Zeng, Amy Z. (Full Professor)

Refereed Journal Articles

Journal Article, Academic Journal


**Journal Article, Professional Journal**


**Book Chapters**

**Book, Chapter in Scholarly Book-New**


**Conference Proceedings**

**Conference Proceeding**


Zeng, A. Z., Hou, J., Zhao, L. (2007). Coordination through revenue sharing and bargaining in a two-stage supply chain (pp. 38+-).

**Presentations**


Zeng, Amy Z (Presenter & Author), Supply Chain Management Conference, "Supply Chain Management in Digital Age: Opportunities and Hot Topics," School of Business, Hunan University, Changsha, Hunan Province China. (June 16, 2017).


Zeng, Amy Z (Presenter & Author), 19th International Symposium on Inventory Research, "Procurement and Coordination under Imperfect Quality and Uncertain Demand in Reverse Mobile Phone Supply Chain,", International Society for Inventory Research, Budapest, Hungary. (August 2016).

Zeng, Amy Z (Presenter & Author), 21st International Symposium on Logistics, "Integrating Entrepreneurship into Supply Chain Management Curriculum to Expand Students' Entrepreneurial Perspective,", Industrial Engineering and Systems Management Institute, Kaohsiung, Taiwan. (July 2016).

Zeng, Amy Z (Presenter & Author), Supply Chain Research Conference, "Green/Sustainable Supply Chain Research and an Educational Perspective on Supply Chain Management and Entrepreneurship,", the School of Management, Xi'an Jiaotong University, Xi'an, SHA 710049, China. (July 2016).


Zeng, Amy Z (Presenter & Author), Supply Chain Conference, "Key Supply Chain Management Issues: A CRAFT Framework,", School of Management/Beihang University, Beijing, China. (July 1, 2016).

Zeng, Amy Z (Author Only), Hou, J. (Author Only), 23rd International EurOMA Conference, "Reverse Mobile Phone Supply Chain Channel Structure, Decision and Coordination," EurOMA, Trondheim, Norway. (June 2016).


Zeng, Amy Z (Presenter & Author), 2015 Annual Conference of Decision Sciences Institute, "Integrating Entrepreneurship into Supply Chain Management and Logistics Curriculum
to Expand Students' Entrepreneurial Perspective," Decision Sciences Institute, Seattle, WA. (November 2015).