

Thams, Yannick (Assistant Professor)

Refereed Journal Articles

Journal Article, Academic Journal

- Kelley, K., Hemphill, T., Thams, Y. (2018). Corporate social responsibility, country reputation, and corporate reputation: a perspective on the creation of shared value in emerging markets and Latin America. *Multinational Business Review*.
- Thams, Y., Bendell, B. L., Terjesen, S. (2018). Explaining Women's Presence on Corporate Boards: The Institutionalization of Progressive Gender-Related Policies. *Journal of Business Research*, 86.
- Thams, Y., Chacar, A., Wiersema, M. (in press). GLOBAL STRATEGIC CONTEXT AND CEO APPOINTMENTS: THE IMPORTANCE OF A GLOBAL MINDSET. *Global Strategy Journal*.
- Thams, Y., Kelley, K., Von Glinow, M. A. (in press). Foreigners in the Boardroom: The Implications of Attitudes toward Immigration and Conservatism in Firms' Sub-National Context. *Journal of Business Research*.
- Fernandez, W. D., Thams, Y., Lehrer, M. (2019). What does board capital really bring to the table? *American Journal of Business*.
- Thams, Y., Alvarado-Vargas, M., Newburry, W. (2016). Geographical Diversification as a Predictor of MNC Home-Nation Reputations. *Journal of Business Research*.
- Thams, Y., Liu, Y., Von Glinow, M. A. (2013). Asian favors: More than a cookie cutter approach. *Asia Pacific Journal of Management*, 30(2), 461-486.

Non-Refereed Journal Articles

Journal Article, Public or Trade Journal

- Thams, Y. (2018). What is a 'poison pill'? *The Conversation*.
<https://theconversation.com/what-is-a-poison-pill-100644>
- Thams, Y., Bendell, B. L., Terjesen, S. (2018). Very few women oversee US companies. Here's how to change that. *The Conversation*. <https://theconversation.com/very-few-women-oversee-us-companies-heres-how-to-change-that-91302>

Presentations

- Kelley, Keith James, Hemphill, Thomas, Thams, Yannick, Academy of International Business Annual Meeting, "Corporate Social Responsibility, Country Reputation, and Corporate Reputation: A Perspective on the Creation of Shared Value in Emerging Markets," Academy of International Business, Minneapolis, USA. (June 26, 2018).
- Thams, Yannick, "Foreigners in the Boardroom The Implications of Attitudes toward Immigration and Conservatism in Firms' Sub-National Context," Regional University of Blumenau, Brazil. (June 21, 2018).

- Thams, Yannick, Wiersema, Margarethe, Strategic Management Society Annual Meeting, "Women Directors and Corporate Social Performance: The Moderating Impact of Discretion," SMS, Houston. (October 31, 2017).
- Thams, Yannick, Kelley, Keith, Von Glinow, Mary Ann, Academy of International Business, "Foreigners in the Board Room: Attention to Firms' Local Socio-Cultural Context," AIB, Dubai, UAE. (July 5, 2017).
- Celo, Sokol (Presenter & Author), Chacar, Aya (Presenter & Author), Thams, Yannick (Author Only), Academy of International Business Annual Meeting 2017, "The Role of Host Country Networks in Foreign Investment Location Decisions.," Dubai / UAE. (July 5, 2017).
- Thams, Yannick, University of Michigan - Flint, Keith Kelley, Florida International University, Mary Ann Von Glinow, AIB Latin America, "Foreigners in the Board Room: Attention to Firms' Local Socio-Cultural Context," Academy of International Business, Lima, Peru. (March 9, 2017).
- Bendell, Bari L. (Presenter & Author), Thams, Yannick (Author Only), Annual Meetings of the Academy of Management, "Understanding Selection of Women on the Board in the U.S.," BPS, GDO, CAR Divisions, Anaheim, CA. (August 2016).
- Celo, Sokol, chacar, aya, Thams, Yannick, Academy of International Business, "A Network View of Foreign Investments Determinants and the Role of Country Connectedness," Academy of International Business, New Orleans. (June 29, 2016).
- Thams, Yannick (Author Only), Chacar, Aya (Presenter & Author), CEM Nardone Speaker Series, "CEO Dismissal and Change in Cross-Border Mergers and Acquisitions," Northeastern University, Boston. (October 21, 2015).
- Thams, Yannick, Chacar, Aya, Wiersema, Margarethe, Academy of Management Conference, "Globalization and the Appointment of Internationally Oriented CEOs." (August 10, 2015).
- Thams, Yannick (Presenter & Author), Chacar, Aya, Wiersema, Margarethe, Academy of International Business, "Globalization and the Appointment of Internationally Oriented CEOs," India. (June 29, 2015).
- Thams, Yannick, Academy of International Business Annual Meeting, "Foreign-born CEOs and changes in Mergers and Acquisitions," Vancouver. (July 1, 2014).
- Thams, Yannick, Chacar, Aya, Strategic Management Society Conference, "Extending The Managerial Rents Model: The Role of Country-Specific Skills," Atlanta, USA. (September 2013).
- Kelley, Keith, Alvarado-Vargas, Marcelo, Parente, Ronaldo, Thams, Yannick, Academy of International Business, "Cross-Border Mergers and Acquisitions: Links between Acquiring Firm Resources and Strategy," Istanbul, Turkey. (July 2013).