Wang, I-Chen (Associate Professor)

Refereed Journal Articles

Journal Article, Academic Journal


Wang, I.-C., Seidle, R. J. (2017). The Degree of Technological Innovation: A Demand Heterogeneity Perspective. Technological Forecasting and Social Change, 125(C), 166-177. 10.1016/j.techfore.2017.07.019


Non-Refereed Journal Articles


Other Intellectual Contributions

Broadcast Media


Conference Proceedings

Conference Proceeding


Presentations


Czirjak, Liane (Presenter & Author), Zhu, Zhen Jane (Co-Chair), Wang, I-Chen (Co-Chair), CTSE Symposium for Teaching & Learning, "Creating Mixed-Team Learning Experience to Enhance Global Awareness While Staying Local," CTSE, Suffolk. (May 2021).


Lehrer, Mark (Presenter & Author), Wang, I-Chen, Behnam, Michael, AOM Specialized Conference: From Start-up To Scale-up, "Technology "Dropout Races": Theory And Evidence From OLED Flat-Panel Displays," Academy of Management, Tel Aviv. (December 19, 2018).


Qian, Lihong (Author Only), Wang, I-Chen, Academy of Management 2015, "How much we are alike and how much we are apart? The case of technology advancement," Vancouver, Canada. (August 2015).

Wang, I-Chen, Qian, Lihong (Author Only), Strategic Management Society, "How Much We Are Alike and When We Fight? An Examination of Competitive Technology Adoption," Madrid, Spain. (September 2014).


Wang, I-Chen (Presenter & Author), Liu, Chih (Presenter & Author), Academy of Management Conference, "Governance, Competence, and Firm Boundaries: An Organizational Perspective and Theory Integration," Academy of Management, Boston. (August 9, 2012).