

## **Williamson, Aimee (Associate Professor)**

### **Refereed Journal Articles**

#### **Journal Article, Academic Journal**

- Holtzen, S., Williamson, A., Ruane, S., Sherman, K., Douglas, M. (2024). One Day Longer, One Day Stronger: The Nanny Leads a Labor Strike. *The CASE Journal*.
- Holtzen, S., Williamson, A., Sherman, K., Douglas, M., Ruane, S. (2023). Corporate policy or CEO activism? Citigroup's stance on reproductive healthcare in the United States. *The CASE Journal*, 20(6), 1398-1422.
- Williamson, A., Wang, G. (2023). Redesigning A Course Evaluation Instrument: Experience, Practical Guidance, and Lessons Learned. *Journal of Management Education*, 47(4), 388-416.
- Douglas, M., Holtzen, S., Ruane, S., Sherman, K., Williamson, A. (2021). Abrupt Policy Reversal Amid Blacks Lives Matter: Starbucks' Grande Employee Dress Code Problem. *The CASE Journal*, 17(5), 673-690.
- Wang, G., Williamson, A. (2020). Course Evaluation Scores: Valid Measures for Teaching Effectiveness or Rewards for Lenient Grading? *Teaching in Higher Education*.
- Snow, D., Williamson, A. (2015). Accountability and Micromanagement: Decentralized Budgeting in Massachusetts School Districts. *Public Administration Quarterly (Southern Public Administration Education Foundation)*, 39(2), 30.
- Dumas, C., Foley, S., Hunt, P., Weismann, M. F., Williamson, A. (2015). Accelerating Collaboration to Find a Cure: A Nonprofit's Evolving Business Model. *The CASE Journal/Emerald Group Publishing Ltd*, 11(1), 58-95. [www.emeraldinsight.com](http://www.emeraldinsight.com)
- Williamson, A., Bond-Fortier, B. J. (2014). "Making Boston Strong: Social Capital, Collaboration, and Accountability Lessons for Public Administrators in the Twenty-First Century". *Public Administration Review*, 74(6), 693-695.
- Williamson, A., Snow, D. (2014). "From Accountability to Decision Making? Budgeting with Mandated Performance Measures". *International Journal of Public Administration*, 37(4), 202-214.
- Williamson, A., Snow, D. (2013). Bridging Theory and Practice: The Landscape of Public Management Reforms in Local School District Budgeting. *Public Performance and Management Review*, 37(1), 154-187.
- Williamson, A. (2011). Assessing the Core and Dimensional Approaches: Human Resource Management in Public, Private and Charter Schools. *Public Performance and Management Review*, 35(2), 251.
- Williamson, A., Burke, B., Beinecke, R. H. (2011). Public Service and Social Responsibility: A Role for Public Affairs in Undergraduate Business Education. *Journal of Public Affairs Education*, 17(3), 367-384.

### **Book Chapters**

#### **Book, Chapter in Scholarly Book-New**

Teske, P., Williamson, A. (2009). Education Policy. In Michael A. Genovese and Lori Cox Han (Eds.), *Encyclopedia of American Government and Civics*. New York: Facts on File.

Teske, P., Williamson, A. (2006). Entrepreneurs at Work. In Frederick Hess (Ed.), *Educational Entrepreneurship: Realities, Challenges, Possibilities* (pp. 45-62). Cambridge, Massachusetts: Harvard Education Press.

Williamson, A., Teske, P. (2005). School Choice. In Samuel J. Best and Benjamin Radcliff (Eds.), *Polling America: An Encyclopedia of Public Opinion* (pp. 732-737). Westport, Connecticut: Greenwood Press.

### **Book, Chapter in Scholarly Book-Revised**

Williamson, A., Silveira, M. M.B. (2020). School Choice. In Kelly Foster and Rich Clark (Ed.), *Polling America: An Encyclopedia of Public Opinion*. Santa Barbara, CA:.

### **Other Intellectual Contributions**

#### **Book Review**

Williamson, A. (2019). In Bradley E. Wright and Kenneth J. Meier (Eds.), *From Ideology to Evidence: Publicness, Organizational Functioning, and School Teaching Climates* (2nd ed., vol. 29, pp. 364-374). *Journal of Public Administration Research and Theory*.  
<https://academic.oup.com/jpart>

#### **Other**

Williamson, A., Bond-Fortier, B. J. (2014). *Boston Strong: Lessons Learned, Gaps Remaining, and New Issues Since 9/11* (6th ed., vol. 74, pp. 693-725). *Public Administration Review*.

### **Conference Proceedings**

#### **Conference Proceeding**

Snow, D., Williamson, A. (2008). *Beyond the State School Finance Formula: Budgeting for Equity, Adequacy, and Results inside Massachusetts School Districts*. Association for Budgeting and Financial Management.

### **Presentations**

Holtzen, Sarah (Presenter & Author), Williamson, Aimee (Presenter & Author), Eastern Academy of Management Conference, "'One Day Longer, One Day Stronger': The Nanny Leads a Labor Strike," Eastern Academy of Management, Providence, RI. (May 15, 2024).

Williamson, Aimee (Coordinator/Organizer), Castro, Isabela (Panelist), Cousins, Jeff (Panelist), Kimpson, Corey (Panelist), Montgomery, Nikki (Panelist), Elevate PX, "Building & Advancing PFACs: Improve Impact, Visibility, & Success," The Beryl Institute, Dallas, TX. (April 4, 2024).

Williamson, Aimee (Presenter & Author), MacLean, Tammy (Presenter & Author), Teaching & Learning Conference @ Academy of Management, "Giving MBA Students a Seat at the Table: Public Policy as a Critical Element of Business Education," Academy of Management, Boston. (August 6, 2023).

Whiting, Jon (Presenter & Author), Williamson, Aimee (Presenter & Author), Poirier, Erin (Presenter & Author), Litterer, Katie (Presenter & Author), Elevate PX, "Advancing PFAC Initiatives, Effectiveness, and Visibility through Strategic Planning and Annual Assessment," The Beryl Institute, Dallas, TX (March 27, 2023).

Bond-Fortier, Brenda J., Williamson, Aimee, NASPAA Annual Conference, "Reimagining Public Affairs Education & Practice: Advancing Social Equity & Justice," NASPAA, Chicago, IL. (October 21, 2022).

Williamson, Aimee, Bond-Fortier, Brenda J., NASPAA Annual Conference, "Reimagining Public Affairs Education & Practice: Advancing Social Equity & Justice," NASPAA, Chicago, IL. (October 21, 2022).

Williamson, Aimee (Presenter & Author), Hinson, Tyonne (Presenter Only), Dominique, Prisnel (Presenter Only), Litterer, Katie (Presenter & Author), Elevate PX Conference, "Empowering Diverse Voices: Creative PFAC Recruitment and Engagement," The Beryl Institute, Indianapolis. (March 2022).

Williamson, Aimee (Leader), Bond-Fortier, Brenda J. (Leader), Academy of Management, "Equity, Diversity & Inclusivity: Advancing Inclusive Management Skills Begins Internally," virtual. (August 1, 2021).

Williamson, Aimee (Leader), Bond-Fortier, Brenda J. (Leader), Eastern Academy of Management, "Equity, Diversity & Inclusivity: Responsible Management Education Begins Internally," Academy of Management, virtual. (May 21, 2021).

Williamson, Aimee (Presenter & Author), Litterer, Katherine (Presenter & Author), Brostoff, Marcie (Presenter & Author), Raman, Padmaja (Presenter & Author), Elevate PX 2021, "Equity, Diversity, & Inclusion is a Priority for All: Creating & Implementing a Family Advisory Council Specific ED&I Plan," Beryl Institution, virtual. (April 28, 2021).

Williamson, Aimee (Presenter & Author), Wang, Guannan (Author Only), AOM Teaching & Learning Conference, "The Redesign of Course Evaluation Instruments: Best Practices for Process & Instrument Design," Academy of Management, Virtual. (August 9, 2020).

Williamson, Aimee (Presenter & Author), Wang, Guannan (Author Only), EAM 2020 Conference, "Reevaluate the Evaluation: Best Practices for Designing and Implementing Course Evaluation Instruments," Eastern Academy of Management, Virtual. (June 24, 2020).

Fleishman, Valerie (Presenter & Author), Williamson, Aimee (Presenter & Author), Planetree International Conference on Person-Centered Care, "Enhancing a Family Advisory Council Through Strategic Planning and Annual Assessment," Planetree, Boston, MA. (October 9, 2018).

Williamson, Aimee, Ireland International Conference on Education, "Educational Accountability in Context: Divergence or Convergence in Ireland and the United States?," Dublin, Ireland. (April 22, 2015).

Williamson, Aimee, Gunaratne, Lalana (Author Only), Midwest Political Science Association Conference, "Responding to the Deepwater Horizon Oil Spill: Collaborative Public Management Lessons," Midwest Political Science Association, Chicago, IL. (April 5, 2014).

- Dumas, Colette (Presenter & Author), Foley, Susan (Author Only), Weismann, Miriam F. (Author Only), Williamson, Aimee (Author Only), Hunt, Pat (Author Only), National Business and Economics Society 14th Annual Conference, "A Collaborative Enterprise Business Model: Is It Sustainable?," National Business and Economics Society, Herradura, Costa Rica. (March 7, 2013).
- Williamson, Aimee (Presenter & Author), Medler, Alex (Author Only), Midwest Political Science Association Conference, "The Progressive Argument for Charter Schools: Theory, Practice, and a Research Agenda," Midwest Political Science Association, Chicago, IL. (April 2012).
- Williamson, Aimee (Discussant), Midwest Political Science Association Conference, Midwest Political Science Association, Chicago, Illinois. (April 12, 2012).
- Williamson, Aimee, Budgetary and Management Practices in Massachusetts School Districts, "Budgetary and Management Practices in Massachusetts School Districts:," MassASPA, Boston, Massachusetts. (March 31, 2011).
- Williamson, Aimee (Presenter & Author), Brooks, Brandy (Author Only), Snow, Douglas (Author Only), Annual Conference: American Society for Public Administration, "From Policy to Practice: Performance Measurement and Local School District Budgeting," American Society for Public Administration, Baltimore, MD. (March 12, 2011).
- Williamson, Aimee, "IDCL Ethics Training," Initiative for Diversity in Civic Leadership, Boston, MA. (May 2010).
- Williamson, Aimee, Snow, Douglas, Sawyer Business School Faculty Research Seminar, "Beyond the State School Finance Formula: Budgeting Inside Massachusetts School Districts." (2009).
- Williamson, Aimee L., Public Management Research Conference, "Public v. Private Management: Human Resources in Public, Private, and Charter Schools," Public Management Research Association, Columbus, Ohio. (October 3, 2009).
- Williamson, Aimee, Snow, Douglas, "Survey of Budgetary and Management Practices in Massachusetts School Districts," New England Association of School Business Officials Academy, Sturbridge, MA. (July 2009).
- Williamson, Aimee, "The Influence of Sector on Human Resource Management: Public, Charter, and Private Schools," American Society for Public Administration, Denver, Colorado. (April 2006).
- Teske, Paul (Author Only), Williamson, Aimee (Presenter & Author), Educational Entrepreneurship: Why It Matters, What Risks It Poses, and How to Make the Most of It, "Educational Entrepreneurship," American Enterprise Institute, Washington, District of Columbia. (November 14, 2005).
- Williamson, Aimee, "Overview of Evaluation Methods: Differences in Community Colleges and Four-Year Information Technology Programs," American Evaluation Association, Atlanta, Georgia. (November 2004).