Worthington, Shari L. (Associate Professor of Practice)

**Refereed Journal Articles**

**Journal Article, Academic Journal**


**Journal Article, Professional Journal**


**Presentations**


Worthington, Shari, Graduate Conference on Research in Marketing and Entrepreneurship, "Developing a robust founder identity classification using fuzzy set Qualitative Comparative Analysis with insights into gender and country of origin identities,." Graduate Conference on Research in Marketing and Entrepreneurship, virtual. (July 2021).
Worthington, Shari (Presenter & Author), Babson College Entrepreneurial Research Conference, "Business model innovation: Using natural language processing to quantify dimensions and intensity of change.," Babson College, virtual. (June 2021).