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===== BANNER 4 =====
      CREATIVE/INNOVATIVE HELP SMALL BUS
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      Pres/          Con-   Gover   State   Mayors   DIRECTION OF
      Exec   Branch   gress   -nors   Leg     Off-     NATIONAL
      Total  Total     Total   Total   Total   Total   Right  Wrong
-----
      Total  468    61    18    45    93    134   237   167   177   169   122   103   190   125   226   177
      C%    100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100

      Midwest  129    25    9    15    31    29    71    37    47    46    36    31    49    31    59    57
      C%     28    41    50    33    33    22    30    22    27    27    30    30    26    25    26    32

      South    209    22    7    20    39    63   102    87    81    68    60    47    86    56   112    64
      C%     45    36    39    44    42    47    43    52    46    40    49    46    45    45    50    36

      Northeast 130    14    2    10    23    42    64    43    49    55    26    25    55    38    55    56
      C%     28    23    11    22    25    31    27    26    28    33    21    24    29    30    24    32
  
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===== BANNER 4 =====
      CREATIVE/INNOVATIVE HELP SMALL BUS
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      Pres/          Con-   Gover   State   Mayors   DIRECTION OF
      Exec   Branch   gress   -nors   Leg     Off-     NATIONAL
      Total  Total     Total   Total   Total   Total   /Local
      -----
      Total  468     61     18     45     93     134   237   167
      C%    100     100    100    100    100    100   100   100
      Male   332     43     12     33     65     94    171   117
      C%    71     70     67     73     70     70    72    70
      Female 136     18     6      12     28     40    66    50
      C%   29     30     33     27     30     30    28    30
  
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	Total	Pres/Exec Branch	Con-gress	Gover-nors	State Leg	Mayors Off-icials	DIRECTION OF NATIONAL ECONOMY	IS/WAS BETTER UNDER	BUSINESS	MORE SYMPATHETIC TO NEEDS OF SMALL BUS	PRESIDENT'S HANDLING OF IRAQ WAR					
							Right	Wrong	Bush	Clin-ton	DK/REF	Dem	Rep	Ne-ither	Ap-prove	Disap-prove
Total	468	61	18	45	93	134	237	167	177	169	122	103	190	125	226	177
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	332	43	12	33	65	94	171	117	109	141	82	83	138	89	152	133
C%	71	70	67	73	70	70	72	70	62	83	67	81	73	71	67	75
Female	136	18	6	12	28	40	66	50	68	28	40	20	52	36	74	44
C%	29	30	33	27	30	30	28	30	38	17	33	19	27	29	33	25

Q1. How many people are employed in your business?

===== BANNER 4 =====																
CREATIVE/INNOVATIVE HELP SMALL BUS																
Total	Pres/ Exec Branch	Con- gress	Gover- -nors	State Leg	Mayors Off- /Local icials	DIRECTION OF			BUSINESS			MORE SYMPATHETIC TO			PRESIDENT'S	
						NATIONAL ECONOMY	IS/WAS BETTER	UNDER	NEEDS OF SMALL BUS	Dem	Rep	Ne- ither	Ap- prove	Disap- prove		
						Right	Wrong	Bush	Clin- ton	DK/ REF						
Total	468	61	18	45	93	134	237	167	177	169	122	103	190	125	226	177
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Fewer than 25	282	40	12	15	29	87	140	93	106	87	89	53	116	73	146	87
C%	60	66	67	33	31	65	59	56	60	51	73	51	61	58	65	49
25-50	151	18	6	18	55	39	77	62	62	65	24	38	59	47	62	79
C%	32	30	33	40	59	29	32	37	35	38	20	37	31	38	27	45
More than 50	35	3	0	12	9	8	20	12	9	17	9	12	15	5	18	11
C%	7	5	0	27	10	6	8	7	5	10	7	12	8	4	8	6

Q2. Is your business located in a city or is it situated in a suburban area?

===== BANNER 4 =====																
CREATIVE/INNOVATIVE HELP SMALL BUS																
Total	Pres/ Exec Branch	Con- gress	Gover- nors	State Leg	Mayors Off- icials	DIRECTION OF			BUSINESS			MORE SYMPATHETIC TO			PRESIDENT'S	
						NATIONAL ECONOMY	Right	Wrong	IS/WAS BETTER	UNDER	NEEDS OF SMALL BUS	Dem	Rep	Ne- ither	Ap- prove	Disap- prove
	468	61	18	45	93	134	237	167	177	169	122	103	190	125	226	177
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	228	25	15	20	38	71	115	85	86	74	68	52	101	47	112	86
C%	49	41	83	44	41	53	49	51	49	44	56	50	53	38	50	49
Suburban area	225	30	3	25	49	63	113	76	82	89	54	48	86	69	102	88
C%	48	49	17	56	53	47	48	46	46	53	44	47	45	55	45	50
Neither	15	6	0	0	6	0	9	6	9	6	0	3	3	9	12	3
C%	3	10	0	0	6	0	4	4	5	4	0	3	2	7	5	2

Q3. Where do you think your business will be one year from now?

===== BANNER 4 =====																
CREATIVE/INNOVATIVE HELP SMALL BUS																
Total	Pres/ Exec Branch	Con- gress	Gover- nors	State Leg	Mayors /Local Officials	DIRECTION OF NATIONAL ECONOMY			BUSINESS IS/WAS BETTER UNDER			MORE SYMPATHETIC TO NEEDS OF SMALL BUS			PRESIDENT'S HANDLING OF IRAQ WAR	
						Right	Wrong		Bush	Clin- ton	DK/ REF	Dem	Rep	Ne- ither	Ap- prove	Disap- prove
Total	468	61	18	45	93	134	237	167	177	169	122	103	190	125	226	177
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	311	49	8	30	68	91	168	107	120	103	88	81	130	77	151	117
C%	66	80	44	67	73	68	71	64	68	61	72	79	68	62	67	66
Worse	22	6	0	3	3	6	9	13	12	10	0	7	9	6	15	7
C%	5	10	0	7	3	4	4	8	7	6	0	7	5	5	7	4
The same	116	6	10	12	22	27	60	32	45	43	28	12	48	38	57	43
C%	25	10	56	27	24	20	25	19	25	25	23	12	25	30	25	24
Don't know/Refused	19	0	0	0	0	10	0	15	0	13	6	3	3	4	3	10
C%	4	0	0	0	0	7	0	9	0	8	5	3	2	3	1	6

Q4. In the next 12 months, is it more likely that you will add, subtract or keep the same number of employees?

===== BANNER 4 =====																
CREATIVE/INNOVATIVE HELP SMALL BUS																
Total	Pres/ Exec Branch	Con- gress	Gover- nors	State Leg	Mayors /Local Officials	DIRECTION OF NATIONAL ECONOMY			BUSINESS IS/WAS BETTER UNDER			MORE SYMPATHETIC TO NEEDS OF SMALL BUS			PRESIDENT'S HANDLING OF IRAQ WAR	
						Right	Wrong		Bush	Clin- ton	DK/ REF	Dem	Rep	Ne- ither	Ap- prove	Disap- prove
Total	468	61	18	45	93	134	237	167	177	169	122	103	190	125	226	177
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Add	205	36	5	27	23	74	112	66	81	63	61	51	98	40	114	68
C%	44	59	28	60	25	55	47	40	46	37	50	50	52	32	50	38
Subtract	15	6	0	0	3	3	9	6	9	6	0	9	6	0	9	3
C%	3	10	0	0	3	2	4	4	5	4	0	9	3	0	4	2
Keep the same	233	19	13	18	61	51	116	80	81	94	58	37	86	82	103	94
C%	50	31	72	40	66	38	49	48	46	56	48	36	45	66	46	53
Don't know/Refused	15	0	0	0	6	6	0	15	6	6	3	6	0	3	0	12
C%	3	0	0	0	6	4	0	9	3	4	2	6	0	2	0	7

Q6. How has the recent energy crisis affected your business?

===== BANNER 4 =====																
CREATIVE/INNOVATIVE HELP SMALL BUS																
Total	Pres/ Exec Branch	Con- gress	Gover- -nors	State Leg	Mayors Off- /Local icials	DIRECTION OF NATIONAL ECONOMY			BUSINESS IS/WAS BETTER UNDER			MORE SYMPATHETIC TO NEEDS OF SMALL BUS			PRESIDENT'S HANDLING OF IRAQ WAR	
						Right	Wrong		Bush	Clin- ton	DK/ REF	Dem	Rep	Ne- ither	Ap- prove	Disap- prove
Total	468	61	18	45	93	134	237	167	177	169	122	103	190	125	226	177
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Major negative impact	113	7	6	10	23	35	63	35	46	48	19	37	55	17	62	35
C%	24	11	33	22	25	26	27	21	26	28	16	36	29	14	27	20
Minor negative impact	243	29	10	29	58	75	116	91	85	91	67	40	102	64	110	101
C%	52	48	56	64	62	56	49	54	48	54	55	39	54	51	49	57
No impact	51	4	2	0	9	16	27	17	14	16	21	14	13	21	22	23
C%	11	7	11	0	10	12	11	10	8	9	17	14	7	17	10	13
Major positive impact	21	3	0	6	3	3	9	6	6	9	6	9	3	3	9	9
C%	4	5	0	13	3	2	4	4	3	5	5	9	2	2	4	5
Minor positive impact	32	12	0	0	0	5	14	18	20	3	9	3	11	18	17	9
C%	7	20	0	0	0	4	6	11	11	2	7	3	6	14	8	5
Don't know/Refused	8	6	0	0	0	0	8	0	6	2	0	0	6	2	6	0
C%	2	10	0	0	0	0	3	0	3	1	0	0	3	2	3	0

Q7. How have the increases in interest rates affected your business?

===== BANNER 4 =====																
CREATIVE/INNOVATIVE HELP SMALL BUS																
Total	Pres/ Exec Branch	Con- gress	Gover- -nors	State Leg	Mayors Off- /Local icials	DIRECTION OF			BUSINESS			MORE SYMPATHETIC TO			PRESIDENT'S	
						NATIONAL ECONOMY	Right	Wrong	IS/WAS BETTER	UNDER	NEEDS OF SMALL BUS	Dem	Rep	Ne- ither	Ap- prove	Disap- prove
Total	468	61	18	45	93	134	237	167	177	169	122	103	190	125	226	177
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Major negative impact	35	0	0	8	9	9	12	20	6	24	5	15	11	9	11	18
C%	7	0	0	18	10	7	5	12	3	14	4	15	6	7	5	10
Minor negative impact	138	17	15	6	41	25	75	47	71	50	17	31	62	28	64	51
C%	29	28	83	13	44	19	32	28	40	30	14	30	33	22	28	29
No impact	258	35	3	27	37	94	129	88	85	80	93	42	105	82	130	105
C%	55	57	17	60	40	70	54	53	48	47	76	41	55	66	58	59
Major positive impact	4	0	0	0	0	0	0	3	0	4	0	3	0	0	0	0
C%	1	0	0	0	0	0	0	2	0	2	0	3	0	0	0	0
Minor positive impact	15	3	0	3	3	6	9	3	6	3	6	9	3	0	9	0
C%	3	5	0	7	3	4	4	2	3	2	5	9	2	0	4	0
Don't know/Refused	18	6	0	1	3	0	12	6	9	8	1	3	9	6	12	3
C%	4	10	0	2	3	0	5	4	5	5	1	3	5	5	5	2

Q8. How would you grade your local government's efforts in creating a pro-business climate within your community? Would you give government an . . .

===== BANNER 4 =====																
CREATIVE/INNOVATIVE HELP SMALL BUS																
Total	Pres/ Exec Branch	Con- gress	Gover- -nors	State Leg	Mayors Off- /Local icials	DIRECTION OF			BUSINESS			MORE SYMPATHETIC TO			PRESIDENT'S	
						Mayors Right	NATIONAL Wrong	ECONOMY	IS/WAS Bush	BETTER Clin- ton	UNDER DK/ REF	NEEDS OF Dem	SMALL BUS Rep	Ne- ither	Ap- prove	Disap- prove
Total	468	61	18	45	93	134	237	167	177	169	122	103	190	125	226	177
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
A (includes A+, A, A-)	37	6	3	3	3	22	31	6	19	3	15	12	9	10	28	6
C%	8	10	17	7	3	16	13	4	11	2	12	12	5	8	12	3
B (includes B+, B, B-)	91	7	0	15	16	30	35	40	44	32	15	30	27	24	39	34
C%	19	11	0	33	17	22	15	24	25	19	12	29	14	19	17	19
C (includes C+, C, C-)	157	16	11	15	42	41	82	60	54	67	36	26	74	33	70	77
C%	34	26	61	33	45	31	35	36	31	40	30	25	39	26	31	44
D (includes D+, D, D-)	49	6	0	6	15	15	21	24	14	28	7	9	20	19	17	24
C%	10	10	0	13	16	11	9	14	8	17	6	9	11	15	8	14
F (includes F+, F, F-)	89	26	4	5	15	16	58	17	36	30	23	12	51	23	62	19
C%	19	43	22	11	16	12	24	10	20	18	19	12	27	18	27	11
Incomplete	26	0	0	0	2	6	8	8	6	7	13	11	6	5	6	6
C%	6	0	0	0	2	4	3	5	3	4	11	11	3	4	3	3
Don't know/Refused	19	0	0	1	0	4	2	12	4	2	13	3	3	11	4	11
C%	4	0	0	2	0	3	1	7	2	1	11	3	2	9	2	6

Q9. Which one of the following elected officials do you think is the most creative and innovative in helping small businesses?

===== BANNER 4 =====																
CREATIVE/INNOVATIVE HELP SMALL BUS																
Total	Pres/ Exec Branch	Con- gress	Gover- -nors	State Leg	Mayors Off- /Local icials	DIRECTION OF		BUSINESS		MORE SYMPATHETIC TO			PRESIDENT'S			
						NATIONAL ECONOMY	IS/WAS BETTER UNDER	NEEDS OF SMALL BUS	HANDLING OF IRAQ WAR	Right	Wrong	Bush	Clin- ton	DK/ REF	Dem	Rep
Total	468	61	18	45	93	134	237	167	177	169	122	103	190	125	226	177
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
President/Executive Branch	61	61	0	0	0	0	55	3	51	7	3	0	55	6	58	0
C%	13	100	0	0	0	0	23	2	29	4	2	0	29	5	26	0
Congress	18	0	18	0	0	0	10	8	9	9	0	2	10	0	9	9
C%	4	0	100	0	0	0	4	5	5	5	0	2	5	0	4	5
Governors	45	0	0	45	0	0	10	23	3	21	21	15	14	16	17	18
C%	10	0	0	100	0	0	4	14	2	12	17	15	7	13	8	10
State Legislators	93	0	0	0	93	0	58	29	34	41	18	26	43	11	51	33
C%	20	0	0	0	100	0	24	17	19	24	15	25	23	9	23	19
Mayors/local officials	134	0	0	0	0	134	66	48	48	40	46	37	31	48	61	63
C%	29	0	0	0	0	100	28	29	27	24	38	36	16	38	27	36
Other	32	0	0	0	0	0	13	12	8	17	7	6	11	10	8	15
C%	7	0	0	0	0	0	5	7	5	10	6	6	6	8	4	8
Don't know/Refused	85	0	0	0	0	0	25	44	24	34	27	17	26	34	22	39
C%	18	0	0	0	0	0	11	26	14	20	22	17	14	27	10	22

Q10. Have you worked with any federal agencies to receive assistance?

===== BANNER 4 =====																
CREATIVE/INNOVATIVE HELP SMALL BUS																
Total	Pres/ Exec Branch	Con- gress	Gover- nors	State Leg	Mayors /Local Officials	DIRECTION OF			BUSINESS			MORE SYMPATHETIC TO			PRESIDENT'S	
						NATIONAL ECONOMY	Right	Wrong	IS/WAS BETTER	UNDER	NEEDS OF SMALL BUS	Dem	Rep	Ne- ither	Ap- prove	Disap- prove
Total	468	61	18	45	93	134	237	167	177	169	122	103	190	125	226	177
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	32	10	5	3	3	8	18	14	15	11	6	8	21	3	18	14
C%	7	16	28	7	3	6	8	8	8	7	5	8	11	2	8	8
No	436	51	13	42	90	126	219	153	162	158	116	95	169	122	208	163
C%	93	84	72	93	97	94	92	92	92	93	95	92	89	98	92	92

Q12. Why haven't you used federal agencies to help your business grow?

BASE: Have NOT worked with any federal agencies to receive assistance

===== BANNER 4 =====																	
CREATIVE/INNOVATIVE HELP SMALL BUS										DIRECTION OF BUSINESS			MORE SYMPATHETIC TO			PRESIDENT'S	
-----										IS/WAS BETTER UNDER			NEEDS OF SMALL BUS			HANDLING OF	
-----										-----			-----			-----	
Total	Pres/ Exec Branch	Con- gress	Gover- -nors	State Leg	Mayors /Local Off- icials	NATIONAL ECONOMY		Right	Wrong	Bush	Clin- ton	DK/ REF	Dem	Rep	Ne- ither	Ap- prove	Disap- prove
Total	436	51	13	42	90	126	219	153	162	158	116	95	169	122	208	163	
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Don't know which could help my business	112	15	0	14	23	35	41	52	44	37	31	32	28	36	43	47	
C%	26	29	0	33	26	28	19	34	27	23	27	34	17	30	21	29	
Don't have the time/resources to apply	30	3	0	4	0	12	11	9	17	9	4	3	17	10	11	12	
C%	7	6	0	10	0	10	5	6	10	6	3	3	10	8	5	7	
Don't know what they could offer	79	8	4	9	24	20	50	15	34	21	24	18	43	12	48	19	
C%	18	16	31	21	27	16	23	10	21	13	21	19	25	10	23	12	
Don't know if my business would qualify	30	1	6	3	10	5	10	17	6	21	3	5	10	6	15	14	
C%	7	2	46	7	11	4	5	11	4	13	3	5	6	5	7	9	
Too much paperwork	60	6	3	0	12	26	47	9	19	26	15	11	22	23	28	30	
C%	14	12	23	0	13	21	21	6	12	16	13	12	13	19	13	18	
Don't trust federal gov with my business info	24	6	0	0	3	3	12	10	6	12	6	6	9	6	9	10	
C%	6	12	0	0	3	2	5	7	4	8	5	6	5	5	4	6	
No need for any help	77	12	0	9	18	15	44	25	35	21	21	13	36	23	44	21	
C%	18	24	0	21	20	12	20	16	22	13	18	14	21	19	21	13	
Other	4	0	0	0	0	3	3	0	0	1	3	3	0	0	0	3	
C%	1	0	0	0	0	2	1	0	0	1	3	3	0	0	0	2	
Don't know/Refused	20	0	0	3	0	7	1	16	1	10	9	4	4	6	10	7	
C%	5	0	0	7	0	6	0	10	1	6	8	4	2	5	5	4	

Q13. In general, would you say that the national economy is headed in the right direction or the wrong direction?

===== BANNER 4 =====

	CREATIVE/INNOVATIVE HELP SMALL BUS						DIRECTION OF NATIONAL ECONOMY		BUSINESS IS/WAS BETTER UNDER			MORE SYMPATHETIC TO NEEDS OF SMALL BUS			PRESIDENT'S HANDLING OF IRAQ WAR	
	Total	Pres/Exec Branch	Con-gress	Gover-nors	State Leg	Mayors/Local Officials	Right	Wrong	Bush	Clin-ton	DK/REF	Dem	Rep	Ne-ither	Ap-prove	Disap-prove
Total	468	61	18	45	93	134	237	167	177	169	122	103	190	125	226	177
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	237	55	10	10	58	66	237	0	141	49	47	31	147	43	171	46
C%	51	90	56	22	62	49	100	0	80	29	39	30	77	34	76	26
Wrong direction	167	3	8	23	29	48	0	167	24	96	47	56	20	73	35	109
C%	36	5	44	51	31	36	0	100	14	57	39	54	11	58	15	62
Neither	50	3	0	12	0	17	0	0	12	19	19	16	20	6	14	17
C%	11	5	0	27	0	13	0	0	7	11	16	16	11	5	6	10
Don't know/Refused	14	0	0	0	6	3	0	0	0	5	9	0	3	3	6	5
C%	3	0	0	0	6	2	0	0	0	3	7	0	2	2	3	3

Q14. Do you feel your business is/was better off economically under the (current) Bush or Clinton Administration?

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===== BANNER 4 =====
CREATIVE/INNOVATIVE HELP SMALL BUS
-----
Pres/          Con-   Gover   State   Mayors   DIRECTION OF   BUSINESS   MORE SYMPATHETIC TO   PRESIDENT'S
Exec   Branch gress   -nors   Leg   Off-   NATIONAL   IS/WAS BETTER UNDER   NEEDS OF SMALL BUS   HANDLING OF
Total  Total  Total  Total  Total  Total  Right  Wrong   Bush   ton   REF   Dem   Rep   ither   prove   prove
-----
Total      468    61    18    45    93    134   237   167   177   169   122   103   190   125   226   177
C%      100    100   100   100   100   100   100   100   100   100   100   100   100   100   100   100

Bush       177    51     9     3    34    48   141   24   177     0     0    18   130   26   150   11
C%       38    84    50     7    37    36   59   14   100     0     0    17   68   21   66    6

Clinton    169     7     9    21   41    40   49   96     0   169     0    70   31   46   35   118
C%       36    11    50   47   44   30   21   57     0   100     0    68   16   37   15   67

Don't know/Refused
          122     3     0    21   18    46   47   47     0     0   122   15   29   53   41   48
C%       26     5     0   47   19   34   20   28     0     0   100   15   15   42   18   27
    
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Q15. Generally speaking, which of the two major political parties - Democratic or Republican - is more sympathetic to the needs of small business?

===== BANNER 4 =====																
CREATIVE/INNOVATIVE HELP SMALL BUS																
Total	Pres/ Exec Branch	Con- gress	Gover- nors	State Leg	Mayors Off- /Local	DIRECTION OF			BUSINESS			MORE SYMPATHETIC TO			PRESIDENT'S	
						Right	Wrong	IS/WAS BETTER	UNDER	NEEDS OF SMALL BUS	Dem	Rep	Ne- ither	Ap- prove	Disap- prove	
Total	468	61	18	45	93	134	237	167	177	169	122	103	190	125	226	177
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democratic	103	0	2	15	26	37	31	56	18	70	15	103	0	0	20	66
C%	22	0	11	33	28	28	13	34	10	41	12	100	0	0	9	37
Republican	190	55	10	14	43	31	147	20	130	31	29	0	190	0	150	27
C%	41	90	56	31	46	23	62	12	73	18	24	0	100	0	66	15
Neither	125	6	0	16	11	48	43	73	26	46	53	0	0	125	35	66
C%	27	10	0	36	12	36	18	44	15	27	43	0	0	100	15	37
Other	3	0	0	0	3	0	3	0	3	0	0	0	0	0	3	0
C%	1	0	0	0	3	0	1	0	2	0	0	0	0	0	1	0
Don't know/Refused	47	0	6	0	10	18	13	18	0	22	25	0	0	0	18	18
C%	10	0	33	0	11	13	5	11	0	13	20	0	0	0	8	10

Q16. Overall, do you consider yourself a Democrat or Republican?

===== BANNER 4 =====

	CREATIVE/INNOVATIVE HELP SMALL BUS										DIRECTION OF BUSINESS			MORE SYMPATHETIC TO NEEDS OF SMALL BUS			PRESIDENT'S HANDLING OF IRAQ WAR	
	Total	Pres/Exec Branch	Con-gress	Gover-nors	State Leg	Mayors/Local Officials	NATIONAL ECONOMY	Right	Wrong	IS/WAS Bush	BETTER Under	DK/REF	Dem	Rep	Ne-ither	Ap-prove	Disap-prove	
Total	468	61	18	45	93	134	237	167	177	169	122	103	190	125	226	177		
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		
Democrat	90	9	2	14	12	26	25	55	15	58	17	50	20	15	25	60		
C%	19	15	11	31	13	19	11	33	8	34	14	49	11	12	11	34		
Republican	201	37	10	12	52	59	145	36	125	45	31	21	145	29	158	32		
C%	43	61	56	27	56	44	61	22	71	27	25	20	76	23	70	18		
Independent	126	15	0	16	13	46	51	48	25	43	58	22	25	63	37	62		
C%	27	25	0	36	14	34	22	29	14	25	48	21	13	50	16	35		
Other	12	0	0	0	3	0	6	6	0	9	3	3	0	6	0	6		
C%	3	0	0	0	3	0	3	4	0	5	2	3	0	5	0	3		
Don't know/Refused	39	0	6	3	13	3	10	22	12	14	13	7	0	12	6	17		
C%	8	0	33	7	14	2	4	13	7	8	11	7	0	10	3	10		

Q18. Who would you vote for if the election were held today?

===== BANNER 4 =====																		
	CREATIVE/INNOVATIVE HELP SMALL BUS										DIRECTION OF BUSINESS			MORE SYMPATHETIC TO			PRESIDENT'S	
	Total	Pres/ Exec Branch	Con- gress	Gover- -nors	State Leg	Mayors Off- /Local	NATIONAL ECONOMY		IS/WAS BETTER UNDER		NEEDS OF SMALL BUS		HANDLING OF IRAQ WAR		Disap- prove			
							Right	Wrong	Bush	Clin- ton	DK/ REF	Dem	Rep	Ne- ither			Ap- prove	
Total	468	61	18	45	93	134	237	167	177	169	122	103	190	125	226	177		
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		
John Kerry	20	0	2	0	6	8	5	13	0	20	0	11	6	2	3	16		
C%	4	0	11	0	6	6	2	8	0	12	0	11	3	2	1	9		
John Edwards	15	0	0	6	3	3	0	9	0	15	0	9	0	6	0	15		
C%	3	0	0	13	3	2	0	5	0	9	0	9	0	5	0	8		
Hillary Clinton	42	0	0	6	14	13	15	27	9	27	6	24	6	12	6	31		
C%	9	0	0	13	15	10	6	16	5	16	5	23	3	10	3	18		
Joe Biden	9	0	0	0	6	0	6	3	0	6	3	3	0	2	0	9		
C%	2	0	0	0	6	0	3	2	0	4	2	3	0	2	0	5		
Al Gore	3	0	0	0	0	0	0	3	0	3	0	3	0	0	0	3		
C%	1	0	0	0	0	0	0	2	0	2	0	3	0	0	0	2		
John McCain	74	7	4	11	12	23	49	20	28	31	15	9	38	21	32	24		
C%	16	11	22	24	13	17	21	12	16	18	12	9	20	17	14	14		
Bill Frist	3	0	0	0	3	0	3	0	0	3	0	3	0	0	3	0		
C%	1	0	0	0	3	0	1	0	0	2	0	3	0	0	1	0		
Condoleezza Rice	55	23	0	3	6	12	38	3	35	11	9	12	37	6	43	6		
C%	12	38	0	7	6	9	16	2	20	7	7	12	19	5	19	3		
Newt Gingrich	15	12	0	0	0	3	15	0	15	0	0	0	12	3	15	0		
C%	3	20	0	0	0	2	6	0	8	0	0	0	6	2	7	0		
Mark Warner	2	0	0	0	0	2	2	0	2	0	0	0	2	0	2	0		
C%	0	0	0	0	0	1	1	0	1	0	0	0	1	0	1	0		
Rudy Giuliani	33	12	0	3	6	9	12	15	18	12	3	3	18	3	21	12		
C%	7	20	0	7	6	7	5	9	10	7	2	3	9	2	9	7		
George Allen	3	0	0	0	0	3	0	0	3	0	0	0	3	0	3	0		
C%	1	0	0	0	0	2	0	0	2	0	0	0	2	0	1	0		
Mitt Romney	4	0	0	0	0	2	4	0	4	0	0	0	4	0	4	0		
C%	1	0	0	0	0	1	2	0	2	0	0	0	2	0	2	0		
Other	15	0	3	0	6	1	7	3	4	5	6	0	6	4	10	2		
C%	3	0	17	0	6	1	3	2	2	3	5	0	3	3	4	1		

Q18. Who would you vote for if the election were held today?

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===== BANNER 4 =====
CREATIVE/INNOVATIVE HELP SMALL BUS
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Pres/          Con-   Gover   State   Mayors   DIRECTION OF   BUSINESS   MORE SYMPATHETIC TO   PRESIDENT'S
Exec   Branch  gress   -nors   Leg     /Local   NATIONAL   IS/WAS BETTER UNDER   NEEDS OF SMALL BUS   HANDLING OF
Total  Total    Total   Total   Total   /Local   ECONOMY   Bush   ton   DK/   Dem   Rep   Ne-   Ap-   Disap-
-----  -----  -----  -----  -----  -----  -----  -----  -----  -----  -----  -----  -----  -----  -----
              C%
Don't know/Refused      175      7      9      16      31      55      81      71      59      36      80      26      58      66      84      59
C%      37      11      50      36      33      41      34      43      33      21      66      25      31      53      37      33
    
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Q19. On the topic of abortion, would you say you are pro-choice or pro-life?

===== BANNER 4 =====																
CREATIVE/INNOVATIVE HELP SMALL BUS																
Total	Pres/ Exec Branch	Con- gress	Gover- nors	State Leg	Mayors /Local Officials	DIRECTION OF NATIONAL ECONOMY			BUSINESS IS/WAS BETTER UNDER			MORE SYMPATHETIC TO NEEDS OF SMALL BUS			PRESIDENT'S HANDLING OF IRAQ WAR	
						Right	Wrong		Bush	Clin- ton	DK/ REF	Dem	Rep	Ne- ither	Ap- prove	Disap- prove
Total	468	61	18	45	93	134	237	167	177	169	122	103	190	125	226	177
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Pro-choice	212	21	6	26	34	67	99	85	66	92	54	59	79	69	88	110
C%	45	34	33	58	37	50	42	51	37	54	44	57	42	55	39	62
Pro-life	170	36	6	13	43	32	110	37	91	38	41	20	93	39	105	32
C%	36	59	33	29	46	24	46	22	51	22	34	19	49	31	46	18
Other	36	4	0	0	10	9	17	9	15	9	12	9	16	5	16	8
C%	8	7	0	0	11	7	7	5	8	5	10	9	8	4	7	5
Don't know/Refused	50	0	6	6	6	26	11	36	5	30	15	15	2	12	17	27
C%	11	0	33	13	6	19	5	22	3	18	12	15	1	10	8	15

Q20. For statistical purposes only, can you please tell me what your ethnic background is?

===== BANNER 4 =====																
CREATIVE/INNOVATIVE HELP SMALL BUS																
Total	Pres/ Exec Branch	Con- gress	Gover- nors	State Leg	Mayors Off- /Local	DIRECTION OF			BUSINESS		MORE SYMPATHETIC TO			PRESIDENT'S		
						Right	Wrong	NATIONAL ECONOMY	IS/WAS BETTER	UNDER	NEEDS OF SMALL BUS	IRAQ WAR	IRAQ WAR			
					icials				Bush	Clin- ton	DK/ REF	Dem	Rep	Ne- ither	Ap- prove	Disap- prove
Total	468	61	18	45	93	134	237	167	177	169	122	103	190	125	226	177
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White/Caucasian	439	61	18	42	88	122	234	145	174	158	107	94	190	112	220	163
C%	94	100	100	93	95	91	99	87	98	93	88	91	100	90	97	92
Black/African-American	7	0	0	0	3	3	3	3	0	4	3	0	0	3	3	3
C%	1	0	0	0	3	2	1	2	0	2	2	0	0	2	1	2
Asian	10	0	0	0	2	3	0	7	0	4	6	3	0	4	0	5
C%	2	0	0	0	2	2	0	4	0	2	5	3	0	3	0	3
Hispanic/Latino	6	0	0	0	0	3	0	6	3	0	3	3	0	3	3	3
C%	1	0	0	0	0	2	0	4	2	0	2	3	0	2	1	2
Don't know/Refused	6	0	0	3	0	3	0	6	0	3	3	3	0	3	0	3
C%	1	0	0	7	0	2	0	4	0	2	2	3	0	2	0	2

Q21. What was the last grade of formal education you completed?

===== BANNER 4 =====

	CREATIVE/INNOVATIVE HELP SMALL BUS										DIRECTION OF BUSINESS			MORE SYMPATHETIC TO NEEDS OF SMALL BUS			PRESIDENT'S HANDLING OF IRAQ WAR	
	Total	Pres/ Exec Branch	Con- gress	Gover- -nors	State Leg	Mayors Off- /Local icials	NATIONAL ECONOMY	Right	Wrong	IS/WAS BETTER	UNDER	Bush	Clin- ton	DK/ REF	Dem	Rep	Ne- ither	Ap- prove
Total	468	61	18	45	93	134	237	167	177	169	122	103	190	125	226	177		
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than high school	16	2	0	0	3	5	7	9	4	9	3	6	7	3	10	6		
C%	3	3	0	0	3	4	3	5	2	5	2	6	4	2	4	3		
High school graduate	61	6	0	0	14	15	25	24	14	28	19	14	19	12	24	22		
C%	13	10	0	0	15	11	11	14	8	17	16	14	10	10	11	12		
Some college/vocational	116	18	12	12	33	24	74	24	55	43	18	27	52	16	75	34		
C%	25	30	67	27	35	18	31	14	31	25	15	26	27	13	33	19		
College graduate	227	31	4	30	37	74	114	86	92	71	64	44	97	76	102	88		
C%	49	51	22	67	40	55	48	51	52	42	52	43	51	61	45	50		
Post college graduate (masters or doctorate)	42	4	2	0	6	16	17	21	12	18	12	12	15	15	15	27		
C%	9	7	11	0	6	12	7	13	7	11	10	12	8	12	7	15		
Don't know/Refused	6	0	0	3	0	0	0	3	0	0	6	0	0	3	0	0		
C%	1	0	0	7	0	0	0	2	0	0	5	0	0	2	0	0		

Q22. Do you have children under the age of 18 living at home?

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===== BANNER 4 =====
CREATIVE/INNOVATIVE HELP SMALL BUS
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Pres/          Con-   Gover   State   Mayors   DIRECTION OF   BUSINESS   MORE SYMPATHETIC TO   PRESIDENT'S
Exec   Branch   gress   -nors   Leg     /Local   NATIONAL   IS/WAS BETTER UNDER   NEEDS OF SMALL BUS   HANDLING OF
Total  Total     Total   Total   Total   /Total   ECONOMY    Bush   ton   DK/   Dem   Rep   Ne-   Ap-   Disap-
-----  -----  -----  -----  -----  -----  -----  -----  -----  -----  -----  -----  -----  -----  -----
C%      C%      C%      C%      C%      C%      C%      C%      C%      C%      C%      C%      C%      C%      C%
-----  -----  -----  -----  -----  -----  -----  -----  -----  -----  -----  -----  -----  -----  -----
Total   468    61     18     45     93     134    237    167    177    169    122    103    190    125    226    177
C%      100    100    100    100    100    100    100    100    100    100    100    100    100    100    100    100

Yes     177    35     10     20     33     47     99     59     65     60     52     41     70     50    101    53
C%      38     57     56     44     35     35     42     35     37     36     43     40     37     40     45     30

No      276    26     8      24     60     81     131    108    112    104     60     62     117    71    122    116
C%      59     43     44     53     65     60     55     65     63     62     49     60     62     57     54     66

Refused 15     0      0      1      0      6      7      0      0      5     10     0      3      4      3      8
C%      3      0      0      2      0      4      3      0      0      3      8     0      2      3      1      5
    
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