

Suffolk University Sawyer Business School / USA TODAY

Region:

(N=1,000)	n	%
Northeast-----	220	22.00
South-----	330	33.00
Midwest-----	233	23.30
West-----	217	21.70

Hello, my name is _____ and I am conducting a survey for Suffolk University/USA Today and I would like to get your opinions on the economy and related issues. Would you like to spend seven minutes to help us out?

1. Are you currently a resident of the United States?

(N=1,000)	n	%
Yes-----	1,000	100.00

2. Which do you most closely identify as – male, female, or non-binary (transgender, gender variant, non-conforming)?

(N=1,000)	n	%
Male-----	489	48.90
Female-----	503	50.30
Non-Binary (transgender, gender variant, non-conforming) -----	8	0.80

3. What is your age category?

(N=1,000)	n	%
18-24 Years -----	134	13.40
25-34 Years -----	141	14.10
35-49 Years -----	248	24.80
50-64 Years -----	263	26.30
65-74 Years -----	127	12.70
75+-----	76	7.60
Refused-----	11	1.10

4. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

(N=1,000)	n	%
White/Caucasian -----	639	63.90
Black/African-American-----	125	12.50
American Indian/Alaska Native -----	17	1.70
Asian -----	46	4.60
Native Hawaiian/Other Pacific Islander -----	9	0.90
Hispanic/Latino -----	131	13.10
Two or more races-----	22	2.20
Other -----	8	0.80
Don't know -----	3	0.30

5. Do you think of yourself as a Democrat, Republican, or Independent?

(N=1,000)	n	%
Democrat-----	277	27.70
Republican-----	277	27.70
Independent -----	325	32.50
Something else -----	59	5.90
Refused-----	62	6.20

6. Are you employed full-time, part-time, retired, unemployed, permanently disabled, a full-time student, at home with children, in the military – or something else?

(N=1,000)	n	%
Full-time -----	552	55.20
Part-time-----	65	6.50
Retired -----	227	22.70
Unemployed -----	35	3.50
Permanently disabled -----	33	3.30
Student -----	17	1.70
At home with children -----	23	2.30
In the military -----	8	0.80
Other -----	28	2.80
Refused-----	12	1.20

7. What one word describes, for you, the state of the economy?

(N=1,000)	n	%
“Excellent/Good/Fine” -----	114	11.40
“Growing/Improving/Getting better” -----	65	6.50
“Fair/Average/Fine” -----	40	4.00
“Horrible/Terrible/Awful” -----	220	22.00
“Bad/Poor/Weak/Sad/Dismal” -----	217	21.70
“Crashing/Struggling/Disastrous/Shambles” -----	118	11.80
“Chaotic/Messy/Confusing/Unequal” -----	64	6.40
“Expensive/Inflation” -----	43	4.30
“Unstable/Volatile/Unpredictable” -----	40	4.00
“Anxiety/Worried/Scary” -----	35	3.50
Other -----	26	2.60
DK/NA/Refused-----	18	1.80

8. Do you feel the economy is (ROTATE) improving or getting worse?

(N=1,000)	n	%
Improving-----	223	22.30
Getting worse -----	698	69.80
Undecided -----	79	7.90

9. Did you receive any federal stimulus money or other pandemic aid – yes or no?

(N=1,000)	n	%
Yes-----	547	54.70
No-----	425	42.50
Undecided -----	9	0.90
Can't Remember -----	19	1.90

{FOR 9.1}

10. How important was that money to your financial stability during the pandemic? Would you say...? (ROTATE .1-.4 ASC-DESC)

(N=547)	n	%
Very important -----	190	34.73
Somewhat important -----	140	25.59
Not very important -----	102	18.65
Not at all important-----	108	19.74
Undecided -----	7	1.28

11. Some people say the cost of living is easing. Others say costs are rising. Would you say your cost of living is...? (ROTATE 1&2)

(N=1,000)	n	%
Easing-----	38	3.80
Rising-----	841	84.10
Staying the same-----	113	11.30
Undecided-----	8	0.80

{FOR 11.1 or 11.3}

12. Of the following household budget categories, where do you see your cost of living easing the most right now? {RANDOMIZE}

(N=151)	n	%
Housing costs-----	18	11.92
Food prices-----	35	23.18
Utility bills-----	13	8.61
Transportation (auto/gas)-----	21	13.91
Eating out/leisure-----	11	7.28
Travel-----	10	6.62
Childcare-----	4	2.65
Healthcare-----	8	5.30
Undecided-----	31	20.53

{FOR 11.2 or 11.3}

13. Of the following household budget categories, where do you see your cost of living rising the most right now? {RANDOMIZE}

(N=954)	n	%
Housing costs-----	151	15.83
Food prices-----	468	49.06
Utility bills-----	104	10.90
Transportation (auto/gas)-----	103	10.80
Eating out/leisure-----	35	3.67
Travel-----	16	1.68
Childcare-----	9	0.94
Healthcare-----	31	3.25
Undecided-----	37	3.88

14. Thinking about your holiday shopping over the next few months, do you think you will (ROTATE 1 & 2) spend more, spend less, or keep your spending the same this year?

(N=1,000)	n	%
Spend more-----	137	13.70
Spend less-----	439	43.90
Keep spending the same-----	400	40.00
Undecided-----	24	2.40

Some people have changed their spending habits because of inflation, while others have not been impacted. I'm going to read you a short list of items people spend money on. For each, please tell me, yes or no, if you are now cutting back spending on these items - or not. Are you...? (RANDOMIZE)

(N=1,000)	<u>Yes</u>	<u>No</u>	<u>Und</u>
15. ...going out to eat less often?	711 71.10	278 27.80	11 1.10
16. ...cutting back spending on groceries?	525 52.50	462 46.20	13 1.30
17. ...driving or Ubering less?	479 47.90	499 49.90	22 2.20
18. ...postponing or canceling vacations/travel?	579 57.90	400 40.00	21 2.10
19. ...postponing or canceling home improvements?	572 57.20	398 39.80	30 3.00
20. ...cutting back spending on clothes?	678 67.80	312 31.20	10 1.00
21. ...dialing back home temperature and electricity costs?	521 52.10	466 46.60	13 1.30

22. Over the last year, has your family's total debt...? (ROTATE 1&2)	(N=1,000)	n	%
Increased-----	394	39.40	
Decreased -----	180	18.00	
Stayed the same -----	405	40.50	
Undecided -----	21	2.10	

{FOR 22.1}

23. What is MOST responsible for the increase in your family's debt? {RANDOMIZE}	(N=394)	n	%
Higher rent or mortgage -----	60	15.23	
Higher spending on credit cards-----	44	11.17	
Higher utility bills -----	35	8.88	
Student loans -----	24	6.09	
Higher car and gas costs-----	44	11.17	
Healthcare debt-----	29	7.36	
Childcare -----	2	0.51	
Poor financial planning-----	7	1.78	
Personal situations like divorce, addiction in family, damage to property, or the closing of a business -----	33	8.38	
Higher food costs -----	78	19.80	
Job loss-----	19	4.82	
Undecided -----	19	4.82	

24. Do you plan to buy or sell a home in the next 12 months – yes or no?	(N=1,000)	n	%
Yes-----	101	10.10	
No-----	884	88.40	
Undecided -----	15	1.50	

{FOR 24.1}

25.	Why? Would you say...? {RANDOMIZE}		
	(N=101)	n	%
	You are downsizing-----	23	22.77
	You are upsizing -----	27	26.73
	You need to relocate for a job-----	11	10.89
	You need to buy or sell for personal reasons -----	39	38.61
	Undecided -----	1	0.99

{FOR 24.2}

26.	Why not? Would you say...? {RANDOMIZE}		
	(N=884)	n	%
	You can't afford to buy or sell right now -----	315	35.63
	There is no housing available in your area -----	31	3.51
	You prefer to rent and/or live with family right now -----	300	33.94
	Undecided -----	238	26.92

27. How would you describe your current level of savings? Would you say...? (RANDOMIZE)

	(N=1,000)	n	%
	I've saved more money than usual over the last year--	117	11.70
	I've saved less money than usual over the last year ---	282	28.20
	I've saved about the same amount of money as usual-----	280	28.00
	I've had to cut into my savings to pay bills -----	299	29.90
	Undecided -----	22	2.20

{FOR 27.4}

28.	For which bills, primarily? {RANDOMIZE}		
	(N=299)	n	%
	Housing/rent/mortgage -----	84	28.09
	Food costs -----	72	24.08
	Utilities -----	38	12.71
	Car payments/insurance -----	20	6.69
	Eating out -----	4	1.34
	Healthcare costs -----	36	12.04
	Travel -----	9	3.01
	Childcare -----	10	3.34
	Education costs-----	13	4.35
	Undecided -----	13	4.35

29. Have you tried to find a new job in the last six months – yes or no?

	(N=1,000)	n	%
	Yes-----	231	23.10
	No-----	767	76.70
	Undecided -----	2	0.20

{FOR 6.1 or 6.2}

30. Earlier you indicated you are employed (Q6). Do you work fully remotely, hybrid or fully on-site at your place of work?

	(N=617)	n	%
	Fully remotely -----	64	10.37
	Hybrid -----	132	21.39
	Fully on-site-----	417	67.59
	Undecided -----	4	0.65

{FOR 6.1 or 6.2}

31.	If you were to take another job, would you prefer it to be fully remote, hybrid or fully on-site?		
	(N=617)	n	%
	Fully remote -----	183	29.66
	Hybrid -----	195	31.60
	Fully on-site-----	201	32.58
	Undecided -----	38	6.16

{FOR 6.1 or 6.2}

32.	Would you accept a lower salary to work remotely – yes or no?		
	(N=617)	n	%
	Yes-----	125	20.26
	No-----	478	77.47
	Undecided -----	14	2.27

{FOR 6.1 or 6.2}

33.	Have you switched occupations since the pandemic – yes or no?		
	(N=617)	n	%
	Yes-----	146	23.66
	No-----	470	76.18
	Undecided -----	1	0.16

{FOR 33.1}

34.	Why (primarily)? {READ, RANDOMIZE}		
	(N=146)	n	%
	Better pay -----	44	30.14
	Better benefits -----	9	6.16
	More flexible hours-----	7	4.79
	Higher job satisfaction -----	22	15.07
	Burned out -----	11	7.53
	Fear of COVID contagion -----	1	0.68
	COVID made me reassess my career and life-----	30	20.55
	Undecided -----	22	15.07

{FOR 33.1}

35.	Did you switch from working full-time to part-time since the pandemic – yes or no?		
	(N=146)	n	%
	Yes-----	26	17.81
	No-----	120	82.19
	Undecided -----	0	0.00

{FOR 35.1}

36.	If you switched to part-time, is it because...? (ROTATE)		
	(N=26)	n	%
	You wanted to switch to part-time-----	12	46.15
	You didn't want to switch and would prefer to still be full-time-----	13	50.00
	Undecided -----	1	3.85

{FOR 6.1, 6.2, 6.4, 6.6, 6.8}

37. Thinking about your drive to be successful and your career ambition, would you say you are more ambitious, less ambitious, or about the same, since the pandemic?

(N=677)	n	%
More ambitious -----	207	30.58
Less ambitious-----	99	14.62
Same-----	365	53.91
Undecided -----	6	0.89

{FOR 6.1 or 6.2}

38. Do you worry that AI – otherwise known as Artificial Intelligence – will put you out of work – yes or no?

(N=617)	n	%
Yes-----	95	15.40
No-----	518	83.95
Undecided -----	4	0.65

{FOR 6.1 or 6.2}

39. If you switched jobs today, how important to you is your next company's commitment to responsible decision-making? Would you say...? (ROTATE ASC- DESC)

(N=617)	n	%
Very important -----	423	68.56
Somewhat important -----	111	17.99
Not very important -----	22	3.57
Not at all important-----	28	4.54
Undecided -----	33	5.35

40. Are you more or less likely to buy products/services from businesses that prioritize diversity, equity, and inclusion?

(N=1,000)	n	%
More likely -----	376	37.60
Less likely -----	160	16.00
No difference-----	433	43.30
Undecided -----	31	3.10

41. How important is it for businesses to align their practices with ethical and sustainable values? Would you say...? (ROTATE ASC- DESC)

(N=1,000)	n	%
Very important -----	542	54.20
Somewhat important -----	254	25.40
Not very important -----	56	5.60
Not at all important-----	97	9.70
Undecided -----	51	5.10

42. Thinking about improving the economy, who do you trust more, (ROTATE) President Joe Biden or former President Donald Trump, to improve the economy?

(N=1,000)	n	%
Joe Biden -----	363	36.30
Donald Trump-----	472	47.20
Undecided -----	137	13.70
Refused-----	28	2.80

43. Do you approve or disapprove of President Joe Biden’s handling of the economy?
(N=1,000)

	n	%
Approve-----	344	34.40
Disapprove-----	594	59.40
Undecided -----	52	5.20
Refused-----	10	1.00

THE FINAL QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

44. Do you think any members of your family have an addiction problem (like drugs, gambling, alcohol, online gaming, or other addictions) whether diagnosed or undiagnosed – yes or no?
(N=1,000)

	n	%
Yes-----	187	18.70
No-----	796	79.60
Undecided -----	9	0.90
Refused-----	8	0.80

45. What is the highest level of education you have completed? (READ LIST)
(N=1,000)

	n	%
Some high school -----	65	6.50
High school graduate-----	286	28.60
Some college-----	228	22.80
Trade/technical/vocational training -----	74	7.40
College graduate -----	214	21.40
Master’s or PhD -----	124	12.40
Refused-----	9	0.90

46. What is your annual household income? (READ LIST)
(N=1,000)

	n	%
Under \$20,000 per year -----	189	18.90
Under \$50,000 per year -----	176	17.60
Under \$75,000 per year -----	151	15.10
Under \$100,000 per year-----	168	16.80
Under \$140,000 per year-----	127	12.70
\$140,000 per year or more -----	95	9.50
Undecided -----	94	9.40

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]