

7. What one word describes, for you, the state of the economy?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			AREA				PARTY ID			AGE				RACE		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	1000	489	503	220	330	233	217	277	277	384	275	248	263	203	639	125	131
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excellent/Good/Fine	114	65	48	31	36	24	23	70	5	33	17	26	35	33	75	18	8
	11%	13%	10%	14%	11%	10%	11%	25%	2%	9%	6%	10%	13%	16%	12%	14%	6%
Growing/Improving/Getting better	65	25	40	17	15	24	9	46	3	15	11	18	21	14	46	7	9
	7%	5%	8%	8%	5%	10%	4%	17%	1%	4%	4%	7%	8%	7%	7%	6%	7%
Fair/Average/Fine	40	22	17	8	13	9	10	19	2	16	11	7	9	13	22	6	7
	4%	4%	3%	4%	4%	4%	5%	7%	1%	4%	4%	3%	3%	6%	3%	5%	5%
Horrible/Terrible/Awful	220	115	103	50	66	57	47	15	97	92	50	57	67	45	143	19	34
	22%	24%	20%	23%	20%	24%	22%	5%	35%	24%	18%	23%	25%	22%	22%	15%	26%
Bad/Poor/Weak/Sad/Dismal	217	107	106	40	84	39	54	32	83	86	65	49	58	43	142	30	26
	22%	22%	21%	18%	25%	17%	25%	12%	30%	22%	24%	20%	22%	21%	22%	24%	20%
Crashing/Struggling/Disastrous/Shambles	118	53	65	25	44	21	28	27	40	46	37	41	20	19	81	11	11
	12%	11%	13%	11%	13%	9%	13%	10%	14%	12%	13%	17%	8%	9%	13%	9%	8%
Chaotic/Messy/Confusing/Unequal	64	29	35	16	21	14	13	16	16	26	27	10	17	8	40	9	7
	6%	6%	7%	7%	6%	6%	6%	6%	6%	7%	10%	4%	6%	4%	6%	7%	5%
Expensive/Inflation	43	17	26	10	16	8	9	16	11	14	17	15	6	5	23	3	14
	4%	3%	5%	5%	5%	3%	4%	6%	4%	4%	6%	6%	2%	2%	4%	2%	11%
Unstable/Volatile/Unpredictable	40	22	18	5	10	16	9	15	6	16	12	10	12	6	27	6	2
	4%	4%	4%	2%	3%	7%	4%	5%	2%	4%	4%	4%	5%	3%	4%	5%	2%
Anxiety/Worried/Scary	35	15	20	3	13	8	11	12	9	13	10	8	10	7	19	7	2
	4%	3%	4%	1%	4%	3%	5%	4%	3%	3%	4%	3%	4%	3%	3%	6%	2%
Other	26	13	13	8	7	8	3	3	3	20	10	6	6	4	12	7	4
	3%	3%	3%	4%	2%	3%	1%	1%	1%	5%	4%	2%	2%	2%	2%	6%	3%
DK/NA/Refused	18	6	12	7	5	5	1	6	2	7	8	1	2	6	9	2	7
	2%	1%	2%	3%	2%	2%	*%	2%	1%	2%	3%	*%	1%	3%	1%	2%	5%

8. Do you feel the economy is improving or getting worse?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		AREA				PARTY ID			AGE				RACE			
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	1000	489	503	220	330	233	217	277	277	384	275	248	263	203	639	125	131
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Improving	223	105	116	53	70	57	43	157	8	50	50	43	70	57	145	40	21
	22%	21%	23%	24%	21%	24%	20%	57%	3%	13%	18%	17%	27%	28%	23%	32%	16%
Getting worse	698	340	353	148	240	154	156	93	265	293	205	178	179	130	447	73	101
	70%	70%	70%	67%	73%	66%	72%	34%	96%	76%	75%	72%	68%	64%	70%	58%	77%
Undecided	79	44	34	19	20	22	18	27	4	41	20	27	14	16	47	12	9
	8%	9%	7%	9%	6%	9%	8%	10%	1%	11%	7%	11%	5%	8%	7%	10%	7%

9. Did you receive any federal stimulus money or other pandemic aid - yes or no?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			AREA				PARTY ID			AGE				RACE		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	1000	489	503	220	330	233	217	277	277	384	275	248	263	203	639	125	131
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	547	253	290	110	176	140	121	163	138	214	174	143	126	100	352	71	69
	55%	52%	58%	50%	53%	60%	56%	59%	50%	56%	63%	58%	48%	49%	55%	57%	53%
No	425	224	197	103	145	85	92	111	129	162	95	102	128	94	271	49	60
	43%	46%	39%	47%	44%	36%	42%	40%	47%	42%	35%	41%	49%	46%	42%	39%	46%
Undecided	9	2	7	2	4	2	1	3	4	-	-	2	3	4	8	1	-
	1%	*%	1%	1%	1%	1%	*%	1%	1%			1%	1%	2%	1%	1%	
Can't Remember	19	10	9	5	5	6	3	-	6	8	6	1	6	5	8	4	2
	2%	2%	2%	2%	2%	3%	1%		2%	2%	2%	*%	2%	2%	1%	3%	2%

10. How important was that money to your financial stability during the pandemic? Would you say...?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			AREA				PARTY ID			AGE				RACE		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
BASE: RECEIVED STIMULUS MONEY/AID	547	253	290	110	176	140	121	163	138	214	174	143	126	100	352	71	69
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	190	63	126	40	60	43	47	70	37	69	52	50	54	33	107	36	29
	35%	25%	43%	36%	34%	31%	39%	43%	27%	32%	30%	35%	43%	33%	30%	51%	42%
Somewhat important	140	67	71	27	45	38	30	51	37	48	54	37	19	28	88	16	17
	26%	26%	24%	25%	26%	27%	25%	31%	27%	22%	31%	26%	15%	28%	25%	23%	25%
Not very important	102	54	48	22	37	22	21	27	24	46	36	23	26	16	78	9	6
	19%	21%	17%	20%	21%	16%	17%	17%	17%	21%	21%	16%	21%	16%	22%	13%	9%
Not at all important	108	68	39	20	31	36	21	13	40	47	31	31	26	20	75	9	16
	20%	27%	13%	18%	18%	26%	17%	8%	29%	22%	18%	22%	21%	20%	21%	13%	23%
Undecided	7	1	6	1	3	1	2	2	-	4	1	2	1	3	4	1	1
	1%	*%	2%	1%	2%	1%	2%	1%		2%	1%	1%	1%	3%	1%	1%	1%

11. Some people say the cost of living is easing. Others say costs are rising. Would you say your cost of living is...?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			AREA				PARTY ID			AGE				RACE		
	TOTAL	MALE	FE- MALE	NORTH EAST	SOUTH	MID- WEST	WEST	DEM	REP	IND/ OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	1000	489	503	220	330	233	217	277	277	384	275	248	263	203	639	125	131
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Easing	38	20	18	13	14	5	6	27	6	4	9	6	12	11	20	10	5
	4%	4%	4%	6%	4%	2%	3%	10%	2%	1%	3%	2%	5%	5%	3%	8%	4%
Rising	841	414	421	180	282	191	188	172	260	355	240	218	209	165	535	103	111
	84%	85%	84%	82%	85%	82%	87%	62%	94%	92%	87%	88%	79%	81%	84%	82%	85%
Staying the same	113	50	61	23	34	34	22	75	11	21	25	21	40	25	80	10	14
	11%	10%	12%	10%	10%	15%	10%	27%	4%	5%	9%	8%	15%	12%	13%	8%	11%
Undecided	8	5	3	4	-	3	1	3	-	4	1	3	2	2	4	2	1
	1%	1%	1%	2%		1%	*%	1%		1%	*%	1%	1%	1%	1%	2%	1%

12. Of the following household budget categories, where do you see your cost of living easing the most right now?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			AREA				PARTY ID			AGE				RACE		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID- WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
BASE: COST OF LIVING EASING/SAME	151	70	79	36	48	39	28	102	17	25	34	27	52	36	100	20	19
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Housing costs	18	8	10	2	7	5	4	16	1	1	1	6	8	3	12	3	2
	12%	11%	13%	6%	15%	13%	14%	16%	6%	4%	3%	22%	15%	8%	12%	15%	11%
Food prices	35	22	12	8	13	8	6	25	2	7	8	7	11	9	22	4	4
	23%	31%	15%	22%	27%	21%	21%	25%	12%	28%	24%	26%	21%	25%	22%	20%	21%
Utility bills	13	5	7	4	4	2	3	10	1	2	6	2	3	2	11	1	1
	9%	7%	9%	11%	8%	5%	11%	10%	6%	8%	18%	7%	6%	6%	11%	5%	5%
Transportation (auto/gas)	21	8	13	4	11	5	1	14	1	3	3	2	11	4	14	4	3
	14%	11%	16%	11%	23%	13%	4%	14%	6%	12%	9%	7%	21%	11%	14%	20%	16%
Eating out/leisure	11	3	8	-	5	4	2	8	2	1	3	3	1	4	8	2	1
	7%	4%	10%		10%	10%	7%	8%	12%	4%	9%	11%	2%	11%	8%	10%	5%
Travel	10	3	7	4	2	3	1	6	1	3	1	1	3	5	7	-	-
	7%	4%	9%	11%	4%	8%	4%	6%	6%	12%	3%	4%	6%	14%	7%		
Childcare	4	2	2	1	1	2	-	2	2	-	1	-	3	-	2	2	-
	3%	3%	3%	3%	2%	5%		2%	12%		3%		6%		2%	10%	
Healthcare	8	4	4	1	2	2	3	5	1	1	2	1	2	3	3	1	2
	5%	6%	5%	3%	4%	5%	11%	5%	6%	4%	6%	4%	4%	8%	3%	5%	11%
Undecided	31	15	16	12	3	8	8	16	6	7	9	5	10	6	21	3	6
	21%	21%	20%	33%	6%	21%	29%	16%	35%	28%	26%	19%	19%	17%	21%	15%	32%

13. Of the following household budget categories, where do you see your cost of living rising the most right now?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			AREA				PARTY ID			AGE				RACE		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
BASE: COST OF LIVING RISING/SAME	954	464	482	203	316	225	210	247	271	376	265	239	249	190	615	113	125
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Housing costs	151	64	85	31	52	32	36	45	28	62	68	36	25	20	76	26	29
	16%	14%	18%	15%	16%	14%	17%	18%	10%	16%	26%	15%	10%	11%	12%	23%	23%
Food prices	468	224	240	99	145	119	105	100	151	196	115	125	134	90	326	43	52
	49%	48%	50%	49%	46%	53%	50%	40%	56%	52%	43%	52%	54%	47%	53%	38%	42%
Utility bills	104	44	59	21	41	26	16	26	23	48	27	25	23	28	64	16	16
	11%	9%	12%	10%	13%	12%	8%	11%	8%	13%	10%	10%	9%	15%	10%	14%	13%
Transportation (auto/gas)	103	65	38	20	33	21	29	29	28	41	22	32	24	25	69	14	11
	11%	14%	8%	10%	10%	9%	14%	12%	10%	11%	8%	13%	10%	13%	11%	12%	9%
Eating out/leisure	35	18	16	4	12	10	9	19	7	7	10	7	12	5	23	3	5
	4%	4%	3%	2%	4%	4%	4%	8%	3%	2%	4%	3%	5%	3%	4%	3%	4%
Travel	16	10	6	6	6	1	3	6	7	2	6	2	3	4	13	-	-
	2%	2%	1%	3%	2%	*%	1%	2%	3%	1%	2%	1%	1%	2%	2%		
Childcare	9	5	4	2	3	4	-	5	2	2	3	3	2	1	5	3	-
	1%	1%	1%	1%	1%	2%		2%	1%	1%	1%	1%	1%	1%	1%	3%	
Healthcare	31	12	19	8	12	6	5	13	10	6	7	6	12	6	20	4	4
	3%	3%	4%	4%	4%	3%	2%	5%	4%	2%	3%	3%	5%	3%	3%	4%	3%
Undecided	37	22	15	12	12	6	7	4	15	12	7	3	14	11	19	4	8
	4%	5%	3%	6%	4%	3%	3%	2%	6%	3%	3%	1%	6%	6%	3%	4%	6%

14. Thinking about your holiday shopping over the next few months, do you think you will spend more, spend less, or keep your spending the same this year?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		AREA				PARTY ID			AGE				RACE			
	TOTAL	MALE	FE-MALE	NORTH EAST	MID-SOUTH WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	
Total	1000	489	503	220	330	233	217	277	277	384	275	248	263	203	639	125	131
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Spend more	137	78	55	39	46	29	23	42	34	54	57	28	26	24	75	22	21
	14%	16%	11%	18%	14%	12%	11%	15%	12%	14%	21%	11%	10%	12%	12%	18%	16%
Spend less	439	198	240	94	148	91	106	80	156	178	105	123	126	83	276	56	65
	44%	40%	48%	43%	45%	39%	49%	29%	56%	46%	38%	50%	48%	41%	43%	45%	50%
Keep spending the same	400	202	195	83	128	106	83	153	84	141	108	92	108	87	280	45	40
	40%	41%	39%	38%	39%	45%	38%	55%	30%	37%	39%	37%	41%	43%	44%	36%	31%
Undecided	24	11	13	4	8	7	5	2	3	11	5	5	3	9	8	2	5
	2%	2%	3%	2%	2%	3%	2%	1%	1%	3%	2%	2%	1%	4%	1%	2%	4%





16. Are you cutting back spending on groceries?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			AREA				PARTY ID			AGE				RACE		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	1000	489	503	220	330	233	217	277	277	384	275	248	263	203	639	125	131
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	525	218	303	104	179	124	118	104	164	223	133	134	147	109	328	64	72
	53%	45%	60%	47%	54%	53%	54%	38%	59%	58%	48%	54%	56%	54%	51%	51%	55%
No	462	267	191	112	149	106	95	169	110	158	142	111	112	89	303	60	58
	46%	55%	38%	51%	45%	45%	44%	61%	40%	41%	52%	45%	43%	44%	47%	48%	44%
Undecided	13	4	9	4	2	3	4	4	3	3	-	3	4	5	8	1	1
	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%		1%	2%	2%	1%	1%	1%

17. Are you driving or Ubering less?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		AREA				PARTY ID			AGE				RACE			
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	1000	489	503	220	330	233	217	277	277	384	275	248	263	203	639	125	131
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	479	219	256	98	157	114	110	106	151	190	132	108	129	108	290	63	66
	48%	45%	51%	45%	48%	49%	51%	38%	55%	49%	48%	44%	49%	53%	45%	50%	50%
No	499	261	234	115	166	113	105	166	121	185	140	137	129	85	336	58	60
	50%	53%	47%	52%	50%	48%	48%	60%	44%	48%	51%	55%	49%	42%	53%	46%	46%
Undecided	22	9	13	7	7	6	2	5	5	9	3	3	5	10	13	4	5
	2%	2%	3%	3%	2%	3%	1%	2%	2%	2%	1%	1%	2%	5%	2%	3%	4%

18. Are you postponing or canceling vacations/travel?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		AREA				PARTY ID			AGE				RACE			
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	1000	489	503	220	330	233	217	277	277	384	275	248	263	203	639	125	131
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	579	273	303	117	205	128	129	119	193	232	164	152	154	106	361	76	80
	58%	56%	60%	53%	62%	55%	59%	43%	70%	60%	60%	61%	59%	52%	56%	61%	61%
No	400	207	188	94	121	99	86	151	80	146	107	91	103	91	265	47	47
	40%	42%	37%	43%	37%	42%	40%	55%	29%	38%	39%	37%	39%	45%	41%	38%	36%
Undecided	21	9	12	9	4	6	2	7	4	6	4	5	6	6	13	2	4
	2%	2%	2%	4%	1%	3%	1%	3%	1%	2%	1%	2%	2%	3%	2%	2%	3%

19. Are you postponing or canceling home improvements?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		AREA				PARTY ID			AGE				RACE			
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	1000	489	503	220	330	233	217	277	277	384	275	248	263	203	639	125	131
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	572	270	300	117	199	122	134	119	174	247	158	156	161	93	345	77	93
	57%	55%	60%	53%	60%	52%	62%	43%	63%	64%	57%	63%	61%	46%	54%	62%	71%
No	398	204	188	96	123	99	80	151	99	125	108	84	97	102	273	42	38
	40%	42%	37%	44%	37%	42%	37%	55%	36%	33%	39%	34%	37%	50%	43%	34%	29%
Undecided	30	15	15	7	8	12	3	7	4	12	9	8	5	8	21	6	-
	3%	3%	3%	3%	2%	5%	1%	3%	1%	3%	3%	3%	2%	4%	3%	5%	

20. Are you cutting back spending on clothes?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		AREA				PARTY ID			AGE				RACE			
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	1000	489	503	220	330	233	217	277	277	384	275	248	263	203	639	125	131
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	678	306	367	145	232	151	150	151	205	277	199	167	180	130	420	94	93
	68%	63%	73%	66%	70%	65%	69%	55%	74%	72%	72%	67%	68%	64%	66%	75%	71%
No	312	177	132	71	98	80	63	123	70	104	74	79	81	69	212	31	37
	31%	36%	26%	32%	30%	34%	29%	44%	25%	27%	27%	32%	31%	34%	33%	25%	28%
Undecided	10	6	4	4	-	2	4	3	2	3	2	2	2	4	7	-	1
	1%	1%	1%	2%		1%	2%	1%	1%	1%	1%	1%	1%	2%	1%		1%

21. Are you dialing back home temperature and electricity costs?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		AREA				PARTY ID			AGE				RACE			
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	1000	489	503	220	330	233	217	277	277	384	275	248	263	203	639	125	131
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	521	236	284	114	174	115	118	104	176	205	138	132	144	105	313	70	77
	52%	48%	56%	52%	53%	49%	54%	38%	64%	53%	50%	53%	55%	52%	49%	56%	59%
No	466	247	213	101	153	114	98	170	99	173	133	114	118	92	319	52	52
	47%	51%	42%	46%	46%	49%	45%	61%	36%	45%	48%	46%	45%	45%	50%	42%	40%
Undecided	13	6	6	5	3	4	1	3	2	6	4	2	1	6	7	3	2
	1%	1%	1%	2%	1%	2%	*%	1%	1%	2%	1%	1%	*%	3%	1%	2%	2%

22. Over the last year, has your family's total debt...?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		AREA				PARTY ID			AGE				RACE			
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	1000	489	503	220	330	233	217	277	277	384	275	248	263	203	639	125	131
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Increased	394	180	210	95	118	81	100	94	111	163	113	122	109	47	231	59	58
	39%	37%	42%	43%	36%	35%	46%	34%	40%	42%	41%	49%	41%	23%	36%	47%	44%
Decreased	180	105	74	41	56	39	44	65	44	64	49	43	48	38	123	19	18
	18%	21%	15%	19%	17%	17%	20%	23%	16%	17%	18%	17%	18%	19%	19%	15%	14%
Stayed the same	405	195	207	81	150	107	67	109	120	149	106	81	102	110	277	46	49
	41%	40%	41%	37%	45%	46%	31%	39%	43%	39%	39%	33%	39%	54%	43%	37%	37%
Undecided	21	9	12	3	6	6	6	9	2	8	7	2	4	8	8	1	6
	2%	2%	2%	1%	2%	3%	3%	3%	1%	2%	3%	1%	2%	4%	1%	1%	5%



23. What is MOST responsible for the increase in your family's debt?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			AREA				PARTY ID			AGE				RACE		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
BASE: INCREASED DEBT	394	180	210	95	118	81	100	94	111	163	113	122	109	47	231	59	58
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Higher rent or mortgage	60	30	29	11	21	11	17	19	12	27	22	15	15	7	32	11	11
	15%	17%	14%	12%	18%	14%	17%	20%	11%	17%	19%	12%	14%	15%	14%	19%	19%
Higher spending on credit cards	44	22	22	11	10	13	10	15	14	11	6	19	15	4	28	9	4
	11%	12%	10%	12%	8%	16%	10%	16%	13%	7%	5%	16%	14%	9%	12%	15%	7%
Higher utility bills	35	14	21	8	13	9	5	8	9	15	8	11	10	6	18	6	8
	9%	8%	10%	8%	11%	11%	5%	9%	8%	9%	7%	9%	9%	13%	8%	10%	14%
Student loans	24	9	13	9	6	5	4	5	5	13	12	6	5	1	11	4	3
	6%	5%	6%	9%	5%	6%	4%	5%	5%	8%	11%	5%	5%	2%	5%	7%	5%
Higher car and gas costs	44	25	19	7	17	9	11	5	17	20	11	15	16	2	28	3	8
	11%	14%	9%	7%	14%	11%	11%	5%	15%	12%	10%	12%	15%	4%	12%	5%	14%
Healthcare debt	29	7	22	5	10	5	9	13	2	11	6	3	11	8	16	5	2
	7%	4%	10%	5%	8%	6%	9%	14%	2%	7%	5%	2%	10%	17%	7%	8%	3%
Childcare	2	1	1	-	-	1	1	-	1	-	2	-	-	-	1	-	1
	1%	1%	*%			1%	1%		1%		2%				*%		2%
Poor financial planning	7	3	4	3	2	-	2	1	3	3	3	2	-	1	4	2	-
	2%	2%	2%	3%	2%		2%	1%	3%	2%	3%	2%		2%	2%	3%	
Personal situations like divorce, addiction in family, damage to property, or the closing of a business	33	16	17	5	12	7	9	6	11	12	15	8	10	-	22	4	6
	8%	9%	8%	5%	10%	9%	9%	6%	10%	7%	13%	7%	9%		10%	7%	10%
Higher food costs	78	34	43	23	19	15	21	12	29	32	18	26	19	15	48	10	9
	20%	19%	20%	24%	16%	19%	21%	13%	26%	20%	16%	21%	17%	32%	21%	17%	16%
Job loss	19	8	11	4	5	4	6	8	4	7	7	8	3	1	11	2	4
	5%	4%	5%	4%	4%	5%	6%	9%	4%	4%	6%	7%	3%	2%	5%	3%	7%
Undecided	19	11	8	9	3	2	5	2	4	12	3	9	5	2	12	3	2
	5%	6%	4%	9%	3%	2%	5%	2%	4%	7%	3%	7%	5%	4%	5%	5%	3%

24. Do you plan to buy or sell a home in the next 12 months - yes or no?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		AREA				PARTY ID			AGE				RACE			
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	1000	489	503	220	330	233	217	277	277	384	275	248	263	203	639	125	131
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	101	49	51	12	39	28	22	17	32	42	41	24	24	11	62	11	14
	10%	10%	10%	5%	12%	12%	10%	6%	12%	11%	15%	10%	9%	5%	10%	9%	11%
No	884	434	443	205	286	203	190	258	241	336	231	222	235	188	568	112	114
	88%	89%	88%	93%	87%	87%	88%	93%	87%	88%	84%	90%	89%	93%	89%	90%	87%
Undecided	15	6	9	3	5	2	5	2	4	6	3	2	4	4	9	2	3
	2%	1%	2%	1%	2%	1%	2%	1%	1%	2%	1%	1%	2%	2%	1%	2%	2%

25. Why? Would you say...?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		AREA				PARTY ID			AGE				RACE			
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
BASE: PLAN TO BUY/SELL HOME	101	49	51	12	39	28	22	17	32	42	41	24	24	11	62	11	14
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
You are downsizing	23	10	13	2	7	7	7	4	10	6	2	5	11	5	13	3	3
	23%	20%	25%	17%	18%	25%	32%	24%	31%	14%	5%	21%	46%	45%	21%	27%	21%
You are upsizing	27	14	13	4	12	6	5	4	9	11	16	7	2	2	16	4	5
	27%	29%	25%	33%	31%	21%	23%	24%	28%	26%	39%	29%	8%	18%	26%	36%	36%
You need to relocate for a job	11	5	6	2	2	4	3	-	2	8	6	2	2	1	7	-	-
	11%	10%	12%	17%	5%	14%	14%		6%	19%	15%	8%	8%	9%	11%		
You need to buy or sell for personal reasons	39	20	18	3	18	11	7	9	11	16	16	10	9	3	26	3	6
	39%	41%	35%	25%	46%	39%	32%	53%	34%	38%	39%	42%	38%	27%	42%	27%	43%
Undecided	1	-	1	1	-	-	-	-	-	1	1	-	-	-	-	1	-
	1%		2%	8%						2%	2%					9%	

26. Why not? Would you say...?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			AREA				PARTY ID			AGE				RACE		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
BASE: DON'T PLAN TO BUY/ SELL HOME	884	434	443	205	286	203	190	258	241	336	231	222	235	188	568	112	114
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
You can't afford to buy or sell right now	315	151	159	73	107	67	68	73	95	124	101	82	81	49	188	48	49
	36%	35%	36%	36%	37%	33%	36%	28%	39%	37%	44%	37%	34%	26%	33%	43%	43%
There is no housing available in your area	31	16	15	6	11	9	5	8	11	10	14	12	4	1	18	5	5
	4%	4%	3%	3%	4%	4%	3%	3%	5%	3%	6%	5%	2%	1%	3%	4%	4%
You prefer to rent and/ or live with family right now	300	157	141	79	81	72	68	89	73	124	83	68	78	69	196	36	37
	34%	36%	32%	39%	28%	35%	36%	34%	30%	37%	36%	31%	33%	37%	35%	32%	32%
Undecided	238	110	128	47	87	55	49	88	62	78	33	60	72	69	166	23	23
	27%	25%	29%	23%	30%	27%	26%	34%	26%	23%	14%	27%	31%	37%	29%	21%	20%

27. How would you describe your current level of savings? Would you say...?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		AREA				PARTY ID			AGE				RACE			
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	1000	489	503	220	330	233	217	277	277	384	275	248	263	203	639	125	131
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I've saved more money than usual over the last year	117	59	58	28	30	33	26	40	24	49	38	26	25	25	74	17	17
	12%	12%	12%	13%	9%	14%	12%	14%	9%	13%	14%	10%	10%	12%	12%	14%	13%
I've saved less money than usual over the last year	282	161	120	60	103	65	54	66	92	103	75	72	75	58	183	41	27
	28%	33%	24%	27%	31%	28%	25%	24%	33%	27%	27%	29%	29%	29%	29%	33%	21%
I've saved about the same amount of money as usual	280	148	131	65	89	70	56	111	61	92	76	63	73	66	193	26	29
	28%	30%	26%	30%	27%	30%	26%	40%	22%	24%	28%	25%	28%	33%	30%	21%	22%
I've had to cut into my savings to pay bills	299	111	183	62	99	61	77	56	93	134	80	82	85	50	180	37	53
	30%	23%	36%	28%	30%	26%	35%	20%	34%	35%	29%	33%	32%	25%	28%	30%	40%
Undecided	22	10	11	5	9	4	4	4	7	6	6	5	5	4	9	4	5
	2%	2%	2%	2%	3%	2%	2%	1%	3%	2%	2%	2%	2%	2%	1%	3%	4%

28. For which bills, primarily?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			AREA				PARTY ID			AGE				RACE		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
BASE: CUT SAVINGS TO PAY BILLS	299	111	183	62	99	61	77	56	93	134	80	82	85	50	180	37	53
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Housing/rent/mortgage	84	36	47	16	26	21	21	17	29	31	28	25	21	10	45	11	20
	28%	32%	26%	26%	26%	34%	27%	30%	31%	23%	35%	30%	25%	20%	25%	30%	38%
Food costs	72	25	47	13	19	14	26	9	20	39	17	23	20	12	48	6	10
	24%	23%	26%	21%	19%	23%	34%	16%	22%	29%	21%	28%	24%	24%	27%	16%	19%
Utilities	38	15	22	10	15	7	6	4	7	26	11	9	10	7	19	6	8
	13%	14%	12%	16%	15%	11%	8%	7%	8%	19%	14%	11%	12%	14%	11%	16%	15%
Car payments/insurance	20	7	13	3	5	5	7	5	6	8	5	3	9	3	11	2	4
	7%	6%	7%	5%	5%	8%	9%	9%	6%	6%	6%	4%	11%	6%	6%	5%	8%
Eating out	4	1	3	-	4	-	-	2	-	2	1	1	2	-	3	-	1
	1%	1%	2%		4%			4%		1%	1%	1%	2%		2%		2%
Healthcare costs	36	11	24	10	14	5	7	7	15	13	7	8	11	9	24	7	4
	12%	10%	13%	16%	14%	8%	9%	13%	16%	10%	9%	10%	13%	18%	13%	19%	8%
Travel	9	4	5	-	3	3	3	1	4	4	2	1	1	5	7	1	1
	3%	4%	3%		3%	5%	4%	2%	4%	3%	3%	1%	1%	10%	4%	3%	2%
Childcare	10	5	4	4	1	3	2	5	2	2	7	3	-	-	5	1	1
	3%	5%	2%	6%	1%	5%	3%	9%	2%	1%	9%	4%			3%	3%	2%
Education costs	13	2	10	3	4	2	4	5	5	3	2	6	4	1	7	3	3
	4%	2%	5%	5%	4%	3%	5%	9%	5%	2%	3%	7%	5%	2%	4%	8%	6%
Undecided	13	5	8	3	8	1	1	1	5	6	-	3	7	3	11	-	1
	4%	5%	4%	5%	8%	2%	1%	2%	5%	4%		4%	8%	6%	6%		2%

29. Have you tried to find a new job in the last six months - yes or no?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		AREA				PARTY ID			AGE				RACE			
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	1000	489	503	220	330	233	217	277	277	384	275	248	263	203	639	125	131
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	231	109	118	42	73	60	56	61	54	101	110	61	49	10	130	36	44
	23%	22%	23%	19%	22%	26%	26%	22%	19%	26%	40%	25%	19%	5%	20%	29%	34%
No	767	379	384	178	256	172	161	216	223	282	165	186	214	192	508	88	87
	77%	78%	76%	81%	78%	74%	74%	78%	81%	73%	60%	75%	81%	95%	79%	70%	66%
Undecided	2	1	1	-	1	1	-	-	-	1	-	1	-	1	1	1	-
	*%	*%	*%		*%	*%				*%		*%		*%	*%	1%	

30. Earlier you indicated you are employed (Q6). Do you work fully remotely, hybrid or fully on-site at your place of work?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		AREA				PARTY ID			AGE				RACE			
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
BASE: WORK FULL/PART TIME	617	323	290	137	210	137	133	172	160	248	212	198	158	43	391	80	84
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Fully remotely	64	28	36	13	19	16	16	22	15	23	12	25	20	6	52	7	3
	10%	9%	12%	9%	9%	12%	12%	13%	9%	9%	6%	13%	13%	14%	13%	9%	4%
Hybrid	132	74	57	39	52	18	23	44	29	52	46	43	31	10	88	12	11
	21%	23%	20%	28%	25%	13%	17%	26%	18%	21%	22%	22%	20%	23%	23%	15%	13%
Fully on-site	417	218	196	85	135	103	94	106	116	170	153	129	106	27	249	61	69
	68%	67%	68%	62%	64%	75%	71%	62%	73%	69%	72%	65%	67%	63%	64%	76%	82%
Undecided	4	3	1	-	4	-	-	-	-	3	1	1	1	-	2	-	1
	1%	1%	*%		2%					1%	*%	1%	1%		1%		1%



31. If you were to take another job, would you prefer it to be fully remote, hybrid or fully on-site?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			AREA				PARTY ID			AGE				RACE		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
BASE: WORK FULL/PART TIME	617	323	290	137	210	137	133	172	160	248	212	198	158	43	391	80	84
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Fully remote	183	68	113	40	65	33	45	59	42	69	50	63	53	15	106	35	27
	30%	21%	39%	29%	31%	24%	34%	34%	26%	28%	24%	32%	34%	35%	27%	44%	32%
Hybrid	195	103	91	55	63	37	40	60	44	81	79	65	39	10	132	17	24
	32%	32%	31%	40%	30%	27%	30%	35%	28%	33%	37%	33%	25%	23%	34%	21%	29%
Fully on-site	201	126	75	36	63	58	44	46	64	83	71	59	56	14	132	24	27
	33%	39%	26%	26%	30%	42%	33%	27%	40%	33%	33%	30%	35%	33%	34%	30%	32%
Undecided	38	26	11	6	19	9	4	7	10	15	12	11	10	4	21	4	6
	6%	8%	4%	4%	9%	7%	3%	4%	6%	6%	6%	6%	6%	9%	5%	5%	7%

32. Would you accept a lower salary to work remotely - yes or no?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		AREA				PARTY ID			AGE				RACE			
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
BASE: WORK FULL/PART TIME	617	323	290	137	210	137	133	172	160	248	212	198	158	43	391	80	84
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	125	57	66	31	39	30	25	44	27	47	40	40	34	11	86	12	12
	20%	18%	23%	23%	19%	22%	19%	26%	17%	19%	19%	20%	22%	26%	22%	15%	14%
No	478	260	216	102	168	103	105	124	130	196	170	151	120	31	295	67	71
	77%	80%	74%	74%	80%	75%	79%	72%	81%	79%	80%	76%	76%	72%	75%	84%	85%
Undecided	14	6	8	4	3	4	3	4	3	5	2	7	4	1	10	1	1
	2%	2%	3%	3%	1%	3%	2%	2%	2%	2%	1%	4%	3%	2%	3%	1%	1%

33. Have you switched occupations since the pandemic - yes or no?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		AREA				PARTY ID			AGE				RACE			
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
BASE: WORK FULL/PART TIME	617	323	290	137	210	137	133	172	160	248	212	198	158	43	391	80	84
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	146	71	73	19	49	43	35	44	25	69	80	35	24	7	86	25	23
	24%	22%	25%	14%	23%	31%	26%	26%	16%	28%	38%	18%	15%	16%	22%	31%	27%
No	470	251	217	118	161	94	97	128	134	179	132	162	134	36	304	55	61
	76%	78%	75%	86%	77%	69%	73%	74%	84%	72%	62%	82%	85%	84%	78%	69%	73%
Undecided	1	1	-	-	-	-	1	-	1	-	-	1	-	-	1	-	-
	*%	*%					1%		1%			1%			*%		

34. Why (primarily)?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			AREA				PARTY ID			AGE				RACE		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
BASE: SWITCHED OCCUPATION	146	71	73	19	49	43	35	44	25	69	80	35	24	7	86	25	23
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better pay	44	24	19	7	10	18	9	20	5	17	29	10	4	1	26	6	7
	30%	34%	26%	37%	20%	42%	26%	45%	20%	25%	36%	29%	17%	14%	30%	24%	30%
Better benefits	9	4	5	-	5	1	3	2	1	6	5	2	2	-	3	2	3
	6%	6%	7%		10%	2%	9%	5%	4%	9%	6%	6%	8%		3%	8%	13%
More flexible hours	7	2	5	1	-	4	2	2	-	5	1	3	2	1	3	2	2
	5%	3%	7%	5%		9%	6%	5%		7%	1%	9%	8%	14%	3%	8%	9%
Higher job satisfaction	22	11	11	3	9	6	4	8	4	9	11	6	5	-	18	3	-
	15%	15%	15%	16%	18%	14%	11%	18%	16%	13%	14%	17%	21%		21%	12%	
Burned out	11	3	8	3	2	2	4	1	2	7	5	2	1	3	9	2	-
	8%	4%	11%	16%	4%	5%	11%	2%	8%	10%	6%	6%	4%	43%	10%	8%	
Fear of COVID contagion	1	-	-	1	-	-	-	1	-	-	1	-	-	-	1	-	-
	1%			5%				2%			1%				1%		
COVID made me reassess my career and life	30	15	15	3	15	7	5	9	6	13	18	7	3	2	16	7	5
	21%	21%	21%	16%	31%	16%	14%	20%	24%	19%	23%	20%	13%	29%	19%	28%	22%
Undecided	22	12	10	1	8	5	8	1	7	12	10	5	7	-	10	3	6
	15%	17%	14%	5%	16%	12%	23%	2%	28%	17%	13%	14%	29%		12%	12%	26%



36. If you switched to part-time, is it because...?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		AREA				PARTY ID			AGE				RACE			
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
BASE: SWITCH TO PART TIME	26	9	16	3	9	6	8	8	1	16	15	5	4	2	13	4	6
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
You wanted to switch to part-time	12	1	10	2	3	5	2	4	-	7	7	3	1	1	9	-	2
	46%	11%	63%	67%	33%	83%	25%	50%		44%	47%	60%	25%	50%	69%		33%
You didn't want to switch and would prefer to still be full-time	13	7	6	1	5	1	6	4	1	8	7	2	3	1	4	3	4
	50%	78%	38%	33%	56%	17%	75%	50%	100%	50%	47%	40%	75%	50%	31%	75%	67%
Undecided	1	1	-	-	1	-	-	-	-	1	1	-	-	-	-	1	-
	4%	11%			11%					6%	7%					25%	

37. Thinking about your drive to be successful and your career ambition, would you say you are more ambitious, less ambitious, or about the same, since the pandemic?

BANNER 1																	
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DEMOGRAPHICS																	
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	GENDER		AREA				PARTY ID				AGE				RACE		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE: PART/FULL TIME/ UNEMPLOYED/STUDENT/ MILITARY	677 100	351 100	318 100	149 100	230 100	151 100	147 100	194 100	173 100	270 100	243 100	208 100	173 100	46 100	420 100	89 100	94 100
More ambitious	207 31%	119 34%	88 28%	36 24%	81 35%	48 32%	42 29%	62 32%	49 28%	85 31%	94 39%	59 28%	41 24%	11 24%	110 26%	30 34%	38 40%
Less ambitious	99 15%	44 13%	52 16%	25 17%	21 9%	28 19%	25 17%	24 12%	18 10%	48 18%	33 14%	28 13%	26 15%	11 24%	69 16%	10 11%	12 13%
Same	365 54%	185 53%	176 55%	86 58%	126 55%	75 50%	78 53%	107 55%	106 61%	132 49%	112 46%	120 58%	106 61%	23 50%	239 57%	47 53%	43 46%
Undecided	6 1%	3 1%	2 1%	2 1%	2 1%	-	2 1%	1 1%	-	5 2%	4 2%	1 *	-	1 2%	2 *	2 2%	1 1%

38. Do you worry that AI - otherwise known as Artificial Intelligence - will put you out of work - yes or no?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			AREA				PARTY ID			AGE				RACE		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
BASE: WORK FULL/PART TIME	617	323	290	137	210	137	133	172	160	248	212	198	158	43	391	80	84
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	95	49	45	24	37	17	17	26	27	37	31	37	23	4	55	20	13
	15%	15%	16%	18%	18%	12%	13%	15%	17%	15%	15%	19%	15%	9%	14%	25%	15%
No	518	271	244	113	172	119	114	145	132	210	180	159	134	39	334	60	69
	84%	84%	84%	82%	82%	87%	86%	84%	83%	85%	85%	80%	85%	91%	85%	75%	82%
Undecided	4	3	1	-	1	1	2	1	1	1	1	2	1	-	2	-	2
	1%	1%	*%		*%	1%	2%	1%	1%	*%	*%	1%	1%		1%		2%



39. If you switched jobs today, how important to you is your next company's commitment to responsible decision-making? Would you say...?

BANNER 1																	
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DEMOGRAPHICS																	
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	GENDER		AREA				PARTY ID				AGE				RACE		
	TOTAL	MALE	FE-MALE	NORTH EAST	MID-SOUTH WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP	
BASE: WORK FULL/PART TIME	617	323	290	137	210	137	133	172	160	248	212	198	158	43	391	80	84
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	423	204	216	86	149	95	93	125	111	166	139	143	112	28	272	57	53
	69%	63%	74%	63%	71%	69%	70%	73%	69%	67%	66%	72%	71%	65%	70%	71%	63%
Somewhat important	111	64	46	31	32	27	21	31	24	48	48	29	24	6	68	14	16
	18%	20%	16%	23%	15%	20%	16%	18%	15%	19%	23%	15%	15%	14%	17%	18%	19%
Not very important	22	14	8	6	8	2	6	5	5	10	8	8	4	1	11	3	5
	4%	4%	3%	4%	4%	1%	5%	3%	3%	4%	4%	4%	3%	2%	3%	4%	6%
Not at all important	28	16	12	8	9	7	4	7	9	8	9	4	11	4	18	3	4
	5%	5%	4%	6%	4%	5%	3%	4%	6%	3%	4%	2%	7%	9%	5%	4%	5%
Undecided	33	25	8	6	12	6	9	4	11	16	8	14	7	4	22	3	6
	5%	8%	3%	4%	6%	4%	7%	2%	7%	6%	4%	7%	4%	9%	6%	4%	7%

40. Are you more or less likely to buy products/services from businesses that prioritize diversity, equity, and inclusion?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		AREA				PARTY ID			AGE				RACE			
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	1000	489	503	220	330	233	217	277	277	384	275	248	263	203	639	125	131
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	376	124	246	96	115	91	74	181	47	129	116	89	107	63	240	76	35
	38%	25%	49%	44%	35%	39%	34%	65%	17%	34%	42%	36%	41%	31%	38%	61%	27%
Less likely	160	93	66	31	54	44	31	12	77	61	33	45	43	39	106	12	22
	16%	19%	13%	14%	16%	19%	14%	4%	28%	16%	12%	18%	16%	19%	17%	10%	17%
No difference	433	257	175	88	148	92	105	79	142	182	122	107	104	90	275	36	66
	43%	53%	35%	40%	45%	39%	48%	29%	51%	47%	44%	43%	40%	44%	43%	29%	50%
Undecided	31	15	16	5	13	6	7	5	11	12	4	7	9	11	18	1	8
	3%	3%	3%	2%	4%	3%	3%	2%	4%	3%	1%	3%	3%	5%	3%	1%	6%

41. How important is it for businesses to align their practices with ethical and sustainable values? Would you say...?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		AREA				PARTY ID			AGE				RACE			
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	1000	489	503	220	330	233	217	277	277	384	275	248	263	203	639	125	131
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	542	214	324	118	192	123	109	187	134	192	143	136	145	114	346	82	69
	54%	44%	64%	54%	58%	53%	50%	68%	48%	50%	52%	55%	55%	56%	54%	66%	53%
Somewhat important	254	140	112	62	72	60	60	65	69	103	88	58	62	41	173	25	31
	25%	29%	22%	28%	22%	26%	28%	23%	25%	27%	32%	23%	24%	20%	27%	20%	24%
Not very important	56	38	17	9	20	19	8	7	23	25	14	13	16	13	38	6	6
	6%	8%	3%	4%	6%	8%	4%	3%	8%	7%	5%	5%	6%	6%	6%	5%	5%
Not at all important	97	66	30	19	27	23	28	9	42	38	20	28	26	23	58	9	13
	10%	13%	6%	9%	8%	10%	13%	3%	15%	10%	7%	11%	10%	11%	9%	7%	10%
Undecided	51	31	20	12	19	8	12	9	9	26	10	13	14	12	24	3	12
	5%	6%	4%	5%	6%	3%	6%	3%	3%	7%	4%	5%	5%	6%	4%	2%	9%

42. Thinking about improving the economy, who do you trust more, President Joe Biden or former President Donald Trump, to improve the economy?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		AREA				PARTY ID			AGE				RACE			
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	1000	489	503	220	330	233	217	277	277	384	275	248	263	203	639	125	131
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Joe Biden	363	152	208	95	108	89	71	240	10	101	98	79	102	82	216	74	39
	36%	31%	41%	43%	33%	38%	33%	87%	4%	26%	36%	32%	39%	40%	34%	59%	30%
Donald Trump	472	265	204	89	164	115	104	20	248	182	118	130	123	97	337	28	61
	47%	54%	41%	40%	50%	49%	48%	7%	90%	47%	43%	52%	47%	48%	53%	22%	47%
Undecided	137	58	77	29	49	23	36	16	16	85	50	32	33	19	71	20	27
	14%	12%	15%	13%	15%	10%	17%	6%	6%	22%	18%	13%	13%	9%	11%	16%	21%
Refused	28	14	14	7	9	6	6	1	3	16	9	7	5	5	15	3	4
	3%	3%	3%	3%	3%	3%	3%	*%	1%	4%	3%	3%	2%	2%	2%	2%	3%

43. Do you approve or disapprove of President Joe Biden's handling of the economy?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			AREA				PARTY ID			AGE				RACE		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	1000	489	503	220	330	233	217	277	277	384	275	248	263	203	639	125	131
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	344	140	201	87	104	82	71	235	11	87	90	76	98	79	203	71	37
	34%	29%	40%	40%	32%	35%	33%	85%	4%	23%	33%	31%	37%	39%	32%	57%	28%
Disapprove	594	318	272	124	204	136	130	42	260	259	159	156	153	119	416	46	74
	59%	65%	54%	56%	62%	58%	60%	15%	94%	67%	58%	63%	58%	59%	65%	37%	56%
Undecided	52	26	25	8	16	13	15	-	4	32	22	14	12	3	17	8	19
	5%	5%	5%	4%	5%	6%	7%		1%	8%	8%	6%	5%	1%	3%	6%	15%
Refused	10	5	5	1	6	2	1	-	2	6	4	2	-	2	3	-	1
	1%	1%	1%	*%	2%	1%	*%		1%	2%	1%	1%		1%	*%		1%

44. Do you think any members of your family have an addiction problem (like drugs, gambling, alcohol, online gaming, or other addictions) whether diagnosed or undiagnosed - yes or no?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			AREA				PARTY ID			AGE				RACE		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	1000	489	503	220	330	233	217	277	277	384	275	248	263	203	639	125	131
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	187	74	109	32	55	58	42	67	41	67	62	41	50	34	123	26	20
	19%	15%	22%	15%	17%	25%	19%	24%	15%	17%	23%	17%	19%	17%	19%	21%	15%
No	796	408	385	183	269	171	173	207	235	307	209	206	206	165	508	98	107
	80%	83%	77%	83%	82%	73%	80%	75%	85%	80%	76%	83%	78%	81%	79%	78%	82%
Undecided	9	4	4	3	3	2	1	2	1	5	2	1	4	2	3	1	2
	1%	1%	1%	1%	1%	1%	*%	1%	*%	1%	1%	*%	2%	1%	*%	1%	2%
Refused	8	3	5	2	3	2	1	1	-	5	2	-	3	2	5	-	2
	1%	1%	1%	1%	1%	1%	*%	*%		1%	1%		1%	1%	1%		2%

45. What is the highest level of education you have completed?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		AREA				PARTY ID			AGE				RACE			
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	1000	489	503	220	330	233	217	277	277	384	275	248	263	203	639	125	131
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Some high school	65	33	30	15	22	14	14	13	23	25	24	16	11	13	31	14	16
	7%	7%	6%	7%	7%	6%	6%	5%	8%	7%	9%	6%	4%	6%	5%	11%	12%
High school graduate	286	143	141	48	102	67	69	64	88	114	76	59	84	64	199	31	35
	29%	29%	28%	22%	31%	29%	32%	23%	32%	30%	28%	24%	32%	32%	31%	25%	27%
Some college	228	115	113	50	72	59	47	68	69	80	73	60	48	47	149	27	28
	23%	24%	22%	23%	22%	25%	22%	25%	25%	21%	27%	24%	18%	23%	23%	22%	21%
Trade/technical/ vocational training	74	43	30	14	26	20	14	15	23	31	23	17	18	16	43	9	11
	7%	9%	6%	6%	8%	9%	6%	5%	8%	8%	8%	7%	7%	8%	7%	7%	8%
College graduate	214	101	112	55	64	52	43	73	43	84	60	53	56	41	131	26	26
	21%	21%	22%	25%	19%	22%	20%	26%	16%	22%	22%	21%	21%	20%	21%	21%	20%
Master's or PhD	124	47	75	34	40	21	29	44	30	46	16	42	45	21	82	18	12
	12%	10%	15%	15%	12%	9%	13%	16%	11%	12%	6%	17%	17%	10%	13%	14%	9%
Refused	9	7	2	4	4	-	1	-	1	4	3	1	1	1	4	-	3
	1%	1%	*%	2%	1%	-	*%	-	*%	1%	1%	*%	*%	*%	1%	-	2%

46. What is your annual household income?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			AREA				PARTY ID			AGE				RACE		
	TOTAL	MALE	FE-MALE	NORTH EAST	SOUTH WEST	MID-WEST	WEST	DEM	REP	IND/OTH	18-34	35-49	50-64	65+	WHITE	BLACK	HISP
Total	1000	489	503	220	330	233	217	277	277	384	275	248	263	203	639	125	131
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$20,000 per year	189	77	109	44	70	48	27	50	53	74	55	33	43	57	109	35	30
	19%	16%	22%	20%	21%	21%	12%	18%	19%	19%	20%	13%	16%	28%	17%	28%	23%
Under \$50,000 per year	176	75	100	36	49	47	44	49	47	71	43	43	46	43	107	29	22
	18%	15%	20%	16%	15%	20%	20%	18%	17%	18%	16%	17%	17%	21%	17%	23%	17%
Under \$75,000 per year	151	69	82	32	50	39	30	39	43	65	46	41	34	29	105	17	20
	15%	14%	16%	15%	15%	17%	14%	14%	16%	17%	17%	17%	13%	14%	16%	14%	15%
Under \$100,000 per year	168	94	73	31	56	39	42	54	42	68	51	47	47	23	119	15	18
	17%	19%	15%	14%	17%	17%	19%	19%	15%	18%	19%	19%	18%	11%	19%	12%	14%
Under \$140,000 per year	127	79	48	33	49	22	23	36	36	45	50	31	32	14	75	14	18
	13%	16%	10%	15%	15%	9%	11%	13%	13%	12%	18%	13%	12%	7%	12%	11%	14%
\$140,000 per year or more	95	55	38	24	25	16	30	26	35	26	13	38	38	5	69	7	9
	10%	11%	8%	11%	8%	7%	14%	9%	13%	7%	5%	15%	14%	2%	11%	6%	7%
Undecided	94	40	53	20	31	22	21	23	21	35	17	15	23	32	55	8	14
	9%	8%	11%	9%	9%	9%	10%	8%	8%	9%	6%	6%	9%	16%	9%	6%	11%



7. What one word describes, for you, the state of the economy?

BANNER 2																		
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																		
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION		
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL GRAD+	<20K	<50K	<75K	<100K	<140K	140K+	FULL TIME	PART TIME	RE-TIRED	UNEMP	DIS-ABLED	YES	NO
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Total	1000	351	228	74	338	189	176	151	168	127	95	552	65	227	35	33	187	796
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excellent/Good/Fine	114	36	29	5	43	19	20	16	17	20	10	53	11	35	3	4	22	90
	11%	10%	13%	7%	13%	10%	11%	11%	10%	16%	11%	10%	17%	15%	9%	12%	12%	11%
Growing/Improving/Getting better	65	8	16	3	38	6	11	8	15	11	9	39	2	14	3	2	13	51
	7%	2%	7%	4%	11%	3%	6%	5%	9%	9%	9%	7%	3%	6%	9%	6%	7%	6%
Fair/Average/Fine	40	11	16	1	12	7	5	7	9	7	4	21	3	11	2	-	12	27
	4%	3%	7%	1%	4%	4%	3%	5%	5%	6%	4%	4%	5%	5%	6%	-	6%	3%
Horrible/Terrible/Awful	220	100	42	22	53	57	46	33	34	16	18	113	15	55	5	13	43	173
	22%	28%	18%	30%	16%	30%	26%	22%	20%	13%	19%	20%	23%	24%	14%	39%	23%	22%
Bad/Poor/Weak/Sad/Dismal	217	92	46	15	61	41	33	31	34	31	19	129	12	46	10	5	28	184
	22%	26%	20%	20%	18%	22%	19%	21%	20%	24%	20%	23%	18%	20%	29%	15%	15%	23%
Crashing/Struggling/Disastrous/Shambles	118	34	31	14	39	18	21	15	24	13	16	73	6	20	3	4	23	94
	12%	10%	14%	19%	12%	10%	12%	10%	14%	10%	17%	13%	9%	9%	9%	12%	12%	12%
Chaotic/Messy/Confusing/Unequal	64	23	12	4	25	13	10	11	9	9	7	36	5	12	3	-	13	51
	6%	7%	5%	5%	7%	7%	6%	7%	5%	7%	7%	7%	8%	5%	9%	-	7%	6%
Expensive/Inflation	43	10	11	2	19	4	8	12	9	6	1	30	2	7	1	-	6	37
	4%	3%	5%	3%	6%	2%	5%	8%	5%	5%	1%	5%	3%	3%	3%	-	3%	5%
Unstable/Volatile/Unpredictable	40	8	8	1	23	3	5	8	7	8	6	23	1	6	4	1	9	30
	4%	2%	4%	1%	7%	2%	3%	5%	4%	6%	6%	4%	2%	3%	11%	3%	5%	4%
Anxiety/Worried/Scary	35	10	10	3	12	10	5	4	6	4	4	20	2	7	1	1	8	27
	4%	3%	4%	4%	4%	5%	3%	3%	4%	3%	4%	4%	3%	3%	3%	3%	4%	3%
Other	26	11	3	3	9	6	7	5	3	2	1	11	4	6	-	2	6	20
	3%	3%	1%	4%	3%	3%	4%	3%	2%	2%	1%	2%	6%	3%	-	6%	3%	3%
DK/NA/Refused	18	8	4	1	4	5	5	1	1	-	-	4	2	8	-	1	4	12
	2%	2%	2%	1%	1%	3%	3%	1%	1%	-	-	1%	3%	4%	-	3%	2%	2%

8. Do you feel the economy is improving or getting worse?

BANNER 2																			
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																			
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION			
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-	DIS-	YES	NO		
TOTAL	LESS	COLL	/TECH	GRAD+								TIME	TIME	TIRED	UNEMP	ABLED			
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Total	1000	351	228	74	338	189	176	151	168	127	95	552	65	227	35	33	187	796	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Improving	223	53	58	9	103	29	35	37	46	37	21	117	14	62	6	8	46	172	
	22%	15%	25%	12%	30%	15%	20%	25%	27%	29%	22%	21%	22%	27%	17%	24%	25%	22%	
Getting worse	698	272	150	64	204	145	131	102	111	79	64	390	43	151	26	24	123	565	
	70%	77%	66%	86%	60%	77%	74%	68%	66%	62%	67%	71%	66%	67%	74%	73%	66%	71%	
Undecided	79	26	20	1	31	15	10	12	11	11	10	45	8	14	3	1	18	59	
	8%	7%	9%	1%	9%	8%	6%	8%	7%	9%	11%	8%	12%	6%	9%	3%	10%	7%	

9. Did you receive any federal stimulus money or other pandemic aid - yes or no?

BANNER 2																			
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																			
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	EDUCATION				INCOME						EMPLOYMENT STATUS					FAMILY ADDICTION			
	HS OR	SOME	TRADE	COLL								FULL	PART	RE-		DIS-	YES	NO	
TOTAL	LESS	COLL	/TECH	GRAD+	<20K	<50K	<75K	<100K	<140K	140K+		TIME	TIME	TIRED	UNEMP	ABLED			
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Total	1000	351	228	74	338	189	176	151	168	127	95	552	65	227	35	33	187	796	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	547	204	138	39	166	112	106	94	94	56	42	315	34	109	22	22	110	427	
	55%	58%	61%	53%	49%	59%	60%	62%	56%	44%	44%	57%	52%	48%	63%	67%	59%	54%	
No	425	138	83	33	165	71	62	54	72	70	52	227	28	110	12	8	75	344	
	43%	39%	36%	45%	49%	38%	35%	36%	43%	55%	55%	41%	43%	48%	34%	24%	40%	43%	
Undecided	9	3	4	1	-	3	1	2	-	-	1	2	2	2	-	2	1	8	
	1%	1%	2%	1%		2%	1%	1%			1%	*%	3%	1%		6%	1%	1%	
Can't Remember	19	6	3	1	7	3	7	1	2	1	-	8	1	6	1	1	1	17	
	2%	2%	1%	1%	2%	2%	4%	1%	1%	1%		1%	2%	3%	3%	3%	1%	2%	

10. How important was that money to your financial stability during the pandemic? Would you say...?

BANNER 2																		
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																		
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION		
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-	DIS-			
	LESS	COLL	/TECH	GRAD+								TIME	TIME	TIRED	UNEMP	ABLED	YES	NO
	TOTAL																	
BASE: RECEIVED STIMULUS MONEY/AID	547	204	138	39	166	112	106	94	94	56	42	315	34	109	22	22	110	427
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	190	76	51	17	46	59	46	25	21	14	10	104	18	36	11	12	49	137
	35%	37%	37%	44%	28%	53%	43%	27%	22%	25%	24%	33%	53%	33%	50%	55%	45%	32%
Somewhat important	140	48	31	8	53	29	29	25	23	14	8	84	7	26	6	4	32	105
	26%	24%	22%	21%	32%	26%	27%	27%	24%	25%	19%	27%	21%	24%	27%	18%	29%	25%
Not very important	102	37	25	8	32	15	14	24	24	12	7	61	6	18	3	4	14	87
	19%	18%	18%	21%	19%	13%	13%	26%	26%	21%	17%	19%	18%	17%	14%	18%	13%	20%
Not at all important	108	39	29	5	35	6	16	19	24	16	17	64	3	25	2	2	13	93
	20%	19%	21%	13%	21%	5%	15%	20%	26%	29%	40%	20%	9%	23%	9%	9%	12%	22%
Undecided	7	4	2	1	-	3	1	1	2	-	-	2	-	4	-	-	2	5
	1%	2%	1%	3%		3%	1%	1%	2%			1%		4%			2%	1%

11. Some people say the cost of living is easing. Others say costs are rising. Would you say your cost of living is...?

BANNER 2																			
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																			
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION			
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-	DIS-	YES	NO		
TOTAL	LESS	COLL	/TECH	GRAD+								TIME	TIME	TIRED	UNEMP	ABLED			
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Total	1000	351	228	74	338	189	176	151	168	127	95	552	65	227	35	33	187	796	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Easing	38	8	9	2	19	5	9	6	5	5	5	19	-	17	-	-	8	29	
	4%	2%	4%	3%	6%	3%	5%	4%	3%	4%	5%	3%		7%			4%	4%	
Rising	841	303	190	66	273	167	152	128	133	106	76	474	55	181	30	28	156	670	
	84%	86%	83%	89%	81%	88%	86%	85%	79%	83%	80%	86%	85%	80%	86%	85%	83%	84%	
Staying the same	113	36	26	6	45	16	13	17	28	16	14	58	9	26	4	5	21	92	
	11%	10%	11%	8%	13%	8%	7%	11%	17%	13%	15%	11%	14%	11%	11%	15%	11%	12%	
Undecided	8	4	3	-	1	1	2	-	2	-	-	1	1	3	1	-	2	5	
	1%	1%	1%		*%	1%	1%		1%			*%	2%	1%	3%		1%	1%	

12. Of the following household budget categories, where do you see your cost of living easing the most right now?

BANNER 2																		
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																		
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION		
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL GRAD+	<20K	<50K	<75K	<100K	<140K	140K+	FULL TIME	PART TIME	RE-TIRED	UNEMP	DIS-ABLED	YES	NO
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BASE: COST OF LIVING EASING/SAME	151	44	35	8	64	21	22	23	33	21	19	77	9	43	4	5	29	121
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Housing costs	18	5	4	1	8	3	4	3	-	3	5	13	1	3	-	1	3	15
	12%	11%	11%	13%	13%	14%	18%	13%		14%	26%	17%	11%	7%		20%	10%	12%
Food prices	35	9	9	1	16	5	5	6	9	5	2	14	3	14	2	-	8	26
	23%	20%	26%	13%	25%	24%	23%	26%	27%	24%	11%	18%	33%	33%	50%		28%	21%
Utility bills	13	6	3	-	4	1	-	3	8	-	1	7	-	3	-	-	2	11
	9%	14%	9%		6%	5%		13%	24%		5%	9%		7%			7%	9%
Transportation (auto/gas)	21	6	3	3	9	1	5	6	1	4	4	12	-	5	1	1	1	20
	14%	14%	9%	38%	14%	5%	23%	26%	3%	19%	21%	16%		12%	25%	20%	3%	17%
Eating out/leisure	11	4	5	-	2	2	1	2	2	1	-	7	-	3	-	1	1	10
	7%	9%	14%		3%	10%	5%	9%	6%	5%		9%		7%		20%	3%	8%
Travel	10	1	3	3	3	1	3	-	3	1	-	3	1	5	-	1	3	7
	7%	2%	9%	38%	5%	5%	14%		9%	5%		4%	11%	12%		20%	10%	6%
Childcare	4	1	1	-	2	-	-	1	1	1	1	2	1	1	-	-	-	4
	3%	2%	3%		3%			4%	3%	5%	5%	3%	11%	2%				3%
Healthcare	8	4	1	-	3	3	2	-	1	-	-	1	2	2	-	1	2	6
	5%	9%	3%		5%	14%	9%		3%			1%	22%	5%		20%	7%	5%
Undecided	31	8	6	-	17	5	2	2	8	6	6	18	1	7	1	-	9	22
	21%	18%	17%		27%	24%	9%	9%	24%	29%	32%	23%	11%	16%	25%		31%	18%

13. Of the following household budget categories, where do you see your cost of living rising the most right now?

BANNER 2																		
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																		
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION		
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL GRAD+	<20K	<50K	<75K	<100K	<140K	140K+	FULL TIME	PART TIME	RE-TIRED	UNEMP	DIS-ABLED	YES	NO
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BASE: COST OF LIVING RISING/SAME	954	339	216	72	318	183	165	145	161	122	90	532	64	207	34	33	177	762
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Housing costs	151	59	36	9	46	39	25	21	23	19	8	85	15	18	9	7	31	115
	16%	17%	17%	13%	14%	21%	15%	14%	14%	16%	9%	16%	23%	9%	26%	21%	18%	15%
Food prices	468	166	110	33	156	83	80	78	82	66	44	270	24	111	17	15	84	376
	49%	49%	51%	46%	49%	45%	48%	54%	51%	54%	49%	51%	38%	54%	50%	45%	47%	49%
Utility bills	104	34	21	13	35	24	17	17	11	11	13	53	7	25	5	4	16	87
	11%	10%	10%	18%	11%	13%	10%	12%	7%	9%	14%	10%	11%	12%	15%	12%	9%	11%
Transportation (auto/gas)	103	36	21	10	34	13	21	16	26	6	8	60	8	20	2	3	19	83
	11%	11%	10%	14%	11%	7%	13%	11%	16%	5%	9%	11%	13%	10%	6%	9%	11%	11%
Eating out/leisure	35	9	12	3	11	3	6	6	8	5	5	18	4	8	-	1	9	26
	4%	3%	6%	4%	3%	2%	4%	4%	5%	4%	6%	3%	6%	4%	-	3%	5%	3%
Travel	16	5	5	-	6	2	3	1	2	4	4	9	1	3	-	-	3	13
	2%	1%	2%	-	2%	1%	2%	1%	1%	3%	4%	2%	2%	1%	-	-	2%	2%
Childcare	9	1	2	-	6	1	2	1	2	2	1	6	1	2	-	-	2	7
	1%	*%	1%	-	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%	-	-	1%	1%
Healthcare	31	9	5	3	14	8	7	-	4	6	1	16	-	9	1	2	7	24
	3%	3%	2%	4%	4%	4%	4%	-	2%	5%	1%	3%	-	4%	3%	6%	4%	3%
Undecided	37	20	4	1	10	10	4	5	3	3	6	15	4	11	-	1	6	31
	4%	6%	2%	1%	3%	5%	2%	3%	2%	2%	7%	3%	6%	5%	-	3%	3%	4%

14. Thinking about your holiday shopping over the next few months, do you think you will spend more, spend less, or keep your spending the same this year?

BANNER 2																			
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																			
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION			
	HS OR SOME	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-		DIS-	YES	NO	
	TOTAL	LESS	COLL	/TECH	GRAD+							TIME	TIME	TIRED	UNEMP	ABLED			
Total	1000	351	228	74	338	189	176	151	168	127	95	552	65	227	35	33	187	796	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Spend more	137	53	32	10	40	31	20	17	21	27	10	67	12	31	5	5	26	109	
	14%	15%	14%	14%	12%	16%	11%	11%	13%	21%	11%	12%	18%	14%	14%	15%	14%	14%	
Spend less	439	167	93	36	141	100	83	65	69	43	41	246	29	91	18	16	89	346	
	44%	48%	41%	49%	42%	53%	47%	43%	41%	34%	43%	45%	45%	40%	51%	48%	48%	43%	
Keep spending the same	400	120	99	25	153	52	71	68	76	55	44	234	22	96	10	12	70	321	
	40%	34%	43%	34%	45%	28%	40%	45%	45%	43%	46%	42%	34%	42%	29%	36%	37%	40%	
Undecided	24	11	4	3	4	6	2	1	2	2	-	5	2	9	2	-	2	20	
	2%	3%	2%	4%	1%	3%	1%	1%	1%	2%		1%	3%	4%	6%		1%	3%	



15. Are you going out to eat less often?

BANNER 2																		
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																		
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	EDUCATION				INCOME						EMPLOYMENT STATUS					FAMILY ADDICTION		
	HS OR	SOME	TRADE	COLL								FULL	PART	RE-	DIS-			
TOTAL	LESS	COLL	/TECH	GRAD+	<20K	<50K	<75K	<100K	<140K	140K+	TIME	TIME	TIRED	UNEMP	ABLED	YES	NO	
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Total	1000	351	228	74	338	189	176	151	168	127	95	552	65	227	35	33	187	796
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	711	259	162	56	228	142	141	114	122	73	63	404	45	144	23	29	140	562
	71%	74%	71%	76%	67%	75%	80%	75%	73%	57%	66%	73%	69%	63%	66%	88%	75%	71%
No	278	87	63	18	108	43	33	37	46	54	32	144	18	79	11	4	47	224
	28%	25%	28%	24%	32%	23%	19%	25%	27%	43%	34%	26%	28%	35%	31%	12%	25%	28%
Undecided	11	5	3	-	2	4	2	-	-	-	-	4	2	4	1	-	-	10
	1%	1%	1%		1%	2%	1%					1%	3%	2%	3%			1%

16. Are you cutting back spending on groceries?

BANNER 2																			
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																			
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION			
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-	DIS-	YES	NO		
TOTAL	LESS	COLL	/TECH	GRAD+								TIME	TIME	TIRED	UNEMP	ABLED			
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Total	1000	351	228	74	338	189	176	151	168	127	95	552	65	227	35	33	187	796	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	525	199	113	47	166	135	111	81	83	40	36	275	36	123	19	23	104	415	
	53%	57%	50%	64%	49%	71%	63%	54%	49%	31%	38%	50%	55%	54%	54%	70%	56%	52%	
No	462	145	111	27	171	49	64	69	85	87	58	272	29	99	14	10	80	373	
	46%	41%	49%	36%	51%	26%	36%	46%	51%	69%	61%	49%	45%	44%	40%	30%	43%	47%	
Undecided	13	7	4	-	1	5	1	1	-	-	1	5	-	5	2	-	3	8	
	1%	2%	2%		*%	3%	1%	1%			1%	1%		2%	6%		2%	1%	

17. Are you driving or Ubering less?

BANNER 2																			
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																			
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION			
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-	DIS-	YES	NO		
TOTAL	LESS	COLL	/TECH	GRAD+								TIME	TIME	TIRED	UNEMP	ABLED			
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Total	1000	351	228	74	338	189	176	151	168	127	95	552	65	227	35	33	187	796	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	479	184	108	38	147	118	103	64	69	40	32	235	34	126	22	20	96	378	
	48%	52%	47%	51%	43%	62%	59%	42%	41%	31%	34%	43%	52%	56%	63%	61%	51%	47%	
No	499	159	113	35	186	62	69	87	95	87	62	311	29	92	13	11	86	403	
	50%	45%	50%	47%	55%	33%	39%	58%	57%	69%	65%	56%	45%	41%	37%	33%	46%	51%	
Undecided	22	8	7	1	5	9	4	-	4	-	1	6	2	9	-	2	5	15	
	2%	2%	3%	1%	1%	5%	2%		2%		1%	1%	3%	4%		6%	3%	2%	

18. Are you postponing or canceling vacations/travel?

BANNER 2																			
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																			
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION			
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-	DIS-				
TOTAL	LESS	COLL	/TECH	GRAD+								TIME	TIME	TIRED	UNEMP	ABLED	YES	NO	
Total	1000	351	228	74	338	189	176	151	168	127	95	552	65	227	35	33	187	796	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	579	217	137	45	177	129	120	100	80	53	48	327	42	124	23	20	108	465	
	58%	62%	60%	61%	52%	68%	68%	66%	48%	42%	51%	59%	65%	55%	66%	61%	58%	58%	
No	400	123	89	28	155	54	51	50	85	73	46	215	23	96	12	11	73	319	
	40%	35%	39%	38%	46%	29%	29%	33%	51%	57%	48%	39%	35%	42%	34%	33%	39%	40%	
Undecided	21	11	2	1	6	6	5	1	3	1	1	10	-	7	-	2	6	12	
	2%	3%	1%	1%	2%	3%	3%	1%	2%	1%	1%	2%		3%		6%	3%	2%	

19. Are you postponing or canceling home improvements?

BANNER 2																			
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																			
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION			
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-	DIS-	YES	NO		
TOTAL	LESS	COLL	/TECH	GRAD+								TIME	TIME	TIRED	UNEMP	ABLED			
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	1000	351	228	74	338	189	176	151	168	127	95	552	65	227	35	33	187	796	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	572	215	126	45	180	116	114	87	98	60	49	329	36	118	24	20	104	460	
	57%	61%	55%	61%	53%	61%	65%	58%	58%	47%	52%	60%	55%	52%	69%	61%	56%	58%	
No	398	124	97	27	148	66	57	60	67	62	43	205	27	103	11	11	76	315	
	40%	35%	43%	36%	44%	35%	32%	40%	40%	49%	45%	37%	42%	45%	31%	33%	41%	40%	
Undecided	30	12	5	2	10	7	5	4	3	5	3	18	2	6	-	2	7	21	
	3%	3%	2%	3%	3%	4%	3%	3%	2%	4%	3%	3%	3%	3%		6%	4%	3%	

20. Are you cutting back spending on clothes?

BANNER 2																			
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																			
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION			
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-	DIS-	YES	NO		
TOTAL	LESS	COLL	/TECH	GRAD+								TIME	TIME	TIRED	UNEMP	ABLED			
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	1000	351	228	74	338	189	176	151	168	127	95	552	65	227	35	33	187	796	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Yes	678	247	152	54	220	140	133	104	112	76	55	384	47	147	27	23	133	538	
	68%	70%	67%	73%	65%	74%	76%	69%	67%	60%	58%	70%	72%	65%	77%	70%	71%	68%	
No	312	99	73	20	117	47	41	46	54	50	40	165	17	78	8	10	52	251	
	31%	28%	32%	27%	35%	25%	23%	30%	32%	39%	42%	30%	26%	34%	23%	30%	28%	32%	
Undecided	10	5	3	-	1	2	2	1	2	1	-	3	1	2	-	-	2	7	
	1%	1%	1%		*%	1%	1%	1%	1%	1%		1%	2%	1%			1%	1%	

21. Are you dialing back home temperature and electricity costs?

BANNER 2																			
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																			
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION			
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-	DIS-	YES	NO		
TOTAL	LESS	COLL	/TECH	GRAD+								TIME	TIME	TIRED	UNEMP	ABLED			
Total	1000	351	228	74	338	189	176	151	168	127	95	552	65	227	35	33	187	796	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	521	199	117	45	155	126	99	82	74	57	38	280	38	117	17	20	100	415	
	52%	57%	51%	61%	46%	67%	56%	54%	44%	45%	40%	51%	58%	52%	49%	61%	53%	52%	
No	466	147	110	28	177	59	74	68	91	70	57	269	25	104	17	13	85	373	
	47%	42%	48%	38%	52%	31%	42%	45%	54%	55%	60%	49%	38%	46%	49%	39%	45%	47%	
Undecided	13	5	1	1	6	4	3	1	3	-	-	3	2	6	1	-	2	8	
	1%	1%	*%	1%	2%	2%	2%	1%	2%			1%	3%	3%	3%		1%	1%	

22. Over the last year, has your family's total debt...?

BANNER 2																			
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																			
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION			
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-	DIS-	YES	NO		
TOTAL	LESS	COLL	/TECH	GRAD+								TIME	TIME	TIRED	UNEMP	ABLED			
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Total	1000	351	228	74	338	189	176	151	168	127	95	552	65	227	35	33	187	796	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Increased	394	142	89	35	126	88	87	62	59	40	31	247	28	58	18	12	79	310	
	39%	40%	39%	47%	37%	47%	49%	41%	35%	31%	33%	45%	43%	26%	51%	36%	42%	39%	
Decreased	180	58	43	9	68	22	28	18	40	31	29	99	8	46	2	2	33	143	
	18%	17%	19%	12%	20%	12%	16%	12%	24%	24%	31%	18%	12%	20%	6%	6%	18%	18%	
Stayed the same	405	142	90	29	140	75	57	68	69	54	33	200	28	112	15	19	73	325	
	41%	40%	39%	39%	41%	40%	32%	45%	41%	43%	35%	36%	43%	49%	43%	58%	39%	41%	
Undecided	21	9	6	1	4	4	4	3	-	2	2	6	1	11	-	-	2	18	
	2%	3%	3%	1%	1%	2%	2%	2%		2%	2%	1%	2%	5%			1%	2%	



23. What is MOST responsible for the increase in your family's debt?

BANNER 2																		
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																		
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION		
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL GRAD+	<20K	<50K	<75K	<100K	<140K	140K+	FULL TIME	PART TIME	RE-TIRED	UNEMP	DIS-ABLED	YES	NO
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE: INCREASED DEBT	394	142	89	35	126	88	87	62	59	40	31	247	28	58	18	12	79	310
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Higher rent or mortgage	60	24	12	9	15	16	12	10	8	6	3	37	6	8	3	3	14	46
	15%	17%	13%	26%	12%	18%	14%	16%	14%	15%	10%	15%	21%	14%	17%	25%	18%	15%
Higher spending on credit cards	44	14	8	4	18	5	12	11	4	2	7	31	2	4	2	2	11	33
	11%	10%	9%	11%	14%	6%	14%	18%	7%	5%	23%	13%	7%	7%	11%	17%	14%	11%
Higher utility bills	35	17	6	2	10	5	11	4	6	3	4	20	-	6	1	2	7	28
	9%	12%	7%	6%	8%	6%	13%	6%	10%	8%	13%	8%	-	10%	6%	17%	9%	9%
Student loans	24	5	7	-	12	4	3	1	4	12	-	17	-	2	1	-	5	18
	6%	4%	8%	-	10%	5%	3%	2%	7%	30%	-	7%	-	3%	6%	-	6%	6%
Higher car and gas costs	44	16	13	3	12	11	12	3	7	4	1	31	3	7	-	-	8	35
	11%	11%	15%	9%	10%	13%	14%	5%	12%	10%	3%	13%	11%	12%	-	-	10%	11%
Healthcare debt	29	7	9	3	10	6	9	4	5	2	1	15	3	7	2	2	7	21
	7%	5%	10%	9%	8%	7%	10%	6%	8%	5%	3%	6%	11%	12%	11%	17%	9%	7%
Childcare	2	-	1	-	1	-	-	-	2	-	-	1	-	-	-	-	1	1
	1%	-	1%	-	1%	-	-	-	3%	-	-	*%	-	-	-	-	1%	*%
Poor financial planning	7	4	1	-	2	1	1	1	1	1	1	4	-	1	-	1	2	5
	2%	3%	1%	-	2%	1%	1%	2%	2%	3%	3%	2%	-	2%	-	8%	3%	2%
Personal situations like divorce, addiction in family, damage to property, or the closing of a business	33	9	7	2	15	7	4	6	6	5	4	22	1	3	1	-	10	23
	8%	6%	8%	6%	12%	8%	5%	10%	10%	13%	13%	9%	4%	5%	6%	-	13%	7%
Higher food costs	78	35	15	7	20	22	12	17	10	4	9	52	8	14	2	2	8	68
	20%	25%	17%	20%	16%	25%	14%	27%	17%	10%	29%	21%	29%	24%	11%	17%	10%	22%
Job loss	19	4	3	3	9	6	4	2	5	-	1	6	3	1	6	-	4	15
	5%	3%	3%	9%	7%	7%	5%	3%	8%	-	3%	2%	11%	2%	33%	-	5%	5%
Undecided	19	7	7	2	2	5	7	3	1	1	-	11	2	5	-	-	2	17
	5%	5%	8%	6%	2%	6%	8%	5%	2%	3%	-	4%	7%	9%	-	-	3%	5%

24. Do you plan to buy or sell a home in the next 12 months - yes or no?

BANNER 2																			
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																			
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION			
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-	DIS-	YES	NO		
TOTAL	LESS	COLL	/TECH	GRAD+								TIME	TIME	TIRED	UNEMP	ABLED			
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Total	1000	351	228	74	338	189	176	151	168	127	95	552	65	227	35	33	187	796	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Yes	101	31	24	9	37	10	27	17	14	16	9	60	9	13	6	2	21	79	
	10%	9%	11%	12%	11%	5%	15%	11%	8%	13%	9%	11%	14%	6%	17%	6%	11%	10%	
No	884	313	201	64	298	179	146	130	151	110	86	483	53	212	29	30	164	707	
	88%	89%	88%	86%	88%	95%	83%	86%	90%	87%	91%	88%	82%	93%	83%	91%	88%	89%	
Undecided	15	7	3	1	3	-	3	4	3	1	-	9	3	2	-	1	2	10	
	2%	2%	1%	1%	1%		2%	3%	2%	1%		2%	5%	1%		3%	1%	1%	

25. Why? Would you say...?

BANNER 2																			
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																			
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION			
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-		DIS-	YES	NO	
	TOTAL	LESS	COLL	/TECH	GRAD+							TIME	TIME	TIRED	UNEMP	ABLED			
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE: PLAN TO BUY/SELL HOME	101	31	24	9	37	10	27	17	14	16	9	60	9	13	6	2	21	79	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
You are downsizing	23	12	3	1	7	3	6	5	4	3	2	12	3	6	1	-	7	16	
	23%	39%	13%	11%	19%	30%	22%	29%	29%	19%	22%	20%	33%	46%	17%		33%	20%	
You are upsizing	27	10	7	2	8	1	4	6	1	7	4	21	1	2	-	-	6	21	
	27%	32%	29%	22%	22%	10%	15%	35%	7%	44%	44%	35%	11%	15%			29%	27%	
You need to relocate for a job	11	-	2	1	8	1	4	2	2	1	1	7	-	1	1	1	2	8	
	11%		8%	11%	22%	10%	15%	12%	14%	6%	11%	12%		8%	17%	50%	10%	10%	
You need to buy or sell for personal reasons	39	9	12	4	14	4	13	4	7	5	2	20	4	4	4	1	6	33	
	39%	29%	50%	44%	38%	40%	48%	24%	50%	31%	22%	33%	44%	31%	67%	50%	29%	42%	
Undecided	1	-	-	1	-	1	-	-	-	-	-	-	1	-	-	-	-	1	
	1%			11%		10%							11%					1%	

26. Why not? Would you say...?

BANNER 2																			
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																			
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION			
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-	DIS-				
	LESS	COLL	/TECH	GRAD+								TIME	TIME	TIRED	UNEMP	ABLED	YES	NO	
	TOTAL																		
BASE: DON'T PLAN TO BUY/ SELL HOME	884 100	313 100	201 100	64 100	298 100	179 100	146 100	130 100	151 100	110 100	86 100	483 100	53 100	212 100	29 100	30 100	164 100	707 100	
You can't afford to buy or sell right now	315 36%	127 41%	72 36%	25 39%	87 29%	94 53%	61 42%	49 38%	44 29%	23 21%	20 23%	190 39%	20 38%	54 25%	12 41%	13 43%	65 40%	246 35%	
There is no housing available in your area	31 4%	10 3%	6 3%	3 5%	12 4%	6 3%	7 5%	4 3%	5 3%	6 5%	2 2%	21 4%	2 4%	2 1%	1 3%	-	8 5%	23 3%	
You prefer to rent and/ or live with family right now	300 34%	109 35%	72 36%	20 31%	96 32%	48 27%	50 34%	44 34%	49 32%	40 36%	33 38%	155 32%	18 34%	79 37%	10 34%	11 37%	56 34%	240 34%	
Undecided	238 27%	67 21%	51 25%	16 25%	103 35%	31 17%	28 19%	33 25%	53 35%	41 37%	31 36%	117 24%	13 25%	77 36%	6 21%	6 20%	35 21%	198 28%	

27. How would you describe your current level of savings? Would you say...?

BANNER 2																			
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																			
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION			
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL GRAD+	<20K	<50K	<75K	<100K	<140K	140K+	FULL TIME	PART TIME	RE-TIRED	UNEMP	DIS-ABLED	YES	NO	
-----																			
Total	1000	351	228	74	338	189	176	151	168	127	95	552	65	227	35	33	187	796	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
I've saved more money than usual over the last year	117	35	29	6	46	18	23	15	21	18	16	67	9	27	2	2	23	92	
	12%	10%	13%	8%	14%	10%	13%	10%	13%	14%	17%	12%	14%	12%	6%	6%	12%	12%	
I've saved less money than usual over the last year	282	110	54	18	94	51	54	44	46	31	25	161	21	60	10	9	54	224	
	28%	31%	24%	24%	28%	27%	31%	29%	27%	24%	26%	29%	32%	26%	29%	27%	29%	28%	
I've saved about the same amount of money as usual	280	83	71	23	103	38	26	39	63	56	30	156	13	72	5	8	39	237	
	28%	24%	31%	31%	30%	20%	15%	26%	38%	44%	32%	28%	20%	32%	14%	24%	21%	30%	
I've had to cut into my savings to pay bills	299	113	71	25	89	79	70	49	36	21	22	159	20	62	16	13	63	233	
	30%	32%	31%	34%	26%	42%	40%	32%	21%	17%	23%	29%	31%	27%	46%	39%	34%	29%	
Undecided	22	10	3	2	6	3	3	4	2	1	2	9	2	6	2	1	8	10	
	2%	3%	1%	3%	2%	2%	2%	3%	1%	1%	2%	2%	3%	3%	6%	3%	4%	1%	

28. For which bills, primarily?

BANNER 2																			
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																			
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION			
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL GRAD+	<20K	<50K	<75K	<100K	<140K	140K+	FULL TIME	PART TIME	RE-TIRED	UNEMP	DIS-ABLED	YES	NO	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
BASE: CUT SAVINGS TO PAY BILLS	299	113	71	25	89	79	70	49	36	21	22	159	20	62	16	13	63	233	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Housing/rent/mortgage	84	30	19	11	24	21	22	17	12	7	3	47	7	11	7	2	19	63	
	28%	27%	27%	44%	27%	27%	31%	35%	33%	33%	14%	30%	35%	18%	44%	15%	30%	27%	
Food costs	72	31	18	4	19	19	21	14	7	3	5	40	1	20	1	4	13	59	
	24%	27%	25%	16%	21%	24%	30%	29%	19%	14%	23%	25%	5%	32%	6%	31%	21%	25%	
Utilities	38	14	9	4	10	12	10	3	4	2	2	20	2	6	3	2	14	23	
	13%	12%	13%	16%	11%	15%	14%	6%	11%	10%	9%	13%	10%	10%	19%	15%	22%	10%	
Car payments/insurance	20	9	5	2	4	9	2	2	3	-	1	5	1	7	3	2	4	16	
	7%	8%	7%	8%	4%	11%	3%	4%	8%	-	5%	3%	5%	11%	19%	15%	6%	7%	
Eating out	4	1	1	1	1	1	-	1	-	1	-	1	-	2	-	-	1	3	
	1%	1%	1%	4%	1%	1%	-	2%	-	5%	-	1%	-	3%	-	-	2%	1%	
Healthcare costs	36	14	8	2	12	11	7	7	3	4	2	20	3	9	-	2	6	30	
	12%	12%	11%	8%	13%	14%	10%	14%	8%	19%	9%	13%	15%	15%	-	15%	10%	13%	
Travel	9	5	1	-	3	-	3	2	1	-	2	5	1	3	-	-	1	8	
	3%	4%	1%	-	3%	-	4%	4%	3%	-	9%	3%	5%	5%	-	-	2%	3%	
Childcare	10	-	3	-	7	-	1	-	4	2	3	7	2	-	1	-	2	8	
	3%	-	4%	-	8%	-	1%	-	11%	10%	14%	4%	10%	-	6%	-	3%	3%	
Education costs	13	2	5	-	6	1	3	3	2	2	2	9	-	1	-	1	-	13	
	4%	2%	7%	-	7%	1%	4%	6%	6%	10%	9%	6%	-	2%	-	8%	-	6%	
Undecided	13	7	2	1	3	5	1	-	-	-	2	5	3	3	1	-	3	10	
	4%	6%	3%	4%	3%	6%	1%	-	-	-	9%	3%	15%	5%	6%	-	5%	4%	

29. Have you tried to find a new job in the last six months - yes or no?

BANNER 2																		
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																		
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION		
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-	DIS-	YES	NO	
TOTAL	LESS	COLL	/TECH	GRAD+								TIME	TIME	TIRED	UNEMP	ABLED		
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Total	1000	351	228	74	338	189	176	151	168	127	95	552	65	227	35	33	187	796
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	231	82	59	16	74	53	47	31	40	26	17	142	24	9	23	4	58	171
	23%	23%	26%	22%	22%	28%	27%	21%	24%	20%	18%	26%	37%	4%	66%	12%	31%	21%
No	767	268	168	58	264	136	129	119	128	101	78	410	41	216	12	29	129	624
	77%	76%	74%	78%	78%	72%	73%	79%	76%	80%	82%	74%	63%	95%	34%	88%	69%	78%
Undecided	2	1	1	-	-	-	-	1	-	-	-	-	-	2	-	-	-	1
	*%	*%	*%					1%						1%				*%

30. Earlier you indicated you are employed (Q6). Do you work fully remotely, hybrid or fully on-site at your place of work?

BANNER 2																		
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																		
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	EDUCATION					INCOME					EMPLOYMENT STATUS				FAMILY ADDICTION			
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-	DIS-	YES	NO	
	LESS	COLL	/TECH	GRAD+								TIME	TIME	TIRED	UNEMP	ABLED		
	TOTAL																	
BASE: WORK FULL/PART TIME	617	183	151	43	233	71	108	109	113	98	75	552	65	-	-	-	114	495
	100	100	100	100	100	100	100	100	100	100	100	100	100				100	100
Fully remotely	64	13	21	2	28	1	8	13	13	8	15	58	6	-	-	-	12	52
	10%	7%	14%	5%	12%	1%	7%	12%	12%	8%	20%	11%	9%				11%	11%
Hybrid	132	24	34	1	72	5	13	25	26	32	23	124	8	-	-	-	25	102
	21%	13%	23%	2%	31%	7%	12%	23%	23%	33%	31%	22%	12%				22%	21%
Fully on-site	417	145	96	40	132	64	86	71	74	58	37	367	50	-	-	-	76	338
	68%	79%	64%	93%	57%	90%	80%	65%	65%	59%	49%	66%	77%				67%	68%
Undecided	4	1	-	-	1	1	1	-	-	-	-	3	1	-	-	-	1	3
	1%	1%			*%	1%	1%					1%	2%				1%	1%



31. If you were to take another job, would you prefer it to be fully remote, hybrid or fully on-site?

BANNER 2																		
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																		
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	EDUCATION					INCOME					EMPLOYMENT STATUS				FAMILY ADDICTION			
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-		DIS-	YES	NO
	TOTAL	LESS	COLL	/TECH	GRAD+							TIME	TIME	TIRED	UNEMP	ABLED		
BASE: WORK FULL/PART TIME	617	183	151	43	233	71	108	109	113	98	75	552	65	-	-	-	114	495
	100	100	100	100	100	100	100	100	100	100	100	100	100				100	100
Fully remote	183	60	44	8	71	22	37	32	27	28	24	162	21	-	-	-	41	140
	30%	33%	29%	19%	30%	31%	34%	29%	24%	29%	32%	29%	32%				36%	28%
Hybrid	195	38	53	6	97	16	23	33	43	38	32	178	17	-	-	-	39	152
	32%	21%	35%	14%	42%	23%	21%	30%	38%	39%	43%	32%	26%				34%	31%
Fully on-site	201	75	44	28	53	28	41	41	35	29	15	180	21	-	-	-	28	172
	33%	41%	29%	65%	23%	39%	38%	38%	31%	30%	20%	33%	32%				25%	35%
Undecided	38	10	10	1	12	5	7	3	8	3	4	32	6	-	-	-	6	31
	6%	5%	7%	2%	5%	7%	6%	3%	7%	3%	5%	6%	9%				5%	6%

32. Would you accept a lower salary to work remotely - yes or no?

BANNER 2																			
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																			
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION			
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-		DIS-	YES	NO	
	TOTAL	LESS	COLL	/TECH	GRAD+							TIME	TIME	TIRED	UNEMP	ABLED			
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE: WORK FULL/PART TIME	617	183	151	43	233	71	108	109	113	98	75	552	65	-	-	-	114	495	
	100	100	100	100	100	100	100	100	100	100	100	100	100				100	100	
Yes	125	25	35	8	56	17	21	18	24	21	19	111	14	-	-	-	21	104	
	20%	14%	23%	19%	24%	24%	19%	17%	21%	21%	25%	20%	22%				18%	21%	
No	478	154	114	35	169	49	85	89	87	77	53	430	48	-	-	-	86	384	
	77%	84%	75%	81%	73%	69%	79%	82%	77%	79%	71%	78%	74%				75%	78%	
Undecided	14	4	2	-	8	5	2	2	2	-	3	11	3	-	-	-	7	7	
	2%	2%	1%		3%	7%	2%	2%	2%		4%	2%	5%				6%	1%	

33. Have you switched occupations since the pandemic - yes or no?

BANNER 2																		
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																		
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION		
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-		DIS-	YES	NO
	LESS	COLL	/TECH	GRAD+								TIME	TIME	TIRED	UNEMP	ABLED		
	TOTAL																	
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE: WORK FULL/PART TIME	617	183	151	43	233	71	108	109	113	98	75	552	65	-	-	-	114	495
	100	100	100	100	100	100	100	100	100	100	100	100	100				100	100
Yes	146	43	39	14	49	30	36	25	21	14	15	132	14	-	-	-	42	104
	24%	23%	26%	33%	21%	42%	33%	23%	19%	14%	20%	24%	22%				37%	21%
No	470	140	111	29	184	41	72	84	92	84	59	419	51	-	-	-	72	390
	76%	77%	74%	67%	79%	58%	67%	77%	81%	86%	79%	76%	78%				63%	79%
Undecided	1	-	1	-	-	-	-	-	-	-	1	1	-	-	-	-	-	1
	*%		1%								1%	*%						*%

34. Why (primarily)?

BANNER 2																		
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																		
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	EDUCATION					INCOME					EMPLOYMENT STATUS				FAMILY ADDICTION			
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL GRAD+	<20K	<50K	<75K	<100K	<140K	140K+	FULL TIME	PART TIME	RE-TIRED	UNEMP	DIS-ABLED	YES	NO
-----																		
BASE: SWITCHED OCCUPATION	146	43	39	14	49	30	36	25	21	14	15	132	14	-	-	-	42	104
	100	100	100	100	100	100	100	100	100	100	100	100	100				100	100
Better pay	44	17	12	3	12	12	12	4	7	4	4	41	3	-	-	-	14	30
	30%	40%	31%	21%	24%	40%	33%	16%	33%	29%	27%	31%	21%				33%	29%
Better benefits	9	2	-	2	5	3	1	1	2	-	2	9	-	-	-	-	2	7
	6%	5%		14%	10%	10%	3%	4%	10%		13%	7%					5%	7%
More flexible hours	7	1	3	-	3	-	1	5	1	-	-	6	1	-	-	-	1	6
	5%	2%	8%		6%		3%	20%	5%			5%	7%				2%	6%
Higher job satisfaction	22	3	4	1	14	1	6	4	4	3	4	20	2	-	-	-	6	16
	15%	7%	10%	7%	29%	3%	17%	16%	19%	21%	27%	15%	14%				14%	15%
Burned out	11	4	1	1	5	3	4	-	1	-	3	10	1	-	-	-	3	8
	8%	9%	3%	7%	10%	10%	11%		5%		20%	8%	7%				7%	8%
Fear of COVID contagion	1	-	-	1	-	1	-	-	-	-	-	-	1	-	-	-	1	-
	1%			7%		3%							7%				2%	
COVID made me reassess my career and life	30	11	9	3	7	5	7	8	1	7	1	27	3	-	-	-	11	19
	21%	26%	23%	21%	14%	17%	19%	32%	5%	50%	7%	20%	21%				26%	18%
Undecided	22	5	10	3	3	5	5	3	5	-	1	19	3	-	-	-	4	18
	15%	12%	26%	21%	6%	17%	14%	12%	24%		7%	14%	21%				10%	17%



36. If you switched to part-time, is it because...?

BANNER 2																		
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																		
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	EDUCATION				INCOME						EMPLOYMENT STATUS				FAMILY ADDICTION			
	HS OR	SOME	TRADE	COLL								FULL	PART	RE-		DIS-		
	LESS	COLL	/TECH	GRAD+	<20K	<50K	<75K	<100K	<140K	140K+		TIME	TIME	TIRED	UNEMP	ABLED	YES	NO
	TOTAL																	
BASE: SWITCH TO PART TIME	26	8	4	4	10	11	8	2	3	1	1	16	10	-	-	-	10	16
	100	100	100	100	100	100	100	100	100	100	100	100	100				100	100
You wanted to switch to part-time	12	2	2	2	6	5	4	-	2	-	1	8	4	-	-	-	4	8
	46%	25%	50%	50%	60%	45%	50%		67%		100%	50%	40%				40%	50%
You didn't want to switch and would prefer to still be full-time	13	5	2	2	4	5	4	2	1	1	-	7	6	-	-	-	5	8
	50%	63%	50%	50%	40%	45%	50%	100%	33%	100%		44%	60%				50%	50%
Undecided	1	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	1	-
	4%	13%				9%						6%					10%	

37. Thinking about your drive to be successful and your career ambition, would you say you are more ambitious, less ambitious, or about the same, since the pandemic?

BANNER 2																			
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																			
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	EDUCATION					INCOME						EMPLOYMENT STATUS				FAMILY ADDICTION			
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL GRAD+	<20K	<50K	<75K	<100K	<140K	140K+	FULL TIME	PART TIME	RE-TIRED	UNEMP	DIS-ABLED	YES	NO	
-----																			
BASE: PART/FULL TIME/ UNEMPLOYED/STUDENT/ MILITARY	677	211	160	48	251	91	116	112	127	101	78	552	65	-	35	-	128	539	
	100	100	100	100	100	100	100	100	100	100	100	100	100		100		100	100	
More ambitious	207	70	55	11	67	23	37	31	50	32	16	178	8	-	8	-	42	162	
	31%	33%	34%	23%	27%	25%	32%	28%	39%	32%	21%	32%	12%		23%		33%	30%	
Less ambitious	99	31	18	8	42	14	28	12	13	13	11	68	19	-	9	-	27	72	
	15%	15%	11%	17%	17%	15%	24%	11%	10%	13%	14%	12%	29%		26%		21%	13%	
Same	365	108	85	28	141	50	49	69	64	56	51	305	35	-	17	-	59	300	
	54%	51%	53%	58%	56%	55%	42%	62%	50%	55%	65%	55%	54%		49%		46%	56%	
Undecided	6	2	2	1	1	4	2	-	-	-	-	1	3	-	1	-	-	5	
	1%	1%	1%	2%	*%	4%	2%					*%	5%		3%			1%	

38. Do you worry that AI - otherwise known as Artificial Intelligence - will put you out of work - yes or no?

BANNER 2																			
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																			
-----																			
	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION			
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-	DIS-	YES	NO		
	TOTAL	LESS	COLL	/TECH	GRAD+							TIME	TIME	TIRED	UNEMP	ABLED			
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE: WORK FULL/PART TIME	617	183	151	43	233	71	108	109	113	98	75	552	65	-	-	-	114	495	
	100	100	100	100	100	100	100	100	100	100	100	100	100				100	100	
Yes	95	38	24	5	27	22	21	16	18	5	9	79	16	-	-	-	21	72	
	15%	21%	16%	12%	12%	31%	19%	15%	16%	5%	12%	14%	25%				18%	15%	
No	518	145	126	38	203	49	86	93	95	93	64	470	48	-	-	-	91	421	
	84%	79%	83%	88%	87%	69%	80%	85%	84%	95%	85%	85%	74%				80%	85%	
Undecided	4	-	1	-	3	-	1	-	-	-	2	3	1	-	-	-	2	2	
	1%		1%		1%		1%				3%	1%	2%				2%	*%	



39. If you switched jobs today, how important to you is your next company's commitment to responsible decision-making? Would you say...?

BANNER 2																		
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----- EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION -----																		
	EDUCATION					INCOME					EMPLOYMENT STATUS				FAMILY ADDICTION			
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL GRAD+	<20K	<50K	<75K	<100K	<140K	140K+	FULL TIME	PART TIME	RE-TIRED	UNEMP	DIS-ABLED	YES	NO
BASE: WORK FULL/PART TIME	617	183	151	43	233	71	108	109	113	98	75	552	65	-	-	-	114	495
	100	100	100	100	100	100	100	100	100	100	100	100	100				100	100
Very important	423	126	101	32	158	43	77	77	74	71	54	387	36	-	-	-	85	333
	69%	69%	67%	74%	68%	61%	71%	71%	65%	72%	72%	70%	55%				75%	67%
Somewhat important	111	26	32	6	47	19	19	19	20	15	12	93	18	-	-	-	16	93
	18%	14%	21%	14%	20%	27%	18%	17%	18%	15%	16%	17%	28%				14%	19%
Not very important	22	9	5	-	7	2	4	8	4	1	-	19	3	-	-	-	4	17
	4%	5%	3%		3%	3%	4%	7%	4%	1%		3%	5%				4%	3%
Not at all important	28	8	7	2	11	2	5	2	9	4	4	24	4	-	-	-	5	23
	5%	4%	5%	5%	5%	3%	5%	2%	8%	4%	5%	4%	6%				4%	5%
Undecided	33	14	6	3	10	5	3	3	6	7	5	29	4	-	-	-	4	29
	5%	8%	4%	7%	4%	7%	3%	3%	5%	7%	7%	5%	6%				4%	6%

40. Are you more or less likely to buy products/services from businesses that prioritize diversity, equity, and inclusion?

BANNER 2																			
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																			
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	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION			
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-	DIS-	YES	NO		
TOTAL	LESS	COLL	/TECH	GRAD+								TIME	TIME	TIRED	UNEMP	ABLED			
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	1000	351	228	74	338	189	176	151	168	127	95	552	65	227	35	33	187	796	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
More likely	376	103	97	24	151	67	70	57	65	52	38	223	32	64	16	11	85	285	
	38%	29%	43%	32%	45%	35%	40%	38%	39%	41%	40%	40%	49%	28%	46%	33%	45%	36%	
Less likely	160	67	32	11	50	24	35	18	33	21	15	83	9	47	4	3	27	132	
	16%	19%	14%	15%	15%	13%	20%	12%	20%	17%	16%	15%	14%	21%	11%	9%	14%	17%	
No difference	433	164	96	36	130	90	66	72	67	54	40	235	20	107	12	17	69	359	
	43%	47%	42%	49%	38%	48%	38%	48%	40%	43%	42%	43%	31%	47%	34%	52%	37%	45%	
Undecided	31	17	3	3	7	8	5	4	3	-	2	11	4	9	3	2	6	20	
	3%	5%	1%	4%	2%	4%	3%	3%	2%		2%	2%	6%	4%	9%	6%	3%	3%	

41. How important is it for businesses to align their practices with ethical and sustainable values? Would you say...?

BANNER 2																		
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																		
-----																		
	EDUCATION					INCOME					EMPLOYMENT STATUS				FAMILY ADDICTION			
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL GRAD+	<20K	<50K	<75K	<100K	<140K	140K+	FULL TIME	PART TIME	RE-TIRED	UNEMP	DIS-ABLED	YES	NO
-----																		
Total	1000	351	228	74	338	189	176	151	168	127	95	552	65	227	35	33	187	796
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	542	178	126	35	200	106	100	82	87	70	52	308	37	118	16	18	116	418
	54%	51%	55%	47%	59%	56%	57%	54%	52%	55%	55%	56%	57%	52%	46%	55%	62%	53%
Somewhat important	254	88	60	20	83	36	40	44	50	34	22	148	16	54	9	4	46	205
	25%	25%	26%	27%	25%	19%	23%	29%	30%	27%	23%	27%	25%	24%	26%	12%	25%	26%
Not very important	56	23	14	2	17	11	10	12	8	7	4	27	2	17	2	2	6	50
	6%	7%	6%	3%	5%	6%	6%	8%	5%	6%	4%	5%	3%	7%	6%	6%	3%	6%
Not at all important	97	37	20	11	29	20	20	9	15	13	12	50	4	26	5	6	13	83
	10%	11%	9%	15%	9%	11%	11%	6%	9%	10%	13%	9%	6%	11%	14%	18%	7%	10%
Undecided	51	25	8	6	9	16	6	4	8	3	5	19	6	12	3	3	6	40
	5%	7%	4%	8%	3%	8%	3%	3%	5%	2%	5%	3%	9%	5%	9%	9%	3%	5%

42. Thinking about improving the economy, who do you trust more, President Joe Biden or former President Donald Trump, to improve the economy?

BANNER 2																				
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																				
-----																				
	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION				
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-	DIS-		YES	NO		
	TOTAL	LESS	COLL	/TECH	GRAD+							TIME	TIME	TIRED	UNEMP	ABLED				
Total	1000	351	228	74	338	189	176	151	168	127	95	552	65	227	35	33	187	796		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Joe Biden	363	104	89	15	154	71	62	55	64	50	30	195	25	87	16	14	77	280		
	36%	30%	39%	20%	46%	38%	35%	36%	38%	39%	32%	35%	38%	38%	46%	42%	41%	35%		
Donald Trump	472	189	109	44	127	87	80	74	83	60	50	269	23	114	14	13	76	393		
	47%	54%	48%	59%	38%	46%	45%	49%	49%	47%	53%	49%	35%	50%	40%	39%	41%	49%		
Undecided	137	47	29	10	49	22	28	21	20	15	14	75	12	21	5	6	31	100		
	14%	13%	13%	14%	14%	12%	16%	14%	12%	12%	15%	14%	18%	9%	14%	18%	17%	13%		
Refused	28	11	1	5	8	9	6	1	1	2	1	13	5	5	-	-	3	23		
	3%	3%	*%	7%	2%	5%	3%	1%	1%	2%	1%	2%	8%	2%			2%	3%		

43. Do you approve or disapprove of President Joe Biden's handling of the economy?

BANNER 2																			
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																			
-----																			
	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION			
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-	DIS-	YES	NO		
TOTAL	LESS	COLL	/TECH	GRAD+								TIME	TIME	TIRED	UNEMP	ABLED			
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	1000	351	228	74	338	189	176	151	168	127	95	552	65	227	35	33	187	796	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	344	99	85	13	146	66	61	47	64	46	30	187	22	83	14	12	73	265	
	34%	28%	37%	18%	43%	35%	35%	31%	38%	36%	32%	34%	34%	37%	40%	36%	39%	33%	
Disapprove	594	230	133	56	171	111	105	92	98	75	62	335	38	138	18	19	105	484	
	59%	66%	58%	76%	51%	59%	60%	61%	58%	59%	65%	61%	58%	61%	51%	58%	56%	61%	
Undecided	52	17	10	5	18	12	8	11	5	5	3	25	5	4	3	2	9	40	
	5%	5%	4%	7%	5%	6%	5%	7%	3%	4%	3%	5%	8%	2%	9%	6%	5%	5%	
Refused	10	5	-	-	3	-	2	1	1	1	-	5	-	2	-	-	-	7	
	1%	1%			1%		1%	1%	1%	1%		1%		1%				1%	

44. Do you think any members of your family have an addiction problem (like drugs, gambling, alcohol, online gaming, or other addictions) whether diagnosed or undiagnosed - yes or no?

BANNER 2																		
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																		
-----																		
	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION		
	TOTAL	HS OR LESS	SOME COLL	TRADE /TECH	COLL GRAD+	<20K	<50K	<75K	<100K	<140K	140K+	FULL TIME	PART TIME	RE-TIRED	UNEMP	DIS-ABLED	YES	NO
-----																		
Total	1000	351	228	74	338	189	176	151	168	127	95	552	65	227	35	33	187	796
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	187	72	37	15	63	41	47	29	29	16	14	100	14	38	7	7	187	-
	19%	21%	16%	20%	19%	22%	27%	19%	17%	13%	15%	18%	22%	17%	20%	21%	100%	
No	796	272	190	57	269	147	125	119	138	110	81	445	50	184	26	24	-	796
	80%	77%	83%	77%	80%	78%	71%	79%	82%	87%	85%	81%	77%	81%	74%	73%		100%
Undecided	9	2	-	2	5	1	2	2	1	-	-	3	-	3	1	2	-	-
	1%	1%		3%	1%	1%	1%	1%	1%			1%		1%	3%	6%		
Refused	8	5	1	-	1	-	2	1	-	1	-	4	1	2	1	-	-	-
	1%	1%	*%		*%		1%	1%		1%		1%	2%	1%	3%			

45. What is the highest level of education you have completed?

BANNER 2																			
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EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																			
-----																			
	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION			
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-	DIS-	YES	NO		
TOTAL	LESS	COLL	/TECH	GRAD+								TIME	TIME	TIRED	UNEMP	ABLED			
Total	1000	351	228	74	338	189	176	151	168	127	95	552	65	227	35	33	187	796	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Some high school	65	65	-	-	-	29	8	12	4	5	-	28	3	17	5	4	11	54	
	7%	19%				15%	5%	8%	2%	4%		5%	5%	7%	14%	12%	6%	7%	
High school graduate	286	286	-	-	-	75	61	44	47	14	14	133	19	79	9	15	61	218	
	29%	81%				40%	35%	29%	28%	11%	15%	24%	29%	35%	26%	45%	33%	27%	
Some college	228	-	228	-	-	38	32	32	47	53	7	138	13	50	5	7	37	190	
	23%		100%			20%	18%	21%	28%	42%	7%	25%	20%	22%	14%	21%	20%	24%	
Trade/technical/ vocational training	74	-	-	74	-	27	13	11	6	6	5	33	10	14	5	2	15	57	
	7%			100%		14%	7%	7%	4%	5%	5%	6%	15%	6%	14%	6%	8%	7%	
College graduate	214	-	-	-	214	11	44	39	38	35	34	132	10	41	9	5	39	170	
	21%				63%	6%	25%	26%	23%	28%	36%	24%	15%	18%	26%	15%	21%	21%	
Master's or PhD	124	-	-	-	124	9	18	13	25	14	35	81	10	26	2	-	24	99	
	12%				37%	5%	10%	9%	15%	11%	37%	15%	15%	11%	6%		13%	12%	
Refused	9	-	-	-	-	-	-	-	1	-	-	7	-	-	-	-	-	8	
	1%								1%			1%						1%	

46. What is your annual household income?

BANNER 2																		
=====																		
EDUCATION LEVEL, INCOME, WORK STATUS, ADDICTION																		
-----																		
	EDUCATION					INCOME					EMPLOYMENT STATUS					FAMILY ADDICTION		
	HS OR	SOME	TRADE	COLL		<20K	<50K	<75K	<100K	<140K	140K+	FULL	PART	RE-	DIS-			
TOTAL	LESS	COLL	/TECH	GRAD+								TIME	TIME	TIRED	UNEMP	ABLED	YES	NO
Total	1000	351	228	74	338	189	176	151	168	127	95	552	65	227	35	33	187	796
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$20,000 per year	189	104	38	27	20	189	-	-	-	-	-	47	24	63	11	20	41	147
	19%	30%	17%	36%	6%	100%						9%	37%	28%	31%	61%	22%	18%
Under \$50,000 per year	176	69	32	13	62	-	176	-	-	-	-	96	12	47	5	4	47	125
	18%	20%	14%	18%	18%		100%					17%	18%	21%	14%	12%	25%	16%
Under \$75,000 per year	151	56	32	11	52	-	-	151	-	-	-	100	9	31	2	2	29	119
	15%	16%	14%	15%	15%			100%				18%	14%	14%	6%	6%	16%	15%
Under \$100,000 per year	168	51	47	6	63	-	-	-	168	-	-	105	8	25	7	4	29	138
	17%	15%	21%	8%	19%				100%			19%	12%	11%	20%	12%	16%	17%
Under \$140,000 per year	127	19	53	6	49	-	-	-	-	127	-	96	2	17	1	1	16	110
	13%	5%	23%	8%	14%					100%		17%	3%	7%	3%	3%	9%	14%
\$140,000 per year or more	95	14	7	5	69	-	-	-	-	-	95	72	3	10	2	1	14	81
	10%	4%	3%	7%	20%						100%	13%	5%	4%	6%	3%	7%	10%
Undecided	94	38	19	6	23	-	-	-	-	-	-	36	7	34	7	1	11	76
	9%	11%	8%	8%	7%							7%	11%	15%	20%	3%	6%	10%



7. What one word describes, for you, the state of the economy?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME		
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
Total	1000	223	698	547	425	38	841	113	137	439	400	394	180	405	117	282	280	299	101	884
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excellent/Good/Fine	114	81	20	54	56	15	67	31	15	17	78	23	35	51	19	17	58	17	11	102
	11%	36%	3%	10%	13%	39%	8%	27%	11%	4%	20%	6%	19%	13%	16%	6%	21%	6%	11%	12%
Growing/Improving/Getting better	65	55	7	36	28	9	34	21	6	15	44	15	15	31	15	9	32	8	4	60
	7%	25%	1%	7%	7%	24%	4%	19%	4%	3%	11%	4%	8%	8%	13%	3%	11%	3%	4%	7%
Fair/Average/Fine	40	20	13	26	13	3	28	7	6	12	21	10	17	12	4	11	20	5	6	34
	4%	9%	2%	5%	3%	8%	3%	6%	4%	3%	5%	3%	9%	3%	3%	4%	7%	2%	6%	4%
Horrible/Terrible/Awful	220	4	211	119	94	3	210	7	31	138	48	119	26	74	18	77	32	87	19	197
	22%	2%	30%	22%	22%	8%	25%	6%	23%	31%	12%	30%	14%	18%	15%	27%	11%	29%	19%	22%
Bad/Poor/Weak/Sad/Dismal	217	13	192	121	89	3	198	14	28	107	77	88	26	101	16	67	46	81	16	197
	22%	6%	28%	22%	21%	8%	24%	12%	20%	24%	19%	22%	14%	25%	14%	24%	16%	27%	16%	22%
Crashing/Struggling/Disastrous/Shambles	118	5	107	61	55	2	104	12	17	57	40	45	22	49	7	41	36	32	18	100
	12%	2%	15%	11%	13%	5%	12%	11%	12%	13%	10%	11%	12%	12%	6%	15%	13%	11%	18%	11%
Chaotic/Messy/Confusing/Unequal	64	11	45	35	27	-	58	6	9	29	26	32	8	24	8	17	17	22	3	60
	6%	5%	6%	6%	6%		7%	5%	7%	7%	7%	8%	4%	6%	7%	6%	6%	7%	3%	7%
Expensive/Inflation	43	11	29	27	14	1	37	4	4	20	18	16	6	19	8	15	7	12	6	36
	4%	5%	4%	5%	3%	3%	4%	4%	3%	5%	5%	4%	3%	5%	7%	5%	3%	4%	6%	4%
Unstable/Volatile/Unpredictable	40	10	21	21	19	-	36	4	7	17	15	14	11	15	10	7	12	11	3	37
	4%	4%	3%	4%	4%		4%	4%	5%	4%	4%	4%	6%	4%	9%	2%	4%	4%	3%	4%
Anxiety/Worried/Scary	35	8	24	20	15	1	31	3	3	15	15	13	6	16	6	7	10	11	8	27
	4%	4%	3%	4%	4%	3%	4%	3%	2%	3%	4%	3%	3%	4%	5%	2%	4%	4%	8%	3%
Other	26	4	18	17	8	-	23	3	4	9	12	14	5	7	4	9	5	8	2	23
	3%	2%	3%	3%	2%		3%	3%	3%	2%	3%	4%	3%	2%	3%	3%	2%	3%	2%	3%
DK/NA/Refused	18	1	11	10	7	1	15	1	7	3	6	5	3	6	2	5	5	5	5	11
	2%	*	2%	2%	2%	3%	2%	1%	5%	1%	2%	1%	2%	1%	2%	2%	2%	2%	5%	1%

8. Do you feel the economy is improving or getting worse?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME		
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
Total	1000	223	698	547	425	38	841	113	137	439	400	394	180	405	117	282	280	299	101	884
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Improving	223	223	-	123	94	31	124	65	22	49	149	50	68	99	42	37	105	35	15	206
	22%	100%		22%	22%	82%	15%	58%	16%	11%	37%	13%	38%	24%	36%	13%	38%	12%	15%	23%
Getting worse	698	-	698	381	298	7	656	33	102	376	207	315	98	276	63	231	143	247	79	608
	70%		100%	70%	70%	18%	78%	29%	74%	86%	52%	80%	54%	68%	54%	82%	51%	83%	78%	69%
Undecided	79	-	-	43	33	-	61	15	13	14	44	29	14	30	12	14	32	17	7	70
	8%			8%	8%		7%	13%	9%	3%	11%	7%	8%	7%	10%	5%	11%	6%	7%	8%

9. Did you receive any federal stimulus money or other pandemic aid - yes or no?

BANNER 3																					
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																					
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME			
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO	
Total	1000	223	698	547	425	38	841	113	137	439	400	394	180	405	117	282	280	299	101	884	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Yes	547	123	381	547	-	24	469	49	66	243	226	227	103	207	68	147	151	172	60	477	
	55%	55%	55%	100%		63%	56%	43%	48%	55%	57%	58%	57%	51%	58%	52%	54%	58%	59%	54%	
No	425	94	298	-	425	13	349	61	68	183	165	160	72	185	46	123	123	123	39	383	
	43%	42%	43%		100%	34%	41%	54%	50%	42%	41%	41%	40%	46%	39%	44%	44%	41%	39%	43%	
Undecided	9	4	5	-	-	1	8	-	-	3	6	3	1	5	-	3	5	1	-	9	
	1%	2%	1%			3%	1%			1%	2%	1%	1%	1%		1%	2%	1%		1%	
Can't Remember	19	2	14	-	-	-	15	3	3	10	3	4	4	8	3	9	1	3	2	15	
	2%	1%	2%				2%	3%	2%	2%	1%	1%	2%	2%	3%	3%	1%	1%	2%	2%	

10. How important was that money to your financial stability during the pandemic? Would you say...?

BANNER 3																					
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																					
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME			
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO	
BASE: RECEIVED STIMULUS MONEY/AID	547	123	381	547	-	24	469	49	66	243	226	227	103	207	68	147	151	172	60	477	
	100	100	100	100		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Very important	190	44	133	190	-	9	165	13	23	95	69	100	35	51	25	52	34	75	30	157	
	35%	36%	35%	35%		38%	35%	27%	35%	39%	31%	44%	34%	25%	37%	35%	23%	44%	50%	33%	
Somewhat important	140	36	91	140	-	8	114	17	18	60	58	55	20	63	16	40	37	47	10	129	
	26%	29%	24%	26%		33%	24%	35%	27%	25%	26%	24%	19%	30%	24%	27%	25%	27%	17%	27%	
Not very important	102	29	67	102	-	5	86	10	10	42	48	35	20	46	7	25	44	22	10	89	
	19%	24%	18%	19%		21%	18%	20%	15%	17%	21%	15%	19%	22%	10%	17%	29%	13%	17%	19%	
Not at all important	108	13	86	108	-	2	97	9	14	44	49	35	26	46	19	29	32	27	10	96	
	20%	11%	23%	20%		8%	21%	18%	21%	18%	22%	15%	25%	22%	28%	20%	21%	16%	17%	20%	
Undecided	7	1	4	7	-	-	7	-	1	2	2	2	2	1	1	1	4	1	-	6	
	1%	1%	1%	1%			1%		2%	1%	1%	1%	2%	*	1%	1%	3%	1%		1%	

11. Some people say the cost of living is easing. Others say costs are rising. Would you say your cost of living is...?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME		
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
Total	1000	223	698	547	425	38	841	113	137	439	400	394	180	405	117	282	280	299	101	884
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Easing	38	31	7	24	13	38	-	-	6	7	25	8	14	12	9	4	20	4	6	32
	4%	14%	1%	4%	3%	100%			4%	2%	6%	2%	8%	3%	8%	1%	7%	1%	6%	4%
Rising	841	124	656	469	349	-	841	-	115	404	300	362	135	331	85	268	197	274	87	740
	84%	56%	94%	86%	82%		100%		84%	92%	75%	92%	75%	82%	73%	95%	70%	92%	86%	84%
Staying the same	113	65	33	49	61	-	-	113	16	25	71	24	28	58	21	9	60	21	8	105
	11%	29%	5%	9%	14%			100%	12%	6%	18%	6%	16%	14%	18%	3%	21%	7%	8%	12%
Undecided	8	3	2	5	2	-	-	-	-	3	4	-	3	4	2	1	3	-	-	7
	1%	1%	*%	1%	*%					1%	1%		2%	1%	2%	*%	1%			1%

12. Of the following household budget categories, where do you see your cost of living easing the most right now?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME		
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
BASE: COST OF LIVING EASING/SAME	151	96	40	73	74	38	-	113	22	32	96	32	42	70	30	13	80	25	14	137
	100	100	100	100	100	100		100	100	100	100	100	100	100	100	100	100	100	100	100
Housing costs	18	12	5	10	8	3	-	15	2	4	12	3	6	9	2	2	9	5	2	16
	12%	13%	13%	14%	11%	8%		13%	9%	13%	13%	9%	14%	13%	7%	15%	11%	20%	14%	12%
Food prices	35	26	5	20	14	13	-	22	7	6	21	10	11	13	7	5	16	6	3	32
	23%	27%	13%	27%	19%	34%		19%	32%	19%	22%	31%	26%	19%	23%	38%	20%	24%	21%	23%
Utility bills	13	9	3	6	7	5	-	8	4	3	6	5	5	1	3	-	6	4	-	13
	9%	9%	8%	8%	9%	13%		7%	18%	9%	6%	16%	12%	1%	10%		8%	16%		9%
Transportation (auto/gas)	21	15	5	9	10	7	-	14	2	4	15	4	6	10	7	3	8	1	3	18
	14%	16%	13%	12%	14%	18%		12%	9%	13%	16%	13%	14%	14%	23%	23%	10%	4%	21%	13%
Eating out/leisure	11	7	2	7	4	2	-	9	-	2	9	2	4	4	-	1	9	1	-	11
	7%	7%	5%	10%	5%	5%		8%		6%	9%	6%	10%	6%		8%	11%	4%		8%
Travel	10	5	3	2	8	-	-	10	1	2	7	2	-	8	2	1	7	-	-	10
	7%	5%	8%	3%	11%			9%	5%	6%	7%	6%		11%	7%	8%	9%			7%
Childcare	4	4	-	3	1	2	-	2	-	-	4	1	-	3	-	-	4	-	1	3
	3%	4%		4%	1%	5%		2%			4%	3%		4%			5%		7%	2%
Healthcare	8	3	4	6	1	2	-	6	1	3	4	-	1	5	-	-	4	4	-	8
	5%	3%	10%	8%	1%	5%		5%	5%	9%	4%		2%	7%			5%	16%		6%
Undecided	31	15	13	10	21	4	-	27	5	8	18	5	9	17	9	1	17	4	5	26
	21%	16%	33%	14%	28%	11%		24%	23%	25%	19%	16%	21%	24%	30%	8%	21%	16%	36%	19%

13. Of the following household budget categories, where do you see your cost of living rising the most right now?

BANNER 3																					
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																					
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME			
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO	
BASE: COST OF LIVING RISING/SAME	954	189	689	518	410	-	841	113	131	429	371	386	163	389	106	277	257	295	95	845	
	100	100	100	100	100		100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Housing costs	151	32	104	92	53	-	137	14	25	63	56	67	23	58	16	36	44	49	30	119	
	16%	17%	15%	18%	13%		16%	12%	19%	15%	15%	17%	14%	15%	15%	13%	17%	17%	32%	14%	
Food prices	468	71	359	258	197	-	435	33	60	221	177	181	80	200	50	146	110	155	40	421	
	49%	38%	52%	50%	48%		52%	29%	46%	52%	48%	47%	49%	51%	47%	53%	43%	53%	42%	50%	
Utility bills	104	23	75	54	49	-	88	16	8	51	43	44	21	37	11	34	31	26	10	93	
	11%	12%	11%	10%	12%		10%	14%	6%	12%	12%	11%	13%	10%	10%	12%	12%	9%	11%	11%	
Transportation (auto/gas)	103	24	74	57	44	-	85	18	16	42	45	47	18	37	17	25	27	31	6	96	
	11%	13%	11%	11%	11%		10%	16%	12%	10%	12%	12%	11%	10%	16%	9%	11%	11%	6%	11%	
Eating out/leisure	35	14	17	18	17	-	24	11	7	12	16	13	4	17	2	6	14	12	1	32	
	4%	7%	2%	3%	4%		3%	10%	5%	3%	4%	3%	2%	4%	2%	2%	5%	4%	1%	4%	
Travel	16	6	8	9	7	-	11	5	5	5	6	1	2	13	1	4	8	3	-	16	
	2%	3%	1%	2%	2%		1%	4%	4%	1%	2%	*%	1%	3%	1%	1%	3%	1%		2%	
Childcare	9	5	4	5	4	-	6	3	2	3	4	2	2	5	1	1	3	4	2	7	
	1%	3%	1%	1%	1%		1%	3%	2%	1%	1%	1%	1%	1%	1%	*%	1%	1%	2%	1%	
Healthcare	31	11	18	10	18	-	23	8	3	15	13	14	7	10	5	13	9	4	2	29	
	3%	6%	3%	2%	4%		3%	7%	2%	3%	4%	4%	4%	3%	5%	5%	4%	1%	2%	3%	
Undecided	37	3	30	15	21	-	32	5	5	17	11	17	6	12	3	12	11	11	4	32	
	4%	2%	4%	3%	5%		4%	4%	4%	4%	3%	4%	4%	3%	3%	4%	4%	4%	4%	4%	

14. Thinking about your holiday shopping over the next few months, do you think you will spend more, spend less, or keep your spending the same this year?

BANNER 3																					
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																					
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME			
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO	
Total	1000	223	698	547	425	38	841	113	137	439	400	394	180	405	117	282	280	299	101	884	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Spend more	137	22	102	66	68	6	115	16	137	-	-	58	28	47	18	33	34	47	14	120	
	14%	10%	15%	12%	16%	16%	14%	14%	100%			15%	16%	12%	15%	12%	12%	16%	14%	14%	
Spend less	439	49	376	243	183	7	404	25	-	439	-	217	58	158	40	159	71	162	45	388	
	44%	22%	54%	44%	43%	18%	48%	22%		100%		55%	32%	39%	34%	56%	25%	54%	45%	44%	
Keep spending the same	400	149	207	226	165	25	300	71	-	-	400	112	89	191	58	86	167	84	38	358	
	40%	67%	30%	41%	39%	66%	36%	63%			100%	28%	49%	47%	50%	30%	60%	28%	38%	40%	
Undecided	24	3	13	12	9	-	22	1	-	-	-	7	5	9	1	4	8	6	4	18	
	2%	1%	2%	2%	2%		3%	1%				2%	3%	2%	1%	1%	3%	2%	4%	2%	



15. Are you going out to eat less often?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME		
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
Total	1000	223	698	547	425	38	841	113	137	439	400	394	180	405	117	282	280	299	101	884
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	711	112	551	400	290	12	632	63	87	368	244	316	99	286	72	216	168	245	73	628
	71%	50%	79%	73%	68%	32%	75%	56%	64%	84%	61%	80%	55%	71%	62%	77%	60%	82%	72%	71%
No	278	110	139	142	130	25	200	50	49	64	154	73	78	118	43	62	111	51	25	249
	28%	49%	20%	26%	31%	66%	24%	44%	36%	15%	39%	19%	43%	29%	37%	22%	40%	17%	25%	28%
Undecided	11	1	8	5	5	1	9	-	1	7	2	5	3	1	2	4	1	3	3	7
	1%	*%	1%	1%	1%	3%	1%		1%	2%	1%	1%	2%	*%	2%	1%	*%	1%	3%	1%

16. Are you cutting back spending on groceries?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME		
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
Total	1000	223	698	547	425	38	841	113	137	439	400	394	180	405	117	282	280	299	101	884
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	525	63	433	297	214	8	485	30	63	308	145	248	70	202	44	170	93	207	57	461
	53%	28%	62%	54%	50%	21%	58%	27%	46%	70%	36%	63%	39%	50%	38%	60%	33%	69%	56%	52%
No	462	157	257	242	207	30	345	82	72	126	254	142	107	198	73	108	184	88	42	413
	46%	70%	37%	44%	49%	79%	41%	73%	53%	29%	64%	36%	59%	49%	62%	38%	66%	29%	42%	47%
Undecided	13	3	8	8	4	-	11	1	2	5	1	4	3	5	-	4	3	4	2	10
	1%	1%	1%	1%	1%		1%	1%	1%	1%	1%	1%	2%	1%		1%	1%	1%	2%	1%

17. Are you driving or Ubering less?

BANNER 3																					
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																					
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME			
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO	
Total	1000	223	698	547	425	38	841	113	137	439	400	394	180	405	117	282	280	299	101	884	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Yes	479	68	387	262	201	9	432	37	59	257	150	214	67	190	43	160	88	182	46	428	
	48%	30%	55%	48%	47%	24%	51%	33%	43%	59%	38%	54%	37%	47%	37%	57%	31%	61%	46%	48%	
No	499	151	296	277	213	27	391	75	77	169	244	169	110	209	74	115	186	111	55	437	
	50%	68%	42%	51%	50%	71%	46%	66%	56%	38%	61%	43%	61%	52%	63%	41%	66%	37%	54%	49%	
Undecided	22	4	15	8	11	2	18	1	1	13	6	11	3	6	-	7	6	6	-	19	
	2%	2%	2%	1%	3%	5%	2%	1%	1%	3%	2%	3%	2%	1%		2%	2%	2%		2%	

18. Are you postponing or canceling vacations/travel?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME		
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
Total	1000	223	698	547	425	38	841	113	137	439	400	394	180	405	117	282	280	299	101	884
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	579	67	478	325	240	8	534	36	70	335	162	275	72	225	47	188	102	234	63	510
	58%	30%	68%	59%	56%	21%	63%	32%	51%	76%	41%	70%	40%	56%	40%	67%	36%	78%	62%	58%
No	400	152	207	210	178	29	290	76	64	98	228	111	103	174	68	87	174	60	34	360
	40%	68%	30%	38%	42%	76%	34%	67%	47%	22%	57%	28%	57%	43%	58%	31%	62%	20%	34%	41%
Undecided	21	4	13	12	7	1	17	1	3	6	10	8	5	6	2	7	4	5	4	14
	2%	2%	2%	2%	2%	3%	2%	1%	2%	1%	3%	2%	3%	1%	2%	2%	1%	2%	4%	2%

19. Are you postponing or canceling home improvements?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY		RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME			
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
Total	1000	223	698	547	425	38	841	113	137	439	400	394	180	405	117	282	280	299	101	884
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	572	69	468	314	243	5	522	44	75	317	167	269	73	224	44	193	103	225	52	512
	57%	31%	67%	57%	57%	13%	62%	39%	55%	72%	42%	68%	41%	55%	38%	68%	37%	75%	51%	58%
No	398	145	214	216	172	30	294	68	55	112	221	111	102	171	71	77	166	71	44	348
	40%	65%	31%	39%	40%	79%	35%	60%	40%	26%	55%	28%	57%	42%	61%	27%	59%	24%	44%	39%
Undecided	30	9	16	17	10	3	25	1	7	10	12	14	5	10	2	12	11	3	5	24
	3%	4%	2%	3%	2%	8%	3%	1%	5%	2%	3%	4%	3%	2%	2%	4%	4%	1%	5%	3%

20. Are you cutting back spending on clothes?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY		RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME			
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
Total	1000	223	698	547	425	38	841	113	137	439	400	394	180	405	117	282	280	299	101	884
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	678	95	539	383	276	13	611	54	92	374	199	314	95	262	59	218	141	252	72	595
	68%	43%	77%	70%	65%	34%	73%	48%	67%	85%	50%	80%	53%	65%	50%	77%	50%	84%	71%	67%
No	312	126	152	159	146	25	223	58	42	63	198	77	82	140	58	59	138	45	27	282
	31%	57%	22%	29%	34%	66%	27%	51%	31%	14%	50%	20%	46%	35%	50%	21%	49%	15%	27%	32%
Undecided	10	2	7	5	3	-	7	1	3	2	3	3	3	3	-	5	1	2	2	7
	1%	1%	1%	1%	1%		1%	1%	2%	*%	1%	1%	2%	1%		2%	*%	1%	2%	1%

21. Are you dialing back home temperature and electricity costs?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME		
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
Total	1000	223	698	547	425	38	841	113	137	439	400	394	180	405	117	282	280	299	101	884
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	521	71	416	294	209	15	469	36	68	291	149	237	64	214	42	172	102	197	46	468
	52%	32%	60%	54%	49%	39%	56%	32%	50%	66%	37%	60%	36%	53%	36%	61%	36%	66%	46%	53%
No	466	149	276	247	210	23	362	76	66	146	245	153	112	188	74	108	175	100	54	406
	47%	67%	40%	45%	49%	61%	43%	67%	48%	33%	61%	39%	62%	46%	63%	38%	63%	33%	53%	46%
Undecided	13	3	6	6	6	-	10	1	3	2	6	4	4	3	1	2	3	2	1	10
	1%	1%	1%	1%	1%		1%	1%	2%	*%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%

22. Over the last year, has your family's total debt...?

BANNER 3																					
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																					
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME			
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO	
Total	1000	223	698	547	425	38	841	113	137	439	400	394	180	405	117	282	280	299	101	884	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Increased	394	50	315	227	160	8	362	24	58	217	112	394	-	-	25	131	62	168	44	343	
	39%	22%	45%	41%	38%	21%	43%	21%	42%	49%	28%	100%			21%	46%	22%	56%	44%	39%	
Decreased	180	68	98	103	72	14	135	28	28	58	89	-	180	-	42	33	67	33	21	156	
	18%	30%	14%	19%	17%	37%	16%	25%	20%	13%	22%		100%		36%	12%	24%	11%	21%	18%	
Stayed the same	405	99	276	207	185	12	331	58	47	158	191	-	-	405	45	114	144	97	35	367	
	41%	44%	40%	38%	44%	32%	39%	51%	34%	36%	48%			100%	38%	40%	51%	32%	35%	42%	
Undecided	21	6	9	10	8	4	13	3	4	6	8	-	-	-	5	4	7	1	1	18	
	2%	3%	1%	2%	2%	11%	2%	3%	3%	1%	2%				4%	1%	3%	*%	1%	2%	



23. What is MOST responsible for the increase in your family's debt?

BANNER 3																					
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																					
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME			
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO	
BASE: INCREASED DEBT	394	50	315	227	160	8	362	24	58	217	112	394	-	-	25	131	62	168	44	343	
	100	100	100	100	100	100	100	100	100	100	100	100			100	100	100	100	100	100	
Higher rent or mortgage	60	7	49	37	22	2	54	4	15	30	14	60	-	-	7	15	12	24	11	49	
	15%	14%	16%	16%	14%	25%	15%	17%	26%	14%	13%	15%			28%	11%	19%	14%	25%	14%	
Higher spending on credit cards	44	7	31	23	19	1	39	4	4	22	18	44	-	-	2	14	7	20	3	41	
	11%	14%	10%	10%	12%	13%	11%	17%	7%	10%	16%	11%			8%	11%	11%	12%	7%	12%	
Higher utility bills	35	1	31	17	18	-	32	3	3	23	9	35	-	-	1	13	9	12	5	30	
	9%	2%	10%	7%	11%		9%	13%	5%	11%	8%	9%			4%	10%	15%	7%	11%	9%	
Student loans	24	5	16	12	12	2	19	3	7	12	5	24	-	-	2	8	6	8	2	22	
	6%	10%	5%	5%	8%	25%	5%	13%	12%	6%	4%	6%			8%	6%	10%	5%	5%	6%	
Higher car and gas costs	44	4	38	23	20	-	40	4	6	27	11	44	-	-	3	17	5	19	1	43	
	11%	8%	12%	10%	13%		11%	17%	10%	12%	10%	11%			12%	13%	8%	11%	2%	13%	
Healthcare debt	29	9	18	21	7	1	25	3	4	16	8	29	-	-	1	10	5	11	1	28	
	7%	18%	6%	9%	4%	13%	7%	13%	7%	7%	7%	7%			4%	8%	8%	7%	2%	8%	
Childcare	2	-	2	1	1	-	2	-	-	2	-	2	-	-	1	1	-	-	-	2	
	1%		1%	*%	1%		1%			1%		1%			4%	1%				1%	
Poor financial planning	7	-	7	6	1	-	7	-	1	4	2	7	-	-	-	2	3	1	1	6	
	2%		2%	3%	1%		2%		2%	2%	2%	2%				2%	5%	1%	2%	2%	
Personal situations like divorce, addiction in family, damage to property, or the closing of a business	33	7	24	21	12	1	31	1	2	13	18	33	-	-	2	10	7	14	6	27	
	8%	14%	8%	9%	8%	13%	9%	4%	3%	6%	16%	8%			8%	8%	11%	8%	14%	8%	
Higher food costs	78	3	70	40	36	-	77	1	12	48	18	78	-	-	4	28	8	38	10	63	
	20%	6%	22%	18%	23%		21%	4%	21%	22%	16%	20%			16%	21%	13%	23%	23%	18%	
Job loss	19	4	14	16	3	-	18	1	3	11	4	19	-	-	1	6	-	11	3	15	
	5%	8%	4%	7%	2%		5%	4%	5%	5%	4%	5%			4%	5%		7%	7%	4%	
Undecided	19	3	15	10	9	1	18	-	1	9	5	19	-	-	1	7	-	10	1	17	
	5%	6%	5%	4%	6%	13%	5%		2%	4%	4%	5%			4%	5%		6%	2%	5%	

24. Do you plan to buy or sell a home in the next 12 months - yes or no?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME		
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
Total	1000	223	698	547	425	38	841	113	137	439	400	394	180	405	117	282	280	299	101	884
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	101	15	79	60	39	6	87	8	14	45	38	44	21	35	19	22	32	25	101	-
	10%	7%	11%	11%	9%	16%	10%	7%	10%	10%	10%	11%	12%	9%	16%	8%	11%	8%	100%	
No	884	206	608	477	383	32	740	105	120	388	358	343	156	367	96	256	247	270	-	884
	88%	92%	87%	87%	90%	84%	88%	93%	88%	88%	90%	87%	87%	91%	82%	91%	88%	90%		100%
Undecided	15	2	11	10	3	-	14	-	3	6	4	7	3	3	2	4	1	4	-	-
	2%	1%	2%	2%	1%		2%		2%	1%	1%	2%	2%	1%	2%	1%	*%	1%		



26. Why not? Would you say...?

BANNER 3																					
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																					
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME			
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO	
BASE: DON'T PLAN TO BUY/ SELL HOME	884 100	206 100	608 100	477 100	383 100	32 100	740 100	105 100	120 100	388 100	358 100	343 100	156 100	367 100	96 100	256 100	247 100	270 100	-	884 100	
You can't afford to buy or sell right now	315 36%	40 19%	250 41%	183 38%	126 33%	6 19%	290 39%	19 18%	45 38%	169 44%	94 26%	153 45%	40 26%	119 32%	23 24%	87 34%	58 23%	142 53%	-	315 36%	
There is no housing available in your area	31 4%	3 1%	27 4%	22 5%	9 2%	1 3%	29 4%	1 1%	1 1%	16 4%	14 4%	18 5%	5 3%	8 2%	2 2%	11 4%	4 2%	13 5%	-	31 4%	
You prefer to rent and/ or live with family right now	300 34%	85 41%	185 30%	147 31%	139 36%	12 38%	236 32%	47 45%	41 34%	120 31%	136 38%	98 29%	58 37%	138 38%	39 41%	92 36%	98 40%	66 24%	-	300 34%	
Undecided	238 27%	78 38%	146 24%	125 26%	109 28%	13 41%	185 25%	38 36%	33 28%	83 21%	114 32%	74 22%	53 34%	102 28%	32 33%	66 26%	87 35%	49 18%	-	238 27%	

27. How would you describe your current level of savings? Would you say...?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME		
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
Total	1000	223	698	547	425	38	841	113	137	439	400	394	180	405	117	282	280	299	101	884
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I've saved more money than usual over the last year	117	42	63	68	46	9	85	21	18	40	58	25	42	45	117	-	-	-	19	96
	12%	19%	9%	12%	11%	24%	10%	19%	13%	9%	15%	6%	23%	11%	100%				19%	11%
I've saved less money than usual over the last year	282	37	231	147	123	4	268	9	33	159	86	131	33	114	-	282	-	-	22	256
	28%	17%	33%	27%	29%	11%	32%	8%	24%	36%	22%	33%	18%	28%		100%			22%	29%
I've saved about the same amount of money as usual	280	105	143	151	123	20	197	60	34	71	167	62	67	144	-	-	280	-	32	247
	28%	47%	20%	28%	29%	53%	23%	53%	25%	16%	42%	16%	37%	36%			100%		32%	28%
I've had to cut into my savings to pay bills	299	35	247	172	123	4	274	21	47	162	84	168	33	97	-	-	-	299	25	270
	30%	16%	35%	31%	29%	11%	33%	19%	34%	37%	21%	43%	18%	24%				100%	25%	31%
Undecided	22	4	14	9	10	1	17	2	5	7	5	8	5	5	-	-	-	-	3	15
	2%	2%	2%	2%	2%	3%	2%	2%	4%	2%	1%	2%	3%	1%					3%	2%

28. For which bills, primarily?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME		
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
BASE: CUT SAVINGS TO PAY BILLS	299	35	247	172	123	4	274	21	47	162	84	168	33	97	-	-	-	299	25	270
	100	100	100	100	100	100	100	100	100	100	100	100	100	100				100	100	100
Housing/rent/mortgage	84	11	66	48	34	-	78	6	14	43	26	46	8	29	-	-	-	84	8	76
	28%	31%	27%	28%	28%		28%	29%	30%	27%	31%	27%	24%	30%				28%	32%	28%
Food costs	72	3	65	40	30	-	70	2	8	45	17	52	7	13	-	-	-	72	8	64
	24%	9%	26%	23%	24%		26%	10%	17%	28%	20%	31%	21%	13%				24%	32%	24%
Utilities	38	2	34	22	16	1	36	1	8	18	10	22	4	12	-	-	-	38	5	33
	13%	6%	14%	13%	13%	25%	13%	5%	17%	11%	12%	13%	12%	12%				13%	20%	12%
Car payments/insurance	20	6	13	11	9	1	16	3	4	9	7	13	2	5	-	-	-	20	1	19
	7%	17%	5%	6%	7%	25%	6%	14%	9%	6%	8%	8%	6%	5%				7%	4%	7%
Eating out	4	1	3	2	2	-	3	1	-	1	3	-	2	2	-	-	-	4	-	4
	1%	3%	1%	1%	2%		1%	5%		1%	4%		6%	2%				1%		1%
Healthcare costs	36	4	31	21	15	1	33	2	5	21	9	14	4	18	-	-	-	36	2	32
	12%	11%	13%	12%	12%	25%	12%	10%	11%	13%	11%	8%	12%	19%				12%	8%	12%
Travel	9	-	9	6	3	-	9	-	-	7	2	2	3	4	-	-	-	9	-	8
	3%		4%	3%	2%		3%			4%	2%	1%	9%	4%				3%		3%
Childcare	10	3	6	7	3	1	7	2	3	3	4	6	2	2	-	-	-	10	1	9
	3%	9%	2%	4%	2%	25%	3%	10%	6%	2%	5%	4%	6%	2%				3%	4%	3%
Education costs	13	4	9	6	7	-	10	3	3	6	4	7	1	5	-	-	-	13	-	12
	4%	11%	4%	3%	6%		4%	14%	6%	4%	5%	4%	3%	5%				4%		4%
Undecided	13	1	11	9	4	-	12	1	2	9	2	6	-	7	-	-	-	13	-	13
	4%	3%	4%	5%	3%		4%	5%	4%	6%	2%	4%		7%				4%		5%

29. Have you tried to find a new job in the last six months - yes or no?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME		
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
Total	1000	223	698	547	425	38	841	113	137	439	400	394	180	405	117	282	280	299	101	884
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	231	36	169	148	77	7	205	17	29	105	92	116	32	79	27	64	39	95	42	186
	23%	16%	24%	27%	18%	18%	24%	15%	21%	24%	23%	29%	18%	20%	23%	23%	14%	32%	42%	21%
No	767	186	529	399	347	31	635	96	108	334	307	277	148	326	90	217	241	204	59	697
	77%	83%	76%	73%	82%	82%	76%	85%	79%	76%	77%	70%	82%	80%	77%	77%	86%	68%	58%	79%
Undecided	2	1	-	-	1	-	1	-	-	-	1	1	-	-	-	1	-	-	-	1
	*%	*%			*%		*%				*%	*%				*%				*%

30. Earlier you indicated you are employed (Q6). Do you work fully remotely, hybrid or fully on-site at your place of work?

BANNER 3																					
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																					
	TOTAL	STATE OF ECONOMY	IMPRV	WORSE	RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME		
					YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
BASE: WORK FULL/PART TIME	617	131	433	349	255	19	529	67	79	275	256	275	107	228	76	182	169	179	69	536	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Fully remotely	64	20	37	39	24	2	52	10	3	20	40	24	14	26	8	14	23	19	7	55	
	10%	15%	9%	11%	9%	11%	10%	15%	4%	7%	16%	9%	13%	11%	11%	8%	14%	11%	10%	10%	
Hybrid	132	37	77	76	53	7	111	14	14	53	65	49	27	53	21	34	49	25	17	111	
	21%	28%	18%	22%	21%	37%	21%	21%	18%	19%	25%	18%	25%	23%	28%	19%	29%	14%	25%	21%	
Fully on-site	417	74	317	233	177	10	362	43	61	201	150	200	65	149	47	133	96	134	45	367	
	68%	56%	73%	67%	69%	53%	68%	64%	77%	73%	59%	73%	61%	65%	62%	73%	57%	75%	65%	68%	
Undecided	4	-	2	1	1	-	4	-	1	1	1	2	1	-	-	1	1	1	-	3	
	1%		*%	*%	*%		1%		1%	*%	*%	1%	1%			1%	1%	1%		1%	



31. If you were to take another job, would you prefer it to be fully remote, hybrid or fully on-site?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME		
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
BASE: WORK FULL/PART TIME	617	131	433	349	255	19	529	67	79	275	256	275	107	228	76	182	169	179	69	536
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Fully remote	183	40	130	116	66	7	152	24	22	85	74	91	24	66	17	42	44	77	19	160
	30%	31%	30%	33%	26%	37%	29%	36%	28%	31%	29%	33%	22%	29%	22%	23%	26%	43%	28%	30%
Hybrid	195	53	117	112	80	6	166	23	24	70	100	76	41	76	32	54	65	41	27	164
	32%	40%	27%	32%	31%	32%	31%	34%	30%	25%	39%	28%	38%	33%	42%	30%	38%	23%	39%	31%
Fully on-site	201	34	157	104	92	6	174	19	30	99	70	93	33	73	24	64	53	56	19	179
	33%	26%	36%	30%	36%	32%	33%	28%	38%	36%	27%	34%	31%	32%	32%	35%	31%	31%	28%	33%
Undecided	38	4	29	17	17	-	37	1	3	21	12	15	9	13	3	22	7	5	4	33
	6%	3%	7%	5%	7%		7%	1%	4%	8%	5%	5%	8%	6%	4%	12%	4%	3%	6%	6%

32. Would you accept a lower salary to work remotely - yes or no?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME		
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
BASE: WORK FULL/PART TIME	617	131	433	349	255	19	529	67	79	275	256	275	107	228	76	182	169	179	69	536
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	125	35	81	72	52	5	102	18	13	49	61	54	20	50	13	38	41	33	19	106
	20%	27%	19%	21%	20%	26%	19%	27%	16%	18%	24%	20%	19%	22%	17%	21%	24%	18%	28%	20%
No	478	93	343	265	202	13	415	48	66	220	188	215	86	172	62	141	123	141	50	416
	77%	71%	79%	76%	79%	68%	78%	72%	84%	80%	73%	78%	80%	75%	82%	77%	73%	79%	72%	78%
Undecided	14	3	9	12	1	1	12	1	-	6	7	6	1	6	1	3	5	5	-	14
	2%	2%	2%	3%	*%	5%	2%	1%		2%	3%	2%	1%	3%	1%	2%	3%	3%		3%

33. Have you switched occupations since the pandemic - yes or no?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME		
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
BASE: WORK FULL/PART TIME	617	131	433	349	255	19	529	67	79	275	256	275	107	228	76	182	169	179	69	536
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	146	23	111	96	45	3	129	12	19	65	59	69	23	52	25	37	33	47	20	126
	24%	18%	26%	28%	18%	16%	24%	18%	24%	24%	23%	25%	21%	23%	33%	20%	20%	26%	29%	24%
No	470	108	321	253	210	16	399	55	60	210	196	206	83	176	51	145	135	132	49	409
	76%	82%	74%	72%	82%	84%	75%	82%	76%	76%	77%	75%	78%	77%	67%	80%	80%	74%	71%	76%
Undecided	1	-	1	-	-	-	1	-	-	-	1	-	1	-	-	-	1	-	-	1
	*%		*%				*%				*%		1%				1%			*%

34. Why (primarily)?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME		
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
BASE: SWITCHED OCCUPATION	146	23	111	96	45	3	129	12	19	65	59	69	23	52	25	37	33	47	20	126
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better pay	44	8	32	33	9	1	39	4	8	12	22	17	8	18	13	12	9	10	2	42
	30%	35%	29%	34%	20%	33%	30%	33%	42%	18%	37%	25%	35%	35%	52%	32%	27%	21%	10%	33%
Better benefits	9	-	8	3	6	-	9	-	1	3	5	6	2	1	-	2	2	5	1	8
	6%		7%	3%	13%		7%		5%	5%	8%	9%	9%	2%		5%	6%	11%	5%	6%
More flexible hours	7	2	3	6	1	-	6	1	1	4	2	4	1	2	-	2	2	2	2	5
	5%	9%	3%	6%	2%		5%	8%	5%	6%	3%	6%	4%	4%		5%	6%	4%	10%	4%
Higher job satisfaction	22	4	16	13	9	-	19	3	1	11	9	11	3	8	2	6	6	6	2	20
	15%	17%	14%	14%	20%		15%	25%	5%	17%	15%	16%	13%	15%	8%	16%	18%	13%	10%	16%
Burned out	11	2	8	9	2	-	9	2	-	7	4	7	2	2	2	-	4	5	1	10
	8%	9%	7%	9%	4%		7%	17%		11%	7%	10%	9%	4%	8%		12%	11%	5%	8%
Fear of COVID contagion	1	-	1	-	1	-	1	-	-	1	-	1	-	-	-	1	-	-	-	1
	1%		1%		2%		1%			2%		1%				3%				1%
COVID made me reassess my career and life	30	6	23	19	11	2	25	2	3	16	11	13	6	11	5	7	8	10	9	21
	21%	26%	21%	20%	24%	67%	19%	17%	16%	25%	19%	19%	26%	21%	20%	19%	24%	21%	45%	17%
Undecided	22	1	20	13	6	-	21	-	5	11	6	10	1	10	3	7	2	9	3	19
	15%	4%	18%	14%	13%		16%		26%	17%	10%	14%	4%	19%	12%	19%	6%	19%	15%	15%



36. If you switched to part-time, is it because...?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY	RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME				
		YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO		
TOTAL	IMPRV	WORSE																		
BASE: SWITCH TO PART TIME	26 100	4 100	19 100	15 100	11 100	-	26 100	-	1 100	14 100	10 100	14 100	5 100	7 100	6 100	6 100	5 100	9 100	4 100	22 100
You wanted to switch to part-time	12 46%	1 25%	8 42%	7 47%	5 45%	-	12 46%	-	-	7 50%	5 50%	5 36%	2 40%	5 71%	5 83%	3 50%	1 20%	3 33%	3 75%	9 41%
You didn't want to switch and would prefer to still be full-time	13 50%	3 75%	10 53%	8 53%	5 45%	-	13 50%	-	1 100%	7 50%	4 40%	8 57%	3 60%	2 29%	1 17%	3 50%	3 60%	6 67%	1 25%	12 55%
Undecided	1 4%	-	1 5%	-	1 9%	-	1 4%	-	-	-	1 10%	1 7%	-	-	-	-	1 20%	-	-	1 5%

37. Thinking about your drive to be successful and your career ambition, would you say you are more ambitious, less ambitious, or about the same, since the pandemic?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME		
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
BASE: PART/FULL TIME/ UNEMPLOYED/STUDENT/ MILITARY	677 100	142 100	476 100	380 100	282 100	20 100	576 100	77 100	92 100	302 100	273 100	302 100	115 100	251 100	83 100	200 100	179 100	201 100	78 100	587 100
More ambitious	207 31%	48 34%	141 30%	120 32%	81 29%	8 40%	181 31%	18 23%	34 37%	92 30%	79 29%	98 32%	42 37%	63 25%	37 45%	58 29%	41 23%	69 34%	30 38%	174 30%
Less ambitious	99 15%	20 14%	70 15%	64 17%	35 12%	2 10%	82 14%	13 17%	13 14%	49 16%	37 14%	45 15%	15 13%	39 16%	12 14%	24 12%	27 15%	34 17%	14 18%	82 14%
Same	365 54%	72 51%	261 55%	193 51%	165 59%	10 50%	309 54%	45 58%	44 48%	159 53%	155 57%	155 51%	57 50%	148 59%	33 40%	116 58%	110 61%	97 48%	32 41%	327 56%
Undecided	6 1%	2 1%	4 1%	3 1%	1 *%	-	4 1%	1 1%	1 1%	2 1%	2 1%	4 1%	1 1%	1 *%	1 1%	2 1%	1 1%	1 *%	2 3%	4 1%

38. Do you worry that AI - otherwise known as Artificial Intelligence - will put you out of work - yes or no?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME		
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
BASE: WORK FULL/PART TIME	617	131	433	349	255	19	529	67	79	275	256	275	107	228	76	182	169	179	69	536
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	95	11	75	52	42	1	89	5	18	45	31	59	7	29	7	40	11	36	11	82
	15%	8%	17%	15%	16%	5%	17%	7%	23%	16%	12%	21%	7%	13%	9%	22%	7%	20%	16%	15%
No	518	119	355	296	210	18	437	61	61	226	225	213	99	199	69	140	158	141	56	452
	84%	91%	82%	85%	82%	95%	83%	91%	77%	82%	88%	77%	93%	87%	91%	77%	93%	79%	81%	84%
Undecided	4	1	3	1	3	-	3	1	-	4	-	3	1	-	-	2	-	2	2	2
	1%	1%	1%	*%	1%		1%	1%		1%		1%	1%			1%		1%	3%	*%



39. If you switched jobs today, how important to you is your next company's commitment to responsible decision-making? Would you say...?

BANNER 3																					
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																					
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME			
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO	
BASE: WORK FULL/PART TIME	617 100	131 100	433 100	349 100	255 100	19 100	529 100	67 100	79 100	275 100	256 100	275 100	107 100	228 100	76 100	182 100	169 100	179 100	69 100	536 100	
Very important	423 69%	92 70%	295 68%	238 68%	177 69%	13 68%	368 70%	42 63%	55 70%	195 71%	168 66%	198 72%	77 72%	144 63%	55 72%	134 74%	102 60%	127 71%	50 72%	364 68%	
Somewhat important	111 18%	27 21%	73 17%	65 19%	43 17%	4 21%	92 17%	14 21%	18 23%	42 15%	51 20%	45 16%	17 16%	47 21%	12 16%	27 15%	38 22%	30 17%	12 17%	96 18%	
Not very important	22 4%	2 2%	17 4%	13 4%	9 4%	- 3%	16 3%	6 9%	3 4%	9 3%	10 4%	10 4%	1 1%	11 5%	- 3%	6 5%	9 5%	6 3%	1 1%	21 4%	
Not at all important	28 5%	6 5%	22 5%	15 4%	12 5%	2 11%	23 4%	3 4%	1 1%	12 4%	15 6%	9 3%	6 6%	13 6%	4 5%	7 4%	10 6%	6 3%	4 6%	24 4%	
Undecided	33 5%	4 3%	26 6%	18 5%	14 5%	- 6%	30 6%	2 3%	2 3%	17 6%	12 5%	13 5%	6 6%	13 6%	5 7%	8 4%	10 6%	10 6%	2 3%	31 6%	

40. Are you more or less likely to buy products/services from businesses that prioritize diversity, equity, and inclusion?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY		RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME			
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
Total	1000	223	698	547	425	38	841	113	137	439	400	394	180	405	117	282	280	299	101	884
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	376	154	189	212	156	26	290	58	44	141	189	148	82	138	55	80	119	117	34	336
	38%	69%	27%	39%	37%	68%	34%	51%	32%	32%	47%	38%	46%	34%	47%	28%	43%	39%	34%	38%
Less likely	160	8	148	82	76	1	147	10	21	94	41	72	28	59	9	60	36	53	18	141
	16%	4%	21%	15%	18%	3%	17%	9%	15%	21%	10%	18%	16%	15%	8%	21%	13%	18%	18%	16%
No difference	433	60	333	235	182	11	374	45	68	187	164	161	62	199	52	125	122	121	45	383
	43%	27%	48%	43%	43%	29%	44%	40%	50%	43%	41%	41%	34%	49%	44%	44%	44%	40%	45%	43%
Undecided	31	1	28	18	11	-	30	-	4	17	6	13	8	9	1	17	3	8	4	24
	3%	*%	4%	3%	3%		4%		3%	4%	2%	3%	4%	2%	1%	6%	1%	3%	4%	3%

41. How important is it for businesses to align their practices with ethical and sustainable values? Would you say...?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME		
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
Total	1000	223	698	547	425	38	841	113	137	439	400	394	180	405	117	282	280	299	101	884
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	542	159	340	292	236	30	448	63	74	234	226	226	109	199	69	153	141	170	55	477
	54%	71%	49%	53%	56%	79%	53%	56%	54%	53%	57%	57%	61%	49%	59%	54%	50%	57%	54%	54%
Somewhat important	254	48	181	140	105	5	210	34	33	104	112	87	43	118	33	69	88	61	32	218
	25%	22%	26%	26%	25%	13%	25%	30%	24%	24%	28%	22%	24%	29%	28%	24%	31%	20%	32%	25%
Not very important	56	6	46	35	20	-	46	10	10	27	19	24	4	26	3	15	13	25	3	53
	6%	3%	7%	6%	5%		5%	9%	7%	6%	5%	6%	2%	6%	3%	5%	5%	8%	3%	6%
Not at all important	97	6	88	51	45	3	92	2	16	52	26	39	17	39	6	28	28	29	6	91
	10%	3%	13%	9%	11%	8%	11%	2%	12%	12%	7%	10%	9%	10%	5%	10%	10%	10%	6%	10%
Undecided	51	4	43	29	19	-	45	4	4	22	17	18	7	23	6	17	10	14	5	45
	5%	2%	6%	5%	4%		5%	4%	3%	5%	4%	5%	4%	6%	5%	6%	4%	5%	5%	5%

42. Thinking about improving the economy, who do you trust more, President Joe Biden or former President Donald Trump, to improve the economy?

BANNER 3																					
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																					
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME			
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO	
Total	1000	223	698	547	425	38	841	113	137	439	400	394	180	405	117	282	280	299	101	884	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Joe Biden	363	202	121	204	152	29	249	80	47	98	212	118	87	146	57	66	149	84	27	332	
	36%	91%	17%	37%	36%	76%	30%	71%	34%	22%	53%	30%	48%	36%	49%	23%	53%	28%	27%	38%	
Donald Trump	472	11	444	258	199	5	443	22	66	264	134	207	71	192	40	172	88	165	55	411	
	47%	5%	64%	47%	47%	13%	53%	19%	48%	60%	34%	53%	39%	47%	34%	61%	31%	55%	54%	46%	
Undecided	137	9	110	74	61	1	128	8	20	65	45	60	17	56	17	37	35	42	16	118	
	14%	4%	16%	14%	14%	3%	15%	7%	15%	15%	11%	15%	9%	14%	15%	13%	13%	14%	16%	13%	
Refused	28	1	23	11	13	3	21	3	4	12	9	9	5	11	3	7	8	8	3	23	
	3%	*%	3%	2%	3%	8%	2%	3%	3%	3%	2%	2%	3%	3%	3%	2%	3%	3%	3%	3%	

43. Do you approve or disapprove of President Joe Biden's handling of the economy?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME		
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
Total	1000	223	698	547	425	38	841	113	137	439	400	394	180	405	117	282	280	299	101	884
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	344	201	104	195	142	28	234	77	46	88	204	112	87	133	57	65	141	74	25	316
	34%	90%	15%	36%	33%	74%	28%	68%	34%	20%	51%	28%	48%	33%	49%	23%	50%	25%	25%	36%
Disapprove	594	16	553	316	261	7	553	32	81	330	175	259	80	252	55	197	122	211	64	521
	59%	7%	79%	58%	61%	18%	66%	28%	59%	75%	44%	66%	44%	62%	47%	70%	44%	71%	63%	59%
Undecided	52	6	33	33	17	2	47	3	9	19	17	20	11	17	5	19	11	13	11	40
	5%	3%	5%	6%	4%	5%	6%	3%	7%	4%	4%	5%	6%	4%	4%	7%	4%	4%	11%	5%
Refused	10	-	8	3	5	1	7	1	1	2	4	3	2	3	-	1	6	1	1	7
	1%		1%	1%	1%	3%	1%	1%	1%	*%	1%	1%	1%	1%		*%	2%	*%	1%	1%

44. Do you think any members of your family have an addiction problem (like drugs, gambling, alcohol, online gaming, or other addictions) whether diagnosed or undiagnosed - yes or no?

BANNER 3																					
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																					
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME			
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO	
Total	1000	223	698	547	425	38	841	113	137	439	400	394	180	405	117	282	280	299	101	884	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Yes	187	46	123	110	75	8	156	21	26	89	70	79	33	73	23	54	39	63	21	164	
	19%	21%	18%	20%	18%	21%	19%	19%	19%	20%	18%	20%	18%	18%	20%	19%	14%	21%	21%	19%	
No	796	172	565	427	344	29	670	92	109	346	321	310	143	325	92	224	237	233	79	707	
	80%	77%	81%	78%	81%	76%	80%	81%	80%	79%	80%	79%	79%	80%	79%	79%	85%	78%	78%	80%	
Undecided	9	2	7	7	2	1	8	-	2	2	5	2	3	4	-	3	4	1	1	7	
	1%	1%	1%	1%	*%	3%	1%		1%	*%	1%	1%	2%	1%		1%	1%	*%	1%	1%	
Refused	8	3	3	3	4	-	7	-	-	2	4	3	1	3	2	1	-	2	-	6	
	1%	1%	*%	1%	1%		1%			*%	1%	1%	1%	1%	2%	*%		1%		1%	

45. What is the highest level of education you have completed?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME		
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
Total	1000	223	698	547	425	38	841	113	137	439	400	394	180	405	117	282	280	299	101	884
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Some high school	65	6	53	40	24	1	56	8	19	22	21	28	11	24	5	18	18	22	2	63
	7%	3%	8%	7%	6%	3%	7%	7%	14%	5%	5%	7%	6%	6%	4%	6%	6%	7%	2%	7%
High school graduate	286	47	219	164	114	7	247	28	34	145	99	114	47	118	30	92	65	91	29	250
	29%	21%	31%	30%	27%	18%	29%	25%	25%	33%	25%	29%	26%	29%	26%	33%	23%	30%	29%	28%
Some college	228	58	150	138	83	9	190	26	32	93	99	89	43	90	29	54	71	71	24	201
	23%	26%	21%	25%	20%	24%	23%	23%	23%	21%	25%	23%	24%	22%	25%	19%	25%	24%	24%	23%
Trade/technical/ vocational training	74	9	64	39	33	2	66	6	10	36	25	35	9	29	6	18	23	25	9	64
	7%	4%	9%	7%	8%	5%	8%	5%	7%	8%	6%	9%	5%	7%	5%	6%	8%	8%	9%	7%
College graduate	214	60	138	109	98	11	182	20	26	93	91	87	39	84	27	69	53	63	21	190
	21%	27%	20%	20%	23%	29%	22%	18%	19%	21%	23%	22%	22%	21%	23%	24%	19%	21%	21%	21%
Master's or PhD	124	43	66	57	67	8	91	25	14	48	62	39	29	56	19	25	50	26	16	108
	12%	19%	9%	10%	16%	21%	11%	22%	10%	11%	16%	10%	16%	14%	16%	9%	18%	9%	16%	12%
Refused	9	-	8	-	6	-	9	-	2	2	3	2	2	4	1	6	-	1	-	8
	1%		1%		1%		1%		1%	1%	1%	1%	1%	1%	1%	2%		1%		1%

46. What is your annual household income?

BANNER 3																				
ECONOMY, STIMULUS, COST OF LIVING, HOLIDAY SHOPPING, DEBT, SAVINGS, HOUSING MARKET																				
	STATE OF ECONOMY			RECEIVED STIMULUS MONEY/AID		COST OF LIVING			HOLIDAY SHOPPING			FAMILY'S DEBT			CURRENT LEVEL OF SAVINGS			PLAN TO BUY /SELL HOME		
	TOTAL	IMPRV	WORSE	YES	NO	EASING	RISING	SAME	MORE	LESS	SAME	INCRS	DECRS	SAME	MORE	LESS	SAME	SPENT SAVINGS	YES	NO
Total	1000	223	698	547	425	38	841	113	137	439	400	394	180	405	117	282	280	299	101	884
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$20,000 per year	189	29	145	112	71	5	167	16	31	100	52	88	22	75	18	51	38	79	10	179
	19%	13%	21%	20%	17%	13%	20%	14%	23%	23%	13%	22%	12%	19%	15%	18%	14%	26%	10%	20%
Under \$50,000 per year	176	35	131	106	62	9	152	13	20	83	71	87	28	57	23	54	26	70	27	146
	18%	16%	19%	19%	15%	24%	18%	12%	15%	19%	18%	22%	16%	14%	20%	19%	9%	23%	27%	17%
Under \$75,000 per year	151	37	102	94	54	6	128	17	17	65	68	62	18	68	15	44	39	49	17	130
	15%	17%	15%	17%	13%	16%	15%	15%	12%	15%	17%	16%	10%	17%	13%	16%	14%	16%	17%	15%
Under \$100,000 per year	168	46	111	94	72	5	133	28	21	69	76	59	40	69	21	46	63	36	14	151
	17%	21%	16%	17%	17%	13%	16%	25%	15%	16%	19%	15%	22%	17%	18%	16%	23%	12%	14%	17%
Under \$140,000 per year	127	37	79	56	70	5	106	16	27	43	55	40	31	54	18	31	56	21	16	110
	13%	17%	11%	10%	16%	13%	13%	14%	20%	10%	14%	10%	17%	13%	15%	11%	20%	7%	16%	12%
\$140,000 per year or more	95	21	64	42	52	5	76	14	10	41	44	31	29	33	16	25	30	22	9	86
	10%	9%	9%	8%	12%	13%	9%	12%	7%	9%	11%	8%	16%	8%	14%	9%	11%	7%	9%	10%
Undecided	94	18	66	43	44	3	79	9	11	38	34	27	12	49	6	31	28	22	8	82
	9%	8%	9%	8%	10%	8%	9%	8%	8%	9%	9%	7%	7%	12%	5%	11%	10%	7%	8%	9%



7. What one word describes, for you, the state of the economy?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
TOTAL	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	1000	711	278	525	462	479	499	579	400	572	398	678	312	521	466
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excellent/Good/Fine	114	55	59	32	82	31	82	33	78	31	78	41	70	32	80
	11%	8%	21%	6%	18%	6%	16%	6%	20%	5%	20%	6%	22%	6%	17%
Growing/Improving/Getting better	65	29	36	16	48	20	43	17	47	22	40	21	44	16	48
	7%	4%	13%	3%	10%	4%	9%	3%	12%	4%	10%	3%	14%	3%	10%
Fair/Average/Fine	40	18	20	10	29	10	29	15	24	19	20	20	20	15	25
	4%	3%	7%	2%	6%	2%	6%	3%	6%	3%	5%	3%	6%	3%	5%
Horrible/Terrible/Awful	220	178	40	149	68	133	81	161	54	161	56	179	38	151	67
	22%	25%	14%	28%	15%	28%	16%	28%	14%	28%	14%	26%	12%	29%	14%
Bad/Poor/Weak/Sad/Dismal	217	168	46	126	90	109	105	145	69	142	72	163	54	120	95
	22%	24%	17%	24%	19%	23%	21%	25%	17%	25%	18%	24%	17%	23%	20%
Crashing/Struggling/Disastrous/Shambles	118	87	30	69	47	67	48	77	38	70	42	89	26	64	53
	12%	12%	11%	13%	10%	14%	10%	13%	10%	12%	11%	13%	8%	12%	11%
Chaotic/Messy/Confusing/Unequal	64	50	13	36	27	32	31	40	23	39	23	45	19	36	26
	6%	7%	5%	7%	6%	7%	6%	7%	6%	7%	6%	7%	6%	7%	6%
Expensive/Inflation	43	34	9	27	16	26	17	29	14	23	18	29	14	28	13
	4%	5%	3%	5%	3%	5%	3%	5%	4%	4%	5%	4%	4%	5%	3%
Unstable/Volatile/Unpredictable	40	31	9	16	23	17	23	22	18	22	18	32	8	17	23
	4%	4%	3%	3%	5%	4%	5%	4%	5%	4%	5%	5%	3%	3%	5%
Anxiety/Worried/Scary	35	32	3	24	11	17	18	22	13	20	14	28	7	19	16
	4%	5%	1%	5%	2%	4%	4%	4%	3%	3%	4%	4%	2%	4%	3%
Other	26	19	7	12	13	13	10	12	13	16	9	21	5	16	10
	3%	3%	3%	2%	3%	3%	2%	2%	3%	3%	2%	3%	2%	3%	2%
DK/NA/Refused	18	10	6	8	8	4	12	6	9	7	8	10	7	7	10
	2%	1%	2%	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%

8. Do you feel the economy is improving or getting worse?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	TOTAL	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	1000	711	278	525	462	479	499	579	400	572	398	678	312	521	466
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Improving	223	112	110	63	157	68	151	67	152	69	145	95	126	71	149
	22%	16%	40%	12%	34%	14%	30%	12%	38%	12%	36%	14%	40%	14%	32%
Getting worse	698	551	139	433	257	387	296	478	207	468	214	539	152	416	276
	70%	77%	50%	82%	56%	81%	59%	83%	52%	82%	54%	79%	49%	80%	59%
Undecided	79	48	29	29	48	24	52	34	41	35	39	44	34	34	41
	8%	7%	10%	6%	10%	5%	10%	6%	10%	6%	10%	6%	11%	7%	9%

9. Did you receive any federal stimulus money or other pandemic aid - yes or no?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
	TOTAL	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	1000	711	278	525	462	479	499	579	400	572	398	678	312	521	466
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	547	400	142	297	242	262	277	325	210	314	216	383	159	294	247
	55%	56%	51%	57%	52%	55%	56%	56%	53%	55%	54%	56%	51%	56%	53%
No	425	290	130	214	207	201	213	240	178	243	172	276	146	209	210
	43%	41%	47%	41%	45%	42%	43%	41%	45%	42%	43%	41%	47%	40%	45%
Undecided	9	5	4	2	7	3	4	4	5	3	5	5	4	3	6
	1%	1%	1%	*%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Can't Remember	19	16	2	12	6	13	5	10	7	12	5	14	3	15	3
	2%	2%	1%	2%	1%	3%	1%	2%	2%	2%	1%	2%	1%	3%	1%

10. How important was that money to your financial stability during the pandemic? Would you say...?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	TOTAL	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
BASE: RECEIVED STIMULUS MONEY/AID	547	400	142	297	242	262	277	325	210	314	216	383	159	294	247
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	190	155	32	127	57	109	78	125	60	119	63	150	38	119	69
	35%	39%	23%	43%	24%	42%	28%	38%	29%	38%	29%	39%	24%	40%	28%
Somewhat important	140	96	44	68	71	63	76	89	49	83	53	97	42	70	69
	26%	24%	31%	23%	29%	24%	27%	27%	23%	26%	25%	25%	26%	24%	28%
Not very important	102	68	34	48	54	37	63	49	51	51	48	63	38	44	55
	19%	17%	24%	16%	22%	14%	23%	15%	24%	16%	22%	16%	24%	15%	22%
Not at all important	108	75	31	48	60	49	57	60	46	58	48	68	39	57	51
	20%	19%	22%	16%	25%	19%	21%	18%	22%	18%	22%	18%	25%	19%	21%
Undecided	7	6	1	6	-	4	3	2	4	3	4	5	2	4	3
	1%	2%	1%	2%		2%	1%	1%	2%	1%	2%	1%	1%	1%	1%

11. Some people say the cost of living is easing. Others say costs are rising. Would you say your cost of living is...?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	TOTAL	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	1000	711	278	525	462	479	499	579	400	572	398	678	312	521	466
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Easing	38	12	25	8	30	9	27	8	29	5	30	13	25	15	23
	4%	2%	9%	2%	6%	2%	5%	1%	7%	1%	8%	2%	8%	3%	5%
Rising	841	632	200	485	345	432	391	534	290	522	294	611	223	469	362
	84%	89%	72%	92%	75%	90%	78%	92%	73%	91%	74%	90%	71%	90%	78%
Staying the same	113	63	50	30	82	37	75	36	76	44	68	54	58	36	76
	11%	9%	18%	6%	18%	8%	15%	6%	19%	8%	17%	8%	19%	7%	16%
Undecided	8	4	3	2	5	1	6	1	5	1	6	-	6	1	5
	1%	1%	1%	*%	1%	*%	1%	*%	1%	*%	2%	-	2%	*%	1%

12. Of the following household budget categories, where do you see your cost of living easing the most right now?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
TOTAL	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
BASE: COST OF LIVING EASING/SAME	151	75	75	38	112	46	102	44	105	49	98	67	83	51	99
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Housing costs	18	10	8	3	15	4	14	6	12	5	13	9	8	6	12
	12%	13%	11%	8%	13%	9%	14%	14%	11%	10%	13%	13%	10%	12%	12%
Food prices	35	16	18	7	28	10	22	9	26	9	25	16	19	9	26
	23%	21%	24%	18%	25%	22%	22%	20%	25%	18%	26%	24%	23%	18%	26%
Utility bills	13	5	8	3	10	3	10	6	7	5	7	6	7	3	10
	9%	7%	11%	8%	9%	7%	10%	14%	7%	10%	7%	9%	8%	6%	10%
Transportation (auto/gas)	21	10	11	6	15	6	15	5	16	7	13	9	12	10	11
	14%	13%	15%	16%	13%	13%	15%	11%	15%	14%	13%	13%	14%	20%	11%
Eating out/leisure	11	3	8	3	8	6	5	6	5	4	7	6	5	4	7
	7%	4%	11%	8%	7%	13%	5%	14%	5%	8%	7%	9%	6%	8%	7%
Travel	10	7	3	3	7	5	5	-	10	5	5	8	2	3	7
	7%	9%	4%	8%	6%	11%	5%	-	10%	10%	5%	12%	2%	6%	7%
Childcare	4	2	2	-	4	1	3	1	3	-	4	-	4	3	1
	3%	3%	3%	-	4%	2%	3%	2%	3%	-	4%	-	5%	6%	1%
Healthcare	8	5	3	4	4	4	4	2	6	4	4	3	5	3	5
	5%	7%	4%	11%	4%	9%	4%	5%	6%	8%	4%	4%	6%	6%	5%
Undecided	31	17	14	9	21	7	24	9	20	10	20	10	21	10	20
	21%	23%	19%	24%	19%	15%	24%	20%	19%	20%	20%	15%	25%	20%	20%

13. Of the following household budget categories, where do you see your cost of living rising the most right now?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
TOTAL	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
BASE: COST OF LIVING RISING/SAME	954	695	250	515	427	469	466	570	366	566	362	665	281	505	438
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Housing costs	151	115	35	87	60	76	70	94	54	90	54	105	44	83	66
	16%	17%	14%	17%	14%	16%	15%	16%	15%	16%	15%	16%	16%	16%	15%
Food prices	468	359	105	267	197	234	231	295	167	296	160	337	129	242	219
	49%	52%	42%	52%	46%	50%	50%	52%	46%	52%	44%	51%	46%	48%	50%
Utility bills	104	64	37	56	47	56	45	57	45	61	42	71	33	65	39
	11%	9%	15%	11%	11%	12%	10%	10%	12%	11%	12%	11%	12%	13%	9%
Transportation (auto/gas)	103	71	31	49	53	50	49	57	41	58	42	71	31	51	50
	11%	10%	12%	10%	12%	11%	11%	10%	11%	10%	12%	11%	11%	10%	11%
Eating out/leisure	35	24	11	14	21	12	22	17	18	19	16	20	15	16	19
	4%	3%	4%	3%	5%	3%	5%	3%	5%	3%	4%	3%	5%	3%	4%
Travel	16	7	9	5	11	7	9	8	8	4	12	10	5	10	6
	2%	1%	4%	1%	3%	1%	2%	1%	2%	1%	3%	2%	2%	2%	1%
Childcare	9	5	4	2	7	3	6	4	4	2	6	5	4	4	5
	1%	1%	2%	*%	2%	1%	1%	1%	1%	*%	2%	1%	1%	1%	1%
Healthcare	31	21	10	14	17	16	15	14	17	14	17	22	9	14	17
	3%	3%	4%	3%	4%	3%	3%	2%	5%	2%	5%	3%	3%	3%	4%
Undecided	37	29	8	21	14	15	19	24	12	22	13	24	11	20	17
	4%	4%	3%	4%	3%	3%	4%	4%	3%	4%	4%	4%	4%	4%	4%

14. Thinking about your holiday shopping over the next few months, do you think you will spend more, spend less, or keep your spending the same this year?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
TOTAL	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
Total	1000	711	278	525	462	479	499	579	400	572	398	678	312	521	466
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Spend more	137	87	49	63	72	59	77	70	64	75	55	92	42	68	66
	14%	12%	18%	12%	16%	12%	15%	12%	16%	13%	14%	14%	13%	13%	14%
Spend less	439	368	64	308	126	257	169	335	98	317	112	374	63	291	146
	44%	52%	23%	59%	27%	54%	34%	58%	25%	55%	28%	55%	20%	56%	31%
Keep spending the same	400	244	154	145	254	150	244	162	228	167	221	199	198	149	245
	40%	34%	55%	28%	55%	31%	49%	28%	57%	29%	56%	29%	63%	29%	53%
Undecided	24	12	11	9	10	13	9	12	10	13	10	13	9	13	9
	2%	2%	4%	2%	2%	3%	2%	2%	3%	2%	3%	2%	3%	2%	2%









18. Are you postponing or canceling vacations/travel?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	TOTAL	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	1000	711	278	525	462	479	499	579	400	572	398	678	312	521	466
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	579	491	83	379	195	350	219	579	-	433	138	479	95	367	209
	58%	69%	30%	72%	42%	73%	44%	100%		76%	35%	71%	30%	70%	45%
No	400	208	190	134	262	124	270	-	400	135	251	189	211	145	250
	40%	29%	68%	26%	57%	26%	54%		100%	24%	63%	28%	68%	28%	54%
Undecided	21	12	5	12	5	5	10	-	-	4	9	10	6	9	7
	2%	2%	2%	2%	1%	1%	2%			1%	2%	1%	2%	2%	2%

19. Are you postponing or canceling home improvements?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	TOTAL	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	1000	711	278	525	462	479	499	579	400	572	398	678	312	521	466
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	572	469	98	366	200	335	228	433	135	572	-	465	105	364	204
	57%	66%	35%	70%	43%	70%	46%	75%	34%	100%		69%	34%	70%	44%
No	398	225	170	144	250	135	255	138	251	-	398	195	199	145	249
	40%	32%	61%	27%	54%	28%	51%	24%	63%		100%	29%	64%	28%	53%
Undecided	30	17	10	15	12	9	16	8	14	-	-	18	8	12	13
	3%	2%	4%	3%	3%	2%	3%	1%	4%			3%	3%	2%	3%

20. Are you cutting back spending on clothes?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	TOTAL	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	1000	711	278	525	462	479	499	579	400	572	398	678	312	521	466
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	678	567	106	435	234	394	271	479	189	465	195	678	-	426	245
	68%	80%	38%	83%	51%	82%	54%	83%	47%	81%	49%	100%		82%	53%
No	312	140	169	84	226	84	221	95	211	105	199	-	312	92	216
	31%	20%	61%	16%	49%	18%	44%	16%	53%	18%	50%		100%	18%	46%
Undecided	10	4	3	6	2	1	7	5	-	2	4	-	-	3	5
	1%	1%	1%	1%	*%	*%	1%	1%		*%	1%			1%	1%



22. Over the last year, has your family's total debt...?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	TOTAL	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	1000	711	278	525	462	479	499	579	400	572	398	678	312	521	466
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Increased	394	316	73	248	142	214	169	275	111	269	111	314	77	237	153
	39%	44%	26%	47%	31%	45%	34%	47%	28%	47%	28%	46%	25%	45%	33%
Decreased	180	99	78	70	107	67	110	72	103	73	102	95	82	64	112
	18%	14%	28%	13%	23%	14%	22%	12%	26%	13%	26%	14%	26%	12%	24%
Stayed the same	405	286	118	202	198	190	209	225	174	224	171	262	140	214	188
	41%	40%	42%	38%	43%	40%	42%	39%	44%	39%	43%	39%	45%	41%	40%
Undecided	21	10	9	5	15	8	11	7	12	6	14	7	13	6	13
	2%	1%	3%	1%	3%	2%	2%	1%	3%	1%	4%	1%	4%	1%	3%



23. What is MOST responsible for the increase in your family's debt?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
TOTAL	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
BASE: INCREASED DEBT	394	316	73	248	142	214	169	275	111	269	111	314	77	237	153
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Higher rent or mortgage	60	48	11	38	22	30	27	47	13	42	15	47	13	39	21
	15%	15%	15%	15%	15%	14%	16%	17%	12%	16%	14%	15%	17%	16%	14%
Higher spending on credit cards	44	34	10	24	19	24	19	31	13	30	12	32	12	26	18
	11%	11%	14%	10%	13%	11%	11%	11%	12%	11%	11%	10%	16%	11%	12%
Higher utility bills	35	27	7	24	11	22	11	23	9	22	12	33	2	23	12
	9%	9%	10%	10%	8%	10%	7%	8%	8%	8%	11%	11%	3%	10%	8%
Student loans	24	18	6	12	12	11	12	11	12	10	12	18	6	10	12
	6%	6%	8%	5%	8%	5%	7%	4%	11%	4%	11%	6%	8%	4%	8%
Higher car and gas costs	44	37	7	30	14	27	17	35	9	33	11	35	9	31	13
	11%	12%	10%	12%	10%	13%	10%	13%	8%	12%	10%	11%	12%	13%	8%
Healthcare debt	29	24	5	18	11	18	10	18	11	21	8	23	6	16	13
	7%	8%	7%	7%	8%	8%	6%	7%	10%	8%	7%	7%	8%	7%	8%
Childcare	2	2	-	2	-	1	1	2	-	1	1	2	-	1	1
	1%	1%		1%		*%	1%	1%		*%	1%	1%		*%	1%
Poor financial planning	7	6	1	1	6	3	4	3	4	4	2	4	3	3	4
	2%	2%	1%	*%	4%	1%	2%	1%	4%	1%	2%	1%	4%	1%	3%
Personal situations like divorce, addiction in family, damage to property, or the closing of a business	33	24	9	17	16	14	19	18	14	17	14	23	10	12	21
	8%	8%	12%	7%	11%	7%	11%	7%	13%	6%	13%	7%	13%	5%	14%
Higher food costs	78	68	10	58	20	43	33	64	13	63	14	68	10	52	24
	20%	22%	14%	23%	14%	20%	20%	23%	12%	23%	13%	22%	13%	22%	16%
Job loss	19	15	4	14	5	9	10	12	7	13	6	16	3	11	8
	5%	5%	5%	6%	4%	4%	6%	4%	6%	5%	5%	5%	4%	5%	5%
Undecided	19	13	3	10	6	12	6	11	6	13	4	13	3	13	6
	5%	4%	4%	4%	4%	6%	4%	4%	5%	5%	4%	4%	4%	5%	4%

24. Do you plan to buy or sell a home in the next 12 months - yes or no?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	TOTAL	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	1000	711	278	525	462	479	499	579	400	572	398	678	312	521	466
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	101	73	25	57	42	46	55	63	34	52	44	72	27	46	54
	10%	10%	9%	11%	9%	10%	11%	11%	9%	9%	11%	11%	9%	9%	12%
No	884	628	249	461	413	428	437	510	360	512	348	595	282	468	406
	88%	88%	90%	88%	89%	89%	88%	88%	90%	90%	87%	88%	90%	90%	87%
Undecided	15	10	4	7	7	5	7	6	6	8	6	11	3	7	6
	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%	2%	1%	1%	1%

25. Why? Would you say...?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
TOTAL	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
BASE: PLAN TO BUY/SELL HOME	101	73	25	57	42	46	55	63	34	52	44	72	27	46	54
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
You are downsizing	23	16	6	14	9	13	10	16	7	12	10	20	2	13	10
	23%	22%	24%	25%	21%	28%	18%	25%	21%	23%	23%	28%	7%	28%	19%
You are upsizing	27	19	6	11	15	7	20	14	11	9	17	16	11	10	16
	27%	26%	24%	19%	36%	15%	36%	22%	32%	17%	39%	22%	41%	22%	30%
You need to relocate for a job	11	9	2	8	3	8	3	9	1	7	3	10	1	7	4
	11%	12%	8%	14%	7%	17%	5%	14%	3%	13%	7%	14%	4%	15%	7%
You need to buy or sell for personal reasons	39	28	11	23	15	17	22	23	15	23	14	25	13	15	24
	39%	38%	44%	40%	36%	37%	40%	37%	44%	44%	32%	35%	48%	33%	44%
Undecided	1	1	-	1	-	1	-	1	-	1	-	1	-	1	-
	1%	1%	-	2%	-	2%	-	2%	-	2%	-	1%	-	2%	-

26. Why not? Would you say...?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	TOTAL	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
BASE: DON'T PLAN TO BUY/ SELL HOME	884	628	249	461	413	428	437	510	360	512	348	595	282	468	406
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
You can't afford to buy or sell right now	315	253	58	204	107	180	127	227	82	218	88	243	70	193	116
	36%	40%	23%	44%	26%	42%	29%	45%	23%	43%	25%	41%	25%	41%	29%
There is no housing available in your area	31	26	4	19	12	18	13	19	12	23	8	26	5	19	12
	4%	4%	2%	4%	3%	4%	3%	4%	3%	4%	2%	4%	2%	4%	3%
You prefer to rent and/ or live with family right now	300	206	92	141	158	127	170	154	143	161	133	188	110	148	150
	34%	33%	37%	31%	38%	30%	39%	30%	40%	31%	38%	32%	39%	32%	37%
Undecided	238	143	95	97	136	103	127	110	123	110	119	138	97	108	128
	27%	23%	38%	21%	33%	24%	29%	22%	34%	21%	34%	23%	34%	23%	32%

27. How would you describe your current level of savings? Would you say...?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
	TOTAL	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	1000	711	278	525	462	479	499	579	400	572	398	678	312	521	466
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I've saved more money than usual over the last year	117	72	43	44	73	43	74	47	68	44	71	59	58	42	74
	12%	10%	15%	8%	16%	9%	15%	8%	17%	8%	18%	9%	19%	8%	16%
I've saved less money than usual over the last year	282	216	62	170	108	160	115	188	87	193	77	218	59	172	108
	28%	30%	22%	32%	23%	33%	23%	32%	22%	34%	19%	32%	19%	33%	23%
I've saved about the same amount of money as usual	280	168	111	93	184	88	186	102	174	103	166	141	138	102	175
	28%	24%	40%	18%	40%	18%	37%	18%	44%	18%	42%	21%	44%	20%	38%
I've had to cut into my savings to pay bills	299	245	51	207	88	182	111	234	60	225	71	252	45	197	100
	30%	34%	18%	39%	19%	38%	22%	40%	15%	39%	18%	37%	14%	38%	21%
Undecided	22	10	11	11	9	6	13	8	11	7	13	8	12	8	9
	2%	1%	4%	2%	2%	1%	3%	1%	3%	1%	3%	1%	4%	2%	2%

28. For which bills, primarily?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
TOTAL	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
BASE: CUT SAVINGS TO PAY BILLS	299	245	51	207	88	182	111	234	60	225	71	252	45	197	100
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Housing/rent/mortgage	84	66	18	58	26	51	31	67	16	58	25	67	15	54	29
	28%	27%	35%	28%	30%	28%	28%	29%	27%	26%	35%	27%	33%	27%	29%
Food costs	72	66	4	54	17	47	25	60	12	64	8	65	7	54	18
	24%	27%	8%	26%	19%	26%	23%	26%	20%	28%	11%	26%	16%	27%	18%
Utilities	38	27	10	25	10	24	12	28	9	30	8	32	6	27	11
	13%	11%	20%	12%	11%	13%	11%	12%	15%	13%	11%	13%	13%	14%	11%
Car payments/insurance	20	17	3	14	6	14	6	17	3	14	4	15	5	11	9
	7%	7%	6%	7%	7%	8%	5%	7%	5%	6%	6%	6%	11%	6%	9%
Eating out	4	2	2	3	1	2	2	3	1	3	1	2	2	2	2
	1%	1%	4%	1%	1%	1%	2%	1%	2%	1%	1%	1%	4%	1%	2%
Healthcare costs	36	31	5	24	12	19	17	26	10	24	12	32	4	23	13
	12%	13%	10%	12%	14%	10%	15%	11%	17%	11%	17%	13%	9%	12%	13%
Travel	9	7	2	4	5	6	3	7	1	6	3	8	1	7	2
	3%	3%	4%	2%	6%	3%	3%	3%	2%	3%	4%	3%	2%	4%	2%
Childcare	10	7	3	6	4	4	6	8	2	7	3	9	1	5	5
	3%	3%	6%	3%	5%	2%	5%	3%	3%	3%	4%	4%	2%	3%	5%
Education costs	13	9	4	10	3	6	6	7	4	8	5	11	2	7	5
	4%	4%	8%	5%	3%	3%	5%	3%	7%	4%	7%	4%	4%	4%	5%
Undecided	13	13	-	9	4	9	3	11	2	11	2	11	2	7	6
	4%	5%		4%	5%	5%	3%	5%	3%	5%	3%	4%	4%	4%	6%

29. Have you tried to find a new job in the last six months - yes or no?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	TOTAL	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	1000	711	278	525	462	479	499	579	400	572	398	678	312	521	466
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	231	179	50	127	102	128	101	161	67	148	76	170	60	117	109
	23%	25%	18%	24%	22%	27%	20%	28%	17%	26%	19%	25%	19%	22%	23%
No	767	532	227	398	359	350	398	417	333	423	322	507	252	403	357
	77%	75%	82%	76%	78%	73%	80%	72%	83%	74%	81%	75%	81%	77%	77%
Undecided	2	-	1	-	1	1	-	1	-	1	-	1	-	1	-
	*%		*%		*%	*%		*%		*%		*%		*%	

30. Earlier you indicated you are employed (Q6). Do you work fully remotely, hybrid or fully on-site at your place of work?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
TOTAL	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
BASE: WORK FULL/PART TIME	617	449	162	311	301	269	340	369	238	365	232	431	182	318	294
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Fully remotely	64	41	23	26	38	34	30	26	37	28	35	39	25	30	34
	10%	9%	14%	8%	13%	13%	9%	7%	16%	8%	15%	9%	14%	9%	12%
Hybrid	132	88	42	54	77	51	81	69	60	68	60	82	49	67	65
	21%	20%	26%	17%	26%	19%	24%	19%	25%	19%	26%	19%	27%	21%	22%
Fully on-site	417	317	96	230	183	183	228	273	138	268	135	308	106	219	194
	68%	71%	59%	74%	61%	68%	67%	74%	58%	73%	58%	71%	58%	69%	66%
Undecided	4	3	1	1	3	1	1	1	3	1	2	2	2	2	1
	1%	1%	1%	*%	1%	*%	*%	*%	1%	*%	1%	*%	1%	1%	*%



31. If you were to take another job, would you prefer it to be fully remote, hybrid or fully on-site?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	TOTAL	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
BASE: WORK FULL/PART TIME	617	449	162	311	301	269	340	369	238	365	232	431	182	318	294
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Fully remote	183	136	47	92	89	97	83	121	59	110	68	131	51	94	87
	30%	30%	29%	30%	30%	36%	24%	33%	25%	30%	29%	30%	28%	30%	30%
Hybrid	195	138	55	88	105	75	120	100	92	110	81	129	66	96	99
	32%	31%	34%	28%	35%	28%	35%	27%	39%	30%	35%	30%	36%	30%	34%
Fully on-site	201	147	52	110	91	83	117	128	72	122	73	145	55	108	92
	33%	33%	32%	35%	30%	31%	34%	35%	30%	33%	31%	34%	30%	34%	31%
Undecided	38	28	8	21	16	14	20	20	15	23	10	26	10	20	16
	6%	6%	5%	7%	5%	5%	6%	5%	6%	6%	4%	6%	5%	6%	5%

32. Would you accept a lower salary to work remotely - yes or no?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
TOTAL	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
BASE: WORK FULL/PART TIME	617	449	162	311	301	269	340	369	238	365	232	431	182	318	294
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	125	92	32	62	62	62	63	77	47	74	49	81	43	48	76
	20%	20%	20%	20%	21%	23%	19%	21%	20%	20%	21%	19%	24%	15%	26%
No	478	348	125	242	233	199	272	283	187	285	177	341	134	263	212
	77%	78%	77%	78%	77%	74%	80%	77%	79%	78%	76%	79%	74%	83%	72%
Undecided	14	9	5	7	6	8	5	9	4	6	6	9	5	7	6
	2%	2%	3%	2%	2%	3%	1%	2%	2%	2%	3%	2%	3%	2%	2%

33. Have you switched occupations since the pandemic - yes or no?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	TOTAL	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
BASE: WORK FULL/PART TIME	617	449	162	311	301	269	340	369	238	365	232	431	182	318	294
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	146	113	31	85	60	62	82	93	51	88	52	111	35	73	71
	24%	25%	19%	27%	20%	23%	24%	25%	21%	24%	22%	26%	19%	23%	24%
No	470	335	131	226	240	206	258	275	187	277	179	319	147	245	222
	76%	75%	81%	73%	80%	77%	76%	75%	79%	76%	77%	74%	81%	77%	76%
Undecided	1	1	-	-	1	1	-	1	-	-	1	1	-	-	1
	*%	*%			*%	*%		*%			*%	*%			*%

34. Why (primarily)?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
TOTAL	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
BASE: SWITCHED OCCUPATION	146	113	31	85	60	62	82	93	51	88	52	111	35	73	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better pay	44	35	9	23	20	19	24	26	17	25	14	36	8	16	26
	30%	31%	29%	27%	33%	31%	29%	28%	33%	28%	27%	32%	23%	22%	37%
Better benefits	9	8	-	6	3	5	4	5	3	8	1	8	1	4	5
	6%	7%	-	7%	5%	8%	5%	5%	6%	9%	2%	7%	3%	5%	7%
More flexible hours	7	6	1	5	2	2	5	4	3	4	2	6	1	4	3
	5%	5%	3%	6%	3%	3%	6%	4%	6%	5%	4%	5%	3%	5%	4%
Higher job satisfaction	22	14	8	12	10	9	13	15	7	14	8	15	7	10	12
	15%	12%	26%	14%	17%	15%	16%	16%	14%	16%	15%	14%	20%	14%	17%
Burned out	11	10	1	7	4	4	6	6	5	4	7	8	3	8	3
	8%	9%	3%	8%	7%	6%	7%	6%	10%	5%	13%	7%	9%	11%	4%
Fear of COVID contagion	1	1	-	1	-	1	-	1	-	-	1	1	-	1	-
	1%	1%	-	1%	-	2%	-	1%	-	-	2%	1%	-	1%	-
COVID made me reassess my career and life	30	25	5	16	14	14	16	21	9	16	14	20	10	17	13
	21%	22%	16%	19%	23%	23%	20%	23%	18%	18%	27%	18%	29%	23%	18%
Undecided	22	14	7	15	7	8	14	15	7	17	5	17	5	13	9
	15%	12%	23%	18%	12%	13%	17%	16%	14%	19%	10%	15%	14%	18%	13%



36. If you switched to part-time, is it because...?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	TOTAL	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
BASE: SWITCH TO PART TIME	26	21	3	15	11	12	13	19	6	18	7	21	5	12	13
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
You wanted to switch to part-time	12	8	2	7	5	4	7	8	3	7	4	10	2	4	7
	46%	38%	67%	47%	45%	33%	54%	42%	50%	39%	57%	48%	40%	33%	54%
You didn't want to switch and would prefer to still be full-time	13	12	1	8	5	8	5	10	3	10	3	11	2	8	5
	50%	57%	33%	53%	45%	67%	38%	53%	50%	56%	43%	52%	40%	67%	38%
Undecided	1	1	-	-	1	-	1	1	-	1	-	-	1	-	1
	4%	5%	-	-	9%	-	8%	5%	-	6%	-	-	20%	-	8%

37. Thinking about your drive to be successful and your career ambition, would you say you are more ambitious, less ambitious, or about the same, since the pandemic?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	TOTAL	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
BASE: PART/FULL TIME/ UNEMPLOYED/STUDENT/ MILITARY	677 100	490 100	180 100	343 100	327 100	305 100	364 100	403 100	263 100	398 100	258 100	470 100	201 100	348 100	323 100
More ambitious	207 31%	147 30%	57 32%	111 32%	95 29%	87 29%	118 32%	115 29%	87 33%	122 31%	81 31%	150 32%	55 27%	107 31%	97 30%
Less ambitious	99 15%	80 16%	19 11%	56 16%	43 13%	53 17%	43 12%	67 17%	31 12%	60 15%	37 14%	71 15%	28 14%	52 15%	46 14%
Same	365 54%	260 53%	101 56%	172 50%	187 57%	162 53%	200 55%	218 54%	142 54%	213 54%	137 53%	246 52%	116 58%	187 54%	177 55%
Undecided	6 1%	3 1%	3 2%	4 1%	2 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	2 1%	2 1%	3 1%

38. Do you worry that AI - otherwise known as Artificial Intelligence - will put you out of work - yes or no?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	TOTAL	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
BASE: WORK FULL/PART TIME	617	449	162	311	301	269	340	369	238	365	232	431	182	318	294
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	95	79	13	58	35	50	44	64	29	62	30	80	15	63	30
	15%	18%	8%	19%	12%	19%	13%	17%	12%	17%	13%	19%	8%	20%	10%
No	518	366	149	250	265	217	294	301	209	299	202	347	167	253	262
	84%	82%	92%	80%	88%	81%	86%	82%	88%	82%	87%	81%	92%	80%	89%
Undecided	4	4	-	3	1	2	2	4	-	4	-	4	-	2	2
	1%	1%		1%	*%	1%	1%	1%		1%		1%		1%	1%



39. If you switched jobs today, how important to you is your next company's commitment to responsible decision-making? Would you say...?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
TOTAL	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	
BASE: WORK FULL/PART TIME	617	449	162	311	301	269	340	369	238	365	232	431	182	318	294
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	423	309	109	227	192	190	229	262	154	265	143	303	116	229	190
	69%	69%	67%	73%	64%	71%	67%	71%	65%	73%	62%	70%	64%	72%	65%
Somewhat important	111	82	28	54	56	45	66	57	52	54	53	77	34	49	62
	18%	18%	17%	17%	19%	17%	19%	15%	22%	15%	23%	18%	19%	15%	21%
Not very important	22	17	5	7	15	11	10	14	8	14	8	16	6	13	9
	4%	4%	3%	2%	5%	4%	3%	4%	3%	4%	3%	4%	3%	4%	3%
Not at all important	28	17	11	11	17	12	16	13	15	13	15	16	12	11	17
	5%	4%	7%	4%	6%	4%	5%	4%	6%	4%	6%	4%	7%	3%	6%
Undecided	33	24	9	12	21	11	19	23	9	19	13	19	14	16	16
	5%	5%	6%	4%	7%	4%	6%	6%	4%	5%	6%	4%	8%	5%	5%

40. Are you more or less likely to buy products/services from businesses that prioritize diversity, equity, and inclusion?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY		
	TOTAL	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	1000	711	278	525	462	479	499	579	400	572	398	678	312	521	466
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	376	255	118	183	189	170	199	198	172	193	168	237	137	161	210
	38%	36%	42%	35%	41%	35%	40%	34%	43%	34%	42%	35%	44%	31%	45%
Less likely	160	127	32	106	53	91	66	118	39	116	42	122	36	101	57
	16%	18%	12%	20%	11%	19%	13%	20%	10%	20%	11%	18%	12%	19%	12%
No difference	433	307	121	214	213	195	227	242	181	237	185	295	133	237	191
	43%	43%	44%	41%	46%	41%	45%	42%	45%	41%	46%	44%	43%	45%	41%
Undecided	31	22	7	22	7	23	7	21	8	26	3	24	6	22	8
	3%	3%	3%	4%	2%	5%	1%	4%	2%	5%	1%	4%	2%	4%	2%

41. How important is it for businesses to align their practices with ethical and sustainable values? Would you say...?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
	TOTAL	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	1000	711	278	525	462	479	499	579	400	572	398	678	312	521	466
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	542	378	156	293	246	272	258	319	213	310	211	359	177	285	250
	54%	53%	56%	56%	53%	57%	52%	55%	53%	54%	53%	53%	57%	55%	54%
Somewhat important	254	176	78	119	133	105	145	134	114	137	115	174	80	116	136
	25%	25%	28%	23%	29%	22%	29%	23%	29%	24%	29%	26%	26%	22%	29%
Not very important	56	47	9	30	26	27	29	38	17	36	19	41	14	32	24
	6%	7%	3%	6%	6%	6%	6%	7%	4%	6%	5%	6%	4%	6%	5%
Not at all important	97	73	23	55	39	51	42	61	34	61	32	69	27	57	38
	10%	10%	8%	10%	8%	11%	8%	11%	9%	11%	8%	10%	9%	11%	8%
Undecided	51	37	12	28	18	24	25	27	22	28	21	35	14	31	18
	5%	5%	4%	5%	4%	5%	5%	5%	6%	5%	5%	5%	4%	6%	4%

42. Thinking about improving the economy, who do you trust more, President Joe Biden or former President Donald Trump, to improve the economy?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
	TOTAL	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	1000	711	278	525	462	479	499	579	400	572	398	678	312	521	466
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Joe Biden	363	212	148	139	219	130	222	152	202	148	200	196	164	141	217
	36%	30%	53%	26%	47%	27%	44%	26%	51%	26%	50%	29%	53%	27%	47%
Donald Trump	472	376	92	290	177	266	198	325	139	325	138	364	104	296	173
	47%	53%	33%	55%	38%	56%	40%	56%	35%	57%	35%	54%	33%	57%	37%
Undecided	137	105	29	83	52	68	67	85	50	85	49	99	37	70	64
	14%	15%	10%	16%	11%	14%	13%	15%	13%	15%	12%	15%	12%	13%	14%
Refused	28	18	9	13	14	15	12	17	9	14	11	19	7	14	12
	3%	3%	3%	2%	3%	3%	2%	3%	2%	2%	3%	3%	2%	3%	3%



44. Do you think any members of your family have an addiction problem (like drugs, gambling, alcohol, online gaming, or other addictions) whether diagnosed or undiagnosed - yes or no?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
	TOTAL	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	1000	711	278	525	462	479	499	579	400	572	398	678	312	521	466
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	187	140	47	104	80	96	86	108	73	104	76	133	52	100	85
	19%	20%	17%	20%	17%	20%	17%	19%	18%	18%	19%	20%	17%	19%	18%
No	796	562	224	415	373	378	403	465	319	460	315	538	251	415	373
	80%	79%	81%	79%	81%	79%	81%	80%	80%	80%	79%	79%	80%	80%	80%
Undecided	9	5	4	3	5	3	5	3	4	5	3	4	5	2	5
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*%	1%
Refused	8	4	3	3	4	2	5	3	4	3	4	3	4	4	3
	1%	1%	1%	1%	1%	*%	1%	1%	1%	1%	1%	*%	1%	1%	1%



46. What is your annual household income?

BANNER 4															
ITEMS TO CUT BACK SPENDING															
	TOTAL	EATING OUT		GROCERIES		DRIVING/UBER		VACAY/TRAVEL		HOME IMPROVEMENTS		CLOTHES		HOME TEMPERATURE/ELECTRICITY	
		YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
Total	1000	711	278	525	462	479	499	579	400	572	398	678	312	521	466
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$20,000 per year	189	142	43	135	49	118	62	129	54	116	66	140	47	126	59
	19%	20%	15%	26%	11%	25%	12%	22%	14%	20%	17%	21%	15%	24%	13%
Under \$50,000 per year	176	141	33	111	64	103	69	120	51	114	57	133	41	99	74
	18%	20%	12%	21%	14%	22%	14%	21%	13%	20%	14%	20%	13%	19%	16%
Under \$75,000 per year	151	114	37	81	69	64	87	100	50	87	60	104	46	82	68
	15%	16%	13%	15%	15%	13%	17%	17%	13%	15%	15%	15%	15%	16%	15%
Under \$100,000 per year	168	122	46	83	85	69	95	80	85	98	67	112	54	74	91
	17%	17%	17%	16%	18%	14%	19%	14%	21%	17%	17%	17%	17%	14%	20%
Under \$140,000 per year	127	73	54	40	87	40	87	53	73	60	62	76	50	57	70
	13%	10%	19%	8%	19%	8%	17%	9%	18%	10%	16%	11%	16%	11%	15%
\$140,000 per year or more	95	63	32	36	58	32	62	48	46	49	43	55	40	38	57
	10%	9%	12%	7%	13%	7%	12%	8%	12%	9%	11%	8%	13%	7%	12%
Undecided	94	56	33	39	50	53	37	49	41	48	43	58	34	45	47
	9%	8%	12%	7%	11%	11%	7%	8%	10%	8%	11%	9%	11%	9%	10%





8. Do you feel the economy is improving or getting worse?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
Total	1000	231	767	64	132	417	183	195	201	125	478	146	470	207	99	365	95	518
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Improving	223	36	186	20	37	74	40	53	34	35	93	23	108	48	20	72	11	119
	22%	16%	24%	31%	28%	18%	22%	27%	17%	28%	19%	16%	23%	23%	20%	20%	12%	23%
Getting worse	698	169	529	37	77	317	130	117	157	81	343	111	321	141	70	261	75	355
	70%	73%	69%	58%	58%	76%	71%	60%	78%	65%	72%	76%	68%	68%	71%	72%	79%	69%
Undecided	79	26	52	7	18	26	13	25	10	9	42	12	41	18	9	32	9	44
	8%	11%	7%	11%	14%	6%	7%	13%	5%	7%	9%	8%	9%	9%	9%	9%	9%	8%

9. Did you receive any federal stimulus money or other pandemic aid - yes or no?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
Total	1000	231	767	64	132	417	183	195	201	125	478	146	470	207	99	365	95	518
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	547	148	399	39	76	233	116	112	104	72	265	96	253	120	64	193	52	296
	55%	64%	52%	61%	58%	56%	63%	57%	52%	58%	55%	66%	54%	58%	65%	53%	55%	57%
No	425	77	347	24	53	177	66	80	92	52	202	45	210	81	35	165	42	210
	43%	33%	45%	38%	40%	42%	36%	41%	46%	42%	42%	31%	45%	39%	35%	45%	44%	41%
Undecided	9	2	7	-	1	3	-	2	2	1	2	-	3	-	-	4	-	4
	1%	1%	1%		1%	1%		1%	1%	1%	1%		1%			1%		1%
Can't Remember	19	4	14	1	2	4	1	1	3	-	9	5	4	6	-	3	1	8
	2%	2%	2%	2%	2%	1%	1%	1%	1%		2%	3%	1%	3%		1%	1%	2%

10. How important was that money to your financial stability during the pandemic? Would you say...?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
BASE: RECEIVED STIMULUS MONEY/AID	547	148	399	39	76	233	116	112	104	72	265	96	253	120	64	193	52	296
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	190	65	125	14	18	90	48	33	36	29	86	33	89	42	20	70	24	97
	35%	44%	31%	36%	24%	39%	41%	29%	35%	40%	32%	34%	35%	35%	31%	36%	46%	33%
Somewhat important	140	32	108	11	22	57	35	27	23	20	67	23	68	35	11	55	9	82
	26%	22%	27%	28%	29%	24%	30%	24%	22%	28%	25%	24%	27%	29%	17%	28%	17%	28%
Not very important	102	22	80	7	17	43	14	28	21	12	54	20	47	19	16	37	4	63
	19%	15%	20%	18%	22%	18%	12%	25%	20%	17%	20%	21%	19%	16%	25%	19%	8%	21%
Not at all important	108	29	79	6	18	43	17	24	24	10	57	19	48	23	16	31	14	53
	20%	20%	20%	15%	24%	18%	15%	21%	23%	14%	22%	20%	19%	19%	25%	16%	27%	18%
Undecided	7	-	7	1	1	-	2	-	-	1	1	1	1	1	1	-	1	1
	1%		2%	3%	1%		2%			1%	*%	1%	*%	1%	2%		2%	*%

11. Some people say the cost of living is easing. Others say costs are rising. Would you say your cost of living is...?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
Total	1000	231	767	64	132	417	183	195	201	125	478	146	470	207	99	365	95	518
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Easing	38	7	31	2	7	10	7	6	6	5	13	3	16	8	2	10	1	18
	4%	3%	4%	3%	5%	2%	4%	3%	3%	4%	3%	2%	3%	4%	2%	3%	1%	3%
Rising	841	205	635	52	111	362	152	166	174	102	415	129	399	181	82	309	89	437
	84%	89%	83%	81%	84%	87%	83%	85%	87%	82%	87%	88%	85%	87%	83%	85%	94%	84%
Staying the same	113	17	96	10	14	43	24	23	19	18	48	12	55	18	13	45	5	61
	11%	7%	13%	16%	11%	10%	13%	12%	9%	14%	10%	8%	12%	9%	13%	12%	5%	12%
Undecided	8	2	5	-	-	2	-	-	2	-	2	2	-	-	2	1	-	2
	1%	1%	1%			*%			1%		*%	1%			2%	*%		*%

12. Of the following household budget categories, where do you see your cost of living easing the most right now?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
BASE: COST OF LIVING EASING/SAME	151 100	24 100	127 100	12 100	21 100	53 100	31 100	29 100	25 100	23 100	61 100	15 100	71 100	26 100	15 100	55 100	6 100	79 100
Housing costs	18 12%	2 8%	16 13%	3 25%	4 19%	7 13%	7 23%	6 21%	1 4%	8 35%	6 10%	1 7%	13 18%	4 15%	2 13%	7 13%	- 0%	13 16%
Food prices	35 23%	5 21%	30 24%	2 17%	4 19%	11 21%	9 29%	3 10%	5 20%	4 17%	13 21%	5 33%	12 17%	6 23%	3 20%	11 20%	2 33%	15 19%
Utility bills	13 9%	3 13%	10 8%	- 0%	1 5%	6 11%	1 3%	2 7%	4 16%	2 9%	5 8%	1 7%	6 8%	4 15%	- 0%	6 11%	2 33%	5 6%
Transportation (auto/ gas)	21 14%	3 13%	18 14%	1 8%	3 14%	8 15%	2 6%	5 17%	5 20%	1 4%	11 18%	3 20%	9 13%	5 19%	3 20%	6 11%	- 0%	12 15%
Eating out/leisure	11 7%	3 13%	8 6%	- 0%	3 14%	4 8%	3 10%	2 7%	2 8%	1 4%	6 10%	- 0%	7 10%	- 0%	- 0%	7 13%	- 0%	7 9%
Travel	10 7%	1 4%	9 7%	1 8%	1 5%	2 4%	- 0%	2 7%	2 8%	2 9%	2 3%	1 7%	3 4%	- 0%	- 0%	4 7%	- 0%	4 5%
Childcare	4 3%	1 4%	3 2%	- 0%	1 5%	2 4%	- 0%	2 7%	1 4%	1 4%	2 3%	- 0%	3 4%	1 4%	- 0%	2 4%	- 0%	3 4%
Healthcare	8 5%	1 4%	7 6%	- 0%	- 0%	3 6%	2 6%	- 0%	1 4%	- 0%	2 3%	- 0%	3 4%	1 4%	1 7%	2 4%	- 0%	3 4%
Undecided	31 21%	5 21%	26 20%	5 42%	4 19%	10 19%	7 23%	7 24%	4 16%	4 17%	14 23%	4 27%	15 21%	5 19%	6 40%	10 18%	2 33%	17 22%

13. Of the following household budget categories, where do you see your cost of living rising the most right now?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
BASE: COST OF LIVING RISING/SAME	954 100	222 100	731 100	62 100	125 100	405 100	176 100	189 100	193 100	120 100	463 100	141 100	454 100	199 100	95 100	354 100	94 100	498 100
Housing costs	151 16%	53 24%	98 13%	7 11%	23 18%	68 17%	31 18%	38 20%	25 13%	21 18%	75 16%	26 18%	74 16%	40 20%	15 16%	58 16%	21 22%	79 16%
Food prices	468 49%	107 48%	361 49%	31 50%	57 46%	204 50%	82 47%	93 49%	102 53%	68 57%	223 48%	75 53%	218 48%	93 47%	49 52%	174 49%	41 44%	252 51%
Utility bills	104 11%	17 8%	86 12%	9 15%	12 10%	39 10%	23 13%	17 9%	15 8%	8 7%	50 11%	12 9%	48 11%	17 9%	7 7%	43 12%	11 12%	49 10%
Transportation (auto/ gas)	103 11%	22 10%	81 11%	2 3%	17 14%	49 12%	15 9%	20 11%	27 14%	11 9%	54 12%	13 9%	55 12%	26 13%	9 9%	36 10%	9 10%	59 12%
Eating out/leisure	35 4%	5 2%	30 4%	8 13%	4 3%	10 2%	7 4%	8 4%	5 3%	5 4%	17 4%	7 5%	15 3%	8 4%	6 6%	9 3%	6 6%	15 3%
Travel	16 2%	2 1%	14 2%	- 2%	3 2%	7 2%	1 1%	3 2%	6 3%	- 2%	9 2%	2 1%	8 2%	4 2%	2 2%	6 2%	- 2%	10 2%
Childcare	9 1%	4 2%	5 1%	1 2%	1 1%	5 1%	4 2%	2 1%	1 1%	1 1%	6 1%	1 1%	6 1%	3 2%	2 2%	2 1%	2 2%	5 1%
Healthcare	31 3%	5 2%	26 4%	3 5%	3 2%	10 2%	6 3%	5 3%	5 3%	4 3%	12 3%	3 2%	13 3%	3 2%	2 2%	13 4%	- 4%	16 3%
Undecided	37 4%	7 3%	30 4%	1 2%	5 4%	13 3%	7 4%	3 2%	7 4%	2 2%	17 4%	2 1%	17 4%	5 3%	3 3%	13 4%	4 4%	13 3%

14. Thinking about your holiday shopping over the next few months, do you think you will spend more, spend less, or keep your spending the same this year?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
Total	1000	231	767	64	132	417	183	195	201	125	478	146	470	207	99	365	95	518
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Spend more	137	29	108	3	14	61	22	24	30	13	66	19	60	34	13	44	18	61
	14%	13%	14%	5%	11%	15%	12%	12%	15%	10%	14%	13%	13%	16%	13%	12%	19%	12%
Spend less	439	105	334	20	53	201	85	70	99	49	220	65	210	92	49	159	45	226
	44%	45%	44%	31%	40%	48%	46%	36%	49%	39%	46%	45%	45%	44%	49%	44%	47%	44%
Keep spending the same	400	92	307	40	65	150	74	100	70	61	188	59	196	79	37	155	31	225
	40%	40%	40%	63%	49%	36%	40%	51%	35%	49%	39%	40%	42%	38%	37%	42%	33%	43%
Undecided	24	5	18	1	-	5	2	1	2	2	4	3	4	2	-	7	1	6
	2%	2%	2%	2%		1%	1%	1%	1%	2%	1%	2%	1%	1%		2%	1%	1%



15. Are you going out to eat less often?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
Total	1000	231	767	64	132	417	183	195	201	125	478	146	470	207	99	365	95	518
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	711	179	532	41	88	317	136	138	147	92	348	113	335	147	80	260	79	366
	71%	77%	69%	64%	67%	76%	74%	71%	73%	74%	73%	77%	71%	71%	81%	71%	83%	71%
No	278	50	227	23	42	96	47	55	52	32	125	31	131	57	19	101	13	149
	28%	22%	30%	36%	32%	23%	26%	28%	26%	26%	26%	21%	28%	28%	19%	28%	14%	29%
Undecided	11	2	8	-	2	4	-	2	2	1	5	2	4	3	-	4	3	3
	1%	1%	1%		2%	1%		1%	1%	1%	1%	1%	1%	1%		1%	3%	1%

16. Are you cutting back spending on groceries?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
Total	1000	231	767	64	132	417	183	195	201	125	478	146	470	207	99	365	95	518
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	525	127	398	26	54	230	92	88	110	62	242	85	226	111	56	172	58	250
	53%	55%	52%	41%	41%	55%	50%	45%	55%	50%	51%	58%	48%	54%	57%	47%	61%	48%
No	462	102	359	38	77	183	89	105	91	62	233	60	240	95	43	187	35	265
	46%	44%	47%	59%	58%	44%	49%	54%	45%	50%	49%	41%	51%	46%	43%	51%	37%	51%
Undecided	13	2	10	-	1	4	2	2	-	1	3	1	4	1	-	6	2	3
	1%	1%	1%		1%	1%	1%	1%		1%	1%	1%	1%	*%		2%	2%	1%

17. Are you driving or Ubering less?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
Total	1000	231	767	64	132	417	183	195	201	125	478	146	470	207	99	365	95	518
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	479	128	350	34	51	183	97	75	83	62	199	62	206	87	53	162	50	217
	48%	55%	46%	53%	39%	44%	53%	38%	41%	50%	42%	42%	44%	42%	54%	44%	53%	42%
No	499	101	398	30	81	228	83	120	117	63	272	82	258	118	43	200	44	294
	50%	44%	52%	47%	61%	55%	45%	62%	58%	50%	57%	56%	55%	57%	43%	55%	46%	57%
Undecided	22	2	19	-	-	6	3	-	1	-	7	2	6	2	3	3	1	7
	2%	1%	2%			1%	2%		*%		1%	1%	1%	1%	3%	1%	1%	1%

18. Are you postponing or canceling vacations/travel?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
Total	1000	231	767	64	132	417	183	195	201	125	478	146	470	207	99	365	95	518
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	579	161	417	26	69	273	121	100	128	77	283	93	275	115	67	218	64	301
	58%	70%	54%	41%	52%	65%	66%	51%	64%	62%	59%	64%	59%	56%	68%	60%	67%	58%
No	400	67	333	37	60	138	59	92	72	47	187	51	187	87	31	142	29	209
	40%	29%	43%	58%	45%	33%	32%	47%	36%	38%	39%	35%	40%	42%	31%	39%	31%	40%
Undecided	21	3	17	1	3	6	3	3	1	1	8	2	8	5	1	5	2	8
	2%	1%	2%	2%	2%	1%	2%	2%	*%	1%	2%	1%	2%	2%	1%	1%	2%	2%

19. Are you postponing or canceling home improvements?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
Total	1000	231	767	64	132	417	183	195	201	125	478	146	470	207	99	365	95	518
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	572	148	423	28	68	268	110	110	122	74	285	88	277	122	60	213	62	299
	57%	64%	55%	44%	52%	64%	60%	56%	61%	59%	60%	60%	59%	59%	61%	58%	65%	58%
No	398	76	322	35	60	135	68	81	73	49	177	52	179	81	37	137	30	202
	40%	33%	42%	55%	45%	32%	37%	42%	36%	39%	37%	36%	38%	39%	37%	38%	32%	39%
Undecided	30	7	22	1	4	14	5	4	6	2	16	6	14	4	2	15	3	17
	3%	3%	3%	2%	3%	3%	3%	2%	3%	2%	3%	4%	3%	2%	2%	4%	3%	3%

20. Are you cutting back spending on clothes?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
Total	1000	231	767	64	132	417	183	195	201	125	478	146	470	207	99	365	95	518
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	678	170	507	39	82	308	131	129	145	81	341	111	319	150	71	246	80	347
	68%	74%	66%	61%	62%	74%	72%	66%	72%	65%	71%	76%	68%	72%	72%	67%	84%	67%
No	312	60	252	25	49	106	51	66	55	43	134	35	147	55	28	116	15	167
	31%	26%	33%	39%	37%	25%	28%	34%	27%	34%	28%	24%	31%	27%	28%	32%	16%	32%
Undecided	10	1	8	-	1	3	1	-	1	1	3	-	4	2	-	3	-	4
	1%	*%	1%		1%	1%	1%		*%	1%	1%		1%	1%		1%		1%



22. Over the last year, has your family's total debt...?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
Total	1000	231	767	64	132	417	183	195	201	125	478	146	470	207	99	365	95	518
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Increased	394	116	277	24	49	200	91	76	93	54	215	69	206	98	45	155	59	213
	39%	50%	36%	38%	37%	48%	50%	39%	46%	43%	45%	47%	44%	47%	45%	42%	62%	41%
Decreased	180	32	148	14	27	65	24	41	33	20	86	23	83	42	15	57	7	99
	18%	14%	19%	22%	20%	16%	13%	21%	16%	16%	18%	16%	18%	20%	15%	16%	7%	19%
Stayed the same	405	79	326	26	53	149	66	76	73	50	172	52	176	63	39	148	29	199
	41%	34%	43%	41%	40%	36%	36%	39%	36%	40%	36%	36%	37%	30%	39%	41%	31%	38%
Undecided	21	4	16	-	3	3	2	2	2	1	5	2	5	4	-	5	-	7
	2%	2%	2%		2%	1%	1%	1%	1%	1%	1%	1%	1%	2%		1%		1%



23. What is MOST responsible for the increase in your family's debt?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
BASE: INCREASED DEBT	394	116	277	24	49	200	91	76	93	54	215	69	206	98	45	155	59	213
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Higher rent or mortgage	60	16	44	3	8	31	16	10	13	8	35	13	30	13	8	25	12	30
	15%	14%	16%	13%	16%	16%	18%	13%	14%	15%	16%	19%	15%	13%	18%	16%	20%	14%
Higher spending on credit cards	44	17	27	4	5	24	15	6	11	6	26	10	23	16	7	13	7	25
	11%	15%	10%	17%	10%	12%	16%	8%	12%	11%	12%	14%	11%	16%	16%	8%	12%	12%
Higher utility bills	35	9	26	1	4	15	9	1	9	1	19	5	15	5	6	11	3	16
	9%	8%	9%	4%	8%	8%	10%	1%	10%	2%	9%	7%	7%	5%	13%	7%	5%	8%
Student loans	24	10	14	1	4	11	6	7	3	4	11	2	15	10	1	9	-	17
	6%	9%	5%	4%	8%	6%	7%	9%	3%	7%	5%	3%	7%	10%	2%	6%	-	8%
Higher car and gas costs	44	4	40	1	8	25	8	11	13	3	30	10	24	11	3	19	10	24
	11%	3%	14%	4%	16%	13%	9%	14%	14%	6%	14%	14%	12%	11%	7%	12%	17%	11%
Healthcare debt	29	9	20	1	3	14	7	7	4	6	12	3	15	4	5	11	3	15
	7%	8%	7%	4%	6%	7%	8%	9%	4%	11%	6%	4%	7%	4%	11%	7%	5%	7%
Childcare	2	-	2	-	-	1	1	-	-	-	1	-	1	-	-	2	-	1
	1%	-	1%	-	-	1%	1%	-	-	-	*%	-	*%	-	-	1%	-	*%
Poor financial planning	7	2	5	1	-	3	1	1	2	-	4	1	3	1	-	3	-	4
	2%	2%	2%	4%	-	2%	1%	1%	2%	-	2%	1%	1%	1%	-	2%	-	2%
Personal situations like divorce, addiction in family, damage to property, or the closing of a business	33	13	20	5	3	15	4	11	7	5	18	8	15	10	4	11	2	21
	8%	11%	7%	21%	6%	8%	4%	14%	8%	9%	8%	12%	7%	10%	9%	7%	3%	10%
Higher food costs	78	18	60	5	11	44	18	18	22	14	45	13	47	24	9	29	16	44
	20%	16%	22%	21%	22%	22%	20%	24%	24%	26%	21%	19%	23%	24%	20%	19%	27%	21%
Job loss	19	16	3	1	-	8	2	2	5	5	4	1	8	3	1	11	3	6
	5%	14%	1%	4%	-	4%	2%	3%	5%	9%	2%	1%	4%	3%	2%	7%	5%	3%
Undecided	19	2	16	1	3	9	4	2	4	2	10	3	10	1	1	11	3	10
	5%	2%	6%	4%	6%	5%	4%	3%	4%	4%	5%	4%	5%	1%	2%	7%	5%	5%

24. Do you plan to buy or sell a home in the next 12 months - yes or no?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
Total	1000	231	767	64	132	417	183	195	201	125	478	146	470	207	99	365	95	518
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	101	42	59	7	17	45	19	27	19	19	50	20	49	30	14	32	11	56
	10%	18%	8%	11%	13%	11%	10%	14%	9%	15%	10%	14%	10%	14%	14%	9%	12%	11%
No	884	186	697	55	111	367	160	164	179	106	416	126	409	174	82	327	82	452
	88%	81%	91%	86%	84%	88%	87%	84%	89%	85%	87%	86%	87%	84%	83%	90%	86%	87%
Undecided	15	3	11	2	4	5	4	4	3	-	12	-	12	3	3	6	2	10
	2%	1%	1%	3%	3%	1%	2%	2%	1%		3%		3%	1%	3%	2%	2%	2%

25. Why? Would you say...?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
BASE: PLAN TO BUY/SELL HOME	101	42	59	7	17	45	19	27	19	19	50	20	49	30	14	32	11	56
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
You are downsizing	23	6	17	4	4	7	8	4	3	6	9	2	13	5	2	8	6	9
	23%	14%	29%	57%	24%	16%	42%	15%	16%	32%	18%	10%	27%	17%	14%	25%	55%	16%
You are upsizing	27	13	14	-	6	16	5	11	5	7	15	14	8	11	5	7	2	20
	27%	31%	24%		35%	36%	26%	41%	26%	37%	30%	70%	16%	37%	36%	22%	18%	36%
You need to relocate for a job	11	7	4	2	1	4	2	3	2	2	5	1	6	1	2	6	1	6
	11%	17%	7%	29%	6%	9%	11%	11%	11%	11%	10%	5%	12%	3%	14%	19%	9%	11%
You need to buy or sell for personal reasons	39	15	24	1	6	17	4	9	8	4	20	3	21	13	5	11	2	20
	39%	36%	41%	14%	35%	38%	21%	33%	42%	21%	40%	15%	43%	43%	36%	34%	18%	36%
Undecided	1	1	-	-	-	1	-	-	1	-	1	-	1	-	-	-	-	1
	1%	2%				2%			5%		2%		2%					2%

26. Why not? Would you say...?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
BASE: DON'T PLAN TO BUY/ SELL HOME	884 100	186 100	697 100	55 100	111 100	367 100	160 100	164 100	179 100	106 100	416 100	126 100	409 100	174 100	82 100	327 100	82 100	452 100
You can't afford to buy or sell right now	315 36%	92 49%	223 32%	15 27%	36 32%	158 43%	64 40%	62 38%	70 39%	37 35%	170 41%	57 45%	152 37%	69 40%	40 49%	117 36%	48 59%	162 36%
There is no housing available in your area	31 4%	11 6%	20 3%	2 4%	9 8%	12 3%	7 4%	12 7%	3 2%	4 4%	19 5%	9 7%	14 3%	9 5%	2 2%	13 4%	6 7%	17 4%
You prefer to rent and/ or live with family right now	300 34%	60 32%	240 34%	21 38%	36 32%	116 32%	51 32%	49 30%	65 36%	36 34%	133 32%	40 32%	133 33%	55 32%	27 33%	114 35%	18 22%	153 34%
Undecided	238 27%	23 12%	214 31%	17 31%	30 27%	81 22%	38 24%	41 25%	41 23%	29 27%	94 23%	20 16%	110 27%	41 24%	13 16%	83 25%	10 12%	120 27%

27. How would you describe your current level of savings? Would you say...?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
Total	1000	231	767	64	132	417	183	195	201	125	478	146	470	207	99	365	95	518
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I've saved more money than usual over the last year	117	27	90	8	21	47	17	32	24	13	62	25	51	37	12	33	7	69
	12%	12%	12%	13%	16%	11%	9%	16%	12%	10%	13%	17%	11%	18%	12%	9%	7%	13%
I've saved less money than usual over the last year	282	64	217	14	34	133	42	54	64	38	141	37	145	58	24	116	40	140
	28%	28%	28%	22%	26%	32%	23%	28%	32%	30%	29%	25%	31%	28%	24%	32%	42%	27%
I've saved about the same amount of money as usual	280	39	241	23	49	96	44	65	53	41	123	33	135	41	27	110	11	158
	28%	17%	31%	36%	37%	23%	24%	33%	26%	33%	26%	23%	29%	20%	27%	30%	12%	31%
I've had to cut into my savings to pay bills	299	95	204	19	25	134	77	41	56	33	141	47	132	69	34	97	36	141
	30%	41%	27%	30%	19%	32%	42%	21%	28%	26%	29%	32%	28%	33%	34%	27%	38%	27%
Undecided	22	6	15	-	3	7	3	3	4	-	11	4	7	2	2	9	1	10
	2%	3%	2%		2%	2%	2%	2%	2%		2%	3%	1%	1%	2%	2%	1%	2%

28. For which bills, primarily?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
BASE: CUT SAVINGS TO PAY BILLS	299	95	204	19	25	134	77	41	56	33	141	47	132	69	34	97	36	141
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Housing/rent/mortgage	84	38	46	8	7	39	23	9	20	12	40	14	40	26	8	29	11	42
	28%	40%	23%	42%	28%	29%	30%	22%	36%	36%	28%	30%	30%	38%	24%	30%	31%	30%
Food costs	72	18	54	1	3	37	15	9	16	6	34	10	31	12	8	22	7	34
	24%	19%	26%	5%	12%	28%	19%	22%	29%	18%	24%	21%	23%	17%	24%	23%	19%	24%
Utilities	38	8	30	2	5	14	10	5	6	2	19	7	15	8	5	12	6	16
	13%	8%	15%	11%	20%	10%	13%	12%	11%	6%	13%	15%	11%	12%	15%	12%	17%	11%
Car payments/insurance	20	7	13	-	-	6	4	2	-	1	5	2	4	2	3	4	2	4
	7%	7%	6%			4%	5%	5%		3%	4%	4%	3%	3%	9%	4%	6%	3%
Eating out	4	2	2	-	-	1	1	-	-	1	-	-	1	1	-	1	-	1
	1%	2%	1%			1%	1%			3%			1%	1%		1%		1%
Healthcare costs	36	11	25	4	4	15	10	9	4	3	20	5	18	6	4	14	7	16
	12%	12%	12%	21%	16%	11%	13%	22%	7%	9%	14%	11%	14%	9%	12%	14%	19%	11%
Travel	9	2	7	-	1	5	2	-	4	3	3	2	4	2	1	3	-	6
	3%	2%	3%		4%	4%	3%		7%	9%	2%	4%	3%	3%	3%	3%		4%
Childcare	10	4	6	1	4	4	4	3	2	2	6	2	7	5	2	3	2	6
	3%	4%	3%	5%	16%	3%	5%	7%	4%	6%	4%	4%	5%	7%	6%	3%	6%	4%
Education costs	13	2	11	1	-	8	5	2	2	2	7	3	6	5	1	4	-	9
	4%	2%	5%	5%		6%	6%	5%	4%	6%	5%	6%	5%	7%	3%	4%		6%
Undecided	13	3	10	2	1	5	3	2	2	1	7	2	6	2	2	5	1	7
	4%	3%	5%	11%	4%	4%	4%	5%	4%	3%	5%	4%	5%	3%	6%	5%	3%	5%



30. Earlier you indicated you are employed (Q6). Do you work fully remotely, hybrid or fully on-site at your place of work?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB			CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK	
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
BASE: WORK FULL/PART TIME	617	166	451	64	132	417	183	195	201	125	478	146	470	186	87	340	95	518
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Fully remotely	64	16	48	64	-	-	48	10	2	19	42	10	54	19	12	33	11	53
	10%	10%	11%	100%			26%	5%	1%	15%	9%	7%	11%	10%	14%	10%	12%	10%
Hybrid	132	30	102	-	132	-	39	84	3	29	100	27	105	40	18	74	21	110
	21%	18%	23%		100%		21%	43%	1%	23%	21%	18%	22%	22%	21%	22%	22%	21%
Fully on-site	417	119	298	-	-	417	96	101	196	77	333	107	309	124	56	233	62	352
	68%	72%	66%			100%	52%	52%	98%	62%	70%	73%	66%	67%	64%	69%	65%	68%
Undecided	4	1	3	-	-	-	-	-	-	-	3	2	2	3	1	-	1	3
	1%	1%	1%								1%	1%	*%	2%	1%		1%	1%



31. If you were to take another job, would you prefer it to be fully remote, hybrid or fully on-site?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
BASE: WORK FULL/PART TIME	617 100	166 100	451 100	64 100	132 100	417 100	183 100	195 100	201 100	125 100	478 100	146 100	470 100	186 100	87 100	340 100	95 100	518 100
Fully remote	183 30%	63 38%	120 27%	48 75%	39 30%	96 23%	183 100%	-	-	64 51%	113 24%	48 33%	135 29%	56 30%	35 40%	91 27%	30 32%	153 30%
Hybrid	195 32%	53 32%	142 31%	10 16%	84 64%	101 24%	-	195 100%	-	35 28%	156 33%	41 28%	154 33%	52 28%	25 29%	118 35%	33 35%	161 31%
Fully on-site	201 33%	44 27%	157 35%	2 3%	3 2%	196 47%	-	-	201 100%	22 18%	177 37%	49 34%	151 32%	65 35%	26 30%	108 32%	21 22%	178 34%
Undecided	38 6%	6 4%	32 7%	4 6%	6 5%	24 6%	-	-	-	4 3%	32 7%	8 5%	30 6%	13 7%	1 1%	23 7%	11 12%	26 5%

32. Would you accept a lower salary to work remotely - yes or no?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
BASE: WORK FULL/PART TIME	617	166	451	64	132	417	183	195	201	125	478	146	470	186	87	340	95	518
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	125	44	81	19	29	77	64	35	22	125	-	29	96	37	14	72	17	108
	20%	27%	18%	30%	22%	18%	35%	18%	11%	100%		20%	20%	20%	16%	21%	18%	21%
No	478	117	361	42	100	333	113	156	177	-	478	115	362	147	71	258	78	396
	77%	70%	80%	66%	76%	80%	62%	80%	88%		100%	79%	77%	79%	82%	76%	82%	76%
Undecided	14	5	9	3	3	7	6	4	2	-	-	2	12	2	2	10	-	14
	2%	3%	2%	5%	2%	2%	3%	2%	1%			1%	3%	1%	2%	3%		3%

33. Have you switched occupations since the pandemic - yes or no?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
BASE: WORK FULL/PART TIME	617 100	166 100	451 100	64 100	132 100	417 100	183 100	195 100	201 100	125 100	478 100	146 100	470 100	186 100	87 100	340 100	95 100	518 100
Yes	146 24%	70 42%	76 17%	10 16%	27 20%	107 26%	48 26%	41 21%	49 24%	29 23%	115 24%	146 100%	-	68 37%	22 25%	54 16%	26 27%	120 23%
No	470 76%	96 58%	374 83%	54 84%	105 80%	309 74%	135 74%	154 79%	151 75%	96 77%	362 76%	-	470 100%	118 63%	65 75%	285 84%	69 73%	397 77%
Undecided	1 *%	-	1 *%	-	-	1 *%	-	-	1 *%	-	1 *%	-	-	-	-	1 *%	-	1 *%

34. Why (primarily)?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
BASE: SWITCHED OCCUPATION	146	70	76	10	27	107	48	41	49	29	115	146	-	68	22	54	26	120
	100	100	100	100	100	100	100	100	100	100	100	100		100	100	100	100	100
Better pay	44	22	22	2	8	33	10	14	18	7	35	44	-	21	4	18	10	34
	30%	31%	29%	20%	30%	31%	21%	34%	37%	24%	30%	30%		31%	18%	33%	38%	28%
Better benefits	9	2	7	1	2	6	3	3	3	2	7	9	-	5	1	3	3	6
	6%	3%	9%	10%	7%	6%	6%	7%	6%	7%	6%	6%		7%	5%	6%	12%	5%
More flexible hours	7	4	3	2	2	3	2	1	3	2	5	7	-	4	2	1	1	6
	5%	6%	4%	20%	7%	3%	4%	2%	6%	7%	4%	5%		6%	9%	2%	4%	5%
Higher job satisfaction	22	10	12	2	7	13	9	9	4	5	17	22	-	10	3	9	1	21
	15%	14%	16%	20%	26%	12%	19%	22%	8%	17%	15%	15%		15%	14%	17%	4%	18%
Burned out	11	4	7	1	1	9	5	1	5	2	9	11	-	6	2	3	-	11
	8%	6%	9%	10%	4%	8%	10%	2%	10%	7%	8%	8%		9%	9%	6%		9%
Fear of COVID contagion	1	1	-	-	-	1	1	-	-	1	-	1	-	-	-	1	-	1
	1%	1%				1%	2%			3%		1%				2%		1%
COVID made me reassess my career and life	30	14	16	1	4	25	11	9	9	6	24	30	-	14	8	8	7	23
	21%	20%	21%	10%	15%	23%	23%	22%	18%	21%	21%	21%		21%	36%	15%	27%	19%
Undecided	22	13	9	1	3	17	7	4	7	4	18	22	-	8	2	11	4	18
	15%	19%	12%	10%	11%	16%	15%	10%	14%	14%	16%	15%		12%	9%	20%	15%	15%



36. If you switched to part-time, is it because...?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
BASE: SWITCH TO PART TIME	26 100	13 100	13 100	2 100	5 100	18 100	12 100	6 100	7 100	11 100	14 100	26 100	-	12 100	5 100	8 100	10 100	16 100
You wanted to switch to part-time	12 46%	6 46%	6 46%	1 50%	4 80%	6 33%	6 50%	3 50%	2 29%	6 55%	5 36%	12 46%	-	6 50%	2 40%	4 50%	2 20%	10 63%
You didn't want to switch and would prefer to still be full-time	13 50%	6 46%	7 54%	1 50%	1 20%	11 61%	5 42%	3 50%	5 71%	4 36%	9 64%	13 50%	-	6 50%	3 60%	3 38%	8 80%	5 31%
Undecided	1 4%	1 8%	-	-	-	1 6%	1 8%	-	-	1 9%	-	1 4%	-	-	-	1 13%	-	1 6%

37. Thinking about your drive to be successful and your career ambition, would you say you are more ambitious, less ambitious, or about the same, since the pandemic?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
BASE: PART/FULL TIME/ UNEMPLOYED/STUDENT/ MILITARY	677	201	476	64	132	417	183	195	201	125	478	146	470	207	99	365	95	518
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More ambitious	207	79	128	19	40	124	56	52	65	37	147	68	118	207	-	-	33	151
	31%	39%	27%	30%	30%	30%	31%	27%	32%	30%	31%	47%	25%	100%			35%	29%
Less ambitious	99	32	67	12	18	56	35	25	26	14	71	22	65	-	99	-	16	70
	15%	16%	14%	19%	14%	13%	19%	13%	13%	11%	15%	15%	14%	100%			17%	14%
Same	365	87	278	33	74	233	91	118	108	72	258	54	285	-	-	365	44	295
	54%	43%	58%	52%	56%	56%	50%	61%	54%	58%	54%	37%	61%			100%	46%	57%
Undecided	6	3	3	-	-	4	1	-	2	2	2	2	2	-	-	-	2	2
	1%	1%	1%			1%	1%		1%	2%	*%	1%	*%				2%	*%

38. Do you worry that AI - otherwise known as Artificial Intelligence - will put you out of work - yes or no?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
BASE: WORK FULL/PART TIME	617 100	166 100	451 100	64 100	132 100	417 100	183 100	195 100	201 100	125 100	478 100	146 100	470 100	186 100	87 100	340 100	95 100	518 100
Yes	95 15%	31 19%	64 14%	11 17%	21 16%	62 15%	30 16%	33 17%	21 10%	17 14%	78 16%	26 18%	69 15%	33 18%	16 18%	44 13%	95 100%	-
No	518 84%	134 81%	384 85%	53 83%	110 83%	352 84%	153 84%	161 83%	178 89%	108 86%	396 83%	120 82%	397 84%	151 81%	70 80%	295 87%	-	518 100%
Undecided	4 1%	1 1%	3 1%	-	1 1%	3 1%	-	1 1%	2 1%	-	4 1%	-	4 1%	2 1%	1 1%	1 **	-	-



39. If you switched jobs today, how important to you is your next company's commitment to responsible decision-making? Would you say...?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
BASE: WORK FULL/PART TIME	617 100	166 100	451 100	64 100	132 100	417 100	183 100	195 100	201 100	125 100	478 100	146 100	470 100	186 100	87 100	340 100	95 100	518 100
Very important	423 69%	104 63%	319 71%	43 67%	85 64%	293 70%	130 71%	125 64%	142 71%	86 69%	331 69%	96 66%	327 70%	143 77%	49 56%	229 67%	68 72%	351 68%
Somewhat important	111 18%	40 24%	71 16%	14 22%	28 21%	69 17%	32 17%	47 24%	28 14%	26 21%	80 17%	23 16%	88 19%	25 13%	21 24%	64 19%	18 19%	93 18%
Not very important	22 4%	8 5%	14 3%	- 0%	6 5%	16 4%	7 4%	6 3%	8 4%	5 4%	17 4%	9 6%	13 3%	4 2%	4 5%	14 4%	5 5%	17 3%
Not at all important	28 5%	10 6%	18 4%	3 5%	7 5%	18 4%	6 3%	11 6%	8 4%	3 2%	24 5%	7 5%	21 4%	5 3%	7 8%	16 5%	1 1%	27 5%
Undecided	33 5%	4 2%	29 6%	4 6%	6 5%	21 5%	8 4%	6 3%	15 7%	5 4%	26 5%	11 8%	21 4%	9 5%	6 7%	17 5%	3 3%	30 6%

40. Are you more or less likely to buy products/services from businesses that prioritize diversity, equity, and inclusion?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
Total	1000	231	767	64	132	417	183	195	201	125	478	146	470	207	99	365	95	518
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	376	99	277	31	65	157	98	92	57	66	184	66	189	87	50	139	30	224
	38%	43%	36%	48%	49%	38%	54%	47%	28%	53%	38%	45%	40%	42%	51%	38%	32%	43%
Less likely	160	33	127	15	13	64	24	24	34	17	75	22	70	27	12	61	26	65
	16%	14%	17%	23%	10%	15%	13%	12%	17%	14%	16%	15%	15%	13%	12%	17%	27%	13%
No difference	433	93	339	17	50	186	58	74	106	39	208	55	199	88	32	157	32	222
	43%	40%	44%	27%	38%	45%	32%	38%	53%	31%	44%	38%	42%	43%	32%	43%	34%	43%
Undecided	31	6	24	1	4	10	3	5	4	3	11	3	12	5	5	8	7	7
	3%	3%	3%	2%	3%	2%	2%	3%	2%	2%	2%	2%	3%	2%	5%	2%	7%	1%

41. How important is it for businesses to align their practices with ethical and sustainable values? Would you say...?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
Total	1000	231	767	64	132	417	183	195	201	125	478	146	470	207	99	365	95	518
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	542	125	417	45	83	214	115	110	97	72	265	77	268	120	57	196	55	288
	54%	54%	54%	70%	63%	51%	63%	56%	48%	58%	55%	53%	57%	58%	58%	54%	58%	56%
Somewhat important	254	66	188	13	35	115	39	67	52	34	126	40	124	53	23	100	24	138
	25%	29%	25%	20%	27%	28%	21%	34%	26%	27%	26%	27%	26%	26%	23%	27%	25%	27%
Not very important	56	14	42	2	4	23	12	4	13	8	21	6	23	12	3	19	4	25
	6%	6%	5%	3%	3%	6%	7%	2%	6%	6%	4%	4%	5%	6%	3%	5%	4%	5%
Not at all important	97	16	80	3	9	42	12	13	24	9	45	15	38	16	15	30	8	46
	10%	7%	10%	5%	7%	10%	7%	7%	12%	7%	9%	10%	8%	8%	15%	8%	8%	9%
Undecided	51	10	40	1	1	23	5	1	15	2	21	8	17	6	1	20	4	21
	5%	4%	5%	2%	1%	6%	3%	1%	7%	2%	4%	5%	4%	3%	1%	5%	4%	4%

42. Thinking about improving the economy, who do you trust more, President Joe Biden or former President Donald Trump, to improve the economy?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
Total	1000	231	767	64	132	417	183	195	201	125	478	146	470	207	99	365	95	518
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Joe Biden	363	85	277	33	57	128	80	79	50	61	154	56	164	71	43	126	29	190
	36%	37%	36%	52%	43%	31%	44%	41%	25%	49%	32%	38%	35%	34%	43%	35%	31%	37%
Donald Trump	472	95	377	24	52	216	74	76	122	47	240	57	234	101	36	174	52	238
	47%	41%	49%	38%	39%	52%	40%	39%	61%	38%	50%	39%	50%	49%	36%	48%	55%	46%
Undecided	137	45	92	5	20	61	23	35	25	13	71	29	58	31	17	52	13	73
	14%	19%	12%	8%	15%	15%	13%	18%	12%	10%	15%	20%	12%	15%	17%	14%	14%	14%
Refused	28	6	21	2	3	12	6	5	4	4	13	4	14	4	3	13	1	17
	3%	3%	3%	3%	2%	3%	3%	3%	2%	3%	3%	3%	3%	2%	3%	4%	1%	3%



44. Do you think any members of your family have an addiction problem (like drugs, gambling, alcohol, online gaming, or other addictions) whether diagnosed or undiagnosed - yes or no?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
Total	1000	231	767	64	132	417	183	195	201	125	478	146	470	207	99	365	95	518
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	187	58	129	12	25	76	41	39	28	21	86	42	72	42	27	59	21	91
	19%	25%	17%	19%	19%	18%	22%	20%	14%	17%	18%	29%	15%	20%	27%	16%	22%	18%
No	796	171	624	52	102	338	140	152	172	104	384	104	390	162	72	300	72	421
	80%	74%	81%	81%	77%	81%	77%	78%	86%	83%	80%	71%	83%	78%	73%	82%	76%	81%
Undecided	9	2	7	-	1	2	1	1	1	-	3	-	3	3	-	-	-	3
	1%	1%	1%		1%	*%	1%	1%	*%		1%		1%	1%				1%
Refused	8	-	7	-	4	1	1	3	-	-	5	-	5	-	-	6	2	3
	1%		1%		3%	*%	1%	2%			1%		1%			2%	2%	1%

45. What is the highest level of education you have completed?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
Total	1000	231	767	64	132	417	183	195	201	125	478	146	470	207	99	365	95	518
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Some high school	65	19	46	1	4	26	13	4	13	4	27	9	22	7	7	24	8	23
	7%	8%	6%	2%	3%	6%	7%	2%	6%	3%	6%	6%	5%	3%	7%	7%	8%	4%
High school graduate	286	63	222	12	20	119	47	34	62	21	127	34	118	63	24	84	30	122
	29%	27%	29%	19%	15%	29%	26%	17%	31%	17%	27%	23%	25%	30%	24%	23%	32%	24%
Some college	228	59	168	21	34	96	44	53	44	35	114	39	111	55	18	85	24	126
	23%	26%	22%	33%	26%	23%	24%	27%	22%	28%	24%	27%	24%	27%	18%	23%	25%	24%
Trade/technical/vocational training	74	16	58	2	1	40	8	6	28	8	35	14	29	11	8	28	5	38
	7%	7%	8%	3%	1%	10%	4%	3%	14%	6%	7%	10%	6%	5%	8%	8%	5%	7%
College graduate	214	49	165	18	40	83	46	54	35	32	103	30	112	49	27	80	11	128
	21%	21%	22%	28%	30%	20%	25%	28%	17%	26%	22%	21%	24%	24%	27%	22%	12%	25%
Master's or PhD	124	25	99	10	32	49	25	43	18	24	66	19	72	18	15	61	16	75
	12%	11%	13%	16%	24%	12%	14%	22%	9%	19%	14%	13%	15%	9%	15%	17%	17%	14%
Refused	9	-	9	-	1	4	-	1	1	1	6	1	6	4	-	3	1	6
	1%		1%		1%	1%		1%	*%	1%	1%	1%	1%	2%		1%	1%	1%

46. What is your annual household income?

BANNER 5																		
JOB PREFERENCES, WORK CONDITIONS, SWITCHING JOBS, ARTIFICIAL INTELLIGENCE																		
	TRY TO FIND NEW JOB		CURRENT WORKING ENVIRONMENT			NEXT EMPLOYMENT WORKING ENVIRONMENT			ACCEPT LOWER SAL FOR REMOTE		SWITCHED OCCUPATION		CAREER AMBITION SINCE PANDEMIC			AI WILL PUT YOU OUT OF WORK		
	TOTAL	YES	NO	REMOTE	HYBRID	ONSITE	REMOTE	HYBRID	ONSITE	YES	NO	YES	NO	MORE	LESS	SAME	YES	NO
Total	1000	231	767	64	132	417	183	195	201	125	478	146	470	207	99	365	95	518
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$20,000 per year	189	53	136	1	5	64	22	16	28	17	49	30	41	23	14	50	22	49
	19%	23%	18%	2%	4%	15%	12%	8%	14%	14%	10%	21%	9%	11%	14%	14%	23%	9%
Under \$50,000 per year	176	47	129	8	13	86	37	23	41	21	85	36	72	37	28	49	21	86
	18%	20%	17%	13%	10%	21%	20%	12%	20%	17%	18%	25%	15%	18%	28%	13%	22%	17%
Under \$75,000 per year	151	31	119	13	25	71	32	33	41	18	89	25	84	31	12	69	16	93
	15%	13%	16%	20%	19%	17%	17%	17%	20%	14%	19%	17%	18%	15%	12%	19%	17%	18%
Under \$100,000 per year	168	40	128	13	26	74	27	43	35	24	87	21	92	50	13	64	18	95
	17%	17%	17%	20%	20%	18%	15%	22%	17%	19%	18%	14%	20%	24%	13%	18%	19%	18%
Under \$140,000 per year	127	26	101	8	32	58	28	38	29	21	77	14	84	32	13	56	5	93
	13%	11%	13%	13%	24%	14%	15%	19%	14%	17%	16%	10%	18%	15%	13%	15%	5%	18%
\$140,000 per year or more	95	17	78	15	23	37	24	32	15	19	53	15	59	16	11	51	9	64
	10%	7%	10%	23%	17%	9%	13%	16%	7%	15%	11%	10%	13%	8%	11%	14%	9%	12%
Undecided	94	17	76	6	8	27	13	10	12	5	38	5	38	18	8	26	4	38
	9%	7%	10%	9%	6%	6%	7%	5%	6%	4%	8%	3%	8%	9%	8%	7%	4%	7%



7. What one word describes, for you, the state of the economy?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
Total	1000	423	111	50	376	160	433	542	254	153	363	472	344	594
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excellent/Good/Fine	114	44	14	4	64	6	44	70	29	10	96	8	93	15
	11%	10%	13%	8%	17%	4%	10%	13%	11%	7%	26%	2%	27%	3%
Growing/Improving/Getting better	65	31	7	1	49	5	11	54	8	1	57	4	56	6
	7%	7%	6%	2%	13%	3%	3%	10%	3%	1%	16%	1%	16%	1%
Fair/Average/Fine	40	16	4	2	19	4	16	21	14	3	30	5	30	6
	4%	4%	4%	4%	5%	3%	4%	4%	6%	2%	8%	1%	9%	1%
Horrible/Terrible/Awful	220	95	19	8	44	58	103	98	61	49	14	172	13	200
	22%	22%	17%	16%	12%	36%	24%	18%	24%	32%	4%	36%	4%	34%
Bad/Poor/Weak/Sad/Dismal	217	93	22	15	54	45	108	108	48	47	42	131	40	166
	22%	22%	20%	30%	14%	28%	25%	20%	19%	31%	12%	28%	12%	28%
Crashing/Struggling/Disastrous/Shambles	118	54	15	7	32	26	59	55	34	23	26	71	23	88
	12%	13%	14%	14%	9%	16%	14%	10%	13%	15%	7%	15%	7%	15%
Chaotic/Messy/Confusing/Unequal	64	27	9	4	33	5	26	39	20	4	26	25	21	38
	6%	6%	8%	8%	9%	3%	6%	7%	8%	3%	7%	5%	6%	6%
Expensive/Inflation	43	20	8	2	24	2	17	30	10	1	15	17	15	21
	4%	5%	7%	4%	6%	1%	4%	6%	4%	1%	4%	4%	4%	4%
Unstable/Volatile/Unpredictable	40	15	6	2	24	4	11	24	12	4	21	12	21	12
	4%	4%	5%	4%	6%	3%	3%	4%	5%	3%	6%	3%	6%	2%
Anxiety/Worried/Scary	35	16	2	3	19	1	15	23	8	3	17	12	14	20
	4%	4%	2%	6%	5%	1%	3%	4%	3%	2%	5%	3%	4%	3%
Other	26	10	2	1	9	4	13	16	4	4	10	11	10	16
	3%	2%	2%	2%	2%	3%	3%	3%	2%	3%	3%	2%	3%	3%
DK/NA/Refused	18	2	3	1	5	-	10	4	6	4	9	4	8	6
	2%	*%	3%	2%	1%		2%	1%	2%	3%	2%	1%	2%	1%

8. Do you feel the economy is improving or getting worse?

BANNER 6

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RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP

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IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING

LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION

IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES

TRUST MORE TO IMPROVE ECONOMY

BIDEN'S ECONOMIC APPROVAL

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	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	DIS APPRVE	DIS APPRVE
Total	1000	423	111	50	376	160	433	542	254	153	363	472	344	594
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Improving	223	92	27	8	154	8	60	159	48	12	202	11	201	16
	22%	22%	24%	16%	41%	5%	14%	29%	19%	8%	56%	2%	58%	3%
Getting worse	698	295	73	39	189	148	333	340	181	134	121	444	104	553
	70%	70%	66%	78%	50%	93%	77%	63%	71%	88%	33%	94%	30%	93%
Undecided	79	36	11	3	33	4	40	43	25	7	40	17	39	25
	8%	9%	10%	6%	9%	3%	9%	8%	10%	5%	11%	4%	11%	4%

9. Did you receive any federal stimulus money or other pandemic aid - yes or no?

BANNER 6

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RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP

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IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING	LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITZE DIVERSITY, EQUITY, INCLUSION	IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES	TRUST MORE TO IMPROVE ECONOMY	BIDEN'S ECONOMIC APPROVAL
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	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	DIS APPRVE	DIS APPRVE
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	1000	423	111	50	376	160	433	542	254	153	363	472	344	594
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	547	238	65	28	212	82	235	292	140	86	204	258	195	316
	55%	56%	59%	56%	56%	51%	54%	54%	55%	56%	56%	55%	57%	53%
No	425	177	43	21	156	76	182	236	105	65	152	199	142	261
	43%	42%	39%	42%	41%	48%	42%	44%	41%	42%	42%	42%	41%	44%
Undecided	9	2	1	-	4	-	5	6	2	1	4	4	4	5
	1%	*%	1%		1%		1%	1%	1%	1%	1%	1%	1%	1%
Can't Remember	19	6	2	1	4	2	11	8	7	1	3	11	3	12
	2%	1%	2%	2%	1%	1%	3%	1%	3%	1%	1%	2%	1%	2%

10. How important was that money to your financial stability during the pandemic? Would you say...?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
BASE: RECEIVED STIMULUS MONEY/AID	547	238	65	28	212	82	235	292	140	86	204	258	195	316
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	190	93	20	5	98	21	62	129	36	18	87	66	81	94
	35%	39%	31%	18%	46%	26%	26%	44%	26%	21%	43%	26%	42%	30%
Somewhat important	140	61	18	8	56	15	65	73	40	19	56	65	53	78
	26%	26%	28%	29%	26%	18%	28%	25%	29%	22%	27%	25%	27%	25%
Not very important	102	45	13	8	35	21	44	48	35	16	41	51	38	59
	19%	19%	20%	29%	17%	26%	19%	16%	25%	19%	20%	20%	19%	19%
Not at all important	108	37	14	7	23	22	61	41	27	32	18	74	21	81
	20%	16%	22%	25%	11%	27%	26%	14%	19%	37%	9%	29%	11%	26%
Undecided	7	2	-	-	-	3	3	1	2	1	2	2	2	4
	1%	1%				4%	1%	*%	1%	1%	1%	1%	1%	1%

11. Some people say the cost of living is easing. Others say costs are rising. Would you say your cost of living is...?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
Total	1000	423	111	50	376	160	433	542	254	153	363	472	344	594
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Easing	38	13	4	2	26	1	11	30	5	3	29	5	28	7
	4%	3%	4%	4%	7%	1%	3%	6%	2%	2%	8%	1%	8%	1%
Rising	841	368	92	39	290	147	374	448	210	138	249	443	234	553
	84%	87%	83%	78%	77%	92%	86%	83%	83%	90%	69%	94%	68%	93%
Staying the same	113	42	14	9	58	10	45	63	34	12	80	22	77	32
	11%	10%	13%	18%	15%	6%	10%	12%	13%	8%	22%	5%	22%	5%
Undecided	8	-	1	-	2	2	3	1	5	-	5	2	5	2
	1%		1%		1%	1%	1%	*%	2%		1%	*%	1%	*%

12. Of the following household budget categories, where do you see your cost of living easing the most right now?

BANNER 6														
RESponsible Decision-Making of Business, DEI, Ethical & Sustainable Values, Biden/Trump														
	Importance of Company's Commitment to Responsible Decision Making				Likelihood to Buy from Businesses who Prioritize Diversity, Equity, Inclusion			Importance of Businesses to Have Ethical and Sustainable Values			Trust More to Improve Economy		Biden's Economic Approval	
	Total	Very	SMWT	Not	More	Less	No Diff	Very	SMWT	Not	Biden	Trump	Approve	Dis Approve
BASE: COST OF LIVING EASING/SAME	151	55	18	11	84	11	56	93	39	15	109	27	105	39
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Housing costs	18	8	5	1	14	-	4	12	5	1	15	3	15	3
	12%	15%	28%	9%	17%		7%	13%	13%	7%	14%	11%	14%	8%
Food prices	35	10	4	3	20	-	15	23	7	4	28	6	26	8
	23%	18%	22%	27%	24%		27%	25%	18%	27%	26%	22%	25%	21%
Utility bills	13	6	1	-	9	1	3	9	3	1	9	2	9	4
	9%	11%	6%		11%	9%	5%	10%	8%	7%	8%	7%	9%	10%
Transportation (auto/gas)	21	7	2	3	15	-	6	15	4	2	15	4	15	4
	14%	13%	11%	27%	18%		11%	16%	10%	13%	14%	15%	14%	10%
Eating out/leisure	11	5	1	1	8	-	3	7	2	2	9	1	9	1
	7%	9%	6%	9%	10%		5%	8%	5%	13%	8%	4%	9%	3%
Travel	10	2	-	2	2	1	7	3	4	2	8	1	7	3
	7%	4%		18%	2%	9%	13%	3%	10%	13%	7%	4%	7%	8%
Childcare	4	1	1	1	3	1	-	2	1	1	3	1	3	1
	3%	2%	6%	9%	4%	9%		2%	3%	7%	3%	4%	3%	3%
Healthcare	8	3	-	-	2	1	5	3	3	1	4	2	4	2
	5%	5%			2%	9%	9%	3%	8%	7%	4%	7%	4%	5%
Undecided	31	13	4	-	11	7	13	19	10	1	18	7	17	13
	21%	24%	22%		13%	64%	23%	20%	26%	7%	17%	26%	16%	33%

13. Of the following household budget categories, where do you see your cost of living rising the most right now?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING			LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL		
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
BASE: COST OF LIVING RISING/SAME	954 100	410 100	106 100	48 100	348 100	157 100	419 100	511 100	244 100	150 100	329 100	465 100	311 100	585 100
Housing costs	151 16%	67 16%	20 19%	9 19%	76 22%	20 13%	51 12%	93 18%	31 13%	20 13%	61 19%	49 11%	56 18%	79 14%
Food prices	468 49%	213 52%	44 42%	18 38%	154 44%	86 55%	214 51%	238 47%	123 50%	82 55%	136 41%	261 56%	129 41%	316 54%
Utility bills	104 11%	41 10%	11 10%	4 8%	37 11%	17 11%	47 11%	60 12%	22 9%	19 13%	37 11%	46 10%	35 11%	61 10%
Transportation (auto/gas)	103 11%	42 10%	14 13%	8 17%	38 11%	13 8%	46 11%	56 11%	28 11%	14 9%	37 11%	56 12%	35 11%	66 11%
Eating out/leisure	35 4%	15 4%	4 4%	2 4%	13 4%	8 5%	13 3%	20 4%	11 5%	4 3%	20 6%	14 3%	19 6%	16 3%
Travel	16 2%	6 1%	3 3%	1 2%	3 1%	4 3%	9 2%	5 1%	7 3%	3 2%	7 2%	7 2%	7 2%	9 2%
Childcare	9 1%	3 1%	2 2%	2 4%	6 2%	2 1%	1 *	1 *	6 2%	2 1%	7 2%	2 *	7 2%	2 *
Healthcare	31 3%	11 3%	4 4%	1 2%	13 4%	2 1%	16 4%	20 4%	6 2%	2 1%	17 5%	11 2%	16 5%	13 2%
Undecided	37 4%	12 3%	4 4%	3 6%	8 2%	5 3%	22 5%	18 4%	10 4%	4 3%	7 2%	19 4%	7 2%	23 4%

14. Thinking about your holiday shopping over the next few months, do you think you will spend more, spend less, or keep your spending the same this year?

BANNER 6

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RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP

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IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING	LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION	IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES	TRUST MORE TO IMPROVE ECONOMY	BIDEN'S ECONOMIC APPROVAL
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	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	DIS APPRVE	DIS APPRVE
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	1000	423	111	50	376	160	433	542	254	153	363	472	344	594
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Spend more	137	55	18	4	44	21	68	74	33	26	47	66	46	81
	14%	13%	16%	8%	12%	13%	16%	14%	13%	17%	13%	14%	13%	14%
Spend less	439	195	42	21	141	94	187	234	104	79	98	264	88	330
	44%	46%	38%	42%	38%	59%	43%	43%	41%	52%	27%	56%	26%	56%
Keep spending the same	400	168	51	25	189	41	164	226	112	45	212	134	204	175
	40%	40%	46%	50%	50%	26%	38%	42%	44%	29%	58%	28%	59%	29%
Undecided	24	5	-	-	2	4	14	8	5	3	6	8	6	8
	2%	1%			1%	3%	3%	1%	2%	2%	2%	2%	2%	1%



15. Are you going out to eat less often?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
Total	1000	423	111	50	376	160	433	542	254	153	363	472	344	594
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	711	309	82	34	255	127	307	378	176	120	212	376	199	467
	71%	73%	74%	68%	68%	79%	71%	70%	69%	78%	58%	80%	58%	79%
No	278	109	28	16	118	32	121	156	78	32	148	92	142	121
	28%	26%	25%	32%	31%	20%	28%	29%	31%	21%	41%	19%	41%	20%
Undecided	11	5	1	-	3	1	5	8	-	1	3	4	3	6
	1%	1%	1%		1%	1%	1%	1%		1%	1%	1%	1%	1%

16. Are you cutting back spending on groceries?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITYZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
Total	1000	423	111	50	376	160	433	542	254	153	363	472	344	594
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	525	227	54	18	183	106	214	293	119	85	139	290	125	369
	53%	54%	49%	36%	49%	66%	49%	54%	47%	56%	38%	61%	36%	62%
No	462	192	56	32	189	53	213	246	133	65	219	177	214	220
	46%	45%	50%	64%	50%	33%	49%	45%	52%	42%	60%	38%	62%	37%
Undecided	13	4	1	-	4	1	6	3	2	3	5	5	5	5
	1%	1%	1%		1%	1%	1%	1%	1%	2%	1%	1%	1%	1%

17. Are you driving or Ubering less?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
Total	1000	423	111	50	376	160	433	542	254	153	363	472	344	594
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	479	190	45	23	170	91	195	272	105	78	130	266	126	324
	48%	45%	41%	46%	45%	57%	45%	50%	41%	51%	36%	56%	37%	55%
No	499	229	66	26	199	66	227	258	145	71	222	198	208	260
	50%	54%	59%	52%	53%	41%	52%	48%	57%	46%	61%	42%	60%	44%
Undecided	22	4	-	1	7	3	11	12	4	4	11	8	10	10
	2%	1%		2%	2%	2%	3%	2%	2%	3%	3%	2%	3%	2%



19. Are you postponing or canceling home improvements?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
Total	1000	423	111	50	376	160	433	542	254	153	363	472	344	594
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	572	265	54	27	193	116	237	310	137	97	148	325	138	401
	57%	63%	49%	54%	51%	73%	55%	57%	54%	63%	41%	69%	40%	68%
No	398	143	53	23	168	42	185	211	115	51	200	138	191	182
	40%	34%	48%	46%	45%	26%	43%	39%	45%	33%	55%	29%	56%	31%
Undecided	30	15	4	-	15	2	11	21	2	5	15	9	15	11
	3%	4%	4%		4%	1%	3%	4%	1%	3%	4%	2%	4%	2%

20. Are you cutting back spending on clothes?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITYZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
Total	1000	423	111	50	376	160	433	542	254	153	363	472	344	594
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	678	303	77	32	237	122	295	359	174	110	196	364	180	455
	68%	72%	69%	64%	63%	76%	68%	66%	69%	72%	54%	77%	52%	77%
No	312	116	34	18	137	36	133	177	80	41	164	104	161	135
	31%	27%	31%	36%	36%	23%	31%	33%	31%	27%	45%	22%	47%	23%
Undecided	10	4	-	-	2	2	5	6	-	2	3	4	3	4
	1%	1%			1%	1%	1%	1%		1%	1%	1%	1%	1%



22. Over the last year, has your family's total debt...?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
Total	1000	423	111	50	376	160	433	542	254	153	363	472	344	594
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Increased	394	198	45	19	148	72	161	226	87	63	118	207	112	259
	39%	47%	41%	38%	39%	45%	37%	42%	34%	41%	33%	44%	33%	44%
Decreased	180	77	17	7	82	28	62	109	43	21	87	71	87	80
	18%	18%	15%	14%	22%	18%	14%	20%	17%	14%	24%	15%	25%	13%
Stayed the same	405	144	47	24	138	59	199	199	118	65	146	192	133	252
	41%	34%	42%	48%	37%	37%	46%	37%	46%	42%	40%	41%	39%	42%
Undecided	21	4	2	-	8	1	11	8	6	4	12	2	12	3
	2%	1%	2%		2%	1%	3%	1%	2%	3%	3%	*%	3%	1%



23. What is MOST responsible for the increase in your family's debt?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
BASE: INCREASED DEBT	394	198	45	19	148	72	161	226	87	63	118	207	112	259
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Higher rent or mortgage	60	33	6	3	23	9	26	37	14	7	23	26	20	38
	15%	17%	13%	16%	16%	13%	16%	16%	16%	11%	19%	13%	18%	15%
Higher spending on credit cards	44	21	9	3	17	4	21	27	7	8	12	22	12	29
	11%	11%	20%	16%	11%	6%	13%	12%	8%	13%	10%	11%	11%	11%
Higher utility bills	35	15	3	-	10	11	13	16	9	9	8	19	9	21
	9%	8%	7%		7%	15%	8%	7%	10%	14%	7%	9%	8%	8%
Student loans	24	10	6	-	15	2	7	17	5	1	12	7	11	11
	6%	5%	13%		10%	3%	4%	8%	6%	2%	10%	3%	10%	4%
Higher car and gas costs	44	23	3	3	7	14	22	25	9	8	6	33	6	37
	11%	12%	7%	16%	5%	19%	14%	11%	10%	13%	5%	16%	5%	14%
Healthcare debt	29	13	2	3	19	2	6	20	7	1	16	8	16	12
	7%	7%	4%	16%	13%	3%	4%	9%	8%	2%	14%	4%	14%	5%
Childcare	2	-	1	-	-	-	2	2	-	-	-	1	-	1
	1%		2%				1%	1%				*%		*%
Poor financial planning	7	3	1	-	3	-	4	5	2	-	1	4	2	5
	2%	2%	2%		2%		2%	2%	2%		1%	2%	2%	2%
Personal situations like divorce, addiction in family, damage to property, or the closing of a business	33	18	1	3	18	4	11	21	9	3	8	16	9	19
	8%	9%	2%	16%	12%	6%	7%	9%	10%	5%	7%	8%	8%	7%
Higher food costs	78	46	9	3	19	22	35	36	15	22	16	54	13	64
	20%	23%	20%	16%	13%	31%	22%	16%	17%	35%	14%	26%	12%	25%
Job loss	19	5	3	-	12	-	6	11	5	-	11	5	10	8
	5%	3%	7%		8%		4%	5%	6%		9%	2%	9%	3%
Undecided	19	11	1	1	5	4	8	9	5	4	5	12	4	14
	5%	6%	2%	5%	3%	6%	5%	4%	6%	6%	4%	6%	4%	5%

24. Do you plan to buy or sell a home in the next 12 months - yes or no?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
Total	1000	423	111	50	376	160	433	542	254	153	363	472	344	594
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	101	50	12	5	34	18	45	55	32	9	27	55	25	64
	10%	12%	11%	10%	9%	11%	10%	10%	13%	6%	7%	12%	7%	11%
No	884	364	96	45	336	141	383	477	218	144	332	411	316	521
	88%	86%	86%	90%	89%	88%	88%	88%	86%	94%	91%	87%	92%	88%
Undecided	15	9	3	-	6	1	5	10	4	-	4	6	3	9
	2%	2%	3%		2%	1%	1%	2%	2%		1%	1%	1%	2%

25. Why? Would you say...?

## BANNER 6

## =====

## RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL &amp; SUSTAINABLE VALUES, BIDEN/TRUMP

	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING			LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL		
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
BASE: PLAN TO BUY/SELL HOME	101	50	12	5	34	18	45	55	32	9	27	55	25	64
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
You are downsizing	23	13	2	-	6	5	10	14	4	3	6	14	6	16
	23%	26%	17%		18%	28%	22%	25%	13%	33%	22%	25%	24%	25%
You are upsizing	27	15	5	1	12	3	12	13	10	3	4	16	4	18
	27%	30%	42%	20%	35%	17%	27%	24%	31%	33%	15%	29%	16%	28%
You need to relocate for a job	11	6	1	-	5	3	3	5	5	-	5	4	3	7
	11%	12%	8%		15%	17%	7%	9%	16%		19%	7%	12%	11%
You need to buy or sell for personal reasons	39	16	3	4	11	7	19	22	13	3	11	21	11	23
	39%	32%	25%	80%	32%	39%	42%	40%	41%	33%	41%	38%	44%	36%
Undecided	1	-	1	-	-	-	1	1	-	-	1	-	1	-
	1%		8%				2%	2%			4%		4%	

26. Why not? Would you say...?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
BASE: DON'T PLAN TO BUY/SELL HOME	884 100	364 100	96 100	45 100	336 100	141 100	383 100	477 100	218 100	144 100	332 100	411 100	316 100	521 100
You can't afford to buy or sell right now	315 36%	139 38%	40 42%	21 47%	113 34%	58 41%	133 35%	161 34%	71 33%	67 47%	97 29%	165 40%	89 28%	206 40%
There is no housing available in your area	31 4%	13 4%	6 6%	2 4%	15 4%	3 2%	13 3%	13 3%	11 5%	6 4%	8 2%	15 4%	8 3%	21 4%
You prefer to rent and/or live with family right now	300 34%	116 32%	32 33%	14 31%	111 33%	41 29%	144 38%	163 34%	85 39%	41 28%	125 38%	122 30%	123 39%	163 31%
Undecided	238 27%	96 26%	18 19%	8 18%	97 29%	39 28%	93 24%	140 29%	51 23%	30 21%	102 31%	109 27%	96 30%	131 25%

27. How would you describe your current level of savings? Would you say...?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITYZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
Total	1000	423	111	50	376	160	433	542	254	153	363	472	344	594
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
I've saved more money than usual over the last year	117	55	12	4	55	9	52	69	33	9	57	40	57	55
	12%	13%	11%	8%	15%	6%	12%	13%	13%	6%	16%	8%	17%	9%
I've saved less money than usual over the last year	282	134	27	13	80	60	125	153	69	43	66	172	65	197
	28%	32%	24%	26%	21%	38%	29%	28%	27%	28%	18%	36%	19%	33%
I've saved about the same amount of money as usual	280	102	38	19	119	36	122	141	88	41	149	88	141	122
	28%	24%	34%	38%	32%	23%	28%	26%	35%	27%	41%	19%	41%	21%
I've had to cut into my savings to pay bills	299	127	30	12	117	53	121	170	61	54	84	165	74	211
	30%	30%	27%	24%	31%	33%	28%	31%	24%	35%	23%	35%	22%	36%
Undecided	22	5	4	2	5	2	13	9	3	6	7	7	7	9
	2%	1%	4%	4%	1%	1%	3%	2%	1%	4%	2%	1%	2%	2%

28. For which bills, primarily?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING			LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL		
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
BASE: CUT SAVINGS TO PAY BILLS	299	127	30	12	117	53	121	170	61	54	84	165	74	211
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Housing/rent/mortgage	84	39	9	3	38	12	32	48	19	12	25	40	20	58
	28%	31%	30%	25%	32%	23%	26%	28%	31%	22%	30%	24%	27%	27%
Food costs	72	29	8	4	18	17	36	37	15	18	13	51	14	57
	24%	23%	27%	33%	15%	32%	30%	22%	25%	33%	15%	31%	19%	27%
Utilities	38	15	3	1	14	8	14	22	4	9	9	21	6	28
	13%	12%	10%	8%	12%	15%	12%	13%	7%	17%	11%	13%	8%	13%
Car payments/insurance	20	4	2	-	9	6	4	15	2	2	6	11	6	14
	7%	3%	7%	-	8%	11%	3%	9%	3%	4%	7%	7%	8%	7%
Eating out	4	-	1	-	3	-	1	3	1	-	3	-	2	2
	1%	-	3%	-	3%	-	1%	2%	2%	-	4%	-	3%	1%
Healthcare costs	36	16	5	1	15	6	15	20	9	7	11	19	11	24
	12%	13%	17%	8%	13%	11%	12%	12%	15%	13%	13%	12%	15%	11%
Travel	9	6	-	-	3	2	3	3	5	1	3	5	2	7
	3%	5%	-	-	3%	4%	2%	2%	8%	2%	4%	3%	3%	3%
Childcare	10	9	-	-	6	1	3	6	2	1	6	3	6	4
	3%	7%	-	-	5%	2%	2%	4%	3%	2%	7%	2%	8%	2%
Education costs	13	6	2	1	8	1	4	10	2	1	6	5	5	8
	4%	5%	7%	8%	7%	2%	3%	6%	3%	2%	7%	3%	7%	4%
Undecided	13	3	-	2	3	-	9	6	2	3	2	10	2	9
	4%	2%	-	17%	3%	-	7%	4%	3%	6%	2%	6%	3%	4%

29. Have you tried to find a new job in the last six months - yes or no?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING			LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL		
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
Total	1000	423	111	50	376	160	433	542	254	153	363	472	344	594
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	231	104	40	18	99	33	93	125	66	30	85	95	83	125
	23%	25%	36%	36%	26%	21%	21%	23%	26%	20%	23%	20%	24%	21%
No	767	319	71	32	277	127	339	417	188	122	277	377	260	469
	77%	75%	64%	64%	74%	79%	78%	77%	74%	80%	76%	80%	76%	79%
Undecided	2	-	-	-	-	-	1	-	-	1	1	-	1	-
	*%						*%			1%	*%		*%	

30. Earlier you indicated you are employed (Q6). Do you work fully remotely, hybrid or fully on-site at your place of work?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
BASE: WORK FULL/PART TIME	617 100	423 100	111 100	50 100	255 100	92 100	255 100	345 100	164 100	83 100	220 100	292 100	209 100	373 100
Fully remotely	64 10%	43 10%	14 13%	3 6%	31 12%	15 16%	17 7%	45 13%	13 8%	5 6%	33 15%	24 8%	28 13%	35 9%
Hybrid	132 21%	85 20%	28 25%	13 26%	65 25%	13 14%	50 20%	83 24%	35 21%	13 16%	57 26%	52 18%	55 26%	70 19%
Fully on-site	417 68%	293 69%	69 62%	34 68%	157 62%	64 70%	186 73%	214 62%	115 70%	65 78%	128 58%	216 74%	124 59%	268 72%
Undecided	4 1%	2 *	-	-	2 1%	-	2 1%	3 1%	1 1%	-	2 1%	-	2 1%	-



31. If you were to take another job, would you prefer it to be fully remote, hybrid or fully on-site?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
BASE: WORK FULL/PART TIME	617	423	111	50	255	92	255	345	164	83	220	292	209	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Fully remote	183	130	32	13	98	24	58	115	39	24	80	74	72	101
	30%	31%	29%	26%	38%	26%	23%	33%	24%	29%	36%	25%	34%	27%
Hybrid	195	125	47	17	92	24	74	110	67	17	79	76	76	109
	32%	30%	42%	34%	36%	26%	29%	32%	41%	20%	36%	26%	36%	29%
Fully on-site	201	142	28	16	57	34	106	97	52	37	50	122	49	143
	33%	34%	25%	32%	22%	37%	42%	28%	32%	45%	23%	42%	23%	38%
Undecided	38	26	4	4	8	10	17	23	6	5	11	20	12	20
	6%	6%	4%	8%	3%	11%	7%	7%	4%	6%	5%	7%	6%	5%

32. Would you accept a lower salary to work remotely - yes or no?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
BASE: WORK FULL/PART TIME	617	423	111	50	255	92	255	345	164	83	220	292	209	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	125	86	26	8	66	17	39	72	34	17	61	47	56	66
	20%	20%	23%	16%	26%	18%	15%	21%	21%	20%	28%	16%	27%	18%
No	478	331	80	41	184	75	208	265	126	66	154	240	148	301
	77%	78%	72%	82%	72%	82%	82%	77%	77%	80%	70%	82%	71%	81%
Undecided	14	6	5	1	5	-	8	8	4	-	5	5	5	6
	2%	1%	5%	2%	2%		3%	2%	2%		2%	2%	2%	2%

33. Have you switched occupations since the pandemic - yes or no?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
BASE: WORK FULL/PART TIME	617	423	111	50	255	92	255	345	164	83	220	292	209	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	146	96	23	16	66	22	55	77	40	21	56	57	53	82
	24%	23%	21%	32%	26%	24%	22%	22%	24%	25%	25%	20%	25%	22%
No	470	327	88	34	189	70	199	268	124	61	164	234	156	290
	76%	77%	79%	68%	74%	76%	78%	78%	76%	73%	75%	80%	75%	78%
Undecided	1	-	-	-	-	-	1	-	-	1	-	1	-	1
	*%						*%			1%		*%		*%

34. Why (primarily)?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
BASE: SWITCHED OCCUPATION	146	96	23	16	66	22	55	77	40	21	56	57	53	82
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better pay	44	30	8	2	22	3	17	24	16	1	23	12	23	20
	30%	31%	35%	13%	33%	14%	31%	31%	40%	5%	41%	21%	43%	24%
Better benefits	9	7	2	-	5	2	2	7	2	-	1	6	3	4
	6%	7%	9%		8%	9%	4%	9%	5%		2%	11%	6%	5%
More flexible hours	7	5	2	-	3	1	3	7	-	-	3	2	3	2
	5%	5%	9%		5%	5%	5%	9%			5%	4%	6%	2%
Higher job satisfaction	22	14	2	5	9	4	9	9	6	7	11	8	10	12
	15%	15%	9%	31%	14%	18%	16%	12%	15%	33%	20%	14%	19%	15%
Burned out	11	7	2	2	6	2	3	6	2	3	4	5	3	8
	8%	7%	9%	13%	9%	9%	5%	8%	5%	14%	7%	9%	6%	10%
Fear of COVID contagion	1	1	-	-	1	-	-	-	1	-	1	-	1	-
	1%	1%			2%				3%		2%		2%	
COVID made me reassess my career and life	30	19	7	2	14	3	13	19	7	4	10	13	7	19
	21%	20%	30%	13%	21%	14%	24%	25%	18%	19%	18%	23%	13%	23%
Undecided	22	13	-	5	6	7	8	5	6	6	3	11	3	17
	15%	14%		31%	9%	32%	15%	6%	15%	29%	5%	19%	6%	21%



36. If you switched to part-time, is it because...?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
BASE: SWITCH TO PART TIME	26	18	3	3	18	1	6	15	8	2	13	6	12	12
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
You wanted to switch to part-time	12	10	-	1	10	-	2	7	5	-	7	1	6	5
	46%	56%		33%	56%		33%	47%	63%		54%	17%	50%	42%
You didn't want to switch and would prefer to still be full-time	13	8	2	2	7	1	4	8	2	2	6	4	5	7
	50%	44%	67%	67%	39%	100%	67%	53%	25%	100%	46%	67%	42%	58%
Undecided	1	-	1	-	1	-	-	-	1	-	-	1	1	-
	4%		33%		6%				13%			17%	8%	

37. Thinking about your drive to be successful and your career ambition, would you say you are more ambitious, less ambitious, or about the same, since the pandemic?

BANNER 6

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RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP

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IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING	LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION	IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES	TRUST MORE TO IMPROVE ECONOMY	BIDEN'S ECONOMIC APPROVAL
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	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	DIS APPRVE	DIS APPRVE
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
BASE: PART/FULL TIME/ UNEMPLOYED/STUDENT/ MILITARY	677 100	423 100	111 100	50 100	278 100	100 100	280 100	376 100	177 100	95 100	244 100	312 100	230 100	402 100
More ambitious	207 31%	143 34%	25 23%	9 18%	87 31%	27 27%	88 31%	120 32%	53 30%	28 29%	71 29%	101 32%	68 30%	123 31%
Less ambitious	99 15%	49 12%	21 19%	11 22%	50 18%	12 12%	32 11%	57 15%	23 13%	18 19%	43 18%	36 12%	40 17%	53 13%
Same	365 54%	229 54%	64 58%	30 60%	139 50%	61 61%	157 56%	196 52%	100 56%	49 52%	126 52%	174 56%	118 51%	225 56%
Undecided	6 1%	2 *%	1 1%	-	2 1%	-	3 1%	3 1%	1 1%	-	4 2%	1 *%	4 2%	1 *%

38. Do you worry that AI - otherwise known as Artificial Intelligence - will put you out of work - yes or no?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
BASE: WORK FULL/PART TIME	617	423	111	50	255	92	255	345	164	83	220	292	209	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	95	68	18	6	30	26	32	55	24	12	29	52	29	65
	15%	16%	16%	12%	12%	28%	13%	16%	15%	14%	13%	18%	14%	17%
No	518	351	93	44	224	65	222	288	138	71	190	238	179	306
	84%	83%	84%	88%	88%	71%	87%	83%	84%	86%	86%	82%	86%	82%
Undecided	4	4	-	-	1	1	1	2	2	-	1	2	1	2
	1%	1%			*%	1%	*%	1%	1%		*%	1%	*%	1%



39. If you switched jobs today, how important to you is your next company's commitment to responsible decision-making? Would you say...?

BANNER 6

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RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP

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	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING			LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL		
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
BASE: WORK FULL/PART TIME	617	423	111	50	255	92	255	345	164	83	220	292	209	373
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	423	423	-	-	196	57	162	286	86	36	150	201	142	257
	69%	100%			77%	62%	64%	83%	52%	43%	68%	69%	68%	69%
Somewhat important	111	-	111	-	40	15	54	42	54	14	45	48	44	62
	18%		100%		16%	16%	21%	12%	33%	17%	20%	16%	21%	17%
Not very important	22	-	-	22	3	3	15	4	6	11	6	9	6	12
	4%			44%	1%	3%	6%	1%	4%	13%	3%	3%	3%	3%
Not at all important	28	-	-	28	8	6	13	5	11	10	10	15	9	19
	5%			56%	3%	7%	5%	1%	7%	12%	5%	5%	4%	5%
Undecided	33	-	-	-	8	11	11	8	7	12	9	19	8	23
	5%				3%	12%	4%	2%	4%	14%	4%	7%	4%	6%

40. Are you more or less likely to buy products/services from businesses that prioritize diversity, equity, and inclusion?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
Total	1000	423	111	50	376	160	433	542	254	153	363	472	344	594
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More likely	376	196	40	11	376	-	-	297	71	6	245	77	231	128
	38%	46%	36%	22%	100%			55%	28%	4%	67%	16%	67%	22%
Less likely	160	57	15	9	-	160	-	57	43	51	14	131	13	143
	16%	13%	14%	18%		100%		11%	17%	33%	4%	28%	4%	24%
No difference	433	162	54	28	-	-	433	173	132	95	97	245	94	302
	43%	38%	49%	56%			100%	32%	52%	62%	27%	52%	27%	51%
Undecided	31	8	2	2	-	-	-	15	8	1	7	19	6	21
	3%	2%	2%	4%				3%	3%	1%	2%	4%	2%	4%

41. How important is it for businesses to align their practices with ethical and sustainable values? Would you say...?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
Total	1000	423	111	50	376	160	433	542	254	153	363	472	344	594
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	542	286	42	9	297	57	173	542	-	-	251	212	239	270
	54%	68%	38%	18%	79%	36%	40%	100%			69%	45%	69%	45%
Somewhat important	254	86	54	17	71	43	132	-	254	-	81	124	78	161
	25%	20%	49%	34%	19%	27%	30%		100%		22%	26%	23%	27%
Not very important	56	11	8	7	2	17	36	-	-	56	9	40	8	46
	6%	3%	7%	14%	1%	11%	8%			37%	2%	8%	2%	8%
Not at all important	97	25	6	14	4	34	59	-	-	97	14	72	11	85
	10%	6%	5%	28%	1%	21%	14%			63%	4%	15%	3%	14%
Undecided	51	15	1	3	2	9	33	-	-	-	8	24	8	32
	5%	4%	1%	6%	1%	6%	8%				2%	5%	2%	5%

42. Thinking about improving the economy, who do you trust more, President Joe Biden or former President Donald Trump, to improve the economy?

## BANNER 6

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 RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP  
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	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING			LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL		
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
Total	1000	423	111	50	376	160	433	542	254	153	363	472	344	594
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Joe Biden	363	150	45	16	245	14	97	251	81	23	363	-	334	29
	36%	35%	41%	32%	65%	9%	22%	46%	32%	15%	100%		97%	5%
Donald Trump	472	201	48	24	77	131	245	212	124	112	-	472	10	451
	47%	48%	43%	48%	20%	82%	57%	39%	49%	73%		100%	3%	76%
Undecided	137	59	18	7	42	15	77	67	40	15	-	-	-	101
	14%	14%	16%	14%	11%	9%	18%	12%	16%	10%				17%
Refused	28	13	-	3	12	-	14	12	9	3	-	-	-	13
	3%	3%		6%	3%		3%	2%	4%	2%				2%

43. Do you approve or disapprove of President Joe Biden's handling of the economy?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
Total	1000	423	111	50	376	160	433	542	254	153	363	472	344	594
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	344	142	44	15	231	13	94	239	78	19	334	10	344	-
	34%	34%	40%	30%	61%	8%	22%	44%	31%	12%	92%	2%	100%	
Disapprove	594	257	62	31	128	143	302	270	161	131	29	451	-	594
	59%	61%	56%	62%	34%	89%	70%	50%	63%	86%	8%	96%		100%
Undecided	52	22	5	2	16	3	32	29	11	3	-	11	-	-
	5%	5%	5%	4%	4%	2%	7%	5%	4%	2%		2%		
Refused	10	2	-	2	1	1	5	4	4	-	-	-	-	-
	1%	*%		4%	*%	1%	1%	1%	2%					

44. Do you think any members of your family have an addiction problem (like drugs, gambling, alcohol, online gaming, or other addictions) whether diagnosed or undiagnosed - yes or no?

BANNER 6

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RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP

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	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING			LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL		
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
Total	1000	423	111	50	376	160	433	542	254	153	363	472	344	594
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	187	85	16	9	85	27	69	116	46	19	77	76	73	105
	19%	20%	14%	18%	23%	17%	16%	21%	18%	12%	21%	16%	21%	18%
No	796	333	93	40	285	132	359	418	205	133	280	393	265	484
	80%	79%	84%	80%	76%	83%	83%	77%	81%	87%	77%	83%	77%	81%
Undecided	9	3	-	-	3	-	4	4	2	1	2	2	2	3
	1%	1%			1%		1%	1%	1%	1%	1%	1%	1%	1%
Refused	8	2	2	1	3	1	1	4	1	-	4	1	4	2
	1%	1%	2%	2%	1%	1%	1%	1%	1%		1%	1%	1%	1%

45. What is the highest level of education you have completed?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
Total	1000	423	111	50	376	160	433	542	254	153	363	472	344	594
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Some high school	65	20	6	3	16	18	29	32	15	13	22	34	22	40
	7%	5%	5%	6%	4%	11%	7%	6%	6%	8%	6%	7%	6%	7%
High school graduate	286	106	20	14	87	49	135	146	73	47	82	155	77	190
	29%	25%	18%	28%	23%	31%	31%	27%	29%	31%	23%	33%	22%	32%
Some college	228	101	32	12	97	32	96	126	60	34	89	109	85	133
	23%	24%	29%	24%	26%	20%	22%	23%	24%	22%	25%	23%	25%	22%
Trade/technical/ vocational training	74	32	6	2	24	11	36	35	20	13	15	44	13	56
	7%	8%	5%	4%	6%	7%	8%	6%	8%	8%	4%	9%	4%	9%
College graduate	214	96	28	10	86	34	87	126	47	34	95	85	89	112
	21%	23%	25%	20%	23%	21%	20%	23%	19%	22%	26%	18%	26%	19%
Master's or PhD	124	62	19	8	65	16	43	74	36	12	59	42	57	59
	12%	15%	17%	16%	17%	10%	10%	14%	14%	8%	16%	9%	17%	10%
Refused	9	6	-	1	1	-	7	3	3	-	1	3	1	4
	1%	1%		2%	*%		2%	1%	1%		*%	1%	*%	1%

46. What is your annual household income?

BANNER 6														
RESPONSIBLE DECISION-MAKING OF BUSINESS, DEI, ETHICAL & SUSTAINABLE VALUES, BIDEN/TRUMP														
	IMPORTANCE OF COMPANY'S COMMITMENT TO RESPONSIBLE DECISION MAKING				LIKELIHOOD TO BUY FROM BUSINESSES WHO PRIORITIZE DIVERSITY, EQUITY, INCLUSION			IMPORTANCE OF BUSINESSES TO HAVE ETHICAL AND SUSTAINABLE VALUES			TRUST MORE TO IMPROVE ECONOMY		BIDEN'S ECONOMIC APPROVAL	
	TOTAL	VERY	SMWT	NOT	MORE	LESS	NO DIFF	VERY	SMWT	NOT	BIDEN	TRUMP	APPRVE	DIS APPRVE
Total	1000	423	111	50	376	160	433	542	254	153	363	472	344	594
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$20,000 per year	189	43	19	4	67	24	90	106	36	31	71	87	66	111
	19%	10%	17%	8%	18%	15%	21%	20%	14%	20%	20%	18%	19%	19%
Under \$50,000 per year	176	77	19	9	70	35	66	100	40	30	62	80	61	105
	18%	18%	17%	18%	19%	22%	15%	18%	16%	20%	17%	17%	18%	18%
Under \$75,000 per year	151	77	19	10	57	18	72	82	44	21	55	74	47	92
	15%	18%	17%	20%	15%	11%	17%	15%	17%	14%	15%	16%	14%	15%
Under \$100,000 per year	168	74	20	13	65	33	67	87	50	23	64	83	64	98
	17%	17%	18%	26%	17%	21%	15%	16%	20%	15%	18%	18%	19%	16%
Under \$140,000 per year	127	71	15	5	52	21	54	70	34	20	50	60	46	75
	13%	17%	14%	10%	14%	13%	12%	13%	13%	13%	14%	13%	13%	13%
\$140,000 per year or more	95	54	12	4	38	15	40	52	22	16	30	50	30	62
	10%	13%	11%	8%	10%	9%	9%	10%	9%	10%	8%	11%	9%	10%
Undecided	94	27	7	5	27	14	44	45	28	12	31	38	30	51
	9%	6%	6%	10%	7%	9%	10%	8%	11%	8%	9%	8%	9%	9%