

GEOC

N=			800	100%
Worcester/West	1	( 1/189)	159	20%
NE	2		312	39%
Suffolk	3		63	8%
SE Mass/Cape	4		266	33%

START

Hello, my name is \_\_\_\_\_ and I am conducting a survey for 7NEWS/Suffolk University and I would like to get your opinions on some political questions. Would you be willing to spend five minutes answering some questions?

N=			800	100%
Continue	1	( 1/221)	800	100%

{QUOTA GENDER, GEO, etc}

GENDR  
Gender

N=			800	100%
Male	1	( 1/225)	400	50%
Female	2		400	50%

S2. Thank you. How likely are you to vote in the Massachusetts Presidential Preference Primary?

N=			800	100%
Very likely	1	( 1/226)	743	93%
Somewhat likely	2		57	7%
Not very likely	3		0	0%
Not at all likely	4		0	0%
Other/Undecided/Refused	5		0	0%

S3. Can you tell me when the Presidential Primary will be held?

N=			800	100%
February 5th, next Tuesday, Super Tuesday	1	( 1/229)	789	99%
Next week	2		11	1%
Other/Undecided/Refused	3		0	0%

S4. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent? ?

N=			800	100%
Democrat	1	( 1/232)	335	42%
Republican	2		309	39%
Unenrolled/Ind	3		156	20%
Other	4		0	0%
Und/Ref/Not reg	5		0	0%

S5. Although you are registered Unenrolled or Independent, which of the two party primaries - Democrat or Republican - do you think you might select when casting your vote for President next Tuesday?

N=			156	100%
Democrat	1	( 1/235)	65	42%
Republican	2		91	58%
Neither/Stay Ind	3		0	0%

Q1. If the Democratic Primary for U.S. Senate were held today and the candidates were John Kerry or Ed O'Reilly, for whom will you vote or toward whom would you LEAN at this time?

N=			400	100%
John Kerry	1	( 1/239)	256	64%
Ed O'Reilly	2		45	11%
Undecided (DO NOT READ)	3		90	23%
Refused (DO NOT READ)	4		9	2%

Q2. There are 8 Democratic candidates for President listed on your Primary ballot, although five have now dropped out. Of the remaining two major candidates: Hillary Clinton or Barack Obama, for whom will you vote or toward whom would you LEAN at this time?

N=			400	100%
Hillary Clinton	1	( 1/240)	166	42%
Barack Obama	2		166	42%
Mike Gravel (DO NOT READ)	3		2	1%
Undecided (DO NOT READ)	4		63	16%
Refused (DO NOT READ)	5		3	1%

Q2A. You said earlier that you were<S2 >to vote on Tuesday. If you had to pick one of the two today - Clinton or Obama - who would it be?

N=			66	100%
Hillary Clinton	1	( 1/241)	11	17%
Barack Obama	2		17	26%
Mike Gravel (DO NOT READ)	3		2	3%
Undecided (DO NOT READ)	4		27	41%
Refused (DO NOT READ)	5		9	14%

**Q2 & Q2A CONSOLIDATED.**

N=			<b>400</b>	<b>100%</b>
Hillary Clinton	1		<b>177</b>	<b>44%</b>
Barack Obama	2		<b>183</b>	<b>46%</b>
Mike Gravel (DO NOT READ)	3		4	1%
Undecided (DO NOT READ)	4		27	7%
Refused (DO NOT READ)	5		9	2%

Q3. Now, how likely are you to change your mind about your choice before the Democratic Primary on Tuesday?

N=			364	100%
It's very likely I'll change my mind before Tuesday	1	( 1/242)	21	6%
It's somewhat likely that I'll change my mind before Tuesday.	2		75	21%
It's unlikely I'll change my mind before Tuesday	3		263	72%
Undecided (DO NOT READ)	4		5	1%
Refused (DO NOT READ)	5		0	0%

Q4. Does Barack Obama have enough experience to be President?

N=			400	100%
Yes	1	( 1/243)	219	55%
No	2		142	36%
Undecided (DO NOT READ)	3		37	9%
Refused (DO NOT READ)	4		2	1%

Q5. Does Hillary Clinton represent change or the same old politics?

N=			400	100%
Change	1	( 1/244)	207	52%
Same old politics	2		152	38%
Undecided (DO NOT READ)	3		38	10%
Refused (DO NOT READ)	4		3	1%

Q6. Which endorsement do you consider the most influential?

N=			400	100%
Bill Clinton for Hillary	1	( 1/245)	93	23%
Oprah Winfrey for Obama	2		37	9%
Ted Kennedy for Obama	3		170	43%
Undecided (DO NOT READ)	4		81	20%
Refused (DO NOT READ)	5		19	5%

Q7. Has Bill Clinton's campaigning for Hillary made you more or less likely to vote for her?

N=			400	100%
More likely	1	( 1/246)	87	22%
Less likely	2		109	27%
Undecided (DO NOT READ)	3		42	11%
Refused (DO NOT READ)	4		3	1%
No difference (DO NOT READ)	5		159	40%

Q8. Which candidate would do a better job on ... The Economy

N=			400	100%
Clinton	1	( 1/247)	177	44%
Obama	2		113	28%
Undecided (DO NOT READ)	3		66	17%
Refused (DO NOT READ)	4		2	1%
Both (DO NOT READ)	5		27	7%
Neither (DO NOT READ)	6		15	4%

Q9. Which candidate would do a better job on ... Keeping us safe?

N=			400	100%
Clinton	1	( 1/248)	167	42%
Obama	2		124	31%
Undecided (DO NOT READ)	3		53	13%
Refused (DO NOT READ)	4		2	1%
Both (DO NOT READ)	5		31	8%
Neither (DO NOT READ)	6		23	6%

Q10. Which candidate would do a better job on ... Healthcare

N=			400	100%
Clinton	1	( 1/249)	209	52%
Obama	2		116	29%
Undecided (DO NOT READ)	3		37	9%
Refused (DO NOT READ)	4		1	0%
Both (DO NOT READ)	5		30	8%
Neither (DO NOT READ)	6		7	2%

Q11. Which candidate would do a better job on ... Improving my life?

N=			400	100%
Clinton	1	( 1/250)	141	35%
Obama	2		137	34%
Undecided (DO NOT READ)	3		50	13%
Refused (DO NOT READ)	4		2	1%
Both (DO NOT READ)	5		34	9%
Neither (DO NOT READ)	6		36	9%

Q12. There are 8 Republican candidates for President listed on your Primary ballot, although four have dropped out. Here are the remaining 4 candidates in the order that they appear on your ballot: John McCain, Mike Huckabee, Mitt Romney, and Ron Paul. For whom will you vote or toward whom would you LEAN at this time?

N=			400	100%
John McCain	1	( 1/251)	133	33%
Mike Huckabee (HUCK-Ah-Bee)	2		16	4%
Mitt Romney	3		191	48%
Ron Paul	4		9	2%
Undecided (DO NOT READ)	5		45	11%
Refused (DO NOT READ)	6		6	2%

Q12A. You said earlier that you were<S2 >to vote on Tuesday, if you had to pick one of the four today - McCain, Huckabee, Romney, or Paul - who would it be?

N=			51	100%
John McCain	1	( 1/252)	13	25%
Mike Huckabee (HUCK-Ah-Bee)	2		1	2%
Mitt Romney	3		8	16%
Ron Paul	4		2	4%
Undecided (DO NOT READ)	5		27	53%
Refused (DO NOT READ)	6		0	0%

**Q12 & Q12A CONSOLIDATED.**

N=400			400	100%
<b>John McCain</b>	<b>1</b>		<b>146</b>	<b>37%</b>
<b>Mike Huckabee (HUCK-Ah-Bee)</b>	<b>2</b>		<b>17</b>	<b>4%</b>
<b>Mitt Romney</b>	<b>3</b>		<b>199</b>	<b>50%</b>
<b>Ron Paul</b>	<b>4</b>		<b>11</b>	<b>3%</b>
<b>Undecided (DO NOT READ)</b>	<b>5</b>		<b>27</b>	<b>6%</b>

Q13. Now, how likely are you to change your mind about your choice before the Primary?

N=			373	100%
It's very likely I'll change my mind before ... Tuesday	1	( 1/253)	29	8%
It's somewhat likely that I'll change my mind .. before Tuesday.	2		60	16%
It's unlikely I'll change my mind before Tuesday	3		274	73%
Undecided (DO NOT READ)	4		8	2%
Refused (DO NOT READ)	5		2	1%

Q14. Is John McCain too old to be President?			
N=			400 100%
Yes	1	( 1/254)	76 19%
No	2		308 77%
Undecided (DO NOT READ)	3		12 3%
Refused (DO NOT READ)	4		4 1%
Q15. Does Mitt Romney say what he thinks or what voters want to hear?			
N=			400 100%
Says what he thinks	1	( 1/255)	188 47%
Says what voters want to hear	2		153 38%
Undecided (DO NOT READ)	3		55 14%
Refused (DO NOT READ)	4		4 1%
Q16. Is John McCain a real Republican?			
N=			400 100%
Yes	1	( 1/256)	226 57%
No	2		129 32%
Undecided (DO NOT READ)	3		42 11%
Refused (DO NOT READ)	4		3 1%
Q17. Does Mitt Romney have enough foreign policy experience to be President?			
N=			400 100%
Yes	1	( 1/257)	195 49%
No	2		158 40%
Undecided (DO NOT READ)	3		45 11%
Refused (DO NOT READ)	4		2 1%
Q18. Which candidate would do a better job on ... The Economy			
N=			400 100%
McCain	1	( 1/258)	93 23%
Romney	2		246 62%
Undecided (DO NOT READ)	3		28 7%
Refused (DO NOT READ)	4		4 1%
Both (DO NOT READ)	5		7 2%
Neither (DO NOT READ)	6		22 6%
Q19. Which candidate would do a better job on ... Keeping us safe?			
N=			400 100%
McCain	1	( 1/259)	172 43%
Romney	2		144 36%
Undecided (DO NOT READ)	3		36 9%
Refused (DO NOT READ)	4		0 0%
Both (DO NOT READ)	5		29 7%
Neither (DO NOT READ)	6		19 5%
Q20. Which candidate would do a better job on ... Healthcare			
N=			400 100%
McCain	1	( 1/260)	105 26%
Romney	2		202 51%
Undecided (DO NOT READ)	3		49 12%
Refused (DO NOT READ)	4		3 1%
Both (DO NOT READ)	5		18 5%
Neither (DO NOT READ)	6		23 6%
Q21. Which candidate would do a better job on ... Improving my life?			
N=			400 100%
McCain	1	( 1/261)	98 25%
Romney	2		194 49%
Undecided (DO NOT READ)	3		41 10%
Refused (DO NOT READ)	4		4 1%
Both (DO NOT READ)	5		11 3%
Neither (DO NOT READ)	6		52 13%
Q22. Do you believe the United States is going in the right direction or is on the wrong track?			
N=			800 100%
Right track	1	( 1/262)	192 24%
Wrong track	2		536 67%
Undecided (DO NOT READ)	3		68 9%
Refused (DO NOT READ)	4		4 1%

Q23. Are you better off than you were eight years ago?

N=		800	100%
Yes	1 ( 1/263)	389	49%
No	2	360	45%
Undecided (DO NOT READ)	3	48	6%
Refused (DO NOT READ)	4	3	0%

Q24. Regardless of whom you currently support, who do you believe will be the next President of the United States (considering candidates from both parties) ? {DO NOT OFFER}

N=		800	100%
Hillary Clinton	1 ( 1/264)	218	27%
Barack Obama	2	201	25%
Mitt Romney	3	79	10%
John McCain	4	171	21%
Other	5	1	0%
Undecided	6	122	15%
Refused	7	8	1%

Q25. The next question is about unemployment compensation. Currently, employers pay into the state's general unemployment fund for their workers and it can be used if a worker is laid off. Would you support having the employers pay into an individual account that is owned by the worker and would be used if they are unemployed, or it could grow to help with that worker's retirement if they are not unemployed?

N=		800	100%
Yes	1 ( 1/265)	461	58%
No	2	179	22%
Undecided (DO NOT READ)	3	156	20%
Refused (DO NOT READ)	4	4	1%

These questions are about health and trans-fat issues.  
 Q26. Artificial trans fat comes from partially hydrogenated oil and promotes heart disease. How concerned are you about the presence of artificial trans fat in restaurant food?

N=		800	100%
Very concerned	1 ( 1/266)	350	44%
Concerned	2	190	24%
Unconcerned	3	234	29%
Not sure	4	26	3%

Q27. Should restaurants that use artificial trans fat be required to disclose that fact on menus?

N=		800	100%
Strongly favor	1 ( 1/267)	447	56%
Favor	2	196	25%
Oppose	3	67	8%
Strongly oppose	4	49	6%
Not sure	5	41	5%

Q28. Massachusetts is considering a bill that would require restaurants to phase out their use of artificial trans fat. Do you:

N=		800	100%
Strongly favor	1 ( 1/268)	344	43%
Favor	2	194	24%
Oppose	3	106	13%
Strongly oppose	4	87	11%
Not sure	5	69	9%

THE FINAL QUESTION WILL HELP US CLASSIFY YOUR RESPONSES WITH OTHERS TAKING THE SURVEY

Q29. What is your age category?  
 Read 1-6

N=		800	100%
18-25 YRS	1 ( 1/269)	18	2%
26-35 YRS	2	71	9%
36-45 YRS	3	165	21%
46-55 YRS	4	230	29%
56-65 YRS	5	186	23%
OVER 65 YRS	6	121	15%
REFUSED	7	9	1%

Q30  
 Q30. Are you?  
 Read 1-5

N=			800	100%
White (Caucasian) .....	1	( 1/270)	740	93%
Black (African American) .....	2		17	2%
Asian .....	3		4	1%
Hispanic/Latino .....	4		7	1%
Other .....	5		18	2%
Refused .....	6		14	2%

