

Suffolk University and Boston Globe Marginals

GEOC

N=			400	100%
Worcester/West	1	( 1/ 86)	98	25%
NE	2		138	35%
Suffolk	3		43	11%
SE Mass/Cape	4		121	30%

START

Hello, my name is \_\_\_\_\_ and I am conducting a survey for Suffolk University and the Boston Globe... Do you have 7 minutes to take the survey?

N=			400	100%
Continue	1	( 1/ 89)	400	100%

GENDR

Gender

N=			400	100%
Male	1	( 1/ 90)	192	48%
Female	2		208	52%

AGE

What is your age category?

N=			400	100%
18-24 yrs	1	( 1/ 91)	19	5%
25-34 yrs	2		47	12%
35-44 yrs	3		83	21%
45-54 yrs	4		83	21%
55-64 yrs	5		77	19%
65-74 yrs	6		48	12%
75+ yrs	7		39	10%
Refused (DO NOT READ)	8		4	1%

RACE

For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

N=			400	100%
White/Caucasian	1	( 1/ 92)	303	76%
Black/African-American	2		44	11%
American Indian and Alaska Native	3		1	0%
Asian	4		5	1%
Native Hawaiian and other Pacific Islander	5		1	0%
Hispanic/Latino	6		25	6%
Other (DO NOT READ)	7		11	3%
Refused/Don't know (DO NOT READ)	8		10	3%

Q1. Does your household have school-aged children?

N=			400	100%
Yes	1	( 1/ 93)	126	32%
No	2		274	69%

Q2. Are you a homeowner, renter, or do you live with your parents or relatives in their home?

N=			400	100%
Homeowner	1	( 1/ 94)	296	74%
Renter	2		79	20%
Live with parents/relatives	3		17	4%
Other	4		8	2%

Q3. Are you employed full-time, part-time, retired, unemployed, or a full-time student?

N=			400	100%
Full-time	1	( 1/ 95)	182	46%
Part-time	2		56	14%
Retired	3		119	30%
Unemployed	4		32	8%
Student	5		7	2%
Refused (DO NOT READ)	6		4	1%

The following are questions about the economy and issues of the day.

Q4. What do you believe will be the state of the economy by the end of the year - do you think it will get better, get worse, or stay the same?

N=			400	100%
Get better .....	1	( 1/ 96)	68	17%
Get worse .....	2		76	19%
Stay the same .....	3		230	58%
Don't know (DO NOT READ) .....	4		26	7%

Q5. How would you rate the economy right now - excellent, good, fair, or poor?

N=			400	100%
Excellent .....	1	( 1/ 97)	0	0%
Good .....	2		19	5%
Fair .....	3		148	37%
Poor .....	4		231	58%
Don't know (DO NOT READ) .....	5		2	1%

Q6. Do you think the recession has ended in Massachusetts?

N=			400	100%
Yes .....	1	( 1/ 98)	73	18%
No .....	2		304	76%
Don't Know (DO NOT READ) .....	3		23	6%

Q7. Do you think the recession has ended in the United States?

N=			400	100%
Yes .....	1	( 1/ 99)	42	11%
No .....	2		340	85%
Don't Know (DO NOT READ) .....	3		18	5%

Q8. When do you think the recession will end?

DO NOT READ LIST!

N=			347	100%
Within 6 months .....	1	( 1/100)	6	2%
In a year .....	2		49	14%
In 18 months .....	3		42	12%
In 2 years .....	4		72	21%
In 3 years .....	5		46	13%
Over 3 years .....	6		57	16%
Other (Never) .....	7		11	3%
Don't Know (DO NOT READ) .....	8		64	18%

Q9. Do you approve or disapprove of President Obama's handling of the economy?

N=			400	100%
Approve .....	1	( 1/101)	185	46%
Disapprove .....	2		167	42%
No opinion (DO NOT READ) .....	3		20	5%
Undecided (DO NOT READ) .....	4		27	7%
Refused (DO NOT READ) .....	5		1	0%

Q10. Looking at the price of stocks today, do you feel stocks in general will be a good investment or a bad investment over the next year?

N=			400	100%
Good investment .....	1	( 1/102)	133	33%
Bad investment .....	2		172	43%
Undecided .....	3		93	23%
Refused .....	4		2	1%

Q11. Do you think you'll have to work longer than expected before retiring?

N=			400	100%
Yes .....	1	( 1/103)	231	58%
No .....	2		71	18%
Other (already retired) .....	3		90	23%
Don't Know (DO NOT READ) .....	4		8	2%

Q12. Thinking about the past six months, are you spending more money, less money, or the same on goods and services overall?

N=			400	100%
Spending more .....	1	( 1/104)	162	41%
Spending less .....	2		72	18%
Spending the same .....	3		164	41%
Don't Know (DO NOT READ) .....	4		2	1%

Q13. Thinking about the past six months, are you saving more, saving less, or saving the same?

N=			400	100%
Saving more .....	1	( 1/105)	64	16%
Saving less .....	2		135	34%
Saving the same .....	3		195	49%
Don't Know (DO NOT READ) .....	4		6	2%

Q14. Looking ahead to the holiday shopping season, do you plan to spend more money, spend less money, or spend the same on gifts as compared to last year?

N=			400	100%
Will spend more .....	1	( 1/106)	28	7%
Will spend less .....	2		155	39%
Will spend the same .....	3		211	53%
Don't Know (DO NOT READ) .....	4		6	2%

Q15. Why?

N=			183	100%
"Trying to save money".....	01	( 1/107)	24	13%
"No money/Less money".....	02	( 1/109)	64	35%
"Unemployed".....	03	( 1/111)	13	7%
"High cost of living".....	04		21	11%
"Economy".....	05		18	10%
"Children are older".....	06		5	3%
"Fixed income".....	07		7	4%
"Have a job/Finances better".....	21		6	3%
"More people in the family".....	22		7	4%
Other .....	97		18	10%
Don't Know .....	98		9	5%

Q16. Are you traveling more or less than you did a year ago?

N=			400	100%
Traveling more .....	1	( 1/113)	49	12%
Traveling less .....	2		189	47%
Traveled about the same .....	3		155	39%
Don't Know (DO NOT READ) .....	4		7	2%

Q17. Are you eating out at restaurants more or less than you did a year ago?

N=			400	100%
Eating out more .....	1	( 1/114)	30	8%
Eating out less .....	2		187	47%
Eating out the same .....	3		174	44%
Don't Know (DO NOT READ) .....	4		9	2%

Q18. How concerned are you that you might lose your job - very, somewhat, or not concerned?

N=			238	100%
Very Concerned .....	1	( 1/115)	15	6%
Somewhat concerned .....	2		69	29%
Not concerned/not at all concerned .....	3		149	63%
Don't Know .....	4		4	2%
Already lost job. ....	5		1	0%

Q19. Has anyone in your household lost a job in the last 18 months?

N=			400	100%
Yes .....	1	( 1/116)	70	18%
No .....	2		330	83%
Don't Know (DO NOT READ) .....	3		0	0%

Q20. Are they/you still unemployed?

N=			70	100%
Yes .....	1	( 1/117)	50	71%
No .....	2		20	29%
Don't Know (DO NOT READ) .....	3		0	0%

Q21. For how long has that person been unemployed?  
 N= 50 100%  
 Less than 3 months ..... 1 ( 1/118) 2 4%  
 Three to six months ..... 2 13 26%  
 Six months to a year ..... 3 17 34%  
 More than a year ..... 4 18 36%  
 Don't Know (DO NOT READ) ..... 5 0 0%

Q22. How concerned are you about being able to maintain your standard of living?  
 N= 400 100%  
 Very Concerned ..... 1 ( 1/119) 121 30%  
 Somewhat concerned ..... 2 156 39%  
 Not concerned/not at all concerned ..... 3 121 30%  
 Don't Know ..... 4 2 1%

Q23. How concerned are you about being able to keep up with your mortgage payments?  
 N= 296 100%  
 Very Concerned ..... 1 ( 1/120) 35 12%  
 Somewhat concerned ..... 2 55 19%  
 Not concerned/not at all concerned ..... 3 144 49%  
 Paid off mortgage ..... 4 58 20%  
 Don't know ..... 5 4 1%

Q24. Do you think housing prices will rise or fall over the next year?  
 N= 400 100%  
 Rise ..... 1 ( 1/121) 132 33%  
 Fall ..... 2 160 40%  
 Stay the same (DO NOT READ) ..... 3 59 15%  
 Undecided (DO NOT READ) ..... 4 47 12%  
 Refused (DO NOT READ) ..... 5 2 1%

Q25. Have you changed the amount of money you give to charity - are you giving more, less, or the same?  
 N= 400 100%  
 Giving more ..... 1 ( 1/122) 47 12%  
 Giving less ..... 2 129 32%  
 Giving the same ..... 3 218 55%  
 Don't Know ..... 4 6 2%

Q26. What do you think is the most important problem facing the country today {RANDOMIZE}?  
 N= 400 100%  
 Unemployment ..... 1 ( 1/123) 96 24%  
 Economy in general ..... 2 113 28%  
 Healthcare ..... 3 34 9%  
 Dissatisfaction with government ..... 4 77 19%  
 Federal budget ..... 5 32 8%  
 Lack of money ..... 6 12 3%  
 Don't know (DO NOT READ) ..... 7 36 9%

Q27. How important is cutting the national deficit to helping the economy?  
 N= 400 100%  
 Very important ..... 1 ( 1/124) 170 43%  
 Somewhat important ..... 2 146 37%  
 Not that important ..... 3 46 12%  
 Not at all important ..... 4 21 5%  
 Don't know (DO NOT READ) ..... 5 17 4%

Q28. Congress needs to reduce the federal budget deficit. How do you prefer Congress to achieve this goal?  
 N= 400 100%  
 Only with spending cuts ..... 1 ( 1/127) 51 13%  
 Mostly with spending cuts ..... 2 101 25%  
 Equally with spending cuts and raising taxes ... 3 141 35%  
 Mostly by raising taxes ..... 4 43 11%  
 Only by raising taxes ..... 5 6 2%  
 Undecided ..... 6 58 15%

Q29. Do you believe that the Social Security and Medicare programs will be available to you in your retirement?

N=			400	100%
Yes-will be available .....	1	( 1/128)	188	47%
Yes-already available .....	2		91	23%
No .....	3		103	26%
Don't know (DO NOT READ) .....	4		18	5%

Q30. Do you expect to depend on Social Security and Medicare in your retirement?

N=			400	100%
Yes-will depend .....	1	( 1/129)	138	35%
Yes-already depend .....	2		82	21%
No .....	3		170	43%
Don't know (DO NOT READ) .....	4		10	3%

Q31. Do you approve or disapprove of the Occupy protest movement in Boston and elsewhere?

N=			400	100%
Approve .....	1	( 1/130)	163	41%
Disapprove .....	2		151	38%
Undecided (DO NOT READ) .....	3		77	19%
Refused (DO NOT READ) .....	4		9	2%