

## SEPTEMBER VERY LIKELY VOTERS STUDY

GeoCode

| (N=500)                | n   | %     |
|------------------------|-----|-------|
| Worcester / West ----- | 118 | 23.60 |
| Northeastern -----     | 178 | 35.60 |
| Suffolk -----          | 41  | 8.20  |
| Se Mass / Cape -----   | 163 | 32.60 |

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Hello, my name is \_\_\_\_\_ and I am conducting a survey for Suffolk University and I would like to get your opinions on some issues of the day in Massachusetts. Would you be willing to spend seven minutes answering some questions so that we can include your opinions? {IF YES PROCEED; IF NO, UNDECIDED, GO TO CLOSE}

SCREEN. How likely are you to vote in the upcoming election for Governor in November – very likely, somewhat likely, not very likely, not at all likely?

| (N=500)           | n   | %      |
|-------------------|-----|--------|
| Very likely ----- | 500 | 100.00 |

QUOTA-1 Gender

| (N=500)      | n   | %     |
|--------------|-----|-------|
| Male -----   | 241 | 48.20 |
| Female ----- | 259 | 51.80 |

QUOTA-2. What is your age category?

| (N=500)           | n  | %     |
|-------------------|----|-------|
| 18-25 Yrs.-----   | 20 | 4.00  |
| 26-35 Yrs.-----   | 65 | 13.00 |
| 36-45 Yrs.-----   | 92 | 18.40 |
| 46-55 Yrs.-----   | 97 | 19.40 |
| 56-65 Yrs.-----   | 86 | 17.20 |
| 66-75 Yrs.-----   | 85 | 17.00 |
| Over 75 Yrs.----- | 52 | 10.40 |
| Refused -----     | 3  | 0.60  |

QUOTA-3. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent?

| (N=500)                     | n   | %     |
|-----------------------------|-----|-------|
| Democrat -----              | 184 | 36.80 |
| Republican-----             | 57  | 11.40 |
| Independent/Unenrolled----- | 256 | 51.20 |
| Other -----                 | 1   | 0.20  |
| Not Registered-----         | 2   | 0.40  |

QUOTA 4. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

| (N=500)  | n   | %     |
|--|-----|-------|
| White/Caucasian-----                           | 397 | 79.40 |
| Black/African-American -----                   | 42  | 8.40  |
| American Indian / Alaska Native -----          | 1   | 0.20  |
| Asian -----                                    | 8   | 1.60  |
| Native Hawaiian / Other Pacific Islander ----- | 0   | 0.00  |
| Hispanic/Latino -----                          | 21  | 4.20  |
| Other -----                                    | 24  | 4.80  |
| Refused -----                                  | 7   | 1.40  |

2. Do you think Massachusetts is heading in the right direction or is on the wrong track?

|                       |     |       |
|-----------------------|-----|-------|
| (N=500)               | n   | %     |
| Right Direction ----- | 228 | 45.60 |
| Wrong Track -----     | 206 | 41.20 |
| Undecided -----       | 66  | 13.20 |

Great, I'm going to read you a list of individuals in state and local politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Deval Patrick. Would you say your opinion of Deval Patrick is generally favorable or generally unfavorable?...{Next name, "How about.."etc}

| (N=500)                 | <u>NEVER HEARD</u> | <u>FAVORABLE</u> | <u>UNFAVORABLE</u> | <u>HOF/UND</u> |
|-------------------------|--------------------|------------------|--------------------|----------------|
| 3. Deval Patrick        | 2<br>0.40          | 276<br>55.20     | 197<br>39.40       | 25<br>5.00     |
| 4. Martha Coakley       | 6<br>1.20          | 232<br>46.40     | 209<br>41.80       | 53<br>10.60    |
| 5. Evan Falchuk         | 313<br>62.60       | 37<br>7.40       | 31<br>6.20         | 119<br>23.80   |
| 6. Jeff McCormick       | 292<br>58.40       | 43<br>8.60       | 31<br>6.20         | 134<br>26.80   |
| 7. Elizabeth Warren     | 7<br>1.40          | 270<br>54.00     | 192<br>38.40       | 31<br>6.20     |
| 8. Charlie Baker        | 38<br>7.60         | 223<br>44.60     | 135<br>27.00       | 104<br>20.80   |
| 9. Scott Douglas Lively | 339<br>67.80       | 29<br>5.80       | 33<br>6.60         | 99<br>19.80    |
| 10. Ed Markey           | 33<br>6.60         | 219<br>43.80     | 170<br>34.00       | 78<br>15.60    |
| 11. Brian Herr          | 345<br>69.00       | 31<br>6.20       | 23<br>4.60         | 101<br>20.20   |
| 12. Barack Obama        | 0<br>0.00          | 259<br>51.80     | 209<br>41.80       | 32<br>6.40     |

13. Do you approve or disapprove of the job that Deval Patrick is doing as governor?

|                  |     |       |
|------------------|-----|-------|
| (N=500)          | n   | %     |
| Approve -----    | 281 | 56.20 |
| Disapprove ----- | 180 | 36.00 |
| Undecided -----  | 38  | 7.60  |
| Refused -----    | 1   | 0.20  |

14. How closely are you following the 2014 election for Massachusetts Governor – very closely, somewhat closely, not very closely, or not at all?

|                         |     |       |
|-------------------------|-----|-------|
| (N=500)                 | n   | %     |
| Very closely-----       | 154 | 30.80 |
| Somewhat closely-----   | 255 | 51.00 |
| Not very closely-----   | 79  | 15.80 |
| Not at all closely----- | 12  | 2.40  |
| Und/Ref -----           | 0   | 0.00  |

15. On November 4<sup>th</sup>, the general election will take place. For Governor, there are five candidates listed on your ballot in the following order: Republican Charlie Baker, Democrat Martha Coakley, Evan Falchuk-United Independent Party, Scott Douglas Lively-Independent, or Jeffrey McCormick-Independent. At this point will you vote or lean toward Baker, Coakley, Falchuk, Lively, or McCormick?

| (N=500)        | n   | %     |
|----------------|-----|-------|
| Baker-----     | 216 | 43.20 |
| Coakley-----   | 219 | 43.80 |
| Falchuk-----   | 10  | 2.00  |
| Lively-----    | 2   | 0.40  |
| McCormick----- | 8   | 1.60  |
| Und-----       | 42  | 8.40  |
| Refused-----   | 3   | 0.60  |

{FOR QUOTA 3.1 ONLY}

16. Earlier you said you were registered as a Democrat. Did you vote in the Democratic Primary on September 9<sup>th</sup>?

| (N=184)        | n   | %     |
|----------------|-----|-------|
| Yes-----       | 124 | 67.39 |
| No-----        | 59  | 32.07 |
| Undecided----- | 1   | 0.54  |

{FOR QUOTA 3.3 ONLY}

17. Earlier you said you were registered as an Independent. Did you vote in the Democratic Primary on September 9<sup>th</sup>?

| (N=256)        | n   | %     |
|----------------|-----|-------|
| Yes-----       | 118 | 46.09 |
| No-----        | 138 | 53.91 |
| Undecided----- | 0   | 0.00  |

{FOR 16.1 or 17.1}

18. In the Democratic Primary for Governor, did you vote for Donald Berwick, Martha Coakley, or Steve Grossman?

| (N=242)       | n  | %     |
|---------------|----|-------|
| Berwick-----  | 48 | 19.83 |
| Coakley-----  | 94 | 38.84 |
| Grossman----- | 82 | 33.88 |
| Und-----      | 17 | 7.02  |
| Refused-----  | 1  | 0.41  |

19. Martha Coakley has been the Attorney General for the past 8 years. How would you rate her job performance as Attorney General – excellent, good, fair, or poor?

| (N=500)        | n   | %     |
|----------------|-----|-------|
| Excellent----- | 81  | 16.20 |
| Good-----      | 183 | 36.60 |
| Fair-----      | 150 | 30.00 |
| Poor-----      | 69  | 13.80 |
| Refused-----   | 17  | 3.40  |

20. If elected, do you think Martha Coakley will push to raise taxes?

| (N=500)         | n   | %     |
|-----------------|-----|-------|
| Yes -----       | 247 | 49.40 |
| No-----         | 109 | 21.80 |
| Undecided ----- | 144 | 28.80 |

21. Do you think Martha Coakley is a Beacon Hill insider or a reformer?

| (N=500)         | n   | %     |
|-----------------|-----|-------|
| BH Insider----- | 254 | 50.80 |
| Reformer -----  | 121 | 24.20 |
| Undecided ----- | 125 | 25.00 |

22. Here are a couple of questions about Charlie Baker. Although he said he was kidding, Charlie Baker addressed Fox25 reporter Sharman Sacchetti as “Sweetheart.” Do you think that was a condescending comment?

| (N=500)                   | n   | %     |
|---------------------------|-----|-------|
| Yes – Condescending ----- | 196 | 39.20 |
| No-----                   | 236 | 47.20 |
| Undecided -----           | 68  | 13.60 |

23. Do you trust Charlie Baker to stand up for women’s rights and the handling of issues important to women?

| (N=500)                | n   | %     |
|------------------------|-----|-------|
| Yes – Trust Baker----- | 234 | 46.80 |
| No-----                | 171 | 34.20 |
| Undecided -----        | 95  | 19.00 |

24. The candidates for Attorney General are Democrat Maura Healey and Republican John Miller. At this point will you vote or lean toward Healey or Miller?

| (N=500)       | n   | %     |
|---------------|-----|-------|
| Healey -----  | 245 | 49.00 |
| Miller -----  | 92  | 18.40 |
| Und -----     | 152 | 30.40 |
| Refused ----- | 11  | 2.20  |

25. There are three candidates on your ballot for Secretary of State. They are Democrat William Francis Galvin, Republican David D’Arcangelo, and Green-Rainbow Daniel Factor. At this point will you vote or lean toward Galvin, D’Arcangelo, or Factor?

| (N=500)           | n   | %     |
|-------------------|-----|-------|
| Galvin -----      | 274 | 54.80 |
| D’Arcangelo ----- | 63  | 12.60 |
| Factor -----      | 20  | 4.00  |
| Und -----         | 141 | 28.20 |
| Refused -----     | 2   | 0.40  |

26. For Treasurer, the three candidates are Democrat Deborah Goldberg, Republican Michael James Heffernan, and Green-Rainbow Ian Jackson. At this point will you vote or lean toward Goldberg, Heffernan, or Jackson?

| (N=500)         | n   | %     |
|-----------------|-----|-------|
| Goldberg -----  | 219 | 43.80 |
| Heffernan ----- | 101 | 20.20 |
| Jackson -----   | 23  | 4.60  |
| Und -----       | 156 | 31.20 |
| Refused -----   | 1   | 0.20  |

27. For State Auditor, the three candidates are Democrat Suzanne Bump, Republican Patricia Saint Aubin, and Green-Rainbow M.K. Merelice. At this point will you vote or lean toward Bump, Saint Aubin, or Merelice?

| (N=500)           | n   | %     |
|-------------------|-----|-------|
| Bump-----         | 191 | 38.20 |
| Saint Aubin ----- | 97  | 19.40 |
| Merelice -----    | 24  | 4.80  |
| Und -----         | 185 | 37.00 |
| Refused -----     | 3   | 0.60  |

28. For U.S. Senator the candidates are Democrat Edward Markey and Republican Brian Herr. At this point will you vote or lean toward Markey or Herr?

| (N=500)       | n   | %     |
|---------------|-----|-------|
| Markey-----   | 269 | 53.80 |
| Herr-----     | 152 | 30.40 |
| Und -----     | 74  | 14.80 |
| Refused ----- | 5   | 1.00  |

29. Do you approve or disapprove of the job Barack Obama is doing as president?

| (N=500)          | n   | %     |
|------------------|-----|-------|
| Approve -----    | 251 | 50.20 |
| Disapprove ----- | 216 | 43.20 |
| Undecided -----  | 29  | 5.80  |
| Refused -----    | 4   | 0.80  |

30. Overall, do you feel that the Affordable Care Act, sometimes called Obamacare, is generally good for Massachusetts or generally bad?

| (N=500)         | n   | %     |
|-----------------|-----|-------|
| Yes -----       | 243 | 48.60 |
| No-----         | 208 | 41.60 |
| Undecided ----- | 49  | 9.80  |

30A. Do you support or oppose putting U.S. combat troops on the ground in Iraq in order to combat ISIS?

| (N=500)         | n   | %     |
|-----------------|-----|-------|
| Support -----   | 171 | 34.20 |
| Oppose -----    | 249 | 49.80 |
| Undecided ----- | 80  | 16.00 |

31. There are 4 ballot questions. Question 1 would eliminate automatic indexing of the state gas tax. A “Yes” Vote would eliminate the requirement that the state’s gas tax be adjusted annually based on the Consumer Price Index. A “No” Vote would make no change in the laws regarding the gas tax. At this point, how would you vote – yes to eliminate indexing or no to keep things the way they are?

| (N=500)                        | n   | %     |
|--------------------------------|-----|-------|
| Yes - Eliminate Indexing ----- | 181 | 36.20 |
| No - Keep Same -----           | 253 | 50.60 |
| Undecided -----                | 66  | 13.20 |

32. Question 2 would expand the state’s Bottle Bill Deposit Law. A “Yes” Vote would expand the state’s beverage container deposit law to require deposits on containers for all non-alcoholic, non-carbonated drinks with certain exceptions, increase the handling fees, and make other changes to the law. A “No” Vote would make no change in the laws regarding beverage container deposits. At this point, how would you vote – yes to expand the bottle bill or no to keep things the way they are?

| (N=500)                        | n   | %     |
|--------------------------------|-----|-------|
| Yes – Expand Bottle Bill ----- | 172 | 34.40 |
| No - Keep Same -----           | 291 | 58.20 |
| Undecided -----                | 37  | 7.40  |

33. Question 3 would expand prohibitions on gambling. A “Yes” Vote would prohibit casinos, any gaming establishment with slot machines, and wagering on simulcast greyhound races. A “No” Vote would make no change in the current laws regarding gaming. At this point, how would you vote – yes to prohibit casinos or no to keep things the way they are?

| (N=500)                      | n   | %     |
|------------------------------|-----|-------|
| Yes – Prohibit Casinos ----- | 192 | 38.40 |
| No - Keep Same -----         | 264 | 52.80 |
| Undecided -----              | 44  | 8.80  |

34. Question 4 would entitle employees in Massachusetts to earn and use up to 40 hours of paid sick time per calendar year in companies of 11 or more employees and up to 40 hours of unpaid sick time per calendar year in smaller companies. Employees could carry over up to 40 hours of unused sick time to the next calendar year, but could not use more than 40 hours in a calendar year. A “Yes” Vote would entitle public and private employees to earn and use sick time according to certain conditions. A “No” Vote would make no change in the laws regarding earned sick time. At this point, how would you vote – yes or no?

| (N=500)                        | n   | %     |
|--------------------------------|-----|-------|
| Yes – 40 Hours Sick Time ----- | 234 | 46.80 |
| No - Keep Same -----           | 176 | 35.20 |
| Undecided -----                | 90  | 18.00 |

THE FINAL THREE QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

35. Do you currently have children in the school system?

| (N=500)         | n   | %     |
|-----------------|-----|-------|
| Yes -----       | 106 | 21.20 |
| No-----         | 392 | 78.40 |
| Undecided ----- | 2   | 0.40  |

36. Are there any members of your household who are union members?

| (N=500)         | n   | %     |
|-----------------|-----|-------|
| Yes -----       | 129 | 25.80 |
| No-----         | 369 | 73.80 |
| Undecided ----- | 2   | 0.40  |

37. When it comes to politics, what TV News Network or commentary source do you trust the most (randomize) ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

| (N=500)              | n   | %     |
|----------------------|-----|-------|
| ABC -----            | 63  | 12.60 |
| CBS -----            | 52  | 10.40 |
| CNN -----            | 67  | 13.40 |
| C-SPAN -----         | 8   | 1.60  |
| COMEDY Central ----- | 18  | 3.60  |
| Fox NEWS-----        | 126 | 25.20 |
| MSNBC-----           | 43  | 8.60  |
| NBC -----            | 48  | 9.60  |
| Undecided -----      | 65  | 13.00 |
| Refused -----        | 10  | 2.00  |