

Region

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE-MALE	W/WEST	MX/ESSEX	SUF/FOLK	SE/CAPE	18-45	46-65	OVER 65	DEM	IND/UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Worcester/West	84	36	48	84	-	-	-	14	40	26	56	28	66	16	14	70	18	66
	21	21	21	100				15	22	23	19	26	20	25	23	21	18	22
Northeastern	152	65	87	-	152	-	-	48	59	42	110	42	135	17	20	131	34	117
	38	38	38		100			51	33	37	38	39	41	26	33	39	34	39
Suffolk	48	21	27	-	-	48	-	11	26	9	37	11	30	18	9	39	14	33
	12	12	12			100		12	14	8	13	10	9	28	15	12	14	11
SE Mass/Cape	116	50	66	-	-	-	116	21	56	37	88	28	102	14	17	99	33	81
	29	29	29				100	22	31	32	30	26	31	22	28	29	33	27

Quota 1. Gender

BANNER 1																		
	GENDER		REGION					AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	DEM	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	172	172	-	36	65	21	50	43	82	46	121	51	143	29	27	145	55	117
	43	100		43	43	44	43	46	45	40	42	47	43	45	45	43	56	39
Female	228	-	228	48	87	27	66	51	99	68	170	58	190	36	33	194	44	180
	57		100	57	57	56	57	54	55	60	58	53	57	55	55	57	44	61

Quota 2. What is your age category

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	FE- MALE	W/ MALE	MX/ WEST	SUF- ESSEX	SE/ FOLK	CAPE	18-45	46-65	OVER 65	DEM	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400 100	172 100	228 100	84 100	152 100	48 100	116 100	94 100	181 100	114 100	291 100	109 100	333 100	65 100	60 100	339 100	99 100	297 100
18-35	33 8	13 8	20 9	7 8	12 8	4 8	10 9	33 35	-	-	21 7	12 11	26 8	7 11	11 18	22 6	10 10	23 8
36-45	61 15	30 17	31 14	7 8	36 24	7 15	11 9	61 65	-	-	46 16	15 14	56 17	5 8	24 40	37 11	17 17	44 15
46-55	85 21	37 22	48 21	19 23	29 19	13 27	24 21	-	85 47	-	62 21	23 21	74 22	11 17	11 18	74 22	26 26	59 20
56-65	96 24	45 26	51 22	21 25	30 20	13 27	32 28	-	96 53	-	64 22	32 29	77 23	19 29	2 3	94 28	22 22	73 25
66-75	70 18	31 18	39 17	16 19	24 16	7 15	23 20	-	-	70 61	55 19	15 14	57 17	13 20	5 8	65 19	14 14	55 19
Over 75 years	44 11	15 9	29 13	10 12	18 12	2 4	14 12	-	-	44 39	34 12	10 9	34 10	9 14	1 2	43 13	7 7	36 12
Refused	11 3	1 1	10 4	4 5	3 2	2 4	2 2	-	-	-	9 3	2 2	9 3	1 2	6 10	4 1	3 3	7 2

Quota 3. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent?

BANNER 1																		
	GENDER		REGION					AGE			PARTY		RACE		CHILDREN		LABOR UNION	
TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	DEM	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO	
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat	291	121	170	56	110	37	88	67	126	89	291	-	241	49	46	244	74	213
	73	70	75	67	72	77	76	71	70	78	100		72	75	77	72	75	72
Independent/Unenrolled	109	51	58	28	42	11	28	27	55	25	-	109	92	16	14	95	25	84
	27	30	25	33	28	23	24	29	30	22		100	28	25	23	28	25	28

Quota 4. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	DEM	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White/Caucasian	333	143	190	66	135	30	102	82	151	91	241	92	333	-	52	281	82	247
	83	83	83	79	89	62	88	87	83	80	83	84	100		87	83	83	83
Black/African-American	40	18	22	10	10	14	6	8	18	13	32	8	-	40	3	36	12	28
	10	10	10	12	7	29	5	9	10	11	11	7		62	5	11	12	9
American Indian/Alaska Native	2	1	1	-	1	-	1	-	2	-	2	-	-	2	-	2	-	2
	*	1	*		1		1		1		1			3		1		1
Asian	4	3	1	1	1	1	1	1	2	1	2	2	-	4	1	3	-	4
	1	2	*	1	1	2	1	1	1	1	1	2		6	2	1		1
Native Hawaiian/Other Pacific Islander	3	2	1	-	-	-	3	1	2	-	1	2	-	3	1	2	2	1
	1	1	*				3	1	1		*	2		5	2	1	2	*
Hispanic/Latino	16	5	11	5	5	3	3	2	6	8	12	4	-	16	3	13	3	13
	4	3	5	6	3	6	3	2	3	7	4	4		25	5	4	3	4
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	2	-	2	2	-	-	-	-	-	1	1	1	-	-	-	2	-	2
	*		1	2						1	*	1			1			1

1. Deval Patrick

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	DEM	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	10	3	7	5	4	1	-	3	3	4	10	-	6	4	-	10	3	7
	2	2	3	6	3	2		3	2	4	3		2	6		3	3	2
Favorable	298	126	172	62	114	33	89	63	142	83	224	74	242	55	45	252	72	222
	74	73	75	74	75	69	77	67	78	73	77	68	73	85	75	74	73	75
Unfavorable	53	26	27	11	20	5	17	21	18	13	31	22	51	1	13	40	17	36
	13	15	12	13	13	10	15	22	10	11	11	20	15	2	22	12	17	12
Heard of/Undecided	39	17	22	6	14	9	10	7	18	14	26	13	34	5	2	37	7	32
	10	10	10	7	9	19	9	7	10	12	9	12	10	8	3	11	7	11

2. Martha Coakley

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	DEM	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	5	3	2	1	1	-	3	-	1	4	3	2	4	1	1	4	-	5
	1	2	1	1	1		3		1	4	1	2	1	2	2	1		2
Favorable	241	95	146	51	102	23	65	54	109	70	182	59	203	37	33	207	51	187
	60	55	64	61	67	48	56	57	60	61	63	54	61	57	55	61	52	63
Unfavorable	87	45	42	15	25	17	30	21	40	26	58	29	70	17	18	69	25	62
	22	26	18	18	16	35	26	22	22	23	20	27	21	26	30	20	25	21
Heard of/Undecided	67	29	38	17	24	8	18	19	31	14	48	19	56	10	8	59	23	43
	17	17	17	20	16	17	16	20	17	12	16	17	17	15	13	17	23	14

3. Steven Grossman

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	FE- MALE	W/ MALE	MX/ WEST	SUF- ESSEX	SE/ FOLK	CAPE	18-45	46-65	OVER 65	DEM	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	44	17	27	17	13	3	11	9	18	16	33	11	32	11	6	38	11	32
	11	10	12	20	9	6	9	10	10	14	11	10	10	17	10	11	11	11
Favorable	173	79	94	27	69	16	61	42	77	49	130	43	149	24	34	139	46	127
	43	46	41	32	45	33	53	45	43	43	45	39	45	37	57	41	46	43
Unfavorable	47	24	23	8	18	9	12	11	21	14	36	11	35	12	6	41	11	36
	12	14	10	10	12	19	10	12	12	12	12	10	11	18	10	12	11	12
Heard of/Undecided	136	52	84	32	52	20	32	32	65	35	92	44	117	18	14	121	31	102
	34	30	37	38	34	42	28	34	36	31	32	40	35	28	23	36	31	34

4. Elizabeth Warren

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	FE- MALE	W/ MALE	MX/ WEST	SUF- ESSEX	SE/ FOLK	CAPE	18-45	46-65	OVER 65	DEM	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	4	4	-	1	1	-	2	-	1	3	2	2	4	-	1	3	1	3
	1	2		1	1		2		1	3	1	2	1		2	1	1	1
Favorable	323	134	189	73	127	32	91	70	152	90	246	77	264	57	49	273	79	240
	81	78	83	87	84	67	78	74	84	79	85	71	79	88	82	81	80	81
Unfavorable	43	20	23	2	16	10	15	16	15	12	23	20	36	7	7	36	13	30
	11	12	10	2	11	21	13	17	8	11	8	18	11	11	12	11	13	10
Heard of/Undecided	30	14	16	8	8	6	8	8	13	9	20	10	29	1	3	27	6	24
	8	8	7	10	5	12	7	9	7	8	7	9	9	2	5	8	6	8

5. Ed Markey

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	FE-MALE	W/MALE	MX/WEST	SUF-ESSEX	SE/FOLK	CAPE	18-45	46-65	OVER 65	DEM	IND/UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	10	6	4	4	1	1	4	1	4	5	6	4	8	2	2	8	3	7
	2	3	2	5	1	2	3	1	2	4	2	4	2	3	3	2	3	2
Favorable	262	111	151	55	108	23	76	67	122	66	204	58	216	45	40	222	67	193
	66	65	66	65	71	48	66	71	67	58	70	53	65	69	67	65	68	65
Unfavorable	59	31	28	8	25	11	15	13	22	23	32	27	52	7	8	51	17	42
	15	18	12	10	16	23	13	14	12	20	11	25	16	11	13	15	17	14
Heard of/Undecided	69	24	45	17	18	13	21	13	33	20	49	20	57	11	10	58	12	55
	17	14	20	20	12	27	18	14	18	18	17	18	17	17	17	17	12	19

6. Donald Berwick

BANNER 1																		
	GENDER		REGION					AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE-MALE	W/WEST	MX/ESSEX	SUF/FOLK	SE/CAPE	18-45	46-65	OVER 65	DEM	IND/UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	167	63	104	43	64	21	39	33	79	50	114	53	140	25	23	144	43	121
	42	37	46	51	42	44	34	35	44	44	39	49	42	38	38	42	43	41
Favorable	112	51	61	21	45	15	31	30	48	29	93	19	93	19	20	92	29	82
	28	30	27	25	30	31	27	32	27	25	32	17	28	29	33	27	29	28
Unfavorable	20	10	10	2	6	3	9	8	9	3	15	5	17	3	4	16	4	16
	5	6	4	2	4	6	8	9	5	3	5	5	5	5	7	5	4	5
Heard of/Undecided	101	48	53	18	37	9	37	23	45	32	69	32	83	18	13	87	23	78
	25	28	23	21	24	19	32	24	25	28	24	29	25	28	22	26	23	26

7. Barack Obama

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	DEM	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	1	-	1	-	1	-	-	-	-	1	1	-	1	-	-	1	-	1
	*		*		1					1	*		*			*		*
Favorable	316	130	186	70	127	36	83	70	148	87	247	69	260	55	48	267	72	241
	79	76	82	83	84	75	72	74	82	76	85	63	78	85	80	79	73	81
Unfavorable	55	27	28	6	18	7	24	15	19	21	26	29	46	8	9	46	17	38
	14	16	12	7	12	15	21	16	10	18	9	27	14	12	15	14	17	13
Heard of/Undecided	28	15	13	8	6	5	9	9	14	5	17	11	26	2	3	25	10	17
	7	9	6	10	4	10	8	10	8	4	6	10	8	3	5	7	10	6

8. Hillary Clinton

	BANNER 1																	
	GENDER		REGION					AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	DEM	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	2	1	1	-	1	-	1	-	-	2	1	1	2	-	-	2	-	2
	*	1	*		1		1			2	*	1	1			1		1
Favorable	307	123	184	67	118	35	87	64	146	87	233	74	248	57	45	261	73	231
	77	72	81	80	78	73	75	68	81	76	80	68	74	88	75	77	74	78
Unfavorable	44	25	19	6	19	4	15	14	16	14	25	19	42	2	9	35	13	31
	11	15	8	7	12	8	13	15	9	12	9	17	13	3	15	10	13	10
Heard of/Undecided	47	23	24	11	14	9	13	16	19	11	32	15	41	6	6	41	13	33
	12	13	11	13	9	19	11	17	10	10	11	14	12	9	10	12	13	11

9. On Tuesday, September 9th, the Democratic Primary will be held. For Governor, there are three candidates listed on your ballot in the following order: Donald Berwick from Newton, Martha Coakley from Medford, and Steven Grossman from Newton. At this point, who will you vote or lean toward - Berwick, Coakley, or Grossman?

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	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	DEM	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Berwick	63	29	34	16	24	6	17	24	26	10	52	11	52	11	13	50	17	46
	16	17	15	19	16	12	15	26	14	9	18	10	16	17	22	15	17	15
Martha Coakley	169	58	111	35	69	18	47	35	81	49	129	40	142	26	21	147	39	126
	42	34	49	42	45	38	41	37	45	43	44	37	43	40	35	43	39	42
Steven Grossman	120	60	60	23	40	15	42	25	54	40	78	42	99	20	19	101	33	87
	30	35	26	27	26	31	36	27	30	35	27	39	30	31	32	30	33	29
Undecided	46	23	23	9	19	8	10	9	20	14	32	14	39	7	5	41	8	38
	12	13	10	11	12	17	9	10	11	12	11	13	12	11	8	12	8	13
Refused	2	2	-	1	-	1	-	1	-	1	-	2	1	1	2	-	2	-
	*	1		1		2		1		1		2	*	2	3		2	

11. If your candidate loses the primary, will you vote for the Democratic nominee, vote for the Republican nominee, or vote for one of the Independents running for Governor?

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	DEM	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democratic nominee	239	97	142	53	94	30	62	58	108	65	201	38	192	46	37	201	56	179
	60	56	62	63	62	62	53	62	60	57	69	35	58	71	62	59	57	60
Republican nominee	30	18	12	4	14	4	8	7	12	10	15	15	27	3	6	24	6	24
	8	10	5	5	9	8	7	7	7	9	5	14	8	5	10	7	6	8
One of the independents	23	10	13	7	5	2	9	6	12	5	8	15	20	3	3	20	8	15
	6	6	6	8	3	4	8	6	7	4	3	14	6	5	5	6	8	5
Won't vote in November	2	1	1	-	1	1	-	-	1	1	1	1	1	1	1	1	1	1
	*	1	*		1	2			1	1	*	1	*	2	2	*	1	*
Undecided	104	46	58	20	36	11	37	22	48	32	64	40	92	11	12	92	28	76
	26	27	25	24	24	23	32	23	27	28	22	37	28	17	20	27	28	26
Refused	2	-	2	-	2	-	-	1	-	1	2	-	1	1	1	1	-	2
	*		1		1			1		1	1		*	2	2	*		1

12. Which of the Independent candidates for Governor would you vote for - Evan Falchuk, Scott Lively, or Jeff McCormick?

	BANNER 1																	
	GENDER		REGION					AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE-MALE	W/WEST	MX/ESSEX	SUF/FOLK	SE/CAPE	18-45	46-65	OVER 65	DEM	IND/UNENR	WHITE	OTHER	YES	NO	YES	NO
Those who chose Independent candidate	23	10	13	7	5	2	9	6	12	5	8	15	20	3	3	20	8	15
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Evan Falchuk	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scott Lively	2	1	1	1	-	-	1	1	-	1	-	2	2	-	1	1	-	2
	9	10	8	14			11	17		20		13	10		33	5		13
Jeff McCormick	3	-	3	-	1	-	2	-	1	2	2	1	2	1	-	3	1	2
	13		23		20		22		8	40	25	7	10	33		15	12	13
Undecided	17	9	8	6	4	2	5	5	11	1	6	11	15	2	2	15	7	10
	74	90	62	86	80	100	56	83	92	20	75	73	75	67	67	75	88	67
Refused	1	-	1	-	-	-	1	-	-	1	-	1	1	-	-	1	-	1
	4		8				11			20		7	5			5		7

13. How would you rate Martha Coakley's campaign operation to date - excellent, good, fair, or poor?

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	FE- MALE	W/ MALE	MX/ WEST	SUF- ESSEX	SE/ FOLK	CAPE	18-45	46-65	OVER 65	DEM	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excellent	34	9	25	9	13	5	7	6	19	7	31	3	29	5	3	31	7	26
	8	5	11	11	9	10	6	6	10	6	11	3	9	8	5	9	7	9
Good	123	38	85	24	48	12	39	33	47	40	98	25	104	18	19	103	30	92
	31	22	37	29	32	25	34	35	26	35	34	23	31	28	32	30	30	31
Fair	123	71	52	20	48	17	38	29	59	31	90	33	104	19	21	102	31	90
	31	41	23	24	32	35	33	31	33	27	31	30	31	29	35	30	31	30
Poor	49	27	22	11	19	5	14	13	17	19	30	19	35	14	10	39	18	31
	12	16	10	13	12	10	12	14	9	17	10	17	11	22	17	12	18	10
Undecided	69	26	43	18	24	9	18	13	38	16	41	28	60	8	7	62	12	57
	17	15	19	21	16	19	16	14	21	14	14	26	18	12	12	18	12	19
Refused	2	1	1	2	-	-	-	-	1	1	1	1	1	1	-	2	1	1
	*	1	*	2					1	1	*	1	*	2	1	1	1	*

14. Comparing Martha Coakley to other Democratic statewide candidates, do you think Martha Coakley is a better or worse statewide candidate compared to Deval Patrick?

	BANNER 1																		
	GENDER			REGION					AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	DEM	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO	
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Better	95	39	56	17	35	8	35	25	43	26	70	25	85	9	12	83	29	66	
	24	23	25	20	23	17	30	27	24	23	24	23	26	14	20	24	29	22	
Worse	182	95	87	38	64	24	56	47	81	49	132	50	150	32	33	149	42	137	
	46	55	38	45	42	50	48	50	45	43	45	46	45	49	55	44	42	46	
Same/No difference	46	13	33	10	21	5	10	9	21	14	34	12	40	6	7	38	12	33	
	12	8	14	12	14	10	9	10	12	12	12	11	12	9	12	11	12	11	
Undecided	74	24	50	18	31	10	15	13	35	23	52	22	57	16	8	66	16	58	
	18	14	22	21	20	21	13	14	19	20	18	20	17	25	13	19	16	20	
Refused	3	1	2	1	1	1	-	-	1	2	3	-	1	2	-	3	-	3	
	1	1	1	1	1	2	-	-	1	2	1	-	*	3	-	1	-	1	

15. Do you think Martha Coakley is a better or worse statewide candidate compared to Elizabeth Warren?

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	FE- MALE	W/ MALE	MX/ WEST	SUF- ESSEX	SE/ FOLK	CAPE	18-45	46-65	OVER 65	DEM	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	63	26	37	11	17	9	26	16	30	16	46	17	55	7	7	56	20	43
	16	15	16	13	11	19	22	17	17	14	16	16	17	11	12	17	20	14
Worse	213	97	116	46	80	25	62	54	92	65	160	53	172	41	35	178	53	158
	53	56	51	55	53	52	53	57	51	57	55	49	52	63	58	53	54	53
Same/No difference	45	21	24	9	22	6	8	10	20	12	30	15	42	3	8	37	10	34
	11	12	11	11	14	12	7	11	11	11	10	14	13	5	13	11	10	11
Undecided	75	27	48	18	30	7	20	14	38	18	51	24	62	12	10	64	16	58
	19	16	21	21	20	15	17	15	21	16	18	22	19	18	17	19	16	20
Refused	4	1	3	-	3	1	-	-	1	3	4	-	2	2	-	4	-	4
	1	1	1		2	2			1	3	1		1	3		1		1

16. Do you think Martha Coakley is too liberal, too moderate, too conservative, or just about right?

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	DEM	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Too Liberal	32	18	14	8	11	4	9	11	15	6	14	18	27	5	2	30	7	25
	8	10	6	10	7	8	8	12	8	5	5	17	8	8	3	9	7	8
Too moderate	43	17	26	8	14	5	16	11	20	12	34	9	35	8	8	35	7	36
	11	10	11	10	9	10	14	12	11	11	12	8	11	12	13	10	7	12
Too conservative	31	14	17	6	9	8	8	11	15	5	24	7	25	6	7	24	11	20
	8	8	7	7	6	17	7	12	8	4	8	6	8	9	12	7	11	7
Just about right	201	83	118	38	86	23	54	44	91	58	157	44	175	25	30	170	51	146
	50	48	52	45	57	48	47	47	50	51	54	40	53	38	50	50	52	49
Undecided	88	38	50	23	29	8	28	16	39	30	57	31	67	20	11	77	21	67
	22	22	22	27	19	17	24	17	22	26	20	28	20	31	18	23	21	23
Refused	5	2	3	1	3	-	1	1	1	3	5	-	4	1	2	3	2	3
	1	1	1	1	2		1	1	1	3	2		1	2	3	1	2	1

17. For Lieutenant Governor, there are three Democratic candidates listed on your ballot - Leland Cheung from Cambridge, Stephen Kerrigan from Lancaster, and Michael Lake from Boston. At this point, who will you vote or lean toward - Cheung, Kerrigan, or Lake?

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE-MALE	W/WEST	MX/ESSEX	SUF/FOLK	SE/CAPE	18-45	46-65	OVER 65	DEM	IND/UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Leland Cheung	35	16	19	5	18	5	7	13	12	10	28	7	28	7	8	27	9	26
	9	9	8	6	12	10	6	14	7	9	10	6	8	11	13	8	9	9
Stephen Kerrigan	38	15	23	13	10	3	12	10	14	12	33	5	35	3	6	32	9	28
	10	9	10	15	7	6	10	11	8	11	11	5	11	5	10	9	9	9
Michael Lake	36	17	19	5	12	4	15	7	22	7	24	12	26	10	5	31	14	22
	9	10	8	6	8	8	13	7	12	6	8	11	8	15	8	9	14	7
Undecided	283	120	163	61	107	34	81	63	130	82	199	84	239	42	38	244	66	214
	71	70	71	73	70	71	70	67	72	72	68	77	72	65	63	72	67	72
Refused	8	4	4	-	5	2	1	1	3	3	7	1	5	3	3	5	1	7
	2	2	2		3	4	1	1	2	3	2	1	2	5	5	1	1	2

18. For Attorney General, there are two candidates - Maura Healey from Boston and Warren Tolman from Watertown. At this point, who will you vote or lean toward - Healey or Tolman?

	BANNER 1																	
	GENDER		REGION					AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	DEM	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Maura Healey	114	49	65	29	34	12	39	29	46	35	86	28	96	18	19	95	28	85
	28	28	29	35	22	25	34	31	25	31	30	26	29	28	32	28	28	29
Warren Tolman	139	62	77	15	63	17	44	35	64	37	103	36	115	24	27	112	44	94
	35	36	34	18	41	35	38	37	35	32	35	33	35	37	45	33	44	32
Undecided	140	58	82	40	53	17	30	28	68	40	96	44	118	20	11	128	27	111
	35	34	36	48	35	35	26	30	38	35	33	40	35	31	18	38	27	37
Refused	7	3	4	-	2	2	3	2	3	2	6	1	4	3	3	4	-	7
	2	2	2		1	4	3	2	2	2	2	1	1	5	5	1		2

19. For State Treasurer the candidates are Thomas Conroy from Wayland, Barry Finegold from Andover, and Deborah Goldberg from Brookline. At this point would you vote or lean toward Conroy, Finegold, or Goldberg?

	BANNER 1																		
	GENDER			REGION					AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	DEM	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO	
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Thomas Conroy	26	14	12	4	8	2	12	8	9	9	18	8	23	3	5	21	7	19	
	6	8	5	5	5	4	10	9	5	8	6	7	7	5	8	6	7	6	
Barry Finegold	31	18	13	3	17	4	7	6	9	15	16	15	23	8	6	25	9	21	
	8	10	6	4	11	8	6	6	5	13	5	14	7	12	10	7	9	7	
Deborah Goldberg	79	31	48	16	27	7	29	17	40	17	63	16	64	15	13	66	23	56	
	20	18	21	19	18	15	25	18	22	15	22	15	19	23	22	19	23	19	
Undecided	254	105	149	61	96	32	65	59	119	71	185	69	216	36	33	220	59	192	
	64	61	65	73	63	67	56	63	66	62	64	63	65	55	55	65	60	65	
Refused	10	4	6	-	4	3	3	4	4	2	9	1	7	3	3	7	1	9	
	2	2	3		3	6	3	4	2	2	3	1	2	5	5	2	1	3	

20. I'm going to read you five possible Democratic candidates for President. Please tell me which of the following would be your first choice if the Democratic Primary were held today: Joe Biden, Hillary Clinton, Andrew Cuomo, Martin O'Malley, or Elizabeth Warren?

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	DEM	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Joe Biden	31	19	12	9	14	2	6	5	14	12	20	11	27	4	4	27	6	25
	8	11	5	11	9	4	5	5	8	11	7	10	8	6	7	8	6	8
Hillary Clinton	220	80	140	49	80	23	68	53	103	56	166	54	183	36	41	178	54	163
	55	47	61	58	53	48	59	56	57	49	57	50	55	55	68	53	55	55
Andrew Cuomo	19	9	10	-	13	4	2	5	8	6	11	8	16	3	4	15	7	12
	5	5	4		9	8	2	5	4	5	4	7	5	5	7	4	7	4
Martin O'Malley	6	4	2	2	1	1	2	1	2	3	6	-	4	2	1	5	2	4
	2	2	1	2	1	2	2	1	1	3	2		1	3	2	1	2	1
Elizabeth Warren	69	35	34	13	26	10	20	16	31	21	53	16	56	13	6	63	20	49
	17	20	15	15	17	21	17	17	17	18	18	15	17	20	10	19	20	16
Undecided	49	22	27	10	16	6	17	13	21	13	30	19	44	4	4	45	10	39
	12	13	12	12	11	12	15	14	12	11	10	17	13	6	7	13	10	13
Refused	5	2	3	1	1	2	1	-	2	3	5	-	2	3	-	5	-	4
	1	1	1	1	1	4	1		1	3	2		1	5		1		1
Other	1	1	-	-	1	-	-	1	-	-	-	1	1	-	-	1	-	1
	*	1			1			1				1	*			*		*

21. Who would be your second choice...

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	DEM	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Those with first choice for President	346	148	198	73	135	40	98	81	158	98	256	90	287	58	56	289	89	254
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Joe Biden	82	38	44	18	30	9	25	21	38	19	60	22	70	12	13	68	22	59
	24	26	22	25	22	22	26	26	24	19	23	24	24	21	23	24	25	23
Hillary Clinton	55	25	30	8	26	5	16	10	26	18	44	11	48	7	5	50	15	40
	16	17	15	11	19	12	16	12	16	18	17	12	17	12	9	17	17	16
Andrew Cuomo	34	14	20	10	12	4	8	7	15	12	24	10	29	5	5	29	6	28
	10	9	10	14	9	10	8	9	9	12	9	11	10	9	9	10	7	11
Martin O'Malley	15	8	7	2	4	3	6	3	3	8	12	3	11	4	6	9	6	9
	4	5	4	3	3	8	6	4	2	8	5	3	4	7	11	3	7	4
Elizabeth Warren	95	37	58	24	36	10	25	28	41	25	74	21	75	20	19	76	18	76
	27	25	29	33	27	25	26	35	26	26	29	23	26	34	34	26	20	30
Undecided	56	24	32	10	23	8	15	9	32	14	36	20	46	9	7	49	19	36
	16	16	16	14	17	20	15	11	20	14	14	22	16	16	12	17	21	14
Refused	5	1	4	-	2	1	2	1	2	1	3	2	4	1	1	4	3	2
	1	1	2		1	2	2	1	1	1	1	2	1	2	2	1	3	1
Other	4	1	3	1	2	-	1	2	1	1	3	1	4	-	-	4	-	4
	1	1	2	1	1		1	2	1	1	1	1	1			1		2

22. Do you currently have children in the school system?

BANNER 1																		
	GENDER		REGION					AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE-MALE	W/WEST	MX/ESSEX	SUF/FOLK	SE/CAPE	18-45	46-65	OVER 65	DEM	IND/UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	60	27	33	14	20	9	17	35	13	6	46	14	52	8	60	-	18	41
	15	16	14	17	13	19	15	37	7	5	16	13	16	12	100		18	14
No	339	145	194	70	131	39	99	59	168	108	244	95	281	56	-	339	80	256
	85	84	85	83	86	81	85	63	93	95	84	87	84	86		100	81	86
Refused	1	-	1	-	1	-	-	-	-	-	1	-	-	1	-	-	1	-
	*		*		1						*			2			1	

23. Are there any members of your household who are union members?

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	FE- MALE	W/ MALE	MX/ WEST	SUF- ESSEX	SE/ FOLK	CAPE	18-45	46-65	OVER 65	DEM	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	99	55	44	18	34	14	33	27	48	21	74	25	82	17	18	80	99	-
	25	32	19	21	22	29	28	29	27	18	25	23	25	26	30	24	100	
No	297	117	180	66	117	33	81	67	132	91	213	84	247	48	41	256	-	297
	74	68	79	79	77	69	70	71	73	80	73	77	74	74	68	76		100
Undecided	2	-	2	-	1	-	1	-	-	1	2	-	2	-	1	1	-	-
	*		1		1		1			1	1		1		2	*		
Refused	2	-	2	-	-	1	1	-	1	1	2	-	2	-	-	2	-	-
	*		1			2	1		1	1	1		1			1		

24. When it comes to politics, what TV News Network or commentary source do you trust the most ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	DEM	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	172	228	84	152	48	116	94	181	114	291	109	333	65	60	339	99	297
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC	47	16	31	11	19	6	11	15	21	10	34	13	44	3	4	43	10	37
	12	9	14	13	12	12	9	16	12	9	12	12	13	5	7	13	10	12
CBS	50	23	27	9	18	3	20	7	29	13	34	16	43	7	3	47	11	38
	12	13	12	11	12	6	17	7	16	11	12	15	13	11	5	14	11	13
CNN	46	20	26	8	16	6	16	18	17	11	34	12	39	7	7	39	9	36
	12	12	11	10	11	12	14	19	9	10	12	11	12	11	12	12	9	12
C-SPAN	13	7	6	5	3	1	4	2	6	3	10	3	10	3	-	12	2	11
	3	4	3	6	2	2	3	2	3	3	3	3	3	5		4	2	4
COMEDY Central	25	11	14	5	11	4	5	7	10	6	21	4	23	2	7	18	9	16
	6	6	6	6	7	8	4	7	6	5	7	4	7	3	12	5	9	5
Fox NEWS	35	16	19	5	14	5	11	6	16	13	18	17	29	6	8	27	14	21
	9	9	8	6	9	10	9	6	9	11	6	16	9	9	13	8	14	7
MSNBC	57	25	32	18	21	7	11	12	26	18	48	9	37	19	7	50	12	45
	14	15	14	21	14	15	9	13	14	16	16	8	11	29	12	15	12	15
NBC	46	14	32	12	14	4	16	10	18	16	33	13	38	7	7	39	10	36
	12	8	14	14	9	8	14	11	10	14	11	12	11	11	12	12	10	12
Undecided	65	33	32	8	31	7	19	12	31	21	48	17	57	8	13	52	17	48
	16	19	14	10	20	15	16	13	17	18	16	16	17	12	22	15	17	16
Refused	16	7	9	3	5	5	3	5	7	3	11	5	13	3	4	12	5	9
	4	4	4	4	3	10	3	5	4	3	4	5	4	5	7	4	5	3

Region

	BANNER 2																		
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				COAKLEY'S CAMPAIGN RATING				KNOW COAK-		
	TOTAL	BER- WICK	COAK- LEY	GROSS MAN	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ NOT AT ALL	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW COAK-	LEW/ GROSS
																		MAN	WICK
Total	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Worcester/West	84	16	35	23	9	25	34	23	53	4	7	-	20	9	24	20	11	67	38
	21	25	21	19	20	21	19	25	22	13	30		19	26	20	16	22	19	17
Northeastern	152	24	69	40	19	38	77	34	94	14	5	1	36	13	48	48	19	139	85
	38	38	41	33	41	32	43	37	39	47	22	50	35	38	39	39	39	39	38
Suffolk	48	6	18	15	8	18	18	10	30	4	2	1	11	5	12	17	5	45	26
	12	10	11	12	17	15	10	11	13	13	9	50	11	15	10	14	10	13	12
SE Mass/Cape	116	17	47	42	10	37	50	24	62	8	9	-	37	7	39	38	14	103	76
	29	27	28	35	22	31	28	26	26	27	39		36	21	32	31	29	29	34

Quota 1. Gender

BANNER 2																			
GOVERNOR					FOLLOWING GOVERNOR'S RACE			NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY					COAKLEY'S CAMPAIGN RATING				KNOW COAK-		
					NOT VERY/NOT												KNOW	LEY/	
TOTAL	BER- WICK	COAK- LEY	GROSS MAN	UND	VERY CLSLY	SMWT CLSLY	AT ALL	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	MAN	GROSS	BER-
																			WICK
Total	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	172	29	58	60	23	56	67	46	97	18	10	1	46	9	38	71	27	154	104
	43	46	34	50	50	47	37	51	41	60	43	50	44	26	31	58	55	44	46
Female	228	34	111	60	23	62	112	45	142	12	13	1	58	25	85	52	22	200	121
	57	54	66	50	50	53	63	49	59	40	57	50	56	74	69	42	45	56	54

Quota 2. What is your age category

	BANNER 2																			
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				COAKLEY'S CAMPAIGN RATING				KNOW	COAK-		
	TOTAL	BER- WICK	COAK- LEY	GROSS MAN	UND	VERY CLSLY	SMWT CLSLY	NOT AT ALL	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW	COAK-	GROSS
																		MAN	WICK	
Total	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
18-35	33	7	13	10	2	11	12	10	22	5	3	-	3	4	13	7	4	29	21	
	8	11	8	8	4	9	7	11	9	17	13		3	12	11	6	8	8	9	
36-45	61	17	22	15	7	11	30	17	36	2	3	-	19	2	20	22	9	56	37	
	15	27	13	12	15	9	17	19	15	7	13		18	6	16	18	18	16	16	
46-55	85	9	40	27	9	30	36	18	57	5	3	-	20	10	19	29	8	79	49	
	21	14	24	22	20	25	20	20	24	17	13		19	29	15	24	16	22	22	
56-65	96	17	41	27	11	23	45	26	51	7	9	1	28	9	28	30	9	84	52	
	24	27	24	22	24	19	25	29	21	23	39	50	27	26	23	24	18	24	23	
66-75	70	7	30	25	7	22	32	13	40	7	1	-	22	2	28	22	10	64	39	
	18	11	18	21	15	19	18	14	17	23	4		21	6	23	18	20	18	17	
Over 75 years	44	3	19	15	7	17	18	7	25	3	4	1	10	5	12	9	9	32	22	
	11	5	11	12	15	14	10	8	10	10	17	50	10	15	10	7	18	9	10	
Refused	11	3	4	1	3	4	6	-	8	1	-	-	2	2	3	4	-	10	5	
	3	5	2	1	7	3	3		3	3			2	6	2	3		3	2	

Quota 3. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent?

BANNER 2																			
GOVERNOR					FOLLOWING GOVERNOR'S RACE			NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY					COAKLEY'S CAMPAIGN RATING				KNOW COAK-		
					NOT VERY/NOT			WON'T									KNOW	LEY/	
TOTAL	BER- WICK	COAK- LEY	GROSS MAN	UND	VERY CLSLY	SMWT CLSLY	AT ALL	DEM	REP	IND	VOTE	UND	EXC	GOOD	FAIR	POOR	MAN	GROSS	BER-
Total	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat	291	52	129	78	32	91	133	59	201	15	8	1	64	31	98	90	30	258	171
	73	83	76	65	70	77	74	65	84	50	35	50	62	91	80	73	61	73	76
Independent/Unenrolled	109	11	40	42	14	27	46	32	38	15	15	1	40	3	25	33	19	96	54
	27	17	24	35	30	23	26	35	16	50	65	50	38	9	20	27	39	27	24

Quota 4. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

BANNER 2																			
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				COAKLEY'S CAMPAIGN RATING				KNOW COAK-		
	TOTAL	BER- WICK	COAK- LEY	GROSS MAN	UND	VERY CLSLY	SMWT CLSLY	NOT AT ALL	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW COAK-	LEY/ GROSS
																		MAN	WICK
	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White/Caucasian	333	52	142	99	39	99	148	76	192	27	20	1	92	29	104	104	35	299	188
	83	83	84	82	85	84	83	84	80	90	87	50	88	85	85	85	71	84	84
Black/African-American	40	6	15	14	5	14	18	7	34	1	-	1	4	2	12	9	10	33	24
	10	10	9	12	11	12	10	8	14	3		50	4	6	10	7	20	9	11
American Indian/Alaska Native	2	1	1	-	-	1	-	1	1	-	-	-	1	-	-	2	-	2	2
	*	2	1			1		1	*				1			2		1	1
Asian	4	1	1	1	1	-	2	2	2	-	1	-	1	-	1	2	1	4	2
	1	2	1	1	2		1	2	1		4		1		1	2	2	1	1
Native Hawaiian/Other Pacific Islander	3	-	2	1	-	-	3	-	1	-	1	-	1	-	2	1	-	3	1
	1		1	1			2		*		4		1		2	1		1	*
Hispanic/Latino	16	3	7	4	1	4	6	5	8	2	1	-	4	3	3	5	3	12	8
	4	5	4	3	2	3	3	5	3	7	4		4	9	2	4	6	3	4
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	2	-	1	1	-	-	2	-	1	-	-	-	1	-	1	-	-	1	-
	*		1	1			1		*				1		1			*	

1. Deval Patrick

BANNER 2																			
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				COAKLEY'S CAMPAIGN RATING				KNOW COAK-		
	BER-	COAK-	GROSS	UND	VERY	SMWT	NOT	NOT	DEM	REP	IND	WON'T	UND	EXC	GOOD	FAIR	POOR	MAN	WICK
TOTAL	WICK	LEY	MAN	UND	CLS	CLS	AT	ALL	DEM	REP	IND	VOTE	UND	EXC	GOOD	FAIR	POOR	MAN	WICK
Total	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	10	1	7	1	1	4	2	2	6	-	-	-	4	2	2	3	-	6	3
	2	2	4	1	2	3	1	2	3				4	6	2	2		2	1
Favorable	298	56	133	81	27	84	139	71	198	14	13	-	72	25	103	90	33	266	165
	74	89	79	68	59	71	78	78	83	47	57		69	74	84	73	67	75	73
Unfavorable	53	4	16	29	3	19	19	13	17	12	4	1	19	1	11	23	12	46	29
	13	6	9	24	7	16	11	14	7	40	17	50	18	3	9	19	24	13	13
Heard of/Undecided	39	2	13	9	15	11	19	5	18	4	6	1	9	6	7	7	4	36	28
	10	3	8	8	33	9	11	5	8	13	26	50	9	18	6	6	8	10	12

2. Martha Coakley

BANNER 2																			
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				COAKLEY'S CAMPAIGN RATING				KNOW COAK-		
	BER-	COAK-	GROSS	UND	VERY	SMWT	NOT	AT ALL	DEM	REP	IND	WON'T	UND	EXC	GOOD	FAIR	POOR	MAN	WICK
TOTAL	WICK	LEY	MAN	UND	CLS	CLS	AT	ALL	DEM	REP	IND	VOTE	UND	EXC	GOOD	FAIR	POOR	MAN	WICK
Total	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	5	-	1	3	1	1	2	2	3	-	1	-	1	-	1	-	-	-	-
	1		1	2	2	1	1	2	1		4		1		1				
Favorable	241	25	157	32	27	67	111	60	160	9	11	-	59	31	104	61	9	212	120
	60	40	93	27	59	57	62	66	67	30	48		57	91	85	50	18	60	53
Unfavorable	87	20	-	65	-	32	37	15	36	18	5	2	26	2	5	42	30	81	58
	22	32		54		27	21	16	15	60	22	100	25	6	4	34	61	23	26
Heard of/Undecided	67	18	11	20	18	18	29	14	40	3	6	-	18	1	13	20	10	61	47
	17	29	7	17	39	15	16	15	17	10	26		17	3	11	16	20	17	21

3. Steven Grossman

BANNER 2																				
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				COAKLEY'S CAMPAIGN RATING				KNOW	COAK-		
	BER-	COAK-	GROSS	UND	VERY	SMWT	NOT	NOT	DEM	REP	IND	WON'T	UND	EXC	GOOD	FAIR	POOR	MAN	LEY/	GROSS
TOTAL	WICK	LEY	MAN	UND	CLS	CLS	AT	ALL	DEM	REP	IND	VOTE	UND	EXC	GOOD	FAIR	POOR	MAN	LEY/	GROSS
Total	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	44	5	30	6	2	2	15	24	30	1	3	-	10	2	16	8	5	-	-	
	11	8	18	5	4	2	8	26	13	3	13		10	6	13	7	10			
Favorable	173	23	48	82	20	64	81	26	101	15	6	1	49	13	48	69	25	172	118	
	43	37	28	68	43	54	45	29	42	50	26	50	47	38	39	56	51	49	52	
Unfavorable	47	12	28	6	-	19	22	5	26	6	3	-	12	9	16	13	4	47	32	
	12	19	17	5		16	12	5	11	20	13		12	26	13	11	8	13	14	
Heard of/Undecided	136	23	63	26	24	33	61	36	82	8	11	1	33	10	43	33	15	135	75	
	34	37	37	22	52	28	34	40	34	27	48	50	32	29	35	27	31	38	33	

4. Elizabeth Warren

BANNER 2																			
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				COAKLEY'S CAMPAIGN RATING				KNOW COAK-		
	BER-	COAK-	GROSS	UND	VERY	SMWT	NOT	AT ALL	DEM	REP	IND	WON'T	UND	EXC	GOOD	FAIR	POOR	MAN/	WICK
TOTAL	WICK	LEY	MAN		CLS	CLS	VERY				VOTE						GROSS	BER-	
Total	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	4	-	3	1	-	1	2	1	2	-	-	-	2	-	3	-	-	2	1
	1		2	1		1	1	1	1				2		2			1	*
Favorable	323	58	150	85	29	95	150	73	215	15	15	-	76	29	109	97	37	284	179
	81	92	89	71	63	81	84	80	90	50	65		73	85	89	79	76	80	80
Unfavorable	43	2	11	27	2	15	16	9	9	15	3	2	14	4	5	20	10	40	21
	11	3	7	22	4	13	9	10	4	50	13	100	13	12	4	16	20	11	9
Heard of/Undecided	30	3	5	7	15	7	11	8	13	-	5	-	12	1	6	6	2	28	24
	8	5	3	6	33	6	6	9	5		22		12	3	5	5	4	8	11

5. Ed Markey

BANNER 2																			
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				COAKLEY'S CAMPAIGN RATING				KNOW COAK-		
	BER-	COAK-	GROSS	UND	VERY	SMWT	NOT	AT ALL	DEM	REP	IND	WON'T	UND	EXC	GOOD	FAIR	POOR	MAN	WICK
TOTAL	WICK	LEY	MAN	UND	CLS	CLS	AT	ALL	DEM	REP	IND	VOTE	UND	EXC	GOOD	FAIR	POOR	MAN	WICK
Total	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	10	2	4	4	-	2	1	6	5	-	1	-	4	-	2	-	1	4	1
	2	3	2	3		2	1	7	2		4		4		2		2	1	*
Favorable	262	49	109	73	30	82	117	60	179	9	9	-	64	20	85	90	29	236	150
	66	78	64	61	65	69	65	66	75	30	39		62	59	69	73	59	67	67
Unfavorable	59	6	21	30	1	18	29	11	16	17	6	2	18	9	12	21	14	56	35
	15	10	12	25	2	15	16	12	7	57	26	100	17	26	10	17	29	16	16
Heard of/Undecided	69	6	35	13	15	16	32	14	39	4	7	-	18	5	24	12	5	58	39
	17	10	21	11	33	14	18	15	16	13	30		17	15	20	10	10	16	17

6. Donald Berwick

BANNER 2																			
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				COAKLEY'S CAMPAIGN RATING				KNOW COAK-		
	BER-	COAK-	GROSS	UND	VERY	SMWT	NOT	AT ALL	DEM	REP	IND	WON'T	UND	EXC	GOOD	FAIR	POOR	MAN	WICK
TOTAL	WICK	LEY	MAN		CLS	CLS	CLS				VOTE								
Total	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	167	4	90	51	20	27	75	59	99	11	9	1	47	13	59	39	17	129	-
	42	6	53	42	43	23	42	65	41	37	39	50	45	38	48	32	35	36	
Favorable	112	54	25	23	10	55	48	8	73	8	4	1	25	8	30	42	21	110	110
	28	86	15	19	22	47	27	9	31	27	17	50	24	24	24	34	43	31	49
Unfavorable	20	-	8	12	-	3	12	5	10	1	3	-	6	3	4	9	2	18	18
	5		5	10		3	7	5	4	3	13		6	9	3	7	4	5	8
Heard of/Undecided	101	5	46	34	16	33	44	19	57	10	7	-	26	10	30	33	9	97	97
	25	8	27	28	35	28	25	21	24	33	30		25	29	24	27	18	27	43

7. Barack Obama

BANNER 2																			
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				COAKLEY'S CAMPAIGN RATING				KNOW COAK-		
	BER-	COAK-	GROSS	UND	VERY	SMWT	NOT	AT ALL	DEM	REP	IND	WON'T	UND	EXC	GOOD	FAIR	POOR	MAN	WICK
TOTAL	WICK	LEY	MAN	UND	CLS	CLS	AT	ALL	DEM	REP	IND	VOTE	UND	EXC	GOOD	FAIR	POOR	MAN	WICK
Total	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	1	-	-	1	-	-	-	1	-	1	-	-	-	1	-	-	-	1	-
	*			1				1		3				3				*	
Favorable	316	52	148	86	30	93	144	73	217	15	14	-	68	28	108	95	32	281	177
	79	83	88	72	65	79	80	80	91	50	61		65	82	88	77	65	79	79
Unfavorable	55	5	15	26	7	18	24	11	9	13	7	2	24	4	8	22	14	46	29
	14	8	9	22	15	15	13	12	4	43	30	100	23	12	7	18	29	13	13
Heard of/Undecided	28	6	6	7	9	7	11	6	13	1	2	-	12	1	7	6	3	26	19
	7	10	4	6	20	6	6	7	5	3	9		12	3	6	5	6	7	8

8. Hillary Clinton

BANNER 2																			
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				COAKLEY'S CAMPAIGN RATING				KNOW COAK-		
	BER-	COAK-	GROSS	UND	VERY	SMWT	NOT	AT ALL	DEM	REP	IND	WON'T	UND	EXC	GOOD	FAIR	POOR	MAN	WICK
TOTAL	WICK	LEY	MAN	UND	CLS	CLS	AT	ALL	DEM	REP	IND	VOTE	UND	EXC	GOOD	FAIR	POOR	MAN	WICK
Total	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	2	-	-	2	-	-	1	1	-	1	-	-	1	1	-	1	-	2	-
	*			2			1	1		3			1	3		1		1	
Favorable	307	44	143	90	30	92	145	64	200	16	10	1	78	27	106	93	35	271	165
	77	70	85	75	65	78	81	70	84	53	43	50	75	79	86	76	71	77	73
Unfavorable	44	7	14	19	2	11	16	15	12	12	7	1	12	1	7	20	7	38	28
	11	11	8	16	4	9	9	16	5	40	30	50	12	3	6	16	14	11	12
Heard of/Undecided	47	12	12	9	14	15	17	11	27	1	6	-	13	5	10	9	7	43	32
	12	19	7	8	30	13	9	12	11	3	26		12	15	8	7	14	12	14

9. On Tuesday, September 9th, the Democratic Primary will be held. For Governor, there are three candidates listed on your ballot in the following order: Donald Berwick from Newton, Martha Coakley from Medford, and Steven Grossman from Newton. At this point, who will you vote or lean toward - Berwick, Coakley, or Grossman?

BANNER 2																			
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				COAKLEY'S CAMPAIGN RATING				KNOW COAK- LEY/ GROSS		
	TOTAL	BER- WICK	COAK- LEY	GROSS MAN	UND	VERY CLSLY	SMWT CLSLY	NOT AT ALL	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW COAK- LEY/ GROSS MAN	KNOW COAK- LEY/ GROSS BER- WICK
Total	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Berwick	63	63	-	-	-	24	28	11	41	3	4	-	15	1	16	23	15	58	58
	16	100				20	16	12	17	10	17		14	3	13	19	31	16	26
Martha Coakley	169	-	169	-	-	42	83	40	118	6	8	-	36	29	79	32	4	139	75
	42		100			36	46	44	49	20	35		35	85	64	26	8	39	33
Steven Grossman	120	-	-	120	-	37	52	28	56	19	6	2	37	3	20	52	26	112	67
	30			100		31	29	31	23	63	26	100	36	9	16	42	53	32	30
Undecided	46	-	-	-	46	14	16	11	24	-	5	-	16	1	8	15	3	44	25
	12				100	12	9	12	10		22		15	3	7	12	6	12	11
Refused	2	-	-	-	-	1	-	1	-	2	-	-	-	-	-	1	1	1	-
	*					1		1		7						1	2	*	

11. If your candidate loses the primary, will you vote for the Democratic nominee, vote for the Republican nominee, or vote for one of the Independents running for Governor?

BANNER 2																			
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				COAKLEY'S CAMPAIGN RATING				KNOW COAK-		
	TOTAL	BER- WICK	COAK- LEY	GROSS MAN	UND	VERY CLSLY	SMWT CLSLY	NOT AT ALL	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW COAK- LEY/ MAN/ GROSS	BER- WICK
Total	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democratic nominee	239	41	118	56	24	66	114	56	239	-	-	-	-	20	87	69	24	209	135
	60	65	70	47	52	56	64	62	100					59	71	56	49	59	60
Republican nominee	30	3	6	19	-	17	8	4	-	30	-	-	-	4	2	14	7	29	19
	8	5	4	16		14	4	4		100				12	2	11	14	8	8
One of the independents	23	4	8	6	5	8	9	6	-	-	23	-	-	2	6	5	2	19	14
	6	6	5	5	11	7	5	7			100			6	5	4	4	5	6
Won't vote in November	2	-	-	2	-	1	1	-	-	-	-	2	-	-	-	-	2	2	1
	*			2		1	1				100						4	1	*
Undecided	104	15	36	37	16	25	47	24	-	-	-	-	104	7	27	35	14	93	54
	26	24	21	31	35	21	26	26					100	21	22	28	29	26	24
Refused	2	-	1	-	1	1	-	1	-	-	-	-	-	1	1	-	-	2	2
	*		1		2	1		1						3	1			1	1

13. How would you rate Martha Coakley's campaign operation to date - excellent, good, fair, or poor?

BANNER 2																			
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				COAKLEY'S CAMPAIGN RATING				KNOW COAK-		
	TOTAL	BER- WICK	COAK- LEY	GROSS MAN	UND	VERY CLSLY	SMWT CLSLY	NOT AT ALL	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	MAN	LEY/ GROSS
Total	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excellent	34	1	29	3	1	19	12	3	20	4	2	-	7	34	-	-	-	32	21
	8	2	17	2	2	16	7	3	8	13	9		7	100				9	9
Good	123	16	79	20	8	29	67	27	87	2	6	-	27	-	123	-	-	106	59
	31	25	47	17	17	25	37	30	36	7	26		26		100			30	26
Fair	123	23	32	52	15	32	65	26	69	14	5	-	35	-	-	123	-	115	82
	31	37	19	43	33	27	36	29	29	47	22		34			100		32	36
Poor	49	15	4	26	3	25	14	9	24	7	2	2	14	-	-	-	49	44	31
	12	24	2	22	7	21	8	10	10	23	9	100	13				100	12	14
Undecided	69	8	25	17	19	13	21	25	38	3	8	-	20	-	-	-	-	55	31
	17	13	15	14	41	11	12	27	16	10	35		19					16	14
Refused	2	-	-	2	-	-	-	1	1	-	-	-	1	-	-	-	-	2	1
	*			2				1	*				1					1	*

14. Comparing Martha Coakley to other Democratic statewide candidates, do you think Martha Coakley is a better or worse statewide candidate compared to Deval Patrick?

BANNER 2																			
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				COAKLEY'S CAMPAIGN RATING				KNOW COAK-		
	TOTAL	BER- WICK	COAK- LEY	GROSS MAN	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW COAK- LEY/ MAN/ GROSS	BER- WICK
Total	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	95	7	63	18	6	29	46	19	47	12	7	-	29	19	37	26	4	82	48
	24	11	37	15	13	25	26	21	20	40	30	-	28	56	30	21	8	23	21
Worse	182	46	54	66	15	59	77	45	119	16	6	1	39	4	50	72	36	163	110
	46	73	32	55	33	50	43	49	50	53	26	50	38	12	41	59	73	46	49
Same/No difference	46	4	25	14	3	15	24	7	31	1	2	1	11	5	20	14	3	44	24
	12	6	15	12	7	13	13	8	13	3	9	50	11	15	16	11	6	12	11
Undecided	74	6	27	21	20	13	32	20	41	1	7	-	25	5	15	11	6	62	41
	18	10	16	18	43	11	18	22	17	3	30	-	24	15	12	9	12	18	18
Refused	3	-	-	1	2	2	-	-	1	-	1	-	-	1	1	-	-	3	2
	1			1	4	2			*		4			3	1			1	1

15. Do you think Martha Coakley is a better or worse statewide candidate compared to Elizabeth Warren?

BANNER 2																			
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				COAKLEY'S CAMPAIGN RATING				KNOW COAK-		
	TOTAL	BER- WICK	COAK- LEY	GROSS MAN	UND	VERY CLSLY	SMWT CLSLY	NOT AT ALL	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW COAK- LEY/ GROSS MAN/ GROSS BER-	WICK
Total	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	63	5	41	16	1	22	30	10	31	10	4	-	18	12	23	21	2	55	36
	16	8	24	13	2	19	17	11	13	33	17		17	35	19	17	4	16	16
Worse	213	47	77	74	15	67	95	49	143	14	9	1	45	10	67	71	41	192	134
	53	75	46	62	33	57	53	54	60	47	39	50	43	29	54	58	84	54	60
Same/No difference	45	4	22	12	5	12	18	15	29	3	2	1	10	4	18	15	2	39	18
	11	6	13	10	11	10	10	16	12	10	9	50	10	12	15	12	4	11	8
Undecided	75	6	28	18	23	15	34	17	34	3	7	-	31	7	13	15	4	64	34
	19	10	17	15	50	13	19	19	14	10	30		30	21	11	12	8	18	15
Refused	4	1	1	-	2	2	2	-	2	-	1	-	-	1	2	1	-	4	3
	1	2	1		4	2	1		1		4			3	2	1		1	1

16. Do you think Martha Coakley is too liberal, too moderate, too conservative, or just about right?

BANNER 2																			
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				COAKLEY'S CAMPAIGN RATING				KNOW COAK-		
	BER-	COAK-	GROSS	UND	VERY	SMWT	NOT	NOT	DEM	REP	IND	WON'T	UND	EXC	GOOD	FAIR	POOR	MAN/	WICK
TOTAL	WICK	LEY	MAN		CLS	CLS	AT				VOTE						MAN	GROSS	BER-
					SLY	SLY	ALL												
Total	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Too Liberal	32	3	12	16	1	13	12	5	13	12	1	-	6	1	7	14	8	29	20
	8	5	7	13	2	11	7	5	5	40	4		6	3	6	11	16	8	9
Too moderate	43	13	14	13	2	12	21	10	28	5	3	-	7	3	9	18	7	38	27
	11	21	8	11	4	10	12	11	12	17	13		7	9	7	15	14	11	12
Too conservative	31	9	4	17	1	9	13	9	23	1	-	-	7	2	10	13	2	28	19
	8	14	2	14	2	8	7	10	10	3			7	6	8	11	4	8	8
Just about right	201	23	124	38	16	60	98	43	136	6	7	-	50	27	91	54	11	179	106
	50	37	73	32	35	51	55	47	57	20	30		48	79	74	44	22	51	47
Undecided	88	13	14	34	26	22	33	23	36	6	12	2	32	1	6	21	19	75	49
	22	21	8	28	57	19	18	25	15	20	52	100	31	3	5	17	39	21	22
Refused	5	2	1	2	-	2	2	1	3	-	-	-	2	-	-	3	2	5	4
	1	3	1	2		2	1	1	1				2			2	4	1	2

17. For Lieutenant Governor, there are three Democratic candidates listed on your ballot - Leland Cheung from Cambridge, Stephen Kerrigan from Lancaster, and Michael Lake from Boston. At this point, who will you vote or lean toward - Cheung, Kerrigan, or Lake?

BANNER 2																			
	GOVERNOR					FOLLOWING GOVERNOR'S RACE			NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY					COAKLEY'S CAMPAIGN RATING				KNOW COAK- LEY/ GROSS BER-	
	TOTAL	BER- WICK	COAK- LEY	GROSS MAN	UND	VERY CLSLY	SMWT CLSLY	NOT AT ALL	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	MAN	WICK
Total	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Leland Cheung	35	8	17	10	-	9	16	8	25	1	1	-	8	5	10	13	4	30	22
	9	13	10	8		8	9	9	10	3	4		8	15	8	11	8	8	10
Stephen Kerrigan	38	7	16	12	2	19	12	7	23	5	2	-	8	4	14	14	5	34	26
	10	11	9	10	4	16	7	8	10	17	9		8	12	11	11	10	10	12
Michael Lake	36	9	10	16	-	19	9	8	25	3	2	-	6	3	9	13	8	33	24
	9	14	6	13		16	5	9	10	10	9		6	9	7	11	16	9	11
Undecided	283	36	124	81	42	67	138	68	163	21	18	1	79	19	87	82	31	249	146
	71	57	73	68	91	57	77	75	68	70	78	50	76	56	71	67	63	70	65
Refused	8	3	2	1	2	4	4	-	3	-	-	1	3	3	3	1	1	8	7
	2	5	1	1	4	3	2		1			50	3	9	2	1	2	2	3

18. For Attorney General, there are two candidates - Maura Healey from Boston and Warren Tolman from Watertown. At this point, who will you vote or lean toward - Healey or Tolman?

BANNER 2																			
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				COAKLEY'S CAMPAIGN RATING				KNOW COAK-		
	TOTAL	BER- WICK	COAK- LEY	GROSS MAN	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW COAK- LEY/ MAN/ GROSS	BER- WICK
Total	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Maura Healey	114	29	48	31	5	42	46	23	69	12	5	-	28	10	38	40	14	103	72
	28	46	28	26	11	36	26	25	29	40	22	-	27	29	31	33	29	29	32
Warren Tolman	139	15	63	54	6	47	63	28	87	12	7	1	32	14	49	50	20	128	86
	35	24	37	45	13	40	35	31	36	40	30	50	31	41	40	41	41	36	38
Undecided	140	18	56	34	32	28	64	40	78	6	11	1	43	7	35	31	15	116	61
	35	29	33	28	70	24	36	44	33	20	48	50	41	21	28	25	31	33	27
Refused	7	1	2	1	3	1	6	-	5	-	-	-	1	3	1	2	-	7	6
	2	2	1	1	7	1	3	-	2	-	-	-	1	9	1	2	-	2	3

19. For State Treasurer the candidates are Thomas Conroy from Wayland, Barry Finegold from Andover, and Deborah Goldberg from Brookline. At this point would you vote or lean toward Conroy, Finegold, or Goldberg?

BANNER 2																			
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				COAKLEY'S CAMPAIGN RATING				KNOW COAK-		
	TOTAL	BER- WICK	COAK- LEY	GROSS MAN	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW COAK- LEY/ MAN/ GROSS	BER- WICK
Total	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Thomas Conroy	26	9	6	11	-	13	6	7	13	2	2	-	9	1	8	12	3	25	21
	6	14	4	9		11	3	8	5	7	9		9	3	7	10	6	7	9
Barry Finegold	31	5	8	15	1	12	9	10	16	6	2	1	6	1	7	10	10	27	19
	8	8	5	12	2	10	5	11	7	20	9	50	6	3	6	8	20	8	8
Deborah Goldberg	79	10	38	28	3	24	42	13	53	5	3	-	17	10	27	31	9	72	45
	20	16	22	23	7	20	23	14	22	17	13		16	29	22	25	18	20	20
Undecided	254	37	113	65	39	64	118	60	150	17	14	1	72	20	77	68	27	220	132
	64	59	67	54	85	54	66	66	63	57	61	50	69	59	63	55	55	62	59
Refused	10	2	4	1	3	5	4	1	7	-	2	-	-	2	4	2	-	10	8
	2	3	2	1	7	4	2	1	3		9			6	3	2		3	4

20. I'm going to read you five possible Democratic candidates for President. Please tell me which of the following would be your first choice if the Democratic Primary were held today: Joe Biden, Hillary Clinton, Andrew Cuomo, Martin O'Malley, or Elizabeth Warren?

BANNER 2																			
	GOVERNOR					FOLLOWING GOVERNOR'S RACE			NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY					COAKLEY'S CAMPAIGN RATING				KNOW COAK- LEY/ GROSS BER-	
	TOTAL	BER- WICK	COAK- LEY	GROSS MAN	UND	VERY CLSLY	SMWT CLSLY	NOT AT ALL	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW COAK- LEY/ GROSS MAN	BER- WICK
Total	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Joe Biden	31	5	10	11	5	7	13	9	21	3	6	-	1	2	11	11	4	26	13
	8	8	6	9	11	6	7	10	9	10	26	-	1	6	9	9	8	7	6
Hillary Clinton	220	21	114	64	20	70	98	48	137	15	6	1	60	25	77	64	22	194	116
	55	33	67	53	43	59	55	53	57	50	26	50	58	74	63	52	45	55	52
Andrew Cuomo	19	4	7	7	-	4	9	6	8	4	1	1	5	-	3	10	3	19	11
	5	6	4	6	-	3	5	7	3	13	4	50	5	-	2	8	6	5	5
Martin O'Malley	6	4	1	1	-	2	4	-	4	-	-	-	2	-	-	4	2	6	4
	2	6	1	1	-	2	2	-	2	-	-	-	2	-	-	3	4	2	2
Elizabeth Warren	69	22	25	17	5	21	27	21	52	3	2	-	12	3	22	20	10	60	45
	17	35	15	14	11	18	15	23	22	10	9	-	12	9	18	16	20	17	20
Undecided	49	7	11	19	12	13	23	7	13	5	8	-	23	3	8	14	6	43	34
	12	11	7	16	26	11	13	8	5	17	35	-	22	9	7	11	12	12	15
Refused	5	-	1	1	3	1	4	-	4	-	-	-	-	1	1	-	2	5	2
	1	-	1	1	7	1	2	-	2	-	-	-	-	3	1	-	4	1	1
Other	1	-	-	-	1	-	1	-	-	-	-	-	1	-	1	-	-	1	-
	*	-	-	-	2	-	1	-	-	-	-	-	1	-	1	-	-	*	-

21. Who would be your second choice...

	BANNER 2																		
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				COAKLEY'S CAMPAIGN RATING				KNOW COAK-		
	TOTAL	BER- WICK	COAK- LEY	GROSS MAN	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ NOT AT ALL	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW COAK-	LEW/ GROSS
																		MAN	WICK
Those with first choice for President	346	56	157	100	31	104	152	84	222	25	15	2	81	30	114	109	41	306	189
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Joe Biden	82	11	37	24	9	27	34	20	57	4	1	-	20	8	27	23	10	71	45
	24	20	24	24	29	26	22	24	26	16	7		25	27	24	21	24	23	24
Hillary Clinton	55	16	23	12	4	14	31	10	42	3	2	1	7	3	20	19	9	49	32
	16	29	15	12	13	13	20	12	19	12	13	50	9	10	18	17	22	16	17
Andrew Cuomo	34	3	13	17	1	14	8	10	17	8	1	-	8	3	10	8	6	30	24
	10	5	8	17	3	13	5	12	8	32	7		10	10	9	7	15	10	13
Martin O'Malley	15	3	3	6	2	8	4	3	9	2	1	-	3	1	2	9	3	14	10
	4	5	2	6	6	8	3	4	4	8	7		4	3	2	8	7	5	5
Elizabeth Warren	95	15	56	19	5	28	43	22	65	5	5	-	19	9	40	23	9	81	46
	27	27	36	19	16	27	28	26	29	20	33		23	30	35	21	22	26	24
Undecided	56	7	21	20	8	9	27	19	30	2	3	1	20	5	11	25	2	52	28
	16	12	13	20	26	9	18	23	14	8	20	50	25	17	10	23	5	17	15
Refused	5	-	3	1	1	2	3	-	1	1	2	-	1	1	2	1	1	5	1
	1		2	1	3	2	2		*	4	13		1	3	2	1	2	2	1
Other	4	1	1	1	1	2	2	-	1	-	-	-	3	-	2	1	1	4	3
	1	2	1	1	3	2	1		*				4		2	1	2	1	2

22. Do you currently have children in the school system?

BANNER 2																				
		GOVERNOR				FOLLOWING GOVERNOR'S RACE			NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				COAKLEY'S CAMPAIGN RATING				KNOW COAK-			
		BER-	COAK-	GROSS		VERY	SMWT	NOT		DEM	REP	IND	WON'T	UND	EXC	GOOD	FAIR	POOR	KNOW	LEY/
		TOTAL	WICK	MAN	UND	CLS	CLS	AT	ALL				VOTE						MAN	GROSS
						LY	LY												BER-	WICK
Total		400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225
		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes		60	13	21	19	5	14	26	17	37	6	3	1	12	3	19	21	10	53	34
		15	21	12	16	11	12	15	19	15	20	13	50	12	9	15	17	20	15	15
No		339	50	147	101	41	104	152	74	201	24	20	1	92	31	103	102	39	300	190
		85	79	87	84	89	88	85	81	84	80	87	50	88	91	84	83	80	85	84
Refused		1	-	1	-	-	-	1	-	1	-	-	-	-	-	1	-	-	1	1
		*		1				1		*						1			*	*

23. Are there any members of your household who are union members?

BANNER 2																				
		GOVERNOR				FOLLOWING GOVERNOR'S RACE			NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				COAKLEY'S CAMPAIGN RATING				KNOW COAK-			
		BER-	COAK-	GROSS		VERY	SMWT	NOT		DEM	REP	IND	WON'T	UND	EXC	GOOD	FAIR	POOR	KNOW	LEY/
		TOTAL	WICK	MAN	UND	CLS	CLS	AT	ALL				VOTE						MAN	GROSS
						LY	LY												BER-	WICK
Total		400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225
		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes		99	17	39	33	8	32	40	26	56	6	8	1	28	7	30	31	18	88	55
		25	27	23	28	17	27	22	29	23	20	35	50	27	21	24	25	37	25	24
No		297	46	126	87	38	85	136	65	179	24	15	1	76	26	92	90	31	263	169
		74	73	75	72	83	72	76	71	75	80	65	50	73	76	75	73	63	74	75
Undecided		2	-	2	-	-	-	2	-	2	-	-	-	-	-	-	2	-	1	-
		*		1				1		1							2		*	
Refused		2	-	2	-	-	1	1	-	2	-	-	-	-	1	1	-	-	2	1
		*		1			1	1		1					3	1			1	*

24. When it comes to politics, what TV News Network or commentary source do you trust the most ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

	BANNER 2																			
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				COAKLEY'S CAMPAIGN RATING				KNOW COAK-			
	TOTAL	BER- WICK	COAK- LEY	GROSS MAN	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ NOT AT ALL	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW COAK- LEY/ MAN/ GROSS	KNOW LEY/ MAN/ GROSS BER- WICK	
																				MAN
Total	400	63	169	120	46	118	179	91	239	30	23	2	104	34	123	123	49	354	225	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
ABC	47	5	20	13	9	16	24	7	29	4	2	-	12	3	15	18	7	41	22	
	12	8	12	11	20	14	13	8	12	13	9	-	12	9	12	15	14	12	10	
CBS	50	4	25	13	8	19	18	11	33	-	5	-	11	4	19	10	5	43	30	
	12	6	15	11	17	16	10	12	14	-	22	-	11	12	15	8	10	12	13	
CNN	46	7	15	20	4	9	24	12	29	6	3	-	8	6	13	14	6	40	26	
	12	11	9	17	9	8	13	13	12	20	13	-	8	18	11	11	12	11	12	
C-SPAN	13	1	7	4	1	8	3	1	8	2	1	-	2	2	5	2	2	11	9	
	3	2	4	3	2	7	2	1	3	7	4	-	2	6	4	2	4	3	4	
COMEDY Central	25	5	15	5	-	4	17	4	21	-	-	-	4	3	9	9	1	23	16	
	6	8	9	4	-	3	9	4	9	-	-	-	4	9	7	7	2	6	7	
Fox NEWS	35	3	14	14	2	10	18	6	4	11	4	2	14	2	6	13	8	29	15	
	9	5	8	12	4	8	10	7	2	37	17	100	13	6	5	11	16	8	7	
MSNBC	57	15	18	21	3	15	25	17	48	2	-	-	7	3	16	17	8	51	32	
	14	24	11	18	7	13	14	19	20	7	-	-	7	9	13	14	16	14	14	
NBC	46	5	21	12	8	12	21	10	24	2	4	-	16	5	15	14	4	42	23	
	12	8	12	10	17	10	12	11	10	7	17	-	15	15	12	11	8	12	10	
Undecided	65	14	29	14	8	19	23	19	36	3	2	-	23	5	20	23	6	59	41	
	16	22	17	12	17	16	13	21	15	10	9	-	22	15	16	19	12	17	18	
Refused	16	4	5	4	3	6	6	4	7	-	2	-	7	1	5	3	2	15	11	
	4	6	3	3	7	5	3	4	3	-	9	-	7	3	4	2	4	4	5	

Region

	BANNER 3																		
	COAKLEY COMPARED TO PATRICK				COAKLEY COMPARED TO WARREN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	95	182	46	63	213	45	32	43	31	201	47	50	46	13	25	35	57	46
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Worcester/West	84	17	38	10	11	46	9	8	8	6	38	11	9	8	5	5	5	18	12
	21	18	21	22	17	22	20	25	19	19	19	23	18	17	38	20	14	32	26
Northeastern	152	35	64	21	17	80	22	11	14	9	86	19	18	16	3	11	14	21	14
	38	37	35	46	27	38	49	34	33	29	43	40	36	35	23	44	40	37	30
Suffolk	48	8	24	5	9	25	6	4	5	8	23	6	3	6	1	4	5	7	4
	12	8	13	11	14	12	13	12	12	26	11	13	6	13	8	16	14	12	9
SE Mass/Cape	116	35	56	10	26	62	8	9	16	8	54	11	20	16	4	5	11	11	16
	29	37	31	22	41	29	18	28	37	26	27	23	40	35	31	20	31	19	35

Quota 1. Gender

BANNER 3																			
		COAKLEY COMPARED TO PATRICK			COAKLEY COMPARED TO WARREN			POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST							
		BETTER	WORSE	SAME/NO DIF	BETTER	WORSE	SAME/NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
TOTAL																			
Total	400	95	182	46	63	213	45	32	43	31	201	47	50	46	13	25	35	57	46
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	172	39	95	13	26	97	21	18	17	14	83	16	23	20	7	11	16	25	14
	43	41	52	28	41	46	47	56	40	45	41	34	46	43	54	44	46	44	30
Female	228	56	87	33	37	116	24	14	26	17	118	31	27	26	6	14	19	32	32
	57	59	48	72	59	54	53	44	60	55	59	66	54	57	46	56	54	56	70

Quota 2. What is your age category

	BANNER 3																		
	COAKLEY COMPARED TO PATRICK				COAKLEY COMPARED TO WARREN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	95	182	46	63	213	45	32	43	31	201	47	50	46	13	25	35	57	46
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-35	33	11	15	4	9	16	5	8	3	4	14	5	3	8	1	2	3	4	4
	8	12	8	9	14	8	11	25	7	13	7	11	6	17	8	8	9	7	9
36-45	61	14	32	5	7	38	5	3	8	7	30	10	4	10	1	5	3	8	6
	15	15	18	11	11	18	11	9	19	23	15	21	8	22	8	20	9	14	13
46-55	85	17	38	13	9	39	12	6	8	9	47	12	9	8	3	5	4	13	6
	21	18	21	28	14	18	27	19	19	29	23	26	18	17	23	20	11	23	13
56-65	96	26	43	8	21	53	8	9	12	6	44	9	20	9	3	5	12	13	12
	24	27	24	17	33	25	18	28	28	19	22	19	40	20	23	20	34	23	26
66-75	70	13	35	8	9	43	7	5	7	5	38	6	10	7	2	6	6	11	10
	18	14	19	17	14	20	16	16	16	16	19	13	20	15	15	24	17	19	22
Over 75 years	44	13	14	6	7	22	5	1	5	-	20	4	3	4	1	-	7	7	6
	11	14	8	13	11	10	11	3	12	-	10	9	6	9	8	-	20	12	13
Refused	11	1	5	2	1	2	3	-	-	-	8	1	1	-	2	2	-	1	2
	3	1	3	4	2	1	7	-	-	-	4	2	2	-	15	8	-	2	4

Quota 3. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent?

BANNER 3																			
		COAKLEY COMPARED TO PATRICK				COAKLEY COMPARED TO WARREN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST					
		BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
TOTAL																			
Total	400	95	182	46	63	213	45	32	43	31	201	47	50	46	13	25	35	57	46
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat	291	70	132	34	46	160	30	14	34	24	157	34	34	34	10	21	18	48	33
	73	74	73	74	73	75	67	44	79	77	78	72	68	74	77	84	51	84	72
Independent/Unenrolled	109	25	50	12	17	53	15	18	9	7	44	13	16	12	3	4	17	9	13
	27	26	27	26	27	25	33	56	21	23	22	28	32	26	23	16	49	16	28

Quota 4. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

BANNER 3																			
COAKLEY COMPARED TO PATRICK				COAKLEY COMPARED TO WARREN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST							
TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC	
400	95	182	46	63	213	45	32	43	31	201	47	50	46	13	25	35	57	46	
100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
White/Caucasian	333	85	150	40	55	172	42	27	35	25	175	44	43	39	10	23	29	37	38
	83	89	82	87	87	81	93	84	81	81	87	94	86	85	77	92	83	65	83
Black/African-American	40	4	22	3	3	27	2	2	4	6	14	1	3	5	3	-	2	14	4
	10	4	12	7	5	13	4	6	9	19	7	2	6	11	23	6	25	9	
American Indian/Alaska Native	2	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-
	*		2					3					2						
Asian	4	-	3	-	-	3	-	-	1	-	1	1	1	1	-	1	-	-	-
	1		2			1			2		*	2	2	2		4			
Native Hawaiian/Other Pacific Islander	3	2	1	-	2	1	-	1	-	-	2	-	1	-	-	-	1	1	-
	1	2	1		3	*		3			1		2			3	2		
Hispanic/Latino	16	3	6	2	2	10	1	1	3	-	8	1	1	1	-	1	3	4	3
	4	3	3	4	3	5	2	3	7		4	2	2	2		4	9	7	7
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	2	1	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	1	1
	*	1			2						*						2	2	2

1. Deval Patrick

BANNER 3																			
	COAKLEY COMPARED TO PATRICK				COAKLEY COMPARED TO WARREN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	95	182	46	63	213	45	32	43	31	201	47	50	46	13	25	35	57	46
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	10	4	3	-	3	3	2	1	1	-	7	-	3	-	1	-	1	-	5
	2	4	2	-	5	1	4	3	2	-	3	-	6	-	8	-	3	-	11
Favorable	298	44	160	40	32	177	37	15	33	27	162	36	38	30	9	25	14	50	34
	74	46	88	87	51	83	82	47	77	87	81	77	76	65	69	100	40	88	74
Unfavorable	53	30	12	6	19	22	4	13	6	4	16	7	6	7	2	-	14	4	5
	13	32	7	13	30	10	9	41	14	13	8	15	12	15	15	-	40	7	11
Heard of/Undecided	39	17	7	-	9	11	2	3	3	-	16	4	3	9	1	-	6	3	2
	10	18	4	-	14	5	4	9	7	-	8	9	6	20	8	-	17	5	4

2. Martha Coakley

BANNER 3																			
	COAKLEY COMPARED TO PATRICK				COAKLEY COMPARED TO WARREN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	95	182	46	63	213	45	32	43	31	201	47	50	46	13	25	35	57	46
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	5	-	2	1	-	1	-	-	-	-	2	1	-	-	-	-	-	1	1
	1		1	2		*					1	2						2	2
Favorable	241	77	92	32	49	114	38	16	21	13	163	27	33	25	7	17	16	29	32
	60	81	51	70	78	54	84	50	49	42	81	57	66	54	54	68	46	51	70
Unfavorable	87	9	57	10	8	62	6	15	18	12	14	11	10	14	2	6	14	11	8
	22	9	31	22	13	29	13	47	42	39	7	23	20	30	15	24	40	19	17
Heard of/Undecided	67	9	31	3	6	36	1	1	4	6	22	8	7	7	4	2	5	16	5
	17	9	17	7	10	17	2	3	9	19	11	17	14	15	31	8	14	28	11

3. Steven Grossman

BANNER 3																			
	COAKLEY COMPARED TO PATRICK				COAKLEY COMPARED TO WARREN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	95	182	46	63	213	45	32	43	31	201	47	50	46	13	25	35	57	46
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	44	13	18	2	8	21	6	3	5	3	21	6	7	6	2	2	6	6	4
	11	14	10	4	13	10	13	9	12	10	10	13	14	13	15	8	17	11	9
Favorable	173	37	90	18	27	101	22	17	19	18	83	18	19	22	4	12	15	23	22
	43	39	49	39	43	47	49	53	44	58	41	38	38	48	31	48	43	40	48
Unfavorable	47	13	21	4	11	27	3	3	6	4	26	5	8	2	3	6	5	7	2
	12	14	12	9	17	13	7	9	14	13	13	11	16	4	23	24	14	12	4
Heard of/Undecided	136	32	53	22	17	64	14	9	13	6	71	18	16	16	4	5	9	21	18
	34	34	29	48	27	30	31	28	30	19	35	38	32	35	31	20	26	37	39

4. Elizabeth Warren

BANNER 3																			
	COAKLEY COMPARED TO PATRICK				COAKLEY COMPARED TO WARREN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	95	182	46	63	213	45	32	43	31	201	47	50	46	13	25	35	57	46
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	4	-	3	-	-	2	-	-	-	-	3	1	1	-	-	-	1	-	-
	1		2			1					1	2	2				3		
Favorable	323	69	158	41	38	192	37	17	38	28	176	39	42	32	11	24	16	54	36
	81	73	87	89	60	90	82	53	88	90	88	83	84	70	85	96	46	95	78
Unfavorable	43	19	17	2	20	12	6	13	4	3	12	3	2	8	1	1	15	2	7
	11	20	9	4	32	6	13	41	9	10	6	6	4	17	8	4	43	4	15
Heard of/Undecided	30	7	4	3	5	7	2	2	1	-	10	4	5	6	1	-	3	1	3
	8	7	2	7	8	3	4	6	2		5	9	10	13	8		9	2	7

5. Ed Markey

BANNER 3																			
	COAKLEY COMPARED TO PATRICK				COAKLEY COMPARED TO WARREN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	95	182	46	63	213	45	32	43	31	201	47	50	46	13	25	35	57	46
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	10	1	4	-	2	5	-	1	2	1	2	1	-	-	-	-	1	2	1
	2	1	2		3	2		3	5	3	1	2					3	4	2
Favorable	262	50	136	34	26	158	33	16	29	23	140	29	30	30	8	23	12	46	29
	66	53	75	74	41	74	73	50	67	74	70	62	60	65	62	92	34	81	63
Unfavorable	59	19	27	5	15	29	9	11	9	5	21	7	6	8	1	2	17	4	8
	15	20	15	11	24	14	20	34	21	16	10	15	12	17	8	8	49	7	17
Heard of/Undecided	69	25	15	7	20	21	3	4	3	2	38	10	14	8	4	-	5	5	8
	17	26	8	15	32	10	7	12	7	6	19	21	28	17	31		14	9	17

6. Donald Berwick

BANNER 3																			
	COAKLEY COMPARED TO PATRICK				COAKLEY COMPARED TO WARREN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	95	182	46	63	213	45	32	43	31	201	47	50	46	13	25	35	57	46
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	167	45	69	21	27	78	25	11	15	11	91	23	20	17	3	9	20	25	23
	42	47	38	46	43	37	56	34	35	35	45	49	40	37	23	36	57	44	50
Favorable	112	13	71	12	13	77	9	7	15	15	53	13	8	10	4	12	4	22	11
	28	14	39	26	21	36	20	22	35	48	26	28	16	22	31	48	11	39	24
Unfavorable	20	8	7	2	1	12	3	2	5	1	7	1	4	5	1	-	-	1	2
	5	8	4	4	2	6	7	6	12	3	3	2	8	11	8			2	4
Heard of/Undecided	101	29	35	11	22	46	8	12	8	4	50	10	18	14	5	4	11	9	10
	25	31	19	24	35	22	18	38	19	13	25	21	36	30	38	16	31	16	22

7. Barack Obama

BANNER 3																			
	COAKLEY COMPARED TO PATRICK			COAKLEY COMPARED TO WARREN			POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST								
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	95	182	46	63	213	45	32	43	31	201	47	50	46	13	25	35	57	46
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	1	1	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-
	*	1				*				3				2					
Favorable	316	61	158	39	39	181	35	17	37	25	172	39	39	34	10	24	11	55	37
	79	64	87	85	62	85	78	53	86	81	86	83	78	74	77	96	31	96	80
Unfavorable	55	26	16	5	19	21	7	13	5	1	19	6	7	4	1	1	22	-	7
	14	27	9	11	30	10	16	41	12	3	9	13	14	9	8	4	63		15
Heard of/Undecided	28	7	8	2	5	10	3	2	1	4	10	2	4	7	2	-	2	2	2
	7	7	4	4	8	5	7	6	2	13	5	4	8	15	15		6	4	4

8. Hillary Clinton

BANNER 3																			
	COAKLEY COMPARED TO PATRICK			COAKLEY COMPARED TO WARREN			POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST								
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	95	182	46	63	213	45	32	43	31	201	47	50	46	13	25	35	57	46
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	2	2	-	-	-	1	1	-	-	1	-	-	-	1	-	-	-	-	-
	*	2				*	2			3				2					
Favorable	307	64	144	38	42	176	30	21	31	22	170	40	38	32	10	22	17	48	41
	77	67	79	83	67	83	67	66	72	71	85	85	76	70	77	88	49	84	89
Unfavorable	44	18	20	4	13	19	9	9	8	4	14	1	5	6	1	2	16	2	3
	11	19	11	9	21	9	20	28	19	13	7	2	10	13	8	8	46	4	7
Heard of/Undecided	47	11	18	4	8	17	5	2	4	4	17	6	7	7	2	1	2	7	2
	12	12	10	9	13	8	11	6	9	13	8	13	14	15	15	4	6	12	4

9. On Tuesday, September 9th, the Democratic Primary will be held. For Governor, there are three candidates listed on your ballot in the following order: Donald Berwick from Newton, Martha Coakley from Medford, and Steven Grossman from Newton. At this point, who will you vote or lean toward - Berwick, Coakley, or Grossman?

BANNER 3																			
	COAKLEY COMPARED TO PATRICK				COAKLEY COMPARED TO WARREN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	95	182	46	63	213	45	32	43	31	201	47	50	46	13	25	35	57	46
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Berwick	63	7	46	4	5	47	4	3	13	9	23	5	4	7	1	5	3	15	5
	16	7	25	9	8	22	9	9	30	29	11	11	8	15	8	20	9	26	11
Martha Coakley	169	63	54	25	41	77	22	12	14	4	124	20	25	15	7	15	14	18	21
	42	66	30	54	65	36	49	38	33	13	62	43	50	33	54	60	40	32	46
Steven Grossman	120	18	66	14	16	74	12	16	13	17	38	13	13	20	4	5	14	21	12
	30	19	36	30	25	35	27	50	30	55	19	28	26	43	31	20	40	37	26
Undecided	46	6	15	3	1	15	5	1	2	1	16	9	8	4	1	-	2	3	8
	12	6	8	7	2	7	11	3	5	3	8	19	16	9	8	-	6	5	17
Refused	2	1	1	-	-	-	2	-	1	-	-	-	-	-	-	-	2	-	-
	*	1	1	-	-	-	4	-	2	-	-	-	-	-	-	-	6	-	-

11. If your candidate loses the primary, will you vote for the Democratic nominee, vote for the Republican nominee, or vote for one of the Independents running for Governor?

BANNER 3																			
	COAKLEY COMPARED TO PATRICK				COAKLEY COMPARED TO WARREN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400 100	95 100	182 100	46 100	63 100	213 100	45 100	32 100	43 100	31 100	201 100	47 100	50 100	46 100	13 100	25 100	35 100	57 100	46 100
Democratic nominee	239 60	47 49	119 65	31 67	31 49	143 67	29 64	13 41	28 65	23 74	136 68	29 62	33 66	29 63	8 62	21 84	4 11	48 84	24 52
Republican nominee	30 8	12 13	16 9	1 2	10 16	14 7	3 7	12 38	5 12	1 3	6 3	4 9	- 13	6 13	2 15	-	11 31	2 4	2 4
One of the independents	23 6	7 7	6 3	2 4	4 6	9 4	2 4	1 3	3 7	-	7 3	2 4	5 10	3 7	1 8	-	4 11	-	4 9
Won't vote in November	2 *	-	1 1	1 2	-	1 *	1 2	-	-	-	-	-	-	-	-	-	2 6	-	-
Undecided	104 26	29 31	39 21	11 24	18 29	45 21	10 22	6 19	7 16	7 23	50 25	12 26	11 22	8 17	2 15	4 16	14 40	7 12	16 35
Refused	2 *	-	1 1	-	-	1 *	-	-	-	-	2 1	-	1 2	-	-	-	-	-	-

13. How would you rate Martha Coakley's campaign operation to date - excellent, good, fair, or poor?

BANNER 3																			
	COAKLEY COMPARED TO PATRICK				COAKLEY COMPARED TO WARREN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	95	182	46	63	213	45	32	43	31	201	47	50	46	13	25	35	57	46
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excellent	34	19	4	5	12	10	4	1	3	2	27	3	4	6	2	3	2	3	5
	8	20	2	11	19	5	9	3	7	6	13	6	8	13	15	12	6	5	11
Good	123	37	50	20	23	67	18	7	9	10	91	15	19	13	5	9	6	16	15
	31	39	27	43	37	31	40	22	21	32	45	32	38	28	38	36	17	28	33
Fair	123	26	72	14	21	71	15	14	18	13	54	18	10	14	2	9	13	17	14
	31	27	40	30	33	33	33	44	42	42	27	38	20	30	15	36	37	30	30
Poor	49	4	36	3	2	41	2	8	7	2	11	7	5	6	2	1	8	8	4
	12	4	20	7	3	19	4	25	16	6	5	15	10	13	15	4	23	14	9
Undecided	69	9	20	4	5	22	6	1	5	4	18	4	12	7	2	3	5	13	7
	17	9	11	9	8	10	13	3	12	13	9	9	24	15	15	12	14	23	15
Refused	2	-	-	-	-	2	-	1	1	-	-	-	-	-	-	-	1	-	1
	*					1		3	2								3		2

14. Comparing Martha Coakley to other Democratic statewide candidates, do you think Martha Coakley is a better or worse statewide candidate compared to Deval Patrick?

BANNER 3																			
	COAKLEY COMPARED TO PATRICK				COAKLEY COMPARED TO WARREN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	95	182	46	63	213	45	32	43	31	201	47	50	46	13	25	35	57	46
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	95	95	-	-	47	25	9	11	8	4	64	11	12	17	2	1	15	6	15
	24	100			75	12	20	34	19	13	32	23	24	37	15	4	43	11	33
Worse	182	-	182	-	9	151	12	12	24	24	83	20	19	21	6	16	12	36	17
	46		100		14	71	27	38	56	77	41	43	38	46	46	64	34	63	37
Same/No difference	46	-	-	46	4	18	18	4	5	3	29	10	7	1	1	4	3	3	7
	12			100	6	8	40	12	12	10	14	21	14	2	8	16	9	5	15
Undecided	74	-	-	-	3	18	6	4	6	-	23	6	11	7	4	4	5	12	6
	18				5	8	13	12	14		11	13	22	15	31	16	14	21	13
Refused	3	-	-	-	-	1	-	1	-	-	2	-	1	-	-	-	-	-	1
	1					*		3			1		2						2

15. Do you think Martha Coakley is a better or worse statewide candidate compared to Elizabeth Warren?

BANNER 3																			
COAKLEY COMPARED TO PATRICK				COAKLEY COMPARED TO WARREN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST							
TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC	
Total	400	95	182	46	63	213	45	32	43	31	201	47	50	46	13	25	35	57	46
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	63	47	9	4	63	-	-	8	5	3	44	8	8	8	1	2	14	3	11
	16	49	5	9	100			25	12	10	22	17	16	17	8	8	40	5	24
Worse	213	25	151	18	-	213	-	17	31	27	97	28	21	22	7	18	12	42	24
	53	26	83	39		100		53	72	87	48	60	42	48	54	72	34	74	52
Same/No difference	45	9	12	18	-	-	45	4	5	1	27	2	6	7	1	2	5	4	3
	11	9	7	39			100	12	12	3	13	4	12	15	8	8	14	7	7
Undecided	75	13	10	6	-	-	-	3	2	-	30	9	14	8	4	3	4	7	8
	19	14	5	13				9	5		15	19	28	17	31	12	11	12	17
Refused	4	1	-	-	-	-	-	-	-	-	3	-	1	1	-	-	-	1	-
	1	1									1		2	2				2	

16. Do you think Martha Coakley is too liberal, too moderate, too conservative, or just about right?

BANNER 3																			
	COAKLEY COMPARED TO PATRICK				COAKLEY COMPARED TO WARREN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	95	182	46	63	213	45	32	43	31	201	47	50	46	13	25	35	57	46
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Too Liberal	32	11	12	4	8	17	4	32	-	-	-	3	3	8	-	-	7	-	4
	8	12	7	9	13	8	9	100				6	6	17			20		9
Too moderate	43	8	24	5	5	31	5	-	43	-	-	4	6	7	-	3	5	8	4
	11	8	13	11	8	15	11		100			9	12	15		12	14	14	9
Too conservative	31	4	24	3	3	27	1	-	-	31	-	4	2	3	1	4	-	9	1
	8	4	13	7	5	13	2			100		9	4	7	8	16		16	2
Just about right	201	64	83	29	44	97	27	-	-	-	201	25	24	17	9	16	15	25	31
	50	67	46	63	70	46	60				100	53	48	37	69	64	43	44	67
Undecided	88	8	35	5	3	37	8	-	-	-	-	10	15	11	3	2	8	13	6
	22	8	19	11	5	17	18					21	30	24	23	8	23	23	13
Refused	5	-	4	-	-	4	-	-	-	-	-	1	-	-	-	-	-	2	-
	1		2			2						2						4	

17. For Lieutenant Governor, there are three Democratic candidates listed on your ballot - Leland Cheung from Cambridge, Stephen Kerrigan from Lancaster, and Michael Lake from Boston. At this point, who will you vote or lean toward - Cheung, Kerrigan, or Lake?

BANNER 3																			
	COAKLEY COMPARED TO PATRICK			COAKLEY COMPARED TO WARREN			POLITICAL VIEWPOINT					TV NEWS NETWORKS YOU TRUST							
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	95	182	46	63	213	45	32	43	31	201	47	50	46	13	25	35	57	46
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Leland Cheung	35	7	20	4	8	24	2	3	3	6	18	2	4	5	-	9	2	4	5
	9	7	11	9	13	11	4	9	7	19	9	4	8	11		36	6	7	11
Stephen Kerrigan	38	12	16	7	9	17	11	4	7	3	21	5	3	3	5	4	2	2	7
	10	13	9	15	14	8	24	12	16	10	10	11	6	7	38	16	6	4	15
Michael Lake	36	6	20	5	4	24	3	8	3	6	16	3	4	5	-	2	6	6	4
	9	6	11	11	6	11	7	25	7	19	8	6	8	11		8	17	11	9
Undecided	283	68	123	29	40	147	26	17	29	16	142	37	39	33	8	10	24	43	28
	71	72	68	63	63	69	58	53	67	52	71	79	78	72	62	40	69	75	61
Refused	8	2	3	1	2	1	3	-	1	-	4	-	-	-	-	-	1	2	2
	2	2	2	2	3	*	7		2		2						3	4	4

18. For Attorney General, there are two candidates - Maura Healey from Boston and Warren Tolman from Watertown. At this point, who will you vote or lean toward - Healey or Tolman?

BANNER 3																			
	COAKLEY COMPARED TO PATRICK				COAKLEY COMPARED TO WARREN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	95	182	46	63	213	45	32	43	31	201	47	50	46	13	25	35	57	46
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Maura Healey	114	30	60	12	23	64	13	10	15	15	58	12	14	13	2	12	10	17	11
	28	32	33	26	37	30	29	31	35	48	29	26	28	28	15	48	29	30	24
Warren Tolman	139	36	63	21	23	81	19	13	15	10	84	20	14	12	6	7	11	22	18
	35	38	35	46	37	38	42	41	35	32	42	43	28	26	46	28	31	39	39
Undecided	140	27	55	13	15	64	13	9	13	5	56	15	20	20	5	5	14	18	15
	35	28	30	28	24	30	29	28	30	16	28	32	40	43	38	20	40	32	33
Refused	7	2	4	-	2	4	-	-	-	1	3	-	2	1	-	1	-	-	2
	2	2	2		3	2				3	1		4	2		4			4

19. For State Treasurer the candidates are Thomas Conroy from Wayland, Barry Finegold from Andover, and Deborah Goldberg from Brookline. At this point would you vote or lean toward Conroy, Finegold, or Goldberg?

BANNER 3																			
	COAKLEY COMPARED TO PATRICK				COAKLEY COMPARED TO WARREN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	95	182	46	63	213	45	32	43	31	201	47	50	46	13	25	35	57	46
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Thomas Conroy	26	10	12	3	8	9	4	4	3	2	14	2	5	5	-	3	-	2	4
	6	11	7	7	13	4	9	12	7	6	7	4	10	11		12		4	9
Barry Finegold	31	5	19	2	3	19	7	4	4	1	15	1	5	4	2	1	9	5	2
	8	5	10	4	5	9	16	12	9	3	7	2	10	9	15	4	26	9	4
Deborah Goldberg	79	14	42	11	13	55	5	5	12	5	49	10	10	4	5	11	7	14	12
	20	15	23	24	21	26	11	16	28	16	24	21	20	9	38	44	20	25	26
Undecided	254	65	104	30	38	124	29	19	24	21	119	34	28	32	5	9	18	35	27
	64	68	57	65	60	58	64	59	56	68	59	72	56	70	38	36	51	61	59
Refused	10	1	5	-	1	6	-	-	-	2	4	-	2	1	1	1	1	1	1
	2	1	3		2	3				6	2		4	2	8	4	3	2	2

21. Who would be your second choice..

BANNER 3																					
	COAKLEY COMPARED TO PATRICK			COAKLEY COMPARED TO WARREN			POLITICAL VIEWPOINT					TV NEWS NETWORKS YOU TRUST									
	TOTAL	BETTER	WORSE	SAME/		BETTER	WORSE	SAME/		TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
				NO	DIF			NO	DIF												
Those with first choice for President	346	84	166	41	56	194	39	26	35	30	187	42	42	41	11	23	31	56	39		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		
Joe Biden	82	16	39	13	12	42	15	7	8	9	46	12	11	11	1	9	8	12	6		
	24	19	23	32	21	22	38	27	23	30	25	29	26	27	9	39	26	21	15		
Hillary Clinton	55	13	32	5	6	41	4	3	11	5	27	5	7	6	2	4	3	14	5		
	16	15	19	12	11	21	10	12	31	17	14	12	17	15	18	17	10	25	13		
Andrew Cuomo	34	2	23	5	5	23	1	6	3	3	15	5	4	3	1	3	5	3	5		
	10	2	14	12	9	12	3	23	9	10	8	12	10	7	9	13	16	5	13		
Martin O'Malley	15	4	9	-	6	5	2	1	2	1	9	1	2	1	-	1	3	2	3		
	4	5	5		11	3	5	4	6	3	5	2	5	2		4	10	4	8		
Elizabeth Warren	95	26	38	13	10	56	12	3	6	9	60	16	12	12	6	3	3	18	11		
	27	31	23	32	18	29	31	12	17	30	32	38	29	29	55	13	10	32	28		
Undecided	56	20	22	4	14	24	4	5	2	3	28	3	5	8	1	2	5	6	9		
	16	24	13	10	25	12	10	19	6	10	15	7	12	20	9	9	16	11	23		
Refused	5	2	-	1	2	1	-	1	1	-	2	-	1	-	-	1	3	-	-		
	1	2		2	4	1		4	3		1		2		4	10					
Other	4	1	3	-	1	2	1	-	2	-	-	-	-	-	-	-	1	1	-		
	1	1	2		2	1	3		6								3	2			

22. Do you currently have children in the school system?

BANNER 3																					
		COAKLEY COMPARED TO PATRICK				COAKLEY COMPARED TO WARREN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST							
		BETTER	WORSE	SAME/NO DIF	BETTER	WORSE	SAME/NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC		
TOTAL																					
Total	400	95	182	46	63	213	45	32	43	31	201	47	50	46	13	25	35	57	46		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		
Yes	60	12	33	7	7	35	8	2	8	7	30	4	3	7	-	7	8	7	7		
	15	13	18	15	11	16	18	6	19	23	15	9	6	15		28	23	12	15		
No	339	83	149	38	56	178	37	30	35	24	170	43	47	39	12	18	27	50	39		
	85	87	82	83	89	84	82	94	81	77	85	91	94	85	92	72	77	88	85		
Refused	1	-	-	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-		
	*			2							*				8						

Region

	BANNER 4															
	LIEUTENANT GOVERNOR				ATTORNEY GENERAL			STATE TREASURER				PRESIDENT				
	TOTAL	KERRI-			UND	HEALEY	TOLMAN	UND	FINE-		GOLD-	UND	CLIN-			
		CHEUNG	GAN	LAKE					GOLD	BERG			TON	WARREN	BIDEN	UND
Total	400	35	38	36	283	114	139	140	26	31	79	254	220	69	31	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Worcester/West	84	5	13	5	61	29	15	40	4	3	16	61	49	13	9	10
	21	14	34	14	22	25	11	29	15	10	20	24	22	19	29	20
Northeastern	152	18	10	12	107	34	63	53	8	17	27	96	80	26	14	16
	38	51	26	33	38	30	45	38	31	55	34	38	36	38	45	33
Suffolk	48	5	3	4	34	12	17	17	2	4	7	32	23	10	2	6
	12	14	8	11	12	11	12	12	8	13	9	13	10	14	6	12
SE Mass/Cape	116	7	12	15	81	39	44	30	12	7	29	65	68	20	6	17
	29	20	32	42	29	34	32	21	46	23	37	26	31	29	19	35

Quota 1. Gender

BANNER 4																
=====																

LIEUTENANT GOVERNOR					ATTORNEY GENERAL			STATE TREASURER				PRESIDENT				

TOTAL	KERRI-							FINE-				CLIN-				
	CHEUNG	GAN	LAKE	UND	HEALEY	TOLMAN	UND	CONROY	GOLD	GOLD-	BERG	UND	TON	WARREN	BIDEN	UND
Total	400	35	38	36	283	114	139	140	26	31	79	254	220	69	31	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	172	16	15	17	120	49	62	58	14	18	31	105	80	35	19	22
	43	46	39	47	42	43	45	41	54	58	39	41	36	51	61	45
Female	228	19	23	19	163	65	77	82	12	13	48	149	140	34	12	27
	57	54	61	53	58	57	55	59	46	42	61	59	64	49	39	55

Quota 2. What is your age category

	BANNER 4															
	LIEUTENANT GOVERNOR				ATTORNEY GENERAL			STATE TREASURER				PRESIDENT				
	TOTAL	CHEUNG	KERRI- GAN	LAKE	UND	HEALEY	TOLMAN	UND	CONROY	FINE- GOLD	GOLD- BERG	UND	CLIN- TON	WARREN	BIDEN	UND
Total	400	35	38	36	283	114	139	140	26	31	79	254	220	69	31	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-35	33	7	4	3	19	11	13	9	3	3	5	22	15	7	3	6
	8	20	11	8	7	10	9	6	12	10	6	9	7	10	10	12
36-45	61	6	6	4	44	18	22	19	5	3	12	37	38	9	2	7
	15	17	16	11	16	16	16	14	19	10	15	15	17	13	6	14
46-55	85	6	5	14	59	20	37	27	6	3	14	61	56	11	6	8
	21	17	13	39	21	18	27	19	23	10	18	24	25	16	19	16
56-65	96	6	9	8	71	26	27	41	3	6	26	58	47	20	8	13
	24	17	24	22	25	23	19	29	12	19	33	23	21	29	26	27
66-75	70	8	6	5	51	24	20	25	6	10	10	44	36	14	8	7
	18	23	16	14	18	21	14	18	23	32	13	17	16	20	26	14
Over 75 years	44	2	6	2	31	11	17	15	3	5	7	27	20	7	4	6
	11	6	16	6	11	10	12	11	12	16	9	11	9	10	13	12
Refused	11	-	2	-	8	4	3	4	-	1	5	5	8	1	-	2
	3		5		3	4	2	3		3	6	2	4	1		4

Quota 3. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent?

BANNER 4																	
=====																	

LIEUTENANT GOVERNOR					ATTORNEY GENERAL			STATE TREASURER				PRESIDENT					

TOTAL	KERRI-				HEALEY	TOLMAN		CONROY	FINE-		GOLD-		CLIN-	WARREN		BIDEN	UND
	CHEUNG	GAN	LAKE	UND		UND	GOLD		BERG	UND	TON	WARREN		BIDEN	UND		

Total	400	35	38	36	283	114	139	140	26	31	79	254	220	69	31	49	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Democrat	291	28	33	24	199	86	103	96	18	16	63	185	166	53	20	30	
	73	80	87	67	70	75	74	69	69	52	80	73	75	77	65	61	
Independent/Unenrolled	109	7	5	12	84	28	36	44	8	15	16	69	54	16	11	19	
	27	20	13	33	30	25	26	31	31	48	20	27	25	23	35	39	

Quota 4. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

	BANNER 4															
	LIEUTENANT GOVERNOR				ATTORNEY GENERAL			STATE TREASURER				PRESIDENT				
	TOTAL	KERRI-		UND	HEALEY	TOLMAN	UND	CONROY	FINE-	GOLD-	UND	CLIN-	WARREN	BIDEN	UND	
	CHEUNG	GAN	LAKE					GOLD	BERG		TON					
	400	35	38	36	283	114	139	140	26	31	79	254	220	69	31	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White/Caucasian	333	28	35	26	239	96	115	118	23	23	64	216	183	56	27	44
	83	80	92	72	84	84	83	84	88	74	81	85	83	81	87	90
Black/African-American	40	4	2	4	28	10	13	15	-	6	9	23	21	9	2	3
	10	11	5	11	10	9	9	11		19	11	9	10	13	6	6
American Indian/Alaska Native	2	-	-	2	-	1	1	-	1	-	-	1	2	-	-	-
	*			6		1	1		4			*	1			
Asian	4	1	-	-	3	-	2	2	1	-	-	3	3	-	-	-
	1	3			1		1	1	4			1	1			
Native Hawaiian/Other Pacific Islander	3	-	-	2	1	1	2	-	-	-	2	1	2	-	1	-
	1			6	*	1	1				3	*	1		3	
Hispanic/Latino	16	2	1	2	10	6	6	3	1	2	4	8	8	4	1	1
	4	6	3	6	4	5	4	2	4	6	5	3	4	6	3	2
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	2	-	-	-	2	-	-	2	-	-	-	2	1	-	-	1
	*				1			1				1	*			2

1. Deval Patrick

BANNER 4																
=====																

LIEUTENANT GOVERNOR					ATTORNEY GENERAL				STATE TREASURER				PRESIDENT			

TOTAL	KERRI-				HEALEY				FINE-				CLIN-			
	CHEUNG	GAN	LAKE	UND	HEALEY	TOLMAN	UND	CONROY	GOLD	GOLD-	BERG	UND	CLIN-	WARREN	BIDEN	UND
													TON			
Total	400	35	38	36	283	114	139	140	26	31	79	254	220	69	31	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	10	1	2	-	6	3	3	4	1	-	2	6	6	1	1	1
	2	3	5		2	3	2	3	4		3	2	3	1	3	2
Favorable	298	28	31	27	207	92	104	96	18	23	68	182	178	58	25	22
	74	80	82	75	73	81	75	69	69	74	86	72	81	84	81	45
Unfavorable	53	3	5	8	36	15	24	14	5	6	9	33	20	5	4	14
	13	9	13	22	13	13	17	10	19	19	11	13	9	7	13	29
Heard of/Undecided	39	3	-	1	34	4	8	26	2	2	-	33	16	5	1	12
	10	9		3	12	4	6	19	8	6		13	7	7	3	24

2. Martha Coakley

BANNER 4																
=====																

LIEUTENANT GOVERNOR					ATTORNEY GENERAL			STATE TREASURER				PRESIDENT				

TOTAL	KERRI-							FINE-				CLIN-				
	CHEUNG	GAN	LAKE	UND	HEALEY	TOLMAN	UND	CONROY	GOLD	GOLD-	BERG	UND	TON	WARREN	BIDEN	UND
Total	400	35	38	36	283	114	139	140	26	31	79	254	220	69	31	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	5	-	-	1	4	1	1	3	1	-	-	4	3	1	-	1
	1			3	1	1	1	2	4			2	1	1		2
Favorable	241	21	28	15	172	69	84	82	13	11	50	160	156	33	19	18
	60	60	74	42	61	61	60	59	50	35	63	63	71	48	61	37
Unfavorable	87	8	10	15	51	32	39	15	10	16	16	44	37	17	5	15
	22	23	26	42	18	28	28	11	38	52	20	17	17	25	16	31
Heard of/Undecided	67	6	-	5	56	12	15	40	2	4	13	46	24	18	7	15
	17	17		14	20	11	11	29	8	13	16	18	11	26	23	31

3. Steven Grossman

BANNER 4																
=====																

LIEUTENANT GOVERNOR					ATTORNEY GENERAL			STATE TREASURER				PRESIDENT				

TOTAL	KERRI-							FINE-				CLIN-				
	CHEUNG	GAN	LAKE	UND	HEALEY	TOLMAN	UND	CONROY	GOLD	GOLD-	BERG	UND	TON	WARREN	BIDEN	UND
Total	400	35	38	36	283	114	139	140	26	31	79	254	220	69	31	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	44	5	4	3	32	10	11	23	-	4	7	33	25	9	5	5
	11	14	11	8	11	9	8	16		13	9	13	11	13	16	10
Favorable	173	16	21	21	110	47	80	40	14	15	49	90	108	26	9	16
	43	46	55	58	39	41	58	29	54	48	62	35	49	38	29	33
Unfavorable	47	6	6	6	28	22	12	12	4	5	10	27	26	6	4	5
	12	17	16	17	10	19	9	9	15	16	13	11	12	9	13	10
Heard of/Undecided	136	8	7	6	113	35	36	65	8	7	13	104	61	28	13	23
	34	23	18	17	40	31	26	46	31	23	16	41	28	41	42	47

4. Elizabeth Warren

BANNER 4																
=====																

LIEUTENANT GOVERNOR					ATTORNEY GENERAL			STATE TREASURER				PRESIDENT				

TOTAL	KERRI-							FINE-				CLIN-				
	CHEUNG	GAN	LAKE	UND	HEALEY	TOLMAN	UND	CONROY	GOLD	GOLD-	UND	TON	WARREN	BIDEN	UND	
										BERG						
Total	400	35	38	36	283	114	139	140	26	31	79	254	220	69	31	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	4	-	-	1	3	2	1	1	2	1	-	1	2	1	1	-
	1			3	1	2	1	1	8	3		*	1	1	3	
Favorable	323	26	35	28	228	89	119	108	17	22	71	204	189	64	24	28
	81	74	92	78	81	78	86	77	65	71	90	80	86	93	77	57
Unfavorable	43	6	2	7	26	19	15	9	3	7	8	25	16	1	4	10
	11	17	5	19	9	17	11	6	12	23	10	10	7	1	13	20
Heard of/Undecided	30	3	1	-	26	4	4	22	4	1	-	24	13	3	2	11
	8	9	3		9	4	3	16	15	3		9	6	4	6	22

6. Donald Berwick

BANNER 4																
=====																

LIEUTENANT GOVERNOR					ATTORNEY GENERAL			STATE TREASURER				PRESIDENT				

TOTAL	KERRI-							FINE-				CLIN-				
	CHEUNG	GAN	LAKE	UND	HEALEY	TOLMAN	UND	CONROY	GOLD	GOLD-	BERG	UND	TON	WARREN	BIDEN	UND
Total	400	35	38	36	283	114	139	140	26	31	79	254	220	69	31	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	167	12	11	12	131	40	50	76	4	11	33	117	100	24	16	13
	42	34	29	33	46	35	36	54	15	35	42	46	45	35	52	27
Favorable	112	15	15	14	63	43	39	26	11	11	22	62	57	27	6	10
	28	43	39	39	22	38	28	19	42	35	28	24	26	39	19	20
Unfavorable	20	1	2	1	16	8	10	2	2	1	8	9	10	3	-	5
	5	3	5	3	6	7	7	1	8	3	10	4	5	4		10
Heard of/Undecided	101	7	10	9	73	23	40	36	9	8	16	66	53	15	9	21
	25	20	26	25	26	20	29	26	35	26	20	26	24	22	29	43

7. Barack Obama

BANNER 4																
=====																

LIEUTENANT GOVERNOR					ATTORNEY GENERAL				STATE TREASURER				PRESIDENT			

TOTAL	KERRI-								FINE-				CLIN-			
	CHEUNG	GAN	LAKE	UND	HEALEY	TOLMAN	UND	CONROY	GOLD	GOLD-	BERG	UND	TON	WARREN	BIDEN	UND
Total	400	35	38	36	283	114	139	140	26	31	79	254	220	69	31	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	1	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-
	*	3				1						*			3	
Favorable	316	29	34	23	224	87	115	107	20	20	67	200	191	57	25	25
	79	83	89	64	79	76	83	76	77	65	85	79	87	83	81	51
Unfavorable	55	3	3	9	38	19	18	18	2	10	10	32	21	5	4	16
	14	9	8	25	13	17	13	13	8	32	13	13	10	7	13	33
Heard of/Undecided	28	2	1	4	21	7	6	15	4	1	2	21	8	7	1	8
	7	6	3	11	7	6	4	11	15	3	3	8	4	10	3	16

9. On Tuesday, September 9th, the Democratic Primary will be held. For Governor, there are three candidates listed on your ballot in the following order: Donald Berwick from Newton, Martha Coakley from Medford, and Steven Grossman from Newton. At this point, who will you vote or lean toward - Berwick, Coakley, or Grossman?

BANNER 4																
=====																

LIEUTENANT GOVERNOR					ATTORNEY GENERAL				STATE TREASURER				PRESIDENT			

TOTAL	KERRI-		LAKE		UND	HEALEY	TOLMAN	UND	CONROY	FINE-	GOLD-	UND	CLIN-	WARREN	BIDEN	UND
	CHEUNG	GAN							GOLD	BERG		TON				
Total	400	35	38	36	283	114	139	140	26	31	79	254	220	69	31	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Berwick	63	8	7	9	36	29	15	18	9	5	10	37	21	22	5	7
	16	23	18	25	13	25	11	13	35	16	13	15	10	32	16	14
Martha Coakley	169	17	16	10	124	48	63	56	6	8	38	113	114	25	10	11
	42	49	42	28	44	42	45	40	23	26	48	44	52	36	32	22
Steven Grossman	120	10	12	16	81	31	54	34	11	15	28	65	64	17	11	19
	30	29	32	44	29	27	39	24	42	48	35	26	29	25	35	39
Undecided	46	-	2	-	42	5	6	32	-	1	3	39	20	5	5	12
	12		5		15	4	4	23		3	4	15	9	7	16	24
Refused	2	-	1	1	-	1	1	-	-	2	-	-	1	-	-	-
	*		3	3		1	1			6			*			

11. If your candidate loses the primary, will you vote for the Democratic nominee, vote for the Republican nominee, or vote for one of the Independents running for Governor?

BANNER 4																

LIEUTENANT GOVERNOR					ATTORNEY GENERAL				STATE TREASURER				PRESIDENT			

TOTAL	KERRI-				UND	HEALEY TOLMAN			UND	FINE- GOLD-			UND	CLIN-		
	CHEUNG	GAN	LAKE	UND		HEALEY	TOLMAN	UND		CONROY	GOLD	BERG		UND	TON	WARREN

Total	400	35	38	36	283	114	139	140	26	31	79	254	220	69	31	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democratic nominee	239	25	23	25	163	69	87	78	13	16	53	150	137	52	21	13
	60	71	61	69	58	61	63	56	50	52	67	59	62	75	68	27
Republican nominee	30	1	5	3	21	12	12	6	2	6	5	17	15	3	3	5
	8	3	13	8	7	11	9	4	8	19	6	7	7	4	10	10
One of the independents	23	1	2	2	18	5	7	11	2	2	3	14	6	2	6	8
	6	3	5	6	6	4	5	8	8	6	4	6	3	3	19	16
Won't vote in November	2	-	-	-	1	-	1	1	-	1	-	1	1	-	-	-
	*				*		1	1		3		*	*			
Undecided	104	8	8	6	79	28	32	43	9	6	17	72	60	12	1	23
	26	23	21	17	28	25	23	31	35	19	22	28	27	17	3	47
Refused	2	-	-	-	1	-	-	1	-	-	1	-	1	-	-	-
	*				*			1			1		*			

12. Which of the Independent candidates for Governor would you vote for - Evan Falchuk, Scott Lively, or Jeff McCormick?

	BANNER 4															
	LIEUTENANT GOVERNOR				ATTORNEY GENERAL			STATE TREASURER				PRESIDENT				
	TOTAL	KERRI-			UND	HEALEY	TOLMAN	UND	FINE-		GOLD-	UND	CLIN-			
		CHEUNG	GAN	LAKE					GOLD	BERG			TON	WARREN	BIDEN	UND
Those who chose Independent candidate	23 100	1 100	2 100	2 100	18 100	5 100	7 100	11 100	2 100	2 100	3 100	14 100	6 100	2 100	6 100	8 100
Evan Falchuk	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scott Lively	2 9	1 100	-	-	1 6	2 40	-	-	1 50	-	1 33	-	-	-	1 17	1 12
Jeff McCormick	3 13	-	1 50	-	2 11	1 20	2 29	-	-	2 100	1 33	-	1 17	1 50	1 17	-
Undecided	17 74	-	1 50	2 100	14 78	2 40	5 71	10 91	1 50	-	1 33	13 93	5 83	1 50	4 67	6 75
Refused	1 4	-	-	-	1 6	-	-	1 9	-	-	-	1 7	-	-	-	1 12

13. How would you rate Martha Coakley's campaign operation to date - excellent, good, fair, or poor?

BANNER 4																
=====																

LIEUTENANT GOVERNOR					ATTORNEY GENERAL			STATE TREASURER				PRESIDENT				

TOTAL	KERRI-				HEALEY			FINE-			GOLD-		CLIN-			
	CHEUNG	GAN	LAKE	UND	HEALEY	TOLMAN	UND	CONROY	GOLD	BERG	UND	TON	WARREN	BIDEN	UND	

Total	400	35	38	36	283	114	139	140	26	31	79	254	220	69	31	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excellent	34	5	4	3	19	10	14	7	1	1	10	20	25	3	2	3
	8	14	11	8	7	9	10	5	4	3	13	8	11	4	6	6
Good	123	10	14	9	87	38	49	35	8	7	27	77	77	22	11	8
	31	29	37	25	31	33	35	25	31	23	34	30	35	32	35	16
Fair	123	13	14	13	82	40	50	31	12	10	31	68	64	20	11	14
	31	37	37	36	29	35	36	22	46	32	39	27	29	29	35	29
Poor	49	4	5	8	31	14	20	15	3	10	9	27	22	10	4	6
	12	11	13	22	11	12	14	11	12	32	11	11	10	14	13	12
Undecided	69	2	1	3	63	11	6	51	2	3	1	61	30	14	3	18
	17	6	3	8	22	10	4	36	8	10	1	24	14	20	10	37
Refused	2	1	-	-	1	1	-	1	-	-	1	1	2	-	-	-
	*	3			*	1		1			1	*	1			

14. Comparing Martha Coakley to other Democratic statewide candidates, do you think Martha Coakley is a better or worse statewide candidate compared to Deval Patrick?

BANNER 4																

LIEUTENANT GOVERNOR					ATTORNEY GENERAL				STATE TREASURER				PRESIDENT			

TOTAL	KERRI-				UND	HEALEY TOLMAN			UND	FINE- GOLD-			UND	CLIN-		
	CHEUNG	GAN	LAKE	UND		HEALEY	TOLMAN	UND		CONROY	GOLD	BERG		UND	TON	WARREN

Total	400	35	38	36	283	114	139	140	26	31	79	254	220	69	31	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	95	7	12	6	68	30	36	27	10	5	14	65	56	12	6	10
	24	20	32	17	24	26	26	19	38	16	18	26	25	17	19	20
Worse	182	20	16	20	123	60	63	55	12	19	42	104	94	47	16	14
	46	57	42	56	43	53	45	39	46	61	53	41	43	68	52	29
Same/No difference	46	4	7	5	29	12	21	13	3	2	11	30	30	2	5	5
	12	11	18	14	10	11	15	9	12	6	14	12	14	3	16	10
Undecided	74	3	3	5	62	10	19	45	1	5	12	53	39	8	3	20
	18	9	8	14	22	9	14	32	4	16	15	21	18	12	10	41
Refused	3	1	-	-	1	2	-	-	-	-	-	2	1	-	1	-
	1	3			*	2						1	*		3	

15. Do you think Martha Coakley is a better or worse statewide candidate compared to Elizabeth Warren?

BANNER 4																
=====																

LIEUTENANT GOVERNOR					ATTORNEY GENERAL			STATE TREASURER				PRESIDENT				

TOTAL	KERRI-				HEALEY	TOLMAN	UND	FINE-		GOLD-		UND	CLIN-			
	CHEUNG	GAN	LAKE	UND				CONROY	GOLD	BERG	UND		TON	WARREN	BIDEN	UND

Total	400	35	38	36	283	114	139	140	26	31	79	254	220	69	31	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	63	8	9	4	40	23	23	15	8	3	13	38	37	5	5	7
	16	23	24	11	14	20	17	11	31	10	16	15	17	7	16	14
Worse	213	24	17	24	147	64	81	64	9	19	55	124	113	58	16	16
	53	69	45	67	52	56	58	46	35	61	70	49	51	84	52	33
Same/No difference	45	2	11	3	26	13	19	13	4	7	5	29	27	1	4	6
	11	6	29	8	9	11	14	9	15	23	6	11	12	1	13	12
Undecided	75	1	1	5	68	12	15	48	5	2	6	61	42	5	5	20
	19	3	3	14	24	11	11	34	19	6	8	24	19	7	16	41
Refused	4	-	-	-	2	2	1	-	-	-	-	2	1	-	1	-
	1				1	2	1					1	*		3	

16. Do you think Martha Coakley is too liberal, too moderate, too conservative, or just about right?

BANNER 4																
=====																

LIEUTENANT GOVERNOR					ATTORNEY GENERAL			STATE TREASURER				PRESIDENT				

TOTAL	KERRI-				HEALEY			FINE-				CLIN-				
	CHEUNG	GAN	LAKE	UND	HEALEY	TOLMAN	UND	CONROY	GOLD	GOLD-	BERG	UND	TON	WARREN	BIDEN	UND

Total	400	35	38	36	283	114	139	140	26	31	79	254	220	69	31	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Too Liberal	32	3	4	8	17	10	13	9	4	4	5	19	15	3	3	6
	8	9	11	22	6	9	9	6	15	13	6	7	7	4	10	12
Too moderate	43	3	7	3	29	15	15	13	3	4	12	24	17	13	3	8
	11	9	18	8	10	13	11	9	12	13	15	9	8	19	10	16
Too conservative	31	6	3	6	16	15	10	5	2	1	5	21	13	13	4	1
	8	17	8	17	6	13	7	4	8	3	6	8	6	19	13	2
Just about right	201	18	21	16	142	58	84	56	14	15	49	119	132	29	13	11
	50	51	55	44	50	51	60	40	54	48	62	47	60	42	42	22
Undecided	88	4	3	2	77	14	14	57	3	7	8	67	40	10	8	23
	22	11	8	6	27	12	10	41	12	23	10	26	18	14	26	47
Refused	5	1	-	1	2	2	3	-	-	-	-	4	3	1	-	-
	1	3		3	1	2	2					2	1	1		

17. For Lieutenant Governor, there are three Democratic candidates listed on your ballot - Leland Cheung from Cambridge, Stephen Kerrigan from Lancaster, and Michael Lake from Boston. At this point, who will you vote or lean toward - Cheung, Kerrigan, or Lake?

BANNER 4																
=====																

LIEUTENANT GOVERNOR					ATTORNEY GENERAL				STATE TREASURER				PRESIDENT			

TOTAL	KERRI-		LAKE	UND	HEALEY	TOLMAN	UND	CONROY	FINE-	GOLD-	UND	CLIN-	WARREN	BIDEN	UND	
	CHEUNG	GAN							GOLD	BERG		TON				

Total	400	35	38	36	283	114	139	140	26	31	79	254	220	69	31	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Leland Cheung	35	35	-	-	-	15	12	7	2	2	13	17	19	10	2	2
	9	100				13	9	5	8	6	16	7	9	14	6	4
Stephen Kerrigan	38	-	38	-	-	20	16	2	9	4	17	8	24	4	4	4
	10		100			18	12	1	35	13	22	3	11	6	13	8
Michael Lake	36	-	-	36	-	14	21	1	6	6	12	12	20	5	4	3
	9			100		12	15	1	23	19	15	5	9	7	13	6
Undecided	283	-	-	-	283	63	87	129	9	18	36	213	154	49	21	40
	71				100	55	63	92	35	58	46	84	70	71	68	82
Refused	8	-	-	-	-	2	3	1	-	1	1	4	3	1	-	-
	2					2	2	1		3	1	2	1	1		

18. For Attorney General, there are two candidates - Maura Healey from Boston and Warren Tolman from Watertown. At this point, who will you vote or lean toward - Healey or Tolman?

BANNER 4																
=====																

LIEUTENANT GOVERNOR					ATTORNEY GENERAL				STATE TREASURER				PRESIDENT			

TOTAL	KERRI-				HEALEY	TOLMAN	UND	FINE-			GOLD-		CLIN-			
	CHEUNG	GAN	LAKE	UND				CONROY	GOLD	BERG	UND	TON	WARREN	BIDEN	UND	

Total	400	35	38	36	283	114	139	140	26	31	79	254	220	69	31	49
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Maura Healey	114	15	20	14	63	114	-	-	16	13	27	56	65	18	10	10
	28	43	53	39	22	100			62	42	34	22	30	26	32	20
Warren Tolman	139	12	16	21	87	-	139	-	10	14	42	72	81	22	12	12
	35	34	42	58	31		100		38	45	53	28	37	32	39	24
Undecided	140	7	2	1	129	-	-	140	-	4	10	123	70	27	9	27
	35	20	5	3	46			100		13	13	48	32	39	29	55
Refused	7	1	-	-	4	-	-	-	-	-	-	3	4	2	-	-
	2	3			1							1	2	3		

19. For State Treasurer the candidates are Thomas Conroy from Wayland, Barry Finegold from Andover, and Deborah Goldberg from Brookline. At this point would you vote or lean toward Conroy, Finegold, or Goldberg?

BANNER 4																	

LIEUTENANT GOVERNOR					ATTORNEY GENERAL			STATE TREASURER				PRESIDENT					

TOTAL	KERRI-				UND	HEALEY TOLMAN			UND	FINE- GOLD-			UND	CLIN-			
	CHEUNG	GAN	LAKE	UND		HEALEY	TOLMAN	UND		CONROY	GOLD	BERG		UND	TON	WARREN	BIDEN

Total	400	35	38	36	283	114	139	140	26	31	79	254	220	69	31	49	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Thomas Conroy	26	2	9	6	9	16	10	-	26	-	-	-	9	3	4	5	
	6	6	24	17	3	14	7		100				4	4	13	10	
Barry Finegold	31	2	4	6	18	13	14	4	-	31	-	-	15	6	4	1	
	8	6	11	17	6	11	10	3		100			7	9	13	2	
Deborah Goldberg	79	13	17	12	36	27	42	10	-	-	79	-	56	12	4	3	
	20	37	45	33	13	24	30	7			100		25	17	13	6	
Undecided	254	17	8	12	213	56	72	123	-	-	-	254	135	45	19	40	
	64	49	21	33	75	49	52	88				100	61	65	61	82	
Refused	10	1	-	-	7	2	1	3	-	-	-	-	5	3	-	-	
	2	3			2	2	1	2					2	4			

21. Who would be your second choice..

	BANNER 4															
	LIEUTENANT GOVERNOR				ATTORNEY GENERAL			STATE TREASURER				PRESIDENT				
	TOTAL	KERRI-			UND	HEALEY	TOLMAN	UND	FINE-		GOLD-	UND	CLIN-			
		CHEUNG	GAN	LAKE					GOLD	BERG			TON	WARREN	BIDEN	UND
Those with first choice for President	346	33	34	33	239	104	126	110	21	30	76	210	220	69	31	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Joe Biden	82	9	9	7	56	23	30	28	8	9	17	46	66	13	-	-
	24	27	26	21	23	22	24	25	38	30	22	22	30	19		
Hillary Clinton	55	7	1	3	42	19	19	17	1	6	12	34	-	34	14	-
	16	21	3	9	18	18	15	15	5	20	16	16		49	45	
Andrew Cuomo	34	5	3	3	23	7	15	12	2	4	8	20	24	7	3	-
	10	15	9	9	10	7	12	11	10	13	11	10	11	10	10	
Martin O'Malley	15	2	3	5	5	6	6	3	5	3	4	3	4	3	3	-
	4	6	9	15	2	6	5	3	24	10	5	1	2	4	10	
Elizabeth Warren	95	9	15	11	60	28	41	25	5	6	28	53	84	-	7	-
	27	27	44	33	25	27	33	23	24	20	37	25	38		23	
Undecided	56	1	3	2	47	17	13	22	-	2	6	46	36	12	2	-
	16	3	9	6	20	16	10	20		7	8	22	16	17	6	
Refused	5	-	-	1	4	2	2	1	-	-	1	4	3	-	2	-
	1			3	2	2	2	1			1	2	1		6	
Other	4	-	-	1	2	2	-	2	-	-	-	4	3	-	-	-
	1			3	1	2		2				2	1			

22. Do you currently have children in the school system?

BANNER 4																	
=====																	

LIEUTENANT GOVERNOR					ATTORNEY GENERAL			STATE TREASURER				PRESIDENT					

TOTAL	KERRI-				UND	HEALEY TOLMAN			UND	FINE- GOLD-			UND	CLIN-			
	CHEUNG	GAN	LAKE	UND		HEALEY	TOLMAN	UND		CONROY	GOLD	BERG		UND	TON	WARREN	BIDEN

Total	400	35	38	36	283	114	139	140	26	31	79	254	220	69	31	49	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Yes	60	8	6	5	38	19	27	11	5	6	13	33	41	6	4	4	
	15	23	16	14	13	17	19	8	19	19	16	13	19	9	13	8	
No	339	27	32	31	244	95	112	128	21	25	66	220	178	63	27	45	
	85	77	84	86	86	83	81	91	81	81	84	87	81	91	87	92	
Refused	1	-	-	-	1	-	-	1	-	-	-	1	1	-	-	-	
	*				*			1				*	*				

23. Are there any members of your household who are union members?

BANNER 4																		
=====																		

LIEUTENANT GOVERNOR					ATTORNEY GENERAL			STATE TREASURER				PRESIDENT						

TOTAL	KERRI-				UND	HEALEY	TOLMAN	UND	FINE-		GOLD-	BERG	UND	CLIN-		WARREN	BIDEN	UND
	CHEUNG	GAN	LAKE	UND					GOLD	BERG				TON	WARREN			

Total	400	35	38	36	283	114	139	140	26	31	79	254	220	69	31	49		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		
Yes	99	9	9	14	66	28	44	27	7	9	23	59	54	20	6	10		
	25	26	24	39	23	25	32	19	27	29	29	23	25	29	19	20		
No	297	26	28	22	214	85	94	111	19	21	56	192	163	49	25	39		
	74	74	74	61	76	75	68	79	73	68	71	76	74	71	81	80		
Undecided	2	-	-	-	2	-	-	2	-	1	-	1	2	-	-	-		
	*				1			1		3		*	1					
Refused	2	-	1	-	1	1	1	-	-	-	-	2	1	-	-	-		
	*		3		*	1	1					1	*					

24. When it comes to politics, what TV News Network or commentary source do you trust the most ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

	BANNER 4																
	LIEUTENANT GOVERNOR				ATTORNEY GENERAL				STATE TREASURER				PRESIDENT				
	TOTAL	KERRI-			UND	HEALEY TOLMAN			UND	FINE- GOLD-			UND	CLIN-			UND
		CHEUNG	GAN	LAKE		CONROY	GOLD	BERG		TON	WARREN	BIDEN					
Total	400	35	38	36	283	114	139	140	26	31	79	254	220	69	31	49	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
ABC	47	2	5	3	37	12	20	15	2	1	10	34	35	2	4	5	
	12	6	13	8	13	11	14	11	8	3	13	13	16	3	13	10	
CBS	50	4	3	4	39	14	14	20	5	5	10	28	25	12	5	8	
	12	11	8	11	14	12	10	14	19	16	13	11	11	17	16	16	
CNN	46	5	3	5	33	13	12	20	5	4	4	32	27	6	5	4	
	12	14	8	14	12	11	9	14	19	13	5	13	12	9	16	8	
C-SPAN	13	-	5	-	8	2	6	5	-	2	5	5	7	2	1	2	
	3		13		3	2	4	4		6	6	2	3	3	3	4	
COMEDY Central	25	9	4	2	10	12	7	5	3	1	11	9	16	3	3	2	
	6	26	11	6	4	11	5	4	12	3	14	4	7	4	10	4	
Fox NEWS	35	2	2	6	24	10	11	14	-	9	7	18	17	4	3	4	
	9	6	5	17	8	9	8	10		29	9	7	8	6	10	8	
MSNBC	57	4	2	6	43	17	22	18	2	5	14	35	28	22	4	1	
	14	11	5	17	15	15	16	13	8	16	18	14	13	32	13	2	
NBC	46	5	7	4	28	11	18	15	4	2	12	27	26	7	3	6	
	12	14	18	11	10	10	13	11	15	6	15	11	12	10	10	12	
Undecided	65	3	5	5	50	19	21	24	5	2	2	54	31	10	3	15	
	16	9	13	14	18	17	15	17	19	6	3	21	14	14	10	31	
Refused	16	1	2	1	11	4	8	4	-	-	4	12	8	1	-	2	
	4	3	5	3	4	4	6	3			5	5	4	1		4	

Region

	BANNER 5																
	TOTAL	OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON	
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Worcester/West	84	62	11	51	15	27	8	73	2	55	8	21	2	70	6	67	6
	21	21	21	21	17	16	17	23	5	21	14	19	10	22	11	22	14
Northeastern	152	114	20	102	25	69	18	127	16	108	25	45	6	127	18	118	19
	38	38	38	42	29	40	38	39	37	41	42	40	30	40	33	38	43
Suffolk	48	33	5	23	17	16	9	32	10	23	11	15	3	36	7	35	4
	12	11	9	10	20	9	19	10	23	9	19	13	15	11	13	11	9
SE Mass/Cape	116	89	17	65	30	61	12	91	15	76	15	31	9	83	24	87	15
	29	30	32	27	34	35	26	28	35	29	25	28	45	26	44	28	34

Quota 1. Gender

		BANNER 5																
		OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON		
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total		400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male		172	126	26	95	45	79	24	134	20	111	31	51	10	130	27	123	25
		43	42	49	39	52	46	51	41	47	42	53	46	50	41	49	40	57
Female		228	172	27	146	42	94	23	189	23	151	28	61	10	186	28	184	19
		57	58	51	61	48	54	49	59	53	58	47	54	50	59	51	60	43

Quota 2. What is your age category

	BANNER 5																
	TOTAL	OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON	
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400 100	298 100	53 100	241 100	87 100	173 100	47 100	323 100	43 100	262 100	59 100	112 100	20 100	316 100	55 100	307 100	44 100
18-35	33 8	19 6	9 17	17 7	11 13	15 9	3 6	23 7	8 19	20 8	7 12	10 9	1 5	21 7	8 15	18 6	9 20
36-45	61 15	44 15	12 23	37 15	10 11	27 16	8 17	47 15	8 19	47 18	6 10	20 18	7 35	49 16	7 13	46 15	5 11
46-55	85 21	68 23	6 11	54 22	20 23	38 22	11 23	78 24	3 7	67 26	5 8	27 24	2 10	72 23	7 13	71 23	5 11
56-65	96 24	74 25	12 23	55 23	20 23	39 23	10 21	74 23	12 28	55 21	17 29	21 19	7 35	76 24	12 22	75 24	11 25
66-75	70 18	55 18	8 15	47 20	14 16	32 18	12 26	54 17	7 16	40 15	16 27	19 17	1 5	57 18	11 20	55 18	7 16
Over 75 years	44 11	28 9	5 9	23 10	12 14	17 10	2 4	36 11	5 12	26 10	7 12	10 9	2 10	30 9	10 18	32 10	7 16
Refused	11 3	10 3	1 2	8 3	-	5 3	1 2	11 3	-	7 3	1 2	5 4	-	11 3	-	10 3	-

Quota 3. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent?

		BANNER 5															
		OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat	291	224	31	182	58	130	36	246	23	204	32	93	15	247	26	233	25
	73	75	58	76	67	75	77	76	53	78	54	83	75	78	47	76	57
Independent/Unenrolled	109	74	22	59	29	43	11	77	20	58	27	19	5	69	29	74	19
	27	25	42	24	33	25	23	24	47	22	46	17	25	22	53	24	43

Quota 4. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

		BANNER 5																
		OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON		
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
		400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White/Caucasian		333	242	51	203	70	149	35	264	36	216	52	93	17	260	46	248	42
		83	81	96	84	80	86	74	82	84	82	88	83	85	82	84	81	95
Black/African-American		40	35	-	20	9	15	7	36	3	27	4	13	-	38	2	34	1
		10	12		8	10	9	15	11	7	10	7	12		12	4	11	2
American Indian/Alaska Native		2	2	-	1	1	-	1	2	-	2	-	-	-	2	-	2	-
		*	1		*	1		2	1		1			1		1		
Asian		4	4	-	3	1	1	1	4	-	3	1	2	-	3	1	4	-
		1	1		1	1	1	2	1		1	2	2		1	2	1	
Native Hawaiian/Other Pacific Islander		3	2	1	3	-	2	1	2	1	2	-	-	-	1	1	2	-
		1	1	2	1		1	2	1	2	1			*	2	1		
Hispanic/Latino		16	12	-	10	6	6	2	13	3	11	2	4	3	11	4	15	1
		4	4		4	7	3	4	4	7	4	3	4	15	3	7	5	2
Other		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused		2	1	1	1	-	-	-	2	-	1	-	-	-	1	1	2	-
		*	*	2	*				1		*			*	2	1		

1. Deval Patrick

		BANNER 5															
		OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	10	-	-	7	2	3	-	6	4	5	2	1	-	8	2	9	1
	2			3	2	2		2	9	2	3	1		3	4	3	2
Favorable	298	298	-	198	57	136	37	277	10	223	34	96	13	271	16	254	18
	74	100		82	66	79	79	86	23	85	58	86	65	86	29	83	41
Unfavorable	53	-	53	23	24	26	8	24	21	23	19	9	5	20	29	26	20
	13		100	10	28	15	17	7	49	9	32	8	25	6	53	8	45
Heard of/Undecided	39	-	-	13	4	8	2	16	8	11	4	6	2	17	8	18	5
	10			5	5	5	4	5	19	4	7	5	10	5	15	6	11

2. Martha Coakley

		BANNER 5															
		OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	5	3	-	-	-	1	-	3	-	2	-	-	-	4	1	4	-
	1	1				1		1		1				1	2	1	
Favorable	241	198	23	241	-	105	32	220	12	176	25	63	10	214	20	205	18
	60	66	43	100		61	68	68	28	67	42	56	50	68	36	67	41
Unfavorable	87	57	24	-	87	52	10	58	25	49	29	30	8	55	27	61	19
	22	19	45		100	30	21	18	58	19	49	27	40	17	49	20	43
Heard of/Undecided	67	40	6	-	-	15	5	42	6	35	5	19	2	43	7	37	7
	17	13	11			9	11	13	14	13	8	17	10	14	13	12	16

3. Steven Grossman

		BANNER 5															
		OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	44	31	7	29	6	-	-	38	3	26	3	2	2	34	8	35	6
	11	10	13	12	7			12	7	10	5	2	10	11	15	11	14
Favorable	173	136	26	105	52	173	-	147	20	124	29	64	11	144	19	140	19
	43	46	49	44	60	100		46	47	47	49	57	55	46	35	46	43
Unfavorable	47	37	8	32	10	-	47	39	8	31	14	23	3	37	9	34	8
	12	12	15	13	11		100	12	19	12	24	21	15	12	16	11	18
Heard of/Undecided	136	94	12	75	19	-	-	99	12	81	13	23	4	101	19	98	11
	34	32	23	31	22			31	28	31	22	21	20	32	35	32	25

4. Elizabeth Warren

		BANNER 5															
		OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	4	4	-	1	-	2	-	-	-	-	1	-	-	3	-	3	1
	1	1		*		1					2			1		1	2
Favorable	323	277	24	220	58	147	39	323	-	249	31	103	16	288	21	273	20
	81	93	45	91	67	85	83	100		95	53	92	80	91	38	89	45
Unfavorable	43	10	21	12	25	20	8	-	43	7	24	7	3	10	29	17	19
	11	3	40	5	29	12	17		100	3	41	6	15	3	53	6	43
Heard of/Undecided	30	7	8	8	4	4	-	-	-	6	3	2	1	15	5	14	4
	8	2	15	3	5	2				2	5	2	5	5	9	5	9

5. Ed Markey

		BANNER 5															
		OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	10	7	1	4	1	3	1	8	-	-	-	1	-	8	1	7	1
	2	2	2	2	1	2	2	2				1		3	2	2	2
Favorable	262	223	23	176	49	124	31	249	7	262	-	92	14	236	15	228	12
	66	75	43	73	56	72	66	77	16	100		82	70	75	27	74	27
Unfavorable	59	34	19	25	29	29	14	31	24	-	59	13	4	32	24	32	23
	15	11	36	10	33	17	30	10	56		100	12	20	10	44	10	52
Heard of/Undecided	69	34	10	36	8	17	1	35	12	-	-	6	2	40	15	40	8
	17	11	19	15	9	10	2	11	28			5	10	13	27	13	18

6. Donald Berwick

		BANNER 5															
		OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	167	127	22	115	29	54	15	138	21	108	23	-	-	132	25	135	16
	42	43	42	48	33	31	32	43	49	41	39			42	45	44	36
Favorable	112	96	9	63	30	64	23	103	7	92	13	112	-	98	9	91	9
	28	32	17	26	34	37	49	32	16	35	22	100		31	16	30	20
Unfavorable	20	13	5	10	8	11	3	16	3	14	4	-	20	15	3	14	5
	5	4	9	4	9	6	6	5	7	5	7		100	5	5	5	11
Heard of/Undecided	101	62	17	53	20	44	6	66	12	48	19	-	-	71	18	67	14
	25	21	32	22	23	25	13	20	28	18	32			22	33	22	32

7. Barack Obama

		BANNER 5																
		OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON		
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total		400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard		1	1	-	1	-	-	1	-	1	-	1	-	-	-	-	-	-
		*	*		*			2		2		2						
Favorable		316	271	20	214	55	144	37	288	10	236	32	98	15	316	-	273	20
		79	91	38	89	63	83	79	89	23	90	54	88	75	100		89	45
Unfavorable		55	16	29	20	27	19	9	21	29	15	24	9	3	-	55	25	22
		14	5	55	8	31	11	19	7	67	6	41	8	15	100	8	50	
Heard of/Undecided		28	10	4	6	5	10	-	14	3	11	2	5	2	-	-	9	2
		7	3	8	2	6	6		4	7	4	3	4	10			3	5

8. Hillary Clinton

		BANNER 5															
		OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	2	1	-	1	-	-	2	-	2	-	2	-	-	-	1	-	-
	*	*		*			4		5		3				2		
Favorable	307	254	26	205	61	140	34	273	17	228	32	91	14	273	25	307	-
	77	85	49	85	70	81	72	85	40	87	54	81	70	86	45	100	
Unfavorable	44	18	20	18	19	19	8	20	19	12	23	9	5	20	22	-	44
	11	6	38	7	22	11	17	6	44	5	39	8	25	6	40		100
Heard of/Undecided	47	25	7	17	7	14	3	30	5	22	2	12	1	23	7	-	-
	12	8	13	7	8	8	6	9	12	8	3	11	5	7	13		

9. On Tuesday, September 9th, the Democratic Primary will be held. For Governor, there are three candidates listed on your ballot in the following order: Donald Berwick from Newton, Martha Coakley from Medford, and Steven Grossman from Newton. At this point, who will you vote or lean toward - Berwick, Coakley, or Grossman?

BANNER 5																	
	OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Berwick	63	56	4	25	20	23	12	58	2	49	6	54	-	52	5	44	7
	16	19	8	10	23	13	26	18	5	19	10	48		16	9	14	16
Martha Coakley	169	133	16	157	-	48	28	150	11	109	21	25	8	148	15	143	14
	42	45	30	65		28	60	46	26	42	36	22	40	47	27	47	32
Steven Grossman	120	81	29	32	65	82	6	85	27	73	30	23	12	86	26	90	19
	30	27	55	13	75	47	13	26	63	28	51	21	60	27	47	29	43
Undecided	46	27	3	27	-	20	-	29	2	30	1	10	-	30	7	30	2
	12	9	6	11		12		9	5	11	2	9		9	13	10	5
Refused	2	1	1	-	2	-	1	1	1	1	1	-	-	-	2	-	2
	*	*	2		2		2	*	2	*	2			4			5

11. If your candidate loses the primary, will you vote for the Democratic nominee, vote for the Republican nominee, or vote for one of the Independents running for Governor?

		BANNER 5															
		OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democratic nominee	239	198	17	160	36	101	26	215	9	179	16	73	10	217	9	200	12
	60	66	32	66	41	58	55	67	21	68	27	65	50	69	16	65	27
Republican nominee	30	14	12	9	18	15	6	15	15	9	17	8	1	15	13	16	12
	8	5	23	4	21	9	13	5	35	3	29	7	5	5	24	5	27
One of the independents	23	13	4	11	5	6	3	15	3	9	6	4	3	14	7	10	7
	6	4	8	5	6	3	6	5	7	3	10	4	15	4	13	3	16
Won't vote in November	2	-	1	-	2	1	-	-	2	-	2	1	-	-	2	1	1
	*		2		2	1			5		3	1			4	*	2
Undecided	104	72	19	59	26	49	12	76	14	64	18	25	6	68	24	78	12
	26	24	36	24	30	28	26	24	33	24	31	22	30	22	44	25	27
Refused	2	1	-	2	-	1	-	2	-	1	-	1	-	2	-	2	-
	*	*		1		1		1		*		1		1		1	

12. Which of the Independent candidates for Governor would you vote for - Evan Falchuk, Scott Lively, or Jeff McCormick?

	BANNER 5																
	TOTAL	OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON	
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Those who chose Independent candidate	23 100	13 100	4 100	11 100	5 100	6 100	3 100	15 100	3 100	9 100	6 100	4 100	3 100	14 100	7 100	10 100	7 100
Evan Falchuk	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scott Lively	2 9	1 8	1 25	-	1 20	1 17	-	-	1 33	-	1 17	-	1 33	1 7	1 14	-	2 29
Jeff McCormick	3 13	3 23	-	1 9	2 40	1 17	-	3 20	-	3 33	-	1 25	-	2 14	1 14	3 30	-
Undecided	17 74	9 69	3 75	10 91	2 40	4 67	3 100	11 73	2 67	6 67	5 83	3 75	2 67	11 79	4 57	7 70	5 71
Refused	1 4	-	-	-	-	-	-	1 7	-	-	-	-	-	-	1 14	-	-

13. How would you rate Martha Coakley's campaign operation to date - excellent, good, fair, or poor?

		BANNER 5															
		OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excellent	34	25	1	31	2	13	9	29	4	20	9	8	3	28	4	27	1
	8	8	2	13	2	8	19	9	9	8	15	7	15	9	7	9	2
Good	123	103	11	104	5	48	16	109	5	85	12	30	4	108	8	106	7
	31	35	21	43	6	28	34	34	12	32	20	27	20	34	15	35	16
Fair	123	90	23	61	42	69	13	97	20	90	21	42	9	95	22	93	20
	31	30	43	25	48	40	28	30	47	34	36	38	45	30	40	30	45
Poor	49	33	12	9	30	25	4	37	10	29	14	21	2	32	14	35	7
	12	11	23	4	34	14	9	11	23	11	24	19	10	10	25	11	16
Undecided	69	46	6	35	7	17	5	50	3	38	3	11	2	51	7	44	9
	17	15	11	15	8	10	11	15	7	15	5	10	10	16	13	14	20
Refused	2	1	-	1	1	1	-	1	1	-	-	-	-	2	-	2	-
	*	*		*	1	1		*	2					1		1	

14. Comparing Martha Coakley to other Democratic statewide candidates, do you think Martha Coakley is a better or worse statewide candidate compared to Deval Patrick?

		BANNER 5															
		OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	95	44	30	77	9	37	13	69	19	50	19	13	8	61	26	64	18
	24	15	57	32	10	21	28	21	44	19	32	12	40	19	47	21	41
Worse	182	160	12	92	57	90	21	158	17	136	27	71	7	158	16	144	20
	46	54	23	38	66	52	45	49	40	52	46	63	35	50	29	47	45
Same/No difference	46	40	6	32	10	18	4	41	2	34	5	12	2	39	5	38	4
	12	13	11	13	11	10	9	13	5	13	8	11	10	12	9	12	9
Undecided	74	53	5	38	10	26	9	53	4	41	8	15	3	55	8	58	2
	18	18	9	16	11	15	19	16	9	16	14	13	15	17	15	19	5
Refused	3	1	-	2	1	2	-	2	1	1	-	1	-	3	-	3	-
	1	*		1	1	1		1	2	*		1		1		1	

15. Do you think Martha Coakley is a better or worse statewide candidate compared to Elizabeth Warren?

		BANNER 5															
		OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	63	32	19	49	8	27	11	38	20	26	15	13	1	39	19	42	13
	16	11	36	20	9	16	23	12	47	10	25	12	5	12	35	14	30
Worse	213	177	22	114	62	101	27	192	12	158	29	77	12	181	21	176	19
	53	59	42	47	71	58	57	59	28	60	49	69	60	57	38	57	43
Same/No difference	45	37	4	38	6	22	3	37	6	33	9	9	3	35	7	30	9
	11	12	8	16	7	13	6	11	14	13	15	8	15	11	13	10	20
Undecided	75	49	8	37	10	22	6	52	5	43	5	11	4	57	8	55	3
	19	16	15	15	11	13	13	16	12	16	8	10	20	18	15	18	7
Refused	4	3	-	3	1	1	-	4	-	2	1	2	-	4	-	4	-
	1	1		1	1	1		1		1	2	2		1		1	

16. Do you think Martha Coakley is too liberal, too moderate, too conservative, or just about right?

		BANNER 5															
		OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Too Liberal	32	15	13	16	15	17	3	17	13	16	11	7	2	17	13	21	9
	8	5	25	7	17	10	6	5	30	6	19	6	10	5	24	7	20
Too moderate	43	33	6	21	18	19	6	38	4	29	9	15	5	37	5	31	8
	11	11	11	9	21	11	13	12	9	11	15	13	25	12	9	10	18
Too conservative	31	27	4	13	12	18	4	28	3	23	5	15	1	25	1	22	4
	8	9	8	5	14	10	9	9	7	9	8	13	5	8	2	7	9
Just about right	201	162	16	163	14	83	26	176	12	140	21	53	7	172	19	170	14
	50	54	30	68	16	48	55	54	28	53	36	47	35	54	35	55	32
Undecided	88	59	12	28	25	34	8	59	11	49	13	19	5	61	17	58	9
	22	20	23	12	29	20	17	18	26	19	22	17	25	19	31	19	20
Refused	5	2	2	-	3	2	-	5	-	5	-	3	-	4	-	5	-
	1	1	4		3	1		2		2		3		1		2	

17. For Lieutenant Governor, there are three Democratic candidates listed on your ballot - Leland Cheung from Cambridge, Stephen Kerrigan from Lancaster, and Michael Lake from Boston. At this point, who will you vote or lean toward - Cheung, Kerrigan, or Lake?

		BANNER 5															
		OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Leland Cheung	35	28	3	21	8	16	6	26	6	23	6	15	1	29	3	26	6
	9	9	6	9	9	9	13	8	14	9	10	13	5	9	5	8	14
Stephen Kerrigan	38	31	5	28	10	21	6	35	2	28	8	15	2	34	3	29	6
	10	10	9	12	11	12	13	11	5	11	14	13	10	11	5	9	14
Michael Lake	36	27	8	15	15	21	6	28	7	26	8	14	1	23	9	24	5
	9	9	15	6	17	12	13	9	16	10	14	12	5	7	16	8	11
Undecided	283	207	36	172	51	110	28	228	26	181	35	63	16	224	38	223	26
	71	69	68	71	59	64	60	71	60	69	59	56	80	71	69	73	59
Refused	8	5	1	5	3	5	1	6	2	4	2	5	-	6	2	5	1
	2	2	2	2	3	3	2	2	5	2	3	4		2	4	2	2

18. For Attorney General, there are two candidates - Maura Healey from Boston and Warren Tolman from Watertown. At this point, who will you vote or lean toward - Healey or Tolman?

BANNER 5																	
	TOTAL	OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON	
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Maura Healey	114	92	15	69	32	47	22	89	19	75	23	43	8	87	19	83	18
	28	31	28	29	37	27	47	28	44	29	39	38	40	28	35	27	41
Warren Tolman	139	104	24	84	39	80	12	119	15	97	25	39	10	115	18	112	15
	35	35	45	35	45	46	26	37	35	37	42	35	50	36	33	36	34
Undecided	140	96	14	82	15	40	12	108	9	85	10	26	2	107	18	107	11
	35	32	26	34	17	23	26	33	21	32	17	23	10	34	33	35	25
Refused	7	6	-	6	1	6	1	7	-	5	1	4	-	7	-	5	-
	2	2		2	1	3	2	2		2	2	4		2		2	

19. For State Treasurer the candidates are Thomas Conroy from Wayland, Barry Finegold from Andover, and Deborah Goldberg from Brookline. At this point would you vote or lean toward Conroy, Finegold, or Goldberg?

BANNER 5																	
	TOTAL	OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON	
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Thomas Conroy	26	18	5	13	10	14	4	17	3	16	5	11	2	20	2	14	7
	6	6	9	5	11	8	9	5	7	6	8	10	10	6	4	5	16
Barry Finegold	31	23	6	11	16	15	5	22	7	18	10	11	1	20	10	23	6
	8	8	11	5	18	9	11	7	16	7	17	10	5	6	18	7	14
Deborah Goldberg	79	68	9	50	16	49	10	71	8	57	15	22	8	67	10	69	6
	20	23	17	21	18	28	21	22	19	22	25	20	40	21	18	22	14
Undecided	254	182	33	160	44	90	27	204	25	162	29	62	9	200	32	192	25
	64	61	62	66	51	52	57	63	58	62	49	55	45	63	58	63	57
Refused	10	7	-	7	1	5	1	9	-	9	-	6	-	9	1	9	-
	2	2		3	1	3	2	3		3		5		3	2	3	

20. I'm going to read you five possible Democratic candidates for President. Please tell me which of the following would be your first choice if the Democratic Primary were held today: Joe Biden, Hillary Clinton, Andrew Cuomo, Martin O'Malley, or Elizabeth Warren?

BANNER 5

	TOTAL	OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON	
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400 100	298 100	53 100	241 100	87 100	173 100	47 100	323 100	43 100	262 100	59 100	112 100	20 100	316 100	55 100	307 100	44 100
Joe Biden	31 8	25 8	4 8	19 8	5 6	9 5	4 9	24 7	4 9	16 6	5 8	6 5	- 8	25 8	4 7	21 7	5 11
Hillary Clinton	220 55	178 60	20 38	156 65	37 43	108 62	26 55	189 59	16 37	162 62	26 44	57 51	10 50	191 60	21 38	211 69	1 2
Andrew Cuomo	19 5	9 3	7 13	10 4	8 9	7 4	5 11	9 3	10 23	7 3	8 14	6 5	2 10	10 3	7 13	4 1	10 23
Martin O'Malley	6 2	2 1	3 6	- 6	4 5	4 2	1 2	3 1	2 5	3 1	2 3	4 4	- 4	4 1	2 4	2 1	3 7
Elizabeth Warren	69 17	58 19	5 9	33 14	17 20	26 15	6 13	64 20	1 2	52 20	5 8	27 24	3 15	57 18	5 9	42 14	12 27
Undecided	49 12	22 7	14 26	18 7	15 17	16 9	5 11	28 9	10 23	18 7	12 20	10 9	5 25	25 8	16 29	22 7	13 30
Refused	5 1	3 1	- 2	4 2	1 1	2 1	- 1	5 2	- 2	3 1	1 2	2 2	- 2	3 1	- 2	5 2	- 2
Other	1 *	1 *	-	1 *	-	1 1	-	1 *	-	1 *	-	-	-	1 *	-	-	-

21. Who would be your second choice..

BANNER 5																	
	TOTAL	OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON	
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Those with first choice for President	346 100	273 100	39 100	219 100	71 100	155 100	42 100	290 100	33 100	241 100	46 100	100 100	15 100	288 100	39 100	280 100	31 100
Joe Biden	82 24	68 25	4 10	52 24	19 27	46 30	3 7	68 23	7 21	60 25	9 20	26 26	3 20	68 24	6 15	69 25	5 16
Hillary Clinton	55 16	46 17	6 15	30 14	12 17	17 11	8 19	49 17	4 12	43 18	5 11	22 22	3 20	46 16	6 15	45 16	2 6
Andrew Cuomo	34 10	24 9	7 18	17 8	13 18	14 9	5 12	25 9	6 18	19 8	9 20	9 9	2 13	28 10	6 15	27 10	6 19
Martin O'Malley	15 4	12 4	2 5	7 3	5 7	10 6	3 7	8 3	5 15	7 3	3 7	4 4	- 4	11 4	3 8	5 2	7 23
Elizabeth Warren	95 27	79 29	9 23	72 33	10 14	40 26	16 38	90 31	- 31	71 29	10 22	24 24	5 33	89 31	3 8	86 31	3 10
Undecided	56 16	40 15	7 18	35 16	10 14	24 15	5 12	43 15	10 30	35 15	9 20	13 13	2 13	41 14	12 31	41 15	8 26
Refused	5 1	2 1	2 5	4 2	1 1	2 1	2 5	3 1	1 3	2 1	1 2	- 2	- 2	3 1	2 5	4 1	- 1
Other	4 1	2 1	2 5	2 1	1 1	2 1	- 1	4 1	- 1	4 2	- 2	2 2	- 2	2 1	1 3	3 1	- 1

22. Do you currently have children in the school system?

		BANNER 5																
		OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON		
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total		400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes		60	45	13	33	18	34	6	49	7	40	8	20	4	48	9	45	9
		15	15	25	14	21	20	13	15	16	15	14	18	20	15	16	15	20
No		339	252	40	207	69	139	41	273	36	222	51	92	16	267	46	261	35
		85	85	75	86	79	80	87	85	84	85	86	82	80	84	84	85	80
Refused		1	1	-	1	-	-	-	1	-	-	-	-	-	1	-	1	-
		*	*		*				*						*		*	

23. Are there any members of your household who are union members?

		BANNER 5																
		OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON		
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total		400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes		99	72	17	51	25	46	11	79	13	67	17	29	4	72	17	73	13
		25	24	32	21	29	27	23	24	30	26	29	26	20	23	31	24	30
No		297	222	36	187	62	127	36	240	30	193	42	82	16	241	38	231	31
		74	74	68	78	71	73	77	74	70	74	71	73	80	76	69	75	70
Undecided		2	2	-	1	-	-	-	2	-	1	-	-	-	2	-	2	-
		*	1		*				1		*			1		1		
Refused		2	2	-	2	-	-	-	2	-	1	-	1	-	1	-	1	-
		*	1		1				1		*		1		*		*	

24. When it comes to politics, what TV News Network or commentary source do you trust the most ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

		BANNER 5															
		OPINION OF PATRICK		OPINION OF COAKLEY		OPINION OF GROSSMAN		OPINION OF WARREN		OPINION OF MARKEY		OPINION OF BERWICK		OPINION OF OBAMA		OPINION OF CLINTON	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	298	53	241	87	173	47	323	43	262	59	112	20	316	55	307	44
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC	47	36	7	27	11	18	5	39	3	29	7	13	1	39	6	40	1
	12	12	13	11	13	10	11	12	7	11	12	12	5	12	11	13	2
CBS	50	38	6	33	10	19	8	42	2	30	6	8	4	39	7	38	5
	12	13	11	14	11	11	17	13	5	11	10	7	20	12	13	12	11
CNN	46	30	7	25	14	22	2	32	8	30	8	10	5	34	4	32	6
	12	10	13	10	16	13	4	10	19	11	14	9	25	11	7	10	14
C-SPAN	13	9	2	7	2	4	3	11	1	8	1	4	1	10	1	10	1
	3	3	4	3	2	2	6	3	2	3	2	4	5	3	2	3	2
COMEDY Central	25	25	-	17	6	12	6	24	1	23	2	12	-	24	1	22	2
	6	8		7	7	7	13	7	2	9	3	11		8	2	7	5
Fox NEWS	35	14	14	16	14	15	5	16	15	12	17	4	-	11	22	17	16
	9	5	26	7	16	9	11	5	35	5	29	4		3	40	6	36
MSNBC	57	50	4	29	11	23	7	54	2	46	4	22	1	55	-	48	2
	14	17	8	12	13	13	15	17	5	18	7	20	5	17		16	5
NBC	46	34	5	32	8	22	2	36	7	29	8	11	2	37	7	41	3
	12	11	9	13	9	13	4	11	16	11	14	10	10	12	13	13	7
Undecided	65	50	7	44	9	29	8	54	3	43	6	21	3	55	5	49	7
	16	17	13	18	10	17	17	17	7	16	10	19	15	17	9	16	16
Refused	16	12	1	11	2	9	1	15	1	12	-	7	3	12	2	10	1
	4	4	2	5	2	5	2	5	2	5		6	15	4	4	3	2