

Region

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE-MALE	W/WEST	MX/ESSEX	SUF/FOLK	SE/CAPE	18-45	46-65	OVER 65	REP	IND/UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	200	200	92	136	16	156	108	169	109	196	204	371	14	59	337	53	340
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Worcester/West	92	46	46	92	-	-	-	35	33	20	55	37	86	6	15	77	18	74
	23	23	23	100				32	20	18	28	18	23	43	25	23	34	22
Northeastern	136	68	68	-	136	-	-	31	59	40	59	77	125	4	18	114	14	117
	34	34	34		100			29	35	37	30	38	34	29	31	34	26	34
Suffolk	16	8	8	-	-	16	-	6	9	1	9	7	15	1	2	14	2	14
	4	4	4			100		6	5	1	5	3	4	7	3	4	4	4
SE Mass/Cape	156	78	78	-	-	-	156	36	68	48	73	83	145	3	24	132	19	135
	39	39	39				100	33	40	44	37	41	39	21	41	39	36	40



Quota 1. Gender

	BANNER 1																	
	GENDER		REGION					AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	REP	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	200	200	92	136	16	156	108	169	109	196	204	371	14	59	337	53	340
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	200	200	-	46	68	8	78	59	86	49	103	97	178	9	37	161	29	167
	50	100		50	50	50	50	55	51	45	53	48	48	64	63	48	55	49
Female	200	-	200	46	68	8	78	49	83	60	93	107	193	5	22	176	24	173
	50		100	50	50	50	50	45	49	55	47	52	52	36	37	52	45	51

Quota 2. What is your age category?

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	REP	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	200	200	92	136	16	156	108	169	109	196	204	371	14	59	337	53	340
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-25	27	15	12	9	8	2	8	27	-	-	13	14	21	3	16	10	10	16
	7	8	6	10	6	12	5	25			7	7	6	21	27	3	19	5
26-35	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
36-45	81	44	37	26	23	4	28	81	-	-	48	33	77	2	36	45	17	64
	20	22	18	28	17	25	18	75			24	16	21	14	61	13	32	19
46-55	89	44	45	19	34	3	33	-	89	-	34	55	87	-	3	86	13	76
	22	22	22	21	25	19	21		53		17	27	23		5	26	25	22
56-65	80	42	38	14	25	6	35	-	80	-	35	45	74	2	-	79	7	70
	20	21	19	15	18	38	22		47		18	22	20	14		23	13	21
66-75	58	31	27	12	21	1	24	-	-	58	32	26	54	3	1	56	2	54
	14	16	14	13	15	6	15			53	16	13	15	21	2	17	4	16
Over 75 years	51	18	33	8	19	-	24	-	-	51	28	23	47	4	-	51	4	47
	13	9	16	9	14		15			47	14	11	13	29		15	8	14
Refused	14	6	8	4	6	-	4	-	-	-	6	8	11	-	3	10	-	13
	4	3	4	4	4		3				3	4	3		5	3		4

Quota 3. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent?

BANNER 1																		
	GENDER		REGION					AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	REP	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	200	200	92	136	16	156	108	169	109	196	204	371	14	59	337	53	340
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican	196	103	93	55	59	9	73	61	69	60	196	-	183	7	31	163	28	165
	49	52	46	60	43	56	47	56	41	55	100		49	50	53	48	53	49
Independent/Unenrolled	204	97	107	37	77	7	83	47	100	49	-	204	188	7	28	174	25	175
	51	48	54	40	57	44	53	44	59	45		100	51	50	47	52	47	51

Quota 4. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	REP	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
	400	200	200	92	136	16	156	108	169	109	196	204	371	14	59	337	53	340
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White/Caucasian	371	178	193	86	125	15	145	98	161	101	183	188	371	-	54	315	48	318
	93	89	96	93	92	94	93	91	95	93	93	92	100		92	93	91	94
Black/African-American	1	1	-	1	-	-	-	-	-	1	1	-	-	1	-	1	-	1
	*	*		1						1	1			7		*		*
American Indian/Alaska Native	1	1	-	1	-	-	-	1	-	-	1	-	-	1	-	1	-	1
	*	*		1				1			1			7		*		*
Asian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Native Hawaiian/Other Pacific Islander	1	1	-	1	-	-	-	-	-	1	-	1	-	1	-	1	-	1
	*	*		1						1		*		7		*		*
Hispanic/Latino	2	1	1	-	1	1	-	2	-	-	1	1	-	2	1	1	1	1
	*	*	*		1	6		2			1	*		14	2	*	2	*
Other	9	5	4	3	3	-	3	2	2	5	4	5	-	9	1	8	1	8
	2	2	2	3	2		2	2	1	5	2	2		64	2	2	2	2
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	15	13	2	-	7	-	8	5	6	1	6	9	-	-	3	10	3	10
	4	6	1		5		5	5	4	1	3	4		5	3	6	3	3

## 1. Charlie Baker

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	REP	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	200	200	92	136	16	156	108	169	109	196	204	371	14	59	337	53	340
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	24	8	16	9	5	-	10	3	8	13	14	10	22	1	1	23	2	22
	6	4	8	10	4		6	3	5	12	7	5	6	7	2	7	4	6
Favorable	285	144	141	55	107	14	109	79	130	65	142	143	265	9	46	238	43	240
	71	72	70	60	79	88	70	73	77	60	72	70	71	64	78	71	81	71
Unfavorable	28	15	13	6	11	1	10	7	12	8	10	18	23	2	2	24	2	23
	7	8	6	7	8	6	6	6	7	7	5	9	6	14	3	7	4	7
Heard of/Undecided	63	33	30	22	13	1	27	19	19	23	30	33	61	2	10	52	6	55
	16	16	15	24	10	6	17	18	11	21	15	16	16	14	17	15	11	16

2. Mark Fisher

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	FE- MALE	W/ MALE	MX/ WEST	SUF- ESSEX	SE/ FOLK	CAPE	18-45	46-65	OVER 65	REP	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	200	200	92	136	16	156	108	169	109	196	204	371	14	59	337	53	340
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	187	99	88	42	66	4	75	52	69	61	95	92	176	5	28	158	25	160
	47	50	44	46	49	25	48	48	41	56	48	45	47	36	47	47	47	47
Favorable	64	31	33	14	23	2	25	16	35	11	28	36	59	2	11	51	7	55
	16	16	16	15	17	12	16	15	21	10	14	18	16	14	19	15	13	16
Unfavorable	52	28	24	11	17	5	19	18	29	5	23	29	46	4	13	39	10	41
	13	14	12	12	12	31	12	17	17	5	12	14	12	29	22	12	19	12
Heard of/Undecided	97	42	55	25	30	5	37	22	36	32	50	47	90	3	7	89	11	84
	24	21	28	27	22	31	24	20	21	29	26	23	24	21	12	26	21	25



3. Karyn Polito

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	FE-MALE	W/MALE	MX/WEST	SUF-ESSEX	SE/FOLK	CAPE	18-45	46-65	OVER 65	REP	IND/UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	200	200	92	136	16	156	108	169	109	196	204	371	14	59	337	53	340
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	162	80	82	32	61	5	64	28	69	60	75	87	155	4	13	149	16	145
	40	40	41	35	45	31	41	26	41	55	38	43	42	29	22	44	30	43
Favorable	113	62	51	35	34	7	37	40	44	26	63	50	103	7	25	87	15	97
	28	31	26	38	25	44	24	37	26	24	32	25	28	50	42	26	28	29
Unfavorable	40	19	21	4	13	1	22	18	18	3	18	22	33	1	12	27	13	25
	10	10	10	4	10	6	14	17	11	3	9	11	9	7	20	8	25	7
Heard of/Undecided	85	39	46	21	28	3	33	22	38	20	40	45	80	2	9	74	9	73
	21	20	23	23	21	19	21	20	22	18	20	22	22	14	15	22	17	21

## 4. John Miller

	BANNER 1																	
	GENDER		REGION					AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	REP	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	200	200	92	136	16	156	108	169	109	196	204	371	14	59	337	53	340
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	288	144	144	66	97	11	114	79	117	83	132	156	269	11	43	244	35	251
	72	72	72	72	71	69	73	73	69	76	67	76	73	79	73	72	66	74
Favorable	39	21	18	11	13	4	11	10	22	4	24	15	34	-	7	31	10	28
	10	10	9	12	10	25	7	9	13	4	12	7	9		12	9	19	8
Unfavorable	12	7	5	1	5	-	6	5	5	2	4	8	11	-	3	8	2	9
	3	4	2	1	4		4	5	3	2	2	4	3		5	2	4	3
Heard of/Undecided	61	28	33	14	21	1	25	14	25	20	36	25	57	3	6	54	6	52
	15	14	16	15	15	6	16	13	15	18	18	12	15	21	10	16	11	15

## 5. David D'Arcangelo

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	REP	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	200	200	92	136	16	156	108	169	109	196	204	371	14	59	337	53	340
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	300	151	149	70	103	11	116	74	127	87	147	153	278	10	36	262	38	259
	75	76	74	76	76	69	74	69	75	80	75	75	75	71	61	78	72	76
Favorable	28	15	13	4	11	4	9	14	10	4	19	9	27	-	9	19	4	24
	7	8	6	4	8	25	6	13	6	4	10	4	7	15	6	8	7	
Unfavorable	16	8	8	4	4	-	8	5	6	4	6	10	13	2	5	11	3	12
	4	4	4	4	3		5	5	4	4	3	5	4	14	8	3	6	4
Heard of/Undecided	56	26	30	14	18	1	23	15	26	14	24	32	53	2	9	45	8	45
	14	13	15	15	13	6	15	14	15	13	12	16	14	14	15	13	15	13

6. Michael Heffernan

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	FE- MALE	W/ MALE	MX/ WEST	SUF- ESSEX	SE/ FOLK	CAPE	18-45	46-65	OVER 65	REP	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	200	200	92	136	16	156	108	169	109	196	204	371	14	59	337	53	340
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	270	129	141	62	94	10	104	67	112	80	125	145	250	10	36	233	36	232
	68	64	70	67	69	62	67	62	66	73	64	71	67	71	61	69	68	68
Favorable	39	22	17	9	12	5	13	12	20	7	21	18	37	1	7	30	6	31
	10	11	8	10	9	31	8	11	12	6	11	9	10	7	12	9	11	9
Unfavorable	21	11	10	6	6	-	9	5	12	4	7	14	19	-	5	16	4	16
	5	6	5	7	4		6	5	7	4	4	7	5		8	5	8	5
Heard of/Undecided	70	38	32	15	24	1	30	24	25	18	43	27	65	3	11	58	7	61
	18	19	16	16	18	6	19	22	15	17	22	13	18	21	19	17	13	18

## 7. Patricia Saint Aubin

	BANNER 1																	
	GENDER		REGION					AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	REP	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	200	200	92	136	16	156	108	169	109	196	204	371	14	59	337	53	340
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	280	139	141	70	97	9	104	81	106	84	141	139	262	9	43	236	35	243
	70	70	70	76	71	56	67	75	63	77	72	68	71	64	73	70	66	71
Favorable	29	12	17	3	9	3	14	7	13	8	21	8	25	2	4	23	5	22
	7	6	8	3	7	19	9	6	8	7	11	4	7	14	7	7	9	6
Unfavorable	24	18	6	5	5	-	14	5	15	4	5	19	21	1	4	20	5	18
	6	9	3	5	4		9	5	9	4	3	9	6	7	7	6	9	5
Heard of/Undecided	67	31	36	14	25	4	24	15	35	13	29	38	63	2	8	58	8	57
	17	16	18	15	18	25	15	14	21	12	15	19	17	14	14	17	15	17

## 8. Mitt Romney

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	REP	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	200	200	92	136	16	156	108	169	109	196	204	371	14	59	337	53	340
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	1	-	1	-	1	-	-	-	-	1	1	-	1	-	-	1	-	1
	*		*		1					1	1		*			*		*
Favorable	354	180	174	80	122	15	137	96	153	92	173	181	333	8	53	299	43	307
	88	90	87	87	90	94	88	89	91	84	88	89	90	57	90	89	81	90
Unfavorable	30	16	14	8	11	1	10	9	12	9	13	17	24	4	6	23	8	21
	8	8	7	9	8	6	6	8	7	8	7	8	6	29	10	7	15	6
Heard of/Undecided	15	4	11	4	2	-	9	3	4	7	9	6	13	2	-	14	2	11
	4	2	6	4	1		6	3	2	6	5	3	4	14		4	4	3

## 9. Brian Herr

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	REP	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	200	200	92	136	16	156	108	169	109	196	204	371	14	59	337	53	340
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	292	144	148	66	100	9	117	76	120	84	141	151	273	7	41	248	40	248
	73	72	74	72	74	56	75	70	71	77	72	74	74	50	69	74	75	73
Favorable	32	19	13	9	10	4	9	12	14	6	20	12	28	4	7	25	5	27
	8	10	6	10	7	25	6	11	8	6	10	6	8	29	12	7	9	8
Unfavorable	18	10	8	4	3	1	10	5	10	3	6	12	14	1	5	13	2	15
	4	5	4	4	2	6	6	5	6	3	3	6	4	7	8	4	4	4
Heard of/Undecided	58	27	31	13	23	2	20	15	25	16	29	29	56	2	6	51	6	50
	14	14	16	14	17	12	13	14	15	15	15	14	15	14	10	15	11	15

10. On Tuesday, September 9th, the Republican Primary will be held. For Governor, there are two candidates listed on your ballot in the following order: Charlie Baker of Swampscott and Mark Fisher from Shrewsbury. At this point, who will you vote or lean toward - Baker or Fisher?

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	GENDER		REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION		
	TOTAL	MALE	FE-MALE	W/WEST	MX/ESSEX	SUF/FOLK	SE/CAPE	18-45	46-65	OVER 65	REP	IND/UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	200	200	92	136	16	156	108	169	109	196	204	371	14	59	337	53	340
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Charlie Baker	281	141	140	59	107	11	104	80	124	66	143	138	264	6	49	231	39	240
	70	70	70	64	79	69	67	74	73	61	73	68	71	43	83	69	74	71
Mark Fisher	45	27	18	10	15	2	18	8	24	12	21	24	39	3	3	40	4	39
	11	14	9	11	11	12	12	7	14	11	11	12	11	21	5	12	8	11
Undecided	71	30	41	23	13	3	32	19	21	29	29	42	65	5	6	64	9	60
	18	15	20	25	10	19	21	18	12	27	15	21	18	36	10	19	17	18
Refused	3	2	1	-	1	-	2	1	-	2	3	-	3	-	1	2	1	1
	1	1	*		1		1	1		2	2		1		2	1	2	*





12. If your candidate loses the primary, will you vote for the Democratic nominee, vote for the Republican nominee, or vote for one of the Independents running for Governor?

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	REP	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	200	200	92	136	16	156	108	169	109	196	204	371	14	59	337	53	340
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democratic nominee	12	7	5	1	6	-	5	2	5	5	7	5	11	1	-	12	2	10
	3	4	2	1	4		3	2	3	5	4	2	3	7		4	4	3
Republican nominee	212	109	103	54	68	7	83	57	95	54	125	87	199	6	33	177	30	179
	53	54	52	59	50	44	53	53	56	50	64	43	54	43	56	53	57	53
One of the independents	51	25	26	9	19	1	22	11	26	14	13	38	47	3	8	42	7	42
	13	12	13	10	14	6	14	10	15	13	7	19	13	21	14	12	13	12
Won't vote in November	1	-	1	-	1	-	-	-	1	-	1	-	1	-	-	1	-	1
	*		*		1				1		1		*		*		*	
Undecided	123	58	65	28	41	8	46	38	41	36	50	73	113	4	18	104	14	107
	31	29	32	30	30	50	29	35	24	33	26	36	30	29	31	31	26	31
Refused	1	1	-	-	1	-	-	-	1	-	-	1	-	-	-	1	-	1
	*	*			1				1			*			*		*	

13. Which of the Independent candidates for Governor would you vote for - Evan Falchuk, Scott Lively, or Jeff McCormick?

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	FE- MALE	W/ MALE	MX/ WEST	SUF- ESSEX	SE/ FOLK	CAPE	18-45	46-65	OVER 65	REP	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Those who chose Independent candidate	51 100	25 100	26 100	9 100	19 100	1 100	22 100	11 100	26 100	14 100	13 100	38 100	47 100	3 100	8 100	42 100	7 100	42 100
Evan Falchuk	3 6	2 8	1 4	2 22	1 5	- -	- -	1 9	- -	2 14	2 15	1 3	2 4	1 33	1 12	2 5	- -	3 7
Scott Lively	5 10	2 8	3 12	1 11	1 5	- -	3 14	1 9	2 8	2 14	3 23	2 5	5 11	- -	1 12	4 10	1 14	4 10
Jeff McCormick	9 18	5 20	4 15	1 11	3 16	- -	5 23	4 36	4 15	1 7	2 15	7 18	9 19	- -	2 25	7 17	3 43	6 14
Undecided	33 65	15 60	18 69	5 56	13 68	1 100	14 64	5 45	19 73	9 64	6 46	27 71	30 64	2 67	4 50	28 67	2 29	29 69
Refused	1 2	1 4	- -	- -	1 5	- -	- -	- -	1 4	- -	- -	1 3	1 2	- -	- -	1 2	1 14	- -

14. How would you rate Charlie Baker's campaign operation to date - excellent, good, fair, or poor?

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	FE- MALE	W/ MALE	MX/ WEST	SUF- ESSEX	SE/ FOLK	CAPE	18-45	46-65	OVER 65	REP	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	200	200	92	136	16	156	108	169	109	196	204	371	14	59	337	53	340
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excellent	32	15	17	5	16	3	8	10	14	8	21	11	31	1	6	26	4	28
	8	8	8	5	12	19	5	9	8	7	11	5	8	7	10	8	8	8
Good	171	83	88	39	59	9	64	48	78	42	83	88	161	6	25	145	28	141
	43	42	44	42	43	56	41	44	46	39	42	43	43	43	42	43	53	41
Fair	95	60	35	16	33	3	43	23	45	20	43	52	87	3	16	79	9	85
	24	30	18	17	24	19	28	21	27	18	22	25	23	21	27	23	17	25
Poor	19	10	9	7	6	-	6	4	8	6	8	11	16	-	4	14	3	15
	5	5	4	8	4		4	4	5	6	4	5	4		7	4	6	4
Undecided	81	30	51	24	22	1	34	21	24	33	40	41	74	4	8	71	9	69
	20	15	26	26	16	6	22	19	14	30	20	20	20	29	14	21	17	20
Refused	2	2	-	1	-	-	1	2	-	-	1	1	2	-	-	2	-	2
	*	1		1			1	2			1	*	1		1			1

15. Comparing Charlie Baker to other Republican statewide candidates, do you think Charlie Baker is a better or worse statewide candidate compared to Mitt Romney?

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	REP	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	200	200	92	136	16	156	108	169	109	196	204	371	14	59	337	53	340
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	94	55	39	21	39	4	30	31	37	23	52	42	85	6	18	75	15	77
	24	28	20	23	29	25	19	29	22	21	27	21	23	43	31	22	28	23
Worse	176	89	87	47	61	5	63	47	79	43	78	98	162	7	27	148	21	153
	44	44	44	51	45	31	40	44	47	39	40	48	44	50	46	44	40	45
Same/No Difference	51	28	23	5	19	4	23	13	24	12	25	26	49	-	7	44	8	43
	13	14	12	5	14	25	15	12	14	11	13	13	13		12	13	15	13
Undecided	75	25	50	18	17	3	37	16	27	30	38	37	71	1	6	67	8	64
	19	12	25	20	12	19	24	15	16	28	19	18	19	7	10	20	15	19
Refused	4	3	1	1	-	-	3	1	2	1	3	1	4	-	1	3	1	3
	1	2	*	1			2	1	1	1	2	*	1		2	1	2	1

16. Do you think Charlie Baker is a better or worse candidate compared to Scott Brown?

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	FE-MALE	W/MALE	MX/WEST	SUF-ESSEX	SE/FOLK	CAPE	18-45	46-65	OVER 65	REP	IND/UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	200	200	92	136	16	156	108	169	109	196	204	371	14	59	337	53	340
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	129	66	63	27	56	5	41	36	54	36	58	71	119	4	21	108	27	102
	32	33	32	29	41	31	26	33	32	33	30	35	32	29	36	32	51	30
Worse	147	75	72	40	41	6	60	48	64	29	71	76	134	7	26	119	18	127
	37	38	36	43	30	38	38	44	38	27	36	37	36	50	44	35	34	37
Same/No Difference	62	33	29	13	24	5	20	14	29	17	39	23	59	2	7	55	5	57
	16	16	14	14	18	31	13	13	17	16	20	11	16	14	12	16	9	17
Undecided	59	23	36	12	14	-	33	9	21	27	26	33	56	1	4	53	2	52
	15	12	18	13	10		21	8	12	25	13	16	15	7	7	16	4	15
Refused	3	3	-	-	1	-	2	1	1	-	2	1	3	-	1	2	1	2
	1	2			1		1	1	1		1	*	1		2	1	2	1

17. Do you think Charlie Baker is too liberal, too moderate, too conservative, or just about right?

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	REP	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	200	200	92	136	16	156	108	169	109	196	204	371	14	59	337	53	340
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Too Liberal	47	20	27	13	16	2	16	11	27	7	25	22	41	1	5	41	5	41
	12	10	14	14	12	12	10	10	16	6	13	11	11	7	8	12	9	12
Too moderate	41	20	21	7	17	2	15	10	17	10	20	21	37	2	9	32	6	35
	10	10	10	8	12	12	10	9	10	9	10	10	10	14	15	9	11	10
Too conservative	17	13	4	9	2	-	6	8	5	4	7	10	17	-	5	12	4	13
	4	6	2	10	1		4	7	3	4	4	5	5		8	4	8	4
Just about right	203	111	92	37	75	10	81	57	87	53	99	104	188	9	32	171	30	172
	51	56	46	40	55	62	52	53	51	49	51	51	51	64	54	51	57	51
Undecided	91	35	56	26	26	2	37	21	33	35	44	47	87	2	7	81	7	79
	23	18	28	28	19	12	24	19	20	32	22	23	23	14	12	24	13	23
Refused	1	1	-	-	-	-	1	1	-	-	1	-	1	-	1	-	1	-
	*	*					1	1			1		*		2		2	

18. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today: Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	REP	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	200	200	92	136	16	156	108	169	109	196	204	371	14	59	337	53	340
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	43	19	24	8	21	2	12	9	16	16	26	17	43	-	5	38	2	41
	11	10	12	9	15	12	8	8	9	15	13	8	12		8	11	4	12
Chris Christie	44	27	17	11	16	4	13	16	17	10	19	25	42	1	8	35	7	36
	11	14	8	12	12	25	8	15	10	9	10	12	11	7	14	10	13	11
Ted Cruz	17	7	10	7	2	-	8	3	7	7	8	9	17	-	1	16	1	16
	4	4	5	8	1		5	3	4	6	4	4	5		2	5	2	5
Mike Huckabee	28	13	15	5	10	1	12	4	10	13	14	14	25	1	2	26	4	23
	7	6	8	5	7	6	8	4	6	12	7	7	7	7	3	8	8	7
Jon Huntsman	7	4	3	2	1	-	4	4	3	-	2	5	7	-	1	6	2	5
	2	2	2	2	1		3	4	2		1	2	2		2	2	4	1
Bobby Jindal	14	6	8	2	2	-	10	2	6	6	6	8	12	1	1	13	-	14
	4	3	4	2	1		6	2	4	6	3	4	3	7	2	4		4
John Kasich	4	2	2	1	2	-	1	1	1	2	2	2	3	1	1	3	-	4
	1	1	1	1	1		1	1	1	2	1	1	1	7	2	1		1
Rand Paul	42	23	19	11	15	-	16	13	17	11	17	25	38	3	5	37	8	34
	10	12	10	12	11		10	12	10	10	9	12	10	21	8	11	15	10
Rick Perry	19	8	11	6	6	1	6	3	13	2	9	10	16	2	1	18	2	17
	5	4	6	7	4	6	4	3	8	2	5	5	4	14	2	5	4	5
Marco Rubio	23	11	12	6	6	-	11	7	10	6	7	16	20	1	5	18	7	16
	6	6	6	7	4		7	6	6	6	4	8	5	7	8	5	13	5
Paul Ryan	44	28	16	11	12	2	19	18	19	6	24	20	40	1	14	29	9	33
	11	14	8	12	9	12	12	17	11	6	12	10	11	7	24	9	17	10
Rick Santorum	11	7	4	2	5	1	3	2	6	3	7	4	10	1	-	11	2	9
	3	4	2	2	4	6	2	2	4	3	4	2	3	7	3	4	4	3



18. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today: Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker

BANNER 1																			
=====																			
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION		
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	REP	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO	
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
Scott Walker	27	17	10	6	12	4	5	7	10	7	14	13	22	2	5	21	3	23	
	7	8	5	7	9	25	3	6	6	6	7	6	6	14	8	6	6	7	
Undecided	73	27	46	14	24	1	34	17	32	20	39	34	72	-	9	63	5	66	
	18	14	23	15	18	6	22	16	19	18	20	17	19		15	19	9	19	
Refused	2	1	1	-	1	-	1	1	1	-	1	1	2	-	-	2	-	2	
	*	*	*		1		1	1	1		1	*	1			1		1	
Other	2	-	2	-	1	-	1	1	1	-	1	1	2	-	1	1	1	1	
	*		1		1		1	1	1		1	*	1		2	*	2	*	

## 19. Who would be your second choice...

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	FE-MALE	W/MALE	MX/WEST	SUF-ESSEX	FOLK	SE/CAPE	18-45	46-65	OVER 65	REP	IND/UNENR	WHITE	OTHER	YES	NO	YES	NO
Those with first choice for President	325	172	153	78	111	15	121	90	136	89	156	169	297	14	50	272	48	272
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	34	22	12	11	12	1	10	11	9	13	19	15	31	3	6	27	8	25
	10	13	8	14	11	7	8	12	7	15	12	9	10	21	12	10	17	9
Chris Christie	34	15	19	6	13	-	15	9	15	8	15	19	34	-	8	26	4	30
	10	9	12	8	12		12	10	11	9	10	11	11		16	10	8	11
Ted Cruz	22	13	9	4	9	1	8	6	12	3	9	13	20	1	4	18	3	19
	7	8	6	5	8	7	7	7	9	3	6	8	7	7	8	7	6	7
Mike Huckabee	22	9	13	8	4	1	9	9	10	2	9	13	18	1	5	16	5	16
	7	5	8	10	4	7	7	10	7	2	6	8	6	7	10	6	10	6
Jon Huntsman	6	3	3	3	2	-	1	2	1	3	5	1	5	1	-	6	-	6
	2	2	2	4	2		1	2	1	3	3	1	2	7		2		2
Bobby Jindal	28	15	13	9	5	3	11	10	10	8	17	11	24	2	4	24	7	21
	9	9	8	12	5	20	9	11	7	9	11	7	8	14	8	9	15	8
John Kasich	10	4	6	3	2	1	4	5	2	3	4	6	9	1	1	9	3	7
	3	2	4	4	2	7	3	6	1	3	3	4	3	7	2	3	6	3
Rand Paul	16	9	7	2	4	-	10	4	6	6	8	8	15	-	1	14	1	14
	5	5	5	3	4		8	4	4	7	5	5	5		2	5	2	5
Rick Perry	29	19	10	6	14	2	7	5	12	8	15	14	26	1	4	25	2	27
	9	11	7	8	13	13	6	6	9	9	10	8	9	7	8	9	4	10
Marco Rubio	36	15	21	9	10	2	15	9	17	10	21	15	34	-	6	30	3	33
	11	9	14	12	9	13	12	10	12	11	13	9	11		12	11	6	12
Paul Ryan	29	17	12	5	10	2	12	7	12	10	10	19	26	2	3	26	5	23
	9	10	8	6	9	13	10	8	9	11	6	11	9	14	6	10	10	8
Rick Santorum	10	6	4	4	5	-	1	4	4	2	4	6	10	-	1	9	2	8
	3	3	3	5	5		1	4	3	2	3	4	3		2	3	4	3
Scott Walker	17	12	5	3	5	-	9	2	10	5	9	8	15	1	2	15	-	16
	5	7	3	4	5		7	2	7	6	6	5	5	7	4	6		6

19. Who would be your second choice...

BANNER 1																		
	GENDER		REGION					AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	REP	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Undecided	26	11	15	4	15	2	5	4	14	7	7	19	24	1	3	23	3	23
	8	6	10	5	14	13	4	4	10	8	4	11	8	7	6	8	6	8
Refused	4	1	3	-	1	-	3	3	1	-	2	2	4	-	2	2	1	3
	1	1	2		1		2	3	1		1	1	1		4	1	2	1
Other	2	1	1	1	-	-	1	-	1	1	2	-	2	-	-	2	1	1
	1	1	1	1			1		1	1	1		1		1	2		*

20. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for \_\_\_\_\_, or vote for Romney..... or someone else?

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	REP	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Those with first choice for President	325	172	153	78	111	15	121	90	136	89	156	169	297	14	50	272	48	272
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Mitt Romney	158	88	70	34	63	8	53	32	77	44	79	79	149	5	22	135	25	130
	49	51	46	44	57	53	44	36	57	49	51	47	50	36	44	50	52	48
Jeb Bush	17	10	7	3	7	-	7	5	3	9	13	4	17	-	2	15	1	16
	5	6	5	4	6		6	6	2	10	8	2	6		4	6	2	6
Chris Christie	25	17	8	6	6	3	10	11	9	4	9	16	24	1	7	18	2	23
	8	10	5	8	5	20	8	12	7	4	6	9	8	7	14	7	4	8
Ted Cruz	12	4	8	4	-	1	7	-	7	5	8	4	12	-	1	11	2	10
	4	2	5	5		7	6		5	6	5	2	4		2	4	4	4
Mike Huckabee	10	4	6	2	4	-	4	1	5	4	5	5	10	-	1	9	1	9
	3	2	4	3	4		3	1	4	4	3	3	3		2	3	2	3
Jon Huntsman	11	4	7	3	2	-	6	3	5	3	1	10	9	2	1	10	3	8
	3	2	5	4	2		5	3	4	3	1	6	3	14	2	4	6	3
Bobby Jindal	11	6	5	4	2	-	5	2	4	4	4	7	8	1	1	9	-	10
	3	3	3	5	2		4	2	3	4	3	4	3	7	2	3		4
John Kasich	4	1	3	1	2	-	1	2	1	1	2	2	4	-	1	3	-	4
	1	1	2	1	2		1	2	1	1	1	1	1		2	1		1
Rand Paul	11	6	5	4	3	1	3	7	4	-	5	6	10	1	2	9	2	9
	3	3	3	5	3	7	2	8	3		3	4	3	7	4	3	4	3
Rick Perry	5	1	4	1	2	-	2	2	2	1	3	2	3	1	-	4	-	4
	2	1	3	1	2		2	2	1	1	2	1	1	7		1		1
Marco Rubio	9	4	5	4	1	-	4	5	2	2	4	5	9	-	3	6	3	6
	3	2	3	5	1		3	6	1	2	3	3	3		6	2	6	2
Paul Ryan	18	8	10	4	7	-	7	10	5	3	8	10	17	-	3	15	3	15
	6	5	7	5	6		6	11	4	3	5	6	6		6	6	6	6

20. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for \_\_\_\_\_, or vote for Romney..... or someone else?

BANNER 1																		
GENDER		REGION					AGE			PARTY		RACE		CHILDREN		LABOR UNION		
TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	REP	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO	
Rick Santorum	4	3	1	2	1	-	1	1	2	1	1	3	4	-	-	4	2	2
	1	2	1	3	1		1	1	1	1	1	2	1			1	4	1
Scott Walker	11	7	4	3	6	1	1	3	2	4	6	5	8	1	2	9	-	11
	3	4	3	4	5	7	1	3	1	4	4	3	3	7	4	3		4
Undecided	16	7	9	3	4	1	8	4	7	4	6	10	13	1	2	14	2	14
	5	4	6	4	4	7	7	4	5	4	4	6	4	7	4	5	4	5
Refused	3	2	1	-	1	-	2	2	1	-	2	1	-	1	2	1	2	1
	1	1	1		1		2	2	1		1	1		7	4	*	4	*



22. Are there any members of your household who are union members?

	BANNER 1																	
	GENDER			REGION				AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE- MALE	W/ WEST	MX/ ESSEX	SUF- FOLK	SE/ CAPE	18-45	46-65	OVER 65	REP	IND/ UNENR	WHITE	OTHER	YES	NO	YES	NO
Total	400	200	200	92	136	16	156	108	169	109	196	204	371	14	59	337	53	340
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	53	29	24	18	14	2	19	27	20	6	28	25	48	2	15	38	53	-
	13	14	12	20	10	12	12	25	12	6	14	12	13	14	25	11	100	
No	340	167	173	74	117	14	135	80	146	101	165	175	318	12	44	296	-	340
	85	84	86	80	86	88	87	74	86	93	84	86	86	86	75	88		100
Undecided	3	2	1	-	1	-	2	-	2	1	1	2	3	-	-	3	-	-
	1	1	*		1		1		1	1	1	1	1			1		
Refused	4	2	2	-	4	-	-	1	1	1	2	2	2	-	-	-	-	-
	1	1	1		3			1	1	1	1	1	1					

23. When it comes to politics, what TV News Network or commentary source do you trust the most ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

	BANNER 1																		
	GENDER			REGION					AGE			PARTY		RACE		CHILDREN		LABOR UNION	
	TOTAL	MALE	FE-MALE	W/WEST	MX/ESSEX	SUF/FOLK	SE/CAPE	18-45	46-65	OVER 65	REP	IND/UNENR	WHITE	OTHER	YES	NO	YES	NO	
Total	400	200	200	92	136	16	156	108	169	109	196	204	371	14	59	337	53	340	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
ABC	22	10	12	5	8	-	9	7	8	6	10	12	20	2	3	19	5	17	
	6	5	6	5	6		6	6	5	6	5	6	5	14	5	6	9	5	
CBS	19	9	10	4	8	1	6	-	12	6	10	9	17	1	-	19	2	17	
	5	4	5	4	6	6	4		7	6	5	4	5	7		6	4	5	
CNN	23	12	11	5	7	2	9	7	9	7	8	15	22	1	4	19	2	21	
	6	6	6	5	5	12	6	6	5	6	4	7	6	7	7	6	4	6	
C-SPAN	4	2	2	1	1	-	2	1	2	1	2	2	4	-	-	4	-	4	
	1	1	1	1	1		1	1	1	1	1	1	1			1		1	
COMEDY Central	3	2	1	-	1	-	2	1	-	2	2	1	2	-	-	3	-	3	
	1	1	*		1		1	1		2	1	*	1			1		1	
Fox NEWS	247	121	126	54	83	10	100	64	109	65	119	128	227	8	38	208	30	215	
	62	60	63	59	61	62	64	59	64	60	61	63	61	57	64	62	57	63	
MSNBC	11	4	7	3	3	-	5	5	5	1	6	5	11	-	2	9	1	10	
	3	2	4	3	2		3	5	3	1	3	2	3		3	3	2	3	
NBC	12	11	1	4	4	-	4	3	5	4	5	7	11	1	1	11	3	9	
	3	6	*	4	3		3	3	3	4	3	3	3	7	2	3	6	3	
Undecided	47	23	24	14	15	2	16	13	15	16	28	19	46	1	8	38	8	36	
	12	12	12	15	11	12	10	12	9	15	14	9	12	7	14	11	15	11	
Refused	12	6	6	2	6	1	3	7	4	1	6	6	11	-	3	7	2	8	
	3	3	3	2	4	6	2	6	2	1	3	3	3		5	2	4	2	



Region

	BANNER 2																	
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				BAKER'S CAMPAIGN RATING				KNOW BAKER/FISHER	
	TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR		POOR
Total	400	281	45	71	72	205	121	2	12	212	51	1	123	32	171	95	19	212
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Worcester/West	92	59	10	23	14	45	33	-	1	54	9	-	28	5	39	16	7	50
	23	21	22	32	19	22	27		8	25	18		23	16	23	17	37	24
Northeastern	136	107	15	13	30	66	40	-	6	68	19	1	41	16	59	33	6	70
	34	38	33	18	42	32	33		50	32	37	100	33	50	35	35	32	33
Suffolk	16	11	2	3	7	6	3	-	-	7	1	-	8	3	9	3	-	12
	4	4	4	4	10	3	2			3	2		7	9	5	3		6
SE Mass/Cape	156	104	18	32	21	88	45	2	5	83	22	-	46	8	64	43	6	80
	39	37	40	45	29	43	37	100	42	39	43		37	25	37	45	32	38

Quota 1. Gender

BANNER 2																		
GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY					BAKER'S CAMPAIGN RATING					
TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW BAKER/ FISHER	
Total	400	281	45	71	72	205	121	2	12	212	51	1	123	32	171	95	19	212
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	200	141	27	30	29	111	60	-	7	109	25	-	58	15	83	60	10	100
	50	50	60	42	40	54	50		58	51	49		47	47	49	63	53	47
Female	200	140	18	41	43	94	61	2	5	103	26	1	65	17	88	35	9	112
	50	50	40	58	60	46	50	100	42	49	51	100	53	53	51	37	47	53

Quota 2. What is your age category?

	BANNER 2																	
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				BAKER'S CAMPAIGN RATING				KNOW BAKER/FISHER	
	TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR		POOR
Total	400 100	281 100	45 100	71 100	72 100	205 100	121 100	2 100	12 100	212 100	51 100	1 100	123 100	32 100	171 100	95 100	19 100	212 100
18-25	27 7	20 7	2 4	5 7	6 8	11 5	10 8	-	1 8	17 8	5 10	-	4 3	6 19	11 6	4 4	-	15 7
26-35	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
36-45	81 20	60 21	6 13	14 20	16 22	37 18	28 23	-	1 8	40 19	6 12	-	34 28	4 12	37 22	19 20	4 21	41 19
46-55	89 22	65 23	11 24	13 18	16 22	48 23	25 21	-	2 17	49 23	15 29	1 100	21 17	8 25	40 23	23 24	6 32	52 25
56-65	80 20	59 21	13 29	8 11	15 21	47 23	18 15	-	3 25	46 22	11 22	-	20 16	6 19	38 22	22 23	2 11	48 23
66-75	58 14	37 13	2 4	18 25	8 11	32 16	18 15	-	1 8	27 13	7 14	-	23 19	5 16	23 13	7 7	5 26	25 12
Over 75 years	51 13	29 10	10 22	11 15	7 10	22 11	20 17	2 100	4 33	27 13	7 14	-	13 11	3 9	19 11	13 14	1 5	22 10
Refused	14 4	11 4	1 2	2 3	4 6	8 4	2 2	-	-	6 3	-	-	8 7	-	3 2	7 7	1 5	9 4

Quota 3. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent?

BANNER 2																		
GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY					BAKER'S CAMPAIGN RATING					
TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW BAKER/FISHER	
Total	400	281	45	71	72	205	121	2	12	212	51	1	123	32	171	95	19	212
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican	196	143	21	29	39	101	54	2	7	125	13	1	50	21	83	43	8	101
	49	51	47	41	54	49	45	100	58	59	25	100	41	66	49	45	42	48
Independent/Unenrolled	204	138	24	42	33	104	67	-	5	87	38	-	73	11	88	52	11	111
	51	49	53	59	46	51	55		42	41	75		59	34	51	55	58	52

Quota 4. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

BANNER 2																		
GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY					BAKER'S CAMPAIGN RATING				KNOW BAKER/FISHER	
TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW BAKER/FISHER	
400	281	45	71	72	205	121	2	12	212	51	1	123	32	171	95	19	212	
100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
White/Caucasian	371	264	39	65	67	193	109	2	11	199	47	1	113	31	161	87	16	194
	93	94	87	92	93	94	90	100	92	94	92	100	92	97	94	92	84	92
Black/African-American	1	-	1	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-
	*		2				1				2				1			
American Indian/Alaska Native	1	-	-	1	-	-	1	-	-	1	-	-	-	-	1	-	-	1
	*			1			1			*					1			*
Asian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Native Hawaiian/Other Pacific Islander	1	-	-	1	-	1	-	-	-	-	-	-	1	-	-	-	-	1
	*			1		*							1					*
Hispanic/Latino	2	1	-	1	1	1	-	-	-	1	1	-	-	1	1	-	-	2
	*	*		1	1	*				*	2			3	1			1
Other	9	5	2	2	2	3	4	-	1	4	1	-	3	-	3	3	-	5
	2	2	4	3	3	1	3		8	2	2		2		2	3		2
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	15	11	3	1	2	7	6	-	-	7	1	-	6	-	4	5	3	9
	4	4	7	1	3	3	5			3	2		5		2	5	16	4

1. Charlie Baker

BANNER 2																		
GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY					BAKER'S CAMPAIGN RATING				KNOW BAKER/FISHER	
TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW BAKER/FISHER	
Total	400	281	45	71	72	205	121	2	12	212	51	1	123	32	171	95	19	212
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	24	5	3	16	1	9	14	-	-	13	3	-	8	-	3	1	3	-
	6	2	7	23	1	4	12			6	6		7		2	1	16	
Favorable	285	253	11	20	57	159	69	-	9	169	31	1	75	31	150	67	5	159
	71	90	24	28	79	78	57		75	80	61	100	61	97	88	71	26	75
Unfavorable	28	7	19	2	7	11	10	-	2	9	4	-	12	1	7	11	3	18
	7	2	42	3	10	5	8		17	4	8		10	3	4	12	16	8
Heard of/Undecided	63	16	12	33	7	26	28	2	1	21	13	-	28	-	11	16	8	35
	16	6	27	46	10	13	23	100	8	10	25		23		6	17	42	17

2. Mark Fisher

BANNER 2																		
GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY					BAKER'S CAMPAIGN RATING					KNOW BAKER/FISHER
TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR		
Total	400	281	45	71	72	205	121	2	12	212	51	1	123	32	171	95	19	212
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	187	129	15	42	21	80	86	-	4	95	29	1	58	13	85	30	12	-
	47	46	33	59	29	39	71		33	45	57	100	47	41	50	32	63	
Favorable	64	38	21	5	17	36	11	-	-	42	6	-	15	6	25	19	4	64
	16	14	47	7	24	18	9			20	12		12	19	15	20	21	30
Unfavorable	52	45	3	4	20	26	6	-	6	30	7	-	9	9	21	19	-	52
	13	16	7	6	28	13	5		50	14	14		7	28	12	20		25
Heard of/Undecided	97	69	6	20	14	63	18	2	2	45	9	-	41	4	40	27	3	96
	24	25	13	28	19	31	15	100	17	21	18		33	12	23	28	16	45

3. Karyn Polito

BANNER 2																		
GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY					BAKER'S CAMPAIGN RATING					
TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW BAKER/ FISHER	
Total	400	281	45	71	72	205	121	2	12	212	51	1	123	32	171	95	19	212
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	162	104	23	35	21	77	64	-	4	89	21	1	47	12	59	38	8	51
	40	37	51	49	29	38	53		33	42	41	100	38	38	35	40	42	24
Favorable	113	82	12	19	27	59	27	-	3	62	10	-	38	14	51	28	9	81
	28	29	27	27	38	29	22		25	29	20		31	44	30	29	47	38
Unfavorable	40	31	4	4	9	24	7	-	4	22	8	-	5	3	20	13	-	27
	10	11	9	6	12	12	6		33	10	16		4	9	12	14		13
Heard of/Undecided	85	64	6	13	15	45	23	2	1	39	12	-	33	3	41	16	2	53
	21	23	13	18	21	22	19	100	8	18	24		27	9	24	17	11	25



4. John Miller

BANNER 2																		
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				BAKER'S CAMPAIGN RATING				KNOW BAKER/FISHER	
	TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR		POOR
Total	400	281	45	71	72	205	121	2	12	212	51	1	123	32	171	95	19	212
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	288	203	33	51	41	147	100	-	6	151	37	1	93	22	128	65	16	123
	72	72	73	72	57	72	83		50	71	73	100	76	69	75	68	84	58
Favorable	39	31	4	4	12	23	4	-	1	24	4	-	9	4	16	13	2	30
	10	11	9	6	17	11	3		8	11	8		7	12	9	14	11	14
Unfavorable	12	10	1	1	4	8	-	-	2	3	4	-	3	1	5	5	-	11
	3	4	2	1	6	4			17	1	8		2	3	3	5		5
Heard of/Undecided	61	37	7	15	15	27	17	2	3	34	6	-	18	5	22	12	1	48
	15	13	16	21	21	13	14	100	25	16	12		15	16	13	13	5	23

## 5. David D'Arcangelo

BANNER 2																		
GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY					BAKER'S CAMPAIGN RATING					
TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW BAKER/ FISHER	
Total	400	281	45	71	72	205	121	2	12	212	51	1	123	32	171	95	19	212
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	300	207	38	54	42	154	103	1	8	159	33	1	99	22	126	71	19	132
	75	74	84	76	58	75	85	50	67	75	65	100	80	69	74	75	100	62
Favorable	28	26	1	1	12	13	3	-	1	18	3	-	5	5	16	5	-	22
	7	9	2	1	17	6	2		8	8	6		4	16	9	5		10
Unfavorable	16	11	3	2	5	7	4	-	1	3	5	-	7	1	7	6	-	13
	4	4	7	3	7	3	3		8	1	10		6	3	4	6		6
Heard of/Undecided	56	37	3	14	13	31	11	1	2	32	10	-	12	4	22	13	-	45
	14	13	7	20	18	15	9	50	17	15	20		10	12	13	14		21

## 6. Michael Heffernan

	BANNER 2																	
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				BAKER'S CAMPAIGN RATING				KNOW BAKER/FISHER	
	TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR		POOR
Total	400	281	45	71	72	205	121	2	12	212	51	1	123	32	171	95	19	212
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	270	191	28	50	40	138	91	1	8	136	35	1	90	18	119	58	16	119
	68	68	62	70	56	67	75	50	67	64	69	100	73	56	70	61	84	56
Favorable	39	29	6	4	14	16	9	-	-	24	6	-	9	5	19	11	-	25
	10	10	13	6	19	8	7			11	12		7	16	11	12		12
Unfavorable	21	15	2	4	6	13	2	-	2	10	4	-	4	2	7	10	-	18
	5	5	4	6	8	6	2		17	5	8		3	6	4	11		8
Heard of/Undecided	70	46	9	13	12	38	19	1	2	42	6	-	20	7	26	16	3	50
	18	16	20	18	17	19	16	50	17	20	12		16	22	15	17	16	24

7. Patricia Saint Aubin

BANNER 2																		
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY					BAKER'S CAMPAIGN RATING				
	TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW BAKER/FISHER
Total	400	281	45	71	72	205	121	2	12	212	51	1	123	32	171	95	19	212
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	280	197	28	55	40	139	100	1	8	147	34	1	90	22	124	58	17	118
	70	70	62	77	56	68	83	50	67	69	67	100	73	69	73	61	89	56
Favorable	29	22	4	3	15	9	5	-	1	21	1	-	6	7	11	6	1	25
	7	8	9	4	21	4	4		8	10	2		5	22	6	6	5	12
Unfavorable	24	14	7	3	4	16	4	-	2	10	6	-	5	3	8	10	-	18
	6	5	16	4	6	8	3		17	5	12		4	9	5	11		8
Heard of/Undecided	67	48	6	10	13	41	12	1	1	34	10	-	22	-	28	21	1	51
	17	17	13	14	18	20	10	50	8	16	20		18		16	22	5	24

## 8. Mitt Romney

BANNER 2																		
GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY					BAKER'S CAMPAIGN RATING					
TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW BAKER/FISHER	
Total	400 100	281 100	45 100	71 100	72 100	205 100	121 100	2 100	12 100	212 100	51 100	1 100	123 100	32 100	171 100	95 100	19 100	212 100
Never Heard	1 *	-	1 2	-	-	-	1 1	-	-	-	-	-	1 1	-	-	-	-	1 *
Favorable	354 88	260 93	32 71	60 85	63 88	184 90	107 88	-	7 58	198 93	44 86	1 100	103 84	30 94	153 89	87 92	16 84	180 85
Unfavorable	30 8	16 6	10 22	4 6	5 7	15 7	10 8	-	5 42	10 5	5 10	-	10 8	2 6	13 8	7 7	3 16	19 9
Heard of/Undecided	15 4	5 2	2 4	7 10	4 6	6 3	3 2	2 100	-	4 2	2 4	-	9 7	-	5 3	1 1	-	12 6

9. Brian Herr

BANNER 2																		
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				BAKER'S CAMPAIGN RATING				KNOW BAKER/FISHER	
	TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR		POOR
Total	400	281	45	71	72	205	121	2	12	212	51	1	123	32	171	95	19	212
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	292	202	33	56	42	146	104	-	6	157	36	1	92	21	124	63	18	121
	73	72	73	79	58	71	86		50	74	71	100	75	66	73	66	95	57
Favorable	32	26	4	2	15	9	8	-	4	19	4	-	5	8	14	10	-	28
	8	9	9	3	21	4	7		33	9	8		4	25	8	11		13
Unfavorable	18	12	3	3	3	13	2	-	1	8	4	-	4	1	6	9	-	15
	4	4	7	4	4	6	2		8	4	8		3	3	4	9		7
Heard of/Undecided	58	41	5	10	12	37	7	2	1	28	7	-	22	2	27	13	1	48
	14	15	11	14	17	18	6	100	8	13	14		18	6	16	14	5	23

10. On Tuesday, September 9th, the Republican Primary will be held. For Governor, there are two candidates listed on your ballot in the following order: Charlie Baker of Swampscott and Mark Fisher from Shrewsbury. At this point, who will you vote or lean toward - Baker or Fisher?

BANNER 2																		
GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY					BAKER'S CAMPAIGN RATING				KNOW BAKER/FISHER	
TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW BAKER/FISHER	
Total	400	281	45	71	72	205	121	2	12	212	51	1	123	32	171	95	19	212
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Charlie Baker	281	281	-	-	60	152	69	-	9	160	32	1	78	29	146	65	6	152
	70	100			83	74	57		75	75	63	100	63	91	85	68	32	72
Mark Fisher	45	-	45	-	7	21	17	-	2	24	5	-	14	3	13	15	6	29
	11		100		10	10	14		17	11	10		11	9	8	16	32	14
Undecided	71	-	-	71	4	32	33	2	1	26	14	-	30	-	12	14	7	29
	18			100	6	16	27	100	8	12	27		24		7	15	37	14
Refused	3	-	-	-	1	-	2	-	-	2	-	-	1	-	-	1	-	2
	1				1		2			1			1			1		1





12. If your candidate loses the primary, will you vote for the Democratic nominee, vote for the Republican nominee, or vote for one of the Independents running for Governor?

	BANNER 2																	
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				BAKER'S CAMPAIGN RATING				KNOW BAKER/FISHER	
	TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR		POOR
Total	400 100	281 100	45 100	71 100	72 100	205 100	121 100	2 100	12 100	212 100	51 100	1 100	123 100	32 100	171 100	95 100	19 100	212 100
Democratic nominee	12 3	9 3	2 4	1 1	4 6	5 2	3 2	-	12 100	-	-	-	-	1 3	6 4	4 4	-	8 4
Republican nominee	212 53	160 57	24 53	26 37	46 64	113 55	53 44	-	-	212 100	-	-	-	25 78	101 59	40 42	8 42	116 55
One of the independents	51 13	32 11	5 11	14 20	8 11	24 12	19 16	-	-	-	51 100	-	-	1 3	22 13	13 14	5 26	22 10
Won't vote in November	1 *	1 *	-	-	1 1	-	-	-	-	-	-	1 100	-	-	-	-	-	-
Undecided	123 31	78 28	14 31	30 42	13 18	63 31	45 37	2 100	-	-	-	-	123 100	5 16	42 25	37 39	6 32	65 31
Refused	1 *	1 *	-	-	-	-	1 1	-	-	-	-	-	-	-	-	1 1	-	1 *

13. Which of the Independent candidates for Governor would you vote for - Evan Falchuk, Scott Lively, or Jeff McCormick?

	BANNER 2																	
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				BAKER'S CAMPAIGN RATING				KNOW BAKER/FISHER	
	TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR		POOR
Those who chose Independent candidate	51 100	32 100	5 100	14 100	8 100	24 100	19 100	-	-	-	51 100	-	-	1 100	22 100	13 100	5 100	22 100
Evan Falchuk	3 6	2 6	1 20	-	-	1 4	2 11	-	-	-	3 6	-	-	-	3 14	-	-	1 5
Scott Lively	5 10	2 6	1 20	2 14	-	3 12	2 11	-	-	-	5 10	-	-	-	3 14	-	1 20	-
Jeff McCormick	9 18	9 28	-	-	1 12	4 17	4 21	-	-	-	9 18	-	-	-	6 27	2 15	1 20	6 27
Undecided	33 65	19 59	2 40	12 86	7 88	15 62	11 58	-	-	-	33 65	-	-	1 100	10 45	10 77	3 60	14 64
Refused	1 2	-	1 20	-	-	1 4	-	-	-	-	1 2	-	-	-	-	1 8	-	1 5

14. How would you rate Charlie Baker's campaign operation to date - excellent, good, fair, or poor?

	BANNER 2																	
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				BAKER'S CAMPAIGN RATING				KNOW BAKER/FISHER	
	TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR		POOR
Total	400 100	281 100	45 100	71 100	72 100	205 100	121 100	2 100	12 100	212 100	51 100	1 100	123 100	32 100	171 100	95 100	19 100	212 100
Excellent	32 8	29 10	3 7	- -	14 19	14 7	4 3	- -	1 8	25 12	1 2	- -	5 4	32 100	- -	- -	- -	19 9
Good	171 43	146 52	13 29	12 17	30 42	96 47	45 37	- -	6 50	101 48	22 43	- -	42 34	- -	171 100	- -	- -	86 41
Fair	95 24	65 23	15 33	14 20	13 18	61 30	21 17	- -	4 33	40 19	13 25	- -	37 30	- -	- -	95 100	- -	65 31
Poor	19 5	6 2	6 13	7 10	3 4	8 4	8 7	- -	- -	8 4	5 10	- -	6 5	- -	- -	- -	19 100	7 3
Undecided	81 20	35 12	8 18	36 51	12 17	26 13	41 34	2 100	1 8	37 17	10 20	1 100	32 26	- -	- -	- -	- -	35 17
Refused	2 *	- -	- -	2 3	- -	- -	2 2	- -	- -	1 *	- -	- -	1 1	- -	- -	- -	- -	- -

15. Comparing Charlie Baker to other Republican statewide candidates, do you think Charlie Baker is a better or worse statewide candidate compared to Mitt Romney?

BANNER 2																		
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				BAKER'S CAMPAIGN RATING				KNOW BAKER/FISHER	
	TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR		POOR
Total	400	281	45	71	72	205	121	2	12	212	51	1	123	32	171	95	19	212
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	94	78	10	6	22	49	23	-	8	46	13	-	27	16	51	19	2	53
	24	28	22	8	31	24	19		67	22	25		22	50	30	20	11	25
Worse	176	119	29	27	30	86	60	-	3	97	21	1	53	4	68	59	15	93
	44	42	64	38	42	42	50		25	46	41	100	43	12	40	62	79	44
Same/No Difference	51	44	3	4	5	36	10	-	-	30	7	-	14	6	26	14	-	30
	13	16	7	6	7	18	8			14	14		11	19	15	15		14
Undecided	75	38	3	33	15	32	26	2	1	36	10	-	28	5	25	2	2	34
	19	14	7	46	21	16	21	100	8	17	20		23	16	15	2	11	16
Refused	4	2	-	1	-	2	2	-	-	3	-	-	1	1	1	1	-	2
	1	1		1		1	2			1			1	3	1	1		1

16. Do you think Charlie Baker is a better or worse candidate compared to Scott Brown?

	BANNER 2																		
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY					BAKER'S CAMPAIGN RATING					KNOW BAKER/FISHER
	TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR		
Total	400	281	45	71	72	205	121	2	12	212	51	1	123	32	171	95	19	212	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Better	129	108	9	12	31	65	33	-	4	72	18	-	35	20	59	31	6	69	
	32	38	20	17	43	32	27		33	34	35		28	62	35	33	32	33	
Worse	147	93	30	24	22	75	50	-	6	74	19	-	47	5	67	41	10	77	
	37	33	67	34	31	37	41		50	35	37		38	16	39	43	53	36	
Same/No Difference	62	54	4	4	11	38	13	-	1	38	3	1	19	6	34	14	2	38	
	16	19	9	6	15	19	11		8	18	6	100	15	19	20	15	11	18	
Undecided	59	25	2	30	8	25	24	2	1	27	11	-	20	1	11	7	1	27	
	15	9	4	42	11	12	20	100	8	13	22		16	3	6	7	5	13	
Refused	3	1	-	1	-	2	1	-	-	1	-	-	2	-	-	2	-	1	
	1	*		1		1	1			*			2			2		*	



18. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today: Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker

BANNER 2																		
GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY					BAKER'S CAMPAIGN RATING				KNOW BAKER/FISHER	
TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR		
Total	400	281	45	71	72	205	121	2	12	212	51	1	123	32	171	95	19	212
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	43	36	1	6	11	22	10	-	2	20	8	-	13	9	19	6	-	20
	11	13	2	8	15	11	8		17	9	16		11	28	11	6		9
Chris Christie	44	33	4	7	7	21	16	-	1	20	6	-	17	2	28	6	2	19
	11	12	9	10	10	10	13		8	9	12		14	6	16	6	11	9
Ted Cruz	17	9	3	5	2	9	6	-	-	10	2	-	5	-	4	8	1	12
	4	3	7	7	3	4	5			5	4		4		2	8	5	6
Mike Huckabee	28	21	3	4	1	17	10	-	-	13	3	-	12	2	16	5	1	13
	7	7	7	6	1	8	8			6	6		10	6	9	5	5	6
Jon Huntsman	7	2	3	2	1	2	4	-	-	4	1	-	2	-	3	1	2	2
	2	1	7	3	1	1	3			2	2		2		2	1	11	1
Bobby Jindal	14	9	2	3	-	6	8	-	1	8	2	-	3	1	5	5	1	6
	4	3	4	4		3	7		8	4	4		2	3	3	5	5	3
John Kasich	4	3	-	1	1	2	1	-	-	4	-	-	-	-	2	2	-	2
	1	1		1	1	1	1			2					1	2		1
Rand Paul	42	33	5	4	12	20	10	-	3	26	4	-	9	3	17	12	2	20
	10	12	11	6	17	10	8		25	12	8		7	9	10	13	11	9
Rick Perry	19	15	3	1	4	7	8	-	1	11	2	1	4	1	7	4	1	9
	5	5	7	1	6	3	7		8	5	4	100	3	3	4	4	5	4
Marco Rubio	23	19	1	3	4	10	9	-	-	12	4	-	6	2	13	4	3	14
	6	7	2	4	6	5	7			6	8		5	6	8	4	16	7
Paul Ryan	44	35	2	5	7	22	15	-	-	24	3	-	17	4	19	10	1	26
	11	12	4	7	10	11	12			11	6		14	12	11	11	5	12

18. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today: Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker

BANNER 2																		
GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY					BAKER'S CAMPAIGN RATING				KNOW BAKER/FISHER	
TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR		
Rick Santorum	11 3	4 1	4 9	3 4	-	7 3	4 3	-	-	5 2	2 4	-	4 3	1 3	1 1	6 6	-	6 3
Scott Walker	27 7	16 6	7 16	4 6	9 12	14 7	4 3	-	-	19 9	3 6	-	5 4	2 6	10 6	8 8	3 16	21 10
Undecided	73 18	44 16	6 13	22 31	11 15	46 22	14 12	2 100	4 33	35 17	10 20	-	24 20	5 16	27 16	17 18	1 5	41 19
Refused	2 *	-	1 2	1 1	-	-	2 2	-	-	-	1 2	-	1 1	-	-	-	1 5	-
Other	2 *	2 1	-	-	2 3	-	-	-	-	1 *	-	-	1 1	-	-	1 1	-	1 *



## 19. Who would be your second choice...

	BANNER 2																	
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				BAKER'S CAMPAIGN RATING				KNOW BAKER/FISHER	
	TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR		POOR
Those with first choice for President	325	237	38	48	61	159	105	-	8	177	40	1	98	27	144	78	17	171
	100	100	100	100	100	100	100		100	100	100	100	100	100	100	100	100	100
Jeb Bush	34	22	5	7	6	15	13	-	-	16	7	-	11	3	13	8	4	15
	10	9	13	15	10	9	12			9	18		11	11	9	10	24	9
Chris Christie	34	25	2	6	4	18	12	-	-	20	5	-	9	5	16	6	1	16
	10	11	5	12	7	11	11			11	12		9	19	11	8	6	9
Ted Cruz	22	19	-	3	5	14	3	-	-	18	1	-	3	3	7	9	1	16
	7	8		6	8	9	3			10	2		3	11	5	12	6	9
Mike Huckabee	22	17	3	2	6	11	5	-	-	11	5	-	6	1	8	7	4	13
	7	7	8	4	10	7	5			6	12		6	4	6	9	24	8
Jon Huntsman	6	4	1	1	2	2	2	-	-	4	-	-	2	-	2	1	-	3
	2	2	3	2	3	1	2			2			2		1	1		2
Bobby Jindal	28	20	6	2	8	10	10	-	-	17	3	-	8	3	16	2	1	16
	9	8	16	4	13	6	10			10	8		8	11	11	3	6	9
John Kasich	10	6	1	3	-	6	4	-	-	5	2	-	3	-	6	1	-	5
	3	3	3	6		4	4			3	5		3		4	1		3
Rand Paul	16	10	2	4	2	7	7	-	-	9	2	-	5	-	7	2	1	7
	5	4	5	8	3	4	7			5	5		5		5	3	6	4
Rick Perry	29	21	5	3	8	11	10	-	2	18	1	-	7	2	13	10	-	17
	9	9	13	6	13	7	10		25	10	2		7	7	9	13		10
Marco Rubio	36	27	5	4	4	15	17	-	4	17	2	1	12	5	15	9	3	14
	11	11	13	8	7	9	16		50	10	5	100	12	19	10	12	18	8
Paul Ryan	29	21	4	3	6	16	7	-	2	15	3	-	9	1	16	8	-	15
	9	9	11	6	10	10	7		25	8	8		9	4	11	10		9
Rick Santorum	10	7	2	1	1	5	4	-	-	2	4	-	4	-	5	2	-	4
	3	3	5	2	2	3	4			1	10		4		3	3		2

19. Who would be your second choice...

BANNER 2																		
GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY					BAKER'S CAMPAIGN RATING					
TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW BAKER/ FISHER	
Scott Walker	17	14	1	2	4	10	3	-	-	13	-	-	4	1	7	5	1	11
	5	6	3	4	7	6	3			7			4	4	5	6	6	6
Undecided	26	19	1	6	4	17	5	-	-	9	3	-	14	2	12	6	1	16
	8	8	3	12	7	11	5			5	8		14	7	8	8	6	9
Refused	4	4	-	-	1	1	2	-	-	1	2	-	1	1	1	1	-	2
	1	2			2	1	2			1	5		1	4	1	1		1
Other	2	1	-	1	-	1	1	-	-	2	-	-	-	-	-	1	-	1
	1	*		2		1	1			1					1			1

20. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for \_\_\_\_\_, or vote for Romney..... or someone else?

	BANNER 2																	
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				BAKER'S CAMPAIGN RATING				KNOW BAKER/FISHER	
	TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR		POOR
Those with first choice for President	325	237	38	48	61	159	105	-	8	177	40	1	98	27	144	78	17	171
	100	100	100	100	100	100	100		100	100	100	100	100	100	100	100	100	100
Mitt Romney	158	124	13	19	33	82	43	-	3	96	18	1	39	13	74	36	7	79
	49	52	34	40	54	52	41		38	54	45	100	40	48	51	46	41	46
Jeb Bush	17	13	1	3	2	11	4	-	1	7	3	-	6	4	5	2	-	7
	5	5	3	6	3	7	4		12	4	8		6	15	3	3		4
Chris Christie	25	20	2	3	4	13	8	-	1	14	2	-	8	2	13	6	2	13
	8	8	5	6	7	8	8		12	8	5		8	7	9	8	12	8
Ted Cruz	12	7	2	3	1	4	7	-	-	10	-	-	2	2	4	3	1	6
	4	3	5	6	2	3	7			6			2	7	3	4	6	4
Mike Huckabee	10	8	1	1	2	6	2	-	-	4	2	-	4	-	5	3	-	4
	3	3	3	2	3	4	2			2	5		4		3	4		2
Jon Huntsman	11	5	3	3	2	4	5	-	-	8	1	-	2	1	4	2	1	3
	3	2	8	6	3	3	5			5	2		2	4	3	3	6	2
Bobby Jindal	11	8	2	1	3	5	3	-	-	3	3	-	5	1	5	2	2	7
	3	3	5	2	5	3	3			2	8		5	4	3	3	12	4
John Kasich	4	2	1	1	1	1	2	-	-	3	-	-	1	-	2	1	-	3
	1	1	3	2	2	1	2			2			1		1	1		2
Rand Paul	11	5	4	2	1	4	6	-	2	3	1	-	5	-	4	5	-	7
	3	2	11	4	2	3	6		25	2	2		5		3	6		4
Rick Perry	5	2	2	1	1	2	2	-	-	5	-	-	-	-	2	1	-	3
	2	1	5	2	2	1	2			3				1	1			2
Marco Rubio	9	7	1	1	1	3	5	-	1	3	2	-	3	-	7	1	1	4
	3	3	3	2	2	2	5		12	2	5		3		5	1	6	2
Paul Ryan	18	14	1	3	2	9	7	-	-	6	3	-	9	-	10	3	-	12
	6	6	3	6	3	6	7			3	8		9		7	4		7

20. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for \_\_\_\_\_, or vote for Romney..... or someone else?

	BANNER 2																	
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY					BAKER'S CAMPAIGN RATING				
	TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW BAKER/ FISHER
Rick Santorum	4	1	2	1	1	1	2	-	-	2	-	-	2	1	-	2	-	3
	1	*	5	2	2	1	2			1			2	4		3		2
Scott Walker	11	7	3	1	4	6	1	-	-	7	1	-	3	2	2	5	-	9
	3	3	8	2	7	4	1			4	2		3	7	1	6		5
Undecided	16	11	-	5	1	8	7	-	-	4	3	-	9	-	6	5	3	10
	5	5		10	2	5	7			2	8		9		4	6	18	6
Refused	3	3	-	-	2	-	1	-	-	2	1	-	-	1	1	1	-	1
	1	1			3		1			1	2			4	1	1		1



22. Are there any members of your household who are union members?

BANNER 2																		
GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY					BAKER'S CAMPAIGN RATING				KNOW BAKER/FISHER	
TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW BAKER/FISHER	
Total	400	281	45	71	72	205	121	2	12	212	51	1	123	32	171	95	19	212
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	53	39	4	9	12	25	16	-	2	30	7	-	14	4	28	9	3	28
	13	14	9	13	17	12	13		17	14	14		11	12	16	9	16	13
No	340	240	39	60	57	178	103	2	10	179	42	1	107	28	141	85	15	179
	85	85	87	85	79	87	85	100	83	84	82	100	87	88	82	89	79	84
Undecided	3	1	-	1	1	1	1	-	-	1	1	-	1	-	1	1	-	2
	1	*		1	1	*	1			*	2		1		1	1		1
Refused	4	1	2	1	2	1	1	-	-	2	1	-	1	-	1	-	1	3
	1	*	4	1	3	*	1			1	2		1		1		5	1

23. When it comes to politics, what TV News Network or commentary source do you trust the most ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

	BANNER 2																	
	GOVERNOR				FOLLOWING GOVERNOR'S RACE				NOMINEE FOR GOVERNOR IF CANDIDATE LOSSES PRIMARY				BAKER'S CAMPAIGN RATING					
	TOTAL	BAKER	FISHER	UND	VERY CLSLY	SMWT CLSLY	NOT VERY/ AT ALL	UND	DEM	REP	IND	WON'T VOTE	UND	EXC	GOOD	FAIR	POOR	KNOW BAKER/ FISHER
Total	400	281	45	71	72	205	121	2	12	212	51	1	123	32	171	95	19	212
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC	22	17	2	3	6	8	8	-	-	10	-	-	12	2	11	4	1	10
	6	6	4	4	8	4	7			5			10	6	6	4	5	5
CBS	19	14	2	2	2	11	6	-	3	4	7	-	4	2	10	5	-	12
	5	5	4	3	3	5	5		25	2	14		3	6	6	5		6
CNN	23	16	2	5	1	13	9	-	-	9	5	-	9	1	15	3	2	10
	6	6	4	7	1	6	7			4	10		7	3	9	3	11	5
C-SPAN	4	3	-	1	2	2	-	-	-	3	1	-	-	1	2	-	-	1
	1	1		1	3	1				1	2			3	1			*
COMEDY Central	3	3	-	-	-	2	1	-	-	1	-	-	2	2	-	-	-	1
	1	1				1	1			*			2	6				*
Fox NEWS	247	174	30	43	44	132	70	1	6	147	31	1	62	18	105	62	13	132
	62	62	67	61	61	64	58	50	50	69	61	100	50	56	61	65	68	62
MSNBC	11	6	2	3	1	5	5	-	2	2	-	-	7	-	4	3	-	6
	3	2	4	4	1	2	4		17	1			6		2	3		3
NBC	12	10	1	1	4	3	5	-	1	4	1	-	6	-	8	4	-	9
	3	4	2	1	6	1	4		8	2	2		5		5	4		4
Undecided	47	29	4	12	8	23	15	1	-	25	4	-	18	5	11	10	3	24
	12	10	9	17	11	11	12	50		12	8		15	16	6	11	16	11
Refused	12	9	2	1	4	6	2	-	-	7	2	-	3	1	5	4	-	7
	3	3	4	1	6	3	2			3	4		2	3	3	4		3

Region

Region	BANNER 3																		
	BAKER COMPARED TO ROMNEY				BAKER COMPARED TO BROWN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	94	176	51	129	147	62	47	41	17	203	22	19	23	4	3	247	11	12
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Worcester/West	92	21	47	5	27	40	13	13	7	9	37	5	4	5	1	-	54	3	4
	23	22	27	10	21	27	21	28	17	53	18	23	21	22	25		22	27	33
Northeastern	136	39	61	19	56	41	24	16	17	2	75	8	8	7	1	1	83	3	4
	34	41	35	37	43	28	39	34	41	12	37	36	42	30	25	33	34	27	33
Suffolk	16	4	5	4	5	6	5	2	2	-	10	-	1	2	-	-	10	-	-
	4	4	3	8	4	4	8	4	5		5		5	9			4		
SE Mass/Cape	156	30	63	23	41	60	20	16	15	6	81	9	6	9	2	2	100	5	4
	39	32	36	45	32	41	32	34	37	35	40	41	32	39	50	67	40	45	33



Quota 1. Gender

BANNER 3																			
		BAKER COMPARED TO ROMNEY			BAKER COMPARED TO BROWN			POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST							
		BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
TOTAL																			
Total	400	94	176	51	129	147	62	47	41	17	203	22	19	23	4	3	247	11	12
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	200	55	89	28	66	75	33	20	20	13	111	10	9	12	2	2	121	4	11
	50	59	51	55	51	51	53	43	49	76	55	45	47	52	50	67	49	36	92
Female	200	39	87	23	63	72	29	27	21	4	92	12	10	11	2	1	126	7	1
	50	41	49	45	49	49	47	57	51	24	45	55	53	48	50	33	51	64	8

Quota 2. What is your age category?

	BANNER 3																		
	BAKER COMPARED TO ROMNEY				BAKER COMPARED TO BROWN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	94	176	51	129	147	62	47	41	17	203	22	19	23	4	3	247	11	12
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-25	27	9	12	2	13	13	1	2	2	3	16	1	-	1	-	-	20	2	-
	7	10	7	4	10	9	2	4	5	18	8	5		4			8	18	
26-35	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
36-45	81	22	35	11	23	35	13	9	8	5	41	6	-	6	1	1	44	3	3
	20	23	20	22	18	24	21	19	20	29	20	27		26	25	33	18	27	25
46-55	89	20	43	16	29	39	14	14	10	3	50	5	5	6	-	-	56	2	4
	22	21	24	31	22	27	23	30	24	18	25	23	26	26			23	18	33
56-65	80	17	36	8	25	25	15	13	7	2	37	3	7	3	2	-	53	3	1
	20	18	20	16	19	17	24	28	17	12	18	14	37	13	50		21	27	8
66-75	58	12	25	7	21	14	10	3	5	4	29	2	3	6	-	1	31	1	1
	14	13	14	14	16	10	16	6	12	24	14	9	16	26		33	13	9	8
Over 75 years	51	11	18	5	15	15	7	4	5	-	24	4	3	1	1	1	34	-	3
	13	12	10	10	12	10	11	9	12		12	18	16	4	25	33	14		25
Refused	14	3	7	2	3	6	2	2	4	-	6	1	1	-	-	-	9	-	-
	4	3	4	4	2	4	3	4	10		3	5	5				4		

Quota 3. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent?

BANNER 3																			
		BAKER COMPARED TO ROMNEY			BAKER COMPARED TO BROWN			POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST							
		BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
TOTAL																			
Total	400	94	176	51	129	147	62	47	41	17	203	22	19	23	4	3	247	11	12
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican	196	52	78	25	58	71	39	25	20	7	99	10	10	8	2	2	119	6	5
	49	55	44	49	45	48	63	53	49	41	49	45	53	35	50	67	48	55	42
Independent/Unenrolled	204	42	98	26	71	76	23	22	21	10	104	12	9	15	2	1	128	5	7
	51	45	56	51	55	52	37	47	51	59	51	55	47	65	50	33	52	45	58

Quota 4. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

	BANNER 3																		
	BAKER COMPARED TO ROMNEY				BAKER COMPARED TO BROWN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
	400	94	176	51	129	147	62	47	41	17	203	22	19	23	4	3	247	11	12
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White/Caucasian	371	85	162	49	119	134	59	41	37	17	188	20	17	22	4	2	227	11	11
	93	90	92	96	92	91	95	87	90	100	93	91	89	96	100	67	92	100	92
Black/African-American	1	-	1	-	-	1	-	-	-	-	1	-	1	-	-	-	-	-	-
	*		1			1					*		5						
American Indian/Alaska Native	1	-	1	-	1	-	-	-	-	-	1	1	-	-	-	-	-	-	-
	*		1		1						*	5							
Asian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Native Hawaiian/Other Pacific Islander	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-
	*																*		
Hispanic/Latino	2	2	-	-	-	2	-	-	1	-	1	-	-	1	-	-	1	-	-
	*	2				1			2		*			4			*		
Other	9	4	5	-	3	4	2	1	1	-	6	1	-	-	-	-	6	-	1
	2	4	3		2	3	3	2	2		3	5					2		8
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	15	3	7	2	6	6	1	5	2	-	6	-	1	-	-	1	12	-	-
	4	3	4	4	5	4	2	11	5		3		5			33	5		

## 1. Charlie Baker

BANNER 3																			
		BAKER COMPARED TO ROMNEY			BAKER COMPARED TO BROWN			POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST							
TOTAL		BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	94	176	51	129	147	62	47	41	17	203	22	19	23	4	3	247	11	12
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	24	-	9	2	2	9	1	-	2	2	4	-	1	1	1	-	17	-	1
	6		5	4	2	6	2		5	12	2		5	4	25		7		8
Favorable	285	83	117	44	112	92	56	29	32	5	188	18	14	15	3	3	179	6	9
	71	88	66	86	87	63	90	62	78	29	93	82	74	65	75	100	72	55	75
Unfavorable	28	5	18	3	6	18	2	8	2	3	8	1	3	2	-	-	12	2	1
	7	5	10	6	5	12	3	17	5	18	4	5	16	9			5	18	8
Heard of/Undecided	63	6	32	2	9	28	3	10	5	7	3	3	1	5	-	-	39	3	1
	16	6	18	4	7	19	5	21	12	41	1	14	5	22			16	27	8

## 2. Mark Fisher

BANNER 3																			
	BAKER COMPARED TO ROMNEY				BAKER COMPARED TO BROWN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	94	176	51	129	147	62	47	41	17	203	22	19	23	4	3	247	11	12
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	187	41	83	21	60	70	24	14	20	10	90	12	7	13	3	2	114	5	3
	47	44	47	41	47	48	39	30	49	59	44	55	37	57	75	67	46	45	25
Favorable	64	14	34	6	19	27	12	15	10	1	30	3	2	6	-	-	41	2	2
	16	15	19	12	15	18	19	32	24	6	15	14	11	26			17	18	17
Unfavorable	52	19	18	9	21	19	7	6	3	4	36	3	3	1	-	-	34	3	3
	13	20	10	18	16	13	11	13	7	24	18	14	16	4			14	27	25
Heard of/Undecided	97	20	41	15	29	31	19	12	8	2	47	4	7	3	1	1	58	1	4
	24	21	23	29	22	21	31	26	20	12	23	18	37	13	25	33	23	9	33

## 3. Karyn Polito

BANNER 3																			
	BAKER COMPARED TO ROMNEY				BAKER COMPARED TO BROWN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	94	176	51	129	147	62	47	41	17	203	22	19	23	4	3	247	11	12
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	162	39	62	23	52	56	24	14	15	8	77	8	5	10	2	2	104	5	7
	40	41	35	45	40	38	39	30	37	47	38	36	26	43	50	67	42	45	58
Favorable	113	25	58	12	41	40	20	16	18	5	60	5	5	7	1	-	74	1	4
	28	27	33	24	32	27	32	34	44	29	30	23	26	30	25		30	9	33
Unfavorable	40	14	16	4	12	21	3	7	4	-	23	1	3	1	-	-	25	2	-
	10	15	9	8	9	14	5	15	10		11	5	16	4			10	18	
Heard of/Undecided	85	16	40	12	24	30	15	10	4	4	43	8	6	5	1	1	44	3	1
	21	17	23	24	19	20	24	21	10	24	21	36	32	22	25	33	18	27	8

4. John Miller

BANNER 3																			
	BAKER COMPARED TO ROMNEY				BAKER COMPARED TO BROWN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	94	176	51	129	147	62	47	41	17	203	22	19	23	4	3	247	11	12
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	288	66	135	34	87	109	50	31	34	13	144	16	11	18	3	3	179	10	8
	72	70	77	67	67	74	81	66	83	76	71	73	58	78	75	100	72	91	67
Favorable	39	10	15	9	18	14	4	5	6	2	22	2	2	2	1	-	25	-	3
	10	11	9	18	14	10	6	11	15	12	11	9	11	9	25		10		25
Unfavorable	12	4	3	1	6	2	2	1	-	1	9	-	2	1	-	-	7	-	-
	3	4	2	2	5	1	3	2		6	4		11	4			3		
Heard of/Undecided	61	14	23	7	18	22	6	10	1	1	28	4	4	2	-	-	36	1	1
	15	15	13	14	14	15	10	21	2	6	14	18	21	9			15	9	8



## 5. David D'Arcangelo

BANNER 3																			
	BAKER COMPARED TO ROMNEY				BAKER COMPARED TO BROWN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	94	176	51	129	147	62	47	41	17	203	22	19	23	4	3	247	11	12
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	300	63	142	40	93	116	50	38	35	14	145	18	11	16	3	3	192	10	8
	75	67	81	78	72	79	81	81	85	82	71	82	58	70	75	100	78	91	67
Favorable	28	11	10	4	11	13	3	4	4	2	17	1	1	1	-	-	16	-	2
	7	12	6	8	9	9	5	9	10	12	8	5	5	4			6		17
Unfavorable	16	8	2	2	10	3	1	1	1	1	10	3	2	3	-	-	6	-	1
	4	9	1	4	8	2	2	2	2	6	5	14	11	13			2		8
Heard of/Undecided	56	12	22	5	15	15	8	4	1	-	31	-	5	3	1	-	33	1	1
	14	13	12	10	12	10	13	9	2		15		26	13	25		13	9	8

6. Michael Heffernan

BANNER 3																			
	BAKER COMPARED TO ROMNEY				BAKER COMPARED TO BROWN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	94	176	51	129	147	62	47	41	17	203	22	19	23	4	3	247	11	12
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	270	60	123	37	81	97	50	26	31	12	137	19	10	13	4	3	169	9	7
	68	64	70	73	63	66	81	55	76	71	67	86	53	57	100	100	68	82	58
Favorable	39	12	15	5	14	18	4	4	7	-	22	1	2	4	-	-	22	-	2
	10	13	9	10	11	12	6	9	17		11	5	11	17			9		17
Unfavorable	21	5	8	2	11	5	1	7	1	1	10	-	3	1	-	-	13	1	1
	5	5	5	4	9	3	2	15	2	6	5		16	4			5	9	8
Heard of/Undecided	70	17	30	7	23	27	7	10	2	4	34	2	4	5	-	-	43	1	2
	18	18	17	14	18	18	11	21	5	24	17	9	21	22			17	9	17

7. Patricia Saint Aubin

BANNER 3																			
	BAKER COMPARED TO ROMNEY				BAKER COMPARED TO BROWN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	94	176	51	129	147	62	47	41	17	203	22	19	23	4	3	247	11	12
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	280	64	128	36	84	108	46	28	32	15	137	19	9	19	4	2	176	10	4
	70	68	73	71	65	73	74	60	78	88	67	86	47	83	100	67	71	91	33
Favorable	29	9	9	4	12	9	5	5	4	-	17	1	-	-	-	1	18	-	3
	7	10	5	8	9	6	8	11	10		8	5				33	7		25
Unfavorable	24	7	10	3	11	9	-	5	1	2	13	1	4	-	-	-	14	-	2
	6	7	6	6	9	6		11	2	12	6	5	21				6		17
Heard of/Undecided	67	14	29	8	22	21	11	9	4	-	36	1	6	4	-	-	39	1	3
	17	15	16	16	17	14	18	19	10		18	5	32	17			16	9	25

## 8. Mitt Romney

BANNER 3																			
	BAKER COMPARED TO ROMNEY				BAKER COMPARED TO BROWN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	94	176	51	129	147	62	47	41	17	203	22	19	23	4	3	247	11	12
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	1	-	1	-	-	-	1	-	1	-	-	-	-	-	-	-	-	1	-
	*		1				2		2									9	
Favorable	354	69	167	51	116	131	58	44	37	10	187	16	16	17	4	3	233	7	9
	88	73	95	100	90	89	94	94	90	59	92	73	84	74	100	100	94	64	75
Unfavorable	30	19	6	-	11	12	2	2	3	7	11	3	2	5	-	-	8	3	3
	8	20	3		9	8	3	4	7	41	5	14	11	22			3	27	25
Heard of/Undecided	15	6	2	-	2	4	1	1	-	-	5	3	1	1	-	-	6	-	-
	4	6	1		2	3	2	2			2	14	5	4			2		

9. Brian Herr

BANNER 3																			
	BAKER COMPARED TO ROMNEY				BAKER COMPARED TO BROWN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	94	176	51	129	147	62	47	41	17	203	22	19	23	4	3	247	11	12
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	292	62	133	38	90	111	44	39	35	15	134	16	7	16	4	3	185	10	5
	73	66	76	75	70	76	71	83	85	88	66	73	37	70	100	100	75	91	42
Favorable	32	14	11	5	13	13	6	1	3	1	25	1	2	3	-	-	19	1	3
	8	15	6	10	10	9	10	2	7	6	12	5	11	13			8	9	25
Unfavorable	18	4	9	2	8	6	2	3	-	1	12	1	4	-	-	-	10	-	2
	4	4	5	4	6	4	3	6		6	6	5	21			4		17	
Heard of/Undecided	58	14	23	6	18	17	10	4	3	-	32	4	6	4	-	-	33	-	2
	14	15	13	12	14	12	16	9	7		16	18	32	17			13		17

10. On Tuesday, September 9th, the Republican Primary will be held. For Governor, there are two candidates listed on your ballot in the following order: Charlie Baker of Swampscott and Mark Fisher from Shrewsbury. At this point, who will you vote or lean toward - Baker or Fisher?

BANNER 3

	BAKER COMPARED TO ROMNEY			BAKER COMPARED TO BROWN			POLITICAL VIEWPOINT					TV NEWS NETWORKS YOU TRUST							
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	94	176	51	129	147	62	47	41	17	203	22	19	23	4	3	247	11	12
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Charlie Baker	281	78	119	44	108	93	54	25	33	10	180	17	14	16	3	3	174	6	10
	70	83	68	86	84	63	87	53	80	59	89	77	74	70	75	100	70	55	83
Mark Fisher	45	10	29	3	9	30	4	16	3	4	10	2	2	2	-	-	30	2	1
	11	11	16	6	7	20	6	34	7	24	5	9	11	9			12	18	8
Undecided	71	6	27	4	12	24	4	6	5	3	13	3	2	5	1	-	43	3	1
	18	6	15	8	9	16	6	13	12	18	6	14	11	22	25		17	27	8
Refused	3	-	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-
	1		1										5						



12. If your candidate loses the primary, will you vote for the Democratic nominee, vote for the Republican nominee, or vote for one of the Independents running for Governor?

	BANNER 3																		
	BAKER COMPARED TO ROMNEY				BAKER COMPARED TO BROWN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	94	176	51	129	147	62	47	41	17	203	22	19	23	4	3	247	11	12
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democratic nominee	12	8	3	-	4	6	1	-	1	2	8	-	3	-	-	-	6	2	1
	3	9	2		3	4	2		2	12	4		16				2	18	8
Republican nominee	212	46	97	30	72	74	38	32	27	6	112	10	4	9	3	1	147	2	4
	53	49	55	59	56	50	61	68	66	35	55	45	21	39	75	33	60	18	33
One of the independents	51	13	21	7	18	19	3	4	4	4	25	-	7	5	1	-	31	-	1
	13	14	12	14	14	13	5	9	10	24	12		37	22	25		13		8
Won't vote in November	1	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	-
	*		1				2				*						*		
Undecided	123	27	53	14	35	47	19	10	9	5	57	12	4	9	-	2	62	7	6
	31	29	30	27	27	32	31	21	22	29	28	55	21	39		67	25	64	50
Refused	1	-	1	-	-	1	-	1	-	-	-	-	1	-	-	-	-	-	-
	*		1			1		2					5						



13. Which of the Independent candidates for Governor would you vote for - Evan Falchuk, Scott Lively, or Jeff McCormick?

	BANNER 3																		
	BAKER COMPARED TO ROMNEY				BAKER COMPARED TO BROWN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Those who chose Independent candidate	51 100	13 100	21 100	7 100	18 100	19 100	3 100	4 100	4 100	4 100	25 100	-	7 100	5 100	1 100	-	31 100	-	1 100
Evan Falchuk	3 6	1 8	1 5	1 14	1 6	2 11	-	-	-	1 25	2 8	-	1 14	-	-	-	1 3	-	1 100
Scott Lively	5 10	1 8	4 19	-	1 6	4 21	-	2 50	1 25	-	1 4	-	-	1 20	-	-	3 10	-	-
Jeff McCormick	9 18	4 31	3 14	1 14	6 33	2 11	1 33	-	1 25	1 25	7 28	-	2 29	1 20	-	-	6 19	-	-
Undecided	33 65	6 46	13 62	5 71	10 56	10 53	2 67	2 50	2 50	2 50	14 56	-	4 57	3 60	1 100	-	20 65	-	-
Refused	1 2	1 8	-	-	-	1 5	-	-	-	-	1 4	-	-	-	-	-	1 3	-	-

14. How would you rate Charlie Baker's campaign operation to date - excellent, good, fair, or poor?

BANNER 3																					
		BAKER COMPARED TO ROMNEY				BAKER COMPARED TO BROWN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST							
		BETTER	WORSE	SAME/NO DIF	BETTER	WORSE	SAME/NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC		
TOTAL																					
Total	400	94	176	51	129	147	62	47	41	17	203	22	19	23	4	3	247	11	12		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		
Excellent	32	16	4	6	20	5	6	3	4	-	24	2	2	1	1	2	18	-	-		
	8	17	2	12	16	3	10	6	10		12	9	11	4	25	67	7				
Good	171	51	68	26	59	67	34	20	13	8	114	11	10	15	2	-	105	4	8		
	43	54	39	51	46	46	55	43	32	47	56	50	53	65	50		43	36	67		
Fair	95	19	59	14	31	41	14	15	18	4	43	4	5	3	-	-	62	3	4		
	24	20	34	27	24	28	23	32	44	24	21	18	26	13			25	27	33		
Poor	19	2	15	-	6	10	2	5	4	4	1	1	-	2	-	-	13	-	-		
	5	2	9		5	7	3	11	10	24	*	5		9			5				
Undecided	81	5	29	5	12	23	6	4	1	1	20	4	2	2	1	1	48	3	-		
	20	5	16	10	9	16	10	9	2	6	10	18	11	9	25	33	19	27			
Refused	2	1	1	-	1	1	-	-	1	-	1	-	-	-	-	-	1	1	-		
	*	1	1		1	1			2		*						*	9			

15. Comparing Charlie Baker to other Republican statewide candidates, do you think Charlie Baker is a better or worse statewide candidate compared to Mitt Romney?

BANNER 3																			
	BAKER COMPARED TO ROMNEY				BAKER COMPARED TO BROWN			POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST							
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	94	176	51	129	147	62	47	41	17	203	22	19	23	4	3	247	11	12
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	94	94	-	-	48	28	13	6	8	4	68	8	6	6	-	1	49	2	7
	24	100			37	19	21	13	20	24	33	36	32	26		33	20	18	58
Worse	176	-	176	-	47	98	23	32	28	11	69	8	7	6	2	-	125	6	4
	44		100		36	67	37	68	68	65	34	36	37	26	50		51	55	33
Same/No Difference	51	-	-	51	18	10	20	2	2	2	43	3	2	7	1	2	26	1	1
	13			100	14	7	32	4	5	12	21	14	11	30	25	67	11	9	8
Undecided	75	-	-	-	14	11	6	6	3	-	21	3	4	4	1	-	44	2	-
	19				11	7	10	13	7		10	14	21	17	25		18	18	
Refused	4	-	-	-	2	-	-	1	-	-	2	-	-	-	-	-	3	-	-
	1				2			2			1						1		

16. Do you think Charlie Baker is a better or worse candidate compared to Scott Brown?

BANNER 3																			
		BAKER COMPARED TO ROMNEY			BAKER COMPARED TO BROWN			POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST							
		BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
TOTAL																			
Total	400	94	176	51	129	147	62	47	41	17	203	22	19	23	4	3	247	11	12
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	129	48	47	18	129	-	-	12	12	5	84	8	6	12	1	2	75	-	4
	32	51	27	35	100			26	29	29	41	36	32	52	25	67	30		33
Worse	147	28	98	10	-	147	-	27	19	9	61	7	5	5	2	-	102	7	5
	37	30	56	20		100		57	46	53	30	32	26	22	50		41	64	42
Same/No Difference	62	13	23	20	-	-	62	6	7	3	42	5	4	4	-	1	35	3	3
	16	14	13	39			100	13	17	18	21	23	21	17		33	14	27	25
Undecided	59	4	8	3	-	-	-	2	3	-	14	2	3	2	1	-	34	1	-
	15	4	5	6				4	7		7	9	16	9	25		14	9	
Refused	3	1	-	-	-	-	-	-	-	-	2	-	1	-	-	-	1	-	-
	1	1									1		5				*		



18. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today: Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker

## BANNER 3

	BAKER COMPARED TO ROMNEY				BAKER COMPARED TO BROWN			POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST							
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Total	400	94	176	51	129	147	62	47	41	17	203	22	19	23	4	3	247	11	12
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	43	15	10	6	16	13	6	2	3	1	28	6	3	3	3	1	17	1	2
	11	16	6	12	12	9	10	4	7	6	14	27	16	13	75	33	7	9	17
Chris Christie	44	15	15	6	14	19	8	2	1	3	26	3	1	3	-	-	18	5	3
	11	16	9	12	11	13	13	4	2	18	13	14	5	13			7	45	25
Ted Cruz	17	2	11	2	8	5	2	4	2	1	6	-	1	-	-	-	13	-	-
	4	2	6	4	6	3	3	9	5	6	3		5				5		
Mike Huckabee	28	6	12	3	9	8	6	4	1	1	15	1	2	1	-	-	21	-	-
	7	6	7	6	7	5	10	9	2	6	7	5	11	4			9		
Jon Huntsman	7	1	5	1	4	2	1	1	-	3	2	-	-	-	-	-	4	-	1
	2	1	3	2	3	1	2	2		18	1						2		8
Bobby Jindal	14	2	7	1	3	6	2	1	4	-	6	-	-	1	-	-	13	-	-
	4	2	4	2	2	4	3	2	10		3			4			5		
John Kasich	4	1	2	1	1	1	2	1	-	-	3	-	-	-	-	-	3	-	1
	1	1	1	2	1	1	3	2			1						1		8
Rand Paul	42	13	20	6	16	17	4	3	9	3	21	3	3	2	1	-	27	-	1
	10	14	11	12	12	12	6	6	22	18	10	14	16	9	25		11		8
Rick Perry	19	3	11	3	7	6	3	-	2	1	12	1	1	-	-	-	16	-	-
	5	3	6	6	5	4	5		5	6	6	5	5				6		
Marco Rubio	23	5	12	3	11	11	-	3	3	2	13	1	2	1	-	-	18	-	-
	6	5	7	6	9	7		6	7	12	6	5	11	4			7		
Paul Ryan	44	8	19	9	15	14	9	6	3	-	25	3	2	6	-	1	23	-	1
	11	9	11	18	12	10	15	13	7		12	14	11	26		33	9		8
Rick Santorum	11	2	8	1	2	7	2	4	4	-	2	-	-	1	-	-	8	2	-
	3	2	5	2	2	5	3	9	10		1			4			3	18	

18. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today: Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker

BANNER 3

	BAKER COMPARED TO ROMNEY			BAKER COMPARED TO BROWN			POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST								
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Scott Walker	27	4	15	1	7	10	6	8	6	1	8	1	-	1	-	-	23	-	-
	7	4	9	2	5	7	10	17	15	6	4	5		4			9		
Undecided	73	15	28	8	14	26	11	7	2	1	35	3	4	3	-	1	41	2	3
	18	16	16	16	11	18	18	15	5	6	17	14	21	13		33	17	18	25
Refused	2	2	-	-	1	1	-	-	1	-	-	-	-	1	-	-	-	1	-
	*	2			1	1			2					4				9	
Other	2	-	1	-	1	1	-	1	-	-	1	-	-	-	-	-	2	-	-
	*		1		1	1		2			*						1		

19. Who would be your second choice...

	BANNER 3																		
	BAKER COMPARED TO ROMNEY				BAKER COMPARED TO BROWN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Those with first choice for President	325	77	148	43	114	120	51	40	38	16	168	19	15	19	4	2	206	8	9
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	34	8	18	2	16	11	3	2	3	4	17	2	2	1	-	-	20	2	2
	10	10	12	5	14	9	6	5	8	25	10	11	13	5			10	25	22
Chris Christie	34	8	10	7	15	9	6	4	2	1	21	2	2	4	1	1	19	1	1
	10	10	7	16	13	8	12	10	5	6	12	11	13	21	25	50	9	12	11
Ted Cruz	22	4	12	3	8	5	7	3	8	1	8	2	-	1	-	-	18	-	-
	7	5	8	7	7	4	14	8	21	6	5	11		5			9		
Mike Huckabee	22	6	13	-	7	10	4	3	4	2	9	-	-	1	-	-	15	1	1
	7	8	9		6	8	8	8	11	12	5			5			7	12	11
Jon Huntsman	6	3	2	-	1	3	1	-	-	-	3	-	-	-	-	-	2	1	1
	2	4	1		1	2	2				2						1	12	11
Bobby Jindal	28	5	14	5	8	16	2	4	3	2	15	1	1	1	-	1	21	-	1
	9	6	9	12	7	13	4	10	8	12	9	5	7	5		50	10		11
John Kasich	10	-	7	1	5	4	1	1	1	-	6	-	-	-	-	-	7	-	1
	3		5	2	4	3	2	2	3		4						3		11
Rand Paul	16	4	6	3	6	5	1	-	1	1	8	1	1	3	-	-	9	-	-
	5	5	4	7	5	4	2		3	6	5	5	7	16			4		
Rick Perry	29	5	16	5	9	13	6	7	5	1	13	2	1	1	-	-	19	-	-
	9	6	11	12	8	11	12	18	13	6	8	11	7	5			9		
Marco Rubio	36	9	17	3	10	10	11	5	4	3	18	2	5	2	1	-	21	1	-
	11	12	11	7	9	8	22	12	11	19	11	11	33	11	25		10	12	
Paul Ryan	29	7	12	6	8	13	2	2	3	-	16	5	-	2	-	-	20	1	-
	9	9	8	14	7	11	4	5	8		10	26		11			10	12	
Rick Santorum	10	3	5	1	2	6	1	2	1	-	5	1	-	1	-	-	6	-	-
	3	4	3	2	2	5	2	5	3		3	5		5			3		



19. Who would be your second choice...

BANNER 3																			
	BAKER COMPARED TO ROMNEY				BAKER COMPARED TO BROWN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Scott Walker	17	5	5	5	8	4	4	3	3	-	11	-	-	1	1	-	11	-	1
	5	6	3	12	7	3	8	8	8		7			5	25		5		11
Undecided	26	8	9	2	9	10	2	3	-	1	15	1	2	-	1	-	15	1	1
	8	10	6	5	8	8	4	8		6	9	5	13		25		7	12	11
Refused	4	2	1	-	2	1	-	-	-	-	2	-	-	1	-	-	2	-	-
	1	3	1		2	1					1			5			1		
Other	2	-	1	-	-	-	-	1	-	-	1	-	1	-	-	-	1	-	-
	1		1					2			1		7				*		

20. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for \_\_\_\_\_, or vote for Romney..... or someone else?

	BANNER 3																		
	BAKER COMPARED TO ROMNEY				BAKER COMPARED TO BROWN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST						
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Those with first choice for President	325 100	77 100	148 100	43 100	114 100	120 100	51 100	40 100	38 100	16 100	168 100	19 100	15 100	19 100	4 100	2 100	206 100	8 100	9 100
Mitt Romney	158 49	31 40	75 51	22 51	60 53	42 35	32 63	20 50	11 29	2 12	92 55	12 63	9 60	6 32	2 50	-	98 48	2 25	4 44
Jeb Bush	17 5	5 6	3 2	3 7	7 6	4 3	2 4	1 2	3 8	1 6	7 4	-	1 7	2 11	1 25	1 50	6 3	1 12	-
Chris Christie	25 8	11 14	7 5	4 9	5 4	15 12	5 10	1 2	3 8	2 12	16 10	2 11	-	3 16	-	-	14 7	2 25	3 33
Ted Cruz	12 4	-	7 5	2 5	4 4	5 4	2 4	2 5	4 11	-	3 2	1 5	-	-	-	-	9 4	-	-
Mike Huckabee	10 3	2 3	5 3	2 5	3 3	5 4	2 4	1 2	3 8	-	5 3	-	1 7	-	-	-	8 4	-	-
Jon Huntsman	11 3	2 3	7 5	1 2	5 4	4 3	-	1 2	2 5	2 12	4 2	-	-	-	-	-	9 4	-	-
Bobby Jindal	11 3	4 5	5 3	1 2	3 3	5 4	2 4	2 5	-	2 12	5 3	-	1 7	1 5	-	-	8 4	-	1 11
John Kasich	4 1	1 1	3 2	-	2 2	1 1	1 2	1 2	1 3	-	2 1	-	-	-	-	-	3 1	1 12	-
Rand Paul	11 3	5 6	6 4	-	4 4	7 6	-	1 2	1 3	3 19	4 2	1 5	1 7	-	-	-	7 3	1 12	-
Rick Perry	5 2	1 1	2 1	1 2	-	3 2	-	1 2	1 3	-	1 1	-	-	-	-	-	2 1	-	-
Marco Rubio	9 3	2 3	4 3	1 2	3 3	5 4	1 2	-	2 5	3 19	4 2	1 5	-	-	-	-	7 3	1 12	-
Paul Ryan	18 6	4 5	9 6	3 7	6 5	10 8	1 2	2 5	-	-	11 7	1 5	1 7	4 21	-	1 50	9 4	-	1 11

20. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for \_\_\_\_\_, or vote for Romney..... or someone else?

BANNER 3																			
	BAKER COMPARED TO ROMNEY			BAKER COMPARED TO BROWN			POLITICAL VIEWPOINT					TV NEWS NETWORKS YOU TRUST							
	TOTAL	BETTER	WORSE	SAME/ NO DIF	BETTER	WORSE	SAME/ NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC
Rick Santorum	4	1	2	1	1	3	-	2	1	-	1	-	-	-	-	-	4	-	-
	1	1	1	2	1	2		5	3		1						2		
Scott Walker	11	1	5	-	3	4	1	2	3	-	4	-	-	-	1	-	9	-	-
	3	1	3		3	3	2	5	8		2			25		4			
Undecided	16	5	8	2	6	6	2	2	3	1	7	1	1	3	-	-	10	-	-
	5	6	5	5	5	5	4	5	8	6	4	5	7	16			5		
Refused	3	2	-	-	2	1	-	1	-	-	2	-	-	-	-	-	3	-	-
	1	3			2	1		2			1						1		



22. Are there any members of your household who are union members?

BANNER 3																					
		BAKER COMPARED TO ROMNEY				BAKER COMPARED TO BROWN				POLITICAL VIEWPOINT				TV NEWS NETWORKS YOU TRUST							
		BETTER	WORSE	SAME/NO DIF	BETTER	WORSE	SAME/NO DIF	TOO LIB	TOO MOD	TOO CONS	ABOUT RIGHT	ABC	CBS	CNN	C-SPAN	COMEDY	FOX	MSNBC	NBC		
TOTAL																					
Total	400	94	176	51	129	147	62	47	41	17	203	22	19	23	4	3	247	11	12		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		
Yes	53	15	21	8	27	18	5	5	6	4	30	5	2	2	-	-	30	1	3		
	13	16	12	16	21	12	8	11	15	24	15	23	11	9			12	9	25		
No	340	77	153	43	102	127	57	41	35	13	172	17	17	21	4	3	215	10	9		
	85	82	87	84	79	86	92	87	85	76	85	77	89	91	100	100	87	91	75		
Undecided	3	1	1	-	-	-	-	-	-	-	1	-	-	-	-	-	1	-	-		
	1	1	1								*						*				
Refused	4	1	1	-	-	2	-	1	-	-	-	-	-	-	-	-	1	-	-		
	1	1	1			1		2									*				



Region

Region	BANNER 4																	
	PRESIDENT 2016 ROMNEY NOT INCLUDED										PRESIDEN 2016 ROMNEY INCLUDED							
	TOTAL	BUSH	CHRIS- TIE	HUCKA- BEE	PAUL	PERRY	RUBIO	RYAN	WALKER	ROMNEY	BUSH	CHRIS- TIE	CRUZ	HUNTS- MAN	JINDAL	PAUL	RYAN	WALKER
Total	400	43	44	28	42	19	23	44	27	158	17	25	12	11	11	11	18	11
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Worcester/West	92	8	11	5	11	6	6	11	6	34	3	6	4	3	4	4	4	3
	23	19	25	18	26	32	26	25	22	22	18	24	33	27	36	36	22	27
Northeastern	136	21	16	10	15	6	6	12	12	63	7	6	-	2	2	3	7	6
	34	49	36	36	36	32	26	27	44	40	41	24	18	18	27	39	55	
Suffolk	16	2	4	1	-	1	-	2	4	8	-	3	1	-	-	1	-	1
	4	5	9	4		5		5	15	5		12	8		9		9	
SE Mass/Cape	156	12	13	12	16	6	11	19	5	53	7	10	7	6	5	3	7	1
	39	28	30	43	38	32	48	43	19	34	41	40	58	55	45	27	39	9

Quota 1. Gender

		BANNER 4																
		PRESIDENT 2016 ROMNEY NOT INCLUDED									PRESIDEN 2016 ROMNEY INCLUDED							
		CHRIS- HUCKA-			PAUL PERRY RUBIO			RYAN WALKER ROMNEY			CHRIS- TIE		HUNTS- CRUZ MAN JINDAL			PAUL RYAN WALKER		
TOTAL	BUSH	TIE	BEE	PAUL	PERRY	RUBIO	RYAN	WALKER	ROMNEY	BUSH	TIE	CRUZ	MAN	JINDAL	PAUL	RYAN	WALKER	
Total	400	43	44	28	42	19	23	44	27	158	17	25	12	11	11	11	11	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Male	200	19	27	13	23	8	11	28	17	88	10	17	4	4	6	6	8	
	50	44	61	46	55	42	48	64	63	56	59	68	33	36	55	55	44	
Female	200	24	17	15	19	11	12	16	10	70	7	8	8	7	5	5	10	
	50	56	39	54	45	58	52	36	37	44	41	32	67	64	45	45	56	



Quota 2. What is your age category?

	BANNER 4																	
	PRESIDENT 2016 ROMNEY NOT INCLUDED										PRESIDEN 2016 ROMNEY INCLUDED							
	TOTAL	BUSH	CHRIS- TIE	HUCKA- BEE	PAUL	PERRY	RUBIO	RYAN	WALKER	ROMNEY	BUSH	CHRIS- TIE	CRUZ	HUNTS- MAN	JINDAL	PAUL	RYAN	WALKER
Total	400 100	43 100	44 100	28 100	42 100	19 100	23 100	44 100	27 100	158 100	17 100	25 100	12 100	11 100	11 100	11 100	18 100	11 100
18-25	27 7	2 5	5 11	2 7	3 7	1 5	2 9	3 7	1 4	7 4	1 6	3 12	-	2 18	-	1 9	1 6	1 9
26-35	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
36-45	81 20	7 16	11 25	2 7	10 24	2 11	5 22	15 34	6 22	25 16	4 24	8 32	-	1 9	2 18	6 55	9 50	2 18
46-55	89 22	12 28	8 18	3 11	9 21	7 37	3 13	10 23	4 15	42 27	3 18	5 20	4 33	2 18	3 27	1 9	1 6	1 9
56-65	80 20	4 9	9 20	7 25	8 19	6 32	7 30	9 20	6 22	35 22	-	4 16	3 25	3 27	1 9	3 27	4 22	1 9
66-75	58 14	6 14	7 16	5 18	6 14	1 5	5 22	6 14	3 11	25 16	5 29	1 4	3 25	1 9	4 36	-	1 6	2 18
Over 75 years	51 13	10 23	3 7	8 29	5 12	1 5	1 4	-	4 15	19 12	4 24	3 12	2 17	2 18	-	-	2 11	2 18
Refused	14 4	2 5	1 2	1 4	1 2	1 5	-	1 2	3 11	5 3	-	1 4	-	-	1 9	-	-	2 18

Quota 3. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent?

BANNER 4																		
PRESIDENT 2016 ROMNEY NOT INCLUDED											PRESIDEN 2016 ROMNEY INCLUDED							
TOTAL	BUSH	CHRIS- TIE	HUCKA- BEE	PAUL	PERRY	RUBIO	RYAN	WALKER	ROMNEY	BUSH	CHRIS- TIE	CRUZ	HUNTS- MAN	JINDAL	PAUL	RYAN	WALKER	
Total	400	43	44	28	42	19	23	44	27	158	17	25	12	11	11	11	18	11
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican	196	26	19	14	17	9	7	24	14	79	13	9	8	1	4	5	8	6
	49	60	43	50	40	47	30	55	52	50	76	36	67	9	36	45	44	55
Independent/Unenrolled	204	17	25	14	25	10	16	20	13	79	4	16	4	10	7	6	10	5
	51	40	57	50	60	53	70	45	48	50	24	64	33	91	64	55	56	45

Quota 4. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

BANNER 4																		
PRESIDENT 2016 ROMNEY NOT INCLUDED										PRESIDEN 2016 ROMNEY INCLUDED								
TOTAL	CHRIS- BUSH	HUCKA- TIE	BEE	PAUL	PERRY	RUBIO	RYAN	WALKER	ROMNEY	CHRIS- BUSH	TIE	CHRUZ	HUNTS- MAN	JINDAL	PAUL	RYAN	WALKER	
400	43	44	28	42	19	23	44	27	158	17	25	12	11	11	11	18	11	
100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
White/Caucasian	371	43	42	25	38	16	20	40	22	149	17	24	12	9	8	10	17	8
	93	100	95	89	90	84	87	91	81	94	100	96	100	82	73	91	94	73
Black/African-American	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-
	*					5				1								
American Indian/Alaska Native	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-
	*				2											9		
Asian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Native Hawaiian/Other Pacific Islander	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1
	*								4									9
Hispanic/Latino	2	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-
	*							2										
Other	9	-	1	1	2	1	1	-	1	4	-	1	-	2	1	-	-	-
	2		2	4	5	5	4		4	3		4		18	9			
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	15	-	1	2	1	1	2	3	3	4	-	-	-	-	2	-	1	2
	4		2	7	2	5	9	7	11	3				18		6	18	

1. Charlie Baker

BANNER 4																		
PRESIDENT 2016 ROMNEY NOT INCLUDED											PRESIDEN 2016 ROMNEY INCLUDED							
TOTAL	BUSH	CHRIS- TIE	HUCKA- BEE	PAUL	PERRY	RUBIO	RYAN	WALKER	ROMNEY	BUSH	CHRIS- TIE	CRUZ	HUNTS- MAN	JINDAL	PAUL	RYAN	WALKER	
Total	400	43	44	28	42	19	23	44	27	158	17	25	12	11	11	11	18	11
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	24	2	2	1	5	1	-	3	-	6	3	3	2	2	-	-	1	-
	6	5	5	4	12	5		7		4	18	12	17	18			6	
Favorable	285	37	34	21	32	14	18	31	18	126	11	21	8	6	6	7	12	7
	71	86	77	75	76	74	78	70	67	80	65	84	67	55	55	64	67	64
Unfavorable	28	-	3	1	3	3	1	1	2	8	-	-	1	1	1	3	-	-
	7		7	4	7	16	4	2	7	5			8	9	9	27		
Heard of/Undecided	63	4	5	5	2	1	4	9	7	18	3	1	1	2	4	1	5	4
	16	9	11	18	5	5	17	20	26	11	18	4	8	18	36	9	28	36

## 2. Mark Fisher

BANNER 4																		
PRESIDENT 2016 ROMNEY NOT INCLUDED										PRESIDEN 2016 ROMNEY INCLUDED								
TOTAL	BUSH	CHRIS- TIE	HUCKA- BEE	PAUL	PERRY	RUBIO	RYAN	WALKER	ROMNEY	BUSH	CHRIS- TIE	CRUZ	HUNTS- MAN	JINDAL	PAUL	RYAN	WALKER	
Total	400	43	44	28	42	19	23	44	27	158	17	25	12	11	11	11	18	11
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	187	23	25	15	21	10	9	18	6	78	10	12	6	8	4	4	6	2
	47	53	57	54	50	53	39	41	22	49	59	48	50	73	36	36	33	18
Favorable	64	6	4	3	9	3	6	6	7	29	3	3	3	-	2	2	3	2
	16	14	9	11	21	16	26	14	26	18	18	12	25		18	18	17	18
Unfavorable	52	6	7	-	2	2	3	6	5	15	2	5	1	2	1	3	1	1
	13	14	16		5	11	13	14	19	9	12	20	8	18	9	27	6	9
Heard of/Undecided	97	8	8	10	10	4	5	14	9	36	2	5	2	1	4	2	8	6
	24	19	18	36	24	21	22	32	33	23	12	20	17	9	36	18	44	55

## 3. Karyn Polito

BANNER 4																		
PRESIDENT 2016 ROMNEY NOT INCLUDED										PRESIDEN 2016 ROMNEY INCLUDED								
TOTAL	BUSH	CHRIS- TIE	HUCKA- BEE	PAUL	PERRY	RUBIO	RYAN	WALKER	ROMNEY	BUSH	CHRIS- TIE	CRUZ	HUNTS- MAN	JINDAL	PAUL	RYAN	WALKER	
Total	400	43	44	28	42	19	23	44	27	158	17	25	12	11	11	11	18	11
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	162	22	17	15	17	10	6	12	7	70	9	10	6	5	4	5	3	2
	40	51	39	54	40	53	26	27	26	44	53	40	50	45	36	45	17	18
Favorable	113	13	12	4	15	3	9	10	13	41	7	7	3	4	3	5	6	5
	28	30	27	14	36	16	39	23	48	26	41	28	25	36	27	45	33	45
Unfavorable	40	2	5	1	2	3	3	8	2	11	1	3	1	-	1	-	2	2
	10	5	11	4	5	16	13	18	7	7	6	12	8	9	9	11	18	
Heard of/Undecided	85	6	10	8	8	3	5	14	5	36	-	5	2	2	3	1	7	2
	21	14	23	29	19	16	22	32	19	23		20	17	18	27	9	39	18

## 4. John Miller

BANNER 4																		
PRESIDENT 2016 ROMNEY NOT INCLUDED										PRESIDENT 2016 ROMNEY INCLUDED								
TOTAL	BUSH	CHRIS- TIE	HUCKA- BEE	PAUL	PERRY	RUBIO	RYAN	WALKER	ROMNEY	BUSH	CHRIS- TIE	CRUZ	HUNTS- MAN	JINDAL	PAUL	RYAN	WALKER	
Total	400	43	44	28	42	19	23	44	27	158	17	25	12	11	11	11	18	11
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	288	31	36	22	33	17	16	26	18	115	13	21	10	9	8	10	11	7
	72	72	82	79	79	89	70	59	67	73	76	84	83	82	73	91	61	64
Favorable	39	6	2	2	2	1	4	4	6	21	-	1	2	1	1	-	1	2
	10	14	5	7	5	5	17	9	22	13		4	17	9	9		6	18
Unfavorable	12	3	1	-	1	-	1	2	-	2	2	1	-	-	-	1	1	-
	3	7	2		2		4	5		1	12	4			9	6		
Heard of/Undecided	61	3	5	4	6	1	2	12	3	20	2	2	-	1	2	-	5	2
	15	7	11	14	14	5	9	27	11	13	12	8		9	18		28	18

## 5. David D'Arcangelo

BANNER 4																		
PRESIDENT 2016 ROMNEY NOT INCLUDED											PRESIDEN 2016 ROMNEY INCLUDED							
TOTAL	BUSH	CHRIS- TIE	HUCKA- BEE	PAUL	PERRY	RUBIO	RYAN	WALKER	ROMNEY	BUSH	CHRIS- TIE	CRUZ	HUNTS- MAN	JINDAL	PAUL	RYAN	WALKER	
Total	400	43	44	28	42	19	23	44	27	158	17	25	12	11	11	11	18	11
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	300	28	33	22	36	16	17	29	21	120	11	17	10	8	9	10	13	7
	75	65	75	79	86	84	74	66	78	76	65	68	83	73	82	91	72	64
Favorable	28	7	5	1	2	-	2	3	3	10	2	4	1	1	-	-	2	1
	7	16	11	4	5		9	7	11	6	12	16	8	9			11	9
Unfavorable	16	4	3	-	-	1	1	2	-	6	2	2	-	-	1	-	-	-
	4	9	7			5	4	5		4	12	8		9				
Heard of/Undecided	56	4	3	5	4	2	3	10	3	22	2	2	1	2	1	1	3	3
	14	9	7	18	10	11	13	23	11	14	12	8	8	18	9	9	17	27



## 6. Michael Heffernan

BANNER 4																		
PRESIDENT 2016 ROMNEY NOT INCLUDED										PRESIDEN 2016 ROMNEY INCLUDED								
TOTAL	BUSH	CHRIS- TIE	HUCKA- BEE	PAUL	PERRY	RUBIO	RYAN	WALKER	ROMNEY	BUSH	CHRIS- TIE	CRUZ	HUNTS- MAN	JINDAL	PAUL	RYAN	WALKER	
Total	400	43	44	28	42	19	23	44	27	158	17	25	12	11	11	11	18	11
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	270	29	30	22	31	17	14	27	21	109	12	16	8	8	8	9	13	9
	68	67	68	79	74	89	61	61	78	69	71	64	67	73	73	82	72	82
Favorable	39	5	4	1	4	1	4	5	3	16	2	2	2	-	1	-	1	1
	10	12	9	4	10	5	17	11	11	10	12	8	17	9	9	6	9	
Unfavorable	21	2	1	-	-	-	2	1	-	4	1	1	2	-	-	-	-	-
	5	5	2				9	2		3	6	4	17					
Heard of/Undecided	70	7	9	5	7	1	3	11	3	29	2	6	-	3	2	2	4	1
	18	16	20	18	17	5	13	25	11	18	12	24	27	18	18	22	9	

## 7. Patricia Saint Aubin

BANNER 4																		
PRESIDENT 2016 ROMNEY NOT INCLUDED										PRESIDEN 2016 ROMNEY INCLUDED								
TOTAL	BUSH	CHRIS- TIE	HUCKA- BEE	PAUL	PERRY	RUBIO	RYAN	WALKER	ROMNEY	BUSH	CHRIS- TIE	CRUZ	HUNTS- MAN	JINDAL	PAUL	RYAN	WALKER	
Total	400	43	44	28	42	19	23	44	27	158	17	25	12	11	11	11	18	11
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	280	30	31	22	34	15	16	27	16	118	10	15	8	7	9	7	13	7
	70	70	70	79	81	79	70	61	59	75	59	60	67	64	82	64	72	64
Favorable	29	5	2	-	3	-	3	1	7	6	4	2	2	1	1	-	-	3
	7	12	5		7		13	2	26	4	24	8	17	9	9			27
Unfavorable	24	1	4	-	1	2	3	2	-	7	1	3	1	2	-	1	-	-
	6	2	9		2	11	13	5		4	6	12	8	18	9			
Heard of/Undecided	67	7	7	6	4	2	1	14	4	27	2	5	1	1	1	3	5	1
	17	16	16	21	10	11	4	32	15	17	12	20	8	9	9	27	28	9

## 8. Mitt Romney

BANNER 4																		
PRESIDENT 2016 ROMNEY NOT INCLUDED										PRESIDEN 2016 ROMNEY INCLUDED								
TOTAL	BUSH	CHRIS- TIE	HUCKA- BEE	PAUL	PERRY	RUBIO	RYAN	WALKER	ROMNEY	BUSH	CHRIS- TIE	CRUZ	HUNTS- MAN	JINDAL	PAUL	RYAN	WALKER	
Total	400	43	44	28	42	19	23	44	27	158	17	25	12	11	11	11	18	11
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*																	
Favorable	354	39	37	28	37	18	22	39	25	154	16	21	12	7	9	8	16	10
	88	91	84	100	88	95	96	89	93	97	94	84	100	64	82	73	89	91
Unfavorable	30	3	7	-	2	1	-	3	-	2	1	4	-	3	2	2	-	-
	8	7	16		5	5		7		1	6	16		27	18	18		
Heard of/Undecided	15	1	-	-	3	-	1	2	2	2	-	-	-	1	-	1	2	1
	4	2			7		4	5	7	1				9	9	11	9	

9. Brian Herr

BANNER 4																		
PRESIDENT 2016 ROMNEY NOT INCLUDED										PRESIDEN 2016 ROMNEY INCLUDED								
TOTAL	BUSH	CHRIS- TIE	HUCKA- BEE	PAUL	PERRY	RUBIO	RYAN	WALKER	ROMNEY	BUSH	CHRIS- TIE	CRUZ	HUNTS- MAN	JINDAL	PAUL	RYAN	WALKER	
Total	400	43	44	28	42	19	23	44	27	158	17	25	12	11	11	11	18	11
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard	292	28	31	24	37	13	17	32	17	125	13	15	9	10	8	9	11	6
	73	65	70	86	88	68	74	73	63	79	76	60	75	91	73	82	61	55
Favorable	32	7	3	-	2	3	3	3	2	11	2	2	2	-	2	2	1	-
	8	16	7		5	16	13	7	7	7	12	8	17		18	18	6	
Unfavorable	18	2	3	-	-	-	2	-	2	2	1	3	1	-	-	-	-	2
	4	5	7				9	7	1	1	6	12	8					18
Heard of/Undecided	58	6	7	4	3	3	1	9	6	20	1	5	-	1	1	-	6	3
	14	14	16	14	7	16	4	20	22	13	6	20		9	9		33	27











14. How would you rate Charlie Baker's campaign operation to date - excellent, good, fair, or poor?

BANNER 4

	PRESIDENT 2016 ROMNEY NOT INCLUDED										PRESIDEN 2016 ROMNEY INCLUDED							
	TOTAL	BUSH	CHRIS- TIE	HUCKA- BEE	PAUL	PERRY	RUBIO	RYAN	WALKER	ROMNEY	BUSH	CHRIS- TIE	CRUZ	HUNTS- MAN	JINDAL	PAUL	RYAN	WALKER
Total	400 100	43 100	44 100	28 100	42 100	19 100	23 100	44 100	27 100	158 100	17 100	25 100	12 100	11 100	11 100	11 100	18 100	11 100
Excellent	32 8	9 21	2 5	2 7	3 7	1 5	2 9	4 9	2 7	13 8	4 24	2 8	2 17	1 9	1 9	-	-	2 18
Good	171 43	19 44	28 64	16 57	17 40	7 37	13 57	19 43	10 37	74 47	5 29	13 52	4 33	4 36	5 45	4 36	10 56	2 18
Fair	95 24	6 14	6 14	5 18	12 29	4 21	4 17	10 23	8 30	36 23	2 12	6 24	3 25	2 18	2 18	5 45	3 17	5 45
Poor	19 5	-	2 5	1 4	2 5	1 5	3 13	1 2	3 11	7 4	-	2 8	1 8	1 9	2 18	-	-	-
Undecided	81 20	9 21	6 14	4 14	8 19	6 32	1 4	10 23	4 15	28 18	6 35	2 8	2 17	2 18	1 9	2 18	5 28	2 18
Refused	2 *	-	-	-	-	-	-	-	-	-	-	-	-	1 9	-	-	-	-

15. Comparing Charlie Baker to other Republican statewide candidates, do you think Charlie Baker is a better or worse statewide candidate compared to Mitt Romney?

BANNER 4

	PRESIDENT 2016 ROMNEY NOT INCLUDED										PRESIDEN 2016 ROMNEY INCLUDED							
	TOTAL	CHRIS- BUSH	HUCKA- TIE	BEE	PAUL	PERRY	RUBIO	RYAN	WALKER	ROMNEY	CHRIS- BUSH	TIE	CRUZ	HUNTS- MAN	JINDAL	PAUL	RYAN	WALKER
Total	400 100	43 100	44 100	28 100	42 100	19 100	23 100	44 100	27 100	158 100	17 100	25 100	12 100	11 100	11 100	11 100	18 100	11 100
Better	94 24	15 35	15 34	6 21	13 31	3 16	5 22	8 18	4 15	31 20	5 29	11 44	- 18	2 18	4 36	5 45	4 22	1 9
Worse	176 44	10 23	15 34	12 43	20 48	11 58	12 52	19 43	15 56	75 47	3 18	7 28	7 58	7 64	5 45	6 55	9 50	5 45
Same/No Difference	51 13	6 14	6 14	3 11	6 14	3 16	3 13	9 20	1 4	22 14	3 18	4 16	2 17	1 9	1 9	-	3 17	-
Undecided	75 19	12 28	8 18	7 25	3 7	2 11	3 13	7 16	7 26	29 18	6 35	3 12	1 8	1 9	1 9	-	2 11	5 45
Refused	4 1	-	-	-	-	-	-	1 2	-	1 1	-	-	2 17	-	-	-	-	-





18. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today: Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker

BANNER 4

	PRESIDENT 2016 ROMNEY NOT INCLUDED										PRESIDENT 2016 ROMNEY INCLUDED								
	TOTAL	BUSH	CHRIS- TIE	HUCKA- BEE	PAUL	PERRY	RUBIO	RYAN	WALKER	ROMNEY	BUSH	CHRIS- TIE	CRUZ	HUNTS- MAN	JINDAL	PAUL	RYAN	WALKER	
Total	400 100	43 100	44 100	28 100	42 100	19 100	23 100	44 100	27 100	158 100	17 100	25 100	12 100	11 100	11 100	11 100	18 100	11 100	
Jeb Bush	43 11	43 100	-	-	-	-	-	-	-	25 16	13 76	1 4	1 8	-	-	-	-	-	
Chris Christie	44 11	-	44 100	-	-	-	-	-	-	17 11	-	21 84	-	1 9	1 9	1 9	-	-	
Ted Cruz	17 4	-	-	-	-	-	-	-	-	6 4	1 6	-	6 50	-	1 9	-	-	-	
Mike Huckabee	28 7	-	-	28 100	-	-	-	-	-	18 11	1 6	-	-	-	-	-	1 6	-	
Jon Huntsman	7 2	-	-	-	-	-	-	-	-	1 1	1 6	-	-	3 27	-	-	1 6	-	
Bobby Jindal	14 4	-	-	-	-	-	-	-	-	1 1	-	1 4	1 8	3 27	5 45	-	-	-	
John Kasich	4 1	-	-	-	-	-	-	-	-	1 1	-	-	-	-	1 9	-	-	-	
Rand Paul	42 10	-	-	-	42 100	-	-	-	-	21 13	1 6	1 4	1 8	3 27	2 18	8 73	-	1 9	
Rick Perry	19 5	-	-	-	-	19 100	-	-	-	14 9	-	1 4	-	-	-	1 9	-	-	
Marco Rubio	23 6	-	-	-	-	-	23 100	-	-	13 8	-	-	-	1 9	-	-	-	-	
Paul Ryan	44 11	-	-	-	-	-	-	44 100	-	24 15	-	-	1 8	-	-	-	14 78	-	
Rick Santorum	11 3	-	-	-	-	-	-	-	-	5 3	-	-	-	-	-	-	1 6	-	



19. Who would be your second choice...

BANNER 4

	PRESIDENT 2016 ROMNEY NOT INCLUDED										PRESIDENT 2016 ROMNEY INCLUDED							
	TOTAL	BUSH	CHRIS- TIE	HUCKA- BEE	PAUL	PERRY	RUBIO	RYAN	WALKER	ROMNEY	BUSH	CHRIS- TIE	CRUZ	HUNTS- MAN	JINDAL	PAUL	RYAN	WALKER
Those with first choice for President	325 100	43 100	44 100	28 100	42 100	19 100	23 100	44 100	27 100	158 100	17 100	25 100	12 100	11 100	11 100	11 100	18 100	11 100
Jeb Bush	34 10	- 100	10 23	6 21	5 12	- 100	5 22	3 7	2 7	16 10	- 100	5 20	1 8	1 9	1 9	1 9	1 6	1 9
Chris Christie	34 10	7 16	- 100	4 14	5 12	2 11	5 22	7 16	3 11	24 15	3 18	- 100	1 8	- 100	- 100	2 18	1 6	- 100
Ted Cruz	22 7	- 100	- 100	1 4	4 10	2 11	1 4	4 9	5 19	10 6	- 100	- 100	1 8	- 100	1 9	1 9	1 6	2 18
Mike Huckabee	22 7	2 5	3 7	- 100	4 10	- 100	- 100	4 9	2 7	7 4	1 6	3 12	2 17	2 18	2 18	1 9	1 6	- 100
Jon Huntsman	6 2	2 5	2 5	- 100	- 100	- 100	- 100	- 100	- 100	1 1	2 12	- 100	- 100	1 9	1 9	1 9	- 100	- 100
Bobby Jindal	28 9	1 2	5 11	2 7	2 5	2 11	4 17	4 9	3 11	11 7	- 100	4 16	- 100	3 27	2 18	- 100	3 17	- 100
John Kasich	10 3	2 5	- 100	- 100	2 5	- 100	- 100	2 5	1 4	4 3	1 6	- 100	- 100	2 18	- 100	- 100	2 11	- 100
Rand Paul	16 5	1 2	4 9	3 11	- 100	2 11	1 4	2 5	1 4	4 3	1 6	2 8	- 100	- 100	- 100	- 100	4 22	- 100
Rick Perry	29 9	4 9	1 2	4 14	3 7	- 100	2 9	3 7	7 26	14 9	2 12	1 4	2 17	- 100	- 100	1 9	1 6	5 45
Marco Rubio	36 11	9 21	3 7	2 7	6 14	2 11	- 100	8 18	1 4	17 11	3 18	1 4	3 25	1 9	- 100	1 9	2 11	2 18
Paul Ryan	29 9	3 7	7 16	1 4	6 14	4 21	1 4	1 2	1 4	15 9	- 100	5 20	1 8	1 9	1 9	2 18	- 100	1 9
Rick Santorum	10 3	2 5	1 2	- 100	- 100	2 11	2 9	2 5	- 100	5 3	1 6	- 100	- 100	- 100	- 100	- 100	2 11	- 100





20. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for \_\_\_\_\_, or vote for Romney..... or someone else?

BANNER 4

	PRESIDENT 2016 ROMNEY NOT INCLUDED										PRESIDENT 2016 ROMNEY INCLUDED							
	TOTAL	BUSH	CHRIS- TIE	HUCKA- BEE	PAUL	PERRY	RUBIO	RYAN	WALKER	ROMNEY	BUSH	CHRIS- TIE	CRUZ	HUNTS- MAN	JINDAL	PAUL	RYAN	WALKER
Those with first choice for President	325 100	43 100	44 100	28 100	42 100	19 100	23 100	44 100	27 100	158 100	17 100	25 100	12 100	11 100	11 100	11 100	18 100	11 100
Mitt Romney	158 49	25 58	17 39	18 64	21 50	14 74	13 57	24 55	11 41	158 100	-	-	-	-	-	-	-	-
Jeb Bush	17 5	13 30	-	1 4	1 2	-	-	-	-	-	17 100	-	-	-	-	-	-	-
Chris Christie	25 8	1 2	21 48	-	1 2	1 5	-	-	-	-	-	25 100	-	-	-	-	-	-
Ted Cruz	12 4	1 2	-	-	1 2	-	-	1 2	2 7	-	-	-	12 100	-	-	-	-	-
Mike Huckabee	10 3	2 5	-	6 21	1 2	-	-	-	-	-	-	-	-	-	-	-	-	-
Jon Huntsman	11 3	-	1 2	-	3 7	-	1 4	-	-	-	-	-	-	11 100	-	-	-	-
Bobby Jindal	11 3	-	1 2	-	2 5	-	-	-	1 4	-	-	-	-	-	11 100	-	-	-
John Kasich	4 1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rand Paul	11 3	-	1 2	-	8 19	1 5	-	-	1 4	-	-	-	-	-	-	11 100	-	-
Rick Perry	5 2	-	1 2	-	1 2	1 5	2 9	-	-	-	-	-	-	-	-	-	-	-
Marco Rubio	9 3	1 2	1 2	-	-	-	4 17	-	-	-	-	-	-	-	-	-	-	-
Paul Ryan	18 6	-	-	1 4	-	-	-	14 32	1 4	-	-	-	-	-	-	-	18 100	-





22. Are there any members of your household who are union members?

BANNER 4

	PRESIDENT 2016 ROMNEY NOT INCLUDED										PRESIDEN 2016 ROMNEY INCLUDED							
	TOTAL	BUSH	CHRIS- TIE	HUCKA- BEE	PAUL	PERRY	RUBIO	RYAN	WALKER	ROMNEY	BUSH	CHRIS- TIE	CRUZ	HUNTS- MAN	JINDAL	PAUL	RYAN	WALKER
Total	400	43	44	28	42	19	23	44	27	158	17	25	12	11	11	11	18	11
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	53	2	7	4	8	2	7	9	3	25	1	2	2	3	-	2	3	-
	13	5	16	14	19	11	30	20	11	16	6	8	17	27		18	17	
No	340	41	36	23	34	17	16	33	23	130	16	23	10	8	10	9	15	11
	85	95	82	82	81	89	70	75	85	82	94	92	83	73	91	82	83	100
Undecided	3	-	-	1	-	-	-	1	-	2	-	-	-	-	-	-	-	-
	1			4				2		1								
Refused	4	-	1	-	-	-	-	1	1	1	-	-	-	-	1	-	-	-
	1		2					2	4	1				9				

23. When it comes to politics, what TV News Network or commentary source do you trust the most ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

BANNER 4

	PRESIDENT 2016 ROMNEY NOT INCLUDED										PRESIDENT 2016 ROMNEY INCLUDED							
	TOTAL	BUSH	CHRIS- TIE	HUCKA- BEE	PAUL	PERRY	RUBIO	RYAN	WALKER	ROMNEY	BUSH	CHRIS- TIE	CRUZ	HUNTS- MAN	JINDAL	PAUL	RYAN	WALKER
Total	400 100	43 100	44 100	28 100	42 100	19 100	23 100	44 100	27 100	158 100	17 100	25 100	12 100	11 100	11 100	11 100	18 100	11 100
ABC	22 6	6 14	3 7	1 4	3 7	1 5	1 4	3 7	1 4	12 8	- 8	2 8	1 8	- 8	- 8	1 9	1 6	- 6
CBS	19 5	3 7	1 2	2 7	3 7	1 5	2 9	2 5	- 5	9 6	1 6	- 6	- 6	- 6	1 9	1 9	1 6	- 6
CNN	23 6	3 7	3 7	1 4	2 5	- 5	1 4	6 14	1 4	6 4	2 12	3 12	- 12	- 12	1 9	- 9	4 22	- 22
C-SPAN	4 1	3 7	- 7	- 7	1 2	- 2	- 2	- 2	- 2	2 1	1 6	- 6	- 6	- 6	- 6	- 6	- 6	1 9
COMEDY Central	3 1	1 2	- 2	- 2	- 2	- 2	- 2	1 2	- 2	- 2	1 6	- 6	- 6	- 6	- 6	- 6	1 6	- 6
Fox NEWS	247 62	17 40	18 41	21 75	27 64	16 84	18 78	23 52	23 85	98 62	6 35	14 56	9 75	9 82	8 73	7 64	9 50	9 82
MSNBC	11 3	1 2	5 11	- 11	- 11	- 11	- 11	- 11	- 11	2 1	1 6	2 8	- 8	- 8	- 8	1 9	- 9	- 9
NBC	12 3	2 5	3 7	- 7	1 2	- 2	- 2	1 2	- 2	4 3	- 3	3 12	- 12	- 12	1 9	- 9	1 6	- 6
Undecided	47 12	5 12	10 23	3 11	5 12	1 5	1 4	7 16	- 16	21 13	4 24	1 4	2 17	1 9	- 9	1 9	1 6	- 6
Refused	12 3	2 5	1 2	- 2	- 2	- 2	- 2	1 2	2 7	4 3	1 6	- 6	- 6	1 9	- 9	- 9	- 9	1 9

Region

	BANNER 5																			
	OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	400	285	28	64	52	113	40	39	12	28	16	39	21	29	24	354	30	32	18	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Worcester/West	92	55	6	14	11	35	4	11	1	4	4	9	6	3	5	80	8	9	4	
	23	19	21	22	21	31	10	28	8	14	25	23	29	10	21	23	27	28	22	
Northeastern	136	107	11	23	17	34	13	13	5	11	4	12	6	9	5	122	11	10	3	
	34	38	39	36	33	30	32	33	42	39	25	31	29	31	21	34	37	31	17	
Suffolk	16	14	1	2	5	7	1	4	-	4	-	5	-	3	-	15	1	4	1	
	4	5	4	3	10	6	2	10		14		13		10		4	3	12	6	
SE Mass/Cape	156	109	10	25	19	37	22	11	6	9	8	13	9	14	14	137	10	9	10	
	39	38	36	39	37	33	55	28	50	32	50	33	43	48	58	39	33	28	56	

Quota 1. Gender

		BANNER 5																	
		OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	285	28	64	52	113	40	39	12	28	16	39	21	29	24	354	30	32	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	200	144	15	31	28	62	19	21	7	15	8	22	11	12	18	180	16	19	10
	50	51	54	48	54	55	48	54	58	54	50	56	52	41	75	51	53	59	56
Female	200	141	13	33	24	51	21	18	5	13	8	17	10	17	6	174	14	13	8
	50	49	46	52	46	45	52	46	42	46	50	44	48	59	25	49	47	41	44

Quota 2. What is your age category?

	BANNER 5																			
	TOTAL	OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR		
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	400 100	285 100	28 100	64 100	52 100	113 100	40 100	39 100	12 100	28 100	16 100	39 100	21 100	29 100	24 100	354 100	30 100	32 100	18 100	
18-25	27 7	20 7	4 14	4 6	7 13	9 8	7 18	4 10	-	4 14	1 6	4 10	-	3 10	-	21 6	5 17	4 12	1 6	
26-35	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
36-45	81 20	59 21	3 11	12 19	11 21	31 27	11 28	6 15	5 42	10 36	4 25	8 21	5 24	4 14	5 21	75 21	4 13	8 25	4 22	
46-55	89 22	70 25	6 21	20 31	16 31	24 21	12 30	12 31	2 17	6 21	3 19	10 26	7 33	6 21	8 33	81 23	6 20	7 22	6 33	
56-65	80 20	60 21	6 21	15 23	13 25	20 18	6 15	10 26	3 25	4 14	3 19	10 26	5 24	7 24	7 29	72 20	6 20	7 22	4 22	
66-75	58 14	34 12	3 11	7 11	2 4	19 17	1 2	2 5	-	3 11	-	4 10	-	5 17	1 4	51 14	4 13	1 3	-	
Over 75 years	51 13	31 11	5 18	4 6	3 6	7 6	2 5	2 5	2 17	1 4	4 25	3 8	4 19	3 10	3 12	41 12	5 17	5 16	3 17	
Refused	14 4	11 4	1 4	2 3	-	3 3	1 2	3 8	-	-	1 6	-	-	1 3	-	13 4	-	-	-	



Quota 3. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent?

		BANNER 5																	
		OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	285	28	64	52	113	40	39	12	28	16	39	21	29	24	354	30	32	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican	196	142	10	28	23	63	18	24	4	19	6	21	7	21	5	173	13	20	6
	49	50	36	44	44	56	45	62	33	68	38	54	33	72	21	49	43	62	33
Independent/Unenrolled	204	143	18	36	29	50	22	15	8	9	10	18	14	8	19	181	17	12	12
	51	50	64	56	56	44	55	38	67	32	62	46	67	28	79	51	57	38	67

Quota 4. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

	BANNER 5																			
	OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
	400	285	28	64	52	113	40	39	12	28	16	39	21	29	24	354	30	32	18	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
White/Caucasian	371	265	23	59	46	103	33	34	11	27	13	37	19	25	21	333	24	28	14	
	93	93	82	92	88	91	82	87	92	96	81	95	90	86	88	94	80	88	78	
Black/African-American	1	-	1	-	-	1	-	-	-	-	1	1	-	-	1	1	-	1	-	
	*		4			1					6	3			4	*		3		
American Indian/Alaska Native	1	1	-	1	-	1	-	-	-	-	-	-	-	-	-	1	-	1	-	
	*	*		2		1										*		3		
Asian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Native Hawaiian/Other Pacific Islander	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	*																			
Hispanic/Latino	2	1	1	-	2	-	1	-	-	-	-	-	-	-	-	-	2	-	-	
	*	*	4		4		2										7			
Other	9	7	-	1	2	5	-	-	-	-	1	-	-	2	-	6	2	2	1	
	2	2		2	4	4					6			7		2	7	6	6	
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Refused	15	11	3	3	2	3	6	5	1	1	1	1	2	2	2	13	2	-	3	
	4	4	11	5	4	3	15	13	8	4	6	3	10	7	8	4	7		17	

## 1. Charlie Baker

	BANNER 5																			
	TOTAL	OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR		
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	400 100	285 100	28 100	64 100	52 100	113 100	40 100	39 100	12 100	28 100	16 100	39 100	21 100	29 100	24 100	354 100	30 100	32 100	18 100	
Never Heard	24 6	-	-	-	-	2 2	1 2	2 5	-	-	-	2 5	-	1 3	-	21 6	2 7	-	-	
Favorable	285 71	285 100	-	48 75	42 81	91 81	30 75	31 79	10 83	23 82	10 62	29 74	15 71	25 86	15 62	265 75	15 50	28 88	13 72	
Unfavorable	28 7	-	28 100	9 14	7 13	7 6	5 12	3 8	1 8	3 11	4 25	4 10	4 19	2 7	7 29	17 5	9 30	3 9	3 17	
Heard of/Undecided	63 16	-	-	7 11	3 6	13 12	4 10	3 8	1 8	2 7	2 12	4 10	2 10	1 3	2 8	51 14	4 13	1 3	2 11	

## 2. Mark Fisher

	BANNER 5																			
	OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	400	285	28	64	52	113	40	39	12	28	16	39	21	29	24	354	30	32	18	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Never Heard	187	126	10	-	-	32	13	9	1	6	3	13	3	3	6	173	11	4	3	
	47	44	36			28	32	23	8	21	19	33	14	10	25	49	37	12	17	
Favorable	64	48	9	64	-	22	9	13	2	8	5	12	5	9	7	57	4	9	5	
	16	17	32	100		19	22	33	17	29	31	31	24	31	29	16	13	28	28	
Unfavorable	52	42	7	-	52	28	12	9	7	10	7	7	12	11	10	39	12	14	9	
	13	15	25		100	25	30	23	58	36	44	18	57	38	42	11	40	44	50	
Heard of/Undecided	97	69	2	-	-	31	6	8	2	4	1	7	1	6	1	85	3	5	1	
	24	24	7			27	15	21	17	14	6	18	5	21	4	24	10	16	6	

## 3. Karyn Polito

	BANNER 5																			
	TOTAL	OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR		
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	400 100	285 100	28 100	64 100	52 100	113 100	40 100	39 100	12 100	28 100	16 100	39 100	21 100	29 100	24 100	354 100	30 100	32 100	18 100	
Never Heard	162 40	105 37	14 50	23 36	8 15	- -	- -	10 26	2 17	3 11	4 25	10 26	5 24	4 14	3 12	145 41	13 43	8 25	3 17	
Favorable	113 28	91 32	7 25	22 34	28 54	113 100	- -	11 28	4 33	18 64	5 31	16 41	6 29	21 72	8 33	105 30	7 23	18 56	6 33	
Unfavorable	40 10	30 11	5 18	9 14	12 23	- -	40 100	11 28	5 42	5 18	6 38	6 15	7 33	2 7	10 42	31 9	7 23	4 12	8 44	
Heard of/Undecided	85 21	59 21	2 7	10 16	4 8	- -	- -	7 18	1 8	2 7	1 6	7 18	3 14	2 7	3 12	73 21	3 10	2 6	1 6	

## 4. John Miller

	BANNER 5																			
	TOTAL	OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR		
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	400 100	285 100	28 100	64 100	52 100	113 100	40 100	39 100	12 100	28 100	16 100	39 100	21 100	29 100	24 100	354 100	30 100	32 100	18 100	
Never Heard	288 72	209 73	20 71	38 59	26 50	84 74	17 42	-	-	14 50	4 25	20 51	5 24	12 41	10 42	256 72	24 80	17 53	6 33	
Favorable	39 10	31 11	3 11	13 20	9 17	11 10	11 28	39 100	-	11 39	2 12	12 31	6 29	11 38	4 17	37 10	2 7	11 34	4 22	
Unfavorable	12 3	10 4	1 4	2 3	7 13	4 4	5 12	-	12 100	-	6 38	2 5	6 29	1 3	4 17	11 3	1 3	2 6	4 22	
Heard of/Undecided	61 15	35 12	4 14	11 17	10 19	14 12	7 18	-	-	3 11	4 25	5 13	4 19	5 17	6 25	50 14	3 10	2 6	4 22	

## 5. David D'Arcangelo

	BANNER 5																			
	OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	400	285	28	64	52	113	40	39	12	28	16	39	21	29	24	354	30	32	18	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Never Heard	300	214	20	43	25	76	20	19	4	-	-	18	9	12	9	271	19	12	5	
	75	75	71	67	48	67	50	49	33			46	43	41	38	77	63	38	28	
Favorable	28	23	3	8	10	18	5	11	-	28	-	13	1	11	4	24	4	13	3	
	7	8	11	12	19	16	12	28		100		33	5	38	17	7	13	41	17	
Unfavorable	16	10	4	5	7	5	6	2	6	-	16	4	8	1	8	11	3	3	7	
	4	4	14	8	13	4	15	5	50		100	10	38	3	33	3	10	9	39	
Heard of/Undecided	56	38	1	8	10	14	9	7	2	-	-	4	3	5	3	48	4	4	3	
	14	13	4	12	19	12	22	18	17			10	14	17	12	14	13	12	17	

## 6. Michael Heffernan

	BANNER 5																			
	TOTAL	OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR		
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	400 100	285 100	28 100	64 100	52 100	113 100	40 100	39 100	12 100	28 100	16 100	39 100	21 100	29 100	24 100	354 100	30 100	32 100	18 100	
Never Heard	270 68	195 68	18 64	35 55	29 56	70 62	22 55	17 44	2 17	10 36	1 6	- -	- -	13 45	7 29	241 68	21 70	10 31	5 28	
Favorable	39 10	29 10	4 14	12 19	7 13	16 14	6 15	12 31	2 17	13 46	4 25	39 100	- -	12 41	4 17	37 10	2 7	16 50	1 6	
Unfavorable	21 5	15 5	4 14	5 8	12 23	6 5	7 18	6 15	6 50	1 4	8 50	- -	21 100	- -	10 42	16 5	4 13	2 6	9 50	
Heard of/Undecided	70 18	46 16	2 7	12 19	4 8	21 19	5 12	4 10	2 17	4 14	3 19	- -	- -	4 14	3 12	60 17	3 10	4 12	3 17	



## 7. Patricia Saint Aubin

	BANNER 5																			
	TOTAL	OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR		
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	400 100	285 100	28 100	64 100	52 100	113 100	40 100	39 100	12 100	28 100	16 100	39 100	21 100	29 100	24 100	354 100	30 100	32 100	18 100	
Never Heard	280 70	194 68	18 64	35 55	26 50	69 61	21 52	15 38	4 33	10 36	5 31	17 44	6 29	- -	- -	251 71	18 60	17 53	3 17	
Favorable	29 7	25 9	2 7	9 14	11 21	21 19	2 5	11 28	1 8	11 39	1 6	12 31	- -	29 100	- -	26 7	3 10	10 31	3 17	
Unfavorable	24 6	15 5	7 25	7 11	10 19	8 7	10 25	4 10	4 33	4 14	8 50	4 10	10 48	- 100	24 5	17 20	6 20	3 9	10 56	
Heard of/Undecided	67 17	51 18	1 4	13 20	5 10	15 13	7 18	9 23	3 25	3 11	2 12	6 15	5 24	- -	- -	60 17	3 10	2 6	2 11	

## 8. Mitt Romney

	BANNER 5																			
	TOTAL	OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR		
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	400 100	285 100	28 100	64 100	52 100	113 100	40 100	39 100	12 100	28 100	16 100	39 100	21 100	29 100	24 100	354 100	30 100	32 100	18 100	
Never Heard	1 *	-	1 4	1 2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Favorable	354 88	265 93	17 61	57 89	39 75	105 93	31 78	37 95	11 92	24 86	11 69	37 95	16 76	26 90	17 71	354 100	-	29 91	15 83	
Unfavorable	30 8	15 5	9 32	4 6	12 23	7 6	7 18	2 5	1 8	4 14	3 19	2 5	4 19	3 10	6 25	-	30 100	3 9	2 11	
Heard of/Undecided	15 4	5 2	1 4	2 3	1 2	1 1	2 5	-	-	-	2 12	-	1 5	-	1 4	-	-	-	1 6	

## 9. Brian Herr

	BANNER 5																			
	OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	400	285	28	64	52	113	40	39	12	28	16	39	21	29	24	354	30	32	18	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Never Heard	292	202	20	42	24	77	23	18	3	10	3	20	6	14	8	263	22	-	-	
	73	71	71	66	46	68	58	46	25	36	19	51	29	48	33	74	73			
Favorable	32	28	3	9	14	18	4	11	2	13	3	16	2	10	3	29	3	32	-	
	8	10	11	14	27	16	10	28	17	46	19	41	10	34	12	8	10	100		
Unfavorable	18	13	3	5	9	6	8	4	4	3	7	1	9	3	10	15	2	-	18	
	4	5	11	8	17	5	20	10	33	11	44	3	43	10	42	4	7		100	
Heard of/Undecided	58	42	2	8	5	12	5	6	3	2	3	2	4	2	3	47	3	-	-	
	14	15	7	12	10	11	12	15	25	7	19	5	19	7	12	13	10			

10. On Tuesday, September 9th, the Republican Primary will be held. For Governor, there are two candidates listed on your ballot in the following order: Charlie Baker of Swampscott and Mark Fisher from Shrewsbury. At this point, who will you vote or lean toward - Baker or Fisher?

BANNER 5																			
	OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	285	28	64	52	113	40	39	12	28	16	39	21	29	24	354	30	32	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Charlie Baker	281	253	7	38	45	82	31	31	10	26	11	29	15	22	14	260	16	26	12
	70	89	25	59	87	73	78	79	83	93	69	74	71	76	58	73	53	81	67
Mark Fisher	45	11	19	21	3	12	4	4	1	1	3	6	2	4	7	32	10	4	3
	11	4	68	33	6	11	10	10	8	4	19	15	10	14	29	9	33	12	17
Undecided	71	20	2	5	4	19	4	4	1	1	2	4	4	3	3	60	4	2	3
	18	7	7	8	8	17	10	10	8	4	12	10	19	10	12	17	13	6	17
Refused	3	1	-	-	-	-	1	-	-	-	-	-	-	-	-	2	-	-	-
	1	*					2									1			



12. If your candidate loses the primary, will you vote for the Democratic nominee, vote for the Republican nominee, or vote for one of the Independents running for Governor?

		BANNER 5																	
		OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	285	28	64	52	113	40	39	12	28	16	39	21	29	24	354	30	32	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democratic nominee	12	9	2	-	6	3	4	1	2	1	1	-	2	1	2	7	5	4	1
	3	3	7		12	3	10	3	17	4	6		10	3	8	2	17	12	6
Republican nominee	212	169	9	42	30	62	22	24	3	18	3	24	10	21	10	198	10	19	8
	53	59	32	66	58	55	55	62	25	64	19	62	48	72	42	56	33	59	44
One of the independents	51	31	4	6	7	10	8	4	4	3	5	6	4	1	6	44	5	4	4
	13	11	14	9	13	9	20	10	33	11	31	15	19	3	25	12	17	12	22
Won't vote in November	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-
	*	*														*			
Undecided	123	75	12	15	9	38	5	9	3	5	7	9	4	6	5	103	10	5	4
	31	26	43	23	17	34	12	23	25	18	44	23	19	21	21	29	33	16	22
Refused	1	-	1	1	-	-	1	1	-	1	-	-	1	-	1	1	-	-	1
	*		4	2			2	3		4			5		4	*			6

13. Which of the Independent candidates for Governor would you vote for - Evan Falchuk, Scott Lively, or Jeff McCormick?

	BANNER 5																			
	OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Those who chose Independent candidate	51	31	4	6	7	10	8	4	4	3	5	6	4	1	6	44	5	4	4	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Evan Falchuk	3	2	1	-	1	2	-	1	-	1	1	1	-	-	1	2	1	1	-	
	6	6	25		14	20		25		33	20	17			17	5	20	25		
Scott Lively	5	2	-	-	-	1	1	-	-	1	-	1	-	-	-	4	1	-	-	
	10	6				10	12			33		17			9	20				
Jeff McCormick	9	8	-	1	3	1	2	-	3	-	3	-	2	-	1	8	1	1	1	
	18	26		17	43	10	25		75		60		50		17	18	20	25	25	
Undecided	33	18	3	4	3	6	4	2	1	1	1	3	2	1	3	29	2	1	3	
	65	58	75	67	43	60	50	50	25	33	20	50	50	100	50	66	40	25	75	
Refused	1	1	-	1	-	-	1	1	-	-	-	1	-	-	1	1	-	1	-	
	2	3		17			12	25				17			17	2		25		

14. How would you rate Charlie Baker's campaign operation to date - excellent, good, fair, or poor?

	BANNER 5																			
	OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	400	285	28	64	52	113	40	39	12	28	16	39	21	29	24	354	30	32	18	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Excellent	32	31	1	6	9	14	3	4	1	5	1	5	2	7	3	30	2	8	1	
	8	11	4	9	17	12	8	10	8	18	6	13	10	24	12	8	7	25	6	
Good	171	150	7	25	21	51	20	16	5	16	7	19	7	11	8	153	13	14	6	
	43	53	25	39	40	45	50	41	42	57	44	49	33	38	33	43	43	44	33	
Fair	95	67	11	19	19	28	13	13	5	5	6	11	10	6	10	87	7	10	9	
	24	24	39	30	37	25	32	33	42	18	38	28	48	21	42	25	23	31	50	
Poor	19	5	3	4	-	9	-	2	-	-	-	-	-	1	-	16	3	-	-	
	5	2	11	6		8		5						3		5	10			
Undecided	81	31	6	10	3	10	4	4	1	2	2	4	2	4	3	66	5	-	2	
	20	11	21	16	6	9	10	10	8	7	12	10	10	14	12	19	17		11	
Refused	2	1	-	-	-	1	-	-	-	-	-	-	-	-	-	2	-	-	-	
	*	*				1										1				



15. Comparing Charlie Baker to other Republican statewide candidates, do you think Charlie Baker is a better or worse statewide candidate compared to Mitt Romney?

		BANNER 5																	
		OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	285	28	64	52	113	40	39	12	28	16	39	21	29	24	354	30	32	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	94	83	5	14	19	25	14	10	4	11	8	12	5	9	7	69	19	14	4
	24	29	18	22	37	22	35	26	33	39	50	31	24	31	29	19	63	44	22
Worse	176	117	18	34	18	58	16	15	3	10	2	15	8	9	10	167	6	11	9
	44	41	64	53	35	51	40	38	25	36	12	38	38	31	42	47	20	34	50
Same/No Difference	51	44	3	6	9	12	4	9	1	4	2	5	2	4	3	51	-	5	2
	13	15	11	9	17	11	10	23	8	14	12	13	10	14	12	14		16	11
Undecided	75	38	2	9	5	16	5	4	3	3	3	7	3	7	3	63	5	1	2
	19	13	7	14	10	14	12	10	25	11	19	18	14	24	12	18	17	3	11
Refused	4	3	-	1	1	2	1	1	1	-	1	-	3	-	1	4	-	1	1
	1	1		2	2	2	2	3	8		6		14		4	1		3	6

16. Do you think Charlie Baker is a better or worse candidate compared to Scott Brown?

		BANNER 5																	
		OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	285	28	64	52	113	40	39	12	28	16	39	21	29	24	354	30	32	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	129	112	6	19	21	41	12	18	6	11	10	14	11	12	11	116	11	13	8
	32	39	21	30	40	36	30	46	50	39	62	36	52	41	46	33	37	41	44
Worse	147	92	18	27	19	40	21	14	2	13	3	18	5	9	9	131	12	13	6
	37	32	64	42	37	35	52	36	17	46	19	46	24	31	38	37	40	41	33
Same/No Difference	62	56	2	12	7	20	3	4	2	3	1	4	1	5	-	58	2	6	2
	16	20	7	19	13	18	8	10	17	11	6	10	5	17		16	7	19	11
Undecided	59	23	2	6	4	11	3	3	1	1	1	3	3	3	3	46	5	-	1
	15	8	7	9	8	10	8	8	8	4	6	8	14	10	12	13	17		6
Refused	3	2	-	-	1	1	1	-	1	-	1	-	1	-	1	3	-	-	1
	1	1			2	1	2		8		6		5		4	1			6

17. Do you think Charlie Baker is too liberal, too moderate, too conservative, or just about right?

		BANNER 5																	
		OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	285	28	64	52	113	40	39	12	28	16	39	21	29	24	354	30	32	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Too Liberal	47	29	8	15	6	16	7	5	1	4	1	4	7	5	5	44	2	1	3
	12	10	29	23	12	14	18	13	8	14	6	10	33	17	21	12	7	3	17
Too moderate	41	32	2	10	3	18	4	6	-	4	1	7	1	4	1	37	3	3	-
	10	11	7	16	6	16	10	15		14	6	18	5	14	4	10	10	9	
Too conservative	17	5	3	1	4	5	-	2	1	2	1	-	1	-	2	10	7	1	1
	4	2	11	2	8	4		5	8	7	6		5		8	3	23	3	6
Just about right	203	188	8	30	36	60	23	22	9	17	10	22	10	17	13	187	11	25	12
	51	66	29	47	69	53	58	56	75	61	62	56	48	59	54	53	37	78	67
Undecided	91	30	7	8	3	14	5	4	1	1	3	6	2	3	3	75	7	2	2
	23	11	25	12	6	12	12	10	8	4	19	15	10	10	12	21	23	6	11
Refused	1	1	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	-
	*	*					2									*			

18. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today: Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker

BANNER 5

	=====																			
	OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	400	285	28	64	52	113	40	39	12	28	16	39	21	29	24	354	30	32	18	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Jeb Bush	43	37	-	6	6	13	2	6	3	7	4	5	2	5	1	39	3	7	2	
	11	13		9	12	12	5	15	25	25	25	13	10	17	4	11	10	22	11	
Chris Christie	44	34	3	4	7	12	5	2	1	5	3	4	1	2	4	37	7	3	3	
	11	12	11	6	13	11	12	5	8	18	19	10	5	7	17	10	23	9	17	
Ted Cruz	17	12	1	5	2	6	2	2	1	1	-	2	2	1	2	16	1	-	1	
	4	4	4	8	4	5	5	5	8	4		5	10	3	8	5	3		6	
Mike Huckabee	28	21	1	3	-	4	1	2	-	1	-	1	-	-	-	28	-	-	-	
	7	7	4	5		4	2	5		4		3				8				
Jon Huntsman	7	2	1	-	2	4	-	1	-	2	-	1	-	1	1	5	2	1	-	
	2	1	4		4	4		3		7		3		3	4	1	7	3		
Bobby Jindal	14	10	-	3	-	1	1	1	-	-	1	2	1	-	1	13	1	2	-	
	4	4		5		1	2	3			6	5	5		4	4	3	6		
John Kasich	4	4	-	-	2	2	-	-	-	-	-	1	1	1	1	3	1	2	1	
	1	1			4	2						3	5	3	4	1	3	6	6	
Rand Paul	42	32	3	9	2	15	2	2	1	2	-	4	-	3	1	37	2	2	-	
	10	11	11	14	4	13	5	5	8	7		10		10	4	10	7	6		
Rick Perry	19	14	3	3	2	3	3	1	-	-	1	1	-	-	2	18	1	3	-	
	5	5	11	5	4	3	8	3			6	3			8	5	3	9		
Marco Rubio	23	18	1	6	3	9	3	4	1	2	1	4	2	3	3	22	-	3	2	
	6	6	4	9	6	8	8	10	8	7	6	10	10	10	12	6		9	11	
Paul Ryan	44	31	1	6	6	10	8	4	2	3	2	5	1	1	2	39	3	3	-	
	11	11	4	9	12	9	20	10	17	11	12	13	5	3	8	11	10	9		
Rick Santorum	11	4	5	3	2	3	1	-	-	-	-	1	1	-	1	8	2	-	-	
	3	1	18	5	4	3	2					3	5		4	2	7			

18. I'm going to read you about a dozen Republican candidates for President. Please tell me which of the following would be your first choice if the Republican Primary were held today: Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, John Kasich, Bobby Jindal, Rand Paul, Rick Perry, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker

BANNER 5

	OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Scott Walker	27	18	2	7	5	13	2	6	-	3	-	3	-	7	-	25	-	2	2
	7	6	7	11	10	12	5	15		11		8		24		7		6	11
Undecided	73	46	7	9	12	17	10	7	3	2	4	5	9	5	5	61	6	4	7
	18	16	25	14	23	15	25	18	25	7	25	13	43	17	21	17	20	12	39
Refused	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	-	-
	*															*	3		
Other	2	2	-	-	1	1	-	1	-	-	-	-	1	-	-	2	-	-	-
	*	1			2	1		3					5			1			

19. Who would be your second choice...

	BANNER 5																			
	TOTAL	OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR		
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Those with first choice for President	325	239	21	55	40	96	30	32	9	26	12	34	12	24	19	292	23	28	11	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Jeb Bush	34	22	3	6	3	7	1	3	-	3	2	3	1	3	2	30	2	2	2	
	10	9	14	11	8	7	3	9		12	17	9	8	12	11	10	9	7	18	
Chris Christie	34	26	1	5	1	11	2	2	1	2	2	2	1	2	-	32	1	2	1	
	10	11	5	9	2	11	7	6	11	8	17	6	8	8		11	4	7	9	
Ted Cruz	22	19	1	8	3	9	4	4	-	2	1	5	1	3	2	21	1	4	2	
	7	8	5	15	8	9	13	12		8	8	15	8	12	11	7	4	14	18	
Mike Huckabee	22	13	3	5	6	10	3	2	-	3	-	2	-	1	1	20	2	-	-	
	7	5	14	9	15	10	10	6		12		6		4	5	7	9			
Jon Huntsman	6	3	1	-	1	3	-	1	-	2	-	1	-	1	-	5	1	2	-	
	2	1	5		2	3		3		8		3		4		2	4	7		
Bobby Jindal	28	19	2	5	4	11	1	2	-	2	1	3	1	3	4	24	3	3	-	
	9	8	10	9	10	11	3	6		8	8	9	8	12	21	8	13	11		
John Kasich	10	7	-	3	-	3	2	2	2	2	-	2	-	2	-	9	-	1	-	
	3	3		5		3	7	6	22	8		6		8		3		4		
Rand Paul	16	11	2	1	2	4	1	1	1	-	1	2	1	1	-	13	2	1	-	
	5	5	10	2	5	4	3	3	11		8	6	8	4		4	9	4		
Rick Perry	29	22	1	6	2	7	4	3	-	2	1	2	1	3	2	28	-	2	3	
	9	9	5	11	5	7	13	9		8	8	6	8	12	11	10		7	27	
Marco Rubio	36	28	2	2	4	13	2	1	2	1	1	3	2	2	3	30	5	3	1	
	11	12	10	4	10	14	7	3	22	4	8	9	17	8	16	10	22	11	9	
Paul Ryan	29	22	5	3	4	5	3	2	1	2	1	2	1	-	3	26	2	2	1	
	9	9	24	5	10	5	10	6	11	8	8	6	8		16	9	9	7	9	
Rick Santorum	10	6	-	2	2	4	2	2	-	2	-	3	-	1	1	8	1	2	-	
	3	3		4	5	4	7	6		8		9		4	5	3	4	7		
Scott Walker	17	15	-	3	2	4	1	4	1	2	-	3	1	2	-	16	1	3	-	
	5	6		5	5	4	3	12	11	8		9	8	8		5	4	11		

19. Who would be your second choice...

		BANNER 5																	
		OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Undecided	26	23	-	5	5	3	2	3	-	1	-	-	1	-	-	24	2	-	-
	8	10		9	12	3	7	9		4			8			8	9		
Refused	4	3	-	1	1	-	2	-	1	-	2	1	1	-	1	4	-	1	1
	1	1		2	2		7		11		17	3	8		5	1		4	9
Other	2	-	-	-	-	2	-	-	-	-	-	-	-	-	-	2	-	-	-
	1					2									1				

20. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for \_\_\_\_\_, or vote for Romney..... or someone else?

	BANNER 5																		
	TOTAL	OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR	
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Those with first choice for President	325	239	21	55	40	96	30	32	9	26	12	34	12	24	19	292	23	28	11
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Mitt Romney	158	126	8	29	15	41	11	21	2	10	6	16	4	6	7	154	2	11	2
	49	53	38	53	38	43	37	66	22	38	50	47	33	25	37	53	9	39	18
Jeb Bush	17	11	-	3	2	7	1	-	2	2	2	2	1	4	1	16	1	2	1
	5	5		5	5	7	3		22	8	17	6	8	17	5	5	4	7	9
Chris Christie	25	21	-	3	5	7	3	1	1	4	2	2	1	2	3	21	4	2	3
	8	9		5	12	7	10	3	11	15	17	6	8	8	16	7	17	7	27
Ted Cruz	12	8	1	3	1	3	1	2	-	1	-	2	2	2	1	12	-	2	1
	4	3	5	5	2	3	3	6		4		6	17	8	5	4		7	9
Mike Huckabee	10	8	1	1	-	1	1	1	-	2	-	2	-	1	-	9	1	1	-
	3	3	5	2		1	3	3		8		6		4		3	4	4	
Jon Huntsman	11	6	1	-	2	4	-	1	-	1	-	-	-	1	2	7	3	-	-
	3	3	5		5	4		3		4				4	11	2	13		
Bobby Jindal	11	6	1	2	1	3	1	1	-	-	1	1	-	1	-	9	2	2	-
	3	3	5	4	2	3	3	3			8	3		4		3	9	7	
John Kasich	4	3	1	1	2	2	-	1	-	1	-	2	1	2	1	3	-	2	1
	1	1	5	2	5	2		3		4		6	8	8	5	1		7	9
Rand Paul	11	7	3	2	3	5	-	-	1	-	-	-	-	-	1	8	2	2	-
	3	3	14	4	8	5			11						5	3	9	7	
Rick Perry	5	1	3	2	-	2	1	-	-	1	-	2	-	2	-	3	2	1	-
	2	*	14	4		2	3			4		6		8		1	9	4	
Marco Rubio	9	8	-	1	2	4	-	-	-	1	-	1	-	-	1	6	2	1	-
	3	3		2	5	4				4		3			5	2	9	4	
Paul Ryan	18	12	-	3	1	6	2	1	1	2	-	1	-	-	-	16	-	1	-
	6	5		5	2	6	7	3	11	8		3			5		4		



20. Thinking back to your first choice, if I added Mitt Romney to that list, would you still vote for \_\_\_\_\_, or vote for Romney..... or someone else?

BANNER 5																			
TOTAL	OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Rick Santorum	4	2	1	2	-	1	-	-	-	-	-	-	1	-	1	3	1	1	-
	1	1	5	4		1							8		5	1	4	4	
Scott Walker	11	7	-	2	1	5	2	2	-	1	-	1	-	3	-	10	-	-	2
	3	3		4	2	5	7	6		4		3		12		3			18
Undecided	16	10	1	1	4	5	5	1	2	-	1	2	2	-	1	13	2	-	1
	5	4	5	2	10	5	17	3	22		8	6	17		5	4	9		9
Refused	3	3	-	-	1	-	2	-	-	-	-	-	-	-	-	2	1	-	-
	1	1			2		7									1	4		



22. Are there any members of your household who are union members?

		BANNER 5																	
		OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400	285	28	64	52	113	40	39	12	28	16	39	21	29	24	354	30	32	18
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	53	43	2	7	10	15	13	10	2	4	3	6	4	5	5	43	8	5	2
	13	15	7	11	19	13	32	26	17	14	19	15	19	17	21	12	27	16	11
No	340	240	23	55	41	97	25	28	9	24	12	31	16	22	18	307	21	27	15
	85	84	82	86	79	86	62	72	75	86	75	79	76	76	75	87	70	84	83
Undecided	3	1	1	-	1	-	1	-	-	-	1	-	1	-	1	2	-	-	1
	1	*	4		2		2				6		5		4	1			6
Refused	4	1	2	2	-	1	1	1	1	-	-	2	-	2	-	2	1	-	-
	1	*	7	3		1	2	3	8			5		7		1	3		

23. When it comes to politics, what TV News Network or commentary source do you trust the most ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

	BANNER 5																		
	TOTAL	OPINION OF BAKER		OPINION OF FISHER		OPINION OF POLITO		OPINION OF MILLER		OPINION OF D'ARCANGELO		OPINION OF HEFFERNAN		OPINION OF SAINT AUBIN		OPINION OF ROMNEY		OPINION OF HERR	
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	400 100	285 100	28 100	64 100	52 100	113 100	40 100	39 100	12 100	28 100	16 100	39 100	21 100	29 100	24 100	354 100	30 100	32 100	18 100
ABC	22 6	18 6	1 4	3 5	3 6	5 4	1 2	2 5	-	1 4	3 19	1 3	-	1 3	1 4	16 5	3 10	1 3	1 6
CBS	19 5	14 5	3 11	2 3	3 6	5 4	3 8	2 5	2 17	1 4	2 12	2 5	3 14	-	4 17	16 5	2 7	2 6	4 22
CNN	23 6	15 5	2 7	6 9	1 2	7 6	1 2	2 5	1 8	1 4	3 19	4 10	1 5	-	-	17 5	5 17	3 9	-
C-SPAN	4 1	3 1	-	-	-	1 1	-	1 3	-	-	-	-	-	-	-	4 1	-	-	-
COMEDY Central	3 1	3 1	-	-	-	-	-	-	-	-	-	-	-	1 3	-	3 1	-	-	-
Fox NEWS	247 62	179 63	12 43	41 64	34 65	74 65	25 62	25 64	7 58	16 57	6 38	22 56	13 62	18 62	14 58	233 66	8 27	19 59	10 56
MSNBC	11 3	6 2	2 7	2 3	3 6	1 1	2 5	-	-	-	-	-	1 5	-	-	7 2	3 10	1 3	-
NBC	12 3	9 3	1 4	2 3	3 6	4 4	-	3 8	-	2 7	1 6	2 5	1 5	3 10	2 8	9 3	3 10	3 9	2 11
Undecided	47 12	30 11	5 18	6 9	3 6	13 12	7 18	2 5	1 8	3 11	1 6	2 5	2 10	3 10	2 8	39 11	4 13	-	1 6
Refused	12 3	8 3	2 7	2 3	2 4	3 3	1 2	2 5	1 8	4 14	-	6 15	-	3 10	1 4	10 3	2 7	3 9	-