FINAL MA LIKELY VOTER 2018 STUDY

Region:
(N=500) n %
Worcester/West --------------------------------- 120 24.00
Northeastern ------------------------------------- 175 35.00
Suffolk ----------------------------------------- 43 8.60
SE Mass/Cape------------------------------------ 162 32.40

Hello, my name is __________ and I am conducting a survey for Suffolk University and I would like to get your opinions on some issues of the day in Massachusetts. Would you be willing to spend seven minutes answering some questions so that we can include your opinions? (IF YES PROCEED; IF NO, UNDECIDED, GO TO CLOSE)

1. SCREEN. How likely are you to vote in the upcoming election for Governor and U.S. Senator this November – very likely, somewhat likely, not very likely, not at all likely? (N=500)
   (N=500) n %
   Very likely ------------------------------------- 458 91.60
   Somewhat likely --------------------------------- 26 5.20
   Already Voted ----------------------------------- 16 3.20

2. Gender
   (N=500) n %
   Male ------------------------------------------ 242 48.40
   Female ----------------------------------------- 258 51.60

3. What is your age category?
   (N=500) n %
   18-25 Years ------------------------------------ 28 5.60
   26-35 Years ------------------------------------- 68 13.60
   36-45 Years ------------------------------------- 99 19.80
   46-55 Years ------------------------------------- 105 21.00
   56-65 Years ------------------------------------- 100 20.00
   66-75 Years ------------------------------------- 70 14.00
   Over 75 Years ---------------------------------- 27 5.40
   Refused ---------------------------------------- 3 0.60

4. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent?
   (N=500) n %
   Democrat --------------------------------------- 171 34.20
   Republican ------------------------------------- 57 11.40
   Unenrolled/Independent-------------------------- 257 51.40
   Other ------------------------------------------ 8 1.60
   Refused ---------------------------------------- 7 1.40
5. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

(N=500)    n   %
White/Caucasian ----------------------------------- 396  79.20
Black/African-American ----------------------------- 39  7.80
American Indian/Alaska Native ----------------------- 2  0.40
Asian --------------------------------------------- 22  4.40
Native Hawaiian/Other Pacific Islander --------------  1  0.20
Hispanic/Latino ------------------------------------- 30  6.00
Other -----------------------------------------------  7  1.40
Refused ---------------------------------------------  3  0.60

6. Do you think Massachusetts is heading in the right direction or is on the wrong track?

(N=500)    n   %
Right direction ------------------------------------- 345  69.00
Wrong track ----------------------------------------  85 17.00
Undecided -----------------------------------------  70 14.00

7. Do you approve or disapprove of the way Donald Trump is handling his job as president?

(N=500)    n   %
Approve ------------------------------------------ 166 33.20
Disapprove ---------------------------------------- 324 64.80
Undecided ----------------------------------------  10  2.00
Refused ------------------------------------------  10  2.00

8. Do you approve or disapprove of the job Charlie Baker is doing as governor?

(N=500)    n   %
Approve ------------------------------------------ 364 72.80
Disapprove ----------------------------------------  79 15.80
Undecided ----------------------------------------  53 10.60
Refused ------------------------------------------  15  3.00

9. Do you approve or disapprove of the job Elizabeth Warren is doing as U.S. Senator?

(N=500)    n   %
Approve ------------------------------------------ 261 52.20
Disapprove ---------------------------------------- 184 36.80
Undecided ----------------------------------------  59 11.80
Refused ------------------------------------------  15  3.00

10. Do you think the House of Representatives should seriously consider impeaching President Trump?

(N=500)    n   %
Yes --------------------------------------------- 215 43.00
No --------------------------------------------- 234 46.80
Undecided ---------------------------------------  51 10.20
I'm going to read you a list of individuals in politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Donald Trump. Would you say your opinion of Donald Trump is generally favorable or generally unfavorable?

{Next name, "How about…” etc.} {RANDOMIZE 12-16}

(N=500) | NEVER HEARD | FAVORABLE | UNFAVORABLE | HOF/UNDECIDED |
--- | --- | --- | --- | --- |
11. Donald Trump | 0 | 159 | 333 | 8 |
| | 0.00 | 31.80 | 66.60 | 1.60 |
12. Charlie Baker | 7 | 367 | 76 | 50 |
| | 1.40 | 73.40 | 15.20 | 10.00 |
13. Elizabeth Warren | 3 | 273 | 190 | 34 |
| | 0.60 | 54.60 | 38.00 | 6.80 |
14. Jay Gonzalez | 168 | 133 | 66 | 133 |
| | 33.60 | 26.60 | 13.20 | 26.60 |
15. Geoff Diehl | 193 | 104 | 102 | 101 |
| | 38.60 | 20.80 | 20.40 | 20.20 |
16. Shiva Ayyadurai | 311 | 36 | 53 | 100 |
| | 62.20 | 7.20 | 10.60 | 20.00 |

17. This November, the candidates for Governor will be Republican Charlie Baker and Democrat Jay Gonzalez. At this point for whom will you vote or toward whom do you lean – Baker or Gonzalez?

(N=500) | n | % |
--- | --- | --- |
Republican Charlie Baker | 327 | 65.40 |
Democrat Jay Gonzalez | 130 | 26.00 |
Undecided | 39 | 7.80 |
Refused | 4 | 0.80 |

18. For U.S. Senate, there are three candidates on your ballot: Democrat Elizabeth Warren, Republican Geoff Diehl, and Independent Shiva Ayyadurai. At this point for whom will you vote or toward whom do you lean – Warren, Diehl, or Ayyadurai?

(N=500) | n | % |
--- | --- | --- |
Democrat Elizabeth Warren | 278 | 55.60 |
Republican Geoff Diehl | 172 | 34.40 |
Independent Shiva Ayyadurai | 22 | 4.40 |
Undecided | 27 | 5.40 |
Refused | 1 | 0.20 |

{FOR 18,3}

19. Who would be your second choice – Warren or Diehl?

(N=22) | n | % |
--- | --- | --- |
Democrat Elizabeth Warren | 8 | 36.36 |
Republican Geoff Diehl | 12 | 54.55 |
Undecided | 2 | 9.09 |
Refused | 0 | 0.00 |
20. Do you believe Elizabeth Warren should run for president in 2020?  
(N=500) n %  
Yes ----------------------------------------- 86 17.20  
No ----------------------------------------- 341 68.20  
Undecided ----------------------------------- 73 14.60  
Refused ------------------------------------- 0 0.00

21. If you had to pick, which Massachusetts Democrat would you prefer running for the Democratic nomination for president (ROTATE) Elizabeth Warren or Deval Patrick?  
(N=500) n %  
Elizabeth Warren ------------------------ 103 20.60  
Deval Patrick ---------------------------- 257 51.40  
Undecided ------------------------------- 124 24.80  
Refused ---------------------------------- 16 3.20

22. Last week, Elizabeth Warren released a DNA test confirming an unadmixed Native American ancestor in her pedigree, likely in the range of 6-10 generations ago. The test confirmed Warren is between 1/64th and 1/1024th Native American. Do you think the test (ROTATE)  
(N=500) n %  
Puts to rest questions about her claims of Native American ancestry ----------------------- 231 46.20  
Raises questions about her claims of Native American ancestry ----------------------- 153 30.60  
Undecided ------------------------------- 106 21.20  
Refused ---------------------------------- 10 2.00

23. Do you think Warren should have taken and released the DNA test?  
(N=500) n %  
Yes ---------------------------------------- 215 43.00  
No ---------------------------------------- 211 42.20  
Undecided ---------------------------------- 68 13.60  
Refused ------------------------------------ 6 1.20

24. Overall, how important to you is the issue of sexual harassment and misconduct in the workplace – very important, somewhat important, not very important, or not at all important?  
(N=500) n %  
Very important ----------------------------- 401 80.20  
Somewhat important ------------------------- 70 14.00  
Not very important ------------------------- 13 2.60  
Not at all important ------------------------ 10 2.00  
Undecided ---------------------------------- 4 0.80  
Refused ------------------------------------- 2 0.40

25. Question #1 would establish Patient to Nurse Limits. A YES VOTE would limit the number of patients that could be assigned to one registered nurse in hospitals and certain other health care facilities. A NO VOTE would make no change in current laws relative to patient-to-nurse limits. At this point, will you vote yes or no?  
(N=500) n %  
Yes ---------------------------------------- 158 31.60  
No ---------------------------------------- 294 58.80  
Undecided ---------------------------------- 45 9.00  
Refused ------------------------------------- 3 0.60

There are three statewide ballot questions which will appear on the November ballot.
26. Which of the following reasons were most influential on voting that way:

(N=452)                        n  %
Political Ads ---------------24  5.31
Input from a nurse you know ------------198  43.81
Position of elected officials ------------7  1.55
State health board analysis ------------17  3.76
Position of hospital association ------------39  8.63
Position of local union ------------24  5.31
Information for voters booklet (Red Book) ------------33  7.30
Personal experience/research ------------21  4.65
Against government involved/should be up to
  nurses ------------19  4.20
  Will get better care ------------7  1.55
  Common sense ------------5  1.11
  Other ------------22  4.87
Undecided ------------32  7.08
Refused ------------4  0.88

27. Question #2 would establish a Commission on Limiting Election Spending and Corporate Rights. A YES VOTE would create a citizens commission to advance an amendment to the United States Constitution to limit the influence of money in elections and establish that corporations do not have the same rights as human beings. A NO VOTE would not create this commission. At this point, will you vote yes or no?

(N=500)                        n  %
Yes ----------------------------288  57.60
No-------------------------------132  26.40
Undecided ------------------------79  15.80
Refused ---------------------------1  0.20

28. Question #3 is the Transgender Anti-Discrimination proposal. A YES VOTE would keep in place the current law, which prohibits discrimination on the basis of gender identity in places of public accommodation. A NO VOTE would repeal this provision of the public accommodation law. At this point, will you vote yes or no?

(N=500)                        n  %
Yes ----------------------------340  68.00
No-------------------------------139  27.80
Undecided ------------------------19  3.80
Refused ---------------------------2  0.40

29. How would you describe traffic in Massachusetts compared to four years ago: much better, somewhat better, no different, somewhat worse, or much worse?

(N=500)                        n  %
Much better ----------------------12  2.40
Somewhat better ------------------48  9.60
No different ----------------------118  23.60
Somewhat worse -------------------112  22.40
Much worse -----------------------186  37.20
Undecided ------------------------21  4.20
Refused ---------------------------3  0.60
29a. Would you pay higher taxes or fees, such as increased tolls, to improve the state’s transportation system?

(N=500) n %
Yes --------------------------------- 223 44.60
No ----------------------------------- 242 48.40
Undecided -------------------------------- 34 6.80
Refused --------------------------------- 1 0.20

29b. Democratic nominee Jay Gonzalez has proposed a new 1.6% tax on the endowments of the state’s wealthiest private colleges and universities that his campaign says would generate in excess of $1 billion dollars per year for education and transportation initiatives. The tax would apply to nine schools in Massachusetts: Harvard University, MIT, Williams College, Boston College, Amherst College, Wellesley College, Boston University, Smith College, and Tufts University. Those institutions say that the tax will hurt their ability to fund scholarships and other key programs. At this point, do you support or oppose this new tax proposal?

(N=500) n %
Support --------------------------------- 191 38.20
Oppose ---------------------------------- 223 44.60
Undecided ------------------------------- 85 17.00
Refused ---------------------------------- 1 0.20

30. The next questions are about battery electric vehicles which are not hybrids because they use a battery-powered motor that does not burn gasoline, diesel, or other conventional fuels. Do you currently own a battery electric vehicle?

(N=500) n %
Yes ------------------------------------- 19 3.80
No -------------------------------------- 473 94.60
Undecided ------------------------------- 8 1.60

{FOR 30.2, THOSE WHO DON’T OWN A B.E.V}

31. Do you think you might purchase or lease a battery electric vehicle some time over the next 12 months?

(N=473) n %
Yes ------------------------------------- 29 6.13
No -------------------------------------- 441 93.23
Undecided ------------------------------- 3 0.63

{FOR 31.2, THOSE WHO DON’T PLAN TO OWN A B.E.V. IN NEXT 12 MONTHS}

32. Please select ONE (and only one) of the reasons below that BEST describes why you would not purchase a battery electric vehicle or B.E.V.: {RANDOMIZE 28.1 - 28.7}

(N=441) n %
BEVs are too expensive to buy------------------------ 108 24.49
BEVs cost too much to maintain --------------------- 25 5.67
I do not like the way that they look (they’re ugly) ---- 25 5.67
There isn’t a large enough variety of BEVs to choose from ------------------ 23 5.22
BEVs cannot cover a large enough distance on a single battery charge ------------------ 50 11.34
BEVs take too long to recharge --------------------- 14 3.17
There aren’t enough public charging stations-------- 35 7.94
I do not know enough about ----------------------- 83 18.82
Undecided -------------------------------------- 78 17.69
THE FINAL TWO QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

33. Do you currently have school-aged children?
   (N=500)  
<table>
<thead>
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<th>n</th>
<th>%</th>
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<tbody>
<tr>
<td>Yes</td>
<td>173</td>
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<tr>
<td>No</td>
<td>324</td>
</tr>
<tr>
<td>Refused</td>
<td>3</td>
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</tbody>
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34. Are there any members of your household who are union members?
   (N=500)  
<table>
<thead>
<tr>
<th>n</th>
<th>%</th>
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<tbody>
<tr>
<td>Yes</td>
<td>131</td>
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<tr>
<td>No</td>
<td>364</td>
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<tr>
<td>Refused</td>
<td>5</td>
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[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]