

FINAL MA LIKELY VOTER 2018 STUDY

Region:

(N=500)	n	%
Worcester/West -----	120	24.00
Northeastern -----	175	35.00
Suffolk -----	43	8.60
SE Mass/Cape-----	162	32.40

Hello, my name is _____ and I am conducting a survey for Suffolk University and I would like to get your opinions on some issues of the day in Massachusetts. Would you be willing to spend seven minutes answering some questions so that we can include your opinions? {IF YES PROCEED; IF NO, UNDECIDED, GO TO CLOSE}

1. SCREEN. How likely are you to vote in the upcoming election for Governor and U.S. Senator this November – very likely, somewhat likely, not very likely, not at all likely?

(N=500)	n	%
Very likely -----	458	91.60
Somewhat likely -----	26	5.20
Already Voted -----	16	3.20

2. Gender

(N=500)	n	%
Male -----	242	48.40
Female -----	258	51.60

3. What is your age category?

(N=500)	n	%
18-25 Years -----	28	5.60
26-35 Years -----	68	13.60
36-45 Years -----	99	19.80
46-55 Years -----	105	21.00
56-65 Years -----	100	20.00
66-75 Years -----	70	14.00
Over 75 Years -----	27	5.40
Refused -----	3	0.60

4. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent?

(N=500)	n	%
Democrat -----	171	34.20
Republican -----	57	11.40
Unenrolled/Independent-----	257	51.40
Other -----	8	1.60
Refused -----	7	1.40

5. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?
- | (N=500) | n | % |
|---|-----|-------|
| White/Caucasian----- | 396 | 79.20 |
| Black/African-American----- | 39 | 7.80 |
| American Indian/Alaska Native----- | 2 | 0.40 |
| Asian----- | 22 | 4.40 |
| Native Hawaiian/Other Pacific Islander----- | 1 | 0.20 |
| Hispanic/Latino----- | 30 | 6.00 |
| Other----- | 7 | 1.40 |
| Refused----- | 3 | 0.60 |
6. Do you think Massachusetts is heading in the right direction or is on the wrong track?
- | (N=500) | n | % |
|----------------------|-----|-------|
| Right direction----- | 345 | 69.00 |
| Wrong track----- | 85 | 17.00 |
| Undecided----- | 70 | 14.00 |
- {RANDOMIZE Q7-9}
7. Do you approve or disapprove of the way Donald Trump is handling his job as president?
- | (N=500) | n | % |
|-----------------|-----|-------|
| Approve----- | 166 | 33.20 |
| Disapprove----- | 324 | 64.80 |
| Undecided----- | 10 | 2.00 |
| Refused----- | 0 | 0.00 |
8. Do you approve or disapprove of the job Charlie Baker is doing as governor?
- | (N=500) | n | % |
|-----------------|-----|-------|
| Approve----- | 364 | 72.80 |
| Disapprove----- | 79 | 15.80 |
| Undecided----- | 53 | 10.60 |
| Refused----- | 4 | 0.80 |
9. Do you approve or disapprove of the job Elizabeth Warren is doing as U.S. Senator?
- | (N=500) | n | % |
|-----------------|-----|-------|
| Approve----- | 261 | 52.20 |
| Disapprove----- | 184 | 36.80 |
| Undecided----- | 54 | 10.80 |
| Refused----- | 1 | 0.20 |
10. Do you think the House of Representatives should seriously consider impeaching President Trump?
- | (N=500) | n | % |
|----------------|-----|-------|
| Yes----- | 215 | 43.00 |
| No----- | 234 | 46.80 |
| Undecided----- | 51 | 10.20 |

I'm going to read you a list of individuals in politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Donald Trump. Would you say your opinion of Donald Trump is generally favorable or generally unfavorable?
 {Next name, "How about..." etc.} **{RANDOMIZE 12-16}**

(N=500)	<u>NEVER HEARD</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>HOF/UNDECIDED</u>
11. Donald Trump	0 0.00	159 31.80	333 66.60	8 1.60
12. Charlie Baker	7 1.40	367 73.40	76 15.20	50 10.00
13. Elizabeth Warren	3 0.60	273 54.60	190 38.00	34 6.80
14. Jay Gonzalez	168 33.60	133 26.60	66 13.20	133 26.60
15. Geoff Diehl	193 38.60	104 20.80	102 20.40	101 20.20
16. Shiva Ayyadurai	311 62.20	36 7.20	53 10.60	100 20.00

17. This November, the candidates for Governor will be Republican Charlie Baker and Democrat Jay Gonzalez. At this point for whom will you vote or toward whom do you lean – Baker or Gonzalez?

(N=500)	n	%
Republican Charlie Baker-----	327	65.40
Democrat Jay Gonzalez-----	130	26.00
Undecided -----	39	7.80
Refused -----	4	0.80

18. For U.S. Senate, there are three candidates on your ballot: Democrat Elizabeth Warren, Republican Geoff Diehl, and Independent Shiva Ayyadurai. At this point for whom will you vote or toward whom do you lean – Warren, Diehl, or Ayyadurai?

(N=500)	n	%
Democrat Elizabeth Warren-----	278	55.60
Republican Geoff Diehl-----	172	34.40
Independent Shiva Ayyadurai -----	22	4.40
Undecided -----	27	5.40
Refused -----	1	0.20

{FOR 18.3}

19. Who would be your second choice – Warren or Diehl?

(N=22)	n	%
Democrat Elizabeth Warren-----	8	36.36
Republican Geoff Diehl-----	12	54.55
Undecided -----	2	9.09
Refused -----	0	0.00

20. Do you believe Elizabeth Warren should run for president in 2020?
- | (N=500) | n | % |
|-----------------|-----|-------|
| Yes ----- | 86 | 17.20 |
| No----- | 341 | 68.20 |
| Undecided ----- | 73 | 14.60 |
| Refused ----- | 0 | 0.00 |
21. If you had to pick, which Massachusetts Democrat would you prefer running for the Democratic nomination for president (ROTATE) Elizabeth Warren or Deval Patrick?
- | (N=500) | n | % |
|-----------------------|-----|-------|
| Elizabeth Warren----- | 103 | 20.60 |
| Deval Patrick----- | 257 | 51.40 |
| Undecided ----- | 124 | 24.80 |
| Refused ----- | 16 | 3.20 |
22. Last week, Elizabeth Warren released a DNA test confirming an unadmixed Native American ancestor in her pedigree, likely in the range of 6-10 generations ago. The test confirmed Warren is between 1/64th and 1/1024th Native American. Do you think the test (ROTATE)
- | (N=500) | n | % |
|---|-----|-------|
| Puts to rest questions about her claims of Native American ancestry ----- | 231 | 46.20 |
| Raises questions about her claims of Native American ancestry ----- | 153 | 30.60 |
| Undecided ----- | 106 | 21.20 |
| Refused ----- | 10 | 2.00 |
23. Do you think Warren should have taken and released the DNA test?
- | (N=500) | n | % |
|-----------------|-----|-------|
| Yes ----- | 215 | 43.00 |
| No----- | 211 | 42.20 |
| Undecided ----- | 68 | 13.60 |
| Refused ----- | 6 | 1.20 |
24. Overall, how important to you is the issue of sexual harassment and misconduct in the workplace – very important, somewhat important, not very important, or not at all important?
- | (N=500) | n | % |
|----------------------------|-----|-------|
| Very important ----- | 401 | 80.20 |
| Somewhat important ----- | 70 | 14.00 |
| Not very important ----- | 13 | 2.60 |
| Not at all important ----- | 10 | 2.00 |
| Undecided ----- | 4 | 0.80 |
| Refused ----- | 2 | 0.40 |

There are three statewide ballot questions which will appear on the November ballot.

25. Question #1 would establish Patient to Nurse Limits. **A YES VOTE** would limit the number of patients that could be assigned to one registered nurse in hospitals and certain other health care facilities. **A NO VOTE** would make no change in current laws relative to patient-to-nurse limits. At this point, will you vote yes or no?
- | (N=500) | n | % |
|-----------------|-----|-------|
| Yes ----- | 158 | 31.60 |
| No----- | 294 | 58.80 |
| Undecided ----- | 45 | 9.00 |
| Refused ----- | 3 | 0.60 |

{If YES OR NO}

26. Which of the following reasons were most influential on voting that way:
{RANDOMIZE}

(N=452)	n	%
Political Ads -----	24	5.31
Input from a nurse you know -----	198	43.81
Position of elected officials -----	7	1.55
State health board analysis -----	17	3.76
Position of hospital association -----	39	8.63
Position of local union -----	24	5.31
Information for voters booklet (Red Book) -----	33	7.30
Personal experience/research -----	21	4.65
Against government involved/should be up to nurses -----	19	4.20
Will get better care -----	7	1.55
Common sense -----	5	1.11
Other -----	22	4.87
Undecided -----	32	7.08
Refused -----	4	0.88

27. Question #2 would establish a Commission on Limiting Election Spending and Corporate Rights. **A YES VOTE** would create a citizens commission to advance an amendment to the United States Constitution to limit the influence of money in elections and establish that corporations do not have the same rights as human beings. **A NO VOTE** would not create this commission. At this point, will you vote yes or no?

(N=500)	n	%
Yes -----	288	57.60
No -----	132	26.40
Undecided -----	79	15.80
Refused -----	1	0.20

28. Question #3 is the Transgender Anti-Discrimination proposal. **A YES VOTE** would keep in place the current law, which prohibits discrimination on the basis of gender identity in places of public accommodation. **A NO VOTE** would repeal this provision of the public accommodation law. At this point, will you vote yes or no?

(N=500)	n	%
Yes -----	340	68.00
No -----	139	27.80
Undecided -----	19	3.80
Refused -----	2	0.40

29. How would you describe traffic in Massachusetts compared to four years ago: much better, somewhat better, no different, somewhat worse, or much worse?

(N=500)	n	%
Much better -----	12	2.40
Somewhat better -----	48	9.60
No different -----	118	23.60
Somewhat worse -----	112	22.40
Much worse -----	186	37.20
Undecided -----	21	4.20
Refused -----	3	0.60

29a. Would you pay higher taxes or fees, such as increased tolls, to improve the state's transportation system?

(N=500)	n	%
Yes -----	223	44.60
No-----	242	48.40
Undecided -----	34	6.80
Refused -----	1	0.20

29b. Democratic nominee Jay Gonzalez has proposed a new 1.6% tax on the endowments of the state's wealthiest private colleges and universities that his campaign says would generate in excess of \$1 billion dollars per year for education and transportation initiatives. The tax would apply to nine schools in Massachusetts: Harvard University, MIT, Williams College, Boston College, Amherst College, Wellesley College, Boston University, Smith College, and Tufts University. Those institutions say that the tax will hurt their ability to fund scholarships and other key programs. At this point, do you support or oppose this new tax proposal?

(N=500)	n	%
Support -----	191	38.20
Oppose -----	223	44.60
Undecided -----	85	17.00
Refused -----	1	0.20

30. The next questions are about battery electric vehicles which are not hybrids because they use a battery-powered motor that does not burn gasoline, diesel, or other conventional fuels. Do you currently own a battery electric vehicle?

(N=500)	n	%
Yes -----	19	3.80
No-----	473	94.60
Undecided -----	8	1.60

{FOR 30.2, THOSE WHO DON'T OWN A B.E.V}

31. Do you think you might purchase or lease a battery electric vehicle some time over the next 12 months?

(N=473)	n	%
Yes -----	29	6.13
No-----	441	93.23
Undecided -----	3	0.63

{FOR 31.2, THOSE WHO DON'T PLAN TO OWN A B.E.V. IN NEXT 12 MONTHS}

32. Please select ONE (and only one) of the reasons below that BEST describes why you would not purchase a battery electric vehicle or B.E.V.: {RANDOMIZE 28.1 - 28.7}

(N=441)	n	%
BEVs are too expensive to buy-----	108	24.49
BEVs cost too much to maintain -----	25	5.67
I do not like the way that they look (they're ugly) -----	25	5.67
There isn't a large enough variety of BEVs to choose from -----	23	5.22
BEVs cannot cover a large enough distance on a single battery charge -----	50	11.34
BEVs take too long to recharge -----	14	3.17
There aren't enough public charging stations-----	35	7.94
I do not know enough about-----	83	18.82
Undecided -----	78	17.69

THE FINAL TWO QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

33.	Do you currently have school-aged children?		
	(N=500)	n	%
	Yes -----	173	34.60
	No-----	324	64.80
	Refused -----	3	0.60
34.	Are there any members of your household who are union members?		
	(N=500)	n	%
	Yes -----	131	26.20
	No-----	364	72.80
	Refused -----	5	1.00

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]