(N=500)	n	%
Worcester/West	107	21.40
Northeast	195	39.00
Suffolk	51	10.20
SE MA/Cape	147	29.40

Hello, my name is _____ and I am conducting a survey for Suffolk University, and I would like to get your opinions on some political questions. This week we are calling Democratic & Independent Massachusetts households who plan to vote in the upcoming Democratic Primary. Would you be willing to spend less than five minutes answering some questions? Great, let me get you screened in.
(If YES, proceed. If NO/UNDECIDED, terminate)

1. Are you currently a registered voter in Massachusetts?

(N=500)	n	%
Yes	500	100.00

2. How likely are you to vote in the State Democratic Primary on September 1st in less than three weeks – very likely, somewhat likely, 50-50, or not likely? Or have you already voted by mail?

(N=500)	n	%
Very likely	397	79.40
Somewhat likely	51	10.20
Already voted by mail	52	10.40

3. Are you registered to vote as a Democrat, Republican, Libertarian, or Unenrolled/Independent?

(N=500)	n	%
Democrat	312	62.40
Unenrolled/Independent	188	37.60

4. Which do you most closely identify as – male, female, or non-binary?

(N=500)	n	%
Male	217	43.40
Female	272	54.40
Non-binary (gender variant, non-conforming)	4	0.80
Refused	7	1.40

5. What is your age category?

(N=500)	n	%
18-25 Years	28	5.60
26-35 Years	65	13.00
36-45 Years	90	18.00
46-55 Years	91	18.20
56-65 Years	100	20.00
66-75 Years	72	14.40
Over 75 Years	49	9.80
Refused	5	1.00

6. For statistical purposes only, do you consider yourself?

(N=500)	n	%
White/Caucasian	377	75.40
Black/African American	40	8.00
Native American/Alaska Native	2	0.40
Asian	16	3.20
Native Hawaiian/Other Pacific Islander	0	0.00
Hispanic/Latino	48	9.60
2 or more races	7	1.40
Other	6	1.20
Don't know	4	0.80

7. What is the highest level of education you have completed? (READ)

(N=500)	n	%
Some high school	19	3.80
High school graduate	42	8.40
Some college	124	24.80
Trade/technical/vocational training	18	3.60
College graduate	165	33.00
Master's or PhD	124	24.80
Undecided	8	1.60

8. If the Democratic Primary for U.S. Senate were held today and the candidates were Ed Markey or Seth Moulton, would you vote or lean toward Markey or Moulton?

(N=500)	n	%
Ed Markey	261	52.20
Seth Moulton	188	37.60
Undecided	46	9.20
Refused	5	1.00

9. In a single word, what's most important to you in picking a Democratic nominee for U.S. Senate? {OPEN}

(N=500)	n	%
Honest/Trustworthy/Character	135	27.00
Stand on issues	69	13.80
Affordability/Economy	44	8.80
Progressive/New ideas	36	7.20
Stand up to Trump/Pro-Democrat	34	6.80
Age	19	3.80
Fighter	18	3.60
Experience	19	3.80
Accountable/Reliable	25	5.00
Fair	11	2.20
Listens/Cares about constituents	10	2.00
Smart/Intelligent	10	2.00
Electability	6	1.20
None/Nothing	7	1.40
Other	33	6.60
Don't know/No Answer	24	4.80

10. Who do you consider to be the more progressive candidate in the race: Ed Markey or Seth Moulton?

(N=500)	n	%
Ed Markey	239	47.80
Seth Moulton	112	22.40
They are the same	16	3.20
Undecided	127	25.40
Refused	6	1.20

11. Senator Ed Markey turned 80 last month. All else being equal, which of the following four statements about his age comes closest to your view? {INV ASC-DESC}

(N=500)	n	%
I will not vote for him because of his age	56	11.20
It makes me less likely to vote for him	167	33.40
It makes no difference to me	243	48.60
It makes me more likely to vote for him	19	3.80
Undecided	14	2.80
Refused	1	0.20

12. Switching to the governor's race, Maura Healey is seeking a second term. Did you vote for her in 2022 – yes or no?

(N=500)	n	%
Yes	360	72.00
No	96	19.20
Wasn't eligible either because not registered to vote in 2022 or lived elsewhere	15	3.00
Undecided	23	4.60
Refused	6	1.20

{FOR 12.1}

13. Are you more or less excited to vote for her in 2026?

(N=360)	n	%
More excited	153	42.50
Less excited	100	27.78
About the same	88	24.44
Undecided	18	5.00
Refused	1	0.28

I am going to read you a list of some people in state and national politics just to gauge general popularity. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or have never heard of someone, just tell me that. Let's start with… {RANDOMIZE 14-21}

(N=500)	Never Heard	Favorable	Unfavorable	Undecided
14. Ed Markey	13	334	96	57
	2.60	66.80	19.20	11.40
15. Andrea Campbell	197	174	42	87
	39.40	34.80	8.40	17.40
16. Michelle Wu	28	339	84	49
	5.60	67.80	16.80	9.80
17. Maura Healey	12	338	101	49
	2.40	67.60	20.20	9.80
18. Jake Auchincloss	245	132	43	80
	49.00	26.40	8.60	16.00
19. Seth Moulton	44	209	129	118
	8.80	41.80	25.80	23.60
20. Ayanna Pressley	99	278	62	61
	19.80	55.60	12.40	12.20
21. Elizabeth Warren	8	367	91	34
	1.60	73.40	18.20	6.80

22. I'm going to read you a list of problems. Please tell me which one you view as the most serious problem facing Massachusetts. (RANDOMIZE)

(N=500)	n	%
Unemployment/Economy	120	24.00
Healthcare	102	20.40
Lack of housing	152	30.40
Immigration	39	7.80
Public safety	14	2.80
Climate change	40	8.00
Transportation	13	2.60
Other	15	3.00
Undecided	5	1.00
Refused	0	0.00

23. In November, voters will be asked whether they support keeping or repealing the state law that legalized recreational marijuana sales. If the election were today, would you vote to keep or repeal the law?

(N=500)	n	%
Keep the law	395	79.00
Repeal the law	81	16.20
Undecided	22	4.40
Refused	2	0.40

24. In November, voters will be asked whether they support a ballot question that would eliminate party primaries and replace them with a so-called “top two” system, in which the top two vote-getters, regardless of party affiliation, would advance to the general election. If the election were today, would you vote for this ballot question – yes or no?

(N=500)	n	%
Yes	201	40.20
No	224	44.80
Undecided	74	14.80
Refused	1	0.20

Switching to national politics for two questions and then we’ll wrap it up. You’ve been great.

25. Do you support or oppose the Democratic National Committee’s decision to replace New Hampshire as the party’s first presidential primary state in 2028 with South Carolina?

(N=500)	n	%
Support	144	28.80
Oppose	203	40.60
Undecided	145	29.00
Refused	8	1.60

26. Looking ahead to 2028, which potential Democratic candidate for president excites you most? (RANDOMIZE)

(N=500)	n	%
Andy Beshear	16	3.20
Pete Buttigieg	105	21.00
Rahm Emanuel	5	1.00
Kamala Harris	49	9.80
Mark Kelly	38	7.60
Gavin Newsom	59	11.80
Alexandria Ocasio-Cortez (AOC)	71	14.20
JB Pritzker	10	2.00
Josh Shapiro	37	7.40
Gretchen Whitmer	16	3.20
Other	21	4.20
Undecided	71	14.20
Refused	2	0.40

{THE FINAL QUESTIONS WILL HELP US CLASSIFY YOUR RESPONSES WITH OTHERS TAKING THE SURVEY}

27. How would you describe your own political viewpoint? (ROTATE ASC-DESC)

(N=500)	n	%
Very liberal	119	23.80
Liberal	161	32.20
Moderate	160	32.00
Conservative	36	7.20
Very conservative	10	2.00
Other	7	1.40
Don’t know	7	1.40

28. Are there any union members in your household – yes or no?

(N=500)	n	%
Yes	146	29.20
No	350	70.00
Undecided	3	0.60
Refused	1	0.20

29. And what is your annual household income range? I have… (READ)

(N=500)	n	%
Under $20,000 per year	35	7.00
Under $50,000 per year	61	12.20
Under $75,000 per year	56	11.20
Under $100,000 per year	96	19.20
Under $140,000 per year	82	16.40
$140,000 per year or more	114	22.80
Don't know	56	11.20

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]