

Region:

(N=1,000)	n	%
Northeast-----	207	20.70
South-----	336	33.60
Midwest-----	242	24.20
West-----	215	21.50

Hello, my name is _____ and I am conducting a survey for Suffolk University/USA Today and I would like to get your opinions on some issues of the day. Would you like to spend seven minutes to help us out? {ASK FOR YOUNGEST IN HOUSEHOLD}

Q.1 Gender

(N=1,000)	n	%
Male-----	479	47.90
Female-----	521	52.10

Q.2 How likely are you to vote in the general election for President in 2016 --very likely, somewhat likely, 50-50 or not likely?

(N=1,000)	n	%
Very likely-----	972	97.20
Somewhat likely-----	28	2.80

Q.3 Do you think of yourself as a Democrat, Republican, or Independent? {IF INDEPENDENT, "Which party would you lean toward/feel closest to"}

(N=1,000)	n	%
Democrat-----	342	34.20
Republican-----	307	30.70
Unenrolled/Independent-----	319	31.90
Other-----	18	1.80
Refused-----	14	1.40

Q.4 What is your age category?

(N=1,000)	n	%
18-24 Years-----	123	12.30
25-34 Years-----	237	23.70
35-49 Years-----	257	25.70
50-64 Years-----	205	20.50
65-74 Years-----	104	10.40
75+-----	67	6.70
Refused-----	7	0.70

Q.5 For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

(N=1,000)	n	%
White/Caucasian-----	726	72.60
Black/African-American-----	116	11.60
American Indian / Alaska Native-----	5	0.50
Asian-----	6	0.60
Native Hawaiian / Other Pacific Islander-----	3	0.30
Hispanic/Latino-----	126	12.60
Other-----	0	0.00
Don't know-----	18	1.80

6. Do you feel the country is headed in the right direction or is on the wrong track?

(N=1,000)	n	%
Right Direction -----	218	21.80
Wrong Track -----	636	63.60
Undecided -----	146	14.60

7. Do you approve or disapprove of the way Barack Obama is handling his job as president?

(N=1,000)	n	%
Approve-----	439	43.90
Disapprove -----	495	49.50
Undecided -----	66	6.60

{FOR Q3}

8. Earlier you said you think of yourself as a/an {insert party}. Thinking about the upcoming presidential primaries and caucuses early next year, do you think you will vote/lean toward voting in your state's Democratic contest, Republican contest, or do you think you will skip the primary season and just vote next November?

(N=1,000)	n	%
Vote in Democratic primary/caucus-----	363	36.30
Vote in Republican primary/caucus-----	357	35.70
Skip Primaries/caucuses. Vote in November. -----	183	18.30
Undecided -----	92	9.20
Refused-----	5	0.50

{FOR 8.1}

9. If the *Democratic* Primary for President was held today, and the candidates were {RANDOMIZE} Hillary Clinton, Martin O'Malley, or Bernie Sanders, for whom would you vote or lean toward?

(N=363)	n	%
Hillary Clinton -----	204	56.20
Martin O'Malley -----	13	3.58
Bernie Sanders -----	104	28.65
Other -----	1	0.28
Undecided -----	41	11.29

{FOR 8.2}

10. If the *Republican* Primary for President of the United States were held today, who would be your first choice to win the Republican nomination? {RANDOMIZE LIST} (READ LIST)

(N=357)	n	%
Jeb Bush -----	15	4.20
Ben Carson -----	37	10.36
Chris Christie -----	6	1.68
Ted Cruz -----	59	16.53
Carly Fiorina -----	3	0.84
Jim Gilmore -----	0	0.00
Lindsey Graham -----	0	0.00
Mike Huckabee -----	5	1.40
John Kasich -----	6	1.68
George Pataki -----	0	0.00
Rand Paul -----	8	2.24
Marco Rubio -----	56	15.69
Rick Santorum -----	3	0.84
Donald Trump -----	98	27.45
Other -----	1	0.28
Undecided -----	60	16.81

{FROM Q10, exclude answer from Q10 as an option, respondents must pick another candidate}

11. Who would be your second choice? (RANDOMIZE LIST) (RE-READ LIST)

(N=297)	n	%
Jeb Bush -----	15	5.05
Ben Carson -----	40	13.47
Chris Christie -----	12	4.04
Ted Cruz -----	65	21.89
Carly Fiorina -----	10	3.37
Jim Gilmore -----	0	0.00
Lindsey Graham -----	0	0.00
Mike Huckabee -----	19	6.40
John Kasich -----	17	5.72
George Pataki -----	1	0.34
Rand Paul -----	7	2.36
Marco Rubio -----	46	15.49
Rick Santorum -----	0	0.00
Donald Trump -----	39	13.13
Other -----	1	0.34
Undecided -----	25	8.42

[FOR 10.14 ONLY]

12. Earlier you said your first choice in the Republican Primary is Donald Trump. If Donald Trump runs as an independent candidate – not as a Republican - would you still vote for him?

(N=98)	n	%
Yes -----	67	68.37
No -----	18	18.37
Undecided -----	11	11.22
Refused -----	2	2.04

Great, I am going to read you a short list of individuals and for each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama. Is your opinion of Barack Obama generally favorable or generally unfavorable? (RANDOMIZE 14-22)

(N=1,000)	<u>NEVER HEARD</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>HOF/UNDECIDED</u>
13. Barack Obama	2 0.20	484 48.40	487 48.70	27 2.70
14. Hillary Clinton	1 0.10	385 38.50	540 54.00	74 7.40
15. Jeb Bush	7 0.70	283 28.30	565 56.50	145 14.50
16. Ted Cruz	48 4.80	341 34.10	428 42.80	183 18.30
17. Ben Carson	38 3.80	391 39.10	422 42.20	149 14.90
18. Carly Fiorina	65 6.50	311 31.10	422 42.20	202 20.20
19. Marco Rubio	45 4.50	405 40.50	362 36.20	188 18.80
20. Bernie Sanders	36 3.60	381 38.10	407 40.70	176 17.60
21. Donald Trump	2 0.20	303 30.30	600 60.00	95 9.50
22. Government in Washington	6 0.60	126 12.60	727 72.70	141 14.10

23. What do you think is the most important issue facing the next president? {Randomize}

(N=1,000)	n	%
Reducing the national debt -----	68	6.80
Taxes-----	12	1.20
Jobs/Economy -----	190	19.00
Schools/Education -----	36	3.60
Healthcare -----	44	4.40
Illegal immigration-----	63	6.30
Abortion policy -----	14	1.40
Climate Change -----	62	6.20
Civil liberties -----	28	2.80
Terrorism/national security-----	371	37.10
Crime/Guns -----	50	5.00
Drugs/Opioids -----	2	0.20
Undecided -----	60	6.00

24. Do you think federal funding for Planned Parenthood should be eliminated – yes or no?

(N=1,000)	n	%
Yes-----	327	32.70
No -----	579	57.90
Undecided -----	89	8.90
Refused-----	5	0.50

{FOR 14.3 AND 21.3}

25. Earlier you said you had an unfavorable opinion of both {ROTATE} Donald Trump and Hillary Clinton. Who do you DISLIKE more – {ROTATE} Trump or Clinton?

(N=211)	n	%
DISLIKE Hillary Clinton more -----	95	45.02
DISLIKE Donald Trump more -----	88	41.71
Undecided -----	27	12.80
Refused-----	1	0.47

26. Who do you think would do a better job dealing with ISIS - {ROTATE} Donald Trump or Hillary Clinton?

(N=1,000)	n	%
Hillary Clinton -----	441	44.10
Donald Trump-----	444	44.40
Undecided -----	102	10.20
Refused-----	13	1.30

I'm going to run Democrat Hillary Clinton against the top four polled Republicans and for each, please tell me if you would vote for Clinton or the Republican I name. Let's start with {RANDOMIZE Q27-30}:

27. Democrat Hillary Clinton versus Republican Donald Trump?

(N=1,000)	n	%
Hillary Clinton -----	475	47.50
Donald Trump-----	442	44.20
Undecided -----	70	7.00
Refused-----	13	1.30

28. Democrat Hillary Clinton versus Republican Marco Rubio?

(N=1,000)	n	%
Hillary Clinton -----	445	44.50
Marco Rubio-----	478	47.80
Undecided -----	73	7.30
Refused-----	4	0.40

29. Democrat Hillary Clinton versus Republican Ben Carson?

(N=1,000)	n	%
Hillary Clinton -----	460	46.00
Ben Carson-----	451	45.10
Undecided -----	78	7.80
Refused-----	11	1.10

30. Democrat Hillary Clinton versus Republican Ted Cruz?

(N=1,000)	n	%
Hillary Clinton -----	469	46.90
Ted Cruz -----	451	45.10
Undecided -----	71	7.10
Refused-----	9	0.90

31. Please tell me if you strongly agree, agree, disagree, or strongly disagree with the following statement: "Next November's election boils down to whether or not we want to continue Barack Obama's policies for an additional four years."

(N=1,000)	n	%
Strongly Agree	215	21.50
Agree	221	22.10
Disagree	242	24.20
Strongly Disagree	266	26.60
Undecided	56	5.60
Refused	0	0.00

I'm going to read you two statements about a topic. Please tell me which statement comes closest to your own view:

{RANDOMIZE Q32-Q36}

32. Here are two statements about how you approach picking the next president. Which comes closest to your own view? {ROTATE}

(N=1,000)	n	%
Statement X: "The problems the United States faces are so serious that it's important to elect a president who has experience in government to address them." OR	515	51.50
Statement Y: "The problems the United States faces are so serious that it's time to elect an outsider as president who can bring a fresh perspective to address them."	357	35.70
Undecided	128	12.80

33. Here are two statements about how a president should govern. Which comes closest to your own view? {ROTATE}

(N=1,000)	n	%
Statement X: "The next president should be willing to compromise to get some things done, even if it means giving in on some things he or she campaigned on."	635	63.50
Statement Y: "The next president should stand firm on principle, even if it means he or she can't get some things done."	283	28.30
Undecided	82	8.20

34. Here are two statements about terrorism. Which comes closest to your own view? {ROTATE}

(N=1,000)	n	%
Statement X: "The U.S. Government should do what it can to prevent terrorism at home, but attacks like those in Paris are just part of the world these days." OR	293	29.30
Statement Y: "By taking strong action against terrorism at home, the U.S. Government can prevent attacks like those in Paris."	596	59.60
Undecided	111	11.10

35. Here are two statements about the recent shooting at a Planned Parenthood Clinic in Colorado Springs. Which comes closest to your own view? {ROTATE}

(N=1,000)	n	%
Statement X: "Heated political rhetoric about Planned Parenthood and abortion bear some of the responsibility for what happened."	457	45.70
Statement Y: "The event was a random act of violence and not connected to politics."	357	35.70
Undecided	186	18.60

36. Here are two statements about jobs and income inequality. Which comes closest to your own view?

(N=1,000)	n	%
Statement X: "Market forces and economic cycles determine things like the availability of jobs and income inequality, and there's not much the U.S. Government can do about it." -----	289	28.90
Statement Y: "The U.S. Government can do a lot more to create jobs and reduce income inequality, regardless of market forces and economic cycles." -----	611	61.10
Undecided -----	100	10.00

37. Do the two major parties – Democrat & Republican - do a good job of representing Americans' political views, or do you think a third party or multiple parties is necessary?

(N=1,000)	n	%
Two parties – Democrat and Republican are good enough -----	371	37.10
A Third party is necessary -----	276	27.60
Multiple parties are necessary -----	228	22.80
Undecided -----	125	12.50

38. How would you describe your own political viewpoint – very liberal, liberal, moderate, conservative, very conservative? {ROTATE .1-.5 ASCENDING TO DESCENDING}{READ LIST}

(N=1,000)	n	%
Very liberal -----	52	5.20
Liberal -----	189	18.90
Moderate -----	328	32.80
Conservative -----	243	24.30
Very Conservative -----	129	12.90
Other {Respondent Specifies} -----	25	2.50
Don't know -----	34	3.40

39. What TV news or commentary source do you trust the most? (READ LIST)
{RANDOMIZE 39.1 - 39.8}

(N=1,000)	n	%
CNN -----	149	14.90
MSNBC -----	77	7.70
FOX NEWS -----	268	26.80
ABC -----	60	6.00
NBC -----	58	5.80
CBS -----	80	8.00
C-SPAN -----	20	2.00
Comedy Central -----	21	2.10
Undecided -----	267	26.70

THE FINAL QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

40. What is your annual household income?

(N=1,000)	n	%
Under \$20,000 per year -----	82	8.20
Under \$50,000 per year -----	192	19.20
Under \$75,000 per year -----	171	17.10
Under \$100,000 per year -----	163	16.30
Under \$140,000 per year -----	144	14.40
Over \$140,000 per year -----	108	10.80
Undecided -----	140	14.00

41. How important is religion in your life – very important, somewhat important, not very important or not at all important?

(N=1,000)	n	%
Very important -----	494	49.40
Somewhat important -----	252	25.20
Not very important -----	102	10.20
Not at all important-----	126	12.60
Undecided -----	13	1.30
Refused-----	13	1.30

42. Are you willing to be interviewed by a USA Today reporter for an upcoming article, please give me your name and verify best phone number?

(N=1,000)	n	%
Yes-----	332	33.20
No-----	649	64.90
Undecided -----	19	1.90

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]