

Region:

(N=1,000)	n	%
Northeast-----	207	20.70
South-----	337	33.70
Midwest-----	241	24.10
West-----	215	21.50

Hello, my name is _____ and I am conducting a survey for Suffolk University/USA Today and I would like to get your opinions on some issues of the day. Would you like to spend seven minutes to help us out? (ASK FOR YOUNGEST IN HOUSEHOLD)

1. Are you a registered voter in the U.S.?

(N=1,000)	n	%
Yes-----	1,000	100.00

2. Which do you most closely identify as – male, female, or non-binary (transgender, gender variant, non-conforming)?

(N=1,000)	n	%
Male-----	480	48.00
Female-----	498	49.80
Non-Binary (transgender, gender variant, non-conforming)-----	22	2.20

3. Do you think of yourself as a Democrat, Republican, or Independent? (IF INDEPENDENT, "Which party do you lean toward/feel closest to")

(N=1,000)	n	%
Democrat-----	344	34.40
Republican-----	319	31.90
Independent-----	282	28.20
Other-----	33	3.30
Refused-----	22	2.20

4. What is your age category?

(N=1,000)	n	%
18-24 Years-----	83	8.30
25-34 Years-----	166	16.60
35-49 Years-----	245	24.50
50-64 Years-----	280	28.00
65-74 Years-----	133	13.30
75+-----	81	8.10
Refused-----	12	1.20

5. For statistical purposes only, can you please tell me what your ethnic background / ancestry is? (READ CHOICES)

(N=1,000)	n	%
White/Caucasian-----	668	66.80
Black/African-American-----	115	11.50
American Indian/Alaska Native-----	11	1.10
Asian-----	42	4.20
Native Hawaiian/Other Pacific Islander-----	1	0.10
Hispanic/Latino-----	119	11.90
Two or more races-----	18	1.80
Other-----	14	1.40
Don't know-----	12	1.20

For a moment I want to empower you to describe the characteristics of the ideal president through your eyes. Forget about who may or may not be a candidate in 2024. I'm going to read you some basic characteristics, and for each, please tell me which of the following characteristics would make up YOUR ideal president. (RANDOMIZE 6-13)

6.	Age – would your ideal president be (ROTATE ASC-DESC .1-.4)? (N=1,000)	n	%
	35-50 years old -----	252	25.20
	51-65 years old -----	503	50.30
	66-80 years old -----	78	7.80
	Over 80 years old -----	4	0.40
	Doesn't matter -----	149	14.90
	Undecided -----	14	1.40
7.	Political Experience – would your ideal president be (RANDOMIZE .1-.3)? (N=1,000)	n	%
	A governor -----	342	34.20
	A senator -----	229	22.90
	Have no political experience -----	202	20.20
	Doesn't matter -----	163	16.30
	Undecided -----	64	6.40
8.	Region – would your ideal president come from the (RANDOMIZE .1-.4)? (N=1,000)	n	%
	East Coast -----	121	12.10
	South -----	90	9.00
	Heartland -----	135	13.50
	West Coast -----	60	6.00
	Doesn't matter -----	565	56.50
	Undecided -----	29	2.90
9.	Gender – would your ideal president be (RANDOMIZE .1-.3)? (N=1,000)	n	%
	Male -----	280	28.00
	Female -----	115	11.50
	Non-binary -----	28	2.80
	Doesn't matter -----	551	55.10
	Undecided -----	26	2.60
10.	Style of leadership – would your ideal president (ROTATE .1-.2)? (N=1,000)	n	%
	Stand on principle no matter what, even it means some things don't get done -----	340	34.00
	Compromise in order to get things done -----	570	57.00
	Doesn't matter -----	20	2.00
	Undecided -----	70	7.00
11.	Party – would your ideal president be (RANDOMIZE .1-.3)? (N=1,000)	n	%
	A member of the Democratic Party -----	297	29.70
	A member of the Republican Party -----	277	27.70
	An Independent not a member of either major party ---	316	31.60
	Doesn't matter -----	92	9.20
	Undecided -----	18	1.80

12.	Business Experience – would your ideal president be a businessperson – yes or no? (N=1,000)	n	%
	Yes-----	555	55.50
	No-----	325	32.50
	Doesn't matter -----	101	10.10
	Undecided -----	19	1.90
13.	Military – would your ideal president have served in the military – yes or no? (N=1,000)	n	%
	Yes-----	463	46.30
	No-----	261	26.10
	Doesn't matter -----	263	26.30
	Undecided -----	13	1.30
14.	How would you describe your own political viewpoint – very liberal, liberal, moderate, conservative, very conservative? (ROTATE .1-.5 ASC- DESC) (N=1,000)	n	%
	Very liberal-----	83	8.30
	Liberal-----	172	17.20
	Moderate -----	327	32.70
	Conservative -----	261	26.10
	Very conservative -----	89	8.90
	Other -----	37	3.70
	Don't know -----	31	3.10
15.	Overall, do you feel the country is headed in the right direction or is on the wrong track? (N=1,000)	n	%
	Right direction -----	261	26.10
	Wrong track-----	653	65.30
	Undecided -----	86	8.60
16.	Overall, do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the job Joe Biden is doing as president? (ROTATE ASC-DESC) (N=1,000)	n	%
	Strongly approve -----	175	17.50
	Somewhat approve -----	273	27.30
	Somewhat disapprove -----	103	10.30
	Strongly disapprove -----	418	41.80
	Undecided -----	31	3.10
(ROTATE 17-18)			
17.	Do you think the Democratic Party is too extreme – yes or no? (N=1,000)	n	%
	Yes-----	524	52.40
	No-----	430	43.00
	Undecided -----	46	4.60
18.	Do you think the Republican Party is too extreme – yes or no? (N=1,000)	n	%
	Yes-----	612	61.20
	No-----	338	33.80
	Undecided -----	50	5.00

19. Do you think social media platforms like Facebook and Twitter have a responsibility to restrict hateful posts and disinformation or should they be an open forum of free speech even if that speech is hateful or inaccurate?

(N=1,000)	n	%
They have a responsibility to restrict hateful or inaccurate posts -----	517	51.70
They should be an open forum, even if speech is hateful or inaccurate -----	385	38.50
Undecided -----	98	9.80

20. I'm going to ask you for your most important issue and second most important issue for 2023. Thinking about some of the big issues facing the nation, which ONE do you want President Biden and congress to focus on in 2023? (READ / RANDOMIZE.1-.11)

(N=1,000)	n	%
Inflation/Economy -----	351	35.10
Abortion-----	76	7.60
Immigration -----	104	10.40
Threats to democracy -----	115	11.50
Gun control -----	80	8.00
Climate change -----	86	8.60
Crime-----	46	4.60
Investigating the Biden administration -----	52	5.20
The pandemic-----	8	0.80
Foreign relations -----	23	2.30
Drugs like opioids and fentanyl -----	30	3.00
Undecided -----	29	2.90

21. What would be the SECOND most important issue that national political leaders should focus on? (REMOVE FIRST ISSUE, READ / RANDOMIZE REMAINING)

(N=971)	n	%
Inflation/Economy -----	181	18.64
Abortion-----	73	7.52
Immigration -----	130	13.39
Threats to democracy -----	70	7.21
Gun control -----	100	10.30
Climate change -----	96	9.89
Crime-----	97	9.99
Investigating the Biden administration -----	42	4.33
The pandemic-----	9	0.93
Foreign relations -----	58	5.97
Drugs like opioids and fentanyl -----	63	6.49
Undecided -----	52	5.36

I am going to read you a short list of individuals, organizations, and businesspeople and for each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Joe Biden. Is your opinion of Joe Biden generally favorable or generally unfavorable? (RANDOMIZE 23-27)

(N=1,000)	<u>NEVER HEARD</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>HOF/UNDECIDED</u>
22. Joe Biden	0 0.00	455 45.50	499 49.90	46 4.60
23. Kamala Harris	12 1.20	361 36.10	518 51.80	109 10.90
24. U.S. Supreme Court	0 0.00	420 42.00	437 43.70	143 14.30
25. Donald Trump	0 0.00	298 29.80	619 61.90	83 8.30
26. U.S. Congress	0 0.00	278 27.80	535 53.50	187 18.70
27. Elon Musk	45 4.50	339 33.90	422 42.20	194 19.40

28. Some analysts say expressions of hatred against Blacks and Jews are rising in the United States. How concerned are you about this? Would you say...? (ROTATE ASC-DESC)

(N=1,000)	n	%
Very concerned-----	485	48.50
Somewhat concerned-----	251	25.10
Not very concerned-----	95	9.50
Not at all concerned-----	135	13.50
Undecided-----	34	3.40

Here are some questions about 2024:

29. If the 2024 presidential election were between Democrat Joe Biden and Republican Donald Trump, who would you vote for or lean toward?

(N=1,000)	n	%
Democrat Joe Biden-----	473	47.30
Republican Donald Trump-----	395	39.50
Someone else-----	52	5.20
Wouldn't vote-----	37	3.70
Undecided-----	35	3.50
Refused-----	8	0.80

30. Do you want Joe Biden to run for re-election in 2024, yes or no?

(N=1,000)	n	%
Yes-----	234	23.40
No-----	671	67.10
Undecided-----	88	8.80
Refused-----	7	0.70

31. Do you want Donald Trump to run for president in 2024, yes or no?

(N=1,000)	n	%
Yes-----	249	24.90
No-----	691	69.10
Undecided-----	59	5.90
Refused-----	1	0.10

{FOR 3.2, 3.3/14.4, or 3.3/14.5}

32. Which comes closer to your view even if neither is exactly right? (N=374)	n	%
I want Trump to run and continue the policies he pursued in office -----	116	31.02
I want Republicans to continue the policies Trump pursued in office, but with a different Republican nominee for president -----	227	60.70
Undecided -----	26	6.95
Refused-----	5	1.34

{FOR 3.2, 3.3/14.4, or 3.3/14.5}

33. Do you want Florida Governor Ron DeSantis to run for president in 2024, yes or no? (N=374)	n	%
Yes-----	242	64.71
No-----	89	23.80
Undecided -----	43	11.50
Refused-----	0	0.00

{FOR 3.2, 3.3/14.4, or 3.3/14.5}

34. Which Republican, (ROTATE) Donald Trump or Ron DeSantis, do you prefer to be the 2024 Republican nominee for president? (N=374)	n	%
Donald Trump-----	123	32.89
Ron DeSantis -----	209	55.88
Neither -----	16	4.28
Undecided -----	26	6.95

35. If the 2024 presidential election were between Democrat Joe Biden and Republican Ron DeSantis, who would you vote for or lean toward?

(N=1,000)	n	%
Democrat Joe Biden-----	427	42.70
Republican Ron DeSantis-----	466	46.60
Someone else-----	17	1.70
Wouldn't vote-----	14	1.40
Undecided -----	65	6.50
Refused-----	11	1.10

36. Republican leaders in the House say they will pursue investigations into the Biden administration and the Biden family. Which comes closer to your view?

(N=1,000)	n	%
The congressional investigations are an appropriate way to hold the Biden administration accountable ---	380	38.00
The congressional investigations are mostly a political effort to embarrass the Biden administration -----	507	50.70
Undecided -----	93	9.30
Refused-----	20	2.00

37. When it comes to the economy, do you think we are in an economic recovery, stagnation, recession, or depression? (ROTATE ASCENDING/DESCENDING)

(N=1,000)	n	%
Economic recovery -----	149	14.90
Stagnation -----	198	19.80
Recession -----	446	44.60
Depression -----	145	14.50
Undecided -----	57	5.70
Refused -----	5	0.50

38. In the 2020 final election for president did you vote for (ROTATE) Democrat Joe Biden, Republican Donald Trump, someone else, or did you not vote in the 2020 general election for president?

(N=1,000)	n	%
Democrat Joe Biden -----	465	46.50
Republican Donald Trump -----	416	41.60
Someone else - Libertarian Party Jo Jorgensen -----	14	1.40
Someone else - Green Party Howie Hawkins -----	2	0.20
Did not vote -----	71	7.10
Undecided -----	15	1.50
Refused -----	17	1.70

39. Thinking ahead to 2023, what one word best describes your mood about the new year? (RANDOMIZE)

(N=1,000)	n	%
Enthusiastic -----	52	5.20
Hopeful -----	386	38.60
Worried -----	243	24.30
Exhausted -----	182	18.20
Fearful -----	108	10.80
Undecided -----	23	2.30
Refused -----	6	0.60

THE FINAL QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

40. What is the highest level of education you have completed? (READ LIST)

(N=1,000)	n	%
Some high school -----	48	4.80
High school graduate -----	228	22.80
Some college -----	266	26.60
Trade/technical/vocational training -----	69	6.90
College graduate -----	220	22.00
Masters or PhD -----	155	15.50
Undecided -----	3	0.30
Refused -----	11	1.10

41. What TV news or commentary source do you trust the most (READ)? (RANDOMIZE .1 - 10)

(N=1,000)	n	%
CNN -----	102	10.20
MSNBC -----	59	5.90
FOX NEWS -----	170	17.00
ABC -----	43	4.30
NBC -----	44	4.40
CBS -----	34	3.40
C-SPAN -----	20	2.00
NEWSMAX -----	46	4.60
PBS/NPR -----	175	17.50
ONE AMERICA NEWS NETWORK -----	29	2.90
None of Them -----	229	22.90
Undecided -----	49	4.90

42. What TV news or commentary source do you trust the least? (RANDOMIZE .1 - .10) (If respondent says, "All of Them," PLEASE ASK THEM TO PICK ONE OR TELL YOU THE FIRST ONE THAT COMES TO MIND)

(N=1,000)	n	%
CNN -----	194	19.40
MSNBC -----	88	8.80
FOX NEWS -----	341	34.10
ABC -----	14	1.40
NBC -----	27	2.70
CBS -----	19	1.90
C-SPAN -----	6	0.60
NEWSMAX -----	28	2.80
PBS/NPR -----	6	0.60
ONE AMERICA NEWS NETWORK -----	64	6.40
All of Them -----	107	10.70
Undecided -----	106	10.60

43. What is your annual household income? (READ LIST)

(N=1,000)	n	%
Under \$20,000 per year -----	117	11.70
Under \$50,000 per year -----	148	14.80
Under \$75,000 per year -----	149	14.90
Under \$100,000 per year -----	168	16.80
Under \$140,000 per year -----	166	16.60
\$140,000 per year or more -----	166	16.60
Undecided -----	86	8.60

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]