Hello, my name is _____ and I am conducting a survey for Suffolk University/USA Today and I would like to get your opinions on some political questions and issues of the day. Would you like to spend seven minutes to help us out?

1.   Are you a U.S. citizen?

(N=900)	n	%
Yes	900	100.00

2.   How likely are you to vote in the presidential election next year—would you say (ROTATE ASC-DESC)?

(N=900)	n	%
Not very likely	182	20.22
Not at all likely	590	65.56
Undecided	128	14.22

3.   Are you registered to vote – yes or no?

(N=900)	n	%
Yes	455	50.56
No	440	48.89
Refused	5	0.56

4.   Which do you most closely identify as – male, female, or non-binary (transgender, gender variant, non-conforming)?

(N=900)	n	%
Male	405	45.00
Female	460	51.11
Non-Binary (transgender, gender variant, non-conforming)	35	3.89

5.   In general, do you think of yourself as a Democrat, Republican, Independent, or something else?

(N=900)	n	%
Democrat	125	13.89
Republican	117	13.00
Independent	264	29.33
Something else	288	32.00
Refused	106	11.78

6.   What is your age category?

(N=900)	n	%
18-24 Years	96	10.67
25-34 Years	159	17.67
35-49 Years	252	28.00
50-64 Years	208	23.11
65+ Years	181	20.11
Refused	4	0.44

7.   What state do you live in currently? {CODE TO REGION}

(N=900)	n	%
Northeast	188	20.89
South	277	30.78
Midwest	200	22.22
West	235	26.11

8.   For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

(N=900)	n	%
White/Caucasian	458	50.89
Black/African American	135	15.00
American Indian/Alaska Native	15	1.67
Asian	44	4.89
Native Hawaiian/Other Pacific Islander	6	0.67
Hispanic/Latino	159	17.67
Two or more races	36	4.00
Other	24	2.67
Don't know	23	2.56

9.   Are you employed full-time, part-time, retired, unemployed, permanently disabled, a full-time student, at home with children, in the military – or something else?

(N=900)	n	%
Full-time	405	45.00
Part-time	100	11.11
Retired	147	16.33
Unemployed	47	5.22
Permanently disabled	87	9.67
Student	33	3.67
At home with children	20	2.22
In the military	25	2.78
Other	18	2.00
Refused	18	2.00

This survey studies the opinions of the large group of adults in the U.S. who are unlikely to vote next year either because they are unregistered or because they are registered but not planning to vote. This will be the only poll conducted this year examining your opinions which represent over 100 million adults who may not cast ballots next November. So, before we start, thank you for participating!

10.   Do you feel the country is headed in the right direction or is on the wrong track?

(N=900)	n	%
Right direction	107	11.89
Wrong track	630	70.00
Undecided	163	18.11

11.   What do you think is the most important problem facing the country today? {RANDOMIZE}

(N=900)	n	%
Guns	61	6.78
Economy in general	231	25.67
Healthcare	33	3.67
Political gridlock in Washington	78	8.67
Federal budget	32	3.56
Abortion	24	2.67
National security/terrorism	25	2.78
Education	64	7.11
Taxes	23	2.56
Immigration	37	4.11
Climate change	24	2.67
Other	198	22.00
Don't know	70	7.78

12.	What is the first word or phrase that comes to mind when you hear the name: Joe Biden

(N=900)	n	%
"Old"	140	15.56
"President"	128	14.22
"Joke/Idiot/Incompetent"	193	21.44
"Like him"	48	5.33
"Confused/Sleepy Joe/Mental decline"	47	5.22
"Corrupt"	27	3.00
"Time to retire"	24	2.67
"Inflation/Gas prices/Poor economy"	19	2.11
"Puppet"	18	2.00
"Doing a good job"	47	5.22
"Doing a poor job"	43	4.78
"No/Nothing"	45	5.00
Other mentions	58	6.44
DK/NA/Refused	63	7.00

{FOR NOT REGISTERED}

13.	If you were registered to vote and the General Election for President were held today and the candidates were (ROTATE 1 & 2) Republican Donald Trump, Democrat Joe Biden, Green Party Cornel West, or a third-party candidate, for whom would you vote or towards whom would you LEAN at this time?

(N=440)	n	%
Biden – Democratic Party	66	15.00
Trump – Republican Party	121	27.50
West – Green Party	36	8.18
Third-Party Candidate	62	14.09
Other	22	5.00
Undecided	101	22.95
Refused	32	7.27

{FOR REGISTERED}

14.	Although you are not likely to vote, if the General Election for President were held today and the candidates were (ROTATE 1 & 2) Republican Donald Trump, Democrat Joe Biden, Green Party Cornel West, or a third-party candidate, for whom would you vote or towards whom would you LEAN at this time?

(N=455)	n	%
Biden – Democratic Party	60	13.19
Trump – Republican Party	146	32.09
West – Green Party	8	1.76
Third-Party Candidate	81	17.80
Other	33	7.25
Undecided	119	26.15
Refused	8	1.76

15.	Can you tell me the name of the Vice President of the United States?

(N=900)	n	%
"Kamala Harris/Woman/Black"	634	70.44
"No/Nothing"	99	11.00
Other incorrect mentions	24	2.67
DK/NA/Refused	143	15.89

Great, I am going to read you a list of agencies and individuals in national politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Joe Biden. Is your opinion of Joe Biden generally favorable or generally unfavorable?   (RANDOMIZE 17-20)

(N=900)	NEVER HEARD	FAVORABLE	UNFAVORABLE	HOF/Undecided
16. Joe Biden	12	211	468	209
	1.33	23.44	52.00	23.22
17. Donald Trump	8	248	441	203
	0.89	27.56	49.00	22.56
18. U.S. Congress	26	154	412	308
	2.89	17.11	45.78	34.22
19. The news media	20	121	560	199
	2.22	13.44	62.22	22.11
20. The U.S. Supreme Court	22	286	307	285
	2.44	31.78	34.11	31.67

{FOR 3.2 ONLY, NOT REGISTERED}

21.   You indicated that you are not registered to vote. In your own words, what is the reason that you are not registered to vote?

(N=440)	n	%
"My vote doesn't matter"	46	10.45
"Convicted felon/legal issues"	38	8.64
"Poor candidate choices"	40	9.09
"Do not want to vote/don't care"	52	11.82
"Don't believe in voting/political system"	28	6.36
"System is rigged/corrupt"	24	5.45
"Don't follow politics"	20	4.55
"Religious beliefs"	20	4.55
"Haven't gotten a chance/time"	22	5.00
"Will get called for jury duty"	10	2.27
"Have never registered"	10	2.27
Other mentions	28	6.36
DK/NA/Refused	102	23.18

{FOR REGISTERED}

22.   You indicated that you are registered to vote but <insert 2.3, 2.4, 2.5> to vote in the 2024 election. In your own words, what is the reason that you are registered but just <insert 2.3, 2.4, 2.5> to vote?

(N=455)	n	%
"Don't like any of the candidates"	168	36.92
"Don't have the time"	54	11.87
"Vote doesn't matter"	35	7.69
"Don't like voting process/mail-in ballots/location"	17	3.74
"Do not want to"	23	5.05
"Corruption/unfair"	25	5.49
"Health reasons"	18	3.96
"Election is rigged"	19	4.18
"Don't follow politics/uninformed"	14	3.08
"Convicted felon/legal issues"	6	1.32
Other mentions	38	8.35
DK/NA/Refused	38	8.35

{FOR REGISTERED}

23. In the 2020 Presidential Election did you vote for Democrat Joe Biden, Republican Donald Trump - or did you not vote?

(N=455)	n	%
Democrat Joe Biden	80	17.58
Republican Donald Trump	105	23.08
Other/someone else	9	1.98
Did Not Vote	247	54.29
Undecided	14	3.08

24. What would it take to get you to vote next November?

(N=900)	n	%
"Better choice/honest candidate/that I like"	248	27.56
"Election process"	42	4.67
"Need more information on candidates"	31	3.44
"Their views/stand on issues"	27	3.00
"If I could vote/felon"	26	2.89
"If Trump runs"	24	2.67
"Convenience"	21	2.33
"Time"	16	1.78
"I think I will be voting"	18	2.00
"Uninterested in politics"	25	2.78
"Health/Age"	11	1.22
"Mail/Absentee ballot"	11	1.22
"If I was on the ballot"	10	1.11
"Not a career politician"	9	1.00
"Nothing/A miracle"	146	16.22
Other mentions	74	8.22
DK/NA/Refused	161	17.89

25. Do the two major parties – Democrat & Republican - do a good job of representing Americans' political views, or do you think a third party or multiple parties is necessary?

(N=900)	n	%
Two parties – Democrat and Republican are good enough	151	16.78
Third party is necessary	180	20.00
Multiple parties are necessary	394	43.78
Undecided	175	19.44

26. Is there anyone you can think of who you would be certain to go to the polls to vote for if that person would decide to run for President?

(N=900)	n	%
"Donald Trump"	70	7.78
"Me"	24	2.67
"Bernie Sanders"	18	2.00
"Michelle Obama"	15	1.67
"Robert F. Kennedy"	15	1.67
"Barack Obama"	14	1.56
"Ron DeSantis"	14	1.56
"Joe Biden"	13	1.44
"Gavin Newsom"	7	0.78
"Hillary Clinton"	9	1.00
"No/Nothing"	431	47.89
Other mentions	147	16.33
DK/NA/Refused	123	13.67

27. How would you describe your own political viewpoint – very liberal, liberal, moderate, conservative, very conservative? {ROTATE .1-.5 ASCENDING TO DESCENDING}

(N=900)	n	%
Very liberal	38	4.22
Liberal	164	18.22
Moderate	291	32.33
Conservative	145	16.11
Very conservative	58	6.44
Other	39	4.33
Don't know	165	18.33

28. When you think about the process of registering to vote, would you say it takes too much time and is too complicated or is it easy to complete and can be done fairly quickly?

(N=900)	n	%
Takes too much time/too complicated	99	11.00
Easy to complete/can be done fairly quickly	607	67.44
Don't know enough to say	187	20.78
Undecided	7	0.78

For each of the following statements, please tell me if you strongly agree, agree, disagree, or strongly disagree…. "I don't pay much attention to politics because…" {RANDOMIZE}

(N=900)	Strongly Agree	Agree	Disagree	Strongly Disagree	DK/ Ref.
29a. "…my candidate/political party can't win in my state."	76	143	410	144	127
	8.44	15.89	45.56	16.00	14.11
29b. "…it is so corrupt."	262	352	173	59	54
	29.11	39.11	19.22	6.56	6.00
29c. "…it doesn't make much difference in my life."	192	296	295	101	16
	21.33	32.89	32.78	11.22	1.78
29d. "…nothing ever gets done – it's a bunch of empty promises."	289	380	143	33	55
	32.11	42.22	15.89	3.67	6.11
29e. "…there's not a dime's worth of difference between D's & R's."	156	269	292	122	61
	17.33	29.89	32.44	13.56	6.78

30. Which statement comes closer to the way you feel about voting or not voting next November –

one> "It will bother me if I don't vote because I will be letting other people elect our Congress and President" or
two> "It won't bother me because my vote doesn't make a difference anyway."

(N=900)	n	%
Will bother me – other people electing the president	213	23.67
Won't bother me – my vote doesn't make a difference anyway	599	66.56
Undecided	83	9.22
Refused	5	0.56

31.   How important a role do you think the federal government plays in your life – very important, somewhat important, not very important or not at all important?

(N=900)	n	%
Very important	360	40.00
Somewhat important	312	34.67
Not very important	95	10.56
Not at all important	111	12.33
Undecided	18	2.00
Refused	4	0.44

32.   Do you approve or disapprove of the job Joe Biden is doing as president?

(N=900)	n	%
Approve	208	23.11
Disapprove	518	57.56
Undecided	174	19.33

{FOR 13.1 or 14.1, WOULD-BE BIDEN VOTERS}

33.   Earlier you said you would vote for Joe Biden if you were voting. If you knew that your vote could help swing a close national election to Biden, would you either register or definitely vote in the upcoming presidential election – or not?

(N=126)	n	%
Yes	86	68.25
No	26	20.63
Undecided	14	11.11

{FOR 13.2 or 14.2, WOULD-BE TRUMP VOTERS}

34.   Earlier you said you would vote for Donald Trump for President if you were voting. If you knew that your vote could help swing a close national election to Trump, would you register or definitely vote in the upcoming presidential election – or not?

(N=267)	n	%
Yes	188	70.41
No	61	22.85
Undecided	18	6.74

35.   Regardless of who you personally support for President in 2024, who do you expect will be elected in 2024 – Joe Biden or Donald Trump?

(N=900)	n	%
Joe Biden	264	29.33
Donald Trump	273	30.33
Someone else	196	21.78
Undecided	167	18.56

36.   Do you believe citizens should be required to show a photo ID before voting – yes or no?

(N=900)	n	%
Yes	715	79.44
No	144	16.00
Undecided	41	4.56

37.   Do you think Voter ID and other laws have discouraged some people from voting – yes or no?

(N=900)	n	%
Yes	511	56.78
No	317	35.22
Undecided	72	8.00

38. Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs most of the time, some of the time, only now and then, or hardly at all?

(N=900)	n	%
Most of the time	218	24.22
Some of the time	199	22.11
Only now and then	207	23.00
Hardly at all	267	29.67
Undecided	7	0.78
Refused	2	0.22

39. Would you describe your household finances as - excellent, good, fair or poor? (ROTATE ASC-DESC)

(N=900)	n	%
Excellent	95	10.56
Good	266	29.56
Fair	365	40.56
Poor	146	16.22
Undecided	28	3.11

THE FINAL QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

40. Do you have school-aged children in your household – yes or no?

(N=900)	n	%
Yes	316	35.11
No	571	63.44
Undecided	2	0.22
Refused	11	1.22

41. What is the highest level of education you have completed? (READ)

(N=900)	n	%
Some high school	75	8.33
High school graduate	277	30.78
Some college	213	23.67
Trade/technical/vocational training	76	8.44
College graduate	159	17.67
Master's or PhD	76	8.44
Undecided	12	1.33
Refused	12	1.33

42. What is your primary source for political news and information? {RANDOMIZE}

(N=900)	n	%
Political Blogs	28	3.11
Newspapers and Magazines (online or in print)	92	10.22
Social Media websites like Twitter, Facebook, Instagram, or TikTok	309	34.33
Television and Cable News Networks	310	34.44
Friends and Family	55	6.11
Radio	39	4.33
Podcasts	62	6.89
Undecided	5	0.56

43. What is your annual household income?

(N=900)	n	%
Under $20,000 per year	129	14.33
Under $50,000 per year	241	26.78
Under $75,000 per year	126	14.00
Under $100,000 per year	144	16.00
Under $140,000 per year	92	10.22
$140,000 per year or more	77	8.56
Undecided	91	10.11

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]