

7. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY		RACE		LIKELY TO VOTE				
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	MALE	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
Total	500 100	151 100	125 100	102 100	122 100	245 100	255 100	93 100	90 100	94 100	81 100	69 100	55 100	296 100	177 100	26 100	454 100	27 100	419 100	43 100	38 100
John Bolton	1 *	1 1	-	-	-	-	1 *	-	-	-	-	-	-	-	1 1	-	1 *	-	1 *	-	-
Jeb Bush	94 19	28 19	28 22	21 21	17 14	43 18	51 20	13 14	18 20	16 17	17 21	15 22	13 24	57 19	32 18	5 19	87 19	5 19	77 18	6 14	11 29
Ben Carson	16 3	4 3	4 3	6 6	2 2	10 4	6 2	3 3	2 2	3 3	3 4	2 3	2 4	14 5	2 1	-	12 3	3 11	15 4	1 2	-
Chris Christie	23 5	4 3	4 3	8 8	7 6	7 3	16 6	3 3	2 2	5 5	5 6	4 6	3 5	11 4	12 7	-	23 5	-	21 5	2 5	-
Ted Cruz	24 5	6 4	4 3	6 6	8 7	13 5	11 4	7 8	5 6	2 2	3 4	4 6	3 5	16 5	8 5	-	21 5	1 4	23 5	-	1 3
Carly Fiorina	8 2	3 2	2 2	2 2	1 1	6 2	2 1	2 2	1 1	-	3 4	1 1	-	7 2	1 1	-	6 1	1 4	8 2	-	-
Lindsey Graham	6 1	2 1	2 2	-	2 2	4 2	2 1	-	1 1	2 2	1 1	1 1	1 2	4 1	2 1	-	5 1	1 4	4 1	-	2 5
Mike Huckabee	16 3	5 3	5 4	1 1	5 4	7 3	9 4	2 2	2 2	3 3	4 5	2 3	2 4	9 3	6 3	1 4	15 3	1 4	14 3	1 2	1 3
Bobby Jindal	5 1	1 1	2 2	-	2 2	3 1	2 1	1 1	2 2	1 1	-	1 1	-	2 1	3 2	-	5 1	-	3 1	1 2	1 3
John Kasich	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Peter King	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
George Pataki	2 *	1 1	-	-	1 1	2 1	-	2 2	-	-	-	-	-	-	2 1	-	2 *	-	2 *	-	-

7. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE					PARTY		RACE		LIKELY TO VOTE					
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50	
Rand Paul	35 7	14 9	8 6	3 3	10 8	24 10	11 4	6 6	7 8	13 14	4 5	5 7	-	15 5	17 10	3 12	33 7	1 4	25 6	7 16	3 8
Mike Pence	1 *	1 1	-	-	-	1 *	-	1 1	-	-	-	-	-	1 *	-	-	1 *	-	1 *	-	-
Rick Perry	5 1	1 1	2 2	1 1	1 1	2 1	3 1	1 1	2 2	1 1	1 1	-	-	4 1	1 1	-	3 1	2 7	4 1	-	1 3
Rob Portman	1 *	-	-	-	1 1	-	1 *	1 1	-	-	-	-	-	1 *	-	-	1 *	-	1 *	-	-
Marco Rubio	16 3	6 4	5 4	1 1	4 3	7 3	9 4	2 2	2 2	6 6	3 4	2 3	1 2	13 4	2 1	1 4	16 4	-	15 4	-	1 3
Paul Ryan	7 1	-	3 2	1 1	3 2	1 *	6 2	3 3	1 1	1 1	2 2	-	-	3 1	4 2	-	6 1	1 4	6 1	1 2	-
Rick Santorum	2 *	-	-	1 1	1 1	-	2 1	2 2	-	-	-	-	-	2 1	-	-	2 *	-	2 *	-	-
Donald Trump	29 6	8 5	9 7	5 5	7 6	15 6	14 5	8 9	7 8	5 5	3 4	3 4	3 5	17 6	11 6	1 4	25 6	2 7	25 6	2 5	2 5
Scott Walker	71 14	19 13	16 13	23 23	13 11	46 19	25 10	10 11	18 20	10 11	10 12	8 12	14 25	50 17	21 12	-	65 14	3 11	64 15	4 9	3 8
Other	18 4	2 1	7 6	3 3	6 5	6 2	12 5	4 4	5 6	4 4	-	3 4	2 4	12 4	6 3	-	18 4	-	15 4	2 5	1 3
Undecided	120 24	45 30	24 19	20 20	31 25	48 20	72 28	22 24	15 17	22 23	22 27	18 26	11 20	58 20	46 26	15 58	107 24	6 22	93 22	16 37	11 29

8. Who would be your second choice?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE					PARTY		RACE		LIKELY TO VOTE					
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	MALE	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
THOSE WITH FIRST CHOICE	380	106	101	82	91	197	183	71	75	72	59	51	44	238	131	11	347	21	326	27	27
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
John Bolton	2	1	-	1	-	1	1	-	-	-	1	-	1	1	1	-	2	-	2	-	-
	1	1		1		1	1				2		2	*	1		1		1		
Jeb Bush	42	11	12	10	9	28	14	7	3	13	11	5	3	25	15	2	40	-	36	3	3
	11	10	12	12	10	14	8	10	4	18	19	10	7	11	11	18	12		11	11	11
Ben Carson	17	1	6	5	5	12	5	2	4	1	1	6	3	11	6	-	14	1	15	-	2
	4	1	6	6	5	6	3	3	5	1	2	12	7	5	5		4	5	5		7
Chris Christie	21	6	6	4	5	9	12	5	5	6	-	1	4	15	6	-	20	1	17	2	2
	6	6	6	5	5	5	7	7	7	8		2	9	6	5		6	5	5	7	7
Ted Cruz	12	3	3	3	3	6	6	1	6	1	2	1	1	10	1	1	12	-	11	1	-
	3	3	3	4	3	3	3	1	8	1	3	2	2	4	1	9	3		3	4	
Carly Fiorina	5	2	1	1	1	2	3	1	-	2	-	1	1	3	2	-	5	-	4	-	1
	1	2	1	1	1	1	2	1		3		2	2	1	2		1		1		4
Lindsey Graham	5	2	1	2	-	3	2	1	-	2	-	-	2	3	2	-	5	-	4	1	-
	1	2	1	2		2	1	1		3			5	1	2		1		1	4	
Mike Huckabee	15	8	2	2	3	7	8	3	4	1	3	-	2	6	8	1	13	1	13	1	1
	4	8	2	2	3	4	4	4	5	1	5		5	3	6	9	4	5	4	4	4
Bobby Jindal	5	3	-	2	-	2	3	1	2	1	-	1	-	3	2	-	3	2	5	-	-
	1	3		2		1	2	1	3	1		2		1	2		1	10	2		
John Kasich	7	1	2	2	2	5	2	-	1	-	3	1	2	4	3	-	7	-	7	-	-
	2	1	2	2	2	3	1		1		5	2	5	2	2		2		2		
Peter King	2	-	1	1	-	1	1	-	-	1	1	-	-	1	1	-	2	-	2	-	-
	1		1	1		1	1			1	2			*	1		1		1		
George Pataki	2	-	2	-	-	2	-	-	1	-	1	-	-	2	-	-	2	-	2	-	-
	1		2			1			1		2			1			1		1		

8. Who would be your second choice?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY		RACE		LIKELY TO VOTE				
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	MALE	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
Rand Paul	26 7	9 8	4 4	4 5	9 10	14 7	12 7	7 10	10 13	4 6	4 7	- -	1 2	15 6	10 8	1 9	23 7	2 10	22 7	2 7	2 7
Mike Pence	2 1	1 1	- -	- -	1 1	- -	2 1	- -	2 3	- -	- -	- -	- -	1 *	1 1	- -	1 *	1 5	1 *	1 4	- -
Rick Perry	10 3	2 2	5 5	1 1	2 2	1 1	9 5	1 1	5 7	- -	3 5	- -	1 2	7 3	3 2	- -	10 3	- -	10 3	- -	- -
Rob Portman	1 *	1 1	- -	- -	- -	- -	1 1	- -	- -	- -	1 2	- -	- -	- -	1 1	- -	1 *	- -	- -	- -	1 4
Marco Rubio	36 9	9 8	15 15	6 7	6 7	21 11	15 8	4 6	10 13	6 8	3 5	7 14	4 9	26 11	10 8	- -	33 10	3 14	34 10	2 7	- -
Paul Ryan	13 3	2 2	4 4	3 4	4 4	3 2	10 5	2 3	3 4	2 3	1 2	4 8	1 2	6 3	7 5	- -	12 3	- -	12 4	- -	1 4
Rick Santorum	6 2	2 2	- -	1 1	3 3	1 1	5 3	1 1	- -	2 3	- -	- -	3 7	5 2	1 1	- -	6 2	- -	5 2	- -	1 4
Donald Trump	18 5	5 5	3 3	7 9	3 3	8 4	10 5	2 3	3 4	2 3	2 3	4 8	5 11	10 4	7 5	1 9	16 5	2 10	15 5	3 11	- -
Scott Walker	36 9	8 8	11 11	8 10	9 10	21 11	15 8	9 13	5 7	9 12	6 10	4 8	2 5	26 11	8 6	2 18	32 9	2 10	35 11	- -	1 4
Other	5 1	1 1	1 1	1 1	2 2	3 2	2 1	1 1	1 1	2 3	- -	1 2	- -	3 1	2 2	- -	4 1	- -	4 1	- -	1 4
Undecided	92 24	28 26	22 22	18 22	24 26	47 24	45 25	23 32	10 13	17 24	16 27	15 29	8 18	55 23	34 26	3 27	84 24	6 29	70 21	11 41	11 41

9. How satisfied are you with the Republican field of candidates?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50	
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very satisfied	76	19	19	17	21	38	38	9	22	8	11	15	9	60	14	2	66	7	73	2	1
	15	13	15	17	17	16	15	10	24	9	14	22	16	20	8	8	15	26	17	5	3
Somewhat satisfied	199	63	55	38	43	107	92	35	30	43	29	29	28	134	60	5	183	9	181	7	11
	40	42	44	37	35	44	36	38	33	46	36	42	51	45	34	19	40	33	43	16	29
Somewhat dissatisfied	107	40	21	20	26	52	55	21	23	21	15	11	9	54	47	6	100	5	82	14	11
	21	26	17	20	21	21	22	23	26	22	19	16	16	18	27	23	22	19	20	33	29
Very dissatisfied	59	14	18	13	14	23	36	15	7	11	13	8	4	21	32	6	54	3	38	12	9
	12	9	14	13	11	9	14	16	8	12	16	12	7	7	18	23	12	11	9	28	24
Undecided	59	15	12	14	18	25	34	13	8	11	13	6	5	27	24	7	51	3	45	8	6
	12	10	10	14	15	10	13	14	9	12	16	9	9	9	14	27	11	11	11	19	16

10. Barack Obama

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	MALE	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	2	1	-	-	1	-	2	-	-	-	-	-	1	1	1	-	2	-	2	-	-
	*	1			1		1						2	*	1		*		*		
Favorable	87	27	22	21	17	36	51	18	12	19	17	13	5	23	48	15	83	3	53	17	17
	17	18	18	21	14	15	20	19	13	20	21	19	9	8	27	58	18	11	13	40	45
Unfavorable	391	114	101	79	97	200	191	68	77	73	61	52	46	260	120	11	351	23	350	23	18
	78	75	81	77	80	82	75	73	86	78	75	75	84	88	68	42	77	85	84	53	47
Heard of/Undecided	20	9	2	2	7	9	11	7	1	2	3	4	3	12	8	-	18	1	14	3	3
	4	6	2	2	6	4	4	8	1	2	4	6	5	4	5		4	4	3	7	8

11. Hillary Clinton

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	MALE	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	3	2	-	-	1	2	1	-	-	1	1	-	-	1	2	-	2	1	3	-	-
	1	1			1	1	*			1	1			*	1		*	4	1		
Favorable	87	27	23	15	22	37	50	21	8	21	19	10	7	25	43	18	85	2	54	14	19
	17	18	18	15	18	15	20	23	9	22	23	14	13	8	24	69	19	7	13	33	50
Unfavorable	382	114	98	79	91	197	185	67	77	69	58	54	41	257	119	6	341	23	338	26	18
	76	75	78	77	75	80	73	72	86	73	72	78	75	87	67	23	75	85	81	60	47
Heard of/Undecided	28	8	4	8	8	9	19	5	5	3	3	5	7	13	13	2	26	1	24	3	1
	6	5	3	8	7	4	7	5	6	3	4	7	13	4	7	8	6	4	6	7	3

12. Chris Christie

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	MALE	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	11	2	2	3	4	3	8	5	2	1	-	1	2	4	6	1	11	-	10	1	-
	2	1	2	3	3	1	3	5	2	1		1	4	1	3	4	2		2	2	
Favorable	192	53	49	39	51	88	104	27	33	38	32	30	24	127	65	-	174	8	169	13	10
	38	35	39	38	42	36	41	29	37	40	40	43	44	43	37		38	30	40	30	26
Unfavorable	193	60	48	44	41	103	90	38	36	43	30	24	16	105	72	16	176	11	158	17	18
	39	40	38	43	34	42	35	41	40	46	37	35	29	35	41	62	39	41	38	40	47
Heard of/Undecided	104	36	26	16	26	51	53	23	19	12	19	14	13	60	34	9	93	8	82	12	10
	21	24	21	16	21	21	21	25	21	13	23	20	24	20	19	35	20	30	20	28	26

13. Jeb Bush

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50	
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	7	2	2	2	1	4	3	5	-	-	-	2	-	2	4	-	7	-	5	2	-
	1	1	2	2	1	2	1	5				3		1	2		2		1	5	
Favorable	269	74	78	48	69	135	134	43	47	50	46	43	31	181	81	7	242	15	233	18	18
	54	49	62	47	57	55	53	46	52	53	57	62	56	61	46	27	53	56	56	42	47
Unfavorable	134	45	24	35	30	70	64	26	26	30	16	15	15	62	58	14	120	8	106	14	14
	27	30	19	34	25	29	25	28	29	32	20	22	27	21	33	54	26	30	25	33	37
Heard of/Undecided	90	30	21	17	22	36	54	19	17	14	19	9	9	51	34	5	85	4	75	9	6
	18	20	17	17	18	15	21	20	19	15	23	13	16	17	19	19	19	15	18	21	16

14. Scott Walker

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50	
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	75	25	19	13	18	27	48	24	13	17	5	8	6	27	43	4	72	2	58	9	8
	15	17	15	13	15	11	19	26	14	18	6	12	11	9	24	15	16	7	14	21	21
Favorable	229	70	53	51	55	133	96	36	44	34	41	34	32	159	66	4	203	16	209	9	11
	46	46	42	50	45	54	38	39	49	36	51	49	58	54	37	15	45	59	50	21	29
Unfavorable	76	23	20	14	19	35	41	14	13	14	14	12	5	35	35	6	69	2	53	12	11
	15	15	16	14	16	14	16	15	14	15	17	17	9	12	20	23	15	7	13	28	29
Heard of/Undecided	120	33	33	24	30	50	70	19	20	29	21	15	12	75	33	12	110	7	99	13	8
	24	22	26	24	25	20	27	20	22	31	26	22	22	25	19	46	24	26	24	30	21

15. Ben Carson

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50	
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	145	42	41	29	33	61	84	32	24	32	20	20	12	59	74	11	136	5	114	15	16
	29	28	33	28	27	25	33	34	27	34	25	29	22	20	42	42	30	19	27	35	42
Favorable	176	48	42	41	45	96	80	28	35	26	32	25	24	130	43	3	152	14	164	7	5
	35	32	34	40	37	39	31	30	39	28	40	36	44	44	24	12	33	52	39	16	13
Unfavorable	53	20	11	11	11	23	30	6	4	11	10	10	9	26	23	4	49	2	39	7	7
	11	13	9	11	9	9	12	6	4	12	12	14	16	9	13	15	11	7	9	16	18
Heard of/Undecided	126	41	31	21	33	65	61	27	27	25	19	14	10	81	37	8	117	6	102	14	10
	25	27	25	21	27	27	24	29	30	27	23	20	18	27	21	31	26	22	24	33	26

16. Rand Paul

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	FE-MALE	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	20	5	7	3	5	6	14	7	2	1	2	5	3	11	7	2	20	-	18	2	-
	4	3	6	3	4	2	5	8	2	1	2	7	5	4	4	8	4		4	5	
Favorable	227	70	58	40	59	120	107	41	49	41	35	31	22	140	81	6	201	13	201	15	11
	45	46	46	39	48	49	42	44	54	44	43	45	40	47	46	23	44	48	48	35	29
Unfavorable	132	40	31	37	24	62	70	17	28	26	26	17	14	74	49	9	122	8	100	14	18
	26	26	25	36	20	25	27	18	31	28	32	25	25	25	28	35	27	30	24	33	47
Heard of/Undecided	121	36	29	22	34	57	64	28	11	26	18	16	16	71	40	9	111	6	100	12	9
	24	24	23	22	28	23	25	30	12	28	22	23	29	24	23	35	24	22	24	28	24

17. Mike Huckabee

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	FE-MALE	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	19	5	6	3	5	6	13	5	1	3	1	4	5	9	9	1	18	1	14	2	3
	4	3	5	3	4	2	5	5	1	3	1	6	9	3	5	4	4	4	3	5	8
Favorable	248	83	57	45	63	125	123	45	44	39	39	41	30	170	74	4	222	16	225	11	12
	50	55	46	44	52	51	48	48	49	41	48	59	55	57	42	15	49	59	54	26	32
Unfavorable	147	46	36	33	32	74	73	30	25	35	24	14	14	76	60	11	133	8	110	18	19
	29	30	29	32	26	30	29	32	28	37	30	20	25	26	34	42	29	30	26	42	50
Heard of/Undecided	86	17	26	21	22	40	46	13	20	17	17	10	6	41	34	10	81	2	70	12	4
	17	11	21	21	18	16	18	14	22	18	21	14	11	14	19	38	18	7	17	28	11

18. What is the first word or phrase that comes to mind when you hear the name "Jeb Bush"?

BANNER 1																					
DEMOGRAPHICS																					
	AREA					GENDER		AGE					PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK- NGHAM	NORTH /WEST	CEN- TRAL	MALE	FE- MALE	18- 35	36- 45	46- 55	56- 65	66- 75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
George Bush/Brother/Son	61	19	17	9	16	30	31	16	12	12	11	6	4	33	24	4	59	1	49	6	6
	12	13	14	9	13	12	12	17	13	13	14	9	7	11	14	15	13	4	12	14	16
Family/Legacy/Dynasty	86	25	23	14	24	33	53	18	7	19	13	13	11	49	35	2	77	7	68	11	7
	17	17	18	14	20	13	21	19	8	20	16	19	20	17	20	8	17	26	16	26	18
Tired of the Bushes/Too many Bushes	37	14	3	8	12	18	19	4	11	7	5	5	4	20	16	1	33	3	28	3	6
	7	9	2	8	10	7	7	4	12	7	6	7	7	7	9	4	7	11	7	7	16
Republican	15	5	5	5	-	11	4	3	5	3	3	-	1	8	7	-	14	1	15	-	-
	3	3	4	5		4	2	3	6	3	4		2	3	4		3	4	4		
Florida/Governor of Florida	36	8	9	7	12	20	16	6	6	9	6	4	4	23	11	2	32	2	32	1	3
	7	5	7	7	10	8	6	6	7	10	7	6	7	8	6	8	7	7	8	2	8
Knowledgeable/ Intelligent	14	4	7	2	1	5	9	2	3	2	4	1	-	11	3	-	12	1	14	-	-
	3	3	6	2	1	2	4	2	3	2	5	1		4	2		3	4	3		
Immigration/Hispanics	15	5	3	4	3	6	9	2	2	3	3	1	3	11	3	1	13	2	14	1	-
	3	3	2	4	2	2	4	2	2	3	4	1	5	4	2	4	3	7	3	2	
Honest/Trustworthy/ Credibility	21	7	7	5	2	7	14	2	7	3	5	1	2	13	7	1	17	1	18	1	2
	4	5	6	5	2	3	5	2	8	3	6	1	4	4	4	4	4	4	4	2	5
Experience	7	1	2	3	1	2	5	-	1	1	1	2	1	6	1	-	6	-	7	-	-
	1	1	2	3	1	1	2		1	1	1	3	2	2	1		1		2		
Conservative	7	1	1	3	2	3	4	-	1	2	-	4	-	5	2	-	7	-	6	1	-
	1	1	1	3	2	1	2		1	2		6		2	1		2		1	2	
Education	3	-	-	1	2	1	2	-	1	1	1	-	-	2	1	-	3	-	2	1	-
	1			1	2	*	1		1	1	1			1	1		1		*	2	
Has done a good job	4	1	-	1	2	2	2	-	1	1	-	1	1	-	4	-	4	-	2	1	1
	1	1		1	2	1	1		1	1		1	2	2		1		*	2	2	3

18. What is the first word or phrase that comes to mind when you hear the name "Jeb Bush"?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE					PARTY		RACE		LIKELY TO VOTE					
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	MALE	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
Presidential candidate	11	2	5	2	2	7	4	1	5	2	1	1	1	5	5	1	9	2	8	2	1
	2	1	4	2	2	3	2	1	6	2	1	1	2	2	3	4	2	7	2	5	3
Like him/General positive	37	8	9	9	11	16	21	3	9	2	6	11	5	26	10	1	31	4	34	1	2
	7	5	7	9	9	7	8	3	10	2	7	16	9	9	6	4	7	15	8	2	5
Patriotic	2	-	-	1	1	-	2	-	-	-	-	1	-	2	-	-	1	-	2	-	-
	*			1	1		1					1		1			*		*		
Dedicated/Dependable	5	2	-	-	3	1	4	-	1	2	-	-	1	4	-	1	4	-	5	-	-
	1	1			2	*	2		1	2			2	1		4	1		1		
Old school/Timer	6	2	2	-	2	5	1	2	2	2	-	-	-	6	-	-	6	-	6	-	-
	1	1	2		2	2	*	2	2	2				2			1		1		
Politician	10	4	2	3	1	5	5	2	1	2	3	2	-	7	2	1	10	-	8	2	-
	2	3	2	3	1	2	2	2	1	2	4	3		2	1	4	2		2	5	
Big Money	3	1	1	1	-	1	2	-	-	1	1	-	1	-	3	-	3	-	3	-	-
	1	1	1	1		*	1			1	1		2		2		1		1		
Agree with his views (General)	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	1	-	1	-	-
	*	1					*			1				*			*		*		
Competent	4	1	1	1	1	3	1	-	-	2	1	1	-	4	-	-	4	-	4	-	-
	1	1	1	1	1	1	*			2	1	1		1			1		1		
Someone New/Different	4	2	2	-	-	3	1	1	1	-	2	-	-	3	1	-	3	1	4	-	-
	1	1	2			1	*	1	1		2			1	1		1	4	1		
Dislike him/General Negative	31	8	8	5	10	19	12	14	3	6	1	3	3	10	16	5	26	3	22	4	5
	6	5	6	5	8	8	5	15	3	6	1	4	5	3	9	19	6	11	5	9	13
Moderate/Liberal/Not conservative enough	15	6	1	3	5	11	4	1	3	4	2	3	2	10	5	-	15	-	13	-	2
	3	4	1	3	4	4	2	1	3	4	2	4	4	3	3		3		3		5
Don't know enough about him	4	3	-	1	-	3	1	3	-	-	-	-	1	1	3	-	4	-	2	1	1
	1	2		1		1	*	3					2	*	2		1		*	2	3

18. What is the first word or phrase that comes to mind when you hear the name "Jeb Bush"?

BANNER 1																					
DEMOGRAPHICS																					
=====																					

	AREA				GENDER		AGE					PARTY			RACE		LIKELY TO VOTE				
	HILLS	ROCK-	NORTH	CEN-	FE-	18-	36-	46-	56-	66-	OVER	UNDEC				WHITE	OTHER	VERY	SMWT		
TOTAL	BORGH	NGHAM	/WEST	TRAL	MALE	MALE	35	45	55	65	75	REP	/IND	DEM				LKLY	LKLY	50-50	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Other	14	6	2	5	1	8	6	3	2	4	3	-	2	8	3	3	14	-	11	1	2
	3	4	2	5	1	3	2	3	2	4	4		4	3	2	12	3		3	2	5
DK/NA/Refused	57	16	19	10	12	27	30	13	6	6	11	9	8	34	19	3	54	-	50	6	1
	11	11	15	10	10	11	12	14	7	6	14	13	15	11	11	12	12		12	14	3

19. What is the first word or phrase that comes to mind when you hear the name "Scott Walker"?

BANNER 1																					
DEMOGRAPHICS																					
	AREA					GENDER		AGE					PARTY		RACE		LIKELY TO VOTE				
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	MALE	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Conservative	18	8	3	1	6	9	9	2	3	4	4	2	2	14	4	-	18	-	16	-	2
	4	5	2	1	5	4	4	2	3	4	5	3	4	5	2		4		4		5
Anti-Union/Right to work	37	12	7	10	8	23	14	9	4	4	10	4	5	20	15	2	32	3	28	5	4
	7	8	6	10	7	9	5	10	4	4	12	6	9	7	8	8	7	11	7	12	11
Wisconsin/Governor of Wisconsin	20	8	5	1	6	14	6	2	4	4	4	2	2	9	10	1	19	1	20	-	-
	4	5	4	1	5	6	2	2	4	4	5	3	4	3	6	4	4	4	5		
Young	4	1	-	1	2	2	2	1	-	1	-	1	1	3	1	-	3	1	4	-	-
	1	1		1	2	1	1	1		1		1	2	1	1		1	4	1		
Intelligent	11	3	2	2	4	6	5	3	2	3	1	1	1	8	3	-	9	-	11	-	-
	2	2	2	2	3	2	2	3	2	3	1	1	2	3	2		2		3		
New/Fresh candidate	11	1	4	2	4	6	5	-	4	4	1	1	1	8	3	-	10	1	9	2	-
	2	1	3	2	3	2	2		4	4	1	1	2	3	2		2	4	2	5	
Has done a good job	8	4	1	1	2	1	7	1	1	2	-	-	2	6	2	-	7	1	7	-	1
	2	3	1	1	2	*	3	1	1	2			4	2	1		2	4	2		3
Honest/Integrity	12	4	3	3	2	6	6	-	7	1	2	2	-	10	2	-	10	2	11	1	-
	2	3	2	3	2	2	2		8	1	2	3		3	1		2	7	3	2	
Strong	15	4	3	7	1	7	8	2	4	3	3	3	-	10	4	1	15	-	13	2	-
	3	3	2	7	1	3	3	2	4	3	4	4		3	2	4	3		3	5	
Successful	2	2	-	-	-	1	1	-	-	-	-	-	2	1	1	-	2	-	2	-	-
	*	1				*	*						4	*	1		*		*		
Leader	5	2	1	1	1	1	4	-	2	1	-	1	1	5	-	-	5	-	4	1	-
	1	1	1	1	1	*	2		2	1		1	2	2			1		1	2	
Fighter/Hard worker	18	5	3	6	4	9	9	5	3	1	4	4	1	10	7	1	14	3	17	-	1
	4	3	2	6	3	4	4	5	3	1	5	6	2	3	4	4	3	11	4		3

19. What is the first word or phrase that comes to mind when you hear the name "Scott Walker"?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY		RACE		LIKELY TO VOTE				
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	MALE	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
Agree with policies	6 1	1 1	-	3 3	2 2	4 2	2 1	1 1	1 1	-	1 1	1 1	2 4	4 1	2 1	-	6 1	-	5 1	1 2	-
Interesting	7 1	3 2	1 1	1 1	2 2	3 1	4 2	4 4	-	2 2	-	1 1	-	4 1	2 1	1 4	6 1	1 4	6 1	-	1 3
Politician	4 1	-	-	2 2	2 2	1 *	3 1	1 1	1 1	-	1 1	1 1	-	3 1	1 1	-	4 1	-	3 1	1 2	-
Potential/Presidential candidate	9 2	3 2	3 2	1 1	2 2	6 2	3 1	-	2 2	2 2	2 2	2 3	1 2	4 1	5 3	-	8 2	1 4	8 2	1 2	-
Courageous/Rebel	8 2	1 1	2 2	4 4	1 1	4 2	4 2	2 2	-	2 2	-	1 1	2 4	3 1	5 3	-	6 1	-	7 2	-	1 3
Capable/Competent	11 2	2 1	4 3	4 4	1 1	8 3	3 1	-	2 2	1 1	2 2	2 3	3 5	9 3	2 1	-	10 2	-	11 3	-	-
Experience/Qualified	4 1	-	2 2	2 2	-	2 1	2 1	-	-	2 2	-	1 1	1 2	3 1	1 1	-	4 1	-	4 1	-	-
Crooked/Deceitful	5 1	2 1	2 2	-	1 1	2 1	3 1	-	1 1	2 2	2 2	-	-	-	4 2	1 4	4 1	1 4	2 *	1 2	2 5
Like Him/General positive	35 7	9 6	7 6	12 12	7 6	21 9	14 5	4 4	4 4	3 3	8 10	8 12	6 11	26 9	8 5	1 4	29 6	3 11	29 7	3 7	3 8
Dislike him/General negative	17 3	2 1	7 6	2 2	6 5	9 4	8 3	3 3	5 6	2 2	3 4	1 1	1 2	6 2	11 6	-	16 4	-	11 3	2 5	4 11
Don't know him/enough about him	27 5	10 7	8 6	3 3	6 5	10 4	17 7	6 6	2 2	3 3	5 6	5 7	6 11	14 5	11 6	2 8	24 5	1 4	23 5	1 2	3 8
Other	13 3	4 3	1 1	4 4	4 3	8 3	5 2	4 4	1 1	4 4	2 2	1 1	1 2	8 3	4 2	1 4	13 3	-	12 3	1 2	-
DK/NA/Refused	199 40	62 41	56 45	32 31	49 40	84 34	115 45	44 47	38 42	45 48	27 33	24 35	15 27	111 38	72 41	15 58	186 41	8 30	161 38	22 51	16 42

20. What is the first word or phrase that comes to mind when you hear the name "Hillary Clinton"?

BANNER 1																					
DEMOGRAPHICS																					
	AREA					GENDER		AGE					PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	MALE	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Liar/Dishonest/ Untrustworthy	97	27	23	23	24	46	51	14	20	21	19	13	8	64	31	2	85	6	90	2	5
	19	18	18	23	20	19	20	15	22	22	23	19	15	22	18	8	19	22	21	5	13
Corrupt/Thief/Crook	38	11	9	9	9	24	14	6	8	11	5	3	5	25	13	-	35	2	37	-	1
	8	7	7	9	7	10	5	6	9	12	6	4	9	8	7	-	8	7	9	-	3
Bill Clinton/Another Clinton	14	3	4	2	5	9	5	4	5	2	1	1	-	4	9	1	13	1	11	1	2
	3	2	3	2	4	4	2	4	6	2	1	1	-	1	5	4	3	4	3	2	5
Controversial	3	1	-	-	2	-	3	1	-	2	-	-	-	2	1	-	2	-	3	-	-
	1	1	-	-	2	-	1	1	-	2	-	-	-	1	1	-	*	-	1	-	-
Drama/Baggage/Issues	15	5	3	1	6	8	7	2	4	2	5	-	1	11	4	-	13	1	12	3	-
	3	3	2	1	5	3	3	2	4	2	6	-	2	4	2	-	3	4	3	7	-
Benghazi	3	1	1	1	-	2	1	2	-	-	-	1	-	3	-	-	3	-	3	-	-
	1	1	1	1	-	1	*	2	-	-	-	1	-	1	-	-	1	-	1	-	-
Capable/Competent	6	1	-	1	4	2	4	-	1	1	2	1	1	2	2	2	5	1	3	2	1
	1	1	-	1	3	1	2	-	1	1	2	1	2	1	1	8	1	4	1	5	3
Accomplished/Qualified/ Experience	6	2	2	1	1	4	2	-	-	1	3	-	2	3	3	-	6	-	6	-	-
	1	1	2	1	1	2	1	-	-	1	4	-	4	1	2	-	1	-	1	-	-
Ambitious/Effective	14	3	7	-	4	7	7	5	1	3	-	2	3	7	5	2	14	-	10	2	2
	3	2	6	-	3	3	3	5	1	3	-	3	5	2	3	8	3	-	2	5	5
A woman/First Woman president	14	5	1	2	6	6	8	5	2	2	2	1	1	3	7	4	13	1	8	4	2
	3	3	1	2	5	2	3	5	2	2	2	1	2	1	4	15	3	4	2	9	5
Liberal	5	2	1	-	2	2	3	-	-	4	-	1	-	2	3	-	4	-	4	-	1
	1	1	1	-	2	1	1	-	-	4	-	1	-	1	2	-	1	-	1	-	3
Intelligent	6	2	2	-	2	4	2	4	-	1	-	1	-	2	3	1	6	-	4	-	2
	1	1	2	-	2	2	1	4	-	1	-	1	-	1	2	4	1	-	1	-	5

20. What is the first word or phrase that comes to mind when you hear the name "Hillary Clinton"?

	BANNER 1																				
	DEMOGRAPHICS																				
	AREA			GENDER		AGE						PARTY		RACE		LIKELY TO VOTE					
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	MALE	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
Hasn't done a good job/ History	7 1	-	3 2	2 2	2 2	3 1	4 2	-	-	3 3	1 1	2 3	1 2	3 1	3 2	1 4	7 2	-	3 1	3 7	1 3
Incompetent/Ineffective	8 2	1 1	2 2	3 3	2 2	6 2	2 1	2 2	2 2	1 1	1 1	1 1	1 2	5 2	3 2	-	8 2	-	8 2	-	-
Democrat	4 1	2 1	1 1	-	1 1	2 1	2 1	1 1	1 1	-	2 2	-	-	2 1	1 1	1 4	4 1	-	4 1	-	-
Entitled/Establishment	5 1	1 1	2 2	2 2	-	2 1	3 1	2 2	2 2	-	1 1	-	-	3 1	2 1	-	5 1	-	5 1	-	-
Old/Over the hill	8 2	1 1	3 2	1 1	3 2	5 2	3 1	3 3	1 1	1 1	2 2	1 1	-	4 1	4 2	-	7 2	1 4	7 2	-	1 3
Secretary of State	6 1	4 3	1 1	-	1 1	2 1	4 2	2 2	2 2	1 1	1 1	-	-	1 *	4 2	1 4	6 1	-	3 1	1 2	2 5
Strong/Strength/Power	14 3	5 3	5 4	4 4	-	3 1	11 4	2 2	3 3	4 4	2 2	-	2 4	6 2	6 3	2 8	13 3	1 4	12 3	1 2	1 3
Been around too long/No more Clintons	13 3	4 3	2 2	3 3	4 3	4 2	9 4	1 1	4 4	2 2	-	3 4	3 5	7 2	5 3	1 4	9 2	3 11	9 2	3 7	1 3
Self-centered	5 1	1 1	1 1	2 2	1 1	4 2	1 *	-	-	-	1 1	2 3	2 4	5 2	-	-	5 1	-	4 1	1 2	-
Not ready/Unqualified	3 1	3 2	-	-	-	3 1	-	-	2 2	-	1 1	-	-	2 1	1 1	-	3 1	-	2 *	1 2	-
Like Her/General positive	22 4	10 7	4 3	4 4	4 3	10 4	12 5	2 2	2 2	4 4	7 9	7 10	-	7 2	12 7	3 12	21 5	1 4	11 3	3 7	8 21
Dislike her/General negative	132 26	39 26	32 26	30 29	31 25	69 28	63 25	20 22	23 26	20 21	20 25	22 32	20 36	90 30	41 23	1 4	121 27	7 26	121 29	8 19	3 8
Other	17 3	6 4	3 2	5 5	3 2	7 3	10 4	2 2	6 7	4 4	1 1	2 3	2 4	11 4	3 2	3 12	17 4	-	12 3	3 7	2 5

20. What is the first word or phrase that comes to mind when you hear the name "Hillary Clinton"?

BANNER 1																					
DEMOGRAPHICS																					
=====																					

	AREA				GENDER		AGE					PARTY			RACE		LIKELY TO VOTE				
	HILLS	ROCK-	NORTH	CEN-		FE-	18-	36-	46-	56-	66-	OVER	UNDEC				VERY	SMWT			
TOTAL	BORGH	NGHAM	/WEST	TRAL	MALE	MALE	35	45	55	65	75	75	REP	/IND	DEM	WHITE	OTHER	LKLY	LKLY	50-50	

DK/NA/Refused	43	12	15	9	7	18	25	13	2	5	6	6	6	25	16	1	36	2	35	5	3
	9	8	12	9	6	7	10	14	2	5	7	9	11	8	9	4	8	7	8	12	8

21. Do you think the country is heading in the right direction or is on the wrong track?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	MALE	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	64	17	18	16	13	28	36	13	9	11	17	5	7	24	26	14	63	1	45	8	11
	13	11	14	16	11	11	14	14	10	12	21	7	13	8	15	54	14	4	11	19	29
Wrong track	398	118	98	82	100	207	191	72	74	74	60	58	45	254	132	11	357	23	343	30	25
	80	78	78	80	82	84	75	77	82	79	74	84	82	86	75	42	79	85	82	70	66
Undecided	38	16	9	4	9	10	28	8	7	9	4	6	3	18	19	1	34	3	31	5	2
	8	11	7	4	7	4	11	9	8	10	5	9	5	6	11	4	7	11	7	12	5

22. Do you believe the Republican Party today is too conservative, not conservative enough, or does it match your values?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	FE-MALE	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Too conservative	158	56	34	37	31	86	72	31	28	30	33	18	14	77	68	12	151	4	120	17	21
	32	37	27	36	25	35	28	33	31	32	41	26	25	26	38	46	33	15	29	40	55
Not conservative enough	161	46	39	32	44	89	72	28	36	27	26	23	17	111	47	3	139	13	143	13	5
	32	30	31	31	36	36	28	30	40	29	32	33	31	38	27	12	31	48	34	30	13
Matches my values	106	27	32	19	28	38	68	20	15	21	12	15	18	66	33	7	98	6	90	8	8
	21	18	26	19	23	16	27	22	17	22	15	22	33	22	19	27	22	22	21	19	21
Undecided	75	22	20	14	19	32	43	14	11	16	10	13	6	42	29	4	66	4	66	5	4
	15	15	16	14	16	13	17	15	12	17	12	19	11	14	16	15	15	15	16	12	11

23. Do you think the Tea Party has too much influence in Washington, not enough influence or is their level of influence about right?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	FE-MALE	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Too much	159	53	36	33	37	83	76	31	26	32	32	21	14	70	75	14	151	6	119	20	20
	32	35	29	32	30	34	30	33	29	34	40	30	25	24	42	54	33	22	28	47	53
Not enough	129	41	32	26	30	67	62	31	23	24	23	13	9	80	48	1	109	10	110	13	6
	26	27	26	25	25	27	24	33	26	26	28	19	16	27	27	4	24	37	26	30	16
About right	143	40	34	30	39	77	66	21	34	22	20	22	18	107	32	4	130	8	135	3	5
	29	26	27	29	32	31	26	23	38	23	25	32	33	36	18	15	29	30	32	7	13
Undecided	69	17	23	13	16	18	51	10	7	16	6	13	14	39	22	7	64	3	55	7	7
	14	11	18	13	13	7	20	11	8	17	7	19	25	13	12	27	14	11	13	16	18

24. What do you think is the most important issue facing the country right now?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY		RACE		LIKELY TO VOTE				
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50	
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Reducing the national debt	54	15	14	9	16	38	16	15	12	4	7	11	4	33	21	-	46	6	47	3	4
	11	10	11	9	13	16	6	16	13	4	9	16	7	11	12		10	22	11	7	11
Taxes	13	4	3	3	3	9	4	4	3	3	1	-	2	9	2	2	12	-	10	1	2
	3	3	2	3	2	4	2	4	3	3	1		4	3	1	8	3		2	2	5
Jobs and the economy	106	31	29	22	24	52	54	23	15	24	16	10	13	59	42	4	96	5	84	10	12
	21	21	23	22	20	21	21	25	17	26	20	14	24	20	24	15	21	19	20	23	32
Schools and education	26	10	5	7	4	12	14	7	3	5	4	3	3	14	10	2	25	-	18	4	4
	5	7	4	7	3	5	5	8	3	5	5	4	5	5	6	8	6		4	9	11
Health care	34	13	5	5	11	14	20	6	11	7	6	1	3	12	15	7	33	1	26	6	2
	7	9	4	5	9	6	8	6	12	7	7	1	5	4	8	27	7	4	6	14	5
Energy independence	11	2	5	4	-	2	9	3	5	1	-	1	-	5	6	-	11	-	8	3	-
	2	1	4	4		1	4	3	6	1		1		2	3		2		2	7	
Illegal immigration	55	17	11	10	17	28	27	10	12	7	7	8	10	39	14	2	50	2	50	3	2
	11	11	9	10	14	11	11	11	13	7	9	12	18	13	8	8	11	7	12	7	5
Abortion policy	7	1	2	1	3	2	5	1	1	1	1	2	1	4	3	-	7	-	6	-	1
	1	1	2	1	2	1	2	1	1	1	1	3	2	1	2		2		1		3
Same-sex marriage	3	2	-	-	1	2	1	1	-	1	-	1	-	1	1	1	3	-	1	-	2
	1	1			1	1	*	1		1		1		*	1	4	1		*		5
Civil liberties	13	5	3	3	2	4	9	2	2	4	2	1	1	6	4	3	11	2	12	1	-
	3	3	2	3	2	2	4	2	2	4	2	1	2	2	2	12	2	7	3	2	
Terrorism and National Security	145	40	42	34	29	66	79	17	23	31	31	24	13	94	47	4	134	7	128	10	7
	29	26	34	33	24	27	31	18	26	33	38	35	24	32	27	15	30	26	31	23	18
Undecided	33	11	6	4	12	16	17	4	3	6	6	7	5	20	12	1	26	4	29	2	2
	7	7	5	4	10	7	7	4	3	6	7	10	9	7	7	4	6	15	7	5	5

25. What do you think is the second most important issue facing the country right now?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50	
THOSE WITH FIRST CHOICE	467	140	119	98	110	229	238	89	87	88	75	62	50	276	165	25	428	23	390	41	36
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Reducing the national debt	57	16	13	20	8	30	27	15	5	10	10	8	7	41	15	1	55	-	52	4	1
	12	11	11	20	7	13	11	17	6	11	13	13	14	15	9	4	13		13	10	3
Taxes	26	4	8	9	5	11	15	5	6	3	3	5	4	15	9	2	24	2	20	4	2
	6	3	7	9	5	5	6	6	7	3	4	8	8	5	5	8	6	9	5	10	6
Jobs and the economy	91	33	22	14	22	52	39	16	21	12	17	18	5	53	33	5	83	6	75	10	6
	19	24	18	14	20	23	16	18	24	14	23	29	10	19	20	20	19	26	19	24	17
Schools and education	30	13	4	8	5	13	17	7	7	6	4	1	4	12	16	2	30	-	24	1	5
	6	9	3	8	5	6	7	8	8	7	5	2	8	4	10	8	7		6	2	14
Health care	42	16	6	8	12	17	25	11	6	5	9	6	3	22	16	3	41	-	29	6	7
	9	11	5	8	11	7	11	12	7	6	12	10	6	8	10	12	10		7	15	19
Energy independence	12	6	4	1	1	5	7	4	2	2	2	1	1	6	5	1	11	1	9	2	1
	3	4	3	1	1	2	3	4	2	2	3	2	2	2	3	4	3	4	2	5	3
Illegal immigration	71	17	26	11	17	28	43	11	14	13	10	8	10	39	28	4	61	4	62	5	4
	15	12	22	11	15	12	18	12	16	15	13	13	20	14	17	16	14	17	16	12	11
Abortion policy	5	1	1	1	2	1	4	1	1	1	-	-	2	3	2	-	4	1	4	-	1
	1	1	1	1	2	*	2	1	1	1			4	1	1		1	4	1		3
Same-sex marriage	3	1	2	-	-	1	2	-	-	2	1	-	-	3	-	-	3	-	3	-	-
	1	1	2			*	1			2	1			1			1		1		
Civil liberties	15	2	2	5	6	9	6	4	2	2	2	2	2	5	7	3	15	-	9	2	4
	3	1	2	5	5	4	3	4	2	2	3	3	4	2	4	12	4		2	5	11
Terrorism and National Security	91	22	25	20	24	48	43	13	20	25	13	10	8	59	30	2	81	6	82	5	4
	19	16	21	20	22	21	18	15	23	28	17	16	16	21	18	8	19	26	21	12	11
Undecided	24	9	6	1	8	14	10	2	3	7	4	3	4	18	4	2	20	3	21	2	1
	5	6	5	1	7	6	4	2	3	8	5	5	8	7	2	8	5	13	5	5	3

26. Do you agree or disagree that raising taxes should be an option for helping to reduce the national debt?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY			RACE		LIKELY TO VOTE			
TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	MALE	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50	
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Agree	140	41	37	31	31	71	69	32	18	24	25	21	15	69	58	12	131	6	106	19	15
	28	27	30	30	25	29	27	34	20	26	31	30	27	23	33	46	29	22	25	44	39
Disagree	322	97	81	64	80	163	159	55	65	63	53	42	36	199	110	13	292	16	279	23	20
	64	64	65	63	66	67	62	59	72	67	65	61	65	67	62	50	64	59	67	53	53
Undecided	38	13	7	7	11	11	27	6	7	7	3	6	4	28	9	1	31	5	34	1	3
	8	9	6	7	9	4	11	6	8	7	4	9	7	9	5	4	7	19	8	2	8

27. Do you think that the Affordable Care Act should be repealed, modified or left alone?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	MALE	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Repealed	225	68	58	51	48	108	117	41	47	45	33	27	21	152	69	4	199	15	208	11	6
	45	45	46	50	39	44	46	44	52	48	41	39	38	51	39	15	44	56	50	26	16
Modified	177	50	44	39	44	97	80	35	35	31	31	22	17	96	71	9	162	10	142	17	18
	35	33	35	38	36	40	31	38	39	33	38	32	31	32	40	35	36	37	34	40	47
Left alone	60	21	13	10	16	26	34	14	5	11	12	10	7	25	25	10	57	1	37	11	12
	12	14	10	10	13	11	13	15	6	12	15	14	13	8	14	38	13	4	9	26	32
Undecided	38	12	10	2	14	14	24	3	3	7	5	10	10	23	12	3	36	1	32	4	2
	8	8	8	2	11	6	9	3	3	7	6	14	18	8	7	12	8	4	8	9	5

28. In 2012, Mitt Romney was the Republican nominee and lost to Barack Obama not only nationally but in New Hampshire as well. As a Republican Primary voter, why do you think Mitt Romney lost in 2012?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY		RACE		LIKELY TO VOTE				
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH/WEST	CEN-TRAL	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50	
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ran a poor campaign	43	12	14	6	11	23	20	8	9	9	5	5	7	27	13	3	39	2	37	4	2
	9	8	11	6	9	9	8	9	10	10	6	7	13	9	7	12	9	7	9	9	5
Didn't get his message out/Didn't focus on issues	30	3	10	9	8	17	13	5	5	12	3	2	3	17	12	1	28	2	24	5	1
	6	2	8	9	7	7	5	5	6	13	4	3	5	6	7	4	6	7	6	12	3
Obama/Democrats Lied	5	-	1	1	3	-	5	-	-	1	1	1	1	3	2	-	4	-	4	-	1
	1		1	1	2		2			1	1	1	2	1	1		1		1		3
Seemed Out of touch	1	-	-	-	1	-	1	-	-	1	-	-	-	1	-	-	1	-	1	-	-
	*				1		*			1				*			*		*		
Poor voter turnout	2	2	-	-	-	-	2	-	-	1	-	1	-	2	-	-	2	-	2	-	-
	*	1					1			1		1		1			*		*		
Trust issues	6	1	-	2	3	4	2	2	2	1	1	-	-	2	3	1	6	-	4	1	1
	1	1		2	2	2	1	2	2	1	1			1	2	4	1		1	2	3
Too honest	6	-	3	2	1	2	4	-	1	1	2	2	-	3	3	-	4	2	5	-	1
	1		2	2	1	1	2		1	1	2	3		1	2		1	7	1		3
Not aggressive enough/Too nice/Gentleman	66	17	20	18	11	35	31	2	10	18	15	10	8	42	21	3	59	3	60	4	2
	13	11	16	18	9	14	12	2	11	19	19	14	15	14	12	12	13	11	14	9	5
Liar/Crook/Fraud	7	2	2	1	2	6	1	3	2	-	-	2	-	4	2	1	6	1	3	2	2
	1	1	2	1	2	2	*	3	2			3		1	1	4	1	4	1	5	5
Obama was better/Ran a better campaign	37	13	11	6	7	20	17	7	7	5	11	3	4	25	12	-	35	-	36	1	-
	7	9	9	6	6	8	7	8	8	5	14	4	7	8	7		8		9	2	
Couldn't connect to the people	47	16	5	14	12	31	16	8	11	6	8	10	4	23	20	4	44	1	34	6	7
	9	11	4	14	10	13	6	9	12	6	10	14	7	8	11	15	10	4	8	14	18

28. In 2012, Mitt Romney was the Republican nominee and lost to Barack Obama not only nationally but in New Hampshire as well.
As a Republican Primary voter, why do you think Mitt Romney lost in 2012?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY		RACE		LIKELY TO VOTE				
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH/WEST	CEN-TRAL	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50	
Media	17 3	7 5	3 2	3 3	4 3	7 3	10 4	6 6	4 4	2 2	3 4	1 1	1 2	8 3	9 5	-	13 3	3 11	15 4	-	2 5
Not conservative enough/ Too liberal	11 2	2 1	3 2	2 2	4 3	9 4	2 1	4 4	2 2	2 2	2 2	-	1 2	7 2	4 2	-	10 2	1 4	9 2	-	2 5
Too conservative	11 2	5 3	3 2	1 1	2 2	3 1	8 3	4 4	2 2	3 3	2 2	-	-	7 2	4 2	-	9 2	2 7	10 2	-	1 3
Obama already president/ Gave him another chance	8 2	3 2	1 1	3 3	1 1	1 *	7 3	1 1	4 4	3 3	-	-	-	2 1	3 2	3 12	8 2	-	6 1	2 5	-
Gender Bias	3 1	1 1	1 1	1 1	-	1 *	2 1	-	-	1 1	-	-	2 4	1 *	2 1	-	3 1	-	2 *	-	1 3
Religion/Values/Mormon	10 2	4 3	2 2	2 2	2 2	3 1	7 3	1 1	1 1	3 3	1 1	2 3	1 2	7 2	2 1	1 4	8 2	1 4	7 2	2 5	1 3
Massachusetts	11 2	4 3	5 4	1 1	1 1	7 3	4 2	3 3	3 3	2 2	2 2	-	1 2	7 2	4 2	-	11 2	-	10 2	1 2	-
Didn't get enough votes/ Too many people voted for Obama	10 2	4 3	1 1	2 2	3 2	6 2	4 2	2 2	1 1	3 3	2 2	2 3	-	8 3	2 1	-	10 2	-	10 2	-	-
Voter fraud	11 2	3 2	4 3	1 1	3 2	3 1	8 3	4 4	2 2	1 1	2 2	1 1	1 2	6 2	5 3	-	9 2	2 7	10 2	1 2	-
Personality	17 3	7 5	2 2	1 1	7 6	6 2	11 4	6 6	1 1	6 6	-	3 4	1 2	6 2	10 6	1 4	14 3	1 4	12 3	2 5	3 8
47% Comment	5 1	2 1	2 2	1 1	-	3 1	2 1	-	2 2	-	1 1	2 3	-	2 1	3 2	-	5 1	-	4 1	1 2	-
Didn't follow through/ Gave up	9 2	3 2	1 1	1 1	4 3	5 2	4 2	-	3 3	1 1	1 1	2 3	2 4	6 2	3 2	-	9 2	-	8 2	-	1 3

28. In 2012, Mitt Romney was the Republican nominee and lost to Barack Obama not only nationally but in New Hampshire as well. As a Republican Primary voter, why do you think Mitt Romney lost in 2012?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE					PARTY		RACE		LIKELY TO VOTE					
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH/WEST	CEN-TRAL	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50	
Wasn't a good candidate	7 1	3 2	-	1 1	3 2	2 1	5 2	1 1	1 1	-	2 2	2 3	-	4 1	3 2	-	7 2	-	3 1	2 5	2 5
More democrats/liberals in NH	5 1	-	1 1	2 2	2 2	3 1	2 1	2 2	1 1	-	-	1 1	1 2	4 1	1 1	-	3 1	2 7	5 1	-	-
Associated with the rich/Elitist	9 2	4 3	3 2	-	2 2	4 2	5 2	-	1 1	3 3	2 2	2 3	1 2	4 1	5 3	-	8 2	1 4	4 1	1 2	4 11
Didn't have the black vote/Didn't reach out to minorities	4 1	2 1	2 2	-	-	-	4 2	-	1 1	-	-	1 1	1 2	1 *	1 1	2 8	4 1	-	3 1	1 2	-
Democrats offering handouts	4 1	-	2 2	1 1	1 1	1 *	3 1	2 2	-	1 1	1 1	-	-	2 1	1 1	1 4	3 1	1 4	3 1	1 2	-
Didn't have support of Republicans	4 1	1 1	2 2	-	1 1	1 *	3 1	-	1 1	1 1	1 1	-	1 2	3 1	1 1	-	3 1	1 4	4 1	-	-
Lack of Leadership qualities	2 *	-	1 1	1 1	-	-	2 1	-	-	-	2 2	-	-	1 *	1 1	-	2 *	-	-	-	2 5
Said the wrong things	5 1	1 1	1 1	2 2	1 1	3 1	2 1	2 2	-	-	1 1	-	-	1 *	2 1	1 4	4 1	-	4 1	1 2	-
People wanted a Black President	3 1	-	1 1	1 1	1 1	-	3 1	-	2 2	-	1 1	-	-	1 *	1 1	1 4	3 1	-	3 1	-	-
He wasn't ready	5 1	-	1 1	-	4 3	1 *	4 2	1 1	-	1 1	1 1	1 1	-	3 1	2 1	-	5 1	-	3 1	2 5	-
Lack of support	2 *	1 1	-	-	1 1	-	2 1	1 1	-	-	-	1 1	-	2 1	-	-	2 *	-	2 *	-	-
Choice for Vice President	4 1	2 1	1 1	-	1 1	3 1	1 *	2 2	1 1	-	-	-	-	3 1	1 1	-	4 1	-	4 1	-	-

28. In 2012, Mitt Romney was the Republican nominee and lost to Barack Obama not only nationally but in New Hampshire as well. As a Republican Primary voter, why do you think Mitt Romney lost in 2012?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	FE-MALE	MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
People didn't agree with his position on issues	3 1	-	-	3 3	-	1 *	2 1	-	1 1	-	1 1	-	1 2	1 *	2 1	-	2 *	1 4	2 *	1 2	-
General negative	7 1	1 1	3 2	2 2	1 1	4 2	3 1	1 1	-	2 2	-	1 1	1 2	5 2	2 1	-	7 2	-	7 2	-	-
Other	19 4	8 5	5 4	2 2	4 3	8 3	11 4	4 4	3 3	3 3	2 2	1 1	5 9	10 3	8 5	1 4	18 4	1 4	17 4	1 2	1 3
DK/NA/Refused	67 13	21 14	19 15	12 12	15 12	32 13	35 14	13 14	11 12	8 9	9 11	13 19	9 16	45 15	19 11	3 12	61 13	3 11	58 14	5 12	4 11

29. The last three Republican Presidents were George W. Bush serving from 2001-2008, George Herbert Walker Bush serving from 1989-1992, and Ronald Reagan serving from 1981-1988. From your point of view, which of the three was your personal favorite - "W" Bush, George Herbert Walker Bush, or Ronald Reagan?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	FE-MALE	MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	UNDEC REP	/IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
"W" Bush (2001-2008)	30	10	8	5	7	12	18	8	5	5	5	2	2	18	11	-	28	-	22	2	6
	6	7	6	5	6	5	7	9	6	5	6	3	4	6	6		6		5	5	16
Herbert Walker Bush (1989-1992)	72	20	17	19	16	30	42	7	11	18	16	10	8	33	32	7	67	4	50	11	11
	14	13	14	19	13	12	16	8	12	19	20	14	15	11	18	27	15	15	12	26	29
Ronald Reagan (1981-1988)	381	119	93	73	96	196	185	76	71	66	58	54	44	237	126	18	345	21	334	27	20
	76	79	74	72	79	80	73	82	79	70	72	78	80	80	71	69	76	78	80	63	53
Undecided	17	2	7	5	3	7	10	2	3	5	2	3	1	8	8	1	14	2	13	3	1
	3	1	6	5	2	3	4	2	3	5	2	4	2	3	5	4	3	7	3	7	3

30. With respect to the abortion issue, would you consider yourself to be pro-choice or pro-life?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	FE-MALE	MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Pro-choice	243	79	64	47	53	113	130	52	45	57	39	25	17	131	93	19	223	13	195	27	21
	49	52	51	46	43	46	51	56	50	61	48	36	31	44	53	73	49	48	47	63	55
Pro-life	205	59	46	49	51	107	98	31	37	31	33	35	30	137	63	5	186	13	180	12	13
	41	39	37	48	42	44	38	33	41	33	41	51	55	46	36	19	41	48	43	28	34
Undecided	52	13	15	6	18	25	27	10	8	6	9	9	8	28	21	2	45	1	44	4	4
	10	9	12	6	15	10	11	11	9	6	11	13	15	9	12	8	10	4	11	9	11

31. Do you favor or oppose legalizing same-sex marriage?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	MALE	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Favor	215	67	53	44	51	84	131	52	36	42	36	24	16	111	84	19	199	11	161	28	26
	43	44	42	43	42	34	51	56	40	45	44	35	29	38	47	73	44	41	38	65	68
Oppose	194	57	47	37	53	109	85	25	31	32	31	38	30	137	51	6	178	11	177	8	9
	39	38	38	36	43	44	33	27	34	34	38	55	55	46	29	23	39	41	42	19	24
Undecided	91	27	25	21	18	52	39	16	23	20	14	7	9	48	42	1	77	5	81	7	3
	18	18	20	21	15	21	15	17	26	21	17	10	16	16	24	4	17	19	19	16	8

32. Have you ever worked for minimum wage?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50	
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	401	121	103	81	96	199	202	79	81	81	62	50	32	232	147	21	361	23	335	35	31
	80	80	82	79	79	81	79	85	90	86	77	72	58	78	83	81	80	85	80	81	82
No	93	28	20	20	25	44	49	14	9	12	18	17	21	59	29	5	88	4	79	8	6
	19	19	16	20	20	18	19	15	10	13	22	25	38	20	16	19	19	15	19	19	16
Undecided	6	2	2	1	1	2	4	-	-	1	1	2	2	5	1	-	5	-	5	-	1
	1	1	2	1	1	1	2			1	1	3	4	2	1		1		1		3

33. Would you describe yourself as conservative, moderate or liberal?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	MALE	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Conservative	245	70	67	51	57	128	117	43	47	42	29	41	34	178	65	2	218	17	229	8	8
	49	46	54	50	47	52	46	46	52	45	36	59	62	60	37	8	48	63	55	19	21
Moderate	207	62	47	44	54	97	110	39	37	43	40	21	19	98	98	11	191	10	160	24	23
	41	41	38	43	44	40	43	42	41	46	49	30	35	33	55	42	42	37	38	56	61
Liberal	35	16	9	4	6	14	21	6	6	8	9	4	1	12	11	12	32	-	19	9	7
	7	11	7	4	5	6	8	6	7	9	11	6	2	4	6	46	7	-	5	21	18
Undecided	13	3	2	3	5	6	7	5	-	1	3	3	1	8	3	1	13	-	11	2	-
	3	2	2	3	4	2	3	5	-	1	4	4	2	3	2	4	3	-	3	5	-

34. Are your values similar to the values of the Tea Party?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	FE-MALE	MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	182	60	43	33	46	87	95	35	32	27	32	24	24	133	44	5	163	12	167	9	6
	36	40	34	32	38	36	37	38	36	29	40	35	44	45	25	19	36	44	40	21	16
No	233	70	60	54	49	122	111	42	42	52	39	32	23	109	108	16	217	11	177	25	31
	47	46	48	53	40	50	44	45	47	55	48	46	42	37	61	62	48	41	42	58	82
Undecided	85	21	22	15	27	36	49	16	16	15	10	13	8	54	25	5	74	4	75	9	1
	17	14	18	15	22	15	19	17	18	16	12	19	15	18	14	19	16	15	18	21	3

35. Do you currently have children in the school system?

BANNER 1																					
DEMOGRAPHICS																					
	AREA				GENDER		AGE						PARTY			RACE		LIKELY TO VOTE			
	TOTAL	HILLS BORGH	ROCK-NGHAM	NORTH /WEST	CEN-TRAL	FE-MALE	18-35	36-45	46-55	56-65	66-75	OVER 75	REP	UNDEC /IND	DEM	WHITE	OTHER	VERY LKLY	SMWT LKLY	50-50	
Total	500	151	125	102	122	245	255	93	90	94	81	69	55	296	177	26	454	27	419	43	38
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	123	45	27	22	29	68	55	47	37	23	12	2	1	54	57	12	114	6	97	12	14
	25	30	22	22	24	28	22	51	41	24	15	3	2	18	32	46	25	22	23	28	37
No	371	103	96	80	92	174	197	46	53	69	68	64	54	238	118	14	335	21	316	31	24
	74	68	77	78	75	71	77	49	59	73	84	93	98	80	67	54	74	78	75	72	63
Undecided	6	3	2	-	1	3	3	-	-	2	1	3	-	4	2	-	5	-	6	-	-
	1	2	2		1	1	1			2	1	4		1	1		1		1		

8. Who would be your second choice?

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR-SON	CHRIS-TIE	CRUZ	FIO-RINA	GRA-HAM	HUCK-ABEE	JIN-DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL-KER	UND	
THOSE WITH FIRST CHOICE	380	94	16	23	24	8	6	16	5	35	5	16	7	29	71	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
John Bolton	2	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-
	1		6		4											
Jeb Bush	42	1	3	6	-	-	1	1	-	7	1	3	-	4	10	-
	11	1	19	26			17	6		20	20	19		14	14	
Ben Carson	17	1	-	-	1	-	-	1	-	1	-	2	-	1	9	-
	4	1			4			6		3		12		3	13	
Chris Christie	21	10	-	-	1	-	1	-	-	2	-	-	1	3	2	-
	6	11			4		17			6			14	10	3	
Ted Cruz	12	2	2	1	-	-	-	-	-	1	-	1	-	-	4	-
	3	2	12	4						3		6			6	
Carly Fiorina	5	1	-	-	-	-	1	1	-	-	-	-	-	-	1	-
	1	1					17	6							1	
Lindsey Graham	5	2	-	-	-	1	-	-	-	-	-	-	-	-	2	-
	1	2				12									3	
Mike Huckabee	15	3	2	-	-	-	-	1	2	4	-	-	1	-	2	-
	4	3	12					6	40	11			14		3	
Bobby Jindal	5	-	-	-	-	-	-	-	-	1	-	1	-	-	3	-
	1									3		6			4	
John Kasich	7	5	-	-	1	-	-	-	-	-	-	-	-	-	1	-
	2	5			4										1	
Peter King	2	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-
	1	1						6								
George Pataki	2	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-
	1	1						6								
Rand Paul	26	2	-	2	5	2	-	1	1	-	-	-	-	5	7	-
	7	2		9	21	25		6	20					17	10	

8. Who would be your second choice?

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR-SON	CHRIS-TIE	CRUZ	FIO-RINA	GRA-HAM	HUCK-ABEE	JIN-DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL-KER	UND	
Mike Pence	2 1	-	-	-	-	-	-	-	-	-	-	-	1 14	-	1 1	-
Rick Perry	10 3	4 4	-	-	1 4	-	-	-	-	-	-	-	-	1 3	2 3	-
Rob Portman	1 *	1 1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Marco Rubio	36 9	8 9	3 19	2 9	1 4	-	-	1 6	-	4 11	3 60	-	1 14	-	12 17	-
Paul Ryan	13 3	1 1	-	2 9	1 4	1 12	-	1 6	-	1 3	-	2 12	-	2 7	2 3	-
Rick Santorum	6 2	3 3	-	-	-	-	-	-	-	-	-	-	1 14	1 3	1 1	-
Donald Trump	18 5	3 3	-	3 13	-	-	1 17	-	-	3 9	-	-	-	2 7	4 6	-
Scott Walker	36 9	10 11	2 12	2 9	9 38	1 12	-	1 6	-	4 11	-	4 25	1 14	1 3	1 1	-
Other	5 1	2 2	-	-	-	-	-	-	-	-	-	1 6	-	1 3	-	-
Undecided	92 24	33 35	3 19	5 22	3 12	3 38	2 33	6 38	2 40	7 20	1 20	2 12	1 14	8 28	7 10	-

9. How satisfied are you with the Republican field of candidates?

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR-SON	CHRIS-TIE	CRUZ	FIO-RINA	GRA-HAM	HUCK-ABEE	JIN-DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL-KER	UND	
Total	500	94	16	23	24	8	6	16	5	35	5	16	7	29	71	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very satisfied	76	14	3	3	8	2	-	1	1	3	2	4	2	4	20	8
	15	15	19	13	33	25		6	20	9	40	25	29	14	28	7
Somewhat satisfied	199	36	8	7	9	4	2	8	3	15	2	6	2	17	30	38
	40	38	50	30	38	50	33	50	60	43	40	38	29	59	42	32
Somewhat dissatisfied	107	19	3	5	5	2	3	4	-	11	-	5	2	4	14	24
	21	20	19	22	21	25	50	25		31		31	29	14	20	20
Very dissatisfied	59	16	2	6	1	-	1	1	1	4	-	-	-	3	1	20
	12	17	12	26	4		17	6	20	11				10	1	17
Undecided	59	9	-	2	1	-	-	2	-	2	1	1	1	1	6	30
	12	10		9	4			12		6	20	6	14	3	8	25

10. Barack Obama

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR- SON	CHRIS -TIE	CRUZ	FIO- RINA	GRA- HAM	HUCK- ABEE	JIN- DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL- KER	UND	
Total	500 100	94 100	16 100	23 100	24 100	8 100	6 100	16 100	5 100	35 100	5 100	16 100	7 100	29 100	71 100	120 100
Never heard	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1
Favorable	87 17	25 27	- 30	7 30	1 4	1 12	2 33	1 6	-	6 17	-	1 6	1 14	1 3	3 4	35 29
Unfavorable	391 78	65 69	16 100	16 70	23 96	7 88	4 67	15 94	5 100	28 80	4 80	15 94	6 86	27 93	67 94	74 62
Heard of/Undecided	20 4	4 4	-	-	-	-	-	-	-	1 3	1 20	-	-	1 3	1 1	10 8

11. Hillary Clinton

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR- SON	CHRIS -TIE	CRUZ	FIO- RINA	GRA- HAM	HUCK- ABEE	JIN- DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL- KER	UND	
Total	500 100	94 100	16 100	23 100	24 100	8 100	6 100	16 100	5 100	35 100	5 100	16 100	7 100	29 100	71 100	120 100
Never heard	3 1	-	-	-	1 4	-	-	-	-	-	-	-	-	-	-	1 1
Favorable	87 17	20 21	1 6	5 22	1 4	1 12	2 33	1 6	-	6 17	1 20	1 6	2 29	4 14	1 1	37 31
Unfavorable	382 76	66 70	14 88	16 70	22 92	7 88	4 67	14 88	5 100	29 83	4 80	15 94	5 71	23 79	69 97	72 60
Heard of/Undecided	28 6	8 9	1 6	2 9	-	-	-	1 6	-	-	-	-	-	2 7	1 1	10 8

12. Chris Christie

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR- SON	CHRIS -TIE	CRUZ	FIO- RINA	GRA- HAM	HUCK- ABEE	JIN- DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL- KER	UND	
Total	500	94	16	23	24	8	6	16	5	35	5	16	7	29	71	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	11	1	-	-	-	-	-	-	-	-	-	-	-	1	-	7
	2	1												3		6
Favorable	192	41	3	21	4	2	2	4	-	11	3	5	3	19	30	37
	38	44	19	91	17	25	33	25		31	60	31	43	66	42	31
Unfavorable	193	31	9	1	19	2	4	4	2	17	-	10	2	4	30	46
	39	33	56	4	79	25	67	25	40	49		62	29	14	42	38
Heard of/Undecided	104	21	4	1	1	4	-	8	3	7	2	1	2	5	11	30
	21	22	25	4	4	50		50	60	20	40	6	29	17	15	25

13. Jeb Bush

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR- SON	CHRIS -TIE	CRUZ	FIO- RINA	GRA- HAM	HUCK- ABEE	JIN- DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL- KER	UND	
Total	500	94	16	23	24	8	6	16	5	35	5	16	7	29	71	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	7	-	-	1	-	-	-	-	-	-	-	-	1	1	-	4
	1			4									14	3		3
Favorable	269	89	5	10	6	8	3	8	2	14	4	8	4	17	35	47
	54	95	31	43	25	100	50	50	40	40	80	50	57	59	49	39
Unfavorable	134	3	9	7	14	-	-	5	2	13	-	6	1	6	24	38
	27	3	56	30	58			31	40	37		38	14	21	34	32
Heard of/Undecided	90	2	2	5	4	-	3	3	1	8	1	2	1	5	12	31
	18	2	12	22	17		50	19	20	23	20	12	14	17	17	26

14. Scott Walker

BANNER 2

GOP FIRST CHOICE

	TOTAL	BUSH	CAR- SON	CHRIS -TIE	CRUZ	FIO- RINA	GRA- HAM	HUCK- ABEE	JIN- DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL- KER	UND
Total	500 100	94 100	16 100	23 100	24 100	8 100	6 100	16 100	5 100	35 100	5 100	16 100	7 100	29 100	71 100	120 100
Never heard	75 15	14 15	1 6	7 30	1 4	-	-	3 19	1 20	2 6	-	3 19	1 14	4 14	-	31 26
Favorable	229 46	32 34	11 69	5 22	16 67	7 88	1 17	7 44	1 20	19 54	3 60	9 56	4 57	9 31	70 99	30 25
Unfavorable	76 15	23 24	-	5 22	4 17	1 12	3 50	3 19	2 40	5 14	1 20	1 6	-	3 10	-	21 18
Heard of/Undecided	120 24	25 27	4 25	6 26	3 12	-	2 33	3 19	1 20	9 26	1 20	3 19	2 29	13 45	1 1	38 32

15. Ben Carson

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR- SON	CHRIS -TIE	CRUZ	FIO- RINA	GRA- HAM	HUCK- ABEE	JIN- DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL- KER	UND	
Total	500	94	16	23	24	8	6	16	5	35	5	16	7	29	71	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	145	36	-	10	2	1	2	5	1	12	1	2	-	9	4	46
	29	38		43	8	12	33	31	20	34	20	12		31	6	38
Favorable	176	22	16	3	13	5	1	5	1	14	2	9	2	7	53	21
	35	23	100	13	54	62	17	31	20	40	40	56	29	24	75	18
Unfavorable	53	12	-	4	5	-	1	2	-	3	-	2	-	1	7	15
	11	13		17	21		17	12		9		12		3	10	12
Heard of/Undecided	126	24	-	6	4	2	2	4	3	6	2	3	5	12	7	38
	25	26		26	17	25	33	25	60	17	40	19	71	41	10	32

16. Rand Paul

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR- SON	CHRIS -TIE	CRUZ	FIO- RINA	GRA- HAM	HUCK- ABEE	JIN- DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL- KER	UND	
Total	500 100	94 100	16 100	23 100	24 100	8 100	6 100	16 100	5 100	35 100	5 100	16 100	7 100	29 100	71 100	120 100
Never heard	20 4	4 4	- 9	2 9	-	-	-	-	-	-	-	-	-	1 3	-	12 10
Favorable	227 45	40 43	9 56	5 22	17 71	5 62	4 67	8 50	1 20	33 94	2 40	3 19	3 43	18 62	33 46	36 30
Unfavorable	132 26	31 33	4 25	9 39	1 4	1 12	1 17	6 38	2 40	1 3	1 20	8 50	3 43	4 14	23 32	33 28
Heard of/Undecided	121 24	19 20	3 19	7 30	6 25	2 25	1 17	2 12	2 40	1 3	2 40	5 31	1 14	6 21	15 21	39 32

17. Mike Huckabee

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR- SON	CHRIS -TIE	CRUZ	FIO- RINA	GRA- HAM	HUCK- ABEE	JIN- DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL- KER	UND	
Total	500 100	94 100	16 100	23 100	24 100	8 100	6 100	16 100	5 100	35 100	5 100	16 100	7 100	29 100	71 100	120 100
Never heard	19 4	7 7	- 4	1 4	-	-	-	-	-	-	-	-	-	1 3	-	10 8
Favorable	248 50	37 39	9 56	11 48	13 54	6 75	1 17	16 100	5 100	21 60	4 80	9 56	3 43	18 62	40 56	40 33
Unfavorable	147 29	36 38	5 31	9 39	9 38	2 25	5 83	-	-	10 29	1 20	5 31	2 29	4 14	17 24	37 31
Heard of/Undecided	86 17	14 15	2 12	2 9	2 8	-	-	-	-	4 11	-	2 12	2 29	6 21	14 20	33 28

18. What is the first word or phrase that comes to mind when you hear the name "Jeb Bush"?

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR-SON	CHRIS-TIE	CRUZ	FIO-RINA	GRA-HAM	HUCK-ABEE	JIN-DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL-KER	UND	
Total	500	94	16	23	24	8	6	16	5	35	5	16	7	29	71	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
George Bush/Brother/Son	61	5	-	1	-	1	2	3	-	4	-	1	2	9	7	18
	12	5		4		12	33	19		11		6	29	31	10	15
Family/Legacy/Dynasty	86	17	4	1	2	1	2	3	2	5	1	2	2	6	12	21
	17	18	25	4	8	12	33	19	40	14	20	12	29	21	17	18
Tired of the Bushes/Too many Bushes	37	-	3	3	2	-	1	3	-	4	-	1	-	3	6	10
	7		19	13	8		17	19		11		6		10	8	8
Republican	15	2	-	2	1	-	-	-	1	1	-	1	-	2	4	1
	3	2		9	4				20	3		6		7	6	1
Florida/Governor of Florida	36	8	-	2	4	1	-	2	1	1	-	-	-	2	5	10
	7	9		9	17	12		12	20	3				7	7	8
Knowledgeable/Intelligent	14	5	-	-	-	3	-	-	-	1	1	1	-	-	1	1
	3	5				38				3	20	6			1	1
Immigration/Hispanics	15	2	-	-	2	-	-	-	-	1	-	-	-	1	6	3
	3	2			8					3				3	8	2
Honest/Trustworthy/Credibility	21	10	-	1	-	-	-	-	-	1	-	-	-	-	5	2
	4	11		4						3					7	2
Experience	7	3	1	-	-	-	-	-	-	-	-	-	-	-	-	3
	1	3	6													2
Conservative	7	2	-	-	1	1	-	-	-	1	-	-	-	1	1	-
	1	2			4	12				3				3	1	
Education	3	-	-	-	-	-	-	1	-	-	-	-	-	-	1	1
	1							6							1	1
Has done a good job	4	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1	4														
Presidential candidate	11	1	-	1	2	-	-	-	-	-	1	1	1	1	1	1
	2	1		4	8						20	6	14	3	1	1

18. What is the first word or phrase that comes to mind when you hear the name "Jeb Bush"?

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR-SON	CHRIS-TIE	CRUZ	FIO-RINA	GRA-HAM	HUCK-ABEE	JIN-DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL-KER	UND	
Like him/General positive	37 7	15 16	1 6	4 17	-	-	-	2 12	-	2 6	-	3 19	1 14	-	3 4	4 3
Patriotic	2 *	2 2	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Dedicated/Dependable	5 1	2 2	-	-	-	-	-	-	-	1 3	-	-	-	-	-	2 2
Old school/Timer	6 1	-	1 6	-	1 4	-	-	-	-	1 3	-	-	-	-	2 3	1 1
Politician	10 2	1 1	2 12	1 4	1 4	-	-	1 6	-	1 3	-	1 6	-	-	-	2 2
Big Money	3 1	-	-	2 9	-	-	-	-	-	1 3	-	-	-	-	-	-
Agree with his views (General)	1 *	1 1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Competent	4 1	2 2	-	-	-	-	1 17	-	-	-	-	-	-	-	1 1	-
Someone New/Different	4 1	3 3	-	-	-	-	-	-	-	-	-	-	-	1 3	-	-
Dislike him/General Negative	31 6	2 2	1 6	-	2 8	-	-	-	-	3 9	1 20	1 6	-	2 7	3 4	15 12
Moderate/Liberal/Not conservative enough	15 3	5 5	1 6	-	4 17	-	-	-	-	-	-	-	-	1 3	3 4	-
Don't know enough about him	4 1	-	-	-	-	-	-	-	-	1 3	-	-	-	-	1 1	2 2
Other	14 3	2 2	-	-	1 4	1 12	-	-	-	2 6	1 20	-	-	-	4 6	2 2
DK/NA/Refused	57 11	3 3	2 12	7 30	1 4	-	-	3 19	1 20	4 11	-	4 25	1 14	1 3	6 8	22 18

19. What is the first word or phrase that comes to mind when you hear the name "Scott Walker"?

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR-SON	CHRIS-TIE	CRUZ	FIO-RINA	GRA-HAM	HUCK-ABEE	JIN-DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL-KER	UND	
Total	500	94	16	23	24	8	6	16	5	35	5	16	7	29	71	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Conservative	18	5	1	-	1	-	1	-	1	2	-	1	-	-	4	2
	4	5	6		4		17		20	6		6			6	2
Anti-Union/Right to work	37	8	2	3	2	1	2	4	1	1	-	-	-	1	7	5
	7	9	12	13	8	12	33	25	20	3				3	10	4
Wisconsin/Governor of Wisconsin	20	3	1	1	-	1	-	1	-	1	-	1	-	2	4	5
	4	3	6	4		12		6		3		6		7	6	4
Young	4	-	-	-	-	1	-	1	-	-	-	-	-	-	1	1
	1					12		6							1	1
Intelligent	11	1	-	-	2	-	-	1	-	-	-	1	-	-	5	1
	2	1			8			6				6			7	1
New/Fresh candidate	11	1	3	2	-	-	-	-	1	2	-	-	-	-	2	-
	2	1	19	9					20	6					3	
Has done a good job	8	-	-	-	1	-	-	1	-	-	1	-	-	1	2	2
	2				4			6			20			3	3	2
Honest/Integrity	12	2	1	1	-	-	-	-	-	1	-	2	-	-	5	-
	2	2	6	4						3		12			7	
Strong	15	2	-	-	1	-	-	-	-	2	-	2	1	-	6	1
	3	2			4					6		12	14		8	1
Successful	2	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-
	*				4										1	
Leader	5	1	-	-	-	-	-	-	-	1	-	-	-	-	3	-
	1	1								3					4	
Fighter/Hard worker	18	4	1	-	1	2	-	-	-	1	-	1	-	-	5	2
	4	4	6		4	25				3		6			7	2
Agree with policies	6	2	-	-	1	-	-	-	-	2	-	-	-	-	1	-
	1	2			4					6					1	

19. What is the first word or phrase that comes to mind when you hear the name "Scott Walker"?

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR-SON	CHRIS-TIE	CRUZ	FIO-RINA	GRA-HAM	HUCK-ABEE	JIN-DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL-KER	UND	
Interesting	7	-	-	-	1	-	-	1	-	-	-	1	-	-	2	2
	1				4			6				6			3	2
Politician	4	1	-	-	1	-	-	-	-	-	-	-	1	-	-	1
	1	1			4							14				1
Potential/Presidential candidate	9	-	1	1	1	1	-	-	-	1	-	-	1	1	1	1
	2		6	4	4	12				3			14	3	1	1
Courageous/Rebel	8	2	-	-	3	-	-	-	-	-	-	-	-	-	2	1
	2	2			12										3	1
Capable/Competent	11	1	-	-	1	1	-	-	-	1	-	-	-	-	6	1
	2	1			4	12				3					8	1
Experience/Qualified	4	2	-	-	-	-	-	-	-	-	-	-	-	-	2	-
	1	2													3	
Crooked/Deceitful	5	1	-	1	-	-	1	-	-	-	-	-	-	-	-	2
	1	1		4			17									2
Like Him/General positive	35	5	2	2	1	1	-	1	-	2	1	1	1	1	10	5
	7	5	12	9	4	12		6		6	20	6	14	3	14	4
Dislike him/General negative	17	7	-	1	-	-	-	-	-	1	-	-	-	2	-	4
	3	7		4						3				7		3
Don't know him/enough about him	27	5	2	-	2	-	-	2	-	1	1	1	-	4	-	6
	5	5	12		8			12		3	20	6		14		5
Other	13	2	-	-	1	-	1	-	1	-	-	-	-	1	2	2
	3	2			4		17		20					3	3	2
DK/NA/Refused	199	39	2	11	3	1	1	5	1	16	2	6	3	16	3	76
	40	41	12	48	12	12	17	31	20	46	40	38	43	55	4	63

20. What is the first word or phrase that comes to mind when you hear the name "Hillary Clinton"?

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR-SON	CHRIS-TIE	CRUZ	FIO-RINA	GRA-HAM	HUCK-ABEE	JIN-DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL-KER	UND	
Total	500	94	16	23	24	8	6	16	5	35	5	16	7	29	71	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Liar/Dishonest/ Untrustworthy	97	16	5	3	10	2	1	4	1	11	1	5	2	4	19	10
	19	17	31	13	42	25	17	25	20	31	20	31	29	14	27	8
Corrupt/Thief/Crook	38	1	2	2	7	-	-	1	1	2	1	1	-	2	10	6
	8	1	12	9	29			6	20	6	20	6		7	14	5
Bill Clinton/Another Clinton	14	1	-	1	-	-	-	1	1	-	-	-	-	3	2	4
	3	1		4				6	20					10	3	3
Controversial	3	1	-	-	-	-	-	-	-	-	-	-	1	-	-	1
	1	1											14			1
Drama/Baggage/Issues	15	3	-	-	1	-	-	-	-	1	-	-	1	-	4	5
	3	3			4					3			14		6	4
Benghazi	3	1	-	1	-	-	-	-	-	-	-	-	-	-	-	1
	1	1		4												1
Capable/Competent	6	4	-	-	-	-	-	-	-	1	-	-	-	-	-	1
	1	4								3						1
Accomplished/Qualified/ Experience	6	-	2	2	-	-	1	-	-	-	-	-	-	-	1	-
	1		12	9			17								1	
Ambitious/Effective	14	3	-	-	-	-	-	-	-	2	-	-	1	1	1	5
	3	3								6			14	3	1	4
A woman/First Woman president	14	3	2	-	-	1	-	1	-	-	-	-	1	-	-	6
	3	3	12			12		6					14			5
Liberal	5	3	-	-	-	-	-	-	-	-	-	1	-	-	-	1
	1	3										6				1
Intelligent	6	1	-	-	-	-	-	-	-	1	-	1	-	-	-	1
	1	1								3		6				1
Hasn't done a good job/ History	7	1	-	-	1	-	1	-	-	2	-	-	-	1	-	1
	1	1			4		17			6				3		1

20. What is the first word or phrase that comes to mind when you hear the name "Hillary Clinton"?

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR-SON	CHRIS-TIE	CRUZ	FIO-RINA	GRA-HAM	HUCK-ABEE	JIN-DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL-KER	UND	
Incompetent/Ineffective	8 2	1 1	-	-	-	-	-	-	1 20	-	-	1 6	-	1 3	2 3	2 2
Democrat	4 1	1 1	-	-	-	-	-	1 6	-	-	-	-	-	1 3	-	-
Entitled/Establishment	5 1	2 2	1 6	-	-	-	-	-	-	-	-	-	-	1 3	-	-
Old/Over the hill	8 2	3 3	-	-	-	1 12	-	-	-	2 6	-	-	-	-	2 3	-
Secretary of State	6 1	1 1	-	-	1 4	-	-	-	-	-	-	-	-	-	-	4 3
Strong/Strength/Power	14 3	2 2	-	1 4	-	-	1 17	-	-	-	-	1 6	-	-	1 1	4 3
Been around too long/No more Clintons	13 3	-	1 6	1 4	-	-	-	1 6	-	1 3	-	1 6	-	-	2 3	4 3
Self-centered	5 1	-	-	-	-	1 12	-	-	1 3	-	1 6	-	-	-	1 1	1 1
Not ready/Unqualified	3 1	1 1	-	-	-	-	-	-	-	-	-	-	-	-	1 1	1 1
Like Her/General positive	22 4	7 7	-	-	-	-	-	-	-	-	1 20	-	-	2 7	-	12 10
Dislike her/General negative	132 26	26 28	3 19	8 35	4 17	3 38	1 17	6 38	-	8 23	2 40	3 19	-	9 31	21 30	33 28
Other	17 3	4 4	-	-	-	-	-	-	1 20	1 3	-	1 6	-	-	3 4	5 4
DK/NA/Refused	43 9	8 9	1 6	4 17	1 4	-	1 17	2 12	-	3 9	-	-	1 14	4 14	2 3	15 12

21. Do you think the country is heading in the right direction or is on the wrong track?

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR-SON	CHRIS-TIE	CRUZ	FIO-RINA	GRA-HAM	HUCK-ABEE	JIN-DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL-KER	UND	
Total	500	94	16	23	24	8	6	16	5	35	5	16	7	29	71	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	64	20	-	5	2	-	2	-	-	4	1	1	2	2	3	19
	13	21		22	8		33			11	20	6	29	7	4	16
Wrong track	398	69	16	15	22	7	4	14	5	30	4	15	3	26	65	84
	80	73	100	65	92	88	67	88	100	86	80	94	43	90	92	70
Undecided	38	5	-	3	-	1	-	2	-	1	-	-	2	1	3	17
	8	5		13		12		12		3			29	3	4	14

22. Do you believe the Republican Party today is too conservative, not conservative enough, or does it match your values?

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR-SON	CHRIS-TIE	CRUZ	FIO-RINA	GRA-HAM	HUCK-ABEE	JIN-DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL-KER	UND	
Total	500	94	16	23	24	8	6	16	5	35	5	16	7	29	71	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Too conservative	158	55	2	11	3	3	4	4	2	9	2	4	1	4	11	34
	32	59	12	48	12	38	67	25	40	26	40	25	14	14	15	28
Not conservative enough	161	18	8	5	17	2	2	3	1	13	1	5	1	10	29	40
	32	19	50	22	71	25	33	19	20	37	20	31	14	34	41	33
Matches my values	106	13	5	4	1	1	-	4	-	9	2	5	4	8	20	26
	21	14	31	17	4	12		25		26	40	31	57	28	28	22
Undecided	75	8	1	3	3	2	-	5	2	4	-	2	1	7	11	20
	15	9	6	13	12	25		31	40	11		12	14	24	15	17

23. Do you think the Tea Party has too much influence in Washington, not enough influence or is their level of influence about right?

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR-SON	CHRIS-TIE	CRUZ	FIO-RINA	GRA-HAM	HUCK-ABEE	JIN-DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL-KER	UND	
Total	500	94	16	23	24	8	6	16	5	35	5	16	7	29	71	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Too much	159	50	1	10	2	2	3	2	2	9	-	4	1	7	11	47
	32	53	6	43	8	25	50	12	40	26		25	14	24	15	39
Not enough	129	10	7	4	15	4	-	5	2	11	3	5	4	9	21	26
	26	11	44	17	62	50		31	40	31	60	31	57	31	30	22
About right	143	20	6	5	4	2	2	4	-	13	2	6	1	12	31	26
	29	21	38	22	17	25	33	25		37	40	38	14	41	44	22
Undecided	69	14	2	4	3	-	1	5	1	2	-	1	1	1	8	21
	14	15	12	17	12		17	31	20	6		6	14	3	11	18

25. What do you think is the second most important issue facing the country right now?

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR-SON	CHRIS-TIE	CRUZ	FIO-RINA	GRA-HAM	HUCK-ABEE	JIN-DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL-KER	UND	
THOSE WITH FIRST CHOICE	467	87	16	21	24	8	6	14	5	35	5	16	7	29	66	107
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Reducing the national debt	57	9	3	3	5	3	-	1	-	5	2	4	2	4	6	8
	12	10	19	14	21	38		7		14	40	25	29	14	9	7
Taxes	26	7	2	2	-	-	-	-	-	2	-	-	-	3	3	6
	6	8	12	10						6				10	5	6
Jobs and the economy	91	14	3	2	3	2	2	4	2	10	-	4	1	5	15	21
	19	16	19	10	12	25	33	29	40	29		25	14	17	23	20
Schools and education	30	10	-	3	-	1	-	1	-	-	1	-	-	2	1	7
	6	11		14		12		7			20			7	2	7
Health care	42	8	-	1	-	-	-	1	-	3	-	1	1	4	5	15
	9	9		5				7		9		6	14	14	8	14
Energy independence	12	2	-	1	-	-	1	1	-	2	-	1	-	-	1	3
	3	2		5			17	7		6		6			2	3
Illegal immigration	71	14	2	1	8	-	1	3	1	4	-	3	2	5	12	14
	15	16	12	5	33		17	21	20	11		19	29	17	18	13
Abortion policy	5	1	-	-	-	-	-	-	-	-	1	-	-	1	1	-
	1	1									20			3	2	
Same-sex marriage	3	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-
	1	1			4									2		
Civil liberties	15	5	-	-	1	1	-	-	-	3	-	-	-	-	-	3
	3	6			4	12				9						3
Terrorism and National Security	91	13	5	8	5	1	2	2	2	3	1	2	1	5	20	18
	19	15	31	38	21	12	33	14	40	9	20	12	14	17	30	17
Undecided	24	3	1	-	1	-	-	1	-	3	-	1	-	-	1	12
	5	3	6		4			7		9		6			2	11

26. Do you agree or disagree that raising taxes should be an option for helping to reduce the national debt?

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR-SON	CHRIS-TIE	CRUZ	FIO-RINA	GRA-HAM	HUCK-ABEE	JIN-DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL-KER	UND	
Total	500	94	16	23	24	8	6	16	5	35	5	16	7	29	71	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Agree	140	36	2	8	3	3	2	4	-	12	-	1	2	8	13	37
	28	38	12	35	12	38	33	25		34		6	29	28	18	31
Disagree	322	49	13	12	21	5	3	11	5	20	5	14	5	18	57	71
	64	52	81	52	88	62	50	69	100	57	100	88	71	62	80	59
Undecided	38	9	1	3	-	-	1	1	-	3	-	1	-	3	1	12
	8	10	6	13			17	6		9		6		10	1	10

27. Do you think that the Affordable Care Act should be repealed, modified or left alone?

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR-SON	CHRIS-TIE	CRUZ	FIO-RINA	GRA-HAM	HUCK-ABEE	JIN-DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL-KER	UND	
Total	500	94	16	23	24	8	6	16	5	35	5	16	7	29	71	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Repealed	225	26	12	5	19	7	2	8	5	17	4	11	3	18	38	42
	45	28	75	22	79	88	33	50	100	49	80	69	43	62	54	35
Modified	177	44	3	10	3	-	3	5	-	11	-	3	2	6	28	49
	35	47	19	43	12		50	31		31		19	29	21	39	41
Left alone	60	15	1	5	1	1	1	1	-	6	-	2	-	3	2	17
	12	16	6	22	4	12	17	6		17		12		10	3	14
Undecided	38	9	-	3	1	-	-	2	-	1	1	-	2	2	3	12
	8	10		13	4			12		3	20		29	7	4	10

28. In 2012, Mitt Romney was the Republican nominee and lost to Barack Obama not only nationally but in New Hampshire as well. As a Republican Primary voter, why do you think Mitt Romney lost in 2012?

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR-SON	CHRIS-TIE	CRUZ	FIO-RINA	GRA-HAM	HUCK-ABEE	JIN-DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL-KER	UND	
Total	500	94	16	23	24	8	6	16	5	35	5	16	7	29	71	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ran a poor campaign	43	6	2	3	3	1	-	-	-	2	-	4	1	-	11	8
	9	6	12	13	12	12				6		25	14		15	7
Didn't get his message out/Didn't focus on issues	30	10	2	1	-	-	-	1	-	1	-	1	-	3	3	8
	6	11	12	4				6		3		6		10	4	7
Obama/Democrats Lied	5	3	-	-	-	-	-	-	-	1	-	-	-	-	1	-
	1	3								3					1	
Seemed Out of touch	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	1														
Poor voter turnout	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2
	*															2
Trust issues	6	-	-	-	-	-	-	-	-	2	-	-	-	1	-	1
	1									6				3		1
Too honest	6	1	-	-	-	1	1	-	-	-	1	1	-	-	1	-
	1	1				12	17				20	6			1	
Not aggressive enough/Too nice/Gentleman	66	9	3	4	3	1	1	4	-	3	-	3	-	2	16	16
	13	10	19	17	12	12	17	25		9		19		7	23	13
Liar/Crook/Fraud	7	2	-	-	-	-	-	-	1	-	-	-	-	-	1	2
	1	2							20						1	2
Obama was better/Ran a better campaign	37	9	2	3	-	1	-	1	-	3	-	2	3	3	3	5
	7	10	12	13		12		6		9		12	43	10	4	4
Couldn't connect to the people	47	8	2	2	1	2	1	1	2	2	-	-	-	2	7	11
	9	9	12	9	4	25	17	6	40	6				7	10	9
Media	17	2	-	-	1	1	-	-	-	4	-	1	-	-	5	2
	3	2			4	12				11		6			7	2

28. In 2012, Mitt Romney was the Republican nominee and lost to Barack Obama not only nationally but in New Hampshire as well. As a Republican Primary voter, why do you think Mitt Romney lost in 2012?

BANNER 2															
GOP FIRST CHOICE															
TOTAL	BUSH	CAR-SON	CHRIS-TIE	CRUZ	FIO-RINA	GRA-HAM	HUCK-ABEE	JIN-DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL-KER	UND
Not conservative enough/ Too liberal	11 2	2 2	1 6	- 8	2 8	-	-	-	-	1 3	-	-	-	4 6	1 1
Too conservative	11 2	5 5	1 6	- 4	1 4	-	-	-	-	-	-	-	-	2 3	1 1
Obama already president/ Gave him another chance	8 2	3 3	-	-	-	-	-	1 6	-	1 3	-	-	1 3	-	-
Gender Bias	3 1	-	-	-	1 4	-	-	-	-	-	-	-	-	-	2 2
Religion/Values/Mormon	10 2	-	1 6	-	2 8	-	-	-	1 20	1 3	1 20	1 6	-	1 3	1 1
Massachusetts	11 2	1 1	-	1 4	-	-	-	-	1 20	3 9	-	-	-	1 3	2 3
Didn't get enough votes/ Too many people voted for Obama	10 2	2 2	-	-	-	-	-	-	-	-	-	1 6	-	1 3	2 3
Voter fraud	11 2	1 1	-	-	1 4	-	1 17	1 6	-	1 3	-	-	1 14	3 10	1 1
Personality	17 3	5 5	-	1 4	1 4	-	-	-	-	1 3	-	-	-	2 3	6 5
47% Comment	5 1	-	-	1 4	-	-	-	-	-	2 6	-	-	-	1 3	1 1
Didn't follow through/ Gave up	9 2	1 1	-	-	1 4	-	-	1 6	-	-	-	2 12	-	-	1 1
Wasn't a good candidate	7 1	1 1	-	1 4	-	-	1 17	-	-	-	-	-	-	1 3	3 2
More democrats/liberals in NH	5 1	-	-	1 4	1 4	-	-	-	-	-	1 20	-	1 14	1 3	-

28. In 2012, Mitt Romney was the Republican nominee and lost to Barack Obama not only nationally but in New Hampshire as well. As a Republican Primary voter, why do you think Mitt Romney lost in 2012?

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR-SON	CHRIS-TIE	CRUZ	FIO-RINA	GRA-HAM	HUCK-ABEE	JIN-DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL-KER	UND	
Associated with the rich/ Elitist	9 2	4 4	- -	- -	- -	- -	1 17	1 6	- -	- -	- -	- -	- -	1 1	2 2	
Didn't have the black vote/Didn't reach out to minorities	4 1	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- 2	3 2
Democrats offering handouts	4 1	2 2	- -	- -	1 4	- -	- -	- -	- -	- 20	1 -	- -	- -	- -	- -	- -
Didn't have support of Republicans	4 1	1 1	- -	- -	- -	- -	- -	3 19	- -	- -	- -	- -	- -	- -	- -	- -
Lack of Leadership qualities	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1	1 1	
Said the wrong things	5 1	1 1	- -	- -	1 4	- -	- -	- -	- -	- -	- 6	1 -	- -	- -	- 2	2 2
People wanted a Black President	3 1	1 1	- -	- -	- -	- -	- -	- -	- -	- -	- -	- 1	1 14	- -	- 1	1 1
He wasn't ready	5 1	- -	- -	- -	- -	- -	- -	- -	- 2	6 -	- -	- -	- -	- -	- 1	1 1
Lack of support	2 *	1 1	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Choice for Vice President	4 1	- -	- -	1 4	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 3	1 1	
People didn't agree with his position on issues	3 1	- -	1 6	1 4	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- 1	1 1
General negative	7 1	1 1	- -	- -	1 4	- -	- -	1 6	- -	- -	- -	- -	- 1	2 3	2 3	1 1
Other	19 4	2 2	- -	1 4	- -	1 12	- -	1 6	- -	3 9	- -	- -	- 1	3 3	4 4	7 6

28. In 2012, Mitt Romney was the Republican nominee and lost to Barack Obama not only nationally but in New Hampshire as well. As a Republican Primary voter, why do you think Mitt Romney lost in 2012?

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR- SON	CHRIS -TIE	CRUZ	FIO- RINA	GRA- HAM	HUCK- ABEE	JIN- DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL- KER	UND	
DK/NA/Refused	67	18	1	4	4	-	-	1	-	2	1	-	-	6	5	23
	13	19	6	17	17			6		6	20			21	7	19

29. The last three Republican Presidents were George W. Bush serving from 2001-2008, George Herbert Walker Bush serving from 1989-1992, and Ronald Reagan serving from 1981-1988. From your point of view, which of the three was your personal favorite - "W" Bush, George Herbert Walker Bush, or Ronald Reagan?

BANNER 2

GOP FIRST CHOICE

	TOTAL	BUSH	CAR- SON	CHRIS -TIE	CRUZ	FIO- RINA	GRA- HAM	HUCK- ABEE	JIN- DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL- KER	UND
Total	500 100	94 100	16 100	23 100	24 100	8 100	6 100	16 100	5 100	35 100	5 100	16 100	7 100	29 100	71 100	120 100
"W" Bush (2001-2008)	30 6	4 4	1 6	1 4	1 4	-	1 17	-	1 20	2 6	1 20	5 31	2 29	1 3	4 6	5 4
Herbert Walker Bush (1989-1992)	72 14	34 36	-	4 17	1 4	2 25	1 17	1 6	-	4 11	-	2 12	1 14	1 3	3 4	16 13
Ronald Reagan (1981-1988)	381 76	53 56	15 94	16 70	22 92	6 75	4 67	14 88	4 80	28 80	4 80	9 56	2 29	27 93	64 90	92 77
Undecided	17 3	3 3	-	2 9	-	-	-	1 6	-	1 3	-	-	2 29	-	-	7 6

30. With respect to the abortion issue, would you consider yourself to be pro-choice or pro-life?

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR- SON	CHRIS -TIE	CRUZ	FIO- RINA	GRA- HAM	HUCK- ABEE	JIN- DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL- KER	UND	
Total	500	94	16	23	24	8	6	16	5	35	5	16	7	29	71	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Pro-choice	243	56	8	10	3	2	5	6	3	17	4	6	4	18	24	64
	49	60	50	43	12	25	83	38	60	49	80	38	57	62	34	53
Pro-life	205	27	7	11	18	6	1	9	2	16	1	9	2	10	37	39
	41	29	44	48	75	75	17	56	40	46	20	56	29	34	52	32
Undecided	52	11	1	2	3	-	-	1	-	2	-	1	1	1	10	17
	10	12	6	9	12			6		6		6	14	3	14	14

31. Do you favor or oppose legalizing same-sex marriage?

BANNER 2																
=====																
GOP FIRST CHOICE																
=====																
TOTAL	BUSH	CAR- SON	CHRIS -TIE	CRUZ	FIO- RINA	GRA- HAM	HUCK- ABEE	JIN- DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL- KER	UND	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	94	16	23	24	8	6	16	5	35	5	16	7	29	71	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Favor	215	52	7	8	7	3	4	4	2	13	2	5	3	12	21	58
	43	55	44	35	29	38	67	25	40	37	40	31	43	41	30	48
Oppose	194	28	6	9	8	1	2	11	1	16	3	9	3	12	39	36
	39	30	38	39	33	12	33	69	20	46	60	56	43	41	55	30
Undecided	91	14	3	6	9	4	-	1	2	6	-	2	1	5	11	26
	18	15	19	26	38	50		6	40	17		12	14	17	15	22

33. Would you describe yourself as conservative, moderate or liberal?

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR- SON	CHRIS -TIE	CRUZ	FIO- RINA	GRA- HAM	HUCK- ABEE	JIN- DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL- KER	UND	
Total	500	94	16	23	24	8	6	16	5	35	5	16	7	29	71	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Conservative	245	35	11	11	21	4	2	9	2	17	3	7	3	19	49	44
	49	37	69	48	88	50	33	56	40	49	60	44	43	66	69	37
Moderate	207	50	5	8	3	4	4	5	3	14	1	7	4	9	19	58
	41	53	31	35	12	50	67	31	60	40	20	44	57	31	27	48
Liberal	35	9	-	2	-	-	-	1	-	3	1	1	-	1	2	13
	7	10		9				6		9	20	6		3	3	11
Undecided	13	-	-	2	-	-	-	1	-	1	-	1	-	-	1	5
	3			9				6		3		6			1	4

34. Are your values similar to the values of the Tea Party?

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR-SON	CHRIS-TIE	CRUZ	FIO-RINA	GRA-HAM	HUCK-ABEE	JIN-DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL-KER	UND	
Total	500	94	16	23	24	8	6	16	5	35	5	16	7	29	71	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	182	21	8	6	17	5	1	9	-	16	5	5	3	13	42	27
	36	22	50	26	71	62	17	56		46	100	31	43	45	59	22
No	233	62	3	14	4	2	5	5	4	16	-	6	2	12	20	64
	47	66	19	61	17	25	83	31	80	46		38	29	41	28	53
Undecided	85	11	5	3	3	1	-	2	1	3	-	5	2	4	9	29
	17	12	31	13	12	12		12	20	9		31	29	14	13	24

35. Do you currently have children in the school system?

BANNER 2																
GOP FIRST CHOICE																
TOTAL	BUSH	CAR- SON	CHRIS -TIE	CRUZ	FIO- RINA	GRA- HAM	HUCK- ABEE	JIN- DAL	PAUL	PERRY	RUBIO	RYAN	TRUMP	WAL- KER	UND	
Total	500	94	16	23	24	8	6	16	5	35	5	16	7	29	71	120
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	123	25	3	5	5	2	2	3	2	10	2	2	2	10	13	27
	25	27	19	22	21	25	33	19	40	29	40	12	29	34	18	22
No	371	69	13	17	19	6	4	13	3	25	3	14	5	18	56	91
	74	73	81	74	79	75	67	81	60	71	60	88	71	62	79	76
Undecided	6	-	-	1	-	-	-	-	-	-	-	-	-	1	2	2
	1			4										3	3	2

7. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES		DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.						
TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	RE- PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN	
George Pataki	2 *	-	-	1 1	-	1 2	1 *	1 1	-	-	1 1	-	-	1 1	-	-	-	2 3	-	-	2 1
Rand Paul	35 7	3 4	15 8	11 10	4 7	4 6	30 8	9 6	13 8	9 8	9 6	11 9	13 9	12 9	20 6	17 8	11 6	6 10	2 7	4 6	28 7
Mike Pence	1 *	-	-	1 1	-	-	-	-	-	1 1	-	-	-	-	1 *	-	-	1 2	-	-	1 *
Rick Perry	5 1	2 3	2 1	-	-	1 2	4 1	2 1	1 1	2 2	-	3 2	2 1	-	5 2	4 2	-	-	1 3	-	4 1
Rob Portman	1 *	-	-	1 1	-	-	1 *	-	1 1	-	-	-	1 1	-	1 *	-	1 1	-	-	-	1 *
Marco Rubio	16 3	4 5	6 3	5 5	-	1 2	15 4	4 3	5 3	5 5	4 3	5 4	6 4	1 1	14 4	11 5	3 2	2 3	5 17	2 3	9 2
Paul Ryan	7 1	2 3	2 1	2 2	-	2 3	3 1	1 1	1 1	4 4	1 1	4 3	1 1	2 1	5 2	3 1	2 1	-	2 7	1 1	2 1
Rick Santorum	2 *	-	1 1	-	-	-	2 1	1 1	-	-	1 1	-	1 1	-	2 1	1 *	1 1	-	-	-	2 1
Donald Trump	29 6	4 5	17 9	4 4	3 5	2 3	26 7	4 3	10 6	8 8	7 4	9 7	12 8	8 6	18 6	18 8	6 3	3 5	1 3	1 1	27 7
Scott Walker	71 14	20 26	30 15	14 13	1 2	3 5	65 16	11 7	29 18	20 19	11 7	21 16	31 22	13 9	57 18	38 17	28 16	2 3	4 13	3 4	64 17
Other	18 4	1 1	11 6	3 3	2 3	1 2	15 4	7 4	4 2	3 3	5 3	3 2	7 5	7 5	9 3	6 3	8 5	2 3	-	2 3	15 4
Undecided	120 24	8 11	38 19	24 22	20 34	19 30	84 21	34 22	40 25	26 25	47 30	26 20	26 18	37 26	71 22	42 19	49 28	17 28	5 17	16 22	92 24

8. Who would be your second choice?

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN	
THOSE WITH FIRST CHOICE	380 100	68 100	161 100	83 100	39 100	45 100	314 100	124 100	121 100	80 100	112 100	103 100	117 100	103 100	251 100	183 100	128 100	43 100	25 100	56 100	289 100
John Bolton	2 1	-	1 1	1 1	-	-	2 1	-	1 1	1 1	-	2 2	-	-	2 1	2 1	-	-	-	-	2 1
Jeb Bush	42 11	5 7	25 16	6 7	2 5	4 9	36 11	16 13	10 8	9 11	17 15	5 5	15 13	12 12	28 11	20 11	13 10	7 16	3 12	5 9	32 11
Ben Carson	17 4	1 1	10 6	5 6	-	-	17 5	2 2	10 8	4 5	1 1	8 8	7 6	2 2	15 6	8 4	6 5	-	1 4	-	16 6
Chris Christie	21 6	1 1	13 8	5 6	1 3	5 11	15 5	9 7	4 3	5 6	10 9	1 1	8 7	9 9	10 4	4 2	12 9	3 7	-	6 11	14 5
Ted Cruz	12 3	3 4	4 2	3 4	2 5	1 2	11 4	3 2	2 2	6 8	3 3	4 4	5 4	3 3	8 3	11 6	1 1	-	1 4	3 5	8 3
Carly Fiorina	5 1	-	2 1	1 1	-	-	5 2	2 2	2 2	-	1 1	-	3 3	-	4 2	3 2	2 2	-	-	-	5 2
Lindsey Graham	5 1	1 1	2 1	2 2	-	1 2	3 1	3 2	2 2	-	3 3	1 1	-	3 3	1 *	2 1	1 1	1 2	1 4	1 2	3 1
Mike Huckabee	15 4	3 4	7 4	4 5	1 3	1 2	14 4	4 3	6 5	4 5	2 2	6 6	4 3	1 1	11 4	11 6	2 2	2 5	1 4	-	14 5
Bobby Jindal	5 1	2 3	3 2	-	-	-	5 2	1 1	4 3	-	-	1 1	4 3	1 1	4 2	4 2	1 1	-	-	1 2	4 1
John Kasich	7 2	-	2 1	4 5	1 3	2 4	4 1	4 3	3 2	-	5 4	-	1 1	5 5	2 1	2 1	3 2	2 5	-	4 7	3 1
Peter King	2 1	-	1 1	-	1 3	-	2 1	1 1	-	1 1	1 1	-	-	1 1	1 *	-	1 1	1 2	-	2 4	-
George Pataki	2 1	-	1 1	1 1	-	-	2 1	-	1 1	-	-	1 1	1 1	-	2 1	2 1	-	-	-	-	2 1

8. Who would be your second choice?

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN
Rand Paul	26 7	10 15	11 7	2 2	2 5	3 7	21 7	7 6	9 7	6 8	8 7	9 9	9 8	4 4	19 8	14 8	8 6	2 5	-	3 5	23 8
Mike Pence	2 1	-	1 1	1 1	-	-	1 *	-	1 1	1 1	-	1 1	1 1	-	2 1	-	2 2	-	-	-	1 *
Rick Perry	10 3	2 3	4 2	3 4	1 3	-	8 3	3 2	4 3	2 2	3 3	2 2	3 3	3 3	7 3	3 2	6 5	-	1 4	1 2	8 3
Rob Portman	1 *	-	-	-	1 3	1 2	-	1 1	-	-	1 1	-	-	1 1	-	-	-	1 2	-	1 2	-
Marco Rubio	36 9	13 19	14 9	7 8	1 3	2 4	31 10	15 12	7 6	11 14	9 8	7 7	14 12	11 11	24 10	21 11	12 9	1 2	2 8	3 5	31 11
Paul Ryan	13 3	2 3	4 2	2 2	3 8	-	13 4	-	5 4	5 6	3 3	3 3	4 3	2 2	9 4	7 4	3 2	1 2	2 8	3 5	7 2
Rick Santorum	6 2	-	2 1	3 4	-	2 4	4 1	1 1	-	4 5	1 1	-	3 3	2 2	3 1	1 1	4 3	1 2	-	1 2	5 2
Donald Trump	18 5	5 7	7 4	3 4	1 3	2 4	14 4	6 5	4 3	3 4	5 4	5 5	4 3	4 4	14 6	10 5	2 2	4 9	2 8	2 4	14 5
Scott Walker	36 9	12 18	18 11	2 2	2 5	2 4	33 11	6 5	19 16	4 5	4 4	18 17	11 9	8 8	26 10	25 14	8 6	1 2	3 12	3 5	30 10
Other	5 1	-	-	3 4	2 5	1 2	4 1	1 1	3 2	-	3 3	2 2	-	2 2	3 1	1 1	2 2	2 5	1 4	2 4	2 1
Undecided	92 24	8 12	29 18	25 30	18 46	18 40	69 22	39 31	24 20	14 18	32 29	27 26	20 17	29 28	56 22	32 17	39 30	14 33	7 28	15 27	65 22

9. How satisfied are you with the Republican field of candidates?

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN
Total	500 100	76 100	199 100	107 100	59 100	64 100	398 100	158 100	161 100	106 100	159 100	129 100	143 100	140 100	322 100	225 100	177 100	60 100	30 100	72 100	381 100
Very satisfied	76 15	76 100	- -	- -	- -	11 17	62 16	15 9	28 17	24 23	14 9	25 19	28 20	18 13	50 16	43 19	20 11	4 7	5 17	7 10	63 17
Somewhat satisfied	199 40	- -	199 100	- -	- -	12 19	176 44	46 29	70 43	43 41	49 31	46 36	75 52	37 26	147 46	104 46	67 38	11 18	5 17	18 25	172 45
Somewhat dissatisfied	107 21	- -	- -	107 100	- -	14 22	84 21	44 28	32 20	20 19	40 25	28 22	25 17	35 25	66 20	43 19	43 24	18 30	7 23	20 28	78 20
Very dissatisfied	59 12	- -	- -	- -	59 100	19 30	35 9	32 20	19 12	6 6	32 20	16 12	7 5	34 24	24 7	16 7	20 11	20 33	3 10	18 25	33 9
Undecided	59 12	- -	- -	- -	- -	8 12	41 10	21 13	12 7	13 12	24 15	14 11	8 6	16 11	35 11	19 8	27 15	7 12	10 33	9 12	35 9

10. Barack Obama

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN
Total	500 100	76 100	199 100	107 100	59 100	64 100	398 100	158 100	161 100	106 100	159 100	129 100	143 100	140 100	322 100	225 100	177 100	60 100	30 100	72 100	381 100
Never heard	2 *	1 1	-	-	1 2	2 3	-	-	1 1	-	1 1	-	1 1	2 1	-	1 *	1 1	-	1 3	-	1 *
Favorable	87 17	5 7	13 7	23 21	33 56	42 66	34 9	55 35	11 7	13 12	64 40	4 3	11 8	55 39	27 8	6 3	37 21	39 65	6 20	32 44	44 12
Unfavorable	391 78	70 92	180 90	78 73	24 41	16 25	354 89	96 61	142 88	91 86	88 55	122 95	126 88	79 56	286 89	215 96	129 73	19 32	20 67	36 50	325 85
Heard of/Undecided	20 4	-	6 3	6 6	1 2	4 6	10 3	7 4	7 4	2 2	6 4	3 2	5 3	4 3	9 3	3 1	10 6	2 3	3 10	4 6	11 3

11. Hillary Clinton

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN
Total	500 100	76 100	199 100	107 100	59 100	64 100	398 100	158 100	161 100	106 100	159 100	129 100	143 100	140 100	322 100	225 100	177 100	60 100	30 100	72 100	381 100
Never heard	3 1	-	1 1	-	1 2	1 2	2 1	-	3 2	-	1 1	2 2	-	1 1	2 1	3 1	-	-	1 3	-	2 1
Favorable	87 17	7 9	18 9	20 19	29 49	40 62	38 10	46 29	13 8	17 16	57 36	10 8	10 7	53 38	29 9	13 6	36 20	33 55	8 27	27 38	49 13
Unfavorable	382 76	67 88	166 83	84 79	26 44	20 31	340 85	100 63	141 88	85 80	89 56	116 90	127 89	80 57	277 86	205 91	128 72	23 38	21 70	38 53	312 82
Heard of/Undecided	28 6	2 3	14 7	3 3	3 5	3 5	18 5	12 8	4 2	4 4	12 8	1 1	6 4	6 4	14 4	4 2	13 7	4 7	-	7 10	18 5

12. Chris Christie

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN
Total	500 100	76 100	199 100	107 100	59 100	64 100	398 100	158 100	161 100	106 100	159 100	129 100	143 100	140 100	322 100	225 100	177 100	60 100	30 100	72 100	381 100
Never heard	11 2	1 1	5 3	3 3	2 3	1 2	8 2	3 2	3 2	4 4	6 4	1 1	3 2	4 3	6 2	3 1	5 3	1 2	1 3	1 1	9 2
Favorable	192 38	37 49	88 44	37 35	15 25	27 42	154 39	62 39	59 37	46 43	69 43	44 34	64 45	61 44	116 36	91 40	66 37	21 35	11 37	32 44	146 38
Unfavorable	193 39	26 34	64 32	48 45	34 58	25 39	157 39	59 37	76 47	32 30	53 33	62 48	51 36	56 40	127 39	95 42	66 37	24 40	11 37	28 39	147 39
Heard of/Undecided	104 21	12 16	42 21	19 18	8 14	11 17	79 20	34 22	23 14	24 23	31 19	22 17	25 17	19 14	73 23	36 16	40 23	14 23	7 23	11 15	79 21

13. Jeb Bush

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN
Total	500 100	76 100	199 100	107 100	59 100	64 100	398 100	158 100	161 100	106 100	159 100	129 100	143 100	140 100	322 100	225 100	177 100	60 100	30 100	72 100	381 100
Never heard	7 1	1 1	4 2	- 2	1 2	-	5 1	1 1	-	4 4	2 1	1 1	2 1	2 1	3 1	1 *	2 1	1 2	3 10	-	2 1
Favorable	269 54	55 72	122 61	43 40	24 41	35 55	219 55	96 61	82 51	54 51	97 61	57 44	85 59	88 63	160 50	122 54	98 55	30 50	14 47	47 65	202 53
Unfavorable	134 27	17 22	35 18	40 37	32 54	19 30	110 28	38 24	58 36	23 22	36 23	50 39	31 22	34 24	97 30	64 28	42 24	22 37	6 20	15 21	107 28
Heard of/Undecided	90 18	3 4	38 19	24 22	2 3	10 16	64 16	23 15	21 13	25 24	24 15	21 16	25 17	16 11	62 19	38 17	35 20	7 12	7 23	10 14	70 18

14. Scott Walker

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
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	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	VERY	SMWT	SMWT	VERY			TOO	NOT		TOO	NOT	ABOUT		DIS-	RE-		LEFT	W.	H.W.	REA-	
TOTAL	SATIS	SATIS	DISSA	DISSA	RIGHT	WRONG	CONSV	CONSV	MATCH	MUCH	ENOUG	RIGHT		AGREE	AGREE	PEAL	MOD	ALONE	BUSH	BUSH	GAN

Total	500	76	199	107	59	64	398	158	161	106	159	129	143	140	322	225	177	60	30	72	381
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	75	2	29	16	12	11	52	24	22	14	31	16	12	26	43	24	30	11	6	11	54
	15	3	15	15	20	17	13	15	14	13	19	12	8	19	13	11	17	18	20	15	14
Favorable	229	58	112	42	3	18	203	55	88	52	49	72	88	53	167	123	79	12	10	22	196
	46	76	56	39	5	28	51	35	55	49	31	56	62	38	52	55	45	20	33	31	51
Unfavorable	76	2	11	24	33	18	49	46	15	10	48	16	8	39	32	18	29	28	6	22	42
	15	3	6	22	56	28	12	29	9	9	30	12	6	28	10	8	16	47	20	31	11
Heard of/Undecided	120	14	47	25	11	17	94	33	36	30	31	25	35	22	80	60	39	9	8	17	89
	24	18	24	23	19	27	24	21	22	28	19	19	24	16	25	27	22	15	27	24	23

16. Rand Paul

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN
Total	500	76	199	107	59	64	398	158	161	106	159	129	143	140	322	225	177	60	30	72	381
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	20	2	6	3	4	5	12	6	8	2	9	3	4	10	10	4	10	3	1	2	17
	4	3	3	3	7	8	3	4	5	2	6	2	3	7	3	2	6	5	3	3	4
Favorable	227	46	109	44	13	20	198	55	88	54	53	71	82	44	168	129	69	17	10	25	189
	45	61	55	41	22	31	50	35	55	51	33	55	57	31	52	57	39	28	33	35	50
Unfavorable	132	12	37	36	33	23	95	60	33	23	62	22	33	56	69	46	55	23	7	33	83
	26	16	19	34	56	36	24	38	20	22	39	17	23	40	21	20	31	38	23	46	22
Heard of/Undecided	121	16	47	24	9	16	93	37	32	27	35	33	24	30	75	46	43	17	12	12	92
	24	21	24	22	15	25	23	23	20	25	22	26	17	21	23	20	24	28	40	17	24

17. Mike Huckabee

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN
Total	500 100	76 100	199 100	107 100	59 100	64 100	398 100	158 100	161 100	106 100	159 100	129 100	143 100	140 100	322 100	225 100	177 100	60 100	30 100	72 100	381 100
Never heard	19 4	1 1	7 4	2 2	5 8	7 11	10 3	5 3	9 6	3 3	6 4	3 2	5 3	8 6	8 2	3 1	9 5	2 3	-	3 4	15 4
Favorable	248 50	48 63	133 67	40 37	11 19	14 22	218 55	51 32	97 60	60 57	51 32	74 57	93 65	52 37	179 56	135 60	77 44	15 25	16 53	19 26	209 55
Unfavorable	147 29	14 18	33 17	47 44	36 61	31 48	105 26	72 46	32 20	28 26	74 47	31 24	26 18	57 41	79 25	53 24	57 32	30 50	4 13	37 51	97 25
Heard of/Undecided	86 17	13 17	26 13	18 17	7 12	12 19	65 16	30 19	23 14	15 14	28 18	21 16	19 13	23 16	56 17	34 15	34 19	13 22	10 33	13 18	60 16

18. What is the first word or phrase that comes to mind when you hear the name "Jeb Bush"?

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN
Total	500 100	76 100	199 100	107 100	59 100	64 100	398 100	158 100	161 100	106 100	159 100	129 100	143 100	140 100	322 100	225 100	177 100	60 100	30 100	72 100	381 100
George Bush/Brother/Son	61 12	7 9	31 16	6 6	5 8	11 17	46 12	15 9	25 16	11 10	16 10	16 12	20 14	16 11	40 12	22 10	24 14	8 13	4 13	6 8	47 12
Family/Legacy/Dynasty	86 17	8 11	39 20	22 21	8 14	10 16	67 17	28 18	24 15	18 17	28 18	18 14	27 19	21 15	56 17	36 16	38 21	7 12	4 13	17 24	64 17
Tired of the Bushes/Too many Bushes	37 7	6 8	6 3	16 15	6 10	3 5	33 8	11 7	12 7	9 8	9 6	14 11	8 6	8 6	27 8	20 9	8 5	7 12	3 10	4 6	29 8
Republican	15 3	3 4	6 3	3 3	1 2	1 2	14 4	5 3	7 4	- 4	4 3	6 5	4 3	6 4	8 2	9 4	5 3	1 2	- 2	1 1	14 4
Florida/Governor of Florida	36 7	5 7	13 7	8 7	4 7	3 5	29 7	10 6	11 7	11 10	14 9	6 5	10 7	12 9	21 7	13 6	11 6	7 12	4 13	8 11	22 6
Knowledgeable/ Intelligent	14 3	4 5	8 4	1 1	- 3	2 3	12 3	6 4	1 1	5 5	4 3	2 2	8 6	3 2	10 3	10 4	3 2	1 2	1 3	2 3	11 3
Immigration/Hispanics	15 3	4 5	5 3	4 4	1 2	- 4	15 4	3 2	10 6	1 1	3 2	10 8	- 8	2 1	13 4	10 4	3 2	2 3	- 3	- 3	15 4
Honest/Trustworthy/ Credibility	21 4	5 7	12 6	4 4	- 4	1 2	20 5	8 5	7 4	5 5	6 4	2 2	9 6	2 1	16 5	9 4	9 5	2 3	- 3	3 4	18 5
Experience	7 1	1 1	4 2	1 1	- 1	- 2	6 2	2 1	- 1	1 1	3 2	1 1	1 1	1 1	5 2	2 1	4 2	- 2	- 2	3 4	4 1
Conservative	7 1	2 3	3 2	1 1	1 2	- 2	7 2	2 1	2 1	1 1	1 1	3 2	3 2	1 1	6 2	4 2	1 1	- 1	- 1	1 1	6 2
Education	3 1	- 2	3 2	- 1	- 1	- 1	3 1	- 1	2 1	1 1	1 1	- 1	2 1	- 1	3 1	1 *	2 1	- 1	- 1	- 1	3 1
Has done a good job	4 1	- 1	2 1	1 1	- 1	2 3	2 1	3 2	1 1	- 1	4 3	- 3	- 3	1 1	- 1	1 *	2 1	1 2	- 2	2 3	2 1

18. What is the first word or phrase that comes to mind when you hear the name "Jeb Bush"?

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN		
TOTAL																					
Presidential candidate	11 2	3 4	4 2	2 2	1 2	2 3	8 2	4 3	4 2	2 2	5 3	4 3	1 1	3 2	8 2	4 2	6 3	1 2	1 3	2 3	6 2
Like him/General positive	37 7	9 12	15 8	7 7	4 7	6 9	28 7	15 9	12 7	5 5	16 10	6 5	12 8	12 9	22 7	13 6	15 8	7 12	3 10	6 8	28 7
Patriotic	2 *	2 3	-	-	-	-	2 1	1 1	1 1	-	-	-	1 1	1 1	1 *	1 *	-	1 2	-	-	2 1
Dedicated/Dependable	5 1	-	4 2	1 1	-	-	5 1	1 1	2 1	2 2	2 1	1 1	1 1	3 2	2 1	4 2	1 1	-	-	-	5 1
Old school/Timer	6 1	1 1	2 1	2 2	-	-	6 2	1 1	3 2	-	1 1	2 2	2 1	4 3	2 1	5 2	1 1	-	-	1 1	5 1
Politician	10 2	2 3	4 2	3 3	1 2	-	9 2	5 3	4 2	1 1	4 3	3 2	2 1	1 1	9 3	7 3	1 1	1 2	-	-	10 3
Big Money	3 1	-	1 1	-	2 3	-	3 1	2 1	1 1	-	2 1	1 1	-	2 1	1 *	-	2 1	1 2	-	1 1	2 1
Agree with his views (General)	1 *	-	1 1	-	-	-	1 *	-	-	-	-	-	-	-	-	1 *	-	-	-	-	1 *
Competent	4 1	-	3 2	1 1	-	1 2	3 1	2 1	1 1	-	2 1	1 1	1 1	1 1	3 1	1 *	3 2	-	-	1 1	3 1
Someone New/Different	4 1	-	1 1	-	2 3	1 2	3 1	2 1	1 1	1 1	3 2	-	1 1	3 2	1 *	1 *	2 1	1 2	-	2 3	2 1
Dislike him/General Negative	31 6	1 1	8 4	12 11	9 15	5 8	25 6	11 7	12 7	8 8	10 6	10 8	7 5	9 6	21 7	16 7	9 5	4 7	-	1 1	29 8
Moderate/Liberal/Not conservative enough	15 3	5 7	4 2	5 5	1 2	3 5	12 3	5 3	5 3	3 3	6 4	4 3	4 3	5 4	9 3	7 3	4 2	3 5	-	2 3	13 3
Don't know enough about him	4 1	-	2 1	-	-	-	4 1	1 1	1 1	2 2	2 1	2 2	-	-	3 1	1 *	2 1	1 2	-	1 1	3 1

18. What is the first word or phrase that comes to mind when you hear the name "Jeb Bush"?

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES		DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.						
TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN	
Other	14	4	3	1	5	4	8	5	5	3	4	4	5	5	9	6	4	2	2	1	10
	3	5	2	1	8	6	2	3	3	3	3	3	3	4	3	3	2	3	7	1	3
DK/NA/Refused	57	6	20	8	8	12	33	14	9	18	14	13	17	18	34	24	21	5	8	8	36
	11	8	10	7	14	19	8	9	6	17	9	10	12	13	11	11	12	8	27	11	9

19. What is the first word or phrase that comes to mind when you hear the name "Scott Walker"?

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES					DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.		
	TOTAL	VERY SATIS	SMWT Satis	SMWT Dis	VERY Dis	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUGH	ABOUT RIGHT	DIS-AGREE	RE-AGREE	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA-GAN	
Total	500	76	199	107	59	64	398	158	161	106	159	129	143	140	322	225	177	60	30	72	381
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Conservative	18	8	6	3	1	2	16	4	7	6	5	8	4	4	13	12	4	2	-	5	13
	4	11	3	3	2	3	4	3	4	6	3	6	3	3	4	5	2	3		7	3
Anti-Union/Right to work	37	3	15	9	8	6	29	17	11	5	18	6	9	16	20	12	17	6	1	7	28
	7	4	8	8	14	9	7	11	7	5	11	5	6	11	6	5	10	10	3	10	7
Wisconsin/Governor of Wisconsin	20	5	10	3	2	2	16	7	7	5	10	3	6	6	11	8	9	2	1	5	13
	4	7	5	3	3	3	4	4	4	5	6	2	4	4	3	4	5	3	3	7	3
Young	4	-	4	-	-	1	3	1	1	1	1	-	3	-	4	2	2	-	-	-	4
	1		2			2	1	1	1	1	1		2		1	1	1				1
Intelligent	11	5	5	-	-	1	10	2	5	1	2	6	3	1	9	10	1	-	1	-	10
	2	7	3			2	3	1	3	1	1	5	2	1	3	4	1		3		3
New/Fresh candidate	11	1	5	2	3	-	11	4	7	-	1	2	6	-	11	7	4	-	-	-	11
	2	1	3	2	5		3	3	4		1	2	4		3	3	2				3
Has done a good job	8	2	4	2	-	-	8	2	3	1	-	3	3	-	8	3	3	1	1	-	7
	2	3	2	2			2	1	2	1		2	2		2	1	2	2	3		2
Honest/Integrity	12	2	8	2	-	-	12	1	8	2	-	4	8	3	8	6	5	-	1	-	11
	2	3	4	2			3	1	5	2		3	6	2	2	3	3		3		3
Strong	15	4	5	5	-	1	13	2	9	1	2	2	10	4	10	11	3	-	1	4	10
	3	5	3	5		2	3	1	6	1	1	2	7	3	3	5	2		3	6	3
Successful	2	-	1	1	-	-	2	-	2	-	-	1	1	-	2	2	-	-	-	-	2
	*		1	1			1		1			1	1		1	1					1
Leader	5	2	1	1	-	-	5	-	2	2	2	1	2	1	4	4	1	-	-	1	4
	1	3	1	1			1		1	2	1	1	1	1	1	2	1			1	1
Fighter/Hard worker	18	2	9	4	1	-	17	7	4	6	5	9	3	3	15	13	5	-	1	3	14
	4	3	5	4	2		4	4	2	6	3	7	2	2	5	6	3		3	4	4

19. What is the first word or phrase that comes to mind when you hear the name "Scott Walker"?

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN
Agree with policies	6 1	-	3 2	3 3	-	-	6 2	1 1	3 2	2 2	1 1	1 1	4 3	2 1	3 1	5 2	1 1	-	-	1 1	5 1
Interesting	7 1	-	4 2	2 2	-	-	7 2	3 2	2 1	2 2	1 1	2 2	1 1	-	6 2	6 3	1 1	-	-	-	7 2
Politician	4 1	-	2 1	1 1	1 2	1 2	3 1	3 2	-	1 1	2 1	-	2 1	2 1	1 *	1 *	1 1	2 3	-	-	4 1
Potential/Presidential candidate	9 2	4 5	3 2	2 2	-	1 2	6 2	1 1	2 1	4 4	5 3	3 2	1 1	2 1	7 2	3 1	5 3	-	-	1 1	7 2
Courageous/Rebel	8 2	2 3	4 2	2 2	-	1 2	7 2	3 2	3 2	1 1	1 1	4 3	2 1	2 1	6 2	4 2	4 2	-	-	1 1	7 2
Capable/Competent	11 2	3 4	6 3	2 2	-	3 5	8 2	2 1	6 4	-	2 1	3 2	5 3	4 3	7 2	4 2	5 3	2 3	-	1 1	10 3
Experience/Qualified	4 1	2 3	-	-	1 2	1 2	3 1	3 2	-	1 1	-	-	2 1	2 1	1 *	1 *	3 2	-	-	1 1	3 1
Crooked/Deceitful	5 1	-	-	1 1	4 7	2 3	3 1	4 3	1 1	-	4 3	1 1	-	4 3	1 *	-	3 2	2 3	1 3	1 1	2 1
Like Him/General positive	35 7	8 11	13 7	8 7	3 5	3 5	31 8	12 8	8 5	8 8	7 4	10 8	12 8	9 6	24 7	16 7	13 7	5 8	3 10	3 4	28 7
Dislike him/General negative	17 3	-	3 2	6 6	6 10	4 6	10 3	10 6	3 2	3 3	13 8	-	3 2	11 8	5 2	3 1	5 3	9 15	2 7	6 8	8 2
Don't know him/enough about him	27 5	-	14 7	4 4	3 5	4 6	22 6	9 6	8 5	7 7	11 7	6 5	2 1	8 6	17 5	12 5	6 3	4 7	1 3	2 3	24 6
Other	13 3	1 1	4 2	2 2	1 2	3 5	10 3	4 3	4 2	2 2	7 4	1 1	3 2	5 4	7 2	2 1	10 6	1 2	-	1 1	11 3
DK/NA/Refused	199 40	22 29	73 37	45 42	25 42	29 45	144 36	58 37	58 36	46 43	61 38	54 42	50 35	53 38	126 39	81 36	68 38	25 42	17 57	29 40	143 38

20. What is the first word or phrase that comes to mind when you hear the name "Hillary Clinton"?

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN	
Total	500 100	76 100	199 100	107 100	59 100	64 100	398 100	158 100	161 100	106 100	159 100	129 100	143 100	140 100	322 100	225 100	177 100	60 100	30 100	72 100	381 100
Liar/Dishonest/ Untrustworthy	97 19	18 24	42 21	26 24	5 8	6 9	87 22	28 18	30 19	20 19	20 13	32 25	36 25	18 13	73 23	57 25	32 18	4 7	10 33	10 14	76 20
Corrupt/Thief/Crook	38 8	6 8	17 9	10 9	3 5	- -	36 9	6 4	21 13	8 8	3 2	18 14	14 10	4 3	34 11	28 12	6 3	1 2	1 3	2 3	35 9
Bill Clinton/Another Clinton	14 3	2 3	6 3	1 1	1 2	2 3	11 3	3 2	3 2	3 3	4 3	3 2	6 4	2 1	10 3	6 3	7 4	1 2	2 7	1 1	10 3
Controversial	3 1	- -	1 1	1 1	- -	1 2	2 1	2 1	1 1	- -	1 1	1 1	1 1	- -	3 1	1 *	1 1	- -	- -	1 1	2 1
Drama/Baggage/Issues	15 3	3 4	6 3	3 3	- -	1 2	12 3	- -	10 6	4 4	3 2	9 7	1 1	3 2	12 4	6 3	6 3	- -	2 7	- -	12 3
Benghazi	3 1	2 3	- -	- -	- -	- -	3 1	- -	1 1	2 2	- -	1 1	2 1	- -	3 1	1 *	2 1	- -	- -	- -	3 1
Capable/Competent	6 1	- -	2 1	1 1	2 3	2 3	3 1	3 2	2 1	1 1	4 3	- -	1 1	1 1	5 2	2 1	1 1	2 3	- -	4 6	2 1
Accomplished/Qualified/ Experience	6 1	2 3	1 1	2 2	1 2	1 2	5 1	2 1	1 1	2 2	4 3	1 1	1 1	6 4	- *	1 3	5 3	- -	- -	2 3	4 1
Ambitious/Effective	14 3	1 1	6 3	3 3	1 2	2 3	10 3	5 3	2 1	5 5	8 5	2 2	1 1	7 5	6 2	6 3	4 2	4 7	1 3	4 6	9 2
A woman/First Woman president	14 3	1 1	2 1	6 6	1 2	3 5	9 2	4 3	2 1	4 4	7 4	2 2	3 2	8 6	2 1	2 1	8 5	4 7	- -	6 8	8 2
Liberal	5 1	- -	3 2	- -	1 2	1 2	4 1	2 1	1 1	1 1	4 3	1 1	- -	1 1	4 1	4 2	- -	1 2	- -	1 1	4 1
Intelligent	6 1	1 1	1 1	3 3	1 2	1 2	3 1	3 2	- -	2 2	3 2	- -	1 1	- -	5 2	2 1	2 1	2 3	1 3	- -	5 1

20. What is the first word or phrase that comes to mind when you hear the name "Hillary Clinton"?

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN	
TOTAL																					
Hasn't done a good job/ History	7 1	2 3	2 1	2 2	-	-	7 2	1 1	2 1	3 3	1 1	2 2	3 2	2 1	5 2	3 1	2 1	1 2	-	1 1	6 2
Incompetent/Ineffective	8 2	2 3	4 2	1 1	1 2	-	8 2	3 2	4 2	1 1	1 2	2 2	5 3	-	8 2	5 2	3 2	-	-	2 3	6 2
Democrat	4 1	2 3	1 1	1 1	-	-	4 1	2 1	1 1	-	2 1	-	1 1	2 1	2 1	1 *	3 2	-	-	-	4 1
Entitled/Establishment	5 1	-	2 1	1 1	2 3	1 2	3 1	3 2	-	1 1	3 2	-	2 1	2 1	3 1	-	4 2	1 2	1 3	2 3	2 1
Old/Over the hill	8 2	-	5 3	2 2	-	1 2	7 2	1 1	3 2	4 4	2 1	3 2	2 1	2 1	5 2	6 3	2 1	-	-	-	8 2
Secretary of State	6 1	-	-	2 2	4 7	3 5	2 1	3 2	2 1	1 1	4 3	2 2	-	5 4	1 *	2 1	-	4 7	-	3 4	3 1
Strong/Strength/Power	14 3	-	2 1	3 3	6 10	6 9	6 2	9 6	2 1	2 2	8 5	2 2	3 2	5 4	7 2	2 1	9 5	3 5	1 3	2 3	10 3
Been around too long/No more Clintons	13 3	2 3	5 3	1 1	3 5	1 2	9 2	3 2	3 2	3 3	7 4	3 2	-	7 5	4 1	2 1	7 4	2 3	2 7	1 1	10 3
Self-centered	5 1	-	4 2	-	1 2	-	5 1	1 1	3 2	1 1	1 1	1 1	3 2	1 1	4 1	4 2	-	-	-	-	5 1
Not ready/Unqualified	3 1	-	1 1	2 2	-	1 2	2 1	2 1	1 1	-	-	-	3 2	1 1	2 1	-	2 1	1 2	-	-	3 1
Like Her/General positive	22 4	2 3	5 3	5 5	6 10	11 17	11 3	11 7	6 4	3 3	14 9	3 2	2 1	11 8	10 3	2 1	10 6	7 12	3 10	8 11	10 3
Dislike her/General negative	132 26	23 30	54 27	28 26	10 17	10 16	115 29	44 28	49 30	21 20	39 25	33 26	38 27	29 21	96 30	68 30	41 23	13 22	1 3	16 22	112 29
Other	17 3	4 5	4 2	4 4	4 7	3 5	13 3	6 4	3 2	6 6	8 5	2 2	6 4	8 6	8 2	6 3	6 3	5 8	1 3	3 4	11 3

20. What is the first word or phrase that comes to mind when you hear the name "Hillary Clinton"?

BANNER 3																					
=====																					
ATTITUDES ABOUT THE GOP																					
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INFLUENCE OF TEA PARTY																					
RAISING TAXES																					
AFFORDABLE CARE ACT																					
FAVORITE PAST REPUBLICAN PRES.																					
=====																					
TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUGH	ABOUT RIGHT	DIS-AGREE	RE-PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA-GAN		
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	
DK/NA/Refused	43	4	24	5	6	7	29	11	12	9	9	8	12	16	17	13	17	4	4	4	28
	9	5	12	5	10	11	7	7	7	8	6	6	8	11	5	6	10	7	13	6	7

21. Do you think the country is heading in the right direction or is on the wrong track?

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	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN
Total	500 100	76 100	199 100	107 100	59 100	64 100	398 100	158 100	161 100	106 100	159 100	129 100	143 100	140 100	322 100	225 100	177 100	60 100	30 100	72 100	381 100
Right direction	64 13	11 14	12 6	14 13	19 32	64 100	- 100	35 22	7 4	16 15	39 25	6 5	11 8	39 28	20 6	7 3	25 14	27 45	5 17	19 26	38 10
Wrong track	398 80	62 82	176 88	84 79	35 59	- 100	398 100	109 69	151 94	82 77	106 67	118 91	123 86	88 63	285 89	209 93	137 77	25 42	20 67	47 65	323 85
Undecided	38 8	3 4	11 6	9 8	5 8	- 8	- 8	14 9	3 2	8 8	14 9	5 4	9 6	13 9	17 5	9 4	15 8	8 13	5 17	6 8	20 5

22. Do you believe the Republican Party today is too conservative, not conservative enough, or does it match your values?

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN
Total	500	76	199	107	59	64	398	158	161	106	159	129	143	140	322	225	177	60	30	72	381
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Too conservative	158	15	46	44	32	35	109	158	-	-	98	16	26	67	80	42	72	35	10	42	102
	32	20	23	41	54	55	27	100			62	12	18	48	25	19	41	58	33	58	27
Not conservative enough	161	28	70	32	19	7	151	-	161	-	25	75	46	30	127	95	52	5	6	11	142
	32	37	35	30	32	11	38		100		16	58	32	21	39	42	29	8	20	15	37
Matches my values	106	24	43	20	6	16	82	-	-	106	23	24	43	25	72	52	30	14	9	12	80
	21	32	22	19	10	25	21			100	14	19	30	18	22	23	17	23	30	17	21
Undecided	75	9	40	11	2	6	56	-	-	-	13	14	28	18	43	36	23	6	5	7	57
	15	12	20	10	3	9	14				8	11	20	13	13	16	13	10	17	10	15

23. Do you think the Tea Party has too much influence in Washington, not enough influence or is their level of influence about right?

BANNER 3																							
ATTITUDES ABOUT THE GOP																							
SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES					DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY				INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.				
TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN			
Total	500	76	199	107	59	64	398	158	161	106	159	129	143	140	322	225	177	60	30	72	381		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		
Too much	159	14	49	40	32	39	106	98	25	23	159	-	-	76	71	42	73	37	7	48	99		
	32	18	25	37	54	61	27	62	16	22	100			54	22	19	41	62	23	67	26		
Not enough	129	25	46	28	16	6	118	16	75	24	-	129	-	24	103	89	26	5	10	7	109		
	26	33	23	26	27	9	30	10	47	23		100		17	32	40	15	8	33	10	29		
About right	143	28	75	25	7	11	123	26	46	43	-	-	143	26	106	69	58	8	7	11	123		
	29	37	38	23	12	17	31	16	29	41			100	19	33	31	33	13	23	15	32		
Undecided	69	9	29	14	4	8	51	18	15	16	-	-	-	14	42	25	20	10	6	6	50		
	14	12	15	13	7	12	13	11	9	15				10	13	11	11	17	20	8	13		

24. What do you think is the most important issue facing the country right now?

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN	
Total	500 100	76 100	199 100	107 100	59 100	64 100	398 100	158 100	161 100	106 100	159 100	129 100	143 100	140 100	322 100	225 100	177 100	60 100	30 100	72 100	381 100
Reducing the national debt	54 11	7 9	21 11	12 11	6 10	3 5	50 13	17 11	26 16	9 8	14 9	16 12	20 14	19 14	33 10	28 12	18 10	5 8	6 20	3 4	44 12
Taxes	13 3	1 1	6 3	2 2	1 2	3 5	9 2	5 3	5 3	2 2	6 4	2 2	3 2	4 3	8 2	6 3	5 3	1 2	1 3	5 7	6 2
Jobs and the economy	106 21	18 24	37 19	18 17	19 32	23 36	78 20	38 24	31 19	21 20	43 27	23 18	28 20	30 21	67 21	39 17	47 27	12 20	9 30	23 32	72 19
Schools and education	26 5	1 1	4 2	11 10	7 12	5 8	12 3	16 10	5 3	4 4	13 8	3 2	6 4	13 9	11 3	4 2	8 5	14 23	2 7	6 8	16 4
Health care	34 7	5 7	12 6	8 7	4 7	6 9	26 7	15 9	6 4	10 9	17 11	8 6	5 3	11 8	22 7	14 6	14 8	5 8	1 3	7 10	26 7
Energy independence	11 2	1 1	4 2	3 3	3 5	2 3	8 2	3 2	4 2	2 2	7 4	1 1	1 1	5 4	5 2	5 2	5 3	1 2	2 7	1 1	8 2
Illegal immigration	55 11	9 12	24 12	11 10	5 8	3 5	48 12	10 6	25 16	12 11	11 7	20 16	18 13	7 5	45 14	35 16	17 10	2 3	1 3	1 1	53 14
Abortion policy	7 1	-	3 2	4 4	-	1 2	6 2	-	3 2	2 2	-	3 2	2 1	2 1	4 1	4 2	2 1	1 2	-	1 1	6 2
Same-sex marriage	3 1	-	2 1	-	1 2	1 2	2 1	1 1	1 1	1 1	1 1	-	2 1	1 1	2 1	1 *	1 1	1 2	-	-	3 1
Civil liberties	13 3	4 5	2 1	2 2	2 3	3 5	9 2	2 1	1 1	8 8	3 2	2 2	6 4	5 4	6 2	5 2	5 3	1 2	-	5 7	6 2
Terrorism and National Security	145 29	25 33	70 35	29 27	9 15	12 19	126 32	43 27	44 27	31 29	35 22	40 31	46 32	31 22	104 32	75 33	46 26	13 22	7 23	17 24	117 31
Undecided	33 7	5 7	14 7	7 7	2 3	2 3	24 6	8 5	10 6	4 4	9 6	11 9	6 4	12 9	15 5	9 4	9 5	4 7	1 3	3 4	24 6

25. What do you think is the second most important issue facing the country right now?

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN
THOSE WITH FIRST CHOICE	467 100	71 100	185 100	100 100	57 100	62 100	374 100	150 100	151 100	102 100	150 100	118 100	137 100	128 100	307 100	216 100	168 100	56 100	29 100	69 100	357 100
Reducing the national debt	57 12	6 8	31 17	13 13	5 9	10 16	44 12	19 13	13 9	15 15	15 10	21 18	16 12	14 11	39 13	27 12	20 12	6 11	6 21	7 10	44 12
Taxes	26 6	3 4	11 6	4 4	5 9	2 3	23 6	10 7	7 5	5 5	8 5	6 5	7 5	5 4	20 7	12 6	11 7	3 5	-	5 7	21 6
Jobs and the economy	91 19	19 27	34 18	20 20	7 12	6 10	78 21	27 18	25 17	27 26	31 21	17 14	33 24	22 17	62 20	45 21	30 18	11 20	8 28	13 19	65 18
Schools and education	30 6	1 1	9 5	7 7	8 14	12 19	16 4	11 7	10 7	4 4	16 11	4 3	7 5	12 9	14 5	9 4	12 7	6 11	5 17	8 12	17 5
Health care	42 9	4 6	15 8	10 10	6 11	7 11	32 9	14 9	10 7	11 11	17 11	5 4	14 10	13 10	25 8	14 6	16 10	9 16	2 7	8 12	31 9
Energy independence	12 3	2 3	5 3	2 2	2 4	3 5	6 2	5 3	4 3	2 2	5 3	2 2	4 3	5 4	6 2	3 1	5 3	3 5	2 7	1 1	7 2
Illegal immigration	71 15	14 20	26 14	15 15	7 12	5 8	59 16	17 11	28 19	15 15	11 7	23 19	21 15	13 10	55 18	40 19	21 12	5 9	3 10	6 9	60 17
Abortion policy	5 1	1 1	2 1	1 1	-	2 3	2 1	3 2	1 1	1 1	3 2	1 1	-	1 1	4 1	1 *	2 1	2 4	-	1 1	4 1
Same-sex marriage	3 1	1 1	2 1	-	-	-	3 1	-	2 1	-	-	1 1	1 1	-	2 1	3 1	-	-	-	-	3 1
Civil liberties	15 3	-	4 2	3 3	7 12	5 8	8 2	11 7	2 1	2 2	7 5	2 2	2 1	9 7	4 1	3 1	6 4	4 7	2 7	6 9	6 2
Terrorism and National Security	91 19	15 21	37 20	21 21	8 14	6 10	83 22	28 19	39 26	15 15	28 19	28 24	28 20	26 20	61 20	50 23	36 21	4 7	1 3	9 13	80 22
Undecided	24 5	5 7	9 5	4 4	2 4	4 6	20 5	5 3	10 7	5 5	9 6	8 7	4 3	8 6	15 5	9 4	9 5	3 5	-	5 7	19 5

26. Do you agree or disagree that raising taxes should be an option for helping to reduce the national debt?

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN
Total	500	76	199	107	59	64	398	158	161	106	159	129	143	140	322	225	177	60	30	72	381
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Agree	140	18	37	35	34	39	88	67	30	25	76	24	26	140	-	31	61	37	7	33	95
	28	24	19	33	58	61	22	42	19	24	48	19	18	100		14	34	62	23	46	25
Disagree	322	50	147	66	24	20	285	80	127	72	71	103	106	-	322	178	104	19	19	33	263
	64	66	74	62	41	31	72	51	79	68	45	80	74	100	79	59	32	32	63	46	69
Undecided	38	8	15	6	1	5	25	11	4	9	12	2	11	-	-	16	12	4	4	6	23
	8	11	8	6	2	8	6	7	2	8	8	2	8			7	7	7	13	8	6

27. Do you think that the Affordable Care Act should be repealed, modified or left alone?

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT		FAVORITE PAST REPUBLICAN PRES.				
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN
Total	500 100	76 100	199 100	107 100	59 100	64 100	398 100	158 100	161 100	106 100	159 100	129 100	143 100	140 100	322 100	225 100	177 100	60 100	30 100	72 100	381 100
Repealed	225 45	43 57	104 52	43 40	16 27	7 11	209 53	42 27	95 59	52 49	42 26	89 69	69 48	31 22	178 55	225 100	-	-	12 40	14 19	194 51
Modified	177 35	20 26	67 34	43 40	20 34	25 39	137 34	72 46	52 32	30 28	73 46	26 20	58 41	61 44	104 32	- 100	177 100	-	13 43	31 43	127 33
Left alone	60 12	4 5	11 6	18 17	20 34	27 42	25 6	35 22	5 3	14 13	37 23	5 4	8 6	37 26	19 6	-	-	60 100	2 7	21 29	35 9
Undecided	38 8	9 12	17 9	3 3	3 5	5 8	27 7	9 6	9 6	10 9	7 4	9 7	8 6	11 8	21 7	-	-	-	3 10	6 8	25 7

28. In 2012, Mitt Romney was the Republican nominee and lost to Barack Obama not only nationally but in New Hampshire as well. As a Republican Primary voter, why do you think Mitt Romney lost in 2012?

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	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN
Total	500 100	76 100	199 100	107 100	59 100	64 100	398 100	158 100	161 100	106 100	159 100	129 100	143 100	140 100	322 100	225 100	177 100	60 100	30 100	72 100	381 100
Ran a poor campaign	43 9	7 9	14 7	11 10	3 5	4 6	34 9	10 6	13 8	16 15	13 8	14 11	12 8	10 7	32 10	20 9	21 12	2 3	6 20	6 8	29 8
Didn't get his message out/Didn't focus on issues	30 6	4 5	11 6	11 10	4 7	3 5	26 7	9 6	12 7	7 7	9 6	8 6	12 8	9 6	19 6	13 6	10 6	2 3	2 7	4 6	24 6
Obama/Democrats Lied	5 1	1 1	2 1	2 2	- -	- -	4 1	4 3	1 1	- -	1 1	1 1	- -	- -	5 2	2 1	2 1	1 2	- -	2 3	3 1
Seemed Out of touch	1 *	- *	1 1	- -	- -	- -	1 *	1 1	- -	- -	1 1	- -	- -	- -	1 *	1 *	- -	- -	- -	- -	1 *
Poor voter turnout	2 *	- *	2 1	- -	- -	- -	2 1	- -	2 1	- -	- -	1 1	1 1	- -	2 1	1 *	1 1	- -	- -	- -	2 1
Trust issues	6 1	- -	4 2	- -	1 2	- -	6 2	3 2	- -	- -	3 2	1 1	2 1	3 2	3 1	1 *	3 2	2 3	- -	1 1	5 1
Too honest	6 1	1 1	3 2	1 1	1 2	- -	6 2	1 1	2 1	1 1	1 1	1 1	3 2	2 1	4 1	3 1	2 1	1 2	- -	3 4	3 1
Not aggressive enough/ Too nice/Gentleman	66 13	13 17	27 14	12 11	10 17	7 11	57 14	22 14	25 16	11 10	14 9	23 18	24 17	17 12	46 14	38 17	19 11	6 10	3 10	10 14	52 14
Liar/Crook/Fraud	7 1	- -	2 1	2 2	3 5	2 3	5 1	6 4	1 1	- -	4 3	1 1	2 1	6 4	1 *	1 *	3 2	2 3	- -	- -	7 2
Obama was better/Ran a better campaign	37 7	5 7	19 10	6 6	2 3	4 6	30 8	12 8	11 7	8 8	15 9	7 5	9 6	9 6	25 8	22 10	8 5	2 3	- -	6 8	28 7
Couldn't connect to the people	47 9	10 13	13 7	10 9	7 12	11 17	33 8	18 11	20 12	3 3	17 11	15 12	8 6	17 12	29 9	16 7	22 12	6 10	1 3	10 14	34 9

28. In 2012, Mitt Romney was the Republican nominee and lost to Barack Obama not only nationally but in New Hampshire as well. As a Republican Primary voter, why do you think Mitt Romney lost in 2012?

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	TOTAL	VERY SATHS	SMWT SATHS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUGH	ABOUT RIGHT	DIS-AGREE	RE-AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA-GAN
Media	17 3	1 1	9 5	3 3	3 5	1 2	16 4	4 3	9 6	2 2	5 3	4 3	7 5	3 2	14 4	10 4	6 3	1 2	2 7	2 3	13 3
Not conservative enough/ Too liberal	11 2	4 5	5 3	1 1	- -	- -	11 3	2 1	6 4	2 2	1 1	6 5	3 2	3 2	7 2	8 4	3 2	- -	- -	- -	11 3
Too conservative	11 2	2 3	2 1	2 2	3 5	2 3	9 2	5 3	4 2	2 2	5 3	4 3	1 1	4 3	7 2	5 2	3 2	3 5	- -	3 4	8 2
Obama already president/ Gave him another chance	8 2	2 3	1 1	3 3	1 2	1 2	7 2	3 2	- -	3 3	3 2	2 2	1 1	2 1	5 2	5 2	2 1	1 2	- -	1 1	7 2
Gender Bias	3 1	- -	- -	2 2	- -	- -	3 1	- -	1 1	1 1	1 1	1 1	- -	- -	2 1	1 *	1 1	1 2	- -	1 1	2 1
Religion/Values/Mormon	10 2	3 4	3 2	1 1	1 2	2 3	7 2	1 1	5 3	2 2	2 1	4 3	1 1	1 1	8 2	6 3	1 1	1 2	2 7	- -	8 2
Massachusetts	11 2	- -	6 3	3 3	2 3	3 5	8 2	2 1	5 3	3 3	1 1	1 1	8 6	3 2	7 2	4 2	3 2	3 5	- -	- -	11 3
Didn't get enough votes/ Too many people voted for Obama	10 2	3 4	4 2	- -	1 2	1 2	9 2	3 2	4 2	3 3	4 3	1 1	3 2	2 1	6 2	5 2	4 2	- -	1 3	- -	9 2
Voter fraud	11 2	- -	7 4	3 3	1 2	- -	10 3	2 1	4 2	3 3	2 1	4 3	5 3	1 1	10 3	7 3	4 2	- -	- -	- -	10 3
Personality	17 3	- -	5 3	6 6	1 2	3 5	13 3	8 5	3 2	5 5	11 7	1 1	3 2	6 4	9 3	4 2	9 5	2 3	- -	5 7	11 3
47% Comment	5 1	2 3	1 1	1 1	1 2	- -	5 1	1 1	2 1	2 2	3 2	- -	2 1	1 1	4 1	2 1	3 2	- -	- -	1 1	3 1
Didn't follow through/ Gave up	9 2	2 3	3 2	4 4	- -	- -	8 2	2 1	3 2	3 3	3 2	- -	5 3	2 1	7 2	6 3	3 2	- -	2 7	1 1	6 2

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Wasn't a good candidate	7 1	1 1	1 1	4 4	1 2	1 2	6 2	3 2	- 2	3 3	2 1	2 2	2 1	2 1	5 2	2 1	3 2	1 2	1 3	1 1	5 1
More democrats/liberals in NH	5 1	3 4	2 1	- 1	- 2	1 2	4 1	- 1	1 3	3 3	2 1	2 2	1 1	3 2	2 1	4 2	1 1	- 3	1 3	- 1	4 1
Associated with the rich/Elitist	9 2	- 1	2 1	4 4	1 2	- 2	8 2	5 3	1 1	1 1	5 3	1 1	1 1	4 3	3 1	1 *	5 3	2 3	- 3	4 6	5 1
Didn't have the black vote/Didn't reach out to minorities	4 1	- 1	3 2	1 1	- 1	- 1	4 1	- 1	1 1	1 1	- 1	- 1	1 1	1 1	2 1	2 1	1 1	- 3	1 3	- 1	3 1
Democrats offering handouts	4 1	- 1	3 2	- 2	1 2	1 2	3 1	2 1	1 1	1 1	2 1	1 1	1 1	2 1	2 1	2 1	1 1	1 2	- 1	- 1	4 1
Didn't have support of Republicans	4 1	- 1	3 2	1 1	- 1	- 1	2 1	1 1	- 1	1 1	2 1	- 1	1 1	- 1	3 1	1 *	2 1	- 3	1 3	- 1	3 1
Lack of Leadership qualities	2 *	- 1	- 1	- 1	1 2	1 2	1 *	2 1	- 1	- 1	1 1	- 1	- 1	2 1	- 1	- 1	1 1	1 2	1 3	1 1	- 1
Said the wrong things	5 1	- 1	1 1	3 3	- 2	1 2	4 1	4 3	1 1	- 1	2 1	- 1	1 1	3 2	2 1	2 1	2 1	1 2	1 3	1 1	3 1
People wanted a Black President	3 1	- 1	2 1	- 1	- 2	1 1	2 1	- 1	2 1	1 1	1 1	1 1	- 1	2 1	1 *	1 *	1 1	- 1	- 1	- 1	3 1
He wasn't ready	5 1	- 1	2 1	2 2	- 2	1 2	4 1	- 1	2 1	1 1	- 1	2 2	1 1	- 1	4 1	2 1	2 1	1 2	- 1	- 1	5 1
Lack of support	2 *	- 1	1 1	- 1	- 1	- 1	2 1	1 1	- 1	1 1	2 1	- 1	- 1	- 1	2 1	1 *	1 1	- 1	- 1	- 1	2 1
Choice for Vice President	4 1	1 1	1 1	1 1	1 2	- 1	4 1	1 1	2 1	- 1	1 1	- 1	3 2	2 1	2 1	1 *	3 2	- 1	- 1	- 1	4 1

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TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN	
People didn't agree with his position on issues	3 1	-	-	-	2 3	1 2	2 1	1 1	2 1	-	2 1	1 1	-	1 1	2 1	-	2 1	1 2	-	-	3 1
General negative	7 1	2 3	3 2	-	2 3	1 2	5 1	4 3	-	-	3 2	2 2	2 1	2 1	5 2	3 1	3 2	1 2	-	-	6 2
Other	19 4	2 3	6 3	4 4	5 8	2 3	16 4	3 2	6 4	4 4	4 3	2 2	7 5	3 2	13 4	10 4	2 1	5 8	-	1 1	18 5
DK/NA/Refused	67 13	11 14	30 15	9 8	4 7	11 17	41 10	20 13	17 11	18 17	19 12	19 15	18 13	19 14	37 11	22 10	24 14	12 20	6 20	13 18	43 11

29. The last three Republican Presidents were George W. Bush serving from 2001-2008, George Herbert Walker Bush serving from 1989-1992, and Ronald Reagan serving from 1981-1988. From your point of view, which of the three was your personal favorite - "W" Bush, George Herbert Walker Bush, or Ronald Reagan?

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Total	500	76	199	107	59	64	398	158	161	106	159	129	143	140	322	225	177	60	30	72	381
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
"W" Bush (2001-2008)	30	5	5	7	3	5	20	10	6	9	7	10	7	7	19	12	13	2	30	-	-
	6	7	3	7	5	8	5	6	4	8	4	8	5	5	6	5	7	3	100		
Herbert Walker Bush (1989-1992)	72	7	18	20	18	19	47	42	11	12	48	7	11	33	33	14	31	21	-	72	-
	14	9	9	19	31	30	12	27	7	11	30	5	8	24	10	6	18	35		100	
Ronald Reagan (1981-1988)	381	63	172	78	33	38	323	102	142	80	99	109	123	95	263	194	127	35	-	-	381
	76	83	86	73	56	59	81	65	88	75	62	84	86	68	82	86	72	58			100
Undecided	17	1	4	2	5	2	8	4	2	5	5	3	2	5	7	5	6	2	-	-	-
	3	1	2	2	8	3	2	3	1	5	3	2	1	4	2	2	3	3			

30. With respect to the abortion issue, would you consider yourself to be pro-choice or pro-life?

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN
Total	500	76	199	107	59	64	398	158	161	106	159	129	143	140	322	225	177	60	30	72	381
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Pro-choice	243	31	76	63	40	40	183	98	61	52	100	56	56	86	140	93	96	43	15	44	175
	49	41	38	59	68	62	46	62	38	49	63	43	39	61	43	41	54	72	50	61	46
Pro-life	205	37	98	40	15	17	177	43	88	43	45	61	76	42	148	119	59	11	8	20	173
	41	49	49	37	25	27	44	27	55	41	28	47	53	30	46	53	33	18	27	28	45
Undecided	52	8	25	4	4	7	38	17	12	11	14	12	11	12	34	13	22	6	7	8	33
	10	11	13	4	7	11	10	11	7	10	9	9	8	9	11	6	12	10	23	11	9

31. Do you favor or oppose legalizing same-sex marriage?

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN
Total	500	76	199	107	59	64	398	158	161	106	159	129	143	140	322	225	177	60	30	72	381
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Favor	215	23	62	55	41	46	148	97	45	48	99	40	48	85	111	70	89	42	20	47	143
	43	30	31	51	69	72	37	61	28	45	62	31	34	61	34	31	50	70	67	65	38
Oppose	194	37	97	35	12	14	173	39	86	42	36	61	72	36	148	108	55	15	6	15	168
	39	49	49	33	20	22	43	25	53	40	23	47	50	26	46	48	31	25	20	21	44
Undecided	91	16	40	17	6	4	77	22	30	16	24	28	23	19	63	47	33	3	4	10	70
	18	21	20	16	10	6	19	14	19	15	15	22	16	14	20	21	19	5	13	14	18

32. Have you ever worked for minimum wage?

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN
Total	500 100	76 100	199 100	107 100	59 100	64 100	398 100	158 100	161 100	106 100	159 100	129 100	143 100	140 100	322 100	225 100	177 100	60 100	30 100	72 100	381 100
Yes	401 80	61 80	160 80	86 80	47 80	46 72	326 82	132 84	130 81	78 74	127 80	100 78	122 85	112 80	261 81	185 82	145 82	44 73	27 90	54 75	310 81
No	93 19	15 20	34 17	21 20	12 20	18 28	69 17	26 16	30 19	27 25	32 20	27 21	20 14	28 20	58 18	39 17	30 17	16 27	3 10	18 25	68 18
Undecided	6 1	-	5 3	-	-	-	3 1	-	1 1	1 1	-	2 2	1 1	-	3 1	1 *	2 1	-	-	-	3 1

33. Would you describe yourself as conservative, moderate or liberal?

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN
Total	500	76	199	107	59	64	398	158	161	106	159	129	143	140	322	225	177	60	30	72	381
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Conservative	245	53	114	44	13	12	227	29	125	57	38	88	93	42	190	151	67	9	9	17	217
	49	70	57	41	22	19	57	18	78	54	24	68	65	30	59	67	38	15	30	24	57
Moderate	207	22	73	56	30	36	148	110	28	41	102	31	42	74	113	65	99	32	17	43	138
	41	29	37	52	51	56	37	70	17	39	64	24	29	53	35	29	56	53	57	60	36
Liberal	35	1	7	5	15	14	16	15	5	8	16	8	8	20	14	6	6	17	3	12	18
	7	1	4	5	25	22	4	9	3	8	10	6	6	14	4	3	3	28	10	17	5
Undecided	13	-	5	2	1	2	7	4	3	-	3	2	-	4	5	3	5	2	1	-	8
	3		3	2	2	3	2	3	2		2	2		3	2	1	3	3	3		2

34. Are your values similar to the values of the Tea Party?

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN
Total	500	76	199	107	59	64	398	158	161	106	159	129	143	140	322	225	177	60	30	72	381
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	182	48	83	31	10	12	166	22	94	44	18	84	64	30	143	114	45	8	10	12	160
	36	63	42	29	17	19	42	14	58	42	11	65	45	21	44	51	25	13	33	17	42
No	233	14	79	58	48	48	161	117	46	40	132	28	46	94	120	67	106	47	16	53	155
	47	18	40	54	81	75	40	74	29	38	83	22	32	67	37	30	60	78	53	74	41
Undecided	85	14	37	18	1	4	71	19	21	22	9	17	33	16	59	44	26	5	4	7	66
	17	18	19	17	2	6	18	12	13	21	6	13	23	11	18	20	15	8	13	10	17

35. Do you currently have children in the school system?

BANNER 3																					
ATTITUDES ABOUT THE GOP																					
	SATISFIED WITH FIELD OF REPUBLICAN CANDIDATES				DIRECTION OF COUNTRY		VALUES OF REPUBLICAN PARTY			INFLUENCE OF TEA PARTY			RAISING TAXES		AFFORDABLE CARE ACT			FAVORITE PAST REPUBLICAN PRES.			
	TOTAL	VERY SATIS	SMWT SATIS	SMWT DISSA	VERY DISSA	RIGHT	WRONG	TOO CONSV	NOT CONSV	MATCH	TOO MUCH	NOT ENOUG	ABOUT RIGHT	DIS- AGREE	RE- AGREE	PEAL	MOD	LEFT ALONE	W. BUSH	H.W. BUSH	REA- GAN
Total	500 100	76 100	199 100	107 100	59 100	64 100	398 100	158 100	161 100	106 100	159 100	129 100	143 100	140 100	322 100	225 100	177 100	60 100	30 100	72 100	381 100
Yes	123 25	11 14	43 22	29 27	27 46	31 48	76 19	56 35	26 16	20 19	62 39	24 19	31 22	49 35	62 19	51 23	40 23	27 45	6 20	26 36	86 23
No	371 74	65 86	152 76	78 73	32 54	33 52	319 80	102 65	134 83	84 79	96 60	104 81	111 78	90 64	258 80	174 77	134 76	33 55	23 77	45 62	294 77
Undecided	6 1	-	4 2	-	-	-	3 1	-	1 1	2 2	1 1	1 1	1 1	1 1	2 1	-	3 2	-	1 3	1 1	1 *

7. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 4																			
MOST IMPORTANT ISSUE																			
MOST IMPORTANT ISSUES										ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
TOTAL	NATL SCRTY	JOB/ECON	NATL IMMIG	HLTH DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO-CHOIC	PRO-LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO	
George Pataki	2*	-	1	-	-	-	-	-	-	2	-	2	-	2*	-	-	1*	2	-
			1							1		1		*			*	2	
Rand Paul	35	11	4	4	4	2	5	1	3	17	16	13	16	28	7	16	16	10	25
	7	8	4	7	7	6	19	8	23	7	8	6	8	7	8	9	7	8	7
Mike Pence	1*	-	-	-	-	-	1	-	-	1*	-	1*	-	1*	-	-	1*	1	-
	*						4			*		*		*			*	1	
Rick Perry	5	2	2	-	1	-	-	-	-	4	1	2	3	5	-	5	-	2	3
	1	1	2		2					2	*	1	2	1		3		2	1
Rob Portman	1*	-	-	1	-	-	-	-	-	1*	-	-	1	1*	-	1	-	-	1*
	*			2						*			1	*		1			*
Marco Rubio	16	7	2	-	2	1	-	1	-	6	9	5	9	15	1	5	6	2	14
	3	5	2		4	3		8		2	4	2	5	4	1	3	3	2	4
Paul Ryan	7	1	4	-	1	-	-	-	-	4	2	3	3	4	3	3	2	2	5
	1	1	4		2					2	1	1	2	1	3	2	1	2	1
Rick Santorum	2*	-	1	1	-	-	-	-	-	-	2	-	2	1	1	-	1*	1	1
	*		1	2							1		1	*		1	*	1	*
Donald Trump	29	9	6	4	2	5	2	-	1	18	10	12	12	22	7	13	12	10	18
	6	6	6	7	4	15	8		8	7	5	6	6	5	8	7	5	8	5
Scott Walker	71	23	14	11	11	2	1	1	1	24	37	21	39	55	13	42	20	13	56
	14	16	13	20	20	6	4	8	8	10	18	10	20	14	14	23	9	11	15
Other	18	7	1	1	4	-	-	-	-	8	8	10	7	17	1	2	11	5	13
	4	5	1	2	7					3	4	5	4	4	1	1	5	4	4
Undecided	120	26	28	12	11	11	8	4	5	64	39	58	36	98	20	27	64	27	91
	24	18	26	22	20	32	31	31	38	26	19	27	19	24	22	15	27	22	25

8. Who would be your second choice?

BANNER 4																			
MOST IMPORTANT ISSUE																			
	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	TOTAL	NATL SCRTY	JOB/ ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO- CHOIC	PRO- LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO
THOSE WITH FIRST CHOICE	380	119	78	43	43	23	18	9	8	179	166	157	158	303	73	155	169	96	280
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
John Bolton	2	2	-	-	-	-	-	-	-	1	1	2	-	1	1	1	-	-	2
	1	2								1	1	1		*	1	1			1
Jeb Bush	42	20	4	2	6	2	2	-	1	19	17	16	21	31	9	11	25	8	31
	11	17	5	5	14	9	11		12	11	10	10	13	10	12	7	15	8	11
Ben Carson	17	5	3	2	3	1	-	-	-	4	11	4	10	11	4	12	3	5	12
	4	4	4	5	7	4				2	7	3	6	4	5	8	2	5	4
Chris Christie	21	4	8	-	1	3	2	1	1	15	5	14	3	17	4	8	13	11	10
	6	3	10		2	13	11	11	12	8	3	9	2	6	5	5	8	11	4
Ted Cruz	12	3	3	2	3	1	-	-	-	7	5	7	4	9	3	5	3	5	7
	3	3	4	5	7	4				4	3	4	3	3	4	3	2	5	2
Carly Fiorina	5	1	1	-	2	-	1	-	-	2	2	2	3	3	2	1	2	-	5
	1	1	1		5		6			1	1	1	2	1	3	1	1		2
Lindsey Graham	5	2	-	-	-	-	1	1	-	1	4	1	4	5	-	1	4	1	4
	1	2					6	11		1	2	1	3	2		1	2	1	1
Mike Huckabee	15	4	1	5	-	2	-	1	1	10	5	5	7	13	2	6	5	3	12
	4	3	1	12		9		11	12	6	3	3	4	4	3	4	3	3	4
Bobby Jindal	5	-	3	-	1	-	-	1	-	2	3	2	3	5	-	4	-	3	2
	1		4		2			11		1	2	1	2	2		3		3	1
John Kasich	7	1	2	1	1	1	1	-	-	4	2	5	1	4	3	1	5	3	4
	2	1	3	2	2	4	6			2	1	3	1	1	4	1	3	3	1
Peter King	2	1	-	-	-	-	1	-	-	2	-	1	1	2	-	1	1	1	1
	1	1					6			1		1	1	1		1	1	1	*

8. Who would be your second choice?

BANNER 4																			
MOST IMPORTANT ISSUE																			
TOTAL	MOST IMPORTANT ISSUES								ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL		
	NATL SCRTY	JOB/ ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO- CHOIC	PRO- LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO	
George Pataki	2 1	2 2	-	-	-	-	-	-	-	1 1	1 1	-	1 1	2 1	-	1 1	-	-	2 1
Rand Paul	26 7	8 7	6 8	7 16	1 2	1 4	-	1 11	-	9 5	15 9	7 4	10 6	25 8	1 1	15 10	8 5	8 8	18 6
Mike Pence	2 1	-	1 1	-	1 2	-	-	-	-	1 1	1 1	1 1	-	1 *	1 1	-	-	2 2	-
Rick Perry	10 3	5 4	2 3	1 2	-	1 4	-	-	-	4 2	4 2	2 1	5 3	7 2	3 4	4 3	4 2	1 1	9 3
Rob Portman	1 *	-	1 1	-	-	-	-	-	-	-	-	1 1	-	1 *	-	-	1 1	-	1 *
Marco Rubio	36 9	12 10	5 6	4 9	5 12	3 13	1 6	1 11	1 12	17 9	16 10	13 8	16 10	30 10	6 8	17 11	14 8	9 9	27 10
Paul Ryan	13 3	3 3	6 8	-	2 5	-	-	-	-	4 2	8 5	4 3	6 4	11 4	2 3	6 4	5 3	2 2	11 4
Rick Santorum	6 2	2 2	-	1 2	-	-	-	-	1 12	2 1	4 2	3 2	3 2	4 1	2 3	3 2	3 2	-	6 2
Donald Trump	18 5	9 8	-	3 7	3 7	1 4	2 11	-	-	7 4	9 5	6 4	9 6	14 5	4 5	6 4	9 5	2 2	16 6
Scott Walker	36 9	11 9	9 12	4 9	6 14	1 4	-	2 22	1 12	14 8	21 13	13 8	15 9	34 11	2 3	21 14	10 6	7 7	29 10
Other	5 1	2 2	1 1	1 2	-	-	-	-	-	4 2	1 1	3 2	2 1	4 1	1 1	-	5 3	2 2	3 1
Undecided	92 24	22 18	22 28	10 23	8 19	6 26	7 39	1 11	2 25	49 27	31 19	45 29	34 22	69 23	23 32	31 20	49 29	23 24	68 24

9. How satisfied are you with the Republican field of candidates?

BANNER 4																			
MOST IMPORTANT ISSUE																			
	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	TOTAL	NATL SCRTY	JOB/ ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO- CHOIC	PRO- LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO
Total	500	145	106	55	54	34	26	13	13	243	205	215	194	401	93	182	233	123	371
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very satisfied	76	25	18	9	7	5	1	1	4	31	37	23	37	61	15	48	14	11	65
	15	17	17	16	13	15	4	8	31	13	18	11	19	15	16	26	6	9	18
Somewhat satisfied	199	70	37	24	21	12	4	6	2	76	98	62	97	160	34	83	79	43	152
	40	48	35	44	39	35	15	46	15	31	48	29	50	40	37	46	34	35	41
Somewhat dissatisfied	107	29	18	11	12	8	11	2	2	63	40	55	35	86	21	31	58	29	78
	21	20	17	20	22	24	42	15	15	26	20	26	18	21	23	17	25	24	21
Very dissatisfied	59	9	19	5	6	4	7	1	2	40	15	41	12	47	12	10	48	27	32
	12	6	18	9	11	12	27	8	15	16	7	19	6	12	13	5	21	22	9
Undecided	59	12	14	6	8	5	3	3	3	33	15	34	13	47	11	10	34	13	44
	12	8	13	11	15	15	12	23	23	14	7	16	7	12	12	5	15	11	12

10. Barack Obama

BANNER 4																			
MOST IMPORTANT ISSUE																			
TOTAL	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	NATL SCRTY	JOB/ ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO- CHOIC	PRO- LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO	
Total	500	145	106	55	54	34	26	13	13	243	205	215	194	401	93	182	233	123	371
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	2	-	-	-	-	-	-	1	-	1	-	1	-	2	-	2	-	1	1
	*							8		*		*		*		1		1	*
Favorable	87	12	28	1	6	10	15	1	3	64	15	69	13	68	19	8	75	42	45
	17	8	26	2	11	29	58	8	23	26	7	32	7	17	20	4	32	34	12
Unfavorable	391	130	70	52	47	24	10	10	9	169	184	137	176	315	72	170	146	76	311
	78	90	66	95	87	71	38	77	69	70	90	64	91	79	77	93	63	62	84
Heard of/Undecided	20	3	8	2	1	-	1	1	1	9	6	8	5	16	2	2	12	4	14
	4	2	8	4	2		4	8	8	4	3	4	3	4	2	1	5	3	4

11. Hillary Clinton

BANNER 4																			
MOST IMPORTANT ISSUE																			
TOTAL	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	NATL SCRTY	JOB/ ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO- CHOIC	PRO- LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO	
Total	500	145	106	55	54	34	26	13	13	243	205	215	194	401	93	182	233	123	371
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	3	-	1	-	1	-	-	-	-	1	2	1	1	3	-	3	-	1	2
	1		1		2					*	1	*	1	1		2		1	1
Favorable	87	12	34	1	4	11	11	3	3	59	17	69	12	67	20	11	70	45	42
	17	8	32	2	7	32	42	23	23	24	8	32	6	17	22	6	30	37	11
Unfavorable	382	127	63	51	48	20	15	10	10	172	180	130	174	308	71	167	144	67	312
	76	88	59	93	89	59	58	77	77	71	88	60	90	77	76	92	62	54	84
Heard of/Undecided	28	6	8	3	1	3	-	-	-	11	6	15	7	23	2	1	19	10	15
	6	4	8	5	2	9				5	3	7	4	6	2	1	8	8	4

12. Chris Christie

BANNER 4																			
MOST IMPORTANT ISSUE																			
TOTAL	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	NATL SCRTY	JOB/ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO-CHOIC	PRO-LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO	
Total	500	145	106	55	54	34	26	13	13	243	205	215	194	401	93	182	233	123	371
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	11	4	2	-	1	-	-	1	1	6	3	4	3	9	2	2	6	2	9
	2	3	2		2			8	8	2	1	2	2	2	2	1	3	2	2
Favorable	192	59	46	20	21	14	10	3	3	96	80	85	77	151	39	79	85	45	145
	38	41	43	36	39	41	38	23	23	40	39	40	40	38	42	43	36	37	39
Unfavorable	193	56	36	27	21	9	10	6	5	95	85	81	75	158	34	70	98	54	139
	39	39	34	49	39	26	38	46	38	39	41	38	39	39	37	38	42	44	37
Heard of/Undecided	104	26	22	8	11	11	6	3	4	46	37	45	39	83	18	31	44	22	78
	21	18	21	15	20	32	23	23	31	19	18	21	20	21	19	17	19	18	21

13. Jeb Bush

BANNER 4																			
MOST IMPORTANT ISSUE																			
TOTAL	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	NATL SCRTY	JOB/ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO-CHOIC	PRO-LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO	
Total	500	145	106	55	54	34	26	13	13	243	205	215	194	401	93	182	233	123	371
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	7	-	2	1	2	-	-	-	-	3	-	3	1	5	1	-	4	2	4
	1		2	2	4					1		1	1	1	1		2	2	1
Favorable	269	91	53	21	29	21	12	6	9	126	113	115	108	205	63	99	126	62	205
	54	63	50	38	54	62	46	46	69	52	55	53	56	51	68	54	54	50	55
Unfavorable	134	33	25	22	15	9	10	4	2	65	60	52	59	115	18	58	62	37	96
	27	23	24	40	28	26	38	31	15	27	29	24	30	29	19	32	27	30	26
Heard of/Undecided	90	21	26	11	8	4	4	3	2	49	32	45	26	76	11	25	41	22	66
	18	14	25	20	15	12	15	23	15	20	16	21	13	19	12	14	18	18	18

14. Scott Walker

BANNER 4																			
MOST IMPORTANT ISSUE																			
TOTAL	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	NATL SCRTY	JOB/ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO-CHOIC	PRO-LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO	
Total	500	145	106	55	54	34	26	13	13	243	205	215	194	401	93	182	233	123	371
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	75	15	21	5	7	8	6	-	1	41	26	43	25	59	15	17	44	25	49
	15	10	20	9	13	24	23		8	17	13	20	13	15	16	9	19	20	13
Favorable	229	85	40	28	32	8	5	6	4	89	119	69	115	187	39	118	73	42	185
	46	59	38	51	59	24	19	46	31	37	58	32	59	47	42	65	31	34	50
Unfavorable	76	18	20	3	7	6	10	2	3	53	17	52	15	62	14	10	62	30	46
	15	12	19	5	13	18	38	15	23	22	8	24	8	15	15	5	27	24	12
Heard of/Undecided	120	27	25	19	8	12	5	5	5	60	43	51	39	93	25	37	54	26	91
	24	19	24	35	15	35	19	38	38	25	21	24	20	23	27	20	23	21	25

15. Ben Carson

BANNER 4																			
MOST IMPORTANT ISSUE																			
TOTAL	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	NATL SCRTY	JOB/ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO-CHOIC	PRO-LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO	
Total	500	145	106	55	54	34	26	13	13	243	205	215	194	401	93	182	233	123	371
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	145	41	33	12	13	12	13	1	2	84	46	77	48	120	25	34	88	40	104
	29	28	31	22	24	35	50	8	15	35	22	36	25	30	27	19	38	33	28
Favorable	176	62	27	25	24	8	2	6	3	55	103	53	86	147	26	112	39	30	145
	35	43	25	45	44	24	8	46	23	23	50	25	44	37	28	62	17	24	39
Unfavorable	53	18	11	6	4	2	6	2	2	30	18	27	17	34	19	10	35	11	41
	11	12	10	11	7	6	23	15	15	12	9	13	9	8	20	5	15	9	11
Heard of/Undecided	126	24	35	12	13	12	5	4	6	74	38	58	43	100	23	26	71	42	81
	25	17	33	22	24	35	19	31	46	30	19	27	22	25	25	14	30	34	22

16. Rand Paul

BANNER 4																			
MOST IMPORTANT ISSUE																			
TOTAL	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	NATL SCRTY	JOB/ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO-CHOIC	PRO-LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO	
Total	500	145	106	55	54	34	26	13	13	243	205	215	194	401	93	182	233	123	371
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	20	7	3	2	2	2	1	1	-	12	5	10	6	14	6	4	12	5	15
	4	5	3	4	4	6	4	8		5	2	5	3	3	6	2	5	4	4
Favorable	227	71	44	31	29	10	11	7	6	93	113	87	100	181	45	110	83	53	173
	45	49	42	56	54	29	42	54	46	38	55	40	52	45	48	60	36	43	47
Unfavorable	132	39	34	7	8	10	11	3	3	79	44	74	39	111	20	34	85	40	91
	26	27	32	13	15	29	42	23	23	33	21	34	20	28	22	19	36	33	25
Heard of/Undecided	121	28	25	15	15	12	3	2	4	59	43	44	49	95	22	34	53	25	92
	24	19	24	27	28	35	12	15	31	24	21	20	25	24	24	19	23	20	25

17. Mike Huckabee

BANNER 4																			
MOST IMPORTANT ISSUE																			
TOTAL	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	NATL SCRTY	JOB/ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO-CHOIC	PRO-LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO	
Total	500	145	106	55	54	34	26	13	13	243	205	215	194	401	93	182	233	123	371
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	19	5	5	-	3	-	1	1	-	7	7	10	6	13	5	4	12	3	14
	4	3	5		6		4	8		3	3	5	3	3	5	2	5	2	4
Favorable	248	84	45	32	32	11	9	3	6	90	136	74	128	203	44	127	77	45	202
	50	58	42	58	59	32	35	23	46	37	66	34	66	51	47	70	33	37	54
Unfavorable	147	38	38	13	9	12	12	8	5	98	37	89	34	112	32	30	102	54	92
	29	26	36	24	17	35	46	62	38	40	18	41	18	28	34	16	44	44	25
Heard of/Undecided	86	18	18	10	10	11	4	1	2	48	25	42	26	73	12	21	42	21	63
	17	12	17	18	19	32	15	8	15	20	12	20	13	18	13	12	18	17	17

18. What is the first word or phrase that comes to mind when you hear the name "Jeb Bush"?

BANNER 4																			
MOST IMPORTANT ISSUE																			
	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	TOTAL	NATL SCRTY	JOB/ ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO- CHOIC	PRO- LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO
Total	500 100	145 100	106 100	55 100	54 100	34 100	26 100	13 100	13 100	243 100	205 100	215 100	194 100	401 100	93 100	182 100	233 100	123 100	371 100
George Bush/Brother/Son	61 12	24 17	13 12	5 9	3 6	4 12	6 23	1 8	-	34 14	24 12	31 14	22 11	45 11	16 17	19 10	29 12	17 14	44 12
Family/Legacy/Dynasty	86 17	25 17	23 22	12 22	1 2	7 21	6 23	3 23	2 15	43 18	30 15	45 21	30 15	67 17	17 18	31 17	39 17	19 15	67 18
Tired of the Bushes/Too many Bushes	37 7	6 4	10 9	5 9	6 11	2 6	2 8	1 8	-	20 8	16 8	16 7	11 6	33 8	4 4	16 9	13 6	8 7	29 8
Republican	15 3	3 2	4 4	2 4	4 7	-	1 4	-	1 8	8 3	6 3	4 2	5 3	14 3	1 1	6 3	8 3	4 3	10 3
Florida/Governor of Florida	36 7	9 6	4 4	3 5	5 9	3 9	1 4	-	5 38	13 5	17 8	14 7	15 8	31 8	5 5	8 4	24 10	11 9	25 7
Knowledgeable/Intelligent	14 3	2 1	5 5	1 2	4 7	2 6	-	-	-	7 3	6 3	8 4	5 3	12 3	2 2	4 2	7 3	2 2	12 3
Immigration/Hispanics	15 3	7 5	-	5 9	2 4	1 3	-	-	-	4 2	10 5	3 1	10 5	10 2	4 4	12 7	1 *	2 2	13 4
Honest/Trustworthy/Credibility	21 4	11 8	3 3	1 2	3 6	2 6	-	-	-	13 5	6 3	10 5	7 4	20 5	1 1	9 5	9 4	4 3	17 5
Experience	7 1	4 3	-	-	-	2 6	-	-	-	3 1	3 1	3 1	2 1	6 1	1 1	1 1	4 2	2 2	5 1
Conservative	7 1	2 1	2 2	2 4	-	-	1 4	-	-	1 *	6 3	2 1	5 3	6 1	1 1	3 2	3 1	-	7 2
Education	3 1	2 1	1 1	-	-	-	-	-	-	-	2 1	-	1 1	3 1	-	-	2 1	-	3 1

18. What is the first word or phrase that comes to mind when you hear the name "Jeb Bush"?

BANNER 4																			
MOST IMPORTANT ISSUE																			
	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	TOTAL	NATL SCRTY	JOB/ ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO- CHOIC	PRO- LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO
Has done a good job	4 1	1 1	1 1	-	-	1 3	-	-	-	2 1	2 1	3 1	1 1	4 1	-	-	4 2	1 1	3 1
Presidential candidate	11 2	3 2	3 3	-	1 2	-	-	2 15	-	3 1	7 3	2 1	6 3	8 2	3 3	3 2	5 2	4 3	7 2
Like him/General positive	37 7	12 8	7 7	2 4	7 13	1 3	2 8	2 15	-	13 5	18 9	17 8	11 6	29 7	8 9	13 7	18 8	7 6	30 8
Patriotic	2 *	2 1	-	-	-	-	-	-	-	1 *	1 *	-	2 1	2 *	-	2 1	-	-	2 1
Dedicated/Dependable	5 1	-	1 1	-	1 2	2 6	-	-	-	2 1	2 1	1 *	3 2	4 1	1 1	1 1	3 1	-	5 1
Old school/Timer	6 1	2 1	1 1	1 2	1 2	-	-	-	1 8	4 2	1 *	3 1	2 1	5 1	1 1	2 1	3 1	1 1	5 1
Politician	10 2	3 2	1 1	3 5	1 2	-	-	1 8	-	6 2	4 2	-	7 4	8 2	2 2	6 3	4 2	1 1	9 2
Big Money	3 1	1 1	1 1	-	-	-	1 4	-	-	3 1	-	2 1	1 1	2 *	1 1	1 1	2 1	1 1	2 1
Agree with his views (General)	1 *	-	-	-	-	-	-	-	-	-	1 *	-	1 1	1 *	-	1 1	-	-	1 *
Competent	4 1	2 1	2 2	-	-	-	-	-	-	2 1	2 1	2 1	2 1	4 1	-	2 1	2 1	1 1	3 1
Someone New/Different	4 1	-	1 1	-	1 2	1 3	-	-	-	4 2	-	2 1	1 1	3 1	1 1	1 1	3 1	2 2	2 1
Dislike him/General Negative	31 6	4 3	4 4	3 5	5 9	4 12	2 8	2 15	1 8	19 8	10 5	14 7	13 7	26 6	5 5	7 4	19 8	11 9	20 5

18. What is the first word or phrase that comes to mind when you hear the name "Jeb Bush"?

BANNER 4																			
MOST IMPORTANT ISSUE																			
	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	TOTAL	NATL SCRTY	JOB/ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO-CHOIC	PRO-LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO
Moderate/Liberal/Not conservative enough	15 3	4 3	4 4	3 5	2 4	-	1 4	-	-	8 3	7 3	7 3	6 3	13 3	2 2	6 3	8 3	6 5	9 2
Don't know enough about him	4 1	-	1 1	-	2 4	1 3	-	-	-	3 1	1 *	3 1	1 1	2 *	2 2	1 1	3 1	1 1	3 1
Other	14 3	5 3	2 2	1 2	1 2	-	1 4	-	2 15	7 3	7 3	7 3	4 2	12 3	2 2	7 4	6 3	7 6	7 2
DK/NA/Refused	57 11	16 11	14 13	6 11	5 9	1 3	2 8	1 8	2 15	23 9	22 11	19 9	27 14	41 10	13 14	21 12	21 9	12 10	40 11

19. What is the first word or phrase that comes to mind when you hear the name "Scott Walker"?

BANNER 4																			
MOST IMPORTANT ISSUE																			
	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	TOTAL	NATL SCRTY	JOB/ ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO- CHOIC	PRO- LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO
Total	500 100	145 100	106 100	55 100	54 100	34 100	26 100	13 100	13 100	243 100	205 100	215 100	194 100	401 100	93 100	182 100	233 100	123 100	371 100
Conservative	18 4	4 3	4 4	4 7	2 4	1 3	1 4	1 8	1 8	9 4	9 4	6 3	11 6	14 3	4 4	10 5	7 3	4 3	14 4
Anti-Union/Right to work	37 7	12 8	7 7	4 7	4 7	3 9	3 12	1 8	1 8	15 6	18 9	17 8	16 8	30 7	6 6	15 8	18 8	14 11	23 6
Wisconsin/Governor of Wisconsin	20 4	3 2	2 2	2 4	4 7	2 6	2 8	- 8	2 15	10 4	7 3	9 4	8 4	18 4	2 2	7 4	12 5	5 4	15 4
Young	4 1	1 1	2 2	- 2	1 2	- -	- -	- -	- -	1 *	3 1	1 *	1 1	4 1	- 2	3 2	1 *	2 2	2 1
Intelligent	11 2	4 3	2 2	1 2	1 2	- -	- -	1 8	- -	3 1	6 3	3 1	4 2	9 2	1 1	7 4	2 1	4 3	7 2
New/Fresh candidate	11 2	5 3	4 4	2 4	- -	- -	- -	- -	- -	5 2	6 3	4 2	5 3	9 2	2 2	6 3	2 1	1 1	10 3
Has done a good job	8 2	7 5	1 1	- -	- -	- -	- -	- -	- -	2 1	5 2	1 *	5 3	6 1	2 2	5 3	3 1	1 1	7 2
Honest/Integrity	12 2	1 1	- -	3 5	6 11	- -	- -	- -	- -	5 2	6 3	4 2	6 3	11 3	1 1	6 3	4 2	3 2	9 2
Strong	15 3	4 3	4 4	1 2	- -	2 6	1 4	1 8	1 8	7 3	8 4	3 1	10 5	13 3	2 2	7 4	6 3	2 2	13 4
Successful	2 *	2 1	- -	- -	- -	- -	- -	- -	- -	- -	2 1	1 *	1 1	2 *	- 1	2 1	- -	- -	2 1
Leader	5 1	2 1	2 2	- -	- -	- -	- -	- -	1 8	3 1	2 1	3 1	2 1	4 1	1 1	3 2	1 *	1 1	4 1

19. What is the first word or phrase that comes to mind when you hear the name "Scott Walker"?

BANNER 4																			
MOST IMPORTANT ISSUE																			
	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	TOTAL	NATL SCRTY	JOB/ ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO- CHOIC	PRO- LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO
Fighter/Hard worker	18	8	4	1	2	-	-	2	-	9	6	10	3	17	1	7	7	1	17
	4	6	4	2	4			15		4	3	5	2	4	1	4	3	1	5
Agree with policies	6	2	2	-	1	-	-	-	-	2	4	2	2	5	1	1	2	1	5
	1	1	2		2					1	2	1	1	1	1	1	1	1	1
Interesting	7	1	2	1	1	1	-	-	-	4	2	3	2	7	-	2	3	1	6
	1	1	2	2	2	3				2	1	1	1	2		1	1	1	2
Politician	4	2	-	1	1	-	-	-	-	2	2	1	2	2	2	2	2	1	3
	1	1		2	2					1	1	*	1	*	2	1	1	1	1
Potential/Presidential candidate	9	4	2	1	1	-	-	-	-	3	6	3	6	6	3	4	3	3	5
	2	3	2	2	2					1	3	1	3	1	3	2	1	2	1
Courageous/Rebel	8	1	3	2	1	1	-	-	-	2	6	3	4	7	-	4	4	3	5
	2	1	3	4	2	3				1	3	1	2	2		2	2	2	1
Capable/Competent	11	3	4	2	2	-	-	-	-	5	5	3	7	9	2	7	2	1	10
	2	2	4	4	4					2	2	1	4	2	2	4	1	1	3
Experience/Qualified	4	2	1	-	1	-	-	-	-	1	3	1	1	3	1	-	3	1	3
	1	1	1		2					*	1	*	1	1	1		1	1	1
Crooked/Deceitful	5	1	3	-	-	1	-	-	-	5	-	5	-	4	1	-	5	2	3
	1	1	3			3				2		2		1	1		2	2	1
Like Him/General positive	35	14	3	4	4	1	1	-	1	12	20	14	16	26	9	20	9	3	32
	7	10	3	7	7	3	4		8	5	10	7	8	6	10	11	4	2	9
Dislike him/General negative	17	1	5	-	1	2	3	-	-	12	3	13	2	14	3	1	15	9	8
	3	1	5		2	6	12			5	1	6	1	3	3	1	6	7	2
Don't know him/enough about him	27	10	5	3	3	2	1	-	-	13	12	12	14	25	2	8	13	7	20
	5	7	5	5	6	6	4			5	6	6	7	6	2	4	6	6	5

19. What is the first word or phrase that comes to mind when you hear the name "Scott Walker"?

BANNER 4																			
MOST IMPORTANT ISSUE																			
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MOST IMPORTANT ISSUES										ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
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TOTAL	NATL SCRTY	JOB/ ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO- CHOIC	PRO- LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO	

Other	13	1	7	2	-	1	-	1	-	9	3	6	3	9	4	1	8	4	9
	3	1	7	4		3		8		4	1	3	2	2	4	1	3	3	2
DK/NA/Refused	199	50	38	21	21	17	15	6	6	107	64	90	66	153	43	55	105	51	143
	40	34	36	38	39	50	58	46	46	44	31	42	34	38	46	30	45	41	39

20. What is the first word or phrase that comes to mind when you hear the name "Hillary Clinton"?

BANNER 4																			
MOST IMPORTANT ISSUE																			
	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	TOTAL	NATL SCRTY	JOB/ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO-CHOIC	PRO-LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO
Total	500	145	106	55	54	34	26	13	13	243	205	215	194	401	93	182	233	123	371
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Liar/Dishonest/ Untrustworthy	97	34	20	14	16	5	1	1	2	49	40	36	44	90	7	44	34	20	77
	19	23	19	25	30	15	4	8	15	20	20	17	23	22	8	24	15	16	21
Corrupt/Thief/Crook	38	14	3	7	4	4	1	1	-	16	20	8	20	32	5	22	8	4	34
	8	10	3	13	7	12	4	8	-	7	10	4	10	8	5	12	3	3	9
Bill Clinton/Another Clinton	14	2	4	4	1	1	-	-	2	5	8	5	8	13	1	4	7	6	8
	3	1	4	7	2	3			15	2	4	2	4	3	1	2	3	5	2
Controversial	3	-	2	-	-	-	1	-	-	3	-	2	-	2	1	1	2	1	2
	1		2				4			1		1		*	1	1	1	1	1
Drama/Baggage/Issues	15	7	4	1	-	1	-	1	-	6	5	5	6	7	7	8	3	2	13
	3	5	4	2		3		8		2	2	2	3	2	8	4	1	2	4
Benghazi	3	1	1	1	-	-	-	-	-	2	1	1	2	1	2	3	-	-	3
	1	1	1	2						1	*	*	1	*	2	2			1
Capable/Competent	6	-	4	-	-	1	1	-	-	4	2	5	1	2	4	2	4	2	4
	1		4			3	4			2	1	2	1	*	4	1	2	2	1
Accomplished/Qualified/ Experience	6	1	4	1	-	-	-	-	-	3	3	4	2	4	2	1	4	3	3
	1	1	4	2						1	1	2	1	1	2	1	2	2	1
Ambitious/Effective	14	2	3	-	3	3	2	1	-	8	4	9	2	9	5	1	10	4	9
	3	1	3		6	9	8	8		3	2	4	1	2	5	1	4	3	2
A woman/First Woman president	14	4	2	-	-	3	1	1	1	10	3	11	2	10	4	3	9	6	8
	3	3	2			9	4	8	8	4	1	5	1	2	4	2	4	5	2
Liberal	5	2	1	2	-	-	-	-	-	3	2	2	1	5	-	-	4	2	3
	1	1	1	4						1	1	1	1	1			2	2	1

20. What is the first word or phrase that comes to mind when you hear the name "Hillary Clinton"?

BANNER 4																			
MOST IMPORTANT ISSUE																			
	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	TOTAL	NATL SCRTY	JOB/ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO-CHOIC	PRO-LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO
Intelligent	6 1	-	2 2	-	-	1 3	2 8	-	-	5 2	1 *	6 3	-	5 1	1 1	-	6 3	5 4	1 *
Hasn't done a good job/ History	7 1	4 3	-	1 2	-	1 3	1 4	-	-	-	6 3	3 1	3 2	5 1	2 2	3 2	2 1	1 1	6 2
Incompetent/Ineffective	8 2	3 2	1 1	-	1 2	-	-	-	1 8	3 1	5 2	2 1	6 3	8 2	-	4 2	3 1	1 1	7 2
Democrat	4 1	1 1	-	-	2 4	1 3	-	-	-	1 *	2 1	3 1	1 1	3 1	1 1	1 1	2 1	-	4 1
Entitled/Establishment	5 1	1 1	1 1	-	-	-	1 4	-	-	2 1	3 1	4 2	1 1	5 1	-	1 1	3 1	3 2	2 1
Old/Over the hill	8 2	2 1	2 2	-	1 2	1 3	-	-	-	3 1	4 2	4 2	3 2	7 2	1 1	5 3	3 1	3 2	5 1
Secretary of State	6 1	1 1	4 4	-	-	-	-	-	-	4 2	1 *	5 2	1 1	6 1	-	1 1	5 2	4 3	2 1
Strong/Strength/Power	14 3	1 1	5 5	1 2	-	-	-	-	3 23	9 4	3 1	11 5	1 1	12 3	2 2	-	14 6	8 7	6 2
Been around too long/ more Clintons	13 3	3 2	-	1 2	2 4	2 6	1 4	-	-	8 3	4 2	8 4	3 2	13 3	-	3 2	7 3	3 2	10 3
Self-centered	5 1	2 1	1 1	1 2	1 2	-	-	-	-	-	5 2	1 *	4 2	5 1	-	3 2	2 1	-	5 1
Not ready/Unqualified	3 1	2 1	-	-	-	-	1 4	-	-	2 1	-	1 *	1 1	3 1	-	1 1	1 *	1 1	2 1
Like Her/General positive	22 4	4 3	8 8	-	4 7	1 3	2 8	1 8	1 8	14 6	5 2	12 6	7 4	17 4	5 5	5 3	15 6	6 5	16 4

22. Do you believe the Republican Party today is too conservative, not conservative enough, or does it match your values?

BANNER 4																			
MOST IMPORTANT ISSUE																			
	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	TOTAL	NATL SCRTY	JOB/ ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO- CHOIC	PRO- LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO
Total	500	145	106	55	54	34	26	13	13	243	205	215	194	401	93	182	233	123	371
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Too conservative	158	43	38	10	17	15	16	5	2	98	43	97	39	132	26	22	117	56	102
	32	30	36	18	31	44	62	38	15	40	21	45	20	33	28	12	50	46	27
Not conservative enough	161	44	31	25	26	6	5	5	1	61	88	45	86	130	30	94	46	26	134
	32	30	29	45	48	18	19	38	8	25	43	21	44	32	32	52	20	21	36
Matches my values	106	31	21	12	9	10	4	2	8	52	43	48	42	78	27	44	40	20	84
	21	21	20	22	17	29	15	15	62	21	21	22	22	19	29	24	17	16	23
Undecided	75	27	16	8	2	3	1	1	2	32	31	25	27	61	10	22	30	21	51
	15	19	15	15	4	9	4	8	15	13	15	12	14	15	11	12	13	17	14

23. Do you think the Tea Party has too much influence in Washington, not enough influence or is their level of influence about right?

BANNER 4																			
MOST IMPORTANT ISSUE																			
MOST IMPORTANT ISSUES										ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
TOTAL	NATL SCRTY	JOB/ECON	NATL IMMIG	HLTH DEBT	CARE	EDUC	TAXES	CIVIL LIB	PRO-CHOIC	PRO-LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO	
Total	500	145	106	55	54	34	26	13	13	243	205	215	194	401	93	182	233	123	371
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Too much	159	35	43	11	14	17	13	6	3	100	45	99	36	127	32	18	132	62	96
	32	24	41	20	26	50	50	46	23	41	22	46	19	32	34	10	57	50	26
Not enough	129	40	23	20	16	8	3	2	2	56	61	40	61	100	27	84	28	24	104
	26	28	22	36	30	24	12	15	15	23	30	19	31	25	29	46	12	20	28
About right	143	46	28	18	20	5	6	3	6	56	76	48	72	122	20	64	46	31	111
	29	32	26	33	37	15	23	23	46	23	37	22	37	30	22	35	20	25	30
Undecided	69	24	12	6	4	4	4	2	2	31	23	28	25	52	14	16	27	6	60
	14	17	11	11	7	12	15	15	15	13	11	13	13	13	15	9	12	5	16

24. What do you think is the most important issue facing the country right now?

BANNER 4																			
MOST IMPORTANT ISSUE																			
	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	TOTAL	NATL SCRTY	JOB/ ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO- CHOIC	PRO- LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO
Total	500 100	145 100	106 100	55 100	54 100	34 100	26 100	13 100	13 100	243 100	205 100	215 100	194 100	401 100	93 100	182 100	233 100	123 100	371 100
Reducing the national debt	54 11	-	-	-	54 100	-	-	-	-	22 9	25 12	19 9	24 12	45 11	9 10	20 11	26 11	14 11	39 11
Taxes	13 3	-	-	-	-	-	13 100	-	7 3	3 1	8 4	2 1	10 2	3 3	4 2	6 3	3 2	3 2	10 3
Jobs and the economy	106 21	-	106 100	-	-	-	-	-	59 24	35 17	60 28	30 15	84 21	21 23	33 18	59 25	35 28	71 19	
Schools and education	26 5	-	-	-	-	26 100	-	-	16 7	9 4	19 9	4 2	19 5	7 8	5 3	19 8	11 9	15 4	
Health care	34 7	-	-	-	34 100	-	-	-	24 10	7 3	22 10	7 4	22 5	11 12	9 5	20 9	12 10	22 6	
Energy independence	11 2	-	-	-	-	-	-	-	5 2	5 2	7 3	3 2	10 2	1 1	2 1	8 3	6 5	5 1	
Illegal immigration	55 11	-	-	55 100	-	-	-	-	26 11	27 13	10 5	33 17	49 12	6 6	26 14	23 10	8 7	47 13	
Abortion policy	7 1	-	-	-	-	-	-	-	1 *	6 3	2 1	5 3	4 1	3 3	7 4	-	1 1	6 2	
Same-sex marriage	3 1	-	-	-	-	-	-	-	1 *	2 1	1 *	2 1	3 1	-	2 1	1 *	1 1	2 1	
Civil liberties	13 3	-	-	-	-	-	-	13 100	9 4	4 2	5 2	6 3	9 2	4 4	4 2	6 3	4 3	9 2	
Terrorism and National Security	145 29	145 100	-	-	-	-	-	-	62 26	67 33	53 25	61 31	125 31	19 20	60 33	51 22	22 18	122 33	

24. What do you think is the most important issue facing the country right now?

BANNER 4																			
MOST IMPORTANT ISSUE																			
MOST IMPORTANT ISSUES										ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
TOTAL	NATL SCRTY	JOB/ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO-CHOIC	PRO-LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO	
Undecided	33	-	-	-	-	-	-	-	11	15	9	17	21	9	10	14	6	23	
	7								5	7	4	9	5	10	5	6	5	6	

25. What do you think is the second most important issue facing the country right now?

BANNER 4																			
MOST IMPORTANT ISSUE																			
	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	TOTAL	NATL SCRTY	JOB/ ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO- CHOIC	PRO- LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO
THOSE WITH FIRST CHOICE	467	145	106	55	54	34	26	13	13	232	190	206	177	380	84	172	219	117	348
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Reducing the national debt	57	30	13	4	-	3	3	-	2	24	30	20	22	49	7	26	22	16	41
	12	21	12	7		9	12		15	10	16	10	12	13	8	15	10	14	12
Taxes	26	7	6	6	2	4	1	-	-	12	11	10	12	20	6	9	15	5	21
	6	5	6	11	4	12	4			5	6	5	7	5	7	5	7	4	6
Jobs and the economy	91	40	-	7	16	10	8	3	3	44	37	43	32	79	12	27	45	22	69
	19	28		13	30	29	31	23	23	19	19	21	18	21	14	16	21	19	20
Schools and education	30	6	13	2	3	2	-	-	1	18	11	20	6	24	6	7	20	14	16
	6	4	12	4	6	6			8	8	6	10	3	6	7	4	9	12	5
Health care	42	13	10	5	2	-	3	5	1	24	13	24	15	31	11	10	24	12	29
	9	9	9	9	4		12	38	8	10	7	12	8	8	13	6	11	10	8
Energy independence	12	3	5	2	-	-	2	-	-	8	2	6	5	11	1	4	7	4	8
	3	2	5	4			8			3	1	3	3	3	1	2	3	3	2
Illegal immigration	71	34	17	-	7	5	3	2	1	31	29	27	29	58	13	40	18	11	60
	15	23	16		13	15	12	15	8	13	15	13	16	15	15	23	8	9	17
Abortion policy	5	-	1	2	1	-	1	-	-	3	2	2	3	4	1	1	3	2	3
	1		1	4	2		4			1	1	1	2	1	1	1	1	2	1
Same-sex marriage	3	2	-	-	-	-	-	-	-	-	3	-	3	2	1	3	-	-	3
	1	1									2		2	1	1	2			1
Civil liberties	15	4	3	1	1	1	3	1	-	8	5	12	2	12	3	2	10	9	6
	3	3	3	2	2	3	12	8		3	3	6	1	3	4	1	5	8	2
Terrorism and National Security	91	-	31	24	19	8	2	1	2	49	37	35	38	71	19	34	44	19	71
	19		29	44	35	24	8	8	15	21	19	17	21	19	23	20	20	16	20

25. What do you think is the second most important issue facing the country right now?

BANNER 4																			
MOST IMPORTANT ISSUE																			
=====																			
MOST IMPORTANT ISSUES										ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
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TOTAL	NATL SCRTY	JOB/ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO-CHOIC	PRO-LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Undecided	24	6	7	2	3	1	-	1	3	11	10	7	10	19	4	9	11	3	21
	5	4	7	4	6	3		8	23	5	5	3	6	5	5	5	5	3	6

27. Do you think that the Affordable Care Act should be repealed, modified or left alone?

BANNER 4																			
MOST IMPORTANT ISSUE																			
TOTAL	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	NATL SCRTY	JOB/ ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO- CHOIC	PRO- LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO	
Total	500	145	106	55	54	34	26	13	13	243	205	215	194	401	93	182	233	123	371
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Repealed	225	75	39	35	28	14	4	6	5	93	119	70	108	185	39	114	67	51	174
	45	52	37	64	52	41	15	46	38	38	58	33	56	46	42	63	29	41	47
Modified	177	46	47	17	18	14	8	5	5	96	59	89	55	145	30	45	106	40	134
	35	32	44	31	33	41	31	38	38	40	29	41	28	36	32	25	45	33	36
Left alone	60	13	12	2	5	5	14	1	1	43	11	42	15	44	16	8	47	27	33
	12	9	11	4	9	15	54	8	8	18	5	20	8	11	17	4	20	22	9
Undecided	38	11	8	1	3	1	-	1	2	11	16	14	16	27	8	15	13	5	30
	8	8	8	2	6	3		8	15	5	8	7	8	7	9	8	6	4	8

28. In 2012, Mitt Romney was the Republican nominee and lost to Barack Obama not only nationally but in New Hampshire as well. As a Republican Primary voter, why do you think Mitt Romney lost in 2012?

BANNER 4																			
MOST IMPORTANT ISSUE																			
	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	TOTAL	NATL SCRTY	JOB/ECON	NATL IMMIG	HLTH DEBT	CARE	EDUC	TAXES	CIVIL LIB	PRO-CHOIC	PRO-LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO
Total	500	145	106	55	54	34	26	13	13	243	205	215	194	401	93	182	233	123	371
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ran a poor campaign	43	13	9	7	6	1	3	-	1	19	17	16	16	34	9	15	22	10	32
	9	9	8	13	11	3	12		8	8	8	7	8	8	10	8	9	8	9
Didn't get his message out/Didn't focus on issues	30	10	6	2	2	3	2	1	-	10	17	9	13	27	3	8	14	5	25
	6	7	6	4	4	9	8	8		4	8	4	7	7	3	4	6	4	7
Obama/Democrats Lied	5	3	-	-	1	-	-	1	-	3	-	3	2	4	1	2	3	-	5
	1	2			2			8		1		1	1	1	1	1	1		1
Seemed Out of touch	1	1	-	-	-	-	-	-	-	-	1	1	-	1	-	-	-	-	1
	*	1								*	*			*					*
Poor voter turnout	2	-	1	-	1	-	-	-	-	-	2	-	2	2	-	2	-	-	2
	*		1		2					1		1	*		1				1
Trust issues	6	-	2	-	1	-	2	-	1	4	1	3	2	5	1	1	4	3	3
	1		2		2		8		8	2	*	1	1	1	1	1	2	2	1
Too honest	6	3	1	-	1	-	-	-	-	3	3	1	3	6	-	3	3	2	4
	1	2	1		2					1	1	*	2	1		2	1	2	1
Not aggressive enough/Too nice/Gentleman	66	29	11	10	3	6	2	-	1	35	28	20	35	51	13	32	25	7	59
	13	20	10	18	6	18	8		8	14	14	9	18	13	14	18	11	6	16
Liar/Crook/Fraud	7	-	1	-	2	-	1	-	-	4	3	3	4	6	1	-	5	4	3
	1		1		4		4			2	1	1	2	1	1		2	3	1
Obama was better/Ran a better campaign	37	13	8	4	5	2	2	-	-	16	18	14	17	27	10	12	20	11	26
	7	9	8	7	9	6	8			7	9	7	9	7	11	7	9	9	7
Couldn't connect to the people	47	12	9	4	6	2	3	4	-	22	16	21	16	41	6	15	26	13	34
	9	8	8	7	11	6	12	31		9	8	10	8	10	6	8	11	11	9

28. In 2012, Mitt Romney was the Republican nominee and lost to Barack Obama not only nationally but in New Hampshire as well. As a Republican Primary voter, why do you think Mitt Romney lost in 2012?

BANNER 4																			
MOST IMPORTANT ISSUE																			
	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	TOTAL	NATL SCRTRY	JOB/ECON	NATL IMMIG	HLTH DEBT	CARE EDUC	TAXES	CIVIL LIB	PRO-CHOIC	PRO-LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO	YES
Media	17	4	6	-	5	1	-	1	-	4	8	7	4	15	2	7	6	7	10
	3	3	6		9	3		8		2	4	3	2	4	2	4	3	6	3
Not conservative enough/ Too liberal	11	2	4	1	2	-	-	-	-	6	5	3	6	10	-	5	4	5	6
	2	1	4	2	4					2	2	1	3	2		3	2	4	2
Too conservative	11	2	3	1	1	1	-	1	-	5	6	8	2	10	1	4	7	5	6
	2	1	3	2	2	3		8		2	3	4	1	2	1	2	3	4	2
Obama already president/ Gave him another chance	8	4	1	-	-	3	-	-	-	5	3	6	1	7	1	3	4	2	6
	2	3	1			9				2	1	3	1	2	1	2	2	2	2
Gender Bias	3	1	2	-	-	-	-	-	-	2	1	3	-	2	1	1	1	-	3
	1	1	2							1	*	1		*	1	1	*		1
Religion/Values/Mormon	10	2	1	1	2	1	-	-	1	4	6	3	6	8	2	5	3	3	7
	2	1	1	2	4	3			8	2	3	1	3	2	2	3	1	2	2
Massachusetts	11	4	1	2	2	2	-	-	-	6	4	3	4	10	1	2	6	3	7
	2	3	1	4	4	6				2	2	1	2	2	1	1	3	2	2
Didn't get enough votes/ Too many people voted for Obama	10	2	4	1	-	3	-	-	-	5	5	3	5	9	1	4	3	1	9
	2	1	4	2		9				2	2	1	3	2	1	2	1	1	2
Voter fraud	11	3	3	3	-	1	1	-	-	4	6	6	4	8	3	7	1	3	8
	2	2	3	5		3	4			2	3	3	2	2	3	4	*	2	2
Personality	17	4	6	1	2	-	-	1	3	11	5	12	2	15	2	5	10	6	11
	3	3	6	2	4			8	23	5	2	6	1	4	2	3	4	5	3
47% Comment	5	2	-	-	-	1	-	-	1	3	2	2	1	5	-	2	2	1	4
	1	1				3			8	1	1	1	1	1		1	1	1	1
Didn't follow through/ Gave up	9	3	1	2	1	1	-	-	-	4	4	4	4	8	1	2	3	1	8
	2	2	1	4	2	3				2	2	2	2	2	1	1	1	1	2

28. In 2012, Mitt Romney was the Republican nominee and lost to Barack Obama not only nationally but in New Hampshire as well. As a Republican Primary voter, why do you think Mitt Romney lost in 2012?

BANNER 4																			
MOST IMPORTANT ISSUE																			
MOST IMPORTANT ISSUES																			
										ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
TOTAL	NATL SCRTRY	JOB/ECON	NATL IMMIG	HLTH DEBT	CARE	EDUC	TAXES	CIVIL LIB	PRO-CHOIC	PRO-LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO	
Wasn't a good candidate	7	2	3	1	-	-	-	-	-	5	2	4	2	7	-	3	3	-	7
	1	1	3	2						2	1	2	1	2		2	1		2
More democrats/liberals in NH	5	2	3	-	-	-	-	-	-	3	2	3	2	2	3	3	2	-	5
	1	1	3							1	1	1	1	*	3	2	1		1
Associated with the rich/Elitist	9	1	2	-	-	-	2	-	-	7	2	6	3	6	2	2	7	4	5
	2	1	2				8			3	1	3	2	1	2	1	3	3	1
Didn't have the black vote/Didn't reach out to minorities	4	1	1	1	1	-	-	-	-	2	1	-	3	4	-	1	-	-	4
	1	1	1	2	2					1	*		2	1		1			1
Democrats offering handouts	4	2	-	-	-	-	-	-	1	3	1	3	1	3	1	2	2	2	2
	1	1							8	1	*	1	1	1	1	1	1	2	1
Didn't have support of Republicans	4	1	1	-	-	-	-	-	-	-	3	2	2	4	-	-	3	-	4
	1	1	1								1	1	1	1			1		1
Lack of Leadership qualities	2	1	-	-	1	-	-	-	-	1	-	2	-	1	1	-	2	1	1
	*	1			2					*		1		*	1		1	1	*
Said the wrong things	5	-	2	1	-	1	-	-	-	2	2	3	1	5	-	1	2	1	4
	1		2	2		3				1	1	1	1	1		1	1	1	1
People wanted a Black President	3	1	-	-	-	1	-	-	-	1	1	1	2	2	1	1	2	1	2
	1	1				3				*	*	*	1	*	1	1	1	1	1
He wasn't ready	5	-	3	2	-	-	-	-	-	4	1	3	2	4	1	3	-	1	4
	1		3	4						2	*	1	1	1	1	2		1	1
Lack of support	2	-	-	2	-	-	-	-	-	1	1	-	2	2	-	-	2	-	2
	*			4						*	*		1	*			1		1
Choice for Vice President	4	1	2	-	1	-	-	-	-	2	2	3	-	3	1	3	1	1	3
	1	1	2		2					1	1	1		1	1	2	*	1	1

28. In 2012, Mitt Romney was the Republican nominee and lost to Barack Obama not only nationally but in New Hampshire as well. As a Republican Primary voter, why do you think Mitt Romney lost in 2012?

BANNER 4																				
MOST IMPORTANT ISSUE																				
MOST IMPORTANT ISSUES																				
										ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL		
TOTAL	NATL SCRTY	JOB/ECON	NATL IMMIG	HLTH DEBT	CARE	EDUC	TAXES	CIVIL LIB	PRO-CHOIC	PRO-LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO	YES	NO
People didn't agree with his position on issues	3	-	-	2	-	-	1	-	-	3	-	2	-	3	-	-	3	1	2	
	1			4			4			1		1		1			1	1	1	
General negative	7	2	2	1	1	-	1	-	-	4	3	4	3	7	-	2	4	2	5	
	1	1	2	2	2		4			2	1	2	2	2		1	2	2	1	
Other	19	5	4	2	1	-	1	2	-	10	6	11	5	12	7	8	7	5	14	
	4	3	4	4	2		4	15		4	3	5	3	3	8	4	3	4	4	
DK/NA/Refused	67	16	8	7	8	6	5	2	4	30	27	27	27	44	20	23	32	16	47	
	13	11	8	13	15	18	19	15	31	12	13	13	14	11	22	13	14	13	13	

30. With respect to the abortion issue, would you consider yourself to be pro-choice or pro-life?

BANNER 4																			
MOST IMPORTANT ISSUE																			
TOTAL	MOST IMPORTANT ISSUES									ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
	NATL SCRTY	JOB/ ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO- CHOIC	PRO- LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO	
Total	500	145	106	55	54	34	26	13	13	243	205	215	194	401	93	182	233	123	371
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Pro-choice	243	62	59	26	22	24	16	7	9	243	-	144	60	192	50	60	143	80	162
	49	43	56	47	41	71	62	54	69	100		67	31	48	54	33	61	65	44
Pro-life	205	67	35	27	25	7	9	3	4	-	205	47	124	169	35	108	64	38	166
	41	46	33	49	46	21	35	23	31		100	22	64	42	38	59	27	31	45
Undecided	52	16	12	2	7	3	1	3	-	-	-	24	10	40	8	14	26	5	43
	10	11	11	4	13	9	4	23				11	5	10	9	8	11	4	12

31. Do you favor or oppose legalizing same-sex marriage?

BANNER 4																			
MOST IMPORTANT ISSUE																			
MOST IMPORTANT ISSUES										ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL	
TOTAL	NATL SCRTY	JOB/ ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO- CHOIC	PRO- LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO	
Total	500	145	106	55	54	34	26	13	13	243	205	215	194	401	93	182	233	123	371
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Favor	215	53	60	10	19	22	19	8	5	144	47	215	-	174	41	55	136	78	137
	43	37	57	18	35	65	73	62	38	59	23	100		43	44	30	58	63	37
Oppose	194	61	30	33	24	7	4	2	6	60	124	-	194	151	41	99	62	27	165
	39	42	28	60	44	21	15	15	46	25	60		100	38	44	54	27	22	44
Undecided	91	31	16	12	11	5	3	3	2	39	34	-	-	76	11	28	35	18	69
	18	21	15	22	20	15	12	23	15	16	17			19	12	15	15	15	19

32. Have you ever worked for minimum wage?

BANNER 4																			
MOST IMPORTANT ISSUE																			
TOTAL	MOST IMPORTANT ISSUES								ABORTION		SAME SEX MARRIAGE		WORKED FOR MIN. WAGE		TEA PARTY		CHILDREN IN SCHOOL		
	NATL SCRTY	JOB/ECON	IMMIG	NATL DEBT	HLTH CARE	EDUC	TAXES	CIVIL LIB	PRO-CHOIC	PRO-LIFE	FAV	OPPSE	YES	NO	YES	NO	YES	NO	
Total	500	145	106	55	54	34	26	13	13	243	205	215	194	401	93	182	233	123	371
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	401	125	84	49	45	22	19	10	9	192	169	174	151	401	-	142	188	100	299
	80	86	79	89	83	65	73	77	69	79	82	81	78	100		78	81	81	81
No	93	19	21	6	9	11	7	3	4	50	35	41	41	-	93	38	44	22	70
	19	13	20	11	17	32	27	23	31	21	17	19	21		100	21	19	18	19
Undecided	6	1	1	-	-	1	-	-	-	1	1	-	2	-	-	2	1	1	2
	1	1	1			3				*	*		1			1	*	1	1

7. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

	BANNER 5																			
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY		LIB-ERAL	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV		MOD
Total	500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
John Bolton	1	-	-	-	-	1	-	-	1	-	-	-	-	1	-	1	-	-	1	-
	*					1			1					*		*			*	
Jeb Bush	94	25	65	20	66	41	31	89	3	32	23	22	12	40	31	37	36	35	50	9
	19	29	17	23	17	21	16	33	2	14	30	12	23	18	23	15	24	14	24	26
Ben Carson	16	-	16	1	14	3	9	5	9	11	-	16	-	9	4	9	5	11	5	-
	3		4	1	4	2	5	2	7	5		9		4	3	4	3	4	2	
Chris Christie	23	7	16	5	16	21	1	10	7	5	5	3	4	5	9	11	9	11	8	2
	5	8	4	6	4	11	1	4	5	2	7	2	8	2	7	4	6	4	4	6
Ted Cruz	24	1	23	1	22	4	19	6	14	16	4	13	5	17	1	13	9	21	3	-
	5	1	6	1	6	2	10	2	10	7	5	7	9	7	1	5	6	9	1	
Carly Fiorina	8	1	7	1	7	2	2	8	-	7	1	5	-	5	1	6	2	4	4	-
	2	1	2	1	2	1	1	3		3	1	3		2	1	2	1	2	2	
Lindsey Graham	6	2	4	2	4	2	4	3	-	1	3	1	1	4	1	1	5	2	4	-
	1	2	1	2	1	1	2	1		*	4	1	2	2	1	*	3	1	2	
Mike Huckabee	16	1	15	1	14	4	4	8	5	7	3	5	2	8	6	16	-	9	5	1
	3	1	4	1	4	2	2	3	4	3	4	3	4	4	5	6		4	2	3
Bobby Jindal	5	-	5	-	5	-	2	2	2	1	2	1	-	1	2	5	-	2	3	-
	1		1		1		1	1	1	*	3	1		*	2	2		1	1	
John Kasich	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Peter King	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
George Pataki	2	-	1	1	-	-	2	1	-	-	1	-	-	-	-	-	1	-	1	-
	*		*	1			1	*			1						1		*	

7. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

	BANNER 5																			
	OPINION OF OBAMA			OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB-ERAL
Rand Paul	35 7	6 7	28 7	6 7	29 8	11 6	17 9	14 5	13 10	19 8	5 7	14 8	3 6	33 15	1 1	21 8	10 7	17 7	14 7	3 9
Mike Pence	1 *	-	1 *	1 1	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	1 *	-
Rick Perry	5 1	-	4 1	1 1	4 1	3 2	-	4 1	-	3 1	1 1	2 1	-	2 1	1 1	4 2	1 1	3 1	1 *	1 3
Rob Portman	1 *	-	1 *	-	1 *	-	1 1	-	1 1	1 *	-	1 1	-	1 *	-	1 *	-	-	1 *	-
Marco Rubio	16 3	1 1	15 4	1 1	15 4	5 3	10 5	8 3	6 4	9 4	1 1	9 5	2 4	3 1	8 6	9 4	5 3	7 3	7 3	1 3
Paul Ryan	7 1	1 1	6 2	2 2	5 1	3 2	2 1	4 1	1 1	4 2	-	2 1	-	3 1	3 2	3 1	2 1	3 1	4 2	-
Rick Santorum	2 *	-	2 1	-	2 1	-	2 1	-	-	-	-	-	-	-	-	1 *	1 1	1 *	-	-
Donald Trump	29 6	1 1	27 7	4 5	23 6	19 10	4 2	17 6	6 4	9 4	3 4	7 4	1 2	18 8	4 3	18 7	4 3	19 8	9 4	1 3
Scott Walker	71 14	3 3	67 17	1 1	69 18	30 16	30 16	35 13	24 18	70 31	-	53 30	7 13	33 15	23 17	40 16	17 12	49 20	19 9	2 6
Other	18 4	3 3	14 4	2 2	14 4	6 3	7 4	8 3	4 3	4 2	3 4	1 1	1 2	8 4	4 3	11 4	3 2	7 3	9 4	2 6
Undecided	120 24	35 40	74 19	37 43	72 19	37 19	46 24	47 17	38 28	30 13	21 28	21 12	15 28	36 16	33 25	40 16	37 25	44 18	58 28	13 37

8. Who would be your second choice?

	BANNER 5																			
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL
THOSE WITH FIRST CHOICE	380	52	317	50	310	155	147	222	96	199	55	155	38	191	99	208	110	201	149	22
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
John Bolton	2	-	2	-	2	1	1	1	1	2	-	1	1	1	-	2	-	2	-	-
	1		1		1	1	1	*	1	1		1	3	1		1		1		
Jeb Bush	42	6	36	6	34	20	15	41	-	21	2	14	3	18	12	25	10	18	18	3
	11	12	11	12	11	13	10	18		11	4	9	8	9	12	12	9	9	12	14
Ben Carson	17	-	17	-	17	5	9	6	8	11	2	14	1	8	4	10	4	13	4	-
	4		5		5	3	6	3	8	6	4	9	3	4	4	5	4	6	3	
Chris Christie	21	5	15	6	14	19	-	16	3	10	3	4	2	9	10	11	8	8	13	-
	6	10	5	12	5	12		7	3	5	5	3	5	5	10	5	7	4	9	
Ted Cruz	12	2	10	2	9	5	6	6	4	6	2	7	1	8	3	6	4	6	3	3
	3	4	3	4	3	3	4	3	4	3	4	5	3	4	3	3	4	3	2	14
Carly Fiorina	5	-	5	-	5	1	2	4	-	3	-	2	-	4	-	4	1	2	3	-
	1		2		2	1	1	2		2		1		2		2	1	1	2	
Lindsey Graham	5	2	3	2	2	3	1	5	-	4	1	3	-	3	1	3	1	3	2	-
	1	4	1	4	1	2	1	2		2	2	2		2	1	1	1	1	1	
Mike Huckabee	15	1	12	-	15	3	7	8	5	9	1	7	1	8	2	14	-	9	5	-
	4	2	4		5	2	5	4	5	5	2	5	3	4	2	7		4	3	
Bobby Jindal	5	1	4	-	5	3	2	1	2	4	-	5	-	3	2	3	2	4	1	-
	1	2	1		2	2	1	*	2	2		3		2	2	1	2	2	1	
John Kasich	7	4	3	3	3	4	2	6	1	3	3	2	2	2	5	1	6	1	6	-
	2	8	1	6	1	3	1	3	1	2	5	1	5	1	5	*	5	*	4	
Peter King	2	1	1	-	1	-	2	1	1	-	1	-	-	1	1	1	1	-	2	-
	1	2	*		*		1	*	1		2			1	1	*	1		1	
George Pataki	2	-	2	-	2	1	1	1	-	-	1	2	-	1	1	1	1	1	1	-
	1		1		1	1	1	*			2	1		1	1	*	1	*	1	

8. Who would be your second choice?

	BANNER 5																			
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB-ERAL
Rand Paul	26	3	22	3	20	9	12	11	9	13	1	10	-	24	1	17	5	16	8	2
	7	6	7	6	6	6	8	5	9	7	2	6	-	13	1	8	5	8	5	9
Mike Pence	2	-	2	-	2	-	1	1	-	2	-	1	-	1	1	1	1	-	2	-
	1		1		1		1	*		1		1		1	1	*	1		1	
Rick Perry	10	-	10	-	9	1	7	7	2	7	1	4	-	5	2	7	1	3	6	1
	3		3		3	1	5	3	2	4	2	3		3	2	3	1	1	4	5
Rob Portman	1	1	-	1	-	-	-	1	-	-	1	-	1	-	1	-	1	-	-	1
	*	2		2				*			2		3		1		1			5
Marco Rubio	36	2	33	2	33	16	13	20	10	25	5	20	4	19	9	18	13	19	16	-
	9	4	10	4	11	10	9	9	10	13	9	13	11	10	9	9	12	9	11	
Paul Ryan	13	1	12	1	12	6	2	7	3	3	2	3	1	5	6	9	2	9	4	-
	3	2	4	2	4	4	1	3	3	2	4	2	3	3	6	4	2	4	3	
Rick Santorum	6	-	5	-	6	5	-	5	1	3	1	3	-	5	-	2	3	5	1	-
	2		2		2	3		2	1	2	2	2		3		1	3	2	1	
Donald Trump	18	1	17	-	16	8	6	6	6	9	2	5	4	8	2	8	4	10	6	2
	5	2	5		5	5	4	3	6	5	4	3	11	4	2	4	4	5	4	9
Scott Walker	36	1	35	2	33	12	19	17	14	33	2	27	2	20	8	17	12	24	11	-
	9	2	11	4	11	8	13	8	15	17	4	17	5	10	8	8	11	12	7	
Other	5	1	3	1	4	1	3	2	2	2	2	-	2	1	2	2	1	3	2	-
	1	2	1	2	1	1	2	1	2	1	4		5	1	2	1	1	1	1	
Undecided	92	20	68	21	66	32	36	49	24	29	22	21	13	37	26	46	29	45	35	10
	24	38	21	42	21	21	24	22	25	15	40	14	34	19	26	22	26	22	23	45

9. How satisfied are you with the Republican field of candidates?

BANNER 5																				
		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY		
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL
Total	500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very satisfied	76	5	70	7	67	37	26	55	17	58	2	46	4	46	12	48	14	53	22	1
	15	6	18	8	18	19	13	20	13	25	3	26	8	20	9	19	10	22	11	3
Somewhat satisfied	199	13	180	18	166	88	64	122	35	112	11	88	11	109	37	133	33	114	73	7
	40	15	46	21	43	46	33	45	26	49	14	50	21	48	28	54	22	47	35	20
Somewhat dissatisfied	107	23	78	20	84	37	48	43	40	42	24	28	15	44	36	40	47	44	56	5
	21	26	20	23	22	19	25	16	30	18	32	16	28	19	27	16	32	18	27	14
Very dissatisfied	59	33	24	29	26	15	34	24	32	3	33	7	17	13	33	11	36	13	30	15
	12	38	6	33	7	8	18	9	24	1	43	4	32	6	25	4	24	5	14	43
Undecided	59	13	39	13	39	15	21	25	10	14	6	7	6	15	14	16	17	21	26	7
	12	15	10	15	10	8	11	9	7	6	8	4	11	7	11	6	12	9	13	20

10. Barack Obama

BANNER 5																				
		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY		
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL
Total	500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	2	-	-	1	-	1	-	1	1	1	-	1	-	1	-	1	-	1	1	-
	*			1		1		*	1	*		1		*		*		*	*	
Favorable	87	87	-	55	25	30	38	41	33	12	35	5	16	20	40	15	49	9	55	21
	17	100		63	7	16	20	15	25	5	46	3	30	9	30	6	33	4	27	60
Unfavorable	391	-	391	26	348	154	152	221	98	213	38	170	37	201	89	225	97	230	141	12
	78		100	30	91	80	79	82	73	93	50	97	70	89	67	91	66	94	68	34
Heard of/Undecided	20	-	-	5	9	7	3	6	2	3	3	-	-	5	3	7	1	5	10	2
	4			6	2	4	2	2	1	1	4			2	2	3	1	2	5	6

11. Hillary Clinton

BANNER 5																				
		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY		
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL
Total	500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	3	-	2	-	-	1	1	-	2	1	-	2	-	3	-	2	1	2	1	-
	1		1			1	1		1	*		1		1		1	1	1	*	
Favorable	87	55	26	87	-	29	37	40	32	14	31	7	18	22	38	22	45	15	46	23
	17	63	7	100		15	19	15	24	6	41	4	34	10	29	9	31	6	22	66
Unfavorable	382	25	348	-	382	157	148	219	96	210	41	164	35	193	89	216	96	223	140	12
	76	29	89		100	82	77	81	72	92	54	93	66	85	67	87	65	91	68	34
Heard of/Undecided	28	7	15	-	-	5	7	10	4	4	4	3	-	9	5	8	5	5	20	-
	6	8	4			3	4	4	3	2	5	2		4	4	3	3	2	10	

12. Chris Christie

BANNER 5																				
		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY		
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL
Total	500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	11	1	9	2	8	-	-	3	1	2	2	1	-	2	1	4	1	4	6	1
	2	1	2	2	2			1	1	1	3	1		1	1	2	1	2	3	3
Favorable	192	30	154	29	157	192	-	135	32	92	28	69	14	108	47	121	41	106	76	6
	38	34	39	33	41	100		50	24	40	37	39	26	48	36	49	28	43	37	17
Unfavorable	193	38	152	37	148	-	193	76	85	96	39	80	35	82	66	75	83	91	78	18
	39	44	39	43	39		100	28	63	42	51	45	66	36	50	30	56	37	38	51
Heard of/Undecided	104	18	76	19	69	-	-	55	16	39	7	26	4	35	18	48	22	44	47	10
	21	21	19	22	18			20	12	17	9	15	8	15	14	19	15	18	23	29

13. Jeb Bush

BANNER 5																				
		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY		
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL
Total	500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	7	2	4	2	3	1	-	-	-	-	-	-	-	1	-	2	-	2	2	1
	1	2	1	2	1	1	-	-	-	-	-	-	-	*	-	1	-	1	1	3
Favorable	269	41	221	40	219	135	76	269	-	133	39	97	22	134	64	160	60	134	117	15
	54	47	57	46	57	70	39	100	-	58	51	55	42	59	48	65	41	55	57	43
Unfavorable	134	33	98	32	96	32	85	-	134	66	31	54	26	58	53	46	67	70	45	16
	27	38	25	37	25	17	44	-	100	29	41	31	49	26	40	19	46	29	22	46
Heard of/Undecided	90	11	68	13	64	24	32	-	-	30	6	25	5	34	15	40	20	39	43	3
	18	13	17	15	17	12	17	-	-	13	8	14	9	15	11	16	14	16	21	9

14. Scott Walker

		BANNER 5																			
		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY			
		TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL
Total		500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard		75	21	48	20	48	35	21	37	18	-	-	4	4	28	17	41	13	29	35	7
		15	24	12	23	13	18	11	14	13			2	8	12	13	17	9	12	17	20
Favorable		229	12	213	14	210	92	96	133	66	229	-	142	24	132	56	142	54	144	74	8
		46	14	54	16	55	48	50	49	49	100		81	45	58	42	57	37	59	36	23
Unfavorable		76	35	38	31	41	28	39	39	31	-	76	10	22	20	41	19	48	18	47	10
		15	40	10	36	11	15	20	14	23		100	6	42	9	31	8	33	7	23	29
Heard of/Undecided		120	19	92	22	83	37	37	60	19	-	-	20	3	47	18	46	32	54	51	10
		24	22	24	25	22	19	19	22	14			11	6	21	14	19	22	22	25	29

15. Ben Carson

BANNER 5																				
		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY		
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL
Total	500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	145	44	91	38	98	63	45	83	31	27	25	-	-	62	33	61	39	52	77	12
	29	51	23	44	26	33	23	31	23	12	33			27	25	25	27	21	37	34
Favorable	176	5	170	7	164	69	80	97	54	142	10	176	-	112	37	118	40	124	44	5
	35	6	43	8	43	36	41	36	40	62	13	100		49	28	48	27	51	21	14
Unfavorable	53	16	37	18	35	14	35	22	26	24	22	-	53	15	29	13	36	18	23	10
	11	18	9	21	9	7	18	8	19	10	29		100	7	22	5	24	7	11	29
Heard of/Undecided	126	22	93	24	85	46	33	67	23	36	19	-	-	38	33	56	32	51	63	8
	25	25	24	28	22	24	17	25	17	16	25			17	25	23	22	21	30	23

16. Rand Paul

BANNER 5																				
		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY		
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL
Total	500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	20	6	12	5	14	4	5	13	2	2	1	2	-	-	-	6	1	9	8	3
	4	7	3	6	4	2	3	5	1	1	1	1	-	-	-	2	1	4	4	9
Favorable	227	20	201	22	193	108	82	134	58	132	20	112	15	227	-	150	47	137	79	9
	45	23	51	25	51	56	42	50	43	58	26	64	28	100	-	60	32	56	38	26
Unfavorable	132	40	89	38	89	47	66	64	53	56	41	37	29	-	132	42	74	49	64	16
	26	46	23	44	23	24	34	24	40	24	54	21	55	-	100	17	50	20	31	46
Heard of/Undecided	121	21	89	22	86	33	40	58	21	39	14	25	9	-	-	50	25	50	56	7
	24	24	23	25	23	17	21	22	16	17	18	14	17	-	-	20	17	20	27	20

17. Mike Huckabee

BANNER 5																				
		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY		
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL
Total	500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	19	5	9	7	9	5	5	12	3	3	1	2	-	2	1	-	-	9	5	4
	4	6	2	8	2	3	3	4	2	1	1	1	-	1	1	-	-	4	2	11
Favorable	248	15	225	22	216	121	75	160	46	142	19	118	13	150	42	248	-	163	73	7
	50	17	58	25	57	63	39	59	34	62	25	67	25	66	32	100		67	35	20
Unfavorable	147	49	97	45	96	41	83	60	67	54	48	40	36	47	74	-	147	45	80	19
	29	56	25	52	25	21	43	22	50	24	63	23	68	21	56		100	18	39	54
Heard of/Undecided	86	18	60	13	61	25	30	37	18	30	8	16	4	28	15	-	-	28	49	5
	17	21	15	15	16	13	16	14	13	13	11	9	8	12	11			11	24	14

18. What is the first word or phrase that comes to mind when you hear the name "Jeb Bush"?

	BANNER 5																			
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL
Total	500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
George Bush/Brother/Son	61	12	43	15	44	19	24	28	14	21	5	12	7	31	9	32	12	27	27	4
	12	14	11	17	12	10	12	10	10	9	7	7	13	14	7	13	8	11	13	11
Family/Legacy/Dynasty	86	17	65	13	65	36	27	49	14	36	12	28	7	38	21	43	23	40	40	5
	17	20	17	15	17	19	14	18	10	16	16	16	13	17	16	17	16	16	19	14
Tired of the Bushes/Too many Bushes	37	8	29	3	31	14	15	7	23	14	8	15	4	15	10	17	12	17	18	2
	7	9	7	3	8	7	8	3	17	6	11	9	8	7	8	7	8	7	9	6
Republican	15	2	13	1	14	9	5	9	5	8	1	9	-	6	7	9	4	8	5	1
	3	2	3	1	4	5	3	3	4	3	1	5		3	5	4	3	3	2	3
Florida/Governor of Florida	36	4	30	5	31	16	11	25	6	14	9	9	4	12	14	17	12	19	13	4
	7	5	8	6	8	8	6	9	4	6	12	5	8	5	11	7	8	8	6	11
Knowledgeable/Intelligent	14	1	13	3	11	7	3	14	-	11	1	8	-	8	3	11	2	8	6	-
	3	1	3	3	3	4	2	5		5	1	5		4	2	4	1	3	3	
Immigration/Hispanics	15	-	15	-	15	4	9	5	10	12	1	9	2	7	2	8	3	12	3	-
	3		4		4	2	5	2	7	5	1	5	4	3	2	3	2	5	1	
Honest/Trustworthy/Credibility	21	1	20	2	16	12	7	20	-	12	2	12	-	15	3	16	3	9	11	1
	4	1	5	2	4	6	4	7		5	3	7		7	2	6	2	4	5	3
Experience	7	-	7	1	6	3	3	7	-	6	-	3	1	2	3	3	3	2	4	1
	1		2	1	2	2	2	3		3		2	2	1	2	1	2	1	2	3
Conservative	7	-	7	-	7	2	1	6	1	5	-	4	1	5	1	7	-	6	-	1
	1		2		2	1	1	2	1	2		2	2	2	1	3		2		3
Education	3	-	3	-	3	1	1	2	-	3	-	3	-	3	-	2	-	2	1	-
	1		1		1	1	1	1		1		2		1		1		1	*	
Has done a good job	4	2	1	2	1	2	2	4	-	1	1	-	-	1	2	-	1	-	4	-
	1	2	*	2	*	1	1	1		*	1			*	2		1		2	

18. What is the first word or phrase that comes to mind when you hear the name "Jeb Bush"?

	BANNER 5																			
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB-ERAL
Presidential candidate	11	1	10	3	8	4	4	8	2	8	2	4	-	3	5	7	3	7	3	1
	2	1	3	3	2	2	2	3	1	3	3	2		1	4	3	2	3	1	3
Like him/General positive	37	7	29	6	30	20	9	32	4	13	8	11	6	18	11	19	13	20	15	1
	7	8	7	7	8	10	5	12	3	6	11	6	11	8	8	8	9	8	7	3
Patriotic	2	-	2	-	2	1	1	2	-	2	-	2	-	1	-	2	-	1	1	-
	*		1		1	1	1	1		1		1		*		1		*	*	
Dedicated/Dependable	5	-	5	-	4	2	2	4	-	1	-	1	-	3	-	2	1	2	3	-
	1		1		1	1	1	1		*		1		1		1	1	1	1	
Old school/Timer	6	-	6	-	6	-	6	3	2	5	-	5	-	3	2	-	5	5	1	-
	1		2		2		3	1	1	2		3		1	2		3	2	*	
Politician	10	1	9	1	9	4	5	2	7	6	2	5	3	6	3	6	4	5	4	-
	2	1	2	1	2	2	3	1	5	3	3	3	6	3	2	2	3	2	2	
Big Money	3	2	1	2	1	1	2	-	2	1	2	1	1	1	2	1	2	-	2	1
	1	2	*	2	*	1	1		1	*	3	1	2	*	2	*	1		1	3
Agree with his views (General)	1	-	1	-	1	-	-	1	-	-	-	-	-	1	-	-	1	1	-	-
	*		*		*			*						*			1	*		
Competent	4	1	3	1	3	3	1	4	-	3	1	2	-	2	2	2	1	2	2	-
	1	1	1	1	1	2	1	1		1	1	1		1	2	1	1	1	1	
Someone New/Different	4	2	2	1	3	2	2	2	1	1	-	-	-	1	2	1	3	1	2	1
	1	2	1	1	1	1	1	1	1	*				*	2	*	2	*	1	3
Dislike him/General Negative	31	7	22	10	19	8	17	2	24	8	9	8	4	12	12	8	15	15	11	4
	6	8	6	11	5	4	9	1	18	3	12	5	8	5	9	3	10	6	5	11
Moderate/Liberal/Not conservative enough	15	4	11	3	9	3	11	9	6	11	4	7	3	9	3	6	7	7	8	-
	3	5	3	3	2	2	6	3	4	5	5	4	6	4	2	2	5	3	4	
Don't know enough about him	4	1	3	1	3	-	3	2	-	1	1	1	1	1	1	1	2	2	2	-
	1	1	1	1	1		2	1		*	1	1	2	*	1	*	1	1	1	

18. What is the first word or phrase that comes to mind when you hear the name "Jeb Bush"?

BANNER 5																					
		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY			
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL	
Other	TOTAL	14	6	8	6	8	3	9	7	5	6	3	7	2	7	3	6	7	7	3	4
		3	7	2	7	2	2	5	3	4	3	4	4	4	3	2	2	5	3	1	11
DK/NA/Refused	TOTAL	57	10	40	10	40	24	14	25	8	24	5	13	7	20	14	26	11	23	25	4
		11	11	10	11	10	12	7	9	6	10	7	7	13	9	11	10	7	9	12	11

19. What is the first word or phrase that comes to mind when you hear the name "Scott Walker"?

	BANNER 5																			
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL
Total	500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Conservative	18	2	16	3	14	7	10	8	7	15	2	10	3	13	3	10	5	13	5	-
	4	2	4	3	4	4	5	3	5	7	3	6	6	6	2	4	3	5	2	
Anti-Union/Right to work	37	8	28	9	25	16	10	23	12	16	16	17	6	16	13	17	14	15	18	4
	7	9	7	10	7	8	5	9	9	7	21	10	11	7	10	7	10	6	9	11
Wisconsin/Governor of Wisconsin	20	4	16	3	17	12	5	16	2	16	3	11	1	8	6	12	5	10	10	-
	4	5	4	3	4	6	3	6	1	7	4	6	2	4	5	5	3	4	5	
Young	4	1	3	1	3	2	1	3	1	4	-	2	1	2	2	3	1	3	1	-
	1	1	1	1	1	1	1	1	1	2		1	2	1	2	1	1	1	*	
Intelligent	11	1	10	2	9	5	4	7	3	10	1	7	1	8	1	3	4	6	4	1
	2	1	3	2	2	3	2	3	2	4	1	4	2	4	1	1	3	2	2	3
New/Fresh candidate	11	-	11	-	11	3	4	3	6	6	-	5	1	6	2	6	3	8	3	-
	2		3		3	2	2	1	4	3		3	2	3	2	2	2	3	1	
Has done a good job	8	-	8	-	8	2	3	4	4	7	-	4	1	3	2	5	1	7	1	-
	2		2		2	1	2	1	3	3		2	2	1	2	2	1	3	*	
Honest/Integrity	12	-	12	-	12	5	6	6	4	11	-	12	-	6	4	10	1	7	4	1
	2		3		3	3	3	2	3	5		7		3	3	4	1	3	2	3
Strong	15	2	13	1	13	6	7	8	4	14	-	12	-	9	6	8	6	10	4	1
	3	2	3	1	3	3	4	3	3	6		7		4	5	3	4	4	2	3
Successful	2	-	2	-	2	1	1	1	1	2	-	1	1	1	-	2	-	2	-	-
	*		1		1	1	1	*	1	1		1	2	*		1		1		
Leader	5	-	4	-	5	4	1	5	-	4	1	4	-	4	1	3	1	4	1	-
	1		1		1	2	1	2		2	1	2		2	1	1	1	2	*	
Fighter/Hard worker	18	1	17	-	18	5	9	7	4	14	2	12	1	10	5	11	4	8	9	-
	4	1	4		5	3	5	3	3	6	3	7	2	4	4	4	3	3	4	

19. What is the first word or phrase that comes to mind when you hear the name "Scott Walker"?

	BANNER 5																			
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB-ERAL
Agree with policies	6	-	4	-	6	3	1	4	-	4	-	4	-	4	1	5	1	2	4	-
	1		1		2	2	1	1		2		2		2	1	2	1	1	2	
Interesting	7	-	7	-	7	1	6	2	3	6	-	3	2	2	4	2	5	3	3	-
	1		2		2	1	3	1	2	3		2	4	1	3	1	3	1	1	
Politician	4	1	3	1	2	2	2	2	1	1	2	2	1	2	2	2	2	2	2	-
	1	1	1	1	1	1	1	1	1	*	3	1	2	1	2	1	1	1	1	
Potential/Presidential candidate	9	-	9	2	7	4	3	7	-	9	-	6	1	5	4	6	3	3	6	-
	2		2	2	2	2	2	3		4		3	2	2	3	2	2	1	3	
Courageous/Rebel	8	1	7	-	6	1	7	2	4	6	-	3	2	5	1	1	6	5	3	-
	2	1	2		2	1	4	1	3	3		2	4	2	1	*	4	2	1	
Capable/Competent	11	2	9	1	10	5	3	8	3	11	-	7	-	4	5	8	1	7	4	-
	2	2	2	1	3	3	2	3	2	5		4		2	4	3	1	3	2	
Experience/Qualified	4	-	4	-	4	1	3	4	-	3	-	2	-	-	2	1	2	3	1	-
	1		1		1	1	2	1		1		1			2	*	1	1	*	
Crooked/Deceitful	5	5	-	3	2	-	5	1	3	-	5	-	2	-	4	-	5	1	2	2
	1	6		3	1		3	*	2		7		4		3		3	*	1	6
Like Him/General positive	35	3	32	2	32	12	14	20	12	29	2	20	4	19	7	21	8	18	12	3
	7	3	8	2	8	6	7	7	9	13	3	11	8	8	5	8	5	7	6	9
Dislike him/General negative	17	9	7	10	6	5	10	11	5	-	14	1	4	3	8	7	10	4	11	2
	3	10	2	11	2	3	5	4	4		18	1	8	1	6	3	7	2	5	6
Don't know him/enough about him	27	5	20	3	21	13	9	9	11	5	6	7	2	12	6	15	7	16	9	2
	5	6	5	3	5	7	5	3	8	2	8	4	4	5	5	6	5	7	4	6
Other	13	3	9	4	8	2	7	7	2	5	4	-	2	4	3	6	4	6	5	-
	3	3	2	5	2	1	4	3	1	2	5		4	2	2	2	3	2	2	
DK/NA/Refused	199	41	144	44	138	79	62	105	43	36	19	28	18	83	43	88	50	84	89	19
	40	47	37	51	36	41	32	39	32	16	25	16	34	37	33	35	34	34	43	54

20. What is the first word or phrase that comes to mind when you hear the name "Hillary Clinton"?

	BANNER 5																			
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL
Total	500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Liar/Dishonest/ Untrustworthy	97	9	88	1	93	41	44	51	28	66	10	56	8	53	21	56	26	49	43	2
	19	10	23	1	24	21	23	19	21	29	13	32	15	23	16	23	18	20	21	6
Corrupt/Thief/Crook	38	2	36	-	37	14	19	12	16	25	3	22	3	19	7	23	9	28	9	1
	8	2	9		10	7	10	4	12	11	4	12	6	8	5	9	6	11	4	3
Bill Clinton/Another Clinton	14	2	12	-	11	4	5	8	3	3	2	2	1	9	1	9	1	9	4	1
	3	2	3		3	2	3	3	2	1	3	1	2	4	1	4	1	4	2	3
Controversial	3	1	2	1	1	2	1	2	1	-	-	-	1	3	-	1	2	1	2	-
	1	1	1	1	*	1	1	1	1				2	1		*	1	*	1	
Drama/Baggage/Issues	15	-	12	-	15	5	4	11	1	11	-	7	2	7	2	6	3	7	5	3
	3		3		4	3	2	4	1	5		4	4	3	2	2	2	3	2	9
Benghazi	3	-	3	-	3	3	-	3	-	3	-	2	-	3	-	3	-	3	-	-
	1		1		1	2		1		1		1		1		1		1		
Capable/Competent	6	4	1	4	1	2	2	4	2	1	1	1	-	2	2	1	3	1	3	2
	1	5	*	5	*	1	1	1	1	*	1	1		1	2	*	2	*	1	6
Accomplished/Qualified/ Experience	6	1	5	4	1	3	3	4	1	3	2	3	1	1	5	2	3	-	5	1
	1	1	1	5	*	2	2	1	1	1	3	2	2	*	4	1	2		2	3
Ambitious/Effective	14	4	9	9	4	6	4	7	2	4	-	1	1	6	4	4	4	5	6	2
	3	5	2	10	1	3	2	3	1	2		1	2	3	3	2	3	2	3	6
A woman/First Woman president	14	6	7	8	5	1	5	9	2	4	3	3	2	5	2	3	6	3	9	2
	3	7	2	9	1	1	3	3	1	2	4	2	4	2	2	1	4	1	4	6
Liberal	5	1	4	1	4	2	3	3	1	3	1	1	1	2	3	2	2	3	2	-
	1	1	1	1	1	1	2	1	1	1	1	1	2	1	2	1	1	1	1	
Intelligent	6	2	4	5	1	2	3	2	2	1	-	-	1	3	1	2	2	-	5	1
	1	2	1	6	*	1	2	1	1	*			2	1	1	1	1		2	3

20. What is the first word or phrase that comes to mind when you hear the name "Hillary Clinton"?

	BANNER 5																			
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB-ERAL
Hasn't done a good job/ History	7 1	1 1	6 2	- 2	6 2	1 1	6 3	5 2	1 1	3 1	1 1	3 2	2 4	6 3	1 1	4 2	2 1	3 1	3 1	1 3
Incompetent/Ineffective	8 2	- 2	8 2	- 2	8 2	3 2	3 2	5 2	2 1	5 2	- 2	5 3	- 2	4 2	4 3	6 2	2 1	5 2	3 1	- 2
Democrat	4 1	- 1	4 1	- 1	3 1	1 1	2 1	3 1	1 1	2 1	- 1	1 1	- 1	3 1	- 1	3 1	- 1	1 *	3 1	- 1
Entitled/Establishment	5 1	1 1	4 1	- 1	4 1	1 1	3 2	4 1	1 1	2 1	3 4	1 1	- 1	1 *	4 3	2 1	3 2	2 1	3 1	- 1
Old/Over the hill	8 2	1 1	7 2	1 1	7 2	4 2	3 2	4 1	2 1	5 2	1 1	4 2	1 2	5 2	3 2	4 2	3 2	5 2	3 1	- 1
Secretary of State	6 1	4 5	2 1	5 6	1 *	1 1	4 2	2 1	4 3	- 8	6 8	- 6	3 6	1 *	5 4	- 4	6 4	1 *	2 1	3 9
Strong/Strength/Power	14 3	9 10	3 1	10 11	2 1	4 2	8 4	4 1	7 5	2 1	7 9	- 9	5 9	3 1	8 6	3 1	10 7	4 2	6 3	4 11
Been around too long/No more Clintons	13 3	5 6	8 2	2 2	9 2	5 3	6 3	5 2	5 4	4 2	3 4	5 3	- 3	3 1	5 4	6 2	5 3	4 2	8 4	1 3
Self-centered	5 1	- 1	5 1	- 1	5 1	2 1	2 1	3 1	2 1	4 2	- 2	3 2	- 2	1 *	2 2	4 2	- 2	5 2	- 2	- 2
Not ready/Unqualified	3 1	- 1	2 1	- 1	3 1	1 1	1 1	1 *	1 1	2 1	- 1	- 1	- 1	2 1	1 1	2 1	1 1	1 *	2 1	- 1
Like Her/General positive	22 4	11 13	7 2	20 23	2 1	10 5	7 4	9 3	9 7	4 2	7 9	1 1	5 9	4 2	10 8	7 3	7 5	5 2	12 6	4 11
Dislike her/General negative	132 26	11 13	118 30	4 5	126 33	59 31	41 21	83 31	29 22	59 26	16 21	47 27	11 21	67 30	29 22	73 29	35 24	78 32	47 23	3 9
Other	17 3	5 6	12 3	6 7	9 2	4 2	11 6	5 2	8 6	5 2	6 8	3 2	2 4	3 1	8 6	4 2	10 7	7 3	7 3	3 9

20. What is the first word or phrase that comes to mind when you hear the name "Hillary Clinton"?

BANNER 5																					
=====																					
OPINION OF		OPINION OF		OPINION OF		OPINION OF		OPINION OF		OPINION OF		OPINION OF		OPINION OF		OPINION OF		IDEOLOGY			
OBAMA		CLINTON		CHRISTIE		BUSH		WALKER		CARSON		PAUL		HUCKABEE							

TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL

DK/NA/Refused	43	7	30	7	28	14	8	23	7	14	5	10	4	15	7	23	5	20	17	2	
	9	8	8	8	7	7	4	9	5	6	7	6	8	7	5	9	3	8	8	6	

21. Do you think the country is heading in the right direction or is on the wrong track?

BANNER 5																					
		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY			
		TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL
Total		500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction		64	42	16	40	20	27	25	35	19	18	18	7	12	20	23	14	31	12	36	14
		13	48	4	46	5	14	13	13	14	8	24	4	23	9	17	6	21	5	17	40
Wrong track		398	34	354	38	340	154	157	219	110	203	49	165	35	198	95	218	105	227	148	16
		80	39	91	44	89	80	81	81	82	89	64	94	66	87	72	88	71	93	71	46
Undecided		38	11	21	9	22	11	11	15	5	8	9	4	6	9	14	16	11	6	23	5
		8	13	5	10	6	6	6	6	4	3	12	2	11	4	11	6	7	2	11	14

22. Do you believe the Republican Party today is too conservative, not conservative enough, or does it match your values?

BANNER 5																					
		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY			
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL	
Total		500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Too conservative		158	55	96	46	100	62	59	96	38	55	46	25	24	55	60	51	72	29	110	15
		32	63	25	53	26	32	31	36	28	24	61	14	45	24	45	21	49	12	53	43
Not conservative enough		161	11	142	13	141	59	76	82	58	88	15	88	13	88	33	97	32	125	28	5
		32	13	36	15	37	31	39	30	43	38	20	50	25	39	25	39	22	51	14	14
Matches my values		106	13	91	17	85	46	32	54	23	52	10	40	12	54	23	60	28	57	41	8
		21	15	23	20	22	24	17	20	17	23	13	23	23	24	17	24	19	23	20	23
Undecided		75	8	62	11	56	25	26	37	15	34	5	23	4	30	16	40	15	34	28	7
		15	9	16	13	15	13	13	14	11	15	7	13	8	13	12	16	10	14	14	20

23. Do you think the Tea Party has too much influence in Washington, not enough influence or is their level of influence about right?

BANNER 5																					
		OPINION OF OBAMA			OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY		
		TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB-ERAL
Total		500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Too much		159	64	88	57	89	69	53	97	36	49	48	25	24	53	62	51	74	38	102	16
		32	74	23	66	23	36	27	36	27	21	63	14	45	23	47	21	50	16	49	46
Not enough		129	4	122	10	116	44	62	57	50	72	16	64	14	71	22	74	31	88	31	8
		26	5	31	11	30	23	32	21	37	31	21	36	26	31	17	30	21	36	15	23
About right		143	11	126	10	127	64	51	85	31	88	8	73	9	82	33	93	26	93	42	8
		29	13	32	11	33	33	26	32	23	38	11	41	17	36	25	38	18	38	20	23
Undecided		69	8	55	10	50	15	27	30	17	20	4	14	6	21	15	30	16	26	32	3
		14	9	14	11	13	8	14	11	13	9	5	8	11	9	11	12	11	11	15	9

24. What do you think is the most important issue facing the country right now?

	BANNER 5																			
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL
Total	500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Reducing the national debt	54	6	47	4	48	21	21	29	15	32	7	24	4	29	8	32	9	32	19	2
	11	7	12	5	13	11	11	11	11	14	9	14	8	13	6	13	6	13	9	6
Taxes	13	1	10	3	10	3	6	6	4	6	2	6	2	7	3	3	8	8	4	1
	3	1	3	3	3	2	3	2	3	3	3	3	4	3	2	1	5	3	2	3
Jobs and the economy	106	28	70	34	63	46	36	53	25	40	20	27	11	44	34	45	38	48	49	7
	21	32	18	39	16	24	19	20	19	17	26	15	21	19	26	18	26	20	24	20
Schools and education	26	15	10	11	15	10	10	12	10	5	10	2	6	11	11	9	12	5	17	3
	5	17	3	13	4	5	5	4	7	2	13	1	11	5	8	4	8	2	8	9
Health care	34	10	24	11	20	14	9	21	9	8	6	8	2	10	10	11	12	9	19	6
	7	11	6	13	5	7	5	8	7	3	8	5	4	4	8	4	8	4	9	17
Energy independence	11	3	7	2	7	3	7	4	5	3	3	2	1	4	5	6	3	4	6	1
	2	3	2	2	2	2	4	1	4	1	4	1	2	2	4	2	2	2	3	3
Illegal immigration	55	1	52	1	51	20	27	21	22	28	3	25	6	31	7	32	13	36	17	-
	11	1	13	1	13	10	14	8	16	12	4	14	11	14	5	13	9	15	8	-
Abortion policy	7	-	7	1	6	3	2	5	1	2	1	4	-	3	1	4	2	5	2	-
	1		2	1	2	2	1	2	1	1	1	2		1	1	2	1	2	1	
Same-sex marriage	3	2	1	2	1	-	2	1	2	2	-	2	-	1	2	1	-	1	-	2
	1	2	*	2	*		1	*	1	1		1		*	2	*		*		6
Civil liberties	13	3	9	3	10	3	5	9	2	4	3	3	2	6	3	6	5	7	3	2
	3	3	2	3	3	2	3	3	1	2	4	2	4	3	2	2	3	3	1	6
Terrorism and National Security	145	12	130	12	127	59	56	91	33	85	18	62	18	71	39	84	38	75	58	10
	29	14	33	14	33	31	29	34	25	37	24	35	34	31	30	34	26	31	28	29
Undecided	33	6	24	3	24	10	12	17	6	14	3	11	1	10	9	15	7	15	13	1
	7	7	6	3	6	5	6	6	4	6	4	6	2	4	7	6	5	6	6	3

25. What do you think is the second most important issue facing the country right now?

	BANNER 5																			
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL
THOSE WITH FIRST CHOICE	467	81	367	84	358	182	181	252	128	215	73	165	52	217	123	233	140	230	194	34
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Reducing the national debt	57	9	47	7	47	20	29	30	18	30	11	24	5	24	18	27	20	27	25	4
	12	11	13	8	13	11	16	12	14	14	15	15	10	11	15	12	14	12	13	12
Taxes	26	5	20	5	19	11	7	16	6	8	3	7	3	12	7	14	7	13	11	2
	6	6	5	6	5	6	4	6	5	4	4	4	6	6	6	6	5	6	6	6
Jobs and the economy	91	14	75	12	77	35	35	52	20	53	17	38	9	40	29	48	25	48	38	4
	19	17	20	14	22	19	19	21	16	25	23	23	17	18	24	21	18	21	20	12
Schools and education	30	12	13	13	13	9	12	15	8	7	5	5	4	9	14	15	11	9	15	5
	6	15	4	15	4	5	7	6	6	3	7	3	8	4	11	6	8	4	8	15
Health care	42	14	26	14	25	16	14	22	12	18	7	10	8	20	10	17	13	12	23	5
	9	17	7	17	7	9	8	9	9	8	10	6	15	9	8	7	9	5	12	15
Energy independence	12	5	6	2	8	6	3	5	3	4	3	4	2	3	4	7	4	5	5	1
	3	6	2	2	2	3	2	2	2	2	4	2	4	1	3	3	3	2	3	3
Illegal immigration	71	3	66	5	64	27	29	36	23	36	7	27	6	40	11	38	14	43	22	5
	15	4	18	6	18	15	16	14	18	17	10	16	12	18	9	16	10	19	11	15
Abortion policy	5	1	4	1	4	4	1	2	2	3	1	2	2	3	1	2	3	2	2	-
	1	1	1	1	1	2	1	1	2	1	1	1	4	1	1	1	2	1	1	-
Same-sex marriage	3	-	3	-	3	-	1	2	1	2	-	1	1	1	-	2	1	3	-	-
	1		1		1		1	1	1	1		1	2	*		1	1	1		
Civil liberties	15	8	7	8	6	3	9	8	6	4	5	2	4	7	4	3	9	1	11	3
	3	10	2	10	2	2	5	3	5	2	7	1	8	3	3	1	6	*	6	9
Terrorism and National Security	91	8	79	13	74	45	32	50	24	43	11	40	4	47	21	49	26	54	33	3
	19	10	22	15	21	25	18	20	19	20	15	24	8	22	17	21	19	23	17	9
Undecided	24	2	21	4	18	6	9	14	5	7	3	5	4	11	4	11	7	13	9	2
	5	2	6	5	5	3	5	6	4	3	4	3	8	5	3	5	5	6	5	6

26. Do you agree or disagree that raising taxes should be an option for helping to reduce the national debt?

		BANNER 5																			
		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY			
		TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL
Total		500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Agree		140	55	79	53	80	61	56	88	34	53	39	35	22	44	56	52	57	42	74	20
		28	63	20	61	21	32	29	33	25	23	51	20	42	19	42	21	39	17	36	57
Disagree		322	27	286	29	277	116	127	160	97	167	32	133	28	168	69	179	79	190	113	14
		64	31	73	33	73	60	66	59	72	73	42	76	53	74	52	72	54	78	55	40
Undecided		38	5	26	5	25	15	10	21	3	9	5	8	3	15	7	17	11	13	20	1
		8	6	7	6	7	8	5	8	2	4	7	5	6	7	5	7	7	5	10	3

27. Do you think that the Affordable Care Act should be repealed, modified or left alone?

		BANNER 5																			
		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY			
		TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL
Total		500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Repealed		225	6	215	13	205	91	95	122	64	123	18	110	19	129	46	135	53	151	65	6
		45	7	55	15	54	47	49	45	48	54	24	62	36	57	35	54	36	62	31	17
Modified		177	37	129	36	128	66	66	98	42	79	29	49	16	69	55	77	57	67	99	6
		35	43	33	41	34	34	34	36	31	34	38	28	30	30	42	31	39	27	48	17
Left alone		60	39	19	33	23	21	24	30	22	12	28	6	15	17	23	15	30	9	32	17
		12	45	5	38	6	11	12	11	16	5	37	3	28	7	17	6	20	4	15	49
Undecided		38	5	28	5	26	14	8	19	6	15	1	11	3	12	8	21	7	18	11	6
		8	6	7	6	7	7	4	7	4	7	1	6	6	5	6	8	5	7	5	17

28. In 2012, Mitt Romney was the Republican nominee and lost to Barack Obama not only nationally but in New Hampshire as well. As a Republican Primary voter, why do you think Mitt Romney lost in 2012?

	BANNER 5																			
	OPINION OF OBAMA			OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB-ERAL
Total	500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ran a poor campaign	43	6	36	7	34	15	17	22	13	23	5	20	4	19	13	20	14	22	16	4
	9	7	9	8	9	8	9	8	10	10	7	11	8	8	10	8	10	9	8	11
Didn't get his message out/Didn't focus on issues	30	3	25	2	28	10	13	18	7	19	1	14	2	16	8	20	6	17	11	2
	6	3	6	2	7	5	7	7	5	8	1	8	4	7	6	8	4	7	5	6
Obama/Democrats Lied	5	-	5	-	4	-	3	3	1	2	-	4	-	2	2	3	2	1	3	-
	1		1		1		2	1	1	1		2		1	2	1	1	*	1	
Seemed Out of touch	1	-	1	-	1	1	-	1	-	1	-	-	-	1	-	1	-	1	-	-
	*		*		*	1		*		*				*		*		*		
Poor voter turnout	2	-	2	-	2	1	1	2	-	-	-	-	-	1	-	1	-	2	-	-
	*		1		1	1	1	1						*		*		1		
Trust issues	6	2	4	1	4	2	3	3	1	1	1	1	-	3	1	3	1	2	2	1
	1	2	1	1	1	1	2	1	1	*	1	1		1	1	1	1	1	1	3
Too honest	6	-	6	-	5	4	2	4	-	4	1	2	2	2	3	3	2	3	3	-
	1		2		1	2	1	1		2	1	1	4	1	2	1	1	1	1	
Not aggressive enough/Too nice/Gentleman	66	13	53	8	58	31	25	40	18	42	9	34	7	33	20	40	16	39	21	5
	13	15	14	9	15	16	13	15	13	18	12	19	13	15	15	16	11	16	10	14
Liar/Crook/Fraud	7	4	3	3	4	3	3	2	5	1	3	1	1	2	3	3	3	1	5	1
	1	5	1	3	1	2	2	1	4	*	4	1	2	1	2	1	2	*	2	3
Obama was better/Ran a better campaign	37	6	30	5	30	19	10	21	9	14	4	15	3	19	10	24	6	18	15	2
	7	7	8	6	8	10	5	8	7	6	5	9	6	8	8	10	4	7	7	6
Couldn't connect to the people	47	10	34	12	30	14	21	21	19	21	11	15	5	20	15	20	18	23	20	4
	9	11	9	14	8	7	11	8	14	9	14	9	9	9	11	8	12	9	10	11
Media	17	2	13	3	14	4	9	6	5	9	3	10	1	9	3	8	6	11	5	1
	3	2	3	3	4	2	5	2	4	4	4	6	2	4	2	3	4	4	2	3

28. In 2012, Mitt Romney was the Republican nominee and lost to Barack Obama not only nationally but in New Hampshire as well. As a Republican Primary voter, why do you think Mitt Romney lost in 2012?

	BANNER 5																			
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB-ERAL
Not conservative enough/ Too liberal	11 2	-	11 3	1	9 2	2	8 4	5	4 3	10 4	-	8 5	-	6 3	2	4 2	6 4	7 3	4 2	-
Too conservative	11 2	3 3	8 2	2	8 2	6	3 2	6	4 3	4 2	3	4 2	1	5 2	2	3 2	7 5	5 2	5 2	1 3
Obama already president/ Gave him another chance	8 2	1 1	7 2	2	4 1	3	2 1	5	1 1	1 *	2	2 1	-	5 2	1	2 1	4 3	2 1	4 2	2 6
Gender Bias	3 1	2 2	1 *	2	1 *	-	3 2	-	1 1	1 *	1	-	2 4	-	-	1 *	1 1	2 1	1 *	-
Religion/Values/Mormon	10 2	-	8 2	1	9 2	4	4 2	6	4 3	7 3	3	4 2	1	7 3	2	8 3	1 1	7 3	2 1	1 3
Massachusetts	11 2	2 2	9 2	2	9 2	2	6 3	6	5 4	4 2	2	4 2	2	6 3	2	5 2	5 3	8 3	2 1	1 3
Didn't get enough votes/ Too many people voted for Obama	10 2	1 1	8 2	2	8 2	4	4 2	6	2 1	5 2	-	4 2	1	4 2	2	1 *	5 3	5 2	5 2	-
Voter fraud	11 2	-	11 3	1	10 3	4	4 2	5	4 3	5 2	1	3 2	-	7 3	2	10 4	1 1	7 3	4 2	-
Personality	17 3	5 6	11 3	5	10 3	8	4 2	13	2 1	7 3	2	3 2	2	9 4	1	8 3	5 3	5 2	10 5	2 6
47% Comment	5 1	1 1	4 1	1	4 1	2	2 1	3	1 1	2 1	1	1 1	-	1 *	2	3 1	1 1	3 1	2 1	-
Didn't follow through/ Gave up	9 2	-	9 2	1	8 2	6	3 2	4	2 1	6 3	1	3 2	2	4 2	5	5 2	3 2	5 2	4 2	-
Wasn't a good candidate	7 1	2 2	5 1	-	7 2	4	3 2	3	3 2	2 1	3	1 4	2	2 4	3	2 1	3 2	3 1	4 2	-
More democrats/liberals in NH	5 1	-	5 1	2	3 1	3	1 1	4	1 1	3 1	-	2 1	-	2 1	2	4 2	1 1	3 1	2 1	-

28. In 2012, Mitt Romney was the Republican nominee and lost to Barack Obama not only nationally but in New Hampshire as well. As a Republican Primary voter, why do you think Mitt Romney lost in 2012?

	BANNER 5																			
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY		LIB-ERAL	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV		MOD
Associated with the rich/ Elitist	9 2	4 5	4 1	3 3	6 2	3 2	3 2	4 1	2 1	1 *	2 3	1 1	- 1	4 2	3 2	1 *	7 5	3 1	6 3	-
Didn't have the black vote/Didn't reach out to minorities	4 1	- 1	4 1	- 1	3 1	2 1	- 1	2 1	1 1	1 *	- 1	1 1	- 1	1 *	- 1	3 1	- 1	2 1	2 1	-
Democrats offering handouts	4 1	2 2	2 1	2 2	2 1	- 2	3 2	3 1	1 1	1 *	2 3	1 1	1 2	2 1	1 1	1 *	3 2	1 *	2 1	1 3
Didn't have support of Republicans	4 1	- 1	4 1	- 1	3 1	1 1	1 1	4 1	- 1	2 1	2 3	1 1	- 1	2 1	2 2	4 2	- 2	1 *	3 1	-
Lack of Leadership qualities	2 *	1 1	1 *	1 1	1 *	- 1	2 1	1 *	1 1	1 *	1 1	- 1	1 2	- 1	1 1	- 1	1 1	- 1	2 1	-
Said the wrong things	5 1	3 3	2 1	2 2	3 1	1 1	3 2	2 1	1 1	- 1	1 1	1 1	1 2	2 1	1 1	3 1	1 1	2 1	1 *	1 3
People wanted a Black President	3 1	1 1	2 1	1 1	2 1	- 1	2 1	2 1	- 1	2 1	- 1	1 1	- 1	1 *	- 1	1 *	- 1	1 *	1 *	1 3
He wasn't ready	5 1	- 1	4 1	1 1	4 1	3 2	1 1	2 1	- 1	2 1	- 1	1 1	- 1	3 1	- 1	4 2	- 1	2 1	2 1	-
Lack of support	2 *	- 1	2 1	- 1	2 1	- 1	2 1	1 *	- 1	1 *	- 1	- 1	- 1	1 *	- 1	- 1	1 1	- 1	1 *	-
Choice for Vice President	4 1	- 1	4 1	- 1	4 1	3 2	- 1	2 1	2 1	3 1	1 1	2 1	1 2	2 1	1 1	1 *	1 1	3 1	- 1	-
People didn't agree with his position on issues	3 1	2 2	1 *	1 1	1 *	1 1	1 1	- 1	2 1	- 1	1 1	1 1	- 1	- 1	1 1	- 1	2 1	- 1	3 1	-
General negative	7 1	2 2	5 1	3 3	4 1	2 1	2 1	3 1	2 1	4 2	1 1	- 1	2 4	3 1	2 2	4 2	2 1	4 2	3 1	-
Other	19 4	4 5	15 4	4 5	13 3	5 3	7 4	9 3	7 5	7 3	2 3	4 3	3 6	7 3	7 5	5 2	7 5	10 4	9 4	-

29. The last three Republican Presidents were George W. Bush serving from 2001-2008, George Herbert Walker Bush serving from 1989-1992, and Ronald Reagan serving from 1981-1988. From your point of view, which of the three was your personal favorite - "W" Bush, George Herbert Walker Bush, or Ronald Reagan?

BANNER 5																					
=====																					
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY				
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL	

Total	500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
"W" Bush (2001-2008)	30	6	20	8	21	11	11	14	6	10	6	9	-	10	7	16	4	9	17	3	
	6	7	5	9	5	6	6	5	4	4	8	5		4	5	6	3	4	8	9	
Herbert Walker Bush (1989-1992)	72	32	36	27	38	32	28	47	15	22	22	17	13	25	33	19	37	17	43	12	
	14	37	9	31	10	17	15	17	11	10	29	10	25	11	25	8	25	7	21	34	
Ronald Reagan (1981-1988)	381	44	325	49	312	146	147	202	107	196	42	150	35	189	83	209	97	217	138	18	
	76	51	83	56	82	76	76	75	80	86	55	85	66	83	63	84	66	89	67	51	
Undecided	17	5	10	3	11	3	7	6	6	1	6	-	5	3	9	4	9	2	9	2	
	3	6	3	3	3	2	4	2	4	*	8		9	1	7	2	6	1	4	6	

30. With respect to the abortion issue, would you consider yourself to be pro-choice or pro-life?

BANNER 5																					
		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY			
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL	
Total		500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Pro-choice		243	64	169	59	172	96	95	126	65	89	53	55	30	93	79	90	98	86	128	23
	49	74	43	68	45	50	49	47	47	49	39	70	31	57	41	60	36	67	35	62	66
Pro-life		205	15	184	17	180	80	85	113	60	119	17	103	18	113	44	136	37	139	57	6
	41	17	47	20	47	42	44	42	45	52	22	59	34	50	33	55	25	57	28	17	
Undecided		52	8	38	11	30	16	13	30	9	21	6	18	5	21	9	22	12	20	22	6
	10	9	10	13	8	8	7	11	7	9	8	10	9	9	7	9	8	8	11	17	

31. Do you favor or oppose legalizing same-sex marriage?

		BANNER 5																			
		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY			
		TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL
Total		500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Favor		215	69	137	69	130	85	81	115	52	69	52	53	27	87	74	74	89	65	120	26
		43	79	35	79	34	44	42	43	39	30	68	30	51	38	56	30	61	27	58	74
Oppose		194	13	176	12	174	77	75	108	59	115	15	86	17	100	39	128	34	138	45	6
		39	15	45	14	46	40	39	40	44	50	20	49	32	44	30	52	23	56	22	17
Undecided		91	5	78	6	78	30	37	46	23	45	9	37	9	40	19	46	24	42	42	3
		18	6	20	7	20	16	19	17	17	20	12	21	17	18	14	19	16	17	20	9

32. Have you ever worked for minimum wage?

		BANNER 5																			
		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY			
		TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL
Total		500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes		401	68	315	67	308	151	158	205	115	187	62	147	34	181	111	203	112	190	175	28
		80	78	81	77	81	79	82	76	86	82	82	84	64	80	84	82	76	78	85	80
No		93	19	72	20	71	39	34	63	18	39	14	26	19	45	20	44	32	53	32	6
		19	22	18	23	19	20	18	23	13	17	18	15	36	20	15	18	22	22	15	17
Undecided		6	-	4	-	3	2	1	1	1	3	-	3	-	1	1	1	3	2	-	1
		1		1		1	1	1	*	1	1		2		*	1	*	2	1		3

33. Would you describe yourself as conservative, moderate or liberal?

BANNER 5																				
		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY		
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL
Total	500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Conservative	245	9	230	15	223	106	91	134	70	144	18	124	18	137	49	163	45	245	-	-
	49	10	59	17	58	55	47	50	52	63	24	70	34	60	37	66	31	100		
Moderate	207	55	141	46	140	76	78	117	45	74	47	44	23	79	64	73	80	-	207	-
	41	63	36	53	37	40	40	43	34	32	62	25	43	35	48	29	54		100	
Liberal	35	21	12	23	12	6	18	15	16	8	10	5	10	9	16	7	19	-	-	35
	7	24	3	26	3	3	9	6	12	3	13	3	19	4	12	3	13			100
Undecided	13	2	8	3	7	4	6	3	3	3	1	3	2	2	3	5	3	-	-	-
	3	2	2	3	2	2	3	1	2	1	1	2	4	1	2	2	2			

34. Are your values similar to the values of the Tea Party?

BANNER 5																					
		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY			
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL	
Total		500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes		182	8	170	11	167	79	70	99	58	118	10	112	10	110	34	127	30	138	35	7
		36	9	43	13	44	41	36	37	43	52	13	64	19	48	26	51	20	56	17	20
No		233	75	146	70	144	85	98	126	62	73	62	39	35	83	85	77	102	68	136	24
		47	86	37	80	38	44	51	47	46	32	82	22	66	37	64	31	69	28	66	69
Undecided		85	4	75	6	71	28	25	44	14	38	4	25	8	34	13	44	15	39	36	4
		17	5	19	7	19	15	13	16	10	17	5	14	15	15	10	18	10	16	17	11

35. Do you currently have children in the school system?

		BANNER 5																			
		OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF CHRISTIE		OPINION OF BUSH		OPINION OF WALKER		OPINION OF CARSON		OPINION OF PAUL		OPINION OF HUCKABEE		IDEOLOGY			
		TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	CONSV	MOD	LIB- ERAL
Total		500	87	391	87	382	192	193	269	134	229	76	176	53	227	132	248	147	245	207	35
		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes		123	42	76	45	67	45	54	62	37	42	30	30	11	53	40	45	54	44	59	19
		25	48	19	52	18	23	28	23	28	18	39	17	21	23	30	18	37	18	29	54
No		371	45	311	42	312	145	139	205	96	185	46	145	41	173	91	202	92	200	146	16
		74	52	80	48	82	76	72	76	72	81	61	82	77	76	69	81	63	82	71	46
Undecided		6	-	4	-	3	2	-	2	1	2	-	1	1	1	1	1	1	1	2	-
		1		1		1	1		1	1	1		1	2	*	1	*	1	*	1	

7. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE /HUCKA- BEE	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
George Pataki	2 *	1 1	-	-	-	-	-	1 2	-	2 *	-	-	-	-
Rand Paul	35 7	10 14	4 5	7 11	1 2	3 6	-	4 7	6 10	33 8	23 7	23 7	23 7	23 7
Mike Pence	1 *	1 1	-	-	-	-	-	-	-	1 *	1 *	1 *	1 *	1 *
Rick Perry	5 1	-	1 1	2 3	-	-	1 2	-	1 2	5 1	4 1	4 1	4 1	4 1
Rob Portman	1 *	-	-	-	-	-	-	-	1 2	1 *	1 *	1 *	1 *	1 *
Marco Rubio	16 3	3 4	3 4	2 3	3 5	-	1 2	2 3	2 3	13 3	12 4	12 4	12 4	12 4
Paul Ryan	7 1	-	-	1 2	2 3	-	1 2	-	3 5	5 1	5 1	5 1	5 1	5 2
Rick Santorum	2 *	-	-	-	-	-	1 2	-	1 2	1 *	-	-	-	-
Donald Trump	29 6	4 5	4 5	5 8	4 6	2 4	3 6	4 7	3 5	25 6	20 6	20 6	20 6	20 6
Scott Walker	71 14	13 18	6 8	12 20	4 6	12 24	11 21	9 15	4 6	71 17	67 20	67 20	67 20	67 20
Other	18 4	1 1	1 1	1 2	6 9	1 2	2 4	3 5	3 5	13 3	6 2	6 2	6 2	6 2
Undecided	120 24	18 24	27 35	6 10	18 28	10 20	10 19	14 23	17 27	87 21	68 20	66 20	66 20	66 20

8. Who would be your second choice?

	BANNER 6													
	AREA X GENDER									KNOW OF				
	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE
	TOTAL	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE						
THOSE WITH FIRST CHOICE	380	56	50	55	46	40	42	46	45	335	268	268	268	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
John Bolton	2	1	-	-	-	-	1	-	-	2	2	2	2	2
	1	2					2			1	1	1	1	1
Jeb Bush	42	9	2	5	7	7	3	7	2	34	22	22	22	22
	11	16	4	9	15	18	7	15	4	10	8	8	8	8
Ben Carson	17	-	1	5	1	3	2	4	1	15	14	14	14	14
	4		2	9	2	8	5	9	2	4	5	5	5	5
Chris Christie	21	3	3	3	3	1	3	2	3	16	15	15	15	15
	6	5	6	5	7	2	7	4	7	5	6	6	6	6
Ted Cruz	12	2	1	2	1	1	2	1	2	11	10	10	10	10
	3	4	2	4	2	2	5	2	4	3	4	4	4	4
Carly Fiorina	5	-	2	1	-	1	-	-	1	4	2	2	2	2
	1		4	2		2			2	1	1	1	1	1
Lindsey Graham	5	1	1	1	-	1	1	-	-	5	3	3	3	3
	1	2	2	2		2	2			1	1	1	1	1
Mike Huckabee	15	5	3	-	2	1	1	1	2	14	13	13	13	13
	4	9	6		4	2	2	2	4	4	5	5	5	5
Bobby Jindal	5	1	2	-	-	1	1	-	-	5	5	5	5	5
	1	2	4			2	2			1	2	2	2	2
John Kasich	7	-	1	2	-	2	-	1	1	7	5	5	5	5
	2		2	4		5		2	2	2	2	2	2	2
Peter King	2	-	-	1	-	-	1	-	-	1	1	1	1	1
	1			2			2			*	*	*	*	*

8. Who would be your second choice?

	BANNER 6													
	AREA X GENDER									KNOW OF				
	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE /HUCKA- BEE	
	TOTAL	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE						FEMALE
George Pataki	2 1	-	-	2 4	-	-	-	-	-	2 1	2 1	2 1	2 1	2 1
Rand Paul	26 7	6 11	3 6	3 5	1 2	2 5	2 5	3 7	6 13	21 6	17 6	17 6	17 6	17 6
Mike Pence	2 1	-	1 2	-	-	-	-	-	1 2	2 1	2 1	2 1	2 1	2 1
Rick Perry	10 3	-	2 4	1 2	4 9	-	1 2	-	2 4	10 3	6 2	6 2	6 2	5 2
Rob Portman	1 *	-	1 2	-	-	-	-	-	-	1 *	1 *	1 *	1 *	1 *
Marco Rubio	36 9	6 11	3 6	8 15	7 15	4 10	2 5	3 7	3 7	35 10	32 12	32 12	32 12	32 12
Paul Ryan	13 3	2 4	-	-	4 9	-	3 7	1 2	3 7	8 2	7 3	7 3	7 3	7 3
Rick Santorum	6 2	-	2 4	-	-	-	1 2	1 2	2 4	5 1	4 1	4 1	4 1	4 1
Donald Trump	18 5	2 4	3 6	1 2	2 4	3 8	4 10	2 4	1 2	17 5	11 4	11 4	11 4	11 4
Scott Walker	36 9	5 9	3 6	5 9	6 13	6 15	2 5	5 11	4 9	36 11	34 13	34 13	34 13	34 13
Other	5 1	-	1 2	1 2	-	1 2	-	1 2	1 2	5 1	3 1	3 1	3 1	3 1
Undecided	92 24	13 23	15 30	14 25	8 17	6 15	12 29	14 30	10 22	79 24	57 21	57 21	57 21	57 21

9. How satisfied are you with the Republican field of candidates?

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ HUCKA- BEE	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very satisfied	76	11	8	9	10	11	6	7	14	73	63	62	62	62
	15	15	10	15	16	22	12	12	23	17	19	19	19	19
Somewhat satisfied	199	29	34	31	24	19	19	28	15	168	144	144	144	143
	40	39	44	51	38	38	37	47	24	40	43	43	43	43
Somewhat dissatisfied	107	23	17	10	11	9	11	10	16	91	68	68	68	68
	21	31	22	16	17	18	21	17	26	22	20	20	20	20
Very dissatisfied	59	5	9	6	12	3	10	9	5	47	31	31	31	31
	12	7	12	10	19	6	19	15	8	11	9	9	9	9
Undecided	59	6	9	5	7	8	6	6	12	43	30	29	29	29
	12	8	12	8	11	16	12	10	19	10	9	9	9	9

10. Barack Obama

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	2	-	1	-	-	-	-	-	1	1	1	-	-	-
	*		1						2	*	*			
Favorable	87	13	14	9	13	8	13	6	11	66	39	39	39	39
	17	18	18	15	20	16	25	10	18	16	12	12	12	12
Unfavorable	391	58	56	52	49	41	38	49	48	341	286	286	286	285
	78	78	73	85	77	82	73	82	77	81	85	86	86	86
Heard of/Undecided	20	3	6	-	2	1	1	5	2	14	10	9	9	9
	4	4	8		3	2	2	8	3	3	3	3	3	3

11. Hillary Clinton

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	3	1	1	-	-	-	-	1	-	2	2	2	2	2
	1	1	1					2		*	1	1	1	1
Favorable	87	12	15	9	14	6	9	10	12	67	43	42	42	42
	17	16	19	15	22	12	17	17	19	16	13	13	13	13
Unfavorable	382	60	54	51	47	41	38	45	46	333	274	273	273	272
	76	81	70	84	73	82	73	75	74	79	82	82	82	82
Heard of/Undecided	28	1	7	1	3	3	5	4	4	20	17	17	17	17
	6	1	9	2	5	6	10	7	6	5	5	5	5	5

12. Chris Christie

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	11	1	1	-	2	-	3	2	2	4	1	-	-	-
	2	1	1		3		6	3	3	1	*			
Favorable	192	20	33	28	21	16	23	24	27	157	125	125	125	125
	38	27	43	46	33	32	44	40	44	37	37	37	37	38
Unfavorable	193	33	27	22	26	25	19	23	18	172	141	141	141	140
	39	45	35	36	41	50	37	38	29	41	42	42	42	42
Heard of/Undecided	104	20	16	11	15	9	7	11	15	89	69	68	68	68
	21	27	21	18	23	18	13	18	24	21	21	20	20	20

13. Jeb Bush

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	7	1	1	1	1	1	1	1	-	-	-	-	-	-
	1	1	1	2	2	2	2	2						
Favorable	269	35	39	38	40	26	22	36	33	232	181	179	179	178
	54	47	51	62	62	52	42	60	53	55	54	54	54	53
Unfavorable	134	25	20	12	12	19	16	14	16	116	98	98	98	98
	27	34	26	20	19	38	31	23	26	27	29	29	29	29
Heard of/Undecided	90	13	17	10	11	4	13	9	13	74	57	57	57	57
	18	18	22	16	17	8	25	15	21	18	17	17	17	17

14. Scott Walker

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	75	9	16	7	12	3	10	8	10	-	-	-	-	-
	15	12	21	11	19	6	19	13	16					
Favorable	229	43	27	30	23	33	18	27	28	229	202	201	201	200
	46	58	35	49	36	66	35	45	45	54	60	60	60	60
Unfavorable	76	8	15	11	9	3	11	13	6	76	51	51	51	51
	15	11	19	18	14	6	21	22	10	18	15	15	15	15
Heard of/Undecided	120	14	19	13	20	11	13	12	18	117	83	82	82	82
	24	19	25	21	31	22	25	20	29	28	25	25	25	25

15. Ben Carson

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	145	16	26	19	22	11	18	15	18	86	-	-	-	-
	29	22	34	31	34	22	35	25	29	20				
Favorable	176	27	21	24	18	24	17	21	24	172	172	171	171	171
	35	36	27	39	28	48	33	35	39	41	51	51	51	51
Unfavorable	53	8	12	5	6	2	9	8	3	49	49	49	49	49
	11	11	16	8	9	4	17	13	5	12	15	15	15	15
Heard of/Undecided	126	23	18	13	18	13	8	16	17	115	115	114	114	113
	25	31	23	21	28	26	15	27	27	27	34	34	34	34

16. Rand Paul

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	20	2	3	1	6	1	2	2	3	6	2	-	-	-
	4	3	4	2	9	2	4	3	5	1	1			
Favorable	227	41	29	32	26	22	18	25	34	199	163	163	163	163
	45	55	38	52	41	44	35	42	55	47	49	49	49	49
Unfavorable	132	14	26	17	14	16	21	15	9	115	92	92	92	92
	26	19	34	28	22	32	40	25	15	27	27	28	28	28
Heard of/Undecided	121	17	19	11	18	11	11	18	16	102	79	79	79	78
	24	23	25	18	28	22	21	30	26	24	24	24	24	23

17. Mike Huckabee

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	19	2	3	1	5	1	2	2	3	8	3	1	1	-
	4	3	4	2	8	2	4	3	5	2	1	*	*	
Favorable	248	40	43	28	29	24	21	33	30	207	177	177	177	177
	50	54	56	46	45	48	40	55	48	49	53	53	53	53
Unfavorable	147	23	23	19	17	16	17	16	16	134	103	103	103	103
	29	31	30	31	27	32	33	27	26	32	31	31	31	31
Heard of/Undecided	86	9	8	13	13	9	12	9	13	73	53	53	53	53
	17	12	10	21	20	18	23	15	21	17	16	16	16	16

18. What is the first word or phrase that comes to mind when you hear the name "Jeb Bush"?

	BANNER 6													
	AREA X GENDER									KNOW OF				
	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE
	TOTAL	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE						
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
George Bush/Brother/Son	61	12	7	11	6	2	7	5	11	43	29	29	29	29
	12	16	9	18	9	4	13	8	18	10	9	9	9	9
Family/Legacy/Dynasty	86	9	16	9	14	6	8	9	15	70	56	56	56	56
	17	12	21	15	22	12	15	15	24	17	17	17	17	17
Tired of the Bushes/Too many Bushes	37	8	6	2	1	3	5	5	7	34	29	29	29	29
	7	11	8	3	2	6	10	8	11	8	9	9	9	9
Republican	15	5	-	2	3	4	1	-	-	12	11	11	11	11
	3	7		3	5	8	2			3	3	3	3	3
Florida/Governor of Florida	36	3	5	2	7	4	3	11	1	32	26	26	26	25
	7	4	6	3	11	8	6	18	2	8	8	8	8	8
Knowledgeable/Intelligent	14	2	2	2	5	1	1	-	1	13	10	10	10	10
	3	3	3	3	8	2	2		2	3	3	3	3	3
Immigration/Hispanics	15	3	2	-	3	1	3	2	1	15	14	14	14	14
	3	4	3		5	2	6	3	2	4	4	4	4	4
Honest/Trustworthy/Credibility	21	1	6	4	3	2	3	-	2	19	16	16	16	16
	4	1	8	7	5	4	6		3	5	5	5	5	5
Experience	7	1	-	-	2	1	2	-	1	7	5	5	5	5
	1	1			3	2	4		2	2	1	1	1	2
Conservative	7	1	-	-	1	2	1	-	2	6	6	6	6	6
	1	1			2	4	2		3	1	2	2	2	2
Education	3	-	-	-	-	1	-	-	2	3	3	3	3	3
	1					2			3	1	1	1	1	1

18. What is the first word or phrase that comes to mind when you hear the name "Jeb Bush"?

	BANNER 6													
	AREA X GENDER									KNOW OF				
	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE
	TOTAL	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE						
Has done a good job	4 1	- 1	1 1	- -	- -	1 2	- -	1 2	1 2	2 *	- -	- -	- -	- -
Presidential candidate	11 2	1 1	1 1	3 5	2 3	2 4	- -	1 2	1 2	11 3	8 2	8 2	8 2	8 2
Like him/General positive	37 7	1 1	7 9	6 10	3 5	4 8	5 10	5 8	6 10	33 8	25 7	24 7	24 7	24 7
Patriotic	2 *	- -	- -	- -	- -	- -	1 2	- -	1 2	2 *	2 1	2 1	2 1	2 1
Dedicated/Dependable	5 1	- -	2 3	- -	- -	- -	- -	1 2	2 3	3 1	3 1	3 1	3 1	3 1
Old school/Timer	6 1	1 1	1 1	2 3	- -	- -	- -	2 3	- -	6 1	6 2	6 2	6 2	6 2
Politician	10 2	1 1	3 4	1 2	1 2	2 4	1 2	1 2	- -	9 2	8 2	8 2	8 2	8 2
Big Money	3 1	- -	1 1	1 2	- -	- -	1 2	- -	- -	3 1	2 1	2 1	2 1	2 1
Agree with his views (General)	1 *	- -	1 1	- -	- -	- -	- -	- -	- -	1 *	1 *	1 *	1 *	1 *
Competent	4 1	- -	1 1	1 2	- -	1 2	- -	1 2	- -	4 1	3 1	3 1	3 1	3 1
Someone New/Different	4 1	1 1	1 1	2 3	- -	- -	- -	- -	- -	4 1	2 1	2 1	2 1	2 1
Dislike him/General Negative	31 6	5 7	3 4	3 5	5 8	3 6	2 4	8 13	2 3	24 6	20 6	20 6	20 6	20 6

18. What is the first word or phrase that comes to mind when you hear the name "Jeb Bush"?

	BANNER 6													
	AREA X GENDER									KNOW OF				
	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL/	BUSH/ WALKER /CARSON /PAUL/	BUSH/ WALKER /CARSON /PAUL/	BUSH/ WALKER /CARSON /PAUL/
	TOTAL	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE						
Moderate/Liberal/Not conservative enough	15 3	4 5	2 3	1 2	- 2	3 6	- 6	3 5	2 3	15 4	10 3	10 3	10 3	10 3
Don't know enough about him	4 1	3 4	- 4	- 4	- 4	- 4	- 4	1 2	- 2	3 1	2 1	2 1	2 1	2 1
Other	14 3	4 5	2 3	- 3	2 3	3 6	2 4	1 2	- 2	12 3	11 3	11 3	11 3	11 3
DK/NA/Refused	57 11	8 11	8 10	10 16	9 14	5 10	5 10	4 7	8 13	43 10	33 10	32 10	32 10	32 10

19. What is the first word or phrase that comes to mind when you hear the name "Scott Walker"?

	BANNER 6													
	AREA X GENDER									KNOW OF				
	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE
	TOTAL	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE						
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Conservative	18	5	3	1	2	1	-	2	4	18	15	15	15	15
	4	7	4	2	3	2		3	6	4	4	4	4	5
Anti-Union/Right to work	37	7	5	4	3	6	4	6	2	36	33	32	32	32
	7	9	6	7	5	12	8	10	3	9	10	10	10	10
Wisconsin/Governor of Wisconsin	20	5	3	4	1	1	-	4	2	20	17	17	17	17
	4	7	4	7	2	2		7	3	5	5	5	5	5
Young	4	-	1	-	-	-	1	2	-	4	4	4	4	4
	1		1				2	3		1	1	1	1	1
Intelligent	11	2	1	1	1	1	1	2	2	11	9	9	9	9
	2	3	1	2	2	2	2	3	3	3	3	3	3	3
New/Fresh candidate	11	1	-	3	1	2	-	-	4	11	10	10	10	10
	2	1		5	2	4			6	3	3	3	3	3
Has done a good job	8	1	3	-	1	-	1	-	2	8	7	7	7	7
	2	1	4		2		2		3	2	2	2	2	2
Honest/Integrity	12	2	2	1	2	2	1	1	1	12	12	12	12	12
	2	3	3	2	3	4	2	2	2	3	4	4	4	4
Strong	15	3	1	2	1	2	5	-	1	15	14	14	14	14
	3	4	1	3	2	4	10		2	4	4	4	4	4
Successful	2	1	1	-	-	-	-	-	-	2	2	2	2	2
	*	1	1							*	1	1	1	1
Leader	5	-	2	1	-	-	1	-	1	5	4	4	4	4
	1		3	2			2		2	1	1	1	1	1

19. What is the first word or phrase that comes to mind when you hear the name "Scott Walker"?

	BANNER 6													
	AREA X GENDER									KNOW OF				
	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL/	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	
	TOTAL	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE						FEMALE
Fighter/Hard worker	18	3	2	2	1	2	4	2	2	18	15	15	15	15
	4	4	3	3	2	4	8	3	3	4	4	4	4	5
Agree with policies	6	1	-	-	-	2	1	1	1	6	5	5	5	5
	1	1				4	2	2	2	1	1	1	1	2
Interesting	7	1	2	1	-	-	1	1	1	7	6	6	6	6
	1	1	3	2			2	2	2	2	2	2	2	2
Politician	4	-	-	-	-	-	2	1	1	4	4	4	4	4
	1						4	2	2	1	1	1	1	1
Potential/Presidential candidate	9	3	-	2	1	1	-	-	2	9	9	9	9	9
	2	4		3	2	2			3	2	3	3	3	3
Courageous/Rebel	8	-	1	1	1	3	1	-	1	8	8	8	8	8
	2		1	2	2	6	2		2	2	2	2	2	2
Capable/Competent	11	1	1	3	1	3	1	1	-	11	9	9	9	9
	2	1	1	5	2	6	2	2		3	3	3	3	3
Experience/Qualified	4	-	-	1	1	1	1	-	-	3	3	3	3	3
	1			2	2	2	2			1	1	1	1	1
Crooked/Deceitful	5	1	1	-	2	-	-	1	-	5	3	3	3	3
	1	1	1		3			2		1	1	1	1	1
Like Him/General positive	35	5	4	4	3	8	4	4	3	34	27	27	27	27
	7	7	5	7	5	16	8	7	5	8	8	8	8	8
Dislike him/General negative	17	1	1	4	3	-	2	4	2	16	8	8	8	8
	3	1	1	7	5		4	7	3	4	2	2	2	2
Don't know him/enough about him	27	2	8	3	5	2	1	3	3	14	12	12	12	12
	5	3	10	5	8	4	2	5	5	3	4	4	4	4

19. What is the first word or phrase that comes to mind when you hear the name "Scott Walker"?

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Other	13	2	2	1	-	2	2	3	1	13	7	7	7	7
	3	3	3	2		4	4	5	2	3	2	2	2	2
DK/NA/Refused	199	28	34	22	34	12	20	22	27	138	98	97	97	96
	40	38	44	36	53	24	38	37	44	33	29	29	29	29

20. What is the first word or phrase that comes to mind when you hear the name "Hillary Clinton"?

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Liar/Dishonest/ Untrustworthy	97	13	14	10	13	12	11	11	13	89	76	76	76	76
	19	18	18	16	20	24	21	18	21	21	23	23	23	23
Corrupt/Thief/Crook	38	8	3	5	4	5	4	6	3	36	29	29	29	29
	8	11	4	8	6	10	8	10	5	9	9	9	9	9
Bill Clinton/Another Clinton	14	3	-	2	2	-	2	4	1	11	8	8	8	8
	3	4		3	3		4	7	2	3	2	2	2	2
Controversial	3	-	1	-	-	-	-	-	2	1	1	1	1	1
	1		1						3	*	*	*	*	*
Drama/Baggage/Issues	15	4	1	2	1	-	1	2	4	14	13	12	12	11
	3	5	1	3	2		2	3	6	3	4	4	4	3
Benghazi	3	-	1	1	-	1	-	-	-	3	3	3	3	3
	1		1	2		2				1	1	1	1	1
Capable/Competent	6	1	-	-	-	-	1	1	3	5	4	4	4	4
	1	1					2	2	5	1	1	1	1	1
Accomplished/Qualified/ Experience	6	1	1	1	1	1	-	1	-	6	6	6	6	6
	1	1	1	2	2	2		2		1	2	2	2	2
Ambitious/Effective	14	2	1	4	3	-	-	1	3	11	8	8	8	8
	3	3	1	7	5			2	5	3	2	2	2	2
A woman/First Woman president	14	3	2	-	1	1	1	2	4	11	9	9	9	9
	3	4	3		2	2	2	3	6	3	3	3	3	3
Liberal	5	1	1	1	-	-	-	-	2	5	4	4	4	4
	1	1	1	2					3	1	1	1	1	1

20. What is the first word or phrase that comes to mind when you hear the name "Hillary Clinton"?

	BANNER 6													
	AREA X GENDER									KNOW OF				
	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL/	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	
	TOTAL	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE						FEMALE
Intelligent	6 1	2 3	-	1 2	1 2	-	-	1 2	1 2	3 1	2 1	2 1	2 1	2 1
Hasn't done a good job/ History	7 1	-	-	1 2	2 3	1 2	1 2	1 2	1 2	7 2	6 2	6 2	6 2	6 2
Incompetent/Ineffective	8 2	1 1	-	1 2	1 2	2 4	1 2	2 3	-	5 1	5 1	5 1	5 1	5 2
Democrat	4 1	-	2 3	1 2	-	-	-	1 2	-	3 1	3 1	3 1	3 1	3 1
Entitled/Establishment	5 1	1 1	-	-	2 3	1 2	1 2	-	-	5 1	3 1	3 1	3 1	3 1
Old/Over the hill	8 2	-	1 1	3 5	-	-	1 2	2 3	1 2	7 2	7 2	7 2	7 2	7 2
Secretary of State	6 1	1 1	3 4	-	1 2	-	-	1 2	-	6 1	5 1	5 1	5 1	5 2
Strong/Strength/Power	14 3	1 1	4 5	1 2	4 6	1 2	3 6	-	-	12 3	7 2	7 2	7 2	7 2
Been around too long/No more Clintons	13 3	1 1	3 4	-	2 3	1 2	2 4	2 3	2 3	9 2	7 2	7 2	7 2	7 2
Self-centered	5 1	-	1 1	1 2	-	2 4	-	1 2	-	5 1	5 1	5 1	5 1	5 2
Not ready/Unqualified	3 1	3 4	-	-	-	-	-	-	-	2 *	2 1	2 1	2 1	2 1
Like Her/General positive	22 4	5 7	5 6	2 3	2 3	1 2	3 6	2 3	2 3	15 4	9 3	9 3	9 3	9 3

20. What is the first word or phrase that comes to mind when you hear the name "Hillary Clinton"?

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Dislike her/General negative	132 26	20 27	19 25	19 31	13 20	15 30	15 29	15 25	16 26	112 27	85 25	84 25	84 25	84 25
Other	17 3	1 1	5 6	1 2	2 3	3 6	2 4	2 3	1 2	17 4	11 3	11 3	11 3	11 3
DK/NA/Refused	43 9	3 4	9 12	6 10	9 14	6 12	3 6	3 5	4 6	30 7	24 7	24 7	24 7	24 7

21. Do you think the country is heading in the right direction or is on the wrong track?

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right direction	64	8	9	7	11	10	6	3	10	53	35	34	34	34
	13	11	12	11	17	20	12	5	16	13	10	10	10	10
Wrong track	398	62	56	53	45	39	43	53	47	344	283	282	282	281
	80	84	73	87	70	78	83	88	76	82	84	84	84	84
Undecided	38	4	12	1	8	1	3	4	5	25	18	18	18	18
	8	5	16	2	12	2	6	7	8	6	5	5	5	5

22. Do you believe the Republican Party today is too conservative, not conservative enough, or does it match your values?

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ HUCKA- CHRSTIE BEE	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Too conservative	158	28	28	22	12	18	19	18	13	134	91	91	91	91
	32	38	36	36	19	36	37	30	21	32	27	27	27	27
Not conservative enough	161	27	19	20	19	17	15	25	19	139	124	123	123	122
	32	36	25	33	30	34	29	42	31	33	37	37	37	37
Matches my values	106	11	16	13	19	7	12	7	21	90	73	73	73	73
	21	15	21	21	30	14	23	12	34	21	22	22	22	22
Undecided	75	8	14	6	14	8	6	10	9	59	48	47	47	47
	15	11	18	10	22	16	12	17	15	14	14	14	14	14

23. Do you think the Tea Party has too much influence in Washington, not enough influence or is their level of influence about right?

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Too much	159	28	25	20	16	17	16	18	19	127	88	87	87	87
	32	38	32	33	25	34	31	30	31	30	26	26	26	26
Not enough	129	23	18	16	16	11	15	17	13	112	95	95	95	95
	26	31	23	26	25	22	29	28	21	27	28	28	28	29
About right	143	21	19	20	14	17	13	19	20	131	111	110	110	110
	29	28	25	33	22	34	25	32	32	31	33	33	33	33
Undecided	69	2	15	5	18	5	8	6	10	52	42	42	42	41
	14	3	19	8	28	10	15	10	16	12	12	13	13	12

24. What do you think is the most important issue facing the country right now?

	BANNER 6													
	AREA X GENDER									KNOW OF				
	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	
	TOTAL	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE						FEMALE
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Reducing the national debt	54	10	5	8	6	9	-	11	5	46	40	40	40	40
	11	14	6	13	9	18		18	8	11	12	12	12	12
Taxes	13	4	-	2	1	3	-	-	3	13	12	11	11	11
	3	5		3	2	6			5	3	4	3	3	3
Jobs and the economy	106	12	19	16	13	11	11	13	11	85	69	69	69	69
	21	16	25	26	20	22	21	22	18	20	21	21	21	21
Schools and education	26	7	3	3	2	1	6	1	3	20	11	11	11	11
	5	9	4	5	3	2	12	2	5	5	3	3	3	3
Health care	34	4	9	4	1	1	4	5	6	26	20	20	20	20
	7	5	12	7	2	2	8	8	10	6	6	6	6	6
Energy independence	11	-	2	1	4	1	3	-	-	7	5	5	5	5
	2		3	2	6	2	6			2	1	1	1	2
Illegal immigration	55	11	6	5	6	5	5	7	10	50	43	43	43	43
	11	15	8	8	9	10	10	12	16	12	13	13	13	13
Abortion policy	7	-	1	-	2	-	1	2	1	5	5	5	5	5
	1		1		3		2	3	2	1	1	1	1	2
Same-sex marriage	3	1	1	-	-	-	-	1	-	3	2	2	2	2
	1	1	1					2		1	1	1	1	1
Civil liberties	13	3	2	-	3	1	2	-	2	12	10	10	10	10
	3	4	3		5	2	4		3	3	3	3	3	3
Terrorism and National Security	145	16	24	20	22	18	16	12	17	130	101	100	100	99
	29	22	31	33	34	36	31	20	27	31	30	30	30	30

24. What do you think is the most important issue facing the country right now?

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Undecided	33	6	5	2	4	-	4	8	4	25	18	18	18	18
	7	8	6	3	6		8	13	6	6	5	5	5	5

25. What do you think is the second most important issue facing the country right now?

	BANNER 6													
	AREA X GENDER									KNOW OF				
	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE
	TOTAL	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE						
THOSE WITH FIRST CHOICE	467	68	72	59	60	50	48	52	58	397	318	316	316	315
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Reducing the national debt	57	10	6	6	7	11	9	3	5	50	40	40	40	40
	12	15	8	10	12	22	19	6	9	13	13	13	13	13
Taxes	26	1	3	5	3	3	6	2	3	23	17	17	17	17
	6	1	4	8	5	6	12	4	5	6	5	5	5	5
Jobs and the economy	91	19	14	14	8	7	7	12	10	81	67	67	67	67
	19	28	19	24	13	14	15	23	17	20	21	21	21	21
Schools and education	30	3	10	3	1	5	3	2	3	23	18	18	18	18
	6	4	14	5	2	10	6	4	5	6	6	6	6	6
Health care	42	8	8	2	4	5	3	2	10	33	23	22	22	22
	9	12	11	3	7	10	6	4	17	8	7	7	7	7
Energy independence	12	3	3	1	3	-	1	1	-	10	10	10	10	10
	3	4	4	2	5		2	2		3	3	3	3	3
Illegal immigration	71	6	11	7	19	6	5	9	8	62	50	49	49	48
	15	9	15	12	32	12	10	17	14	16	16	16	16	15
Abortion policy	5	-	1	1	-	-	1	-	2	5	4	4	4	4
	1		1	2			2		3	1	1	1	1	1
Same-sex marriage	3	-	1	1	1	-	-	-	-	3	3	3	3	3
	1		1	2	2					1	1	1	1	1
Civil liberties	15	2	-	-	2	3	2	4	2	14	10	10	10	10
	3	3			3	6	4	8	3	4	3	3	3	3
Terrorism and National Security	91	12	10	15	10	9	11	12	12	75	63	63	63	63
	19	18	14	25	17	18	23	23	21	19	20	20	20	20

25. What do you think is the second most important issue facing the country right now?

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL/	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Undecided	24	4	5	4	2	1	-	5	3	18	13	13	13	13
	5	6	7	7	3	2		10	5	5	4	4	4	4

26. Do you agree or disagree that raising taxes should be an option for helping to reduce the national debt?

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Agree	140	19	22	15	22	19	12	18	13	114	88	87	87	86
	28	26	29	25	34	38	23	30	21	27	26	26	26	26
Disagree	322	53	44	45	36	28	36	37	43	277	223	222	222	222
	64	72	57	74	56	56	69	62	69	66	66	66	66	67
Undecided	38	2	11	1	6	3	4	5	6	31	25	25	25	25
	8	3	14	2	9	6	8	8	10	7	7	7	7	8

27. Do you think that the Affordable Care Act should be repealed, modified or left alone?

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Repealed	225	33	35	27	31	25	26	23	25	201	177	176	176	176
	45	45	45	44	48	50	50	38	40	48	53	53	53	53
Modified	177	27	23	25	19	22	17	23	21	147	106	105	105	105
	35	36	30	41	30	44	33	38	34	35	32	31	31	32
Left alone	60	12	9	5	8	2	8	7	9	49	32	32	32	32
	12	16	12	8	12	4	15	12	15	12	10	10	10	10
Undecided	38	2	10	4	6	1	1	7	7	25	21	21	21	20
	8	3	13	7	9	2	2	12	11	6	6	6	6	6

28. In 2012, Mitt Romney was the Republican nominee and lost to Barack Obama not only nationally but in New Hampshire as well. As a Republican Primary voter, why do you think Mitt Romney lost in 2012?

	BANNER 6													
	AREA X GENDER									KNOW OF				
	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ HUCKA- BEE	
	TOTAL	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE						FEMALE
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Ran a poor campaign	43	8	4	6	8	2	4	7	4	39	35	35	35	35
	9	11	5	10	12	4	8	12	6	9	10	10	10	11
Didn't get his message out/Didn't focus on issues	30	2	1	6	4	4	5	5	3	26	22	22	22	22
	6	3	1	10	6	8	10	8	5	6	7	7	7	7
Obama/Democrats Lied	5	-	-	-	1	-	1	-	3	5	4	4	4	4
	1				2		2		5	1	1	1	1	1
Seemed Out of touch	1	-	-	-	-	-	-	-	1	1	1	1	1	1
	*								2	*	*	*	*	*
Poor voter turnout	2	-	2	-	-	-	-	-	-	1	-	-	-	-
	*		3							*				
Trust issues	6	1	-	-	-	1	1	2	1	4	3	3	3	3
	1	1				2	2	3	2	1	1	1	1	1
Too honest	6	-	-	1	2	-	2	1	-	5	5	5	5	5
	1			2	3		4	2		1	1	1	1	2
Not aggressive enough/ Too nice/Gentleman	66	7	10	13	7	10	8	5	6	60	48	48	48	48
	13	9	13	21	11	20	15	8	10	14	14	14	14	14
Liar/Crook/Fraud	7	1	1	2	-	1	-	2	-	6	4	4	4	4
	1	1	1	3		2		3		1	1	1	1	1
Obama was better/Ran a better campaign	37	7	6	7	4	4	2	2	5	27	21	21	21	21
	7	9	8	11	6	8	4	3	8	6	6	6	6	6

28. In 2012, Mitt Romney was the Republican nominee and lost to Barack Obama not only nationally but in New Hampshire as well. As a Republican Primary voter, why do you think Mitt Romney lost in 2012?

	BANNER 6													
	AREA X GENDER									KNOW OF				
	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL/	BUSH/ WALKER /CARSON /PAUL/	BUSH/ WALKER /CARSON /PAUL/	BUSH/ WALKER /CARSON /PAUL/
	TOTAL	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE						
Couldn't connect to the people	47 9	13 18	3 4	2 3	3 5	8 16	6 12	8 13	4 6	45 11	31 9	30 9	30 9	30 9
Media	17 3	2 3	5 6	1 2	2 3	2 4	1 2	2 3	2 3	15 4	12 4	12 4	12 4	12 4
Not conservative enough/ Too liberal	11 2	2 3	- -	3 5	- -	- -	2 4	4 7	- -	11 3	10 3	10 3	10 3	10 3
Too conservative	11 2	2 3	3 4	1 2	2 3	- -	1 2	- -	2 3	9 2	5 1	5 1	5 1	5 2
Obama already president/ Gave him another chance	8 2	- -	3 4	- -	1 2	- -	3 6	1 2	- -	6 1	4 1	4 1	4 1	4 1
Gender Bias	3 1	1 1	- -	- -	1 2	- -	1 2	- -	- -	2 *	2 1	2 1	2 1	2 1
Religion/Values/Mormon	10 2	- -	4 5	- -	2 3	2 4	- -	1 2	1 2	10 2	9 3	9 3	9 3	9 3
Massachusetts	11 2	3 4	1 1	2 3	3 5	1 2	- -	1 2	- -	9 2	8 2	8 2	8 2	8 2
Didn't get enough votes/ Too many people voted for Obama	10 2	3 4	1 1	- -	1 2	1 2	1 2	2 3	1 2	8 2	7 2	6 2	6 2	6 2
Voter fraud	11 2	2 3	1 1	- -	4 6	- -	1 2	1 2	2 3	9 2	6 2	6 2	6 2	6 2
Personality	17 3	4 5	3 4	- -	2 3	1 2	- -	1 2	6 10	14 3	12 4	12 4	12 4	12 4

28. In 2012, Mitt Romney was the Republican nominee and lost to Barack Obama not only nationally but in New Hampshire as well. As a Republican Primary voter, why do you think Mitt Romney lost in 2012?

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ HUCKA- BEE	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
47% Comment	5	1	1	2	-	-	1	-	-	4	3	3	3	3
	1	1	1	3			2			1	1	1	1	1
Didn't follow through/ Gave up	9	1	2	1	-	-	1	3	1	8	6	6	6	6
	2	1	3	2			2	5	2	2	2	2	2	2
Wasn't a good candidate	7	2	1	-	-	-	1	-	3	6	5	5	5	5
	1	3	1				2		5	1	1	1	1	2
More democrats/liberals in NH	5	-	-	-	1	2	-	1	1	4	4	4	4	4
	1				2	4		2	2	1	1	1	1	1
Associated with the rich/ Elitist	9	-	4	3	-	-	-	1	1	8	3	3	3	3
	2		5	5				2	2	2	1	1	1	1
Didn't have the black vote/Didn't reach out to minorities	4	-	2	-	2	-	-	-	-	1	1	1	1	1
	1		3		3					*	*	*	*	*
Democrats offering handouts	4	-	-	-	2	-	1	1	-	4	3	3	3	3
	1				3		2	2		1	1	1	1	1
Didn't have support of Republicans	4	-	1	1	1	-	-	-	1	4	3	3	3	3
	1		1	2	2				2	1	1	1	1	1
Lack of Leadership qualities	2	-	-	-	1	-	1	-	-	2	2	2	2	2
	*				2		2			*	1	1	1	1
Said the wrong things	5	1	-	1	-	1	1	-	1	2	2	2	2	2
	1	1		2		2	2		2	*	1	1	1	1
People wanted a Black President	3	-	-	-	1	-	1	-	1	3	3	3	3	2
	1				2		2		2	1	1	1	1	1

28. In 2012, Mitt Romney was the Republican nominee and lost to Barack Obama not only nationally but in New Hampshire as well. As a Republican Primary voter, why do you think Mitt Romney lost in 2012?

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ HUCKA- BEE	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
He wasn't ready	5 1	-	-	-	1 2	-	-	1 2	3 5	4 1	3 1	3 1	3 1	3 1
Lack of support	2 *	-	1 1	-	-	-	-	-	1 2	2 *	-	-	-	-
Choice for Vice President	4 1	1 1	1 1	1 2	-	-	-	1 2	-	4 1	4 1	4 1	4 1	4 1
People didn't agree with his position on issues	3 1	-	-	-	-	1 2	2 4	-	-	2 *	1 *	1 *	1 *	1 *
General negative	7 1	1 1	-	1 2	2 3	1 2	1 2	1 2	-	6 1	4 1	4 1	4 1	4 1
Other	19 4	3 4	5 6	4 7	1 2	-	2 4	1 2	3 5	17 4	13 4	13 4	13 4	13 4
DK/NA/Refused	67 13	8 11	13 17	9 15	10 16	8 16	4 8	7 12	8 13	49 12	41 12	41 12	41 12	41 12

29. The last three Republican Presidents were George W. Bush serving from 2001-2008, George Herbert Walker Bush serving from 1989-1992, and Ronald Reagan serving from 1981-1988. From your point of view, which of the three was your personal favorite - "W" Bush, George Herbert Walker Bush, or Ronald Reagan?

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
"W" Bush (2001-2008)	30	4	6	3	5	2	3	3	4	24	20	20	20	20
	6	5	8	5	8	4	6	5	6	6	6	6	6	6
Herbert Walker Bush (1989-1992)	72	9	11	11	6	6	13	4	12	61	45	45	45	45
	14	12	14	18	9	12	25	7	19	14	13	13	13	14
Ronald Reagan (1981-1988)	381	60	59	44	49	39	34	53	43	326	262	260	260	259
	76	81	77	72	77	78	65	88	69	77	78	78	78	78
Undecided	17	1	1	3	4	3	2	-	3	11	9	9	9	9
	3	1	1	5	6	6	4		5	3	3	3	3	3

30. With respect to the abortion issue, would you consider yourself to be pro-choice or pro-life?

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER	BUSH/ WALKER	BUSH/ WALKER	BUSH/ WALKER	BUSH/ WALKER
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE		/CARSON	/CARSON	/CARSON	/CARSON	/CARSON
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Pro-choice	243	40	39	31	33	18	29	24	29	202	150	150	150	150
	49	54	51	51	52	36	56	40	47	48	45	45	45	45
Pro-life	205	28	31	22	24	30	19	27	24	179	152	151	151	151
	41	38	40	36	38	60	37	45	39	42	45	45	45	45
Undecided	52	6	7	8	7	2	4	9	9	41	34	33	33	32
	10	8	9	13	11	4	8	15	15	10	10	10	10	10

31. Do you favor or oppose legalizing same-sex marriage?

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ HUCKA- CHRSTIE BEE	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Favor	215	26	41	23	30	18	26	17	34	172	129	129	129	129
	43	35	53	38	47	36	50	28	55	41	38	39	39	39
Oppose	194	31	26	25	22	20	17	33	20	168	140	139	139	138
	39	42	34	41	34	40	33	55	32	40	42	42	42	41
Undecided	91	17	10	13	12	12	9	10	8	82	67	66	66	66
	18	23	13	21	19	24	17	17	13	19	20	20	20	20

32. Have you ever worked for minimum wage?

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	401	58	63	49	54	42	39	50	46	340	269	267	267	267
	80	78	82	80	84	84	75	83	74	81	80	80	80	80
No	93	15	13	11	9	8	12	10	15	78	63	63	63	62
	19	20	17	18	14	16	23	17	24	18	19	19	19	19
Undecided	6	1	1	1	1	-	1	-	1	4	4	4	4	4
	1	1	1	2	2		2		2	1	1	1	1	1

33. Would you describe yourself as conservative, moderate or liberal?

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ HUCKA- BEE	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Conservative	245	36	34	34	33	27	24	31	26	215	184	182	182	182
	49	49	44	56	52	54	46	52	42	51	55	54	54	55
Moderate	207	31	31	24	23	19	25	23	31	171	126	126	126	126
	41	42	40	39	36	38	48	38	50	41	38	38	38	38
Liberal	35	6	10	3	6	2	2	3	3	28	20	20	20	19
	7	8	13	5	9	4	4	5	5	7	6	6	6	6
Undecided	13	1	2	-	2	2	1	3	2	8	6	6	6	6
	3	1	3		3	4	2	5	3	2	2	2	2	2

34. Are your values similar to the values of the Tea Party?

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER	BUSH/ WALKER	BUSH/ WALKER	BUSH/ WALKER	BUSH/ WALKER
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE		/CARSON	/CARSON	/PAUL	/PAUL	/PAUL
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	182	28	32	22	21	16	17	21	25	165	144	142	142	142
	36	38	42	36	33	32	33	35	40	39	43	43	43	43
No	233	35	35	32	28	27	27	28	21	188	139	139	139	138
	47	47	45	52	44	54	52	47	34	45	41	42	42	41
Undecided	85	11	10	7	15	7	8	11	16	69	53	53	53	53
	17	15	13	11	23	14	15	18	26	16	16	16	16	16

35. Do you currently have children in the school system?

BANNER 6														
AREA X GENDER										KNOW OF				
TOTAL	HILLSBOROUGH		ROCKINGHAM		NORTH/WEST		CENTRAL		BUSH/ WALKER	BUSH/ WALKER /CARSON	BUSH/ WALKER /CARSON /PAUL	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE	BUSH/ WALKER /CARSON /PAUL/ CHRSTIE BEE	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE						
Total	500	74	77	61	64	50	52	60	62	422	336	334	334	333
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	123	26	19	14	13	11	11	17	12	98	73	73	73	73
	25	35	25	23	20	22	21	28	19	23	22	22	22	22
No	371	46	57	46	50	39	41	43	49	320	260	258	258	257
	74	62	74	75	78	78	79	72	79	76	77	77	77	77
Undecided	6	2	1	1	1	-	-	-	1	4	3	3	3	3
	1	3	1	2	2				2	1	1	1	1	1