

FINAL NH JANUARY 2020

Region:

	n	%
(N=500)		
West/North -----	127	25.40
Central -----	133	26.60
Hillsborough-----	125	25.00
Rockingham-----	115	23.00

 Hello, my name is _____ and I am conducting a survey for Suffolk University and the Boston Globe and I would like to get your opinions on some questions about the upcoming Democratic Primary in New Hampshire. Would you be willing to spend five minutes answering some brief questions? (quota)

A. Are you a resident of New Hampshire?

	n	%
(N=500)		
Yes -----	500	100.00

1. Gender

	n	%
(N=500)		
Male-----	218	43.60
Female -----	282	56.40

2. Thinking about the Democratic Primary for President coming up in four weeks, how likely are you to vote in the New Hampshire Democratic Primary – would you say you are very likely, somewhat likely, not very likely, or not at all likely to vote in the Democratic Primary?

	n	%
(N=500)		
Very likely-----	446	89.20
Somewhat likely -----	54	10.80

3. Are you currently registered as a Democrat, Republican, or Undeclared/Independent? Or are you not registered to vote yet?

	n	%
(N=500)		
Democrat -----	287	57.40
Republican -----	0	0.00
Undeclared/Independent -----	210	42.00
Not registered yet-----	1	0.20
Refused -----	2	0.40

4. Do you plan to vote at the polls on primary election day, do you plan to vote by absentee ballot before the primary, or have you already voted by absentee ballot?

	n	%
(N=500)		
At polls on primary election day-----	435	87.00
Will vote absentee ballot-----	48	9.60
Already voted absentee ballot-----	7	1.40
Undecided-----	9	1.80
Refused -----	1	0.20

5. What is your age category?

	n	%
(N=500)		
18-25 Years -----	43	8.60
26-35 Years -----	78	15.60
36-45 Years -----	97	19.40
46-55 Years -----	95	19.00
56-65 Years -----	79	15.80
66-75 Years -----	70	14.00
Over 75 Years -----	36	7.20
Refused -----	2	0.40

6. Which of the following best describes your race or ethnicity?

(N=500)	n	%
White/Caucasian-----	442	88.40
Black/African-American-----	8	1.60
American Indian/Alaska Native-----	3	0.60
Asian-----	3	0.60
Native Hawaiian/Other Pacific Islander-----	1	0.20
Hispanic/Latino-----	16	3.20
Other-----	15	3.00
Refused-----	12	2.40

7. I'm going to read you a list of the major active candidates who are certified on the New Hampshire Democratic ballot for president. Please tell me who you would vote for or lean toward at this point. If you know who you would vote for, feel free to stop me at any time. {ROTATE}

(N=500)	n	%
Michael Bennet-----	7	1.40
Joe Biden-----	74	14.80
Pete Buttigieg-----	61	12.20
John Delaney-----	0	0.00
Tulsi Gabbard-----	27	5.40
Amy Klobuchar-----	23	4.60
Deval Patrick-----	3	0.60
Bernie Sanders-----	82	16.40
Tom Steyer-----	13	2.60
Elizabeth Warren-----	49	9.80
Andrew Yang-----	28	5.60
Other-----	6	1.20
Undecided-----	119	23.80
Refused-----	8	1.60

{FOR 7.1 - 7.12}

8. Thinking about your first choice, is your mind firmly made up, or do you think you might change your mind before the primary?

(N=373)	n	%
Mind made up-----	189	50.67
Might change mind before the primary-----	177	47.45
Undecided-----	7	1.88
Refused-----	0	0.00

{FOR 7.1 - 7.12} {Exclude answer from Q7.1 – 7.12 as an option, respondents must pick another candidate}

9. Who would be your second choice?

(N=373)	n	%
Michael Bennet-----	12	3.22
Joe Biden-----	39	10.46
Pete Buttigieg-----	55	14.75
John Delaney-----	5	1.34
Tulsi Gabbard-----	16	4.29
Amy Klobuchar-----	26	6.97
Deval Patrick-----	2	0.54
Bernie Sanders-----	46	12.33
Tom Steyer-----	32	8.58
Elizabeth Warren-----	51	13.67
Andrew Yang-----	16	4.29
Other-----	9	2.41
Undecided-----	49	13.14
Refused-----	15	4.02

10. What would you say is the most important issue facing the country? (RANDOMIZE AND READ LIST)

(N=500)	n	%
Healthcare-----	94	18.80
The economy-----	60	12.00
Income inequality-----	29	5.80
Immigration-----	34	6.80
Trade policy-----	6	1.20
National security-----	19	3.80
Climate change-----	100	20.00
Foreign policy-----	26	5.20
Convict Donald Trump in the Senate impeachment trial-----	81	16.20
Other-----	34	6.80
Undecided-----	15	3.00
Refused-----	2	0.40

11. On issues that matter to you, who do you think is more progressive, (ROTATE) Elizabeth Warren or Bernie Sanders?

(N=500)	n	%
Elizabeth Warren-----	94	18.80
Bernie Sanders-----	267	53.40
Undecided-----	135	27.00
Refused-----	4	0.80

{FOR 7.1 - 7.12}

12. Earlier you selected {INSERT} as your first choice to be the Democratic nominee. If the Democratic party doesn't nominate {INSERT}, will you vote for the eventual Democratic nominee, President Trump, a third party candidate, or will you skip voting in November?

(N=373)	n	%
Democratic nominee-----	270	72.39
President Trump-----	37	9.92
Third party candidate-----	25	6.70
Skip voting in November-----	14	3.75
Undecided-----	26	6.97
Refused-----	1	0.27

13. Have you attended an event for one or more of the candidates for president – yes or no?

(N=500)	n	%
Yes-----	146	29.20
No-----	351	70.20
Undecided-----	3	0.60
Refused-----	0	0.00

14. Have you heard from any of the campaigns directly – yes or no?

(N=500)	n	%
Yes-----	349	69.80
No-----	146	29.20
Undecided-----	5	1.00
Refused-----	0	0.00

{IF YES, 14.1}

15. Which campaigns specifically? {ACCEPT MULTIPLE RESPONSES}

(N=349)	n	%
Michael Bennet-----	38	10.89
Joe Biden-----	125	35.82
Pete Buttigieg-----	125	35.82
John Delaney-----	26	7.45
Tulsi Gabbard-----	57	16.33
Amy Klobuchar-----	68	19.48
Deval Patrick-----	29	8.31
Bernie Sanders-----	193	55.30
Tom Steyer-----	51	14.61
Elizabeth Warren-----	157	44.99
Andrew Yang-----	89	25.50
Other-----	6	1.72
Undecided-----	22	6.30
Refused-----	5	1.43

16. A couple of days ago, a Democratic debate hosted by CNN and the Des Moines Register took place in Iowa. Did you watch the debate – yes or no?

(N=500)	n	%
Yes-----	167	33.40
No-----	330	66.00
Undecided-----	3	0.60

{FOR 16.1}

17. Who did better than you expected? (If they mention anyone else not listed remind them that they did not make this debate. If they insist, enter as “other”) ACCEPT MULTIPLE CHOICES **AND READ LIST IF RESPONDENT CAN’T THINK OF NAMES**

(N=167)	n	%
Joe Biden-----	14	8.38
Pete Buttigieg-----	24	14.37
Amy Klobuchar-----	25	14.97
Bernie Sanders-----	21	12.57
Tom Steyer-----	21	12.57
Elizabeth Warren-----	20	11.98
Other-----	8	4.79
Undecided-----	51	30.54
Refused-----	4	2.40

{FOR 16.1}

18. Who did worse than you expected? ACCEPT MULTIPLE CHOICES **AND READ LIST IF RESPONDENT CAN’T THINK OF NAMES**

(N=167)	n	%
Joe Biden-----	28	16.77
Pete Buttigieg-----	12	7.19
Amy Klobuchar-----	8	4.79
Bernie Sanders-----	15	8.98
Tom Steyer-----	9	5.39
Elizabeth Warren-----	35	20.96
Other-----	4	2.40
Undecided-----	64	38.32
Refused-----	4	2.40

19. Do you think a woman can win the Electoral College to defeat Donald Trump – yes or no?

(N=500)	n	%
Yes-----	389	77.80
No-----	78	15.60
Undecided-----	33	6.60
Refused-----	0	0.00

20. There are currently 12 Democrats running for president, but only 6 appeared in the debate. Next up is the New Hampshire debate which will be held at St. Anselm College in Manchester. Should the rules be loosened so more candidates are on the stage or is it good that there are fewer candidates?

(N=500)	n	%
Loosen rules so more candidates are on stage -----	165	33.00
Good that there are fewer candidates -----	286	57.20
Undecided -----	47	9.40
Refused -----	2	0.40

21. The United States and Iran have engaged in military attacks this month. How worried are you about the United States and Iran getting into a full-blown war? (READ CHOICES)

(N=500)	n	%
Very worried -----	185	37.00
Somewhat worried -----	160	32.00
Not very worried -----	65	13.00
Not at all worried -----	83	16.60
Undecided -----	7	1.40
Refused -----	0	0.00

22. Although Michael Bloomberg is not certified for the primary, he has been advertising heavily across the country. Have you seen any of Michael Bloomberg’s ads – yes or no?

(N=500)	n	%
Yes -----	351	70.20
No -----	142	28.40
Undecided -----	6	1.20
Refused -----	1	0.20

{FOR 22.1, YES}

23. In your opinion, how convincing were the ads that you saw – would you say very convincing, somewhat convincing, not very convincing, or not at all convincing?

(N=351)	n	%
Very convincing -----	45	12.82
Somewhat convincing -----	106	30.20
Not very convincing -----	81	23.08
Not at all convincing -----	109	31.05
Undecided -----	10	2.85
Refused -----	0	0.00

24. In your gut, do you think Donald Trump will be reelected – yes or no?

(N=500)	n	%
Yes -----	176	35.20
No -----	249	49.80
Undecided -----	71	14.20
Refused -----	4	0.80

25. Of the following two statements which comes closer to your view: (ROTATE 25.1 & 25.2)

(N=500)	n	%
The most important thing for Democrats is to nominate a presidential candidate who can defeat Donald Trump -----	297	59.40
The most important thing for Democrats is to nominate a presidential candidate who reflects my priorities and values -----	177	35.40
Undecided -----	24	4.80
Refused -----	2	0.40

26. How would you describe your own political viewpoint – very liberal, liberal, moderate, conservative, very conservative? {ROTATE .1-.5 ASCENDING TO DESCENDING}

(N=500)	n	%
Very liberal -----	74	14.80
Liberal -----	166	33.20
Moderate-----	198	39.60
Conservative-----	40	8.00
Very Conservative-----	15	3.00
Other-----	0	0.00
Don't know -----	7	1.40

27. Do you think the Democratic Party is too far left, center, too far right, or just fine, compared to your own political viewpoint?

(N=500)	n	%
Too far left-----	183	36.60
Center -----	62	12.40
Too far right -----	35	7.00
Just fine -----	176	35.20
Don't know -----	44	8.80

28. In the 2016 New Hampshire Democratic Primary, did you vote for Bernie Sanders, Hillary Clinton, or did you not vote in that Democratic Primary?

(N=500)	n	%
Bernie Sanders-----	206	41.20
Hillary Clinton-----	174	34.80
Did not vote in Democratic Primary -----	115	23.00
Don't know -----	5	1.00

These final questions will help us classify your answers with others taking the survey.

29. Does anyone in your household belong to a labor union?

(N=500)	n	%
Yes -----	78	15.60
No -----	417	83.40
Undecided-----	5	1.00
Refused -----	0	0.00

30. Are any members of your household part of the LGBTQ community?

(N=500)	n	%
Yes -----	54	10.80
No -----	446	89.20
Undecided-----	0	0.00
Refused -----	0	0.00

31. What is the highest level of education you have completed?

(N=500)	n	%
Some high school -----	1	0.20
High school graduate -----	53	10.60
Some college -----	110	22.00
Trade/technical/vocational training -----	23	4.60
College graduate -----	171	34.20
Masters or PhD -----	141	28.20
Undecided -----	1	0.20

32. What is your annual household income?

(N=500)	n	%
Under \$20,000 per year-----	27	5.40
Under \$50,000 per year-----	80	16.00
Under \$75,000 per year-----	77	15.40
Under \$100,000 per year -----	68	13.60
Under \$140,000 per year -----	81	16.20
\$140,000 per year or more-----	84	16.80
Undecided-----	83	16.60

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]