

9. There are 24 candidates listed on your Republican Primary ballot. The three major candidates include Ron DeSantis, Nikki Haley, and Donald Trump. At this point for whom will you vote or toward whom do you lean?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
Total	500 100	280 100	213 100	96 100	117 100	145 100	142 100	260 100	235 100	492 100	8 100	88 100	115 100	170 100	116 100	112 100	33 100	104 100	245 100
Ron DeSantis	26 5%	17 6%	9 4%	4 4%	6 5%	12 8%	4 3%	19 7%	7 3%	25 5%	1 13%	2 2%	8 7%	12 7%	4 3%	2 2%	1 3%	5 5%	18 7%
Nikki Haley	169 34%	87 31%	79 37%	33 34%	43 37%	42 29%	51 36%	63 24%	104 44%	166 34%	3 38%	28 32%	37 32%	61 36%	41 35%	28 25%	5 15%	39 38%	96 39%
Donald Trump	252 50%	148 53%	101 47%	49 51%	56 48%	79 54%	68 48%	159 61%	90 38%	250 51%	2 25%	51 58%	63 55%	78 46%	54 47%	68 61%	23 70%	47 45%	110 45%
Someone else	14 3%	8 3%	6 3%	-	5 4%	2 1%	7 5%	3 1%	11 5%	13 3%	1 13%	2 2%	2 2%	5 3%	4 3%	4 4%	-	3 3%	7 3%
Undecided	29 6%	14 5%	14 7%	9 9%	6 5%	5 3%	9 6%	10 4%	19 8%	29 6%	-	4 5%	4 3%	8 5%	12 10%	6 5%	3 9%	7 7%	12 5%
Refused	10 2%	6 2%	4 2%	1 1%	1 1%	5 3%	3 2%	6 2%	4 2%	9 2%	1 13%	1 1%	1 1%	6 4%	1 1%	4 4%	1 3%	3 3%	2 1%

10. Who would be your second choice?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
BASE: THOSE WITH FIRST CHOICE	461 100	260 100	195 100	86 100	110 100	135 100	130 100	244 100	212 100	454 100	7 100	83 100	110 100	156 100	103 100	102 100	29 100	94 100	231 100
Ron DeSantis	138 30%	83 32%	53 27%	28 33%	32 29%	40 30%	38 29%	91 37%	45 21%	136 30%	2 29%	20 24%	34 31%	40 26%	41 40%	36 35%	14 48%	34 36%	53 23%
Nikki Haley	47 10%	27 10%	20 10%	12 14%	10 9%	18 13%	7 5%	33 14%	13 6%	47 10%	-	4 5%	14 13%	19 12%	9 9%	14 14%	3 10%	7 7%	23 10%
Donald Trump	31 7%	22 8%	9 5%	5 6%	10 9%	9 7%	7 5%	18 7%	13 6%	30 7%	1 14%	6 7%	6 5%	13 8%	5 5%	2 2%	2 7%	8 9%	19 8%
Someone else	85 18%	52 20%	30 15%	11 13%	23 21%	24 18%	27 21%	37 15%	47 22%	83 18%	2 29%	21 25%	23 21%	29 19%	10 10%	18 18%	4 14%	12 13%	49 21%
Undecided	116 25%	58 22%	57 29%	25 29%	27 25%	29 21%	35 27%	42 17%	73 34%	114 25%	2 29%	28 34%	22 20%	45 29%	20 19%	16 16%	4 14%	27 29%	69 30%
Refused	44 10%	18 7%	26 13%	5 6%	8 7%	15 11%	16 12%	23 9%	21 10%	44 10%	-	4 5%	11 10%	10 6%	18 17%	16 16%	2 7%	6 6%	18 8%

11. Thinking about your first choice, how likely is it that you will change your mind before the Republican Primary?

	BANNER 1																			
	DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION				
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+	
BASE: THOSE WITH FIRST CHOICE/NOT VOTED	454	256	192	85	110	133	126	238	211	454	-	83	108	152	102	101	29	93	226	
	100	100	100	100	100	100	100	100	100	100		100	100	100	100	100	100	100	100	
Very likely	8	3	5	2	2	3	1	3	5	8	-	-	2	4	2	3	1	3	1	
	2%	1%	3%	2%	2%	2%	1%	1%	2%	2%			2%	3%	2%	3%	3%	3%	1%	
Somewhat likely	41	21	20	3	14	10	14	27	14	41	-	7	9	10	14	8	3	10	19	
	9%	8%	10%	4%	13%	8%	11%	11%	7%	9%		8%	8%	7%	14%	8%	10%	11%	8%	
Not very likely	76	51	23	16	19	21	20	37	38	76	-	18	22	26	9	20	5	11	40	
	17%	20%	12%	19%	17%	16%	16%	16%	18%	17%		22%	20%	17%	9%	20%	17%	12%	18%	
Not at all likely	319	175	140	63	72	96	88	168	147	319	-	58	73	111	71	67	20	66	162	
	70%	68%	73%	74%	65%	72%	70%	71%	70%	70%		70%	68%	73%	70%	66%	69%	71%	72%	
Undecided	10	6	4	1	3	3	3	3	7	10	-	-	2	1	6	3	-	3	4	
	2%	2%	2%	1%	3%	2%	2%	1%	3%	2%			2%	1%	6%	3%		3%	2%	

12. Thinking about your first choice, is it more a vote FOR Nikki Haley or AGAINST Donald Trump?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
BASE: HALEY FIRST CHOICE	169 100	87 100	79 100	33 100	43 100	42 100	51 100	63 100	104 100	166 100	3 100	28 100	37 100	61 100	41 100	28 100	5 100	39 100	96 100
FOR Nikki Haley	91 54%	48 55%	42 53%	20 61%	21 49%	23 55%	27 53%	43 68%	47 45%	89 54%	2 67%	11 39%	24 65%	36 59%	19 46%	15 54%	4 80%	23 59%	48 50%
AGAINST Donald Trump	63 37%	34 39%	27 34%	11 33%	17 40%	17 40%	18 35%	17 27%	45 43%	62 37%	1 33%	16 57%	11 30%	18 30%	17 41%	9 32%	1 20%	12 31%	41 43%
Undecided	15 9%	5 6%	10 13%	2 6%	5 12%	2 5%	6 12%	3 5%	12 12%	15 9%	-	1 4%	2 5%	7 11%	5 12%	4 14%	-	4 10%	7 7%

13. Thinking about your first choice, is it more a vote FOR Donald Trump or AGAINST Nikki Haley?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
BASE: TRUMP FIRST CHOICE	252 100	148 100	101 100	49 100	56 100	79 100	68 100	159 100	90 100	250 100	2 100	51 100	63 100	78 100	54 100	68 100	23 100	47 100	110 100
FOR Donald Trump	228 90%	133 90%	92 91%	46 94%	49 88%	72 91%	61 90%	146 92%	79 88%	226 90%	2 100%	45 88%	58 92%	69 88%	50 93%	62 91%	20 87%	44 94%	98 89%
AGAINST Nikki Haley	12 5%	8 5%	4 4%	2 4%	5 9%	2 3%	3 4%	5 3%	7 8%	12 5%	-	1 2%	5 8%	5 6%	1 2%	2 3%	2 9%	1 2%	7 6%
Undecided	12 5%	7 5%	5 5%	1 2%	2 4%	5 6%	4 6%	8 5%	4 4%	12 5%	-	5 10%	-	4 5%	3 6%	4 6%	1 4%	2 4%	5 5%

14. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
Total	500 100	280 100	213 100	96 100	117 100	145 100	142 100	260 100	235 100	492 100	8 100	88 100	115 100	170 100	116 100	112 100	33 100	104 100	245 100
Very liberal	7 1%	3 1%	3 1%	-	-	4 3%	3 2%	2 1%	5 2%	7 1%	-	2 2%	1 1%	3 2%	1 1%	-	-	3 3%	3 1%
Liberal	19 4%	8 3%	10 5%	2 2%	6 5%	4 3%	7 5%	3 1%	15 6%	18 4%	1 13%	6 7%	6 5%	6 4%	1 1%	6 5%	1 3%	3 3%	9 4%
Moderate	178 36%	94 34%	82 38%	36 38%	46 39%	49 34%	47 33%	50 19%	128 54%	176 36%	2 25%	23 26%	38 33%	69 41%	45 39%	34 30%	6 18%	39 38%	98 40%
Conservative	202 40%	115 41%	87 41%	40 42%	45 38%	65 45%	52 37%	138 53%	62 26%	198 40%	4 50%	42 48%	55 48%	60 35%	40 34%	44 39%	21 64%	39 38%	96 39%
Very conservative	84 17%	54 19%	27 13%	15 16%	16 14%	23 16%	30 21%	62 24%	22 9%	83 17%	1 13%	13 15%	15 13%	27 16%	27 23%	25 22%	5 15%	18 17%	34 14%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	10 2%	6 2%	4 2%	3 3%	4 3%	-	3 2%	5 2%	3 1%	10 2%	-	2 2%	-	5 3%	2 2%	3 3%	-	2 2%	5 2%

9. There are 24 candidates listed on your Republican Primary ballot. The three major candidates include Ron DeSantis, Nikki Haley, and Donald Trump. At this point for whom will you vote or toward whom do you lean?

BANNER 2																				
BANNER 2											GENDER X PARTY									
BALLOT TEST						CHANGE MIND				INCOME			POLITICAL IDEOLOGY			REPUBLICAN		UNDECLARED		
TOTAL	DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM	
Total	500 100	26 100	169 100	252 100	14 100	29 100	8 100	41 100	76 100	319 100	97 100	147 100	162 100	26 100	178 100	286 100	162 100	96 100	114 100	116 100
Ron DeSantis	26 5%	26 100%	-	-	-	-	-	6 15%	6 8%	12 4%	3 3%	9 6%	10 6%	-	6 3%	20 7%	13 8%	6 6%	4 4%	3 3%
Nikki Haley	169 34%	-	169 100%	-	-	-	5 63%	21 51%	29 38%	109 34%	24 25%	55 37%	64 40%	15 58%	100 56%	51 18%	37 23%	26 27%	48 42%	53 46%
Donald Trump	252 50%	-	-	252 100%	-	-	3 38%	13 32%	39 51%	192 60%	60 62%	67 46%	78 48%	7 27%	49 28%	191 67%	99 61%	58 60%	47 41%	42 36%
Someone else	14 3%	-	-	-	14 100%	-	-	1 2%	2 3%	6 2%	2 2%	7 5%	2 1%	3 12%	7 4%	4 1%	3 2%	-	5 4%	6 5%
Undecided	29 6%	-	-	-	-	29 100%	-	-	-	-	7 7%	6 4%	6 4%	1 4%	12 7%	16 6%	7 4%	3 3%	7 6%	11 9%
Refused	10 2%	-	-	-	-	-	-	-	-	-	1 1%	3 2%	2 1%	-	4 2%	4 1%	3 2%	3 3%	3 3%	1 1%

10. Who would be your second choice?

BANNER 2																				
		BALLOT TEST					CHANGE MIND				INCOME			POLITICAL IDEOLOGY			GENDER X PARTY			
		DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM
TOTAL																				
BASE: THOSE WITH FIRST CHOICE	461 100	26 100	169 100	252 100	14 100	-	8 100	41 100	76 100	319 100	89 100	138 100	154 100	25 100	162 100	266 100	152 100	90 100	104 100	104 100
Ron DeSantis	138 30%	-	49 29%	88 35%	1 7%	-	2 25%	12 29%	22 29%	98 31%	30 34%	42 30%	43 28%	5 20%	46 28%	83 31%	55 36%	35 39%	26 25%	18 17%
Nikki Haley	47 10%	7 27%	-	38 15%	2 14%	-	1 13%	7 17%	11 14%	27 8%	7 8%	20 14%	12 8%	3 12%	9 6%	34 13%	21 14%	12 13%	6 6%	7 7%
Donald Trump	31 7%	16 62%	15 9%	-	-	-	-	7 17%	9 12%	13 4%	4 4%	12 9%	9 6%	-	9 6%	21 8%	13 9%	5 6%	9 9%	4 4%
Someone else	85 18%	1 4%	34 20%	41 16%	9 64%	-	1 13%	5 12%	14 18%	59 18%	16 18%	25 18%	31 20%	8 32%	32 20%	44 17%	26 17%	10 11%	25 24%	20 19%
Undecided	116 25%	2 8%	52 31%	60 24%	2 14%	-	3 38%	10 24%	17 22%	82 26%	19 21%	31 22%	48 31%	8 32%	49 30%	59 22%	27 18%	15 17%	30 29%	42 40%
Refused	44 10%	-	19 11%	25 10%	-	-	1 13%	-	3 4%	40 13%	13 15%	8 6%	11 7%	1 4%	17 10%	25 9%	10 7%	13 14%	8 8%	13 13%

11. Thinking about your first choice, how likely is it that you will change your mind before the Republican Primary?

BANNER 2																					
		BALLOT TEST					CHANGE MIND					INCOME			POLITICAL IDEOLOGY			GENDER X PARTY			
		DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM	
		TOTAL																			
BASE: THOSE WITH FIRST CHOICE/NOT VOTED		454	25	166	250	13	-	8	41	76	319	88	137	150	24	160	262	148	88	104	103
		100	100	100	100	100		100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very likely		8	-	5	3	-	-	8	-	-	-	-	2	3	1	5	2	-	3	3	2
		2%		3%	1%			100%					1%	2%	4%	3%	1%		3%	3%	2%
Somewhat likely		41	6	21	13	1	-	-	41	-	-	6	17	13	3	15	22	13	14	8	6
		9%	24%	13%	5%	8%			100%			7%	12%	9%	13%	9%	8%	9%	16%	8%	6%
Not very likely		76	6	29	39	2	-	-	-	76	-	18	25	24	5	28	42	27	9	23	14
		17%	24%	17%	16%	15%			100%			20%	18%	16%	21%	18%	16%	18%	10%	22%	14%
Not at all likely		319	12	109	192	6	-	-	-	-	319	61	93	107	15	107	191	105	62	67	77
		70%	48%	66%	77%	46%					100%	69%	68%	71%	63%	67%	73%	71%	70%	64%	75%
Undecided		10	1	2	3	4	-	-	-	-	-	3	-	3	-	5	5	3	-	3	4
		2%	4%	1%	1%	31%						3%		2%		3%	2%	2%		3%	4%

12. Thinking about your first choice, is it more a vote FOR Nikki Haley or AGAINST Donald Trump?

BANNER 2																				
		BALLOT TEST					CHANGE MIND				INCOME			POLITICAL IDEOLOGY			GENDER X PARTY			
		DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM
TOTAL																				
BASE: HALEY FIRST CHOICE	169 100	-	169 100	-	-	-	5 100	21 100	29 100	109 100	24 100	55 100	64 100	15 100	100 100	51 100	37 100	26 100	48 100	53 100
FOR Nikki Haley	91 54%	-	91 54%	-	-	-	1 20%	10 48%	18 62%	59 54%	12 50%	26 47%	36 56%	6 40%	53 53%	31 61%	25 68%	18 69%	22 46%	24 45%
AGAINST Donald Trump	63 37%	-	63 37%	-	-	-	1 20%	8 38%	9 31%	43 39%	8 33%	23 42%	25 39%	9 60%	36 36%	16 31%	11 30%	6 23%	22 46%	21 40%
Undecided	15 9%	-	15 9%	-	-	-	3 60%	3 14%	2 7%	7 6%	4 17%	6 11%	3 5%	-	11 11%	4 8%	1 3%	2 8%	4 8%	8 15%

13. Thinking about your first choice, is it more a vote FOR Donald Trump or AGAINST Nikki Haley?

BANNER 2																				
		BALLOT TEST					CHANGE MIND				INCOME			POLITICAL IDEOLOGY			GENDER X PARTY			
		DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM
TOTAL																				
BASE: TRUMP FIRST CHOICE	252 100	-	-	252 100	-	-	3 100	13 100	39 100	192 100	60 100	67 100	78 100	7 100	49 100	191 100	99 100	58 100	47 100	42 100
FOR Donald Trump	228 90%	-	-	228 90%	-	-	3 100%	8 62%	36 92%	177 92%	55 92%	61 91%	71 91%	6 86%	40 82%	178 93%	89 90%	55 95%	42 89%	36 86%
AGAINST Nikki Haley	12 5%	-	-	12 5%	-	-	-	3 23%	3 8%	6 3%	2 3%	3 4%	4 5%	-	6 12%	5 3%	4 4%	1 2%	4 9%	3 7%
Undecided	12 5%	-	-	12 5%	-	-	-	2 15%	-	9 5%	3 5%	3 4%	3 4%	1 14%	3 6%	8 4%	6 6%	2 3%	1 2%	3 7%

14. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 2																					
=====														GENDER X PARTY							
BALLOT TEST						CHANGE MIND				INCOME				POLITICAL IDEOLOGY			REPUBLICAN		UNDECLARED		
TOTAL	DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM		
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Total	500	26	169	252	14	29	8	41	76	319	97	147	162	26	178	286	162	96	114	116	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Very liberal	7	-	6	1	-	-	1	3	1	2	-	1	6	7	-	-	1	1	2	2	
	1%		4%	*%			13%	7%	1%	1%		1%	4%	27%			1%	1%	2%	2%	
Liberal	19	-	9	6	3	1	-	-	4	13	2	11	4	19	-	-	2	1	5	9	
	4%		5%	2%	21%	3%			5%	4%	2%	7%	2%	73%			1%	1%	4%	8%	
Moderate	178	6	100	49	7	12	5	15	28	107	31	48	65	-	178	-	31	19	63	63	
	36%	23%	59%	19%	50%	41%	63%	37%	37%	34%	32%	33%	40%		100%		19%	20%	55%	54%	
Conservative	202	13	41	133	3	9	1	18	31	133	41	64	60	-	-	202	82	56	31	31	
	40%	50%	24%	53%	21%	31%	13%	44%	41%	42%	42%	44%	37%			71%	51%	58%	27%	27%	
Very conservative	84	7	10	58	1	7	1	4	11	58	21	20	26	-	-	84	43	17	11	10	
	17%	27%	6%	23%	7%	24%	13%	10%	14%	18%	22%	14%	16%			29%	27%	18%	10%	9%	
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't know	10	-	3	5	-	-	-	1	1	6	2	3	1	-	-	-	3	2	2	1	
	2%		2%	2%				2%	1%	2%	2%	2%	1%				2%	2%	2%	1%	