

9. There are 24 candidates listed on your Republican Primary ballot. The three major candidates include Ron DeSantis, Nikki Haley, and Donald Trump. At this point for whom will you vote or toward whom do you lean?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
Total	500 100	283 100	210 100	92 100	113 100	148 100	147 100	277 100	221 100	495 100	5 100	93 100	114 100	160 100	126 100	111 100	34 100	107 100	245 100
Ron DeSantis	32 6%	19 7%	13 6%	6 7%	3 3%	11 7%	12 8%	18 6%	14 6%	31 6%	1 20%	6 6%	4 4%	12 8%	9 7%	4 4%	1 3%	7 7%	20 8%
Nikki Haley	177 35%	86 30%	90 43%	33 36%	35 31%	58 39%	51 35%	69 25%	108 49%	175 35%	2 40%	29 31%	35 31%	61 38%	49 39%	23 21%	11 32%	35 33%	108 44%
Donald Trump	259 52%	162 57%	92 44%	47 51%	66 58%	74 50%	72 49%	173 62%	84 38%	258 52%	1 20%	53 57%	70 61%	80 50%	54 43%	76 68%	17 50%	61 57%	102 42%
Someone else	5 1%	3 1%	2 1%	2 2%	2 2%	-	1 1%	3 1%	2 1%	5 1%	-	3 3%	1 1%	1 1%	-	2 2%	1 3%	-	2 1%
Undecided	21 4%	8 3%	12 6%	3 3%	7 6%	5 3%	6 4%	11 4%	10 5%	21 4%	-	1 1%	3 3%	5 3%	11 9%	6 5%	3 9%	2 2%	10 4%
Refused	6 1%	5 2%	1 *%	1 1%	-	-	5 3%	3 1%	3 1%	5 1%	1 20%	1 1%	1 1%	1 1%	3 2%	-	1 3%	2 2%	3 1%

10. Who would be your second choice?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
BASE: THOSE WITH FIRST CHOICE	473 100	270 100	197 100	88 100	106 100	143 100	136 100	263 100	208 100	469 100	4 100	91 100	110 100	154 100	112 100	105 100	30 100	103 100	232 100
Ron DeSantis	173 37%	97 36%	73 37%	31 35%	38 36%	53 37%	51 38%	121 46%	52 25%	171 36%	2 50%	33 36%	49 45%	52 34%	39 35%	42 40%	8 27%	37 36%	86 37%
Nikki Haley	35 7%	22 8%	13 7%	5 6%	10 9%	13 9%	7 5%	22 8%	13 6%	34 7%	1 25%	10 11%	5 5%	8 5%	11 10%	10 10%	1 3%	12 12%	12 5%
Donald Trump	40 8%	26 10%	14 7%	10 11%	5 5%	11 8%	14 10%	23 9%	17 8%	40 9%	-	7 8%	9 8%	15 10%	9 8%	6 6%	5 17%	8 8%	21 9%
Someone else	69 15%	38 14%	28 14%	13 15%	19 18%	20 14%	17 13%	27 10%	40 19%	69 15%	-	14 15%	17 15%	19 12%	18 16%	18 17%	9 30%	11 11%	31 13%
Undecided	96 20%	48 18%	48 24%	19 22%	22 21%	31 22%	24 18%	37 14%	59 28%	95 20%	1 25%	20 22%	14 13%	38 25%	21 19%	19 18%	4 13%	16 16%	56 24%
Refused	60 13%	39 14%	21 11%	10 11%	12 11%	15 10%	23 17%	33 13%	27 13%	60 13%	-	7 8%	16 15%	22 14%	14 13%	10 10%	3 10%	19 18%	26 11%

11. Thinking about your first choice, how likely is it that you will change your mind before the Republican Primary?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE	ALREADY VOTED	AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	18-34		35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+	
BASE: THOSE WITH FIRST CHOICE/NOT VOTED	469	268	195	86	106	142	135	261	206	469	-	91	109	153	110	105	30	101	230
	100	100	100	100	100	100	100	100	100	100		100	100	100	100	100	100	100	100
Very likely	12	7	5	2	4	1	5	6	6	12	-	8	1	1	2	6	2	1	3
	3%	3%	3%	2%	4%	1%	4%	2%	3%	3%		9%	1%	1%	2%	6%	7%	1%	1%
Somewhat likely	38	9	28	7	6	16	9	13	25	38	-	10	5	13	9	9	4	7	18
	8%	3%	14%	8%	6%	11%	7%	5%	12%	8%		11%	5%	8%	8%	9%	13%	7%	8%
Not very likely	85	43	40	22	15	25	23	41	42	85	-	19	22	24	20	17	3	26	39
	18%	16%	21%	26%	14%	18%	17%	16%	20%	18%		21%	20%	16%	18%	16%	10%	26%	17%
Not at all likely	324	206	115	55	77	97	95	200	124	324	-	52	80	110	77	70	21	65	165
	69%	77%	59%	64%	73%	68%	70%	77%	60%	69%		57%	73%	72%	70%	67%	70%	64%	72%
Undecided	10	3	7	-	4	3	3	1	9	10	-	2	1	5	2	3	-	2	5
	2%	1%	4%		4%	2%	2%	1%	4%	2%		2%	1%	3%	2%	3%		2%	2%

12. Thinking about your first choice, is it more a vote FOR Nikki Haley or AGAINST Donald Trump?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
BASE: HALEY FIRST CHOICE	177	86	90	33	35	58	51	69	108	175	2	29	35	61	49	23	11	35	108
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
FOR Nikki Haley	75	40	34	17	16	23	19	41	34	73	2	10	13	28	24	10	7	20	38
	42%	47%	38%	52%	46%	40%	37%	59%	31%	42%	100%	34%	37%	46%	49%	43%	64%	57%	35%
AGAINST Donald Trump	97	44	53	15	17	35	30	26	71	97	-	19	20	33	22	13	3	15	66
	55%	51%	59%	45%	49%	60%	59%	38%	66%	55%	-	66%	57%	54%	45%	57%	27%	43%	61%
Undecided	5	2	3	1	2	-	2	2	3	5	-	-	2	-	3	-	1	-	4
	3%	2%	3%	3%	6%	-	4%	3%	3%	3%	-	-	6%	-	6%	-	9%	-	4%

13. Thinking about your first choice, is it more a vote FOR Donald Trump or AGAINST Nikki Haley?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION				
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
BASE: TRUMP FIRST CHOICE	259 100	162 100	92 100	47 100	66 100	74 100	72 100	173 100	84 100	258 100	1 100	53 100	70 100	80 100	54 100	76 100	17 100	61 100	102 100
FOR Donald Trump	240 93%	151 93%	85 92%	45 96%	63 95%	66 89%	66 92%	162 94%	76 90%	239 93%	1 100%	47 89%	66 94%	76 95%	50 93%	67 88%	17 100%	58 95%	95 93%
AGAINST Nikki Haley	12 5%	7 4%	4 4%	1 2%	1 2%	7 9%	3 4%	8 5%	4 5%	12 5%	-	3 6%	4 6%	2 3%	3 6%	5 7%	-	3 5%	4 4%
Undecided	7 3%	4 2%	3 3%	1 2%	2 3%	1 1%	3 4%	3 2%	4 5%	7 3%	-	3 6%	-	2 3%	1 2%	4 5%	-	-	3 3%

14. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
Total	500 100	283 100	210 100	92 100	113 100	148 100	147 100	277 100	221 100	495 100	5 100	93 100	114 100	160 100	126 100	111 100	34 100	107 100	245 100
Very liberal	3 1%	3 1%	-	1 1%	1 1%	1 1%	-	-	3 1%	3 1%	-	-	-	3 2%	-	-	-	1 1%	1 **%
Liberal	24 5%	6 2%	16 8%	1 1%	8 7%	12 8%	3 2%	9 3%	14 6%	24 5%	-	3 3%	5 4%	8 5%	8 6%	8 7%	-	6 6%	9 4%
Moderate	182 36%	105 37%	76 36%	35 38%	34 30%	56 38%	57 39%	59 21%	123 56%	180 36%	2 40%	36 39%	37 32%	53 33%	53 42%	31 28%	8 24%	33 31%	110 45%
Conservative	186 37%	100 35%	84 40%	34 37%	42 37%	57 39%	53 36%	132 48%	53 24%	184 37%	2 40%	34 37%	50 44%	58 36%	43 34%	42 38%	20 59%	46 43%	78 32%
Very conservative	83 17%	56 20%	26 12%	17 18%	21 19%	16 11%	29 20%	67 24%	16 7%	82 17%	1 20%	12 13%	18 16%	30 19%	21 17%	24 22%	2 6%	19 18%	37 15%
Other	10 2%	5 2%	5 2%	2 2%	3 3%	3 2%	2 1%	5 2%	5 2%	10 2%	-	4 4%	2 2%	4 3%	-	2 2%	1 3%	2 2%	5 2%
Don't know	12 2%	8 3%	3 1%	2 2%	4 4%	3 2%	3 2%	5 2%	7 3%	12 2%	-	4 4%	2 2%	4 3%	1 1%	4 4%	3 9%	-	5 2%

9. There are 24 candidates listed on your Republican Primary ballot. The three major candidates include Ron DeSantis, Nikki Haley, and Donald Trump. At this point for whom will you vote or toward whom do you lean?

BANNER 2																				
BANNER 2											GENDER X PARTY									
BALLOT TEST						CHANGE MIND				INCOME			POLITICAL IDEOLOGY			REPUBLICAN		UNDECLARED		
TOTAL	DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM	
Total	500 100	32 100	177 100	259 100	5 100	21 100	12 100	38 100	85 100	324 100	132 100	156 100	158 100	27 100	182 100	269 100	157 100	118 100	125 100	92 100
Ron DeSantis	32 6%	32 100%	-	-	-	-	1 8%	4 11%	11 13%	15 5%	7 5%	7 4%	14 9%	2 7%	8 4%	20 7%	9 6%	9 8%	10 8%	4 4%
Nikki Haley	177 35%	-	177 100%	-	-	-	4 33%	28 74%	40 47%	97 30%	38 29%	58 37%	68 43%	13 48%	103 57%	56 21%	37 24%	32 27%	49 39%	58 63%
Donald Trump	259 52%	-	-	259 100%	-	-	6 50%	5 13%	34 40%	211 65%	76 58%	85 54%	70 44%	12 44%	59 32%	177 66%	102 65%	69 58%	59 47%	23 25%
Someone else	5 1%	-	-	-	5 100%	-	1 8%	1 3%	-	1 *%	2 2%	1 1%	-	-	1 1%	2 1%	3 2%	-	-	2 2%
Undecided	21 4%	-	-	-	-	21 100%	-	-	-	-	7 5%	4 3%	5 3%	-	9 5%	10 4%	4 3%	7 6%	4 3%	5 5%
Refused	6 1%	-	-	-	-	-	-	-	-	-	2 2%	1 1%	1 1%	-	2 1%	4 1%	2 1%	1 1%	3 2%	-

10. Who would be your second choice?

BANNER 2																					
BANNER 2														GENDER X PARTY							
BALLOT TEST						CHANGE MIND					INCOME			POLITICAL IDEOLOGY			REPUBLICAN		UNDECLARED		
TOTAL	DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM		
BASE: THOSE WITH FIRST CHOICE	473	32	177	259	5	-	12	38	85	324	123	151	152	27	171	255	151	110	118	87	
	100	100	100	100	100		100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Ron DeSantis	173	-	52	120	1	-	3	4	30	133	46	54	60	4	49	116	63	56	34	17	
	37%		29%	46%	20%		25%	11%	35%	41%	37%	36%	39%	15%	29%	45%	42%	51%	29%	20%	
Nikki Haley	35	11	-	24	-	-	3	2	10	18	11	10	11	5	6	23	12	10	10	3	
	7%	34%		9%			25%	5%	12%	6%	9%	7%	7%	19%	4%	9%	8%	9%	8%	3%	
Donald Trump	40	13	25	-	2	-	2	10	13	15	7	11	20	1	15	23	15	8	11	6	
	8%	41%	14%		40%		17%	26%	15%	5%	6%	7%	13%	4%	9%	9%	10%	7%	9%	7%	
Someone else	69	1	35	31	2	-	3	6	12	46	17	29	15	6	36	20	16	11	21	17	
	15%	3%	20%	12%	40%		25%	16%	14%	14%	14%	19%	10%	22%	21%	8%	11%	10%	18%	20%	
Undecided	96	5	45	46	-	-	1	16	15	61	27	27	29	7	44	41	23	14	25	34	
	20%	16%	25%	18%			8%	42%	18%	19%	22%	18%	19%	26%	26%	16%	15%	13%	21%	39%	
Refused	60	2	20	38	-	-	-	-	5	51	15	20	17	4	21	32	22	11	17	10	
	13%	6%	11%	15%					6%	16%	12%	13%	11%	15%	12%	13%	15%	10%	14%	11%	

11. Thinking about your first choice, how likely is it that you will change your mind before the Republican Primary?

BANNER 2																					
		BALLOT TEST					CHANGE MIND					INCOME			POLITICAL IDEOLOGY			GENDER X PARTY			
		DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM	
		TOTAL																			
BASE: THOSE WITH FIRST CHOICE/NOT VOTED		469	31	175	258	5	-	12	38	85	324	122	151	149	27	169	253	150	109	117	86
		100	100	100	100	100	-	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very likely		12	1	4	6	1	-	12	-	-	-	3	2	5	1	4	7	3	3	4	2
		3%	3%	2%	2%	20%	-	100%	-	-	-	2%	1%	3%	4%	2%	3%	2%	3%	3%	2%
Somewhat likely		38	4	28	5	1	-	-	38	-	-	7	15	12	5	17	15	4	9	5	19
		8%	13%	16%	2%	20%	-	-	100%	-	-	6%	10%	8%	19%	10%	6%	3%	8%	4%	22%
Not very likely		85	11	40	34	-	-	-	-	85	-	27	32	24	4	34	43	19	22	23	18
		18%	35%	23%	13%	-	-	-	100%	-	-	22%	21%	16%	15%	20%	17%	13%	20%	20%	21%
Not at all likely		324	15	97	211	1	-	-	-	-	324	80	101	106	15	109	187	123	75	83	40
		69%	48%	55%	82%	20%	-	-	-	-	100%	66%	67%	71%	56%	64%	74%	82%	69%	71%	47%
Undecided		10	-	6	2	2	-	-	-	-	-	5	1	2	2	5	1	1	-	2	7
		2%	-	3%	1%	40%	-	-	-	-	-	4%	1%	1%	7%	3%	*%	1%	-	2%	8%

12. Thinking about your first choice, is it more a vote FOR Nikki Haley or AGAINST Donald Trump?

BANNER 2																							
BALLOT TEST											CHANGE MIND			INCOME			POLITICAL IDEOLOGY			GENDER X PARTY			
TOTAL	DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM				
BASE: HALEY FIRST CHOICE	177	-	177	-	-	-	4	28	40	97	38	58	68	13	103	56	37	32	49	58			
	100		100				100	100	100	100	100	100	100	100	100	100	100	100	100	100			
FOR Nikki Haley	75	-	75	-	-	-	-	8	18	47	19	29	24	5	30	37	22	19	18	15			
	42%		42%					29%	45%	48%	50%	50%	35%	38%	29%	66%	59%	59%	37%	26%			
AGAINST Donald Trump	97	-	97	-	-	-	3	19	20	49	18	27	42	8	71	16	14	12	30	41			
	55%		55%				75%	68%	50%	51%	47%	47%	62%	62%	69%	29%	38%	38%	61%	71%			
Undecided	5	-	5	-	-	-	1	1	2	1	1	2	2	-	2	3	1	1	1	2			
	3%		3%				25%	4%	5%	1%	3%	3%	3%		2%	5%	3%	3%	2%	3%			

13. Thinking about your first choice, is it more a vote FOR Donald Trump or AGAINST Nikki Haley?

BANNER 2																				
		BALLOT TEST					CHANGE MIND				INCOME			POLITICAL IDEOLOGY			GENDER X PARTY			
		DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM
TOTAL																				
BASE: TRUMP FIRST CHOICE	259 100	-	-	259 100	-	-	6 100	5 100	34 100	211 100	76 100	85 100	70 100	12 100	59 100	177 100	102 100	69 100	59 100	23 100
FOR Donald Trump	240 93%	-	-	240 93%	-	-	6 100%	2 40%	32 94%	198 94%	74 97%	80 94%	63 90%	11 92%	54 92%	166 94%	96 94%	65 94%	54 92%	20 87%
AGAINST Nikki Haley	12 5%	-	-	12 5%	-	-	-	3 60%	1 3%	8 4%	1 1%	5 6%	5 7%	-	3 5%	8 5%	5 5%	2 3%	2 3%	2 9%
Undecided	7 3%	-	-	7 3%	-	-	-	-	1 3%	5 2%	1 1%	-	2 3%	1 8%	2 3%	3 2%	1 1%	2 3%	3 5%	1 4%

14. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 2																				
BANNER 2														GENDER X PARTY						
BALLOT TEST						CHANGE MIND					INCOME			POLITICAL IDEOLOGY			REPUBLICAN		UNDECLARED	
TOTAL	DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM	
Total	500 100	32 100	177 100	259 100	5 100	21 100	12 100	38 100	85 100	324 100	132 100	156 100	158 100	27 100	182 100	269 100	157 100	118 100	125 100	92 100
Very liberal	3 1%	-	1 1%	2 1%	-	-	-	-	-	3 1%	-	1 1%	1 1%	3 11%	-	-	-	-	3 2%	-
Liberal	24 5%	2 6%	12 7%	10 4%	-	-	1 8%	5 13%	4 5%	12 4%	10 8%	9 6%	3 2%	24 89%	-	-	3 2%	6 5%	3 2%	10 11%
Moderate	182 36%	8 25%	103 58%	59 23%	1 20%	9 43%	4 33%	17 45%	34 40%	109 34%	37 28%	57 37%	71 45%	-	182 100%	-	34 22%	25 21%	71 57%	51 55%
Conservative	186 37%	14 44%	49 28%	112 43%	2 40%	7 33%	5 42%	13 34%	36 42%	121 37%	52 39%	63 40%	52 33%	-	-	186 69%	68 43%	63 53%	31 25%	21 23%
Very conservative	83 17%	6 19%	7 4%	65 25%	-	3 14%	2 17%	2 5%	7 8%	66 20%	25 19%	22 14%	24 15%	-	-	83 31%	44 28%	22 19%	12 10%	4 4%
Other	10 2%	1 3%	4 2%	5 2%	-	-	-	1 3%	2 2%	7 2%	2 2%	2 1%	5 3%	-	-	-	3 2%	2 2%	2 2%	3 3%
Don't know	12 2%	1 3%	1 1%	6 2%	2 40%	2 10%	-	-	2 2%	6 2%	6 5%	2 1%	2 1%	-	-	-	5 3%	-	3 2%	3 3%