

9. There are 24 candidates listed on your Republican Primary ballot. The three major candidates include Ron DeSantis, Nikki Haley, and Donald Trump. At this point for whom will you vote or toward whom do you lean?

	BANNER 1																		
	DEMOGRAPHICS																		
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
Total	500 100	280 100	213 100	87 100	119 100	146 100	148 100	276 100	217 100	496 100	4 100	94 100	121 100	151 100	126 100	112 100	32 100	106 100	241 100
Ron DeSantis	33 7%	19 7%	14 7%	3 3%	5 4%	11 8%	14 9%	22 8%	11 5%	33 7%	-	6 6%	8 7%	12 8%	6 5%	5 4%	2 6%	5 5%	20 8%
Nikki Haley	179 36%	86 31%	92 43%	31 36%	44 37%	59 40%	45 30%	80 29%	97 45%	175 35%	4 100%	26 28%	46 38%	55 36%	49 39%	28 25%	8 25%	40 38%	102 42%
Donald Trump	263 53%	164 59%	93 44%	45 52%	62 52%	74 51%	82 55%	163 59%	95 44%	263 53%	-	56 60%	60 50%	79 52%	65 52%	73 65%	18 56%	56 53%	110 46%
Someone else	3 1%	3 1%	-	2 2%	-	-	1 1%	2 1%	1 *%	3 1%	-	2 2%	-	-	1 1%	-	1 3%	1 1%	1 *%
Undecided	18 4%	6 2%	12 6%	6 7%	7 6%	2 1%	3 2%	7 3%	11 5%	18 4%	-	3 3%	7 6%	4 3%	3 2%	6 5%	2 6%	3 3%	6 2%
Refused	4 1%	2 1%	2 1%	-	1 1%	-	3 2%	2 1%	2 1%	4 1%	-	1 1%	-	1 1%	2 2%	-	1 3%	1 1%	2 1%

10. Who would be your second choice?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
BASE: THOSE WITH FIRST CHOICE	478 100	272 100	199 100	81 100	111 100	144 100	142 100	267 100	204 100	474 100	4 100	90 100	114 100	146 100	121 100	106 100	29 100	102 100	233 100
Ron DeSantis	163 34%	93 34%	68 34%	23 28%	40 36%	55 38%	45 32%	116 43%	47 23%	161 34%	2 50%	32 36%	40 35%	52 36%	39 32%	34 32%	8 28%	37 36%	82 35%
Nikki Haley	33 7%	21 8%	12 6%	4 5%	8 7%	8 6%	13 9%	17 6%	16 8%	33 7%	-	9 10%	5 4%	10 7%	9 7%	8 8%	2 7%	8 8%	15 6%
Donald Trump	40 8%	25 9%	15 8%	6 7%	9 8%	8 6%	17 12%	26 10%	13 6%	40 8%	-	6 7%	10 9%	14 10%	9 7%	10 9%	5 17%	7 7%	17 7%
Someone else	83 17%	48 18%	33 17%	15 19%	19 17%	27 19%	22 15%	32 12%	48 24%	82 17%	1 25%	16 18%	23 20%	23 16%	20 17%	18 17%	6 21%	20 20%	39 17%
Undecided	84 18%	40 15%	44 22%	17 21%	20 18%	23 16%	24 17%	34 13%	48 24%	84 18%	-	13 14%	21 18%	25 17%	22 18%	23 22%	6 21%	15 15%	37 16%
Refused	75 16%	45 17%	27 14%	16 20%	15 14%	23 16%	21 15%	42 16%	32 16%	74 16%	1 25%	14 16%	15 13%	22 15%	22 18%	13 12%	2 7%	15 15%	43 18%

11. Thinking about your first choice, how likely is it that you will change your mind before the Republican Primary?

	BANNER 1																		
	DEMOGRAPHICS																		
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
BASE: THOSE WITH FIRST CHOICE/NOT VOTED	474	271	196	80	110	144	140	265	202	474	-	90	113	146	118	106	29	101	230
	100	100	100	100	100	100	100	100	100	100		100	100	100	100	100	100	100	100
Very likely	15	5	9	4	4	2	5	4	11	15	-	2	4	3	5	4	1	5	5
	3%	2%	5%	5%	4%	1%	4%	2%	5%	3%		2%	4%	2%	4%	4%	3%	5%	2%
Somewhat likely	37	16	21	4	7	16	10	14	21	37	-	9	7	11	7	9	1	6	20
	8%	6%	11%	5%	6%	11%	7%	5%	10%	8%		10%	6%	8%	6%	8%	3%	6%	9%
Not very likely	79	42	35	15	18	27	19	44	32	79	-	19	26	19	15	12	7	26	33
	17%	15%	18%	19%	16%	19%	14%	17%	16%	17%		21%	23%	13%	13%	11%	24%	26%	14%
Not at all likely	338	205	129	57	78	97	106	202	134	338	-	57	76	111	91	80	20	63	169
	71%	76%	66%	71%	71%	67%	76%	76%	66%	71%		63%	67%	76%	77%	75%	69%	62%	73%
Undecided	5	3	2	-	3	2	-	1	4	5	-	3	-	2	-	1	-	1	3
	1%	1%	1%		3%	1%		1%	2%	1%		3%		1%		1%		1%	1%

12. Thinking about your first choice, is it more a vote FOR Nikki Haley or AGAINST Donald Trump?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION				
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
BASE: HALEY FIRST CHOICE	179	86	92	31	44	59	45	80	97	175	4	26	46	55	49	28	8	40	102
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
FOR Nikki Haley	84	44	39	16	28	18	22	48	35	82	2	11	19	27	27	16	4	20	44
	47%	51%	42%	52%	64%	31%	49%	60%	36%	47%	50%	42%	41%	49%	55%	57%	50%	50%	43%
AGAINST Donald Trump	83	36	47	14	12	38	19	28	55	81	2	13	23	25	19	12	3	19	48
	46%	42%	51%	45%	27%	64%	42%	35%	57%	46%	50%	50%	50%	45%	39%	43%	38%	48%	47%
Undecided	12	6	6	1	4	3	4	4	7	12	-	2	4	3	3	-	1	1	10
	7%	7%	7%	3%	9%	5%	9%	5%	7%	7%		8%	9%	5%	6%		13%	3%	10%

13. Thinking about your first choice, is it more a vote FOR Donald Trump or AGAINST Nikki Haley?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION				
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
BASE: TRUMP FIRST CHOICE	263 100	164 100	93 100	45 100	62 100	74 100	82 100	163 100	95 100	263 100	-	56 100	60 100	79 100	65 100	73 100	18 100	56 100	110 100
FOR Donald Trump	236 90%	150 91%	82 88%	42 93%	56 90%	68 92%	70 85%	148 91%	84 88%	236 90%	-	47 84%	53 88%	75 95%	60 92%	63 86%	18 100%	50 89%	100 91%
AGAINST Nikki Haley	18 7%	10 6%	7 8%	2 4%	3 5%	5 7%	8 10%	9 6%	8 8%	18 7%	-	6 11%	7 12%	2 3%	3 5%	6 8%	-	5 9%	7 6%
Undecided	9 3%	4 2%	4 4%	1 2%	3 5%	1 1%	4 5%	6 4%	3 3%	9 3%	-	3 5%	-	2 3%	2 3%	4 5%	-	1 2%	3 3%

14. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
Total	500 100	280 100	213 100	87 100	119 100	146 100	148 100	276 100	217 100	496 100	4 100	94 100	121 100	151 100	126 100	112 100	32 100	106 100	241 100
Very liberal	4 1%	2 1%	2 1%	-	1 1%	2 1%	1 1%	1 *%	3 1%	4 1%	-	1 1%	1 1%	2 1%	-	1 1%	1 3%	-	2 1%
Liberal	29 6%	11 4%	15 7%	3 3%	10 8%	11 8%	5 3%	9 3%	19 9%	29 6%	-	1 1%	12 10%	9 6%	7 6%	6 5%	-	8 8%	14 6%
Moderate	175 35%	93 33%	81 38%	31 36%	42 35%	58 40%	44 30%	69 25%	105 48%	172 35%	3 75%	34 36%	42 35%	55 36%	41 33%	32 29%	9 28%	36 34%	96 40%
Conservative	182 36%	106 38%	76 36%	37 43%	40 34%	43 29%	62 42%	120 43%	60 28%	182 37%	-	35 37%	42 35%	49 32%	55 44%	39 35%	15 47%	44 42%	82 34%
Very conservative	82 16%	54 19%	27 13%	12 14%	21 18%	23 16%	26 18%	66 24%	15 7%	81 16%	1 25%	14 15%	17 14%	27 18%	22 17%	26 23%	4 13%	15 14%	36 15%
Other	12 2%	7 3%	5 2%	2 2%	3 3%	4 3%	3 2%	7 3%	5 2%	12 2%	-	4 4%	3 2%	5 3%	-	4 4%	1 3%	2 2%	5 2%
Don't know	16 3%	7 3%	7 3%	2 2%	2 2%	5 3%	7 5%	4 1%	10 5%	16 3%	-	5 5%	4 3%	4 3%	1 1%	4 4%	2 6%	1 1%	6 2%

9. There are 24 candidates listed on your Republican Primary ballot. The three major candidates include Ron DeSantis, Nikki Haley, and Donald Trump. At this point for whom will you vote or toward whom do you lean?

BANNER 2																				
BANNER 2											GENDER X PARTY									
BALLOT TEST						CHANGE MIND				INCOME			POLITICAL IDEOLOGY			REPUBLICAN		UNDECLARED		
TOTAL	DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM	
Total	500 100	33 100	179 100	263 100	3 100	18 100	15 100	37 100	79 100	338 100	115 100	164 100	155 100	33 100	175 100	264 100	175 100	99 100	101 100	112 100
Ron DeSantis	33 7%	33 100%	-	-	-	-	1 7%	8 22%	8 10%	16 5%	9 8%	8 5%	12 8%	-	8 5%	23 9%	15 9%	7 7%	4 4%	7 6%
Nikki Haley	179 36%	-	179 100%	-	-	-	10 67%	23 62%	40 51%	99 29%	32 28%	57 35%	67 43%	21 64%	101 58%	49 19%	44 25%	36 36%	40 40%	56 50%
Donald Trump	263 53%	-	-	263 100%	-	-	3 20%	5 14%	31 39%	222 66%	66 57%	89 54%	73 47%	12 36%	61 35%	178 67%	110 63%	51 52%	52 51%	40 36%
Someone else	3 1%	-	-	-	3 100%	-	1 7%	1 3%	-	1 *%	1 1%	1 1%	-	-	-	3 1%	2 1%	-	1 1%	-
Undecided	18 4%	-	-	-	-	18 100%	-	-	-	-	6 5%	7 4%	3 2%	-	5 3%	9 3%	3 2%	4 4%	3 3%	8 7%
Refused	4 1%	-	-	-	-	-	-	-	-	-	1 1%	2 1%	-	-	-	2 1%	1 1%	1 1%	1 1%	1 1%

10. Who would be your second choice?

BANNER 2																					
BANNER 2														GENDER X PARTY							
BALLOT TEST						CHANGE MIND					INCOME			POLITICAL IDEOLOGY			REPUBLICAN		UNDECLARED		
TOTAL	DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM		
BASE: THOSE WITH FIRST CHOICE	478	33	179	263	3	-	15	37	79	338	108	155	152	33	170	253	171	94	97	103	
	100	100	100	100	100		100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Ron DeSantis	163	-	50	112	1	-	1	6	29	124	34	57	51	6	48	104	71	44	22	24	
	34%		28%	43%	33%		7%	16%	37%	37%	31%	37%	34%	18%	28%	41%	42%	47%	23%	23%	
Nikki Haley	33	8	-	25	-	-	1	3	6	22	11	11	8	1	10	21	12	5	9	7	
	7%	24%		10%			7%	8%	8%	7%	10%	7%	5%	3%	6%	8%	7%	5%	9%	7%	
Donald Trump	40	18	21	-	1	-	2	10	13	15	9	12	15	2	13	23	18	8	6	7	
	8%	55%	12%		33%		13%	27%	16%	4%	8%	8%	10%	6%	8%	9%	11%	9%	6%	7%	
Someone else	83	1	45	36	1	-	5	6	14	56	17	31	27	9	46	23	22	10	24	23	
	17%	3%	25%	14%	33%		33%	16%	18%	17%	16%	20%	18%	27%	27%	9%	13%	11%	25%	22%	
Undecided	84	4	37	43	-	-	5	7	12	58	21	24	26	9	30	39	22	12	18	30	
	18%	12%	21%	16%			33%	19%	15%	17%	19%	15%	17%	27%	18%	15%	13%	13%	19%	29%	
Refused	75	2	26	47	-	-	1	5	5	63	16	20	25	6	23	43	26	15	18	12	
	16%	6%	15%	18%			7%	14%	6%	19%	15%	13%	16%	18%	14%	17%	15%	16%	19%	12%	

11. Thinking about your first choice, how likely is it that you will change your mind before the Republican Primary?

BANNER 2																					
		BALLOT TEST					CHANGE MIND					INCOME			POLITICAL IDEOLOGY			GENDER X PARTY			
		DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM	
		TOTAL																			
BASE: THOSE WITH FIRST CHOICE/NOT VOTED		474	33	175	263	3	-	15	37	79	338	107	155	150	33	167	252	170	93	97	101
		100	100	100	100	100	-	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very likely		15	1	10	3	1	-	15	-	-	-	4	5	3	1	8	6	2	2	3	7
		3%	3%	6%	1%	33%	-	100%	-	-	-	4%	3%	2%	3%	5%	2%	1%	2%	3%	7%
Somewhat likely		37	8	23	5	1	-	-	37	-	-	6	12	12	4	18	13	7	7	7	14
		8%	24%	13%	2%	33%	-	-	100%	-	-	6%	8%	8%	12%	11%	5%	4%	8%	7%	14%
Not very likely		79	8	40	31	-	-	-	-	79	-	17	36	21	5	25	43	24	20	16	15
		17%	24%	23%	12%	-	-	-	-	100%	-	16%	23%	14%	15%	15%	17%	14%	22%	16%	15%
Not at all likely		338	16	99	222	1	-	-	-	-	338	78	101	113	21	114	189	136	64	69	63
		71%	48%	57%	84%	33%	-	-	-	-	100%	73%	65%	75%	64%	68%	75%	80%	69%	71%	62%
Undecided		5	-	3	2	-	-	-	-	-	-	2	1	1	2	2	1	1	-	2	2
		1%	-	2%	1%	-	-	-	-	-	-	2%	1%	1%	6%	1%	*%	1%	-	2%	2%

12. Thinking about your first choice, is it more a vote FOR Nikki Haley or AGAINST Donald Trump?

BANNER 2																				
		BALLOT TEST					CHANGE MIND				INCOME			POLITICAL IDEOLOGY			GENDER X PARTY			
		DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM
TOTAL																				
BASE: HALEY FIRST CHOICE	179 100	-	179 100	-	-	-	10 100	23 100	40 100	99 100	32 100	57 100	67 100	21 100	101 100	49 100	44 100	36 100	40 100	56 100
FOR Nikki Haley	84 47%	-	84 47%	-	-	-	4 40%	6 26%	24 60%	47 47%	15 47%	33 58%	25 37%	8 38%	38 38%	34 69%	28 64%	20 56%	15 38%	19 34%
AGAINST Donald Trump	83 46%	-	83 46%	-	-	-	4 40%	13 57%	14 35%	48 48%	14 44%	21 37%	36 54%	11 52%	57 56%	12 24%	13 30%	15 42%	23 58%	32 57%
Undecided	12 7%	-	12 7%	-	-	-	2 20%	4 17%	2 5%	4 4%	3 9%	3 5%	6 9%	2 10%	6 6%	3 6%	3 7%	1 3%	2 5%	5 9%

13. Thinking about your first choice, is it more a vote FOR Donald Trump or AGAINST Nikki Haley?

BANNER 2																				
		BALLOT TEST					CHANGE MIND				INCOME			POLITICAL IDEOLOGY			GENDER X PARTY			
		DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM
TOTAL																				
BASE: TRUMP FIRST CHOICE	263 100	-	-	263 100	-	-	3 100	5 100	31 100	222 100	66 100	89 100	73 100	12 100	61 100	178 100	110 100	51 100	52 100	40 100
FOR Donald Trump	236 90%	-	-	236 90%	-	-	2 67%	4 80%	28 90%	201 91%	64 97%	83 93%	61 84%	10 83%	52 85%	165 93%	102 93%	46 90%	46 88%	35 88%
AGAINST Nikki Haley	18 7%	-	-	18 7%	-	-	1 33%	1 20%	2 6%	14 6%	1 2%	6 7%	10 14%	1 8%	6 10%	10 6%	6 5%	2 4%	4 8%	4 10%
Undecided	9 3%	-	-	9 3%	-	-	-	-	1 3%	7 3%	1 2%	-	2 3%	1 8%	3 5%	3 2%	2 2%	3 6%	2 4%	1 3%

14. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 2																					
=====														GENDER X PARTY							
BALLOT TEST						CHANGE MIND				INCOME				POLITICAL IDEOLOGY			REPUBLICAN		UNDECLARED		
TOTAL	DESANTIS	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM		
=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	=====	
Total	500 100	33 100	179 100	263 100	3 100	18 100	15 100	37 100	79 100	338 100	115 100	164 100	155 100	33 100	175 100	264 100	175 100	99 100	101 100	112 100	
Very liberal	4 1%	-	3 2%	1 *%	-	-	1 7%	-	2 3%	1 *%	1 1%	1 1%	2 1%	4 12%	-	-	1 1%	-	1 1%	2 2%	
Liberal	29 6%	-	18 10%	11 4%	-	-	-	4 11%	3 4%	20 6%	8 7%	10 6%	7 5%	29 88%	-	-	6 3%	3 3%	5 5%	12 11%	
Moderate	175 35%	8 24%	101 56%	61 23%	-	5 28%	8 53%	18 49%	25 32%	114 34%	34 30%	59 36%	60 39%	-	175 100%	-	45 26%	24 24%	47 47%	57 51%	
Conservative	182 36%	15 45%	40 22%	116 44%	3 100%	7 39%	3 20%	10 27%	32 41%	128 38%	45 39%	67 41%	47 30%	-	-	182 69%	73 42%	47 47%	32 32%	28 25%	
Very conservative	82 16%	8 24%	9 5%	62 24%	-	2 11%	3 20%	3 8%	11 14%	61 18%	20 17%	22 13%	29 19%	-	-	82 31%	43 25%	22 22%	11 11%	4 4%	
Other	12 2%	1 3%	5 3%	6 2%	-	-	-	1 3%	2 3%	9 3%	2 2%	3 2%	6 4%	-	-	-	5 3%	2 2%	2 2%	3 3%	
Don't know	16 3%	1 3%	3 2%	6 2%	-	4 22%	-	1 3%	4 5%	5 1%	5 4%	2 1%	4 3%	-	-	-	2 1%	1 1%	3 3%	6 5%	