

9. There are 24 candidates listed on your Republican Primary ballot. The two major candidates remaining are Nikki Haley and Donald Trump. At this point for whom will you vote or toward whom do you lean?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION				
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
Total	500 100	280 100	217 100	97 100	115 100	144 100	144 100	277 100	215 100	488 100	12 100	93 100	121 100	155 100	127 100	110 100	29 100	110 100	246 100
Nikki Haley	191 38%	89 32%	101 47%	31 32%	54 47%	49 34%	57 40%	61 22%	125 58%	186 38%	5 42%	34 37%	43 36%	52 34%	61 48%	28 25%	9 31%	42 38%	111 45%
Donald Trump	287 57%	180 64%	105 48%	63 65%	56 49%	89 62%	79 55%	210 76%	75 35%	281 58%	6 50%	56 60%	71 59%	99 64%	58 46%	76 69%	20 69%	63 57%	124 50%
Someone else	8 2%	5 2%	3 1%	1 1%	2 2%	3 2%	2 1%	3 1%	5 2%	7 1%	1 8%	2 2%	1 1%	-	5 4%	2 2%	-	-	6 2%
Undecided	11 2%	5 2%	6 3%	2 2%	1 1%	3 2%	5 3%	2 1%	9 4%	11 2%	-	1 1%	6 5%	1 1%	3 2%	2 2%	-	4 4%	5 2%
Refused	3 1%	1 *%	2 1%	-	2 2%	-	1 1%	1 *%	1 *%	3 1%	-	-	-	3 2%	-	2 2%	-	1 1%	-

10. Who would be your second choice?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
BASE: THOSE WITH FIRST CHOICE	486	274	209	95	112	141	138	274	205	474	12	92	115	151	124	106	29	105	241
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Nikki Haley	38	27	11	11	7	11	9	25	13	38	-	11	6	15	6	7	2	12	16
	8%	10%	5%	12%	6%	8%	7%	9%	6%	8%		12%	5%	10%	5%	7%	7%	11%	7%
Donald Trump	18	11	7	3	3	4	8	10	8	16	2	-	-	12	6	6	-	3	9
	4%	4%	3%	3%	3%	3%	6%	4%	4%	3%	17%			8%	5%	6%		3%	4%
Someone else	262	146	115	45	70	75	72	148	112	256	6	55	63	77	65	65	18	47	130
	54%	53%	55%	47%	63%	53%	52%	54%	55%	54%	50%	60%	55%	51%	52%	61%	62%	45%	54%
Undecided	94	48	45	16	23	26	29	49	40	91	3	13	32	28	21	17	4	27	46
	19%	18%	22%	17%	21%	18%	21%	18%	20%	19%	25%	14%	28%	19%	17%	16%	14%	26%	19%
Refused	74	42	31	20	9	25	20	42	32	73	1	13	14	19	26	11	5	16	40
	15%	15%	15%	21%	8%	18%	14%	15%	16%	15%	8%	14%	12%	13%	21%	10%	17%	15%	17%

11. Thinking about your first choice, how likely is it that you will change your mind before the Republican Primary?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
BASE: THOSE WITH FIRST CHOICE/NOT VOTED	474 100	268 100	203 100	91 100	107 100	140 100	136 100	264 100	203 100	474 100	-	92 100	113 100	147 100	118 100	105 100	29 100	100 100	235 100
Very likely	8 2%	6 2%	1 *%	-	2 2%	2 1%	4 3%	7 3%	1 *%	8 2%	-	1 1%	3 3%	1 1%	3 3%	1 1%	1 3%	1 1%	4 2%
Somewhat likely	46 10%	17 6%	29 14%	8 9%	8 7%	19 14%	11 8%	26 10%	19 9%	46 10%	-	14 15%	8 7%	17 12%	7 6%	8 8%	1 3%	9 9%	28 12%
Not very likely	59 12%	32 12%	27 13%	8 9%	19 18%	15 11%	17 13%	23 9%	34 17%	59 12%	-	16 17%	16 14%	12 8%	14 12%	15 14%	4 14%	14 14%	26 11%
Not at all likely	344 73%	203 76%	139 68%	71 78%	73 68%	100 71%	100 74%	204 77%	137 67%	344 73%	-	58 63%	80 71%	113 77%	90 76%	79 75%	21 72%	72 72%	168 71%
Undecided	17 4%	10 4%	7 3%	4 4%	5 5%	4 3%	4 3%	4 2%	12 6%	17 4%	-	3 3%	6 5%	4 3%	4 3%	2 2%	2 7%	4 4%	9 4%

12. Thinking about your first choice, is it more a vote FOR Nikki Haley or AGAINST Donald Trump?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
BASE: HALEY FIRST CHOICE	191	89	101	31	54	49	57	61	125	186	5	34	43	52	61	28	9	42	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
FOR Nikki Haley	93	50	42	15	22	28	28	37	54	90	3	14	19	28	32	12	4	19	57
	49%	56%	42%	48%	41%	57%	49%	61%	43%	48%	60%	41%	44%	54%	52%	43%	44%	45%	51%
AGAINST Donald Trump	84	32	52	15	28	18	23	21	62	82	2	16	20	20	27	13	4	19	48
	44%	36%	51%	48%	52%	37%	40%	34%	50%	44%	40%	47%	47%	38%	44%	46%	44%	45%	43%
Undecided	14	7	7	1	4	3	6	3	9	14	-	4	4	4	2	3	1	4	6
	7%	8%	7%	3%	7%	6%	11%	5%	7%	8%		12%	9%	8%	3%	11%	11%	10%	5%

13. Thinking about your first choice, is it more a vote FOR Donald Trump or AGAINST Nikki Haley?

BANNER 1																			
DEMOGRAPHICS																			
GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION				
TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+	
BASE: TRUMP FIRST CHOICE	287	180	105	63	56	89	79	210	75	281	6	56	71	99	58	76	20	63	124
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
FOR Donald Trump	268	166	100	60	51	83	74	199	67	263	5	53	64	96	53	73	18	56	117
	93%	92%	95%	95%	91%	93%	94%	95%	89%	94%	83%	95%	90%	97%	91%	96%	90%	89%	94%
AGAINST Nikki Haley	7	6	1	2	2	2	1	5	2	6	1	1	4	2	-	1	1	3	2
	2%	3%	1%	3%	4%	2%	1%	2%	3%	2%	17%	2%	6%	2%		1%	5%	5%	2%
Undecided	12	8	4	1	3	4	4	6	6	12	-	2	3	1	5	2	1	4	5
	4%	4%	4%	2%	5%	4%	5%	3%	8%	4%		4%	4%	1%	9%	3%	5%	6%	4%

14. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
Total	500 100	280 100	217 100	97 100	115 100	144 100	144 100	277 100	215 100	488 100	12 100	93 100	121 100	155 100	127 100	110 100	29 100	110 100	246 100
Very liberal	6 1%	2 1%	2 1%	-	-	5 3%	1 1%	1 *%	5 2%	6 1%	-	1 1%	3 2%	1 1%	1 1%	-	-	-	6 2%
Liberal	19 4%	8 3%	11 5%	1 1%	4 3%	7 5%	7 5%	5 2%	13 6%	19 4%	-	4 4%	4 3%	6 4%	5 4%	3 3%	1 3%	2 2%	12 5%
Moderate	168 34%	81 29%	87 40%	29 30%	43 37%	50 35%	46 32%	58 21%	106 49%	164 34%	4 33%	39 42%	37 31%	43 28%	48 38%	27 25%	7 24%	45 41%	89 36%
Conservative	221 44%	132 47%	88 41%	54 56%	49 43%	53 37%	65 45%	150 54%	70 33%	213 44%	8 67%	33 35%	55 45%	81 52%	50 39%	56 51%	12 41%	49 45%	103 42%
Very conservative	70 14%	46 16%	24 11%	8 8%	15 13%	25 17%	22 15%	60 22%	10 5%	70 14%	-	13 14%	18 15%	19 12%	20 16%	18 16%	8 28%	11 10%	31 13%
Other	5 1%	5 2%	-	3 3%	1 1%	1 1%	-	1 *%	4 2%	5 1%	-	-	3 2%	1 1%	1 1%	2 2%	-	1 1%	2 1%
Don't know	11 2%	6 2%	5 2%	2 2%	3 3%	3 2%	3 2%	2 1%	7 3%	11 2%	-	3 3%	1 1%	4 3%	2 2%	4 4%	1 3%	2 2%	3 1%

9. There are 24 candidates listed on your Republican Primary ballot. The two major candidates remaining are Nikki Haley and Donald Trump. At this point for whom will you vote or toward whom do you lean?

BANNER 2																			
	BANNER 2															GENDER X PARTY			
	BALLOT TEST					CHANGE MIND				INCOME			POLITICAL IDEOLOGY			REPUBLICAN		UNDECLARED	
	TOTAL	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM
Total	500 100	191 100	287 100	8 100	11 100	8 100	46 100	59 100	344 100	111 100	168 100	159 100	25 100	168 100	291 100	170 100	106 100	106 100	107 100
Nikki Haley	191 38%	191 100%	-	-	-	3 38%	26 57%	33 56%	111 32%	34 31%	65 39%	66 42%	18 72%	112 67%	58 20%	26 15%	35 33%	61 58%	63 59%
Donald Trump	287 57%	-	287 100%	-	-	4 50%	19 41%	26 44%	229 67%	71 64%	96 57%	85 53%	7 28%	49 29%	223 77%	138 81%	71 67%	40 38%	34 32%
Someone else	8 2%	-	-	8 100%	-	1 13%	1 2%	-	4 1%	3 3%	3 2%	2 1%	-	7 4%	1 *%	3 2%	-	2 2%	3 3%
Undecided	11 2%	-	-	-	11 100%	-	-	-	-	1 1%	4 2%	5 3%	-	-	8 3%	2 1%	-	3 3%	6 6%
Refused	3 1%	-	-	-	-	-	-	-	-	2 2%	-	1 1%	-	-	1 *%	1 1%	-	-	1 1%

10. who would be your second choice?

BANNER 2																			
	BANNER 2									GENDER X PARTY									
	BALLOT TEST			CHANGE MIND			INCOME			POLITICAL IDEOLOGY			REPUBLICAN		UNDECLARED				
	TOTAL	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM
BASE: THOSE WITH FIRST CHOICE	486	191	287	8	-	8	46	59	344	108	164	153	25	168	282	167	106	103	100
	100	100	100	100		100	100	100	100	100	100	100	100	100	100	100	100	100	100
Nikki Haley	38	-	38	-	-	-	4	6	28	9	14	13	2	7	29	20	5	7	6
	8%		13%				9%	10%	8%	8%	9%	8%	8%	4%	10%	12%	5%	7%	6%
Donald Trump	18	17	-	1	-	-	2	2	12	5	1	9	-	8	10	6	4	5	3
	4%	9%		13%			4%	3%	3%	5%	1%	6%		5%	4%	4%	4%	5%	3%
Someone else	262	100	156	6	-	4	18	36	197	57	94	75	13	87	157	88	60	57	54
	54%	52%	54%	75%		50%	39%	61%	57%	53%	57%	49%	52%	52%	56%	53%	57%	55%	54%
Undecided	94	44	49	1	-	4	19	8	56	21	28	36	7	37	46	28	21	17	22
	19%	23%	17%	13%		50%	41%	14%	16%	19%	17%	24%	28%	22%	16%	17%	20%	17%	22%
Refused	74	30	44	-	-	-	3	7	51	16	27	20	3	29	40	25	16	17	15
	15%	16%	15%				7%	12%	15%	15%	16%	13%	12%	17%	14%	15%	15%	17%	15%

11. Thinking about your first choice, how likely is it that you will change your mind before the Republican Primary?

	BANNER 2																		
	BANNER 2																		
	BALLOT TEST				CHANGE MIND					INCOME			POLITICAL IDEOLOGY			GENDER X PARTY			
	TOTAL	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM
BASE: THOSE WITH FIRST CHOICE/NOT VOTED	474	186	281	7	-	8	46	59	344	104	160	150	25	164	274	161	102	103	98
	100	100	100	100		100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very likely	8	3	4	1	-	8	-	-	-	1	1	3	1	2	5	6	1	-	-
	2%	2%	1%	14%		100%				1%	1%	2%	4%	1%	2%	4%	1%		
Somewhat likely	46	26	19	1	-	-	46	-	-	8	13	17	4	19	23	9	17	8	11
	10%	14%	7%	14%			100%			8%	8%	11%	16%	12%	8%	6%	17%	8%	11%
Not very likely	59	33	26	-	-	-	-	59	-	12	19	23	4	21	33	12	11	18	16
	12%	18%	9%					100%		12%	12%	15%	16%	13%	12%	7%	11%	17%	16%
Not at all likely	344	111	229	4	-	-	-	-	344	81	121	100	15	110	209	132	71	70	66
	73%	60%	81%	57%					100%	78%	76%	67%	60%	67%	76%	82%	70%	68%	67%
Undecided	17	13	3	1	-	-	-	-	-	2	6	7	1	12	4	2	2	7	5
	4%	7%	1%	14%						2%	4%	5%	4%	7%	1%	1%	2%	7%	5%

12. Thinking about your first choice, is it more a vote FOR Nikki Haley or AGAINST Donald Trump?

BANNER 2																			
	BANNER 2																		
	BALLOT TEST				CHANGE MIND					INCOME			POLITICAL IDEOLOGY			GENDER X PARTY			
	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL		<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM
BASE: HALEY FIRST CHOICE	191 100	191 100	-	-	-	3 100	26 100	33 100	111 100	34 100	65 100	66 100	18 100	112 100	58 100	26 100	35 100	61 100	63 100
FOR Nikki Haley	93 49%	93 49%	-	-	-	1 33%	17 65%	12 36%	56 50%	15 44%	33 51%	28 42%	6 33%	51 46%	36 62%	17 65%	20 57%	33 54%	20 32%
AGAINST Donald Trump	84 44%	84 44%	-	-	-	1 33%	6 23%	18 55%	51 46%	16 47%	29 45%	31 47%	12 67%	53 47%	17 29%	8 31%	13 37%	23 38%	39 62%
Undecided	14 7%	14 7%	-	-	-	1 33%	3 12%	3 9%	4 4%	3 9%	3 5%	7 11%	-	8 7%	5 9%	1 4%	2 6%	5 8%	4 6%

14. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 2																			
	BANNER 2										GENDER X PARTY								
	BALLOT TEST				CHANGE MIND				INCOME			POLITICAL IDEOLOGY			REPUBLICAN		UNDECLARED		
	TOTAL	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM
Total	500 100	191 100	287 100	8 100	11 100	8 100	46 100	59 100	344 100	111 100	168 100	159 100	25 100	168 100	291 100	170 100	106 100	106 100	107 100
Very liberal	6 1%	4 2%	2 1%	-	-	1 13%	1 2%	-	4 1%	1 1%	2 1%	3 2%	6 24%	-	-	-	-	2 2%	2 2%
Liberal	19 4%	14 7%	5 2%	-	-	-	3 7%	4 7%	11 3%	5 5%	5 3%	7 4%	19 76%	-	-	4 2%	1 1%	4 4%	9 8%
Moderate	168 34%	112 59%	49 17%	7 88%	-	2 25%	19 41%	21 36%	110 32%	39 35%	58 35%	56 35%	-	168 100%	-	26 15%	32 30%	53 50%	53 50%
Conservative	221 44%	51 27%	160 56%	1 13%	8 73%	3 38%	14 30%	32 54%	152 44%	45 41%	77 46%	62 39%	-	-	221 76%	96 56%	54 51%	35 33%	34 32%
Very conservative	70 14%	7 4%	63 22%	-	-	2 25%	9 20%	1 2%	57 17%	17 15%	22 13%	25 16%	-	-	70 24%	42 25%	18 17%	4 4%	6 6%
Other	5 1%	2 1%	2 1%	-	1 9%	-	-	-	4 1%	1 1%	1 1%	2 1%	-	-	-	1 1%	-	4 4%	-
Don't know	11 2%	1 1%	6 2%	-	2 18%	-	-	1 2%	6 2%	3 3%	3 2%	4 3%	-	-	-	1 1%	1 1%	4 4%	3 3%