

9. There are 24 candidates listed on your Republican Primary ballot. The two major candidates remaining are Nikki Haley and Donald Trump. At this point for whom will you vote or toward whom do you lean?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
Total	500 100	275 100	220 100	93 100	116 100	146 100	145 100	268 100	224 100	482 100	18 100	92 100	116 100	155 100	132 100	111 100	35 100	100 100	249 100
Nikki Haley	189 38%	90 33%	97 44%	26 28%	50 43%	52 36%	61 42%	60 22%	123 55%	182 38%	7 39%	36 39%	46 40%	51 33%	53 40%	33 30%	13 37%	33 33%	107 43%
Donald Trump	298 60%	181 66%	115 52%	65 70%	63 54%	89 61%	81 56%	207 77%	90 40%	288 60%	10 56%	54 59%	69 59%	100 65%	73 55%	73 66%	22 63%	65 65%	136 55%
Someone else	6 1%	3 1%	3 1%	1 1%	1 1%	3 2%	1 1%	1 *%	5 2%	5 1%	1 6%	1 1%	-	-	5 4%	2 2%	-	-	4 2%
Undecided	4 1%	1 *%	3 1%	1 1%	1 1%	1 1%	1 1%	-	4 2%	4 1%	-	1 1%	1 1%	1 1%	1 1%	1 1%	-	1 1%	2 1%
Refused	3 1%	-	2 1%	-	1 1%	1 1%	1 1%	-	2 1%	3 1%	-	-	-	3 2%	-	2 2%	-	1 1%	-

10. How likely is it that you will change your mind before the Republican Primary?

	BANNER 1																			
	DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION				
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+	
BASE: THOSE WHO HAVE NOT VOTED	475 100	265 100	206 100	87 100	112 100	142 100	134 100	256 100	212 100	475 100	-	90 100	111 100	148 100	121 100	105 100	34 100	94 100	237 100	
Very likely	11 2%	7 3%	3 1%	-	4 4%	2 1%	5 4%	7 3%	4 2%	11 2%	-	2 2%	4 4%	2 1%	3 2%	2 2%	2 6%	2 2%	4 2%	
Somewhat likely	28 6%	10 4%	18 9%	6 7%	6 5%	10 7%	6 4%	14 5%	13 6%	28 6%	-	9 10%	4 4%	10 7%	5 4%	2 2%	3 9%	6 6%	17 7%	
Not very likely	64 13%	27 10%	37 18%	7 8%	19 17%	23 16%	15 11%	25 10%	38 18%	64 13%	-	18 20%	12 11%	18 12%	15 12%	18 17%	1 3%	12 13%	33 14%	
Not at all likely	360 76%	214 81%	143 69%	71 82%	80 71%	105 74%	104 78%	209 82%	146 69%	360 76%	-	60 67%	88 79%	114 77%	95 79%	81 77%	26 76%	73 78%	177 75%	
Undecided	12 3%	7 3%	5 2%	3 3%	3 3%	2 1%	4 3%	1 *%	11 5%	12 3%	-	1 1%	3 3%	4 3%	3 2%	2 2%	2 6%	1 1%	6 3%	

11. Is it more a vote FOR Nikki Haley or AGAINST Donald Trump?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER		REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION				
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
BASE: HALEY VOTERS	189	90	97	26	50	52	61	60	123	182	7	36	46	51	53	33	13	33	107
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
FOR Nikki Haley	87	45	41	11	22	26	28	37	46	84	3	16	20	25	26	15	7	14	51
	46%	50%	42%	42%	44%	50%	46%	62%	37%	46%	43%	44%	43%	49%	49%	45%	54%	42%	48%
AGAINST Donald Trump	87	34	52	12	25	22	28	22	64	83	4	17	21	24	23	14	5	18	48
	46%	38%	54%	46%	50%	42%	46%	37%	52%	46%	57%	47%	46%	47%	43%	42%	38%	55%	45%
Undecided	15	11	4	3	3	4	5	1	13	15	-	3	5	2	4	4	1	1	8
	8%	12%	4%	12%	6%	8%	8%	2%	11%	8%		8%	11%	4%	8%	12%	8%	3%	7%

12. Is it more a vote FOR Donald Trump or AGAINST Nikki Haley?

BANNER 1																			
DEMOGRAPHICS																			
GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION				
TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+	
BASE: TRUMP VOTERS	298	181	115	65	63	89	81	207	90	288	10	54	69	100	73	73	22	65	136
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
FOR Donald Trump	250	157	91	59	53	74	64	178	72	241	9	42	59	87	61	64	18	54	112
	84%	87%	79%	91%	84%	83%	79%	86%	80%	84%	90%	78%	86%	87%	84%	88%	82%	83%	82%
AGAINST Nikki Haley	30	15	15	5	4	9	12	20	9	29	1	6	7	9	8	7	3	5	15
	10%	8%	13%	8%	6%	10%	15%	10%	10%	10%	10%	11%	10%	9%	11%	14%	8%	11%	
Undecided	18	9	9	1	6	6	5	9	9	18	-	6	3	4	4	2	1	6	9
	6%	5%	8%	2%	10%	7%	6%	4%	10%	6%		11%	4%	4%	5%	3%	5%	9%	7%

13. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			REGION				PARTY		LIKELY TO VOTE		AGE				EDUCATION			
	TOTAL	MALE	FEMALE	WEST/ NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	REP	UNDECL	LIKELY	ALREADY VOTED	18-34	35-49	50-64	65+	HS OR LESS	TRADE /TECH	SOME COLLEGE	COLLEGE+
Total	500 100	275 100	220 100	93 100	116 100	146 100	145 100	268 100	224 100	482 100	18 100	92 100	116 100	155 100	132 100	111 100	35 100	100 100	249 100
Very liberal	6 1%	1 *%	2 1%	1 1%	-	5 3%	-	1 *%	5 2%	6 1%	-	1 1%	3 3%	1 1%	1 1%	-	-	-	5 2%
Liberal	18 4%	7 3%	11 5%	3 3%	5 4%	5 3%	5 3%	2 1%	15 7%	18 4%	-	2 2%	4 3%	8 5%	4 3%	5 5%	1 3%	2 2%	9 4%
Moderate	167 33%	87 32%	80 36%	25 27%	38 33%	50 34%	54 37%	61 23%	103 46%	163 34%	4 22%	37 40%	42 36%	41 26%	44 33%	29 26%	11 31%	34 34%	91 37%
Conservative	227 45%	131 48%	96 44%	48 52%	58 50%	55 38%	66 46%	144 54%	80 36%	214 44%	13 72%	41 45%	44 38%	80 52%	60 45%	54 49%	16 46%	45 45%	110 44%
Very conservative	66 13%	39 14%	26 12%	10 11%	13 11%	27 18%	16 11%	57 21%	9 4%	65 13%	1 6%	9 10%	20 17%	18 12%	19 14%	15 14%	7 20%	14 14%	30 12%
Other	3 1%	3 1%	-	2 2%	1 1%	-	-	-	3 1%	3 1%	-	-	2 2%	-	1 1%	1 1%	-	1 1%	1 *%
Don't know	13 3%	7 3%	5 2%	4 4%	1 1%	4 3%	4 3%	3 1%	9 4%	13 3%	-	2 2%	1 1%	7 5%	3 2%	6 5%	-	4 4%	3 1%



10. How likely is it that you will change your mind before the Republican Primary?

BANNER 2																			
	BANNER 2									BANNER 2									
	BALLOT TEST				CHANGE MIND					INCOME			POLITICAL IDEOLOGY			GENDER X PARTY			
	TOTAL	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM
BASE: THOSE WHO HAVE NOT VOTED	475	182	288	5	-	11	28	64	360	110	150	145	24	163	279	160	94	102	108
	100	100	100	100		100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very likely	11	4	6	1	-	11	-	-	-	2	2	4	2	3	6	6	1	1	2
	2%	2%	2%	20%		100%				2%	1%	3%	8%	2%	2%	4%	1%	1%	2%
Somewhat likely	28	15	12	1	-	-	28	-	-	10	5	7	3	9	16	5	9	5	8
	6%	8%	4%	20%			100%			9%	3%	5%	13%	6%	6%	3%	10%	5%	7%
Not very likely	64	30	34	-	-	-	-	64	-	12	22	18	2	18	44	13	12	14	24
	13%	16%	12%					100%		11%	15%	12%	8%	11%	16%	8%	13%	14%	22%
Not at all likely	360	124	233	3	-	-	-	-	360	84	117	112	15	127	209	136	71	75	70
	76%	68%	81%	60%					100%	76%	78%	77%	63%	78%	75%	85%	76%	74%	65%
Undecided	12	9	3	-	-	-	-	-	-	2	4	4	2	6	4	-	1	7	4
	3%	5%	1%							2%	3%	3%	8%	4%	1%		1%	7%	4%

11. Is it more a vote FOR Nikki Haley or AGAINST Donald Trump?

BANNER 2

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	BALLOT TEST			CHANGE MIND						INCOME			POLITICAL IDEOLOGY			GENDER X PARTY			
	TOTAL	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM
BASE: HALEY VOTERS	189	189	-	-	-	4	15	30	124	35	71	58	18	106	63	33	27	55	66
	100	100				100	100	100	100	100	100	100	100	100	100	100	100	100	100
FOR Nikki Haley	87	87	-	-	-	2	10	15	55	18	30	25	3	46	38	21	16	23	22
	46%	46%				50%	67%	50%	44%	51%	42%	43%	17%	43%	60%	64%	59%	42%	33%
AGAINST Donald Trump	87	87	-	-	-	1	5	11	59	14	37	29	15	50	21	11	11	23	40
	46%	46%				25%	33%	37%	48%	40%	52%	50%	83%	47%	33%	33%	41%	42%	61%
Undecided	15	15	-	-	-	1	-	4	10	3	4	4	-	10	4	1	-	9	4
	8%	8%				25%	-	13%	8%	9%	6%	7%		9%	6%	3%		16%	6%



12. Is it more a vote FOR Donald Trump or AGAINST Nikki Haley?

BANNER 2																			
		BALLOT TEST				CHANGE MIND				INCOME			POLITICAL IDEOLOGY			GENDER X PARTY			
		HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM
TOTAL																			
BASE: TRUMP VOTERS	298	-	298	-	-	6	12	34	233	76	82	94	6	55	230	135	70	45	45
	100		100			100	100	100	100	100	100	100	100	100	100	100	100	100	100
FOR Donald Trump	250	-	250	-	-	4	8	25	203	60	72	79	6	46	191	119	57	38	34
	84%		84%			67%	67%	74%	87%	79%	88%	84%	100%	84%	83%	88%	81%	84%	76%
AGAINST Nikki Haley	30	-	30	-	-	2	2	6	19	11	6	9	-	7	23	11	9	3	6
	10%		10%			33%	17%	18%	8%	14%	7%	10%		13%	10%	8%	13%	7%	13%
Undecided	18	-	18	-	-	-	2	3	11	5	4	6	-	2	16	5	4	4	5
	6%		6%				17%	9%	5%	7%	5%	6%		4%	7%	4%	6%	9%	11%

13. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 2																			
	POLITICAL IDEOLOGY															GENDER X PARTY			
	BALLOT TEST					CHANGE MIND				INCOME			POLITICAL IDEOLOGY			REPUBLICAN		UNDECLARED	
	TOTAL	HALEY	TRUMP	OTHER	UND	VERY	SMWT	NOT VERY	NOT AT ALL	<50K	50-99K	100K+	LIB	MOD	CONSV	MALE	FEM	MALE	FEM
Total	500 100	189 100	298 100	6 100	4 100	11 100	28 100	64 100	360 100	116 100	156 100	157 100	24 100	167 100	293 100	169 100	97 100	103 100	118 100
Very liberal	6 1%	5 3%	1 *%	-	-	1 9%	1 4%	-	4 1%	2 2%	1 1%	3 2%	6 25%	-	-	-	-	1 1%	2 2%
Liberal	18 4%	13 7%	5 2%	-	-	1 9%	2 7%	2 3%	11 3%	8 7%	4 3%	6 4%	18 75%	-	-	2 1%	-	5 5%	10 8%
Moderate	167 33%	106 56%	55 18%	6 100%	-	3 27%	9 32%	18 28%	127 35%	33 28%	57 37%	58 37%	-	167 100%	-	36 21%	25 26%	49 48%	54 46%
Conservative	227 45%	59 31%	168 56%	-	-	4 36%	11 39%	41 64%	154 43%	52 45%	70 45%	66 42%	-	-	227 77%	92 54%	52 54%	38 37%	42 36%
Very conservative	66 13%	4 2%	62 21%	-	-	2 18%	5 18%	3 5%	55 15%	15 13%	21 13%	18 11%	-	-	66 23%	36 21%	20 21%	3 3%	6 5%
Other	3 1%	1 1%	1 *%	-	1 25%	-	-	-	2 1%	1 1%	-	1 1%	-	-	-	-	-	3 3%	-
Don't know	13 3%	1 1%	6 2%	-	3 75%	-	-	-	7 2%	5 4%	3 2%	5 3%	-	-	-	3 2%	-	4 4%	4 3%