

FINAL January 2016 NH DEM Study

Area Code:

(N=500)	n	%
West/North -----	120	24.00
Central -----	130	26.00
Hillsborough -----	140	28.00
Rockingham -----	110	22.00

 Hello, my name is _____ and I am conducting a survey for Suffolk University and I would like to get your opinions on some political questions. Would you be willing to spend five minutes answering some questions?

S.1 Gender

(N=500)	n	%
Male -----	215	43.00
Female -----	285	57.00

S.2 How likely are you to vote in the Democratic Presidential Primary in three weeks – very likely, somewhat likely, would you say you are 50-50, not very likely, or not at all likely?

(N=500)	n	%
Very Likely -----	500	100.00

S.3 Are you currently registered as a Democrat, Republican, Undeclared/Independent, something else or are you not registered to vote?

(N=500)	n	%
Democrat -----	315	63.00
Republican -----	15	3.00
Undeclared/Independent -----	167	33.40
Other -----	0	0.00
Not registered -----	1	0.20
Refused -----	2	0.40

{S3.2, 3.3, 3.4 only}

S.4 Just to be clear, although you are a registered <party> you intend to vote in the Democratic Presidential Primary in three weeks?

(N=182)	n	%
Yes -----	182	100.00

QUOTA 5. What is your age category?

(N=500)	n	%
18-24 Years -----	26	5.20
25-34 Years -----	97	19.40
35-44 Years -----	106	21.20
45-54 Years -----	99	19.80
55-64 Years -----	70	14.00
65-74 Years -----	48	9.60
75 + Years -----	46	9.20
Refused -----	8	1.60

QUOTA 6. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

(N=500)	n	%
White/Caucasian -----	456	91.20
Black/African-American -----	8	1.60
American Indian / Alaska Native -----	5	1.00
Asian -----	2	0.40
Native Hawaiian / Other Pacific Islander -----	1	0.20
Hispanic/Latino -----	12	2.40
Other -----	6	1.20
Refused -----	10	2.00

7. There are 28 Democratic candidates listed on the official New Hampshire Primary ballot. Of these, there are three major candidates {RANDOMIZE} Hillary Clinton, Martin O'Malley, or Bernie Sanders. At this point, who would be your first choice?

(N=500)	n	%
Hillary Clinton -----	207	41.40
Martin O'Malley -----	9	1.80
Bernie Sanders -----	250	50.00
Other -----	2	0.40
Undecided -----	32	6.40

{7.4 only}

8. Which "other" candidate of the remaining 25 listed Democratic candidates would be your first choice?

{USE ALPHA LIST AS A REFERENCE IF THEY NEED LIST READ TO THEM}

(N=2)	n	%
Roque "Rocky" De La Fuente -----	1	50.00
Other -----	1	50.00

{Exclude answers from Q7 & Q8 as an option, respondents must pick another candidate}

9. Who would be your second choice between (RANDOMIZE) Hillary Clinton, Martin O'Malley, or Bernie Sanders?

(N=468)	n	%
Hillary Clinton -----	119	25.43
Martin O'Malley -----	86	18.38
Bernie Sanders -----	136	29.06
Other -----	9	1.92
Undecided -----	118	25.21

10. Do you want to see Vice President Joe Biden jump into the race?

(N=500)	n	%
Yes -----	84	16.80
No-----	380	76.00
Undecided -----	36	7.20

Great, I am going to read you a list of individuals in state and national politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama. Is your opinion of Barack Obama generally favorable or generally unfavorable?
(RANDOMIZE 12-15)

(N=500)	<u>NEVER HEARD</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>HOF/UNDECIDED</u>
11. Barack Obama	2 0.40	392 78.40	84 16.80	22 4.40
12. Hillary Clinton	1 0.20	353 70.60	116 23.20	30 6.00
13. Martin O'Malley	38 7.60	225 45.00	78 15.60	159 31.80
14. Bernie Sanders	3 0.60	399 79.80	60 12.00	38 7.60
15. Maggie Hassan	12 2.40	369 73.80	59 11.80	60 12.00

16. Now, are there any Republican candidates that would motivate you to vote in the Republican Primary instead of the Democratic Primary, in three weeks? {RECORD NAME}
(check all that apply)

(N=500)	n	%
"Carly Fiorina"-----	1	0.20
"Chris Christie"-----	7	1.40
"Ted Cruz"-----	8	1.60
"Donald Trump"-----	31	6.20
"Jeb Bush"-----	13	2.60
"Marco Rubio"-----	9	1.80
"Mitt Romney"-----	2	0.40
"Rand Paul"-----	2	0.40
"John Kasich"-----	33	6.60
Other-----	6	1.20
All-----	2	0.40
No/None/Nobody-----	366	73.20
DK/NA/Refused-----	26	5.20

17. Do you agree with some of the things that Donald Trump is saying?

(N=500)	n	%
Yes -----	101	20.20
No-----	376	75.20
Undecided -----	23	4.60

18. Thinking about the gun control positions of Bernie Sanders and Hillary Clinton, whose position most closely reflects your position on gun control – Sanders', Clinton's, or some other candidate's?

(N=500)	n	%
Bernie Sanders-----	152	30.40
Hillary Clinton-----	221	44.20
Other-----	18	3.60
Undecided-----	109	21.80

19. On healthcare, Hillary Clinton's position is to support and continue Obamacare while Bernie Sanders' position is to shift to a single payer healthcare system. Whose position most closely reflects your position on healthcare – Clinton or Sanders?

(N=500)	n	%
Hillary Clinton-----	213	42.60
Bernie Sanders-----	221	44.20
Other-----	6	1.20
Undecided-----	60	12.00

20. The topic of Hillary Clinton's e-mails has been in the news recently. Instead of using the State Department e-mail server, she used a private e-mail server and deleted e-mails she did not consider related to her service as Secretary of State. Is this something that bothers you or not – yes or no?

(N=500)	n	%
Yes – it bothers me-----	131	26.20
No – it does not bother me-----	357	71.40
Not sure-----	12	2.40

21. Which of the following Democratic candidates do you trust the most (RANDOMIZE)?

{One answer – read list}

(N=500)	n	%
Hillary Clinton-----	182	36.40
Martin O'Malley-----	7	1.40
Bernie Sanders-----	256	51.20
Undecided-----	55	11.00

22. Which of the following Democratic candidates has the best chance of winning the general election against the Republican nominee (RANDOMIZE)?

{One answer – read list if necessary}

(N=500)	n	%
Hillary Clinton-----	301	60.20
Martin O'Malley-----	4	0.80
Bernie Sanders-----	133	26.60
Undecided-----	62	12.40

23. Over the past year, have you seen any of the three Democratic candidates speak in New Hampshire? (check all that apply)

(N=500)	n	%
Hillary Clinton -----	125	25.00
Martin O'Malley-----	56	11.20
Bernie Sanders-----	106	21.20
Other-----	5	1.00
Undecided-----	53	10.60
No/None-----	268	53.60

24. Over the past year, have you actually met any of the three Democratic candidates? (check all that apply)

(N=500)	n	%
Hillary Clinton -----	70	14.00
Martin O'Malley-----	28	5.60
Bernie Sanders-----	39	7.80
Other-----	2	0.40
Undecided-----	60	12.00
No/None-----	343	68.60

25. Last Friday, the movie "13 Hours: The Secret Soldiers of Benghazi" was released. Have you seen or do you plan to see this movie?

(N=500)	n	%
Have Seen Movie-----	8	1.60
Plan to See Movie-----	114	22.80
Do not plan to see-----	329	65.80
Undecided-----	49	9.80

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]