

## FINAL NH Democratic Toplines June 2015

Area Code:

(N=500)	n	%
West/North -----	120	24.00
Central-----	130	26.00
Hillsborough-----	140	28.00
Rockingham-----	110	22.00

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Hello, my name is \_\_\_\_\_ and I am conducting a survey for Suffolk University and I would like to get your opinions on some political questions. Would you be willing to spend five minutes answering some questions?

S.1 Gender

(N=500)	n	%
Male-----	213	42.60
Female-----	287	57.40

S.2 How likely are you to vote in the Democratic Presidential Primary in seven months – very likely, somewhat likely, would you say you are 50-50, not very likely, or not at all likely?

(N=500)	n	%
Very Likely-----	429	85.80
Somewhat Likely-----	29	5.80
50/50-----	42	8.40

S.3 Are you currently registered as a Democrat, Republican, Undeclared/Independent, something else or are you not registered to vote? **{QUOTA}**

(N=500)	n	%
Democrat-----	324	64.80
Republican-----	20	4.00
Undeclared/Independent-----	146	29.20
Other-----	3	0.60
Not registered-----	5	1.00
Refused-----	2	0.40

{S3.2, 3.3, 3.4 only}

S.4 Just to be clear, although you are a registered <party> you intend to vote in the Democratic Presidential Primary in seven months?

(N=169)	n	%
Yes-----	169	100.00

5. What is your age category?

(N=500)	n	%
18-24 Years -----	16	3.20
25-34 Years -----	82	16.40
35-44 Years -----	103	20.60
45-54 Years -----	112	22.40
55-64 Years -----	79	15.80
65-74 Years -----	57	11.40
75 + Years -----	48	9.60
Refused -----	3	0.60

6. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

(N=500)	n	%
White/Caucasian -----	449	89.80
Black/African-American -----	4	0.80
American Indian / Alaska Native -----	0	0.00
Asian -----	4	0.80
Native Hawaiian / Other Pacific Islander -----	2	0.40
Hispanic/Latino -----	4	0.80
Other -----	22	4.40
Refused -----	15	3.00

7. If the *Democratic* Primary for President was held today, and the candidates were {RANDOMIZE} Joe Biden, Lincoln Chafee, Hillary Clinton, Martin O'Malley, Bernie Sanders, or Jim Webb, for whom would you vote or lean toward?

(N=500)	n	%
Joe Biden -----	37	7.40
Lincoln Chafee -----	3	0.60
Hillary Clinton -----	204	40.80
Martin O'Malley -----	15	3.00
Bernie Sanders -----	156	31.20
Jim Webb -----	6	1.20
Other -----	2	0.40
Undecided -----	77	15.40

{Exclude answer from Q7 as an option, respondents must pick another candidate}

8. Who would be your second choice? (RANDOMIZE)

(N=423)	n	%
Joe Biden -----	87	20.57
Lincoln Chafee -----	6	1.42
Hillary Clinton -----	112	26.48
Martin O'Malley -----	22	5.20
Bernie Sanders -----	71	16.78
Jim Webb -----	9	2.13
Other -----	3	0.71
Undecided -----	113	26.71

9. How satisfied are you with the Democratic field of candidates?

(N=500)	n	%
Very satisfied-----	122	24.40
Somewhat satisfied-----	208	41.60
Somewhat dissatisfied-----	88	17.60
Very dissatisfied -----	56	11.20
Undecided -----	26	5.20

Great, I am going to read you a list of individuals in state and national local politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama. Is your opinion of Barack Obama generally favorable or generally unfavorable?  
(RANDOMIZE11-17)

(N=500)	<u>NEVER HEARD</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>HOF/UNDECIDED</u>
10. Barack Obama	4 0.80	375 75.00	104 20.80	17 3.40
11. Hillary Clinton	7 1.40	359 71.80	93 18.60	41 8.20
12. Joe Biden	7 1.40	383 76.60	69 13.80	41 8.20
13. Lincoln Chafee	178 35.60	104 20.80	59 11.80	159 31.80
14. Martin O'Malley	164 32.80	141 28.20	32 6.40	163 32.60
15. Bernie Sanders	59 11.80	309 61.80	43 8.60	89 17.80
16. Jim Webb	200 40.00	100 20.00	40 8.00	160 32.00
17. Maggie Hassan	30 6.00	363 72.60	63 12.60	44 8.80

{ALL RESPONDENTS IN Q7 EXCLUDING 7.3}

18. Earlier you didn't choose Hillary Clinton as your first choice for the Democratic nomination for president. As a Democratic Primary voter in New Hampshire, what is holding you back from supporting her? {OPEN}

(N=296)	n	%
"Need more information/Not sure yet/Too early" -----	37	12.50
"Don't trust her/Lies/Corrupt" -----	36	12.16
"Prefer/Like Bernie Sanders" -----	29	9.80
"Need someone new/Has been around too long" -----	27	9.12
"Bill Clinton/Tired of Clintons" -----	17	5.74
"Her policies/views" -----	16	5.41
"Her past/Skeletons/Unanswered questions" -----	13	4.39
"Won't be able to handle the job" -----	12	4.05
"Don't like her" (General) -----	11	3.72
"Big business/Wall Street" -----	11	3.72
"General negative" -----	10	3.38
"Not liberal enough" -----	8	2.70
"Prefer/Like Biden" -----	6	2.03
"Age" -----	5	1.69
"Poor campaign" -----	5	1.69
"Hasn't done a good job" -----	5	1.69
"Email" -----	3	1.01
"Ignoring the press" -----	3	1.01
"Doesn't relate to voters" -----	3	1.01
"Ethics/Morality" -----	3	1.01
"Not electable" -----	3	1.01
"Benghazi" -----	2	0.68
"Foundation" -----	1	0.34
No/None/Nothing -----	7	2.36
Other -----	9	3.04
DK/NA/Refused -----	14	4.73

I'm going to mention things about Hillary Clinton that have been in the news recently. For each, please tell me if this is something that bothers you or not – just answer yes or no...  
**{Randomize 19-21}**

19. How she handled the attacks in Benghazi and the explanation in the aftermath.

(N=500)	n	%
Yes – it bothers me -----	150	30.00
No – it does not bother me -----	306	61.20
Not sure -----	44	8.80

20. Instead of using the State Department e-mail server, she used a private e-mail server and deleted emails she did not consider related to her service as Secretary of State.

(N=500)	n	%
Yes – it bothers me -----	189	37.80
No – it does not bother me -----	297	59.40
Not sure -----	14	2.80

21. The Clinton Foundation, founded by Bill Clinton, accepted contributions from foreign governments when she was Secretary of State.

(N=500)	n	%
Yes – it bothers me-----	203	40.60
No – it does not bother me -----	267	53.40
Not sure -----	30	6.00

I'm going to mention those news items again. This time, please tell me if you think it will or will not hurt Hillary Clinton in the general election if she is the nominee – just answer yes or no...  
**{Randomize 22-24}**

22. How she handled the attacks in Benghazi and the explanation in the aftermath.

(N=500)	n	%
Will hurt -----	229	45.80
Will NOT hurt-----	218	43.60
Not sure -----	53	10.60

23. Instead of using the State Department e-mail server, she used a private e-mail server and deleted emails she did not consider related to her service as Secretary of State.

(N=500)	n	%
Will hurt -----	253	50.60
Will NOT hurt-----	203	40.60
Not sure -----	44	8.80

24. The Clinton Foundation, founded by Bill Clinton, accepted contributions from foreign governments when she was Secretary of State.

(N=500)	n	%
Will hurt -----	239	47.80
Will NOT hurt-----	216	43.20
Not sure -----	45	9.00

We're interested to know what you want candidates to spend time talking about. For each of the following issues, please indicate yes or no if this is something you want candidates spending "A LOT OF TIME TALKING ABOUT" **{Randomize}**

(N=500)	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
25. Reducing the national debt	333 66.60	147 29.40	20 4.00
26. Taxes	379 75.80	98 19.60	23 4.60
27. Job creation	440 88.00	52 10.40	8 1.60
28. Cost of college	372 74.40	101 20.20	27 5.40
29. Health care	448 89.60	39 7.80	13 2.60

(N=500)	<u>Yes</u>	<u>No</u>	<u>Not Sure</u>
30. Energy	438 87.60	49 9.80	13 2.60
31. Immigration	400 80.00	86 17.20	14 2.80
32. Abortion	161 32.20	318 63.60	21 4.20
33. Same-sex marriage	168 33.60	307 61.40	25 5.00
34. Civil liberties	373 74.60	91 18.20	36 7.20
35. Income inequality	423 84.60	58 11.60	19 3.80
36. Terrorist groups like ISIS	404 80.80	71 14.20	25 5.00
37. Nation's infrastructure	408 81.60	61 12.20	31 6.20
38. Their religious beliefs	57 11.40	433 86.60	10 2.00
39. Stopping Iran from developing a nuclear bomb	349 69.80	118 23.60	33 6.60

40. Do you agree or disagree that raising taxes should be an option for helping to reduce the national debt?

(N=500)	n	%
Agree -----	257	51.40
Disagree -----	192	38.40
Undecided -----	51	10.20

41. Do you think that the Affordable Care Act, sometimes called Obamacare, should be repealed, modified or left alone?

(N=500)	n	%
Repealed-----	65	13.00
Modified -----	210	42.00
Left alone -----	198	39.60
Undecided -----	27	5.40

**THE FINAL 2 QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS  
TAKING THE SURVEY**

42. Would you describe yourself as liberal, moderate or conservative?

(N=500)	n	%
Liberal -----	209	41.80
Moderate -----	213	42.60
Conservative -----	61	12.20
Undecided -----	17	3.40

43. Do you currently have children in the school system?

(N=500)	n	%
Yes -----	123	24.60
No -----	374	74.80
Undecided -----	3	0.60

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]