

Top Three Candidate Strengths

John Kerry

(27%)

Currently Leads By 8%

1. Women
2. Hillsborough County (largest)
2. Ages 35-54 years
2. Veteran Households

Kerry leads by 14%
Kerry leads by 11%
Kerry leads by 11%
Kerry leads by 11%

Howard Dean

(19%)

Currently Trails By 8%

1. Ages 18-34 years
1. Union Households
2. Men
2. Central Region (3 counties)

Dean tied with Kerry
Dean tied with Kerry
Dean trails by 2%
Dean trails by 2%

Wesley Clark

(15%)

Currently Trails By 12%

1. Central Region (3 counties)
2. Independent/Unenrolled Voters
2. Men

Clark trails by 6%
Clark trails by 7%
Clark trails by 7%