

Top Candidate (Relative) Strengths

John Kerry **(36%)** **Currently Leads By 16%**

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|------------------------|--------------------|
| 1. Hillsborough County | Kerry leads by 22% |
| 2. Women | Kerry leads by 21% |
| 3. Catholics | Kerry leads by 20% |
| 4. Voters Ages 55 yrs+ | Kerry leads by 20% |

Howard Dean **(20%)** **Currently Trails By 16%**

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|-----------------------------------|-------------------|
| 1. Union Households | Dean leads by 8% |
| 2. Households with Veterans | Dean trails by 5% |
| 3. West/North Region (5 counties) | Dean trails by 9% |

Wesley Clark **(11%)** **Currently Trails By 25%**

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| 1. Households with Veterans | Clark trails by 15% |
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