

6. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA			LIKELY 2016			PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right Direction	152	70	82	35	41	38	38	147	5	85	15	52	48	31	37	36	53	99
	30	29	32	31	33	26	33	30	28	63	10	25	42	28	27	27	25	37
Wrong Track	285	144	141	68	65	86	66	276	9	27	125	131	52	67	81	81	139	131
	57	60	54	60	52	59	57	57	50	20	82	64	46	61	60	60	66	48
Undecided	63	27	36	11	19	21	12	59	4	24	12	23	14	12	17	18	20	41
	13	11	14	10	15	14	10	12	22	18	8	11	12	11	13	13	9	15

7. Do you approve or disapprove of the way Barack Obama is handling his job as president?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA			LIKELY 2016			PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	235	105	130	53	68	65	49	227	8	115	21	97	68	43	61	61	89	144
	47	44	50	46	54	45	42	47	44	85	14	47	60	39	45	45	42	53
Disapprove	227	117	110	54	51	66	56	220	7	13	120	91	35	61	66	63	111	104
	45	49	42	47	41	46	48	46	39	10	79	44	31	55	49	47	52	38
Undecided	38	19	19	7	6	14	11	35	3	8	11	18	11	6	8	11	12	23
	8	8	7	6	5	10	9	7	17	6	7	9	10	5	6	8	6	8

8. Barack Obama

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA			LIKELY 2016			PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	1	1	-	1	-	-	-	1	-	-	-	1	-	-	-	1	1	-
	*	*		1				*				*				1	*	
Favorable	250	111	139	56	67	78	49	241	9	121	23	102	69	46	66	65	93	154
	50	46	54	49	54	54	42	50	50	89	15	50	61	42	49	48	44	57
Unfavorable	225	115	110	52	52	62	59	219	6	9	123	91	36	61	64	62	111	101
	45	48	42	46	42	43	51	45	33	7	81	44	32	55	47	46	52	37
Heard of/Undecided	24	14	10	5	6	5	8	21	3	6	6	12	9	3	5	7	7	16
	5	6	4	4	5	3	7	4	17	4	4	6	8	3	4	5	3	6

9. Hillary Clinton

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA			LIKELY 2016			PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	213	91	122	47	57	63	46	208	5	107	22	82	57	39	59	56	81	131
	43	38	47	41	46	43	40	43	28	79	14	40	50	35	44	41	38	48
Unfavorable	245	129	116	61	58	68	58	236	9	16	124	102	46	67	64	66	121	110
	49	54	45	54	46	47	50	49	50	12	82	50	40	61	47	49	57	41
Heard of/Undecided	42	21	21	6	10	14	12	38	4	13	6	22	11	4	12	13	10	30
	8	9	8	5	8	10	10	8	22	10	4	11	10	4	9	10	5	11

10. Chris Sununu

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA			LIKELY 2016			PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	49	31	18	7	9	21	12	44	5	25	10	14	23	8	9	9	25	24
	10	13	7	6	7	14	10	9	28	18	7	7	20	7	7	7	12	9
Favorable	177	96	81	41	42	52	42	173	4	12	92	70	38	43	43	51	94	77
	35	40	31	36	34	36	36	36	22	9	61	34	33	39	32	38	44	28
Unfavorable	160	65	95	43	50	36	31	153	7	75	17	66	29	32	52	46	54	100
	32	27	37	38	40	25	27	32	39	55	11	32	25	29	39	34	25	37
Heard of/Undecided	114	49	65	23	24	36	31	112	2	24	33	56	24	27	31	29	39	70
	23	20	25	20	19	25	27	23	11	18	22	27	21	25	23	21	18	26

11. Gary Johnson

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA			LIKELY 2016			PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	106	50	56	29	23	25	29	97	9	28	20	58	30	21	23	32	47	56
	21	21	22	25	18	17	25	20	50	21	13	28	26	19	17	24	22	21
Favorable	77	43	34	13	18	29	17	74	3	18	27	31	22	16	21	18	31	42
	15	18	13	11	14	20	15	15	17	13	18	15	19	15	16	13	15	15
Unfavorable	198	96	102	47	53	57	41	195	3	65	65	64	40	48	57	51	87	104
	40	40	39	41	42	39	35	40	17	48	43	31	35	44	42	38	41	38
Heard of/Undecided	119	52	67	25	31	34	29	116	3	25	40	53	22	25	34	34	47	69
	24	22	26	22	25	23	25	24	17	18	26	26	19	23	25	25	22	25

12. Donald Trump

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA			LIKELY 2016			PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	1	-	1	-	-	1	-	1	-	-	-	1	-	-	-	1	-	1
	*		*			1		*				*				1		*
Favorable	179	103	76	42	43	49	45	174	5	17	96	64	48	44	42	43	94	75
	36	43	29	37	34	34	39	36	28	13	63	31	42	40	31	32	44	28
Unfavorable	286	124	162	64	75	86	61	274	12	115	43	124	60	60	80	83	104	177
	57	51	63	56	60	59	53	57	67	85	28	60	53	55	59	61	49	65
Heard of/Undecided	34	14	20	8	7	9	10	33	1	4	13	17	6	6	13	8	14	18
	7	6	8	7	6	6	9	7	6	3	9	8	5	5	10	6	7	7

13. Kelly Ayotte

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				LIKELY 2016			PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO	
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Never heard of	37	28	9	6	11	12	8	34	3	18	7	12	19	3	6	9	20	17	
	7	12	3	5	9	8	7	7	17	13	5	6	17	3	4	7	9	6	
Favorable	240	121	119	53	55	74	58	234	6	14	125	98	42	62	60	72	116	111	
	48	50	46	46	44	51	50	49	33	10	82	48	37	56	44	53	55	41	
Unfavorable	167	69	98	50	45	38	34	158	9	88	11	66	34	32	55	45	66	100	
	33	29	38	44	36	26	29	33	50	65	7	32	30	29	41	33	31	37	
Heard of/Undecided	56	23	33	5	14	21	16	56	-	16	9	30	19	13	14	9	10	43	
	11	10	13	4	11	14	14	12		12	6	15	17	12	10	7	5	16	



14. Colin Van Ostern

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA			LIKELY 2016			PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	142	71	71	31	30	46	35	133	9	39	41	60	42	23	35	42	58	77
	28	29	27	27	24	32	30	28	50	29	27	29	37	21	26	31	27	28
Favorable	138	62	76	38	42	38	20	135	3	76	19	42	20	28	49	40	56	81
	28	26	29	33	34	26	17	28	17	56	13	20	18	25	36	30	26	30
Unfavorable	88	51	37	13	21	31	23	85	3	3	51	33	20	27	21	19	46	37
	18	21	14	11	17	21	20	18	17	2	34	16	18	25	16	14	22	14
Heard of/Undecided	132	57	75	32	32	30	38	129	3	18	41	71	32	32	30	34	52	76
	26	24	29	28	26	21	33	27	17	13	27	34	28	29	22	25	25	28

15. Maggie Hassan

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA			LIKELY 2016			PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	34	26	8	7	10	11	6	32	2	17	7	10	18	3	6	7	19	15
	7	11	3	6	8	8	5	7	11	13	5	5	16	3	4	5	9	6
Favorable	212	88	124	50	58	58	46	206	6	98	27	85	47	40	62	62	82	129
	42	37	48	44	46	40	40	43	33	72	18	41	41	36	46	46	39	48
Unfavorable	199	105	94	45	45	63	46	192	7	10	106	80	34	57	50	55	92	93
	40	44	36	39	36	43	40	40	39	7	70	39	30	52	37	41	43	34
Heard of/Undecided	55	22	33	12	12	13	18	52	3	11	12	31	15	10	17	11	19	34
	11	9	13	11	10	9	16	11	17	8	8	15	13	9	13	8	9	13

16. Jill Stein

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				LIKELY 2016			PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO	
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Never heard of	168	81	87	44	39	49	36	159	9	44	47	75	36	31	45	54	67	94	
	34	34	34	39	31	34	31	33	50	32	31	36	32	28	33	40	32	35	
Favorable	54	28	26	13	13	18	10	49	5	21	13	19	24	9	10	11	24	28	
	11	12	10	11	10	12	9	10	28	15	9	9	21	8	7	8	11	10	
Unfavorable	144	75	69	24	38	49	33	141	3	41	51	50	25	39	40	38	63	75	
	29	31	27	21	30	34	28	29	17	30	34	24	22	35	30	28	30	28	
Heard of/Undecided	134	57	77	33	35	29	37	133	1	30	41	62	29	31	40	32	58	74	
	27	24	30	29	28	20	32	28	6	22	27	30	25	28	30	24	27	27	

17. The New Hampshire presidential ballot includes five candidates as follows: Rocky De La Fuente - American Delta Party, Gary Johnson-Libertarian, Jill Stein-Green Party, Donald Trump-Republican, Hillary Clinton-Democrat. At this point which candidate will you vote for or lean toward?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA			LIKELY 2016			PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rocky De La Fuente, American Delta Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gary Johnson, Libertarian	26	11	15	4	6	10	6	24	2	3	4	18	5	9	8	4	9	16
	5	5	6	4	5	7	5	5	11	2	3	9	4	8	6	3	4	6
Jill Stein, Green Party	4	3	1	1	-	1	2	4	-	-	2	2	1	1	1	-	2	1
	1	1	*	1		1	2	1			1	1	1	1	1		1	*
Donald Trump, Republican	210	119	91	51	49	58	52	205	5	19	114	75	51	48	57	52	112	86
	42	49	35	45	39	40	45	43	28	14	75	36	45	44	42	39	53	32
Hillary Clinton, Democrat	219	87	132	51	57	65	46	214	5	106	23	88	49	39	65	65	71	147
	44	36	51	45	46	45	40	44	28	78	15	43	43	35	48	48	33	54
Undecided	35	19	16	4	12	9	10	31	4	7	7	20	8	11	3	11	14	19
	7	8	6	4	10	6	9	6	22	5	5	10	7	10	2	8	7	7
Refused	6	2	4	3	1	2	-	4	2	1	2	3	-	2	1	3	4	2
	1	1	2	3	1	1		1	11	1	1	1		2	1	2	2	1

18. Who would be your second choice if it were between Republican Donald Trump or Democrat Hillary Clinton?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA			LIKELY 2016			PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO
THOSE WHO DID NOT CHOOSE TRUMP/CLINTON	30	14	16	5	6	11	8	28	2	3	6	20	6	10	9	4	11	17
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, Republican	8	4	4	-	-	4	4	8	-	1	3	4	-	2	3	2	3	4
	27	29	25			36	50	29		33	50	20		20	33	50	27	24
Hillary Clinton, Democrat	4	2	2	-	1	3	-	4	-	-	1	3	1	2	1	-	-	4
	13	14	13		17	27		14			17	15	17	20	11			24
Other	5	2	3	2	-	-	3	5	-	1	-	4	2	3	-	-	2	3
	17	14	19	40			38	18		33		20	33	30			18	18
Undecided	9	5	4	3	3	3	-	8	1	-	1	7	2	2	3	2	4	5
	30	36	25	60	50	27		29	50		17	35	33	20	33	50	36	29
Refused	4	1	3	-	2	1	1	3	1	1	1	2	1	1	2	-	2	1
	13	7	19		33	9	13	11	50	33	17	10	17	10	22		18	6

19. Do you think Hillary Clinton is honest and trustworthy?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA			LIKELY 2016			PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	188	84	104	41	52	53	42	183	5	98	23	66	48	26	56	57	69	117
	38	35	40	36	42	37	36	38	28	72	15	32	42	24	41	42	33	43
No	285	142	143	69	67	82	67	273	12	24	126	131	57	80	74	70	138	132
	57	59	55	61	54	57	58	57	67	18	83	64	50	73	55	52	65	49
Undecided	23	14	9	3	6	9	5	22	1	13	1	8	9	3	5	6	4	19
	5	6	3	3	5	6	4	5	6	10	1	4	8	3	4	4	2	7
Refused	4	1	3	1	-	1	2	4	-	1	2	1	-	1	-	2	1	3
	1	*	1	1		1	2	1		1	1	*		1		1	*	1

20. Do you think Donald Trump is honest and trustworthy?

BANNER 1																			
DEMOGRAPHICS																			
	GENDER			AREA				LIKELY 2016			PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO	
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Yes	168	92	76	38	40	45	45	163	5	16	88	62	42	38	44	42	92	67	
	34	38	29	33	32	31	39	34	28	12	58	30	37	35	33	31	43	25	
No	295	128	167	67	76	90	62	284	11	116	45	130	64	65	83	81	106	184	
	59	53	64	59	61	62	53	59	61	85	30	63	56	59	61	60	50	68	
Undecided	35	20	15	9	9	10	7	33	2	4	17	14	8	7	8	11	13	19	
	7	8	6	8	7	7	6	7	11	3	11	7	7	6	6	8	6	7	
Refused	2	1	1	-	-	-	2	2	-	-	2	-	-	-	-	1	1	1	
	*	*	*				2	*			1				1	*	*		

21. When you think about this presidential election, how do you feel - Excited, Alarmed, or Bored?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA				LIKELY 2016		PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excited	106	60	46	19	30	35	22	103	3	33	44	28	37	25	23	21	53	53
	21	25	18	17	24	24	19	21	17	24	29	14	32	23	17	16	25	20
Alarmed	319	139	180	76	77	87	79	307	12	82	88	144	60	74	94	87	131	173
	64	58	69	67	62	60	68	64	67	60	58	70	53	67	70	64	62	64
Bored	43	23	20	9	10	14	10	41	2	9	12	22	8	7	8	19	18	25
	9	10	8	8	8	10	9	9	11	7	8	11	7	6	6	14	8	9
Undecided	29	16	13	9	8	8	4	28	1	12	8	9	8	4	9	8	10	19
	6	7	5	8	6	6	3	6	6	9	5	4	7	4	7	6	5	7
Refused	3	3	-	1	-	1	1	3	-	-	-	3	1	-	1	-	-	1
	1	1		1		1	1	1				1	1		1			*



22. What do you think is the most important issue facing the next president?

	BANNER 1																		
	DEMOGRAPHICS																		
	GENDER			AREA				LIKELY 2016			PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO	
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Reducing the national debt	34	24	10	9	7	9	9	33	1	7	17	9	4	10	14	6	12	19	
	7	10	4	8	6	6	8	7	6	5	11	4	4	9	10	4	6	7	
Taxes	11	5	6	4	2	3	2	11	-	2	5	4	1	2	3	5	5	5	
	2	2	2	4	2	2	2	2	-	1	3	2	1	2	2	4	2	2	
Jobs/Economy	98	55	43	30	24	25	19	95	3	29	29	40	23	19	26	27	44	50	
	20	23	17	26	19	17	16	20	17	21	19	19	20	17	19	20	21	18	
Schools/Education	11	6	5	2	4	3	2	10	1	5	2	4	4	2	1	4	6	5	
	2	2	2	2	3	2	2	2	6	4	1	2	4	2	1	3	3	2	
Healthcare	36	16	20	7	12	6	11	36	-	13	6	17	13	5	10	8	13	23	
	7	7	8	6	10	4	9	7	-	10	4	8	11	5	7	6	6	8	
Illegal immigration	31	11	20	5	9	10	7	30	1	3	13	15	7	10	10	4	16	14	
	6	5	8	4	7	7	6	6	6	2	9	7	6	9	7	3	8	5	
Abortion policy	11	5	6	1	4	2	4	11	-	6	5	-	4	-	2	4	4	7	
	2	2	2	1	3	1	3	2	-	4	3	-	4	-	1	3	2	3	
Climate Change	20	10	10	6	7	5	2	20	-	13	-	7	3	5	5	7	6	13	
	4	4	4	5	6	3	2	4	-	10	-	3	3	5	4	5	3	5	
Civil liberties	11	5	6	3	-	6	2	10	1	4	5	2	3	1	4	2	4	7	
	2	2	2	3	-	4	2	2	6	3	3	1	3	1	3	1	2	3	
Terrorism/national security	109	43	66	16	25	34	34	105	4	14	39	55	24	31	26	28	48	58	
	22	18	25	14	20	23	29	22	22	10	26	27	21	28	19	21	23	21	
Crime/Guns	20	7	13	9	4	4	3	19	1	8	4	8	6	1	7	6	9	11	
	4	3	5	8	3	3	3	4	6	6	3	4	5	1	5	4	4	4	
Drugs/Opioids	14	8	6	3	2	7	2	14	-	1	6	7	3	5	2	4	8	6	
	3	3	2	3	2	5	2	3	-	1	4	3	3	5	1	3	4	2	

22. What do you think is the most important issue facing the next president?

		BANNER 1																	
		DEMOGRAPHICS																	
		GENDER			AREA			LIKELY 2016			PARTY REG			AGE				GUN OWNER	
		FE-			CEN	HILLS	ROCKI	VERY	SMWT			IND/							
TOTAL	MALE	MALE	NW	TRAL	BORO	NGHAM	LKLY	LKLY	DEM	REP	UNDCL	18-34	35-49	50-64	65+	YES	NO		
Choosing Supreme Court Nominees	46 9	22 9	24 9	8 7	16 13	14 10	8 7	45 9	1 6	17 13	10 7	17 8	7 6	11 10	13 10	15 11	20 9	25 9	
Undecided	48 10	24 10	24 9	11 10	9 7	17 12	11 9	43 9	5 28	14 10	11 7	21 10	12 11	8 7	12 9	15 11	17 8	28 10	

23. For U.S. Senate your ballot includes four candidates as follows: Kelly Ayotte-Republican, Brian Chabot-Libertarian, Aaron Day-Independent, Maggie Hassan-Democrat. At this point which candidate will you vote for or lean toward?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA			LIKELY 2016			PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Kelly Ayotte, Republican	236	128	108	50	57	74	55	230	6	20	130	83	45	62	59	66	117	105
	47	53	42	44	46	51	47	48	33	15	86	40	39	56	44	49	55	39
Brian Chabot, Libertarian	13	10	3	3	2	5	3	12	1	3	5	5	5	1	2	5	7	6
	3	4	1	3	2	3	3	2	6	2	3	2	4	1	1	4	3	2
Aaron Day, Independent	7	1	6	1	2	1	3	7	-	1	1	5	2	1	4	-	2	4
	1	*	2	1	2	1	3	1		1	1	2	2	1	3		1	1
Maggie Hassan, Democrat	203	83	120	48	57	53	45	195	8	108	11	82	49	38	63	52	72	131
	41	34	46	42	46	37	39	40	44	79	7	40	43	35	47	39	34	48
Undecided	31	15	16	10	6	7	8	29	2	4	5	22	12	6	5	8	12	18
	6	6	6	9	5	5	7	6	11	3	3	11	11	5	4	6	6	7
Refused	10	4	6	2	1	5	2	9	1	-	-	9	1	2	2	4	2	7
	2	2	2	2	1	3	2	2	6			4	1	2	1	3	1	3

24. For Governor, your ballot includes three candidates as follows: Colin Van Ostern-Democrat, Max Abramson-Libertarian, and Chris Sununu-Republican. At this point which candidate will you vote for or lean toward?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA			LIKELY 2016		PARTY REG			AGE				GUN OWNER		
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Colin Van Ostern, Democrat	180	86	94	48	55	46	31	176	4	109	14	56	40	31	59	49	74	106
	36	36	36	42	44	32	27	37	22	80	9	27	35	28	44	36	35	39
Max Abramson, Libertarian	11	6	5	2	2	-	7	11	-	2	1	8	4	3	1	3	4	6
	2	2	2	2	2		6	2		1	1	4	4	3	1	2	2	2
Chris Sununu, Republican	199	104	95	41	46	67	45	194	5	9	114	73	40	55	50	52	101	87
	40	43	37	36	37	46	39	40	28	7	75	35	35	50	37	39	48	32
Undecided	101	43	58	22	20	28	31	93	8	16	20	64	29	21	23	26	33	65
	20	18	22	19	16	19	27	19	44	12	13	31	25	19	17	19	16	24
Refused	9	2	7	1	2	4	2	8	1	-	3	5	1	-	2	5	-	7
	2	1	3	1	2	3	2	2	6		2	2	1		1	4		3



26. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president - Hillary Clinton or Donald Trump?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA				LIKELY 2016		PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Hillary Clinton	287	138	149	58	77	84	68	279	8	117	56	111	67	58	80	79	107	174
	57	57	58	51	62	58	59	58	44	86	37	54	59	53	59	59	50	64
Donald Trump	137	77	60	36	35	38	28	132	5	6	75	55	36	34	29	38	69	61
	27	32	23	32	28	26	24	27	28	4	49	27	32	31	21	28	33	23
Undecided	73	25	48	19	12	22	20	68	5	12	20	39	11	17	25	17	35	34
	15	10	19	17	10	15	17	14	28	9	13	19	10	15	19	13	17	13
Refused	3	1	2	1	1	1	-	3	-	1	1	1	-	1	1	1	1	2
	1	*	1	1	1	1		1		1	1	*		1	1	1	*	1

27. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA			LIKELY 2016			PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very liberal	39	20	19	7	10	12	10	37	2	26	3	10	16	8	10	5	23	16
	8	8	7	6	8	8	9	8	11	19	2	5	14	7	7	4	11	6
Liberal	84	38	46	19	22	24	19	82	2	47	10	27	15	14	29	25	23	60
	17	16	18	17	18	17	16	17	11	35	7	13	13	13	21	19	11	22
Moderate	176	82	94	43	38	52	43	171	5	38	38	97	41	40	44	48	72	99
	35	34	36	38	30	36	37	35	28	28	25	47	36	36	33	36	34	37
Conservative	115	52	63	27	31	34	23	113	2	8	61	45	15	34	33	31	54	54
	23	22	24	24	25	23	20	23	11	6	40	22	13	31	24	23	25	20
Very Conservative	71	39	32	12	22	17	20	67	4	14	35	21	24	12	15	20	35	32
	14	16	12	11	18	12	17	14	22	10	23	10	21	11	11	15	17	12
Other	8	6	2	2	2	4	-	5	3	1	2	4	1	2	3	2	3	5
	2	2	1	2	2	3		1	17	1	1	2	1	2	2	1	1	2
Don't know	7	4	3	4	-	2	1	7	-	2	3	2	2	-	1	4	2	5
	1	2	1	4		1	1	1		1	2	1	2		1	3	1	2

28. What TV news or commentary source do you trust the most?

	BANNER 1																	
	DEMOGRAPHICS																	
	GENDER			AREA			LIKELY 2016			PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
CNN	62	21	41	14	14	22	12	61	1	25	13	23	20	13	12	16	19	42
	12	9	16	12	11	15	10	13	6	18	9	11	18	12	9	12	9	15
MSNBC	49	22	27	15	13	7	14	47	2	25	7	16	11	8	13	17	21	28
	10	9	10	13	10	5	12	10	11	18	5	8	10	7	10	13	10	10
FOX News	117	58	59	25	28	32	32	114	3	9	62	46	21	31	36	29	51	56
	23	24	23	22	22	22	28	24	17	7	41	22	18	28	27	21	24	21
ABC	49	26	23	16	10	13	10	47	2	14	9	25	10	11	12	14	20	29
	10	11	9	14	8	9	9	10	11	10	6	12	9	10	9	10	9	11
NBC	33	11	22	10	10	9	4	32	1	12	7	14	9	9	9	5	9	23
	7	5	8	9	8	6	3	7	6	9	5	7	8	8	7	4	4	8
CBS	32	13	19	3	8	14	7	31	1	8	8	16	3	7	10	12	16	15
	6	5	7	3	6	10	6	6	6	6	5	8	3	6	7	9	8	6
C-SPAN	12	8	4	1	5	3	3	12	-	3	8	1	5	1	3	3	9	3
	2	3	2	1	4	2	3	2		2	5	*	4	1	2	2	4	1
Comedy Central	15	10	5	5	4	5	1	12	3	4	2	8	8	3	4	-	6	9
	3	4	2	4	3	3	1	2	17	3	1	4	7	3	3		3	3
PBS	47	29	18	5	12	16	14	46	1	22	7	18	10	13	12	12	19	26
	9	12	7	4	10	11	12	10	6	16	5	9	9	12	9	9	9	10
Undecided	84	43	41	20	21	24	19	80	4	14	29	39	17	14	24	27	42	40
	17	18	16	18	17	17	16	17	22	10	19	19	15	13	18	20	20	15



29. What is your annual household income?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA			LIKELY 2016			PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$20,000 per year	60	32	28	13	13	18	16	59	1	27	17	16	19	6	13	21	26	34
	12	13	11	11	10	12	14	12	6	20	11	8	17	5	10	16	12	13
Under \$50,000 per year	95	40	55	25	26	27	17	87	8	22	28	44	19	14	26	35	40	53
	19	17	21	22	21	19	15	18	44	16	18	21	17	13	19	26	19	20
Under \$75,000 per year	76	38	38	18	18	23	17	73	3	22	19	34	23	17	15	21	32	43
	15	16	15	16	14	16	15	15	17	16	13	17	20	15	11	16	15	16
Under \$100,000 per year	73	38	35	16	20	20	17	71	2	21	22	29	16	21	22	14	37	34
	15	16	14	14	16	14	15	15	11	15	14	14	14	19	16	10	17	13
Under \$140,000 per year	55	31	24	12	17	12	14	54	1	19	13	23	8	17	18	12	24	28
	11	13	9	11	14	8	12	11	6	14	9	11	7	15	13	9	11	10
\$140,000 per year or more	55	22	33	9	13	15	18	54	1	9	16	29	13	21	14	6	24	31
	11	9	13	8	10	10	16	11	6	7	11	14	11	19	10	4	11	11
Undecided	86	40	46	21	18	30	17	84	2	16	37	31	16	14	27	26	29	48
	17	17	18	18	14	21	15	17	11	12	24	15	14	13	20	19	14	18

30. Is anyone in your household a member of a labor union?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA			LIKELY 2016			PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	68	43	25	8	18	21	21	67	1	33	19	16	27	14	15	11	42	26
	14	18	10	7	14	14	18	14	6	24	13	8	24	13	11	8	20	10
No	427	196	231	106	106	122	93	410	17	102	132	187	85	96	118	124	169	244
	85	81	89	93	85	84	80	85	94	75	87	91	75	87	87	92	80	90
Undecided	3	-	3	-	1	1	1	3	-	1	-	2	2	-	1	-	1	1
	1		1		1	1	1	1		1		1	2		1		*	*
Refused	2	2	-	-	-	1	1	2	-	-	1	1	-	-	1	-	-	-
	*	1				1	1	*			1	*			1			

31. Are there any members of your household who are gun owners?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA			LIKELY 2016			PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	212	121	91	59	59	52	42	206	6	48	82	80	49	48	60	53	212	-
	42	50	35	52	47	36	36	43	33	35	54	39	43	44	44	39	100	
No	271	112	159	50	60	92	69	259	12	88	62	118	64	59	67	79	-	271
	54	46	61	44	48	63	59	54	67	65	41	57	56	54	50	59		100
Undecided	3	1	2	1	1	-	1	3	-	-	2	1	1	-	1	1	-	-
	1	*	1	1	1		1	1			1	*	1		1	1		
Refused	14	7	7	4	5	1	4	14	-	-	6	7	-	3	7	2	-	-
	3	3	3	4	4	1	3	3			4	3		3	5	1		

32. How important is religion in your life - very important, somewhat important, not very important or not at all important?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA			LIKELY 2016			PARTY REG			AGE				GUN OWNER	
	TOTAL	MALE	FE-MALE	NW	CEN TRAL	HILLS BORO	ROCKI NGHAM	VERY LKLY	SMWT LKLY	DEM	REP	IND/UNDCL	18-34	35-49	50-64	65+	YES	NO
Total	500	241	259	114	125	145	116	482	18	136	152	206	114	110	135	135	212	271
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	216	103	113	40	46	80	50	212	4	55	86	75	47	39	61	66	94	113
	43	43	44	35	37	55	43	44	22	40	57	36	41	35	45	49	44	42
Somewhat important	155	72	83	38	40	38	39	145	10	40	41	70	35	45	38	36	59	94
	31	30	32	33	32	26	34	30	56	29	27	34	31	41	28	27	28	35
Not very important	66	33	33	18	18	16	14	65	1	17	16	32	15	13	19	18	32	32
	13	14	13	16	14	11	12	13	6	13	11	16	13	12	14	13	15	12
Not at all important	54	30	24	16	20	8	10	51	3	24	6	24	15	10	15	14	24	29
	11	12	9	14	16	6	9	11	17	18	4	12	13	9	11	10	11	11
Undecided	5	1	4	1	-	1	3	5	-	-	2	3	1	2	2	-	2	1
	1	*	2	1		1	3	1			1	1	1	2	1		1	*
Refused	4	2	2	1	1	2	-	4	-	-	1	2	1	1	-	1	1	2
	1	1	1	1	1	1		1			1	1	1	1		1	*	1

6. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT						CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL	
	TOTAL	CLIN TON	JOHN TRUMP SON	STEIN	UND	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV
Total	500	219	210	26	4	35	188	285	23	168	295	35	106	319	43	152	285	235	227
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right Direction	152	123	23	1	1	3	117	28	6	21	129	2	40	98	8	152	-	136	11
	30	56	11	4	25	9	62	10	26	13	44	6	38	31	19	100		58	5
Wrong Track	285	55	177	20	3	25	47	229	6	137	116	30	61	181	29	-	285	62	202
	57	25	84	77	75	71	25	80	26	82	39	86	58	57	67		100	26	89
Undecided	63	41	10	5	-	7	24	28	11	10	50	3	5	40	6	-	-	37	14
	13	19	5	19		20	13	10	48	6	17	9	5	13	14			16	6

7. Do you approve or disapprove of the way Barack Obama is handling his job as president?

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT						CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL	
	TOTAL	CLIN TON	JOHN TRUMP SON	STEIN	UND	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV
Total	500	219	210	26	4	35	188	285	23	168	295	35	106	319	43	152	285	235	227
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	235	188	25	6	2	14	159	62	13	24	205	6	44	157	17	136	62	235	-
	47	86	12	23	50	40	85	22	57	14	69	17	42	49	40	89	22	100	
Disapprove	227	17	179	15	1	10	17	206	3	139	62	25	58	138	20	11	202	-	227
	45	8	85	58	25	29	9	72	13	83	21	71	55	43	47	7	71		100
Undecided	38	14	6	5	1	11	12	17	7	5	28	4	4	24	6	5	21	-	-
	8	6	3	19	25	31	6	6	30	3	9	11	4	8	14	3	7		

8. Barack Obama

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT						CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL	
	TOTAL	CLIN TON	JOHN TRUMP	SON	STEIN	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV
Total	500 100	219 100	210 100	26 100	4 100	35 100	188 100	285 100	23 100	168 100	295 100	35 100	106 100	319 100	43 100	152 100	285 100	235 100	227 100
Never heard of	1 *	1 *	-	-	-	-	1 1	-	-	-	1 *	-	1 1	-	-	-	1 *	-	-
Favorable	250 50	199 91	26 12	7 27	2 50	16 46	165 88	67 24	16 70	26 15	218 74	6 17	47 44	165 52	20 47	140 92	67 24	226 96	10 4
Unfavorable	225 45	12 5	178 85	16 62	2 50	12 34	16 9	203 71	4 17	138 82	60 20	25 71	55 52	136 43	21 49	9 6	202 71	5 2	212 93
Heard of/Undecided	24 5	7 3	6 3	3 12	-	7 20	6 3	15 5	3 13	4 2	16 5	4 11	3 3	18 6	2 5	3 2	15 5	4 2	5 2

9. Hillary Clinton

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT					CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL		
	TOTAL	CLIN TON	JOHN TRUMP SON	STEIN	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV	
Total	500 100	219 100	210 100	26 100	4 100	35 100	188 100	285 100	23 100	168 100	295 100	35 100	106 100	319 100	43 100	152 100	285 100	235 100	227 100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	213 43	191 87	18 9	1 4	1 25	1 3	170 90	33 12	8 35	22 13	189 64	2 6	45 42	141 44	16 37	129 85	51 18	182 77	21 9
Unfavorable	245 49	10 5	186 89	22 85	3 75	20 57	8 4	231 81	4 17	140 83	74 25	29 83	59 56	147 46	23 53	17 11	213 75	31 13	198 87
Heard of/Undecided	42 8	18 8	6 3	3 12	-	14 40	10 5	21 7	11 48	6 4	32 11	4 11	2 2	31 10	4 9	6 4	21 7	22 9	8 4



10. Chris Sununu

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT						CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL	
	TOTAL	CLIN TON	JOHN TRUMP SON	STEIN	UND	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV
Total	500	219	210	26	4	35	188	285	23	168	295	35	106	319	43	152	285	235	227
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	49	22	22	1	-	2	30	15	2	23	25	1	25	18	4	25	23	31	14
	10	10	10	4	-	6	16	5	9	14	8	3	24	6	9	16	8	13	6
Favorable	177	41	109	13	-	13	33	140	4	82	78	17	40	115	14	26	133	37	123
	35	19	52	50	-	37	18	49	17	49	26	49	38	36	33	17	47	16	54
Unfavorable	160	113	30	5	1	9	92	58	9	27	127	5	20	116	15	75	63	116	38
	32	52	14	19	25	26	49	20	39	16	43	14	19	36	35	49	22	49	17
Heard of/Undecided	114	43	49	7	3	11	33	72	8	36	65	12	21	70	10	26	66	51	52
	23	20	23	27	75	31	18	25	35	21	22	34	20	22	23	17	23	22	23

## 11. Gary Johnson

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT						CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL	
	TOTAL	CLIN TON	JOHN TRUMP SON	STEIN	UND	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV
Total	500 100	219 100	210 100	26 100	4 100	35 100	188 100	285 100	23 100	168 100	295 100	35 100	106 100	319 100	43 100	152 100	285 100	235 100	227 100
Never heard of	106 21	40 18	53 25	2 8	-	9 26	44 23	56 20	4 17	48 29	53 18	4 11	34 32	50 16	16 37	32 21	62 22	47 20	50 22
Favorable	77 15	23 11	30 14	20 77	-	4 11	21 11	54 19	2 9	18 11	51 17	8 23	16 15	51 16	7 16	14 9	50 18	32 14	40 18
Unfavorable	198 40	103 47	84 40	1 4	2 50	6 17	85 45	105 37	7 30	69 41	120 41	9 26	39 37	138 43	10 23	77 51	100 35	102 43	87 38
Heard of/Undecided	119 24	53 24	43 20	3 12	2 50	16 46	38 20	70 25	10 43	33 20	71 24	14 40	17 16	80 25	10 23	29 19	73 26	54 23	50 22

## 12. Donald Trump

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT						CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL	
	TOTAL	CLIN TON	JOHN TRUMP SON	STEIN	UND	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV
Total	500 100	219 100	210 100	26 100	4 100	35 100	188 100	285 100	23 100	168 100	295 100	35 100	106 100	319 100	43 100	152 100	285 100	235 100	227 100
Never heard of	1 *	-	-	-	-	-	-	1 *	-	-	1 *	-	-	-	1 2	1 1	-	-	1 *
Favorable	179 36	3 1	173 82	1 4	1 25	1 3	23 12	154 54	2 9	149 89	15 5	15 43	73 69	84 26	15 35	22 14	150 53	25 11	151 67
Unfavorable	286 57	214 98	13 6	23 88	3 75	28 80	163 87	103 36	17 74	11 7	265 90	8 23	31 29	211 66	22 51	125 82	112 39	205 87	55 24
Heard of/Undecided	34 7	2 1	24 11	2 8	-	6 17	2 1	27 9	4 17	8 5	14 5	12 34	2 2	24 8	5 12	4 3	23 8	5 2	20 9

13. Kelly Ayotte

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT						CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL	
	TOTAL	CLIN TON	JOHN TRUMP SON	STEIN	UND	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV
Total	500 100	219 100	210 100	26 100	4 100	35 100	188 100	285 100	23 100	168 100	295 100	35 100	106 100	319 100	43 100	152 100	285 100	235 100	227 100
Never heard of	37 7	17 8	16 8	1 4	-	2 6	26 14	8 3	2 9	15 9	20 7	2 6	20 19	13 4	3 7	25 16	9 3	25 11	7 3
Favorable	240 48	46 21	155 74	18 69	2 50	17 49	40 21	193 68	5 22	122 73	89 30	27 77	56 53	152 48	19 44	29 19	190 67	51 22	172 76
Unfavorable	167 33	124 57	22 10	5 19	2 50	11 31	101 54	52 18	13 57	18 11	146 49	3 9	21 20	117 37	17 40	84 55	55 19	124 53	33 15
Heard of/Undecided	56 11	32 15	17 8	2 8	-	5 14	21 11	32 11	3 13	13 8	40 14	3 9	9 8	37 12	4 9	14 9	31 11	35 15	15 7

14. Colin Van Ostern

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT						CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL	
	TOTAL	CLIN TON	TRUMP	JOHN SON	STEIN	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV
Total	500	219	210	26	4	35	188	285	23	168	295	35	106	319	43	152	285	235	227
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	142	52	68	11	-	10	53	83	5	52	79	11	42	75	15	35	91	53	73
	28	24	32	42		29	28	29	22	31	27	31	40	24	35	23	32	23	32
Favorable	138	105	18	3	2	7	88	39	10	18	118	2	22	97	14	82	36	112	21
	28	48	9	12	50	20	47	14	43	11	40	6	21	30	33	54	13	48	9
Unfavorable	88	10	66	6	-	6	8	78	1	52	26	9	21	53	6	8	76	11	72
	18	5	31	23		17	4	27	4	31	9	26	20	17	14	5	27	5	32
Heard of/Undecided	132	52	58	6	2	12	39	85	7	46	72	13	21	94	8	27	82	59	61
	26	24	28	23	50	34	21	30	30	27	24	37	20	29	19	18	29	25	27

15. Maggie Hassan

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT						CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL	
	TOTAL	CLIN TON	JOHN TRUMP SON	STEIN	UND	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV
Total	500 100	219 100	210 100	26 100	4 100	35 100	188 100	285 100	23 100	168 100	295 100	35 100	106 100	319 100	43 100	152 100	285 100	235 100	227 100
Never heard of	34 7	13 6	17 8	- -	1 25	2 6	24 13	8 3	1 4	19 11	14 5	1 3	17 16	12 4	4 9	23 15	8 3	23 10	9 4
Favorable	212 42	156 71	33 16	6 23	- -	15 43	130 69	66 23	15 65	30 18	177 60	5 14	33 31	144 45	18 42	110 72	69 24	159 68	43 19
Unfavorable	199 40	26 12	142 68	16 62	2 50	11 31	18 10	175 61	4 17	104 62	68 23	25 71	48 45	122 38	18 42	10 7	169 59	29 12	154 68
Heard of/Undecided	55 11	24 11	18 9	4 15	1 25	7 20	16 9	36 13	3 13	15 9	36 12	4 11	8 8	41 13	3 7	9 6	39 14	24 10	21 9

16. Jill Stein

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT						CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL	
	TOTAL	CLIN TON	JOHN TRUMP SON	STEIN	UND	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV
Total	500 100	219 100	210 100	26 100	4 100	35 100	188 100	285 100	23 100	168 100	295 100	35 100	106 100	319 100	43 100	152 100	285 100	235 100	227 100
Never heard of	168 34	66 30	73 35	11 42	-	16 46	62 33	97 34	6 26	60 36	93 32	14 40	40 38	99 31	18 42	46 30	105 37	73 31	82 36
Favorable	54 11	24 11	15 7	6 23	3 75	5 14	22 12	28 10	4 17	13 8	37 13	4 11	12 11	36 11	3 7	21 14	25 9	32 14	17 7
Unfavorable	144 29	65 30	71 34	3 12	-	4 11	59 31	83 29	2 9	56 33	81 27	7 20	32 30	96 30	11 26	46 30	81 28	65 28	71 31
Heard of/Undecided	134 27	64 29	51 24	6 23	1 25	10 29	45 24	77 27	11 48	39 23	84 28	10 29	22 21	88 28	11 26	39 26	74 26	65 28	57 25

17. The New Hampshire presidential ballot includes five candidates as follows: Rocky De La Fuente - American Delta Party, Gary Johnson-Libertarian, Jill Stein-Green Party, Donald Trump-Republican, Hillary Clinton-Democrat. At this point which candidate will you vote for or lean toward?

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT					CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL		
	TOTAL	CLIN TON	TRUMP	JOHN SON	STEIN	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV
Total	500 100	219 100	210 100	26 100	4 100	35 100	188 100	285 100	23 100	168 100	295 100	35 100	106 100	319 100	43 100	152 100	285 100	235 100	227 100
Rocky De La Fuente, American Delta Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gary Johnson, Libertarian	26 5	-	-	26 100	-	-	-	24 8	2 9	3 2	21 7	2 6	1 1	21 7	1 2	1 1	20 7	6 3	15 7
Jill Stein, Green Party	4 1	-	-	-	4 100	-	1 1	2 1	-	1 1	2 1	-	-	3 1	1 2	1 1	3 1	2 1	1 *
Donald Trump, Republican	210 42	-	210 100	-	-	-	21 11	187 66	2 9	156 93	28 9	26 74	73 69	107 34	19 44	23 15	177 62	25 11	179 79
Hillary Clinton, Democrat	219 44	219 100	-	-	-	-	164 87	40 14	13 57	2 1	215 73	2 6	30 28	158 50	16 37	123 81	55 19	188 80	17 7
Undecided	35 7	-	-	-	-	35 100	1 1	27 9	6 26	6 4	23 8	5 14	2 2	26 8	4 9	3 2	25 9	14 6	10 4
Refused	6 1	-	-	-	-	-	1 1	5 2	-	-	6 2	-	-	4 1	2 5	1 1	5 2	-	5 2



18. Who would be your second choice if it were between Republican Donald Trump or Democrat Hillary Clinton?

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT					CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL		
	TOTAL	CLIN TON	JOHN TRUMP SON	STEIN	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV	
THOSE WHO DID NOT CHOOSE TRUMP/CLINTON	30 100	-	-	26 100	4 100	-	1 100	26 100	2 100	4 100	23 100	2 100	1 100	24 100	2 100	2 100	23 100	8 100	16 100
Donald Trump, Republican	8 27	-	-	7 27	1 25	-	-	6 23	1 50	2 50	3 13	2 100	-	5 21	2 100	-	7 30	1 13	5 31
Hillary Clinton, Democrat	4 13	-	-	3 12	1 25	-	1 100	3 12	-	1 25	3 13	-	-	4 17	-	2 100	2 9	3 38	1 6
Other	5 17	-	-	4 15	1 25	-	-	5 19	-	-	5 22	-	-	5 21	-	-	4 17	1 13	3 19
Undecided	9 30	-	-	9 35	-	-	-	8 31	1 50	1 25	8 35	-	1 100	8 33	-	-	8 35	1 13	6 38
Refused	4 13	-	-	3 12	1 25	-	-	4 15	-	-	4 17	-	-	2 8	-	-	2 9	2 25	1 6

19. Do you think Hillary Clinton is honest and trustworthy?

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT						CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL	
	TOTAL	CLIN TON	JOHN TRUMP SON	STEIN	UND	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV
Total	500	219	210	26	4	35	188	285	23	168	295	35	106	319	43	152	285	235	227
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	188	164	21	-	1	1	188	-	-	24	161	3	43	121	13	117	47	159	17
	38	75	10		25	3	100			14	55	9	41	38	30	77	16	68	7
No	285	40	187	24	2	27	-	285	-	144	115	26	60	183	25	28	229	62	206
	57	18	89	92	50	77		100		86	39	74	57	57	58	18	80	26	91
Undecided	23	13	2	2	-	6	-	-	23	-	17	6	3	13	3	6	6	13	3
	5	6	1	8		17			100		6	17	3	4	7	4	2	6	1
Refused	4	2	-	-	1	1	-	-	-	-	2	-	-	2	2	1	3	1	1
	1	1			25	3					1			1	5	1	1	*	*

20. Do you think Donald Trump is honest and trustworthy?

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT						CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL	
	TOTAL	CLIN TON	JOHN TRUMP	SON	STEIN	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV
Total	500	219	210	26	4	35	188	285	23	168	295	35	106	319	43	152	285	235	227
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	168	2	156	3	1	6	24	144	-	168	-	-	67	77	15	21	137	24	139
	34	1	74	12	25	17	13	51		100			63	24	35	14	48	10	61
No	295	215	28	21	2	23	161	115	17	-	295	-	34	218	23	129	116	205	62
	59	98	13	81	50	66	86	40	74		100		32	68	53	85	41	87	27
Undecided	35	2	26	2	-	5	3	26	6	-	-	35	5	23	4	2	30	6	25
	7	1	12	8		14	2	9	26			100	5	7	9	1	11	3	11
Refused	2	-	-	-	1	1	-	-	-	-	-	-	-	1	1	-	2	-	1
	*				25	3								*	2		1		*

21. When you think about this presidential election, how do you feel - Excited, Alarmed, or Bored?

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT					CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL		
	TOTAL	CLIN TON	JOHN TRUMP SON	STEIN	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV	
Total	500 100	219 100	210 100	26 100	4 100	35 100	188 100	285 100	23 100	168 100	295 100	35 100	106 100	319 100	43 100	152 100	285 100	235 100	227 100
Excited	106 21	30 14	73 35	1 4	-	2 6	43 23	60 21	3 13	67 40	34 12	5 14	106 100	-	-	40 26	61 21	44 19	58 26
Alarmed	319 64	158 72	107 51	21 81	3 75	26 74	121 64	183 64	13 57	77 46	218 74	23 66	-	319 100	-	98 64	181 64	157 67	138 61
Bored	43 9	16 7	19 9	1 4	1 25	4 11	13 7	25 9	3 13	15 9	23 8	4 11	-	-	43 100	8 5	29 10	17 7	20 9
Undecided	29 6	13 6	10 5	3 12	-	3 9	10 5	15 5	4 17	9 5	18 6	2 6	-	-	-	6 4	13 5	16 7	10 4
Refused	3 1	2 1	1 *	-	-	-	1 1	2 1	-	-	2 1	1 3	-	-	-	-	1 *	1 *	1 *

22. What do you think is the most important issue facing the next president?

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT						CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL	
	TOTAL	CLIN TON	JOHN TRUMP SON	STEIN	UND		YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV
Total	500 100	219 100	210 100	26 100	4 100	35 100	188 100	285 100	23 100	168 100	295 100	35 100	106 100	319 100	43 100	152 100	285 100	235 100	227 100
Reducing the national debt	34 7	7 3	19 9	4 15	1 25	3 9	7 4	25 9	1 4	15 9	15 5	4 11	10 9	20 6	2 5	7 5	23 8	11 5	21 9
Taxes	11 2	4 2	5 2	1 4	1 25	- 3	5 3	6 2	- 2	4 2	6 2	1 3	4 4	5 2	- 3	4 3	5 2	5 2	5 2
Jobs/Economy	98 20	35 16	48 23	7 27	1 25	5 14	30 16	61 21	6 26	37 22	53 18	7 20	17 16	58 18	15 35	28 18	58 20	39 17	55 24
Schools/Education	11 2	7 3	4 2	- -	- -	- -	7 4	3 1	1 4	5 3	6 2	- -	3 3	8 3	- -	5 3	5 2	8 3	3 1
Healthcare	36 7	23 11	9 4	1 4	- -	2 6	19 10	15 5	2 9	9 5	27 9	- -	9 8	19 6	5 12	19 13	14 5	25 11	9 4
Illegal immigration	31 6	5 2	22 10	2 8	1 25	- -	5 3	25 9	- -	19 11	10 3	2 6	7 7	20 6	2 5	3 2	27 9	6 3	24 11
Abortion policy	11 2	4 2	5 2	- -	- -	2 6	6 3	4 1	- -	5 3	4 1	1 3	5 5	6 2	- -	5 3	5 2	6 3	5 2
Climate Change	20 4	15 7	2 1	1 4	- -	2 6	14 7	6 2	- -	2 1	17 6	1 3	1 1	16 5	2 5	9 6	6 2	16 7	1 *
Civil liberties	11 2	3 1	5 2	1 4	- -	2 6	3 2	6 2	2 9	4 2	4 1	3 9	2 2	6 2	1 2	1 1	6 2	6 3	4 2
Terrorism/national security	109 22	38 17	54 26	6 23	- -	11 31	27 14	77 27	5 22	41 24	58 20	10 29	28 26	67 21	8 19	23 15	76 27	43 18	55 24
Crime/Guns	20 4	14 6	4 2	- -	- -	2 6	14 7	5 2	1 4	3 2	16 5	1 3	5 5	13 4	1 2	12 8	7 2	16 7	3 1

22. What do you think is the most important issue facing the next president?

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT					CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL		
	TOTAL	CLIN TON	JOHN TRUMP SON	STEIN	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV	
Drugs/Opioids	14 3	10 5	4 2	-	-	7 4	7 2	-	3 2	11 4	-	6 6	7 2	1 2	6 4	6 2	8 3	5 2	
Choosing Supreme Court Nominees	46 9	29 13	14 7	1 4	-	25 13	20 7	1 4	11 7	34 12	1 3	7 7	36 11	1 2	20 13	20 7	27 11	17 7	
Undecided	48 10	25 11	15 7	2 8	-	4 10	19 9	25 17	4 6	10 12	34 11	4 2	38 12	5 12	10 7	27 9	19 8	20 9	

23. For U.S. Senate your ballot includes four candidates as follows: Kelly Ayotte-Republican, Brian Chabot-Libertarian, Aaron Day-Independent, Maggie Hassan-Democrat. At this point which candidate will you vote for or lean toward?

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT						CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL	
	TOTAL	CLIN TON	JOHN TRUMP	SON	STEIN	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV
Total	500	219	210	26	4	35	188	285	23	168	295	35	106	319	43	152	285	235	227
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Kelly Ayotte, Republican	236	29	174	15	1	15	33	198	3	138	72	24	64	141	17	26	189	38	181
	47	13	83	58	25	43	18	69	13	82	24	69	60	44	40	17	66	16	80
Brian Chabot, Libertarian	13	5	5	1	2	-	9	4	-	5	7	1	6	6	1	3	8	7	5
	3	2	2	4	50		5	1		3	2	3	6	2	2	2	3	3	2
Aaron Day, Independent	7	2	3	1	1	-	1	6	-	1	6	-	2	4	1	1	6	4	3
	1	1	1	4	25		1	2		1	2		2	1	2	1	2	2	1
Maggie Hassan, Democrat	203	163	16	7	-	15	129	57	16	15	184	4	23	146	18	105	61	164	24
	41	74	8	27		43	69	20	70	9	62	11	22	46	42	69	21	70	11
Undecided	31	14	11	2	-	4	9	18	3	9	17	5	9	15	5	11	18	15	12
	6	6	5	8		11	5	6	13	5	6	14	8	5	12	7	6	6	5
Refused	10	6	1	-	-	1	7	2	1	-	9	1	2	7	1	6	3	7	2
	2	3	*			3	4	1	4		3	3	2	2	2	4	1	3	1

24. For Governor, your ballot includes three candidates as follows: Colin Van Ostern-Democrat, Max Abramson-Libertarian, and Chris Sununu-Republican. At this point which candidate will you vote for or lean toward?

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT						CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL	
	TOTAL	CLIN TON	JOHN TRUMP SON	STEIN	UND	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV
Total	500	219	210	26	4	35	188	285	23	168	295	35	106	319	43	152	285	235	227
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Colin Van Ostern, Democrat	180	138	27	5	1	7	126	41	12	29	148	3	40	121	11	105	49	151	23
	36	63	13	19	25	20	67	14	52	17	50	9	38	38	26	69	17	64	10
Max Abramson, Libertarian	11	6	2	-	2	1	4	6	1	1	10	-	1	6	3	4	5	7	3
	2	3	1		50	3	2	2	4	1	3		1	2	7	3	2	3	1
Chris Sununu, Republican	199	28	142	15	-	13	22	174	3	106	71	22	46	122	15	16	163	30	153
	40	13	68	58		37	12	61	13	63	24	63	43	38	35	11	57	13	67
Undecided	101	43	37	6	1	13	32	60	7	30	59	10	17	65	12	22	65	43	45
	20	20	18	23	25	37	17	21	30	18	20	29	16	20	28	14	23	18	20
Refused	9	4	2	-	-	1	4	4	-	2	7	-	2	5	2	5	3	4	3
	2	2	1			3	2	1		1	2		2	2	5	3	1	2	1



25. In the 2012 election for president did you vote for Democrat Barack Obama, Republican Mitt Romney, Libertarian Gary Johnson, Constitution Party Virgil Goode, or did you not vote in 2012?

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT						CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL	
	TOTAL	CLIN TON	JOHN TRUMP SON	STEIN	UND	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV
Total	500	219	210	26	4	35	188	285	23	168	295	35	106	319	43	152	285	235	227
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Barack Obama	256	191	40	6	1	17	165	73	17	38	211	7	57	163	20	133	81	205	35
	51	87	19	23	25	49	88	26	74	23	72	20	54	51	47	88	28	87	15
Republican Mitt Romney	214	19	160	14	2	16	18	189	4	123	62	27	46	137	18	15	187	20	177
	43	9	76	54	50	46	10	66	17	73	21	77	43	43	42	10	66	9	78
Libertarian Gary Johnson	6	2	-	3	1	-	-	6	-	-	6	-	-	5	-	2	3	3	3
	1	1	-	12	25	-	-	2	-	-	2	-	-	2	-	1	1	1	1
Constitution Party Virgil Goode	1	1	-	-	-	-	-	1	-	-	1	-	-	1	-	-	1	1	-
	*	*	-	-	-	-	-	*	-	-	*	-	-	*	-	-	*	*	-
Did not vote in 2012	22	6	10	3	-	1	5	15	2	7	14	1	3	12	5	2	13	5	12
	4	3	5	12	-	3	3	5	9	4	5	3	3	4	12	1	5	2	5
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	1	-	-	-	-	1	-	1	-	-	1	-	-	1	-	-	-	1	-
	*	-	-	-	-	3	-	*	-	-	*	-	-	*	-	-	-	*	-

26. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president - Hillary Clinton or Donald Trump?

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT						CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL	
	TOTAL	CLIN TON	JOHN TRUMP	SON	STEIN	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV
Total	500	219	210	26	4	35	188	285	23	168	295	35	106	319	43	152	285	235	227
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Hillary Clinton	287	195	50	16	1	22	167	100	17	35	236	15	48	197	23	128	117	192	68
	57	89	24	62	25	63	89	35	74	21	80	43	45	62	53	84	41	82	30
Donald Trump	137	3	130	1	1	2	8	128	1	110	15	12	53	64	12	14	118	14	121
	27	1	62	4	25	6	4	45	4	65	5	34	50	20	28	9	41	6	53
Undecided	73	21	30	6	2	11	13	54	5	23	41	8	5	56	8	10	48	29	36
	15	10	14	23	50	31	7	19	22	14	14	23	5	18	19	7	17	12	16
Refused	3	-	-	3	-	-	-	3	-	-	3	-	-	2	-	-	2	-	2
	1			12				1			1			1			1		1

27. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT						CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL	
	TOTAL	CLIN TON	JOHN TRUMP SON	STEIN	UND	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV
Total	500 100	219 100	210 100	26 100	4 100	35 100	188 100	285 100	23 100	168 100	295 100	35 100	106 100	319 100	43 100	152 100	285 100	235 100	227 100
Very liberal	39 8	26 12	11 5	1 4	-	1 3	26 14	8 3	5 22	12 7	27 9	-	16 15	22 7	1 2	26 17	9 3	31 13	7 3
Liberal	84 17	63 29	16 8	-	1 25	4 11	50 27	28 10	6 26	15 9	68 23	1 3	15 14	54 17	8 19	40 26	31 11	65 28	17 7
Moderate	176 35	92 42	48 23	13 50	1 25	19 54	73 39	93 33	9 39	35 21	128 43	13 37	25 24	121 38	17 40	62 41	90 32	99 42	62 27
Conservative	115 23	19 9	77 37	8 31	2 50	7 20	14 7	97 34	1 4	58 35	42 14	13 37	20 19	76 24	12 28	9 6	93 33	16 7	87 38
Very Conservative	71 14	9 4	56 27	3 12	-	2 6	17 9	53 19	1 4	47 28	18 6	6 17	29 27	35 11	3 7	12 8	56 20	17 7	49 22
Other	8 2	5 2	1 *	-	-	2 6	3 2	4 1	1 4	-	6 2	2 6	-	6 2	2 5	1 1	3 1	3 1	2 1
Don't know	7 1	5 2	1 *	1 4	-	-	5 3	2 1	-	1 1	6 2	-	1 1	5 2	-	2 1	3 1	4 2	3 1

28. What TV news or commentary source do you trust the most?

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT						CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL	
	TOTAL	CLIN TON	JOHN TRUMP SON	STEIN	UND		YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV
Total	500 100	219 100	210 100	26 100	4 100	35 100	188 100	285 100	23 100	168 100	295 100	35 100	106 100	319 100	43 100	152 100	285 100	235 100	227 100
CNN	62 12	41 19	11 5	3 12	-	6 17	35 19	24 8	2 9	9 5	52 18	1 3	14 13	38 12	7 16	34 22	19 7	48 20	9 4
MSNBC	49 10	37 17	8 4	2 8	-	2 6	31 16	14 5	4 17	8 5	40 14	1 3	14 13	29 9	-	29 19	10 4	34 14	11 5
FOX News	117 23	10 5	99 47	5 19	-	3 9	14 7	102 36	1 4	80 48	28 9	9 26	36 34	64 20	9 21	12 8	101 35	16 7	97 43
ABC	49 10	26 12	10 5	3 12	1 25	8 23	22 12	21 7	4 17	8 5	35 12	4 11	7 7	36 11	3 7	13 9	29 10	31 13	12 5
NBC	33 7	24 11	6 3	1 4	-	2 6	19 10	13 5	1 4	7 4	25 8	1 3	9 8	16 5	5 12	14 9	12 4	22 9	8 4
CBS	32 6	19 9	8 4	1 4	-	3 9	15 8	15 5	2 9	6 4	22 7	4 11	3 3	23 7	4 9	13 9	16 6	17 7	13 6
C-SPAN	12 2	1 *	9 4	-	1 25	1 3	5 3	7 2	-	8 5	2 1	2 6	6 6	6 2	-	4 3	7 2	3 1	7 3
Comedy Central	15 3	6 3	5 2	1 4	-	2 6	4 2	9 3	2 9	4 2	9 3	2 6	1 1	12 4	2 5	2 1	9 3	7 3	5 2
PBS	47 9	30 14	10 5	4 15	1 25	2 6	23 12	21 7	3 13	7 4	38 13	2 6	6 6	37 12	4 9	23 15	17 6	34 14	10 4
Undecided	84 17	25 11	44 21	6 23	1 25	6 17	20 11	59 21	4 17	31 18	44 15	9 26	10 9	58 18	9 21	8 5	65 23	23 10	55 24

29. What is your annual household income?

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT						CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL	
	TOTAL	CLIN TON	JOHN TRUMP SON	STEIN	UND	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	APPRV
Total	500 100	219 100	210 100	26 100	4 100	35 100	188 100	285 100	23 100	168 100	295 100	35 100	106 100	319 100	43 100	152 100	285 100	235 100	227 100
Under \$20,000 per year	60 12	23 11	33 16	1 4	2 50	-	36 19	22 8	1 4	32 19	26 9	1 3	26 25	24 8	7 16	24 16	28 10	31 13	24 11
Under \$50,000 per year	95 19	49 22	29 14	4 15	1 25	10 29	40 21	47 16	8 35	24 14	61 21	10 29	18 17	60 19	8 19	26 17	56 20	50 21	36 16
Under \$75,000 per year	76 15	36 16	33 16	3 12	-	4 11	29 15	44 15	2 9	29 17	41 14	5 14	16 15	49 15	5 12	23 15	42 15	37 16	38 17
Under \$100,000 per year	73 15	33 15	28 13	3 12	-	7 20	23 12	45 16	5 22	20 12	48 16	5 14	15 14	44 14	10 23	24 16	39 14	35 15	31 14
Under \$140,000 per year	55 11	28 13	21 10	2 8	-	3 9	26 14	26 9	2 9	10 6	37 13	8 23	9 8	44 14	1 2	20 13	31 11	29 12	20 9
\$140,000 per year or more	55 11	23 11	21 10	4 15	1 25	6 17	13 7	40 14	2 9	19 11	35 12	1 3	8 8	41 13	3 7	17 11	33 12	25 11	28 12
Undecided	86 17	27 12	45 21	9 35	-	5 14	21 11	61 21	3 13	34 20	47 16	5 14	14 13	57 18	9 21	18 12	56 20	28 12	50 22

30. Is anyone in your household a member of a labor union?

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT						CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL	
	TOTAL	CLIN TON	JOHN TRUMP SON	STEIN	UND	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV
Total	500 100	219 100	210 100	26 100	4 100	35 100	188 100	285 100	23 100	168 100	295 100	35 100	106 100	319 100	43 100	152 100	285 100	235 100	227 100
Yes	68 14	33 15	28 13	2 8	1 25	3 9	43 23	22 8	3 13	26 15	38 13	4 11	24 23	36 11	5 12	29 19	31 11	47 20	17 7
No	427 85	185 84	181 86	22 85	3 75	31 89	143 76	261 92	19 83	140 83	255 86	30 86	82 77	280 88	38 88	123 81	250 88	188 80	208 92
Undecided	3 1	-	1 *	1 4	-	1 3	1 1	1 *	1 4	2 1	-	1 3	-	2 1	-	-	2 1	-	1 *
Refused	2 *	1 *	-	1 4	-	-	1 1	1 *	-	-	2 1	-	-	1 *	-	-	2 1	-	1 *

31. Are there any members of your household who are gun owners?

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT						CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL	
	TOTAL	CLIN TON	JOHN TRUMP SON	STEIN	UND	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV
Total	500	219	210	26	4	35	188	285	23	168	295	35	106	319	43	152	285	235	227
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	212	71	112	9	2	14	69	138	4	92	106	13	53	131	18	53	139	89	111
	42	32	53	35	50	40	37	48	17	55	36	37	50	41	42	35	49	38	49
No	271	147	86	16	1	19	117	132	19	67	184	19	53	173	25	99	131	144	104
	54	67	41	62	25	54	62	46	83	40	62	54	50	54	58	65	46	61	46
Undecided	3	-	2	-	-	1	1	2	-	2	-	1	-	3	-	-	3	-	2
	1		1			3	1	1		1		3		1			1		1
Refused	14	1	10	1	1	1	1	13	-	7	5	2	-	12	-	-	12	2	10
	3	*	5	4	25	3	1	5		4	2	6		4			4	1	4

32. How important is religion in your life - very important, somewhat important, not very important or not at all important?

BANNER 2																			
PRESIDENTIAL BALLOT TEST AND ATTITUDES																			
	PRESIDENTIAL BALLOT						CLINTON HONEST/ TRUSTWORTHY			TRUMP HONEST/ TRUSTWORTHY			FEELINGS TOWARD PRESIDENTIAL ELECTION			DIRECTION OF COUNTRY		OBAMA APPROVAL	
	TOTAL	CLIN TON	JOHN TRUMP SON	STEIN	UND	UND	YES	NO	UND	YES	NO	UND	EX CITED	ALARM	BORED	RIGHT	WRONG	APPRV	DIS APPRV
Total	500 100	219 100	210 100	26 100	4 100	35 100	188 100	285 100	23 100	168 100	295 100	35 100	106 100	319 100	43 100	152 100	285 100	235 100	227 100
Very important	216 43	75 34	120 57	8 31	- -	11 31	83 44	123 43	7 30	98 58	102 35	15 43	72 68	111 35	16 37	57 38	138 48	85 36	113 50
Somewhat important	155 31	70 32	64 30	6 23	3 75	10 29	54 29	94 33	6 26	47 28	93 32	14 40	23 22	109 34	14 33	49 32	83 29	71 30	73 32
Not very important	66 13	38 17	15 7	7 27	- -	5 14	27 14	36 13	3 13	11 7	51 17	4 11	4 4	54 17	6 14	22 14	35 12	39 17	24 11
Not at all important	54 11	35 16	7 3	3 12	1 25	7 20	22 12	25 9	7 30	7 4	45 15	2 6	6 6	38 12	6 14	24 16	21 7	38 16	11 5
Undecided	5 1	1 *	2 1	1 4	- -	1 3	2 1	3 1	- -	3 2	2 1	- -	1 1	3 1	1 2	- -	5 2	1 *	3 1
Refused	4 1	- -	2 1	1 4	- -	1 3	- -	4 1	- -	2 1	2 1	- -	- -	4 1	- -	- -	3 1	1 *	3 1



6. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 3																		
PRESIDENTIAL ISSUES AND VIEWS																		
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION			MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOBS	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	ROM NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right Direction	152	23	28	20	19	7	3	133	15	2	128	14	10	26	40	62	9	12
	30	21	29	43	53	21	10	52	7	9	45	10	14	67	48	35	8	17
Wrong Track	285	76	58	20	14	23	27	81	187	13	117	118	48	9	31	90	93	56
	57	70	59	43	39	68	87	32	87	59	41	86	66	23	37	51	81	79
Undecided	63	10	12	6	3	4	1	42	12	7	42	5	15	4	13	24	13	3
	13	9	12	13	8	12	3	16	6	32	15	4	21	10	15	14	11	4

7. Do you approve or disapprove of the way Barack Obama is handling his job as president?

BANNER 3																		
PRESIDENTIAL ISSUES AND VIEWS																		
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION			MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOBS	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	ROM NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	235	43	39	27	25	11	6	205	20	5	192	14	29	31	65	99	16	17
	47	39	40	59	69	32	19	80	9	23	67	10	40	79	77	56	14	24
Disapprove	227	55	55	17	9	21	24	35	177	12	68	121	36	7	17	62	87	49
	45	50	56	37	25	62	77	14	83	55	24	88	49	18	20	35	76	69
Undecided	38	11	4	2	2	2	1	16	17	5	27	2	8	1	2	15	12	5
	8	10	4	4	6	6	3	6	8	23	9	1	11	3	2	9	10	7

8. Barack Obama

BANNER 3																		
PRESIDENTIAL ISSUES AND VIEWS																		
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION			MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOBS	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	ROM NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	1	-	-	-	-	-	-	1	-	-	1	-	-	1	-	-	-	-
	*							*			*			3				
Favorable	250	48	41	28	27	13	7	217	20	8	203	14	32	32	67	105	20	17
	50	44	42	61	75	38	23	85	9	36	71	10	44	82	80	60	17	24
Unfavorable	225	56	54	17	9	19	24	29	180	13	69	119	35	6	16	60	90	49
	45	51	55	37	25	56	77	11	84	59	24	87	48	15	19	34	78	69
Heard of/Undecided	24	5	3	1	-	2	-	9	14	1	14	4	6	-	1	11	5	5
	5	5	3	2		6		4	7	5	5	3	8		1	6	4	7

9. Hillary Clinton

BANNER 3																		
PRESIDENTIAL ISSUES AND VIEWS																		
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION			MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOBS	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	ROM NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	213	35	33	28	24	8	7	190	18	3	187	6	20	32	58	83	16	16
	43	32	34	61	67	24	23	74	8	14	65	4	27	82	69	47	14	23
Unfavorable	245	68	57	17	9	23	23	43	184	13	71	127	44	5	15	75	92	53
	49	62	58	37	25	68	74	17	86	59	25	93	60	13	18	43	80	75
Heard of/Undecided	42	6	8	1	3	3	1	23	12	6	29	4	9	2	11	18	7	2
	8	6	8	2	8	9	3	9	6	27	10	3	12	5	13	10	6	3

10. Chris Sununu

BANNER 3																		
PRESIDENTIAL ISSUES AND VIEWS																		
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION			MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOBS	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	ROM NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	49	8	8	2	5	5	2	37	9	3	33	9	7	11	5	11	6	15
	10	7	8	4	14	15	6	14	4	14	11	7	10	28	6	6	5	21
Favorable	177	50	38	13	9	16	11	38	127	10	78	75	23	5	15	52	64	34
	35	46	39	28	25	47	35	15	59	45	27	55	32	13	18	30	56	48
Unfavorable	160	26	33	26	14	6	8	118	32	6	115	22	23	19	48	62	19	7
	32	24	34	57	39	18	26	46	15	27	40	16	32	49	57	35	17	10
Heard of/Undecided	114	25	19	5	8	7	10	63	46	3	61	31	20	4	16	51	26	15
	23	23	19	11	22	21	32	25	21	14	21	23	27	10	19	29	23	21

## 11. Gary Johnson

BANNER 3																		
PRESIDENTIAL ISSUES AND VIEWS																		
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION			MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOB	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	ROM NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	106	20	16	4	13	8	10	59	42	4	64	30	12	12	18	33	20	20
	21	18	16	9	36	24	32	23	20	18	22	22	16	31	21	19	17	28
Favorable	77	20	16	4	4	10	3	29	39	6	42	18	14	5	9	29	22	10
	15	18	16	9	11	29	10	11	18	27	15	13	19	13	11	16	19	14
Unfavorable	198	41	40	31	9	10	12	103	86	7	110	70	18	18	39	65	39	30
	40	38	41	67	25	29	39	40	40	32	38	51	25	46	46	37	34	42
Heard of/Undecided	119	28	26	7	10	6	6	65	47	5	71	19	29	4	18	49	34	11
	24	26	27	15	28	18	19	25	22	23	25	14	40	10	21	28	30	15

## 12. Donald Trump

BANNER 3																		
PRESIDENTIAL ISSUES AND VIEWS																		
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION			MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOB	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	ROM NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	1	-	1	-	-	-	-	1	-	-	1	-	-	-	-	1	-	-
	*		1					*			*					1		
Favorable	179	45	38	11	7	19	19	36	134	9	37	122	20	12	14	39	65	48
	36	41	39	24	19	56	61	14	63	41	13	89	27	31	17	22	57	68
Unfavorable	286	57	51	32	27	13	9	210	57	11	234	9	40	27	67	122	40	17
	57	52	52	70	75	38	29	82	27	50	82	7	55	69	80	69	35	24
Heard of/Undecided	34	7	8	3	2	2	3	9	23	2	15	6	13	-	3	14	10	6
	7	6	8	7	6	6	10	4	11	9	5	4	18		4	8	9	8

13. Kelly Ayotte

BANNER 3																		
PRESIDENTIAL ISSUES AND VIEWS																		
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION			MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOBS	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	ROM NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	37	4	4	1	5	3	2	29	7	1	29	7	1	10	2	9	4	11
	7	4	4	2	14	9	6	11	3	5	10	5	1	26	2	5	3	15
Favorable	240	67	53	15	12	23	21	51	178	10	96	97	44	7	18	78	87	44
	48	61	54	33	33	68	68	20	83	45	33	71	60	18	21	44	76	62
Unfavorable	167	27	32	23	15	6	6	135	17	11	125	24	18	18	53	66	15	9
	33	25	33	50	42	18	19	53	8	50	44	18	25	46	63	38	13	13
Heard of/Undecided	56	11	9	7	4	2	2	41	12	-	37	9	10	4	11	23	9	7
	11	10	9	15	11	6	6	16	6		13	7	14	10	13	13	8	10



14. Colin Van Ostern

BANNER 3																		
PRESIDENTIAL ISSUES AND VIEWS																		
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION			MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOBS	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	ROM NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	142	26	23	9	16	14	11	66	60	14	77	37	26	11	19	49	32	26
	28	24	23	20	44	41	35	26	28	64	27	27	36	28	23	28	28	37
Favorable	138	23	30	22	13	7	3	114	20	4	112	13	13	19	41	53	15	5
	28	21	31	48	36	21	10	45	9	18	39	9	18	49	49	30	13	7
Unfavorable	88	29	22	10	-	5	6	13	74	-	27	52	8	3	6	21	32	25
	18	27	22	22		15	19	5	35		9	38	11	8	7	12	28	35
Heard of/Undecided	132	31	23	5	7	8	11	63	60	4	71	35	26	6	18	53	36	15
	26	28	23	11	19	24	35	25	28	18	25	26	36	15	21	30	31	21

15. Maggie Hassan

BANNER 3																		
PRESIDENTIAL ISSUES AND VIEWS																		
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION			MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOBS	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	ROM NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	34	2	3	2	5	3	3	26	7	1	26	7	1	9	2	7	4	11
	7	2	3	4	14	9	10	10	3	5	9	5	1	23	2	4	3	15
Favorable	212	33	44	28	20	9	6	170	32	7	158	27	27	25	56	92	21	11
	42	30	45	61	56	26	19	66	15	32	55	20	37	64	67	52	18	15
Unfavorable	199	62	41	14	7	20	17	30	155	12	71	95	30	3	13	60	77	41
	40	57	42	30	19	59	55	12	72	55	25	69	41	8	15	34	67	58
Heard of/Undecided	55	12	10	2	4	2	5	30	20	2	32	8	15	2	13	17	13	8
	11	11	10	4	11	6	16	12	9	9	11	6	21	5	15	10	11	11

16. Jill Stein

BANNER 3																		
PRESIDENTIAL ISSUES AND VIEWS																		
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION			MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOBS	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	ROM NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	168	35	27	8	18	18	12	85	65	16	99	43	25	13	29	55	38	27
	34	32	28	17	50	53	39	33	30	73	34	31	34	33	35	31	33	38
Favorable	54	10	9	2	1	4	2	27	20	3	34	12	7	9	9	21	9	5
	11	9	9	4	3	12	6	11	9	14	12	9	10	23	11	12	8	7
Unfavorable	144	30	32	25	7	6	8	68	74	1	75	54	14	13	24	41	35	27
	29	28	33	54	19	18	26	27	35	5	26	39	19	33	29	23	30	38
Heard of/Undecided	134	34	30	11	10	6	9	76	55	2	79	28	27	4	22	59	33	12
	27	31	31	24	28	18	29	30	26	9	28	20	37	10	26	34	29	17

17. The New Hampshire presidential ballot includes five candidates as follows: Rocky De La Fuente - American Delta Party, Gary Johnson-Libertarian, Jill Stein-Green Party, Donald Trump-Republican, Hillary Clinton-Democrat. At this point which candidate will you vote for or lean toward?

BANNER 3																		
PRESIDENTIAL ISSUES AND VIEWS																		
	MOST IMPORTANT ISSUE							2012 PRESIDENTIAL ELECTION			MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT				
	TOTAL	TERRO RISM	JOB	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rocky De La Fuente, American Delta Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gary Johnson, Libertarian	26	6	7	1	1	4	2	6	14	3	16	1	6	1	-	13	8	3
	5	6	7	2	3	12	6	2	7	14	6	1	8	3		7	7	4
Jill Stein, Green Party	4	-	1	-	-	1	1	1	2	-	1	1	2	-	1	1	2	-
	1		1			3	3	*	1		*	1	3		1	1	2	
Donald Trump, Republican	210	54	48	14	9	19	22	40	160	10	50	130	30	11	16	48	77	56
	42	50	49	30	25	56	71	16	75	45	17	95	41	28	19	27	67	79
Hillary Clinton, Democrat	219	38	35	29	23	7	5	191	19	6	195	3	21	26	63	92	19	9
	44	35	36	63	64	21	16	75	9	27	68	2	29	67	75	52	17	13
Undecided	35	11	5	2	2	3	-	17	16	1	22	2	11	1	4	19	7	2
	7	10	5	4	6	9		7	7	5	8	1	15	3	5	11	6	3
Refused	6	-	2	-	1	-	1	1	3	2	3	-	3	-	-	3	2	1
	1		2		3		3	*	1	9	1		4			2	2	1

18. Who would be your second choice if it were between Republican Donald Trump or Democrat Hillary Clinton?

BANNER 3																			
PRESIDENTIAL ISSUES AND VIEWS																			
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION				MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOBS	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	ROM NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	
THOSE WHO DID NOT CHOOSE TRUMP/CLINTON	30 100	6 100	8 100	1 100	1 100	5 100	3 100	7 100	16 100	3 100	17 100	2 100	8 100	1 100	1 100	14 100	10 100	3 100	
Donald Trump, Republican	8 27	1 17	3 38	1 100	-	1 20	-	2 29	5 31	1 33	5 29	1 50	2 25	-	-	3 21	3 30	2 67	
Hillary Clinton, Democrat	4 13	-	2 25	-	-	2 40	-	1 14	1 6	1 33	4 24	-	-	1 100	-	1 7	2 20	-	
Other	5 17	1 17	-	-	1 100	1 20	1 33	2 29	2 13	-	2 12	1 50	2 25	-	-	3 21	1 10	-	
Undecided	9 30	3 50	3 38	-	-	1 20	1 33	1 14	6 38	1 33	5 29	-	3 38	-	-	6 43	2 20	1 33	
Refused	4 13	1 17	-	-	-	-	1 33	1 14	2 13	-	1 6	-	1 13	-	1 100	1 7	2 20	-	

19. Do you think Hillary Clinton is honest and trustworthy?

BANNER 3																		
PRESIDENTIAL ISSUES AND VIEWS																		
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION			MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOBS	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	ROM NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	188	27	30	25	19	7	5	165	18	5	167	8	13	26	50	73	14	17
	38	25	31	54	53	21	16	64	8	23	58	6	18	67	60	41	12	24
No	285	77	61	20	15	25	25	73	189	15	100	128	54	8	28	93	97	53
	57	71	62	43	42	74	81	29	88	68	35	93	74	21	33	53	84	75
Undecided	23	5	6	1	2	1	-	17	4	2	17	1	5	5	6	9	1	1
	5	5	6	2	6	3		7	2	9	6	1	7	13	7	5	1	1
Refused	4	-	1	-	-	1	1	1	3	-	3	-	1	-	-	1	3	-
	1		1			3	3	*	1		1		1			1	3	

20. Do you think Donald Trump is honest and trustworthy?

BANNER 3																		
PRESIDENTIAL ISSUES AND VIEWS																		
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION			MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOB	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	ROM NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	168	41	37	11	9	15	19	38	123	7	35	110	23	12	15	35	58	47
	34	38	38	24	25	44	61	15	57	32	12	80	32	31	18	20	50	66
No	295	58	53	34	27	15	10	211	62	14	236	15	41	27	68	128	42	18
	59	53	54	74	75	44	32	82	29	64	82	11	56	69	81	73	37	25
Undecided	35	10	7	1	-	4	2	7	27	1	15	12	8	-	1	13	13	6
	7	9	7	2	-	12	6	3	13	5	5	9	11	-	1	7	11	8
Refused	2	-	1	-	-	-	-	-	2	-	1	-	1	-	-	-	2	-
	*		1						1		*		1				2	

21. When you think about this presidential election, how do you feel - Excited, Alarmed, or Bored?

BANNER 3																			
PRESIDENTIAL ISSUES AND VIEWS																			
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION				MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOB	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Excited	106	28	17	7	9	10	7	57	46	3	48	53	5	16	15	25	20	29	
	21	26	17	15	25	29	23	22	21	14	17	39	7	41	18	14	17	41	
Alarmed	319	67	58	36	19	20	20	163	137	12	197	64	56	22	54	121	76	35	
	64	61	59	78	53	59	65	64	64	55	69	47	77	56	64	69	66	49	
Bored	43	8	15	1	5	2	2	20	18	5	23	12	8	1	8	17	12	3	
	9	7	15	2	14	6	6	8	8	23	8	9	11	3	10	10	10	4	
Undecided	29	6	7	2	2	2	2	14	12	2	17	8	3	-	7	11	7	3	
	6	6	7	4	6	6	6	5	6	9	6	6	4		8	6	6	4	
Refused	3	-	1	-	1	-	-	2	1	-	2	-	1	-	-	2	-	1	
	1		1		3			1	*		1		1		1			1	



22. What do you think is the most important issue facing the next president?

BANNER 3																			
PRESIDENTIAL ISSUES AND VIEWS																			
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION				MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOBS	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	ROM OBAMA	NOT NEY	VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Reducing the national debt	34	-	-	-	-	34	-	12	19	3	13	14	7	2	3	10	12	7	
	7					100		5	9	14	5	10	10	5	4	6	10	10	
Taxes	11	-	-	-	-	-	-	6	5	-	5	4	2	3	2	-	4	1	
	2							2	2		2	3	3	8	2		3	1	
Jobs/Economy	98	-	98	-	-	-	-	48	45	3	51	30	17	8	14	41	23	11	
	20		100					19	21	14	18	22	23	21	17	23	20	15	
Schools/Education	11	-	-	-	-	-	-	9	2	-	8	2	1	3	1	3	2	2	
	2							4	1		3	1	1	8	1	2	2	3	
Healthcare	36	-	-	-	36	-	-	27	8	1	28	3	5	4	11	13	2	5	
	7				100			11	4	5	10	2	7	10	13	7	2	7	
Illegal immigration	31	-	-	-	-	-	31	8	21	-	8	18	5	2	4	8	13	4	
	6						100	3	10		3	13	7	5	5	5	11	6	
Abortion policy	11	-	-	-	-	-	-	7	4	-	8	3	-	2	1	2	1	5	
	2							3	2		3	2		5	1	1	1	7	
Climate Change	20	-	-	-	-	-	-	17	2	-	18	-	2	-	7	6	2	2	
	4							7	1		6		3		8	3	2	3	
Civil liberties	11	-	-	-	-	-	-	5	5	1	7	3	1	1	1	2	-	5	
	2							2	2	5	2	2	1	3	1	1		7	
Terrorism/national security	109	109	-	-	-	-	-	45	59	5	59	33	16	5	10	51	29	13	
	22	100						18	28	23	21	24	22	13	12	29	25	18	
Crime/Guns	20	-	-	-	-	-	-	17	2	1	14	4	2	2	5	8	3	2	
	4							7	1	5	5	3	3	5	6	5	3	3	
Drugs/Opioids	14	-	-	-	-	-	-	9	3	1	10	3	1	1	2	6	3	1	
	3							4	1	5	3	2	1	3	2	3	3	1	

22. What do you think is the most important issue facing the next president?

BANNER 3																		
PRESIDENTIAL ISSUES AND VIEWS																		
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION			MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOBS	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	ROM OBAMA	NOT NEY	VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV
Choosing Supreme Court Nominees	46 9	-	-	46 100	-	-	-	29 11	17 8	-	31 11	11 8	4 5	3 8	14 17	11 6	8 7	8 11
Undecided	48 10	-	-	-	-	-	-	17 7	22 10	7 32	27 9	9 7	10 14	3 8	9 11	15 9	13 11	5 7

23. For U.S. Senate your ballot includes four candidates as follows: Kelly Ayotte-Republican, Brian Chabot-Libertarian, Aaron Day-Independent, Maggie Hassan-Democrat. At this point which candidate will you vote for or lean toward?

BANNER 3																			
PRESIDENTIAL ISSUES AND VIEWS																			
	MOST IMPORTANT ISSUE							2012 PRESIDENTIAL ELECTION			MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOB	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Kelly Ayotte, Republican	236	63	51	18	9	22	19	42	182	11	85	109	39	10	14	65	88	54	
	47	58	52	39	25	65	61	16	85	50	30	80	53	26	17	37	77	76	
Brian Chabot, Libertarian	13	2	2	-	1	2	2	8	3	-	10	2	1	3	1	4	1	4	
	3	2	2		3	6	6	3	1		3	1	1	8	1	2	1	6	
Aaron Day, Independent	7	2	-	-	3	-	-	4	2	1	2	3	2	-	3	3	1	-	
	1	2			8			2	1	5	1	2	3		4	2	1		
Maggie Hassan, Democrat	203	34	37	27	18	9	7	180	14	6	162	16	25	25	61	83	16	11	
	41	31	38	59	50	26	23	70	7	27	56	12	34	64	73	47	14	15	
Undecided	31	6	7	1	5	-	2	15	12	3	19	7	5	1	4	13	9	1	
	6	6	7	2	14		6	6	6	14	7	5	7	3	5	7	8	1	
Refused	10	2	1	-	-	1	1	7	1	1	9	-	1	-	1	8	-	1	
	2	2	1			3	3	3	*	5	3		1		1	5		1	

24. For Governor, your ballot includes three candidates as follows: Colin Van Ostern-Democrat, Max Abramson-Libertarian, and Chris Sununu-Republican. At this point which candidate will you vote for or lean toward?

BANNER 3																		
PRESIDENTIAL ISSUES AND VIEWS																		
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION			MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOB	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Colin Van Ostern, Democrat	180	24	33	27	21	10	6	162	13	3	151	13	16	31	51	63	14	16
	36	22	34	59	58	29	19	63	6	14	53	9	22	79	61	36	12	23
Max Abramson, Libertarian	11	3	1	-	1	-	1	8	1	1	7	3	1	1	1	7	1	1
	2	3	1		3		3	3	*	5	2	2	1	3	1	4	1	1
Chris Sununu, Republican	199	57	42	15	4	18	18	32	155	10	70	95	31	3	17	53	77	44
	40	52	43	33	11	53	58	13	72	45	24	69	42	8	20	30	67	62
Undecided	101	24	21	4	9	6	4	50	42	7	52	24	25	4	14	48	21	9
	20	22	21	9	25	18	13	20	20	32	18	18	34	10	17	27	18	13
Refused	9	1	1	-	1	-	2	4	3	1	7	2	-	-	1	5	2	1
	2	1	1		3		6	2	1	5	2	1		1	3	2	2	1

25. In the 2012 election for president did you vote for Democrat Barack Obama, Republican Mitt Romney, Libertarian Gary Johnson, Constitution Party Virgil Goode, or did you not vote in 2012?

BANNER 3																		
PRESIDENTIAL ISSUES AND VIEWS																		
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION			MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOB	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	ROM OBAMA	NOT NEY	VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat Barack Obama	256	45	48	29	27	12	8	256	-	-	206	20	30	34	69	108	16	22
	51	41	49	63	75	35	26	100			72	15	41	87	82	61	14	31
Republican Mitt Romney	214	59	45	17	8	19	21	-	214	-	65	109	37	3	9	56	92	48
	43	54	46	37	22	56	68		100		23	80	51	8	11	32	80	68
Libertarian Gary Johnson	6	-	2	-	-	-	2	-	-	-	5	1	-	2	1	3	-	-
	1		2				6				2	1		5	1	2		
Constitution Party Virgil Goode	1	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-	-	-
	*												1		1			
Did not vote in 2012	22	5	3	-	1	3	-	-	-	22	10	7	5	-	4	8	7	1
	4	5	3		3	9				100	3	5	7		5	5	6	1
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-
	*										*					1		



27. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 3																		
PRESIDENTIAL ISSUES AND VIEWS																		
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION			MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOB	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	ROM NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very liberal	39	5	8	3	4	2	2	34	3	-	31	5	3	39	-	-	-	-
	8	5	8	7	11	6	6	13	1		11	4	4	100				
Liberal	84	10	14	14	11	3	4	69	9	4	65	11	8	-	84	-	-	-
	17	9	14	30	31	9	13	27	4	18	23	8	11	100				
Moderate	176	51	41	11	13	10	8	108	56	8	120	28	28	-	-	176	-	-
	35	47	42	24	36	29	26	42	26	36	42	20	38		100			
Conservative	115	29	23	8	2	12	13	16	92	7	35	52	26	-	-	-	115	-
	23	27	23	17	6	35	42	6	43	32	12	38	36			100		
Very Conservative	71	13	11	8	5	7	4	22	48	1	26	40	4	-	-	-	-	71
	14	12	11	17	14	21	13	9	22	5	9	29	5					100
Other	8	1	1	-	-	-	-	4	3	1	5	-	3	-	-	-	-	-
	2	1	1					2	1	5	2		4					
Don't know	7	-	-	2	1	-	-	3	3	1	5	1	1	-	-	-	-	-
	1			4	3			1	1	5	2	1	1					

28. What TV news or commentary source do you trust the most?

BANNER 3																		
PRESIDENTIAL ISSUES AND VIEWS																		
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION			MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOB	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	ROM NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
CNN	62	14	11	7	9	6	3	43	15	1	45	9	7	7	14	24	9	5
	12	13	11	15	25	18	10	17	7	5	16	7	10	18	17	14	8	7
MSNBC	49	7	10	7	-	5	-	37	8	3	39	8	2	8	17	18	3	2
	10	6	10	15		15		14	4	14	14	6	3	21	20	10	3	3
FOX News	117	33	25	12	5	8	14	21	93	3	34	70	12	5	9	25	46	30
	23	30	26	26	14	24	45	8	43	14	12	51	16	13	11	14	40	42
ABC	49	10	8	5	6	-	4	34	11	4	35	5	9	2	11	22	8	5
	10	9	8	11	17		13	13	5	18	12	4	12	5	13	13	7	7
NBC	33	10	5	2	4	3	-	21	9	2	26	3	4	-	8	18	5	2
	7	9	5	4	11	9		8	4	9	9	2	5		10	10	4	3
CBS	32	8	6	-	4	2	-	19	13	-	24	3	5	2	5	14	9	2
	6	7	6		11	6		7	6		8	2	7	5	6	8	8	3
C-SPAN	12	6	-	-	1	1	1	4	6	2	7	5	-	1	2	2	3	4
	2	6			3	3	3	2	3	9	2	4		3	2	1	3	6
Comedy Central	15	1	1	-	-	-	3	6	7	2	8	3	4	3	-	4	3	2
	3	1	1				10	2	3	9	3	2	5	8		2	3	3
PBS	47	5	11	8	4	3	-	38	9	-	34	5	8	8	11	19	3	3
	9	5	11	17	11	9		15	4		12	4	11	21	13	11	3	4
Undecided	84	15	21	5	3	6	6	33	43	5	35	26	22	3	7	30	26	16
	17	14	21	11	8	18	19	13	20	23	12	19	30	8	8	17	23	23



29. What is your annual household income?

BANNER 3																		
PRESIDENTIAL ISSUES AND VIEWS																		
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION			MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOBS	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	ROM NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$20,000 per year	60	9	8	2	6	6	4	38	20	2	38	19	3	7	8	12	12	19
	12	8	8	4	17	18	13	15	9	9	13	14	4	18	10	7	10	27
Under \$50,000 per year	95	20	12	4	8	6	6	53	36	4	55	18	21	9	12	41	14	14
	19	18	12	9	22	18	19	21	17	18	19	13	29	23	14	23	12	20
Under \$75,000 per year	76	18	15	11	9	4	4	40	33	1	41	26	9	8	22	26	15	4
	15	17	15	24	25	12	13	16	15	5	14	19	12	21	26	15	13	6
Under \$100,000 per year	73	20	15	5	7	5	2	42	23	7	40	22	11	5	11	26	16	14
	15	18	15	11	19	15	6	16	11	32	14	16	15	13	13	15	14	20
Under \$140,000 per year	55	13	14	7	1	4	3	32	22	1	36	14	5	3	13	21	12	5
	11	12	14	15	3	12	10	13	10	5	13	10	7	8	15	12	10	7
\$140,000 per year or more	55	13	14	3	4	3	5	26	25	2	30	14	10	5	4	26	15	4
	11	12	14	7	11	9	16	10	12	9	10	10	14	13	5	15	13	6
Undecided	86	16	20	14	1	6	7	25	55	5	47	24	14	2	14	24	31	11
	17	15	20	30	3	18	23	10	26	23	16	18	19	5	17	14	27	15

30. Is anyone in your household a member of a labor union?

BANNER 3																		
PRESIDENTIAL ISSUES AND VIEWS																		
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION			MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOBS	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	ROM NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	68	13	15	5	3	5	2	49	19	-	50	12	6	13	12	21	8	14
	14	12	15	11	8	15	6	19	9		17	9	8	33	14	12	7	20
No	427	94	82	41	33	29	29	206	192	21	234	124	66	26	72	152	107	55
	85	86	84	89	92	85	94	80	90	95	82	91	90	67	86	86	93	77
Undecided	3	1	-	-	-	-	-	-	2	1	1	1	1	-	-	2	-	1
	1	1							1	5	*	1	1			1		1
Refused	2	1	1	-	-	-	-	1	1	-	2	-	-	-	-	1	-	1
	*	1	1					*	*		1					1		1

31. Are there any members of your household who are gun owners?

BANNER 3																		
PRESIDENTIAL ISSUES AND VIEWS																		
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION			MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOBS	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	ROM NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	212	48	44	20	13	12	16	101	99	10	107	69	35	23	23	72	54	35
	42	44	45	43	36	35	52	39	46	45	37	50	48	59	27	41	47	49
No	271	58	50	25	23	19	14	153	101	12	174	61	34	16	60	99	54	32
	54	53	51	54	64	56	45	60	47	55	61	45	47	41	71	56	47	45
Undecided	3	-	-	-	-	1	-	-	3	-	-	2	1	-	-	1	2	-
	1					3			1			1	1			1	2	
Refused	14	3	4	1	-	2	1	2	11	-	6	5	3	-	1	4	5	4
	3	3	4	2		6	3	1	5		2	4	4		1	2	4	6

32. How important is religion in your life - very important, somewhat important, not very important or not at all important?

BANNER 3																			
PRESIDENTIAL ISSUES AND VIEWS																			
	MOST IMPORTANT ISSUE						2012 PRESIDENTIAL ELECTION				MOST LIKELY TO BE ELECTED PRESIDENT			POLITICAL VIEWPOINT					
	TOTAL	TERRO RISM	JOB	SUPR COURT	HLTH CARE	NATL DEBT	ILLEG IMMIG	OBAMA	ROM NEY	NOT VOTE	CLIN TON	TRUMP	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	
Total	500	109	98	46	36	34	31	256	214	22	287	137	73	39	84	176	115	71	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Very important	216	51	36	18	15	16	18	101	109	5	112	77	26	14	28	70	51	46	
	43	47	37	39	42	47	58	39	51	23	39	56	36	36	33	40	44	65	
Somewhat important	155	36	33	14	13	11	9	79	62	11	86	43	26	12	23	61	43	13	
	31	33	34	30	36	32	29	31	29	50	30	31	36	31	27	35	37	18	
Not very important	66	13	20	6	4	5	1	38	24	2	49	6	10	4	14	28	11	6	
	13	12	20	13	11	15	3	15	11	9	17	4	14	10	17	16	10	8	
Not at all important	54	7	7	6	4	2	2	37	12	4	36	7	10	9	18	15	7	4	
	11	6	7	13	11	6	6	14	6	18	13	5	14	23	21	9	6	6	
Undecided	5	2	1	-	-	-	1	1	4	-	2	2	1	-	1	1	1	2	
	1	2	1				3	*	2		1	1	1		1	1	1	3	
Refused	4	-	1	2	-	-	-	-	3	-	2	2	-	-	-	1	2	-	
	1		1	4					1		1	1				1	2		

6. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 4																				
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U.S. SENATE RACE & GOVERNOR																				
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U.S. SENATE						GOVERNOR					KNOW	TV NEWS NETWORK TRUST MOST								
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TOTAL	AYOTTE	CHA	BOT	DAY	HAS	UND	VAN	ABRAM	SUNUNU	UND	KNOW	CNN	MSNBC	FOX	ABC	NBC	CBS	C-	CMDY	PBS
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Total	500	236	13	7	203	31	180	11	199	101	346	62	49	117	49	33	32	12	15	47
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right Direction	152	26	3	1	105	11	105	4	16	22	110	34	29	12	13	14	13	4	2	23
	30	11	23	14	52	35	58	36	8	22	32	55	59	10	27	42	41	33	13	49
Wrong Track	285	189	8	6	61	18	49	5	163	65	190	19	10	101	29	12	16	7	9	17
	57	80	62	86	30	58	27	45	82	64	55	31	20	86	59	36	50	58	60	36
Undecided	63	21	2	-	37	2	26	2	20	14	46	9	10	4	7	7	3	1	4	7
	13	9	15		18	6	14	18	10	14	13	15	20	3	14	21	9	8	27	15

7. Do you approve or disapprove of the way Barack Obama is handling his job as president?

BANNER 4																				
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U.S. SENATE RACE & GOVERNOR																				
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U.S. SENATE						GOVERNOR					KNOW	TV NEWS NETWORK TRUST MOST								
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TOTAL	AYOTTE	CHA BOT	DAY	HAS SAN	UND	VAN OSTERN	ABRAM SON	SUNUNU UND	KNOW SUNUNU /VAN OSTERN	CNN	MSNBC	FOX	ABC	NBC	CBS	C- SPAN	CMDY CNTRL	PBS		
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Total	500	236	13	7	203	31	180	11	199	101	346	62	49	117	49	33	32	12	15	47
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	235	38	7	4	164	15	151	7	30	43	173	48	34	16	31	22	17	3	7	34
	47	16	54	57	81	48	84	64	15	43	50	77	69	14	63	67	53	25	47	72
Disapprove	227	181	5	3	24	12	23	3	153	45	151	9	11	97	12	8	13	7	5	10
	45	77	38	43	12	39	13	27	77	45	44	15	22	83	24	24	41	58	33	21
Undecided	38	17	1	-	15	4	6	1	16	13	22	5	4	4	6	3	2	2	3	3
	8	7	8		7	13	3	9	8	13	6	8	8	3	12	9	6	17	20	6

8. Barack Obama

BANNER 4																				
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U.S. SENATE RACE & GOVERNOR																				
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U.S. SENATE						GOVERNOR					KNOW	TV NEWS NETWORK TRUST MOST								
TOTAL	AYOTTE	CHA	BOT	DAY	HAS	UND	VAN	ABRAM	SUNUNU	UND	/VAN	CNN	MSNBC	FOX	ABC	NBC	CBS	C-	CMDY	PBS
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Total	500	236	13	7	203	31	180	11	199	101	346	62	49	117	49	33	32	12	15	47
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-
	*		8				1						2							
Favorable	250	41	7	4	176	15	154	8	35	49	178	48	38	15	32	25	18	3	7	38
	50	17	54	57	87	48	86	73	18	49	51	77	78	13	65	76	56	25	47	81
Unfavorable	225	185	4	3	17	14	19	3	154	45	153	12	9	97	16	7	13	9	4	7
	45	78	31	43	8	45	11	27	77	45	44	19	18	83	33	21	41	75	27	15
Heard of/Undecided	24	10	1	-	10	2	6	-	10	7	15	2	1	5	1	1	1	-	4	2
	5	4	8		5	6	3		5	7	4	3	2	4	2	3	3		27	4

9. Hillary Clinton

BANNER 4																				
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U.S. SENATE RACE & GOVERNOR																				
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U.S. SENATE						GOVERNOR				KNOW	TV NEWS NETWORK TRUST MOST									
TOTAL	AYOTTE	CHA	BOT	DAY	HAS	UND	VAN	ABRAM	SUNUNU	UND	/VAN	CNN	MSNBC	FOX	ABC	NBC	CBS	C-	CMDY	PBS
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Total	500	236	13	7	203	31	180	11	199	101	346	62	49	117	49	33	32	12	15	47
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	213	33	10	1	150	12	142	5	23	38	144	44	34	12	24	22	16	5	7	28
	43	14	77	14	74	39	79	45	12	38	42	71	69	10	49	67	50	42	47	60
Unfavorable	245	194	3	5	28	14	22	5	168	48	173	13	10	100	16	9	13	7	5	16
	49	82	23	71	14	45	12	45	84	48	50	21	20	85	33	27	41	58	33	34
Heard of/Undecided	42	9	-	1	25	5	16	1	8	15	29	5	5	5	9	2	3	-	3	3
	8	4		14	12	16	9	9	4	15	8	8	10	4	18	6	9		20	6



10. Chris Sununu

BANNER 4

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U.S. SENATE RACE & GOVERNOR																				
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U.S. SENATE						GOVERNOR				KNOW	TV NEWS NETWORK TRUST MOST									
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TOTAL	AYOTTE	CHA BOT	DAY	HAS SAN	UND	VAN OSTERN	ABRAM SON	SUNUNU UND	KNOW SUNUNU /VAN OSTERN	CNN	MSNBC	FOX	ABC	NBC	CBS	C- SPAN	CMDY CNTRL	PBS		
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Total	500	236	13	7	203	31	180	11	199	101	346	62	49	117	49	33	32	12	15	47
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	49	18	5	-	17	6	25	-	9	11	-	9	4	8	4	3	3	3	3	2
	10	8	38		8	19	14		5	11		15	8	7	8	9	9	25	20	4
Favorable	177	141	2	3	23	6	18	1	144	13	125	17	11	61	9	13	13	6	3	13
	35	60	15	43	11	19	10	9	72	13	36	27	22	52	18	39	41	50	20	28
Unfavorable	160	29	2	3	118	6	113	5	9	31	130	24	28	19	17	13	8	-	6	22
	32	12	15	43	58	19	63	45	5	31	38	39	57	16	35	39	25		40	47
Heard of/Undecided	114	48	4	1	45	13	24	5	37	46	91	12	6	29	19	4	8	3	3	10
	23	20	31	14	22	42	13	45	19	46	26	19	12	25	39	12	25	25	20	21

11. Gary Johnson

BANNER 4																				
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U.S. SENATE RACE & GOVERNOR																				
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U.S. SENATE						GOVERNOR					KNOW	TV NEWS NETWORK TRUST MOST								
TOTAL	AYOTTE	CHA	BOT	DAY	HAS	UND	VAN	ABRAM	SUNUNU	UND	/VAN	CNN	MSNBC	FOX	ABC	NBC	CBS	C-	CMDY	PBS
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Total	500	236	13	7	203	31	180	11	199	101	346	62	49	117	49	33	32	12	15	47
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	106	43	3	4	39	12	41	1	29	32	44	13	10	24	17	7	8	3	3	4
	21	18	23	57	19	39	23	9	15	32	13	21	20	21	35	21	25	25	20	9
Favorable	77	47	5	2	20	3	18	3	40	15	47	16	-	12	3	3	4	4	5	12
	15	20	38	29	10	10	10	27	20	15	14	26		10	6	9	13	33	33	26
Unfavorable	198	91	3	1	94	6	85	4	85	21	162	25	34	54	10	13	11	3	6	22
	40	39	23	14	46	19	47	36	43	21	47	40	69	46	20	39	34	25	40	47
Heard of/Undecided	119	55	2	-	50	10	36	3	45	33	93	8	5	27	19	10	9	2	1	9
	24	23	15		25	32	20	27	23	33	27	13	10	23	39	30	28	17	7	19

12. Donald Trump

BANNER 4

U.S. SENATE RACE & GOVERNOR																					
U.S. SENATE							GOVERNOR				KNOW SUNUNU /VAN OSTERN	TV NEWS NETWORK TRUST MOST									
TOTAL	AYOTTE	CHA BOT	DAY	HAS SAN	UND	VAN OSTERN	ABRAM SON	SUNUNU UND	OSTERN	CNN	MSNBC	FOX	ABC	NBC	CBS	C- SPAN	CMDY CNTRL	PBS			
Total	500	236	13	7	203	31	180	11	199	101	346	62	49	117	49	33	32	12	15	47	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Never heard of	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	
	*											2									
Favorable	179	146	8	3	13	8	28	3	117	29	119	11	9	88	8	5	4	10	6	9	
	36	62	62	43	6	26	16	27	59	29	34	18	18	75	16	15	13	83	40	19	
Unfavorable	286	69	5	4	183	17	148	8	64	62	206	46	39	22	38	26	24	2	8	37	
	57	29	38	57	90	55	82	73	32	61	60	74	80	19	78	79	75	17	53	79	
Heard of/Undecided	34	21	-	-	7	6	4	-	18	10	21	4	1	7	3	2	4	-	1	1	
	7	9			3	19	2		9	10	6	6	2	6	6	6	13		7	2	

13. Kelly Ayotte

BANNER 4																				
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U.S. SENATE RACE & GOVERNOR																				
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U.S. SENATE						GOVERNOR					KNOW	TV NEWS NETWORK TRUST MOST								
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TOTAL	AYOTTE	CHA BOT	DAY	HAS SAN	UND	VAN OSTERN	ABRAM SON	SUNUNU UND	KNOW SUNUNU /VAN OSTERN	CNN	MSNBC	FOX	ABC	NBC	CBS	C- SPAN	CMDY CNTRL	PBS		
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Total	500	236	13	7	203	31	180	11	199	101	346	62	49	117	49	33	32	12	15	47
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	37	16	4	-	7	6	20	1	3	9	8	8	4	6	4	1	4	3	2	2
	7	7	31		3	19	11	9	2	9	2	13	8	5	8	3	13	25	13	4
Favorable	240	203	4	1	13	16	28	4	161	45	172	19	10	89	20	15	13	8	4	16
	48	86	31	14	6	52	16	36	81	45	50	31	20	76	41	45	41	67	27	34
Unfavorable	167	5	4	6	144	7	113	4	22	27	121	27	28	8	17	13	14	1	5	24
	33	2	31	86	71	23	63	36	11	27	35	44	57	7	35	39	44	8	33	51
Heard of/Undecided	56	12	1	-	39	2	19	2	13	20	45	8	7	14	8	4	1	-	4	5
	11	5	8		19	6	11	18	7	20	13	13	14	12	16	12	3		27	11

14. Colin Van Ostern

BANNER 4																				
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U.S. SENATE RACE & GOVERNOR																				
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U.S. SENATE						GOVERNOR					KNOW	TV NEWS NETWORK TRUST MOST								
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TOTAL	AYOTTE	CHA BOT	DAY	HAS SAN	UND	VAN OSTERN	ABRAM SON	SUNUNU UND	KNOW SUNUNU /VAN OSTERN	CNN	MSNBC	FOX	ABC	NBC	CBS	C- SPAN	CMDY CNTRL	PBS		
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Total	500	236	13	7	203	31	180	11	199	101	346	62	49	117	49	33	32	12	15	47
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	142	72	8	5	42	12	36	3	58	42	-	15	14	35	10	12	9	4	5	12
	28	31	62	71	21	39	20	27	29	42		24	29	30	20	36	28	33	33	26
Favorable	138	23	2	1	106	6	117	1	12	7	133	29	19	9	16	10	8	4	3	24
	28	10	15	14	52	19	65	9	6	7	38	47	39	8	33	30	25	33	20	51
Unfavorable	88	79	-	-	5	3	1	2	78	7	87	3	7	37	5	3	8	3	1	3
	18	33			2	10	1	18	39	7	25	5	14	32	10	9	25	25	7	6
Heard of/Undecided	132	62	3	1	50	10	26	5	51	45	126	15	9	36	18	8	7	1	6	8
	26	26	23	14	25	32	14	45	26	45	36	24	18	31	37	24	22	8	40	17

15. Maggie Hassan

BANNER 4

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U.S. SENATE RACE & GOVERNOR																				
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U.S. SENATE						GOVERNOR				KNOW	TV NEWS NETWORK TRUST MOST									
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TOTAL	AYOTTE	CHA BOT	DAY	HAS SAN	UND	VAN OSTERN	ABRAM SON	SUNUNU UND	KNOW SUNUNU /VAN OSTERN	CNN	MSNBC	FOX	ABC	NBC	CBS	C- SPAN	CMDY CNTRL	PBS		
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Total	500	236	13	7	203	31	180	11	199	101	346	62	49	117	49	33	32	12	15	47
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	34	12	5	-	7	6	21	1	4	5	6	3	3	9	2	2	3	4	3	2
	7	5	38		3	19	12	9	2	5	2	5	6	8	4	6	9	33	20	4
Favorable	212	32	3	-	166	8	133	7	32	39	164	37	36	17	25	18	19	1	4	26
	42	14	23		82	26	74	64	16	39	47	60	73	15	51	55	59	8	27	55
Unfavorable	199	174	5	6	2	12	14	2	144	37	138	14	8	82	13	9	8	6	4	14
	40	74	38	86	1	39	8	18	72	37	40	23	16	70	27	27	25	50	27	30
Heard of/Undecided	55	18	-	1	28	5	12	1	19	20	38	8	2	9	9	4	2	1	4	5
	11	8		14	14	16	7	9	10	20	11	13	4	8	18	12	6	8	27	11

16. Jill Stein

BANNER 4

U.S. SENATE RACE & GOVERNOR																					
U.S. SENATE							GOVERNOR				KNOW SUNUNU /VAN OSTERN	TV NEWS NETWORK TRUST MOST									
TOTAL	AYOTTE	CHA BOT	DAY	HAS SAN	UND	VAN OSTERN	ABRAM SON	SUNUNU UND	OSTERN	CNN	MSNBC	FOX	ABC	NBC	CBS	C- SPAN	CMDY CNTRL	PBS			
Total	500	236	13	7	203	31	180	11	199	101	346	62	49	117	49	33	32	12	15	47	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Never heard of	168	79	3	6	62	16	59	1	58	47	78	26	18	29	25	13	8	2	4	10	
	34	33	23	86	31	52	33	9	29	47	23	42	37	25	51	39	25	17	27	21	
Favorable	54	20	6	1	22	2	21	4	20	7	37	8	5	9	1	3	3	6	4	6	
	11	8	46	14	11	6	12	36	10	7	11	13	10	8	2	9	9	50	27	13	
Unfavorable	144	77	3	-	60	3	57	2	70	14	122	16	16	47	10	8	8	2	3	20	
	29	33	23		30	10	32	18	35	14	35	26	33	40	20	24	25	17	20	43	
Heard of/Undecided	134	60	1	-	59	10	43	4	51	33	109	12	10	32	13	9	13	2	4	11	
	27	25	8		29	32	24	36	26	33	32	19	20	27	27	27	41	17	27	23	

17. The New Hampshire presidential ballot includes five candidates as follows: Rocky De La Fuente - American Delta Party, Gary Johnson-Libertarian, Jill Stein-Green Party, Donald Trump-Republican, Hillary Clinton-Democrat. At this point which candidate will you vote for or lean toward?

BANNER 4

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U.S. SENATE RACE & GOVERNOR																				
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U.S. SENATE				GOVERNOR				KNOW	TV NEWS NETWORK TRUST MOST											
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TOTAL	AYOTTE	CHA BOT	DAY	HAS SAN	UND	VAN OSTERN	ABRAM SON	SUNUNU UND	KNOW SUNUNU /VAN OSTERN	CNN	MSNBC	FOX	ABC	NBC	CBS	C- SPAN	CMDY CNTRL	PBS		
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Total	500	236	13	7	203	31	180	11	199	101	346	62	49	117	49	33	32	12	15	47
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rocky De La Fuente, American Delta Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gary Johnson, Libertarian	26	15	1	1	7	2	5	-	15	6	15	3	2	5	3	1	1	-	1	4
	5	6	8	14	3	6	3		8	6	4	5	4	4	6	3	3		7	9
Jill Stein, Green Party	4	1	2	1	-	-	1	2	-	1	4	-	-	-	1	-	-	1	-	1
	1	*	15	14			1	18		1	1				2			8		2
Donald Trump, Republican	210	174	5	3	16	11	27	2	142	37	140	11	8	99	10	6	8	9	5	10
	42	74	38	43	8	35	15	18	71	37	40	18	16	85	20	18	25	75	33	21
Hillary Clinton, Democrat	219	29	5	2	163	14	138	6	28	43	158	41	37	10	26	24	19	1	6	30
	44	12	38	29	80	45	77	55	14	43	46	66	76	9	53	73	59	8	40	64
Undecided	35	15	-	-	15	4	7	1	13	13	25	6	2	3	8	2	3	1	2	2
	7	6			7	13	4	9	7	13	7	10	4	3	16	6	9	8	13	4
Refused	6	2	-	-	2	-	2	-	1	1	4	1	-	-	1	-	1	-	1	-
	1	1			1		1		1	1	1	2			2		3		7	





19. Do you think Hillary Clinton is honest and trustworthy?

BANNER 4																				
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U.S. SENATE RACE & GOVERNOR																				
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U.S. SENATE						GOVERNOR					KNOW	TV NEWS NETWORK TRUST MOST								
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TOTAL	AYOTTE	CHA BOT	DAY	HAS SAN	UND	VAN OSTERN	ABRAM SON	SUNUNU UND	UND	KNOW SUNUNU /VAN OSTERN	CNN	MSNBC	FOX	ABC	NBC	CBS	C- SPAN	CMDY CNTRL	PBS	
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Total	500	236	13	7	203	31	180	11	199	101	346	62	49	117	49	33	32	12	15	47
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	188	33	9	1	129	9	126	4	22	32	126	35	31	14	22	19	15	5	4	23
	38	14	69	14	64	29	70	36	11	32	36	56	63	12	45	58	47	42	27	49
No	285	198	4	6	57	18	41	6	174	60	200	24	14	102	21	13	15	7	9	21
	57	84	31	86	28	58	23	55	87	59	58	39	29	87	43	39	47	58	60	45
Undecided	23	3	-	-	16	3	12	1	3	7	18	2	4	1	4	1	2	-	2	3
	5	1			8	10	7	9	2	7	5	3	8	1	8	3	6		13	6
Refused	4	2	-	-	1	1	1	-	-	2	2	1	-	-	2	-	-	-	-	-
	1	1			*	3	1			2	1	2			4					

20. Do you think Donald Trump is honest and trustworthy?

BANNER 4

U.S. SENATE RACE & GOVERNOR																					
U.S. SENATE							GOVERNOR				KNOW SUNUNU /VAN OSTERN	TV NEWS NETWORK TRUST MOST									
TOTAL	AYOTTE	CHA BOT	DAY	HAS SAN	UND	VAN OSTERN	ABRAM SON	SUNUNU UND	OSTERN	CNN	MSNBC	FOX	ABC	NBC	CBS	C- SPAN	CMDY CNTRL	PBS			
Total	500	236	13	7	203	31	180	11	199	101	346	62	49	117	49	33	32	12	15	47	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Yes	168	138	5	1	15	9	29	1	106	30	113	9	8	80	8	7	6	8	4	7	
	34	58	38	14	7	29	16	9	53	30	33	15	16	68	16	21	19	67	27	15	
No	295	72	7	6	184	17	148	10	71	59	207	52	40	28	35	25	22	2	9	38	
	59	31	54	86	91	55	82	91	36	58	60	84	82	24	71	76	69	17	60	81	
Undecided	35	24	1	-	4	5	3	-	22	10	24	1	1	9	4	1	4	2	2	2	
	7	10	8		2	16	2		11	10	7	2	2	8	8	3	13	17	13	4	
Refused	2	2	-	-	-	-	-	-	-	2	2	-	-	-	2	-	-	-	-	-	
	*	1								2	1				4						

21. When you think about this presidential election, how do you feel - Excited, Alarmed, or Bored?

BANNER 4																				
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U.S. SENATE RACE & GOVERNOR																				
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U.S. SENATE						GOVERNOR					KNOW	TV NEWS NETWORK TRUST MOST								
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TOTAL	AYOTTE	CHA BOT	DAY	HAS SAN	UND	VAN OSTERN	ABRAM SON	SUNUNU UND	KNOW SUNUNU /VAN OSTERN	CNN	MSNBC	FOX	ABC	NBC	CBS	C- SPAN	CMDY CNTRL	PBS		
-----																				
Total	500	236	13	7	203	31	180	11	199	101	346	62	49	117	49	33	32	12	15	47
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excited	106	64	6	2	23	9	40	1	46	17	59	14	14	36	7	9	3	6	1	6
	21	27	46	29	11	29	22	9	23	17	17	23	29	31	14	27	9	50	7	13
Alarmed	319	141	6	4	146	15	121	6	122	65	239	38	29	64	36	16	23	6	12	37
	64	60	46	57	72	48	67	55	61	64	69	61	59	55	73	48	72	50	80	79
Bored	43	17	1	1	18	5	11	3	15	12	27	7	-	9	3	5	4	-	2	4
	9	7	8	14	9	16	6	27	8	12	8	11		8	6	15	13		13	9
Undecided	29	12	-	-	15	2	8	-	14	7	18	3	6	7	3	2	2	-	-	-
	6	5			7	6	4		7	7	5	5	12	6	6	6	6			
Refused	3	2	-	-	1	-	-	1	2	-	3	-	-	1	-	1	-	-	-	-
	1	1			*			9	1		1			1		3				

22. What do you think is the most important issue facing the next president?

BANNER 4

	U.S. SENATE RACE & GOVERNOR																									
	U.S. SENATE						GOVERNOR				KNOW	TV NEWS NETWORK TRUST MOST														
	TOTAL	AYOTTE	CHA	BOT	DAY	HAS	SAN	UND	VAN	OSTERN	ABRAM	SON	SUNUNU	UND	/VAN	OSTERN	CNN	MSNBC	FOX	ABC	NBC	CBS	C-SPAN	CMDY	CNTRL	PBS
Total	500	236	13	7	203	31	180	11	199	101	346	62	49	117	49	33	32	12	15	47						
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Reducing the national debt	34	22	2	-	9	-	10	-	18	6	18	6	5	8	-	3	2	1	-	3						
	7	9	15		4		6		9	6	5	10	10	7		9	6	8								
Taxes	11	5	1	1	3	1	3	2	5	1	6	1	2	3	-	-	1	-	1	1						
	2	2	8	14	1	3	2	18	3	1	2	2	4	3			3		7	2						
Jobs/Economy	98	51	2	-	37	7	33	1	42	21	73	11	10	25	8	5	6	-	1	11						
	20	22	15		18	23	18	9	21	21	21	18	20	21	16	15	19		7	23						
Schools/Education	11	5	-	-	6	-	9	-	2	-	8	-	2	1	2	1	1	1	1	1						
	2	2			3		5		1		2		4	1	4	3	3	8	7							
Healthcare	36	9	1	3	18	5	21	1	4	9	20	9	-	5	6	4	4	1	-	4						
	7	4	8	43	9	16	12	9	2	9	6	15		4	12	12	13	8		9						
Illegal immigration	31	19	2	-	7	2	6	1	18	4	20	3	-	14	4	-	-	1	3	-						
	6	8	15		3	6	3	9	9	4	6	5		12	8			8	20							
Abortion policy	11	6	-	-	5	-	7	-	3	1	7	1	1	2	3	-	-	1	-	2						
	2	3			2		4		2	1	2	2	2	2	6			8		4						
Climate Change	20	1	2	-	17	-	17	1	1	1	17	2	4	-	-	1	2	1	2	5						
	4	*	15		8		9	9	1	1	5	3	8			3	6	8	13	11						
Civil liberties	11	7	-	-	4	-	3	-	4	4	8	-	1	-	1	1	-	-	1	-						
	2	3			2		2		2	4	2		2		2	3			7							
Terrorism/national security	109	63	2	2	34	6	24	3	57	24	82	14	7	33	10	10	8	6	1	5						
	22	27	15	29	17	19	13	27	29	24	24	23	14	28	20	30	25	50	7	11						
Crime/Guns	20	3	-	1	13	3	10	-	3	6	15	3	4	-	4	2	2	-	-	2						
	4	1		14	6	10	6		2	6	4	5	8		8	6	6		4	4						
Drugs/Opioids	14	7	1	-	3	1	2	2	8	1	9	1	1	3	2	2	3	-	-	2						
	3	3	8		1	3	1	18	4	1	3	2	2	3	4	6	9			4						

22. What do you think is the most important issue facing the next president?

BANNER 4																				
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U.S. SENATE RACE & GOVERNOR																				
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U.S. SENATE					GOVERNOR					KNOW		TV NEWS NETWORK TRUST MOST								
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TOTAL	AYOTTE	CHA BOT	DAY	HAS SAN	UND	VAN OSTERN	ABRAM SON	SUNUNU	UND	KNOW SUNUNU /VAN OSTERN	CNN	MSNBC	FOX	ABC	NBC	CBS	C- SPAN	CMDY CNTRL	PBS	
-----																				
Choosing Supreme Court Nominees	46 9	18 8	-	-	27 13	1 3	27 15	-	15 8	4 4	36 10	7 11	7 14	12 10	5 10	2 6	-	-	-	8 17
Undecided	48 10	20 8	-	-	20 10	5 16	8 4	-	19 10	19 19	27 8	4 6	5 10	11 9	4 8	2 6	3 9	-	5 33	4 9

23. For U.S. Senate your ballot includes four candidates as follows: Kelly Ayotte-Republican, Brian Chabot-Libertarian, Aaron Day-Independent, Maggie Hassan-Democrat. At this point which candidate will you vote for or lean toward?

BANNER 4

U.S. SENATE RACE & GOVERNOR																					
TOTAL	U.S. SENATE						GOVERNOR				KNOW SUNUNU /VAN OSTERN	TV NEWS NETWORK TRUST MOST									
	AYOTTE	CHA BOT	DAY	HAS SAN	UND	VAN OSTERN	ABRAM SON	SUNUNU	UND	CNN		MSNBC	FOX	ABC	NBC	CBS	C- SPAN	CMDY CNTRL	PBS		
Total	500 100	236 100	13 100	7 100	203 100	31 100	180 100	11 100	199 100	101 100	346 100	62 100	49 100	117 100	49 100	33 100	32 100	12 100	15 100	47 100	
Kelly Ayotte, Republican	236 47	236 100	- 100	- 100	- 100	- 100	25 14	3 27	170 85	36 36	164 47	15 24	11 22	95 81	17 35	12 36	12 38	9 75	6 40	14 30	
Brian Chabot, Libertarian	13 3	- 100	13 100	- 100	- 100	- 100	8 4	3 27	1 1	1 1	4 1	2 3	1 2	2 2	1 2	- -	- -	2 17	1 7	3 6	
Aaron Day, Independent	7 1	- 100	- 100	7 100	- 100	- 100	1 1	1 9	4 2	1 1	2 1	1 2	- -	1 1	- -	2 6	- -	- -	- -	1 2	
Maggie Hassan, Democrat	203 41	- 100	- 100	- 100	203 100	- 100	142 79	4 36	18 9	39 39	153 44	36 58	35 71	10 9	26 53	17 52	16 50	- -	6 40	27 57	
Undecided	31 6	- 100	- 100	- 100	- 100	31 100	4 2	- -	4 2	21 21	17 5	6 10	2 4	6 5	4 8	2 6	1 3	1 8	1 7	2 4	
Refused	10 2	- 100	- 100	- 100	- 100	- 100	- -	- -	2 1	3 3	6 2	2 3	- -	3 3	1 2	- -	3 9	- -	1 7	- -	

24. For Governor, your ballot includes three candidates as follows: Colin Van Ostern-Democrat, Max Abramson-Libertarian, and Chris Sununu-Republican. At this point which candidate will you vote for or lean toward?

BANNER 4

U.S. SENATE RACE & GOVERNOR																					
U.S. SENATE							GOVERNOR				KNOW SUNUNU /VAN	TV NEWS NETWORK TRUST MOST									
TOTAL	AYOTTE	CHA BOT	DAY	HAS SAN	UND	VAN OSTERN	ABRAM SON	SUNUNU UND	OSTERN	CNN	MSNBC	FOX	ABC	NBC	CBS	C- SPAN	CMDY CNTRL	PBS			
Total	500	236	13	7	203	31	180	11	199	101	346	62	49	117	49	33	32	12	15	47	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Colin Van Ostern, Democrat	180	25	8	1	142	4	180	-	-	-	137	32	30	13	20	17	9	5	5	27	
	36	11	62	14	70	13	100				40	52	61	11	41	52	28	42	33	57	
Max Abramson, Libertarian	11	3	3	1	4	-	-	11	-	-	8	1	1	3	1	-	1	-	1	2	
	2	1	23	14	2			100			2	2	2	3	2		3		7	4	
Chris Sununu, Republican	199	170	1	4	18	4	-	-	199	-	139	11	9	78	9	10	17	7	3	12	
	40	72	8	57	9	13			100		40	18	18	67	18	30	53	58	20	26	
Undecided	101	36	1	1	39	21	-	-	-	101	58	14	9	20	19	6	5	-	5	6	
	20	15	8	14	19	68				100	17	23	18	17	39	18	16		33	13	
Refused	9	2	-	-	-	2	-	-	-	-	4	4	-	3	-	-	-	-	1	-	
	2	1				6					1	6		3					7		





26. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president - Hillary Clinton or Donald Trump?

BANNER 4

U.S. SENATE RACE & GOVERNOR																				
U.S. SENATE						GOVERNOR					KNOW	TV NEWS NETWORK TRUST MOST								
TOTAL	AYOTTE	CHA BOT	DAY	HAS SAN	UND	VAN OSTERN	ABRAM SON	SUNUNU	UND	SUNUNU /VAN OSTERN	CNN	MSNBC	FOX	ABC	NBC	CBS	C- SPAN	CMDY CNTRL	PBS	
Total	500	236	13	7	203	31	180	11	199	101	346	62	49	117	49	33	32	12	15	47
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Hillary Clinton	287	85	10	2	162	19	151	7	70	52	200	45	39	34	35	26	24	7	8	34
	57	36	77	29	80	61	84	64	35	51	58	73	80	29	71	79	75	58	53	72
Donald Trump	137	109	2	3	16	7	13	3	95	24	99	9	8	70	5	3	3	5	3	5
	27	46	15	43	8	23	7	27	48	24	29	15	16	60	10	9	9	42	20	11
Undecided	73	39	1	2	25	5	16	1	31	25	46	7	2	12	9	4	5	-	4	8
	15	17	8	29	12	16	9	9	16	25	13	11	4	10	18	12	16	-	27	17
Refused	3	3	-	-	-	-	-	-	3	-	1	1	-	1	-	-	-	-	-	-
	1	1							2		*	2		1						

27. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 4																				
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U.S. SENATE RACE & GOVERNOR																				
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U.S. SENATE						GOVERNOR				KNOW	TV NEWS NETWORK TRUST MOST									
-----																				
TOTAL	AYOTTE	CHA BOT	DAY	HAS SAN	UND	VAN OSTERN	ABRAM SON	SUNUNU UND	KNOW SUNUNU /VAN OSTERN	CNN	MSNBC	FOX	ABC	NBC	CBS	C- SPAN	CMDY CNTRL	PBS		
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Total	500	236	13	7	203	31	180	11	199	101	346	62	49	117	49	33	32	12	15	47
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very liberal	39	10	3	-	25	1	31	1	3	4	27	7	8	5	2	-	2	1	3	8
	8	4	23		12	3	17	9	2	4	8	11	16	4	4		6	8	20	17
Liberal	84	14	1	3	61	4	51	1	17	14	64	14	17	9	11	8	5	2	-	11
	17	6	8	43	30	13	28	9	9	14	18	23	35	8	22	24	16	17		23
Moderate	176	65	4	3	83	13	63	7	53	48	122	24	18	25	22	18	14	2	4	19
	35	28	31	43	41	42	35	64	27	48	35	39	37	21	45	55	44	17	27	40
Conservative	115	88	1	1	16	9	14	1	77	21	80	9	3	46	8	5	9	3	3	3
	23	37	8	14	8	29	8	9	39	21	23	15	6	39	16	15	28	25	20	6
Very Conservative	71	54	4	-	11	1	16	1	44	9	43	5	2	30	5	2	2	4	2	3
	14	23	31		5	3	9	9	22	9	12	8	4	26	10	6	6	33	13	6
Other	8	2	-	-	4	2	3	-	2	3	5	1	1	1	-	-	-	-	3	2
	2	1			2	6	2		1	3	1	2	2	1					20	4
Don't know	7	3	-	-	3	1	2	-	3	2	5	2	-	1	1	-	-	-	-	1
	1	1			1	3	1		2	2	1	3		1	2					2



29. What is your annual household income?

BANNER 4																				
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U.S. SENATE RACE & GOVERNOR																				
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U.S. SENATE						GOVERNOR				KNOW	TV NEWS NETWORK TRUST MOST									
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TOTAL	AYOTTE	CHA BOT	DAY	HAS SAN	UND	VAN OSTERN	ABRAM SON	SUNUNU UND	KNOW SUNUNU /VAN OSTERN	CNN	MSNBC	FOX	ABC	NBC	CBS	C- SPAN	CMDY CNTRL	PBS		
-----																				
Total	500	236	13	7	203	31	180	11	199	101	346	62	49	117	49	33	32	12	15	47
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$20,000 per year	60	30	5	-	21	2	30	1	15	12	29	12	3	11	5	4	5	5	2	6
	12	13	38		10	6	17	9	8	12	8	19	6	9	10	12	16	42	13	13
Under \$50,000 per year	95	35	5	2	40	8	34	4	30	26	67	10	16	13	13	5	10	2	6	6
	19	15	38	29	20	26	19	36	15	26	19	16	33	11	27	15	31	17	40	13
Under \$75,000 per year	76	32	1	2	31	10	31	-	29	15	50	11	8	20	10	5	3	2	-	10
	15	14	8	29	15	32	17		15	15	14	18	16	17	20	15	9	17		21
Under \$100,000 per year	73	28	-	2	39	2	25	3	27	15	56	5	4	18	12	8	4	1	1	5
	15	12		29	19	6	14	27	14	15	16	8	8	15	24	24	13	8	7	11
Under \$140,000 per year	55	26	-	-	27	2	24	1	23	7	45	7	6	10	3	3	3	1	3	6
	11	11			13	6	13	9	12	7	13	11	12	9	6	9	9	8	20	13
\$140,000 per year or more	55	27	1	1	24	2	17	2	26	10	36	6	5	15	1	3	5	-	1	10
	11	11	8	14	12	6	9	18	13	10	10	10	10	13	2	9	16		7	21
Undecided	86	58	1	-	21	5	19	-	49	16	63	11	7	30	5	5	2	1	2	4
	17	25	8		10	16	11		25	16	18	18	14	26	10	15	6	8	13	9

30. Is anyone in your household a member of a labor union?

BANNER 4

U.S. SENATE RACE & GOVERNOR																					
U.S. SENATE							GOVERNOR				KNOW SUNUNU /VAN OSTERN	TV NEWS NETWORK TRUST MOST									
TOTAL	AYOTTE	CHA BOT	DAY	HAS SAN	UND	VAN OSTERN	ABRAM SON	SUNUNU UND	UND	OSTERN	CNN	MSNBC	FOX	ABC	NBC	CBS	C- SPAN	CMDY CNTRL	PBS		
Total	500	236	13	7	203	31	180	11	199	101	346	62	49	117	49	33	32	12	15	47	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Yes	68	27	6	-	34	1	44	1	16	7	50	11	11	10	8	4	4	4	-	7	
	14	11	46		17	3	24	9	8	7	14	18	22	9	16	12	13	33		15	
No	427	205	7	7	169	29	136	10	180	92	293	51	38	105	40	28	28	7	15	40	
	85	87	54	100	83	94	76	91	90	91	85	82	78	90	82	85	88	58	100	85	
Undecided	3	2	-	-	-	1	-	-	1	2	1	-	-	1	1	-	-	1	-	-	
	1	1				3			1	2	*			1	2			8			
Refused	2	2	-	-	-	-	-	-	2	-	2	-	-	1	-	1	-	-	-	-	
	*	1							1		1			1		3					

31. Are there any members of your household who are gun owners?

BANNER 4																				
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U.S. SENATE RACE & GOVERNOR																				
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U.S. SENATE						GOVERNOR					KNOW	TV NEWS NETWORK TRUST MOST								
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TOTAL	AYOTTE	CHA BOT	DAY	HAS SAN	UND	VAN OSTERN	ABRAM SON	SUNUNU UND	KNOW SUNUNU /VAN OSTERN	CNN	MSNBC	FOX	ABC	NBC	CBS	C- SPAN	CMDY CNTRL	PBS		
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Total	500	236	13	7	203	31	180	11	199	101	346	62	49	117	49	33	32	12	15	47
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	212	117	7	2	72	12	74	4	101	33	150	19	21	51	20	9	16	9	6	19
	42	50	54	29	35	39	41	36	51	33	43	31	43	44	41	27	50	75	40	40
No	271	105	6	4	131	18	106	6	87	65	186	42	28	56	29	23	15	3	9	26
	54	44	46	57	65	58	59	55	44	64	54	68	57	48	59	70	47	25	60	55
Undecided	3	2	-	-	-	1	-	-	1	2	1	-	-	2	-	-	1	-	-	-
	1	1				3			1	2	*			2			3			
Refused	14	12	-	1	-	-	-	1	10	1	9	1	-	8	-	1	-	-	-	2
	3	5		14				9	5	1	3	2		7		3				4

32. How important is religion in your life - very important, somewhat important, not very important or not at all important?

BANNER 4																				
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U.S. SENATE RACE & GOVERNOR																				
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U.S. SENATE						GOVERNOR					KNOW	TV NEWS NETWORK TRUST MOST								
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TOTAL	AYOTTE	CHA BOT	DAY	HAS SAN	UND	VAN OSTERN	ABRAM SON	SUNUNU UND	KNOW SUNUNU /VAN OSTERN	CNN	MSNBC	FOX	ABC	NBC	CBS	C- SPAN	CMDY CNTRL	PBS		
-----																				
Total	500	236	13	7	203	31	180	11	199	101	346	62	49	117	49	33	32	12	15	47
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	216	129	9	2	56	12	65	3	99	42	129	28	17	70	18	11	18	7	3	14
	43	55	69	29	28	39	36	27	50	42	37	45	35	60	37	33	56	58	20	30
Somewhat important	155	66	4	1	73	11	53	6	60	36	114	20	18	32	20	13	7	4	5	9
	31	28	31	14	36	35	29	55	30	36	33	32	37	27	41	39	22	33	33	19
Not very important	66	26	-	1	35	4	28	1	28	9	53	6	7	6	5	4	3	1	2	16
	13	11		14	17	13	16	9	14	9	15	10	14	5	10	12	9	8	13	34
Not at all important	54	9	-	3	38	3	34	1	7	11	44	6	7	3	6	5	4	-	5	8
	11	4		43	19	10	19	9	4	11	13	10	14	3	12	15	13		33	17
Undecided	5	3	-	-	1	1	-	-	3	2	2	1	-	3	-	-	-	-	-	-
	1	1			*	3			2	2	1	2		3						
Refused	4	3	-	-	-	-	-	-	2	1	4	1	-	3	-	-	-	-	-	-
	1	1							1	1	1	2		3						



6. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 5																					
DEMOGRAPHICS																					
														AREA BY GENDER							
INCOME							LABOR UNION		IMPORTANCE OF RELIGION					NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH	
TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right Direction	152	24	26	23	24	20	17	29	123	57	49	22	24	13	22	22	19	19	19	16	22
	30	40	27	30	33	36	31	43	29	26	32	33	44	24	37	37	29	34	32	23	29
Wrong Track	285	28	56	42	39	31	33	31	250	138	83	35	21	36	32	31	34	33	33	44	42
	57	47	59	55	53	56	60	46	59	64	54	53	39	65	54	52	52	59	55	63	56
Undecided	63	8	13	11	10	4	5	8	54	21	23	9	9	6	5	7	12	4	8	10	11
	13	13	14	14	14	7	9	12	13	10	15	14	17	11	8	12	18	7	13	14	15

7. Do you approve or disapprove of the way Barack Obama is handling his job as president?

BANNER 5																					
DEMOGRAPHICS																					
														AREA BY GENDER							
INCOME							LABOR UNION		IMPORTANCE OF RELIGION					NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH	
TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE	MALE	FE	MALE	FE	MALE	FE	
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	235	31	50	37	35	29	25	47	188	85	71	39	38	21	32	33	35	19	30	32	33
	47	52	53	49	48	53	45	69	44	39	46	59	70	38	54	55	54	34	50	46	44
Disapprove	227	24	36	38	31	20	28	17	208	113	73	24	11	33	21	21	30	31	25	32	34
	45	40	38	50	42	36	51	25	49	52	47	36	20	60	36	35	46	55	42	46	45
Undecided	38	5	9	1	7	6	2	4	31	18	11	3	5	1	6	6	-	6	5	6	8
	8	8	9	1	10	11	4	6	7	8	7	5	9	2	10	10		11	8	9	11

8. Barack Obama

BANNER 5																					
DEMOGRAPHICS																					
														AREA BY GENDER							
INCOME							LABOR UNION		IMPORTANCE OF RELIGION					NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH	
TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	1	-	1	-	-	-	-	1	-	1	-	-	-	1	-	-	-	-	-	-	-
	*		1					1		*				2							
Favorable	250	32	56	39	38	30	26	47	202	94	76	40	38	21	35	33	34	20	29	37	41
	50	53	59	51	52	55	47	69	47	44	49	61	70	38	59	55	52	36	48	53	55
Unfavorable	225	25	33	36	31	22	26	19	203	110	75	24	10	31	21	22	30	31	28	31	31
	45	42	35	47	42	40	47	28	48	51	48	36	19	56	36	37	46	55	47	44	41
Heard of/Undecided	24	3	5	1	4	3	3	1	22	11	4	2	6	2	3	5	1	5	3	2	3
	5	5	5	1	5	5	5	1	5	5	3	3	11	4	5	8	2	9	5	3	4

9. Hillary Clinton

BANNER 5																					
DEMOGRAPHICS																					
														AREA BY GENDER							
INCOME							LABOR UNION		IMPORTANCE OF RELIGION					NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH	
TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	213	36	42	32	30	26	22	45	167	82	68	33	29	18	29	29	28	18	28	26	37
	43	60	44	42	41	47	40	66	39	38	44	50	54	33	49	48	43	32	47	37	49
Unfavorable	245	20	39	39	38	27	27	20	223	119	79	26	15	35	26	25	33	32	26	37	31
	49	33	41	51	52	49	49	29	52	55	51	39	28	64	44	42	51	57	43	53	41
Heard of/Undecided	42	4	14	5	5	2	6	3	37	15	8	7	10	2	4	6	4	6	6	7	7
	8	7	15	7	7	4	11	4	9	7	5	11	19	4	7	10	6	11	10	10	9

10. Chris Sununu

BANNER 5																					
DEMOGRAPHICS																					
														AREA BY GENDER							
INCOME							LABOR UNION		IMPORTANCE OF RELIGION					NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH	
TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	49	19	8	8	5	3	3	14	35	39	7	1	2	3	4	8	1	8	4	12	9
	10	32	8	11	7	5	5	21	8	18	5	2	4	5	7	13	2	14	7	17	12
Favorable	177	15	31	28	21	19	24	17	157	83	60	22	7	19	22	26	16	22	20	29	23
	35	25	33	37	29	35	44	25	37	38	39	33	13	35	37	43	25	39	33	41	31
Unfavorable	160	12	35	22	28	22	17	26	133	45	48	29	36	22	21	19	31	12	19	12	24
	32	20	37	29	38	40	31	38	31	21	31	44	67	40	36	32	48	21	32	17	32
Heard of/Undecided	114	14	21	18	19	11	11	11	102	49	40	14	9	11	12	7	17	14	17	17	19
	23	23	22	24	26	20	20	16	24	23	26	21	17	20	20	12	26	25	28	24	25

11. Gary Johnson

BANNER 5																					
DEMOGRAPHICS																					
														AREA BY GENDER							
INCOME							LABOR UNION		IMPORTANCE OF RELIGION					NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH	
TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	106	25	26	18	13	6	7	19	87	55	32	9	7	15	14	9	14	14	15	12	13
	21	42	27	24	18	11	13	28	20	25	21	14	13	27	24	15	22	25	25	17	17
Favorable	77	7	15	7	10	10	11	7	68	32	24	11	8	10	3	7	11	13	4	13	16
	15	12	16	9	14	18	20	10	16	15	15	17	15	18	5	12	17	23	7	19	21
Unfavorable	198	14	31	37	30	27	21	30	167	82	62	25	27	22	25	26	27	19	22	29	28
	40	23	33	49	41	49	38	44	39	38	40	38	50	40	42	43	42	34	37	41	37
Heard of/Undecided	119	14	23	14	20	12	16	12	105	47	37	21	12	8	17	18	13	10	19	16	18
	24	23	24	18	27	22	29	18	25	22	24	32	22	15	29	30	20	18	32	23	24

12. Donald Trump

BANNER 5																					
DEMOGRAPHICS																					
														AREA BY GENDER							
INCOME							LABOR UNION		IMPORTANCE OF RELIGION					NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH	
TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	1	1	-	-	-	-	-	-	1	1	-	-	-	-	-	-	-	-	-	-	1
	*	2							*	*											1
Favorable	179	32	26	31	23	16	17	25	153	104	54	10	8	27	15	20	23	26	19	30	19
	36	53	27	41	32	29	31	37	36	48	35	15	15	49	25	33	35	46	32	43	25
Unfavorable	286	26	61	43	46	36	34	40	243	95	91	52	43	26	38	36	39	26	35	36	50
	57	43	64	57	63	65	62	59	57	44	59	79	80	47	64	60	60	46	58	51	67
Heard of/Undecided	34	1	8	2	4	3	4	3	30	16	10	4	3	2	6	4	3	4	6	4	5
	7	2	8	3	5	5	7	4	7	7	6	6	6	4	10	7	5	7	10	6	7

13. Kelly Ayotte

BANNER 5																					
DEMOGRAPHICS																					
														AREA BY GENDER							
INCOME							LABOR UNION		IMPORTANCE OF RELIGION					NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH	
TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	37	16	7	8	1	-	1	13	23	30	5	1	1	4	2	9	2	7	1	8	4
	7	27	7	11	1		2	19	5	14	3	2	2	7	3	15	3	13	2	11	5
Favorable	240	23	44	37	27	26	31	19	217	126	71	26	11	27	26	27	28	30	28	37	37
	48	38	46	49	37	47	56	28	51	58	46	39	20	49	44	45	43	54	47	53	49
Unfavorable	167	15	33	24	35	23	15	29	138	40	59	31	37	21	29	21	24	14	20	13	25
	33	25	35	32	48	42	27	43	32	19	38	47	69	38	49	35	37	25	33	19	33
Heard of/Undecided	56	6	11	7	10	6	8	7	49	20	20	8	5	3	2	3	11	5	11	12	9
	11	10	12	9	14	11	15	10	11	9	13	12	9	5	3	5	17	9	18	17	12



14. Colin Van Ostern

BANNER 5																					
DEMOGRAPHICS																					
														AREA BY GENDER							
INCOME							LABOR UNION		IMPORTANCE OF RELIGION					NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH	
TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	142	28	27	23	15	8	19	17	123	79	37	13	10	17	14	18	12	16	19	20	26
	28	47	28	30	21	15	35	25	29	37	24	20	19	31	24	30	18	29	32	29	35
Favorable	138	12	24	18	24	22	19	28	110	36	49	23	29	16	22	18	24	11	9	17	21
	28	20	25	24	33	40	35	41	26	17	32	35	54	29	37	30	37	20	15	24	28
Unfavorable	88	5	16	19	10	13	7	8	77	47	24	9	5	7	6	13	8	13	10	18	13
	18	8	17	25	14	24	13	12	18	22	15	14	9	13	10	22	12	23	17	26	17
Heard of/Undecided	132	15	28	16	24	12	10	15	117	54	45	21	10	15	17	11	21	16	22	15	15
	26	25	29	21	33	22	18	22	27	25	29	32	19	27	29	18	32	29	37	21	20

15. Maggie Hassan

BANNER 5																					
DEMOGRAPHICS																					
														AREA BY GENDER							
INCOME							LABOR UNION		IMPORTANCE OF RELIGION					NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH	
TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	34	16	5	7	2	-	2	11	23	26	4	2	2	6	1	7	3	4	2	9	2
	7	27	5	9	3		4	16	5	12	3	3	4	11	2	12	5	7	3	13	3
Favorable	212	22	46	33	36	28	22	36	175	67	79	33	32	18	32	28	30	20	26	22	36
	42	37	48	43	49	51	40	53	41	31	51	50	59	33	54	47	46	36	43	31	48
Unfavorable	199	15	29	31	29	22	23	17	178	102	56	24	11	27	18	20	25	25	21	33	30
	40	25	31	41	40	40	42	25	42	47	36	36	20	49	31	33	38	45	35	47	40
Heard of/Undecided	55	7	15	5	6	5	8	4	51	21	16	7	9	4	8	5	7	7	11	6	7
	11	12	16	7	8	9	15	6	12	10	10	11	17	7	14	8	11	13	18	9	9

16. Jill Stein

BANNER 5																					
DEMOGRAPHICS																					
														AREA BY GENDER							
INCOME							LABOR UNION		IMPORTANCE OF RELIGION					NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH	
TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	168	27	39	30	24	14	13	19	147	83	48	19	15	24	20	19	20	20	16	18	31
	34	45	41	39	33	25	24	28	34	38	31	29	28	44	34	32	31	36	27	26	41
Favorable	54	6	14	11	5	9	3	13	40	17	21	4	11	5	8	7	6	4	6	12	6
	11	10	15	14	7	16	5	19	9	8	14	6	20	9	14	12	9	7	10	17	8
Unfavorable	144	12	19	23	24	17	15	25	118	63	38	21	20	14	10	19	19	18	15	24	25
	29	20	20	30	33	31	27	37	28	29	25	32	37	25	17	32	29	32	25	34	33
Heard of/Undecided	134	15	23	12	20	15	24	11	122	53	48	22	8	12	21	15	20	14	23	16	13
	27	25	24	16	27	27	44	16	29	25	31	33	15	22	36	25	31	25	38	23	17

17. The New Hampshire presidential ballot includes five candidates as follows: Rocky De La Fuente - American Delta Party, Gary Johnson-Libertarian, Jill Stein-Green Party, Donald Trump-Republican, Hillary Clinton-Democrat. At this point which candidate will you vote for or lean toward?

BANNER 5																					
DEMOGRAPHICS																					
														AREA BY GENDER							
INCOME							LABOR UNION		IMPORTANCE OF RELIGION					NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH	
TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rocky De La Fuente, American Delta Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gary Johnson, Libertarian	26	1	4	3	3	2	4	2	22	8	6	7	3	3	1	3	3	3	3	2	8
	5	2	4	4	4	4	7	3	5	4	4	11	6	5	2	5	5	5	5	3	11
Jill Stein, Green Party	4	2	1	-	-	-	1	1	3	-	3	-	1	1	-	-	-	1	1	1	-
	1	3	1				2	1	1		2		2	2				2	2	1	
Donald Trump, Republican	210	33	29	33	28	21	21	28	181	120	64	15	7	31	20	24	25	29	23	35	23
	42	55	31	43	38	38	38	41	42	56	41	23	13	56	34	40	38	52	38	50	31
Hillary Clinton, Democrat	219	23	49	36	33	28	23	33	185	75	70	38	35	18	33	26	31	18	28	25	40
	44	38	52	47	45	51	42	49	43	35	45	58	65	33	56	43	48	32	47	36	53
Undecided	35	-	10	4	7	3	6	3	31	11	10	5	7	1	3	7	5	5	5	6	3
	7		11	5	10	5	11	4	7	5	6	8	13	2	5	12	8	9	8	9	4
Refused	6	1	2	-	2	1	-	1	5	2	2	1	1	1	2	-	1	-	-	1	1
	1	2	2		3	2		1	1	1	1	2	2	2	3		2			1	1

18. Who would be your second choice if it were between Republican Donald Trump or Democrat Hillary Clinton?

BANNER 5																					
DEMOGRAPHICS																					
														AREA BY GENDER							
INCOME							LABOR UNION		IMPORTANCE OF RELIGION					NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH	
TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE	MALE	FE	MALE	FE	MALE	FE	
THOSE WHO DID NOT CHOOSE TRUMP/CLINTON	30	3	5	3	3	2	5	3	25	8	9	7	4	4	1	3	3	4	4	3	8
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, Republican	8	1	1	1	1	-	1	1	5	4	2	-	-	-	-	-	-	4	-	-	4
	27	33	20	33	33		20	33	20	50	22						100				50
Hillary Clinton, Democrat	4	2	-	-	1	1	-	1	3	1	2	1	-	-	-	1	-	-	-	1	2
	13	67			33	50		33	12	13	22	14				33				33	25
Other	5	-	1	1	1	-	1	-	5	1	2	1	1	2	-	-	-	-	3	-	-
	17		20	33	33		20		20	13	22	14	25	50					75		
Undecided	9	-	-	1	-	1	3	1	8	1	3	4	1	2	1	1	2	-	-	2	1
	30			33		50	60	33	32	13	33	57	25	50	100	33	67			67	13
Refused	4	-	3	-	-	-	-	-	4	1	-	1	2	-	-	1	1	-	1	-	1
	13		60						16	13		14	50			33	33		25		13

19. Do you think Hillary Clinton is honest and trustworthy?

BANNER 5																					
DEMOGRAPHICS																					
														AREA BY GENDER							
INCOME							LABOR UNION		IMPORTANCE OF RELIGION					NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH	
TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	188	36	40	29	23	26	13	43	143	83	54	27	22	17	24	27	25	19	23	21	32
	38	60	42	38	32	47	24	63	33	38	35	41	41	31	41	45	38	34	38	30	43
No	285	22	47	44	45	26	40	22	261	123	94	36	25	38	31	28	39	33	34	43	39
	57	37	49	58	62	47	73	32	61	57	61	55	46	69	53	47	60	59	57	61	52
Undecided	23	1	8	2	5	2	2	3	19	7	6	3	7	-	3	5	1	3	2	6	3
	5	2	8	3	7	4	4	4	4	3	4	5	13		5	8	2	5	3	9	4
Refused	4	1	-	1	-	1	-	-	4	3	1	-	-	-	1	-	-	1	1	-	1
	1	2		1		2		1	1	1	1				2			2	2		1

20. Do you think Donald Trump is honest and trustworthy?

BANNER 5																					
DEMOGRAPHICS																					
														AREA BY GENDER							
INCOME							LABOR UNION		IMPORTANCE OF RELIGION					NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH	
TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	168	32	24	29	20	10	19	26	140	98	47	11	7	24	14	17	23	25	20	26	19
	34	53	25	38	27	18	35	38	33	45	30	17	13	44	24	28	35	45	33	37	25
No	295	26	61	41	48	37	35	38	255	102	93	51	45	29	38	36	40	26	36	37	53
	59	43	64	54	66	67	64	56	60	47	60	77	83	53	64	60	62	46	60	53	71
Undecided	35	1	10	5	5	8	1	4	30	15	14	4	2	2	7	7	2	4	3	7	3
	7	2	11	7	7	15	2	6	7	7	9	6	4	4	12	12	3	7	5	10	4
Refused	2	1	-	1	-	-	-	-	2	1	1	-	-	-	-	-	-	1	1	-	-
	*	2		1				*	*	*	1							2	2		

21. When you think about this presidential election, how do you feel - Excited, Alarmed, or Bored?

BANNER 5																					
DEMOGRAPHICS																					
														AREA BY GENDER							
INCOME							LABOR UNION		IMPORTANCE OF RELIGION					NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH	
TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excited	106	26	18	16	15	9	8	24	82	72	23	4	6	11	8	18	12	11	11	20	15
	21	43	19	21	21	16	15	35	19	33	15	6	11	20	14	30	18	20	18	29	20
Alarmed	319	24	60	49	44	44	41	36	280	111	109	54	38	32	44	30	47	36	43	41	46
	64	40	63	64	60	80	75	53	66	51	70	82	70	58	75	50	72	64	72	59	61
Bored	43	7	8	5	10	1	3	5	38	16	14	6	6	6	3	5	5	5	5	7	7
	9	12	8	7	14	2	5	7	9	7	9	9	11	11	5	8	8	9	8	10	9
Undecided	29	3	9	6	2	1	3	3	25	16	8	1	4	5	4	7	1	3	1	1	7
	6	5	9	8	3	2	5	4	6	7	5	2	7	9	7	12	2	5	2	1	9
Refused	3	-	-	-	2	-	-	-	2	1	1	1	-	1	-	-	-	1	-	1	-
	1				3				*	*	1	2		2				2		1	



22. What do you think is the most important issue facing the next president?

BANNER 5																					
DEMOGRAPHICS																					
AREA BY GENDER																					
	INCOME						LABOR UNION		IMPORTANCE OF RELIGION				NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH		
	TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Reducing the national debt	34	6	6	4	5	4	3	5	29	16	11	5	2	6	3	6	1	7	2	5	4
	7	10	6	5	7	7	5	7	7	7	7	8	4	11	5	10	2	13	3	7	5
Taxes	11	2	4	2	-	2	-	2	9	7	3	-	1	3	1	-	2	1	1	1	2
	2	3	4	3		4		3	2	3	2		2	5	2		3	2	2	1	3
Jobs/Economy	98	8	12	15	15	14	14	15	82	36	33	20	7	18	12	15	9	11	8	11	14
	20	13	13	20	21	25	25	22	19	17	21	30	13	33	20	25	14	20	13	16	19
Schools/Education	11	2	3	1	2	1	2	4	7	3	5	3	-	1	1	2	2	2	-	1	2
	2	3	3	1	3	2	4	6	2	1	3	5		2	2	3	3	4		1	3
Healthcare	36	6	8	9	7	1	4	3	33	15	13	4	4	2	5	5	7	5	6	4	2
	7	10	8	12	10	2	7	4	8	7	8	6	7	4	8	8	11	9	10	6	3
Illegal immigration	31	4	6	4	2	3	5	2	29	18	9	1	2	2	3	2	7	2	5	5	5
	6	7	6	5	3	5	9	3	7	8	6	2	4	4	5	3	11	4	8	7	7
Abortion policy	11	3	1	2	2	1	2	5	6	7	3	1	-	-	1	2	2	2	2	1	1
	2	5	1	3	3	2	4	7	1	3	2	2			2	3	3	4	3	1	1
Climate Change	20	5	4	3	2	3	1	2	18	3	4	6	7	3	3	3	4	1	1	3	2
	4	8	4	4	3	5	2	3	4	1	3	9	13	5	5	5	6	2	2	4	3
Civil liberties	11	2	1	-	2	1	1	1	9	5	2	1	3	1	2	-	-	1	1	3	3
	2	3	1		3	2	2	1	2	2	1	2	6	2	3			2	2	4	4
Terrorism/national security	109	9	20	18	20	13	13	13	94	51	36	13	7	6	10	9	16	13	21	15	19
	22	15	21	24	27	24	24	19	22	24	23	20	13	11	17	15	25	23	35	21	25
Crime/Guns	20	4	6	1	2	2	3	2	18	8	5	1	6	2	7	2	2	2	1	1	3
	4	7	6	1	3	4	5	3	4	4	3	2	11	4	12	3	3	4	2	1	4

22. What do you think is the most important issue facing the next president?

BANNER 5																					
DEMOGRAPHICS																					
AREA BY GENDER																					
	INCOME						LABOR UNION		IMPORTANCE OF RELIGION				NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH		
	TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE
Drugs/Opioids	14	2	3	2	5	-	-	2	12	9	3	2	-	-	3	1	1	1	1	6	1
	3	3	3	3	7		3	3	4	2	3			5	2	2	2	2	2	9	1
Choosing Supreme Court Nominees	46	2	4	11	5	7	3	5	41	18	14	6	6	6	2	7	9	4	4	5	9
	9	3	4	14	7	13	5	7	10	8	9	9	11	11	3	12	14	7	7	7	12
Undecided	48	5	17	4	4	3	4	7	40	20	14	3	9	5	6	6	3	4	7	9	8
	10	8	18	5	5	5	7	10	9	9	9	5	17	9	10	10	5	7	12	13	11

23. For U.S. Senate your ballot includes four candidates as follows: Kelly Ayotte-Republican, Brian Chabot-Libertarian, Aaron Day-Independent, Maggie Hassan-Democrat. At this point which candidate will you vote for or lean toward?

BANNER 5																					
DEMOGRAPHICS																					
AREA BY GENDER																					
	INCOME						LABOR UNION		IMPORTANCE OF RELIGION				NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH		
	TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Kelly Ayotte, Republican	236	30	35	32	28	26	27	27	205	129	66	26	9	29	21	28	29	33	22	38	36
	47	50	37	42	38	47	49	40	48	60	43	39	17	53	36	47	45	59	37	54	48
Brian Chabot, Libertarian	13	5	5	1	-	-	1	6	7	9	4	-	-	3	-	2	-	2	1	3	2
	3	8	5	1	-	-	2	9	2	4	3	-	-	5	-	3	-	4	2	4	3
Aaron Day, Independent	7	-	2	2	2	-	1	-	7	2	1	1	3	1	-	-	2	-	3	-	1
	1	-	2	3	3	-	2	-	2	1	1	2	6	2	-	-	3	-	5	-	1
Maggie Hassan, Democrat	203	21	40	31	39	27	24	34	169	56	73	35	38	16	32	26	31	20	25	21	32
	41	35	42	41	53	49	44	50	40	26	47	53	70	29	54	43	48	36	42	30	43
Undecided	31	2	8	10	2	2	2	1	29	12	11	4	3	6	4	4	2	1	7	4	3
	6	3	8	13	3	4	4	1	7	6	7	6	6	11	7	7	3	2	12	6	4
Refused	10	2	5	-	2	-	-	-	10	8	-	-	1	-	2	-	1	-	2	4	1
	2	3	5	-	3	-	-	-	2	4	-	-	2	-	3	-	2	-	3	6	1

24. For Governor, your ballot includes three candidates as follows: Colin Van Ostern-Democrat, Max Abramson-Libertarian, and Chris Sununu-Republican. At this point which candidate will you vote for or lean toward?

BANNER 5																					
DEMOGRAPHICS																					
AREA BY GENDER																					
	INCOME						LABOR UNION		IMPORTANCE OF RELIGION				NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH		
	TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Colin Van Ostern, Democrat	180	30	34	31	25	24	17	44	136	65	53	28	34	20	28	25	30	20	11	21	25
	36	50	36	41	34	44	31	65	32	30	34	42	63	36	47	42	46	36	18	30	33
Max Abramson, Libertarian	11	1	4	-	3	1	2	1	10	3	6	1	1	1	1	1	1	4	3	-	-
	2	2	4		4	2	4	1	2	1	4	2	2	2	2	2	2	7	5		
Chris Sununu, Republican	199	15	30	29	27	23	26	16	180	99	60	28	7	21	20	24	22	22	23	37	30
	40	25	32	38	37	42	47	24	42	46	39	42	13	38	34	40	34	39	38	53	40
Undecided	101	12	26	15	15	7	10	7	92	42	36	9	11	13	9	10	10	10	21	10	18
	20	20	27	20	21	13	18	10	22	19	23	14	20	24	15	17	15	18	35	14	24
Refused	9	2	1	1	3	-	-	-	9	7	-	-	1	-	1	-	2	-	2	2	2
	2	3	1	1	4				2	3			2		2		3		3	3	3

25. In the 2012 election for president did you vote for Democrat Barack Obama, Republican Mitt Romney, Libertarian Gary Johnson, Constitution Party Virgil Goode, or did you not vote in 2012?

BANNER 5

DEMOGRAPHICS

AREA BY GENDER

	INCOME						LABOR UNION		IMPORTANCE OF RELIGION				NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH			
	TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	
Total	500 100	60 100	95 100	76 100	73 100	55 100	55 100	68 100	427 100	216 100	155 100	66 100	54 100	55 100	59 100	60 100	65 100	56 100	60 100	70 100	75 100	
Democrat Barack Obama	256 51	38 63	53 56	40 53	42 58	32 58	26 47	49 72	206 48	101 47	79 51	38 58	37 69	22 40	34 58	35 58	36 55	26 46	32 53	33 47	38 51	
Republican Mitt Romney	214 43	20 33	36 38	33 43	23 32	22 40	25 45	19 28	192 45	109 50	62 40	24 36	12 22	27 49	22 37	22 37	27 42	28 50	26 43	30 43	32 43	
Libertarian Gary Johnson	6 1	-	1 1	2 3	1 1	-	2 4	-	6 1	1 *	3 2	1 2	1 2	1 2	-	1 2	-	-	2 3	1 1	1 1	
Constitution Party Virgil Goode	1 *	-	1 1	-	-	-	-	-	1 *	-	-	1 2	-	-	-	-	-	-	-	-	1 1	-
Did not vote in 2012	22 4	2 3	4 4	1 1	7 10	1 2	2 4	-	21 5	5 2	11 7	2 3	4 7	5 9	3 5	2 3	1 2	2 4	-	5 7	4 5	
Undecided	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Refused	1 *	-	-	-	-	-	-	-	1 *	-	-	-	-	-	-	-	1 2	-	-	-	-	

26. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president - Hillary Clinton or Donald Trump?

BANNER 5																					
DEMOGRAPHICS																					
AREA BY GENDER																					
	INCOME						LABOR UNION		IMPORTANCE OF RELIGION				NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH		
	TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Hillary Clinton	287	38	55	41	40	36	30	50	234	112	86	49	36	24	34	41	36	31	37	42	42
	57	63	58	54	55	65	55	74	55	52	55	74	67	44	58	68	55	55	62	60	56
Donald Trump	137	19	18	26	22	14	14	12	124	77	43	6	7	23	13	14	21	18	10	22	16
	27	32	19	34	30	25	25	18	29	36	28	9	13	42	22	23	32	32	17	31	21
Undecided	73	3	21	9	11	5	10	6	66	26	26	10	10	7	12	5	7	7	13	6	16
	15	5	22	12	15	9	18	9	15	12	17	15	19	13	20	8	11	13	22	9	21
Refused	3	-	1	-	-	-	1	-	3	1	-	1	1	1	-	-	1	-	-	-	1
	1		1				2		1	*		2	2	2			2				1

27. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 5																					
DEMOGRAPHICS																					
														AREA BY GENDER							
INCOME							LABOR UNION		IMPORTANCE OF RELIGION					NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH	
TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE	MALE	FE	MALE	FE	MALE	FE	
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very liberal	39	7	9	8	5	3	5	13	26	14	12	4	9	5	2	4	6	3	7	8	4
	8	12	9	11	7	5	9	19	6	6	8	6	17	9	3	7	9	5	12	11	5
Liberal	84	8	12	22	11	13	4	12	72	28	23	14	18	8	11	14	8	6	13	10	14
	17	13	13	29	15	24	7	18	17	13	15	21	33	15	19	23	12	11	22	14	19
Moderate	176	12	41	26	26	21	26	21	152	70	61	28	15	20	23	13	25	22	21	27	25
	35	20	43	34	36	38	47	31	36	32	39	42	28	36	39	22	38	39	35	39	33
Conservative	115	12	14	15	16	12	15	8	107	51	43	11	7	13	14	13	18	13	10	13	21
	23	20	15	20	22	22	27	12	25	24	28	17	13	24	24	22	28	23	17	19	28
Very Conservative	71	19	14	4	14	5	4	14	55	46	13	6	4	5	7	14	8	12	8	8	9
	14	32	15	5	19	9	7	21	13	21	8	9	7	9	12	23	12	21	13	11	12
Other	8	-	3	-	1	1	1	-	8	2	3	2	1	1	1	2	-	-	-	3	1
	2		3		1	2	2		2	1	2	3	2	2	2	3				4	1
Don't know	7	2	2	1	-	-	-	-	7	5	-	1	-	3	1	-	-	-	1	1	1
	1	3	2	1					2	2		2		5	2				2	1	1

28. What TV news or commentary source do you trust the most?

BANNER 5																					
DEMOGRAPHICS																					
AREA BY GENDER																					
TOTAL	INCOME						LABOR UNION		IMPORTANCE OF RELIGION				NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH		
	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
CNN	62	12	10	11	5	7	6	11	51	28	20	6	6	3	11	5	9	4	8	9	13
	12	20	11	14	7	13	11	16	12	13	13	9	11	5	19	8	14	7	13	13	17
MSNBC	49	3	16	8	4	6	5	11	38	17	18	7	7	8	7	7	6	3	11	4	3
	10	5	17	11	5	11	9	16	9	8	12	11	13	15	12	12	9	5	18	6	4
FOX News	117	11	13	20	18	10	15	10	105	70	32	6	3	16	9	12	16	15	17	15	17
	23	18	14	26	25	18	27	15	25	32	21	9	6	29	15	20	25	27	28	21	23
ABC	49	5	13	10	12	3	1	8	40	18	20	5	6	8	8	7	3	5	5	6	7
	10	8	14	13	16	5	2	12	9	8	13	8	11	15	14	12	5	9	8	9	9
NBC	33	4	5	5	8	3	3	4	28	11	13	4	5	4	6	3	7	1	3	3	6
	7	7	5	7	11	5	5	6	7	5	8	6	9	7	10	5	11	2	5	4	8
CBS	32	5	10	3	4	3	5	4	28	18	7	3	4	-	3	4	4	2	5	7	7
	6	8	11	4	5	5	9	6	7	8	5	5	7	5	7	6	4	4	8	10	9
C-SPAN	12	5	2	2	1	1	-	4	7	7	4	1	-	1	-	2	3	2	1	3	-
	2	8	2	3	1	2		6	2	3	3	2		2		3	5	4	2	4	
Comedy Central	15	2	6	-	1	3	1	-	15	3	5	2	5	3	2	2	2	1	-	4	1
	3	3	6		1	5	2		4	1	3	3	9	5	3	3	3	2		6	1
PBS	47	6	6	10	5	6	10	7	40	14	9	16	8	2	3	9	3	9	5	9	7
	9	10	6	13	7	11	18	10	9	6	6	24	15	4	5	15	5	16	8	13	9
Undecided	84	7	14	7	15	13	9	9	75	30	27	16	10	10	10	9	12	14	5	10	14
	17	12	15	9	21	24	16	13	18	14	17	24	19	18	17	15	18	25	8	14	19



29. What is your annual household income?

BANNER 5																					
DEMOGRAPHICS																					
														AREA BY GENDER							
INCOME							LABOR UNION		IMPORTANCE OF RELIGION				NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH		
TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE	MALE	FE	MALE	FE	MALE	FE	
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$20,000 per year	60	60	-	-	-	-	-	15	45	42	12	4	2	6	7	7	6	11	5	8	10
	12	100						22	11	19	8	6	4	11	12	12	9	20	8	11	13
Under \$50,000 per year	95	-	95	-	-	-	-	10	84	44	26	9	15	11	14	12	14	4	13	13	14
	19		100					15	20	20	17	14	28	20	24	20	22	7	22	19	19
Under \$75,000 per year	76	-	-	76	-	-	-	6	70	40	22	6	6	9	9	10	8	6	11	13	10
	15			100				9	16	19	14	9	11	16	15	17	12	11	18	19	13
Under \$100,000 per year	73	-	-	-	73	-	-	16	57	22	29	12	10	9	7	8	12	11	6	10	10
	15				100			24	13	10	19	18	19	16	12	13	18	20	10	14	13
Under \$140,000 per year	55	-	-	-	-	55	-	9	46	18	21	10	6	3	9	12	5	7	7	9	3
	11					100		13	11	8	14	15	11	5	15	20	8	13	12	13	4
\$140,000 per year or more	55	-	-	-	-	-	55	4	51	14	19	14	8	5	4	4	9	6	12	7	8
	11						100	6	12	6	12	21	15	9	7	7	14	11	20	10	11
Undecided	86	-	-	-	-	-	-	8	74	36	26	11	7	12	9	7	11	11	6	10	20
	17							12	17	17	17	17	13	22	15	12	17	20	10	14	27

30. Is anyone in your household a member of a labor union?

BANNER 5																							
DEMOGRAPHICS																							
AREA BY GENDER																							
INCOME							LABOR UNION						IMPORTANCE OF RELIGION			NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH	
TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE			
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		
Yes	68	15	10	6	16	9	4	68	-	30	22	10	6	6	2	14	4	13	8	10	11		
	14	25	11	8	22	16	7	100		14	14	15	11	11	3	23	6	23	13	14	15		
No	427	45	84	70	57	46	51	-	427	185	131	56	48	49	57	46	60	42	51	59	63		
	85	75	88	92	78	84	93		100	86	85	85	89	89	97	77	92	75	85	84	84		
Undecided	3	-	1	-	-	-	-	-	-	-	2	-	-	-	-	-	1	-	1	-	1		
	1		1								1						2		2		1		
Refused	2	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	1	-		
	*									*								2		1			

31. Are there any members of your household who are gun owners?

BANNER 5																					
DEMOGRAPHICS																					
														AREA BY GENDER							
INCOME							LABOR UNION		IMPORTANCE OF RELIGION					NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH	
TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	MALE	FE MALE	
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	212	26	40	32	37	24	24	42	169	94	59	32	24	29	30	33	26	26	16	33	19
	42	43	42	42	51	44	44	62	40	44	38	48	44	53	51	55	40	46	27	47	25
No	271	34	53	43	34	28	31	26	244	113	94	32	29	22	28	27	33	27	42	36	56
	54	57	56	57	47	51	56	38	57	52	61	48	54	40	47	45	51	48	70	51	75
Undecided	3	-	-	1	-	-	-	-	2	2	-	-	-	1	-	-	1	-	1	-	-
	1			1					*	1				2			2		2		
Refused	14	-	2	-	2	3	-	-	12	7	2	2	1	3	1	-	5	3	1	1	-
	3		2		3	5			3	3	1	3	2	5	2		8	5	2	1	

32. How important is religion in your life - very important, somewhat important, not very important or not at all important?

BANNER 5																					
DEMOGRAPHICS																					
														AREA BY GENDER							
INCOME							LABOR UNION		IMPORTANCE OF RELIGION					NORTHWEST		CENTRAL		ROCKINGHAM		HILLS-BOROUGH	
TOTAL	<20K	<50K	<75K	<100K	<140K	140K+	YES	NO	VERY	SMWT	NOT VERY	NOT AT ALL	MALE	FE	MALE	FE	MALE	FE	MALE	FE	
Total	500	60	95	76	73	55	55	68	427	216	155	66	54	55	59	60	65	56	60	70	75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	216	42	44	40	22	18	14	30	185	216	-	-	-	18	22	24	22	25	25	36	44
	43	70	46	53	30	33	25	44	43	100				33	37	40	34	45	42	51	59
Somewhat important	155	12	26	22	29	21	19	22	131	-	155	-	-	18	20	15	25	21	18	18	20
	31	20	27	29	40	38	35	32	31		100			33	34	25	38	38	30	26	27
Not very important	66	4	9	6	12	10	14	10	56	-	-	66	-	9	9	10	8	5	9	9	7
	13	7	9	8	16	18	25	15	13			100		16	15	17	12	9	15	13	9
Not at all important	54	2	15	6	10	6	8	6	48	-	-	-	54	9	7	11	9	4	6	6	2
	11	3	16	8	14	11	15	9	11				100	16	12	18	14	7	10	9	3
Undecided	5	-	1	1	-	-	-	-	3	-	-	-	-	-	1	-	-	1	2	-	1
	1		1	1					1						2			2	3		1
Refused	4	-	-	1	-	-	-	-	4	-	-	-	-	1	-	-	1	-	-	1	1
	1			1					1					2			2			1	1

6. Do you feel the country is headed in the right direction or is on the wrong track?

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLIN TON/ TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	250	225	213	245	177	160	77	198	179	286	240	167	138	88	212	199	54	144	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right Direction	152	140	9	129	17	26	75	14	77	22	125	29	84	82	8	110	10	21	46	6
	30	56	4	61	7	15	47	18	39	12	44	12	50	59	9	52	5	39	32	8
Wrong Track	285	67	202	51	213	133	63	50	100	150	112	190	55	36	76	69	169	25	81	56
	57	27	90	24	87	75	39	65	51	84	39	79	33	26	86	33	85	46	56	79
Undecided	63	43	14	33	15	18	22	13	21	7	49	21	28	20	4	33	20	8	17	9
	13	17	6	15	6	10	14	17	11	4	17	9	17	14	5	16	10	15	12	13

7. Do you approve or disapprove of the way Barack Obama is handling his job as president?

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLINTON/TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	250	225	213	245	177	160	77	198	179	286	240	167	138	88	212	199	54	144	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	235	226	5	182	31	37	116	32	102	25	205	51	124	112	11	159	29	32	65	21
	47	90	2	85	13	21	73	42	52	14	72	21	74	81	13	75	15	59	45	30
Disapprove	227	10	212	21	198	123	38	40	87	151	55	172	33	21	72	43	154	17	71	40
	45	4	94	10	81	69	24	52	44	84	19	72	20	15	82	20	77	31	49	56
Undecided	38	14	8	10	16	17	6	5	9	3	26	17	10	5	5	10	16	5	8	10
	8	6	4	5	7	10	4	6	5	2	9	7	6	4	6	5	8	9	6	14

8. Barack Obama

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLINTON/TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	250	225	213	245	177	160	77	198	179	286	240	167	138	88	212	199	54	144	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	1	-	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-
	*			*		1				1						*				
Favorable	250	250	-	194	36	45	120	32	110	24	219	55	133	115	13	169	31	32	68	25
	50	100		91	15	25	75	42	56	13	77	23	80	83	15	80	16	59	47	35
Unfavorable	225	-	225	16	200	121	37	40	84	150	52	173	28	21	72	35	161	18	74	42
	45		100	8	82	68	23	52	42	84	18	72	17	15	82	17	81	33	51	59
Heard of/Undecided	24	-	-	2	9	10	3	5	4	4	15	12	6	2	3	7	7	4	2	4
	5			1	4	6	2	6	2	2	5	5	4	1	3	3	4	7	1	6

9. Hillary Clinton

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLINTON/TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	250	225	213	245	177	160	77	198	179	286	240	167	138	88	212	199	54	144	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	213	194	16	213	-	36	103	22	98	23	187	41	115	101	8	148	20	25	64	-
	43	78	7	100		20	64	29	49	13	65	17	69	73	9	70	10	46	44	
Unfavorable	245	36	200	-	245	133	43	48	97	151	71	187	37	27	80	45	171	24	79	71
	49	14	89		100	75	27	62	49	84	25	78	22	20	91	21	86	44	55	100
Heard of/Undecided	42	20	9	-	-	8	14	7	3	5	28	12	15	10	-	19	8	5	1	-
	8	8	4			5	9	9	2	3	10	5	9	7		9	4	9	1	



10. Chris Sununu

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLINTON/TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	250	225	213	245	177	160	77	198	179	286	240	167	138	88	212	199	54	144	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	49	31	15	36	11	-	-	7	9	22	23	11	10	5	1	12	9	8	5	3
	10	12	7	17	4			9	5	12	8	5	6	4	1	6	5	15	3	4
Favorable	177	45	121	36	133	177	-	38	73	91	73	141	23	29	63	44	116	16	62	38
	35	18	54	17	54	100		49	37	51	26	59	14	21	72	21	58	30	43	54
Unfavorable	160	120	37	103	43	-	160	14	83	28	128	35	108	88	10	113	31	16	56	14
	32	48	16	48	18		100	18	42	16	45	15	65	64	11	53	16	30	39	20
Heard of/Undecided	114	54	52	38	58	-	-	18	33	38	62	53	26	16	14	43	43	14	21	16
	23	22	23	18	24			23	17	21	22	22	16	12	16	20	22	26	15	23

11. Gary Johnson

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLIN TON/ TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	250	225	213	245	177	160	77	198	179	286	240	167	138	88	212	199	54	144	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	106	50	49	48	48	32	27	-	-	45	52	43	34	21	9	43	36	6	6	15
	21	20	22	23	20	18	17			25	18	18	20	15	10	20	18	11	4	21
Favorable	77	32	40	22	48	38	14	77	-	29	45	48	17	15	13	25	41	18	15	23
	15	13	18	10	20	21	9	100		16	16	20	10	11	15	12	21	33	10	32
Unfavorable	198	110	84	98	97	73	83	-	198	75	114	95	83	79	53	96	83	20	110	16
	40	44	37	46	40	41	52		100	42	40	40	50	57	60	45	42	37	76	23
Heard of/Undecided	119	58	52	45	52	34	36	-	-	30	75	54	33	23	13	48	39	10	13	17
	24	23	23	21	21	19	23			17	26	23	20	17	15	23	20	19	9	24

12. Donald Trump

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLIN TON/ TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	250	225	213	245	177	160	77	198	179	286	240	167	138	88	212	199	54	144	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	1	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*		*	*																
Favorable	179	24	150	23	151	91	28	29	75	179	-	129	18	16	57	31	121	17	62	-
	36	10	67	11	62	51	18	38	38	100		54	11	12	65	15	61	31	43	
Unfavorable	286	219	52	187	71	73	128	45	114	-	286	89	144	117	26	175	63	35	76	71
	57	88	23	88	29	41	80	58	58		100	37	86	85	30	83	32	65	53	100
Heard of/Undecided	34	7	22	2	23	13	4	3	9	-	-	22	5	5	5	6	15	2	6	-
	7	3	10	1	9	7	3	4	5			9	3	4	6	3	8	4	4	

13. Kelly Ayotte

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLIN TON/ TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	250	225	213	245	177	160	77	198	179	286	240	167	138	88	212	199	54	144	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	37	27	8	29	5	7	2	4	6	17	16	-	-	4	1	8	3	10	4	2
	7	11	4	14	2	4	1	5	3	9	6			3	1	4	2	19	3	3
Favorable	240	55	173	41	187	141	35	48	95	129	89	240	-	35	75	52	166	19	76	47
	48	22	77	19	76	80	22	62	48	72	31	100		25	85	25	83	35	53	66
Unfavorable	167	133	28	115	37	23	108	17	83	18	144	-	167	90	5	131	21	19	51	18
	33	53	12	54	15	13	68	22	42	10	50		100	65	6	62	11	35	35	25
Heard of/Undecided	56	35	16	28	16	6	15	8	14	15	37	-	-	9	7	21	9	6	13	4
	11	14	7	13	7	3	9	10	7	8	13			7	8	10	5	11	9	6

14. Colin Van Ostern

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLINTON/TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	250	225	213	245	177	160	77	198	179	286	240	167	138	88	212	199	54	144	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	142	64	69	59	70	52	30	28	33	58	71	67	40	-	-	42	60	14	21	21
	28	26	31	28	29	29	19	36	17	32	25	28	24			20	30	26	15	30
Favorable	138	115	21	101	27	29	88	15	79	16	117	35	90	138	-	107	18	15	58	13
	28	46	9	47	11	16	55	19	40	9	41	15	54	100		50	9	28	40	18
Unfavorable	88	13	72	8	80	63	10	13	53	57	26	75	5	-	88	15	71	6	46	18
	18	5	32	4	33	36	6	17	27	32	9	31	3		100	7	36	11	32	25
Heard of/Undecided	132	58	63	45	68	33	32	21	33	48	72	63	32	-	-	48	50	19	19	19
	26	23	28	21	28	19	20	27	17	27	25	26	19			23	25	35	13	27

15. Maggie Hassan

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLIN/TON/TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	250	225	213	245	177	160	77	198	179	286	240	167	138	88	212	199	54	144	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	34	24	9	27	6	5	4	3	9	16	15	3	5	4	1	-	-	9	4	3
	7	10	4	13	2	3	3	4	5	9	5	1	3	3	1			17	3	4
Favorable	212	169	35	148	45	44	113	25	96	31	175	52	131	107	15	212	-	22	61	19
	42	68	16	69	18	25	71	32	48	17	61	22	78	78	17	100		41	42	27
Unfavorable	199	31	161	20	171	116	31	41	83	121	63	166	21	18	71	-	199	15	74	41
	40	12	72	9	70	66	19	53	42	68	22	69	13	13	81		100	28	51	58
Heard of/Undecided	55	26	20	18	23	12	12	8	10	11	33	19	10	9	1	-	-	8	5	8
	11	10	9	8	9	7	8	10	5	6	12	8	6	7	1			15	3	11

16. Jill Stein

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLIN TON/ TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	250	225	213	245	177	160	77	198	179	286	240	167	138	88	212	199	54	144	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	168	84	76	70	81	56	49	28	35	64	91	79	57	34	19	69	62	-	-	26
	34	34	34	33	33	32	31	36	18	36	32	33	34	25	22	33	31			37
Favorable	54	32	18	25	24	16	16	18	20	17	35	19	19	15	6	22	15	54	-	13
	11	13	8	12	10	9	10	23	10	9	12	8	11	11	7	10	8	100		18
Unfavorable	144	68	74	64	79	62	56	15	110	62	76	76	51	58	46	61	74	-	144	12
	29	27	33	30	32	35	35	19	56	35	27	32	31	42	52	29	37		100	17
Heard of/Undecided	134	66	57	54	61	43	39	16	33	36	84	66	40	31	17	60	48	-	-	20
	27	26	25	25	25	24	24	21	17	20	29	28	24	22	19	28	24			28

17. The New Hampshire presidential ballot includes five candidates as follows: Rocky De La Fuente - American Delta Party, Gary Johnson-Libertarian, Jill Stein-Green Party, Donald Trump-Republican, Hillary Clinton-Democrat. At this point which candidate will you vote for or lean toward?

BANNER 6

	FAVORABILITIES																			
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLIN TON/ TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	250	225	213	245	177	160	77	198	179	286	240	167	138	88	212	199	54	144	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Rocky De La Fuente, American Delta Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gary Johnson, Libertarian	26	7	16	1	22	13	5	20	1	1	23	18	5	3	6	6	16	6	3	21
	5	3	7	*	9	7	3	26	1	1	8	8	3	2	7	3	8	11	2	30
Jill Stein, Green Party	4	2	2	1	3	-	1	-	2	1	3	2	2	2	-	-	2	3	-	3
	1	1	1	*	1		1		1	1	1	1	1	1			1	6		4
Donald Trump, Republican	210	26	178	18	186	109	30	30	84	173	13	155	22	18	66	33	142	15	71	13
	42	10	79	8	76	62	19	39	42	97	5	65	13	13	75	16	71	28	49	18
Hillary Clinton, Democrat	219	199	12	191	10	41	113	23	103	3	214	46	124	105	10	156	26	24	65	10
	44	80	5	90	4	23	71	30	52	2	75	19	74	76	11	74	13	44	45	14
Undecided	35	16	12	1	20	13	9	4	6	1	28	17	11	7	6	15	11	5	4	20
	7	6	5	*	8	7	6	5	3	1	10	7	7	5	7	7	6	9	3	28
Refused	6	-	5	1	4	1	2	-	2	-	5	2	3	3	-	2	2	1	1	4
	1		2	*	2	1	1		1		2	1	2	2		1	1	2	1	6



18. Who would be your second choice if it were between Republican Donald Trump or Democrat Hillary Clinton?

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLIN/TON/TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
THOSE WHO DID NOT CHOOSE TRUMP/CLINTON	30	9	18	2	25	13	6	20	3	2	26	20	7	5	6	6	18	9	3	24
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump, Republican	8	1	7	-	7	3	2	4	-	1	6	6	1	3	2	3	5	-	2	6
	27	11	39		28	23	33	20		50	23	30	14	60	33	50	28		67	25
Hillary Clinton, Democrat	4	3	1	1	2	1	1	3	-	1	3	3	1	1	-	3	-	2	-	2
	13	33	6	50	8	8	17	15		50	12	15	14	20		50		22		8
Other	5	-	3	1	3	2	-	2	1	-	4	1	2	-	-	-	3	2	-	3
	17		17	50	12	15		10	33		15	5	29				17	22		13
Undecided	9	2	6	-	9	7	1	8	1	-	9	8	1	-	3	-	8	2	1	9
	30	22	33		36	54	17	40	33		35	40	14		50		44	22	33	38
Refused	4	3	1	-	4	-	2	3	1	-	4	2	2	1	1	-	2	3	-	4
	13	33	6		16		33	15	33		15	10	29	20	17		11	33		17

19. Do you think Hillary Clinton is honest and trustworthy?

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLINTON/TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	250	225	213	245	177	160	77	198	179	286	240	167	138	88	212	199	54	144	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	188	165	16	170	8	33	92	21	85	23	163	40	101	88	8	130	18	22	59	4
	38	66	7	80	3	19	58	27	43	13	57	17	60	64	9	61	9	41	41	6
No	285	67	203	33	231	140	58	54	105	154	103	193	52	39	78	66	175	28	83	63
	57	27	90	15	94	79	36	70	53	86	36	80	31	28	89	31	88	52	58	89
Undecided	23	16	4	8	4	4	9	2	7	2	17	5	13	10	1	15	4	4	2	2
	5	6	2	4	2	2	6	3	4	1	6	2	8	7	1	7	2	7	1	3
Refused	4	2	2	2	2	-	1	-	1	-	3	2	1	1	1	1	2	-	-	2
	1	1	1	1	1		1		1		1	1	1	1	1	*	1			3

20. Do you think Donald Trump is honest and trustworthy?

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLINTON/TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	250	225	213	245	177	160	77	198	179	286	240	167	138	88	212	199	54	144	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	168	26	138	22	140	82	27	18	69	149	11	122	18	18	52	30	104	13	56	9
	34	10	61	10	57	46	17	23	35	83	4	51	11	13	59	14	52	24	39	13
No	295	218	60	189	74	78	127	51	120	15	265	89	146	118	26	177	68	37	81	54
	59	87	27	89	30	44	79	66	61	8	93	37	87	86	30	83	34	69	56	76
Undecided	35	6	25	2	29	17	5	8	9	15	8	27	3	2	9	5	25	4	7	6
	7	2	11	1	12	10	3	10	5	8	3	11	2	1	10	2	13	7	5	8
Refused	2	-	2	-	2	-	1	-	-	-	2	2	-	-	1	-	2	-	-	2
	*		1		1		1				1	1			1		1			3

21. When you think about this presidential election, how do you feel - Excited, Alarmed, or Bored?

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLIN TON/ TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	250	225	213	245	177	160	77	198	179	286	240	167	138	88	212	199	54	144	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Excited	106	47	55	45	59	40	20	16	39	73	31	56	21	22	21	33	48	12	32	6
	21	19	24	21	24	23	13	21	20	41	11	23	13	16	24	16	24	22	22	8
Alarmed	319	165	136	141	147	115	116	51	138	84	211	152	117	97	53	144	122	36	96	51
	64	66	60	66	60	65	73	66	70	47	74	63	70	70	60	68	61	67	67	72
Bored	43	20	21	16	23	14	15	7	10	15	22	19	17	14	6	18	18	3	11	7
	9	8	9	8	9	8	9	9	5	8	8	8	10	10	7	8	9	6	8	10
Undecided	29	16	12	9	15	7	9	3	10	7	20	11	12	5	6	16	9	3	4	7
	6	6	5	4	6	4	6	4	5	4	7	5	7	4	7	8	5	6	3	10
Refused	3	2	1	2	1	1	-	-	1	-	2	2	-	-	2	1	2	-	1	-
	1	1	*	1	*	1			1		1	1			2	*	1		1	

22. What do you think is the most important issue facing the next president?

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLIN/TON/TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500 100	250 100	225 100	213 100	245 100	177 100	160 100	77 100	198 100	179 100	286 100	240 100	167 100	138 100	88 100	212 100	199 100	54 100	144 100	71 100
Reducing the national debt	34 7	13 5	19 8	8 4	23 9	16 9	6 4	10 13	10 5	19 11	13 5	23 10	6 4	7 5	5 6	9 4	20 10	4 7	6 4	6 8
Taxes	11 2	4 2	6 3	4 2	7 3	5 3	2 1	1 1	4 2	4 2	7 2	4 2	2 1	2 1	4 5	4 2	2 1	2 4	3 2	4 6
Jobs/Economy	98 20	41 16	54 24	33 15	57 23	38 21	33 21	16 21	40 20	38 21	51 18	53 22	32 19	30 22	22 25	44 21	41 21	9 17	32 22	15 21
Schools/Education	11 2	7 3	3 1	7 3	2 1	1 1	6 4	2 3	3 2	4 2	7 2	3 1	4 2	5 4	1 1	5 2	2 1	3 6	3 2	-
Healthcare	36 7	27 11	9 4	24 11	9 4	9 5	14 9	4 5	9 5	7 4	27 9	12 5	15 9	13 9	-	20 9	7 4	1 2	7 5	5 7
Illegal immigration	31 6	7 3	24 11	7 3	23 9	11 6	8 5	3 4	12 6	19 11	9 3	21 9	6 4	3 2	6 7	6 3	17 9	2 4	8 6	5 7
Abortion policy	11 2	6 2	5 2	6 3	4 2	1 1	5 3	2 3	4 2	5 3	5 2	4 2	4 2	3 2	1 1	3 1	5 3	2 4	2 1	1 1
Climate Change	20 4	17 7	1 *	16 8	3 1	1 1	12 8	3 4	12 6	2 1	17 6	2 1	13 8	10 7	2 2	14 7	1 1	6 11	7 5	2 3
Civil liberties	11 2	7 3	4 2	5 2	5 2	3 2	2 1	-	4 2	3 2	5 2	4 2	5 3	3 2	2 2	4 2	4 2	2 4	1 1	2 3
Terrorism/national security	109 22	48 19	56 25	35 16	68 28	50 28	26 16	20 26	41 21	45 25	57 20	67 28	27 16	23 17	29 33	33 16	62 31	10 19	30 21	20 28
Crime/Guns	20 4	15 6	4 2	15 7	4 2	5 3	7 4	3 4	8 4	3 2	15 5	4 2	13 8	8 6	1 1	14 7	3 2	1 2	8 6	1 1
Drugs/Opioids	14 3	10 4	4 2	8 4	5 2	8 5	-	1 1	3 2	5 3	9 3	7 3	1 1	2 1	1 1	8 4	3 2	4 7	2 1	2 3

22. What do you think is the most important issue facing the next president?

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLIN TON/ TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Choosing Supreme Court Nominees	46 9	28 11	17 8	28 13	17 7	13 7	26 16	4 5	31 16	11 6	32 11	15 6	23 14	22 16	10 11	28 13	14 7	2 4	25 17	3 4
Undecided	48 10	20 8	19 8	17 8	18 7	16 9	13 8	8 10	17 9	14 8	32 11	21 9	16 10	7 5	4 5	20 9	18 9	6 11	10 7	5 7

23. For U.S. Senate your ballot includes four candidates as follows: Kelly Ayotte-Republican, Brian Chabot-Libertarian, Aaron Day-Independent, Maggie Hassan-Democrat. At this point which candidate will you vote for or lean toward?

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLIN TON/ TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	250	225	213	245	177	160	77	198	179	286	240	167	138	88	212	199	54	144	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Kelly Ayotte, Republican	236	41	185	33	194	141	29	47	91	146	69	203	5	23	79	32	174	20	77	46
	47	16	82	15	79	80	18	61	46	82	24	85	3	17	90	15	87	37	53	65
Brian Chabot, Libertarian	13	7	4	10	3	2	2	5	3	8	5	4	4	2	-	3	5	6	3	2
	3	3	2	5	1	1	1	6	2	4	2	2	2	1		1	3	11	2	3
Aaron Day, Independent	7	4	3	1	5	3	3	2	1	3	4	1	6	1	-	-	6	1	-	2
	1	2	1	*	2	2	2	3	1	2	1	*	4	1			3	2		3
Maggie Hassan, Democrat	203	176	17	150	28	23	118	20	94	13	183	13	144	106	5	166	2	22	60	17
	41	70	8	70	11	13	74	26	47	7	64	5	86	77	6	78	1	41	42	24
Undecided	31	15	14	12	14	6	6	3	6	8	17	16	7	6	3	8	12	2	3	4
	6	6	6	6	6	3	4	4	3	4	6	7	4	4	3	4	6	4	2	6
Refused	10	7	2	7	1	2	2	-	3	1	8	3	1	-	1	3	-	3	1	-
	2	3	1	3	*	1	1		2	1	3	1	1		1	1		6	1	

24. For Governor, your ballot includes three candidates as follows: Colin Van Ostern-Democrat, Max Abramson-Libertarian, and Chris Sununu-Republican. At this point which candidate will you vote for or lean toward?

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLIN TON/ TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	250	225	213	245	177	160	77	198	179	286	240	167	138	88	212	199	54	144	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Colin Van Ostern, Democrat	180	154	19	142	22	18	113	18	85	28	148	28	113	117	1	133	14	21	57	12
	36	62	8	67	9	10	71	23	43	16	52	12	68	85	1	63	7	39	40	17
Max Abramson, Libertarian	11	8	3	5	5	1	5	3	4	3	8	4	4	1	2	7	2	4	2	3
	2	3	1	2	2	1	3	4	2	2	3	2	2	1	2	3	1	7	1	4
Chris Sununu, Republican	199	35	154	23	168	144	9	40	85	117	64	161	22	12	78	32	144	20	70	39
	40	14	68	11	69	81	6	52	43	65	22	67	13	9	89	15	72	37	49	55
Undecided	101	49	45	38	48	13	31	15	21	29	62	45	27	7	7	39	37	7	14	17
	20	20	20	18	20	7	19	19	11	16	22	19	16	5	8	18	19	13	10	24
Refused	9	4	4	5	2	1	2	1	3	2	4	2	1	1	-	1	2	2	1	-
	2	2	2	2	1	1	1	1	2	1	1	1	1	1		*	1	4	1	





26. Just your best guess. When all the votes are counted for president this November, who do you think is most likely to be elected president - Hillary Clinton or Donald Trump?

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLIN/TON/TRUMP	
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	250	225	213	245	177	160	77	198	179	286	240	167	138	88	212	199	54	144	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Hillary Clinton	287	203	69	187	71	78	115	42	110	37	234	96	125	112	27	158	71	34	75	46
	57	81	31	88	29	44	72	55	56	21	82	40	75	81	31	75	36	63	52	65
Donald Trump	137	14	119	6	127	75	22	18	70	122	9	97	24	13	52	27	95	12	54	5
	27	6	53	3	52	42	14	23	35	68	3	40	14	9	59	13	48	22	38	7
Undecided	73	32	35	20	44	23	23	14	18	20	40	44	18	13	8	27	30	7	14	17
	15	13	16	9	18	13	14	18	9	11	14	18	11	9	9	13	15	13	10	24
Refused	3	1	2	-	3	1	-	3	-	-	3	3	-	-	1	-	3	1	1	3
	1	*	1		1	1		4			1	1			1		2	2	1	4

27. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, very conservative?

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLIN TON/ TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	250	225	213	245	177	160	77	198	179	286	240	167	138	88	212	199	54	144	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very liberal	39	32	6	32	5	5	19	5	18	12	27	7	18	19	3	25	3	9	13	3
	8	13	3	15	2	3	12	6	9	7	9	3	11	14	3	12	2	17	9	4
Liberal	84	67	16	58	15	15	48	9	39	14	67	18	53	41	6	56	13	9	24	4
	17	27	7	27	6	8	30	12	20	8	23	8	32	30	7	26	7	17	17	6
Moderate	176	105	60	83	75	52	62	29	65	39	122	78	66	53	21	92	60	21	41	31
	35	42	27	39	31	29	39	38	33	22	43	33	40	38	24	43	30	39	28	44
Conservative	115	20	90	16	92	64	19	22	39	65	40	87	15	15	32	21	77	9	35	21
	23	8	40	8	38	36	12	29	20	36	14	36	9	11	36	10	39	17	24	30
Very Conservative	71	17	49	16	53	34	7	10	30	48	17	44	9	5	25	11	41	5	27	8
	14	7	22	8	22	19	4	13	15	27	6	18	5	4	28	5	21	9	19	11
Other	8	5	1	4	3	3	3	-	5	-	7	3	3	4	-	3	3	1	3	3
	2	2	*	2	1	2	2		3		2	1	2	3		1	2	2	2	4
Don't know	7	4	3	4	2	4	2	2	2	1	6	3	3	1	1	4	2	-	1	1
	1	2	1	2	1	2	1	3	1	1	2	1	2	1	1	2	1		1	1

28. What TV news or commentary source do you trust the most?

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLIN TON/ TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500 100	250 100	225 100	213 100	245 100	177 100	160 100	77 100	198 100	179 100	286 100	240 100	167 100	138 100	88 100	212 100	199 100	54 100	144 100	71 100
CNN	62 12	48 19	12 5	44 21	13 5	17 10	24 15	16 21	25 13	11 6	46 16	19 8	27 16	29 21	3 3	37 17	14 7	8 15	16 11	6 8
MSNBC	49 10	38 15	9 4	34 16	10 4	11 6	28 18	- 17	34 17	9 5	39 14	10 4	28 17	19 14	7 8	36 17	8 4	5 9	16 11	4 6
FOX News	117 23	15 6	97 43	12 6	100 41	61 34	19 12	12 16	54 27	88 49	22 8	89 37	8 5	9 7	37 42	17 8	82 41	9 17	47 33	11 15
ABC	49 10	32 13	16 7	24 11	16 7	9 5	17 11	3 4	10 5	8 4	38 13	20 8	17 10	16 12	5 6	25 12	13 7	1 2	10 7	9 13
NBC	33 7	25 10	7 3	22 10	9 4	13 7	13 8	3 4	13 7	5 3	26 9	15 6	13 8	10 7	3 3	18 8	9 5	3 6	8 6	4 6
CBS	32 6	18 7	13 6	16 8	13 5	13 7	8 5	4 5	11 6	4 2	24 8	13 5	14 8	8 6	8 9	19 9	8 4	3 6	8 6	8 11
C-SPAN	12 2	3 1	9 4	5 2	7 3	6 3	- 3	4 5	3 2	10 6	2 1	8 3	1 1	4 3	3 3	1 *	6 3	6 11	2 1	1 1
Comedy Central	15 3	7 3	4 2	7 3	5 2	3 2	6 4	5 6	6 3	6 3	8 3	4 2	5 3	3 2	1 1	4 2	4 2	4 7	3 2	1 1
PBS	47 9	38 15	7 3	28 13	16 7	13 7	22 14	12 16	22 11	9 5	37 13	16 7	24 14	24 17	3 3	26 12	14 7	6 11	20 14	9 13
Undecided	84 17	26 10	51 23	21 10	56 23	31 18	23 14	18 23	20 10	29 16	44 15	46 19	30 18	16 12	18 20	29 14	41 21	9 17	14 10	18 25

29. What is your annual household income?

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLIN/TON/TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500 100	250 100	225 100	213 100	245 100	177 100	160 100	77 100	198 100	179 100	286 100	240 100	167 100	138 100	88 100	212 100	199 100	54 100	144 100	71 100
Under \$20,000 per year	60 12	32 13	25 11	36 17	20 8	15 8	12 8	7 9	14 7	32 18	26 9	23 10	15 9	12 9	5 6	22 10	15 8	6 11	12 8	4 6
Under \$50,000 per year	95 19	56 22	33 15	42 20	39 16	31 18	35 22	15 19	31 16	26 15	61 21	44 18	33 20	24 17	16 18	46 22	29 15	14 26	19 13	14 20
Under \$75,000 per year	76 15	39 16	36 16	32 15	39 16	28 16	22 14	7 9	37 19	31 17	43 15	37 15	24 14	18 13	19 22	33 16	31 16	11 20	23 16	8 11
Under \$100,000 per year	73 15	38 15	31 14	30 14	38 16	21 12	28 18	10 13	30 15	23 13	46 16	27 11	35 21	24 17	10 11	36 17	29 15	5 9	24 17	11 15
Under \$140,000 per year	55 11	30 12	22 10	26 12	27 11	19 11	22 14	10 13	27 14	16 9	36 13	26 11	23 14	22 16	13 15	28 13	22 11	9 17	17 12	9 13
\$140,000 per year or more	55 11	26 10	26 12	22 10	27 11	24 14	17 11	11 14	21 11	17 9	34 12	31 13	15 9	19 14	7 8	22 10	23 12	3 6	15 10	12 17
Undecided	86 17	29 12	52 23	25 12	55 22	39 22	24 15	17 22	38 19	34 19	40 14	52 22	22 13	19 14	18 20	25 12	50 25	6 11	34 24	13 18

30. Is anyone in your household a member of a labor union?

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLINTON/TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	250	225	213	245	177	160	77	198	179	286	240	167	138	88	212	199	54	144	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	68	47	19	45	20	17	26	7	30	25	40	19	29	28	8	36	17	13	25	9
	14	19	8	21	8	10	16	9	15	14	14	8	17	20	9	17	9	24	17	13
No	427	202	203	167	223	157	133	68	167	153	243	217	138	110	77	175	178	40	118	61
	85	81	90	78	91	89	83	88	84	85	85	90	83	80	88	83	89	74	82	86
Undecided	3	-	2	-	1	1	1	1	-	1	1	2	-	-	1	1	2	1	-	-
	1		1		*	1	1	1		1	*	1			1	*	1	2		
Refused	2	1	1	1	1	2	-	1	1	-	2	2	-	-	2	-	2	-	1	1
	*	*	*	*	*	1		1	1		1	1			2		1		1	1

31. Are there any members of your household who are gun owners?

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLINTON/TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	250	225	213	245	177	160	77	198	179	286	240	167	138	88	212	199	54	144	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	212	93	111	81	121	94	54	31	87	94	104	116	66	56	46	82	92	24	63	37
	42	37	49	38	49	53	34	40	44	53	36	48	40	41	52	39	46	44	44	52
No	271	154	101	131	110	77	100	42	104	75	177	111	100	81	37	129	93	28	75	32
	54	62	45	62	45	44	63	55	53	42	62	46	60	59	42	61	47	52	52	45
Undecided	3	-	2	-	2	-	3	1	-	2	1	3	-	-	-	1	2	-	1	-
	1		1		1		2	1		1	*	1				*	1		1	
Refused	14	3	11	1	12	6	3	3	7	8	4	10	1	1	5	-	12	2	5	2
	3	1	5	*	5	3	2	4	4	4	1	4	1	1	6		6	4	3	3

32. How important is religion in your life - very important, somewhat important, not very important or not at all important?

BANNER 6																				
FAVORABILITIES																				
	OPINION OF OBAMA		OPINION OF CLINTON		OPINION OF SUNUNU		OPINION OF JOHNSON		OPINION OF TRUMP		OPINION OF AYOTTE		OPINION OF VAN OSTERN		OPINION OF HASSAN		OPINION OF STEIN		NEG BOTH CLIN/TON/TRUMP	
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	250	225	213	245	177	160	77	198	179	286	240	167	138	88	212	199	54	144	71
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	216	94	110	82	119	83	45	32	82	104	95	126	40	36	47	67	102	17	63	24
	43	38	49	38	49	47	28	42	41	58	33	53	24	26	53	32	51	31	44	34
Somewhat important	155	76	75	68	79	60	48	24	62	54	91	71	59	49	24	79	56	21	38	23
	31	30	33	32	32	34	30	31	31	30	32	30	35	36	27	37	28	39	26	32
Not very important	66	40	24	33	26	22	29	11	25	10	52	26	31	23	9	33	24	4	21	14
	13	16	11	15	11	12	18	14	13	6	18	11	19	17	10	16	12	7	15	20
Not at all important	54	38	10	29	15	7	36	8	27	8	43	11	37	29	5	32	11	11	20	8
	11	15	4	14	6	4	23	10	14	4	15	5	22	21	6	15	6	20	14	11
Undecided	5	1	3	1	3	3	2	1	1	1	3	4	-	-	2	1	3	1	-	1
	1	*	1	*	1	2	1	1	1	1	1	2			2	*	2	2		1
Refused	4	1	3	-	3	2	-	1	1	2	2	2	-	1	1	-	3	-	2	1
	1	*	1		1	1		1	1	1	1	1		1	1		2		1	1