EMBARGOED UNTIL THURSDAY, SEPTEMBER 25, 2008 AT 6:15 PM

REG	N= West/North Central Hillsborough Rockingham	1 2 3 4	(1/	73)	600 137 147 175 141	29%
and I wo New Hamp	my name is and I am conducting a survey unld like to get your opinions on some political queshire households statewide. Would you be willing to go some brief questions? <pre><rotate resp.=""> (household)</rotate></pre>	estions. We o spend five	are c	alling		?
	N= Continue	1	(1/	75)		100% 100%
GEND RECORD G	ENDER					
	N= Male Female	1 2	(1/	76)	600 290 310	
S2 S2. Than	k You. How likely are you to vote in the President	ial Election	on			
November	N=				600	100%
	Very likely	1 2	(1/	77)	577 23	96% 4%
	Not very/Not at all likelyOther/Undecided/Refused	3			0	0% 0%
	Other/Undecided/Refused	4			U	0%
Q1						
Q1. And	how are you registered to vote - Democrat, Republi N=	can or Indep	enden	t?	600	100%
	Democrat	1 2	(1/	80)	182 186	
	Republican Independent/Other	3			229	
	Not registered yet	4			3	1%
Q2						
Q2. What	is your age category? N=				600	100%
	18-25	1	(1/	81)	19	3%
	26-35	2			43 110	7% 18%
	46-55	4			129	22%
	56-65	5 6			147 139	25% 23%
	Refused	7			13	2%
Q3 Q3. Whic	th of the following best describes your race or eth	nicity?				
	N= White/Caucasian	1	(1/	92)	600 573	100% 96%
	African-American	2	(1/	04)	13	2%
	Asian	3 4			2	0% 0%
	Hispanic (Mexican, Spanish)	5			1	
	Undecided (DO NOT READ)	6 7			0 9	0% 2%
Q4 The foll	owing are questions about political issues:					
Q4. Do y	ou think the state is on the right track or the wr	ong track?				
	N= Right track	1	(1/	83)	600 294	100% 49%
	Wrong track	2	· ±/	00,	175	29%
	Undecided	3			131	22%

Q5 Q5. Were	you a Hillary Clinton supporter originally in the N= Yes No Undecided Refused	Democratic 1 2 3 4		xy? 84)	411 154 249 7 1	100% 37% 61% 2% 0%
Vice Pr	McCain chose Sarah Palin {PAY-Lin}, the Governor esidential nominee. Does this choice make you mor for John McCain? N= More Likely Less Likely Undecided Refused		less			100% 39% 41% 18% 2%
	ate, has Barack Obama's campaign exceeded your expectations, or is what you expected? N= Exceeded Not met expectations As expected Undecided (DO NOT READ) Refused (DO NOT READ)	ectations, n 1 2 3 4 5		86)	600 150 137 269 34 10	100% 25% 23% 45% 6% 2%
~	ate, has John McCain's campaign exceeded your experience ectations, or is what you expected? N= Exceeded Not met expectations As expected Undecided (DO NOT READ) Refused (DO NOT READ)	ctations, no		87)	600 144 177 254 22 3	100% 24% 30% 42% 4% 1%
	e are 5 major candidates for President: <word9>. 1 you vote? N= Bob Barr John McCain Cynthia McKinney Ralph Nader Barack Obama Undecided Refused</word9>	At this poin 1 2 3 4 5 6 7		89)	600 6 253 1 5 255 70	100% 1% 42% 0% 1% 43% 12% 2%
Q10 Q10. Is the elec	your mind made up or do you think you might change tion? N= Mind made up Might change Undecided Refused	your mind b		90)	519 411 97 11 0	100% 79% 19% 2% 0%
Q11 Q11. As	of today, who are you leaning toward? N= Bob Barr John McCain Cynthia McKinney Ralph Nader Barack Obama Undecided Refused	1 2 3 4 5 6	(1/	91)	80 1 15 0 0 18 40 6	100% 1% 19% 0% 0% 23% 50% 7%

Q9&11 COMBINED			600 1000
N= Bob Barr John McCain	1 2	(1/ 91)	600 100% 7 1% 268 45%
Cynthia McKinney	3		1 0%
Ralph Nader	4		5 1%
Barack Obama	5 6		273 46% 40 6%
Refused	7		6 1%
Q12			
Q12. There are three candidates for U.S. Senate: <wordx></wordx>	. At this poi	int, for	
whom will you vote or toward whom will you lean?			600 100%
John Sununu	1	(1/ 93)	242 40%
Jeanne Shaheen	2	, , , , , ,	243 41%
Kenneth Blevens	3 4		16 3% 78 13%
Refused	5		21 4%
Q13			
Q13. There are three candidates for Governor: <wordy>. A whom will you vote or toward whom will you lean?</wordy>	this point,	for	
N=	1	(1/ 95)	600 100% 363 61%
John Lynch		(1/ 95)	97 16%
Susan Newell	3		13 2%
Undecided	4 5		113 19% 14 2%
Notaboa IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	J		11 20
Q14 Q14. The four candidates for President and Vice President Democratic and Republican Party are very different people Barack Obama, Joe Biden, John McCain, or Sarah Palin, whice four do you believe is most like you? N= Barack Obama	. When thinki		600 100% 132 22%
Joe Biden	2	(1/ 50/	113 19%
John McCain	3		124 21%
Sarah Palin	4 5		129 22% 88 15%
Refused			14 2%
Q15 Q15. Do you believe the media has treated Sarah Palin fai: neutral?	rly, harshly,	or	500 1000
N= Fairly	1	(1/ 97)	600 100% 175 29%
Harshly	2	(=, , , ,	221 37%
Neutral	3		155 26% 39 7%
Refused	5		8 1%
None	6		2 0%
Q16 Q16. Do you think Sarah Palin is qualified to step in as to?	President if	she had	
N=	1	(1 (00)	600 100%
Yes No	1 2	(1/ 98)	260 43% 304 51%
Undecided	3		35 6%
Refused	4		1 0%

Q17 Q17. Whi	ch one of the following issues matters most in dec	iding your vo	ote for	
presiden	t?			
	N= Taxes	01	(1/ 99)	600 100% 39 7%
	Education	02		16 3%
	Iraq War	03		67 11%
	Terrorism	04		46 8%
	Economy/Jobs	05		280 47%
	Moral values	06		42 7%
	Healthcare	07		75 13%
	Other (DO NOT READ)	08		19 3%
	Undecided (DO NOT READ)	09		15 3%
	Refused (DO NOT READ)	10		1 0%
Q18 Q18. Do	you plan to watch the first Presidential debate on	Friday eveni	ing,	
Septembe	r 26th?			
	N=			600 100%
	Yes	1	(1/101)	470 78%
	No	2		100 17%
	Undecided	3		29 5%
	Refused	4		1 0%
	important will the debate be to whom you ultimate t, somewhat important, or not important?	ly vote for -	- very	
	N=			470 100%
	Very important	1	(1/102)	119 25%
	Somewhat important	2		195 41%
	Not important	3		151 32%
	Undecided	4		5 1%
	Refused	5		0 0%
	pared to other debates in the past, how important re important, less important, or no different? N= More important Less important No different/same Undecided Refused	is this debat 1 2 3 4 5	te to (1/103)	470 100% 194 41% 39 8% 228 49% 9 2% 0 0%
Q21 O21. Who	do you expect will win the debate - Obama or McCa	in?		
	N=			470 100%
	Obama	1	(1/104)	212 45%
	McCain	2		124 26%
	Neither	3		11 2%
	Undecided	4		117 25%
	Refused	5		6 1%
Q22 Q22. Ove	rall, which candidate do you trust more - Barack O	bama or John	McCain?	
	N=	1	(1 (105)	600 100%
	Obama	1	(1/105)	257 43%
	McCain	2		271 45%
	Undecided	3		62 10%
	Refused	4		10 2%
-	ardless of how you would vote, how comfortable wou bama as president? $\mathbb{N}=$	ld you be wit	th	600 100%
		1	(1/106)	
	Extremely comfortable	1	(1/106)	118 20% 162 27%
	Somewhat comfortable	3		139 23%
	Not at all comfortable	4		162 27%
	Undecided (DO NOT READ)	5		19 3%
	Refused (DO NOT READ)	6		0 0%
	TOTALOGA (DO NOT KEED)	•		5 08

	ardless of how you would vote, how comfortable wou s president?	ild you be wi	ith John			
	N= Extremely comfortable Very comfortable Somewhat comfortable Not at all comfortable Undecided (DO NOT READ) Refused (DO NOT READ)	1 2 3 4 5	(1/107)	88 151 188 160 13	25% 31%	
	ch of the following comes closest to your opinion tial election:	of the upcor	ning			
	N= It's the most important election of my life \dots	1	(1/108)		100% 33%	
	It's very important but not the most important .	2		286	48%	
	It's no different than any other presidential $\ensuremath{\boldsymbol{\ldots}}$ election	3		100	17%	
	It's not really that important to me	4		7	1%	
	Undecided (DO NOT READ)	5		9	2%	
	Refused (DO NOT READ)	6		1	0%	
	ch political party - if any - do you blame for the eet in the banking and financial sectors? \mathbb{N} =	recent turr	noil on	600	100%	
	Blame Democrats Blame Republicans Neither Undecided Refused	1 2 3 4 5	(1/109)	86 217 201 92 4	36% 34% 15%	
Q27 Q27. Do presiden	you approve or disapprove of the job George W. Bus t?	h is doing a	as			
	N= Approve Disapprove Undecided Refused	1 2 3 4	(1/110)	600 133 415 50 2		
Q28 Q28. When all the votes are counted in November of 2008, who do you think will be our next President? (Not necessarily who you are voting for but who do you think will be the next President?) - Barack Obama or John McCain? N= 600 100						
	Obama McCain Undecided Refused	1 2 3 4	(1/111)	280 221 95 4	47% 37%	
Q29 Q29. Are you confident that New Hampshire will retain its first-in-the-nation Presidential Primary status in the year 2012?						
1 1 CS Tacil	Yes	1 2 3 4	(1/112)	600 389 130 78 3	100% 65% 22% 13% 1%	

Q30				
Q30.	Has anyone in your household ever served in the U.S. m N= Yes No Undecided (DO NOT READ) Refused (DO NOT READ)	1 (1/1:	600 13) 295 298 4 3	49% 50%
Q31				
Q31.	Does anyone in your household belong to a labor union?		600	1000
	N= Yes	1 (1/1)		20%
	No	, ,	469	
		3	8	1%
	Refused (DO NOT READ)	4	2	0%
Q32				
Q32.	In the 2004 presidential election, did you vote for:			
	N=	1 / 1/1:	600	
	John Kerry - Democrat	1 (1/1)	15) 285 283	48% 47%
	Ralph Nader - Reform	3	203	0%
	Did not vote (DO NOT READ)	4	28	5%
	Undecided (DO NOT READ)	5	1	0%
	Refused (DO NOT READ)	6	1	0%