

**EMBARGOED UNTIL THURSDAY, OCTOBER 30, 2008 AT 6:00 PM**

REG

N=			600	100%
West/North .....	1	( 1/ 73)	137	23%
Central .....	2		147	25%
Hillsborough .....	3		175	29%
Rockingham .....	4		141	24%

START

Hello, my name is \_\_\_\_\_ and I am conducting a survey for 7NEWS/Suffolk University and I would like to get your opinions on some political questions. We are calling New Hampshire households statewide. Would you be willing to spend five minutes answering some brief questions? <ROTATE RESP.> (household).

N=			600	100%
Continue .....	1	( 1/ 75)	600	100%

GEND

RECORD GENDER

N=			600	100%
Male .....	1	( 1/ 76)	290	48%
Female .....	2		310	52%

Q1

Q1. Thank You. How likely are you to vote in the Presidential Election on November 4th?

N=			600	100%
Very likely .....	1	( 1/ 77)	566	94%
Somewhat likely .....	2		5	1%
Already voted .....	3		29	5%
Not very/Not at all/Other/Undecided/Refused.....	4		0	0%

Q2

Q2. And how are you registered to vote - Democrat, Republican or Independent?

N=			600	100%
Democrat .....	1	( 1/ 80)	181	30%
Republican .....	2		189	31%
Independent/Other .....	3		225	38%
Not registered yet .....	4		5	1%

Q3

Q3. What is your age category?

N=			600	100%
18-25 .....	1	( 1/ 81)	21	4%
26-35 .....	2		42	7%
36-45 .....	3		81	14%
46-55 .....	4		136	23%
56-65 .....	5		138	23%
Over 65 .....	6		179	30%
Refused .....	7		3	1%

Q4

Q4. Which of the following best describes your race or ethnicity?

N=			600	100%
White/Caucasian .....	1	( 1/ 82)	571	95%
African-American .....	2		1	2%
Asian .....	3		4	1%
American Indian .....	4		0	0%
Hispanic (Mexican, Spanish) .....	5		8	1%
Undecided (DO NOT READ) .....	6		8	1%
Refused (DO NOT READ) .....	7		8	1%

Q5

Q5. Were you a Hillary Clinton supporter originally in the Democratic Primary?

N=			600	100%
Yes .....	1	( 1/ 84)	142	24%
No .....	2		442	74%
Undecided .....	3		16	3%

Q6

Q6. There are 5 major candidates for President: At this point, for whom will you vote?

N=			600	100%
Bob Barr .....	1	( 1/ 89)	5	1%
John McCain .....	2		229	38%
Cynthia McKinney .....	3		0	0%
Ralph Nader .....	4		4	1%
Barack Obama .....	5		311	52%
Undecided .....	6		36	6%
Refused .....	7		15	2%

Q7

Q7. Is your mind made up or do you think you might change your mind before the election?

N=			549	100%
Mind made up .....	1	( 1/ 90)	505	92%
Might change .....	2		37	7%
Undecided .....	3		6	1%
Refused .....	4		1	0%

Q8

Q8. As of today, who are you leaning toward?

N=			51	100%
Bob Barr .....	1	( 1/ 91)	0	0%
John McCain .....	2		12	24%
Cynthia McKinney .....	3		0	0%
Ralph Nader .....	4		1	2%
Barack Obama .....	5		8	16%
Undecided .....	6		17	33%
Refused .....	7		13	26%

Q6 & 8 COMBINED

N=			600	100%
Bob Barr .....	1	( 1/ 91)	5	1%
John McCain .....	2		241	40%
Cynthia McKinney .....	3		0	0%
Ralph Nader .....	4		5	1%
Barack Obama .....	5		319	53%
Undecided .....	6		17	3%
Refused .....	7		13	2%

Q9

Q9. Which of the following reasons explains your vote for John McCain: is your vote more of a vote FOR McCain, more of a vote FOR Sarah Palin, or more of a vote AGAINST Barack Obama?

N=			241	100%
More of a vote for McCain .....	1	( 1/107)	145	60%
More of a vote for Palin .....	2		12	5%
More of a vote against Obama .....	3		64	27%
Other .....	4		16	7%
Undecided .....	5		4	2%

Q10

Q10. Which of the following reasons explains your vote for Barack Obama: is your vote more of a vote FOR Obama, more of a vote FOR Joe Biden, a vote AGAINST McCain, a vote AGAINST Sarah Palin, or a vote against George Bush?

N=			319	100%
More of a vote for Obama .....	1	( 1/108)	229	72%
More of a vote for Biden .....	2		4	1%
More of a vote against McCain .....	3		25	8%
More of a vote against Palin .....	4		6	2%
More of a vote against Bush .....	5		34	11%
Other .....	6		13	4%
Undecided .....	7		7	2%
Refused .....	8		1	0%

Q11

Q11. There are three candidates for U.S. Senate: At this point, for whom will you vote or toward whom will you lean?

N=			600	100%
John Sununu .....	1	( 1/ 93)	231	39%
Jeanne Shaheen .....	2		287	48%
Kenneth Blevens .....	3		17	3%
Undecided .....	4		55	9%
Refused .....	5		10	2%

Q11A

Q11A. Thinking about all the TV ads that have been run in the U.S. Senate campaign, which campaign - the Sununu or Shaheen campaign - have run the more negative ads?

N=			600	100%
Sununu Campaign .....	1	( 1/ 93)	160	27%
Shaheen Campaign .....	2		116	19%
Both Equally .....	3		191	32%
Undecided .....	4		125	21%
Refused .....	5		8	1%

Q12

Q12. There are three candidates for Governor: <WORDY >. At this point, for whom will you vote or toward whom will you lean?

N=			600	100%
John Lynch	1	( 1/ 95)	401	67%
Joseph "Joe" Kenney	2		89	15%
Susan Newell	3		12	2%
Undecided	4		91	15%
Refused	5		7	1%

Q13

Q13. Do you believe the media has treated Sarah Palin fairly, harshly, or neutral?

N=			600	100%
Fairly	1	( 1/109)	174	29%
Harshly	2		271	45%
Neutral	3		127	21%
Undecided	4		24	4%
Refused	5		4	1%

Q14

Q14. Which one of the following issues matters most in deciding your vote for president?

N=			600	100%
Taxes	01	( 1/112)	72	12%
Education	02		82	14%
Iraq War	03		97	16%
Terrorism	04		63	11%
Economy/Jobs	05		61	10%
Moral Values	06		91	15%
Healthcare	07		54	9%
Other	08		52	9%
Undecided	09		24	4%
Refused	10		4	1%

Q15

Q15. Regardless of how you would vote, how comfortable would you be with Barack Obama as president?

N=			600	100%
Extremely comfortable	1	( 1/115)	167	28%
Very comfortable	2		142	24%
Somewhat comfortable	3		88	15%
Not at all comfortable	4		188	31%
Undecided	5		13	2%
Refused	6		2	0%

Q16

Q16. Regardless of how you would vote, how comfortable would you be with John McCain as president?

N=			600	100%
Extremely comfortable	1	( 1/116)	71	12%
Very comfortable	2		131	22%
Somewhat comfortable	3		168	28%
Not at all comfortable	4		216	36%
Undecided	5		10	2%
Refused	6		4	1%

Q17

Q17. Which of the following comes closest to your opinion of the upcoming Presidential election?

N=			600	100%
It's the most important election of my life ....	1	( 1/117)	279	47%
It's very important but not the most important .	2		248	41%
It's no different than any other presidential .. election	3		62	10%
It's not really that important to me .....	4		2	0%
Undecided	5		7	1%
Refused	6		2	0%

Q18

Q18. Which political party - if any - do you blame for the recent turmoil on Wall Street in the banking and financial sectors?

N=			600	100%
Blame Democrats	1	( 1/118)	107	18%
Blame Republicans	2		193	32%
Blame neither	3		177	30%
Undecided	4		115	19%
Refused	5		8	1%

Q19

Q19. Do you approve or disapprove of the job George W. Bush is doing as president?

N=			600	100%
Approve	1	( 1/119)	110	18%
Disapprove	2		431	72%
Undecided	3		55	9%
Refused	4		4	1%

Q20

Q20. When all the votes are counted in November of 2008, who do you think will be our next President? (Not necessarily who you are voting for but who do you think will be the next President?) - Barack Obama or John McCain?

N=			600	100%
Obama	1	( 1/111)	430	72%
McCain	2		80	13%
Undecided	3		86	14%
Refused	4		4	1%

Q21

Q21. Are you confident that New Hampshire will retain its first-in-the-nation Presidential Primary status in the year 2012?

N=			600	100%
Yes	1	( 1/112)	357	60%
No	2		123	21%
Undecided	3		118	20%
Refused	4		2	0%

Q22

Q22. Do you expect that Massachusetts will put tolls up on Route 93 for cars traveling to and from New Hampshire?

N=			600	100%
Yes	1	( 1/112)	227	38%
No	2		132	22%
Undecided	3		237	40%
Refused	4		4	1%

Q23

Q23. Has anyone in your household ever served in the U.S. military?

N=			600	100%
Yes	1	( 1/113)	328	55%
No	2		268	45%
Undecided (DO NOT READ)	3		1	0%
Refused (DO NOT READ)	4		3	1%

Q24

Q24. Does anyone in your household belong to a labor union?

N=			600	100%
Yes	1	( 1/114)	104	17%
No	2		491	82%
Undecided (DO NOT READ)	3		3	1%
Refused (DO NOT READ)	4		2	0%

Q25

Q25. In the 2004 presidential election, did you vote for?

N=			600	100%
John Kerry - Democrat	1	( 1/115)	252	42%
George Bush - Republican	2		272	45%
Ralph Nader - Reform	3		11	2%
Did not vote (DO NOT READ)	4		34	6%
Undecided (DO NOT READ)	5		17	3%
Refused (DO NOT READ)	6		14	2%