

New Hampshire

Area Code:

(N=800)	n	%
West/North -----	185	23.13
Central -----	199	24.88
Hillsborough-----	232	29.00
Rockingham-----	184	23.00

 Hello, my name is _____ and I am conducting a survey for Suffolk University and I would like to get your opinions on some questions about the upcoming presidential race in New Hampshire. Would you be willing to spend five minutes answering some brief questions....{QUOTAS}?

Are you currently registered to vote?

(N=800)	n	%
Yes -----	800	100.00

Gender:

(N=800)	n	%
Male-----	383	47.88
Female -----	417	52.13

S2 Thank You. How likely are you to vote in the New Hampshire election for Governor and U.S. Senate?

(N=800)	n	%
Very Likely-----	729	91.13
Somewhat Likely-----	71	8.88

S3 What county do you live in?

(N=800)	n	%
Belknap -----	39	4.88
Carroll -----	42	5.25
Cheshire -----	48	6.00
Coos -----	16	2.00
Grafton -----	56	7.00
Hillsborough-----	232	29.00
Merrimack -----	96	12.00
Rockingham-----	184	23.00
Strafford-----	64	8.00
Sullivan-----	23	2.88

1 Are you enrolled as a Democrat, Republican, Independent/ Undeclared, or are you not registered yet?

(N=800)	n	%
Democratic -----	216	27.00
Republican -----	240	30.00
Independent/ Other -----	344	43.00

2. What is your age category?

(N=800)	n	%
18-35 -----	122	15.25
36-45 -----	140	17.50
46-55 -----	198	24.75
56-65 -----	134	16.75
66-75 -----	98	12.25
Over 75-----	86	10.75
Refused -----	22	2.75

3. Which of the following best describes your race or ethnicity?

(N=800)	n	%
White/Caucasian -----	720	90.00
African-American -----	7	0.88
Asian-----	7	0.88
American Indian-----	4	0.50
Hispanic / Latino -----	2	0.25
Other-----	26	3.25
Undecided -----	24	3.00
Refused -----	10	1.25

4. Which one of the following issues matters most in deciding your vote for Governor?

(N=800)	n	%
Taxes-----	138	17.25
Education-----	91	11.38
Economy/Jobs-----	320	40.00
Healthcare-----	134	16.75
Transportation-----	23	2.88
Social Issues -----	47	5.88
Other-----	24	3.00
Undecided-----	23	2.88
Refused-----	0	0.00

Great, I am going to read you a list of individuals in state and national politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama. Is your opinion of Barack Obama generally favorable or generally unfavorable?

(N=800)	<u>NEVER HEARD</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>HOF/UNDECIDED</u>
5. Barack Obama	0 0.00	371 46.38	382 47.75	47 5.88
6. Hillary Clinton	2 0.25	407 50.88	311 38.88	80 10.00
7. Gary Johnson	513 64.13	44 5.50	65 8.13	178 22.25
8. Scott Brown	31 3.88	262 32.75	339 42.38	168 21.00
9. Andy Martin	610 76.25	18 2.25	31 3.88	141 17.63
10. Jim Rubens	409 51.13	79 9.88	100 12.50	212 26.50
11. Maggie Hassan	30 3.75	442 55.25	210 26.25	118 14.75

(N=800)	<u>NEVER HEARD</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>HOF/UNDECIDED</u>
12. Bob Smith	193 24.13	155 19.38	258 32.25	194 24.25
13. Kelly Ayotte	21 2.63	402 50.25	265 33.13	112 14.00
14. Jeanne Shaheen	8 1.00	422 52.75	297 37.13	73 9.13
15. Karen Testerman	506 63.25	47 5.88	86 10.75	161 20.13
16. Ted Gatsas	288 36.00	169 21.13	131 16.38	212 26.50
17. Andrew Hemingway	569 71.13	30 3.75	46 5.75	155 19.38
18. Bill Binnie	402 50.25	86 10.75	99 12.38	213 26.63
19. George Lambert	542 67.75	36 4.50	50 6.25	172 21.50
20. Chuck Morse	460 57.50	67 8.38	66 8.25	207 25.88

21. Do you approve or disapprove of the job that Barack Obama is doing as president?

(N=800)	n	%
Approve -----	321	40.13
Disapprove -----	405	50.63
Undecided -----	74	9.25
Refused -----	0	0.00

22. What’s the first word or phrase that you think of when you hear the name Jeanne Shaheen?

(N=800)	n	%
“Ex Governor”	54	6.75
“Senator”	51	6.38
“Democrat”	29	3.63
“Liberal”	31	3.88
“Has done a good job”	41	5.13
“Competent/Intelligent”	43	5.38
“For the people/middle class”	13	1.63
“Education”	7	0.88
“Healthcare/Obama Care” (positive)	4	0.50
“Trustworthy/Honest”	31	3.88
“Committed/hard worker/dedicated”	42	5.25
“Created jobs”	3	0.38
“A woman”	13	1.63
“Fair/moderate/middle of the road”	23	2.88
“Politician”	15	1.88
“Untrustworthy/corrupt/dishonest”	37	4.63
“Healthcare/Obama Care” (negative)	7	0.88
“Incompetent/ineffective”	26	3.25
“Has done a poor job”	8	1.00
“A follower”	13	1.63
“Taxes”	11	1.38
“Healthcare/Obama Care” (non-specific)	8	1.00
“Positive mentions/like her”	74	9.25
“Negative mentions/dislike her”	72	9.00
“None/nothing”	7	0.88
Other	50	6.25
DK/NA/Refused	87	10.88

23. What’s the first word or phrase that you think of when you hear the name Scott Brown?

(N=800)	n	%
“Massachusetts”	54	6.75
“Republican”	23	2.88
“Conservative”	9	1.13
“Independent”	8	1.00
“Competent”	33	4.13
“Carpet bagger/interloper”	87	10.88
“Untrustworthy/dishonest”	53	6.63
“Opportunist”	27	3.38
“Incompetent/doing a bad job”	7	0.88
“Trustworthy/honorable”	13	1.63
“Hardworking”	19	2.38
“Selfish/self-serving”	8	1.00
“For the people”	3	0.38
“Fair/moderate”	21	2.63
“Wishy-washy/flip-flops/uncertain”	28	3.50
“Against healthcare”	3	0.38
“Politician”	11	1.38
“Senator”	3	0.38
“Positive mentions/like him”	92	11.50
“Negative mentions/dislike him”	90	11.25
“None/nothing”	13	1.63
Other	68	8.50
DK/NA/Refused	127	15.88

{FOR 1.2, 1.3, 1.4}

24. The Republican Primary for Senate and Governor will take place on September 9th. How likely are you to vote in the Republican Primary – very likely, somewhat likely, not very likely, or not at all likely?

(N=584)	n	%
Very Likely-----	336	58.33
Somewhat Likely-----	90	15.63
Not very likely-----	59	10.24
Not at all likely-----	75	13.02
Undecided-----	23	3.99
Refused-----	1	0.17

{FOR 24.1 or 24.2}

25. The possible Republican candidates for Governor are Bill Binnie, Ted Gatsas, Andrew Hemingway, George Lambert, and Chuck Morse. At this point, for whom will you vote – Binnie, Gatsas, Hemingway, Lambert, or Morse?

(N=426)	n	%
Bill Binnie -----	36	8.45
Ted Gatsas -----	64	15.02
Andrew Hemingway -----	8	1.88
George Lambert -----	8	1.88
Chuck Morse -----	30	7.04
Undecided -----	275	64.55
Refused -----	5	1.17

{FOR 25.1 - 25.5}

26. Who would be your second choice?

(N=146)	n	%
Bill Binnie-----	25	17.12
Ted Gatsas-----	22	15.07
Andrew Hemingway-----	15	10.27
George Lambert-----	9	6.16
Chuck Morse-----	6	4.11
Undecided-----	63	43.15
Refused-----	6	4.11

{FOR 24.1 or 24.2}

27. For the Republican U.S. Senate Primary there are up to five candidates including Scott Brown, Andy Martin, Jim Rubens, Bob Smith, and Karen Testerman. At this point, for whom will you vote – Brown, Martin, Rubens, Smith, or Testerman?

(N=426)	n	%
Scott Brown -----	142	33.33
Andy Martin -----	3	0.70
Jim Rubens -----	13	3.05
Bob Smith -----	51	11.97
Karen Testerman -----	14	3.29
Undecided -----	196	46.01
Refused -----	7	1.64

{FOR 27.1 - 27.5}

28. Who would be your second choice?

(N=223)	n	%
Scott Brown	19	8.52
Andy Martin	11	4.93
Jim Rubens	32	14.35
Bob Smith	47	21.08
Karen Testerman	17	7.62
Undecided	94	42.15
Refused	3	1.35

{FOR 24.1 or 24.2}

29A. I'm going to read you a list of up to a dozen Republican candidates for President. Please tell me which of the 12 would be your first choice if the Republican Primary were held today: {randomize} Scott Brown, Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, Bobby Jindal, Rand Paul, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker...

(n=426)	n	%
Scott Brown	20	4.69
Jeb Bush	40	9.39
Chris Christie	49	11.50
Ted Cruz	21	4.93
Mike Huckabee	23	5.40
Jon Huntsman	35	8.22
Bobby Jindal	18	4.23
Rand Paul	52	12.21
Marco Rubio	24	5.63
Paul Ryan	39	9.15
Rick Santorum	10	2.35
Scott Walker	28	6.57
Undecided	61	14.32
Refused	6	1.41

{FOR 29A.1 – 29A.12}

29B. Who would be your second choice: Scott Brown, Jeb Bush, Chris Christie, Ted Cruz, Mike Huckabee, Jon Huntsman, Bobby Jindal, Rand Paul, Marco Rubio, Paul Ryan, Rick Santorum, Scott Walker...

(n=359)	n	%
Scott Brown	15	4.18
Jeb Bush	39	10.86
Chris Christie	44	12.26
Ted Cruz	42	11.70
Mike Huckabee	28	7.80
Jon Huntsman	12	3.34
Bobby Jindal	10	2.79
Rand Paul	36	10.03
Marco Rubio	40	11.14
Paul Ryan	19	5.29
Rick Santorum	11	3.06
Scott Walker	18	5.01
Undecided	45	12.53
Refused	0	0.00

For the general election for Governor in November, I'm going to run Democrat Maggie Hassan against each of the five possible Republican candidates. First let's start with: {RANDOMIZE 29-33}

29.	Democrat Maggie Hassan	vs	Republican Bill Binnie		
	(N=800)			n	%
	Maggie Hassan -----			438	54.75
	Bill Binnie -----			206	25.75
	Undecided -----			156	19.50

30.	Democrat Maggie Hassan	vs	Republican Ted Gatsas		
	(N=800)			n	%
	Maggie Hassan -----			424	53.00
	Ted Gatsas -----			226	28.25
	Undecided -----			150	18.75

31.	Democrat Maggie Hassan	vs	Republican Andrew Hemingway		
	(N=800)			n	%
	Maggie Hassan -----			446	55.75
	Andrew Hemingway -----			186	23.25
	Undecided -----			168	21.00

32.	Democrat Maggie Hassan	vs	Republican George Lambert		
	(N=800)			n	%
	Maggie Hassan -----			439	54.88
	George Lambert -----			177	22.13
	Undecided -----			184	23.00

33.	Democrat Maggie Hassan	vs	Republican Chuck Morse		
	(N=800)			n	%
	Maggie Hassan -----			450	56.25
	Chuck Morse -----			186	23.25
	Undecided -----			164	20.50

For U.S. Senate, I'm going to run Democrat Jeanne Shaheen against each of the five possible Republican candidates. First let's start with: {RANDOMIZE 34-38}

34.	Democrat Jeanne Shaheen	vs	Republican Scott Brown		
	(N=800)			n	%
	Jeanne Shaheen -----			416	52.00
	Scott Brown -----			313	39.13
	Undecided -----			71	8.87

35.	Democrat Jeanne Shaheen	vs	Republican Andy Martin		
	(N=800)			n	%
	Jeanne Shaheen -----			417	52.13
	Andy Martin -----			214	26.75
	Undecided -----			169	21.13

36.	Democrat Jeanne Shaheen	vs	Republican Jim Rubens		
	(N=800)			n	%
	Jeanne Shaheen -----			418	52.25
	Jim Rubens -----			231	28.88
	Undecided -----			151	18.88

37. Democrat Jeanne Shaheen vs Republican Bob Smith

(N=800)	n	%
Jeanne Shaheen-----	421	52.63
Bob Smith -----	259	32.38
Undecided-----	120	15.00

38. Democrat Jeanne Shaheen vs Republican Karen Testerman

(N=800)	n	%
Jeanne Shaheen-----	417	52.13
Karen Testerman -----	228	28.50
Undecided-----	155	19.38

The following are questions about New Hampshire political issues:

39. Over the past two years do you feel that the state of the economy in New Hampshire has, in general, improved, stayed the same or has it gotten worse?

(N=800)	n	%
Improved-----	250	31.25
Stayed The Same -----	321	40.13
Gotten Worse-----	210	26.25
Undecided-----	19	2.38
Refused-----	0	0.00

40. Overall, do you feel that the Affordable Care Act signed into law in 2010, sometimes called Obamacare, is generally good for New Hampshire or generally bad?

(N=800)	n	%
Generally Good -----	297	37.13
Generally Bad -----	414	51.75
Undecided-----	85	10.63
Refused-----	4	0.50

41. Do you support or oppose a sales tax in New Hampshire?

(N=800)	n	%
Support-----	187	23.38
Oppose-----	549	68.63
Undecided-----	64	8.00
Refused-----	0	0.00

42. Do you support or oppose a mandatory seatbelt law in New Hampshire?

(N=800)	n	%
Support-----	568	71.00
Oppose-----	196	24.50
Undecided-----	35	4.38
Refused-----	1	0.13

43. Some states in the northeast have required those who sell electricity to consumers to purchase a portion of their electricity supply from power plants that use renewable fuels, such as wind, biomass or methane gas from landfills. The goal is to reduce the pollution that would otherwise be caused by using fossil fuels to generate electricity and to keep energy dollars circulating in the regional economy rather than going to other parts of the country and the world. In general, do you support these renewable energy policies?

(N=800)	n	%
Yes -----	525	65.63
No -----	206	25.75
Undecided-----	68	8.50
Refused-----	1	0.13

{FOR 43.1}

44. How much of an increase in your monthly electric bill would you be willing to accept to increase the use of renewable fuels to produce electricity – a dollar per month, three dollars, five dollars per month, ten dollars, or something else?

(N=525)	n	%
\$ 1 more per month -----	98	18.67
\$ 3 more per month -----	63	12.00
\$ 5 more per month -----	128	24.38
\$10 more per month -----	84	16.00
over \$10 per month -----	54	10.29
NOTHING MORE-----	75	14.29
Undecided-----	19	3.62
Refused-----	4	0.76

45. Some states in the northeast have offered generous financial incentives to homeowners and businesses that install solar-powered electricity equipment on their homes or buildings. The goal is to reduce pollution that would otherwise come from fossil fuel use and stabilize or even reduce electricity costs over the long run. In general, do you support these solar incentive policies?

(N=800)	n	%
Yes -----	555	69.38
No -----	183	22.88
Undecided-----	61	7.63
Refused-----	1	0.13

{FOR 45.1}

46. How much of an increase in your monthly electric bill would you be willing to accept to support energy use by others – a dollar per month, three dollars, five dollars per month, ten dollars, or something else?

(n=555)	n	%
\$ 1 more per month -----	108	19.46
\$ 3 more per month -----	70	12.61
\$ 5 more per month -----	122	21.98
\$10 more per month -----	72	12.97
over \$10 per month -----	46	8.29
NOTHING MORE-----	105	18.92
Undecided-----	26	4.68
Refused-----	6	1.08

47. Some states in the northeast are trying to reduce the greenhouse gases that are believed by most scientists to be contributing to changes in climate. Most northeastern states require fossil fuel burning plants to buy “allowances” to emit these gases. These policies are thought to have contributed to a significant reduction in the emission of these gases in the northeast. In general, do you support “greenhouse gas reduction” policies?

(N=800)	n	%
Yes -----	486	60.75
No -----	240	30.00
Undecided-----	74	9.25
Refused-----	0	0.00

{FOR 47.1}

48. How much of an increase in your monthly electric bill would you be willing to accept to pay for these restrictions – a dollar per month, three dollars, five dollars per month, ten dollars, or something else?

(n=486)	n	%
\$ 1 more per month -----	87	17.90
\$ 3 more per month -----	73	15.02
\$ 5 more per month -----	135	27.78
\$10 more per month -----	63	12.96
over \$10 per month -----	39	8.02
NOTHING MORE -----	67	13.79
Undecided -----	17	3.50
Refused -----	5	1.03

49. Some states in the northeast would like to reduce their dependence on imported fossil fuels by importing electricity generated by large hydroelectric dams in the eastern Canadian provinces. The goal is to reduce emissions of air pollution, increase reliability of electricity supplies and stabilize electricity prices. To obtain this hydro-electricity will require the construction of new transmission lines as well as long-term commitments to purchase the power, and it would displace power generated by plants in the northeast states. In general, do you support the development of new transmission lines and long-term contracts to bring Canadian hydroelectric power to New England consumers?

(N=800)	n	%
Yes -----	370	46.25
No -----	295	36.88
Undecided -----	133	16.63
Refused -----	2	0.25

{FOR 49.1}

50. How much of an increase in your monthly electric bill would you be willing to accept to pay for the new transmission lines and long-term commitments – a dollar per month, three dollars, five dollars per month, ten dollars, or something else?

(n=370)	n	%
\$ 1 more per month -----	70	18.92
\$ 3 more per month -----	50	13.51
\$ 5 more per month -----	71	19.19
\$10 more per month -----	40	10.81
over \$10 per month -----	24	6.49
NOTHING MORE -----	97	26.22
Undecided -----	14	3.78
Refused -----	4	1.08

These final questions will help us classify your answers with others taking the survey.

51. Has anyone in your household ever served in the U.S. military?

(N=800)	n	%
Yes -----	368	46.00
No -----	427	53.38
Undecided -----	5	0.63
Refused -----	0	0.00

52. Does anyone in your household belong to a labor union?

(N=800)	n	%
Yes -----	138	17.25
No -----	659	82.38
Undecided -----	1	0.13
Refused -----	2	0.25