

FINAL November 2015 NH GOP Study

Geo Code:

(N=500)	n	%
West/North -----	102	20.40
Central -----	122	24.40
Hillsborough -----	151	30.20
Rockingham -----	125	25.00

 Hello, my name is _____ and I am conducting a survey for Suffolk University and I would like to get your opinions on some political questions. Would you be willing to spend five minutes answering some questions?

S.1 Gender

(N=500)	n	%
Male -----	245	49.00
Female -----	255	51.00

S.2. How likely are you to vote in the Republican Presidential Primary in ten weeks?

(N=500)	n	%
Very Likely -----	433	86.60
Somewhat Likely -----	48	9.60
50/50 -----	19	3.80

S.3 Are you currently registered as a Democrat, Republican, Undeclared/Independent, something else or are you not registered to vote?

(N=500)	n	%
Democrat -----	17	3.40
Republican -----	314	62.80
Undeclared/Independent -----	162	32.40
Other -----	4	0.80
Not registered -----	0	0.00
Refused -----	3	0.60

{S3.1, 3.3, 3.4 only}

S.4 Just to be clear, although you are a registered <party> you intend to vote in the Republican Presidential Primary in ten weeks?

(N=183)	n	%
YES -----	183	100.00

QUOTA 5. What is your age category?

(N=500)	n	%
18-24 Years -----	25	5.00
25-34 Years -----	91	18.20
35-44 Years -----	93	18.60
45-54 Years -----	102	20.40
55-64 Years -----	81	16.20
65-74 Years -----	51	10.20
75 + Years -----	41	8.20
Refused -----	16	3.20

QUOTA 6. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

(N=500)	n	%
White/Caucasian-----	443	88.60
Black/African-American-----	9	1.80
American Indian/Alaska Native-----	7	1.40
Asian-----	6	1.20
Native Hawaiian/Other Pacific Islander-----	0	0.00
Hispanic/Latino-----	5	1.00
Other-----	15	3.00
Refused-----	15	3.00

7. If the *Republican* Primary for President of the United States were held today, who would be your first choice to win the Republican nomination? {RANDOMIZE LIST}

(N=500)	n	%
Jeb Bush-----	38	7.60
Ben Carson-----	51	10.20
Chris Christie-----	21	4.20
Ted Cruz-----	46	9.20
Carly Fiorina-----	22	4.40
Lindsey Graham-----	2	0.40
Mike Huckabee-----	5	1.00
John Kasich-----	46	9.20
George Pataki-----	2	0.40
Rand Paul-----	13	2.60
Marco Rubio-----	55	11.00
Rick Santorum-----	0	0.00
Donald Trump-----	108	21.60
Other-----	2	0.40
Undecided-----	89	17.80

{FOR 7.1 - 7.15, First Choice}

8. If I added Mitt Romney to this list, would you switch your support to him?

(N=411)	n	%
Yes-----	123	29.93
No-----	260	63.26
Undecided-----	28	6.81

{FOR 7.16, Undecideds}

8A. If I added Mitt Romney to this list, would you vote for him?

(N=89)	n	%
Yes-----	32	35.96
No-----	40	44.94
Undecided-----	17	19.10

Q7 & Q8/Q8A With Romney added to list

(N=500)	n	%
Jeb Bush -----	14	2.80
Ben Carson-----	34	6.80
Chris Christie-----	12	2.40
Ted Cruz -----	34	6.80
Carly Fiorina-----	13	2.60
Lindsey Graham-----	1	0.20
Mike Huckabee-----	2	0.40
John Kasich -----	32	6.40
George Pataki -----	2	0.40
Rand Paul -----	11	2.20
Marco Rubio-----	31	6.20
Rick Santorum-----	0	0.00
Donald Trump-----	73	14.60
Mitt Romney-----	155	31.00
Other -----	1	0.20
Undecided -----	85	17.00

9. Now earlier you said your first choice was _____. Of the existing candidates, who would be your second choice? (RANDOMIZE LIST) (If they say Romney, direct them to the existing list).

(N=411)	n	%
Jeb Bush -----	47	11.44
Ben Carson-----	39	9.49
Chris Christie-----	28	6.81
Ted Cruz -----	48	11.68
Carly Fiorina-----	31	7.54
Lindsey Graham-----	3	0.73
Mike Huckabee-----	2	0.49
John Kasich -----	31	7.54
George Pataki -----	3	0.73
Rand Paul -----	10	2.43
Marco Rubio-----	71	17.27
Rick Santorum-----	3	0.73
Donald Trump-----	40	9.73
Other -----	6	1.46
Undecided -----	49	11.92

I am going to read you a shorter list of individuals and for each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama. Is your opinion of Barack Obama generally favorable or generally unfavorable? (RANDOMIZE 11-19)

(N=500)	<u>NEVER HEARD</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>HOF/UNDECIDED</u>
10. Barack Obama	1 0.20	85 17.00	389 77.80	25 5.00
11. Hillary Clinton	0 0.00	80 16.00	394 78.80	26 5.20
12. Chris Christie	7 1.40	256 51.20	168 33.60	69 13.80
13. Jeb Bush	1 0.20	255 51.00	198 39.60	46 9.20
14. John Kasich	21 4.20	216 43.20	166 33.20	97 19.40
15. Ben Carson	5 1.00	292 58.40	148 29.60	55 11.00
16. Carly Fiorina	12 2.40	276 55.20	145 29.00	67 13.40
17. Marco Rubio	12 2.40	318 63.60	108 21.60	62 12.40
18. Ted Cruz	6 1.20	278 55.60	143 28.60	73 14.60
19. Donald Trump	0 0.00	243 48.60	209 41.80	48 9.60

20. What do you think is the most important issue facing the country right now?
(RANDOMIZE)

(N=500)	n	%
Reducing the national debt -----	32	6.40
Taxes -----	12	2.40
Jobs/Economy -----	90	18.00
Schools/Education -----	10	2.00
Healthcare -----	31	6.20
Energy independence -----	8	1.60
Illegal immigration -----	60	12.00
Abortion policy -----	1	0.20
Same-sex marriage -----	1	0.20
Civil liberties -----	7	1.40
Terrorism/National security -----	209	41.80
Drugs/Opioids -----	9	1.80
Undecided -----	30	6.00

21. There was just a major terrorist attack in Paris. Which of the following 8 candidates is best equipped to handle the American response to the Islamic State?

(N=500)	n	%
Jeb Bush	52	10.40
Ben Carson	23	4.60
Chris Christie	36	7.20
Ted Cruz	54	10.80
Carly Fiorina	20	4.00
John Kasich	28	5.60
Marco Rubio	65	13.00
Donald Trump	123	24.60
Other	15	3.00
Undecided	84	16.80

22. Which candidate do you trust the most?

{One answer – read randomized list}

(N=500)	n	%
Jeb Bush	50	10.00
Ben Carson	79	15.80
Chris Christie	21	4.20
Ted Cruz	47	9.40
Carly Fiorina	28	5.60
John Kasich	49	9.80
Marco Rubio	71	14.20
Donald Trump	92	18.40
Other	15	3.00
Undecided	48	9.60

23. Which candidate has the best chance of winning the general election against the Democratic nominee?

{One answer – read randomized list}

(N=500)	n	%
Jeb Bush	31	6.20
Ben Carson	47	9.40
Chris Christie	10	2.00
Ted Cruz	34	6.80
Carly Fiorina	15	3.00
John Kasich	24	4.80
Marco Rubio	80	16.00
Donald Trump	156	31.20
Other	16	3.20
Undecided	87	17.40

24. Would you describe yourself as conservative, moderate or liberal?

(N=500)	n	%
Conservative	277	55.40
Moderate	190	38.00
Liberal	27	5.40
Undecided	6	1.20

25. Are you willing to be interviewed by a Boston Globe reporter for an upcoming article, please give me your name and verify best phone number?

(N=500)	n	%
Yes -----	142	28.40
No-----	351	70.20
Undecided -----	7	1.40

[THANK YOU FOR YOUR TIME. HAVE A NICE DAY/EVENING.]