

7. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA				PARTY			AGE					RACE		
	TOTAL	MALE	FE-MALE	WEST/NORTH	CEN TRAL	HILLS BOR OUGH	ROCK ING HAM	DEM	REP	IND/UNDCL	18-34	35-44	45-54	55-64	65-74	75+	WHITE	OTHER
Total	500	245	255	102	122	151	125	17	314	162	116	93	102	81	51	41	443	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	38	18	20	11	10	12	5	-	28	10	5	1	13	9	3	7	37	1
	8	7	8	11	8	8	4		9	6	4	1	13	11	6	17	8	2
Ben Carson	51	22	29	12	13	14	12	2	39	9	15	7	9	13	4	2	48	2
	10	9	11	12	11	9	10	12	12	6	13	8	9	16	8	5	11	5
Chris Christie	21	12	9	7	5	5	4	2	11	8	3	5	6	4	3	-	21	-
	4	5	4	7	4	3	3	12	4	5	3	5	6	5	6		5	
Ted Cruz	46	26	20	6	8	21	11	-	27	18	10	14	8	4	5	3	35	8
	9	11	8	6	7	14	9		9	11	9	15	8	5	10	7	8	19
Carly Fiorina	22	11	11	5	7	2	8	1	11	9	8	3	7	2	1	-	19	2
	4	4	4	5	6	1	6	6	4	6	7	3	7	2	2		4	5
Lindsey Graham	2	2	-	1	1	-	-	-	2	-	-	-	-	-	1	-	1	1
	*	1		1	1				1					2		*	2	
Mike Huckabee	5	3	2	1	1	3	-	2	1	2	2	1	-	2	-	-	3	2
	1	1	1	1	1	2		12	*	1	2	1		2			1	5
John Kasich	46	27	19	10	12	12	12	1	21	22	6	7	4	11	9	7	43	2
	9	11	7	10	10	8	10	6	7	14	5	8	4	14	18	17	10	5
George Pataki	2	1	1	1	1	-	-	-	1	1	1	-	-	-	-	-	2	-
	*	*	*	1	1				*	1	1						*	
Rand Paul	13	8	5	3	4	4	2	2	2	9	5	5	1	1	-	-	9	3
	3	3	2	3	3	3	2	12	1	6	4	5	1	1			2	7
Marco Rubio	55	25	30	10	10	17	18	-	35	20	11	12	9	11	6	5	52	3
	11	10	12	10	8	11	14		11	12	9	13	9	14	12	12	12	7

7. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER		AREA				PARTY			AGE					RACE			
	TOTAL	MALE	FE-MALE	WEST/NORTH	CEN/TRAL	HILLSBOROUGH	ROCKINGHAM	DEM	REP	IND/UNDCL	18-34	35-44	45-54	55-64	65-74	75+	WHITE	OTHER
Rick Santorum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Donald Trump	108	60	48	17	30	38	23	1	74	31	32	24	25	12	8	5	93	11
	22	24	19	17	25	25	18	6	24	19	28	26	25	15	16	12	21	26
Other	2	-	2	1	1	-	-	1	-	1	-	-	2	-	-	-	2	-
	*		1	1	1			6		1			2				*	
Undecided	89	30	59	17	19	23	30	5	62	22	18	14	18	12	11	12	78	7
	18	12	23	17	16	15	24	29	20	14	16	15	18	15	22	29	18	17

8. If I added Mitt Romney to this list, would you switch your support to him?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA				PARTY			AGE					RACE		
	TOTAL	MALE	FE-MALE	WEST/NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	DEM	REP	IND/UNDCL	18-34	35-44	45-54	55-64	65-74	75+	WHITE	OTHER
THOSE WITH FIRST CHOICE	411	215	196	85	103	128	95	12	252	140	98	79	84	69	40	29	365	35
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	123	64	59	22	24	38	39	5	81	35	24	22	29	19	14	12	109	13
	30	30	30	26	23	30	41	42	32	25	24	28	35	28	35	41	30	37
No	260	140	120	53	73	83	51	7	153	96	72	55	45	42	21	16	229	21
	63	65	61	62	71	65	54	58	61	69	73	70	54	61	52	55	63	60
Undecided	28	11	17	10	6	7	5	-	18	9	2	2	10	8	5	1	27	1
	7	5	9	12	6	5	5		7	6	2	3	12	12	12	3	7	3

8A. If I added Mitt Romney to this list, would you vote for him?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA				PARTY			AGE					RACE		
	TOTAL	MALE	FE-MALE	WEST/NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	DEM	REP	IND/UNDCL	18-34	35-44	45-54	55-64	65-74	75+	WHITE	OTHER
THOSE WHO ARE UNDECIDED	89	30	59	17	19	23	30	5	62	22	18	14	18	12	11	12	78	7
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	32	13	19	7	5	11	9	-	23	9	6	4	4	4	6	6	27	3
	36	43	32	41	26	48	30		37	41	33	29	22	33	55	50	35	43
No	40	14	26	5	11	8	16	4	26	10	12	8	9	5	2	3	34	4
	45	47	44	29	58	35	53	80	42	45	67	57	50	42	18	25	44	57
Undecided	17	3	14	5	3	4	5	1	13	3	-	2	5	3	3	3	17	-
	19	10	24	29	16	17	17	20	21	14		14	28	25	27	25	22	

9. Now earlier you said your first choice was _____. Of the existing candidates, who would be your second choice?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA				PARTY			AGE					RACE		
	TOTAL	MALE	FE-MALE	WEST/NORTH	CEN TRAL	HILLS BOR OUGH	ROCK ING HAM	DEM	REP	IND/UNDCL	18-34	35-44	45-54	55-64	65-74	75+	WHITE	OTHER
THOSE WITH FIRST CHOICE	411	215	196	85	103	128	95	12	252	140	98	79	84	69	40	29	365	35
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	47	22	25	12	13	13	9	1	26	19	13	5	7	8	7	6	42	3
	11	10	13	14	13	10	9	8	10	14	13	6	8	12	18	21	12	9
Ben Carson	39	24	15	9	8	10	12	-	26	12	6	11	10	4	4	2	36	2
	9	11	8	11	8	8	13		10	9	6	14	12	6	10	7	10	6
Chris Christie	28	12	16	4	5	11	8	3	10	14	7	3	6	6	2	3	24	4
	7	6	8	5	5	9	8	25	4	10	7	4	7	9	5	10	7	11
Ted Cruz	48	25	23	7	7	22	12	-	35	12	10	13	11	8	3	1	38	8
	12	12	12	8	7	17	13		14	9	10	16	13	12	8	3	10	23
Carly Fiorina	31	18	13	5	9	8	9	2	13	16	5	6	9	8	3	-	28	2
	8	8	7	6	9	6	9	17	5	11	5	8	11	12	8		8	6
Lindsey Graham	3	1	2	1	1	1	-	-	2	1	-	-	1	-	1	1	3	-
	1	*	1	1	1	1			1	1			1		2	3	1	
Mike Huckabee	2	-	2	-	1	-	1	-	2	-	-	1	-	1	-	-	2	-
	*		1		1		1		1			1		1			1	
John Kasich	31	16	15	11	6	4	10	-	19	12	4	8	8	3	4	2	29	1
	8	7	8	13	6	3	11		8	9	4	10	10	4	10	7	8	3
George Pataki	3	2	1	1	-	2	-	-	1	2	-	1	1	1	-	-	3	-
	1	1	1	1		2			*	1		1	1	1			1	
Rand Paul	10	7	3	1	3	4	2	1	6	3	4	2	3	-	-	1	7	3
	2	3	2	1	3	3	2	8	2	2	4	3	4			3	2	9
Marco Rubio	71	34	37	14	17	27	13	1	55	14	20	11	14	13	8	4	69	2
	17	16	19	16	17	21	14	8	22	10	20	14	17	19	20	14	19	6
Rick Santorum	3	1	2	-	2	1	-	-	2	1	2	1	-	-	-	-	2	1
	1	*	1		2	1			1	1	2	1					1	3

9. Now earlier you said your first choice was _____. Of the existing candidates, who would be your second choice?

BANNER 1																		
DEMOGRAPHICS																		
GENDER			AREA				PARTY				AGE					RACE		
TOTAL	FE-MALE	MALE	WEST/NORTH	CEN/TRAL	HILLSBOROUGH	ROCKINGHAM	DEM	REP	IND/UNDCL	18-34	35-44	45-54	55-64	65-74	75+	WHITE	OTHER	
Donald Trump	40	27	13	6	16	11	7	1	28	10	15	11	4	4	2	3	33	5
	10	13	7	7	16	9	7	8	11	7	15	14	5	6	5	10	9	14
Other	6	3	3	2	1	3	-	1	1	4	-	-	2	3	1	-	6	-
	1	1	2	2	1	2		8	*	3			2	4	2		2	
Undecided	49	23	26	12	14	11	12	2	26	20	12	6	8	10	5	6	43	4
	12	11	13	14	14	9	13	17	10	14	12	8	10	14	12	21	12	11

10. Barack Obama

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA				PARTY			AGE					RACE		
	TOTAL	MALE	FE-MALE	WEST/NORTH	CEN/TRAL	HILLS/BOROUGH	ROCK/INGHAM	DEM	REP	IND/UNDCL	18-34	35-44	45-54	55-64	65-74	75+	WHITE	OTHER
Total	500	245	255	102	122	151	125	17	314	162	116	93	102	81	51	41	443	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	1	-	1	-	1	-	-	-	1	-	-	1	-	-	-	-	1	-
	*		*		1				*			1					*	
Favorable	85	46	39	18	26	29	12	12	17	55	17	20	12	18	6	10	74	10
	17	19	15	18	21	19	10	71	5	34	15	22	12	22	12	24	17	24
Unfavorable	389	190	199	75	90	117	107	4	281	98	92	69	86	59	42	27	344	31
	78	78	78	74	74	77	86	24	89	60	79	74	84	73	82	66	78	74
Heard of/Undecided	25	9	16	9	5	5	6	1	15	9	7	3	4	4	3	4	24	1
	5	4	6	9	4	3	5	6	5	6	6	3	4	5	6	10	5	2

11. Hillary Clinton

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA				PARTY			AGE					RACE		
	TOTAL	MALE	FE-MALE	WEST/NORTH	CEN TRAL	HILLS BOR OUGH	ROCK ING HAM	DEM	REP	IND/UNDCL	18-34	35-44	45-54	55-64	65-74	75+	WHITE	OTHER
Total	500	245	255	102	122	151	125	17	314	162	116	93	102	81	51	41	443	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	80	30	50	17	29	21	13	12	22	46	19	15	16	16	3	10	70	10
	16	12	20	17	24	14	10	71	7	28	16	16	16	20	6	24	16	24
Unfavorable	394	204	190	76	88	123	107	4	280	104	91	73	82	61	44	28	350	29
	79	83	75	75	72	81	86	24	89	64	78	78	80	75	86	68	79	69
Heard of/Undecided	26	11	15	9	5	7	5	1	12	12	6	5	4	4	4	3	23	3
	5	4	6	9	4	5	4	6	4	7	5	5	4	5	8	7	5	7

12. Chris Christie

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA				PARTY			AGE					RACE		
	TOTAL	MALE	FE-MALE	WEST/NORTH	CEN/TRAL	HILLSBOROUGH	ROCKINGHAM	DEM	REP	IND/UNDCL	18-34	35-44	45-54	55-64	65-74	75+	WHITE	OTHER
Total	500	245	255	102	122	151	125	17	314	162	116	93	102	81	51	41	443	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	7	4	3	1	2	2	2	-	5	2	-	-	2	2	2	1	7	-
	1	2	1	1	2	1	2		2	1			2	2	4	2	2	
Favorable	256	122	134	53	53	86	64	6	173	75	50	45	56	47	33	20	232	18
	51	50	53	52	43	57	51	35	55	46	43	48	55	58	65	49	52	43
Unfavorable	168	89	79	33	53	43	39	10	93	61	53	35	36	21	8	8	144	17
	34	36	31	32	43	28	31	59	30	38	46	38	35	26	16	20	33	40
Heard of/Undecided	69	30	39	15	14	20	20	1	43	24	13	13	8	11	8	12	60	7
	14	12	15	15	11	13	16	6	14	15	11	14	8	14	16	29	14	17

13. Jeb Bush

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA				PARTY			AGE					RACE		
	TOTAL	MALE	FE-MALE	WEST/NORTH	CEN TRAL	HILLS BOR OUGH	ROCK ING HAM	DEM	REP	IND/UNDCL	18-34	35-44	45-54	55-64	65-74	75+	WHITE	OTHER
Total	500	245	255	102	122	151	125	17	314	162	116	93	102	81	51	41	443	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	1	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	1	-
	*		*		1				*						2		*	
Favorable	255	120	135	55	66	78	56	8	170	73	58	37	48	48	33	28	233	15
	51	49	53	54	54	52	45	47	54	45	50	40	47	59	65	68	53	36
Unfavorable	198	102	96	34	44	64	56	8	122	65	51	47	44	24	13	8	166	24
	40	42	38	33	36	42	45	47	39	40	44	51	43	30	25	20	37	57
Heard of/Undecided	46	23	23	13	11	9	13	1	21	24	7	9	10	9	4	5	43	3
	9	9	9	13	9	6	10	6	7	15	6	10	10	11	8	12	10	7

14. John Kasich

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA				PARTY			AGE					RACE		
	TOTAL	MALE	FE-MALE	WEST/NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	DEM	REP	IND/UNDCL	18-34	35-44	45-54	55-64	65-74	75+	WHITE	OTHER
Total	500	245	255	102	122	151	125	17	314	162	116	93	102	81	51	41	443	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	21	9	12	5	5	5	6	1	15	4	6	2	4	3	4	1	19	1
	4	4	5	5	4	3	5	6	5	2	5	2	4	4	8	2	4	2
Favorable	216	111	105	47	44	65	60	7	132	75	39	30	42	40	35	22	197	16
	43	45	41	46	36	43	48	41	42	46	34	32	41	49	69	54	44	38
Unfavorable	166	85	81	26	48	55	37	4	106	53	47	33	37	26	7	10	141	17
	33	35	32	25	39	36	30	24	34	33	41	35	36	32	14	24	32	40
Heard of/Undecided	97	40	57	24	25	26	22	5	61	30	24	28	19	12	5	8	86	8
	19	16	22	24	20	17	18	29	19	19	21	30	19	15	10	20	19	19

15. Ben Carson

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA				PARTY			AGE					RACE		
	TOTAL	MALE	FE-MALE	WEST/NORTH	CEN TRAL	HILLS BOR OUGH	ROCK ING HAM	DEM	REP	IND/UNDCL	18-34	35-44	45-54	55-64	65-74	75+	WHITE	OTHER
Total	500	245	255	102	122	151	125	17	314	162	116	93	102	81	51	41	443	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	5	4	1	2	-	3	-	1	1	3	-	1	2	-	2	-	4	1
	1	2	*	2		2		6	*	2		1	2		4		1	2
Favorable	292	147	145	54	68	88	82	5	195	87	64	56	70	49	24	19	259	25
	58	60	57	53	56	58	66	29	62	54	55	60	69	60	47	46	58	60
Unfavorable	148	71	77	30	40	46	32	8	82	56	38	27	21	25	19	13	132	11
	30	29	30	29	33	30	26	47	26	35	33	29	21	31	37	32	30	26
Heard of/Undecided	55	23	32	16	14	14	11	3	36	16	14	9	9	7	6	9	48	5
	11	9	13	16	11	9	9	18	11	10	12	10	9	9	12	22	11	12

16. Carly Fiorina

BANNER 1																		
DEMOGRAPHICS																		
	GENDER		AREA				PARTY				AGE					RACE		
	TOTAL	MALE	FE-MALE	WEST/NORTH	CEN TRAL	HILLS BOR OUGH	ROCK ING HAM	DEM	REP	IND/UNDCL	18-34	35-44	45-54	55-64	65-74	75+	WHITE	OTHER
Total	500	245	255	102	122	151	125	17	314	162	116	93	102	81	51	41	443	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	12	5	7	2	4	3	3	3	6	3	4	1	-	2	2	3	10	2
	2	2	3	2	3	2	2	18	2	2	3	1		2	4	7	2	5
Favorable	276	145	131	53	64	87	72	9	180	83	55	51	67	41	28	22	244	23
	55	59	51	52	52	58	58	53	57	51	47	55	66	51	55	54	55	55
Unfavorable	145	65	80	31	40	44	30	4	84	54	40	29	23	27	14	9	130	12
	29	27	31	30	33	29	24	24	27	33	34	31	23	33	27	22	29	29
Heard of/Undecided	67	30	37	16	14	17	20	1	44	22	17	12	12	11	7	7	59	5
	13	12	15	16	11	11	16	6	14	14	15	13	12	14	14	17	13	12

17. Marco Rubio

BANNER 1																		
DEMOGRAPHICS																		
	GENDER		AREA				PARTY				AGE					RACE		
	TOTAL	MALE	FE-MALE	WEST/NORTH	CEN/TRAL	HILLSBOROUGH	ROCKINGHAM	DEM	REP	IND/UNDCL	18-34	35-44	45-54	55-64	65-74	75+	WHITE	OTHER
Total	500	245	255	102	122	151	125	17	314	162	116	93	102	81	51	41	443	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	12	8	4	3	4	3	2	1	5	6	2	2	2	2	2	1	11	1
	2	3	2	3	3	2	2	6	2	4	2	2	2	2	4	2	2	2
Favorable	318	160	158	60	77	99	82	3	219	91	80	52	61	56	33	24	290	19
	64	65	62	59	63	66	66	18	70	56	69	56	60	69	65	59	65	45
Unfavorable	108	52	56	20	27	34	27	11	56	40	24	25	26	15	10	7	89	16
	22	21	22	20	22	23	22	65	18	25	21	27	25	19	20	17	20	38
Heard of/Undecided	62	25	37	19	14	15	14	2	34	25	10	14	13	8	6	9	53	6
	12	10	15	19	11	10	11	12	11	15	9	15	13	10	12	22	12	14

18. Ted Cruz

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA				PARTY			AGE					RACE		
	TOTAL	MALE	FE-MALE	WEST/NORTH	CEN TRAL	HILLS BOR OUGH	ROCK ING HAM	DEM	REP	IND/UNDCL	18-34	35-44	45-54	55-64	65-74	75+	WHITE	OTHER
Total	500	245	255	102	122	151	125	17	314	162	116	93	102	81	51	41	443	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	6	5	1	2	2	2	-	-	5	1	1	1	3	1	-	-	6	-
	1	2	*	2	2	1			2	1	1	1	3	1			1	
Favorable	278	146	132	49	64	93	72	4	193	77	59	56	53	44	32	24	240	28
	56	60	52	48	52	62	58	24	61	48	51	60	52	54	63	59	54	67
Unfavorable	143	68	75	33	42	42	26	11	70	60	40	24	37	21	10	9	130	10
	29	28	29	32	34	28	21	65	22	37	34	26	36	26	20	22	29	24
Heard of/Undecided	73	26	47	18	14	14	27	2	46	24	16	12	9	15	9	8	67	4
	15	11	18	18	11	9	22	12	15	15	14	13	9	19	18	20	15	10

19. Donald Trump

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA				PARTY			AGE					RACE		
	TOTAL	MALE	FE-MALE	WEST/NORTH	CEN TRAL	HILLS BOR OUGH	ROCK ING HAM	DEM	REP	IND/UNDCL	18-34	35-44	45-54	55-64	65-74	75+	WHITE	OTHER
Total	500	245	255	102	122	151	125	17	314	162	116	93	102	81	51	41	443	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	243	134	109	41	68	77	57	5	169	63	75	51	45	29	21	17	213	22
	49	55	43	40	56	51	46	29	54	39	65	55	44	36	41	41	48	52
Unfavorable	209	85	124	47	50	62	50	12	115	81	35	33	49	40	25	18	186	17
	42	35	49	46	41	41	40	71	37	50	30	35	48	49	49	44	42	40
Heard of/Undecided	48	26	22	14	4	12	18	-	30	18	6	9	8	12	5	6	44	3
	10	11	9	14	3	8	14		10	11	5	10	8	15	10	15	10	7

20. What do you think is the most important issue facing the country right now?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA				PARTY			AGE					RACE		
	TOTAL	MALE	FE-MALE	WEST/NORTH	CEN TRAL	HILLS BOR OUGH	ROCK ING HAM	DEM	REP	IND/UNDCL	18-34	35-44	45-54	55-64	65-74	75+	WHITE	OTHER
Total	500	245	255	102	122	151	125	17	314	162	116	93	102	81	51	41	443	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Reducing the national debt	32	17	15	10	5	7	10	-	20	12	10	4	9	5	2	2	28	3
	6	7	6	10	4	5	8		6	7	9	4	9	6	4	5	6	7
Taxes	12	9	3	6	1	1	4	2	7	3	3	3	3	2	-	-	12	-
	2	4	1	6	1	1	3	12	2	2	3	3	3	2			3	
Jobs/Economy	90	53	37	25	28	20	17	5	56	27	26	18	24	9	6	7	81	7
	18	22	15	25	23	13	14	29	18	17	22	19	24	11	12	17	18	17
Schools/Education	10	7	3	2	6	1	1	1	6	3	4	3	-	3	-	-	9	1
	2	3	1	2	5	1	1	6	2	2	3	3		4			2	2
Healthcare	31	11	20	4	10	14	3	3	17	10	12	7	5	2	2	2	26	4
	6	4	8	4	8	9	2	18	5	6	10	8	5	2	4	5	6	10
Energy independence	8	1	7	-	3	4	1	-	5	3	4	2	1	1	-	-	8	-
	2	*	3		2	3	1		2	2	3	2	1	1			2	
Illegal immigration	60	39	21	3	14	23	20	2	43	14	9	16	8	11	8	6	52	6
	12	16	8	3	11	15	16	12	14	9	8	17	8	14	16	15	12	14
Abortion policy	1	-	1	1	-	-	-	-	-	1	-	-	-	-	-	1	1	-
	*		*	1						1						2	*	
Same-sex marriage	1	-	1	-	-	-	1	-	1	-	-	-	-	-	1	-	1	-
	*		*				1		*						2		*	
Civil liberties	7	3	4	2	4	1	-	-	1	6	2	-	1	1	-	-	4	2
	1	1	2	2	3	1			*	4	2		1	1			1	5
Terrorism/national security	209	87	122	37	45	68	59	3	130	74	39	37	44	42	22	17	187	15
	42	36	48	36	37	45	47	18	41	46	34	40	43	52	43	41	42	36
Drugs/Opioids	9	3	6	1	-	5	3	1	5	3	5	-	-	2	1	1	9	-
	2	1	2	1		3	2	6	2	2	4			2	2	2	2	

20. What do you think is the most important issue facing the country right now?

		BANNER 1																	
		DEMOGRAPHICS																	
		GENDER			AREA				PARTY			AGE					RACE		
		TOTAL	MALE	FE-MALE	WEST/NORTH	CEN/TRAL	HILLSBOROUGH	ROCKINGHAM	DEM	REP	IND/UNDCL	18-34	35-44	45-54	55-64	65-74	75+	WHITE	OTHER
Undecided		30	15	15	11	6	7	6	-	23	6	2	3	7	3	9	5	25	4
		6	6	6	11	5	5	5		7	4	2	3	7	4	18	12	6	10

21. There was just a major terrorist attack in Paris. Which of the following 8 candidates is best equipped to handle the American response to the Islamic State?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA				PARTY			AGE					RACE		
	TOTAL	MALE	FE-MALE	WEST/NORTH	CEN/TRAL	HILLS/BOROUGH	ROCK/INGHAM	DEM	REP	IND/UNDCL	18-34	35-44	45-54	55-64	65-74	75+	WHITE	OTHER
Total	500	245	255	102	122	151	125	17	314	162	116	93	102	81	51	41	443	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	52	22	30	11	14	12	15	1	37	13	10	5	13	11	9	3	47	2
	10	9	12	11	11	8	12	6	12	8	9	5	13	14	18	7	11	5
Ben Carson	23	8	15	7	9	4	3	1	14	8	6	5	4	6	-	1	21	2
	5	3	6	7	7	3	2	6	4	5	5	5	4	7		2	5	5
Chris Christie	36	23	13	9	9	11	7	4	21	11	7	3	10	8	5	3	35	1
	7	9	5	9	7	7	6	24	7	7	6	3	10	10	10	7	8	2
Ted Cruz	54	31	23	12	4	21	17	1	35	17	11	13	11	3	7	5	41	9
	11	13	9	12	3	14	14	6	11	10	9	14	11	4	14	12	9	21
Carly Fiorina	20	9	11	4	6	5	5	4	11	5	3	4	3	6	2	2	17	3
	4	4	4	4	5	3	4	24	4	3	3	4	3	7	4	5	4	7
John Kasich	28	15	13	8	5	7	8	-	9	19	5	6	2	6	3	5	27	1
	6	6	5	8	4	5	6		3	12	4	6	2	7	6	12	6	2
Marco Rubio	65	30	35	8	17	21	19	1	49	15	17	14	14	9	5	3	61	3
	13	12	14	8	14	14	15	6	16	9	15	15	14	11	10	7	14	7
Donald Trump	123	71	52	17	35	40	31	2	80	37	33	26	28	16	13	5	108	11
	25	29	20	17	29	26	25	12	25	23	28	28	27	20	25	12	24	26
Other	15	10	5	2	4	7	2	-	4	10	4	5	3	1	-	1	10	4
	3	4	2	2	3	5	2		1	6	3	5	3	1		2	2	10
Undecided	84	26	58	24	19	23	18	3	54	27	20	12	14	15	7	13	76	6
	17	11	23	24	16	15	14	18	17	17	17	13	14	19	14	32	17	14

22. Which candidate do you trust the most?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA				PARTY			AGE					RACE		
	TOTAL	MALE	FE-MALE	WEST/NORTH	CENTRAL	HILLSBOROUGH	ROCKINGHAM	DEM	REP	IND/UNDCL	18-34	35-44	45-54	55-64	65-74	75+	WHITE	OTHER
Total	500	245	255	102	122	151	125	17	314	162	116	93	102	81	51	41	443	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	50	20	30	11	10	15	14	1	35	14	7	5	12	10	7	9	46	3
	10	8	12	11	8	10	11	6	11	9	6	5	12	12	14	22	10	7
Ben Carson	79	38	41	14	21	24	20	3	52	23	20	12	21	12	6	5	72	6
	16	16	16	14	17	16	16	18	17	14	17	13	21	15	12	12	16	14
Chris Christie	21	11	10	5	5	9	2	2	10	9	3	4	3	5	4	1	19	2
	4	4	4	5	4	6	2	12	3	6	3	4	3	6	8	2	4	5
Ted Cruz	47	27	20	8	5	19	15	-	32	14	12	11	10	4	5	3	38	6
	9	11	8	8	4	13	12		10	9	10	12	10	5	10	7	9	14
Carly Fiorina	28	13	15	7	7	5	9	3	14	11	7	5	8	3	3	-	24	2
	6	5	6	7	6	3	7	18	4	7	6	5	8	4	6		5	5
John Kasich	49	28	21	16	13	11	9	2	20	25	7	8	5	13	7	7	47	1
	10	11	8	16	11	7	7	12	6	15	6	9	5	16	14	17	11	2
Marco Rubio	71	32	39	12	17	20	22	1	47	23	17	16	9	15	6	6	68	2
	14	13	15	12	14	13	18	6	15	14	15	17	9	19	12	15	15	5
Donald Trump	92	49	43	15	27	29	21	1	63	25	25	21	21	13	6	3	77	12
	18	20	17	15	22	19	17	6	20	15	22	23	21	16	12	7	17	29
Other	15	8	7	4	3	4	4	3	4	8	4	4	4	1	2	-	12	3
	3	3	3	4	2	3	3	18	1	5	3	4	4	1	4		3	7
Undecided	48	19	29	10	14	15	9	1	37	10	14	7	9	5	5	7	40	5
	10	8	11	10	11	10	7	6	12	6	12	8	9	6	10	17	9	12

23. Which candidate has the best chance of winning the general election against the Democratic nominee?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER			AREA				PARTY			AGE					RACE		
	TOTAL	MALE	FE-MALE	WEST/NORTH	CEN TRAL	HILLS BOR OUGH	ROCK ING HAM	DEM	REP	IND/UNDCL	18-34	35-44	45-54	55-64	65-74	75+	WHITE	OTHER
Total	500	245	255	102	122	151	125	17	314	162	116	93	102	81	51	41	443	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	31	16	15	8	10	9	4	1	19	11	6	3	10	7	3	1	29	1
	6	7	6	8	8	6	3	6	6	7	5	3	10	9	6	2	7	2
Ben Carson	47	25	22	14	7	13	13	3	31	12	16	7	9	7	5	2	45	2
	9	10	9	14	6	9	10	18	10	7	14	8	9	9	10	5	10	5
Chris Christie	10	6	4	1	4	1	4	-	8	2	3	1	-	4	2	-	10	-
	2	2	2	1	3	1	3		3	1	3	1		5	4		2	
Ted Cruz	34	18	16	8	8	11	7	-	20	13	7	3	9	3	6	3	27	3
	7	7	6	8	7	7	6		6	8	6	3	9	4	12	7	6	7
Carly Fiorina	15	8	7	1	2	4	8	2	8	5	2	2	5	2	2	1	12	3
	3	3	3	1	2	3	6	12	3	3	2	2	5	2	4	2	3	7
John Kasich	24	10	14	8	9	3	4	1	6	16	5	7	4	3	1	3	21	2
	5	4	5	8	7	2	3	6	2	10	4	8	4	4	2	7	5	5
Marco Rubio	80	46	34	14	17	29	20	2	57	21	15	14	20	17	7	5	76	3
	16	19	13	14	14	19	16	12	18	13	13	15	20	21	14	12	17	7
Donald Trump	156	77	79	25	44	50	37	3	102	48	46	37	29	20	10	9	136	18
	31	31	31	25	36	33	30	18	32	30	40	40	28	25	20	22	31	43
Other	16	10	6	4	3	5	4	1	9	6	2	5	3	3	2	1	13	2
	3	4	2	4	2	3	3	6	3	4	2	5	3	4	4	2	3	5
Undecided	87	29	58	19	18	26	24	4	54	28	14	14	13	15	13	16	74	8
	17	12	23	19	15	17	19	24	17	17	12	15	13	19	25	39	17	19

24. Would you describe yourself as conservative, moderate or liberal?

BANNER 1																		
DEMOGRAPHICS																		
	GENDER		AREA				PARTY				AGE					RACE		
	TOTAL	MALE	FE-MALE	WEST/NORTH	CEN TRAL	HILLS BOR OUGH	ROCK ING HAM	DEM	REP	IND/UNDCL	18-34	35-44	45-54	55-64	65-74	75+	WHITE	OTHER
Total	500	245	255	102	122	151	125	17	314	162	116	93	102	81	51	41	443	42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Conservative	277	140	137	57	60	86	74	8	205	57	50	53	53	48	34	26	245	22
	55	57	54	56	49	57	59	47	65	35	43	57	52	59	67	63	55	52
Moderate	190	89	101	41	50	57	42	7	92	91	52	37	44	31	13	12	174	11
	38	36	40	40	41	38	34	41	29	56	45	40	43	38	25	29	39	26
Liberal	27	12	15	3	10	6	8	2	13	12	12	2	5	2	3	3	20	7
	5	5	6	3	8	4	6	12	4	7	10	2	5	2	6	7	5	17
Undecided	6	4	2	1	2	2	1	-	4	2	2	1	-	-	1	-	4	2
	1	2	1	1	2	1	1		1	1	2	1		2		1	1	5

8. If I added Mitt Romney to this list, would you switch your support to him?

BANNER 2																		
GOP FIRST CHOICE																		
LIKELY TO VOTE				GOP FIRST CHOICE														
TOTAL	VERY LKLY	SMWT LKLY	50-50	BUSH	CAR SON	CHRIS TIE	CRUZ	FIOR INA	GRA HAM	HUCK ABEE	KAS ICH	PAT AKI	PAUL	RUBIO	SANT ORUM	TRUMP	UND	
THOSE WITH FIRST CHOICE	411	354	41	16	38	51	21	46	22	2	5	46	2	13	55	-	108	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		100	
Yes	123	112	8	3	20	13	6	10	6	1	3	10	-	2	21	-	30	-
	30	32	20	19	53	25	29	22	27	50	60	22		15	38		28	
No	260	217	31	12	14	34	12	34	13	1	2	32	2	11	31	-	73	-
	63	61	76	75	37	67	57	74	59	50	40	70	100	85	56		68	
Undecided	28	25	2	1	4	4	3	2	3	-	-	4	-	-	3	-	5	-
	7	7	5	6	11	8	14	4	14			9			5		5	

9. Now earlier you said your first choice was _____. Of the existing candidates, who would be your second choice?

BANNER 2																		
GOP FIRST CHOICE																		
LIKELY TO VOTE				GOP FIRST CHOICE														
TOTAL	VERY LKLY	SMWT LKLY	50-50	BUSH	CAR SON	CHRIS TIE	CRUZ	FIOR INA	GRA HAM	HUCK ABEE	KAS ICH	PAT AKI	PAUL	RUBIO	SANT ORUM	TRUMP	UND	
THOSE WITH FIRST CHOICE	411 100	354 100	41 100	16 100	38 100	51 100	21 100	46 100	22 100	2 100	5 100	46 100	2 100	13 100	55 100	-	108 100	-
Jeb Bush	47 11	34 10	10 24	3 19	-	6 12	4 19	-	1 5	-	-	13 28	1 50	1 8	7 13	-	14 13	-
Ben Carson	39 9	38 11	1 2	-	3 8	-	-	5 11	6 27	-	1 20	2 4	-	1 8	4 7	-	17 16	-
Chris Christie	28 7	23 6	5 12	-	5 13	4 8	-	2 4	1 5	-	1 20	5 11	1 50	1 8	2 4	-	6 6	-
Ted Cruz	48 12	46 13	2 5	-	2 5	13 25	-	1 2	1 5	-	-	2 4	-	3 23	5 9	-	21 19	-
Carly Fiorina	31 8	29 8	2 5	-	4 11	3 6	2 10	3 7	-	-	1 20	4 9	-	-	8 15	-	5 5	-
Lindsey Graham	3 1	3 1	-	-	1 3	-	1 5	-	-	-	-	1 2	-	-	-	-	-	-
Mike Huckabee	2 *	2 1	-	-	-	1 2	1 5	-	-	-	-	-	-	-	-	-	-	-
John Kasich	31 8	27 8	1 2	3 19	9 24	2 4	5 24	1 2	1 5	1 50	-	-	-	1 8	8 15	-	3 3	-
George Pataki	3 1	2 1	1 2	-	-	-	1 5	-	-	-	-	-	-	-	1 2	-	1 1	-
Rand Paul	10 2	8 2	1 2	1 6	1 3	-	2 10	4 9	-	-	-	-	-	-	-	-	3 3	-
Marco Rubio	71 17	62 18	8 20	1 6	4 11	12 24	2 10	17 37	7 32	-	1 20	7 15	-	1 8	-	-	20 19	-
Rick Santorum	3 1	2 1	-	1 6	-	-	1 5	-	-	-	-	1 2	-	-	-	-	1 1	-

9. Now earlier you said your first choice was _____. Of the existing candidates, who would be your second choice?

BANNER 2																		
=====																		
GOP FIRST CHOICE																		

LIKELY TO VOTE				GOP FIRST CHOICE														

TOTAL	VERY LKLY	SMWT LKLY	50-50	BUSH	CAR SON	CHRIS TIE	CRUZ	FIOR INA	GRA HAM	HUCK ABEE	KAS ICH	PAT AKI	PAUL	RUBIO	SANT ORUM	TRUMP	UND	

Donald Trump	40	32	7	1	4	4	1	8	3	1	1	2	-	2	14	-	-	-
	10	9	17	6	11	8	5	17	14	50	20	4	-	15	25	-	-	-
Other	6	6	-	-	-	1	-	2	-	-	-	-	-	-	1	-	1	-
	1	2				2		4							2		1	
Undecided	49	40	3	6	5	5	1	3	2	-	-	9	-	3	5	-	16	-
	12	11	7	38	13	10	5	7	9			20		23	9		15	

10. Barack Obama

BANNER 2																		
GOP FIRST CHOICE																		
LIKELY TO VOTE					GOP FIRST CHOICE													
TOTAL	VERY LKLY	SMWT LKLY	50-50	BUSH	CAR SON	CHRIS TIE	CRUZ	FIOR INA	GRA HAM	HUCK ABEE	KAS ICH	PAT AKI	PAUL	RUBIO	SANT ORUM	TRUMP	UND	
Total	500	433	48	19	38	51	21	46	22	2	5	46	2	13	55	-	108	89
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		100	100
Never heard	1	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
	*	*							5									
Favorable	85	55	18	12	4	5	10	2	1	-	3	20	2	3	8	-	12	14
	17	13	38	63	11	10	48	4	5		60	43	100	23	15		11	16
Unfavorable	389	357	26	6	32	41	9	43	18	2	1	23	-	10	46	-	94	69
	78	82	54	32	84	80	43	93	82	100	20	50		77	84		87	78
Heard of/Undecided	25	20	4	1	2	5	2	1	2	-	1	3	-	-	1	-	2	6
	5	5	8	5	5	10	10	2	9		20	7			2		2	7

11. Hillary Clinton

BANNER 2																		
GOP FIRST CHOICE																		
LIKELY TO VOTE					GOP FIRST CHOICE													
TOTAL	VERY LKLY	SMWT LKLY	50-50	BUSH	CAR SON	CHRIS TIE	CRUZ	FIOR INA	GRA HAM	HUCK ABEE	KAS ICH	PAT AKI	PAUL	RUBIO	SANT ORUM	TRUMP	UND	
Total	500	433	48	19	38	51	21	46	22	2	5	46	2	13	55	-	108	89
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		100	100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	80	54	18	8	7	6	6	2	4	-	3	18	1	2	4	-	8	18
	16	12	38	42	18	12	29	4	18		60	39	50	15	7		7	20
Unfavorable	394	359	27	8	29	43	15	44	16	2	1	23	1	10	48	-	97	65
	79	83	56	42	76	84	71	96	73	100	20	50	50	77	87		90	73
Heard of/Undecided	26	20	3	3	2	2	-	-	2	-	1	5	-	1	3	-	3	6
	5	5	6	16	5	4			9		20	11		8	5		3	7

12. Chris Christie

BANNER 2																		
GOP FIRST CHOICE																		
LIKELY TO VOTE					GOP FIRST CHOICE													
TOTAL	VERY LKLY	SMWT LKLY	50-50	BUSH	CAR SON	CHRIS TIE	CRUZ	FIOR INA	GRA HAM	HUCK ABEE	KAS ICH	PAT AKI	PAUL	RUBIO	SANT ORUM	TRUMP	UND	
Total	500	433	48	19	38	51	21	46	22	2	5	46	2	13	55	-	108	89
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		100	100
Never heard	7	7	-	-	1	3	-	-	-	-	-	-	-	-	-	-	1	2
	1	2			3	6											1	2
Favorable	256	230	23	3	22	26	19	21	10	1	1	21	1	3	37	-	59	35
	51	53	48	16	58	51	90	46	45	50	20	46	50	23	67		55	39
Unfavorable	168	139	19	10	8	15	-	20	7	1	2	13	1	8	16	-	41	34
	34	32	40	53	21	29		43	32	50	40	28	50	62	29		38	38
Heard of/Undecided	69	57	6	6	7	7	2	5	5	-	2	12	-	2	2	-	7	18
	14	13	12	32	18	14	10	11	23		40	26		15	4		6	20

13. Jeb Bush

BANNER 2																		
GOP FIRST CHOICE																		
LIKELY TO VOTE				GOP FIRST CHOICE														
TOTAL	VERY LKLY	SMWT LKLY	50-50	BUSH	CAR SON	CHRIS TIE	CRUZ	FIOR INA	GRA HAM	HUCK ABEE	KAS ICH	PAT AKI	PAUL	RUBIO	SANT ORUM	TRUMP	UND	
Total	500	433	48	19	38	51	21	46	22	2	5	46	2	13	55	-	108	89
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		100	100
Never heard	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	*		2															1
Favorable	255	220	26	9	38	25	13	11	11	1	2	27	-	2	37	-	45	41
	51	51	54	47	100	49	62	24	50	50	40	59		15	67		42	46
Unfavorable	198	174	18	6	-	18	7	33	8	1	3	10	1	10	16	-	55	36
	40	40	38	32		35	33	72	36	50	60	22	50	77	29		51	40
Heard of/Undecided	46	39	3	4	-	8	1	2	3	-	-	9	1	1	2	-	8	11
	9	9	6	21		16	5	4	14			20	50	8	4		7	12

14. John Kasich

BANNER 2																		
GOP FIRST CHOICE																		
LIKELY TO VOTE					GOP FIRST CHOICE													
TOTAL	VERY LKLY	SMWT LKLY	50-50	BUSH	CAR SON	CHRIS TIE	CRUZ	FIOR INA	GRA HAM	HUCK ABEE	KAS ICH	PAT AKI	PAUL	RUBIO	SANT ORUM	TRUMP	UND	
Total	500	433	48	19	38	51	21	46	22	2	5	46	2	13	55	-	108	89
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		100	100
Never heard	21	17	3	1	2	7	-	1	-	-	-	-	-	-	1	-	6	4
	4	4	6	5	5	14		2						2			6	4
Favorable	216	189	19	8	21	19	12	12	8	1	1	46	1	3	31	-	21	40
	43	44	40	42	55	37	57	26	36	50	20	100	50	23	56		19	45
Unfavorable	166	145	17	4	8	12	5	29	6	1	3	-	1	6	15	-	60	19
	33	33	35	21	21	24	24	63	27	50	60		50	46	27		56	21
Heard of/Undecided	97	82	9	6	7	13	4	4	8	-	1	-	-	4	8	-	21	26
	19	19	19	32	18	25	19	9	36		20			31	15		19	29

15. Ben Carson

BANNER 2																		
GOP FIRST CHOICE																		
LIKELY TO VOTE				GOP FIRST CHOICE														
TOTAL	VERY LKLY	SMWT LKLY	50-50	BUSH	CAR SON	CHRIS TIE	CRUZ	FIOR INA	GRA HAM	HUCK ABEE	KAS ICH	PAT AKI	PAUL	RUBIO	SANT ORUM	TRUMP	UND	
Total	500	433	48	19	38	51	21	46	22	2	5	46	2	13	55	-	108	89
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		100	100
Never heard	5	3	2	-	-	-	-	1	-	-	1	-	-	-	1	-	2	-
	1	1	4					2			20			2		2		
Favorable	292	268	20	4	14	50	9	32	19	1	3	17	-	6	29	-	65	47
	58	62	42	21	37	98	43	70	86	50	60	37		46	53		60	53
Unfavorable	148	118	18	12	18	1	10	11	1	1	1	22	1	4	20	-	34	22
	30	27	38	63	47	2	48	24	5	50	20	48	50	31	36		31	25
Heard of/Undecided	55	44	8	3	6	-	2	2	2	-	-	7	1	3	5	-	7	20
	11	10	17	16	16		10	4	9			15	50	23	9		6	22

16. Carly Fiorina

BANNER 2																		
GOP FIRST CHOICE																		
LIKELY TO VOTE					GOP FIRST CHOICE													
TOTAL	VERY LKLY	SMWT LKLY	50-50	BUSH	CAR SON	CHRIS TIE	CRUZ	FIOR INA	GRA HAM	HUCK ABEE	KAS ICH	PAT AKI	PAUL	RUBIO	SANT ORUM	TRUMP	UND	
Total	500	433	48	19	38	51	21	46	22	2	5	46	2	13	55	-	108	89
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		100	100
Never heard	12	8	3	1	3	2	-	-	-	-	1	-	-	-	-	-	2	4
	2	2	6	5	8	4					20						2	4
Favorable	276	259	14	3	14	34	11	35	22	2	1	19	1	8	35	-	44	49
	55	60	29	16	37	67	52	76	100	100	20	41	50	62	64		41	55
Unfavorable	145	111	23	11	15	9	7	10	-	-	3	20	1	2	15	-	44	18
	29	26	48	58	39	18	33	22			60	43	50	15	27		41	20
Heard of/Undecided	67	55	8	4	6	6	3	1	-	-	-	7	-	3	5	-	18	18
	13	13	17	21	16	12	14	2				15		23	9		17	20

17. Marco Rubio

BANNER 2																		
GOP FIRST CHOICE																		
LIKELY TO VOTE				GOP FIRST CHOICE														
TOTAL	VERY LKLY	SMWT LKLY	50-50	BUSH	CAR SON	CHRIS TIE	CRUZ	FIOR INA	GRA HAM	HUCK ABEE	KAS ICH	PAT AKI	PAUL	RUBIO	SANT ORUM	TRUMP	UND	
Total	500	433	48	19	38	51	21	46	22	2	5	46	2	13	55	-	108	89
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		100	100
Never heard	12	8	4	-	-	3	-	-	-	-	1	1	-	1	-	-	4	2
	2	2	8			6					20	2		8			4	2
Favorable	318	287	28	3	18	37	11	29	13	2	3	24	-	6	55	-	62	57
	64	66	58	16	47	73	52	63	59	100	60	52		46	100		57	64
Unfavorable	108	85	12	11	13	4	9	12	5	-	1	11	2	5	-	-	32	13
	22	20	25	58	34	8	43	26	23		20	24	100	38			30	15
Heard of/Undecided	62	53	4	5	7	7	1	5	4	-	-	10	-	1	-	-	10	17
	12	12	8	26	18	14	5	11	18			22		8			9	19

18. Ted Cruz

BANNER 2																		
GOP FIRST CHOICE																		
LIKELY TO VOTE				GOP FIRST CHOICE														
TOTAL	VERY LKLY	SMWT LKLY	50-50	BUSH	CAR SON	CHRIS TIE	CRUZ	FIOR INA	GRA HAM	HUCK ABEE	KAS ICH	PAT AKI	PAUL	RUBIO	SANT ORUM	TRUMP	UND	
Total	500	433	48	19	38	51	21	46	22	2	5	46	2	13	55	-	108	89
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		100	100
Never heard	6	6	-	-	-	3	-	-	2	-	-	-	-	-	-	-	1	-
	1	1				6			9								1	
Favorable	278	262	14	2	15	28	9	46	12	2	3	8	-	9	33	-	62	51
	56	61	29	11	39	55	43	100	55	100	60	17		69	60		57	57
Unfavorable	143	103	27	13	18	9	10	-	5	-	2	28	1	1	18	-	32	17
	29	24	56	68	47	18	48		23		40	61	50	8	33		30	19
Heard of/Undecided	73	62	7	4	5	11	2	-	3	-	-	10	1	3	4	-	13	21
	15	14	15	21	13	22	10		14			22	50	23	7		12	24

19. Donald Trump

BANNER 2																		
GOP FIRST CHOICE																		
LIKELY TO VOTE				GOP FIRST CHOICE														
TOTAL	VERY LKLY	SMWT LKLY	50-50	BUSH	CAR SON	CHRIS TIE	CRUZ	FIOR INA	GRA HAM	HUCK ABEE	KAS ICH	PAT AKI	PAUL	RUBIO	SANT ORUM	TRUMP	UND	
Total	500	433	48	19	38	51	21	46	22	2	5	46	2	13	55	-	108	89
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	243	213	24	6	8	13	7	27	12	1	1	8	-	7	19	-	103	37
	49	49	50	32	21	25	33	59	55	50	20	17	-	54	35	-	95	42
Unfavorable	209	177	22	10	25	31	14	18	7	1	4	31	2	5	30	-	2	37
	42	41	46	53	66	61	67	39	32	50	80	67	100	38	55	-	2	42
Heard of/Undecided	48	43	2	3	5	7	-	1	3	-	-	7	-	1	6	-	3	15
	10	10	4	16	13	14	-	2	14	-	-	15	-	8	11	-	3	17

20. What do you think is the most important issue facing the country right now?

	BANNER 2																	
	GOP FIRST CHOICE																	
	LIKELY TO VOTE				GOP FIRST CHOICE													
	TOTAL	VERY LKLY	SMWT LKLY	50-50	BUSH	CAR SON	CHRIS TIE	CRUZ	FIOR INA	GRA HAM	HUCK ABEE	KAS ICH	PAT AKI	PAUL	RUBIO	SANT ORUM	TRUMP	UND
Total	500 100	433 100	48 100	19 100	38 100	51 100	21 100	46 100	22 100	2 100	5 100	46 100	2 100	13 100	55 100	-	108 100	89 100
Reducing the national debt	32 6	26 6	4 8	2 11	5 13	5 10	2 10	3 7	1 5	-	-	1 2	-	2 15	5 9	-	1 1	7 8
Taxes	12 2	11 3	1 2	-	-	1 2	-	1 2	-	-	-	2 4	-	-	3 5	-	1 1	4 4
Jobs/Economy	90 18	77 18	11 23	2 11	11 29	7 14	3 14	9 20	6 27	1 50	-	12 26	-	3 23	10 18	-	15 14	12 13
Schools/Education	10 2	8 2	2 4	-	2 5	1 2	-	-	-	-	2 40	1 2	-	-	1 2	-	2 2	1 1
Healthcare	31 6	23 5	5 10	3 16	1 3	1 2	-	3 7	1 5	-	2 40	6 13	-	1 8	2 4	-	5 5	9 10
Energy independence	8 2	7 2	1 2	-	1 3	1 2	-	1 2	-	-	-	-	-	1 8	-	-	1 1	3 3
Illegal immigration	60 12	55 13	5 10	-	1 3	5 10	2 10	7 15	2 9	-	-	3 7	-	1 8	5 9	-	24 22	10 11
Abortion policy	1 *	-	-	1 5	-	-	-	-	-	-	-	1 2	-	-	-	-	-	-
Same-sex marriage	1 *	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1
Civil liberties	7 1	5 1	2 4	-	-	-	-	-	-	1 50	-	-	1 50	3 23	1 2	-	1 1	-
Terrorism/national security	209 42	188 43	10 21	11 58	13 34	23 45	12 57	20 43	10 45	-	1 20	15 33	-	2 15	27 49	-	49 45	36 40
Drugs/Opioids	9 2	4 1	5 10	-	1 3	2 4	1 5	1 2	-	-	-	1 2	-	-	-	-	3 3	-

20. What do you think is the most important issue facing the country right now?

		BANNER 2																
		=====																
		GOP FIRST CHOICE																

		LIKELY TO VOTE				GOP FIRST CHOICE												

		VERY	SMWT		CAR	CHRIS		FIOR	GRA	HUCK	KAS	PAT		SANT				
TOTAL	VERY	LKLY	LKLY	50-50	BUSH	SON	TIE	CRUZ	INA	HAM	ABEE	ICH	AKI	PAUL	RUBIO	ORUM	TRUMP	UND

Undecided	30	28	2	-	3	5	1	1	2	-	-	4	1	-	1	-	6	6
	6	6	4		8	10	5	2	9			9	50		2		6	7

21. There was just a major terrorist attack in Paris. Which of the following 8 candidates is best equipped to handle the American response to the Islamic State?

BANNER 2																		
GOP FIRST CHOICE																		
LIKELY TO VOTE				GOP FIRST CHOICE														
TOTAL	VERY LKLY	SMWT LKLY	50-50	BUSH	CAR SON	CHRIS TIE	CRUZ	FIOR INA	GRA HAM	HUCK ABEE	KAS ICH	PAT AKI	PAUL	RUBIO	SANT ORUM	TRUMP	UND	
Total	500	433	48	19	38	51	21	46	22	2	5	46	2	13	55	-	108	89
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		100	100
Jeb Bush	52	46	3	3	24	6	-	1	-	1	-	6	1	1	3	-	4	4
	10	11	6	16	63	12		2		50		13	50	8	5		4	4
Ben Carson	23	19	3	1	-	18	-	1	-	-	1	1	-	-	-	-	1	1
	5	4	6	5		35		2		20	2						1	1
Chris Christie	36	30	6	-	3	4	15	-	2	-	-	3	1	1	2	-	3	2
	7	7	12		8	8	71		9			7	50	8	4		3	2
Ted Cruz	54	50	4	-	-	3	-	33	1	1	-	1	-	1	2	-	3	9
	11	12	8			6		72	5	50		2		8	4		3	10
Carly Fiorina	20	17	1	2	-	2	1	-	10	-	1	1	-	-	1	-	-	4
	4	4	2	11		4	5		45		20	2		2				4
John Kasich	28	20	5	3	1	-	-	-	-	-	-	20	-	1	2	-	-	4
	6	5	10	16	3							43		8	4			4
Marco Rubio	65	61	4	-	2	5	2	2	2	-	1	3	-	-	31	-	2	14
	13	14	8		5	10	10	4	9		20	7		56		2	16	
Donald Trump	123	107	14	2	2	6	1	8	4	-	2	2	-	3	7	-	83	5
	25	25	29	11	5	12	5	17	18		40	4		23	13		77	6
Other	15	11	-	4	2	-	-	-	1	-	-	3	-	5	-	-	3	1
	3	3		21	5				5			7		38			3	1
Undecided	84	72	8	4	4	7	2	1	2	-	-	6	-	1	7	-	9	45
	17	17	17	21	11	14	10	2	9			13		8	13		8	51

22. Which candidate do you trust the most?

BANNER 2																		
GOP FIRST CHOICE																		
LIKELY TO VOTE				GOP FIRST CHOICE														
TOTAL	VERY LKLY	SMWT LKLY	50-50	BUSH	CAR SON	CHRIS TIE	CRUZ	FIOR INA	GRA HAM	HUCK ABEE	KAS ICH	PAT AKI	PAUL	RUBIO	SANT ORUM	TRUMP	UND	
Total	500	433	48	19	38	51	21	46	22	2	5	46	2	13	55	-	108	89
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		100	100
Jeb Bush	50	47	1	2	29	4	-	-	-	-	-	3	-	1	3	-	3	7
	10	11	2	11	76	8						7		8	5		3	8
Ben Carson	79	72	7	-	-	41	2	5	2	1	-	-	-	2	3	-	8	14
	16	17	15			80	10	11	9	50				15	5		7	16
Chris Christie	21	17	2	2	1	-	13	-	-	-	1	-	2	-	1	-	1	2
	4	4	4	11	3		62				20		100		2		1	2
Ted Cruz	47	43	4	-	-	1	-	35	1	-	-	1	-	-	1	-	2	6
	9	10	8			2		76	5			2			2		2	7
Carly Fiorina	28	26	1	1	-	-	1	-	15	-	1	1	-	2	1	-	3	3
	6	6	2	5			5		68		20	2		15	2		3	3
John Kasich	49	38	5	6	-	2	-	1	-	-	-	34	-	1	3	-	2	6
	10	9	10	32		4		2				74		8	5		2	7
Marco Rubio	71	64	7	-	3	2	2	2	2	-	2	1	-	-	40	-	4	13
	14	15	15		8	4	10	4	9		40	2			73		4	15
Donald Trump	92	78	11	3	1	-	-	2	1	1	-	-	-	1	1	-	81	4
	18	18	23	16	3			4	5	50				8	2		75	4
Other	15	11	3	1	1	-	2	1	-	-	1	2	-	6	-	-	-	2
	3	3	6	5	3		10	2			20	4		46				2
Undecided	48	37	7	4	3	1	1	-	1	-	-	4	-	-	2	-	4	32
	10	9	15	21	8	2	5		5			9			4		4	36

23. Which candidate has the best chance of winning the general election against the Democratic nominee?

BANNER 2																		
GOP FIRST CHOICE																		
LIKELY TO VOTE				GOP FIRST CHOICE														
TOTAL	VERY LKLY	SMWT LKLY	50-50	BUSH	CAR SON	CHRIS TIE	CRUZ	FIOR INA	GRA HAM	HUCK ABEE	KAS ICH	PAT AKI	PAUL	RUBIO	SANT ORUM	TRUMP	UND	
Total	500	433	48	19	38	51	21	46	22	2	5	46	2	13	55	-	108	89
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		100	100
Jeb Bush	31	27	2	2	17	1	3	-	2	1	-	3	1	-	-	-	-	3
	6	6	4	11	45	2	14		9	50		7	50					3
Ben Carson	47	39	8	-	2	32	1	1	-	-	-	2	-	2	2	-	3	2
	9	9	17		5	63	5	2				4		15	4		3	2
Chris Christie	10	10	-	-	1	1	5	-	-	-	-	1	-	-	-	-	-	2
	2	2			3	2	24					2						2
Ted Cruz	34	33	1	-	-	-	-	20	-	1	-	2	-	3	1	-	1	6
	7	8	2					43		50		4		23	2		1	7
Carly Fiorina	15	14	1	-	1	-	-	-	6	-	3	1	-	-	-	-	-	4
	3	3	2		3				27		60	2						4
John Kasich	24	13	3	8	-	-	2	-	1	-	-	18	-	-	-	-	-	2
	5	3	6	42			10		5			39						2
Marco Rubio	80	71	8	1	3	3	6	7	2	-	-	8	-	2	35	-	5	9
	16	16	17	5	8	6	29	15	9			17		15	64		5	10
Donald Trump	156	140	13	3	4	6	1	14	4	-	1	5	-	2	7	-	93	19
	31	32	27	16	11	12	5	30	18		20	11		15	13		86	21
Other	16	11	4	1	-	2	1	-	-	-	1	3	-	4	-	-	3	1
	3	3	8	5		4	5				20	7		31			3	1
Undecided	87	75	8	4	10	6	2	4	7	-	-	3	1	-	10	-	3	41
	17	17	17	21	26	12	10	9	32			7	50		18		3	46

24. Would you describe yourself as conservative, moderate or liberal?

BANNER 2																		
=====																		
GOP FIRST CHOICE																		

LIKELY TO VOTE				GOP FIRST CHOICE														

TOTAL	VERY LKLY	SMWT LKLY	50-50	BUSH	CAR SON	CHRIS TIE	CRUZ	FIOR INA	GRA HAM	HUCK ABEE	KAS ICH	PAT AKI	PAUL	RUBIO	SANT ORUM	TRUMP	UND	

Total	500	433	48	19	38	51	21	46	22	2	5	46	2	13	55	-	108	89
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		100	100
Conservative	277	262	9	6	15	34	6	39	13	2	2	14	1	6	27	-	70	48
	55	61	19	32	39	67	29	85	59	100	40	30	50	46	49		65	54
Moderate	190	147	31	12	20	16	15	6	7	-	2	30	-	5	26	-	28	34
	38	34	65	63	53	31	71	13	32		40	65		38	47		26	38
Liberal	27	20	7	-	2	1	-	1	2	-	1	1	1	2	-	-	9	6
	5	5	15		5	2		2	9		20	2	50	15			8	7
Undecided	6	4	1	1	1	-	-	-	-	-	-	1	-	-	2	-	1	1
	1	1	2	5	3							2		4		1	1	

7. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 3														
ISSUES														
TOTAL	NATL DEBT	TAXES	JOBS/ ECON	SCHOOL /EDUC	HEALTH CARE	ENERGY	IMMIG	ABOR- TION	MAR- RIAGE	CIVIL LIBER	TERROR ISM	DRUGS	UND	
Donald Trump	108	1	1	15	2	5	1	24	-	-	1	49	3	6
	22	3	8	17	20	16	12	40			14	23	33	20
Other	2	-	-	1	-	-	-	-	-	-	-	1	-	-
	*			1							*			
Undecided	89	7	4	12	1	9	3	10	-	1	-	36	-	6
	18	22	33	13	10	29	38	17		100		17		20

8. If I added Mitt Romney to this list, would you switch your support to him?

BANNER 3														
=====														
ISSUES														

	TOTAL	NATL DEBT	TAXES	JOBS/ ECON	SCHOOL /EDUC	HEALTH CARE	ENERGY	IMMIG	ABOR- TION	MAR- RIAGE	CIVIL LIBER	TERROR ISM	DRUGS	UND

THOSE WITH FIRST CHOICE	411	25	8	78	9	22	5	50	1	-	7	173	9	24
	100	100	100	100	100	100	100	100	100		100	100	100	100
Yes	123	7	4	26	3	3	1	18	-	-	-	51	1	9
	30	28	50	33	33	14	20	36				29	11	38
No	260	17	4	48	6	18	4	29	1	-	7	105	8	13
	63	68	50	62	67	82	80	58	100		100	61	89	54
Undecided	28	1	-	4	-	1	-	3	-	-	-	17	-	2
	7	4		5		5		6				10		8

8A. If I added Mitt Romney to this list, would you vote for him?

BANNER 3														
ISSUES														
TOTAL	NATL DEBT	TAXES	JOBS/ ECON	SCHOOL /EDUC	HEALTH CARE	ENERGY	IMMIG	ABOR- TION	MAR- RIAGE	CIVIL LIBER	TERROR ISM	DRUGS	UND	
THOSE WHO ARE UNDECIDED	89	7	4	12	1	9	3	10	-	1	-	36	-	6
	100	100	100	100	100	100	100	100		100		100		100
Yes	32	4	1	3	-	2	-	6	-	-	-	15	-	1
	36	57	25	25		22		60				42		17
No	40	2	2	9	1	5	3	2	-	-	-	13	-	3
	45	29	50	75	100	56	100	20				36		50
Undecided	17	1	1	-	-	2	-	2	-	1	-	8	-	2
	19	14	25			22		20		100		22		33

9. Now earlier you said your first choice was _____. Of the existing candidates, who would be your second choice?

BANNER 3														
ISSUES														
TOTAL	NATL DEBT	TAXES	JOBS/ECON	SCHOOL/EDUC	HEALTH CARE	ENERGY	IMMIG	ABOR-TION	MAR-RIAGE	CIVIL LIBER	TERROR ISM	DRUGS	UND	
THOSE WITH FIRST CHOICE	411	25	8	78	9	22	5	50	1	-	7	173	9	24
	100	100	100	100	100	100	100	100	100		100	100	100	100
Jeb Bush	47	2	1	11	-	2	-	5	1	-	-	19	2	4
	11	8	12	14		9		10	100			11	22	17
Ben Carson	39	1	-	4	1	1	-	10	-	-	-	18	-	4
	9	4		5	11	5		20				10		17
Chris Christie	28	1	1	6	2	-	-	3	-	-	1	8	3	3
	7	4	12	8	22			6			14	5	33	12
Ted Cruz	48	2	1	6	-	3	-	6	-	-	2	24	-	4
	12	8	12	8		14		12			29	14		17
Carly Fiorina	31	2	2	3	1	3	2	1	-	-	-	17	-	-
	8	8	25	4	11	14	40	2				10		
Lindsey Graham	3	-	-	-	-	1	-	-	-	-	-	2	-	-
	1					5						1		
Mike Huckabee	2	-	-	-	-	-	-	-	-	-	-	2	-	-
	*											1		
John Kasich	31	2	-	12	-	-	-	2	-	-	-	14	-	1
	8	8		15				4				8		4
George Pataki	3	-	-	-	-	-	-	-	-	-	-	3	-	-
	1											2		
Rand Paul	10	2	-	4	-	-	-	1	-	-	-	3	-	-
	2	8		5				2				2		
Marco Rubio	71	3	1	11	-	7	1	7	-	-	1	33	3	4
	17	12	12	14		32	20	14			14	19	33	17
Rick Santorum	3	-	-	1	-	1	-	-	-	-	-	1	-	-
	1			1		5						1		
Donald Trump	40	6	-	10	3	1	-	9	-	-	1	10	-	-
	10	24		13	33	5		18			14	6		

9. Now earlier you said your first choice was _____. Of the existing candidates, who would be your second choice?

BANNER 3														
=====														
ISSUES														

TOTAL	NATL DEBT	TAXES	JOBS/ ECON	SCHOOL /EDUC	HEALTH CARE	ENERGY	IMMIG	ABOR- TION	MAR- RIAGE	CIVIL LIBER	TERROR ISM	DRUGS	UND	
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Other	6	1	-	1	-	1	-	1	-	-	-	2	-	-
	1	4		1		5		2				1		
Undecided	49	3	2	9	2	2	2	5	-	-	2	17	1	4
	12	12	25	12	22	9	40	10			29	10	11	17

10. Barack Obama

BANNER 3														
ISSUES														
TOTAL	NATL DEBT	TAXES	JOBS/ ECON	SCHOOL /EDUC	HEALTH CARE	ENERGY	IMMIG	ABOR- TION	MAR- RIAGE	CIVIL LIBER	TERROR ISM	DRUGS	UND	
Total	500 100	32 100	12 100	90 100	10 100	31 100	8 100	60 100	1 100	1 100	7 100	209 100	9 100	30 100
Never heard	1 *	-	-	-	-	-	-	-	-	-	-	1 *	-	-
Favorable	85 17	4 12	3 25	19 21	2 20	10 32	2 25	5 8	1 100	1 100	2 29	24 11	5 56	7 23
Unfavorable	389 78	27 84	7 58	68 76	6 60	20 65	6 75	55 92	-	-	5 71	168 80	4 44	23 77
Heard of/Undecided	25 5	1 3	2 17	3 3	2 20	1 3	-	-	-	-	-	16 8	-	-

11. Hillary Clinton

BANNER 3														
ISSUES														
TOTAL	NATL DEBT	TAXES	JOBS/ ECON	SCHOOL /EDUC	HEALTH CARE	ENERGY	IMMIG	ABOR- TION	MAR- RIAGE	CIVIL LIBER	TERROR ISM	DRUGS	UND	
Total	500	32	12	90	10	31	8	60	1	1	7	209	9	30
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	80	3	1	16	5	12	3	5	1	-	2	26	4	2
	16	9	8	18	50	39	38	8	100		29	12	44	7
Unfavorable	394	28	10	69	4	18	4	54	-	-	5	172	5	25
	79	88	83	77	40	58	50	90			71	82	56	83
Heard of/Undecided	26	1	1	5	1	1	1	1	-	1	-	11	-	3
	5	3	8	6	10	3	12	2		100		5		10

12. Chris Christie

BANNER 3														
ISSUES														
TOTAL	NATL DEBT	TAXES	JOBS/ ECON	SCHOOL /EDUC	HEALTH CARE	ENERGY	IMMIG	ABOR- TION	MAR- RIAGE	CIVIL LIBER	TERROR ISM	DRUGS	UND	
Total	500	32	12	90	10	31	8	60	1	1	7	209	9	30
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	7	1	-	-	-	-	-	1	-	1	-	3	-	1
	1	3						2		100		1		3
Favorable	256	18	4	38	5	10	4	31	1	-	2	127	6	10
	51	56	33	42	50	32	50	52	100		29	61	67	33
Unfavorable	168	8	5	39	3	16	4	21	-	-	5	55	3	9
	34	25	42	43	30	52	50	35			71	26	33	30
Heard of/Undecided	69	5	3	13	2	5	-	7	-	-	-	24	-	10
	14	16	25	14	20	16		12				11		33

13. Jeb Bush

BANNER 3														
ISSUES														
TOTAL	NATL DEBT	TAXES	JOBS/ ECON	SCHOOL /EDUC	HEALTH CARE	ENERGY	IMMIG	ABOR- TION	MAR- RIAGE	CIVIL LIBER	TERROR ISM	DRUGS	UND	
Total	500	32	12	90	10	31	8	60	1	1	7	209	9	30
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	1	-	-	-	-	-	-	-	-	-	-	-	-	1
	*													3
Favorable	255	14	5	45	5	12	5	32	1	1	1	113	7	14
	51	44	42	50	50	39	62	53	100	100	14	54	78	47
Unfavorable	198	14	5	40	4	14	2	23	-	-	6	77	2	11
	40	44	42	44	40	45	25	38			86	37	22	37
Heard of/Undecided	46	4	2	5	1	5	1	5	-	-	-	19	-	4
	9	12	17	6	10	16	12	8				9		13

14. John Kasich

BANNER 3														
ISSUES														
TOTAL	NATL DEBT	TAXES	JOBS/ ECON	SCHOOL /EDUC	HEALTH CARE	ENERGY	IMMIG	ABOR- TION	MAR- RIAGE	CIVIL LIBER	TERROR ISM	DRUGS	UND	
Total	500	32	12	90	10	31	8	60	1	1	7	209	9	30
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	21	2	-	3	-	1	-	4	-	1	-	8	-	2
	4	6		3		3		7		100		4		7
Favorable	216	13	6	41	4	13	1	21	1	-	2	99	2	13
	43	41	50	46	40	42	12	35	100		29	47	22	43
Unfavorable	166	8	2	21	2	14	4	27	-	-	5	67	6	10
	33	25	17	23	20	45	50	45			71	32	67	33
Heard of/Undecided	97	9	4	25	4	3	3	8	-	-	-	35	1	5
	19	28	33	28	40	10	38	13				17	11	17

15. Ben Carson

BANNER 3														
ISSUES														
TOTAL	NATL DEBT	TAXES	JOBS/ ECON	SCHOOL /EDUC	HEALTH CARE	ENERGY	IMMIG	ABOR- TION	MAR- RIAGE	CIVIL LIBER	TERROR ISM	DRUGS	UND	
Total	500	32	12	90	10	31	8	60	1	1	7	209	9	30
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	5	-	1	-	1	1	-	-	-	-	-	1	-	1
	1		8		10	3						*		3
Favorable	292	22	5	40	6	12	6	41	-	-	3	139	3	15
	58	69	42	44	60	39	75	68			43	67	33	50
Unfavorable	148	4	3	35	2	14	2	15	1	-	4	55	6	7
	30	12	25	39	20	45	25	25	100		57	26	67	23
Heard of/Undecided	55	6	3	15	1	4	-	4	-	1	-	14	-	7
	11	19	25	17	10	13		7		100		7		23

16. Carly Fiorina

BANNER 3														
ISSUES														
TOTAL	NATL DEBT	TAXES	JOBS/ ECON	SCHOOL /EDUC	HEALTH CARE	ENERGY	IMMIG	ABOR- TION	MAR- RIAGE	CIVIL LIBER	TERROR ISM	DRUGS	UND	
Total	500	32	12	90	10	31	8	60	1	1	7	209	9	30
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	12	3	-	-	1	1	-	1	-	1	-	1	-	4
	2	9		10	3		2		100	*				13
Favorable	276	19	4	44	3	12	5	33	-	-	6	130	3	17
	55	59	33	49	30	39	62	55			86	62	33	57
Unfavorable	145	6	3	31	3	14	1	23	1	-	1	51	6	5
	29	19	25	34	30	45	12	38	100		14	24	67	17
Heard of/Undecided	67	4	5	15	3	4	2	3	-	-	-	27	-	4
	13	12	42	17	30	13	25	5				13		13

17. Marco Rubio

BANNER 3														
ISSUES														
TOTAL	NATL DEBT	TAXES	JOBS/ ECON	SCHOOL /EDUC	HEALTH CARE	ENERGY	IMMIG	ABOR- TION	MAR- RIAGE	CIVIL LIBER	TERROR ISM	DRUGS	UND	
Total	500	32	12	90	10	31	8	60	1	1	7	209	9	30
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	12	3	-	-	1	-	-	1	-	-	-	4	-	3
	2	9		10				2				2		10
Favorable	318	23	8	55	5	16	6	37	1	-	5	142	6	14
	64	72	67	61	50	52	75	62	100		71	68	67	47
Unfavorable	108	3	1	23	2	8	2	16	-	-	2	40	3	8
	22	9	8	26	20	26	25	27			29	19	33	27
Heard of/Undecided	62	3	3	12	2	7	-	6	-	1	-	23	-	5
	12	9	25	13	20	23		10		100		11		17

18. Ted Cruz

BANNER 3														
ISSUES														
TOTAL	NATL DEBT	TAXES	JOBS/ ECON	SCHOOL /EDUC	HEALTH CARE	ENERGY	IMMIG	ABOR- TION	MAR- RIAGE	CIVIL LIBER	TERROR ISM	DRUGS	UND	
Total	500	32	12	90	10	31	8	60	1	1	7	209	9	30
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	6	1	-	-	-	-	-	2	-	-	-	3	-	-
	1	3						3				1		
Favorable	278	19	3	39	3	15	5	39	-	-	5	133	2	15
	56	59	25	43	30	48	62	65			71	64	22	50
Unfavorable	143	5	6	35	4	12	2	15	1	-	2	48	6	7
	29	16	50	39	40	39	25	25	100		29	23	67	23
Heard of/Undecided	73	7	3	16	3	4	1	4	-	1	-	25	1	8
	15	22	25	18	30	13	12	7		100		12	11	27

19. Donald Trump

BANNER 3														
ISSUES														
TOTAL	NATL DEBT	TAXES	JOBS/ ECON	SCHOOL /EDUC	HEALTH CARE	ENERGY	IMMIG	ABOR- TION	MAR- RIAGE	CIVIL LIBER	TERROR ISM	DRUGS	UND	
Total	500	32	12	90	10	31	8	60	1	1	7	209	9	30
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	243	14	2	40	6	11	3	47	-	1	3	103	4	9
	49	44	17	44	60	35	38	78		100	43	49	44	30
Unfavorable	209	16	5	35	4	18	5	9	1	-	4	90	5	17
	42	50	42	39	40	58	62	15	100		57	43	56	57
Heard of/Undecided	48	2	5	15	-	2	-	4	-	-	-	16	-	4
	10	6	42	17		6		7				8		13

21. There was just a major terrorist attack in Paris. Which of the following 8 candidates is best equipped to handle the American response to the Islamic State?

BANNER 3														
ISSUES														
TOTAL	NATL DEBT	TAXES	JOBS/ ECON	SCHOOL /EDUC	HEALTH CARE	ENERGY	IMMIG	ABOR- TION	MAR- RIAGE	CIVIL LIBER	TERROR ISM	DRUGS	UND	
Total	500	32	12	90	10	31	8	60	1	1	7	209	9	30
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	52	4	-	13	2	1	1	4	-	1	-	22	2	2
	10	12		14	20	3	12	7		100		11	22	7
Ben Carson	23	2	-	2	2	2	1	1	1	-	-	7	-	5
	5	6		2	20	6	12	2	100			3		17
Chris Christie	36	2	1	5	-	-	-	6	-	-	1	16	1	4
	7	6	8	6				10			14	8	11	13
Ted Cruz	54	3	2	14	-	3	1	6	-	-	1	22	1	1
	11	9	17	16		10	12	10			14	11	11	3
Carly Fiorina	20	-	-	6	-	3	-	3	-	-	-	7	-	1
	4			7		10		5				3		3
John Kasich	28	1	-	8	-	5	-	1	-	-	-	12	1	-
	6	3		9		16		2				6	11	
Marco Rubio	65	7	4	8	1	3	1	2	-	-	-	36	1	2
	13	22	33	9	10	10	12	3				17	11	7
Donald Trump	123	3	1	14	2	6	1	30	-	-	3	52	3	8
	25	9	8	16	20	19	12	50			43	25	33	27
Other	15	-	-	6	-	2	1	-	-	-	1	4	-	1
	3			7		6	12				14	2		3
Undecided	84	10	4	14	3	6	2	7	-	-	1	31	-	6
	17	31	33	16	30	19	25	12			14	15		20

22. Which candidate do you trust the most?

	BANNER 3													
	ISSUES													
	TOTAL	NATL DEBT	TAXES	JOBS/ ECON	SCHOOL /EDUC	HEALTH CARE	ENERGY	IMMIG	ABOR- TION	MAR- RIAGE	CIVIL LIBER	TERROR ISM	DRUGS	UND
Total	500 100	32 100	12 100	90 100	10 100	31 100	8 100	60 100	1 100	1 100	7 100	209 100	9 100	30 100
Jeb Bush	50 10	4 12	- -	12 13	1 10	3 10	1 12	6 10	- -	1 100	- -	18 9	- -	4 13
Ben Carson	79 16	7 22	1 8	11 12	1 10	2 6	1 12	10 17	- -	- -	- -	36 17	2 22	8 27
Chris Christie	21 4	1 3	- -	3 3	2 20	1 3	- -	1 2	- -	- -	1 14	11 5	- -	1 3
Ted Cruz	47 9	2 6	2 17	10 11	- -	3 10	1 12	9 15	- -	- -	- -	18 9	1 11	1 3
Carly Fiorina	28 6	1 3	- -	7 8	- -	3 10	- -	2 3	- -	- -	2 29	10 5	- -	3 10
John Kasich	49 10	1 3	2 17	14 16	1 10	6 19	- -	2 3	1 100	- -	- -	19 9	1 11	2 7
Marco Rubio	71 14	6 19	4 33	11 12	2 20	1 3	- -	6 10	- -	- -	- -	39 19	1 11	1 3
Donald Trump	92 18	2 6	- -	14 16	2 20	5 16	1 12	18 30	- -	- -	2 29	40 19	3 33	5 17
Other	15 3	1 3	1 8	3 3	- -	3 10	1 12	- -	- -	- -	1 14	3 1	1 11	1 3
Undecided	48 10	7 22	2 17	5 6	1 10	4 13	3 38	6 10	- -	- -	1 14	15 7	- -	4 13

23. Which candidate has the best chance of winning the general election against the Democratic nominee?

BANNER 3														
ISSUES														
TOTAL	NATL DEBT	TAXES	JOBS/ ECON	SCHOOL /EDUC	HEALTH CARE	ENERGY	IMMIG	ABOR- TION	MAR- RIAGE	CIVIL LIBER	TERROR ISM	DRUGS	UND	
Total	500 100	32 100	12 100	90 100	10 100	31 100	8 100	60 100	1 100	1 100	7 100	209 100	9 100	30 100
Jeb Bush	31 6	3 9	- -	9 10	- -	1 3	1 12	2 3	- -	1 100	- -	10 5	1 11	3 10
Ben Carson	47 9	4 12	1 8	10 11	2 20	3 10	1 12	5 8	- -	- -	- -	13 6	2 22	6 20
Chris Christie	10 2	- -	- -	1 1	1 10	- -	- -	2 3	- -	- -	- -	5 2	- -	1 3
Ted Cruz	34 7	1 3	1 8	4 4	- -	4 13	1 12	5 8	- -	- -	4 57	13 6	1 11	- -
Carly Fiorina	15 3	1 3	- -	3 3	2 20	2 6	- -	- -	- -	- -	- -	5 2	- -	2 7
John Kasich	24 5	- -	- -	8 9	1 10	4 13	- -	1 2	1 100	- -	- -	8 4	- -	1 3
Marco Rubio	80 16	7 22	4 33	14 16	1 10	5 16	2 25	2 3	- -	- -	- -	42 20	1 11	2 7
Donald Trump	156 31	8 25	3 25	25 28	1 10	6 19	1 12	31 52	- -	- -	1 14	73 35	3 33	4 13
Other	16 3	1 3	- -	2 2	1 10	3 10	- -	1 2	- -	- -	- -	7 3	1 11	- -
Undecided	87 17	7 22	3 25	14 16	1 10	3 10	2 25	11 18	- -	- -	2 29	33 16	- -	11 37

24. Would you describe yourself as conservative, moderate or liberal?

BANNER 3														
ISSUES														
TOTAL	NATL DEBT	TAXES	JOBS/ ECON	SCHOOL /EDUC	HEALTH CARE	ENERGY	IMMIG	ABOR- TION	MAR- RIAGE	CIVIL LIBER	TERROR ISM	DRUGS	UND	
Total	500	32	12	90	10	31	8	60	1	1	7	209	9	30
	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Conservative	277	20	6	35	3	11	3	43	1	1	2	128	1	23
	55	62	50	39	30	35	38	72	100	100	29	61	11	77
Moderate	190	12	6	46	6	16	5	15	-	-	2	71	7	4
	38	38	50	51	60	52	62	25			29	34	78	13
Liberal	27	-	-	7	1	4	-	2	-	-	2	7	1	3
	5			8	10	13		3			29	3	11	10
Undecided	6	-	-	2	-	-	-	-	-	-	1	3	-	-
	1			2							14	1		

7. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 4																					
FAVORABILITY																					
		OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		FIORINA		RUBIO		CRUZ		TRUMP	
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Donald Trump	108	12	94	8	97	59	41	45	55	21	60	65	34	44	44	62	32	62	32	103	2
	22	14	24	10	25	23	24	18	28	10	36	22	23	16	30	19	30	22	22	42	1
Other	2	1	1	1	-	-	2	2	-	-	1	-	2	1	1	1	1	-	2	-	2
	*	1	*	1			1	1			1		1	*	1	*	1		1		1
Undecided	89	14	69	18	65	35	34	41	36	40	19	47	22	49	18	57	13	51	17	37	37
	18	16	18	22	16	14	20	16	18	19	11	16	15	18	12	18	12	18	12	15	18

8. If I added Mitt Romney to this list, would you switch your support to him?

BANNER 4																					
FAVORABILITY																					
		OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		FIORINA		RUBIO		CRUZ		TRUMP	
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
THOSE WITH FIRST CHOICE	411	71	320	62	329	221	134	214	162	176	147	245	126	227	127	261	95	227	126	206	172
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	123	13	104	14	104	72	38	79	40	66	30	77	35	78	28	80	31	75	33	63	47
	30	18	32	23	32	33	28	37	25	38	20	31	28	34	22	31	33	33	26	31	27
No	260	56	193	46	201	130	91	113	119	97	113	148	86	131	93	162	59	138	87	131	113
	63	79	60	74	61	59	68	53	73	55	77	60	68	58	73	62	62	61	69	64	66
Undecided	28	2	23	2	24	19	5	22	3	13	4	20	5	18	6	19	5	14	6	12	12
	7	3	7	3	7	9	4	10	2	7	3	8	4	8	5	7	5	6	5	6	7

8A. If I added Mitt Romney to this list, would you vote for him?

BANNER 4																					
FAVORABILITY																					
	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		FIORINA		RUBIO		CRUZ		TRUMP		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
THOSE WHO ARE UNDECIDED	89	14	69	18	65	35	34	41	36	40	19	47	22	49	18	57	13	51	17	37	37
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	32	3	29	4	25	17	10	15	13	17	7	19	9	19	6	24	3	24	5	15	11
	36	21	42	22	38	49	29	37	36	42	37	40	41	39	33	42	23	47	29	41	30
No	40	7	30	11	28	13	19	17	20	14	12	19	10	21	11	24	10	21	8	14	19
	45	50	43	61	43	37	56	41	56	35	63	40	45	43	61	42	77	41	47	38	51
Undecided	17	4	10	3	12	5	5	9	3	9	-	9	3	9	1	9	-	6	4	8	7
	19	29	14	17	18	14	15	22	8	22		19	14	18	6	16		12	24	22	19

9. Now earlier you said your first choice was _____. Of the existing candidates, who would be your second choice?

BANNER 4																					
FAVORABILITY																					
	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		FIORINA		RUBIO		CRUZ		TRUMP		
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
THOSE WITH FIRST CHOICE	411	71	320	62	329	221	134	214	162	176	147	245	126	227	127	261	95	227	126	206	172
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	47	16	26	13	33	23	15	43	1	20	15	18	18	20	16	26	14	11	26	15	29
	11	23	8	21	10	10	11	20	1	11	10	7	14	9	13	10	15	5	21	7	17
Ben Carson	39	1	38	3	36	21	14	15	21	9	21	39	-	21	16	21	13	30	5	26	11
	9	1	12	5	11	10	10	7	13	5	14	16		9	13	8	14	13	4	13	6
Chris Christie	28	7	20	9	18	27	-	13	15	18	7	16	11	13	11	17	8	11	12	10	15
	7	10	6	15	5	12		6	9	10	5	7	9	6	9	7	8	5	10	5	9
Ted Cruz	48	2	46	5	42	21	18	16	29	17	20	39	8	29	10	28	12	47	1	25	14
	12	3	14	8	13	10	13	7	18	10	14	16	6	13	8	11	13	21	1	12	8
Carly Fiorina	31	7	20	4	24	17	13	18	10	17	9	21	7	29	1	18	9	15	10	11	15
	8	10	6	6	7	8	10	8	6	10	6	9	6	13	1	7	9	7	8	5	9
Lindsey Graham	3	1	2	1	2	1	1	1	1	2	-	1	1	-	1	-	1	1	1	-	3
	1	1	1	2	1	*	1	*	1	1		*	1		1		1	*	1		2
Mike Huckabee	2	-	2	-	2	1	1	1	1	1	1	2	-	1	1	2	-	2	-	1	1
	*		1		1	*	1	*	1	1	1	1		*	1	1		1		*	1
John Kasich	31	10	19	4	24	21	5	24	6	29	-	12	17	20	11	20	8	12	15	7	22
	8	14	6	6	7	10	4	11	4	16		5	13	9	9	8	8	5	12	3	13
George Pataki	3	1	2	1	2	2	-	2	1	1	2	1	2	-	2	3	-	2	1	2	1
	1	1	1	2	1	1		1	1	1	1	*	2		2	1		1	1	1	1
Rand Paul	10	2	7	2	7	3	5	2	7	1	6	6	1	2	4	1	5	5	3	6	2
	2	3	2	3	2	1	4	1	4	1	4	2	1	1	3	*	5	2	2	3	1
Marco Rubio	71	8	61	8	63	47	17	34	26	25	34	45	22	46	20	70	1	44	21	39	29
	17	11	19	13	19	21	13	16	16	14	23	18	17	20	16	27	1	19	17	19	17
Rick Santorum	3	1	2	1	2	1	2	1	1	3	-	-	2	1	1	2	1	1	1	1	2
	1	1	1	2	1	*	1	*	1	2			2	*	1	1	1	*	1	*	1

9. Now earlier you said your first choice was _____. Of the existing candidates, who would be your second choice?

BANNER 4																					
FAVORABILITY																					
		OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		FIORINA		RUBIO		CRUZ		TRUMP	
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Donald Trump	40	2	37	1	36	20	15	22	18	11	16	23	12	25	11	30	5	22	12	39	1
	10	3	12	2	11	9	11	10	11	6	11	9	10	11	9	11	5	10	10	19	1
Other	6	3	2	2	3	1	3	3	2	2	2	2	1	2	2	1	1	3	2	1	5
	1	4	1	3	1	*	2	1	1	1	1	1	1	1	2	*	1	1	2	*	3
Undecided	49	10	36	8	35	15	25	19	23	20	14	20	24	18	20	22	17	21	16	23	22
	12	14	11	13	11	7	19	9	14	11	10	8	19	8	16	8	18	9	13	11	13

10. Barack Obama

BANNER 4																					
FAVORABILITY																					
		OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		FIORINA		RUBIO		CRUZ		TRUMP	
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	85	389	80	394	256	168	255	198	216	166	292	148	276	145	318	108	278	143	243	209
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	1	-	-	-	1	1	-	-	1	-	1	1	-	1	-	1	-	1	-	-	1
	*				*	*			1		1	*		*		*		*			*
Favorable	85	85	-	47	29	32	36	44	28	45	23	33	37	26	42	37	32	24	48	24	58
	17	100		59	7	12	21	17	14	21	14	11	25	9	29	12	30	9	34	10	28
Unfavorable	389	-	389	29	351	211	128	197	164	157	142	249	105	238	98	274	69	248	86	214	134
	78		100	36	89	82	76	77	83	73	86	85	71	86	68	86	64	89	60	88	64
Heard of/Undecided	25	-	-	4	13	12	4	14	5	14	-	9	6	11	5	6	7	5	9	5	16
	5			5	3	5	2	5	3	6		3	4	4	3	2	6	2	6	2	8

11. Hillary Clinton

BANNER 4																					
FAVORABILITY																					
		OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		FIORINA		RUBIO		CRUZ		TRUMP	
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	85	389	80	394	256	168	255	198	216	166	292	148	276	145	318	108	278	143	243	209
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	80	47	29	80	-	38	31	41	30	38	27	37	36	30	36	35	32	25	43	22	57
	16	55	7	100		15	18	16	15	18	16	13	24	11	25	11	30	9	30	9	27
Unfavorable	394	29	351	-	394	211	127	202	164	165	136	249	102	237	103	278	69	250	88	215	141
	79	34	90		100	82	76	79	83	76	82	85	69	86	71	87	64	90	62	88	67
Heard of/Undecided	26	9	9	-	-	7	10	12	4	13	3	6	10	9	6	5	7	3	12	6	11
	5	11	2			3	6	5	2	6	2	2	7	3	4	2	6	1	8	2	5

12. Chris Christie

BANNER 4																					
FAVORABILITY																					
	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		FIORINA		RUBIO		CRUZ		TRUMP		
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	85	389	80	394	256	168	255	198	216	166	292	148	276	145	318	108	278	143	243	209
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	7	3	4	-	5	-	-	5	-	-	1	4	-	3	-	2	1	3	-	4	2
	1	4	1		1			2			1	1		1		1	1	1		2	1
Favorable	256	32	211	38	211	256	-	149	89	142	78	168	70	159	67	198	43	159	69	140	95
	51	38	54	48	54	100		58	45	66	47	58	47	58	46	62	40	57	48	58	45
Unfavorable	168	36	128	31	127	-	168	70	85	51	76	90	59	85	62	90	52	92	54	82	74
	34	42	33	39	32		100	27	43	24	46	31	40	31	43	28	48	33	38	34	35
Heard of/Undecided	69	14	46	11	51	-	-	31	24	23	11	30	19	29	16	28	12	24	20	17	38
	14	16	12	14	13			12	12	11	7	10	13	11	11	9	11	9	14	7	18

13. Jeb Bush

BANNER 4																					
FAVORABILITY																					
		OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		FIORINA		RUBIO		CRUZ		TRUMP	
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	85	389	80	394	256	168	255	198	216	166	292	148	276	145	318	108	278	143	243	209
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	1	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	-
	*	1			*														1	*	
Favorable	255	44	197	41	202	149	70	255	-	141	60	135	90	148	73	184	40	131	83	122	112
	51	52	51	51	51	58	42	100		65	36	46	61	54	50	58	37	47	58	50	54
Unfavorable	198	28	164	30	164	89	85	-	198	52	103	134	47	110	62	111	61	132	46	111	70
	40	33	42	38	42	35	51		100	24	62	46	32	40	43	35	56	47	32	46	33
Heard of/Undecided	46	12	28	9	27	18	13	-	-	23	3	23	11	18	10	23	7	15	13	9	27
	9	14	7	11	7	7	8			11	2	8	7	7	7	7	6	5	9	4	13

14. John Kasich

BANNER 4																					
FAVORABILITY																					
	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		FIORINA		RUBIO		CRUZ		TRUMP		
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	85	389	80	394	256	168	255	198	216	166	292	148	276	145	318	108	278	143	243	209
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	21	2	17	-	20	6	5	11	8	-	-	12	3	7	4	8	3	8	2	12	7
	4	2	4		5	2	3	4	4			4	2	3	3	3	3	3	1	5	3
Favorable	216	45	157	38	165	142	51	141	52	216	-	122	74	146	52	158	38	120	69	88	107
	43	53	40	48	42	55	30	55	26	100		42	50	53	36	50	35	43	48	36	51
Unfavorable	166	23	142	27	136	78	76	60	103	-	166	99	57	84	71	105	52	110	51	100	57
	33	27	37	34	35	30	45	24	52		100	34	39	30	49	33	48	40	36	41	27
Heard of/Undecided	97	15	73	15	73	30	36	43	35	-	-	59	14	39	18	47	15	40	21	43	38
	19	18	19	19	19	12	21	17	18			20	9	14	12	15	14	14	15	18	18

15. Ben Carson

BANNER 4																					
FAVORABILITY																					
	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		FIORINA		RUBIO		CRUZ		TRUMP		
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	85	389	80	394	256	168	255	198	216	166	292	148	276	145	318	108	278	143	243	209
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	5	2	1	-	4	1	2	2	3	-	1	-	-	1	2	1	-	1	2	2	3
	1	2	*		1	*	1	1	2		1			*	1	*		*	1	1	1
Favorable	292	33	249	37	249	168	90	135	134	122	99	292	-	203	57	205	51	207	47	157	111
	58	39	64	46	63	66	54	53	68	56	60	100		74	39	64	47	74	33	65	53
Unfavorable	148	37	105	36	102	70	59	90	47	74	57	-	148	53	76	83	49	56	81	68	71
	30	44	27	45	26	27	35	35	24	34	34		100	19	52	26	45	20	57	28	34
Heard of/Undecided	55	13	34	7	39	17	17	28	14	20	9	-	-	19	10	29	8	14	13	16	24
	11	15	9	9	10	7	10	11	7	9	5			7	7	9	7	5	9	7	11

16. Carly Fiorina

BANNER 4																					
FAVORABILITY																					
		OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		FIORINA		RUBIO		CRUZ		TRUMP	
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	85	389	80	394	256	168	255	198	216	166	292	148	276	145	318	108	278	143	243	209
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	12	3	8	1	9	3	2	6	3	3	1	3	3	-	-	-	3	4	2	5	6
	2	4	2	1	2	1	1	2	2	1	1	1	2				3	1	1	2	3
Favorable	276	26	238	30	237	159	85	148	110	146	84	203	53	276	-	213	45	196	54	138	115
	55	31	61	38	60	62	51	58	56	68	51	70	36	100		67	42	71	38	57	55
Unfavorable	145	42	98	36	103	67	62	73	62	52	71	57	76	-	145	76	48	57	69	73	64
	29	49	25	45	26	26	37	29	31	24	43	20	51		100	24	44	21	48	30	31
Heard of/Undecided	67	14	45	13	45	27	19	28	23	15	10	29	16	-	-	29	12	21	18	27	24
	13	16	12	16	11	11	11	11	12	7	6	10	11			9	11	8	13	11	11

17. Marco Rubio

BANNER 4																					
FAVORABILITY																					
	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		FIORINA		RUBIO		CRUZ		TRUMP		
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	85	389	80	394	256	168	255	198	216	166	292	148	276	145	318	108	278	143	243	209
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	12	4	7	-	11	1	4	6	4	1	1	5	1	2	1	-	-	1	2	7	5
	2	5	2		3	*	2	2	2	*	1	2	1	1	1			*	1	3	2
Favorable	318	37	274	35	278	198	90	184	111	158	105	205	83	213	76	318	-	214	75	166	129
	64	44	70	44	71	77	54	72	56	73	63	70	56	77	52	100		77	52	68	62
Unfavorable	108	32	69	32	69	43	52	40	61	38	52	51	49	45	48	-	108	47	54	50	48
	22	38	18	40	18	17	31	16	31	18	31	17	33	16	33		100	17	38	21	23
Heard of/Undecided	62	12	39	13	36	14	22	25	22	19	8	31	15	16	20	-	-	16	12	20	27
	12	14	10	16	9	5	13	10	11	9	5	11	10	6	14			6	8	8	13

18. Ted Cruz

BANNER 4																					
FAVORABILITY																					
		OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		FIORINA		RUBIO		CRUZ		TRUMP	
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	85	389	80	394	256	168	255	198	216	166	292	148	276	145	318	108	278	143	243	209
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	6	-	6	1	5	1	1	4	1	1	-	5	-	5	-	1	-	-	-	4	2
	1		2	1	1	*	1	2	1	*		2		2		*				2	1
Favorable	278	24	248	25	250	159	92	131	132	120	110	207	56	196	57	214	47	278	-	163	94
	56	28	64	31	63	62	55	51	67	56	66	71	38	71	39	67	44	100		67	45
Unfavorable	143	48	86	43	88	69	54	83	46	69	51	47	81	54	69	75	54	-	143	57	76
	29	56	22	54	22	27	32	33	23	32	31	16	55	20	48	24	50		100	23	36
Heard of/Undecided	73	13	49	11	51	27	21	37	19	26	5	33	11	21	19	28	7	-	-	19	37
	15	15	13	14	13	11	12	15	10	12	3	11	7	8	13	9	6			8	18

19. Donald Trump

BANNER 4																					
FAVORABILITY																					
	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		FIORINA		RUBIO		CRUZ		TRUMP		
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	85	389	80	394	256	168	255	198	216	166	292	148	276	145	318	108	278	143	243	209
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	243	24	214	22	215	140	82	122	111	88	100	157	68	138	73	166	50	163	57	243	-
	49	28	55	28	55	55	49	48	56	41	60	54	46	50	50	52	46	59	40	100	
Unfavorable	209	58	134	57	141	95	74	112	70	107	57	111	71	115	64	129	48	94	76	-	209
	42	68	34	71	36	37	44	44	35	50	34	38	48	42	44	41	44	34	53		100
Heard of/Undecided	48	3	41	1	38	21	12	21	17	21	9	24	9	23	8	23	10	21	10	-	-
	10	4	11	1	10	8	7	8	9	10	5	8	6	8	6	7	9	8	7		

20. What do you think is the most important issue facing the country right now?

	BANNER 4																				
	FAVORABILITY																				
	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		FIORINA		RUBIO		CRUZ		TRUMP		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	85	389	80	394	256	168	255	198	216	166	292	148	276	145	318	108	278	143	243	209
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Reducing the national debt	32	4	27	3	28	18	8	14	14	13	8	22	4	19	6	23	3	19	5	14	16
	6	5	7	4	7	7	5	5	7	6	5	8	3	7	4	7	3	7	3	6	8
Taxes	12	3	7	1	10	4	5	5	5	6	2	5	3	4	3	8	1	3	6	2	5
	2	4	2	1	3	2	3	2	3	3	1	2	2	1	2	3	1	1	4	1	2
Jobs/Economy	90	19	68	16	69	38	39	45	40	41	21	40	35	44	31	55	23	39	35	40	35
	18	22	17	20	18	15	23	18	20	19	13	14	24	16	21	17	21	14	24	16	17
Schools/Education	10	2	6	5	4	5	3	5	4	4	2	6	2	3	3	5	2	3	4	6	4
	2	2	2	6	1	2	2	2	2	2	1	2	1	1	2	2	2	1	3	2	2
Healthcare	31	10	20	12	18	10	16	12	14	13	14	12	14	12	14	16	8	15	12	11	18
	6	12	5	15	5	4	10	5	7	6	8	4	9	4	10	5	7	5	8	5	9
Energy independence	8	2	6	3	4	4	4	5	2	1	4	6	2	5	1	6	2	5	2	3	5
	2	2	2	4	1	2	2	2	1	*	2	2	1	2	1	2	2	2	1	1	2
Illegal immigration	60	5	55	5	54	31	21	32	23	21	27	41	15	33	23	37	16	39	15	47	9
	12	6	14	6	14	12	12	13	12	10	16	14	10	12	16	12	15	14	10	19	4
Abortion policy	1	1	-	1	-	1	-	1	-	1	-	-	1	-	1	1	-	-	1	-	1
	*	1		1		*		*		*			1		1	*			1		*
Same-sex marriage	1	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-
	*	1						*												*	
Civil liberties	7	2	5	2	5	2	5	1	6	2	5	3	4	6	1	5	2	5	2	3	4
	1	2	1	2	1	1	3	*	3	1	3	1	3	2	1	2	2	2	1	1	2
Terrorism/national security	209	24	168	26	172	127	55	113	77	99	67	139	55	130	51	142	40	133	48	103	90
	42	28	43	32	44	50	33	44	39	46	40	48	37	47	35	45	37	48	34	42	43
Drugs/Opioids	9	5	4	4	5	6	3	7	2	2	6	3	6	3	6	6	3	2	6	4	5
	2	6	1	5	1	2	2	3	1	1	4	1	4	1	4	2	3	1	4	2	2

20. What do you think is the most important issue facing the country right now?

BANNER 4																					
FAVORABILITY																					
		OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		FIORINA		RUBIO		CRUZ		TRUMP	
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Undecided	30	7	23	2	25	10	9	14	11	13	10	15	7	17	5	14	8	15	7	9	17
	6	8	6	2	6	4	5	5	6	6	6	5	5	6	3	4	7	5	5	4	8

21. There was just a major terrorist attack in Paris. Which of the following 8 candidates is best equipped to handle the American response to the Islamic State?

BANNER 4																					
FAVORABILITY																					
	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		FIORINA		RUBIO		CRUZ		TRUMP		
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	85	389	80	394	256	168	255	198	216	166	292	148	276	145	318	108	278	143	243	209
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	52	9	39	12	35	31	12	48	2	26	11	22	20	20	20	25	13	18	21	15	29
	10	11	10	15	9	12	7	19	1	12	7	8	14	7	14	8	12	6	15	6	14
Ben Carson	23	6	17	5	18	9	8	7	10	8	4	22	1	10	7	16	2	15	6	4	16
	5	7	4	6	5	4	5	3	5	4	2	8	1	4	5	5	2	5	4	2	8
Chris Christie	36	9	24	11	25	35	-	22	11	22	8	19	15	20	9	20	12	16	12	14	21
	7	11	6	14	6	14	-	9	6	10	5	7	10	7	6	6	11	6	8	6	10
Ted Cruz	54	2	51	2	52	24	25	16	36	15	34	37	13	40	12	35	12	54	-	27	22
	11	2	13	2	13	9	15	6	18	7	20	13	9	14	8	11	11	19	-	11	11
Carly Fiorina	20	5	14	5	14	9	10	10	8	12	5	14	5	19	1	12	8	13	5	10	7
	4	6	4	6	4	4	6	4	4	6	3	5	3	7	1	4	7	5	3	4	3
John Kasich	28	12	13	12	14	12	10	19	4	28	-	9	13	11	13	17	5	6	18	4	21
	6	14	3	15	4	5	6	7	2	13	-	3	9	4	9	5	5	2	13	2	10
Marco Rubio	65	9	54	4	56	38	20	31	27	28	21	46	13	44	13	64	-	43	15	20	39
	13	11	14	5	14	15	12	12	14	13	13	16	9	16	9	20	-	15	10	8	19
Donald Trump	123	9	110	10	109	64	44	54	62	30	68	72	42	65	42	76	33	74	35	111	7
	25	11	28	12	28	25	26	21	31	14	41	25	28	24	29	24	31	27	24	46	3
Other	15	6	8	4	8	3	9	5	9	8	4	5	8	5	7	2	11	5	8	8	6
	3	7	2	5	2	1	5	2	5	4	2	2	5	2	5	1	10	2	6	3	3
Undecided	84	18	59	15	63	31	30	43	29	39	11	46	18	42	21	51	12	34	23	30	41
	17	21	15	19	16	12	18	17	15	18	7	16	12	15	14	16	11	12	16	12	20

22. Which candidate do you trust the most?

	BANNER 4																				
	FAVORABILITY																				
	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		FIORINA		RUBIO		CRUZ		TRUMP		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	85	389	80	394	256	168	255	198	216	166	292	148	276	145	318	108	278	143	243	209
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	50	5	42	10	37	27	12	48	1	26	8	20	22	19	17	25	12	15	21	10	32
	10	6	11	12	9	11	7	19	1	12	5	7	15	7	12	8	11	5	15	4	15
Ben Carson	79	11	65	10	68	34	29	31	37	25	23	75	3	50	18	52	10	48	13	35	38
	16	13	17	12	17	13	17	12	19	12	14	26	2	18	12	16	9	17	9	14	18
Chris Christie	21	9	10	6	14	17	1	10	9	11	6	8	10	11	7	11	8	11	8	8	13
	4	11	3	8	4	7	1	4	5	5	4	3	7	4	5	3	7	4	6	3	6
Ted Cruz	47	2	45	2	45	17	24	13	32	14	31	33	11	36	10	29	14	47	-	23	18
	9	2	12	2	11	7	14	5	16	6	19	11	7	13	7	9	13	17		9	9
Carly Fiorina	28	3	23	5	20	9	14	14	13	9	9	19	6	26	2	14	10	15	8	14	11
	6	4	6	6	5	4	8	5	7	4	5	7	4	9	1	4	9	5	6	6	5
John Kasich	49	21	18	18	23	22	19	26	13	48	1	16	24	21	22	24	12	6	30	7	35
	10	25	5	22	6	9	11	10	7	22	1	5	16	8	15	8	11	2	21	3	17
Marco Rubio	71	11	59	5	63	50	16	40	24	38	20	41	21	46	14	70	-	46	20	28	36
	14	13	15	6	16	20	10	16	12	18	12	14	14	17	10	22		17	14	12	17
Donald Trump	92	9	82	9	82	50	35	40	45	15	55	48	35	37	38	58	25	55	28	87	3
	18	11	21	11	21	20	21	16	23	7	33	16	24	13	26	18	23	20	20	36	1
Other	15	4	9	4	10	8	5	6	7	7	2	6	6	8	4	4	8	8	5	7	7
	3	5	2	5	3	3	3	2	4	3	1	2	4	3	3	1	7	3	3	3	3
Undecided	48	10	36	11	32	22	13	27	17	23	11	26	10	22	13	31	9	27	10	24	16
	10	12	9	14	8	9	8	11	9	11	7	9	7	8	9	10	8	10	7	10	8

23. Which candidate has the best chance of winning the general election against the Democratic nominee?

	BANNER 4																					
	FAVORABILITY																					
	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		FIORINA		RUBIO		CRUZ		TRUMP			
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	85	389	80	394	256	168	255	198	216	166	292	148	276	145	318	108	278	143	243	209	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Jeb Bush	31	9	21	8	22	18	6	30	-	13	7	11	12	11	9	13	9	9	14	6	20	
	6	11	5	10	6	7	4	12		6	4	4	8	4	6	4	8	3	10	2	10	
Ben Carson	47	8	37	10	37	25	14	17	22	19	14	44	3	26	15	31	9	25	11	14	26	
	9	9	10	12	9	10	8	7	11	9	8	15	2	9	10	10	8	9	8	6	12	
Chris Christie	10	2	8	2	8	10	-	9	1	8	1	6	3	8	-	7	2	5	3	3	7	
	2	2	2	2	2	4		4	1	4	1	2	2	3		2	2	2	2	1	3	
Ted Cruz	34	2	31	2	32	12	20	11	21	10	21	22	10	24	8	22	9	34	-	15	18	
	7	2	8	2	8	5	12	4	11	5	13	8	7	9	6	7	8	12		6	9	
Carly Fiorina	15	2	10	3	11	6	3	3	11	6	6	10	2	13	1	9	4	8	4	2	9	
	3	2	3	4	3	2	2	1	6	3	4	3	1	5	1	3	4	3	3	1	4	
John Kasich	24	16	5	12	9	6	12	10	6	20	2	4	18	8	14	6	10	-	22	2	19	
	5	19	1	15	2	2	7	4	3	9	1	1	12	3	10	2	9		15	1	9	
Marco Rubio	80	12	67	7	69	52	21	48	27	44	24	43	28	56	16	75	4	52	25	28	46	
	16	14	17	9	18	20	12	19	14	20	14	15	19	20	11	24	4	19	17	12	22	
Donald Trump	156	17	135	16	134	83	59	67	78	47	70	97	43	73	53	96	36	95	36	133	15	
	31	20	35	20	34	32	35	26	39	22	42	33	29	26	37	30	33	34	25	55	7	
Other	16	2	13	3	11	6	5	10	5	6	4	10	4	7	6	9	5	9	5	9	5	
	3	2	3	4	3	2	3	4	3	3	2	3	3	3	4	3	5	3	3	4	2	
Undecided	87	15	62	17	61	38	28	50	27	43	17	45	25	50	23	50	20	41	23	31	44	
	17	18	16	21	15	15	17	20	14	20	10	15	17	18	16	16	19	15	16	13	21	

24. Would you describe yourself as conservative, moderate or liberal?

BANNER 4																					
FAVORABILITY																					
		OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		FIORINA		RUBIO		CRUZ		TRUMP	
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	85	389	80	394	256	168	255	198	216	166	292	148	276	145	318	108	278	143	243	209
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Conservative	277	22	246	22	246	139	88	135	119	107	103	191	55	178	61	186	55	203	29	145	108
	55	26	63	28	62	54	52	53	60	50	62	65	37	64	42	58	51	73	20	60	52
Moderate	190	51	123	47	127	104	67	108	60	100	48	83	85	88	68	115	45	62	99	81	88
	38	60	32	59	32	41	40	42	30	46	29	28	57	32	47	36	42	22	69	33	42
Liberal	27	10	16	9	17	11	9	10	15	6	13	15	6	7	14	12	7	11	12	14	10
	5	12	4	11	4	4	5	4	8	3	8	5	4	3	10	4	6	4	8	6	5
Undecided	6	2	4	2	4	2	4	2	4	3	2	3	2	3	2	5	1	2	3	3	3
	1	2	1	2	1	1	2	1	2	1	1	1	1	1	1	2	1	1	2	1	1

7. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 5																			
CANDIDATE QUALITIES																			
AMERICAN RESPONSE TO ISLAMIC STATE						TRUST MOST					WINNING AGAINST DEMOCRATIC NOMINEE					VOTER IDEOLOGY			
TOTAL	CHRIS					BUSH	CAR	KAS	RUBIO	TRUMP	BUSH	CAR	CRUZ	RUBIO	TRUMP	CONSV	MOD	LIBRL	
	BUSH	TIE	CRUZ	RUBIO	TRUMP		SON	ICH			SON								
Total	500	52	36	54	65	123	50	79	49	71	92	31	47	34	80	156	277	190	27
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	38	24	3	-	2	2	29	-	-	3	1	17	2	-	3	4	15	20	2
	8	46	8		3	2	58			4	1	55	4		4	3	5	11	7
Ben Carson	51	6	4	3	5	6	4	41	2	2	-	1	32	-	3	6	34	16	1
	10	12	11	6	8	5	8	52	4	3		3	68		4	4	12	8	4
Chris Christie	21	-	15	-	2	1	-	2	-	2	-	3	1	-	6	1	6	15	-
	4		42		3	1		3		3		10	2		8	1	2	8	
Ted Cruz	46	1	-	33	2	8	-	5	1	2	2	-	1	20	7	14	39	6	1
	9	2		61	3	7		6	2	3	2		2	59	9	9	14	3	4
Carly Fiorina	22	-	2	1	2	4	-	2	-	2	1	2	-	-	2	4	13	7	2
	4		6	2	3	3		3		3	1	6			2	3	5	4	7
Lindsey Graham	2	1	-	1	-	-	-	1	-	-	1	1	-	1	-	-	2	-	-
	*	2		2				1			1	3		3			1		
Mike Huckabee	5	-	-	-	1	2	-	-	-	2	-	-	-	-	-	1	2	2	1
	1			2	2					3					1	1	1	1	4
John Kasich	46	6	3	1	3	2	3	-	34	1	-	3	2	2	8	5	14	30	1
	9	12	8	2	5	2	6		69	1		10	4	6	10	3	5	16	4
George Pataki	2	1	1	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	1
	*	2	3									3					*		4
Rand Paul	13	1	1	1	-	3	1	2	1	-	1	-	2	3	2	2	6	5	2
	3	2	3	2		2	2	3	2		1		4	9	2	1	2	3	7
Marco Rubio	55	3	2	2	31	7	3	3	3	40	1	-	2	1	35	7	27	26	-
	11	6	6	4	48	6	6	4	6	56	1		4	3	44	4	10	14	

7. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 5																			
CANDIDATE QUALITIES																			
AMERICAN RESPONSE TO ISLAMIC STATE						TRUST MOST				WINNING AGAINST DEMOCRATIC NOMINEE					VOTER IDEOLOGY				
TOTAL	BUSH	CHRIS TIE	CRUZ	RUBIO	TRUMP	BUSH	CAR SON	KAS ICH	RUBIO	TRUMP	BUSH	CAR SON	CRUZ	RUBIO	TRUMP	CONSV	MOD	LIBRL	
Rick Santorum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Donald Trump	108	4	3	3	2	83	3	8	2	4	81	-	3	1	5	93	70	28	9
	22	8	8	6	3	67	6	10	4	6	88		6	3	6	60	25	15	33
Other	2	1	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	1	1
	*	2		2				1										1	4
Undecided	89	4	2	9	14	5	7	14	6	13	4	3	2	6	9	19	48	34	6
	18	8	6	17	22	4	14	18	12	18	4	10	4	18	11	12	17	18	22

8. If I added Mitt Romney to this list, would you switch your support to him?

BANNER 5																			
CANDIDATE QUALITIES																			
	AMERICAN RESPONSE TO ISLAMIC STATE						TRUST MOST				WINNING AGAINST DEMOCRATIC NOMINEE					VOTER IDEOLOGY			
	TOTAL	CHRIS		CRUZ	RUBIO	TRUMP	BUSH	CAR SON	KAS ICH	RUBIO	TRUMP	BUSH	CAR			CONSV	MOD	LIBRL	
	BUSH	TIE	CRUZ										RUBIO	TRUMP	SON				CRUZ
THOSE WITH FIRST CHOICE	411	48	34	45	51	118	43	65	43	58	88	28	45	28	71	137	229	156	21
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	123	21	13	12	15	36	25	17	8	23	19	12	12	5	21	40	76	44	3
	30	44	38	27	29	31	58	26	19	40	22	43	27	18	30	29	33	28	14
No	260	23	15	32	34	75	14	44	32	32	64	15	30	23	44	88	135	104	16
	63	48	44	71	67	64	33	68	74	55	73	54	67	82	62	64	59	67	76
Undecided	28	4	6	1	2	7	4	4	3	3	5	1	3	-	6	9	18	8	2
	7	8	18	2	4	6	9	6	7	5	6	4	7		8	7	8	5	10

8A. If I added Mitt Romney to this list, would you vote for him?

BANNER 5																			
CANDIDATE QUALITIES																			
AMERICAN RESPONSE TO ISLAMIC STATE						TRUST MOST				WINNING AGAINST DEMOCRATIC NOMINEE						VOTER IDEOLOGY			
TOTAL	CHRIS					CAR		KAS					CAR						
	BUSH	TIE	CRUZ	RUBIO	TRUMP	BUSH	SON	ICH	RUBIO	TRUMP	BUSH	SON	CRUZ	RUBIO	TRUMP	CONSV	MOD	LIBRL	
THOSE WHO ARE UNDECIDED	89	4	2	9	14	5	7	14	6	13	4	3	2	6	9	19	48	34	6
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	32	2	1	3	6	2	4	4	1	5	3	2	1	4	3	6	18	13	1
	36	50	50	33	43	40	57	29	17	38	75	67	50	67	33	32	38	38	17
No	40	1	-	6	6	2	2	6	2	6	1	-	-	2	6	9	20	15	4
	45	25		67	43	40	29	43	33	46	25			33	67	47	42	44	67
Undecided	17	1	1	-	2	1	1	4	3	2	-	1	1	-	-	4	10	6	1
	19	25	50		14	20	14	29	50	15		33	50			21	21	18	17

9. Now earlier you said your first choice was _____. Of the existing candidates, who would be your second choice?

BANNER 5																			
CANDIDATE QUALITIES																			
	AMERICAN RESPONSE TO ISLAMIC STATE						TRUST MOST				WINNING AGAINST DEMOCRATIC NOMINEE					VOTER IDEOLOGY			
	TOTAL	CHRIS		CRUZ	RUBIO	TRUMP	BUSH	CAR SON	KAS ICH	RUBIO	TRUMP	BUSH	CAR		CRUZ	RUBIO	TRUMP	CONSV	MOD
	BUSH	TIE	SON										TRUMP	SON					
THOSE WITH FIRST CHOICE	411 100	48 100	34 100	45 100	51 100	118 100	43 100	65 100	43 100	58 100	88 100	28 100	45 100	28 100	71 100	137 100	229 100	156 100	21 100
Jeb Bush	47 11	8 17	6 18	1 2	4 8	10 8	8 19	3 5	10 23	6 10	11 12	6 21	1 2	-	6 8	14 10	22 10	23 15	1 5
Ben Carson	39 9	4 8	1 3	4 9	6 12	16 14	4 9	8 12	-	4 7	9 10	1 4	3 7	1 4	5 7	19 14	29 13	7 4	3 14
Chris Christie	28 7	4 8	10 29	2 4	1 2	6 5	5 12	5 8	5 12	2 3	5 6	3 11	5 11	1 4	2 3	7 5	13 6	14 9	1 5
Ted Cruz	48 12	3 6	-	9 20	4 8	16 14	2 5	14 22	1 2	3 5	16 18	1 4	10 22	4 14	5 7	19 14	41 18	3 2	3 14
Carly Fiorina	31 8	4 8	-	3 7	8 16	5 4	3 7	3 5	5 12	7 12	4 5	2 7	3 7	2 7	8 11	8 6	13 6	18 12	-
Lindsey Graham	3 1	1 2	1 3	-	-	-	1 2	-	1 2	-	-	1 4	-	-	-	-	1 *	2 1	-
Mike Huckabee	2 *	-	-	-	-	1 1	-	1 2	-	-	-	-	-	-	1 1	1 1	2 1	-	-
John Kasich	31 8	9 19	4 12	-	5 10	2 2	10 23	3 5	3 7	6 10	3 3	4 14	2 4	1 4	7 10	7 5	10 4	20 13	-
George Pataki	3 1	-	2 6	-	-	1 1	-	-	-	2 3	1 1	-	1 2	-	1 1	1 1	1 *	2 1	-
Rand Paul	10 2	1 2	2 6	3 7	-	2 2	1 2	-	-	-	3 3	2 7	-	-	1 1	7 5	7 3	3 2	-
Marco Rubio	71 17	4 8	4 12	14 31	13 25	24 20	2 5	13 20	5 12	12 21	17 19	1 4	9 20	6 21	20 28	24 18	38 17	27 17	6 29
Rick Santorum	3 1	-	1 3	-	-	1 1	-	-	1 2	-	1 1	-	-	-	1 1	1 1	1 *	2 1	-

9. Now earlier you said your first choice was _____. Of the existing candidates, who would be your second choice?

BANNER 5																			
CANDIDATE QUALITIES																			
AMERICAN RESPONSE TO ISLAMIC STATE							TRUST MOST				WINNING AGAINST DEMOCRATIC NOMINEE					VOTER IDEOLOGY			
TOTAL	CHRIS						CAR		KAS		CAR								
	BUSH	TIE	CRUZ	RUBIO	TRUMP	TRUMP	BUSH	SON	ICH	RUBIO	TRUMP	BUSH	SON	CRUZ	RUBIO	TRUMP	CONSV	MOD	LIBRL
Donald Trump	40	4	2	4	7	17	4	6	2	12	4	4	5	7	9	11	22	16	1
	10	8	6	9	14	14	9	9	5	21	5	14	11	25	13	8	10	10	5
Other	6	1	-	2	-	1	-	3	1	-	-	-	1	2	-	1	3	1	2
	1	2		4		1		5	2				2	7		1	1	1	10
Undecided	49	5	1	3	3	16	3	6	9	4	14	3	5	4	5	17	26	18	4
	12	10	3	7	6	14	7	9	21	7	16	11	11	14	7	12	11	12	19

10. Barack Obama

BANNER 5																			
CANDIDATE QUALITIES																			
AMERICAN RESPONSE TO ISLAMIC STATE						TRUST MOST				WINNING AGAINST DEMOCRATIC NOMINEE						VOTER IDEOLOGY			
TOTAL	CHRIS			CAR			KAS			CAR			CONSV			MOD	LIBRL		
	BUSH	TIE	CRUZ	RUBIO	TRUMP	BUSH	SON	ICH	RUBIO	TRUMP	BUSH	SON	CRUZ	RUBIO	TRUMP				
Total	500	52	36	54	65	123	50	79	49	71	92	31	47	34	80	156	277	190	27
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	1	-	-
	*			2						1							*		
Favorable	85	9	9	2	9	9	5	11	21	11	9	9	8	2	12	17	22	51	10
	17	17	25	4	14	7	10	14	43	15	10	29	17	6	15	11	8	27	37
Unfavorable	389	39	24	51	54	110	42	65	18	59	82	21	37	31	67	135	246	123	16
	78	75	67	94	83	89	84	82	37	83	89	68	79	91	84	87	89	65	59
Heard of/Undecided	25	4	3	1	1	4	3	3	10	-	1	1	2	1	1	4	8	16	1
	5	8	8	2	2	3	6	4	20		1	3	4	3	1	3	3	8	4

11. Hillary Clinton

BANNER 5																			
CANDIDATE QUALITIES																			
	AMERICAN RESPONSE TO ISLAMIC STATE						TRUST MOST				WINNING AGAINST DEMOCRATIC NOMINEE					VOTER IDEOLOGY			
	TOTAL	CHRIS		CRUZ	RUBIO	TRUMP	BUSH	CAR SON	KAS ICH	RUBIO	TRUMP	BUSH	CAR			CONSV	MOD	LIBRL	
	BUSH	TIE	CRUZ										RUBIO	TRUMP	SON				CRUZ
Total	500 100	52 100	36 100	54 100	65 100	123 100	50 100	79 100	49 100	71 100	92 100	31 100	47 100	34 100	80 100	156 100	277 100	190 100	27 100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	80 16	12 23	11 31	2 4	4 6	10 8	10 20	10 13	18 37	5 7	9 10	8 26	10 21	2 6	7 9	16 10	22 8	47 25	9 33
Unfavorable	394 79	35 67	25 69	52 96	56 86	109 89	37 74	68 86	23 47	63 89	82 89	22 71	37 79	32 94	69 86	134 86	246 89	127 67	17 63
Heard of/Undecided	26 5	5 10	-	-	5 8	4 3	3 6	1 1	8 16	3 4	1 1	1 3	-	-	4 5	6 4	9 3	16 8	1 4

12. Chris Christie

BANNER 5																				
CANDIDATE QUALITIES																				
AMERICAN RESPONSE TO ISLAMIC STATE						TRUST MOST				WINNING AGAINST DEMOCRATIC NOMINEE						VOTER IDEOLOGY				
TOTAL	CHRIS					BUSH	CAR		KAS	RUBIO	TRUMP	BUSH	CAR		CRUZ	RUBIO	TRUMP	CONSV	MOD	LIBRL
	BUSH	TIE	CRUZ	RUBIO	TRUMP		SON	ICH				SON	CRUZ							
Total	500	52	36	54	65	123	50	79	49	71	92	31	47	34	80	156	277	190	27	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Never heard	7	2	-	-	-	2	2	3	-	-	1	1	2	-	1	1	6	-	1	
	1	4				2	4	4			1	3	4		1	1	2		4	
Favorable	256	31	35	24	38	64	27	34	22	50	50	18	25	12	52	83	139	104	11	
	51	60	97	44	58	52	54	43	45	70	54	58	53	35	65	53	50	55	41	
Unfavorable	168	12	-	25	20	44	12	29	19	16	35	6	14	20	21	59	88	67	9	
	34	23		46	31	36	24	37	39	23	38	19	30	59	26	38	32	35	33	
Heard of/Undecided	69	7	1	5	7	13	9	13	8	5	6	6	6	2	6	13	44	19	6	
	14	13	3	9	11	11	18	16	16	7	7	19	13	6	8	8	16	10	22	

13. Jeb Bush

BANNER 5																			
CANDIDATE QUALITIES																			
	AMERICAN RESPONSE TO ISLAMIC STATE						TRUST MOST				WINNING AGAINST DEMOCRATIC NOMINEE					VOTER IDEOLOGY			
	TOTAL	CHRIS		RUBIO	TRUMP	BUSH	BUSH	CAR SON	KAS ICH	RUBIO	TRUMP	BUSH	CAR			CONSV	MOD	LIBRL	
	BUSH	TIE	CRUZ										SON	CRUZ	RUBIO				TRUMP
Total	500 100	52 100	36 100	54 100	65 100	123 100	50 100	79 100	49 100	71 100	92 100	31 100	47 100	34 100	80 100	156 100	277 100	190 100	27 100
Never heard	1 *	-	1 3	-	-	-	-	1 1	-	-	-	-	-	-	-	-	-	-	1 4
Favorable	255 51	48 92	22 61	16 30	31 48	54 44	48 96	31 39	26 53	40 56	40 43	30 97	17 36	11 32	48 60	67 43	135 49	108 57	10 37
Unfavorable	198 40	2 4	11 31	36 67	27 42	62 50	1 2	37 47	13 27	24 34	45 49	-	22 47	21 62	27 34	78 50	119 43	60 32	15 56
Heard of/Undecided	46 9	2 4	2 6	2 4	7 11	7 6	1 2	10 13	10 20	7 10	7 8	1 3	8 17	2 6	5 6	11 7	23 8	22 12	1 4

14. John Kasich

BANNER 5																			
CANDIDATE QUALITIES																			
	AMERICAN RESPONSE TO ISLAMIC STATE						TRUST MOST				WINNING AGAINST DEMOCRATIC NOMINEE					VOTER IDEOLOGY			
	TOTAL	CHRIS		CRUZ	RUBIO	TRUMP	BUSH	CAR SON	KAS ICH	RUBIO	TRUMP	BUSH	CAR			CONSV	MOD	LIBRL	
BUSH	TIE	CRUZ	SON										CRUZ	RUBIO	TRUMP				
Total	500	52	36	54	65	123	50	79	49	71	92	31	47	34	80	156	277	190	27
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	21	4	2	1	2	7	5	8	-	1	3	3	2	1	1	7	15	3	2
	4	8	6	2	3	6	10	10		1	3	10	4	3	1	4	5	2	7
Favorable	216	26	22	15	28	30	26	25	48	38	15	13	19	10	44	47	107	100	6
	43	50	61	28	43	24	52	32	98	54	16	42	40	29	55	30	39	53	22
Unfavorable	166	11	8	34	21	68	8	23	1	20	55	7	14	21	24	70	103	48	13
	33	21	22	63	32	55	16	29	2	28	60	23	30	62	30	45	37	25	48
Heard of/Undecided	97	11	4	4	14	18	11	23	-	12	19	8	12	2	11	32	52	39	6
	19	21	11	7	22	15	22	29		17	21	26	26	6	14	21	19	21	22

15. Ben Carson

BANNER 5																			
CANDIDATE QUALITIES																			
AMERICAN RESPONSE TO ISLAMIC STATE							TRUST MOST				WINNING AGAINST DEMOCRATIC NOMINEE					VOTER IDEOLOGY			
TOTAL	CHRIS			TRUMP			BUSH	CAR	KAS	RUBIO	TRUMP	BUSH	CAR	CRUZ	RUBIO	TRUMP	CONSV	MOD	LIBRL
	BUSH	TIE	CRUZ	RUBIO	TRUMP		SON	ICH				SON							
Total	500	52	36	54	65	123	50	79	49	71	92	31	47	34	80	156	277	190	27
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	5	-	-	1	1	3	-	-	-	1	1	-	-	1	1	2	-	3	2
	1			2	2	2				1	1			3	1	1		2	7
Favorable	292	22	19	37	46	72	20	75	16	41	48	11	44	22	43	97	191	83	15
	58	42	53	69	71	59	40	95	33	58	52	35	94	65	54	62	69	44	56
Unfavorable	148	20	15	13	13	42	22	3	24	21	35	12	3	10	28	43	55	85	6
	30	38	42	24	20	34	44	4	49	30	38	39	6	29	35	28	20	45	22
Heard of/Undecided	55	10	2	3	5	6	8	1	9	8	8	8	-	1	8	14	31	19	4
	11	19	6	6	8	5	16	1	18	11	9	26		3	10	9	11	10	15

16. Carly Fiorina

BANNER 5																			
CANDIDATE QUALITIES																			
	AMERICAN RESPONSE TO ISLAMIC STATE						TRUST MOST				WINNING AGAINST DEMOCRATIC NOMINEE					VOTER IDEOLOGY			
	TOTAL	CHRIS		CRUZ	RUBIO	TRUMP	BUSH	CAR SON	KAS ICH	RUBIO	TRUMP	BUSH	CAR			CONSV	MOD	LIBRL	
	BUSH	TIE	CRUZ										RUBIO	TRUMP	BUSH				SON
Total	500	52	36	54	65	123	50	79	49	71	92	31	47	34	80	156	277	190	27
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	12	2	3	-	-	2	5	3	-	-	1	4	1	-	-	3	8	3	1
	2	4	8			2	10	4			1	13	2			2	3	2	4
Favorable	276	20	20	40	44	65	19	50	21	46	37	11	26	24	56	73	178	88	7
	55	38	56	74	68	53	38	63	43	65	40	35	55	71	70	47	64	46	26
Unfavorable	145	20	9	12	13	42	17	18	22	14	38	9	15	8	16	53	61	68	14
	29	38	25	22	20	34	34	23	45	20	41	29	32	24	20	34	22	36	52
Heard of/Undecided	67	10	4	2	8	14	9	8	6	11	16	7	5	2	8	27	30	31	5
	13	19	11	4	12	11	18	10	12	15	17	23	11	6	10	17	11	16	19

17. Marco Rubio

BANNER 5																			
CANDIDATE QUALITIES																			
	AMERICAN RESPONSE TO ISLAMIC STATE						TRUST MOST				WINNING AGAINST DEMOCRATIC NOMINEE					VOTER IDEOLOGY			
	TOTAL	CHRIS		CRUZ	RUBIO	TRUMP	BUSH	CAR SON	KAS ICH	RUBIO	TRUMP	BUSH	CAR			RUBIO	TRUMP	CONSV	MOD
	BUSH	TIE	CRUZ										SON	CRUZ	RUBIO				
Total	500	52	36	54	65	123	50	79	49	71	92	31	47	34	80	156	277	190	27
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	12	-	1	-	-	5	1	4	1	-	2	-	2	-	-	6	5	5	2
	2		3			4	2	5	2		2		4			4	2	3	7
Favorable	318	25	20	35	64	76	25	52	24	70	58	13	31	22	75	96	186	115	12
	64	48	56	65	98	62	50	66	49	99	63	42	66	65	94	62	67	61	44
Unfavorable	108	13	12	12	-	33	12	10	12	-	25	9	9	9	4	36	55	45	7
	22	25	33	22		27	24	13	24		27	29	19	26	5	23	20	24	26
Heard of/Undecided	62	14	3	7	1	9	12	13	12	1	7	9	5	3	1	18	31	25	6
	12	27	8	13	2	7	24	16	24	1	8	29	11	9	1	12	11	13	22

18. Ted Cruz

BANNER 5																				
CANDIDATE QUALITIES																				
AMERICAN RESPONSE TO ISLAMIC STATE							TRUST MOST				WINNING AGAINST DEMOCRATIC NOMINEE					VOTER IDEOLOGY				
TOTAL	CHRIS						CAR		KAS		CAR						CONSV	MOD	LIBRL	
	BUSH	TIE	CRUZ	RUBIO	TRUMP	BUSH	SON	ICH	RUBIO	TRUMP	BUSH	SON	CRUZ	RUBIO	TRUMP					
Total	500	52	36	54	65	123	50	79	49	71	92	31	47	34	80	156	277	190	27	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Never heard	6	-	1	-	-	4	1	2	-	-	-	2	2	-	-	1	4	2	-	
	1		3			3	2	3				6	4			1	1	1		
Favorable	278	18	16	54	43	74	15	48	6	46	55	9	25	34	52	95	203	62	11	
	56	35	44	100	66	60	30	61	12	65	60	29	53	100	65	61	73	33	41	
Unfavorable	143	21	12	-	15	35	21	13	30	20	28	14	11	-	25	36	29	99	12	
	29	40	33		23	28	42	16	61	28	30	45	23		31	23	10	52	44	
Heard of/Undecided	73	13	7	-	7	10	13	16	13	5	9	6	9	-	3	24	41	27	4	
	15	25	19		11	8	26	20	27	7	10	19	19		4	15	15	14	15	

19. Donald Trump

BANNER 5																						
CANDIDATE QUALITIES																						
AMERICAN RESPONSE TO ISLAMIC STATE						TRUST MOST				WINNING AGAINST DEMOCRATIC NOMINEE					VOTER IDEOLOGY							
TOTAL	CHRIS			RUBIO			CAR		KAS		RUBIO			CAR		CONSV			MOD		LIBRL	
	BUSH	TIE	CRUZ	RUBIO	TRUMP	BUSH	SON	ICH	RUBIO	TRUMP	BUSH	SON	CRUZ	RUBIO	TRUMP	CONSV	MOD	LIBRL				
Total	500	52	36	54	65	123	50	79	49	71	92	31	47	34	80	156	277	190	27			
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100			
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
Favorable	243	15	14	27	20	111	10	35	7	28	87	6	14	15	28	133	145	81	14			
	49	29	39	50	31	90	20	44	14	39	95	19	30	44	35	85	52	43	52			
Unfavorable	209	29	21	22	39	7	32	38	35	36	3	20	26	18	46	15	108	88	10			
	42	56	58	41	60	6	64	48	71	51	3	65	55	53	58	10	39	46	37			
Heard of/Undecided	48	8	1	5	6	5	8	6	7	7	2	5	7	1	6	8	24	21	3			
	10	15	3	9	9	4	16	8	14	10	2	16	15	3	8	5	9	11	11			

20. What do you think is the most important issue facing the country right now?

BANNER 5																			
CANDIDATE QUALITIES																			
	AMERICAN RESPONSE TO ISLAMIC STATE						TRUST MOST				WINNING AGAINST DEMOCRATIC NOMINEE					VOTER IDEOLOGY			
	TOTAL	CHRIS		RUBIO	TRUMP	TRUMP	BUSH	CAR SON	KAS ICH	RUBIO	TRUMP	BUSH	CAR		RUBIO	TRUMP	CONSV	MOD	LIBRL
BUSH	TIE	CRUZ	SON										CRUZ	SON					
Total	500 100	52 100	36 100	54 100	65 100	123 100	50 100	79 100	49 100	71 100	92 100	31 100	47 100	34 100	80 100	156 100	277 100	190 100	27 100
Reducing the national debt	32 6	4 8	2 6	3 6	7 11	3 2	4 8	7 9	1 2	6 8	2 2	3 10	4 9	1 3	7 9	8 5	20 7	12 6	-
Taxes	12 2	-	1 3	2 4	4 6	1 1	-	1 1	2 4	4 6	-	-	1 2	1 3	4 5	3 2	6 2	6 3	-
Jobs/Economy	90 18	13 25	5 14	14 26	8 12	14 11	12 24	11 14	14 29	11 15	14 15	9 29	10 21	4 12	14 18	25 16	35 13	46 24	7 26
Schools/Education	10 2	2 4	-	-	1 2	2 2	1 2	1 1	1 2	2 3	2 2	-	2 4	-	1 1	1 1	3 1	6 3	1 4
Healthcare	31 6	1 2	-	3 6	3 5	6 5	3 6	2 3	6 12	1 1	5 5	1 3	3 6	4 12	5 6	6 4	11 4	16 8	4 15
Energy independence	8 2	1 2	-	1 2	1 2	1 1	1 2	1 1	-	-	1 1	1 3	1 2	1 3	2 2	1 1	3 1	5 3	-
Illegal immigration	60 12	4 8	6 17	6 11	2 3	30 24	6 12	10 13	2 4	6 8	18 20	2 6	5 11	5 15	2 2	31 20	43 16	15 8	2 7
Abortion policy	1 *	-	-	-	-	-	-	-	1 2	-	-	-	-	-	-	-	1 *	-	-
Same-sex marriage	1 *	1 2	-	-	-	-	1 2	-	-	-	-	1 3	-	-	-	-	1 *	-	-
Civil liberties	7 1	-	1 3	1 2	-	3 2	-	-	-	-	2 2	-	-	4 12	-	1 1	2 1	2 1	2 7
Terrorism/national security	209 42	22 42	16 44	22 41	36 55	52 42	18 36	36 46	19 39	39 55	40 43	10 32	13 28	13 38	42 52	73 47	128 46	71 37	7 26
Drugs/Opioids	9 2	2 4	1 3	1 2	1 2	3 2	-	2 3	1 2	1 1	3 3	1 3	2 4	1 3	1 1	3 2	1 *	7 4	1 4

20. What do you think is the most important issue facing the country right now?

BANNER 5																			
CANDIDATE QUALITIES																			
AMERICAN RESPONSE TO ISLAMIC STATE						TRUST MOST				WINNING AGAINST DEMOCRATIC NOMINEE					VOTER IDEOLOGY				
TOTAL	CHRIS					CAR		KAS		CAR									
	BUSH	TIE	CRUZ	RUBIO	TRUMP	BUSH	SON	ICH	RUBIO	TRUMP	BUSH	SON	CRUZ	RUBIO	TRUMP	CONSV	MOD	LIBRL	
Undecided	30	2	4	1	2	8	4	8	2	1	5	3	6	-	2	4	23	4	3
	6	4	11	2	3	7	8	10	4	1	5	10	13	2	3	8	2	11	

21. There was just a major terrorist attack in Paris. Which of the following 8 candidates is best equipped to handle the American response to the Islamic State?

BANNER 5																			
CANDIDATE QUALITIES																			
AMERICAN RESPONSE TO ISLAMIC STATE							TRUST MOST				WINNING AGAINST DEMOCRATIC NOMINEE					VOTER IDEOLOGY			
TOTAL	CHRIS			RUBIO	TRUMP	BUSH	CAR		KAS		RUBIO	TRUMP	CAR			CONSV	MOD	LIBRL	
	BUSH	TIE	CRUZ				SON	ICH	BUSH	SON			CRUZ	RUBIO	TRUMP				
Total	500	52	36	54	65	123	50	79	49	71	92	31	47	34	80	156	277	190	27
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	52	52	-	-	-	-	30	6	5	1	2	21	5	1	6	9	21	28	2
	10	100					60	8	10	1	2	68	11	3	8	6	8	15	7
Ben Carson	23	-	-	-	-	-	-	19	1	1	2	-	14	-	1	4	16	6	1
	5							24	2	1	2		30		1	3	6	3	4
Chris Christie	36	-	36	-	-	-	5	7	3	3	1	6	3	1	5	5	14	20	2
	7		100				10	9	6	4	1	19	6	3	6	3	5	11	7
Ted Cruz	54	-	-	54	-	-	-	10	1	1	3	-	3	22	8	13	44	8	2
	11			100				13	2	1	3		6	65	10	8	16	4	7
Carly Fiorina	20	-	-	-	-	-	-	4	-	3	-	-	2	-	3	5	13	6	1
	4							5		4			4		4	3	5	3	4
John Kasich	28	-	-	-	-	-	2	-	21	1	-	2	-	1	2	1	5	22	1
	6						4		43	1		6		3	2	1	2	12	4
Marco Rubio	65	-	-	-	65	-	1	9	3	44	-	-	5	1	39	8	37	26	1
	13				100		2	11	6	62			11	3	49	5	13	14	4
Donald Trump	123	-	-	-	-	123	2	14	3	11	73	2	7	6	8	88	79	34	10
	25					100	4	18	6	15	79	6	15	18	10	56	29	18	37
Other	15	-	-	-	-	-	1	2	3	-	1	-	1	1	2	2	6	6	1
	3						2	3	6		1		2	3	2	1	2	3	4
Undecided	84	-	-	-	-	-	9	8	9	6	10	-	7	1	6	21	42	34	6
	17						18	10	18	8	11		15	3	8	13	15	18	22

22. Which candidate do you trust the most?

BANNER 5																			
CANDIDATE QUALITIES																			
AMERICAN RESPONSE TO ISLAMIC STATE							TRUST MOST				WINNING AGAINST DEMOCRATIC NOMINEE					VOTER IDEOLOGY			
TOTAL	CHRIS						BUSH	CAR	KAS	RUBIO	TRUMP	BUSH	CAR	CRUZ	RUBIO	TRUMP	CONSV	MOD	LIBRL
	BUSH	TIE	CRUZ	RUBIO	TRUMP		SON	ICH				SON							
Total	500	52	36	54	65	123	50	79	49	71	92	31	47	34	80	156	277	190	27
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	50	30	5	-	1	2	50	-	-	-	-	19	3	-	5	7	24	25	1
	10	58	14		2	2	100					61	6		6	4	9	13	4
Ben Carson	79	6	7	10	9	14	-	79	-	-	-	2	34	-	7	18	53	22	4
	16	12	19	19	14	11		100				6	72		9	12	19	12	15
Chris Christie	21	2	11	-	2	2	-	-	-	-	-	3	2	-	5	2	8	11	2
	4	4	31		3	2						10	4		6	1	3	6	7
Ted Cruz	47	1	-	36	2	6	-	-	-	-	-	-	3	23	6	8	39	7	1
	9	2		67	3	5							6	68	8	5	14	4	4
Carly Fiorina	28	-	1	1	2	7	-	-	-	-	-	2	-	3	2	7	15	12	1
	6		3	2	3	6						6		9	2	4	5	6	4
John Kasich	49	5	3	1	3	3	-	-	49	-	-	3	1	2	7	8	12	36	1
	10	10	8	2	5	2			100			10	2	6	9	5	4	19	4
Marco Rubio	71	1	3	1	44	11	-	-	-	71	-	-	2	1	39	14	38	30	2
	14	2	8	2	68	9				100			4	3	49	9	14	16	7
Donald Trump	92	2	1	3	-	73	-	-	-	-	92	1	1	2	3	79	62	19	9
	18	4	3	6		59					100	3	2	6	4	51	22	10	33
Other	15	1	3	1	1	1	-	-	-	-	-	-	-	2	3	-	4	9	2
	3	2	8	2	2	1								6	4		1	5	7
Undecided	48	4	2	1	1	4	-	-	-	-	-	1	1	1	3	13	22	19	4
	10	8	6	2	2	3						3	2	3	4	8	8	10	15

23. Which candidate has the best chance of winning the general election against the Democratic nominee?

BANNER 5																			
CANDIDATE QUALITIES																			
	AMERICAN RESPONSE TO ISLAMIC STATE						TRUST MOST				WINNING AGAINST DEMOCRATIC NOMINEE					VOTER IDEOLOGY			
	TOTAL	CHRIS		CRUZ	RUBIO	TRUMP	BUSH	CAR SON	KAS ICH	RUBIO	TRUMP	CAR			RUBIO	TRUMP	CONSV	MOD	LIBRL
	BUSH	TIE	BUSH									SON	CRUZ	RUBIO					
Total	500 100	52 100	36 100	54 100	65 100	123 100	50 100	79 100	49 100	71 100	92 100	31 100	47 100	34 100	80 100	156 100	277 100	190 100	27 100
Jeb Bush	31 6	21 40	6 17	-	-	2 2	19 38	2 3	3 6	-	1 1	31 100	-	-	-	-	14 5	17 9	-
Ben Carson	47 9	5 10	3 8	3 6	5 8	7 6	3 6	34 43	1 2	2 3	1 1	-	47 100	-	-	-	31 11	13 7	3 11
Chris Christie	10 2	1 2	6 17	-	-	-	1 2	1 1	2 4	-	-	-	-	-	-	-	4 1	6 3	-
Ted Cruz	34 7	1 2	1 3	22 41	1 2	6 5	-	-	2 4	1 1	2 2	-	-	34 100	-	-	23 8	10 5	1 4
Carly Fiorina	15 3	-	2 6	2 4	3 5	3 2	-	2 3	1 2	3 4	-	-	-	-	-	-	11 4	3 2	1 4
John Kasich	24 5	1 2	-	-	1 2	1 1	-	1 1	18 37	-	-	-	-	-	-	-	3 1	18 9	2 7
Marco Rubio	80 16	6 12	5 14	8 15	39 60	8 7	5 10	7 9	7 14	39 55	3 3	-	-	-	80 100	-	45 16	32 17	3 11
Donald Trump	156 31	9 17	5 14	13 24	8 12	88 72	7 14	18 23	8 16	14 20	79 86	-	-	-	-	156 100	96 35	48 25	10 37
Other	16 3	1 2	1 3	-	3 5	2 2	-	3 4	1 2	1 1	3 3	-	-	-	-	-	7 3	6 3	2 7
Undecided	87 17	7 13	7 19	6 11	5 8	6 5	15 30	11 14	6 12	11 15	3 3	-	-	-	-	-	43 16	37 19	5 19

24. Would you describe yourself as conservative, moderate or liberal?

BANNER 5																			
CANDIDATE QUALITIES																			
	AMERICAN RESPONSE TO ISLAMIC STATE						TRUST MOST				WINNING AGAINST DEMOCRATIC NOMINEE					VOTER IDEOLOGY			
	TOTAL	CHRIS		RUBIO	TRUMP	BUSH	BUSH	CAR SON	KAS ICH	RUBIO	TRUMP	BUSH	CAR			RUBIO	TRUMP	CONSV	MOD
	BUSH	TIE	CRUZ										SON	CRUZ	RUBIO				
Total	500	52	36	54	65	123	50	79	49	71	92	31	47	34	80	156	277	190	27
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Conservative	277	21	14	44	37	79	24	53	12	38	62	14	31	23	45	96	277	-	-
	55	40	39	81	57	64	48	67	24	54	67	45	66	68	56	62	100		
Moderate	190	28	20	8	26	34	25	22	36	30	19	17	13	10	32	48	-	190	-
	38	54	56	15	40	28	50	28	73	42	21	55	28	29	40	31	100		
Liberal	27	2	2	2	1	10	1	4	1	2	9	-	3	1	3	10	-	-	27
	5	4	6	4	2	8	2	5	2	3	10		6	3	4	6			100
Undecided	6	1	-	-	1	-	-	-	-	1	2	-	-	-	-	2	-	-	-
	1	2			2					1	2				1				

7. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 6

	AREA X GENDER										KNOW RUBIO/ TRUMP/ ICH/ /KAS- CARSON	KNOW RUBIO/ TRUMP/ TIE/ /KAS- CARSON	KNOW RUBIO/ TRUMP/ TIE/ /KAS- CARSON	KNOW RUBIO/ TRUMP/ TIE/ /KAS- CARSON	KNOW RUBIO/ TRUMP/ TIE/ /KAS- CARSON	ADD ROMNEY							
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW RUBIO/ TRUMP/ ICH/ /KAS- CARSON	KNOW RUBIO/ TRUMP/ ICH/ /KAS- CARSON						KNOW RUBIO/ TRUMP/ TIE/ /KAS- CARSON	KNOW RUBIO/ TRUMP/ TIE/ /KAS- CARSON	SWITCH TO			VOTE FOR		
	FE- MALE	FE- MALE	FE- MALE	FE- MALE	FE- MALE	FE- MALE	FE- MALE	FE- MALE										KNOW RUBIO/ TRUMP/ ICH/ /KAS- CARSON	KNOW RUBIO/ TRUMP/ TIE/ /KAS- CARSON	KNOW RUBIO/ TRUMP/ TIE/ /KAS- CARSON	KNOW RUBIO/ TRUMP/ TIE/ /KAS- CARSON	YES	NO
	TOTAL	MALE	MALE	MALE	MALE	MALE	MALE	MALE	MALE	MALE						TRUMP	CARSON	CARSON	ICH	RINA	ICH	YES	NO
Total	500	50	52	60	62	74	77	61	64	488	486	473	472	469	466	123	260	28	32	40	17		
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		
Jeb Bush	38	4	7	5	5	4	8	5	-	38	38	36	36	34	34	20	14	4	-	-	-		
	8	8	13	8	8	5	10	8	-	8	8	8	8	7	7	16	5	14	-	-	-		
Ben Carson	51	6	6	4	9	7	7	5	7	48	48	44	44	44	43	13	34	4	-	-	-		
	10	12	12	7	15	9	9	8	11	10	10	9	9	9	9	11	13	14	-	-	-		
Chris Christie	21	3	4	1	4	4	1	4	-	21	21	21	21	21	21	6	12	3	-	-	-		
	4	6	8	2	6	5	1	7	-	4	4	4	4	4	5	5	5	11	-	-	-		
Ted Cruz	46	3	3	5	3	14	7	4	7	46	45	45	45	45	45	10	34	2	-	-	-		
	9	6	6	8	5	19	9	7	11	9	9	10	10	10	10	8	13	7	-	-	-		
Carly Fiorina	22	2	3	5	2	1	1	3	5	22	22	22	22	22	20	6	13	3	-	-	-		
	4	4	6	8	3	1	1	5	8	5	5	5	5	5	4	5	5	11	-	-	-		
Lindsey Graham	2	1	-	1	-	-	-	-	-	2	2	2	2	2	2	1	1	-	-	-	-		
	*	2	-	2	-	-	-	-	-	*	*	*	*	*	*	1	*	-	-	-	-		
Mike Huckabee	5	-	1	1	-	2	1	-	-	4	4	4	4	4	4	3	2	-	-	-	-		
	1	-	2	2	-	3	1	-	-	1	1	1	1	1	1	2	1	-	-	-	-		
John Kasich	46	5	5	8	4	8	4	6	6	45	45	45	45	45	45	10	32	4	-	-	-		
	9	10	10	13	6	11	5	10	9	9	9	10	10	10	10	8	12	14	-	-	-		
George Pataki	2	1	-	-	1	-	-	-	-	2	2	2	2	2	2	-	2	-	-	-	-		
	*	2	-	-	2	-	-	-	-	*	*	*	*	*	*	-	1	-	-	-	-		
Rand Paul	13	3	-	2	2	3	1	-	2	12	12	12	12	12	12	2	11	-	-	-	-		
	3	6	-	3	3	4	1	-	3	2	2	3	3	3	2	4	-	-	-	-	-		

7. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 6

	AREA X GENDER										KNOW RUBIO/ TRUMP/ CRUZ						KNOW RUBIO/ TRUMP/ CRUZ					
	NORTH/WEST				CENTRAL			HILLSBOROUGH			ROCKINGHAM			KNOW RUBIO/ TRUMP/ CRUZ		KNOW RUBIO/ TRUMP/ CRUZ		KNOW RUBIO/ TRUMP/ CRUZ		KNOW RUBIO/ TRUMP/ CRUZ		
	FE- MALE		FE- MALE		FE- MALE		FE- MALE		FE- MALE		KNOW RUBIO/ TRUMP/ CRUZ		KNOW RUBIO/ TRUMP/ CRUZ		KNOW RUBIO/ TRUMP/ CRUZ		KNOW RUBIO/ TRUMP/ CRUZ		KNOW RUBIO/ TRUMP/ CRUZ			
	TOTAL	MALE	MALE	MALE	MALE	MALE	MALE	MALE	MALE	MALE	KNOW RUBIO/ TRUMP/ CRUZ	KNOW RUBIO/ TRUMP/ CRUZ	KNOW RUBIO/ TRUMP/ CRUZ	KNOW RUBIO/ TRUMP/ CRUZ	KNOW RUBIO/ TRUMP/ CRUZ	KNOW RUBIO/ TRUMP/ CRUZ	KNOW RUBIO/ TRUMP/ CRUZ	KNOW RUBIO/ TRUMP/ CRUZ	KNOW RUBIO/ TRUMP/ CRUZ	KNOW RUBIO/ TRUMP/ CRUZ		
Marco Rubio	55	7	3	3	7	5	12	10	8	55	54	53	53	53	53	21	31	3	-	-	-	
	11	14	6	5	11	7	16	16	12	11	11	11	11	11	11	17	12	11				
Rick Santorum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Donald Trump	108	8	9	18	12	20	18	14	9	104	104	100	100	100	100	30	73	5	-	-	-	
	22	16	17	30	19	27	23	23	14	21	21	21	21	21	21	24	28	18				
Other	2	-	1	-	1	-	-	-	-	2	2	2	2	2	2	1	1	-	-	-	-	
	*		2		2					*	*	*	*	*	*	1	*					
Undecided	89	7	10	7	12	6	17	10	20	87	87	85	84	83	83	-	-	-	32	40	17	
	18	14	19	12	19	8	22	16	31	18	18	18	18	18	18				100	100	100	

8. If I added Mitt Romney to this list, would you switch your support to him?

BANNER 6

	AREA X GENDER															ADD ROMNEY						
	NORTH/WEST		CENTRAL			HILLSBOROUGH		ROCKINGHAM			KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	SWITCH TO			VOTE FOR		
	FE-		FE-			FE-		FE-			RUBIO/	RUBIO/	TRUMP/	TIE/	TIE/	TIE/	YES	NO	UND	YES	NO	UND
	TOTAL	MALE	MALE	MALE	MALE	MALE	MALE	MALE	MALE	MALE	TRUMP	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	YES	NO	UND	YES	NO	UND
THOSE WITH FIRST CHOICE	411	43	42	53	50	68	60	51	44	401	399	388	388	386	383	123	260	28	-	-	-	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100				
Yes	123	9	13	14	10	19	19	22	17	119	119	114	114	112	112	123	-	-	-	-	-	
	30	21	31	26	20	28	32	43	39	30	30	29	29	29	29	100						
No	260	28	25	37	36	48	35	27	24	255	253	247	247	247	244	-	260	-	-	-	-	
	63	65	60	70	72	71	58	53	55	64	63	64	64	64	64	100						
Undecided	28	6	4	2	4	1	6	2	3	27	27	27	27	27	27	-	-	28	-	-	-	
	7	14	10	4	8	1	10	4	7	7	7	7	7	7	7			100				

8A. If I added Mitt Romney to this list, would you vote for him?

BANNER 6

	AREA X GENDER															ADD ROMNEY						
	NORTH/WEST		CENTRAL			HILLSBOROUGH			ROCKINGHAM		KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	SWITCH TO			VOTE FOR		
	FE-	FE-	FE-	FE-	FE-	FE-	FE-	FE-	FE-	RUBIO/	RUBIO/	TRUMP/	TIE/	TIE/	TIE/	YES	NO	UND	YES	NO	UND	
	MALE	MALE	MALE	MALE	MALE	MALE	MALE	MALE	MALE	TRUMP	TRUMP/	TRUMP/	ICH/	ICH/	ICH/							
THOSE WHO ARE UNDECIDED	89	7	10	7	12	6	17	10	20	87	87	85	84	83	83	-	-	-	32	40	17	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100				100	100	100	
Yes	32	2	5	2	3	3	8	6	3	32	32	32	31	31	31	-	-	-	32	-	-	
	36	29	50	29	25	50	47	60	15	37	37	38	37	37	37				100			
No	40	2	3	5	6	3	5	4	12	40	40	39	39	38	38	-	-	-	-	40	-	
	45	29	30	71	50	50	29	40	60	46	46	46	46	46	46					100		
Undecided	17	3	2	-	3	-	4	-	5	15	15	14	14	14	14	-	-	-	-	-	17	
	19	43	20		25		24		25	17	17	16	17	17	17						100	

9. Now earlier you said your first choice was _____. Of the existing candidates, who would be your second choice?

BANNER 6

	AREA X GENDER															ADD ROMNEY					
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW TRUMP/	KNOW RUBIO/	KNOW TRUMP/	KNOW RUBIO/	KNOW TRUMP/	KNOW RUBIO/	KNOW TRUMP/	SWITCH TO			VOTE FOR		
	FE-	FE-	FE-	FE-	FE-	FE-	FE-	FE-	RUBIO/	RUBIO/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/
	MALE	MALE	MALE	MALE	MALE	MALE	MALE	MALE	TRUMP	CARSON	CARSON	CARSON	CARSON	CARSON	CARSON	CARSON	CARSON	CARSON	CARSON	CARSON	CARSON
THOSE WITH FIRST CHOICE	411	43	42	53	50	68	60	51	44	401	399	388	388	386	383	123	260	28	-	-	-
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	47	4	8	7	6	5	8	6	3	44	43	41	41	41	40	11	31	5	-	-	-
	11	9	19	13	12	7	13	12	7	11	11	11	11	11	10	9	12	18			
Ben Carson	39	3	6	6	2	8	2	7	5	39	39	37	37	37	37	12	27	-	-	-	-
	9	7	14	11	4	12	3	14	11	10	10	10	10	10	10	10	10				
Chris Christie	28	1	3	2	3	7	4	2	6	28	28	28	28	26	26	11	16	1	-	-	-
	7	2	7	4	6	10	7	4	14	7	7	7	7	7	7	9	6	4			
Ted Cruz	48	5	2	2	5	8	14	10	2	48	48	46	46	46	46	12	33	3	-	-	-
	12	12	5	4	10	12	23	20	5	12	12	12	12	12	12	10	13	11			
Carly Fiorina	31	4	1	3	6	6	2	5	4	30	30	30	30	30	30	16	13	2	-	-	-
	8	9	2	6	12	9	3	10	9	7	8	8	8	8	8	13	5	7			
Lindsey Graham	3	1	-	-	1	-	1	-	-	3	3	3	3	3	3	1	1	1	-	-	-
	1	2			2		2			1	1	1	1	1	1	1	*	4			
Mike Huckabee	2	-	-	-	1	-	-	-	1	2	2	2	2	2	2	1	1	-	-	-	-
	*				2				2	*	1	1	1	1	1	1	*				
John Kasich	31	5	6	3	3	1	3	7	3	31	31	31	31	31	31	14	15	2	-	-	-
	8	12	14	6	6	1	5	14	7	8	8	8	8	8	8	11	6	7			
George Pataki	3	1	-	-	-	1	1	-	-	3	3	3	3	3	3	1	1	1	-	-	-
	1	2				1	2			1	1	1	1	1	1	1	*	4			
Rand Paul	10	1	-	2	1	3	1	1	1	9	9	8	8	8	8	2	8	-	-	-	-
	2	2		4	2	4	2	2	2	2	2	2	2	2	2	2	3				

9. Now earlier you said your first choice was _____. Of the existing candidates, who would be your second choice?

BANNER 6

	AREA X GENDER										KNOW RUBIO/ TRUMP/ CRUZ /CHRIS /CHRIS						KNOW RUBIO/ TRUMP/ CRUZ /CHRIS /CHRIS					
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	ADD ROMNEY			ADD ROMNEY		
	FE-	FE-	FE-	FE-	FE-	FE-	FE-	FE-	RUBIO/	RUBIO/	TRUMP/	TRUMP/	TIE/	TIE/	TIE/	TIE/	SWITCH TO	SWITCH TO	SWITCH TO	VOTE FOR	VOTE FOR	VOTE FOR
	TOTAL	MALE	MALE	MALE	MALE	MALE	MALE	MALE	TRUMP	CARSON	CARSON	CARSON	ICH/	/KAS-	FIO-	/KAS-	YES	NO	UND	YES	NO	UND
Marco Rubio	71	7	7	9	8	13	14	5	8	71	71	71	71	71	71	16	49	6	-	-	-	
	17	16	17	17	16	19	23	10	18	18	18	18	18	18	19	13	19	21				
Rick Santorum	3	-	-	-	2	1	-	-	-	3	3	3	3	3	3	-	3	-	-	-	-	
	1				4	1				1	1	1	1	1	1		1					
Donald Trump	40	3	3	12	4	8	3	4	3	38	38	38	38	38	36	12	26	2	-	-	-	
	10	7	7	23	8	12	5	8	7	9	10	10	10	10	9	10	10	7				
Other	6	1	1	-	1	2	1	-	-	5	4	4	4	4	4	1	5	-	-	-	-	
	1	2	2		2	3	2			1	1	1	1	1	1	1	2					
Undecided	49	7	5	7	7	5	6	4	8	47	47	43	43	43	43	13	31	5	-	-	-	
	12	16	12	13	14	7	10	8	18	12	12	11	11	11	11	11	12	18				

10. Barack Obama

BANNER 6

	AREA X GENDER										KNOW RUBIO/ TRUMP/ CRUZ /CHRIS /CHRIS					KNOW RUBIO/ TRUMP/ CRUZ /CHRIS										
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	ADD ROMNEY			VOTE FOR							
	FE-	FE-	FE-	FE-	FE-	FE-	FE-	FE-	RUBIO/	RUBIO/	TRUMP/	TRUMP/	TIE/	TIE/	TIE/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/					
	MALE	MALE	MALE	MALE	MALE	MALE	MALE	MALE	TRUMP	CARSON	CARSON	CARSON	ICH/	/KAS-	/KAS-	FIO-	/KAS-	ICH	RINA	ICH	YES	NO	UND	YES	NO	UND
Total	500	50	52	60	62	74	77	61	64	488	486	473	472	469	466	123	260	28	32	40	17					
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	1	-	-	-	1	-	-	-	-	1	1	1	1	1	1	-	1	-	-	-	-					
	*				2					*	*	*	*	*	*		*									
Favorable	85	9	9	14	12	18	11	5	7	81	80	79	78	78	78	13	56	2	3	7	4					
	17	18	17	23	19	24	14	8	11	17	16	17	17	17	17	11	22	7	9	18	24					
Unfavorable	389	36	39	46	44	53	64	55	52	382	382	371	371	368	365	104	193	23	29	30	10					
	78	72	75	77	71	72	83	90	81	78	79	78	79	78	78	85	74	82	91	75	59					
Heard of/Undecided	25	5	4	-	5	3	2	1	5	24	23	22	22	22	22	6	10	3	-	3	3					
	5	10	8		8	4	3	2	8	5	5	5	5	5	5	5	4	11		8	18					

11. Hillary Clinton

BANNER 6

	AREA X GENDER										KNOW RUBIO/ TRUMP/ CRUZ /CHRIS					KNOW RUBIO/ TRUMP/ CRUZ /CHRIS										
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	ADD ROMNEY			ADD ROMNEY							
	FE-	FE-	FE-	FE-	FE-	FE-	FE-	FE-	RUBIO/	RUBIO/	TRUMP/	TRUMP/	TIE/	TIE/	TIE/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/					
	MALE	MALE	MALE	MALE	MALE	MALE	MALE	MALE	TRUMP	CARSON	CARSON	CARSON	ICH/	/KAS-	/KAS-	FIO-	/KAS-	ICH/	RINA	ICH/	YES	NO	UND	YES	NO	UND
Total	500	50	52	60	62	74	77	61	64	488	486	473	472	469	466	123	260	28	32	40	17					
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	80	5	12	12	17	10	11	3	10	80	80	80	80	79	78	14	46	2	4	11	3					
	16	10	23	20	27	14	14	5	16	16	16	17	17	17	17	11	18	7	12	28	18					
Unfavorable	394	40	36	48	40	59	64	57	50	383	381	369	369	367	365	104	201	24	25	28	12					
	79	80	69	80	65	80	83	93	78	78	78	78	78	78	78	85	77	86	78	70	71					
Heard of/Undecided	26	5	4	-	5	5	2	1	4	25	25	24	23	23	23	5	13	2	3	1	2					
	5	10	8		8	7	3	2	6	5	5	5	5	5	5	4	5	7	9	2	12					

12. Chris Christie

BANNER 6

	AREA X GENDER										KNOW RUBIO/ TRUMP/ CRUZ /CHRIS /CHRIS						KNOW RUBIO/ TRUMP/ CRUZ /CHRIS					
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	RUBIO/	TRUMP/	TIE/	/KAS-	/FIO-	ADD ROMNEY			VOTE FOR				
	FE-	FE-	FE-	FE-	FE-	FE-	FE-	TRUMP	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/		
	MALE	MALE	MALE	MALE	MALE	MALE	MALE	TRUMP	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/		
Total	500	50	52	60	62	74	77	61	64	488	486	473	472	469	466	123	260	28	32	40	17	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Never heard	7	1	-	1	1	1	1	1	1	4	4	1	-	-	-	1	3	1	1	-	1	
	1	2		2	2	1	1	2	2	1	1	*				1	1	4	3		6	
Favorable	256	24	29	24	29	39	47	35	29	255	254	250	250	247	246	72	130	19	17	13	5	
	51	48	56	40	47	53	61	57	45	52	52	53	53	53	53	59	50	68	53	32	29	
Unfavorable	168	17	16	29	24	25	18	18	21	164	163	159	159	159	159	38	91	5	10	19	5	
	34	34	31	48	39	34	23	30	33	34	34	34	34	34	34	31	35	18	31	48	29	
Heard of/Undecided	69	8	7	6	8	9	11	7	13	65	65	63	63	63	61	12	36	3	4	8	6	
	14	16	13	10	13	12	14	11	20	13	13	13	13	13	13	10	14	11	12	20	35	

13. Jeb Bush

BANNER 6

	AREA X GENDER										KNOW RUBIO/ TRUMP/ CRUZ /CHRIS /CHRIS					KNOW RUBIO/ TRUMP/ CRUZ /CHRIS					
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	ADD ROMNEY			VOTE FOR		
	FE-	FE-	FE-	FE-	FE-	FE-	FE-	FE-	RUBIO/	RUBIO/	TRUMP/	TRUMP/	TIE/	TIE/	TIE/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/
	MALE	MALE	MALE	MALE	MALE	MALE	MALE	MALE	TRUMP	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/
Total	500	50	52	60	62	74	77	61	64	488	486	473	472	469	466	123	260	28	32	40	17
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	*				2																6
Favorable	255	25	30	33	33	33	45	29	27	249	248	241	241	239	236	79	113	22	15	17	9
	51	50	58	55	53	45	58	48	42	51	51	51	51	51	51	64	43	79	47	42	53
Unfavorable	198	17	17	23	21	36	28	26	30	194	193	187	187	187	187	40	119	3	13	20	3
	40	34	33	38	34	49	36	43	47	40	40	40	40	40	40	33	46	11	41	50	18
Heard of/Undecided	46	8	5	4	7	5	4	6	7	45	45	45	44	43	43	4	28	3	4	3	4
	9	16	10	7	11	7	5	10	11	9	9	10	9	9	9	3	11	11	12	8	24

14. John Kasich

BANNER 6

	AREA X GENDER										KNOW RUBIO/ TRUMP/ CRUZ /CHRIS /CHRIS					KNOW RUBIO/ TRUMP/ CRUZ /CHRIS					
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	RUBIO/	TRUMP/	TIE/	/KAS-	/FIO-	ADD ROMNEY						
	FE-	FE-	FE-	FE-	FE-	FE-	FE-	KNOW	RUBIO/	TRUMP/	TIE/	/KAS-	/FIO-	SWITCH TO		VOTE FOR					
	TOTAL	MALE	MALE	MALE	MALE	MALE	MALE	TRUMP	CARSON	CARSON	ICH/	/KAS-	FIO-	ICH	RINA	ICH	YES	NO	UND	YES	NO
Total	500	50	52	60	62	74	77	61	64	488	486	473	472	469	466	123	260	28	32	40	17
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	21	2	3	1	4	3	2	3	3	14	13	-	-	-	-	7	9	1	-	1	3
	4	4	6	2	6	4	3	5	5	3	3					6	3	4		2	18
Favorable	216	23	24	23	21	32	33	33	27	215	215	215	215	212	211	66	97	13	17	14	9
	43	46	46	38	34	43	43	54	42	44	44	45	46	45	45	54	37	46	53	35	53
Unfavorable	166	15	11	23	25	28	27	19	18	165	164	164	163	163	163	30	113	4	7	12	-
	33	30	21	38	40	38	35	31	28	34	34	35	35	35	35	24	43	14	22	30	
Heard of/Undecided	97	10	14	13	12	11	15	6	16	94	94	94	94	94	92	20	41	10	8	13	5
	19	20	27	22	19	15	19	10	25	19	19	20	20	20	20	16	16	36	25	32	29

15. Ben Carson

BANNER 6

	AREA X GENDER										KNOW RUBIO/ TRUMP/ CRUZ /CHRIS					KNOW RUBIO/ TRUMP/ CRUZ /CHRIS					
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	RUBIO/	TRUMP/	TIE/	/KAS-	/FIO-	ADD ROMNEY						
	FE-	FE-	FE-	FE-	FE-	FE-	FE-	KNOW	RUBIO/	TRUMP/	TIE/	/KAS-	/FIO-	SWITCH TO		VOTE FOR					
	TOTAL	MALE	MALE	MALE	MALE	MALE	MALE	TRUMP	CARSON	CARSON	ICH/	/KAS-	FIO-	ICH	RINA	ICH	YES	NO	UND	YES	NO
Total	500	50	52	60	62	74	77	61	64	488	486	473	472	469	466	123	260	28	32	40	17
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	5	1	1	-	-	3	-	-	-	2	-	-	-	-	-	2	3	-	-	-	-
	1	2	2			4				*						2	1				
Favorable	292	26	28	35	33	45	43	41	41	287	287	279	279	279	276	77	148	20	19	19	9
	58	52	54	58	53	61	56	67	64	59	59	59	59	59	59	63	57	71	59	48	53
Unfavorable	148	13	17	21	19	20	26	17	15	147	147	144	144	142	142	35	86	5	9	10	3
	30	26	33	35	31	27	34	28	23	30	30	30	31	30	30	28	33	18	28	25	18
Heard of/Undecided	55	10	6	4	10	6	8	3	8	52	52	50	49	48	48	9	23	3	4	11	5
	11	20	12	7	16	8	10	5	12	11	11	11	10	10	10	7	9	11	12	28	29

16. Carly Fiorina

BANNER 6

	AREA X GENDER										KNOW RUBIO/ TRUMP/ CRUZ /CHRIS /CHRIS					KNOW RUBIO/ TRUMP/ TIE/ TIE/ ADD ROMNEY												
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	ADD ROMNEY			VOTE FOR									
	FE-	FE-	FE-	FE-	FE-	FE-	FE-	FE-	RUBIO/	RUBIO/	TRUMP/	TRUMP/	TIE/	TIE/	/KAS-	/KAS-	/FIO-	/FIO-	SWITCH TO	SWITCH TO	SWITCH TO	YES	NO	UND	YES	NO	UND	
	MALE	MALE	MALE	MALE	MALE	MALE	MALE	MALE	TRUMP	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/
Total	500	50	52	60	62	74	77	61	64	488	486	473	472	469	466	123	260	28	32	40	17							
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	12	2	-	1	3	1	2	1	2	6	6	3	3	-	-	4	4	-	-	1	3							
	2	4		2	5	1	3	2	3	1	1	1	1			3	2			2	18							
Favorable	276	27	26	35	29	45	42	38	34	274	274	269	269	269	266	78	131	18	19	21	9							
	55	54	50	58	47	61	55	62	53	56	56	57	57	57	57	63	50	64	59	52	53							
Unfavorable	145	14	17	20	20	18	26	13	17	144	142	139	139	139	139	28	93	6	6	11	1							
	29	28	33	33	32	24	34	21	27	30	29	29	29	30	30	23	36	21	19	28	6							
Heard of/Undecided	67	7	9	4	10	10	7	9	11	64	64	62	61	61	61	13	32	4	7	7	4							
	13	14	17	7	16	14	9	15	17	13	13	13	13	13	13	11	12	14	22	18	24							

17. Marco Rubio

BANNER 6

	AREA X GENDER										KNOW RUBIO/ TRUMP/ CRUZ /CHRIS /CHRIS					KNOW RUBIO/ TRUMP/ CRUZ /CHRIS					
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	ADD ROMNEY			VOTE FOR		
	FE-	FE-	FE-	FE-	FE-	FE-	FE-	FE-	RUBIO/	RUBIO/	TRUMP/	TRUMP/	TIE/	TIE/	TIE/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/
	MALE	MALE	MALE	MALE	MALE	MALE	MALE	MALE	TRUMP	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/
Total	500	50	52	60	62	74	77	61	64	488	486	473	472	469	466	123	260	28	32	40	17
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	12	2	1	2	2	3	-	1	1	-	-	-	-	-	-	4	5	1	-	-	2
	2	4	2	3	3	4		2	2							3	2	4			12
Favorable	318	32	28	39	38	47	52	42	40	318	317	309	309	309	308	80	162	19	24	24	9
	64	64	54	65	61	64	68	69	62	65	65	65	65	66	66	65	62	68	75	60	53
Unfavorable	108	7	13	15	12	18	16	12	15	108	108	105	104	102	102	31	59	5	3	10	-
	22	14	25	25	19	24	21	20	23	22	22	22	22	22	22	25	23	18	9	25	
Heard of/Undecided	62	9	10	4	10	6	9	6	8	62	61	59	59	58	56	8	34	3	5	6	6
	12	18	19	7	16	8	12	10	12	13	13	12	12	12	12	7	13	11	16	15	35

18. Ted Cruz

BANNER 6

	AREA X GENDER										KNOW RUBIO/ TRUMP/ CRUZ /CHRIS /CHRIS					KNOW RUBIO/ TRUMP/ CRUZ /CHRIS					
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	ADD ROMNEY			ADD ROMNEY		
	FE-	FE-	FE-	FE-	FE-	FE-	FE-	FE-	RUBIO/	RUBIO/	TRUMP/	TRUMP/	TIE/	TIE/	TIE/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/
	MALE	MALE	MALE	MALE	MALE	MALE	MALE	MALE	TRUMP	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/
Total	500	50	52	60	62	74	77	61	64	488	486	473	472	469	466	123	260	28	32	40	17
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	6	1	1	2	-	2	-	-	-	3	3	3	3	3	-	1	4	1	-	-	-
	1	2	2	3		3				1	1	1	1	1		1	2	4			
Favorable	278	25	24	36	28	45	48	40	32	277	276	269	268	266	266	75	138	14	24	21	6
	56	50	46	60	45	61	62	66	50	57	57	57	57	57	57	61	53	50	75	52	35
Unfavorable	143	15	18	21	21	21	21	11	15	141	140	139	139	139	139	33	87	6	5	8	4
	29	30	35	35	34	28	27	18	23	29	29	29	29	30	30	27	33	21	16	20	24
Heard of/Undecided	73	9	9	1	13	6	8	10	17	67	67	62	62	61	61	14	31	7	3	11	7
	15	18	17	2	21	8	10	16	27	14	14	13	13	13	13	11	12	25	9	28	41

19. Donald Trump

BANNER 6

	AREA X GENDER										KNOW RUBIO/ TRUMP/ CRUZ /CHRIS /TIE/ CARSON					KNOW RUBIO/ TRUMP/ CRUZ /CHRIS /TIE/ CARSON											
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	ADD ROMNEY			VOTE FOR								
	FE-	FE-	FE-	FE-	FE-	FE-	FE-	FE-	RUBIO/	RUBIO/	TRUMP/	TRUMP/	TIE/	TIE/	/KAS-	/KAS-	/FIO-	/FIO-	SWITCH TO	SWITCH TO	SWITCH TO	YES	NO	UND	YES	NO	UND
	MALE	MALE	MALE	MALE	MALE	MALE	MALE	MALE	TRUMP	CARSON	CARSON	CARSON	ICH/	/KAS-	FIO-	RINA	ICH	YES	NO	UND	YES	NO	UND	YES	NO	UND	
Total	500	50	52	60	62	74	77	61	64	488	486	473	472	469	466	123	260	28	32	40	17						
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	243	22	19	40	28	42	35	30	27	236	236	229	229	229	227	63	131	12	15	14	8						
	49	44	37	67	45	57	45	49	42	48	49	48	49	49	49	51	50	43	47	35	47						
Unfavorable	209	18	29	18	32	28	34	21	29	204	202	198	198	195	194	47	113	12	11	19	7						
	42	36	56	30	52	38	44	34	45	42	42	42	42	42	42	38	43	43	34	48	41						
Heard of/Undecided	48	10	4	2	2	4	8	10	8	48	48	46	45	45	45	13	16	4	6	7	2						
	10	20	8	3	3	5	10	16	12	10	10	10	10	10	10	11	6	14	19	18	12						

20. What do you think is the most important issue facing the country right now?

BANNER 6

	AREA X GENDER															ADD ROMNEY					
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	SWITCH TO			VOTE FOR		
	FE-	FE-	FE-	FE-	FE-	FE-	FE-	FE-	RUBIO/	RUBIO/	TRUMP/	TRUMP/	TIE/	TIE/	TIE/	YES	NO	UND	YES	NO	UND
	MALE	MALE	MALE	MALE	MALE	MALE	MALE	MALE	TRUMP	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	YES	NO	UND	YES	NO	UND
Total	500	50	52	60	62	74	77	61	64	488	486	473	472	469	466	123	260	28	32	40	17
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Reducing the national debt	32	4	6	3	2	4	3	6	4	29	29	28	28	28	28	7	17	1	4	2	1
	6	8	12	5	3	5	4	10	6	6	6	6	6	6	6	6	7	4	12	5	6
Taxes	12	4	2	-	1	1	-	4	-	12	11	11	11	11	11	4	4	-	1	2	1
	2	8	4		2	1		7		2	2	2	2	2	2	3	2		3	5	6
Jobs/Economy	90	17	8	18	10	10	10	8	9	90	90	87	87	87	87	26	48	4	3	9	-
	18	34	15	30	16	14	13	13	14	18	19	18	18	19	19	21	18	14	9	22	
Schools/Education	10	1	1	4	2	1	-	1	-	9	9	9	9	9	9	3	6	-	-	1	-
	2	2	2	7	3	1		2		2	2	2	2	2	2	2	2			2	
Healthcare	31	1	3	5	5	5	9	-	3	31	30	30	30	29	29	3	18	1	2	5	2
	6	2	6	8	8	7	12		5	6	6	6	6	6	6	2	7	4	6	12	12
Energy independence	8	-	-	-	3	1	3	-	1	8	8	8	8	8	8	1	4	-	-	3	-
	2				5	1	4		2	2	2	2	2	2	2	1	2			8	
Illegal immigration	60	3	-	9	5	14	9	13	7	59	59	56	56	56	54	18	29	3	6	2	2
	12	6		15	8	19	12	21	11	12	12	12	12	12	12	15	11	11	19	5	12
Abortion policy	1	-	1	-	-	-	-	-	-	1	1	1	1	1	1	-	1	-	-	-	-
	*		2							*	*	*	*	*	*		*				
Same-sex marriage	1	-	-	-	-	-	-	-	1	1	1	-	-	-	-	-	-	-	-	-	1
	*								2	*	*										6
Civil liberties	7	2	-	1	3	-	1	-	-	7	7	7	7	7	7	-	7	-	-	-	-
	1	4		2	5		1			1	1	1	1	1	2		3				

20. What do you think is the most important issue facing the country right now?

BANNER 6

	AREA X GENDER															ADD ROMNEY						
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	SWITCH TO			VOTE FOR			
	FE-	FE-	FE-	FE-	FE-	FE-	FE-	FE-	RUBIO/	RUBIO/	TRUMP/	TIE/	TIE/	TIE/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	
	TOTAL	MALE	MALE	MALE	MALE	MALE	MALE	MALE	MALE	TRUMP	CARSON	CARSON	ICH/	/KAS-	/KAS-	/KAS-	/KAS-	YES	NO	UND	YES	NO
Terrorism/national security	209	13	24	18	27	32	36	24	35	205	205	200	199	199	198	51	105	17	15	13	8	
	42	26	46	30	44	43	47	39	55	42	42	42	42	42	42	41	40	61	47	32	47	
Drugs/Opioids	9	1	-	-	-	2	3	-	3	9	9	9	9	9	9	1	8	-	-	-	-	
	2	2				3	4		5	2	2	2	2	2	2	1	3					
Undecided	30	4	7	2	4	4	3	5	1	27	27	27	27	25	25	9	13	2	1	3	2	
	6	8	13	3	6	5	4	8	2	6	6	6	6	5	5	7	5	7	3	8	12	

21. There was just a major terrorist attack in Paris. Which of the following 8 candidates is best equipped to handle the American response to the Islamic State?

BANNER 6

	AREA X GENDER										KNOW						ADD ROMNEY					
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	
	FE-	FE-	FE-	FE-	FE-	FE-	FE-	RUBIO/	RUBIO/	RUBIO/	RUBIO/	RUBIO/	RUBIO/	RUBIO/	RUBIO/	RUBIO/	RUBIO/	RUBIO/	RUBIO/	RUBIO/	RUBIO/	
	MALE	MALE	MALE	MALE	MALE	MALE	MALE	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/	TRUMP/
Total	500	50	52	60	62	74	77	61	64	488	486	473	472	469	466	123	260	28	32	40	17	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Jeb Bush	52	4	7	5	9	3	9	10	5	52	52	48	48	48	48	21	23	4	2	1	1	
	10	8	13	8	15	4	12	16	8	11	11	10	10	10	10	17	9	14	6	2	6	
Ben Carson	23	2	5	4	5	1	3	1	2	22	22	21	21	21	21	2	19	1	-	1	-	
	5	4	10	7	8	1	4	2	3	5	5	4	4	4	5	2	7	4		2		
Chris Christie	36	4	5	4	5	8	3	7	-	35	35	34	34	32	31	13	15	6	1	-	1	
	7	8	10	7	8	11	4	11		7	7	7	7	7	7	11	6	21	3		6	
Ted Cruz	54	8	4	2	2	13	8	8	9	54	53	53	53	53	53	12	32	1	3	6	-	
	11	16	8	3	3	18	10	13	14	11	11	11	11	11	11	10	12	4	9	15		
Carly Fiorina	20	2	2	3	3	2	3	2	3	20	20	20	20	20	20	5	10	1	3	1	-	
	4	4	4	5	5	3	4	3	5	4	4	4	4	4	4	4	4	4	4	9	2	
John Kasich	28	5	3	4	1	5	2	1	7	27	27	27	27	27	27	6	17	1	2	2	-	
	6	10	6	7	2	7	3	2	11	6	6	6	6	6	6	5	7	4	6	5		
Marco Rubio	65	3	5	6	11	11	10	10	9	65	64	62	62	62	62	15	34	2	6	6	2	
	13	6	10	10	18	15	13	16	14	13	13	13	13	13	13	12	13	7	19	15	12	
Donald Trump	123	11	6	21	14	21	19	18	13	118	118	114	114	114	112	36	75	7	2	2	1	
	25	22	12	35	23	28	25	30	20	24	24	24	24	24	24	29	29	25	6	5	6	
Other	15	2	-	3	1	5	2	-	2	15	15	15	15	15	15	4	9	1	-	1	-	
	3	4		5	2	7	3		3	3	3	3	3	3	3	3	3	4		2		
Undecided	84	9	15	8	11	5	18	4	14	80	80	79	78	77	77	9	26	4	13	20	12	
	17	18	29	13	18	7	23	7	22	16	16	17	17	16	17	7	10	14	41	50	71	

22. Which candidate do you trust the most?

BANNER 6

	AREA X GENDER										KNOW RUBIO/ TRUMP/ CRUZ /CHRIS						KNOW RUBIO/ TRUMP/ CRUZ /CHRIS					
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	ADD ROMNEY			VOTE FOR		
	FE-	FE-	FE-	FE-	FE-	FE-	FE-	FE-	RUBIO/	RUBIO/	TRUMP/	TRUMP/	TIE/	TIE/	TIE/	TIE/	SWITCH TO	SWITCH TO	SWITCH TO	YES	NO	UND
	MALE	MALE	MALE	MALE	MALE	MALE	MALE	MALE	TRUMP	CARSON	CARSON	CARSON	ICH/	/KAS-	FIO-	/KAS-	YES	NO	UND	YES	NO	UND
Total	500	50	52	60	62	74	77	61	64	488	486	473	472	469	466	123	260	28	32	40	17	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	50	2	9	3	7	6	9	9	5	49	49	45	45	42	41	25	14	4	4	2	1	
	10	4	17	5	11	8	12	15	8	10	10	10	10	9	9	20	5	14	12	5	6	
Ben Carson	79	7	7	9	12	13	11	9	11	75	75	71	71	71	71	17	44	4	4	6	4	
	16	14	13	15	19	18	14	15	17	15	15	15	15	15	15	14	17	14	12	15	24	
Chris Christie	21	3	2	1	4	6	3	1	1	20	20	20	20	20	20	6	12	1	1	-	1	
	4	6	4	2	6	8	4	2	2	4	4	4	4	4	4	5	5	4	3		6	
Ted Cruz	47	4	4	3	2	11	8	9	6	47	47	47	47	47	47	7	31	3	4	2	-	
	9	8	8	5	3	15	10	15	9	10	10	10	10	10	10	6	12	11	12	5		
Carly Fiorina	28	3	4	4	3	3	2	3	6	27	27	27	27	27	25	9	14	2	1	2	-	
	6	6	8	7	5	4	3	5	9	6	6	6	6	6	5	7	5	7	3	5		
John Kasich	49	9	7	8	5	9	2	2	7	48	48	48	48	48	48	8	32	3	1	2	3	
	10	18	13	13	8	12	3	3	11	10	10	10	10	10	10	7	12	11	3	5	18	
Marco Rubio	71	6	6	6	11	9	11	11	11	71	70	69	69	69	69	23	32	3	5	6	2	
	14	12	12	10	18	12	14	18	17	15	14	15	15	15	15	19	12	11	16	15	12	
Donald Trump	92	9	6	17	10	11	18	12	9	90	90	87	87	87	87	19	64	5	3	1	-	
	18	18	12	28	16	15	23	20	14	18	19	18	18	19	19	15	25	18	9	2		
Other	15	2	2	2	1	2	2	2	2	15	14	14	14	14	14	4	9	-	-	2	-	
	3	4	4	3	2	3	3	3	3	3	3	3	3	3	3	3	3			5		
Undecided	48	5	5	7	7	4	11	3	6	46	46	45	44	44	44	5	8	3	9	17	6	
	10	10	10	12	11	5	14	5	9	9	9	10	9	9	9	4	3	11	28	42	35	

23. Which candidate has the best chance of winning the general election against the Democratic nominee?

BANNER 6

	AREA X GENDER										KNOW RUBIO/ TRUMP/ CRUZ /CHRIS						KNOW RUBIO/ TRUMP/ CRUZ /CHRIS					
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	ADD ROMNEY			ADD ROMNEY		
	FE-	FE-	FE-	FE-	FE-	FE-	FE-	FE-	RUBIO/	RUBIO/	TRUMP/	TRUMP/	TIE/	TIE/	TIE/	TIE/	SWITCH TO	SWITCH TO	SWITCH TO	VOTE FOR	VOTE FOR	VOTE FOR
	TOTAL	MALE	MALE	MALE	MALE	MALE	MALE	MALE	MALE	TRUMP	CARSON	CARSON	ICH/	/KAS-	FIO-	/KAS-	YES	NO	UND	YES	NO	UND
Total	500	50	52	60	62	74	77	61	64	488	486	473	472	469	466	123	260	28	32	40	17	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Jeb Bush	31	2	6	6	4	5	4	3	1	31	31	28	28	26	24	12	15	1	2	-	1	
	6	4	12	10	6	7	5	5	2	6	6	6	6	6	5	10	6	4	6		6	
Ben Carson	47	8	6	4	3	7	6	6	7	45	45	45	45	45	45	12	30	3	1	-	1	
	9	16	12	7	5	9	8	10	11	9	9	10	10	10	10	10	12	11	3		6	
Chris Christie	10	1	-	1	3	1	-	3	1	10	10	10	10	10	10	4	3	1	2	-	-	
	2	2		2	5	1		5	2	2	2	2	2	2	2	3	1	4	6			
Ted Cruz	34	3	5	6	2	6	5	3	4	34	33	33	33	33	33	5	23	-	4	2	-	
	7	6	10	10	3	8	6	5	6	7	7	7	7	7	7	4	9		12	5		
Carly Fiorina	15	-	1	-	2	1	3	7	1	14	14	13	13	13	13	5	4	2	1	3	-	
	3		2		3	1	4	11	2	3	3	3	3	3	3	4	2	7	3	8		
John Kasich	24	3	5	6	3	1	2	-	4	23	23	23	23	23	23	6	15	1	-	1	1	
	5	6	10	10	5	1	3		6	5	5	5	5	5	5	5	6	4		2	6	
Marco Rubio	80	10	4	6	11	18	11	12	8	80	79	78	78	78	78	21	44	6	3	6	-	
	16	20	8	10	18	24	14	20	12	16	16	16	17	17	17	17	17	21	9	15		
Donald Trump	156	14	11	25	19	24	26	14	23	150	150	146	146	146	146	40	88	9	6	9	4	
	31	28	21	42	31	32	34	23	36	31	31	31	31	31	31	33	34	32	19	22	24	
Other	16	3	1	1	2	2	3	4	-	16	16	14	14	14	14	4	11	-	-	1	-	
	3	6	2	2	3	3	4	7		3	3	3	3	3	3	3	4			2		
Undecided	87	6	13	5	13	9	17	9	15	85	85	83	82	81	80	14	27	5	13	18	10	
	17	12	25	8	21	12	22	15	23	17	17	18	17	17	17	11	10	18	41	45	59	

24. Would you describe yourself as conservative, moderate or liberal?

BANNER 6

	AREA X GENDER										KNOW RUBIO/ TRUMP/ CRUZ /CHRIS					KNOW RUBIO/ TRUMP/ CRUZ /CHRIS									
	NORTH/WEST				CENTRAL			HILLSBOROUGH			ROCKINGHAM		KNOW	RUBIO/	TRUMP/	TIE/	TIE/	ADD ROMNEY							
	TOTAL	FE-	FE-	FE-	FE-	FE-	FE-	FE-	FE-	FE-	KNOW	RUBIO/	TRUMP/	TIE/	/KAS-	/FIO-	SWITCH TO		VOTE FOR						
	MALE	MALE	MALE	MALE	MALE	MALE	MALE	MALE	MALE	MALE	TRUMP	CARSON	CARSON	ICH	/KAS-	FIO-	ICH	RINA	ICH	YES	NO	UND	YES	NO	UND
Total	500	50	52	60	62	74	77	61	64	488	486	473	472	469	466	123	260	28	32	40	17				
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Conservative	277	29	28	31	29	39	47	41	33	272	272	261	260	257	255	76	135	18	18	20	10				
	55	58	54	52	47	53	61	67	52	56	56	55	55	55	55	62	52	64	56	50	59				
Moderate	190	19	22	25	25	29	28	16	26	185	184	183	183	183	182	44	104	8	13	15	6				
	38	38	42	42	40	39	36	26	41	38	38	39	39	39	39	36	40	29	41	38	35				
Liberal	27	1	2	3	7	5	1	3	5	25	24	24	24	24	24	3	16	2	1	4	1				
	5	2	4	5	11	7	1	5	8	5	5	5	5	5	5	2	6	7	3	10	6				
Undecided	6	1	-	1	1	1	1	1	-	6	6	5	5	5	5	-	5	-	-	1	-				
	1	2	-	2	2	1	1	2	-	1	1	1	1	1	1	-	2	-	-	2	-				