

FINAL January 2016 NH GOP Study

Area Code:

(N=500)	n	%
West/North -----	102	20.40
Central -----	122	24.40
Hillsborough -----	151	30.20
Rockingham -----	125	25.00

Hello, my name is _____ and I am conducting a survey for Suffolk University and I would like to get your opinions on some political questions. Would you be willing to spend five minutes answering some questions?

Q.1 Gender

(N=500)	n	%
Male -----	245	49.00
Female -----	255	51.00

Q.2. How likely are you to vote in the Republican Presidential Primary in two weeks – very likely, somewhat likely, would you say you are 50-50, not very likely, or not at all likely?

(N=500)	n	%
Very Likely -----	500	100.00

Q.3 Are you currently registered as a Democrat, Republican, Undeclared/Independent, something else or are you not registered to vote?

(N=500)	n	%
Democrat -----	14	2.80
Republican -----	334	66.80
Undeclared/Independent -----	151	30.20
Other -----	1	0.20

{Q3.2, 3.3, 3.4 only}

Q.4 Just to be clear, although you are a registered <party> you intend to vote in the Republican Presidential Primary in two weeks?

(N=166)	n	%
Yes -----	166	100.00

Q5. What is your age category?

(N=500)	n	%
18-24 Years -----	20	4.00
25-34 Years -----	95	19.00
35-44 Years -----	94	18.80
45-54 Years -----	98	19.60
55-64 Years -----	78	15.60
65-74 Years -----	57	11.40
75 + Years -----	46	9.20
Refused -----	12	2.40

6. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

(N=500)	n	%
White/Caucasian-----	452	90.40
Black/African-American-----	8	1.60
American Indian / Alaska Native-----	5	1.00
Asian-----	6	1.20
Native Hawaiian / Other Pacific Islander-----	3	0.60
Hispanic/Latino-----	8	1.60
Other-----	3	0.60
Refused-----	15	3.00

7. There are 30 Republican candidates listed on the official New Hampshire Republican ballot. Of these, there are 12 major candidates. If the *Republican* Primary for President of the United States were held today, who would be your first choice to win the Republican nomination? {RANDOMIZE LIST}

(N=500)	n	%
Jeb Bush-----	56	11.20
Ben Carson-----	24	4.80
Chris Christie-----	28	5.60
Ted Cruz-----	59	11.80
Carly Fiorina-----	20	4.00
Jim Gilmore-----	1	0.20
Mike Huckabee-----	2	0.40
John Kasich-----	60	12.00
Rand Paul-----	8	1.60
Marco Rubio-----	48	9.60
Rick Santorum-----	0	0.00
Donald Trump-----	133	26.60
Other-----	2	0.40
Undecided-----	59	11.80

{7.13 only}

- 7a. Which "other" candidate of the remaining 18 listed Republican candidates would be your first choice?

{DO NOT LIST NAMES - ONLY USE ALPHA LIST IF THEY KNOW WHO THEY PREFER}

(N=2)	n	%
Other-----	50.00	1
Undecided-----	50.00	1

- 7c. Who would be your second choice?

(N=441)	n	%
Jeb Bush-----	51	11.56
Ben Carson-----	15	3.40
Chris Christie-----	35	7.94
Ted Cruz-----	79	17.91
Carly Fiorina-----	36	8.16
Jim Gilmore-----	2	0.45
Mike Huckabee-----	5	1.13
John Kasich-----	38	8.62
Rand Paul-----	15	3.40
Marco Rubio-----	78	17.69
Rick Santorum-----	2	0.45
Donald Trump-----	29	6.58
Other-----	2	0.45
Undecided-----	54	12.24

7b. Now, are there any Democratic candidates that would motivate you to vote in the Democratic Primary instead of the Republican Primary, in two weeks? {RECORD NAME}

(N=500)	n	%
Hillary Clinton -----	26	5.20
Bernie Sanders -----	57	11.40
Martin O'Malley -----	7	1.40
Other -----	3	0.60
No/None -----	386	77.20
Undecided -----	21	4.20

I'm going to run two possible general election scenarios with Donald Trump as the Republican nominee to see who you would vote for, come November. Let's start with... (ROTATE 8-9)

8. Republican Donald Trump vs Democrat Hillary Clinton vs Independent Michael Bloomberg – would you vote for...

(N=500)	n	%
Republican Donald Trump -----	316	63.20
Democrat Hillary Clinton -----	51	10.20
Independent Michael Bloomberg -----	50	10.00
Would not vote in November -----	15	3.00
Undecided -----	68	13.60

9. Republican Donald Trump vs Democrat Bernie Sanders vs Independent Michael Bloomberg – would you vote for...

(N=500)	n	%
Republican Donald Trump -----	285	57.00
Democrat Bernie Sanders -----	90	18.00
Independent Michael Bloomberg -----	43	8.60
Would not vote in November -----	17	3.40
Undecided -----	65	13.00

I am going to read you a short list of individuals and for each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama. Is your opinion of Barack Obama generally favorable or generally unfavorable? (RANDOMIZE 11-19)

(N=500)	<u>NEVER HEARD</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>HOF/UNDECIDED</u>
10. Barack Obama	0 0.00	83 16.60	391 78.20	26 5.20
11. Hillary Clinton	0 0.00	54 10.80	425 85.00	21 4.20
12. Chris Christie	0 0.00	251 50.20	184 36.80	65 13.00
13. Jeb Bush	2 0.40	252 50.40	202 40.40	44 8.80
14. John Kasich	7 1.40	252 50.40	151 30.20	90 18.00
15. Ben Carson	3 0.60	278 55.60	156 31.20	63 12.60
16. Marco Rubio	1 0.20	276 55.20	142 28.40	81 16.20
17. Ted Cruz	3 0.60	255 51.00	172 34.40	70 14.00
18. Donald Trump	0 0.00	244 48.80	202 40.40	54 10.80
19. Michael Bloomberg	17 3.40	96 19.20	258 51.60	129 25.80

20. What do you think is the most important issue facing the country right now? {Randomize}

(N=500)	n	%
Reducing the national debt -----	45	9.00
Taxes -----	7	1.40
Jobs/Economy -----	116	23.20
Schools/Education -----	3	0.60
Healthcare -----	18	3.60
Energy independence -----	1	0.20
Illegal immigration -----	69	13.80
Abortion policy -----	14	2.80
Same-sex marriage -----	0	0.00
Civil liberties -----	7	1.40
Terrorism/national security -----	176	35.20
Drugs/Opioids -----	12	2.40
Climate Change -----	5	1.00
Undecided -----	27	5.40

21. Of the following seven Republican candidates, who do you trust the most?

{One answer – read randomized list}

(N=500)	n	%
Jeb Bush -----	72	14.40
Ben Carson-----	50	10.00
Chris Christie-----	29	5.80
Ted Cruz -----	57	11.40
John Kasich -----	70	14.00
Marco Rubio-----	46	9.20
Donald Trump-----	115	23.00
Other -----	9	1.80
Undecided -----	52	10.40

22. Which candidate has the best chance of winning the general election against the Democratic nominee? {One answer – read randomized list}

(N=500)	n	%
Jeb Bush -----	32	6.40
Ben Carson-----	6	1.20
Chris Christie-----	18	3.60
Ted Cruz -----	65	13.00
John Kasich -----	35	7.00
Marco Rubio-----	54	10.80
Donald Trump-----	206	41.20
Other -----	7	1.40
Undecided -----	77	15.40

23. Would you describe yourself as conservative, moderate or liberal?

(N=500)	n	%
Conservative -----	280	56.00
Moderate -----	177	35.40
Liberal -----	28	5.60
Undecided -----	15	3.00