



7. There are 30 Republican candidates listed on the official New Hampshire Republican ballot. Of these, there are 12 major candidates. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		PARTY			AREA					AGE					RACE	
	TOTAL	MALE	FE-MALE	DEM	REP	IND/OTHER	WEST/NORTH	CEN-TRAL	HILL-SBOROUGH	ROCK-INGHAM	18-34	35-44	45-54	55-64	65+	WHITE	OTHER
Donald Trump	133	71	62	3	92	38	26	33	42	32	29	29	26	25	19	121	10
	27	29	24	21	28	25	25	27	28	26	25	31	27	32	18	27	30
Other	2	-	2	1	-	1	-	1	1	-	-	-	-	1	1	2	-
	*		1	7		1		1	1					1	1	*	
Undecided	59	22	37	4	34	21	10	16	17	16	13	12	13	5	14	52	6
	12	9	15	29	10	14	10	13	11	13	11	13	13	6	14	12	18



7a. Which "other" candidate of the remaining 18 listed Republican candidates would be your first choice?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		PARTY			AREA				AGE					RACE		
	TOTAL	MALE	FE-MALE	DEM	REP	IND/OTHER	WEST/NORTH	CEN-TRAL	HILL-SBOR-OUGH	ROCK-ING-HAM	18-34	35-44	45-54	55-64	65+	WHITE	OTHER
Andy Martin	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Stephen John McCarthy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Peter Messina	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
George Pataki	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chomi Prag	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Joe Robinson	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Richard P.H. Witz	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1 50	-	1 50	-	-	1 100	-	-	1 100	-	-	-	-	1 100	-	1 50	-
Undecided	1 50	-	1 50	1 100	-	-	-	1 100	-	-	-	-	-	-	1 100	1 50	-

7c. Who would be your second choice?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			PARTY			AREA				AGE					RACE	
	TOTAL	MALE	FE-MALE	DEM	REP	IND/OTHER	WEST/NORTH	CEN-TRAL	HILL-SBOR-OUGH	ROCK-ING-HAM	18-34	35-44	45-54	55-64	65+	WHITE	OTHER
THOSE WITH FIRST CHOICE	441	223	218	10	300	131	92	106	134	109	102	82	85	73	89	400	27
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	51	17	34	-	39	12	12	13	16	10	11	8	12	7	13	50	-
	12	8	16		13	9	13	12	12	9	11	10	14	10	15	12	
Ben Carson	15	8	7	1	9	5	5	3	4	3	7	2	2	2	1	14	1
	3	4	3	10	3	4	5	3	3	3	7	2	2	3	1	4	4
Chris Christie	35	12	23	-	27	8	3	8	15	9	3	10	7	6	6	31	4
	8	5	11		9	6	3	8	11	8	3	12	8	8	7	8	15
Ted Cruz	79	45	34	1	57	21	20	13	26	20	14	19	13	12	20	71	7
	18	20	16	10	19	16	22	12	19	18	14	23	15	16	22	18	26
Carly Fiorina	36	21	15	-	25	11	4	10	15	7	8	8	10	6	3	29	4
	8	9	7		8	8	4	9	11	6	8	10	12	8	3	7	15
Jim Gilmore	2	2	-	-	1	1	1	-	1	-	2	-	-	-	-	2	-
	*	1			*	1	1		1		2				*		
Mike Huckabee	5	5	-	-	5	-	2	1	2	-	1	2	1	-	1	4	1
	1	2			2		2	1	1		1	2	1		1	1	4
John Kasich	38	20	18	1	27	10	8	9	7	14	6	5	12	5	9	36	-
	9	9	8	10	9	8	9	8	5	13	6	6	14	7	10	9	
Rand Paul	15	8	7	-	12	3	5	3	2	5	5	3	2	4	1	15	-
	3	4	3		4	2	5	3	1	5	5	4	2	5	1	4	
Marco Rubio	78	43	35	-	51	27	14	21	19	24	26	9	15	14	13	70	4
	18	19	16		17	21	15	20	14	22	25	11	18	19	15	18	15
Rick Santorum	2	1	1	-	1	1	-	1	1	-	-	1	-	-	1	2	-
	*	*	*		*	1		1	1			1			1	*	

7c. Who would be your second choice?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			PARTY			AREA				AGE				RACE		
	TOTAL	MALE	FE- MALE	DEM	REP	IND/ OTHER	WEST/ NORTH	CEN- TRAL	HILL- SBOR- OUGH	ROCK- ING- HAM	18-34	35-44	45-54	55-64	65+	WHITE	OTHER
Donald Trump	29	12	17	3	16	10	9	9	5	6	8	5	4	5	7	28	1
	7	5	8	30	5	8	10	8	4	6	8	6	5	7	8	7	4
Other	2	1	1	-	1	1	-	-	1	1	-	-	-	-	2	1	1
	*	*	*		*	1			1	1					2	*	4
Undecided	54	28	26	4	29	21	9	15	20	10	11	10	7	12	12	47	4
	12	13	12	40	10	16	10	14	15	9	11	12	8	16	13	12	15

7b. Now, are there any Democratic candidates that would motivate you to voting in the Democratic Primary instead of the Republican Primary, in two weeks?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			PARTY			AREA				AGE					RACE	
	TOTAL	MALE	FE-MALE	DEM	REP	IND/OTHER	WEST/NORTH	CEN-TRAL	HILL-SBOR-OUGH	ROCK-ING-HAM	18-34	35-44	45-54	55-64	65+	WHITE	OTHER
Total	500	245	255	14	334	152	102	122	151	125	115	94	98	78	103	452	33
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Hillary Clinton	26	12	14	5	9	12	10	2	7	7	6	5	5	6	4	24	2
	5	5	5	36	3	8	10	2	5	6	5	5	5	8	4	5	6
Bernie Sanders	57	31	26	3	30	24	12	9	22	14	13	6	11	10	15	52	4
	11	13	10	21	9	16	12	7	15	11	11	6	11	13	15	12	12
Martin O'Malley	7	5	2	1	2	4	1	1	1	4	2	1	2	2	-	7	-
	1	2	1	7	1	3	1	1	1	3	2	1	2	3		2	
Other	3	1	2	-	-	3	-	1	1	1	1	-	-	-	2	1	1
	1	*	1			2		1	1	1	1				2	*	3
No/None/Nobody	386	191	195	3	283	100	77	101	115	93	84	77	76	59	80	347	26
	77	78	76	21	85	66	75	83	76	74	73	82	78	76	78	77	79
Undecided	21	5	16	2	10	9	2	8	5	6	9	5	4	1	2	21	-
	4	2	6	14	3	6	2	7	3	5	8	5	4	1	2	5	

8. Republican Donald Trump vs Democrat Hillary Clinton vs Independent Michael Bloomberg - would you vote for...

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			PARTY			AREA				AGE					RACE	
	TOTAL	MALE	FE-MALE	DEM	REP	IND/OTHER	WEST/NORTH	CEN-TRAL	HILL-SBOR-OUGH	ROCK-ING-HAM	18-34	35-44	45-54	55-64	65+	WHITE	OTHER
Total	500	245	255	14	334	152	102	122	151	125	115	94	98	78	103	452	33
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Donald Trump	316	162	154	6	219	91	64	86	88	78	73	67	57	52	61	288	19
	63	66	60	43	66	60	63	70	58	62	63	71	58	67	59	64	58
Democrat Hillary Clinton	51	18	33	4	27	20	10	10	17	14	13	5	12	8	13	50	1
	10	7	13	29	8	13	10	8	11	11	11	5	12	10	13	11	3
Independent Michael Bloomberg	50	31	19	1	33	16	13	8	15	14	15	4	12	10	7	49	1
	10	13	7	7	10	11	13	7	10	11	13	4	12	13	7	11	3
Would not vote in November	15	6	9	-	11	4	3	4	5	3	3	1	5	1	4	12	1
	3	2	4		3	3	3	3	3	2	3	1	5	1	4	3	3
Undecided	68	28	40	3	44	21	12	14	26	16	11	17	12	7	18	53	11
	14	11	16	21	13	14	12	11	17	13	10	18	12	9	17	12	33



9. Republican Donald Trump vs Democrat Bernie Sanders vs Independent Michael Bloomberg - would you vote for...

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			PARTY			AREA				AGE					RACE	
	TOTAL	MALE	FE-MALE	DEM	REP	IND/OTHER	WEST/NORTH	CEN-TRAL	HILL-SBOR-OUGH	ROCK-ING-HAM	18-34	35-44	45-54	55-64	65+	WHITE	OTHER
Total	500	245	255	14	334	152	102	122	151	125	115	94	98	78	103	452	33
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Donald Trump	285	151	134	5	200	80	51	82	81	71	65	60	54	49	51	259	17
	57	62	53	36	60	53	50	67	54	57	57	64	55	63	50	57	52
Democrat Bernie Sanders	90	43	47	7	52	31	22	11	32	25	20	13	19	11	26	88	2
	18	18	18	50	16	20	22	9	21	20	17	14	19	14	25	19	6
Independent Michael Bloomberg	43	20	23	1	25	17	11	9	13	10	12	3	13	10	4	43	-
	9	8	9	7	7	11	11	7	9	8	10	3	13	13	4	10	
Would not vote in November	17	9	8	-	15	2	4	4	6	3	3	1	4	1	7	12	1
	3	4	3		4	1	4	3	4	2	3	1	4	1	7	3	3
Undecided	65	22	43	1	42	22	14	16	19	16	15	17	8	7	15	50	13
	13	9	17	7	13	14	14	13	13	13	13	18	8	9	15	11	39

10. Barack Obama

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			PARTY			AREA				AGE					RACE	
	TOTAL	MALE	FE-MALE	DEM	REP	IND/OTHER	WEST/NORTH	CEN-TRAL	HILL-SBOROUGH	ROCK-INGHAM	18-34	35-44	45-54	55-64	65+	WHITE	OTHER
Total	500	245	255	14	334	152	102	122	151	125	115	94	98	78	103	452	33
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	83	27	56	12	42	29	25	15	25	18	21	13	13	17	17	79	4
	17	11	22	86	13	19	25	12	17	14	18	14	13	22	17	17	12
Unfavorable	391	209	182	2	276	113	75	101	119	96	90	76	79	59	78	350	27
	78	85	71	14	83	74	74	83	79	77	78	81	81	76	76	77	82
Heard of/Undecided	26	9	17	-	16	10	2	6	7	11	4	5	6	2	8	23	2
	5	4	7		5	7	2	5	5	9	3	5	6	3	8	5	6

## 11. Hillary Clinton

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		PARTY			AREA					AGE					RACE	
	TOTAL	MALE	FE- MALE	DEM	REP	IND/ OTHER	WEST/ NORTH	CEN- TRAL	HILL- SBOR- OUGH	ROCK- ING- HAM	18-34	35-44	45-54	55-64	65+	WHITE	OTHER
Total	500	245	255	14	334	152	102	122	151	125	115	94	98	78	103	452	33
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	54	16	38	4	24	26	15	9	16	14	11	7	9	14	12	50	3
	11	7	15	29	7	17	15	7	11	11	10	7	9	18	12	11	9
Unfavorable	425	223	202	9	295	121	85	107	128	105	101	84	84	62	85	382	29
	85	91	79	64	88	80	83	88	85	84	88	89	86	79	83	85	88
Heard of/Undecided	21	6	15	1	15	5	2	6	7	6	3	3	5	2	6	20	1
	4	2	6	7	4	3	2	5	5	5	3	3	5	3	6	4	3

12. Chris Christie

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			PARTY			AREA				AGE					RACE	
	TOTAL	MALE	FE-MALE	DEM	REP	IND/OTHER	WEST/NORTH	CEN-TRAL	HILL-SBOR-OUGH	ROCK-ING-HAM	18-34	35-44	45-54	55-64	65+	WHITE	OTHER
Total	500	245	255	14	334	152	102	122	151	125	115	94	98	78	103	452	33
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	251	120	131	6	175	70	48	56	80	67	53	39	57	37	59	227	17
	50	49	51	43	52	46	47	46	53	54	46	41	58	47	57	50	52
Unfavorable	184	93	91	6	115	63	39	46	56	43	48	43	25	33	30	164	13
	37	38	36	43	34	41	38	38	37	34	42	46	26	42	29	36	39
Heard of/Undecided	65	32	33	2	44	19	15	20	15	15	14	12	16	8	14	61	3
	13	13	13	14	13	12	15	16	10	12	12	13	16	10	14	13	9

13. Jeb Bush

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			PARTY			AREA				AGE					RACE	
	TOTAL	MALE	FE-MALE	DEM	REP	IND/OTHER	WEST/NORTH	CEN-TRAL	HILL-SBOR-OUGH	ROCK-ING-HAM	18-34	35-44	45-54	55-64	65+	WHITE	OTHER
Total	500	245	255	14	334	152	102	122	151	125	115	94	98	78	103	452	33
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	2	2	-	-	1	1	-	1	-	1	-	-	-	1	1	2	-
	*	1			*	1		1		1				1	1	*	
Favorable	252	121	131	6	184	62	57	55	80	60	61	41	47	36	63	235	11
	50	49	51	43	55	41	56	45	53	48	53	44	48	46	61	52	33
Unfavorable	202	99	103	8	120	74	36	54	61	51	46	48	39	35	29	176	20
	40	40	40	57	36	49	35	44	40	41	40	51	40	45	28	39	61
Heard of/Undecided	44	23	21	-	29	15	9	12	10	13	8	5	12	6	10	39	2
	9	9	8		9	10	9	10	7	10	7	5	12	8	10	9	6

14. John Kasich

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			PARTY			AREA				AGE				RACE		
	TOTAL	MALE	FE-MALE	DEM	REP	IND/OTHER	WEST/NORTH	CEN-TRAL	HILL-SBOR-OUGH	ROCK-ING-HAM	18-34	35-44	45-54	55-64	65+	WHITE	OTHER
Total	500	245	255	14	334	152	102	122	151	125	115	94	98	78	103	452	33
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	7	2	5	1	4	2	-	1	2	4	3	3	-	-	1	6	1
	1	1	2	7	1	1		1	1	3	3	3			1	1	3
Favorable	252	130	122	8	174	70	57	51	77	67	49	35	57	44	63	231	15
	50	53	48	57	52	46	56	42	51	54	43	37	58	56	61	51	45
Unfavorable	151	73	78	4	94	53	26	44	48	33	44	37	22	23	21	132	13
	30	30	31	29	28	35	25	36	32	26	38	39	22	29	20	29	39
Heard of/Undecided	90	40	50	1	62	27	19	26	24	21	19	19	19	11	18	83	4
	18	16	20	7	19	18	19	21	16	17	17	20	19	14	17	18	12

15. Ben Carson

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			PARTY			AREA				AGE					RACE	
	TOTAL	MALE	FE-MALE	DEM	REP	IND/OTHER	WEST/NORTH	CEN-TRAL	HILL-SBOR-OUGH	ROCK-ING-HAM	18-34	35-44	45-54	55-64	65+	WHITE	OTHER
Total	500	245	255	14	334	152	102	122	151	125	115	94	98	78	103	452	33
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	3	1	2	-	1	2	1	1	1	-	1	1	-	-	1	3	-
	1	*	1		*	1	1	1	1		1	1			1	1	
Favorable	278	147	131	5	199	74	61	71	87	59	75	55	51	35	54	247	20
	56	60	51	36	60	49	60	58	58	47	65	59	52	45	52	55	61
Unfavorable	156	74	82	7	93	56	28	33	48	47	28	25	36	32	33	147	7
	31	30	32	50	28	37	27	27	32	38	24	27	37	41	32	33	21
Heard of/Undecided	63	23	40	2	41	20	12	17	15	19	11	13	11	11	15	55	6
	13	9	16	14	12	13	12	14	10	15	10	14	11	14	15	12	18

16. Marco Rubio

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		PARTY			AREA					AGE				RACE		
	TOTAL	MALE	FE-MALE	DEM	REP	IND/OTHER	WEST/NORTH	CEN-TRAL	HILL-SBOR-OUGH	ROCK-ING-HAM	18-34	35-44	45-54	55-64	65+	WHITE	OTHER
Total	500	245	255	14	334	152	102	122	151	125	115	94	98	78	103	452	33
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	1	1	-	-	-	1	-	-	1	-	1	-	-	-	-	-	1
	*	*				1			1		1						3
Favorable	276	140	136	4	192	80	50	75	79	72	72	44	58	43	53	251	17
	55	57	53	29	57	53	49	61	52	58	63	47	59	55	51	56	52
Unfavorable	142	69	73	9	89	44	35	28	48	31	25	33	22	27	31	126	11
	28	28	29	64	27	29	34	23	32	25	22	35	22	35	30	28	33
Heard of/Undecided	81	35	46	1	53	27	17	19	23	22	17	17	18	8	19	75	4
	16	14	18	7	16	18	17	16	15	18	15	18	18	10	18	17	12



17. Ted Cruz

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			PARTY			AREA				AGE					RACE	
	TOTAL	MALE	FE-MALE	DEM	REP	IND/OTHER	WEST/NORTH	CEN-TRAL	HILL-SBOROUGH	ROCK-INGHAM	18-34	35-44	45-54	55-64	65+	WHITE	OTHER
Total	500	245	255	14	334	152	102	122	151	125	115	94	98	78	103	452	33
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	3	1	2	-	3	-	1	1	-	1	2	-	-	1	-	3	-
	1	*	1		1		1	1		1	2			1		1	
Favorable	255	130	125	3	184	68	55	66	73	61	61	50	49	37	53	229	17
	51	53	49	21	55	45	54	54	48	49	53	53	50	47	51	51	52
Unfavorable	172	83	89	9	104	59	33	38	54	47	38	32	35	32	30	155	13
	34	34	35	64	31	39	32	31	36	38	33	34	36	41	29	34	39
Heard of/Undecided	70	31	39	2	43	25	13	17	24	16	14	12	14	8	20	65	3
	14	13	15	14	13	16	13	14	16	13	12	13	14	10	19	14	9

18. Donald Trump

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		PARTY			AREA					AGE					RACE	
	TOTAL	MALE	FE-MALE	DEM	REP	IND/OTHER	WEST/NORTH	CEN-TRAL	HILL-SBOR-OUGH	ROCK-ING-HAM	18-34	35-44	45-54	55-64	65+	WHITE	OTHER
Total	500	245	255	14	334	152	102	122	151	125	115	94	98	78	103	452	33
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	244	131	113	6	163	75	53	60	70	61	57	53	41	39	49	218	17
	49	53	44	43	49	49	52	49	46	49	50	56	42	50	48	48	52
Unfavorable	202	94	108	7	136	59	43	38	67	54	45	29	47	32	43	186	11
	40	38	42	50	41	39	42	31	44	43	39	31	48	41	42	41	33
Heard of/Undecided	54	20	34	1	35	18	6	24	14	10	13	12	10	7	11	48	5
	11	8	13	7	10	12	6	20	9	8	11	13	10	9	11	11	15

19. Michael Bloomberg

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		PARTY			AREA					AGE					RACE	
	TOTAL	MALE	FE-MALE	DEM	REP	IND/OTHER	WEST/NORTH	CEN-TRAL	HILL-SBOR-OUGH	ROCK-ING-HAM	18-34	35-44	45-54	55-64	65+	WHITE	OTHER
Total	500	245	255	14	334	152	102	122	151	125	115	94	98	78	103	452	33
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	17	6	11	-	11	6	2	6	4	5	9	3	1	1	3	17	-
	3	2	4		3	4	2	5	3	4	8	3	1	1	3	4	
Favorable	96	50	46	3	67	26	20	21	29	26	33	11	20	20	10	95	1
	19	20	18	21	20	17	20	17	19	21	29	12	20	26	10	21	3
Unfavorable	258	147	111	8	173	77	54	71	72	61	44	53	47	42	64	220	25
	52	60	44	57	52	51	53	58	48	49	38	56	48	54	62	49	76
Heard of/Undecided	129	42	87	3	83	43	26	24	46	33	29	27	30	15	26	120	7
	26	17	34	21	25	28	25	20	30	26	25	29	31	19	25	27	21

20. What do you think is the most important issue facing the country right now?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			PARTY			AREA				AGE					RACE	
	TOTAL	MALE	FE-MALE	DEM	REP	IND/OTHER	WEST/NORTH	CEN-TRAL	HILL-SBOR-OUGH	ROCK-ING-HAM	18-34	35-44	45-54	55-64	65+	WHITE	OTHER
Total	500	245	255	14	334	152	102	122	151	125	115	94	98	78	103	452	33
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Reducing the national debt	45	33	12	-	34	11	10	9	11	15	6	7	11	10	11	44	-
	9	13	5		10	7	10	7	7	12	5	7	11	13	11	10	
Taxes	7	5	2	-	6	1	1	2	2	2	3	-	1	2	1	7	-
	1	2	1		2	1	1	2	1	2	3		1	3	1	2	
Jobs/Economy	116	52	64	5	71	40	22	29	35	30	24	27	28	14	20	107	7
	23	21	25	36	21	26	22	24	23	24	21	29	29	18	19	24	21
Schools/Education	3	2	1	-	2	1	-	-	2	1	1	-	-	-	2	3	-
	1	1	*		1	1			1	1	1				2	1	
Healthcare	18	5	13	-	13	5	2	5	6	5	6	1	6	1	4	17	1
	4	2	5		4	3	2	4	4	4	5	1	6	1	4	4	3
Energy independence	1	1	-	-	1	-	1	-	-	-	-	-	1	-	-	1	-
	*	*			*		1						1		*		
Illegal immigration	69	30	39	2	48	19	14	17	26	12	19	8	15	7	16	58	10
	14	12	15	14	14	12	14	14	17	10	17	9	15	9	16	13	30
Abortion policy	14	7	7	-	12	2	4	4	2	4	6	2	3	1	2	14	-
	3	3	3		4	1	4	3	1	3	5	2	3	1	2	3	
Same-sex marriage	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Civil liberties	7	3	4	-	3	4	3	2	1	1	2	1	2	1	1	6	-
	1	1	2		1	3	3	2	1	1	2	1	2	1	1	1	
Terrorism/national security	176	84	92	7	119	50	39	39	52	46	43	40	28	34	29	160	8
	35	34	36	50	36	33	38	32	34	37	37	43	29	44	28	35	24

20. What do you think is the most important issue facing the country right now?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			PARTY			AREA				AGE					RACE	
	TOTAL	MALE	FE- MALE	DEM	REP	IND/ OTHER	WEST/ NORTH	CEN- TRAL	HILL- SBOR- OUGH	ROCK- ING- HAM	18-34	35-44	45-54	55-64	65+	WHITE	OTHER
Drugs/Opioids	12	8	4	-	6	6	2	2	4	4	1	5	-	2	4	12	-
	2	3	2		2	4	2	2	3	3	1	5		3	4	3	
Climate Change	5	2	3	-	3	2	1	1	2	1	1	1	-	-	2	4	1
	1	1	1		1	1	1	1	1	1	1	1			2	1	3
Undecided	27	13	14	-	16	11	3	12	8	4	3	2	3	6	11	19	6
	5	5	5		5	7	3	10	5	3	3	2	3	8	11	4	18

21. Of the following seven Republican candidates, who do you trust the most?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		PARTY			AREA					AGE					RACE	
	TOTAL	MALE	FE-MALE	DEM	REP	IND/OTHER	WEST/NORTH	CEN-TRAL	HILL-SBOR-OUGH	ROCK-ING-HAM	18-34	35-44	45-54	55-64	65+	WHITE	OTHER
Total	500	245	255	14	334	152	102	122	151	125	115	94	98	78	103	452	33
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	72	29	43	3	51	18	14	12	26	20	17	12	8	12	22	68	4
	14	12	17	21	15	12	14	10	17	16	15	13	8	15	21	15	12
Ben Carson	50	26	24	1	32	17	13	15	15	7	13	10	8	7	11	47	2
	10	11	9	7	10	11	13	12	10	6	11	11	8	9	11	10	6
Chris Christie	29	14	15	-	17	12	5	6	11	7	4	4	9	5	6	29	-
	6	6	6		5	8	5	5	7	6	3	4	9	6	6	6	
Ted Cruz	57	31	26	-	47	10	13	17	15	12	19	12	9	6	9	43	7
	11	13	10		14	7	13	14	10	10	17	13	9	8	9	10	21
John Kasich	70	41	29	1	45	24	14	14	13	29	10	10	19	14	17	68	1
	14	17	11	7	13	16	14	11	9	23	9	11	19	18	17	15	3
Marco Rubio	46	22	24	1	31	14	9	13	11	13	11	9	10	7	9	43	2
	9	9	9	7	9	9	9	11	7	10	10	10	10	9	9	10	6
Donald Trump	115	63	52	5	75	35	25	24	37	29	30	21	25	16	18	106	8
	23	26	20	36	22	23	25	20	25	23	26	22	26	21	17	23	24
Other	9	4	5	-	7	2	-	1	8	-	3	1	-	3	2	6	1
	2	2	2		2	1		1	5		3	1		4	2	1	3
Undecided	52	15	37	3	29	20	9	20	15	8	8	15	10	8	9	42	8
	10	6	15	21	9	13	9	16	10	6	7	16	10	10	9	9	24

22. Which candidate has the best chance of winning the general election against the Democratic nominee?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER			PARTY			AREA				AGE					RACE	
	TOTAL	MALE	FE-MALE	DEM	REP	IND/OTHER	WEST/NORTH	CEN-TRAL	HILL-SBOR-OUGH	ROCK-ING-HAM	18-34	35-44	45-54	55-64	65+	WHITE	OTHER
Total	500	245	255	14	334	152	102	122	151	125	115	94	98	78	103	452	33
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	32	18	14	-	27	5	7	5	12	8	10	5	5	5	7	30	2
	6	7	5		8	3	7	4	8	6	9	5	5	6	7	7	6
Ben Carson	6	4	2	-	2	4	2	1	3	-	2	1	1	1	1	6	-
	1	2	1		1	3	2	1	2		2	1	1	1	1	1	
Chris Christie	18	8	10	1	9	8	4	3	9	2	2	1	6	3	6	17	1
	4	3	4	7	3	5	4	2	6	2	2	1	6	4	6	4	3
Ted Cruz	65	37	28	1	48	16	15	20	18	12	18	11	14	6	15	54	5
	13	15	11	7	14	11	15	16	12	10	16	12	14	8	15	12	15
John Kasich	35	19	16	1	22	12	6	6	4	19	3	7	12	6	7	34	1
	7	8	6	7	7	8	6	5	3	15	3	7	12	8	7	8	3
Marco Rubio	54	21	33	-	43	11	6	16	16	16	12	12	11	8	10	51	2
	11	9	13		13	7	6	13	11	13	10	13	11	10	10	11	6
Donald Trump	206	103	103	6	133	67	47	48	61	50	49	42	36	35	38	189	12
	41	42	40	43	40	44	46	39	40	40	43	45	37	45	37	42	36
Other	7	4	3	1	5	1	-	2	5	-	4	-	-	1	2	5	2
	1	2	1	7	1	1		2	3		3			1	2	1	6
Undecided	77	31	46	4	45	28	15	21	23	18	15	15	13	13	17	66	8
	15	13	18	29	13	18	15	17	15	14	13	16	13	17	17	15	24

23. Would you describe yourself as conservative, moderate or liberal?

BANNER 1																	
DEMOGRAPHICS																	
	GENDER		PARTY			AREA					AGE					RACE	
	TOTAL	MALE	FE-MALE	DEM	REP	IND/OTHER	WEST/NORTH	CEN-TRAL	HILL-SBOR-OUGH	ROCK-ING-HAM	18-34	35-44	45-54	55-64	65+	WHITE	OTHER
Total	500	245	255	14	334	152	102	122	151	125	115	94	98	78	103	452	33
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Conservative	280	138	142	5	204	71	51	80	88	61	59	55	53	41	66	253	17
	56	56	56	36	61	47	50	66	58	49	51	59	54	53	64	56	52
Moderate	177	94	83	5	117	55	42	32	52	51	47	32	38	28	28	165	11
	35	38	33	36	35	36	41	26	34	41	41	34	39	36	27	37	33
Liberal	28	4	24	4	6	18	7	4	9	8	7	3	5	6	6	23	4
	6	2	9	29	2	12	7	3	6	6	6	3	5	8	6	5	12
Undecided	15	9	6	-	7	8	2	6	2	5	2	4	2	3	3	11	1
	3	4	2		2	5	2	5	1	4	2	4	2	4	3	2	3



7. There are 30 Republican candidates listed on the official New Hampshire Republican ballot. Of these, there are 12 major candidates. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 2

	GOP FIRST CHOICE													MOTIVATE TO VOTE DEM		
	TOTAL	BUSH	CAR SON	CHRIS TIE	FIO CRUZ	RINA	GIL MORE	HUCK ABEE	KAS ICH	PAUL	RUBIO	SANT ORUM	TRUMP	UND	SAN DERS	CLIN TON
Total	500 100	56 100	24 100	28 100	59 100	20 100	1 100	2 100	60 100	8 100	48 100	- 100	133 100	59 100	57 100	26 100
Jeb Bush	56 11	56 100	-	-	-	-	-	-	-	-	-	-	-	-	5 9	3 12
Ben Carson	24 5	-	24 100	-	-	-	-	-	-	-	-	-	-	-	2 4	-
Chris Christie	28 6	-	-	28 100	-	-	-	-	-	-	-	-	-	-	3 5	3 12
Ted Cruz	59 12	-	-	-	59 100	-	-	-	-	-	-	-	-	-	5 9	1 4
Carly Fiorina	20 4	-	-	-	-	20 100	-	-	-	-	-	-	-	-	2 4	-
Jim Gilmore	1 *	-	-	-	-	-	1 100	-	-	-	-	-	-	-	1 2	-
Mike Huckabee	2 *	-	-	-	-	-	-	2 100	-	-	-	-	-	-	-	-
John Kasich	60 12	-	-	-	-	-	-	-	60 100	-	-	-	-	-	6 11	4 15
Rand Paul	8 2	-	-	-	-	-	-	-	-	8 100	-	-	-	-	1 2	-
Marco Rubio	48 10	-	-	-	-	-	-	-	-	-	48 100	-	-	-	3 5	2 8
Rick Santorum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Donald Trump	133 27	-	-	-	-	-	-	-	-	-	-	-	133 100	-	20 35	4 15

7. There are 30 Republican candidates listed on the official New Hampshire Republican ballot. Of these, there are 12 major candidates. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 2															
GOP FIRST CHOICE														MOTIVATE TO VOTE DEM	
TOTAL	BUSH	CAR SON	CHRIS TIE	FIO CRUZ	GIL RINA	HUCK MORE	KAS ABEE	PAUL ICH	RUBIO	SANT ORUM	TRUMP	UND	SAN DERS	CLIN TON	
Other	2	-	-	-	-	-	-	-	-	-	-	-	-	2	-
	*													4	
Undecided	59	-	-	-	-	-	-	-	-	-	-	-	59	7	9
	12												100	12	35



7a. Which "other" candidate of the remaining 18 listed Republican candidates would be your first choice?

	BANNER 2															
	GOP FIRST CHOICE													MOTIVATE TO VOTE DEM		
	TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	FIO RINA	GIL MORE	HUCK ABEE	KAS ICH	PAUL	RUBIO	SANT ORUM	TRUMP	UND	SAN DERS	CLIN TON
Stephen John McCarthy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Peter Messina	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
George Pataki	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chomi Prag	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Joe Robinson	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Richard P.H. Witz	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1 50	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50	-
Undecided	1 50	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50	-

7c. Who would be your second choice?

BANNER 2

	GOP FIRST CHOICE													MOTIVATE TO VOTE DEM		
	TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	FIO RINA	GIL MORE	HUCK ABEE	KAS ICH	PAUL	RUBIO	SANT ORUM	TRUMP	UND	SAN DERS	CLIN TON
THOSE WITH FIRST CHOICE	441	56	24	28	59	20	1	2	60	8	48	-	133	-	50	17
	100	100	100	100	100	100	100	100	100	100	100	-	100	-	100	100
Jeb Bush	51	-	1	9	1	1	-	-	22	-	8	-	9	-	9	1
	12		4	32	2	5			37		17		7		18	6
Ben Carson	15	-	-	-	3	-	1	-	-	1	1	-	8	-	3	-
	3				5		100			12	2		6		6	
Chris Christie	35	8	-	-	-	2	-	-	9	1	9	-	6	-	2	1
	8	14				10			15	12	19		5		4	6
Ted Cruz	79	2	7	1	-	9	-	-	-	2	8	-	50	-	7	3
	18	4	29	4		45				25	17		38		14	18
Carly Fiorina	36	5	2	5	11	-	-	-	-	1	5	-	7	-	5	1
	8	9	8	18	19					12	10		5		10	6
Jim Gilmore	2	-	-	-	2	-	-	-	-	-	-	-	-	-	1	-
	*				3										2	
Mike Huckabee	5	-	1	-	2	-	-	-	-	-	-	-	2	-	-	-
	1		4		3								2			
John Kasich	38	15	3	3	-	2	-	-	-	1	5	-	9	-	8	2
	9	27	12	11		10				12	10		7		16	12
Rand Paul	15	1	-	-	5	-	-	2	2	-	-	-	5	-	-	1
	3	2			8			100	3				4			6
Marco Rubio	78	11	6	7	18	2	-	-	11	-	-	-	23	-	6	2
	18	20	25	25	31	10			18				17		12	12
Rick Santorum	2	1	-	-	1	-	-	-	-	-	-	-	-	-	-	1
	*	2			2											6
Donald Trump	29	1	1	3	13	-	-	-	3	1	7	-	-	-	2	-
	7	2	4	11	22				5	12	15				4	

7c. Who would be your second choice?

BANNER 2																
GOP FIRST CHOICE														MOTIVATE TO VOTE DEM		
TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	FIO RINA	GIL MORE	HUCK ABEE	KAS ICH	PAUL	RUBIO	SANT ORUM	TRUMP	UND	SAN DERS	CLIN TON	
Other	2 *	-	-	-	-	-	-	1 2	-	-	-	1 1	-	1 2	1 6	
Undecided	54 12	12 21	3 12	-	3 5	4 20	-	-	12 20	1 12	5 10	-	13 10	-	6 12	4 24

7b. Now, are there any Democratic candidates that would motivate you to voting in the Democratic Primary instead of the Republican Primary, in two weeks?

BANNER 2																
GOP FIRST CHOICE															MOTIVATE TO VOTE DEM	
TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	FIO RINA	GIL MORE	HUCK ABEE	KAS ICH	PAUL	RUBIO	SANT ORUM	TRUMP	UND	SAN DERS	CLIN TON	
Total	500 100	56 100	24 100	28 100	59 100	20 100	1 100	2 100	60 100	8 100	48 100	- 100	133 100	59 100	57 100	26 100
Hillary Clinton	26 5	3 5	- 11	3 11	1 2	- 100	- 100	- 100	4 7	- 100	2 4	- 100	4 3	9 15	- 100	26 100
Bernie Sanders	57 11	5 9	2 8	3 11	5 8	2 10	1 100	- 100	6 10	1 12	3 6	- 100	20 15	7 12	57 100	- 100
Martin O'Malley	7 1	1 2	1 4	- 100	- 100	- 100	- 100	- 100	3 5	- 100	- 100	- 100	2 2	- 100	- 100	- 100
Other	3 1	- 100	- 100	- 100	- 100	- 100	- 100	- 100	- 100	- 100	- 100	- 100	2 2	1 2	- 100	- 100
No/None/Nobody	386 77	46 82	19 79	22 79	51 86	18 90	- 100	2 100	41 68	7 88	42 88	- 100	102 77	36 61	- 100	- 100
Undecided	21 4	1 2	2 8	- 100	2 3	- 100	- 100	- 100	6 10	- 100	1 2	- 100	3 2	6 10	- 100	- 100

## 8. Republican Donald Trump vs Democrat Hillary Clinton vs Independent Michael Bloomberg - would you vote for...

## BANNER 2

	GOP FIRST CHOICE														MOTIVATE TO VOTE DEM	
	TOTAL	BUSH	CAR	CHRIS	CRUZ	FIO	GIL	HUCK	KAS	PAUL	RUBIO	SANT	TRUMP	UND	SAN	CLIN
			SON	TIE		RINA	MORE	ABEE	ICH		ORUM	DERS		TON		
Total	500	56	24	28	59	20	1	2	60	8	48	-	133	59	57	26
	100	100	100	100	100	100	100	100	100	100	100		100	100	100	100
Republican Donald Trump	316	20	12	16	43	14	1	2	22	5	35	-	126	19	24	6
	63	36	50	57	73	70	100	100	37	62	73		95	32	42	23
Democrat Hillary Clinton	51	13	1	6	-	1	-	-	15	2	3	-	3	7	7	14
	10	23	4	21		5			25	25	6		2	12	12	54
Independent Michael Bloomberg	50	10	2	5	4	3	-	-	13	-	4	-	3	6	15	4
	10	18	8	18	7	15			22		8		2	10	26	15
Would not vote in November	15	2	2	-	5	1	-	-	2	1	1	-	-	1	2	-
	3	4	8		8	5			3	12	2			2	4	
Undecided	68	11	7	1	7	1	-	-	8	-	5	-	1	26	9	2
	14	20	29	4	12	5			13		10		1	44	16	8



9. Republican Donald Trump vs Democrat Bernie Sanders vs Independent Michael Bloomberg - would you vote for...

BANNER 2																
GOP FIRST CHOICE															MOTIVATE TO VOTE DEM	
TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	FIO RINA	GIL MORE	HUCK ABEE	KAS ICH	PAUL	RUBIO	SANT ORUM	TRUMP	UND	SAN DERS	CLIN TON	
Total	500	56	24	28	59	20	1	2	60	8	48	-	133	59	57	26
	100	100	100	100	100	100	100	100	100	100	100		100	100	100	100
Republican Donald Trump	285	15	12	10	41	12	-	2	17	4	35	-	120	16	15	8
	57	27	50	36	69	60		100	28	50	73		90	27	26	31
Democrat Bernie Sanders	90	19	2	12	5	2	1	-	23	3	1	-	7	14	31	8
	18	34	8	43	8	10	100		38	38	2		5	24	54	31
Independent Michael Bloomberg	43	10	2	6	2	2	-	-	8	-	7	-	4	2	5	4
	9	18	8	21	3	10			13		15		3	3	9	15
Would not vote in November	17	1	3	-	7	-	-	-	4	1	1	-	-	-	1	-
	3	2	12		12				7	12	2				2	
Undecided	65	11	5	-	4	4	-	-	8	-	4	-	2	27	5	6
	13	20	21		7	20			13		8		2	46	9	23

## 10. Barack Obama

## BANNER 2

	GOP FIRST CHOICE													MOTIVATE TO VOTE DEM		
	TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	FIO RINA	GIL MORE	HUCK ABEE	KAS ICH	PAUL	RUBIO	SANT ORUM	TRUMP	UND	SAN DERS	CLIN TON
Total	500 100	56 100	24 100	28 100	59 100	20 100	1 100	2 100	60 100	8 100	48 100	-	133 100	59 100	57 100	26 100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	83 17	11 20	3 12	4 14	1 2	-	-	-	21 35	3 38	6 12	-	15 11	18 31	14 25	16 62
Unfavorable	391 78	39 70	21 88	24 86	57 97	18 90	1 100	2 100	36 60	5 62	40 83	-	116 87	31 53	39 68	9 35
Heard of/Undecided	26 5	6 11	-	-	1 2	2 10	-	-	3 5	-	2 4	-	2 2	10 17	4 7	1 4

## 11. Hillary Clinton

## BANNER 2

	GOP FIRST CHOICE													MOTIVATE TO VOTE DEM		
	TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	FIO RINA	GIL MORE	HUCK ABEE	KAS ICH	PAUL	RUBIO	SANT ORUM	TRUMP	UND	SAN DERS	CLIN TON
Total	500	56	24	28	59	20	1	2	60	8	48	-	133	59	57	26
	100	100	100	100	100	100	100	100	100	100	100		100	100	100	100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	54	7	1	6	-	-	-	-	17	2	5	-	7	9	5	18
	11	12	4	21					28	25	10		5	15	9	69
Unfavorable	425	42	23	22	59	19	1	2	42	6	43	-	122	42	50	7
	85	75	96	79	100	95	100	100	70	75	90		92	71	88	27
Heard of/Undecided	21	7	-	-	-	1	-	-	1	-	-	-	4	8	2	1
	4	12				5			2				3	14	4	4

## 12. Chris Christie

## BANNER 2

	GOP FIRST CHOICE													MOTIVATE TO VOTE DEM		
	TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	FIO RINA	GIL MORE	HUCK ABEE	KAS ICH	PAUL	RUBIO	SANT ORUM	TRUMP	UND	SAN DERS	CLIN TON
Total	500	56	24	28	59	20	1	2	60	8	48	-	133	59	57	26
	100	100	100	100	100	100	100	100	100	100	100		100	100	100	100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	251	30	10	28	22	9	-	-	29	3	32	-	64	23	36	8
	50	54	42	100	37	45			48	38	67		48	39	63	31
Unfavorable	184	19	11	-	30	9	1	2	23	4	11	-	55	18	18	14
	37	34	46		51	45	100	100	38	50	23		41	31	32	54
Heard of/Undecided	65	7	3	-	7	2	-	-	8	1	5	-	14	18	3	4
	13	12	12		12	10			13	12	10		11	31	5	15

13. Jeb Bush

BANNER 2

	GOP FIRST CHOICE													MOTIVATE TO VOTE DEM		
	TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	FIO RINA	GIL MORE	HUCK ABEE	KAS ICH	PAUL	RUBIO	SANT ORUM	TRUMP	UND	SAN DERS	CLIN TON
Total	500 100	56 100	24 100	28 100	59 100	20 100	1 100	2 100	60 100	8 100	48 100	-	133 100	59 100	57 100	26 100
Never Heard of	2 *	-	-	-	2 3	-	-	-	-	-	-	-	-	-	-	-
Favorable	252 50	54 96	13 54	18 64	17 29	8 40	-	-	39 65	2 25	29 60	-	43 32	28 47	26 46	10 38
Unfavorable	202 40	1 2	10 42	7 25	34 58	10 50	1 100	2 100	16 27	5 62	16 33	-	78 59	21 36	21 37	13 50
Heard of/Undecided	44 9	1 2	1 4	3 11	6 10	2 10	-	-	5 8	1 12	3 6	-	12 9	10 17	10 18	3 12

## 14. John Kasich

## BANNER 2

	GOP FIRST CHOICE													MOTIVATE TO VOTE DEM		
	TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	FIO RINA	GIL MORE	HUCK ABEE	KAS ICH	PAUL	RUBIO	SANT ORUM	TRUMP	UND	SAN DERS	CLIN TON
Total	500 100	56 100	24 100	28 100	59 100	20 100	1 100	2 100	60 100	8 100	48 100	-	133 100	59 100	57 100	26 100
Never Heard of	7 1	-	-	-	-	-	-	-	-	-	-	-	2 2	5 8	-	-
Favorable	252 50	35 62	10 42	14 50	13 22	14 70	-	-	58 97	1 12	30 62	-	55 41	21 36	33 58	16 62
Unfavorable	151 30	8 14	9 38	4 14	35 59	3 15	-	2 100	-	5 62	12 25	-	57 43	15 25	12 21	5 19
Heard of/Undecided	90 18	13 23	5 21	10 36	11 19	3 15	1 100	-	2 3	2 25	6 12	-	19 14	18 31	12 21	5 19

## 15. Ben Carson

## BANNER 2

	GOP FIRST CHOICE													MOTIVATE TO VOTE DEM		
	TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	FIO RINA	GIL MORE	HUCK ABEE	KAS ICH	PAUL	RUBIO	SANT ORUM	TRUMP	UND	SAN DERS	CLIN TON
Total	500 100	56 100	24 100	28 100	59 100	20 100	1 100	2 100	60 100	8 100	48 100	-	133 100	59 100	57 100	26 100
Never Heard of	3 1	2 4	-	1 4	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	278 56	21 38	24 100	12 43	52 88	14 70	1 100	2 100	22 37	7 88	31 65	-	67 50	24 41	25 44	9 35
Unfavorable	156 31	21 38	-	12 43	5 8	5 25	-	-	34 57	1 12	10 21	-	51 38	16 27	23 40	9 35
Heard of/Undecided	63 13	12 21	-	3 11	2 3	1 5	-	-	4 7	-	7 15	-	15 11	19 32	9 16	8 31

## 16. Marco Rubio

## BANNER 2

	GOP FIRST CHOICE													MOTIVATE TO VOTE DEM		
	TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	FIO RINA	GIL MORE	HUCK ABEE	KAS ICH	PAUL	RUBIO	SANT ORUM	TRUMP	UND	SAN DERS	CLIN TON
Total	500 100	56 100	24 100	28 100	59 100	20 100	1 100	2 100	60 100	8 100	48 100	-	133 100	59 100	57 100	26 100
Never Heard of	1 *	-	-	-	-	-	-	-	-	-	-	-	1 1	-	-	-
Favorable	276 55	30 54	19 79	16 57	42 71	12 60	-	-	20 33	1 12	48 100	-	62 47	26 44	22 39	10 38
Unfavorable	142 28	20 36	2 8	3 11	13 22	4 20	1 100	-	34 57	5 62	-	-	44 33	14 24	23 40	11 42
Heard of/Undecided	81 16	6 11	3 12	9 32	4 7	4 20	-	2 100	6 10	2 25	-	-	26 20	19 32	12 21	5 19



## 17. Ted Cruz

## BANNER 2

	GOP FIRST CHOICE													MOTIVATE TO VOTE DEM		
	TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	FIO RINA	GIL MORE	HUCK ABEE	KAS ICH	PAUL	RUBIO	SANT ORUM	TRUMP	UND	SAN DERS	CLIN TON
Total	500 100	56 100	24 100	28 100	59 100	20 100	1 100	2 100	60 100	8 100	48 100	-	133 100	59 100	57 100	26 100
Never Heard of	3 1	1 2	-	-	-	-	-	-	-	-	-	-	2 2	-	-	-
Favorable	255 51	22 39	14 58	10 36	57 97	15 75	-	-	14 23	5 62	26 54	-	70 53	21 36	22 39	7 27
Unfavorable	172 34	25 45	8 33	12 43	2 3	4 20	1 100	2 100	41 68	2 25	17 35	-	39 29	18 31	27 47	13 50
Heard of/Undecided	70 14	8 14	2 8	6 21	-	1 5	-	-	5 8	1 12	5 10	-	22 17	20 34	8 14	6 23

## 18. Donald Trump

## BANNER 2

	GOP FIRST CHOICE													MOTIVATE TO VOTE DEM		
	TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	FIO RINA	GIL MORE	HUCK ABEE	KAS ICH	PAUL	RUBIO	SANT ORUM	TRUMP	UND	SAN DERS	CLIN TON
Total	500	56	24	28	59	20	1	2	60	8	48	-	133	59	57	26
	100	100	100	100	100	100	100	100	100	100	100		100	100	100	100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	244	17	3	7	30	8	-	-	16	1	18	-	128	15	26	5
	49	30	12	25	51	40			27	12	38		96	25	46	19
Unfavorable	202	35	20	16	23	9	-	2	40	5	21	-	3	27	27	18
	40	62	83	57	39	45		100	67	62	44		2	46	47	69
Heard of/Undecided	54	4	1	5	6	3	1	-	4	2	9	-	2	17	4	3
	11	7	4	18	10	15	100		7	25	19		2	29	7	12

## 19. Michael Bloomberg

## BANNER 2

	GOP FIRST CHOICE													MOTIVATE TO VOTE DEM		
	TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	FIO RINA	GIL MORE	HUCK ABEE	KAS ICH	PAUL	RUBIO	SANT ORUM	TRUMP	UND	SAN DERS	CLIN TON
Total	500 100	56 100	24 100	28 100	59 100	20 100	1 100	2 100	60 100	8 100	48 100	-	133 100	59 100	57 100	26 100
Never Heard of	17 3	2 4	-	2 7	2 3	-	-	-	3 5	-	-	-	5 4	3 5	1 2	1 4
Favorable	96 19	12 21	7 29	10 36	7 12	2 10	-	-	17 28	1 12	10 21	-	19 14	11 19	15 26	7 27
Unfavorable	258 52	15 27	13 54	10 36	45 76	13 65	-	2 100	27 45	6 75	23 48	-	82 62	20 34	20 35	5 19
Heard of/Undecided	129 26	27 48	4 17	6 21	5 8	5 25	1 100	-	13 22	1 12	15 31	-	27 20	25 42	21 37	13 50

20. What do you think is the most important issue facing the country right now?

BANNER 2

	GOP FIRST CHOICE														MOTIVATE TO VOTE DEM	
	TOTAL	BUSH	CAR	CHRIS	CRUZ	FIO	GIL	HUCK	KAS	PAUL	RUBIO	SANT	TRUMP	UND	SAN	CLIN
			SON	TIE		RINA	MORE	ABEE	ICH		ORUM	DERS		TON		
Total	500 100	56 100	24 100	28 100	59 100	20 100	1 100	2 100	60 100	8 100	48 100	- 100	133 100	59 100	57 100	26 100
Reducing the national debt	45 9	2 4	1 4	2 7	5 8	- -	- -	- -	10 17	2 25	6 12	- -	13 10	4 7	2 4	1 4
Taxes	7 1	- -	1 4	- -	- -	- -	- -	- -	- -	- -	1 2	- -	3 2	2 3	2 4	- -
Jobs/Economy	116 23	11 20	5 21	6 21	13 22	4 20	- -	- -	21 35	1 12	13 27	- -	28 21	13 22	16 28	6 23
Schools/Education	3 1	1 2	- -	- -	- -	1 5	- -	- -	- -	- -	- -	- -	1 1	- -	1 2	- -
Healthcare	18 4	2 4	3 12	1 4	- -	- -	- -	- -	1 2	2 25	- -	- -	1 1	8 14	3 5	1 4
Energy independence	1 *	- -	- -	- -	1 2	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Illegal immigration	69 14	2 4	- -	7 25	8 14	2 10	- -	2 100	3 5	- -	5 10	- -	33 25	7 12	6 11	- -
Abortion policy	14 3	1 2	1 4	- -	7 12	- -	- -	- -	1 2	2 25	- -	- -	1 1	1 2	- -	1 4
Same-sex marriage	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Civil liberties	7 1	- -	- -	2 7	2 3	- -	- -	- -	- -	- -	2 4	- -	- -	1 2	- -	1 4
Terrorism/national security	176 35	29 52	10 42	7 25	20 34	13 65	1 100	- -	18 30	- -	20 42	- -	44 33	13 22	24 42	9 35
Drugs/Opioids	12 2	1 2	2 8	2 7	- -	- -	- -	- -	1 2	- -	- -	- -	4 3	2 3	- -	3 12

20. What do you think is the most important issue facing the country right now?

BANNER 2																
GOP FIRST CHOICE														MOTIVATE TO VOTE DEM		
TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	FIO RINA	GIL MORE	HUCK ABEE	KAS ICH	PAUL	RUBIO	SANT ORUM	TRUMP	UND	SAN DERS	CLIN TON	
Climate Change	5	1	-	-	1	-	-	-	-	1	-	-	-	2	2	-
	1	2			2					12				3	4	
Undecided	27	6	1	1	2	-	-	-	5	-	1	-	5	6	1	4
	5	11	4	4	3				8		2		4	10	2	15

21. Of the following seven Republican candidates, who do you trust the most?

## BANNER 2

	GOP FIRST CHOICE												MOTIVATE TO VOTE DEM			
	TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	FIO RINA	GIL MORE	HUCK ABEE	KAS ICH	PAUL	RUBIO	SANT ORUM	TRUMP	UND	SAN DERS	CLIN TON
Total	500	56	24	28	59	20	1	2	60	8	48	-	133	59	57	26
	100	100	100	100	100	100	100	100	100	100	100	-	100	100	100	100
Jeb Bush	72	49	-	3	-	1	-	-	4	1	4	-	2	8	12	3
	14	88	-	11	-	5	-	-	7	12	8	-	2	14	21	12
Ben Carson	50	1	20	-	11	2	-	2	-	3	2	-	4	5	5	-
	10	2	83	-	19	10	-	100	-	38	4	-	3	8	9	-
Chris Christie	29	1	-	22	-	-	-	-	-	-	1	-	3	2	5	4
	6	2	-	79	-	-	-	-	-	-	2	-	2	3	9	15
Ted Cruz	57	-	2	-	41	7	-	-	-	1	-	-	5	1	3	1
	11	-	8	-	69	35	-	-	-	12	-	-	4	2	5	4
John Kasich	70	1	2	2	-	3	-	-	54	1	2	-	5	-	9	4
	14	2	8	7	-	15	-	-	90	12	4	-	4	-	16	15
Marco Rubio	46	2	-	-	1	-	-	-	-	-	37	-	1	5	2	2
	9	4	-	-	2	-	-	-	-	-	77	-	1	8	4	8
Donald Trump	115	-	-	-	3	-	1	-	2	-	-	-	104	4	14	5
	23	-	-	-	5	-	100	-	3	-	-	-	78	7	25	19
Other	9	-	-	1	-	4	-	-	-	2	-	-	-	2	1	-
	2	-	-	4	-	20	-	-	-	25	-	-	-	3	2	-
Undecided	52	2	-	-	3	3	-	-	-	-	2	-	9	32	6	7
	10	4	-	-	5	15	-	-	-	-	4	-	7	54	11	27

22. Which candidate has the best chance of winning the general election against the Democratic nominee?

BANNER 2

	GOP FIRST CHOICE													MOTIVATE TO VOTE DEM		
	TOTAL	BUSH	CAR	CHRIS	CRUZ	FIO	GIL	HUCK	KAS	PAUL	RUBIO	SANT	TRUMP	UND	SAN	CLIN
			SON	TIE		RINA	MORE	ABEE	ICH		ORUM	DERS		TON		
Total	500	56	24	28	59	20	1	2	60	8	48	-	133	59	57	26
	100	100	100	100	100	100	100	100	100	100	100		100	100	100	100
Jeb Bush	32	27	2	-	-	-	-	-	2	-	-	-	-	1	3	-
	6	48	8						3					2	5	
Ben Carson	6	-	2	-	2	-	-	-	-	-	1	-	-	1	-	-
	1		8		3						2			2		
Chris Christie	18	1	-	9	-	1	-	-	1	-	-	-	-	6	4	3
	4	2		32		5			2					10	7	12
Ted Cruz	65	-	4	3	35	6	-	-	2	3	1	-	5	6	6	3
	13		17	11	59	30			3	38	2		4	10	11	12
John Kasich	35	2	4	-	1	1	-	-	25	1	-	-	1	-	3	4
	7	4	17		2	5			42	12			1		5	15
Marco Rubio	54	1	2	2	-	3	-	-	4	-	33	-	4	5	6	1
	11	2	8	7		15			7		69		3	8	11	4
Donald Trump	206	12	7	10	15	4	1	2	13	2	7	-	119	13	26	4
	41	21	29	36	25	20	100	100	22	25	15		89	22	46	15
Other	7	1	-	-	-	3	-	-	-	1	1	-	-	-	2	-
	1	2				15				12	2				4	
Undecided	77	12	3	4	6	2	-	-	13	1	5	-	4	27	7	11
	15	21	12	14	10	10			22	12	10		3	46	12	42

23. Would you describe yourself as conservative, moderate or liberal?

## BANNER 2

	GOP FIRST CHOICE													MOTIVATE TO VOTE DEM		
	TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	FIO RINA	GIL MORE	HUCK ABEE	KAS ICH	PAUL	RUBIO	SANT ORUM	TRUMP	UND	SAN DERS	CLIN TON
Total	500	56	24	28	59	20	1	2	60	8	48	-	133	59	57	26
	100	100	100	100	100	100	100	100	100	100	100	-	100	100	100	100
Conservative	280	25	18	17	43	12	-	2	19	5	32	-	76	31	23	7
	56	45	75	61	73	60		100	32	62	67		57	53	40	27
Moderate	177	28	5	7	14	7	1	-	37	2	13	-	42	20	27	17
	35	50	21	25	24	35	100		62	25	27		32	34	47	65
Liberal	28	1	-	4	-	1	-	-	3	1	3	-	8	6	4	2
	6	2		14		5			5	12	6		6	10	7	8
Undecided	15	2	1	-	2	-	-	-	1	-	-	-	7	2	3	-
	3	4	4		3				2				5	3	5	



7. There are 30 Republican candidates listed on the official New Hampshire Republican ballot. Of these, there are 12 major candidates. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 3																			
FAVORABILITY RATINGS																			
TOTAL	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		RUBIO		CRUZ		TRUMP		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	83	391	54	425	251	184	252	202	252	151	278	156	276	142	255	172	244	202
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	56	11	39	7	42	30	19	54	1	35	8	21	21	30	20	22	25	17	35
	11	13	10	13	10	12	10	21	*	14	5	8	13	11	14	9	15	7	17
Ben Carson	24	3	21	1	23	10	11	13	10	10	9	24	-	19	2	14	8	3	20
	5	4	5	2	5	4	6	5	5	4	6	9	-	7	1	5	5	1	10
Chris Christie	28	4	24	6	22	28	-	18	7	14	4	12	12	16	3	10	12	7	16
	6	5	6	11	5	11	-	7	3	6	3	4	8	6	2	4	7	3	8
Ted Cruz	59	1	57	-	59	22	30	17	34	13	35	52	5	42	13	57	2	30	23
	12	1	15	-	14	9	16	7	17	5	23	19	3	15	9	22	1	12	11
Carly Fiorina	20	-	18	-	19	9	9	8	10	14	3	14	5	12	4	15	4	8	9
	4	-	5	-	4	4	5	3	5	6	2	5	3	4	3	6	2	3	4
Jim Gilmore	1	-	1	-	1	-	1	-	1	-	-	1	-	-	1	-	1	-	-
	*	-	*	-	*	-	1	-	*	-	-	*	-	-	1	-	1	-	-
Mike Huckabee	2	-	2	-	2	-	2	-	2	-	2	2	-	-	-	-	2	-	2
	*	-	1	-	*	-	1	-	1	-	1	1	-	-	-	-	1	-	1
John Kasich	60	21	36	17	42	29	23	39	16	58	-	22	34	20	34	14	41	16	40
	12	25	9	31	10	12	12	15	8	23	-	8	22	7	24	5	24	7	20
Rand Paul	8	3	5	2	6	3	4	2	5	1	5	7	1	1	5	5	2	1	5
	2	4	1	4	1	1	2	1	2	*	3	3	1	*	4	2	1	*	2
Marco Rubio	48	6	40	5	43	32	11	29	16	30	12	31	10	48	-	26	17	18	21
	10	7	10	9	10	13	6	12	8	12	8	11	6	17	-	10	10	7	10
Rick Santorum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Donald Trump	133	15	116	7	122	64	55	43	78	55	57	67	51	62	44	70	39	128	3
	27	18	30	13	29	25	30	17	39	22	38	24	33	22	31	27	23	52	1

7. There are 30 Republican candidates listed on the official New Hampshire Republican ballot. Of these, there are 12 major candidates. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 3																				
FAVORABILITY RATINGS																				
TOTAL	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		RUBIO		CRUZ		TRUMP			
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV		
Other	2	1	1	-	2	1	1	1	1	1	1	1	1	-	2	1	1	1	1	
	*	1	*		*	*	1	*	*	*	1	*	1		1	*	1	*	*	
Undecided	59	18	31	9	42	23	18	28	21	21	15	24	16	26	14	21	18	15	27	
	12	22	8	17	10	9	10	11	10	8	10	9	10	9	10	8	10	6	13	



7a. Which "other" candidate of the remaining 18 listed Republican candidates would be your first choice?

BANNER 3																			
FAVORABILITY RATINGS																			
TOTAL	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		RUBIO		CRUZ		TRUMP		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Stephen John McCarthy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Peter Messina	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
George Pataki	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chomi Prag	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Joe Robinson	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Richard P.H. Witz	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1	-	1	-	1	1	-	1	-	1	-	1	-	-	1	1	-	1	-
	50		100		50	100		100		100		100			50	100		100	
Undecided	1	1	-	-	1	-	1	-	1	-	1	-	1	-	1	-	1	-	1
	50	100			50		100		100		100		100		50		100		100

7c. Who would be your second choice?

BANNER 3																			
FAVORABILITY RATINGS																			
TOTAL	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		RUBIO		CRUZ		TRUMP		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
THOSE WITH FIRST CHOICE	441	65	360	45	383	228	166	224	181	231	136	254	140	250	128	234	154	229	175
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	51	11	38	10	40	32	12	51	-	39	4	26	21	19	20	17	25	19	23
	12	17	11	22	10	14	7	23		17	3	10	15	8	16	7	16	8	13
Ben Carson	15	1	13	-	12	4	8	6	5	2	9	13	-	6	6	6	5	10	1
	3	2	4		3	2	5	3	3	1	7	5		2	5	3	3	4	1
Chris Christie	35	6	27	4	30	34	-	20	11	22	7	13	13	20	14	10	20	15	14
	8	9	8	9	8	15		9	6	10	5	5	9	8	11	4	13	7	8
Ted Cruz	79	7	71	5	73	41	32	26	45	40	25	53	23	44	23	75	-	61	15
	18	11	20	11	19	18	19	12	25	17	18	21	16	18	18	32		27	9
Carly Fiorina	36	1	34	2	33	18	13	17	19	18	13	25	6	19	7	20	8	15	16
	8	2	9	4	9	8	8	8	10	8	10	10	4	8	5	9	5	7	9
Jim Gilmore	2	-	2	-	2	-	2	-	2	-	-	2	-	-	2	-	2	2	-
	*		1		1		1		1			1			2		1	1	
Mike Huckabee	5	-	5	-	5	1	-	3	2	3	-	1	4	1	2	3	2	-	5
	1		1		1	*		1	1	1		*	3	*	2	1	1		3
John Kasich	38	8	29	4	32	19	17	23	13	37	1	18	15	23	9	12	20	10	26
	9	12	8	9	8	8	10	10	7	16	1	7	11	9	7	5	13	4	15
Rand Paul	15	2	13	1	14	6	7	6	6	10	4	9	5	6	4	12	3	5	9
	3	3	4	2	4	3	4	3	3	4	3	4	4	2	3	5	2	2	5
Marco Rubio	78	7	70	5	73	45	25	46	25	32	33	51	21	76	2	48	23	40	34
	18	11	19	11	19	20	15	21	14	14	24	20	15	30	2	21	15	17	19
Rick Santorum	2	-	2	1	1	2	-	2	-	-	2	2	-	1	1	2	-	1	1
	*		1	2	*	1		1			1	1		*	1	1		*	1
Donald Trump	29	4	23	1	28	12	13	9	18	12	11	20	5	18	9	18	9	27	1
	7	6	6	2	7	5	8	4	10	5	8	8	4	7	7	8	6	12	1

7c. Who would be your second choice?

BANNER 3																			
FAVORABILITY RATINGS																			
		OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		RUBIO		CRUZ		TRUMP	
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Other	2	1	1	1	1	-	2	-	2	1	-	-	1	-	2	-	2	1	1
	*	2	*	2	*		1		1	*			1		2		1	*	1
Undecided	54	17	32	11	39	14	35	15	33	15	27	21	26	17	27	11	35	23	29
	12	26	9	24	10	6	21	7	18	6	20	8	19	7	21	5	23	10	17

7b. Now, are there any Democratic candidates that would motivate you to voting in the Democratic Primary instead of the Republican Primary, in two weeks?

BANNER 3																			
FAVORABILITY RATINGS																			
	OBAMA			CLINTON		CHRISTIE		BUSH		KASICH		CARSON		RUBIO		CRUZ		TRUMP	
TOTAL	FAV	UNFAV		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	83	391	54	425	251	184	252	202	252	151	278	156	276	142	255	172	244	202
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Hillary Clinton	26	16	9	18	7	8	14	10	13	16	5	9	9	10	11	7	13	5	18
	5	19	2	33	2	3	8	4	6	6	3	3	6	4	8	3	8	2	9
Bernie Sanders	57	14	39	5	50	36	18	26	21	33	12	25	23	22	23	22	27	26	27
	11	17	10	9	12	14	10	10	10	13	8	9	15	8	16	9	16	11	13
Martin O'Malley	7	3	4	1	6	4	3	2	4	5	2	4	3	2	4	3	4	3	4
	1	4	1	2	1	2	2	1	2	2	1	1	2	1	3	1	2	1	2
Other	3	-	3	-	3	3	-	1	1	2	1	3	-	1	1	1	1	3	-
	1		1		1	1		*	*	1	1	1		*	1	*	1	1	
No/None/Nobody	386	41	325	24	346	194	139	203	155	187	123	229	112	230	95	215	118	198	145
	77	49	83	44	81	77	76	81	77	74	81	82	72	83	67	84	69	81	72
Undecided	21	9	11	6	13	6	10	10	8	9	8	8	9	11	8	7	9	9	8
	4	11	3	11	3	2	5	4	4	4	5	3	6	4	6	3	5	4	4

## 8. Republican Donald Trump vs Democrat Hillary Clinton vs Independent Michael Bloomberg - would you vote for...

BANNER 3																			
FAVORABILITY RATINGS																			
TOTAL	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		RUBIO		CRUZ		TRUMP		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	83	391	54	425	251	184	252	202	252	151	278	156	276	142	255	172	244	202
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Donald Trump	316	20	290	7	303	174	105	141	150	152	108	204	81	190	74	194	81	229	52
	63	24	74	13	71	69	57	56	74	60	72	73	52	69	52	76	47	94	26
Democrat Hillary Clinton	51	30	18	34	10	20	25	31	15	34	12	11	32	15	30	12	35	3	47
	10	36	5	63	2	8	14	12	7	13	8	4	21	5	21	5	20	1	23
Independent Michael Bloomberg	50	15	32	6	43	30	15	37	7	32	7	23	18	33	11	15	22	4	41
	10	18	8	11	10	12	8	15	3	13	5	8	12	12	8	6	13	2	20
Would not vote in November	15	-	13	-	15	3	9	5	9	6	5	9	4	6	6	9	5	-	13
	3		3		4	1	5	2	4	2	3	3	3	2	4	4	3		6
Undecided	68	18	38	7	54	24	30	38	21	28	19	31	21	32	21	25	29	8	49
	14	22	10	13	13	10	16	15	10	11	13	11	13	12	15	10	17	3	24



## 9. Republican Donald Trump vs Democrat Bernie Sanders vs Independent Michael Bloomberg - would you vote for...

BANNER 3																			
FAVORABILITY RATINGS																			
TOTAL	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		RUBIO		CRUZ		TRUMP		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	83	391	54	425	251	184	252	202	252	151	278	156	276	142	255	172	244	202
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Donald Trump	285	20	259	10	270	156	99	122	141	133	105	189	68	181	68	181	67	211	48
	57	24	66	19	64	62	54	48	70	53	70	68	44	66	48	71	39	86	24
Democrat Bernie Sanders	90	38	48	21	62	48	33	58	22	58	16	28	44	30	44	24	55	13	70
	18	46	12	39	15	19	18	23	11	23	11	10	28	11	31	9	32	5	35
Independent Michael Bloomberg	43	14	27	11	31	22	18	30	8	26	10	15	23	30	8	14	22	6	32
	9	17	7	20	7	9	10	12	4	10	7	5	15	11	6	5	13	2	16
Would not vote in November	17	-	16	-	17	6	8	9	8	9	5	12	4	8	6	13	3	3	12
	3		4		4	2	4	4	4	4	3	4	3	3	4	5	2	1	6
Undecided	65	11	41	12	45	19	26	33	23	26	15	34	17	27	16	23	25	11	40
	13	13	10	22	11	8	14	13	11	10	10	12	11	10	11	9	15	5	20

## 10. Barack Obama

BANNER 3																			
FAVORABILITY RATINGS																			
		OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		RUBIO		CRUZ		TRUMP	
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	83	391	54	425	251	184	252	202	252	151	278	156	276	142	255	172	244	202
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	83	83	-	41	35	37	39	45	32	53	19	33	41	30	45	23	51	20	59
	17	100		76	8	15	21	18	16	21	13	12	26	11	32	9	30	8	29
Unfavorable	391	-	391	8	373	211	134	194	164	191	124	240	108	238	88	228	109	217	132
	78		100	15	88	84	73	77	81	76	82	86	69	86	62	89	63	89	65
Heard of/Undecided	26	-	-	5	17	3	11	13	6	8	8	5	7	8	9	4	12	7	11
	5			9	4	1	6	5	3	3	5	2	4	3	6	2	7	3	5

## 11. Hillary Clinton

BANNER 3																				
FAVORABILITY RATINGS																				
		OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		RUBIO		CRUZ		TRUMP		
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	83	391	54	425	251	184	252	202	252	151	278	156	276	142	255	172	244	202	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	54	41	8	54	-	23	23	32	17	31	11	18	24	17	28	15	32	10	43	
	11	49	2	100		9	12	13	8	12	7	6	15	6	20	6	19	4	21	
Unfavorable	425	35	373	-	425	222	155	211	180	213	137	256	122	257	102	237	132	231	150	
	85	42	95		100	88	84	84	89	85	91	92	78	93	72	93	77	95	74	
Heard of/Undecided	21	7	10	-	-	6	6	9	5	8	3	4	10	2	12	3	8	3	9	
	4	8	3			2	3	4	2	3	2	1	6	1	8	1	5	1	4	

## 12. Chris Christie

BANNER 3																			
FAVORABILITY RATINGS																			
		OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		RUBIO		CRUZ		TRUMP	
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	83	391	54	425	251	184	252	202	252	151	278	156	276	142	255	172	244	202
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	251	37	211	23	222	251	-	157	75	166	47	159	67	179	47	153	73	137	96
	50	45	54	43	52	100		62	37	66	31	57	43	65	33	60	42	56	48
Unfavorable	184	39	134	23	155	-	184	63	109	67	91	86	79	74	79	78	86	85	88
	37	47	34	43	36		100	25	54	27	60	31	51	27	56	31	50	35	44
Heard of/Undecided	65	7	46	8	48	-	-	32	18	19	13	33	10	23	16	24	13	22	18
	13	8	12	15	11			13	9	8	9	12	6	8	11	9	8	9	9

## 13. Jeb Bush

BANNER 3																			
FAVORABILITY RATINGS																			
	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		RUBIO		CRUZ		TRUMP		
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	83	391	54	425	251	184	252	202	252	151	278	156	276	142	255	172	244	202
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	2	-	2	-	2	-	-	-	-	-	2	2	-	2	-	2	-	-	-
	*		1		*						1	1		1		1			
Favorable	252	45	194	32	211	157	63	252	-	170	37	152	69	161	57	130	89	114	120
	50	54	50	59	50	63	34	100		67	25	55	44	58	40	51	52	47	59
Unfavorable	202	32	164	17	180	75	109	-	202	67	104	109	77	94	76	107	72	115	64
	40	39	42	31	42	30	59		100	27	69	39	49	34	54	42	42	47	32
Heard of/Undecided	44	6	31	5	32	19	12	-	-	15	8	15	10	19	9	16	11	15	18
	9	7	8	9	8	8	7			6	5	5	6	7	6	6	6	6	9

## 14. John Kasich

BANNER 3																				
FAVORABILITY RATINGS																				
		OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		RUBIO		CRUZ		TRUMP		
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	83	391	54	425	251	184	252	202	252	151	278	156	276	142	255	172	244	202	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	7	3	4	-	6	3	4	4	3	-	-	5	2	5	-	3	3	3	3	
	1	4	1		1	1	2	2	1			2	1	2		1	2	1	1	
Favorable	252	53	191	31	213	166	67	170	67	252	-	150	82	155	69	134	94	117	121	
	50	64	49	57	50	66	36	67	33	100		54	53	56	49	53	55	48	60	
Unfavorable	151	19	124	11	137	47	91	37	104	-	151	83	56	81	52	80	54	83	49	
	30	23	32	20	32	19	49	15	51		100	30	36	29	37	31	31	34	24	
Heard of/Undecided	90	8	72	12	69	35	22	41	28	-	-	40	16	35	21	38	21	41	29	
	18	10	18	22	16	14	12	16	14			14	10	13	15	15	12	17	14	

## 15. Ben Carson

BANNER 3																			
FAVORABILITY RATINGS																			
TOTAL	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		RUBIO		CRUZ		TRUMP		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	83	391	54	425	251	184	252	202	252	151	278	156	276	142	255	172	244	202
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	3	-	3	1	2	1	1	3	-	1	1	-	-	3	-	1	1	-	3
	1		1	2	*	*	1	1		*	1			1		*	1		1
Favorable	278	33	240	18	256	159	86	152	109	150	83	278	-	192	55	188	61	153	97
	56	40	61	33	60	63	47	60	54	60	55	100		70	39	74	35	63	48
Unfavorable	156	41	108	24	122	67	79	69	77	82	56	-	156	58	71	59	85	68	80
	31	49	28	44	29	27	43	27	38	33	37		100	21	50	23	49	28	40
Heard of/Undecided	63	9	40	11	45	24	18	28	16	19	11	-	-	23	16	7	25	23	22
	13	11	10	20	11	10	10	11	8	8	7			8	11	3	15	9	11

16. Marco Rubio

BANNER 3																			
FAVORABILITY RATINGS																			
	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		RUBIO		CRUZ		TRUMP		
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	83	391	54	425	251	184	252	202	252	151	278	156	276	142	255	172	244	202
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	1	-	1	-	1	-	1	-	1	-	-	1	-	-	-	-	1	1	-
	*		*		*		1		*			*					1	*	
Favorable	276	30	238	17	257	179	74	161	94	155	81	192	58	276	-	179	69	142	109
	55	36	61	31	60	71	40	64	47	62	54	69	37	100		70	40	58	54
Unfavorable	142	45	88	28	102	47	79	57	76	69	52	55	71	-	142	52	80	68	68
	28	54	23	52	24	19	43	23	38	27	34	20	46		100	20	47	28	34
Heard of/Undecided	81	8	64	9	65	25	30	34	31	28	18	30	27	-	-	24	22	33	25
	16	10	16	17	15	10	16	13	15	11	12	11	17			9	13	14	12



## 17. Ted Cruz

BANNER 3																			
FAVORABILITY RATINGS																			
		OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		RUBIO		CRUZ		TRUMP	
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	83	391	54	425	251	184	252	202	252	151	278	156	276	142	255	172	244	202
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	3	1	2	-	3	1	-	2	1	1	1	-	-	2	1	-	-	2	1
	1	1	1		1	*		1	*	*	1			1	1			1	*
Favorable	255	23	228	15	237	153	78	130	107	134	80	188	59	179	52	255	-	153	85
	51	28	58	28	56	61	42	52	53	53	53	68	38	65	37	100		63	42
Unfavorable	172	51	109	32	132	73	86	89	72	94	54	61	85	69	80	-	172	60	96
	34	61	28	59	31	29	47	35	36	37	36	22	54	25	56		100	25	48
Heard of/Undecided	70	8	52	7	53	24	20	31	22	23	16	29	12	26	9	-	-	29	20
	14	10	13	13	12	10	11	12	11	9	11	10	8	9	6			12	10

## 18. Donald Trump

BANNER 3																			
FAVORABILITY RATINGS																			
		OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		RUBIO		CRUZ		TRUMP	
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	83	391	54	425	251	184	252	202	252	151	278	156	276	142	255	172	244	202
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	244	20	217	10	231	137	85	114	115	117	83	153	68	142	68	153	60	244	-
	49	24	55	19	54	55	46	45	57	46	55	55	44	51	48	60	35	100	
Unfavorable	202	59	132	43	150	96	88	120	64	121	49	97	80	109	68	85	96	-	202
	40	71	34	80	35	38	48	48	32	48	32	35	51	39	48	33	56		100
Heard of/Undecided	54	4	42	1	44	18	11	18	23	14	19	28	8	25	6	17	16	-	-
	11	5	11	2	10	7	6	7	11	6	13	10	5	9	4	7	9		

## 19. Michael Bloomberg

BANNER 3																			
FAVORABILITY RATINGS																			
		OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		RUBIO		CRUZ		TRUMP	
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	83	391	54	425	251	184	252	202	252	151	278	156	276	142	255	172	244	202
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	17	3	12	1	16	8	9	11	4	7	5	8	7	8	2	5	8	6	9
	3	4	3	2	4	3	5	4	2	3	3	3	4	3	1	2	5	2	4
Favorable	96	33	61	19	72	63	30	66	20	60	20	61	26	67	23	47	36	39	50
	19	40	16	35	17	25	16	26	10	24	13	22	17	24	16	18	21	16	25
Unfavorable	258	16	234	6	248	124	98	102	143	121	93	162	76	145	76	156	77	150	81
	52	19	60	11	58	49	53	40	71	48	62	58	49	53	54	61	45	61	40
Heard of/Undecided	129	31	84	28	89	56	47	73	35	64	33	47	47	56	41	47	51	49	62
	26	37	21	52	21	22	26	29	17	25	22	17	30	20	29	18	30	20	31

20. What do you think is the most important issue facing the country right now?

BANNER 3																			
FAVORABILITY RATINGS																			
TOTAL	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		RUBIO		CRUZ		TRUMP		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	83	391	54	425	251	184	252	202	252	151	278	156	276	142	255	172	244	202
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Reducing the national debt	45	8	33	4	41	21	18	29	14	24	13	28	16	23	16	24	14	19	23
	9	10	8	7	10	8	10	12	7	10	9	10	10	8	11	9	8	8	11
Taxes	7	1	6	-	7	3	3	2	3	2	3	3	3	5	2	2	3	4	3
	1	1	2		2	1	2	1	1	1	2	1	2	2	1	1	2	2	1
Jobs/Economy	116	24	88	16	96	46	55	52	52	63	36	62	44	51	45	46	55	50	51
	23	29	23	30	23	18	30	21	26	25	24	22	28	18	32	18	32	20	25
Schools/Education	3	1	2	1	2	2	-	3	-	-	1	2	1	1	-	1	1	2	1
	1	1	1	2	*	1		1			1	1	1	*		*	1	1	*
Healthcare	18	7	11	2	12	7	6	8	8	9	5	8	7	7	7	10	2	6	8
	4	8	3	4	3	3	3	3	4	4	3	3	4	3	5	4	1	2	4
Energy independence	1	-	1	-	1	-	1	-	-	-	-	1	-	1	-	1	-	-	1
	*		*		*		1					*		*		*			*
Illegal immigration	69	2	63	-	68	43	15	29	34	31	21	42	19	37	17	47	15	53	12
	14	2	16		16	17	8	12	17	12	14	15	12	13	12	18	9	22	6
Abortion policy	14	1	13	-	14	7	5	7	5	6	6	13	-	11	2	10	2	8	6
	3	1	3		3	3	3	3	2	2	4	5		4	1	4	1	3	3
Same-sex marriage	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Civil liberties	7	2	4	3	4	6	-	4	2	4	2	4	2	6	-	2	4	2	4
	1	2	1	6	1	2		2	1	2	1	1	1	2		1	2	1	2
Terrorism/national security	176	22	145	16	152	101	58	95	65	92	49	99	46	119	38	100	50	93	62
	35	27	37	30	36	40	32	38	32	37	32	36	29	43	27	39	29	38	31
Drugs/Opioids	12	4	7	3	9	3	5	8	3	8	2	5	3	5	-	1	7	2	9
	2	5	2	6	2	1	3	3	1	3	1	2	2	2		*	4	1	4

20. What do you think is the most important issue facing the country right now?

		BANNER 3																		
		FAVORABILITY RATINGS																		
		OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		RUBIO		CRUZ		TRUMP		
TOTAL		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Climate Change		5	3	2	1	3	3	2	2	3	2	3	1	4	1	4	1	3	-	5
		1	4	1	2	1	1	1	1	1	1	2	*	3	*	3	*	2		2
Undecided		27	8	16	8	16	9	16	13	13	11	10	10	11	9	11	10	16	5	17
		5	10	4	15	4	4	9	5	6	4	7	4	7	3	8	4	9	2	8

21. Of the following seven Republican candidates, who do you trust the most?

BANNER 3																			
FAVORABILITY RATINGS																			
TOTAL	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		RUBIO		CRUZ		TRUMP		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	83	391	54	425	251	184	252	202	252	151	278	156	276	142	255	172	244	202
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	72	14	51	10	54	41	23	68	1	39	11	30	26	38	25	28	31	24	40
	14	17	13	19	13	16	12	27	*	15	7	11	17	14	18	11	18	10	20
Ben Carson	50	4	45	1	48	22	22	26	20	19	19	49	1	32	11	32	13	21	27
	10	5	12	2	11	9	12	10	10	8	13	18	1	12	8	13	8	9	13
Chris Christie	29	4	25	5	24	29	-	18	6	13	7	11	12	17	3	11	10	10	14
	6	5	6	9	6	12		7	3	5	5	4	8	6	2	4	6	4	7
Ted Cruz	57	3	53	1	56	18	30	12	36	18	29	46	8	40	10	56	-	21	27
	11	4	14	2	13	7	16	5	18	7	19	17	5	14	7	22		9	13
John Kasich	70	21	45	19	49	34	28	44	19	69	-	27	36	28	32	18	47	14	53
	14	25	12	35	12	14	15	17	9	27		10	23	10	23	7	27	6	26
Marco Rubio	46	5	39	5	41	32	9	29	15	29	13	29	10	45	-	24	16	21	17
	9	6	10	9	10	13	5	12	7	12	9	10	6	16		9	9	9	8
Donald Trump	115	15	98	4	107	52	50	36	71	40	50	60	44	54	39	60	35	110	-
	23	18	25	7	25	21	27	14	35	16	33	22	28	20	27	24	20	45	
Other	9	2	7	-	8	6	3	2	6	6	3	6	3	4	5	6	2	3	4
	2	2	2		2	2	2	1	3	2	2	2	2	1	4	2	1	1	2
Undecided	52	15	28	9	38	17	19	17	28	19	19	20	16	18	17	20	18	20	20
	10	18	7	17	9	7	10	7	14	8	13	7	10	7	12	8	10	8	10

22. Which candidate has the best chance of winning the general election against the Democratic nominee?

BANNER 3																			
FAVORABILITY RATINGS																			
TOTAL	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		RUBIO		CRUZ		TRUMP		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	83	391	54	425	251	184	252	202	252	151	278	156	276	142	255	172	244	202
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	32	5	23	2	29	16	12	31	1	24	5	11	14	17	11	9	19	7	25
	6	6	6	4	7	6	7	12	*	10	3	4	9	6	8	4	11	3	12
Ben Carson	6	1	5	1	5	1	5	2	4	1	2	5	1	4	2	5	1	3	3
	1	1	1	2	1	*	3	1	2	*	1	2	1	1	1	2	1	1	1
Chris Christie	18	5	13	3	13	17	-	14	1	13	2	10	6	11	4	8	5	3	14
	4	6	3	6	3	7		6	*	5	1	4	4	4	3	3	3	1	7
Ted Cruz	65	5	58	2	63	28	25	30	28	23	28	54	9	46	11	57	3	26	28
	13	6	15	4	15	11	14	12	14	9	19	19	6	17	8	22	2	11	14
John Kasich	35	15	18	13	20	12	20	19	11	32	3	12	17	15	16	5	26	2	33
	7	18	5	24	5	5	11	8	5	13	2	4	11	5	11	2	15	1	16
Marco Rubio	54	2	49	2	51	35	13	35	16	29	15	29	16	48	-	31	16	19	21
	11	2	13	4	12	14	7	14	8	12	10	10	10	17		12	9	8	10
Donald Trump	206	23	178	7	192	105	77	77	113	89	77	115	68	98	71	104	67	167	26
	41	28	46	13	45	42	42	31	56	35	51	41	44	36	50	41	39	68	13
Other	7	3	4	2	5	4	3	3	4	4	3	2	4	3	3	3	3	3	4
	1	4	1	4	1	2	2	1	2	2	2	1	3	1	2	1	2	1	2
Undecided	77	24	43	22	47	33	29	41	24	37	16	40	21	34	24	33	32	14	48
	15	29	11	41	11	13	16	16	12	15	11	14	13	12	17	13	19	6	24

23. Would you describe yourself as conservative, moderate or liberal?

BANNER 3																			
FAVORABILITY RATINGS																			
	OBAMA		CLINTON		CHRISTIE		BUSH		KASICH		CARSON		RUBIO		CRUZ		TRUMP		
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	83	391	54	425	251	184	252	202	252	151	278	156	276	142	255	172	244	202
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Conservative	280	16	248	12	260	149	87	136	118	140	83	175	71	166	63	172	69	154	87
	56	19	63	22	61	59	47	54	58	56	55	63	46	60	44	67	40	63	43
Moderate	177	53	119	38	130	86	74	101	62	96	54	83	68	90	62	71	79	70	94
	35	64	30	70	31	34	40	40	31	38	36	30	44	33	44	28	46	29	47
Liberal	28	13	13	3	22	13	13	10	15	12	9	15	11	13	12	7	18	13	15
	6	16	3	6	5	5	7	4	7	5	6	5	7	5	8	3	10	5	7
Undecided	15	1	11	1	13	3	10	5	7	4	5	5	6	7	5	5	6	7	6
	3	1	3	2	3	1	5	2	3	2	3	2	4	3	4	2	3	3	3





7. There are 30 Republican candidates listed on the official New Hampshire Republican ballot. Of these, there are 12 major candidates. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 4																		
BLOOMBERG IMPACT ON REPUBLICAN VOTERS																		
	TRUMP VS. CLINTON VS. BLOOMBERG						TRUMP VS. SANDERS VS. BLOOMBERG					BLOOMBERG FAVORABILITY				VOTER IDEOLOGY		
	TOTAL	CLIN TRUMP	BLOOM TON	NOT BERG	VOTE	UND	TRUMP	SAN DERS	BLOOM BERG	NOT VOTE	UND	NEVER HEARD	FAV	UNFAV	HOF/ UND	CONS	MOD	LIB
Donald Trump	133	126	3	3	-	1	120	7	4	-	2	5	19	82	27	76	42	8
	27	40	6	6		1	42	8	9		3	29	20	32	21	27	24	29
Other	2	1	-	-	-	1	1	1	-	-	-	-	-	2	-	-	1	1
	*	*				1	*	1						1			1	4
Undecided	59	19	7	6	1	26	16	14	2	-	27	3	11	20	25	31	20	6
	12	6	14	12	7	38	6	16	5		42	18	11	8	19	11	11	21



7a. Which "other" candidate of the remaining 18 listed Republican candidates would be your first choice?

BANNER 4																		
BLOOMBERG IMPACT ON REPUBLICAN VOTERS																		
	TRUMP VS. CLINTON VS. BLOOMBERG						TRUMP VS. SANDERS VS. BLOOMBERG					BLOOMBERG FAVORABILITY			VOTER IDEOLOGY			
	TOTAL	TRUMP	CLIN TON	BLOOM BERG	NOT VOTE	UND	TRUMP	SAN DERS	BLOOM BERG	NOT VOTE	UND	NEVER HEARD	FAV	UNFAV	HOF/ UND	CONS	MOD	LIB
Stephen John McCarthy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Peter Messina	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
George Pataki	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chomi Prag	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Joe Robinson	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Richard P.H. Witz	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1 50	1 100	-	-	-	-	1 100	-	-	-	-	-	-	1 50	-	-	1 100	-
Undecided	1 50	-	-	-	-	1 100	-	1 100	-	-	-	-	-	1 50	-	-	-	1 100

7c. Who would be your second choice?

BANNER 4																		
BLOOMBERG IMPACT ON REPUBLICAN VOTERS																		
	TRUMP VS. CLINTON VS. BLOOMBERG						TRUMP VS. SANDERS VS. BLOOMBERG					BLOOMBERG FAVORABILITY			VOTER IDEOLOGY			
	TOTAL	TRUMP	CLIN TON	BLOOM BERG	NOT VOTE	UND	TRUMP	SAN DERS	BLOOM BERG	NOT VOTE	UND	NEVER HEARD	FAV	UNFAV	HOF/UND	CONS	MOD	LIB
THOSE WITH FIRST CHOICE	441 100	297 100	44 100	44 100	14 100	42 100	269 100	76 100	41 100	17 100	38 100	14 100	85 100	238 100	104 100	249 100	157 100	22 100
Jeb Bush	51 12	28 9	9 20	11 25	-	3 7	21 8	20 26	7 17	1 6	2 5	6 43	12 14	19 8	14 13	22 9	26 17	2 9
Ben Carson	15 3	14 5	-	-	-	1 2	13 5	1 1	-	-	1 3	-	3 4	7 3	5 5	3 1	10 6	1 5
Chris Christie	35 8	23 8	4 9	4 9	-	4 10	20 7	9 12	3 7	-	3 8	-	9 11	18 8	8 8	17 7	17 11	-
Ted Cruz	79 18	67 23	3 7	2 5	1 7	6 14	62 23	3 4	4 10	3 18	7 18	1 7	9 11	53 22	16 15	59 24	16 10	3 14
Carly Fiorina	36 8	25 8	1 2	3 7	6 43	1 2	25 9	4 5	1 2	5 29	1 3	2 14	4 5	21 9	9 9	24 10	9 6	-
Jim Gilmore	2 *	-	-	2 5	-	-	-	2 3	-	-	-	-	2 2	-	-	-	2 1	-
Mike Huckabee	5 1	3 1	-	-	2 14	-	1 *	2 3	-	2 12	-	-	-	5 2	-	5 2	-	-
John Kasich	38 9	19 6	7 16	8 18	1 7	3 7	14 5	14 18	8 20	-	2 5	1 7	8 9	14 6	15 14	17 7	16 10	4 18
Rand Paul	15 3	13 4	-	1 2	-	1 2	13 5	-	1 2	-	1 3	2 14	3 4	9 4	1 1	14 6	1 1	-
Marco Rubio	78 18	49 16	9 20	7 16	1 7	12 29	49 18	12 16	8 20	3 18	6 16	2 14	21 25	39 16	16 15	41 16	31 20	4 18
Rick Santorum	2 *	1 *	1 2	-	-	-	1 *	-	-	-	1 3	-	-	1 *	1 1	1 *	1 1	-
Donald Trump	29 7	29 10	-	-	-	-	24 9	2 3	2 5	-	1 3	-	3 4	23 10	3 3	19 8	5 3	4 18

7c. Who would be your second choice?

BANNER 4																		
BLOOMBERG IMPACT ON REPUBLICAN VOTERS																		
	TRUMP VS. CLINTON VS. BLOOMBERG						TRUMP VS. SANDERS VS. BLOOMBERG					BLOOMBERG FAVORABILITY			VOTER IDEOLOGY			
	TOTAL	CLIN TRUMP	BLOOM TON	NOT BERG	VOTE	UND	TRUMP	SAN DERS	BLOOM BERG	NOT VOTE	UND	NEVER HEARD	FAV	UNFAV	HOF/ UND	CONS	MOD	LIB
Other	2 *	1 *	1 2	-	-	-	1 *	-	-	-	1 3	-	-	2 1	-	-	1 1	-
Undecided	54 12	25 8	9 20	6 14	3 21	11 26	25 9	7 9	7 17	3 18	12 32	-	11 13	27 11	16 15	27 11	22 14	4 18

7b. Now, are there any Democratic candidates that would motivate you to voting in the Democratic Primary instead of the Republican Primary, in two weeks?

BANNER 4																		
BLOOMBERG IMPACT ON REPUBLICAN VOTERS																		
	TRUMP VS. CLINTON VS. BLOOMBERG						TRUMP VS. SANDERS VS. BLOOMBERG					BLOOMBERG FAVORABILITY			VOTER IDEOLOGY			
	TOTAL	CLIN TRUMP	BLOOM TON	NOT BERG	VOTE	UND	TRUMP	SAN DERS	BLOOM BERG	NOT VOTE	UND	NEVER HEARD	FAV	UNFAV	HOF/ UND	CONS	MOD	LIB
Total	500 100	316 100	51 100	50 100	15 100	68 100	285 100	90 100	43 100	17 100	65 100	17 100	96 100	258 100	129 100	280 100	177 100	28 100
Hillary Clinton	26 5	6 2	14 27	4 8	- -	2 3	8 3	8 9	4 9	- -	6 9	1 6	7 7	5 2	13 10	7 2	17 10	2 7
Bernie Sanders	57 11	24 8	7 14	15 30	2 13	9 13	15 5	31 34	5 12	1 6	5 8	1 6	15 16	20 8	21 16	23 8	27 15	4 14
Martin O'Malley	7 1	3 1	- -	3 6	- -	1 1	2 1	1 1	3 7	- -	1 2	- -	3 3	3 1	1 1	2 1	4 2	1 4
Other	3 1	2 1	- -	- -	- -	1 1	2 1	- -	- -	- -	1 2	- -	- -	2 1	1 1	1 *	- -	1 4
No/None/Nobody	386 77	272 86	25 49	26 52	13 87	50 74	248 87	48 53	26 60	16 94	48 74	14 82	64 67	220 85	88 68	236 84	120 68	20 71
Undecided	21 4	9 3	5 10	2 4	- -	5 7	10 4	2 2	5 12	- -	4 6	1 6	7 7	8 3	5 4	11 4	9 5	- -

8. Republican Donald Trump vs Democrat Hillary Clinton vs Independent Michael Bloomberg - would you vote for...

BANNER 4																		
BLOOMBERG IMPACT ON REPUBLICAN VOTERS																		
	TRUMP VS. CLINTON VS. BLOOMBERG						TRUMP VS. SANDERS VS. BLOOMBERG					BLOOMBERG FAVORABILITY			VOTER IDEOLOGY			
	TOTAL	TRUMP	CLIN TON	BLOOM BERG	NOT VOTE	UND	TRUMP	SAN DERS	BLOOM BERG	NOT VOTE	UND	NEVER HEARD	FAV	UNFAV	HOF/UND	CONS	MOD	LIB
Total	500 100	316 100	51 100	50 100	15 100	68 100	285 100	90 100	43 100	17 100	65 100	17 100	96 100	258 100	129 100	280 100	177 100	28 100
Republican Donald Trump	316 63	316 100	-	-	-	-	278 98	20 22	4 9	3 18	11 17	10 59	38 40	208 81	60 47	210 75	83 47	15 54
Democrat Hillary Clinton	51 10	-	51 100	-	-	-	4 1	34 38	7 16	-	6 9	1 6	13 14	9 3	28 22	15 5	31 18	5 18
Independent Michael Bloomberg	50 10	-	-	50 100	-	-	-	18 20	31 72	-	1 2	3 18	40 42	1 *	6 5	15 5	32 18	-
Would not vote in November	15 3	-	-	-	15 100	-	-	2 2	-	11 65	2 3	1 6	-	10 4	4 3	11 4	2 1	1 4
Undecided	68 14	-	-	-	-	68 100	3 1	16 18	1 2	3 18	45 69	2 12	5 5	30 12	31 24	29 10	29 16	7 25



## 9. Republican Donald Trump vs Democrat Bernie Sanders vs Independent Michael Bloomberg - would you vote for...

BANNER 4																		
BLOOMBERG IMPACT ON REPUBLICAN VOTERS																		
	TRUMP VS. CLINTON VS. BLOOMBERG						TRUMP VS. SANDERS VS. BLOOMBERG					BLOOMBERG FAVORABILITY			VOTER IDEOLOGY			
	TOTAL	TRUMP	CLIN TON	BLOOM BERG	NOT VOTE	UND	TRUMP	SAN DERS	BLOOM BERG	NOT VOTE	UND	NEVER HEARD	FAV	UNFAV	HOF/ UND	CONS	MOD	LIB
Total	500 100	316 100	51 100	50 100	15 100	68 100	285 100	90 100	43 100	17 100	65 100	17 100	96 100	258 100	129 100	280 100	177 100	28 100
Republican Donald Trump	285 57	278 88	4 8	-	-	3 4	285 100	-	-	-	-	8 47	37 39	186 72	54 42	191 68	75 42	11 39
Democrat Bernie Sanders	90 18	20 6	34 67	18 36	2 13	16 24	- 100	90	-	-	-	6 35	19 20	23 9	42 33	26 9	50 28	12 43
Independent Michael Bloomberg	43 9	4 1	7 14	31 62	-	1 1	-	-	43 100	-	-	-	36 38	2 1	5 4	16 6	25 14	-
Would not vote in November	17 3	3 1	-	-	11 73	3 4	-	-	-	17 100	-	-	-	14 5	3 2	14 5	2 1	-
Undecided	65 13	11 3	6 12	1 2	2 13	45 66	-	-	-	-	65 100	3 18	4 4	33 13	25 19	33 12	25 14	5 18

## 10. Barack Obama

BANNER 4																		
BLOOMBERG IMPACT ON REPUBLICAN VOTERS																		
	TRUMP VS. CLINTON VS. BLOOMBERG						TRUMP VS. SANDERS VS. BLOOMBERG					BLOOMBERG FAVORABILITY			VOTER IDEOLOGY			
	TOTAL	CLIN TRUMP	BLOOM TON	NOT BERG	VOTE	UND	TRUMP	SAN DERS	BLOOM BERG	NOT VOTE	UND	NEVER HEARD	FAV	UNFAV	HOF/ UND	CONS	MOD	LIB
Total	500 100	316 100	51 100	50 100	15 100	68 100	285 100	90 100	43 100	17 100	65 100	17 100	96 100	258 100	129 100	280 100	177 100	28 100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	83 17	20 6	30 59	15 30	-	18 26	20 7	38 42	14 33	-	11 17	3 18	33 34	16 6	31 24	16 6	53 30	13 46
Unfavorable	391 78	290 92	18 35	32 64	13 87	38 56	259 91	48 53	27 63	16 94	41 63	12 71	61 64	234 91	84 65	248 89	119 67	13 46
Heard of/Undecided	26 5	6 2	3 6	3 6	2 13	12 18	6 2	4 4	2 5	1 6	13 20	2 12	2 2	8 3	14 11	16 6	5 3	2 7

11. Hillary Clinton

BANNER 4																		
BLOOMBERG IMPACT ON REPUBLICAN VOTERS																		
	TRUMP VS. CLINTON VS. BLOOMBERG						TRUMP VS. SANDERS VS. BLOOMBERG					BLOOMBERG FAVORABILITY			VOTER IDEOLOGY			
	TOTAL	TRUMP	CLIN TON	BLOOM BERG	NOT VOTE	UND	TRUMP	SAN DERS	BLOOM BERG	NOT VOTE	UND	NEVER HEARD	FAV	UNFAV	HOF/UND	CONS	MOD	LIB
Total	500	316	51	50	15	68	285	90	43	17	65	17	96	258	129	280	177	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	54	7	34	6	-	7	10	21	11	-	12	1	19	6	28	12	38	3
	11	2	67	12		10	4	23	26		18	6	20	2	22	4	21	11
Unfavorable	425	303	10	43	15	54	270	62	31	17	45	16	72	248	89	260	130	22
	85	96	20	86	100	79	95	69	72	100	69	94	75	96	69	93	73	79
Heard of/Undecided	21	6	7	1	-	7	5	7	1	-	8	-	5	4	12	8	9	3
	4	2	14	2		10	2	8	2		12		5	2	9	3	5	11

12. Chris Christie

BANNER 4																		
BLOOMBERG IMPACT ON REPUBLICAN VOTERS																		
	TRUMP VS. CLINTON VS. BLOOMBERG						TRUMP VS. SANDERS VS. BLOOMBERG					BLOOMBERG FAVORABILITY			VOTER IDEOLOGY			
	TOTAL	TRUMP	CLIN TON	BLOOM BERG	NOT VOTE	UND	TRUMP	SAN DERS	BLOOM BERG	NOT VOTE	UND	NEVER HEARD	FAV	UNFAV	HOF/UND	CONS	MOD	LIB
Total	500	316	51	50	15	68	285	90	43	17	65	17	96	258	129	280	177	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	251	174	20	30	3	24	156	48	22	6	19	8	63	124	56	149	86	13
	50	55	39	60	20	35	55	53	51	35	29	47	66	48	43	53	49	46
Unfavorable	184	105	25	15	9	30	99	33	18	8	26	9	30	98	47	87	74	13
	37	33	49	30	60	44	35	37	42	47	40	53	31	38	36	31	42	46
Heard of/Undecided	65	37	6	5	3	14	30	9	3	3	20	-	3	36	26	44	17	2
	13	12	12	10	20	21	11	10	7	18	31		3	14	20	16	10	7

13. Jeb Bush

BANNER 4																		
BLOOMBERG IMPACT ON REPUBLICAN VOTERS																		
	TRUMP VS. CLINTON VS. BLOOMBERG						TRUMP VS. SANDERS VS. BLOOMBERG					BLOOMBERG FAVORABILITY				VOTER IDEOLOGY		
	TOTAL	TRUMP	CLIN TON	BLOOM BERG	NOT VOTE	UND	TRUMP	SAN DERS	BLOOM BERG	NOT VOTE	UND	NEVER HEARD	FAV	UNFAV	HOF/UND	CONS	MOD	LIB
Total	500	316	51	50	15	68	285	90	43	17	65	17	96	258	129	280	177	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	2	2	-	-	-	-	2	-	-	-	-	-	-	2	-	2	-	-
	*	1					1							1		1		
Favorable	252	141	31	37	5	38	122	58	30	9	33	11	66	102	73	136	101	10
	50	45	61	74	33	56	43	64	70	53	51	65	69	40	57	49	57	36
Unfavorable	202	150	15	7	9	21	141	22	8	8	23	4	20	143	35	118	62	15
	40	47	29	14	60	31	49	24	19	47	35	24	21	55	27	42	35	54
Heard of/Undecided	44	23	5	6	1	9	20	10	5	-	9	2	10	11	21	24	14	3
	9	7	10	12	7	13	7	11	12		14	12	10	4	16	9	8	11

14. John Kasich

BANNER 4																		
BLOOMBERG IMPACT ON REPUBLICAN VOTERS																		
	TRUMP VS. CLINTON VS. BLOOMBERG						TRUMP VS. SANDERS VS. BLOOMBERG					BLOOMBERG FAVORABILITY				VOTER IDEOLOGY		
	TOTAL	TRUMP	CLIN TON	BLOOM BERG	NOT VOTE	UND	TRUMP	SAN DERS	BLOOM BERG	NOT VOTE	UND	NEVER HEARD	FAV	UNFAV	HOF/UND	CONS	MOD	LIB
Total	500	316	51	50	15	68	285	90	43	17	65	17	96	258	129	280	177	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	7	3	-	-	1	3	4	-	-	-	3	3	1	3	-	3	1	2
	1	1			7	4	1				5	18	1	1		1	1	7
Favorable	252	152	34	32	6	28	133	58	26	9	26	7	60	121	64	140	96	12
	50	48	67	64	40	41	47	64	60	53	40	41	62	47	50	50	54	43
Unfavorable	151	108	12	7	5	19	105	16	10	5	15	5	20	93	33	83	54	9
	30	34	24	14	33	28	37	18	23	29	23	29	21	36	26	30	31	32
Heard of/Undecided	90	53	5	11	3	18	43	16	7	3	21	2	15	41	32	54	26	5
	18	17	10	22	20	26	15	18	16	18	32	12	16	16	25	19	15	18

15. Ben Carson

BANNER 4																		
BLOOMBERG IMPACT ON REPUBLICAN VOTERS																		
	TRUMP VS. CLINTON VS. BLOOMBERG						TRUMP VS. SANDERS VS. BLOOMBERG					BLOOMBERG FAVORABILITY			VOTER IDEOLOGY			
	TOTAL	TRUMP	CLIN TON	BLOOM BERG	NOT VOTE	UND	TRUMP	SAN DERS	BLOOM BERG	NOT VOTE	UND	NEVER HEARD	FAV	UNFAV	HOF/UND	CONS	MOD	LIB
Total	500	316	51	50	15	68	285	90	43	17	65	17	96	258	129	280	177	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	3	-	1	2	-	-	-	2	1	-	-	-	1	-	2	-	3	-
	1		2	4				2	2				1		2		2	
Favorable	278	204	11	23	9	31	189	28	15	12	34	8	61	162	47	175	83	15
	56	65	22	46	60	46	66	31	35	71	52	47	64	63	36	62	47	54
Unfavorable	156	81	32	18	4	21	68	44	23	4	17	7	26	76	47	71	68	11
	31	26	63	36	27	31	24	49	53	24	26	41	27	29	36	25	38	39
Heard of/Undecided	63	31	7	7	2	16	28	16	4	1	14	2	8	20	33	34	23	2
	13	10	14	14	13	24	10	18	9	6	22	12	8	8	26	12	13	7

16. Marco Rubio

BANNER 4																		
BLOOMBERG IMPACT ON REPUBLICAN VOTERS																		
	TRUMP VS. CLINTON VS. BLOOMBERG						TRUMP VS. SANDERS VS. BLOOMBERG					BLOOMBERG FAVORABILITY				VOTER IDEOLOGY		
	TOTAL	TRUMP	CLIN TON	BLOOM BERG	NOT VOTE	UND	TRUMP	SAN DERS	BLOOM BERG	NOT VOTE	UND	NEVER HEARD	FAV	UNFAV	HOF/UND	CONS	MOD	LIB
Total	500	316	51	50	15	68	285	90	43	17	65	17	96	258	129	280	177	28
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	1	1	-	-	-	-	1	-	-	-	-	-	-	1	-	1	-	-
	*	*					*							*		*		
Favorable	276	190	15	33	6	32	181	30	30	8	27	8	67	145	56	166	90	13
	55	60	29	66	40	47	64	33	70	47	42	47	70	56	43	59	51	46
Unfavorable	142	74	30	11	6	21	68	44	8	6	16	2	23	76	41	63	62	12
	28	23	59	22	40	31	24	49	19	35	25	12	24	29	32	22	35	43
Heard of/Undecided	81	51	6	6	3	15	35	16	5	3	22	7	6	36	32	50	25	3
	16	16	12	12	20	22	12	18	12	18	34	41	6	14	25	18	14	11



17. Ted Cruz

BANNER 4																		
BLOOMBERG IMPACT ON REPUBLICAN VOTERS																		
	TRUMP VS. CLINTON VS. BLOOMBERG						TRUMP VS. SANDERS VS. BLOOMBERG					BLOOMBERG FAVORABILITY			VOTER IDEOLOGY			
	TOTAL	CLIN TRUMP	BLOOM TON	NOT BERG	VOTE	UND	TRUMP	SAN DERS	BLOOM BERG	NOT VOTE	UND	NEVER HEARD	FAV	UNFAV	HOF/ UND	CONS	MOD	LIB
Total	500 100	316 100	51 100	50 100	15 100	68 100	285 100	90 100	43 100	17 100	65 100	17 100	96 100	258 100	129 100	280 100	177 100	28 100
Never Heard of	3 1	1 *	-	2 4	-	-	1 *	1 1	1 2	-	-	-	2 2	-	1 1	1 *	2 1	-
Favorable	255 51	194 61	12 24	15 30	9 60	25 37	181 64	24 27	14 33	13 76	23 35	5 29	47 49	156 60	47 36	172 61	71 40	7 25
Unfavorable	172 34	81 26	35 69	22 44	5 33	29 43	67 24	55 61	22 51	3 18	25 38	8 47	36 38	77 30	51 40	69 25	79 45	18 64
Heard of/Undecided	70 14	40 13	4 8	11 22	1 7	14 21	36 13	10 11	6 14	1 6	17 26	4 24	11 11	25 10	30 23	38 14	25 14	3 11

18. Donald Trump

BANNER 4																		
BLOOMBERG IMPACT ON REPUBLICAN VOTERS																		
	TRUMP VS. CLINTON VS. BLOOMBERG						TRUMP VS. SANDERS VS. BLOOMBERG					BLOOMBERG FAVORABILITY			VOTER IDEOLOGY			
	TOTAL	CLIN TRUMP	BLOOM TON	NOT BERG	VOTE	UND	TRUMP	SAN DERS	BLOOM BERG	NOT VOTE	UND	NEVER HEARD	FAV	UNFAV	HOF/ UND	CONS	MOD	LIB
Total	500 100	316 100	51 100	50 100	15 100	68 100	285 100	90 100	43 100	17 100	65 100	17 100	96 100	258 100	129 100	280 100	177 100	28 100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	244 49	229 72	3 6	4 8	-	8 12	211 74	13 14	6 14	3 18	11 17	6 35	39 41	150 58	49 38	154 55	70 40	13 46
Unfavorable	202 40	52 16	47 92	41 82	13 87	49 72	48 17	70 78	32 74	12 71	40 62	9 53	50 52	81 31	62 48	87 31	94 53	15 54
Heard of/Undecided	54 11	35 11	1 2	5 10	2 13	11 16	26 9	7 8	5 12	2 12	14 22	2 12	7 7	27 10	18 14	39 14	13 7	-

## 19. Michael Bloomberg

BANNER 4																		
BLOOMBERG IMPACT ON REPUBLICAN VOTERS																		
	TRUMP VS. CLINTON VS. BLOOMBERG						TRUMP VS. SANDERS VS. BLOOMBERG					BLOOMBERG FAVORABILITY			VOTER IDEOLOGY			
	TOTAL	TRUMP	CLIN TON	BLOOM BERG	NOT VOTE	UND	TRUMP	SAN DERS	BLOOM BERG	NOT VOTE	UND	NEVER HEARD	FAV	UNFAV	HOF/ UND	CONS	MOD	LIB
Total	500 100	316 100	51 100	50 100	15 100	68 100	285 100	90 100	43 100	17 100	65 100	17 100	96 100	258 100	129 100	280 100	177 100	28 100
Never Heard of	17 3	10 3	1 2	3 6	1 7	2 3	8 3	6 7	- -	- -	3 5	17 100	- -	- -	- -	10 4	3 2	2 7
Favorable	96 19	38 12	13 25	40 80	- -	5 7	37 13	19 21	36 84	- -	4 6	- -	96 100	- -	- -	37 13	50 28	5 18
Unfavorable	258 52	208 66	9 18	1 2	10 67	30 44	186 65	23 26	2 5	14 82	33 51	- -	- -	258 100	- -	180 64	56 32	15 54
Heard of/Undecided	129 26	60 19	28 55	6 12	4 27	31 46	54 19	42 47	5 12	3 18	25 38	- -	- -	- -	129 100	53 19	68 38	6 21

20. What do you think is the most important issue facing the country right now?

BANNER 4																		
BLOOMBERG IMPACT ON REPUBLICAN VOTERS																		
	TRUMP VS. CLINTON VS. BLOOMBERG						TRUMP VS. SANDERS VS. BLOOMBERG					BLOOMBERG FAVORABILITY			VOTER IDEOLOGY			
	TOTAL	CLIN TRUMP	BLOOM TON	NOT BERG	VOTE	UND	TRUMP	SAN DERS	BLOOM BERG	NOT VOTE	UND	NEVER HEARD	FAV	UNFAV	HOF/UND	CONS	MOD	LIB
Total	500 100	316 100	51 100	50 100	15 100	68 100	285 100	90 100	43 100	17 100	65 100	17 100	96 100	258 100	129 100	280 100	177 100	28 100
Reducing the national debt	45 9	30 9	4 8	4 8	1 7	6 9	27 9	6 7	3 7	1 6	8 12	3 18	9 9	26 10	7 5	26 9	15 8	2 7
Taxes	7 1	5 2	-	2 4	-	-	5 2	2 2	-	-	-	-	2 2	3 1	2 2	4 1	2 1	-
Jobs/Economy	116 23	69 22	15 29	16 32	-	16 24	62 22	29 32	11 26	-	14 22	3 18	21 22	56 22	36 28	54 19	55 31	7 25
Schools/Education	3 1	2 1	-	1 2	-	-	2 1	1 1	-	-	-	-	-	1 *	2 2	2 1	1 1	-
Healthcare	18 4	8 3	3 6	2 4	-	5 7	8 3	4 4	2 5	-	4 6	-	9 9	4 2	5 4	9 3	6 3	2 7
Energy independence	1 *	1 *	-	-	-	-	1 *	-	-	-	-	-	-	1 *	-	-	-	-
Illegal immigration	69 14	58 18	2 4	1 2	2 13	6 9	52 18	7 8	2 5	2 12	6 9	3 18	7 7	47 18	12 9	55 20	11 6	1 4
Abortion policy	14 3	10 3	-	2 4	2 13	-	10 4	-	2 5	2 12	-	2 12	2 2	8 3	2 2	11 4	2 1	1 4
Same-sex marriage	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Civil liberties	7 1	4 1	1 2	2 4	-	-	2 1	2 2	2 5	-	1 2	-	2 2	2 1	3 2	3 1	2 1	2 7
Terrorism/national security	176 35	116 37	17 33	15 30	4 27	24 35	107 38	25 28	16 37	6 35	22 34	3 18	36 38	87 34	50 39	97 35	66 37	10 36
Drugs/Opioids	12 2	5 2	2 4	2 4	-	3 4	2 1	4 4	2 5	-	4 6	-	4 4	7 3	1 1	7 2	3 2	2 7

20. What do you think is the most important issue facing the country right now?

BANNER 4																		
BLOOMBERG IMPACT ON REPUBLICAN VOTERS																		
	TRUMP VS. CLINTON VS. BLOOMBERG					TRUMP VS. SANDERS VS. BLOOMBERG					BLOOMBERG FAVORABILITY			VOTER IDEOLOGY				
	TOTAL	CLIN TRUMP	BLOOM TON	NOT BERG	UND VOTE	TOTAL	SAN TRUMP	BLOOM DERS	NOT BERG	UND VOTE	NEVER HEARD	FAV	UNFAV	HOF/ UND	CONS	MOD	LIB	
Climate Change	5 1	-	1 2	2 4	-	2 3	-	4 4	1 2	-	-	-	1 1	1 *	3 2	2 1	2 1	-
Undecided	27 5	8 3	6 12	1 2	6 40	6 9	7 2	6 7	2 5	6 35	6 9	3 18	3 3	15 6	6 5	10 4	12 7	1 4

21. Of the following seven Republican candidates, who do you trust the most?

BANNER 4																		
BLOOMBERG IMPACT ON REPUBLICAN VOTERS																		
	TRUMP VS. CLINTON VS. BLOOMBERG						TRUMP VS. SANDERS VS. BLOOMBERG					BLOOMBERG FAVORABILITY			VOTER IDEOLOGY			
	TOTAL	TRUMP	CLIN TON	BLOOM BERG	NOT VOTE	UND	TRUMP	SAN DERS	BLOOM BERG	NOT VOTE	UND	NEVER HEARD	FAV	UNFAV	HOF/UND	CONS	MOD	LIB
Total	500 100	316 100	51 100	50 100	15 100	68 100	285 100	90 100	43 100	17 100	65 100	17 100	96 100	258 100	129 100	280 100	177 100	28 100
Jeb Bush	72 14	27 9	14 27	12 24	3 20	16 24	21 7	27 30	11 26	2 12	11 17	2 12	16 17	21 8	33 26	32 11	38 21	-
Ben Carson	50 10	34 11	1 2	3 6	2 13	10 15	29 10	4 4	2 5	3 18	12 18	2 12	5 5	32 12	11 9	35 12	10 6	3 11
Chris Christie	29 6	17 5	5 10	7 14	-	-	13 5	10 11	6 14	-	-	2 12	11 11	12 5	4 3	15 5	10 6	4 14
Ted Cruz	57 11	39 12	1 2	2 4	6 40	9 13	39 14	2 2	1 2	8 47	7 11	2 12	6 6	46 18	3 2	42 15	12 7	1 4
John Kasich	70 14	25 8	18 35	14 28	3 20	10 15	20 7	28 31	10 23	4 24	8 12	3 18	19 20	29 11	19 15	25 9	39 22	5 18
Marco Rubio	46 9	36 11	3 6	5 10	-	2 3	36 13	-	7 16	-	3 5	-	12 12	24 9	10 8	35 12	10 6	1 4
Donald Trump	115 23	107 34	2 4	4 8	-	2 3	102 36	7 8	4 9	-	2 3	4 24	18 19	70 27	23 18	65 23	39 22	7 25
Other	9 2	7 2	2 4	-	-	-	7 2	2 2	-	-	-	-	1 1	7 3	1 1	4 1	4 2	1 4
Undecided	52 10	24 8	5 10	3 6	1 7	19 28	18 6	10 11	2 5	-	22 34	2 12	8 8	17 7	25 19	27 10	15 8	6 21

22. Which candidate has the best chance of winning the general election against the Democratic nominee?

BANNER 4																		
BLOOMBERG IMPACT ON REPUBLICAN VOTERS																		
	TRUMP VS. CLINTON VS. BLOOMBERG						TRUMP VS. SANDERS VS. BLOOMBERG					BLOOMBERG FAVORABILITY			VOTER IDEOLOGY			
	TOTAL	CLIN TRUMP	BLOOM TON	NOT BERG	VOTE	UND	TRUMP	SAN DERS	BLOOM BERG	NOT VOTE	UND	NEVER HEARD	FAV	UNFAV	HOF/ UND	CONS	MOD	LIB
Total	500 100	316 100	51 100	50 100	15 100	68 100	285 100	90 100	43 100	17 100	65 100	17 100	96 100	258 100	129 100	280 100	177 100	28 100
Jeb Bush	32 6	6 2	6 12	9 18	2 13	9 13	6 2	13 14	6 14	2 12	5 8	2 12	7 7	9 3	14 11	15 5	16 9	-
Ben Carson	6 1	3 1	2 4	-	1 7	-	3 1	1 1	1 2	-	1 2	1 6	1 1	3 1	1 1	5 2	1 1	-
Chris Christie	18 4	3 1	6 12	5 10	-	4 6	3 1	8 9	4 9	-	3 5	-	10 10	4 2	4 3	11 4	3 2	4 14
Ted Cruz	65 13	45 14	1 2	5 10	4 27	10 15	45 16	4 4	3 7	6 35	7 11	-	12 12	48 19	5 4	50 18	13 7	-
John Kasich	35 7	5 2	12 24	10 20	1 7	7 10	5 2	15 17	7 16	1 6	7 11	2 12	12 12	12 5	9 7	8 3	26 15	1 4
Marco Rubio	54 11	42 13	2 4	3 6	-	7 10	38 13	3 3	4 9	-	9 14	-	10 10	27 10	17 13	34 12	18 10	2 7
Donald Trump	206 41	184 58	1 2	11 22	-	10 15	162 57	23 26	12 28	2 12	7 11	6 35	29 30	122 47	49 38	116 41	69 39	13 46
Other	7 1	3 1	3 6	-	-	1 1	3 1	3 3	1 3	-	-	-	-	3 1	4 3	4 1	2 1	1 4
Undecided	77 15	25 8	18 35	7 14	7 47	20 29	20 7	20 22	5 12	6 35	26 40	6 35	15 16	30 12	26 20	37 13	29 16	7 25

23. Would you describe yourself as conservative, moderate or liberal?

BANNER 4																		
BLOOMBERG IMPACT ON REPUBLICAN VOTERS																		
	TRUMP VS. CLINTON VS. BLOOMBERG						TRUMP VS. SANDERS VS. BLOOMBERG					BLOOMBERG FAVORABILITY			VOTER IDEOLOGY			
	TOTAL	CLIN TRUMP	BLOOM TON	NOT BERG	VOTE	UND	TRUMP	SAN DERS	BLOOM BERG	NOT VOTE	UND	NEVER HEARD	FAV	UNFAV	HOF/ UND	CONS	MOD	LIB
Total	500 100	316 100	51 100	50 100	15 100	68 100	285 100	90 100	43 100	17 100	65 100	17 100	96 100	258 100	129 100	280 100	177 100	28 100
Conservative	280 56	210 66	15 29	15 30	11 73	29 43	191 67	26 29	16 37	14 82	33 51	10 59	37 39	180 70	53 41	280 100	-	-
Moderate	177 35	83 26	31 61	32 64	2 13	29 43	75 26	50 56	25 58	2 12	25 38	3 18	50 52	56 22	68 53	-	177 100	-
Liberal	28 6	15 5	5 10	-	1 7	7 10	11 4	12 13	-	-	5 8	2 12	5 5	15 6	6 5	-	-	28 100
Undecided	15 3	8 3	-	3 6	1 7	3 4	8 3	2 2	2 5	1 6	2 3	2 12	4 4	7 3	2 2	-	-	-



7. There are 30 Republican candidates listed on the official New Hampshire Republican ballot. Of these, there are 12 major candidates. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 5															
MOST IMPORTANT ISSUE															
TOTAL	REDUCE NATL DEBT	TAXES	JOB S/EDUC- ECON- OMY	SCHOOL /EDUC- ATION	HEALTH CARE	ENERGY INDEP- ENDCE	ILLEGL IMMIGR ATION	ABOR- TION	SAME SEX MARRGE	CIVIL LIBER TIES	TERROR /SEC URITY	DRUGS/ OPIODS	CLIM- ATE CHANGE	UND	
Total	500 100	45 100	7 100	116 100	3 100	18 100	1 100	69 100	14 100	-	7 100	176 100	12 100	5 100	27 100
Jeb Bush	56 11	2 4	-	11 9	1 33	2 11	-	2 3	1 7	-	-	29 16	1 8	1 20	6 22
Ben Carson	24 5	1 2	1 14	5 4	-	3 17	-	-	1 7	-	-	10 6	2 17	-	1 4
Chris Christie	28 6	2 4	-	6 5	-	1 6	-	7 10	-	-	2 29	7 4	2 17	-	1 4
Ted Cruz	59 12	5 11	-	13 11	-	-	1 100	8 12	7 50	-	2 29	20 11	-	1 20	2 7
Carly Fiorina	20 4	-	-	4 3	1 33	-	-	2 3	-	-	-	13 7	-	-	-
Jim Gilmore	1 *	-	-	-	-	-	-	-	-	-	-	1 1	-	-	-
Mike Huckabee	2 *	-	-	-	-	-	-	2 3	-	-	-	-	-	-	-
John Kasich	60 12	10 22	-	21 18	-	1 6	-	3 4	1 7	-	-	18 10	1 8	-	5 19
Rand Paul	8 2	2 4	-	1 1	-	2 11	-	-	2 14	-	-	-	-	1 20	-
Marco Rubio	48 10	6 13	1 14	13 11	-	-	-	5 7	-	-	2 29	20 11	-	-	1 4
Rick Santorum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Donald Trump	133 27	13 29	3 43	28 24	1 33	1 6	-	33 48	1 7	-	-	44 25	4 33	-	5 19

7. There are 30 Republican candidates listed on the official New Hampshire Republican ballot. Of these, there are 12 major candidates. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 5															
=====															
MOST IMPORTANT ISSUE															
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	REDUCE	JOB	SCHOOL	ENERGY	ILLEGL	SAME	CIVIL	TERROR	CLIM-						
TOTAL	NATL	ECON-	/EDUC-	HEALTH	INDEP-	IMMIGR	ABOR-	SEX	LIBER	/SEC	DRUGS/	ATE	UND		
	DEBT	TAXES	OMY	ATION	CARE	ENDCE	ATION	TION	MARRGE	TIES	URITY	OPIODS	CHANGE	UND	
Other	2	-	-	1	-	-	-	-	-	-	1	-	-	-	-
	*			1							1				
Undecided	59	4	2	13	-	8	-	7	1	-	1	13	2	2	6
	12	9	29	11		44		10	7		14	7	17	40	22





7c. Who would be your second choice?

BANNER 5															
MOST IMPORTANT ISSUE															
TOTAL	REDUCE NATL DEBT	TAXES	JOB S/CON- ECON- OMY	SCHOOL /EDUC- ATION	HEALTH CARE	ENERGY INDEP- ENDCE	ILLEGL IMMIGR ATION	ABOR- TION	SAME SEX MARRGE	CIVIL LIBER TIES	TERROR /SEC URITY	DRUGS/ OPIODS	CLIM- ATE CHANGE	UND	
THOSE WITH FIRST CHOICE	441 100	41 100	5 100	103 100	3 100	10 100	1 100	62 100	13 100	-	6 100	163 100	10 100	3 100	21 100
Jeb Bush	51 12	4 10	-	25 24	-	-	-	6 10	1 8	-	-	14 9	-	-	1 5
Ben Carson	15 3	-	-	3 3	1 33	1 10	1 100	3 5	-	-	-	6 4	-	-	-
Chris Christie	35 8	5 12	-	8 8	-	-	-	2 3	-	-	-	19 12	-	1 33	-
Ted Cruz	79 18	8 20	-	9 9	-	-	-	22 35	1 8	-	-	36 22	-	-	3 14
Carly Fiorina	36 8	6 15	-	4 4	-	1 10	-	4 6	1 8	-	1 17	11 7	2 20	2 67	4 19
Jim Gilmore	2 *	-	-	2 2	-	-	-	-	-	-	-	-	-	-	-
Mike Huckabee	5 1	-	-	-	-	-	-	2 3	-	-	-	-	2 20	-	1 5
John Kasich	38 9	2 5	-	15 15	-	2 20	-	-	1 8	-	4 67	13 8	-	-	1 5
Rand Paul	15 3	6 15	1 20	1 1	-	-	-	2 3	2 15	-	-	2 1	1 10	-	-
Marco Rubio	78 18	6 15	2 40	13 13	-	3 30	-	5 8	3 23	-	-	43 26	2 20	-	1 5
Rick Santorum	2 *	-	-	-	-	-	-	-	-	-	1 17	1 1	-	-	-
Donald Trump	29 7	-	1 20	9 9	-	2 20	-	10 16	1 8	-	-	6 4	-	-	-

7c. Who would be your second choice?

		BANNER 5													
		MOST IMPORTANT ISSUE													
		REDUCE NATL	JOB S/	SCHOOL /EDUC	HEALTH CARE	ENERGY INDEP	ILLEGL IMMIGR	ABOR	SAME SEX	CIVIL LIBER	TERROR /SEC	DRUGS/ OPIODS	CLIM /ATE	UND	
TOTAL		DEBT	TAXES	OMY	ATION	ENDCE	ATION	TION	MARRGE	TIES	URITY	CHANGE			
Other	2	-	-	-	-	-	-	1	-	-	-	-	-	1	
	*							2						5	
Undecided	54	4	1	14	2	1	-	5	3	-	-	12	3	-	9
	12	10	20	14	67	10		8	23			7	30		43

7b. Now, are there any Democratic candidates that would motivate you to voting in the Democratic Primary instead of the Republican Primary, in two weeks?

BANNER 5															
MOST IMPORTANT ISSUE															
TOTAL	REDUCE NATL DEBT	TAXES	JOB S/CON- OMY	SCHOOL /EDUC- ATION	HEALTH CARE	ENERGY INDEP- ENDCE	ILLEGL IMMIGR ATION	ABOR- TION	SAME SEX MARRGE	CIVIL LIBER TIES	TERROR /SEC URITY	DRUGS/ OPIODS	CLIM- ATE CHANGE	UND	
Total	500	45	7	116	3	18	1	69	14	-	7	176	12	5	27
	100	100	100	100	100	100	100	100	100		100	100	100	100	100
Hillary Clinton	26	1	-	6	-	1	-	-	1	-	1	9	3	-	4
	5	2		5		6			7		14	5	25		15
Bernie Sanders	57	2	2	16	1	3	-	6	-	-	-	24	-	2	1
	11	4	29	14	33	17		9				14		40	4
Martin O'Malley	7	2	-	-	-	-	-	1	1	-	-	2	1	-	-
	1	4						1	7			1	8		
Other	3	-	-	-	-	-	-	2	-	-	-	-	-	-	1
	1							3							4
No/None/Nobody	386	39	5	90	2	12	1	59	9	-	5	135	7	2	20
	77	87	71	78	67	67	100	86	64		71	77	58	40	74
Undecided	21	1	-	4	-	2	-	1	3	-	1	6	1	1	1
	4	2		3		11		1	21		14	3	8	20	4

8. Republican Donald Trump vs Democrat Hillary Clinton vs Independent Michael Bloomberg - would you vote for...

BANNER 5															
=====															
MOST IMPORTANT ISSUE															
-----															
TOTAL	REDUCE NATL DEBT	TAXES	JOB S/CON- ECON- OMY	SCHOOL /EDUC- ATION	HEALTH CARE	ENERGY INDEP- ENDCE	ILLEGL IMMIGR ATION	ABOR- TION	SAME SEX MARRGE	CIVIL LIBER TIES	TERROR /SEC URITY	DRUGS/ OPIODS	CLIM- ATE CHANGE	UND	
-----															
Total	500	45	7	116	3	18	1	69	14	-	7	176	12	5	27
	100	100	100	100	100	100	100	100	100		100	100	100	100	100
Republican Donald Trump	316	30	5	69	2	8	1	58	10	-	4	116	5	-	8
	63	67	71	59	67	44	100	84	71		57	66	42		30
Democrat Hillary Clinton	51	4	-	15	-	3	-	2	-	-	1	17	2	1	6
	10	9		13		17		3			14	10	17	20	22
Independent Michael Bloomberg	50	4	2	16	1	2	-	1	2	-	2	15	2	2	1
	10	9	29	14	33	11		1	14		29	9	17	40	4
Would not vote in November	15	1	-	-	-	-	-	2	2	-	-	4	-	-	6
	3	2						3	14			2			22
Undecided	68	6	-	16	-	5	-	6	-	-	-	24	3	2	6
	14	13		14		28		9				14	25	40	22



9. Republican Donald Trump vs Democrat Bernie Sanders vs Independent Michael Bloomberg - would you vote for...

BANNER 5															
=====															
MOST IMPORTANT ISSUE															
-----															
TOTAL	REDUCE NATL DEBT	TAXES	JOB S/CON- OMY	SCHOOL /EDUC- ATION	HEALTH CARE	ENERGY INDEP- ENDCE	ILLEGL IMMIGR ATION	ABOR- TION	SAME SEX MARRGE	CIVIL LIBER TIES	TERROR /SEC URITY	DRUGS/ OPIODS	CLIM- ATE CHANGE	UND	
-----															
Total	500	45	7	116	3	18	1	69	14	-	7	176	12	5	27
	100	100	100	100	100	100	100	100	100		100	100	100	100	100
Republican Donald Trump	285	27	5	62	2	8	1	52	10	-	2	107	2	-	7
	57	60	71	53	67	44	100	75	71		29	61	17		26
Democrat Bernie Sanders	90	6	2	29	1	4	-	7	-	-	2	25	4	4	6
	18	13	29	25	33	22		10			29	14	33	80	22
Independent Michael Bloomberg	43	3	-	11	-	2	-	2	2	-	2	16	2	1	2
	9	7		9		11		3	14		29	9	17	20	7
Would not vote in November	17	1	-	-	-	-	-	2	2	-	-	6	-	-	6
	3	2						3	14			3			22
Undecided	65	8	-	14	-	4	-	6	-	-	1	22	4	-	6
	13	18		12		22		9			14	12	33		22

10. Barack Obama

BANNER 5															
MOST IMPORTANT ISSUE															
TOTAL	REDUCE NATL DEBT	TAXES	JOB S/CON- OMY	SCHOOL /EDUC- ATION	HEALTH CARE	ENERGY INDEP- ENDCE	ILLEGL IMMIGR ATION	ABOR- TION	SAME SEX MARRGE	CIVIL LIBER TIES	TERROR /SEC URITY	DRUGS/ OPIODS	CLIM- ATE CHANGE	UND	
Total	500	45	7	116	3	18	1	69	14	-	7	176	12	5	27
	100	100	100	100	100	100	100	100	100		100	100	100	100	100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	83	8	1	24	1	7	-	2	1	-	2	22	4	3	8
	17	18	14	21	33	39		3	7		29	12	33	60	30
Unfavorable	391	33	6	88	2	11	1	63	13	-	4	145	7	2	16
	78	73	86	76	67	61	100	91	93		57	82	58	40	59
Heard of/Undecided	26	4	-	4	-	-	-	4	-	-	1	9	1	-	3
	5	9		3				6			14	5	8		11

11. Hillary Clinton

BANNER 5															
MOST IMPORTANT ISSUE															
TOTAL	REDUCE NATL DEBT	TAXES	JOB S/CON- ECON- OMY	SCHOOL /EDUC- ATION	HEALTH CARE	ENERGY INDEP- ENDCE	ILLEGL IMMIGR ATION	ABOR- TION	SAME SEX MARRGE	CIVIL LIBER TIES	TERROR /SEC URITY	DRUGS/ OPIODS	CLIM- ATE CHANGE	UND	
Total	500	45	7	116	3	18	1	69	14	-	7	176	12	5	27
	100	100	100	100	100	100	100	100	100		100	100	100	100	100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	54	4	-	16	1	2	-	-	-	-	3	16	3	1	8
	11	9		14	33	11					43	9	25	20	30
Unfavorable	425	41	7	96	2	12	1	68	14	-	4	152	9	3	16
	85	91	100	83	67	67	100	99	100		57	86	75	60	59
Heard of/Undecided	21	-	-	4	-	4	-	1	-	-	-	8	-	1	3
	4			3		22		1				5		20	11

12. Chris Christie

BANNER 5															
MOST IMPORTANT ISSUE															
TOTAL	REDUCE NATL DEBT	TAXES	JOB S/CON- OMY	SCHOOL /EDUC- ATION	HEALTH CARE	ENERGY INDEP- ENDCE	ILLEGL IMMIGR ATION	ABOR- TION	SAME SEX MARRGE	CIVIL LIBER TIES	TERROR /SEC URITY	DRUGS/ OPIODS	CLIM- ATE CHANGE	UND	
Total	500	45	7	116	3	18	1	69	14	-	7	176	12	5	27
	100	100	100	100	100	100	100	100	100		100	100	100	100	100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	251	21	3	46	2	7	-	43	7	-	6	101	3	3	9
	50	47	43	40	67	39		62	50		86	57	25	60	33
Unfavorable	184	18	3	55	-	6	1	15	5	-	-	58	5	2	16
	37	40	43	47		33	100	22	36			33	42	40	59
Heard of/Undecided	65	6	1	15	1	5	-	11	2	-	1	17	4	-	2
	13	13	14	13	33	28		16	14		14	10	33		7

13. Jeb Bush

BANNER 5															
MOST IMPORTANT ISSUE															
TOTAL	REDUCE NATL DEBT	TAXES	JOB S/CON- ECON- OMY	SCHOOL /EDUC- ATION	HEALTH CARE	ENERGY INDEP- ENDCE	ILLEGL IMMIGR ATION	ABOR- TION	SAME SEX MARRGE	CIVIL LIBER TIES	TERROR /SEC URITY	DRUGS/ OPIODS	CLIM- ATE CHANGE	UND	
Total	500	45	7	116	3	18	1	69	14	-	7	176	12	5	27
	100	100	100	100	100	100	100	100	100		100	100	100	100	100
Never Heard of	2	-	-	-	-	-	-	-	-	-	-	2	-	-	-
	*											1			
Favorable	252	29	2	52	3	8	-	29	7	-	4	95	8	2	13
	50	64	29	45	100	44		42	50		57	54	67	40	48
Unfavorable	202	14	3	52	-	8	-	34	5	-	2	65	3	3	13
	40	31	43	45		44		49	36		29	37	25	60	48
Heard of/Undecided	44	2	2	12	-	2	1	6	2	-	1	14	1	-	1
	9	4	29	10		11	100	9	14		14	8	8		4

14. John Kasich

BANNER 5															
MOST IMPORTANT ISSUE															
TOTAL	REDUCE NATL DEBT	TAXES	JOB S/CON- OMY	SCHOOL /EDUC- ATION	HEALTH CARE	ENERGY INDEP- ENDCE	ILLEGL IMMIGR ATION	ABOR- TION	SAME SEX MARRGE	CIVIL LIBER TIES	TERROR /SEC URITY	DRUGS/ OPIODS	CLIM- ATE CHANGE	UND	
Total	500	45	7	116	3	18	1	69	14	-	7	176	12	5	27
	100	100	100	100	100	100	100	100	100		100	100	100	100	100
Never Heard of	7	2	-	-	-	-	-	-	-	-	-	4	-	-	1
	1	4										2			4
Favorable	252	24	2	63	-	9	-	31	6	-	4	92	8	2	11
	50	53	29	54		50		45	43		57	52	67	40	41
Unfavorable	151	13	3	36	1	5	-	21	6	-	2	49	2	3	10
	30	29	43	31	33	28		30	43		29	28	17	60	37
Heard of/Undecided	90	6	2	17	2	4	1	17	2	-	1	31	2	-	5
	18	13	29	15	67	22	100	25	14		14	18	17		19

15. Ben Carson

BANNER 5															
MOST IMPORTANT ISSUE															
TOTAL	REDUCE NATL DEBT	TAXES	JOB S/CON- OMY	SCHOOL /EDUC- ATION	HEALTH CARE	ENERGY INDEP- ENDCE	ILLEGL IMMIGR ATION	ABOR- TION	SAME SEX MARRGE	CIVIL LIBER TIES	TERROR /SEC URITY	DRUGS/ OPIODS	CLIM- ATE CHANGE	UND	
Total	500	45	7	116	3	18	1	69	14	-	7	176	12	5	27
	100	100	100	100	100	100	100	100	100		100	100	100	100	100
Never Heard of	3	-	-	2	-	-	-	-	-	-	-	1	-	-	-
	1			2								1			
Favorable	278	28	3	62	2	8	1	42	13	-	4	99	5	1	10
	56	62	43	53	67	44	100	61	93		57	56	42	20	37
Unfavorable	156	16	3	44	1	7	-	19	-	-	2	46	3	4	11
	31	36	43	38	33	39		28			29	26	25	80	41
Heard of/Undecided	63	1	1	8	-	3	-	8	1	-	1	30	4	-	6
	13	2	14	7		17		12	7		14	17	33		22

16. Marco Rubio

BANNER 5															
MOST IMPORTANT ISSUE															
TOTAL	REDUCE NATL DEBT	TAXES	JOB S/CON- ECON- OMY	SCHOOL /EDUC- ATION	HEALTH CARE	ENERGY INDEP- ENDCE	ILLEGL IMMIGR ATION	ABOR- TION	SAME SEX MARRGE	CIVIL LIBER TIES	TERROR /SEC URITY	DRUGS/ OPIODS	CLIM- ATE CHANGE	UND	
Total	500	45	7	116	3	18	1	69	14	-	7	176	12	5	27
	100	100	100	100	100	100	100	100	100		100	100	100	100	100
Never Heard of	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-
	*											1			
Favorable	276	23	5	51	1	7	1	37	11	-	6	119	5	1	9
	55	51	71	44	33	39	100	54	79		86	68	42	20	33
Unfavorable	142	16	2	45	-	7	-	17	2	-	-	38	-	4	11
	28	36	29	39		39		25	14			22		80	41
Heard of/Undecided	81	6	-	20	2	4	-	15	1	-	1	18	7	-	7
	16	13		17	67	22		22	7		14	10	58		26



17. Ted Cruz

BANNER 5															
MOST IMPORTANT ISSUE															
TOTAL	REDUCE NATL DEBT	TAXES	JOB S/CON- ECON- OMY	SCHOOL /EDUC- ATION	HEALTH CARE	ENERGY INDEP- ENDCE	ILLEGL IMMIGR ATION	ABOR- TION	SAME SEX MARRGE	CIVIL LIBER TIES	TERROR /SEC URITY	DRUGS/ OPIODS	CLIM- ATE CHANGE	UND	
Total	500	45	7	116	3	18	1	69	14	-	7	176	12	5	27
	100	100	100	100	100	100	100	100	100		100	100	100	100	100
Never Heard of	3	1	-	1	-	-	-	-	1	-	-	-	-	-	-
	1	2		1					7						
Favorable	255	24	2	46	1	10	1	47	10	-	2	100	1	1	10
	51	53	29	40	33	56	100	68	71		29	57	8	20	37
Unfavorable	172	14	3	55	1	2	-	15	2	-	4	50	7	3	16
	34	31	43	47	33	11		22	14		57	28	58	60	59
Heard of/Undecided	70	6	2	14	1	6	-	7	1	-	1	26	4	1	1
	14	13	29	12	33	33		10	7		14	15	33	20	4

18. Donald Trump

BANNER 5															
MOST IMPORTANT ISSUE															
TOTAL	REDUCE NATL DEBT	TAXES	JOB S/CON- ECON- OMY	SCHOOL /EDUC- ATION	HEALTH CARE	ENERGY INDEP- ENDCE	ILLEGL IMMIGR ATION	ABOR- TION	SAME SEX MARRGE	CIVIL LIBER TIES	TERROR /SEC URITY	DRUGS/ OPIODS	CLIM- ATE CHANGE	UND	
Total	500	45	7	116	3	18	1	69	14	-	7	176	12	5	27
	100	100	100	100	100	100	100	100	100		100	100	100	100	100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	244	19	4	50	2	6	-	53	8	-	2	93	2	-	5
	49	42	57	43	67	33		77	57		29	53	17		19
Unfavorable	202	23	3	51	1	8	1	12	6	-	4	62	9	5	17
	40	51	43	44	33	44	100	17	43		57	35	75	100	63
Heard of/Undecided	54	3	-	15	-	4	-	4	-	-	1	21	1	-	5
	11	7		13		22		6			14	12	8		19

19. Michael Bloomberg

BANNER 5															
MOST IMPORTANT ISSUE															
TOTAL	REDUCE NATL DEBT	TAXES	JOB S/CON- OMY	SCHOOL /EDUC- ATION	HEALTH CARE	ENERGY INDEP- ENDCE	ILLEGL IMMIGR ATION	ABOR- TION	SAME SEX MARRGE	CIVIL LIBER TIES	TERROR /SEC URITY	DRUGS/ OPIODS	CLIM- ATE CHANGE	UND	
Total	500	45	7	116	3	18	1	69	14	-	7	176	12	5	27
	100	100	100	100	100	100	100	100	100		100	100	100	100	100
Never Heard of	17	3	-	3	-	-	-	3	2	-	-	3	-	-	3
	3	7		3				4	14			2			11
Favorable	96	9	2	21	-	9	-	7	2	-	2	36	4	1	3
	19	20	29	18		50		10	14		29	20	33	20	11
Unfavorable	258	26	3	56	1	4	1	47	8	-	2	87	7	1	15
	52	58	43	48	33	22	100	68	57		29	49	58	20	56
Heard of/Undecided	129	7	2	36	2	5	-	12	2	-	3	50	1	3	6
	26	16	29	31	67	28		17	14		43	28	8	60	22

20. What do you think is the most important issue facing the country right now?

BANNER 5															
MOST IMPORTANT ISSUE															
TOTAL	REDUCE NATL DEBT	TAXES	JOB S/ECON- OMY	SCHOOL /EDUC- ATION	HEALTH CARE	ENERGY INDEP- ENDCE	ILLEGL IMMIGR ATION	ABOR- TION	SAME SEX MARRGE	CIVIL LIBER TIES	TERROR /SEC URITY	DRUGS/ OPIODS	CLIM- ATE CHANGE	UND	
Total	500 100	45 100	7 100	116 100	3 100	18 100	1 100	69 100	14 100	-	7 100	176 100	12 100	5 100	27 100
Reducing the national debt	45 9	45 100	-	-	-	-	-	-	-	-	-	-	-	-	-
Taxes	7 1	-	7 100	-	-	-	-	-	-	-	-	-	-	-	-
Jobs/Economy	116 23	-	-	116 100	-	-	-	-	-	-	-	-	-	-	-
Schools/Education	3 1	-	-	-	3 100	-	-	-	-	-	-	-	-	-	-
Healthcare	18 4	-	-	-	-	18 100	-	-	-	-	-	-	-	-	-
Energy independence	1 *	-	-	-	-	-	1 100	-	-	-	-	-	-	-	-
Illegal immigration	69 14	-	-	-	-	-	-	69 100	-	-	-	-	-	-	-
Abortion policy	14 3	-	-	-	-	-	-	-	14 100	-	-	-	-	-	-
Same-sex marriage	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Civil liberties	7 1	-	-	-	-	-	-	-	-	7 100	-	-	-	-	-
Terrorism/national security	176 35	-	-	-	-	-	-	-	-	-	176 100	-	-	-	-
Drugs/Opioids	12 2	-	-	-	-	-	-	-	-	-	-	12 100	-	-	-



21. Of the following seven Republican candidates, who do you trust the most?

BANNER 5															
MOST IMPORTANT ISSUE															
TOTAL	REDUCE NATL DEBT	TAXES	JOB S/CON- ECON- OMY	SCHOOL /EDUC- ATION	HEALTH CARE	ENERGY INDEP- ENDCE	ILLEGL IMMIGR ATION	ABOR- TION	SAME SEX MARRGE	CIVIL LIBER TIES	TERROR /SEC URITY	DRUGS/ OPIODS	CLIM- ATE CHANGE	UND	
Total	500 100	45 100	7 100	116 100	3 100	18 100	1 100	69 100	14 100	-	7 100	176 100	12 100	5 100	27 100
Jeb Bush	72 14	3 7	1 14	16 14	1 33	2 11	-	2 3	2 14	-	-	37 21	1 8	2 40	5 19
Ben Carson	50 10	7 16	2 29	15 13	-	2 11	-	9 13	2 14	-	-	10 6	2 17	-	1 4
Chris Christie	29 6	2 4	-	5 4	-	-	-	7 10	-	-	-	12 7	2 17	-	1 4
Ted Cruz	57 11	4 9	-	6 5	-	2 11	1 100	8 12	7 50	-	2 29	23 13	-	1 20	3 11
John Kasich	70 14	8 18	-	21 18	-	2 11	-	3 4	1 7	-	2 29	24 14	3 25	-	6 22
Marco Rubio	46 9	7 16	1 14	11 9	-	-	-	5 7	-	-	3 43	19 11	-	-	-
Donald Trump	115 23	12 27	2 29	22 19	1 33	3 17	-	30 43	1 7	-	-	40 23	2 17	-	2 7
Other	9 2	1 2	-	1 1	-	2 11	-	1 1	1 7	-	-	3 2	-	-	-
Undecided	52 10	1 2	1 14	19 16	1 33	5 28	-	4 6	-	-	-	8 5	2 17	2 40	9 33

22. Which candidate has the best chance of winning the general election against the Democratic nominee?

BANNER 5															
MOST IMPORTANT ISSUE															
TOTAL	REDUCE NATL DEBT	TAXES	JOB S/CON- ECON- OMY	SCHOOL /EDUC- ATION	HEALTH CARE	ENERGY INDEP- ENDCE	ILLEGL IMMIGR ATION	ABOR- TION	SAME SEX MARRGE	CIVIL LIBER TIES	TERROR /SEC URITY	DRUGS/ OPIODS	CLIM- ATE CHANGE	UND	
Total	500 100	45 100	7 100	116 100	3 100	18 100	1 100	69 100	14 100	-	7 100	176 100	12 100	5 100	27 100
Jeb Bush	32 6	2 4	-	11 9	-	2 11	-	2 3	2 14	-	-	11 6	1 8	-	1 4
Ben Carson	6 1	-	-	4 3	-	-	-	-	-	-	-	1 1	-	-	1 4
Chris Christie	18 4	2 4	-	3 3	1 33	2 11	-	3 4	-	-	-	5 3	2 17	-	-
Ted Cruz	65 13	6 13	1 14	10 9	-	3 17	1 100	10 14	5 36	-	2 29	26 15	-	1 20	-
John Kasich	35 7	3 7	-	14 12	-	2 11	-	-	-	-	-	11 6	3 25	-	2 7
Marco Rubio	54 11	8 18	1 14	14 12	-	-	-	3 4	-	-	-	27 15	-	-	1 4
Donald Trump	206 41	17 38	4 57	46 40	2 67	8 44	-	43 62	4 29	-	4 57	66 38	4 33	3 60	5 19
Other	7 1	-	-	2 2	-	-	-	-	-	-	-	4 2	-	1 20	-
Undecided	77 15	7 16	1 14	12 10	-	1 6	-	8 12	3 21	-	1 14	25 14	2 17	-	17 63

23. Would you describe yourself as conservative, moderate or liberal?

BANNER 5															
MOST IMPORTANT ISSUE															
TOTAL	REDUCE NATL DEBT	TAXES	JOB S/CON- ECON- OMY	SCHOOL /EDUC- ATION	HEALTH CARE	ENERGY INDEP- ENDCE	ILLEGL IMMIGR ATION	ABOR- TION	SAME SEX MARRGE	CIVIL LIBER TIES	TERROR /SEC URITY	DRUGS/ OPIODS	CLIM- ATE CHANGE	UND	
Total	500	45	7	116	3	18	1	69	14	-	7	176	12	5	27
	100	100	100	100	100	100	100	100	100		100	100	100	100	100
Conservative	280	26	4	54	2	9	-	55	11	-	3	97	7	2	10
	56	58	57	47	67	50		80	79		43	55	58	40	37
Moderate	177	15	2	55	1	6	-	11	2	-	2	66	3	2	12
	35	33	29	47	33	33		16	14		29	38	25	40	44
Liberal	28	2	-	7	-	2	-	1	1	-	2	10	2	-	1
	6	4		6		11		1	7		29	6	17		4
Undecided	15	2	1	-	-	1	1	2	-	-	-	3	-	1	4
	3	4	14			6	100	3				2		20	15





7. There are 30 Republican candidates listed on the official New Hampshire Republican ballot. Of these, there are 12 major candidates. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 6																	
CANDIDATE QUALITIES																	
TRUST MOST										BEST CHANCE OF WINNING GENERAL ELECTION							
TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	UND	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND
Donald Trump	133	2	4	3	5	5	1	104	9	-	-	-	5	1	4	119	4
	27	3	8	10	9	7	2	90	17				8	3	7	58	5
Other	2	-	-	-	-	-	-	1	1	-	-	-	-	-	-	1	-
	*							1	2							*	
Undecided	59	8	5	2	1	-	5	4	32	1	1	6	6	-	5	13	27
	12	11	10	7	2		11	3	62	3	17	33	9		9	6	35





7c. Who would be your second choice?

BANNER 6																	
CANDIDATE QUALITIES																	
TRUST MOST									BEST CHANCE OF WINNING GENERAL ELECTION								
TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	
THOSE WITH FIRST CHOICE	441 100	64 100	45 100	27 100	56 100	70 100	41 100	111 100	20 100	31 100	5 100	12 100	59 100	35 100	49 100	193 100	50 100
Jeb Bush	51 12	6 9	3 7	8 30	- 30	21 30	5 12	5 5	3 15	2 6	- 33	4 3	2 3	10 29	10 20	15 8	8 16
Ben Carson	15 3	- 4	2 4	- -	3 5	- -	1 2	9 8	- -	- -	- -	- -	4 7	- -	1 2	10 5	- -
Chris Christie	35 8	8 12	1 2	1 4	- -	9 13	8 20	6 5	- -	4 13	- -	1 8	- -	6 17	9 18	10 5	3 6
Ted Cruz	79 18	2 3	10 22	1 4	13 23	3 4	5 12	43 39	1 5	- -	1 20	- -	17 29	1 3	9 18	47 24	3 6
Carly Fiorina	36 8	7 11	3 7	5 19	9 16	- -	3 7	6 5	2 10	4 13	- -	1 8	9 15	1 3	4 8	10 5	6 12
Jim Gilmore	2 *	- -	- -	- -	- -	- -	- -	2 2	- -	- -	- -	- -	- -	- -	- -	2 1	- -
Mike Huckabee	5 1	- -	1 2	- -	2 4	2 3	- -	- -	- -	- -	- -	- -	2 3	- -	- -	2 1	1 2
John Kasich	38 9	13 20	1 2	2 7	- -	10 14	5 12	3 3	4 20	11 35	- -	1 8	- -	5 14	2 4	16 8	3 6
Rand Paul	15 3	1 2	2 4	- -	5 9	2 3	- -	5 5	- -	1 3	- -	- -	3 5	1 3	1 2	7 4	2 4
Marco Rubio	78 18	13 20	7 16	7 26	17 30	10 14	3 7	18 16	2 10	5 16	1 20	4 33	16 27	3 9	10 20	32 17	6 12
Rick Santorum	2 *	1 2	- -	- -	- -	- -	1 2	- -	- -	- -	- -	- -	1 2	- -	- -	- -	1 2
Donald Trump	29 7	2 3	10 22	3 11	5 9	- -	7 17	2 2	- -	1 3	2 40	- -	3 5	- -	3 6	19 10	1 2

7c. Who would be your second choice?

		BANNER 6															
		CANDIDATE QUALITIES															
		TRUST MOST								BEST CHANCE OF WINNING GENERAL ELECTION							
		CAR	CHRIS	KAS					CAR	CHRIS	KAS					UND	
TOTAL	BUSH	SON	TIE	CRUZ	ICH	RUBIO	TRUMP	UND	BUSH	SON	TIE	CRUZ	ICH	RUBIO	TRUMP	UND	
Other	2	-	-	-	-	1	-	1	-	-	-	-	-	1	-	1	-
	*					1		1						3		1	
Undecided	54	11	5	-	2	12	3	11	8	3	1	1	2	7	-	22	16
	12	17	11		4	17	7	10	40	10	20	8	3	20		11	32

7b. Now, are there any Democratic candidates that would motivate you to voting in the Democratic Primary instead of the Republican Primary, in two weeks?

BANNER 6																	
CANDIDATE QUALITIES																	
TRUST MOST									BEST CHANCE OF WINNING GENERAL ELECTION								
TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	
Total	500 100	72 100	50 100	29 100	57 100	70 100	46 100	115 100	52 100	32 100	6 100	18 100	65 100	35 100	54 100	206 100	77 100
Hillary Clinton	26 5	3 4	- -	4 14	1 2	4 6	2 4	5 4	7 13	- -	- -	3 17	3 5	4 11	1 2	4 2	11 14
Bernie Sanders	57 11	12 17	5 10	5 17	3 5	9 13	2 4	14 12	6 12	3 9	- -	4 22	6 9	3 9	6 11	26 13	7 9
Martin O'Malley	7 1	1 1	- -	- -	- -	3 4	- -	3 3	- -	1 3	- -	- -	- -	3 9	- -	3 1	- -
Other	3 1	- -	1 2	- -	- -	- -	- -	1 1	1 2	- -	- -	1 6	- -	- -	- -	2 1	- -
No/None/Nobody	386 77	55 76	42 84	20 69	50 88	48 69	39 85	89 77	35 67	26 81	6 100	10 56	54 83	22 63	46 85	162 79	56 73
Undecided	21 4	1 1	2 4	- -	3 5	6 9	3 7	3 3	3 6	2 6	- -	- -	2 3	3 9	1 2	9 4	3 4

## 8. Republican Donald Trump vs Democrat Hillary Clinton vs Independent Michael Bloomberg - would you vote for...

BANNER 6																	
CANDIDATE QUALITIES																	
TRUST MOST									BEST CHANCE OF WINNING GENERAL ELECTION								
TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	
Total	500	72	50	29	57	70	46	115	52	32	6	18	65	35	54	206	77
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Donald Trump	316	27	34	17	39	25	36	107	24	6	3	3	45	5	42	184	25
	63	38	68	59	68	36	78	93	46	19	50	17	69	14	78	89	32
Democrat Hillary Clinton	51	14	1	5	1	18	3	2	5	6	2	6	1	12	2	1	18
	10	19	2	17	2	26	7	2	10	19	33	33	2	34	4	*	23
Independent Michael Bloomberg	50	12	3	7	2	14	5	4	3	9	-	5	5	10	3	11	7
	10	17	6	24	4	20	11	3	6	28		28	8	29	6	5	9
Would not vote in November	15	3	2	-	6	3	-	-	1	2	1	-	4	1	-	-	7
	3	4	4		11	4			2	6	17		6	3			9
Undecided	68	16	10	-	9	10	2	2	19	9	-	4	10	7	7	10	20
	14	22	20		16	14	4	2	37	28		22	15	20	13	5	26



## 9. Republican Donald Trump vs Democrat Bernie Sanders vs Independent Michael Bloomberg - would you vote for...

BANNER 6																	
CANDIDATE QUALITIES																	
TRUST MOST									BEST CHANCE OF WINNING GENERAL ELECTION								
TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	
Total	500	72	50	29	57	70	46	115	52	32	6	18	65	35	54	206	77
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Donald Trump	285	21	29	13	39	20	36	102	18	6	3	3	45	5	38	162	20
	57	29	58	45	68	29	78	89	35	19	50	17	69	14	70	79	26
Democrat Bernie Sanders	90	27	4	10	2	28	-	7	10	13	1	8	4	15	3	23	20
	18	38	8	34	4	40		6	19	41	17	44	6	43	6	11	26
Independent Michael Bloomberg	43	11	2	6	1	10	7	4	2	6	1	4	3	7	4	12	5
	9	15	4	21	2	14	15	3	4	19	17	22	5	20	7	6	6
Would not vote in November	17	2	3	-	8	4	-	-	-	2	-	-	6	1	-	2	6
	3	3	6		14	6				6			9	3		1	8
Undecided	65	11	12	-	7	8	3	2	22	5	1	3	7	7	9	7	26
	13	15	24		12	11	7	2	42	16	17	17	11	20	17	3	34

## 10. Barack Obama

BANNER 6																	
CANDIDATE QUALITIES																	
TRUST MOST									BEST CHANCE OF WINNING GENERAL ELECTION								
TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	
Total	500	72	50	29	57	70	46	115	52	32	6	18	65	35	54	206	77
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	83	14	4	4	3	21	5	15	15	5	1	5	5	15	2	23	24
	17	19	8	14	5	30	11	13	29	16	17	28	8	43	4	11	31
Unfavorable	391	51	45	25	53	45	39	98	28	23	5	13	58	18	49	178	43
	78	71	90	86	93	64	85	85	54	72	83	72	89	51	91	86	56
Heard of/Undecided	26	7	1	-	1	4	2	2	9	4	-	-	2	2	3	5	10
	5	10	2		2	6	4	2	17	12			3	6	6	2	13

## 11. Hillary Clinton

BANNER 6																	
CANDIDATE QUALITIES																	
TRUST MOST									BEST CHANCE OF WINNING GENERAL ELECTION								
TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	
Total	500	72	50	29	57	70	46	115	52	32	6	18	65	35	54	206	77
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	54	10	1	5	1	19	5	4	9	2	1	3	2	13	2	7	22
	11	14	2	17	2	27	11	3	17	6	17	17	3	37	4	3	29
Unfavorable	425	54	48	24	56	49	41	107	38	29	5	13	63	20	51	192	47
	85	75	96	83	98	70	89	93	73	91	83	72	97	57	94	93	61
Heard of/Undecided	21	8	1	-	-	2	-	4	5	1	-	2	-	2	1	7	8
	4	11	2			3		3	10	3		11		6	2	3	10

## 12. Chris Christie

BANNER 6																	
CANDIDATE QUALITIES																	
TRUST MOST									BEST CHANCE OF WINNING GENERAL ELECTION								
TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	
Total	500	72	50	29	57	70	46	115	52	32	6	18	65	35	54	206	77
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	251	41	22	29	18	34	32	52	17	16	1	17	28	12	35	105	33
	50	57	44	100	32	49	70	45	33	50	17	94	43	34	65	51	43
Unfavorable	184	23	22	-	30	28	9	50	19	12	5	-	25	20	13	77	29
	37	32	44		53	40	20	43	37	38	83		38	57	24	37	38
Heard of/Undecided	65	8	6	-	9	8	5	13	16	4	-	1	12	3	6	24	15
	13	11	12		16	11	11	11	31	12		6	18	9	11	12	19

## 13. Jeb Bush

BANNER 6																	
CANDIDATE QUALITIES																	
TRUST MOST									BEST CHANCE OF WINNING GENERAL ELECTION								
TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	
Total	500	72	50	29	57	70	46	115	52	32	6	18	65	35	54	206	77
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	2	-	-	-	2	-	-	-	-	-	-	-	2	-	-	-	-
	*				4								3				
Favorable	252	68	26	18	12	44	29	36	17	31	2	14	30	19	35	77	41
	50	94	52	62	21	63	63	31	33	97	33	78	46	54	65	37	53
Unfavorable	202	1	20	6	36	19	15	71	28	1	4	1	28	11	16	113	24
	40	1	40	21	63	27	33	62	54	3	67	6	43	31	30	55	31
Heard of/Undecided	44	3	4	5	7	7	2	8	7	-	-	3	5	5	3	16	12
	9	4	8	17	12	10	4	7	13			17	8	14	6	8	16

## 14. John Kasich

BANNER 6																	
CANDIDATE QUALITIES																	
TRUST MOST									BEST CHANCE OF WINNING GENERAL ELECTION								
TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	
Total	500	72	50	29	57	70	46	115	52	32	6	18	65	35	54	206	77
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	7	1	2	-	-	-	-	2	2	-	1	-	-	-	-	4	2
	1	1	4					2	4		17					2	3
Favorable	252	39	19	13	18	69	29	40	19	24	1	13	23	32	29	89	37
	50	54	38	45	32	99	63	35	37	75	17	72	35	91	54	43	48
Unfavorable	151	11	19	7	29	-	13	50	19	5	2	2	28	3	15	77	16
	30	15	38	24	51		28	43	37	16	33	11	43	9	28	37	21
Heard of/Undecided	90	21	10	9	10	1	4	23	12	3	2	3	14	-	10	36	22
	18	29	20	31	18	1	9	20	23	9	33	17	22		19	17	29

## 15. Ben Carson

BANNER 6																	
CANDIDATE QUALITIES																	
TRUST MOST									BEST CHANCE OF WINNING GENERAL ELECTION								
TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	
Total	500	72	50	29	57	70	46	115	52	32	6	18	65	35	54	206	77
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	3	1	-	-	-	-	1	-	1	2	-	-	-	-	1	-	-
	1	1					2		2	6					2		
Favorable	278	30	49	11	46	27	29	60	20	11	5	10	54	12	29	115	40
	56	42	98	38	81	39	63	52	38	34	83	56	83	34	54	56	52
Unfavorable	156	26	1	12	8	36	10	44	16	14	1	6	9	17	16	68	21
	31	36	2	41	14	51	22	38	31	44	17	33	14	49	30	33	27
Heard of/Undecided	63	15	-	6	3	7	6	11	15	5	-	2	2	6	8	23	16
	13	21		21	5	10	13	10	29	16		11	3	17	15	11	21

## 16. Marco Rubio

BANNER 6																	
CANDIDATE QUALITIES																	
TRUST MOST									BEST CHANCE OF WINNING GENERAL ELECTION								
TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	
Total	500	72	50	29	57	70	46	115	52	32	6	18	65	35	54	206	77
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-
	*							1								*	
Favorable	276	38	32	17	40	28	45	54	18	17	4	11	46	15	48	98	34
	55	53	64	59	70	40	98	47	35	53	67	61	71	43	89	48	44
Unfavorable	142	25	11	3	10	32	-	39	17	11	2	4	11	16	-	71	24
	28	35	22	10	18	46		34	33	34	33	22	17	46		34	31
Heard of/Undecided	81	9	7	9	7	10	1	21	17	4	-	3	8	4	6	36	19
	16	12	14	31	12	14	2	18	33	12		17	12	11	11	17	25



## 17. Ted Cruz

BANNER 6																	
CANDIDATE QUALITIES																	
TRUST MOST									BEST CHANCE OF WINNING GENERAL ELECTION								
TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	
Total	500	72	50	29	57	70	46	115	52	32	6	18	65	35	54	206	77
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	3	-	-	-	-	-	-	1	2	1	-	-	-	-	-	2	-
	1							1	4	3						1	
Favorable	255	28	32	11	56	18	24	60	20	9	5	8	57	5	31	104	33
	51	39	64	38	98	26	52	52	38	28	83	44	88	14	57	50	43
Unfavorable	172	31	13	10	-	47	16	35	18	19	1	5	3	26	16	67	32
	34	43	26	34		67	35	30	35	59	17	28	5	74	30	33	42
Heard of/Undecided	70	13	5	8	1	5	6	19	12	3	-	5	5	4	7	33	12
	14	18	10	28	2	7	13	17	23	9		28	8	11	13	16	16

## 18. Donald Trump

BANNER 6																	
CANDIDATE QUALITIES																	
TRUST MOST									BEST CHANCE OF WINNING GENERAL ELECTION								
TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	
Total	500	72	50	29	57	70	46	115	52	32	6	18	65	35	54	206	77
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	244	24	21	10	21	14	21	110	20	7	3	3	26	2	19	167	14
	49	33	42	34	37	20	46	96	38	22	50	17	40	6	35	81	18
Unfavorable	202	40	27	14	27	53	17	-	20	25	3	14	28	33	21	26	48
	40	56	54	48	47	76	37		38	78	50	78	43	94	39	13	62
Heard of/Undecided	54	8	2	5	9	3	8	5	12	-	-	1	11	-	14	13	15
	11	11	4	17	16	4	17	4	23			6	17		26	6	19

## 19. Michael Bloomberg

BANNER 6																	
CANDIDATE QUALITIES																	
TRUST MOST									BEST CHANCE OF WINNING GENERAL ELECTION								
TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	
Total	500	72	50	29	57	70	46	115	52	32	6	18	65	35	54	206	77
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	17	2	2	2	2	3	-	4	2	2	1	-	-	2	-	6	6
	3	3	4	7	4	4		3	4	6	17			6		3	8
Favorable	96	16	5	11	6	19	12	18	8	7	1	10	12	12	10	29	15
	19	22	10	38	11	27	26	16	15	22	17	56	18	34	19	14	19
Unfavorable	258	21	32	12	46	29	24	70	17	9	3	4	48	12	27	122	30
	52	29	64	41	81	41	52	61	33	28	50	22	74	34	50	59	39
Heard of/Undecided	129	33	11	4	3	19	10	23	25	14	1	4	5	9	17	49	26
	26	46	22	14	5	27	22	20	48	44	17	22	8	26	31	24	34

20. What do you think is the most important issue facing the country right now?

BANNER 6																	
CANDIDATE QUALITIES																	
TRUST MOST									BEST CHANCE OF WINNING GENERAL ELECTION								
TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	
Total	500	72	50	29	57	70	46	115	52	32	6	18	65	35	54	206	77
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Reducing the national debt	45	3	7	2	4	8	7	12	1	2	-	2	6	3	8	17	7
	9	4	14	7	7	11	15	10	2	6		11	9	9	15	8	9
Taxes	7	1	2	-	-	-	1	2	1	-	-	-	1	-	1	4	1
	1	1	4				2	2	2				2		2	2	1
Jobs/Economy	116	16	15	5	6	21	11	22	19	11	4	3	10	14	14	46	12
	23	22	30	17	11	30	24	19	37	34	67	17	15	40	26	22	16
Schools/Education	3	1	-	-	-	-	-	1	1	-	-	1	-	-	-	2	-
	1	1						1	2			6				1	
Healthcare	18	2	2	-	2	2	-	3	5	2	-	2	3	2	-	8	1
	4	3	4		4	3		3	10	6		11	5	6		4	1
Energy independence	1	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-	-
	*			2									2				
Illegal immigration	69	2	9	7	8	3	5	30	4	2	-	3	10	-	3	43	8
	14	3	18	24	14	4	11	26	8	6		17	15		6	21	10
Abortion policy	14	2	2	-	7	1	-	1	-	2	-	-	5	-	-	4	3
	3	3	4		12	1		1		6			8			2	4
Same-sex marriage	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Civil liberties	7	-	-	-	2	2	3	-	-	-	-	-	2	-	-	4	1
	1				4	3	7						3			2	1
Terrorism/national security	176	37	10	12	23	24	19	40	8	11	1	5	26	11	27	66	25
	35	51	20	41	40	34	41	35	15	34	17	28	40	31	50	32	32
Drugs/Opioids	12	1	2	2	-	3	-	2	2	1	-	2	-	3	-	4	2
	2	1	4	7		4		2	4	3		11		9		2	3

20. What do you think is the most important issue facing the country right now?

		BANNER 6															
		CANDIDATE QUALITIES															
		TRUST MOST								BEST CHANCE OF WINNING GENERAL ELECTION							
		CAR	CHRIS	KAS					CAR	CHRIS	KAS					UND	
TOTAL	BUSH	SON	TIE	CRUZ	ICH	RUBIO	TRUMP	UND	BUSH	SON	TIE	CRUZ	ICH	RUBIO	TRUMP	UND	
Climate Change	5	2	-	-	1	-	-	-	2	-	-	-	1	-	-	3	-
	1	3			2				4				2			1	
Undecided	27	5	1	1	3	6	-	2	9	1	1	-	-	2	1	5	17
	5	7	2	3	5	9		2	17	3	17			6	2	2	22

21. Of the following seven Republican candidates, who do you trust the most?

BANNER 6																	
CANDIDATE QUALITIES																	
TRUST MOST									BEST CHANCE OF WINNING GENERAL ELECTION								
TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	
Total	500 100	72 100	50 100	29 100	57 100	70 100	46 100	115 100	52 100	32 100	6 100	18 100	65 100	35 100	54 100	206 100	77 100
Jeb Bush	72 14	72 100	-	-	-	-	-	-	-	25 78	-	1 6	2 3	2 6	6 11	18 9	16 21
Ben Carson	50 10	-	50 100	-	-	-	-	-	-	3 9	4 67	2 11	11 17	2 6	4 7	18 9	6 8
Chris Christie	29 6	-	-	29 100	-	-	-	-	-	-	-	9 50	2 3	-	4 7	8 4	6 8
Ted Cruz	57 11	-	-	-	57 100	-	-	-	-	-	-	-	34 52	1 3	2 4	12 6	7 9
John Kasich	70 14	-	-	-	-	70 100	-	-	-	2 6	-	1 6	2 3	29 83	6 11	15 7	15 19
Marco Rubio	46 9	-	-	-	-	-	46 100	-	-	1 3	1 17	1 6	1 2	-	28 52	11 5	2 3
Donald Trump	115 23	-	-	-	-	-	-	115 100	-	-	-	-	6 9	1 3	3 6	103 50	2 3
Other	9 2	-	-	-	-	-	-	-	-	-	-	1 6	2 3	-	-	3 1	1 1
Undecided	52 10	-	-	-	-	-	-	-	52 100	1 3	1 17	3 17	5 8	-	1 2	18 9	22 29



23. Would you describe yourself as conservative, moderate or liberal?

BANNER 6																	
CANDIDATE QUALITIES																	
TRUST MOST									BEST CHANCE OF WINNING GENERAL ELECTION								
TOTAL	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	BUSH	CAR SON	CHRIS TIE	CRUZ	KAS ICH	RUBIO	TRUMP	UND	
Total	500	72	50	29	57	70	46	115	52	32	6	18	65	35	54	206	77
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Conservative	280	32	35	15	42	25	35	65	27	15	5	11	50	8	34	116	37
	56	44	70	52	74	36	76	57	52	47	83	61	77	23	63	56	48
Moderate	177	38	10	10	12	39	10	39	15	16	1	3	13	26	18	69	29
	35	53	20	34	21	56	22	34	29	50	17	17	20	74	33	33	38
Liberal	28	-	3	4	1	5	1	7	6	-	-	4	-	1	2	13	7
	6		6	14	2	7	2	6	12			22		3	4	6	9
Undecided	15	2	2	-	2	1	-	4	4	1	-	-	2	-	-	8	4
	3	3	4		4	1		3	8	3			3			4	5



7. There are 30 Republican candidates listed on the official New Hampshire Republican ballot. Of these, there are 12 major candidates. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 7

	AREA X GENDER																	
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	TRUMP	KAS- BUSH/ ICH/	KNOW TRUMP	KNOW TRUMP	KNOW TRUMP	KNOW TRUMP	KNOW TRUMP	KNOW TRUMP	KNOW TRUMP	KNOW TRUMP
	TOTAL																	
Total	500	50	52	60	62	74	77	61	64	413	370	394	387	369	321	299	290	285
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	56	5	7	5	3	6	12	7	11	52	41	44	47	44	36	35	34	30
	11	10	13	8	5	8	16	11	17	13	11	11	12	12	11	12	12	11
Ben Carson	24	2	3	3	5	6	2	-	3	22	19	22	21	21	19	19	19	19
	5	4	6	5	8	8	3		5	5	5	6	5	6	6	6	7	7
Chris Christie	28	1	4	2	2	4	9	4	2	20	16	18	19	17	14	12	12	12
	6	2	8	3	3	5	12	7	3	5	4	5	5	5	4	4	4	4
Ted Cruz	59	11	5	9	10	8	5	8	3	48	42	53	51	48	39	39	37	37
	12	22	10	15	16	11	6	13	5	12	11	13	13	13	12	13	13	13
Carly Fiorina	20	1	1	3	3	7	2	-	3	16	14	17	14	16	13	13	13	13
	4	2	2	5	5	9	3		5	4	4	4	4	4	4	4	4	5
Jim Gilmore	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-
	*					1												
Mike Huckabee	2	-	1	-	-	-	1	-	-	2	2	2	-	2	2	-	-	-
	*		2				1			*	1	1		1	1			
John Kasich	60	10	5	7	5	7	3	13	10	51	54	52	50	47	45	40	38	38
	12	20	10	12	8	9	4	21	16	12	15	13	13	13	14	13	13	13
Rand Paul	8	1	-	3	-	1	2	-	1	5	4	6	5	5	4	4	4	4
	2	2		5		1	3		2	1	1	2	1	1	1	1	1	1
Marco Rubio	48	5	4	4	8	5	10	3	9	37	35	36	39	35	31	31	29	29
	10	10	8	7	13	7	13	5	14	9	9	9	10	9	10	10	10	10

7. There are 30 Republican candidates listed on the official New Hampshire Republican ballot. Of these, there are 12 major candidates. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination?

BANNER 7

	AREA X GENDER										KNOW BUSH/ TRUMP ICH/ RUBIO STIE/ SON									
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW BUSH/ TRUMP		KNOW BUSH/ TRUMP		KNOW BUSH/ TRUMP		KNOW BUSH/ TRUMP		KNOW BUSH/ TRUMP			
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	
	TOTAL																			
Rick Santorum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Donald Trump	133	11	15	19	14	22	20	19	13	121	112	109	106	102	93	85	84	84	84	84
	27	22	29	32	23	30	26	31	20	29	30	28	27	28	29	28	29	29	29	29
Other	2	-	-	-	1	-	1	-	-	2	2	2	2	2	2	2	2	2	2	2
	*				2		1			*	1	1	1	1	1	1	1	1	1	1
Undecided	59	3	7	5	11	7	10	7	9	37	29	33	33	30	23	19	18	17	17	17
	12	6	13	8	18	9	13	11	14	9	8	8	9	8	7	6	6	6	6	6







7c. Who would be your second choice?

BANNER 7

	AREA X GENDER																		
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	
Rick Santorum	2	-	-	1	-	-	1	-	-	2	2	2	2	2	2	2	2	2	2
	*			2			1			1	1	1	1	1	1	1	1	1	1
Donald Trump	29	3	6	6	3	2	3	1	5	26	22	26	26	26	22	21	18	18	18
	7	6	13	11	6	3	4	2	9	7	6	7	7	8	7	8	7	7	7
Other	2	-	-	-	-	-	1	1	-	2	1	2	2	2	1	1	1	1	1
	*						1	2		1	*	1	1	1	*	*	*	*	*
Undecided	54	2	7	10	5	10	10	6	4	48	41	46	44	43	36	35	35	34	34
	12	4	16	18	10	15	15	11	7	13	12	13	12	13	12	12	13	13	13











11. Hillary Clinton

BANNER 7

	AREA X GENDER																	
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP
Total	500	50	52	60	62	74	77	61	64	413	370	394	387	369	321	299	290	285
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	54	6	9	1	8	5	11	4	10	49	42	47	45	43	38	36	33	33
	11	12	17	2	13	7	14	7	16	12	11	12	12	12	12	12	11	12
Unfavorable	425	44	41	57	50	66	62	56	49	354	317	337	331	318	276	256	251	246
	85	88	79	95	81	89	81	92	77	86	86	86	86	86	86	86	87	86
Heard of/Undecided	21	-	2	2	4	3	4	1	5	10	11	10	11	8	7	7	6	6
	4		4	3	6	4	5	2	8	2	3	3	3	2	2	2	2	2

12. Chris Christie

BANNER 7

	AREA X GENDER																	
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP
Total	500	50	52	60	62	74	77	61	64	413	370	394	387	369	321	299	290	285
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	251	24	24	26	30	34	46	36	31	215	202	213	214	201	178	170	170	168
	50	48	46	43	48	46	60	59	48	52	55	54	55	54	55	57	59	59
Unfavorable	184	19	20	22	24	31	25	21	22	162	148	157	148	147	129	120	120	117
	37	38	38	37	39	42	32	34	34	39	40	40	38	40	40	40	41	41
Heard of/Undecided	65	7	8	12	8	9	6	4	11	36	20	24	25	21	14	9	-	-
	13	14	15	20	13	12	8	7	17	9	5	6	6	6	4	3		

13. Jeb Bush

BANNER 7

	AREA X GENDER																	
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP
Total	500	50	52	60	62	74	77	61	64	413	370	394	387	369	321	299	290	285
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	2	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-
	*			2				2										
Favorable	252	33	24	31	24	35	45	22	38	234	197	206	205	206	178	164	158	153
	50	66	46	52	39	47	58	36	59	57	53	52	53	56	55	55	54	54
Unfavorable	202	11	25	22	32	35	26	31	20	179	153	163	156	163	143	135	132	132
	40	22	48	37	52	47	34	51	31	43	41	41	40	44	45	45	46	46
Heard of/Undecided	44	6	3	6	6	4	6	7	6	-	20	25	26	-	-	-	-	-
	9	12	6	10	10	5	8	11	9		5	6	7					

14. John Kasich

BANNER 7

	AREA X GENDER																	
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW		KNOW		KNOW		KNOW		KNOW	
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP
Total	500	50	52	60	62	74	77	61	64	413	370	394	387	369	321	299	290	285
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	7	-	-	-	1	1	1	1	3	6	-	6	5	6	-	-	-	-
	1				2	1	1	2	5	1		2	1	2				
Favorable	252	30	27	25	26	38	39	37	30	223	238	217	210	204	204	185	179	177
	50	60	52	42	42	51	51	61	47	54	64	55	54	55	64	62	62	62
Unfavorable	151	10	16	22	22	24	24	17	16	127	132	120	124	117	117	114	111	108
	30	20	31	37	35	32	31	28	25	31	36	30	32	32	36	38	38	38
Heard of/Undecided	90	10	9	13	13	11	13	6	15	57	-	51	48	42	-	-	-	-
	18	20	17	22	21	15	17	10	23	14		13	12	11				

15. Ben Carson

BANNER 7

AREA X GENDER										KNOW BUSH/ TRUMP ICH/ RUBIO STIE/ SON								
TOTAL	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW BUSH/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP
Total	500	50	52	60	62	74	77	61	64	413	370	394	387	369	321	299	290	285
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	3	-	1	1	-	-	1	-	-	3	2	2	3	2	1	1	1	-
	1		2	2			1			1	1	1	1	1	*	*	*	
Favorable	278	32	29	37	34	49	38	29	30	236	209	227	226	216	191	183	179	179
	56	64	56	62	55	66	49	48	47	57	56	58	58	59	60	61	62	63
Unfavorable	156	13	15	14	19	21	27	26	21	139	133	138	129	130	117	108	106	106
	31	26	29	23	31	28	35	43	33	34	36	35	33	35	36	36	37	37
Heard of/Undecided	63	5	7	8	9	4	11	6	13	35	26	27	29	21	12	7	4	-
	13	10	13	13	15	5	14	10	20	8	7	7	7	6	4	2	1	

16. Marco Rubio

BANNER 7

	AREA X GENDER																	
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	BUSH/ TRUMP	KAS- ICH/ TRUMP	KNOW CRUZ/ RUBIO	KNOW RUBIO/ TRUMP	KNOW /CRUZ	BUSH/ ICH/ CRUZ	KNOW /KAS- ICH/ RUBIO	KNOW TRUMP ICH/ RUBIO	KNOW TRUMP ICH/ RUBIO	KNOW TRUMP ICH/ RUBIO
TOTAL	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	TRUMP	TRUMP	TRUMP	TRUMP	/CRUZ	CRUZ	RUBIO	STIE	SON	SON
Total	500	50	52	60	62	74	77	61	64	413	370	394	387	369	321	299	290	285
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	1	-	-	-	-	1	-	-	-	1	-	1	-	1	-	-	-	-
	*					1				*		*		*				
Favorable	276	26	24	38	37	40	39	36	36	234	216	227	251	216	194	194	190	188
	55	52	46	63	60	54	51	59	56	57	58	58	65	59	60	65	66	66
Unfavorable	142	21	14	14	14	20	28	14	17	127	118	130	136	121	105	105	100	97
	28	42	27	23	23	27	36	23	27	31	32	33	35	33	33	35	34	34
Heard of/Undecided	81	3	14	8	11	13	10	11	11	51	36	36	-	31	22	-	-	-
	16	6	27	13	18	18	13	18	17	12	10	9		8	7			



17. Ted Cruz

BANNER 7

AREA X GENDER										KNOW BUSH/ TRUMP ICH/ RUBIO STIE/ SON								
TOTAL	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW BUSH/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP
Total	500	50	52	60	62	74	77	61	64	413	370	394	387	369	321	299	290	285
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	3	-	1	1	-	-	-	-	1	3	2	-	3	-	-	-	-	-
	1		2	2					2	1	1		1					
Favorable	255	28	27	33	33	37	36	32	29	223	198	238	218	223	190	182	179	179
	51	56	52	55	53	50	47	52	45	54	54	60	56	60	59	61	62	63
Unfavorable	172	17	16	16	22	28	26	22	25	146	139	156	139	146	131	117	111	106
	34	34	31	27	35	38	34	36	39	35	38	40	36	40	41	39	38	37
Heard of/Undecided	70	5	8	10	7	9	15	7	9	41	31	-	27	-	-	-	-	-
	14	10	15	17	11	12	19	11	14	10	8		7					



19. Michael Bloomberg

BANNER 7

	AREA X GENDER																	
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP	TRUMP
Total	500	50	52	60	62	74	77	61	64	413	370	394	387	369	321	299	290	285
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never Heard of	17	2	-	-	6	2	2	2	3	13	12	11	10	9	6	3	3	3
	3	4			10	3	3	3	5	3	3	3	3	2	2	1	1	1
Favorable	96	13	7	13	8	13	16	11	15	80	76	80	86	73	65	63	63	62
	19	26	13	22	13	18	21	18	23	19	21	20	22	20	20	21	22	22
Unfavorable	258	27	27	40	31	42	30	38	23	222	193	212	203	205	179	168	165	164
	52	54	52	67	50	57	39	62	36	54	52	54	52	56	56	56	57	58
Heard of/Undecided	129	8	18	7	17	17	29	10	23	98	89	91	88	82	71	65	59	56
	26	16	35	12	27	23	38	16	36	24	24	23	23	22	22	22	20	20



20. What do you think is the most important issue facing the country right now?

BANNER 7

	AREA X GENDER										KNOW BUSH/ TRUMP ICH/ RUBIO STIE/ SON								
	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW BUSH/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	KNOW ICH/ CRUZ/ RUBIO/ TRUMP	
	TOTAL	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	TRUMP	TRUMP	TRUMP	TRUMP	/CRUZ	CRUZ	RUBIO	STIE	SON	
Terrorism/national security	176	20	19	18	21	29	23	17	29	146	128	136	141	130	113	110	107	103	
	35	40	37	30	34	39	30	28	45	35	35	35	36	35	35	37	37	36	
Drugs/Opioids	12	1	1	2	-	3	1	2	2	11	10	8	5	8	8	5	5	5	
	2	2	2	3		4	1	3	3	3	3	2	1	2	2	2	2	2	
Climate Change	5	-	1	1	-	-	2	1	-	5	5	4	5	4	4	4	4	4	
	1		2	2			3	2		1	1	1	1	1	1	1	1	1	
Undecided	27	1	2	6	6	3	5	3	1	21	19	21	17	21	18	15	15	14	
	5	2	4	10	10	4	6	5	2	5	5	5	4	6	6	5	5	5	

21. Of the following seven Republican candidates, who do you trust the most?

BANNER 7																			
=====																			
AREA X GENDER																			
-----																			
NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW		KNOW		KNOW		KNOW		KNOW		KNOW	
TOTAL	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	TRUMP	BUSH/ TRUMP	ICH/ TRUMP	CRUZ/ TRUMP	RUBIO/ TRUMP	BUSH/ TRUMP	TRUMP	KAS- TRUMP	ICH/ TRUMP	RUBIO	STIE/ SON
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	50	52	60	62	74	77	61	64	413	370	394	387	369	321	299	290	285	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	72	7	7	6	6	10	16	6	14	64	45	54	58	54	40	39	39	35	
	14	14	13	10	10	14	21	10	22	15	12	14	15	15	12	13	13	12	
Ben Carson	50	8	5	10	5	7	8	1	6	44	37	45	43	42	34	32	30	30	
	10	16	10	17	8	9	10	2	9	11	10	11	11	11	11	11	10	11	
Chris Christie	29	2	3	2	4	4	7	6	1	19	18	17	20	16	15	13	13	13	
	6	4	6	3	6	5	9	10	2	5	5	4	5	4	5	4	4	5	
Ted Cruz	57	8	5	6	11	10	5	7	5	43	39	48	44	43	36	36	35	35	
	11	16	10	10	18	14	6	11	8	10	11	12	11	12	11	12	12	12	
John Kasich	70	9	5	8	6	8	5	16	13	60	66	63	57	56	56	48	45	45	
	14	18	10	13	10	11	6	26	20	15	18	16	15	15	17	16	16	16	
Marco Rubio	46	6	3	6	7	5	6	5	8	36	36	34	37	33	31	31	29	28	
	9	12	6	10	11	7	8	8	12	9	10	9	10	9	10	10	10	10	
Donald Trump	115	9	16	16	8	21	16	17	12	104	88	92	92	87	76	72	72	72	
	23	18	31	27	13	28	21	28	19	25	24	23	24	24	24	24	25	25	
Other	9	-	-	-	1	4	4	-	-	6	7	7	7	6	6	6	6	6	
	2				2	5	5			1	2	2	2	2	2	2	2	2	
Undecided	52	1	8	6	14	5	10	3	5	37	34	34	29	32	27	22	21	21	
	10	2	15	10	23	7	13	5	8	9	9	9	7	9	8	7	7	7	

22. Which candidate has the best chance of winning the general election against the Democratic nominee?

BANNER 7																		
AREA X GENDER																		
TOTAL	NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW	KNOW
	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	BUSH/ TRUMP	KAS- ICH/ TRUMP	KNOW CRUZ/ TRUMP	KNOW RUBIO/ TRUMP	KNOW BUSH/ TRUMP	KNOW ICH/ TRUMP	KNOW KAS- RUBIO	KNOW ICH/ RUBIO	KNOW CRUZ/ STIE/ SON	KNOW ICH/ RUBIO
Total	500	50	52	60	62	74	77	61	64	413	370	394	387	369	321	299	290	285
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jeb Bush	32	4	3	3	2	6	6	5	3	32	29	28	28	28	27	25	25	20
	6	8	6	5	3	8	8	8	5	8	8	7	7	8	8	8	9	7
Ben Carson	6	1	1	-	1	3	-	-	-	6	3	6	6	6	3	3	3	3
	1	2	2		2	4				1	1	2	2	2	1	1	1	1
Chris Christie	18	2	2	2	1	3	6	1	1	14	14	13	14	10	9	9	8	8
	4	4	4	3	2	4	8	2	2	3	4	3	4	3	3	3	3	3
Ted Cruz	65	12	3	8	12	11	7	6	6	49	40	52	49	47	39	39	37	37
	13	24	6	13	19	15	9	10	9	12	11	13	13	13	12	13	13	13
John Kasich	35	3	3	3	3	3	1	10	9	30	35	31	31	26	26	23	21	21
	7	6	6	5	5	4	1	16	14	7	9	8	8	7	8	8	7	7
Marco Rubio	54	3	3	6	10	6	10	6	10	39	33	36	37	35	28	28	26	26
	11	6	6	10	16	8	13	10	16	9	9	9	10	9	9	9	9	9
Donald Trump	206	21	26	27	21	29	32	26	24	181	160	166	161	159	139	126	125	125
	41	42	50	45	34	39	42	43	38	44	43	42	42	43	43	42	43	44
Other	7	-	-	1	1	3	2	-	-	7	7	6	6	6	6	6	6	6
	1			2	2	4	3			2	2	2	2	2	2	2	2	2
Undecided	77	4	11	10	11	10	13	7	11	55	49	56	55	52	44	40	39	39
	15	8	21	17	18	14	17	11	17	13	13	14	14	14	14	13	13	14

23. Would you describe yourself as conservative, moderate or liberal?

BANNER 7																			
=====																			
AREA X GENDER																			
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NORTH/WEST		CENTRAL		HILLSBOROUGH		ROCKINGHAM		KNOW		KNOW		KNOW		KNOW		KNOW		KNOW	
TOTAL	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	TRUMP	BUSH/	TRUMP	ICH/	CRUZ/	RUBIO/	TRUMP	ICH/	CRUZ/	RUBIO	STIE/
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	50	52	60	62	74	77	61	64	413	370	394	387	369	321	299	290	285	KNOW
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	BUSH/
																			KNOW
																			TRUMP
																			BUSH/
																			/KAS-
																			TRUMP
																			ICH/
																			CRUZ/
																			RUBIO
																			/CHRI
																			STIE/
																			CAR-
																			SON
Conservative	280	21	30	36	44	47	41	34	27	225	199	218	207	205	179	164	159	157	
	56	42	58	60	71	64	53	56	42	54	54	55	53	56	56	55	55	55	
Moderate	177	25	17	19	13	26	26	24	27	153	141	142	145	134	119	113	110	107	
	35	50	33	32	21	35	34	39	42	37	38	36	37	36	37	38	38	38	
Liberal	28	2	5	1	3	1	8	-	8	25	21	25	25	22	18	18	17	17	
	6	4	10	2	5	1	10		12	6	6	6	6	6	6	6	6	6	
Undecided	15	2	-	4	2	-	2	3	2	10	9	9	10	8	5	4	4	4	
	3	4		7	3		3	5	3	2	2	2	3	2	2	1	1	1	