

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE			AREA					THINK OF YOURSELF			POLITICAL PHILSOPHY			IMPORTANT ISSUE		
	Total	Male	Female	Very	Some- what	St. Louis City	St. Louis Subs	Kansas City Area	South- west	North/ South- east	Dem.	Rep.	Ind.	Lib- eral	Mod- erate	Con- serva- tive	Ec- onomy	Health care	Ed- ucat- ion
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
St Louis City	20	11	9	18	2	20	0	0	0	0	8	6	4	7	7	4	7	4	1
C%	5	5	4	5	8	100	0	0	0	0	5	4	5	10	5	2	8	7	3
St Louis Suburbs	133	66	67	127	6	0	133	0	0	0	60	53	16	19	53	55	30	21	10
C%	32	32	31	32	23	0	100	0	0	0	37	34	22	27	37	33	35	38	29
Kansas City Area	84	38	46	78	6	0	0	84	0	0	35	26	17	16	28	27	15	14	6
C%	20	19	21	20	23	0	0	100	0	0	22	17	23	23	19	16	18	25	18
Southwest	79	32	47	71	8	0	0	0	79	0	17	34	18	11	27	31	13	6	9
C%	19	16	22	18	31	0	0	0	100	0	11	22	25	15	19	19	15	11	26
North and Southeast	104	58	46	100	4	0	0	0	0	104	41	38	18	18	29	49	20	11	8
C%	25	28	21	25	15	0	0	0	0	100	25	24	25	25	20	30	24	20	24

S2. How likely are you to vote in the upcoming Final Election for President this November?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILOSOPHY					IMPORTANT ISSUE			
	Total	Male	Female	Very	Some- what	St. Louis City	St. Louis Subs	Kansas City Area	South- west	North/ South- east	THINK OF YOURSELF			POLITICAL PHILOSOPHY		Con- serva- tive	Ec- onomy	Health care	Ed- ucat- ion
											Dem.	Rep.	Ind.	Lib- eral	Mod- erate				
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very likely	394	196	198	394	0	18	127	78	71	100	149	151	70	64	139	156	78	52	32
C%	94	96	92	100	0	90	95	93	90	96	93	96	96	90	97	94	92	93	94
Somewhat likely	26	9	17	0	26	2	6	6	8	4	12	6	3	7	5	10	7	4	2
C%	6	4	8	0	100	10	5	7	10	4	7	4	4	10	3	6	8	7	6

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILOSOPHY					IMPORTANT ISSUE			
	Total	Male	Female	Very	Some-what	St. City	St. Subs	Kansas Area	South-west	North/South-east	THINK OF YOURSELF			Lib-eral	Mod-erate	Con-serva-tive	Ec-onomy	Health care	Ed-ucation
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	205	205	0	196	9	11	66	38	32	58	61	92	37	33	61	94	52	19	8
C%	49	100	0	50	35	55	50	45	41	56	38	59	51	46	42	57	61	34	24
Female	215	0	215	198	17	9	67	46	47	46	100	65	36	38	83	72	33	37	26
C%	51	0	100	50	65	45	50	55	59	44	62	41	49	54	58	43	39	66	76

Q1. Is your opinion of George Bush generally favorable or generally unfavorable?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						THINK OF YOURSELF			POLITICAL PHILOSOPHY			IMPORTANT ISSUE		
	Male	Female	Very	Some-what	St. Louis City	St. Louis Subs	Kansas City Area	South-west	North/South-east	Dem.	Rep.	Ind.	Lib-eral	Mod-erate	Con-serva-tive	Ec-onomy	Health care	Ed-ucation	
	Total																		
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	4	3	1	4	0	0	1	0	1	2	2	1	0	0	1	3	0	1	0
C%	1	1	0	1	0	0	1	0	1	2	1	1	0	0	1	2	0	2	0
Favorable	219	124	95	209	10	6	61	38	51	63	21	141	44	10	56	136	39	16	12
C%	52	60	44	53	38	30	46	45	65	61	13	90	60	14	39	82	46	29	35
Unfavorable	172	67	105	159	13	13	63	41	19	36	125	11	24	60	74	22	42	35	17
C%	41	33	49	40	50	65	47	49	24	35	78	7	33	85	51	13	49	63	50
Heard of/Undecided	25	11	14	22	3	1	8	5	8	3	13	4	5	1	13	5	4	4	5
C%	6	5	7	6	12	5	6	6	10	3	8	3	7	1	9	3	5	7	15

Q2. Is your opinion of John Edwards generally favorable or generally unfavorable?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA					THINK OF YOURSELF			POLITICAL PHILSOPHY			IMPORTANT ISSUE			
	Male	Female	Very	Some-what	St. Louis City	St. Louis Subs	Kansas Area	South-west	North/South-east	Dem.	Rep.	Ind.	Lib-eral	Mod-erate	Con-serva-tive	Ec-onomy	Health care	Ed-ucation	
	Total																		
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	37	12	25	32	5	3	16	6	8	4	14	17	1	5	12	14	4	3	4
C%	9	6	12	8	19	15	12	7	10	4	9	11	1	7	8	8	5	5	12
Favorable	167	84	83	158	9	7	58	39	23	40	84	38	35	43	70	41	44	29	13
C%	40	41	39	40	35	35	44	46	29	38	52	24	48	61	49	25	52	52	38
Unfavorable	89	52	37	84	5	4	19	18	23	25	22	50	14	9	21	52	14	7	6
C%	21	25	17	21	19	20	14	21	29	24	14	32	19	13	15	31	16	13	18
Heard of/Undecided	127	57	70	120	7	6	40	21	25	35	41	52	23	14	41	59	23	17	11
C%	30	28	33	30	27	30	30	25	32	34	25	33	32	20	28	36	27	30	32

Q3. Is your opinion of Dick Gephardt generally favorable or generally unfavorable?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILOSOPHY					IMPORTANT ISSUE			
	Total	Male	Female	Very	Some- what	St. Louis City	St. Louis Subs	Kansas City Area	South- west	North/ South- east	THINK OF YOURSELF			Lib- eral	Mod- erate	Con- serva- tive	Ec- onomy	Health care	Ed- ucat- ion
											Dem.	Rep.	Ind.						
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	12	4	8	9	3	1	2	4	4	1	3	3	0	2	1	3	2	1	3
C%	3	2	4	2	12	5	2	5	5	1	2	2	0	3	1	2	2	2	9
Favorable	163	69	94	154	9	7	66	34	23	33	98	28	26	34	75	39	39	29	13
C%	39	34	44	39	35	35	50	40	29	32	61	18	36	48	52	23	46	52	38
Unfavorable	195	114	81	185	10	10	58	32	44	51	36	117	31	20	52	112	32	19	12
C%	46	56	38	47	38	50	44	38	56	49	22	75	42	28	36	67	38	34	35
Heard of/Undecided	50	18	32	46	4	2	7	14	8	19	24	9	16	15	16	12	12	7	6
C%	12	9	15	12	15	10	5	17	10	18	15	6	22	21	11	7	14	13	18

Q4. Is your opinion of Hillary Clinton generally favorable or generally unfavorable?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						THINK OF YOURSELF			POLITICAL PHILSOPHY			IMPORTANT ISSUE		
	Male	Female	Very	Some-what	St. Louis City	St. Louis Subs	Kansas Area	South-west	North/South-east	Dem.	Rep.	Ind.	Lib-eral	Mod-erate	Con-serva-tive	Ec-onomy	Health care	Ed-ucation	
	Total																		
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	1	1	0	1	0	0	0	1	0	0	1	0	0	0	1	0	0	0	0
C%	0	0	0	0	0	0	0	1	0	0	1	0	0	0	1	0	0	0	0
Favorable	153	55	98	143	10	9	59	34	21	30	109	12	22	43	69	25	42	28	18
C%	36	27	46	36	38	45	44	40	27	29	68	8	30	61	48	15	49	50	53
Unfavorable	229	134	95	219	10	9	62	37	52	69	34	136	44	18	61	131	34	21	13
C%	55	65	44	56	38	45	47	44	66	66	21	87	60	25	42	79	40	38	38
Heard of/Undecided	37	15	22	31	6	2	12	12	6	5	17	9	7	10	13	10	9	7	3
C%	9	7	10	8	23	10	9	14	8	5	11	6	10	14	9	6	11	13	9

Q5. Is your opinion of John Kerry generally favorable or generally unfavorable?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA					THINK OF YOURSELF			POLITICAL PHILSOPHY			IMPORTANT ISSUE			
	Male	Female	Very	Some-what	St. Louis City	St. Louis Subs	Kansas Area	South-west	North/South-east	Dem.	Rep.	Ind.	Lib-eral	Mod-erate	Con-serva-tive	Ec-onomy	Health care	Ed-ucation	
	Total																		
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	15	6	9	13	2	2	9	1	1	2	7	7	0	1	7	6	2	3	2
C%	4	3	4	3	8	10	7	1	1	2	4	4	0	1	5	4	2	5	6
Favorable	184	78	106	174	10	9	68	40	22	45	120	22	31	49	80	38	41	33	21
C%	44	38	49	44	38	45	51	48	28	43	75	14	42	69	56	23	48	59	62
Unfavorable	150	89	61	143	7	6	36	31	37	40	15	101	28	9	34	93	25	13	5
C%	36	43	28	36	27	30	27	37	47	38	9	64	38	13	24	56	29	23	15
Heard of/Undecided	71	32	39	64	7	3	20	12	19	17	19	27	14	12	23	29	17	7	6
C%	17	16	18	16	27	15	15	14	24	16	12	17	19	17	16	17	20	13	18

Q6. Is your opinion of Dick Cheney generally favorable or generally unfavorable?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						THINK OF YOURSELF			POLITICAL PHILOSOPHY			IMPORTANT ISSUE		
	Total	Male	Female	Very	Some-what	St. City	St. Subs	Kansas Area	South-west	North/South-east	Dem.	Rep.	Ind.	Lib-eral	Mod-erate	Con-serva-tive	Ec-onomy	Health care	Ed-ucation
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	13	6	7	9	4	1	3	4	3	2	7	4	0	2	4	3	1	3	3
C%	3	3	3	2	15	5	2	5	4	2	4	3	0	3	3	2	1	5	9
Favorable	177	97	80	169	8	5	51	32	40	49	25	109	32	12	47	110	34	20	10
C%	42	47	37	43	31	25	38	38	51	47	16	69	44	17	33	66	40	36	29
Unfavorable	167	73	94	158	9	9	57	34	25	42	104	19	30	52	68	27	36	26	17
C%	40	36	44	40	35	45	43	40	32	40	65	12	41	73	47	16	42	46	50
Heard of/Undecided	63	29	34	58	5	5	22	14	11	11	25	25	11	5	25	26	14	7	4
C%	15	14	16	15	19	25	17	17	14	11	16	16	15	7	17	16	16	13	12

Q7. Is your opinion of John Ashcroft generally favorable or generally unfavorable?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILOSOPHY					IMPORTANT ISSUE			
	Total	Male	Female	Very	Some-what	St. Louis City	St. Louis Subs	Kansas Area	South-west	North/South-east	THINK OF YOURSELF			Lib-eral	Mod-erate	Con-serva-tive	Ec-onomy	Health care	Ed-ucation
						City	Area	west	east	Dem.	Rep.	Ind.	eral	erate	ive	onomy	care	ucation	
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	10	5	5	8	2	2	4	2	1	1	6	2	0	2	3	1	0	2	1
C%	2	2	2	2	8	10	3	2	1	1	4	1	0	3	2	1	0	4	3
Favorable	229	126	103	215	14	6	73	40	51	59	46	131	40	18	55	134	36	21	17
C%	55	61	48	55	54	30	55	48	65	57	29	83	55	25	38	81	42	38	50
Unfavorable	138	60	78	134	4	10	48	30	16	34	91	10	28	44	67	20	37	23	12
C%	33	29	36	34	15	50	36	36	20	33	57	6	38	62	47	12	44	41	35
Heard of/Undecided	43	14	29	37	6	2	8	12	11	10	18	14	5	7	19	11	12	10	4
C%	10	7	13	9	23	10	6	14	14	10	11	9	7	10	13	7	14	18	12

Q8. Is your opinion of Ralph Nader generally favorable or generally unfavorable?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILOSOPHY					IMPORTANT ISSUE			
	Total	Male	Female	Very	Some- what	St. Louis City	St. Louis Subs	Kansas City Area	South- west	North/ South- east	THINK OF YOURSELF			Lib- eral	Mod- erate	Con- serva- tive	Ec- onomy	Health care	Ed- ucat- ion
											Dem.	Rep.	Ind.						
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard of	35	12	23	28	7	3	15	6	6	5	15	14	1	6	13	13	6	5	6
C%	8	6	11	7	27	15	11	7	8	5	9	9	1	8	9	8	7	9	18
Favorable	75	44	31	71	4	5	22	19	9	20	32	22	15	18	21	23	22	10	3
C%	18	21	14	18	15	25	17	23	11	19	20	14	21	25	15	14	26	18	9
Unfavorable	213	104	109	202	11	10	62	43	43	55	87	83	32	36	72	89	39	29	17
C%	51	51	51	51	42	50	47	51	54	53	54	53	44	51	50	54	46	52	50
Heard of/Undecided	97	45	52	93	4	2	34	16	21	24	27	38	25	11	38	41	18	12	8
C%	23	22	24	24	15	10	26	19	27	23	17	24	34	15	26	25	21	21	24

Q9. If the Final Election for President were held today and the candidates were George Bush, John Kerry, or Ralph Nader toward whom would you vote or lean?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILSOPHY					IMPORTANT ISSUE			
	Male	Female	Very	Some-what	St. City	St. Subs	Kansas Area	South-west	North/South-east	THINK OF YOURSELF			Lib-eral	Mod-erate	Con-serva-tive	Ec-onomy	Health care	Ed-ucation	
	Total									Dem.	Rep.	Ind.							
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Bush	212	120	92	200	12	6	57	35	51	63	17	144	38	10	50	135	36	16	12
C%	50	59	43	51	46	30	43	42	65	61	11	92	52	14	35	81	42	29	35
Kerry	163	65	98	155	8	11	61	38	16	37	126	7	21	51	76	21	38	32	17
C%	39	32	46	39	31	55	46	45	20	36	78	4	29	72	53	13	45	57	50
Nader	20	10	10	20	0	2	8	6	2	2	7	2	8	5	9	4	3	6	2
C%	5	5	5	5	0	10	6	7	3	2	4	1	11	7	6	2	4	11	6
Other/Undec	25	10	15	19	6	1	7	5	10	2	11	4	6	5	9	6	8	2	3
C%	6	5	7	5	23	5	5	6	13	2	7	3	8	7	6	4	9	4	9

Q10. If the Final Election for President were held today and the candidates were George Bush, John Edwards, or Ralph Nader, toward whom would you vote or lean?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILOSOPHY					IMPORTANT ISSUE			
	Total	Male	Female	Very	Some-what	St. City	St. Subs	Kansas Area	South-west	North/South-east	THINK OF YOURSELF			Lib-eral	Mod-erate	Con-serva-tive	Ec-onomy	Health care	Ed-ucation
											Dem.	Rep.	Ind.						
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Bush	199	112	87	188	11	6	55	33	48	57	14	135	36	9	47	128	29	15	10
C%	47	55	40	48	42	30	41	39	61	55	9	86	49	13	33	77	34	27	29
Edwards	138	54	84	129	9	9	47	32	16	34	102	6	23	43	68	17	35	28	15
C%	33	26	39	33	35	45	35	38	20	33	63	4	32	61	47	10	41	50	44
Nader	24	13	11	21	3	1	10	6	4	3	11	4	6	5	9	6	6	6	2
C%	6	6	5	5	12	5	8	7	5	3	7	3	8	7	6	4	7	11	6
Other/Undec	59	26	33	56	3	4	21	13	11	10	34	12	8	14	20	15	15	7	7
C%	14	13	15	14	12	20	16	15	14	10	21	8	11	20	14	9	18	13	21

Q11. If the Final Election for Governor were held today and the candidates were Bob Holden, Matt Blunt, or Randy Langkraehr, toward whom would you vote or lean?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILSOPHY					IMPORTANT ISSUE			
	Male	Female	Very	Some-what	St. Louis City	St. Louis Subs	Kansas Area	South-west	North/South-east	THINK OF YOURSELF			Lib-eral	Mod-erate	Con-serva-tive	Ec-onomy	Health care	Ed-ucation	
	Total									Dem.	Rep.	Ind.							
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Holden (Democrat)	127	52	75	118	9	10	48	33	12	24	76	22	19	34	56	24	26	26	14
C%	30	25	35	30	35	50	36	39	15	23	47	14	26	48	39	14	31	46	41
Blunt (Republican)	161	98	63	153	8	4	46	19	42	50	31	97	26	13	36	102	38	12	10
C%	38	48	29	39	31	20	35	23	53	48	19	62	36	18	25	61	45	21	29
Langkraehr (Libertarian)	6	4	2	6	0	0	3	0	3	0	4	1	0	4	1	1	2	1	0
C%	1	2	1	2	0	0	2	0	4	0	2	1	0	6	1	1	2	2	0
Other/Undec	126	51	75	117	9	6	36	32	22	30	50	37	28	20	51	39	19	17	10
C%	30	25	35	30	35	30	27	38	28	29	31	24	38	28	35	23	22	30	29

Q12. Who do you trust to do a better job with the economy?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILOSOPHY					IMPORTANT ISSUE			
	Total	Male	Female	Very	Some- what	St. Louis City	St. Louis Subs	Kansas City Area	South- west	North/ South- east	THINK OF YOURSELF			Lib- eral	Mod- erate	Con- serva- tive	Ec- onomy	Health care	Ed- ucat- ion
											Dem.	Rep.	Ind.						
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Bush	162	90	72	155	7	5	42	27	42	46	6	113	33	9	33	105	26	11	9
C%	39	44	33	39	27	25	32	32	53	44	4	72	45	13	23	63	31	20	26
Kerry	131	51	80	127	4	6	54	27	12	32	106	4	15	41	57	21	31	21	13
C%	31	25	37	32	15	30	41	32	15	31	66	3	21	58	40	13	36	38	38
Neither	39	21	18	33	6	3	9	13	6	8	18	9	8	11	14	7	13	7	6
C%	9	10	8	8	23	15	7	15	8	8	11	6	11	15	10	4	15	13	18
Other	12	8	4	10	2	2	3	6	1	0	4	5	2	3	5	4	4	3	1
C%	3	4	2	3	8	10	2	7	1	0	2	3	3	4	3	2	5	5	3
Undecided	76	35	41	69	7	4	25	11	18	18	27	26	15	7	35	29	11	14	5
C%	18	17	19	18	27	20	19	13	23	17	17	17	21	10	24	17	13	25	15

Q13. Who do you trust to do a better job with IRAQ?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						THINK OF YOURSELF			POLITICAL PHILSOPHY			IMPORTANT ISSUE		
	Male	Female	Very	Some-what	St. Louis City	St. Louis Subs	Kansas City Area	South-west	North/South-east	Dem.	Rep.	Ind.	Lib-eral	Mod-erate	Con-serva-tive	Ec-onomy	Health care	Ed-ucation	
	Total																		
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Bush	225	128	97	213	12	8	62	36	53	66	26	144	42	15	56	138	40	22	13
C%	54	62	45	54	46	40	47	43	67	63	16	92	58	21	39	83	47	39	38
Kerry	110	41	69	106	4	7	44	21	10	28	85	2	15	37	47	16	28	18	11
C%	26	20	32	27	15	35	33	25	13	27	53	1	21	52	33	10	33	32	32
Neither	24	9	15	21	3	1	7	9	4	3	13	3	5	5	12	3	2	6	6
C%	6	4	7	5	12	5	5	11	5	3	8	2	7	7	8	2	2	11	18
Other	6	4	2	4	2	1	1	4	0	0	3	1	2	3	1	2	3	0	0
C%	1	2	1	1	8	5	1	5	0	0	2	1	3	4	1	1	4	0	0
Undecided	54	23	31	49	5	3	18	14	12	7	33	7	9	10	28	7	12	10	4
C%	13	11	14	12	19	15	14	17	15	7	20	4	12	14	19	4	14	18	12
Refused	1	0	1	1	0	0	1	0	0	0	1	0	0	1	0	0	0	0	0
C%	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0	0	0	0

Q14. Who do you trust to do a better job with creating job?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA					POLITICAL PHILOSOPHY					IMPORTANT ISSUE				
	-----		-----		St.	St.	Kansas	South-	North/	THINK OF YOURSELF			Lib-	Mod-	Con-	Ec-	Health	Ed-	
	Total	Male	Female	Very	Some- what	Louis City	Louis Subs	City Area	west	South- east	Dem.	Rep.	Ind.	eral	erate	serva- tive	onomy	care	ucat- ion
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Bush	138	80	58	131	7	5	32	20	37	44	6	97	23	8	26	92	22	5	8
C%	33	39	27	33	27	25	24	24	47	42	4	62	32	11	18	55	26	9	24
Kerry	153	64	89	146	7	10	62	33	14	34	116	10	19	45	71	23	34	28	14
C%	36	31	41	37	27	50	47	39	18	33	72	6	26	63	49	14	40	50	41
Neither	46	25	21	44	2	3	16	13	9	5	6	22	13	5	15	21	12	7	7
C%	11	12	10	11	8	15	12	15	11	5	4	14	18	7	10	13	14	13	21
Other	15	7	8	12	3	2	3	7	2	1	7	5	3	6	7	2	5	3	2
C%	4	3	4	3	12	10	2	8	3	1	4	3	4	8	5	1	6	5	6
Undecided	68	29	39	61	7	0	20	11	17	20	26	23	15	7	25	28	12	13	3
C%	16	14	18	15	27	0	15	13	22	19	16	15	21	10	17	17	14	23	9

Q15. Who do you trust to do a better job with U.S. campaign against terrorism?

===== BANNER 1 =====

	AREA										POLITICAL PHILOSOPHY					IMPORTANT ISSUE			
	GENDER		LIKELY TO VOTE		St. Louis City	St. Louis Subs	Kansas City Area	Southwest	North/Southeast	THINK OF YOURSELF			Liberal	Moderate	Conservative	Economy	Health care	Education	
	Total	Male	Female	Very						Some-what	Dem.	Rep.							Ind.
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Bush	234	133	101	220	14	8	69	38	55	64	30	143	45	17	60	138	44	21	13
C%	56	65	47	56	54	40	52	45	70	62	19	91	62	24	42	83	52	38	38
Kerry	102	38	64	97	5	10	35	24	8	25	84	3	9	38	43	11	22	18	13
C%	24	19	30	25	19	50	26	29	10	24	52	2	12	54	30	7	26	32	38
Neither	17	9	8	13	4	0	6	3	3	5	8	2	5	4	7	3	5	4	2
C%	4	4	4	3	15	0	5	4	4	5	5	1	7	6	5	2	6	7	6
Other	13	6	7	12	1	1	2	6	3	1	6	3	3	5	5	3	4	2	1
C%	3	3	3	3	4	5	2	7	4	1	4	2	4	7	3	2	5	4	3
Undecided	53	19	34	51	2	1	21	13	10	8	33	6	11	7	29	10	10	11	5
C%	13	9	16	13	8	5	16	15	13	8	20	4	15	10	20	6	12	20	15
Refused	1	0	1	1	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0
C%	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0

Q16. Who do you trust to do a better job with health care?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA					POLITICAL PHILOSOPHY					IMPORTANT ISSUE				
	-----		-----		St.	St.	Kansas	South-	North/	THINK OF YOURSELF			Lib-	Mod-	Con-	Ec-	Health	Ed-	
	Total	Male	Female	Very	Some- what	Louis City	Louis Subs	City Area	west	South- east	Dem.	Rep.	Ind.	eral	erate	tive	onomy	care	ucat- ion
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Bush	123	65	58	117	6	6	27	18	30	42	7	86	21	10	23	79	24	6	5
C%	29	32	27	30	23	30	20	21	38	40	4	55	29	14	16	48	28	11	15
Kerry	157	68	89	150	7	12	62	33	16	34	112	11	24	43	75	25	34	28	15
C%	37	33	41	38	27	60	47	39	20	33	70	7	33	61	52	15	40	50	44
Neither	34	19	15	32	2	0	14	6	7	7	7	17	8	3	13	14	7	6	5
C%	8	9	7	8	8	0	11	7	9	7	4	11	11	4	9	8	8	11	15
Other	14	8	6	11	3	1	3	7	3	0	7	5	2	4	4	3	6	2	0
C%	3	4	3	3	12	5	2	8	4	0	4	3	3	6	3	2	7	4	0
Undecided	92	45	47	84	8	1	27	20	23	21	28	38	18	11	29	45	14	14	9
C%	22	22	22	21	31	5	20	24	29	20	17	24	25	15	20	27	16	25	26

Q17. Who do you trust to do a better job with balancing the budget?

===== BANNER 1 =====

	AREA										POLITICAL PHILOSOPHY					IMPORTANT ISSUE			
	GENDER		LIKELY TO VOTE		St. Louis City	St. Louis Subs	Kansas City Area	Southwest	North/Southeast	THINK OF YOURSELF			Liberal	Moderate	Conservative	Economy	Health care	Education	
	Total	Male	Female	Very						Some-what	Dem.	Rep.							Ind.
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Bush	108	59	49	103	5	5	24	16	29	34	5	77	19	5	22	72	16	9	7
C%	26	29	23	26	19	25	18	19	37	33	3	49	26	7	15	43	19	16	21
Kerry	151	68	83	144	7	11	56	29	16	39	106	15	20	47	66	26	43	22	12
C%	36	33	39	37	27	55	42	35	20	38	66	10	27	66	46	16	51	39	35
Neither	60	33	27	56	4	3	19	11	15	12	10	28	16	6	22	24	14	9	10
C%	14	16	13	14	15	15	14	13	19	12	6	18	22	8	15	14	16	16	29
Other	18	8	10	15	3	0	5	9	3	1	12	5	0	4	10	2	4	4	1
C%	4	4	5	4	12	0	4	11	4	1	7	3	0	6	7	1	5	7	3
Undecided	82	37	45	75	7	1	29	19	16	17	28	32	18	9	24	41	8	12	4
C%	20	18	21	19	27	5	22	23	20	16	17	20	25	13	17	25	9	21	12
Refused	1	0	1	1	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0
C%	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0

Q18. Who do you trust to do a better job with education?

===== BANNER 1 =====

	IMPORTANT ISSUE																		
	LIKELY TO VOTE					AREA					POLITICAL PHILSOPHY					IMPORTANT ISSUE			
	GENDER		Some-what			St. Louis City	St. Louis Subs	Kansas City Area	South-west	North/South-east	THINK OF YOURSELF			Lib-eral	Mod-erate	Con-serva-tive	Ec-onomy	Health care	Ed-ucation
Total	Male	Female	Very	what	City	City	Area	west	east	Dem.	Rep.	Ind.	eral	erate	ive	omy	care	ucation	
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Bush	156	87	69	148	8	6	41	26	39	44	10	109	27	9	35	98	28	12	8
C%	37	42	32	38	31	30	31	31	49	42	6	69	37	13	24	59	33	21	24
Kerry	143	59	84	138	5	9	55	31	12	36	112	5	20	46	64	20	34	24	14
C%	34	29	39	35	19	45	41	37	15	35	70	3	27	65	44	12	40	43	41
Neither	35	20	15	34	1	1	12	6	6	10	7	14	11	5	15	13	6	8	4
C%	8	10	7	9	4	5	9	7	8	10	4	9	15	7	10	8	7	14	12
Other	18	10	8	16	2	3	5	7	3	0	8	7	2	4	9	4	4	5	1
C%	4	5	4	4	8	15	4	8	4	0	5	4	3	6	6	2	5	9	3
Undecided	67	29	38	57	10	1	20	14	19	13	24	22	13	7	21	30	13	7	7
C%	16	14	18	14	38	5	15	17	24	13	15	14	18	10	15	18	15	13	21
Refused	1	0	1	1	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0
C%	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0

Q19. Do you believe the U.S. involvement in Iraq Has OR Has not increased domestic security?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILOSOPHY					IMPORTANT ISSUE			
	Total	Male	Female	Very	Some-what	St.	St.	Kansas	South-	North/	THINK OF YOURSELF			Lib-	Mod-	Con-	Ec-	Health	Ed-
						City	Subs	Area	west	South-east	Dem.	Rep.	Ind.	eral	erate	serva-	onomy	care	ucat-
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Has increased domestic security	225	114	111	209	16	9	66	37	49	64	53	115	42	19	66	124	47	20	18
C%	54	56	52	53	62	45	50	44	62	62	33	73	58	27	46	75	55	36	53
Has Not increased domestic security	148	69	79	143	5	9	52	37	20	30	88	31	18	47	64	27	33	32	15
C%	35	34	37	36	19	45	39	44	25	29	55	20	25	66	44	16	39	57	44
Undecided	46	22	24	41	5	2	15	9	10	10	20	11	12	5	14	15	4	4	1
C%	11	11	11	10	19	10	11	11	13	10	12	7	16	7	10	9	5	7	3
Refused	1	0	1	1	0	0	0	1	0	0	0	0	1	0	0	0	1	0	0
C%	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	1	0	0

Q20. Do you believe the U.S. involvement in Iraq will or will not increase long-term security in the U.S.?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILOSOPHY					IMPORTANT ISSUE			
	Total	Male	Female	Very	Some- what	St.	St.	Kansas	South-	North/ South-	THINK OF YOURSELF			Lib-	Mod-	Con-	Ec-	Health	Ed-
						City	Subs	City	west	east	Dem.	Rep.	Ind.	eral	erate	serva-	onomy	care	ucat-
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Will increase long-term security	212	116	96	200	12	9	58	32	45	68	46	117	36	15	64	119	40	15	14
C%	50	57	45	51	46	45	44	38	57	65	29	75	49	21	44	72	47	27	41
Will Not increase long-term security	151	67	84	141	10	9	59	40	20	23	92	23	22	46	61	27	40	30	16
C%	36	33	39	36	38	45	44	48	25	22	57	15	30	65	42	16	47	54	47
Undecided	54	21	33	50	4	2	15	11	14	12	23	16	13	10	19	18	3	11	4
C%	13	10	15	13	15	10	11	13	18	12	14	10	18	14	13	11	4	20	12
Refused	3	1	2	3	0	0	1	1	0	1	0	1	2	0	0	2	2	0	0
C%	1	0	1	1	0	0	1	1	0	1	0	1	3	0	0	1	2	0	0

Q21. Before the war began, do you think that the Bush Administration exaggerated its evidence that Iraq had weapons of mass destruction?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILOSOPHY					IMPORTANT ISSUE			
	Total	Male	Female	Very	Some- what	St.	St.	Kansas	South-	North/ South-	THINK OF YOURSELF			Lib-	Mod-	Con-	Ec-	Health	Ed-
						City	Subs	City Area	west	east	Dem.	Rep.	Ind.	eral	erate	serva-	onomy	care	ucat-
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Exaggerated evidence	196	88	108	187	9	12	68	44	25	47	116	34	35	56	85	38	49	38	20
C%	47	43	50	47	35	60	51	52	32	45	72	22	48	79	59	23	58	68	59
Did not exaggerate evidence	178	95	83	164	14	7	50	29	48	44	31	101	34	11	46	103	31	13	10
C%	42	46	39	42	54	35	38	35	61	42	19	64	47	15	32	62	36	23	29
Undecided	44	21	23	41	3	1	15	10	6	12	13	22	4	4	13	24	5	5	4
C%	10	10	11	10	12	5	11	12	8	12	8	14	5	6	9	14	6	9	12
Refused	2	1	1	2	0	0	0	1	0	1	1	0	0	0	0	1	0	0	0
C%	0	0	0	1	0	0	0	1	0	1	1	0	0	0	0	1	0	0	0

Q22. Economically speaking, are you better or worse off than you were four years ago?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILOSOPHY					IMPORTANT ISSUE			
	Total	Male	Female	Very	Some- what	St. Louis City	St. Louis Subs	Kansas City Area	South- west	North/ South- east	THINK OF YOURSELF			Lib- eral	Mod- erate	Con- serva- tive	Ec- onomy	Health care	Ed- ucat- ion
											Dem.	Rep.	Ind.						
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Better	138	85	53	134	4	4	51	20	35	28	19	83	25	16	36	79	26	13	8
C%	33	41	25	34	15	20	38	24	44	27	12	53	34	23	25	48	31	23	24
Worse	131	51	80	118	13	9	45	34	19	24	84	18	19	32	65	17	32	26	11
C%	31	25	37	30	50	45	34	40	24	23	52	11	26	45	45	10	38	46	32
Same	138	66	72	130	8	7	32	28	24	47	53	50	28	22	38	64	26	13	11
C%	33	32	33	33	31	35	24	33	30	45	33	32	38	31	26	39	31	23	32
Undecided	13	3	10	12	1	0	5	2	1	5	5	6	1	1	5	6	1	4	4
C%	3	1	5	3	4	0	4	2	1	5	3	4	1	1	3	4	1	7	12

Q23. What issue is most important to you as we enter the Presidential Election?

===== BANNER 1 =====

	Total	GENDER		LIKELY TO VOTE		AREA					THINK OF YOURSELF			POLITICAL PHILOSOPHY			IMPORTANT ISSUE		
		Male	Female	Very	Some-what	St. Louis City	St. Louis Subs	Kansas City Area	South-west	North/South-east	Dem.	Rep.	Ind.	Lib-eral	Mod-erate	Con-serva-tive	Ec-onomy	Health care	Ed-ucation
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Abortion	12	5	7	11	1	1	4	2	1	4	1	10	1	1	0	8	0	0	0
	C%	3	2	3	4	5	3	2	1	4	1	6	1	1	0	5	0	0	0
Civil rights	3	1	2	3	0	0	3	0	0	0	3	0	0	3	0	0	0	0	0
	C%	1	0	1	1	0	2	0	0	0	2	0	0	4	0	0	0	0	0
Economy	85	52	33	78	7	7	30	15	13	20	33	29	18	21	25	31	85	0	0
	C%	20	25	15	20	27	35	23	18	19	20	18	25	30	17	19	100	0	0
Education	34	8	26	32	2	1	10	6	9	8	17	7	7	3	18	11	0	0	34
	C%	8	4	12	8	5	8	7	11	8	11	4	10	4	13	7	0	0	100
Environment	1	1	0	1	0	0	1	0	0	0	0	1	0	0	0	1	0	0	0
	C%	0	0	0	0	0	1	0	0	0	0	1	0	0	0	1	0	0	0
Fighting terrorism	33	24	9	32	1	2	7	9	4	11	6	23	3	3	3	26	0	0	0
	C%	8	12	4	8	4	10	5	11	5	4	15	4	4	2	16	0	0	0
Foreign policy	7	5	2	7	0	0	1	1	1	4	2	4	1	2	3	2	0	0	0
	C%	2	2	1	2	0	1	1	1	4	1	3	1	3	2	1	0	0	0
Health care	56	19	37	52	4	4	21	14	6	11	28	13	11	10	30	13	0	56	0
	C%	13	9	17	13	15	20	16	17	8	17	8	15	14	21	8	0	100	0
Immigration	1	0	1	1	0	0	0	0	1	0	0	0	1	0	0	1	0	0	0
	C%	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0	0
Public safety	3	1	2	3	0	0	1	2	0	0	0	1	1	0	0	1	0	0	0
	C%	1	0	1	1	0	1	2	0	0	0	1	1	0	0	1	0	0	0
Social security	16	8	8	15	1	0	6	3	2	5	9	4	2	1	7	7	0	0	0
	C%	4	4	4	4	4	5	4	3	5	6	3	3	1	5	4	0	0	0
Taxes	6	5	1	5	1	0	1	0	0	5	2	3	1	3	0	3	0	0	0
	C%	1	2	0	1	4	1	0	0	5	1	2	1	4	0	2	0	0	0
War in Iraq	21	4	17	21	0	1	3	4	7	6	16	2	2	6	6	3	0	0	0
	C%	5	2	8	5	0	5	2	9	6	10	1	3	8	4	2	0	0	0
War on Drugs	1	1	0	1	0	0	1	0	0	0	0	1	0	0	0	1	0	0	0
	C%	0	0	0	0	0	1	0	0	0	0	1	0	0	0	1	0	0	0

Q23. What issue is most important to you as we enter the Presidential Election?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE			AREA					POLITICAL PHILOSOPHY					IMPORTANT ISSUE			
	Total	Male	Female	Very	Some- what	St. Louis City	St. Louis Subs	Kansas City Area	South- west	North/ South- east	THINK OF YOURSELF			Liberal		Con- serva- tive	Ec- onomy	Health care	Ed- ucat- ion
											Dem.	Rep.	Ind.	Lib- eral	Mod- erate				
Jobs	4	2	2	4	0	2	0	0	2	0	4	0	0	1	2	1	0	0	0
C%	1	1	1	1	0	10	0	0	3	0	2	0	0	1	1	1	0	0	0
National security	2	0	2	2	0	0	0	0	2	0	0	2	0	0	2	0	0	0	0
C%	0	0	1	1	0	0	0	0	3	0	0	1	0	0	1	0	0	0	0
Moral character/value	1	0	1	1	0	0	0	0	1	0	0	1	0	0	0	1	0	0	0
C%	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	1	0	0	0
Other	99	54	45	93	6	2	35	22	15	25	29	44	18	11	34	46	0	0	0
C%	24	26	21	24	23	10	26	26	19	24	18	28	25	15	24	28	0	0	0
Undecided	34	14	20	31	3	0	8	6	15	5	10	12	7	5	14	10	0	0	0
C%	8	7	9	8	12	0	6	7	19	5	6	8	10	7	10	6	0	0	0
Refused	1	1	0	1	0	0	1	0	0	0	1	0	0	1	0	0	0	0	0
C%	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0	0	0	0

Q24. Do you favor or oppose same sex marriage, which would give homosexual couples the same legal rights as heterosexual couples?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILOSOPHY					IMPORTANT ISSUE			
	Total	Male	Female	Very	Some-what	St. Louis City	St. Louis Subs	Kansas City Area	South-west	North/South-east	THINK OF YOURSELF			Lib-eral	Mod-erate	Con-serva-tive	Ec-onomy	Health care	Ed-ucation
											Dem.	Rep.	Ind.						
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Favor	94	42	52	87	7	6	26	21	15	26	56	14	13	44	38	6	18	18	11
C%	22	20	24	22	27	30	20	25	19	25	35	9	18	62	26	4	21	32	32
Oppose	285	148	137	267	18	10	87	57	61	70	83	131	54	21	87	147	59	32	19
C%	68	72	64	68	69	50	65	68	77	67	52	83	74	30	60	89	69	57	56
Undecided	40	14	26	39	1	4	19	6	3	8	22	11	6	6	19	12	8	6	4
C%	10	7	12	10	4	20	14	7	4	8	14	7	8	8	13	7	9	11	12
Refused	1	1	0	1	0	0	1	0	0	0	0	1	0	0	0	1	0	0	0
C%	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	1	0	0	0

Q25. Do you favor or oppose allowing homosexual couples to form civil unions, which would give homosexual couples the same legal rights as heterosexual couples?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILOSOPHY					IMPORTANT ISSUE			
	Male	Female	Very	Some-what	St. City	St. Subs	Kansas Area	South-west	North/South-east	THINK OF YOURSELF			Lib-eral	Mod-erate	Con-serva-tive	Ec-onomy	Health care	Ed-ucation	
	Total									Dem.	Rep.	Ind.							
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Favor	191	91	100	178	13	12	67	39	31	42	85	56	37	56	67	55	40	26	21
C%	45	44	47	45	50	60	50	46	39	40	53	36	51	79	47	33	47	46	62
Oppose	182	92	90	169	13	8	50	33	41	50	57	84	28	13	53	96	35	24	10
C%	43	45	42	43	50	40	38	39	52	48	35	54	38	18	37	58	41	43	29
Undecided	45	22	23	45	0	0	15	11	7	12	18	17	7	2	24	14	9	6	3
C%	11	11	11	11	0	0	11	13	9	12	11	11	10	3	17	8	11	11	9
Refused	2	0	2	2	0	0	1	1	0	0	1	0	1	0	0	1	1	0	0
C%	0	0	1	1	0	0	1	1	0	0	1	0	1	0	0	1	1	0	0

Q26. Do you support a U. S. constitutional amendment defining marriage as consisting only of a union between a man and a woman?"

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILOSOPHY					IMPORTANT ISSUE					
	Total	Male	Female	Very	Some- what	St. Louis City	St. Louis Subs	Kansas City Area	South- west	North/ South- east	THINK OF YOURSELF			Liberal		Moderate		Con- serva- tive	Ec- onomy	Health care	Ed- ucat- ion
											Dem.	Rep.	Ind.	Lib- eral	Mod- erate						
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34		
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Support	243	122	121	226	17	8	70	48	55	62	72	113	42	15	70	127	44	29	15		
C%	58	60	56	57	65	40	53	57	70	60	45	72	58	21	49	77	52	52	44		
Oppose	135	67	68	128	7	11	47	28	14	35	72	29	22	51	58	21	36	23	15		
C%	32	33	32	32	27	55	35	33	18	34	45	18	30	72	40	13	42	41	44		
Undecided	41	16	25	39	2	1	15	8	10	7	16	15	9	4	16	18	5	4	4		
C%	10	8	12	10	8	5	11	10	13	7	10	10	12	6	11	11	6	7	12		
Refused	1	0	1	1	0	0	1	0	0	0	1	0	0	1	0	0	0	0	0		
C%	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0	0	0	0		

Q27. Do you support or oppose an amendment to the Missouri Constitution authorizing floating gambling facilities on or adjacent to the White River in Rockaway Beach . . . ?

===== BANNER 1 =====																				
		LIKELY TO VOTE				AREA					POLITICAL PHILOSOPHY					IMPORTANT ISSUE				
		GENDER		Very	Some-what	St.	St.	Kansas	South-	North/	THINK OF YOURSELF			Lib-	Mod-	Con-	Ec-	Health	Ed-	
Total	C%	Male	Female			Louis City	Louis Subs	City Area	west	South-east	Dem.	Rep.	Ind.	eral	erate	serva-tive	onomy	care	ucation	
Total		420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support		172	84	88	157	15	9	46	41	32	44	86	49	27	37	55	61	46	25	14
	C%	41	41	41	40	58	45	35	49	41	42	53	31	37	52	38	37	54	45	41
Oppose		170	82	88	163	7	9	58	26	34	43	44	81	35	18	61	75	25	20	15
	C%	40	40	41	41	27	45	44	31	43	41	27	52	48	25	42	45	29	36	44
Undecided		77	39	38	73	4	2	28	17	13	17	30	27	11	16	27	30	14	11	5
	C%	18	19	18	19	15	10	21	20	16	16	19	17	15	23	19	18	16	20	15
Refused		1	0	1	1	0	0	1	0	0	0	1	0	0	0	1	0	0	0	0
	C%	0	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0	0	0	0

Q28. Do you support or oppose the conceal carry law?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILOSOPHY					IMPORTANT ISSUE			
	Total	Male	Female	Very	Some-what	St. City	St. Louis Subs	Kansas City Area	South-west	North/South-east	THINK OF YOURSELF			Lib-eral	Mod-erate	Con-serva-tive	Ec-onomy	Health care	Ed-ucation
											Dem.	Rep.	Ind.						
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support	167	104	63	156	11	5	43	29	40	50	41	89	25	11	47	94	35	14	9
C%	40	51	29	40	42	25	32	35	51	48	25	57	34	15	33	57	41	25	26
Oppose	186	79	107	176	10	12	70	43	19	42	92	45	36	53	74	44	42	30	20
C%	44	39	50	45	38	60	53	51	24	40	57	29	49	75	51	27	49	54	59
Undecided	66	22	44	61	5	3	20	12	20	11	28	22	12	7	23	27	8	11	5
C%	16	11	20	15	19	15	15	14	25	11	17	14	16	10	16	16	9	20	15
Refused	1	0	1	1	0	0	0	0	0	1	0	1	0	0	0	1	0	1	0
C%	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0	1	0	2	0

Q29. Who do you expect the next President to be?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILSOPHY					IMPORTANT ISSUE			
	Total	Male	Female	Very	Some-what	St. Louis City	St. Louis Subs	Kansas City Area	South-west	North/South-east	THINK OF YOURSELF			Lib-eral	Mod-erate	Con-serva-tive	Ec-onomy	Health care	Ed-ucation
											Dem.	Rep.	Ind.						
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Bush	218	131	87	212	6	8	63	39	49	59	27	135	43	18	60	126	40	16	16
C%	52	64	40	54	23	40	47	46	62	57	17	86	59	25	42	76	47	29	47
Kerry	136	51	85	131	5	9	54	32	10	31	105	10	17	39	60	22	29	32	13
C%	32	25	40	33	19	45	41	38	13	30	65	6	23	55	42	13	34	57	38
Edwards	3	2	1	2	1	1	1	1	0	0	1	0	2	2	1	0	2	0	0
C%	1	1	0	1	4	5	1	1	0	0	1	0	3	3	1	0	2	0	0
Other	6	2	4	5	1	0	3	2	1	0	5	0	0	3	2	1	1	1	2
C%	1	1	2	1	4	0	2	2	1	0	3	0	0	4	1	1	1	2	6
Undecided/Refused	57	19	38	44	13	2	12	10	19	14	23	12	11	9	21	17	13	7	3
C%	14	9	18	11	50	10	9	12	24	13	14	8	15	13	15	10	15	13	9

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILOSOPHY					IMPORTANT ISSUE			
	Total	Male	Female	Very	Some-what	St. Louis City	St. Louis Subs	Kansas City Area	South-west	North/South-east	THINK OF YOURSELF			Lib-eral	Mod-erate	Con-serva-tive	Ec-onomy	Health care	Ed-ucation
											Dem.	Rep.	Ind.						
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-25	27	19	8	24	3	2	8	8	3	6	10	11	3	5	10	9	5	4	6
C%	6	9	4	6	12	10	6	10	4	6	6	7	4	7	7	5	6	7	18
26-35	55	30	25	49	6	3	26	5	10	11	23	21	9	15	15	22	15	4	9
C%	13	15	12	12	23	15	20	6	13	11	14	13	12	21	10	13	18	7	26
36-45	75	33	42	68	7	3	22	18	17	15	24	31	13	9	26	34	12	5	8
C%	18	16	20	17	27	15	17	21	22	14	15	20	18	13	18	20	14	9	24
46-55	99	57	42	96	3	6	35	14	13	31	36	38	16	18	37	38	22	15	5
C%	24	28	20	24	12	30	26	17	16	30	22	24	22	25	26	23	26	27	15
56-65	73	32	41	71	2	2	14	18	17	22	24	28	15	8	23	31	17	12	4
C%	17	16	19	18	8	10	11	21	22	21	15	18	21	11	16	19	20	21	12
Over 65 years	91	34	57	86	5	4	28	21	19	19	44	28	17	16	33	32	14	16	2
C%	22	17	27	22	19	20	21	25	24	18	27	18	23	23	23	19	16	29	6

Q31. Overall, do you consider yourself liberal, moderate, or conservative?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILOSOPHY					IMPORTANT ISSUE			
	Total	Male	Female	Very	Some- what	St. Louis City	St. Louis Subs	Kansas City Area	South- west	North/ South- east	THINK OF YOURSELF			Lib- eral	Mod- erate	Con- serva- tive	Ec- onomy	Health care	Ed- ucat- ion
											Dem.	Rep.	Ind.						
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Liberal	71	33	38	64	7	7	19	16	11	18	48	7	7	71	0	0	21	10	3
C%	17	16	18	16	27	35	14	19	14	17	30	4	10	100	0	0	25	18	9
Moderate	144	61	83	139	5	7	53	28	27	29	70	33	34	0	144	0	25	30	18
C%	34	30	39	35	19	35	40	33	34	28	43	21	47	0	100	0	29	54	53
Conservative	166	94	72	156	10	4	55	27	31	49	25	108	26	0	0	166	31	13	11
C%	40	46	33	40	38	20	41	32	39	47	16	69	36	0	0	100	36	23	32
Other	11	8	3	8	3	0	3	2	3	3	5	2	3	0	0	0	5	1	0
C%	3	4	1	2	12	0	2	2	4	3	3	1	4	0	0	0	6	2	0
Undecided/Refused	28	9	19	27	1	2	3	11	7	5	13	7	3	0	0	0	3	2	2
C%	7	4	9	7	4	10	2	13	9	5	8	4	4	0	0	0	4	4	6

Q32. Are there any members of your household who are veterans of the U.S. Armed forces?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILOSOPHY					IMPORTANT ISSUE			
	Total	Male	Female	Very	Some- what	St. Louis City	St. Louis Subs	Kansas City Area	South- west	North/ South- east	THINK OF YOURSELF			Lib- eral	Mod- erate	Con- serva- tive	Ec- onomy	Health care	Ed- ucat- ion
											Dem.	Rep.	Ind.						
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	187	90	97	174	13	5	51	30	44	57	77	62	34	27	59	80	37	26	13
C%	45	44	45	44	50	25	38	36	56	55	48	39	47	38	41	48	44	46	38
No	233	115	118	220	13	15	82	54	35	47	84	95	39	44	85	86	48	30	21
C%	55	56	55	56	50	75	62	64	44	45	52	61	53	62	59	52	56	54	62

===== BANNER 1 =====

	AREA										POLITICAL PHILOSOPHY					IMPORTANT ISSUE			
	GENDER		LIKELY TO VOTE		St. Louis City	St. Louis Subs	Kansas City Area	South-west	North/South-east	THINK OF YOURSELF			Lib-eral	Mod-erate	Con-serva-tive	Ec-onomy	Health care	Ed-ucation	
	Total	Male	Female	Very						Some-what	Dem.	Rep.							Ind.
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Married	254	133	121	242	12	10	73	42	62	67	74	107	55	26	85	118	55	28	21
C%	60	65	56	61	46	50	55	50	78	64	46	68	75	37	59	71	65	50	62
Single	73	46	27	68	5	8	31	19	3	12	34	23	11	26	22	19	17	8	8
C%	17	22	13	17	19	40	23	23	4	12	21	15	15	37	15	11	20	14	24
Divorced	33	16	17	31	2	1	11	9	5	7	16	9	4	6	12	12	7	5	2
C%	8	8	8	8	8	5	8	11	6	7	10	6	5	8	8	7	8	9	6
Widowed	48	7	41	44	4	1	15	11	6	15	31	14	3	9	22	14	3	13	2
C%	11	3	19	11	15	5	11	13	8	14	19	9	4	13	15	8	4	23	6
Other	9	2	7	6	3	0	3	2	3	1	3	4	0	1	3	3	3	1	1
C%	2	1	3	2	12	0	2	2	4	1	2	3	0	1	2	2	4	2	3
Refused	3	1	2	3	0	0	0	1	0	2	3	0	0	3	0	0	0	1	0
C%	1	0	1	1	0	0	0	1	0	2	2	0	0	4	0	0	0	2	0

Q34. About how long have you lived at your present residence?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA					THINK OF YOURSELF			POLITICAL PHILSOPHY			IMPORTANT ISSUE			
	Male	Female	Very	Some- what	St. Louis City	St. Louis Subs	Kansas City Area	South- west	North/ South- east	Dem.	Rep.	Ind.	Lib- eral	Mod- erate	Con- serva- tive	Ec- onomy	Health care	Ed- ucat- ion	
	Total																		
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than 1 year	30	14	16	27	3	2	10	6	3	9	12	15	1	8	10	11	3	2	6
C%	7	7	7	7	12	10	8	7	4	9	7	10	1	11	7	7	4	4	18
1-3 years	73	47	26	67	6	1	24	19	12	17	30	28	11	18	21	29	20	9	7
C%	17	23	12	17	23	5	18	23	15	16	19	18	15	25	15	17	24	16	21
More than 3 to 10 years	121	57	64	114	7	9	38	23	21	30	44	48	17	19	46	45	24	13	12
C%	29	28	30	29	27	45	29	27	27	29	27	31	23	27	32	27	28	23	35
More than 10 years	195	86	109	185	10	7	61	36	43	48	75	66	44	25	67	81	38	32	9
C%	46	42	51	47	38	35	46	43	54	46	47	42	60	35	47	49	45	57	26
Refused	1	1	0	1	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0
C%	0	0	0	0	0	5	0	0	0	0	0	0	0	1	0	0	0	0	0

Q35. What is the highest number of years of formal education that you have completed?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILOSOPHY					IMPORTANT ISSUE			
	Total	Male	Female	Very	Some- what	St. Louis City	St. Louis Subs	Kansas City Area	South- west	North/ South- east	THINK OF YOURSELF			Lib- eral	Mod- erate	Con- serva- tive	Ec- onomy	Health care	Ed- ucat- ion
											Dem.	Rep.	Ind.						
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Elementary (1-6)	3	0	3	3	0	0	3	0	0	0	1	2	0	1	0	2	0	0	1
C%	1	0	1	1	0	0	2	0	0	0	1	1	0	1	0	1	0	0	3
Junior High (7-9)	15	4	11	12	3	1	7	2	1	4	9	3	3	3	6	4	1	4	0
C%	4	2	5	3	12	5	5	2	1	4	6	2	4	4	4	2	1	7	0
High School (10-12)	162	74	88	153	9	2	34	35	46	45	71	52	28	25	53	63	26	18	10
C%	39	36	41	39	35	10	26	42	58	43	44	33	38	35	37	38	31	32	29
College or trade (13-16)	171	88	83	159	12	10	58	36	26	41	54	73	30	24	61	72	40	23	15
C%	41	43	39	40	46	50	44	43	33	39	34	46	41	34	42	43	47	41	44
Graduate/Professional (17-21+)	68	38	30	66	2	6	31	11	6	14	25	27	12	18	24	25	18	10	8
C%	16	19	14	17	8	30	23	13	8	13	16	17	16	25	17	15	21	18	24
Refused	1	1	0	1	0	1	0	0	0	0	1	0	0	0	0	0	0	1	0
C%	0	0	0	0	0	5	0	0	0	0	1	0	0	0	0	0	0	2	0

Q36. In the 2000 election for President, did you vote for Democrat Al Gore, Republican George W. Bush, Green Party candidate Ralph Nader, or someone else?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILOSOPHY					IMPORTANT ISSUE				
	Total	Male	Female	Very	Some-what	St. Louis City	St. Louis Subs	Kansas City Area	South-west	North/South-east	THINK OF YOURSELF			Lib-eral		Mod-erate	Con-serva-tive	Ec-onomy	Health care	Ed-ucation
											Dem.	Rep.	Ind.	eral	ate					
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34	
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Democrat Gore	151	58	93	144	7	9	56	41	12	33	118	7	21	43	74	18	33	30	16	
C%	36	28	43	37	27	45	42	49	15	32	73	4	29	61	51	11	39	54	47	
Republican Bush	214	115	99	202	12	6	61	33	51	63	22	140	40	9	52	138	41	19	12	
C%	51	56	46	51	46	30	46	39	65	61	14	89	55	13	36	83	48	34	35	
Green Nader	11	8	3	10	1	2	3	2	4	0	1	0	6	6	5	0	3	1	1	
C%	3	4	1	3	4	10	2	2	5	0	1	0	8	8	3	0	4	2	3	
Undecided	28	19	9	25	3	2	10	3	9	4	15	6	1	8	10	6	6	4	2	
C%	7	9	4	6	12	10	8	4	11	4	9	4	1	11	7	4	7	7	6	
Other	7	4	3	5	2	0	3	3	0	1	4	1	1	3	1	1	1	1	0	
C%	2	2	1	1	8	0	2	4	0	1	2	1	1	4	1	1	1	2	0	
Refused	9	1	8	8	1	1	0	2	3	3	1	3	4	2	2	3	1	1	3	
C%	2	0	4	2	4	5	0	2	4	3	1	2	5	3	1	2	1	2	9	

Q37. Regardless of how you will or did vote, when you think about politics, do you think of yourself as a Democrat or Republican?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA						POLITICAL PHILOSOPHY					IMPORTANT ISSUE			
	Total	Male	Female	Very	Some-what	St. Louis City	St. Louis Subs	Kansas City Area	South-west	North/South-east	THINK OF YOURSELF			Lib-eral	Mod-erate	Con-serva-tive	Ec-onomy	Health care	Ed-ucation
											Dem.	Rep.	Ind.						
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat	161	61	100	149	12	8	60	35	17	41	161	0	0	48	70	25	33	28	17
C%	38	30	47	38	46	40	45	42	22	39	100	0	0	68	49	15	39	50	50
Republican	157	92	65	151	6	6	53	26	34	38	0	157	0	7	33	108	29	13	7
C%	37	45	30	38	23	30	40	31	43	37	0	100	0	10	23	65	34	23	21
Other	17	8	9	13	4	1	3	5	5	3	0	0	0	6	5	4	4	4	1
C%	4	4	4	3	15	5	2	6	6	3	0	0	0	8	3	2	5	7	3
Independent	73	37	36	70	3	4	16	17	18	18	0	0	73	7	34	26	18	11	7
C%	17	18	17	18	12	20	12	20	23	17	0	0	100	10	24	16	21	20	21
Undecided/Refused	12	7	5	11	1	1	1	1	5	4	0	0	0	3	2	3	1	0	2
C%	3	3	2	3	4	5	1	1	6	4	0	0	0	4	1	2	1	0	6

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		AREA					POLITICAL PHILOSOPHY					IMPORTANT ISSUE				
	Total	Male	Female	Very	Some- what	St. Louis City	St. Louis Subs	Kansas City Area	South- west	North/ South- east	THINK OF YOURSELF			Lib- eral	Mod- erate	Con- serva- tive	Ec- onomy	Health care	Ed- ucat- ion
											Dem.	Rep.	Ind.						
Total	420	205	215	394	26	20	133	84	79	104	161	157	73	71	144	166	85	56	34
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	10	5	5	10	0	2	4	4	0	0	5	2	3	4	2	2	2	3	1
C%	2	2	2	3	0	10	3	5	0	0	3	1	4	6	1	1	2	5	3
No	408	199	209	382	26	18	127	80	79	104	155	154	70	67	140	164	83	53	33
C%	97	97	97	97	100	90	95	95	100	100	96	98	96	94	97	99	98	95	97
Undecided	2	1	1	2	0	0	2	0	0	0	1	1	0	0	2	0	0	0	0
C%	0	0	0	1	0	0	2	0	0	0	1	1	0	0	1	0	0	0	0

