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S1 GENDER

					LIKELI	IOOD OF	CHANGE	WATCH	THE	DEBAI	E MOST									
		DEMOCI	RATIC PF	RIMARY	======			DEBA	TE?	IMPRE	SSIVE	WHO W	VILL BE	E PRESII	DENT?		E	HNICI	Y	
		=====			VERY	SMWHAT	NOT	======	====	======		======				=====				
	TOTAL	OBAMA	CLINTN	UND	LIKELY	LIKELY	LIKELY	YES	NO	OBAMA	CLINTN	CLINTN	OBAMA	MCCAIN	ROMNEY	WHITE	HISP	BLACK	ASIAN	OTHER
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	700	279	270	132	11	52	476		379	104	93	244	156	93	8		62	56	29	19
	100%	100%	100.0%	100%	100.0%	100.0%	100.0%	100%	100%	100%	100.0%	100.0%	100%	100.0%	100.0%	100%	100%	100%	100%	100%
Male	336	153	99	70	5	28	214	158	178	60	31	114	81	51	5	249	29	20	16	9
	48.0%	54.8%	36.7%	52.8%	44.3%	53.0%	44.9%	49.4%	47%	57.3%	33.7%	46.8%	51.8%	54.2%	64.7%	48.5%	47%	35.7%	55.4%	47.5%
		C		C						к						r			r	
Female	364	126	171	62	6	25	262	162	201	44	62	130	75	43	3	265	33	36	13	10
	52.0%	45.2%	63.3%	47.2%	55.7%	47.0%	55.1%	50.6%	53%	42.7%	66.3%	53.2%	48.2%	45.8%	35.3%	51.5%	53%	64.3%	44.6%	52.5%
			BD								J							ps		

S2 HOW LIKELY ARE YOU TO VOTE IN THE CALIFORNIA PRIMARY NEXT TUESDAY?

				HOOD OF		-	H THE		re most									
		CRATIC PRIMA				DEB	ATE?		ESSIVE	WHO V	VILL BI	E PRESII	DENT?		E	THNICI	ΓY	
				SMWHAT		=====				======				=====				
	TOTAL OBAM	A CLINTN UN	D LIKELY	LIKELY	LIKELY	YES	NO	OBAMA	CLINTN	CLINTN	OBAMA	MCCAIN	ROMNEY	WHITE	HISP	BLACK	ASIAN	OTHER
	(A) (B	(C) (C)	) (E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	700 27	9 270 1	32 11	52	476	320	379	104	93	244	156	93	8	514	62	56	29	19
	100% 100	% 100.0% 10	0% 100.0%	100.0%	100.0%	100%	100%	100%	100.0%	100.0%	100%	100.0%	100.0%	100%	100%	100%	100%	100%
Very Likely	533 21	4 206 1	07 11	50	349	242	290	84	74	184	119	68	7	385	49	45	24	12
	76.1% 76.8	% 76.2% 81.	2% 100.0% G		73.3%	75.6%	76%	80.8%	79.3%	75.5%	76.4%	72.7%	88.4%	75.0%	79%	79.9%	85.6% t	62.0%
Somewhat Likely	26	7 8	LO -	2	13	13	13	2	4	8	4	6	_	16	6	-	2	2
· · · · · ·	3.7% 2.6		5% 3C	3.8%	2.7%	4.0%		1.8%	4.0%	3.2%	2.4%	6.6%		3.1%	9.3%		7.3%	11.2%
Already Voted	141 5		L5 -	-	114	65		18	16	52	33	19	1	113	7	11	2	5
	20.2% 20.6	% 21.0% 11. D D	3%		24.0%	20.4%	20%	17.3%	16.7%	21.3%	21.2%	20.6%	11.6%	21.9% QS	12%	20.1% s	7.1%	26.8% s

S3 ARE YOU CURRENTLY REGISTERED TO VOTE AS A DEMOCRAT, REPUBLICAN, INDEPENDENT, UNDECLARED, OR SOMETHING ELSE?

					LIKELI	HOOD OF	CHANGE	WATCH	I THE	DEBAT	TE MOST									
		DEMOCI	RATIC PI	RIMARY	======			DEBA	TE?	IMPRE	ESSIVE	WHO V	WILL BE	E PRESII	DENT?		E	THNICI	ΓY	
		=====			VERY	SMWHAT	NOT	======		=====		======	======			=====			======	
	TOTAL	OBAMA	CLINTN	UND	LIKELY	LIKELY	LIKELY	YES	NO	OBAMA	CLINTN	CLINTN	OBAMA	MCCAIN	ROMNEY	WHITE	HISP	BLACK	ASIAN	OTHER
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	700	279	270	132	11	52	476	320	379	104	93	244	156	93	8	514	62	56	29	19
	100%	100%	100.0%	100%	100.0%	100.0%	100.0%	100%	100%	100%	100.0%	100.0%	100%	100.0%	100.0%	100%	100%	100%	100%	100%
Democrat	525	210	217	83	7	37	378	242	282	74	78	196	129	61	3	380	53	48	17	11
	75.0%	75.4%	80.3%	62.7%	64.1%	71.0%	79.3%	75.5%	74%	71.0%	83.6%	80.2%	82.5%	65.5%	36.7%	74.0%	86%	85.6%	59.6%	57.0%
		D	D								J	NO	NO				PST	PST		
Independent/ Undeclared	175	69	53	49	4	15	99	78	97	30	15	48	27	32	5	134	9	8	12	8
	25.0%	24.6%	19.7%	37.3%	35.9%	29.0%	20.7%	24.5%	26%	29.0%	16.4%	19.8%	17.5%	34.5%	63.3%	26.0%	14%	14.4%	40.4%	43.0%
				BC						ĸ				LM	LM	QR			QR	QR

1 THERE ARE 2 ACTIVE DEMOCRATIC CANDIDATES FOR PRESIDENT ON YOUR BALLOT, FOR WHOM WILL YOU VOTE, OR TOWARD WHOM WOULD YOU LEAN AT THIS TIME?

						HOOD OF		-	H THE		re most									
			RATIC PH					DEB	ATE?	IMPRI	ESSIVE	WHO	WILL B	E PRESI	DENT?		E	THNICI	ΓY	
			=======		VERY	SMWHAT	NOT	=====	=====	=====								=====		
	TOTAL	OBAMA	CLINTN	UND	LIKELY	LIKELY	LIKELY	YES	NO	OBAMA	CLINTN	CLINTN	OBAMA	MCCAIN	ROMNEY	WHITE	HISP	BLACK	ASIAN	OTHER
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	700	279	270	132	11	52	476	320	379	104	93	244	156	93	8	514	62	56	29	19
	100%	100%	100.0%	100%	100.0%	100.0%	100.0%	100%	100%	100%	100.0%	100.0%	100%	100.0%	100.0%	100%	100%	100%	100%	100%
Barack Obama	279	279	-	-	б	26	243	126	153	85	8	53	117	40	2	198	19	35	9	5
	39.8%	100%			52.2%	50.3%	50 <b>.9</b> %	39.4%	40%	81.8%	9.0%	21.6%	75.0%	43.0%	22.7%	38.5%	30%	63.1%	30.4%	26.8%
										ĸ			LNO	L				PQST		
Hillary Clinton	270	-	270	-	5	26	234	123	146	5	75	163	24	28	2	212	27	8	15	7
	38.6%		100.0%		47.8%	49.7%	49.1%	38.4%	<b>39</b> %	4.7%	80.2%	66.8%	15.5%	29.9%	25.1%	41.2%	43%	14.5%	52.8%	37.0%
											J	MNO		м		R	R		R	r
Don't Know/ Undecided	132	-	-	132	-	-	-	60	72	12	10	22	14	22	3	93	12	11	4	6
	18.8%			100%				18.8%	1 <b>9</b> %	11.5%	10.8%	9.2%	8.8%	24.1%		18.2%	20%	20.4%	13.6%	31.4%
														LM	lm					
Refused	19	-	-	-	-	-	-	11	8	2	-	6	1	3	1	11	4	1	1	1
	2.7%							3.3%	2.2%	2.0%		2.4%	0.7%	3.0%	11.6%	2.1%	6.6%	2.0%	3.3%	4.8%

2 HOW LIKELY ARE YOU TO CHANGE YOUR MIND ABOUT YOUR CHOICE BEFORE TUESDAY?

			RATIC PR			HOOD OF			H THE ATE?		TE MOST ESSIVE		WILL B	E PRESI	DENT?		E	THNICI	ТҮ	
	TOTAL		CLINTN	UND		LIKELY	LIKELY		NO			CLINTN					HISP	BLACK	ASIAN	OTHER
	(A)	(B)	(C)	(D)	(E)	(F)	(G)			(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	549 100%		270 100.0%	-	11 100.0%	52 100.0%			299 100%			216 100.0%			4 100.0%		45 100%		24 100%	
Very Likely	11 2.0%			-	11 100.0%	-	-	4 1.6%	7 2.4%	1 1.0%	2 2.5%		4 2.9%	3 4.1%	-	9 2.2%	-	-	-	1 7.9%
Somewhat Likely	52 9.5%			-	-	52 100.0%		19 7.5%		7 7.6%	8 9.8%		14 10.1%		1 29.2%	39 9.6%		3 6.8%	3 12.8%	2 16.7%
Unlikely	476 86.7%		234 86.4%	-	-	-	476 100.0%					191 88.7%				355 86.6%				9 75.4%
Don't Know/ Undecided	8 1.5%	4 1.5%	-	-	-	-	-	4 1.7%	4 1.4%	1 1.2%	1 1.3%	3 1.5%	3 2.2%	1 1.6%	-	5 1.3%	-	1 2.4%	-	-
Refused	1 0.2%	-	1 0.4%	-	-	-	-	-	1 0.4%	-	-	1 0.5%	-	-	-	1 0.3%	-	-	-	-

## 3 DID YOU WATCH THE DEMOCRATIC DEBATE THURSDAY NIGHT?

		LIKELIHOOD OF CHANGE	WATCH THE DEBATE MOST	
	DEMOCRATIC PRIMA	Y =================	DEBATE? IMPRESSIVE WHO WILL BE PRESIDENT?	ETHNICITY
	================	= VERY SMWHAT NOT		
	TOTAL OBAMA CLINTN UN	D LIKELY LIKELY LIKELY	YES NO OBAMA CLINTN CLINTN OBAMA MCCAIN ROMNEY	WHITE HISP BLACK ASIAN OTHER
	(A) (B) (C) (1	) (E) (F) (G)	(H) (I) (J) (K) (L) (M) (N) (O)	(P) (Q) (R) (S) (T)
TOTAL ANSWERING	700 279 270 1	2 11 52 476	320 379 104 93 244 156 93 8	514 62 56 29 19
	100% 100% 100.0% 10	% 100.0% 100.0% 100.0%	100% 100% 100% 100.0% 100.0% 100% 100.0% 100.0%	100% 100% 100% 100% 100%
Yes	320 126 123	0 4 19 222	320 - 104 93 122 75 40 5	234 27 31 15 7
	45.7% 45.3% 45.5% 45.	% 36.1% 35.9% 46.7%	100% 100% 100.0% 49.8% 48.2% 43.0% 60.5%	45.5% 44% 56.4% 52.7% 36.6%
No	379 153 146	2 7 33 254	- 379 122 81 53 3	279 35 24 14 12
	54.1% 54.7% 54.1% 54.	% 63.9% 62.3% 53.3%	100% 50.2% 51.8% 57.0% 3 <b>9</b> .5%	54.3% 56% 43.6% 47.3% 63.4%
Don't Know	1 - 1	1 -		1
	0.1% 0.3%	1.8%		0.2%

4 WHO IMPRESSED YOU THE MOST IN THE DEBATE?

	_					HOOD OF		WATCH			re most									
	D	DEMOCE	RATIC PF	RIMARY	VERY	SMWHAT	NOT	DEBA	TE?	IMPRI	ESSIVE	WHO V	VILL BI	I PRESI	DENT?		E	THNICI:	ſY	
	TOTAL O	DBAMA	CLINTN	UND		LIKELY		YES	NO	OBAMA	CLINTN	CLINTN	OBAMA	MCCAIN	ROMNEY	WHITE	HISP	BLACK	ASIAN	OTHER
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	320	126	123	60	4	19	222	320	-	104	93	122	75	40	5	234	27	31	15	7
	100%	100%	100.0%	100%	100.0%	100.0%	100.0%	100%		100%	100.0%	100.0%	100%	100.0%	100.0%	100%	100%	100%	100%	100%
Barack Obama	104	85	5	12	1	7	81	104	-	104	-	18	50	12	1	68	10	19	1	2
	32.5% 6		4.0%		23.8%	36.3%	36.5%	32.5%		100%		15.1%		30.1%	18.4%			60.9%	7.3%	29.0%
		CD		C									LNO	T		S	5	PQSt		
Hillary Clinton	93	8	75	10	2	8	72	93	-	-	93	63	10	4	-	69	8	6	7	3
	29.1%	6.6%			52.5%	43.1%	32.3%	29.1%			100.0%		13.5%	10.2%		29.6%	28%	19.9%	46.1%	43.4%
			BD	b								MN							r	
Don't Know/ Undecided	117	32	41	37	1	4	65	117	-	-	-	39	14	22	4	93	9	6	7	1
	36.6% 2	25.1%	33.0%		23.8%	20.6%	29.4%	36.6%					18.6%					19.1%		13.5%
				BC								м		LM	LM	Rt			rt	
Refused	6	1	3	1	-	-	4	6	-	-	-	1	1	2	-	4	1	-	-	1
	1.9%	0.9%	2.4%	1.6%			1.8%	1.9%				0.8%	1.5%	5.0%		1.7%	4.0%			14.1%

5 REGARDLESS OF WHO YOU PERSONALLY SUPPORT, WHO DO YOU BELIEVE WILL BE THE NEXT PRESIDENT OF THE UNITED STATES, INCLUDING CANDIDATES FROM BOTH PARTIES?

				RIMARY	LIKELIH ====== VERY			DEB	ATE?	IMPRE	TE MOST	WHO V		E PRESI				THNICI		
					LIKELY							CLINTN								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	700 100%	279 100%	270 100.0%	132 100%		52 100.0%		320 100%		104 100%	93 100.0%	244 100.0%	156 100%	93 100.0%		514 100%		56 100%	29 100%	19 100%
Hillary Clinton	244 34.8% 1	53 18.9%	163 60.3% BD	22 17.0%	3 28.4%	17 32.5%		122 38.0%		18 17.7%	63 68.0% J	100.0%	-	-	-	186 36.3% R	25 40% R	11 20.2%	11 37.5%	8 40.9% r
Barack Obama	156 22.3% 4			14 10.4%	4 37.5%	14 27.4%			81 21%	50 48.1% K	10 10.9%		156 100%	-		102 19.9%	12 20%			_
John McCain	93 13.3% 1	40 14.4%	28 10.3%		25.6%	5 10.0%			53 14%	12 11.6% k	4 4.4%		-	93 100.0%		77 14.9% R	8 13%	3 5.5%	2 7.8%	_
Mitt Romney	8 1.2%	2 0.7%	2 0.8%	3 2.5%	-	1 2.2%		5 1.5%	3 0.8%	1 0.9%	-	-	-	-	8 100.0%	5 1.0%	2 3.3%	-	1 3.3%	
Mike Huckabee	7 1.0%	3 1.1%	-	3 2.2%		1 1.8%	_	4 1.2%	•	1 0.9%	-	-	-	-	-	5 1.0%	_	1 2.0%	-	-
Ron Paul	2 0.3%	2 0.7%	-	-	-	1 1.8%		1 0.3%	-	1 1.0%	-	-	-	-	-	2 0.4%	-	-	-	-
Don't Know/ Undecided	186 26.6% 2	61 21.9%	53 19.7%	67 50.9% BC	8.6%		100 21.1%		113 30% H	20 18.8%	16 16.7%	-	-	-	-	136 26.4%	12 20%		8 29.3%	7 37.0%
Refused	3 0.5%	1 0.4%	-	-	-	1 2.0%		1 0.3%	2 0.6%	1 1.0%	-	-	-	-	-	1 0.2%	_	1 2.0%	-	-

6 WHICH OF THE FOLLOWING ISSUES IS THE MOST IMPORTANT ISSUE FACING THE COUNTRY?

		DEMOCI	RATIC PI	RIMARY	LIKELII		CHANGE	WATCH DEBJ			IE MOST ESSIVE	<b>WHO</b> 1	WILL BI	E PRESII	DENT?		E	THNICIT	Y	
	TOTAL		CLINTN		VERY LIKELY	SMWHAT LIKELY			NO		CLINTN									
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	700 100%	279 100%	270 100.0%	132 100%	11 100.0%	52 100.0%	476 100.0%	320 100%	379 100%	104 100%	93 100.0%		156 100%	93 100.0%	8 100.0%	514 100%		56 100%	29 100%	19 100%
The Economy	283 40.5%		119 44.2%	49 37.3%	4 35.9%	= •	201 42.1%		149 39%	41 39.6%	42 45.5%		58 36.8%	37 39.8%	2 27.9%		27 44%	22 39.6%	17 61.1% Pr	9 46.5%
The War in Iraq	207 29.6%		74 27.6%		4 36.6%		149 31.4%		111 29%	35 33.2%	25 26.6%		67 42.9% LN	22 23.5%	2 24.7%		15 25% S	22 38.7% ST	2 6.9%	3 15.0%
Healthcare	81 11.6%		40 14.9% D	11 8.3%	2 18.9%		58 12.2%	29 9.1%	52 14% h	12 11.1%	10 10.9%		17 11.0%	6 6.7%	1 11.1%		6 10%	7 12.6%	2 7.3%	-
Illegal Immigration	39 5.6%	12 4.4%		14 10.6% BC		6 11.0% g	17 3.7%	18 5.6%	21 5.6%	6 5.7%	5 5.4%	8 3.4%	4 2.5%	11 11.8% LM	2 24.7%		3 4.7%	2 3.6%	1 4.0%	-
Environment	35 5.1%	18 6.5% C		7 5.3%	1 8.6%	-	18 3.9%	14 4.3%		5 4.6%			6 3.7%	7 7.6%	-	26 5.1%	3 5.0%	2 3.8%	2 7.0%	_
Terrorism	22 3.2%	9 3.2%	7 2.7%	5 3.8%		1 2.2%	15 3.1%	11 3.4%		4 3.9%	4 4.3%	-	3 1.9%	5 5.2%	1 11.6%	15 3.0%	5 7.5%	-	2 7.1%	-
Other	6 0.9%	1 0.4%	1 0.3%	4 3.1% bc	-	-	2 0.4%	5 1.6% i	1 0.3%	1 0.9%	2 2.0%		-	2 2.3%	-	6 1.2%	-	-	-	-
Don't Know/ Undecided	23 3.4%	8 2.8%	10 3.6%	5 3.9%	-	1 1.8%	15 3.2%	13 4.2%	10 2.7%	1 0.9%	3 3.1%		2 1.2%	3 3.0%	-	16 3.1%	3 4.5%	1 1.7%	2 6.6%	
Refused	2 0.3%	-	-	2 1.6%	-	-	-	-	2 0.5%	-	-	-	-	-	-	1 0.2%	-	-	-	-

7 DOES BARACK OBAMA HAVE ENOUGH EXPERIENCE TO BE PRESIDENT?

		DEMOC	RATIC PI	RIMARY		HOOD OF		-	H THE ATE?		TE MOST ESSIVE	WHO	WILL B	E PRESI	DENT?		Е	THNICI	ГY	
	TOTAL		CLINTN		VERY LIKELY	SMWHAT LIKELY	NOT LIKELY	YES						MCCAIN	ROMNEY	===== WHITE	HISP	BLACK	ASIAN	OTHER
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)		(J)	(K)	(L)		(N)	(0)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	700 100%	279 100%	270 100.0%	132 100%						104 100%					8 100.0%					19 100%
Yes	365 52.1%		29.3%			27 51.4%			194 51%		28.7%		7 <b>9.</b> 7%	42.1%	11.6%	263 51.2% S	45%	41 74.1% PQSt	33.0%	9 49.0%
No	245 35.0%	36 12.9%			5 46.9%					14 13.8%	59 63.2% J		13.6%		88.4%		45%	16.8%	12 41.2% R	30.2%
Don't Know/ Undecided	88 12.6%		31 11.4%	33 25.1% BC	-	10 18.6% g	43 9.1%			7 6.8%	-	26 10.7% m	6.1%	8 8.7%		64 12.4%	-	5 9.1%	7 25.8% qr	
Refused	2 0.3%	1 0.3%	-	1 0.7%	-	-	1 0.2%	1 0.3%	1 0.2%	-	-	-	1 0.6%	-	-	-	-	-	-	1 5.1%

# 8 DOES HILLARY CLINTON REPRESENT CHANGE OR THE SAME OLD POLITICS?

		DEMOC	RATIC PI	RTMARY		HOOD OF		WATC: DEB	H THE		TE MOST ESSIVE	WHO I	WTT.T. BI	E PRESI	DENT?		R	THNICI	rγ	
					VERY	SMWHAT	NOT													
	TOTAL	OBAMA	CLINTN	UND		LIKELY		YES	NO		CLINTN	CLINTN	OBAMA	MCCAIN	ROMNEY	WHITE	HISP	BLACK	ASIAN	OTHER
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)		(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	700	279	270	132	11	52	476	320	379	104	93	244	156	93	8	514	62	56	29	19
	100%	100%	100.0%	100%	100.0%	100.0%	100.0%	100%	100%	100%	100.0%	100.0%	100%	100.0%	100.0%	100%	100%	100%	100%	100%
Change	359	83	223	50	5	34	262	158	202	24	77	181	63	26	1	276	31	25	15	11
	51.3%	29.6%			46.8%	65.4%	54.9%	49.2%	53%	23.4%			40.5%	28.2%	11.1%	53.7%	50%	45.8%	51.0%	56.4%
			BD	b							J	MNO	NO							
Same Old Politics	257	169	31	48	5	15	174	121	135	70	10	44	80	56	7	183	20	25	9	7
	36.8%	60.5%	11.4%	36.1%	44.6%	29.2%	36.6%	37.9%	36%	67.4%	10.8%	18.2%	51.4%	60.4%	88.9%	35.6%	32%	45.1%	31.9%	38.4%
		CD		C						ĸ			L	L	LMN					
Don't Know/ Undecided	77	25	16	32	-	3	39	39	38	10	5	19	11	11	-	53	11	4	5	-
	11.1%	9.1%	5.9%	24.3%		5.4%	8.1%	12.3%	10%	9.2%	5.1%	7.8%	6.9%	11.4%		10.4%		7.2%	17.1%	
				BC													r			
Refused	6	2	1	2	1	-	2	2	4	-	1	-	2	-	-	2	-	1	-	1
	0.8%	0.7%	0.4%	1.5%	8.6%		0.4%	0.6%	1.0%		1.0%		1.2%			0.4%		2.0%		5.1%

# 9 WHICH ENDORSEMENT DO YOU CONSIDER THE MOST INFLUENTIAL?

		DEMOCE	ATTC PR	TMARY	LIKELIH	WATC			E MOST	WHO W	NTT.T. BI	E PRESII	DENT?		R	THNICI	ΓY			
					VERY	SMWHAT	NOT	=====				======								
	TOTAL	OBAMA	CLINTN	UND		LIKELY		YES	NO		CLINTN	CLINTN	OBAMA	MCCAIN	ROMNEY	WHITE	HISP	BLACK	ASIAN	OTHER
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	700 100%	279 100%	270		11	52 100.0%			379 100%	104	93 100 0%			93 100.0%			62	56 100%	29 100%	19 100%
	100%	100%	100.0%	100%	100.00	100.00	100.0%	100%	100%	100%	100.0%	100.00	100%	100.0%	100.0%	100%	100%	100%	100%	100%
Ted Kennedy for Obama	240 34,3%		52 19.3%		3 27,3%	22 41.8%		111 34.6%		59 56.8%		57 23,3%				172 33.5%		32 58.1%	5 18.6%	4 22.4%
	51.50	CD	19.50	C	27.50	11.00	55.00	51.00	510	ĸ	10.00	20.00	Ln	L		s		PQST	10.00	22.10
Bill Clinton for Hillary	158	22	109	22	2	12	112	72	86	6	43	102	13	16	1	113	24	5	10	5
· · · · ·	22.6%	8.0%	40.2%	17.0%	18.0%	23.4%	23.6%					41.9%	8.6%	17.3%	14.0%	22.1%	39%	9.2%	34.8%	26.0%
			BD	в							J	MNO		m		R	PR		R	
Oprah Winfrey for Obama	135	62	49	20	2	11	96	52	83	18	13	43	37	22	2	101	9	13	7	5
-	19.3%	22.3% d	18.3%	15.0%	18.6%	21.6%	20.2%	16.3%	22% h	17.4%	13.6%	17.5%	23.9%	23.8%	24.7%	19.6%	14%	23.3%	24.9%	26.2%
Don't Know/ Undecided	147	51	54	40	3	6	95	79	67	19	21	38	24	17	4	114	9	5	5	4
	21.0%	18.2%	20.1%	30.2% BC	27.5%	11.5%	19.9% f	24.8% I	18%	18.3%	22.5%	15.7%	15.6%	18.4%	49.8% lmn	22.2% R		9.4%	18.4%	20.4%
Refused	19	9	6	3	1	1	12	6	14	2	1	4	4	2	1	14	1	-	1	1
	2.8%	3.1%	2.1%	2.3%	8.6%	1.8%	2.6%	1.8%	3.6%	1.9%	1.2%	1.6%	2.6%	2.0%	11.6%	2.6%	1.8%		3.3%	5.1%

10 HAS BILL CLINTON'S CAMPAIGNING FOR HILLARY MADE YOU MORE OR LESS LIKELY TO VOTE FOR HER?

			RATIC PI		LIKELIHOOD OF CHANGE ARY ====================================						WHO I	ETHNICITY								
	TOTAL		CLINTN		LIKELY				NO	ОВАМА	CLINTN	CLINTN	OBAMA	MCCAIN	ROMNEY	WHITE	HISP	BLACK	ASIAN	OTHER
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	700 100%	279 100%	270 100.0%		11 100.0%	52 100.0%			379 100%					93 100.0%					29 100%	19 100%
More Likely	136 19.4%		87 32.2% BD			11 21.4%							21 13.7%	13 14.1%				7 12.8%		2 10.7%
Less Likely	211 30.2%		31 11.5%			15 28.8%					20.8%		65 41.8% L	34.5%		145 28.1%		30 54.6% PQS		
No Difference	332 47.5%					23 44.3%		142 44.2%						46 49.0%	_	261 50.8% QR				-
Don't Know/ Undecided	17 2.5%		4 1.5%		-	3 5.5%	6 1.3%			3 3.0%				2 2.4%	-	9 1.8%	5 8.4% pr	1 1.6%	1 3.3%	1 5.1%
Refused	3 0.4%	2 0.7%	-	-	1 8.6%	-	1 0.2%	-	3 8.0%	-	-	-	2 1.2%	-	-	-	1 1.8%	-	-	-

## 11 WHICH BEST DESCRIBES YOUR FAMILY'S SITUATION?

					HOOD OF		WATC			TE MOST									
	DE	EMOCRATIC 1	PRIMARY				DEB	ATE?	IMPRE	SSIVE	WHO V	VILL BE	E PRESII	DENT?		El	THNICI:	ſY	
	== TOTAL OE	BAMA CLINTI	UND	VERY LIKELY	SMWHAT LIKELY	NOT LIKELY	YES	NO	OBAMA	CLINTN	CLINTN	OBAMA	MCCAIN	ROMNEY	WHITE	HISP	BLACK	ASIAN	OTHER
	(A)	(B) (C	) (D)	(E)	(F)	 (G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING		279 270 100% 100.0%		11 100.0%	52 100.0%	476 100.0%	320 100%	379 100%	104 100%	93 100.0%	244 100.0%		93 100.0%	8 100.0%		62 100%	56 100%	29 100%	19 100%
Getting Ahead Financially	119 17.0% 19	55 42 9.8% 15.7 <sup>9</sup>	2 18 % 13.5%		9 17.4%	83 17.5%		56 15%	20 18.9%	18 18.9%	40 16.5%		23 24.9% m	1 11.1%	77 15.0%	14 22%	13 23.8%	5 18.2%	8 41.7% Ps
Holding Steady Financially	400 57.1% 56	157 152 6.4% 56.2 <sup>9</sup>	2 76 \$ 57.5%			269 56.4%	185 57.8%		62 59.7%	57 61.1%	143 58.7%	91 58.6%	49 52.4%	4 49.8%		27 44%	27 47.6%	17 61.1% T	6 31.1%
Falling Behind Financially	152 21.7% 19	55 60 9.8% 24.5	5 29 8 22.2%		9 17.3%	109 23.0%	57 17.6%		15 14.7%	17 17.9%	52 21.5%		16 17.2%	3 39.1%	102 19.9%	20 32% P	15 26.9%	5 17.3%	5 27.2%
Don't Know/ Undecided	13 1.9% 1	3 ! 1.1% 1.8 <sup>9</sup>	5 5 \$3.7%	-	2 3.9%	6 1.3%	8 2.5%	5 1.3%	2 1.9%	2 2.1%	4 1.7%	1 0.7%	1 1.0%	-	11 2.2%	1 1.5%	-	1 3.3%	-
Refused	17 2.4% 2	8 ! 2.8% 1.8 <sup>9</sup>	5 4 8 3.0%	1 8.6%	2 4.2%	8 1.8%	8 2.5%	9 2.3%	5 4.8%	-	4 1.6%	4 2.5%	4 4.6%	-	9 1.7%	-	1 1.7%	-	-

# 12 WHICH OF THE FOLLOWING BEST DESCRIBES YOU?

	DE	MOCRATIC	PRIMARY	LIKELIHOOD OF CHANGE						WHO WILL BE PRESIDENT?				ETHNICITY					
					SMWHAT	NOT	=====		=====						=====				
	TOTAL OF	BAMA CLINI	N UND	LIKELY	LIKELY	LIKELY	YES	NO	OBAMA	CLINTN	CLINTN	OBAMA	MCCAIN	ROMNEY	WHITE	HISP	BLACK	ASIAN	OTHER
	(A)	(B) (C	) (D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	700	279 27	0 132	11	52	476	320	379	104	93	244	156	93	8	514	62	56	29	19
	100% 1	L00% 100.0	% 100%	100.0%	100.0%	100.0%	100%	100%	100%	100.0%	100.0%	100%	100.0%	100.0%	100%	100%	100%	100%	100%
Born in California	233	83 9	8 44	4	15	159	80	152	22	20	75	48	35	3	151	39	22	5	9
	33.3% 29	9.7% 36.2	% 33.6%	37.5%	28.5%	33.3%	25.0%	40%	21.0%	22.0%	30.9%	30 <b>.9</b> %	38.1%	38.6%	29.4%	64%	40.0%	18.5%	47.6%
								н								PRS	S		S
Moved in the Last Four	92		7 12							15					81			2	1
Years	13.2% 18		% 9.0%	9.5%	19.8%	13.8%	16.0%	11%	20.2%	16.1%	10.7%		6.6%			6.2%	5.6%	7.5%	5.7%
		CD					I					LN			QRt				
Moved Five to Ten Years	73	29 2	7 13	3	3	49	39	34	9	14	31	13	11	2	63	1	3	2	4
Ago	10.5% 10	0.6% 10.0	% <b>9.9</b> %	25.6%	6.0%	10.4%	12.3%	9.0%	8.4%	14.7%	12.8%	8.3%	11.5%	24.7%	12.2%	1.7%	5.2%	6.9%	20.8%
															QR				Q
Moved More than 10 Years	286	108 11	4 59	2	22	195	143	143	49	44	107	61	38	3	211	18	26	19	5
Ago	40.8% 38	8.8% 42.2	% 44.5%	18.9%	41.6%	41.0%	44.6%	38%	46.7%	47.2%	44.0%	38.8%	40.5%	36.7%	41.1%	<b>29</b> %	47.5%	67.0%	26.0%
					e	e	i								Q		Qt	PQrT	
Refused	16	7	5 4	1	2	7	7	9	4	-	4	4	3	-	8	-	1	-	-
	2.2% 2	2.5% 1.8	% 3.0%	8.6%	4.2%	1.5%	2.1%	2.3%	3.7%		1.6%	2.5%	3.4%		1.5%		1.7%		

13 ARE THERE ANY MEMBERS OF YOUR HOUSEHOLD WHO ARE US VETERANS?

						HOOD OF					TE MOST										
			-					DEBATE? IMPRESSIVE				WHO WILL BE PRESIDENT?				ETHNICITY					
	τοται.		CLINTN		VERY	SMWHAT LIKELY	NOT LTKELY	YES	NO	OBAMA	CT.TNTN	CLINTN	0BAMA	MCCATN	ROMNEY	WHITE	HISP	BI.ACK	ASTAN	OTHER	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	
TOTAL ANSWERING	700	279	270	132	11	52	476	320	379	104	93	244	156	93	8	514	62	56	29	19	
	100%	100%	100.0%	100%	100.0%	100.0%	100.0%	100%	100%	100%	100.0%	100.0%	100%	100.0%	100.0%	100%	100%	100%	100%	100%	
Yes	233	88	83	55	2	16	149	114	119	40	26	73	47	40	3	171	24	18	5	7	
	33.3%	31.7%	30.7%	41.4% bC	18.9%	30.4%	31.4%	35.6%	31%	38.7% k	27.4%	29.9%	30.2%	43.2% LM	38.6%	33.4% S	39% S	32.5%	17.1%	38.3%	
No	463	188	186		8				257	64		170		53		341	38	38	24	12	
	66.2%	67.3% d	68.9% D	58.6%	72.5%	69.6%	68.1%	64.1%	68%	61.3%	71.5%	69.7% N	68.6% n	56.8%	61.4%	66.3%	61%	67.5%	82.9% PQ	61.7%	
Don't Know	2	1	1	-	-	-	2	1	1	_	1	1	-	-	-	2	_	-	-	-	
	0.3%	0.3%	0.4%				0.4%	0.3%	0.2%		1.0%	0.4%				0.4%					
Refused	2	2	-	-	1	-	1	-	2	-	-	-	2	-	-	-	-	-	-	-	
	0.3%	0.7%			8.6%		0.2%		0.5%				1.2%								

14 AGE GROUP

		LIKELIHOOD OF CHANGE	VATCH THE DEBATE MOST						
	DEMOCRATIC PRIMAR	Y ======	DEBATE? IMPRESSIVE WHO WILL BE PRESIDENT?	ETHNICITY					
	TOTAL OBAMA CLINTN UNI	D LIKELY LIKELY LIKELY	YES NO OBAMA CLINTN CLINTN OBAMA MCCAIN ROMNEY	WHITE HISP BLACK ASIAN OTHER					
	(A) (B) (C) (I	) (E) (F) (G)	(H) (I) (J) (K) (L) (M) (N) (O)	(P) (Q) (R) (S) (T)					
TOTAL ANSWERING	700 279 270 13		320 379 104 93 244 156 93 8	514 62 56 29 19					
	100% 100% 100.0% 100	% 100.0% 100.0% 100.0% 1	L00% 100% 100% 100.0% 100.0% 100% 100.0% 100.0%	100% 100% 100% 100% 100%					
18 to 25		5 - 1 11		10 1 1 2 2					
	2.4% 2.5% 1.8% 3.5	<sup>1</sup> % 2.1% 2.3% 2	2.1% 2.7% 2.7% 2.0% 2.5% 3.2% 1.2%	2.0% 1.6% 1.7% 7.7% 10.2%					
26 to 35	54 29 17	6 1 6 39	18 37 9 5 17 17 6 -	31 16 4 - 4					
	7.8% 10.6% 6.4% 4.2 cD	% 10.0% 11.2% 8.1% S	5.5% 9.6% 8.7% 5.3% 6.9% 10.6% 6.4% H	6.0% 26% 7.1% 20.2% PR					
36 to 45	108 52 35 2			71 9 13 7 4					
	15.4% 18.7% 12.8% 15.4 c	% 26.4% 21.7% 14.7% <b>9</b>	9.7% 20% 13.3% 8.6% 13.6% 16.8% 19.2% 13.1% H	13.7% 15% 23.4% 25.2% 21.2%					
46 to 55	167 75 62 2	6 2 18 117	77 89 28 15 56 47 27 2	115 17 16 9 7					
	23.8% 26.8% 22.9% 19.8	% 18.0% 34.7% 24.5% 23	3.9% 24% 27.1% 16.1% 23.1% 30.0% 29.4% 25.6% k	22.4% 27% 28.1% 31.7% 38.0%					
56 to 65	174 62 73 3	6 3 9 120	86 88 18 32 66 30 15 2	141 9 10 6 1					
	24.9% 22.2% 27.2% 27.2	% 28.4% 16.5% 25.3% 27	7.0% 23% 17.3% 34.0% 27.2% 18.9% 16.0% 25.1% J mN	27.4% 15% 18.0% 21.8% 4.8% QrT t t					
Over 65	173 48 78 3	8 1 7 116	100 73 30 32 65 28 25 3	144 10 12 4 1					
	24.7% 17.2% 28.9% 29.0	8.6% 13.8% 24.3% 31	L.1% 19% 29.1% 33.9% 26.5% 18.0% 26.9% 36.3%	28.0% 16% 21.7% 13.6% 5.6%					
	В	B eF	I M	QST T					
Refused	76 -	1 1 - 4	2 5 2 4 1 -	3					
	1.0% 2.1% 0.7	% 8.6% 0.8% <b>(</b>	0.6% 1.2% 2.0% 2.5% 1.0%	0.5%					

# 15 ETHNICITY

					LIKELI	HOOD OF	CHANGE	WATCI	H THE	DEBAT	re most									
			RATIC PH					DEB			ESSIVE			E PRESI	DENT?	ETHNICITY				
	TOTAL		CLINTN		VERY	SMWHAT	NOT LIKELY					CLINTN			DOMNEY	=====: WUTTE	=====: utcd	BLACK	22222	
																WHIIE				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	700	279	270	132	11	52	476	320	379	104	93	244	156	93	8	514	62	56	29	19
	100%	100%	100.0%	100%	100.0%	100.0%	100.0%	100%	100%	100%	100.0%	100.0%	100%	100.0%	100.0%	100%	100%	100%	100%	100%
White	514	198	212	93	9	39	355	234	279	68	69	186	102	77	5	514	-	-	-	-
	73.4%	71.0%	78.3%	70.7%	82.9%	75.2%	74.5%	73.0%	74%	65.5%	74.4%	76.4%	65.3%	82.3%	63.3%	100%				
			b									М		М						
Hispanic/ Latino	62	19	27	12	-	4	41	27	35	10	8	25	12	8	2	-	62	-	-	-
	8.8%	6.7%	9.9%	9.2%		7.5%	8.5%	8.5%	9.1%	9.4%	8.2%	10.2%	8.0%	8.6%	25.1%		100%			
Black	56	35	8	11	-	3	39	31	24	19	6	11	26	3	-	-	-	56	-	-
	8.0%	12.6%	3.0%	8.6%		5.6%	8.2%	9.8%	6.4%	18.4%	6.7%	4.6%	16.8%	3.3%				100%		
		C		C						ĸ			LN							
Asian	29	9	15	4	-	3	21	15	14	1	7	11	6	2	1	-	-	-	29	-
	4.1%	3.1%	5.6%	2.9%		5.8%	4.4%	4.7%	3.6%	1.1%	7.5% J	4.4%	4.0%	2.4%	11.6%				100%	
Other	19	5	7	6	1	2	9	7	12	2	3	8	2	2	-	-	-	_	-	19
	2.7%	1.8%	2.6%	4.4%	8.6%	3.8%			3.1%	1.9%	3.2%	3.1%	1.3%	2.3%						100%
Refused	21	13	2	5	1	1	12	6	15	4	-	3	7	1	-	-	-	-	-	-
	3.1%	4.7%	0.7%	4.0%	8.6%	2.1%	2.5%	1.9%	4.1%	3.7%		1.2%	4.6%	1.2%						
		C		с					h				ln							

16 REGION

		LIKELIHOOD OF CHANG			
	DEMOCRATIC PRIMA		= DEBATE? IMPRESSIVE	WHO WILL BE PRESIDENT?	ETHNICITY
	TOTAL OBAMA CLINTN UN		Y YES NO OBAMA CLINTN	CLINTN OBAMA MCCAIN ROMNEY	WHITE HISP BLACK ASIAN OTHER
	(A) (B) (C) (	D) (E) (F) (G	) (H) (I) (J) (K)	(L) (M) (N) (O)	(P) (Q) (R) (S) (T)
TOTAL ANSWERING		32 11 52 47 0% 100.0% 100.0% 100.0%		244 156 93 8 100.0% 100% 100.0% 100.0%	
Bay Area	188 86 74 26.9% 30.7% 27.4% 19. D d				148 12 10 10 2 28.9% 19% 18.2% 35.9% 10.8% qrT rT
North Central	107 41 38 15.3% 14.9% 14.1% 16.		3 40 67 11 11 % 12.6% 18% 10.7% 12.1% h		81 9 4 3 5 15.8% 14% 6.9% 11.1% 25.4% R r
Southern			2 73 77 19 19 % 22.7% 20% 18.1% 20.4%		114 10 14 3 5 22.2% 16% 25.4% 10.3% 26.6% s s
Los Angeles			0 108 93 46 30 % 33.8% 24% 44.4% 31.9% I k	71 49 20 3 29.3% 31.2% 22.0% 36.3%	121 30 28 8 7 23.6% 49% 49.5% 28.4% 37.2% Ps Ps
Orange	54 16 23 7.7% 5.8% 8.7% 10.		5 25 29 7 7 % 7.8% 7.6% 6.7% 7.0%	22 8 8 2 9.0% 5.2% 8.5% 25.1%	49 1 - 4 - 9.5% 1.5% 14.2% Q q