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CA STATEWIDE (DEM & IND) - BANNER 3 - SUFFOLK UNIVERSITY

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S1 GENDER

	MOST IMPORTANT ISSUE FACING U.S.						DOES OBAMA HAVE ENOUGH EXPERIENCE?		HILLARY FOR CHANGE OR SAME OLD POL?		MOST INFLUENTIAL ENDORSEMENT			EFFECT OF BILL'S CAMPAIGN		FINANCIAL SITUATION			
	ECO-NOMY	IRAQ WAR	HLTH CARE	ILEGL IMMIG	ENVI-RMENT	TERR-ORISM	YES	NO	CHANGE	SAME	KENNEDY OBAMA	BILL HILLARY	OPRAH OBAMA	MORE LKLY	LESS LKLY	GETTING AHEAD	HOLDING STEADY	FALLING BEHIND	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL ANSWERING	700	283	207	81	39	35	22	365	245	359	257	240	158	135	136	211	119	400	152
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100.0%	100.0%	100.0%
Male	336	137	99	37	16	18	15	190	103	145	142	114	76	61	61	109	65	195	61
	48.0%	48%	48%	46%	40.9%	50.4%	69.6%	52.1%	42%	40.4%	55.1%	47.6%	47.7%	45.2%	45%	51%	54.7%	48.9%	40.4%
							BCDE	I			J						S	S	
Female	364	147	109	44	23	18	7	174	142	214	116	126	83	74	75	103	54	204	90
	52.0%	52%	52%	54%	59.1%	49.6%	30.4%	47.9%	58%	59.6%	44.9%	52.4%	52.3%	54.8%	55%	49%	45.3%	51.1%	59.6%
		G	G	G	G			H		K									Qr

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRS  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.

S2 HOW LIKELY ARE YOU TO VOTE IN THE CALIFORNIA PRIMARY NEXT TUESDAY?

	MOST IMPORTANT ISSUE FACING U.S.							DOES OBAMA HAVE ENOUGH EXPERIENCE?		HILLARY FOR CHANGE OR SAME OLD POL?		MOST INFLUENTIAL ENDORSEMENT			EFFECT OF BILL'S CAMPAIGN		FINANCIAL SITUATION		
	ECO- NOMY	IRAQ WAR	HLTH CARE	ILEGL IMMIG	ENVI- RMENT	TERR- ORISM	U.S.	YES	NO	CHANGE	SAME	KENNEDY OBAMA	BILL HILLARY	OPRAH OBAMA	MORE LKLY	LESS LKLY	GETTING AHEAD	HOLDING STEADY	FALLING BEHIND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL ANSWERING	700	283	207	81	39	35	22	365	245	359	257	240	158	135	136	211	119	400	152
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100.0%	100.0%	100.0%
Very Likely	533	223	159	61	29	27	13	280	191	265	205	187	117	105	96	164	93	301	114
	76.1%	79%	77%	75%	72.7%	76.7%	59.5%	76.9%	78%	73.8%	79.8%	77.9%	74.1%	77.6%	70%	78%	78.1%	75.4%	75.2%
		g									j								
Somewhat Likely	26	6	5	4	4	1	4	7	9	14	7	8	5	7	5	6	4	15	7
	3.7%	2.2%	2.4%	5.2%	10.0%	3.1%	16.9%	1.9%	3.7%	3.8%	2.8%	3.3%	3.2%	5.0%	3.4%	2.9%	3.5%	3.6%	4.7%
							bc												
Already Voted	141	54	43	16	7	7	5	77	45	80	45	45	36	24	36	41	22	84	31
	20.2%	19%	21%	20%	17.3%	20.2%	23.6%	21.2%	18%	22.4%	17.4%	18.8%	22.8%	17.4%	26%	19%	18.4%	21.0%	20.1%

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S3 ARE YOU CURRENTLY REGISTERED TO VOTE AS A DEMOCRAT, REPUBLICAN, INDEPENDENT, UNDECLARED, OR SOMETHING ELSE?

	MOST IMPORTANT ISSUE FACING U.S.						DOES OBAMA HAVE ENOUGH EXPERIENCE?		HILLARY FOR CHANGE OR SAME OLD POL?		MOST INFLUENTIAL ENDORSEMENT			EFFECT OF BILL'S CAMPAIGN		FINANCIAL SITUATION			
	ECO- NOMY	IRAQ WAR	HLTH CARE	ILEGL IMMIG	ENVI- RMENT	TERR- ORISM	YES	NO	CHANGE	SAME	KENNEDY OBAMA	BILL HILLARY	OPRAH OBAMA	MORE LKLY	LESS LKLY	GETTING AHEAD	HOLDING STEADY	FALLING BEHIND	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL ANSWERING	700	283	207	81	39	35	22	365	245	359	257	240	158	135	136	211	119	400	152
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100.0%	100.0%	100.0%
Democrat	525	217	167	55	20	29	14	282	182	286	171	185	125	95	115	142	84	304	114
	75.0%	77%	81%	68%	50.8%	81.9%	63.5%	77.5%	74%	79.5%	66.3%	77.2%	78.7%	70.1%	84%	67%	70.3%	76.1%	75.3%
		E	DE	e		dE				K			n		P				
Independent/ Undeclared	175	66	40	26	19	6	8	82	64	74	87	55	34	40	21	69	35	95	37
	25.0%	23%	19%	32%	49.2%	18.1%	36.5%	22.5%	26%	20.5%	33.7%	22.8%	21.3%	29.9%	16%	33%	29.7%	23.9%	24.7%
				Cf	BCdF					J				m	O				

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1 THERE ARE 2 ACTIVE DEMOCRATIC CANDIDATES FOR PRESIDENT ON YOUR BALLOT, FOR WHOM WILL YOU VOTE, OR TOWARD WHOM WOULD YOU LEAN AT THIS TIME?

	MOST IMPORTANT ISSUE FACING U.S.						DOES OBAMA HAVE ENOUGH EXPERIENCE?		HILLARY FOR CHANGE OR SAME OLD POL?		MOST INFLUENTIAL ENDORSEMENT			EFFECT OF BILL'S CAMPAIGN		FINANCIAL SITUATION			
	TOTAL	ECO- NOMY	IRAQ WAR	HLTH CARE	ILEGL IMMIG	ENVI- RMENT	TERR- ORISM	YES	NO	CHANGE	SAME	KENNEDY OBAMA	BILL HILLARY	OPRAH OBAMA	MORE LKLY	LESS LKLY	GETTING AHEAD	HOLDING STEADY	FALLING BEHIND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL ANSWERING	700	283	207	81	39	35	22	365	245	359	257	240	158	135	136	211	119	400	152
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100.0%	100.0%	100.0%
Barack Obama	279	108	94	29	12	18	9	219	36	83	169	135	22	62	29	136	55	157	55
	39.8%	38%	46%	35%	31.4%	51.4%	40.4%	60.2%	15%	23.0%	65.6%	56.3%	14.0%	45.9%	21%	64%	46.4%	39.4%	36.3%
			be			e		I		J	Mn		M		O		s		
Hillary Clinton	270	119	74	40	12	6	7	79	160	223	31	52	109	49	87	31	42	152	66
	38.6%	42%	36%	50%	30.5%	17.7%	32.6%	21.7%	65%	61.9%	12.0%	21.7%	68.6%	36.5%	64%	15%	35.6%	38.0%	43.7%
		F	F	CEF				H		K		LN		L	P				
Don't Know/ Undecided	132	49	35	11	14	7	5	57	41	50	48	47	22	20	17	40	18	76	29
	18.8%	17%	17%	13%	35.8%	19.9%	22.8%	15.6%	17%	14.0%	18.5%	19.5%	14.2%	14.6%	12%	19%	14.9%	19.0%	19.3%
				BCD												o			
Refused	19	7	4	1	1	4	1	9	8	4	10	6	5	4	3	4	4	14	1
	2.7%	2.6%	1.9%	1.4%	2.3%	10.9%	4.3%	2.5%	3.2%	1.1%	3.9%	2.5%	3.2%	3.0%	2.3%	2.0%	3.1%	3.6%	0.6%
						cd					J							S	

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2 HOW LIKELY ARE YOU TO CHANGE YOUR MIND ABOUT YOUR CHOICE BEFORE TUESDAY?

	MOST IMPORTANT ISSUE FACING U.S.						DOES OBAMA HAVE ENOUGH EXPERIENCE?		HILLARY FOR CHANGE OR SAME OLD POL?		MOST INFLUENTIAL ENDORSEMENT			EFFECT OF BILL'S CAMPAIGN		FINANCIAL SITUATION			
	ECO- NOMY	IRAQ WAR	HLTH CARE	I LEGL IMMIG	ENVI- RMENT	TERR- ORISM	YES	NO	CHANGE	SAME	KENNEDY OBAMA	BILL HILLARY	OPRAH OBAMA	MORE LKLY	LESS LKLY	GETTING AHEAD	HOLDING STEADY	FALLING BEHIND	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL ANSWERING	549	227	169	69	24	24	16	299	196	305	200	187	131	112	116	167	98	309	121
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100.0%	100.0%	100.0%
Very Likely	11	4	4	2	-	1	-	6	5	5	5	3	2	2	2	5	4	4	2
	2.0%	1.7%	2.4%	3.0%		3.8%		2.0%	2.6%	1.7%	2.5%	1.6%	1.5%	1.8%	1.8%	3.0%	4.0%	1.3%	1.6%
Somewhat Likely	52	20	13	6	6	5	1	27	16	34	15	22	12	11	11	15	9	30	9
	9.5%	8.9%	7.9%	8.5%	23.8%	20.8%	7.0%	9.0%	8.0%	11.2%	7.7%	11.7%	9.3%	10.1%	9.7%	9.0%	9.3%	9.7%	7.5%
					bc														
Unlikely	476	201	149	58	17	18	15	259	173	262	174	160	112	96	101	144	83	269	109
	86.7%	88%	88%	84%	71.7%	75.4%	93.0%	86.6%	88%	85.7%	87.2%	85.6%	85.8%	86.3%	87%	86%	85.5%	86.9%	90.2%
		e	e				e												
Don't Know/ Undecided	8	2	1	3	1	-	-	7	1	4	4	2	3	2	2	3	1	5	1
	1.5%	0.9%	0.6%	4.7%	4.5%			2.5%	0.5%	1.4%	2.1%	1.2%	2.5%	1.7%	1.9%	1.9%	1.1%	1.7%	0.7%
								i											
Refused	1	-	1	-	-	-	-	-	1	-	1	-	1	-	-	-	-	1	-
	0.2%		0.7%						0.6%		0.6%		0.9%					0.4%	

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3 DID YOU WATCH THE DEMOCRATIC DEBATE THURSDAY NIGHT?

	MOST IMPORTANT ISSUE FACING U.S.						DOES OBAMA HAVE ENOUGH EXPERIENCE?		HILLARY FOR CHANGE OR SAME OLD POL?		MOST INFLUENTIAL ENDORSEMENT			EFFECT OF BILL'S CAMPAIGN		FINANCIAL SITUATION			
	ECO- NOMY	IRAQ WAR	HLTH CARE	ILEGL IMMIG	ENVI- RMENT	TERR- ORISM	YES	NO	CHANGE	SAME	KENNEDY OBAMA	BILL HILLARY	OPRAH OBAMA	MORE LKLY	LESS LKLY	GETTING AHEAD	HOLDING STEADY	FALLING BEHIND	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL ANSWERING	700	283	207	81	39	35	22	365	245	359	257	240	158	135	136	211	119	400	152
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100.0%	100.0%	100.0%
Yes	320	134	96	29	18	14	11	171	113	158	121	111	72	52	59	113	63	185	57
	45.7%	47%	46%	36%	45.6%	39.2%	49.4%	46.8%	46%	43.8%	47.2%	46.1%	45.4%	38.7%	44%	53%	52.5%	46.4%	37.3%
			d												o		s		s
No	379	149	111	52	21	21	11	194	131	202	135	129	86	83	77	97	56	214	95
	54.1%	53%	53%	64%	54.4%	60.8%	50.6%	53.2%	54%	56.2%	52.4%	53.9%	54.0%	61.3%	56%	46%	46.7%	53.6%	62.7%
				bc											p				Qr
Don't Know	1	-	1	-	-	-	-	-	1	-	1	-	1	-	-	1	1	-	-
	0.1%		0.4%						0.4%		0.4%		0.6%			0.4%	0.8%		

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 Lower case letters indicate significance at the 90% level.

4 WHO IMPRESSED YOU THE MOST IN THE DEBATE?

	MOST IMPORTANT ISSUE FACING U.S.							DOES OBAMA HAVE ENOUGH EXPERIENCE?		HILLARY FOR CHANGE OR SAME OLD POL?		MOST INFLUENTIAL ENDORSEMENT			EFFECT OF BILL'S CAMPAIGN		FINANCIAL SITUATION		
	TOTAL	ECO- NOMY	IRAQ WAR	HLTH CARE	ILEGL IMMIG	ENVI- RMENT	TERR- ORISM	YES	NO	CHANGE	SAME	KENNEDY OBAMA	BILL HILLARY	OPRAH OBAMA	MORE LKLY	LESS LKLY	GETTING AHEAD	HOLDING STEADY	FALLING BEHIND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL ANSWERING	320	134	96	29	18	14	11	171	113	158	121	111	72	52	59	113	63	185	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100.0%	100.0%	100.0%
Barack Obama	104	41	35	12	6	5	4	83	14	24	70	59	6	18	6	60	20	62	15
	32.5%	31%	36%	40%	33.4%	34.2%	37.6%	48.4%	13%	15.4%	57.7%	53.4%	8.1%	34.7%	11%	53%	31.5%	33.5%	27.1%
								I			J	MN		M	O				
Hillary Clinton	93	42	25	10	5	2	4	27	59	77	10	15	43	13	30	19	18	57	17
	29.1%	32%	26%	35%	28.0%	14.8%	36.4%	15.6%	52%	49.1%	8.2%	13.4%	60.4%	24.2%	51%	17%	28.2%	30.7%	29.4%
								H		K		LN		P					
Don't Know/ Undecided	117	47	34	7	7	7	3	58	38	54	39	35	21	21	19	34	22	63	25
	36.6%	35%	36%	25%	38.6%	50.9%	26.1%	34.2%	33%	34.2%	32.3%	31.2%	28.9%	39.4%	33%	30%	35.4%	34.3%	43.5%
Refused	6	4	2	-	-	-	-	3	2	2	2	2	2	1	3	-	3	3	-
	1.9%	2.9%	2.1%					1.8%	1.8%	1.3%	1.7%	2.0%	2.6%	1.7%	5.1%		5.0%	1.5%	

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 Lower case letters indicate significance at the 90% level.



5 REGARDLESS OF WHO YOU PERSONALLY SUPPORT, WHO DO YOU BELIEVE WILL BE THE NEXT PRESIDENT OF THE UNITED STATES, INCLUDING CANDIDATES FROM BOTH PARTIES?

	DOES OBAMA HILLARY FOR MOST INFLUENTIAL EFFECT OF																		
	MOST IMPORTANT ISSUE FACING U.S.							HAVE ENOUGH		CHANGE OR		ENDORSEMENT			BILL'S		FINANCIAL SITUATION		
	ECO-	IRAQ	HLTH	ILEGL	ENVI-	TERR-	=====	=====	=====	=====	KENNEDY	BILL	OPRAH	MORE	LESS	GETTING	HOLDING	FALLING	
TOTAL	NOMY	WAR	CARE	IMMIG	RMENT	ORISM	YES	NO	CHANGE	SAME	OBAMA	HILLARY	OBAMA	LKLY	LKLY	AHEAD	STEADY	BEHIND	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
TOTAL ANSWERING	700	283	207	81	39	35	22	365	245	359	257	240	158	135	136	211	119	400	152
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100.0%	100.0%	100.0%
Hillary Clinton	244	104	67	35	8	13	9	103	115	181	44	57	102	43	67	46	40	143	52
	34.8%	37%	32%	43%	21.3%	35.6%	41.5%	28.1%	47%	50.3%	17.2%	23.6%	64.5%	31.5%	49%	22%	33.8%	35.8%	34.6%
		E		cE				H		K			LN		P				
Barack Obama	156	58	67	17	4	6	3	124	21	63	80	77	13	37	21	65	25	91	35
	22.3%	20%	32%	21%	9.9%	16.5%	13.5%	34.1%	8.6%	17.6%	31.2%	32.1%	8.5%	27.6%	16%	31%	20.8%	22.9%	23.0%
		e	DEFG	e				I		J		M		M		O			
			B																
John McCain	93	37	22	6	11	7	5	39	46	26	56	36	16	22	13	32	23	49	16
	13.3%	13%	11%	7.7%	28.0%	20.1%	22.1%	10.8%	19%	7.3%	21.9%	14.9%	10.2%	16.4%	9.7%	15%	19.5%	12.2%	10.6%
					BCD		d			H	J						rS		
Mitt Romney	8	2	2	1	2	-	1	1	7	1	7	-	1	2	1	5	1	4	3
	1.2%	0.8%	1.0%	1.1%	5.1%		4.3%	0.3%	2.9%	0.3%	2.8%		0.7%	1.5%	0.8%	2.4%	0.8%	1.0%	2.1%
									H		J								
Mike Huckabee	7	4	1	1	-	-	1	6	1	3	4	3	2	-	1	5	1	4	2
	1.0%	1.4%	0.4%	1.4%			4.3%	1.7%	0.4%	0.8%	1.6%	1.2%	1.4%		0.8%	2.4%	0.9%	1.0%	1.2%
								i											
Ron Paul	2	2	-	-	-	-	-	1	1	-	2	2	-	-	-	1	-	1	1
	0.3%	0.7%						0.3%	0.4%		0.8%	0.8%				0.5%		0.2%	0.7%
Don't Know/ Undecided	186	74	49	21	14	9	3	90	53	85	62	64	23	30	32	57	29	105	42
	26.6%	26%	23%	26%	35.7%	24.7%	14.3%	24.8%	21%	23.8%	24.1%	26.9%	14.7%	22.1%	24%	27%	24.2%	26.2%	27.7%
					G							M							
Refused	3	2	-	-	-	1	-	-	1	-	1	1	-	1	-	-	-	2	-
	0.5%	0.8%				3.1%			0.5%		0.4%	0.4%		0.8%				0.6%	

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRS  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.

6 WHICH OF THE FOLLOWING ISSUES IS THE MOST IMPORTANT ISSUE FACING THE COUNTRY?

	MOST IMPORTANT ISSUE FACING U.S.							DOES OBAMA HAVE ENOUGH EXPERIENCE?		HILLARY FOR CHANGE OR SAME OLD POL?		MOST INFLUENTIAL ENDORSEMENT			EFFECT OF BILL'S CAMPAIGN		FINANCIAL SITUATION		
	ECO- NOMY	IRAQ WAR	HLTH CARE	ILEGL IMMIG	ENVI- RMENT	TERR- ORISM	YES	NO	CHANGE	SAME	KENNEDY OBAMA	BILL HILLARY	OPRAH OBAMA	MORE LKLY	LESS LKLY	GETTING AHEAD	HOLDING STEADY	FALLING BEHIND	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL ANSWERING	700	283	207	81	39	35	22	365	245	359	257	240	158	135	136	211	119	400	152
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100.0%	100.0%	100.0%
The Economy	283	283	-	-	-	-	-	138	103	150	102	94	68	52	56	86	46	159	67
	40.5%	100%						37.9%	42%	41.7%	39.7%	39.3%	43.0%	38.2%	41%	41%	38.7%	39.7%	44.1%
The War in Iraq	207	-	207	-	-	-	-	126	65	109	70	82	42	39	45	55	42	117	40
	29.6%		100%					34.5%	26%	30.3%	27.1%	34.1%	26.4%	29.2%	33%	26%	35.3%	29.4%	26.6%
Healthcare	81	-	-	81	-	-	-	44	31	45	28	22	26	18	13	23	9	50	20
	11.6%			100%				12.2%	12%	12.7%	10.8%	9.1%	16.4%	13.5%	9.8%	11%	7.8%	12.5%	13.2%
Illegal Immigration	39	-	-	-	39	-	-	17	16	14	22	11	9	7	7	15	7	20	10
	5.6%				100%			4.8%	6.4%	3.8%	8.6%	4.5%	5.8%	5.3%	5.3%	7.2%	5.8%	5.1%	6.4%
Environment	35	-	-	-	-	35	-	17	13	16	15	13	5	9	6	13	5	24	4
	5.1%					100%		4.8%	5.3%	4.6%	5.9%	5.3%	3.2%	6.8%	4.6%	6.4%	4.2%	6.1%	2.6%
Terrorism	22	-	-	-	-	-	22	10	9	11	11	8	2	5	3	11	5	16	-
	3.2%						100%	2.7%	3.8%	3.1%	4.3%	3.4%	1.3%	3.5%	2.1%	5.3%	4.2%	4.0%	
Other	6	-	-	-	-	-	-	2	1	2	3	2	1	1	-	3	-	5	1
	0.9%							0.6%	0.4%	0.6%	1.2%	0.8%	0.7%	0.8%		1.4%		1.2%	0.7%
Don't Know/ Undecided	23	-	-	-	-	-	-	10	8	11	5	7	5	4	5	4	5	7	9
	3.4%							2.7%	3.2%	3.0%	1.9%	2.9%	3.2%	2.7%	3.5%	1.9%	4.0%	1.7%	5.8%
Refused	2	-	-	-	-	-	-	-	-	1	1	1	-	-	1	-	-	1	1
	0.3%									0.3%	0.4%	0.5%			0.7%			0.3%	0.6%

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRS  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.

7 DOES BARACK OBAMA HAVE ENOUGH EXPERIENCE TO BE PRESIDENT?

	MOST IMPORTANT ISSUE FACING U.S.							DOES OBAMA HAVE ENOUGH EXPERIENCE?		HILLARY FOR CHANGE OR SAME OLD POL?		MOST INFLUENTIAL ENDORSEMENT			EFFECT OF BILL'S CAMPAIGN		FINANCIAL SITUATION		
	TOTAL	ECO- NOMY	IRAQ WAR	HLTH CARE	ILEGL IMMIG	ENVI- RMENT	TERR- ORISM	YES	NO	CHANGE	SAME	KENNEDY OBAMA	BILL HILLARY	OPRAH OBAMA	MORE LKLY	LESS LKLY	GETTING AHEAD	HOLDING STEADY	FALLING BEHIND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL ANSWERING	700	283	207	81	39	35	22	365	245	359	257	240	158	135	136	211	119	400	152
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100.0%	100.0%	100.0%
Yes	365	138	126	44	17	17	10	365	-	162	162	164	54	71	60	144	66	212	76
	52.1%	49%	61%	55%	44.2%	49.2%	44.1%	100%		45.1%	62.9%	68.4%	34.2%	52.7%	44%	68%	55.7%	53.0%	50.3%
			Be								J	MN		M		O			
No	245	103	65	31	16	13	9	-	245	153	73	53	88	44	62	48	47	126	58
	35.0%	36%	31%	38%	40.3%	36.9%	42.4%		100%	42.7%	28.4%	22.2%	55.8%	32.8%	46%	23%	39.1%	31.6%	38.6%
										K		LN	LN	L	P				
Don't Know/ Undecided	88	40	17	6	6	5	3	-	-	44	22	22	16	20	14	19	6	60	17
	12.6%	14%	8.1%	7.7%	15.5%	13.8%	13.5%			12.2%	8.7%	9.4%	9.9%	14.5%	10%	9.1%	5.3%	15.1%	11.1%
			Cd															Q	q
Refused	2	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-
	0.3%	0.7%																0.2%	

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRS  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.

8 DOES HILLARY CLINTON REPRESENT CHANGE OR THE SAME OLD POLITICS?

	MOST IMPORTANT ISSUE FACING U.S.							DOES OBAMA HAVE ENOUGH EXPERIENCE?		HILLARY FOR CHANGE OR SAME OLD POL?		MOST INFLUENTIAL ENDORSEMENT			EFFECT OF BILL'S CAMPAIGN		FINANCIAL SITUATION		
	TOTAL	ECO- NOMY	IRAQ WAR	HLTH CARE	ILEGL IMMIG	ENVI- RMENT	TERR- ORISM	YES	NO	CHANGE	SAME	KENNEDY OBAMA	BILL HILLARY	OPRAH OBAMA	MORE LKLY	LESS LKLY	GETTING AHEAD	HOLDING STEADY	FALLING BEHIND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL ANSWERING	700	283	207	81	39	35	22	365	245	359	257	240	158	135	136	211	119	400	152
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100.0%	100.0%	100.0%
Change	359	150	109	45	14	16	11	162	153	359	-	102	116	67	103	58	60	208	80
	51.3%	53%	53%	56%	35.2%	46.3%	49.9%	44.5%	63%	100.0%		42.4%	73.1%	49.7%	76%	27%	50.5%	52.2%	52.8%
		E	E	E					H				LN		P				
Same Old Politics	257	102	70	28	22	15	11	162	73	-	257	113	32	56	25	126	47	144	51
	36.8%	36%	34%	34%	56.6%	42.8%	50.1%	44.4%	30%		100.0%	47.2%	20.0%	41.5%	19%	60%	39.4%	36.1%	33.7%
					BCD				I			M		M		O			
Don't Know/ Undecided	77	29	27	7	3	3	-	40	18	-	-	24	11	11	8	26	12	43	21
	11.1%	10%	13%	8.4%	8.2%	7.8%		10.9%	7.2%			10.1%	6.9%	8.0%	5.6%	12%	10.1%	10.7%	13.6%
															O				
Refused	6	2	1	1	-	1	-	1	1	-	-	1	-	1	-	2	-	4	-
	0.8%	0.7%	0.5%	1.2%		3.1%		0.3%	0.4%			0.4%		0.8%	0.9%			1.0%	

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRS  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.

9 WHICH ENDORSEMENT DO YOU CONSIDER THE MOST INFLUENTIAL?

	MOST IMPORTANT ISSUE FACING U.S.											DOES OBAMA HAVE ENOUGH EXPERIENCE?			HILLARY FOR CHANGE OR SAME OLD POL?		MOST INFLUENTIAL ENDORSEMENT			EFFECT OF BILL'S CAMPAIGN		FINANCIAL SITUATION		
	ECO-	IRAQ	HLTH	ILEGL	ENVI-	TERR-	=====		=====		KENNEDY	BILL	OPRAH	MORE	LESS	GETTING	HOLDING	FALLING						
	NOMY	WAR	CARE	IMMIG	RMENT	ORISM	YES	NO	CHANGE	SAME	OBAMA	HILLARY	OBAMA	LKLY	LKLY	AHEAD	STEADY	BEHIND						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)					
TOTAL ANSWERING	700	283	207	81	39	35	22	365	245	359	257	240	158	135	136	211	119	400	152					
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100.0%	100.0%	100.0%					
Ted Kennedy for Obama	240	94	82	22	11	13	8	164	53	102	113	240	-	-	31	102	38	144	45					
	34.3%	33%	40%	27%	27.6%	36.1%	36.7%	45.0%	22%	28.3%	44.0%	100.0%			23%	48%	31.5%	35.9%	29.6%					
			D					I			J				O									
Bill Clinton for Hillary	158	68	42	26	9	5	2	54	88	116	32	-	158	-	76	18	31	81	42					
	22.6%	24%	20%	32%	23.6%	14.5%	9.2%	14.9%	36%	32.2%	12.3%		100.0%		56%	8.6%	26.0%	20.3%	28.0%					
		G		CFG				H		K					P				r					
Oprah Winfrey for Obama	135	52	39	18	7	9	5	71	44	67	56	-	-	135	16	42	24	78	30					
	19.3%	18%	19%	23%	18.3%	26.0%	21.3%	19.6%	18%	18.7%	21.8%			100.0%	12%	20%	20.4%	19.6%	20.1%					
															O									
Don't Know/ Undecided	147	60	39	12	11	8	5	68	50	68	50	-	-	-	13	45	23	85	32					
	21.0%	21%	19%	15%	27.7%	23.4%	23.5%	18.7%	20%	18.9%	19.2%				9.9%	21%	19.6%	21.2%	21.0%					
															O									
Refused	19	9	5	3	1	-	2	7	9	7	7	-	-	-	-	5	3	12	2					
	2.8%	3.1%	2.3%	3.4%	2.8%		9.2%	1.9%	3.6%	1.9%	2.6%					2.4%	2.5%	2.9%	1.3%					

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRS  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.

10 HAS BILL CLINTON'S CAMPAIGNING FOR HILLARY MADE YOU MORE OR LESS LIKELY TO VOTE FOR HER?

	MOST IMPORTANT ISSUE FACING U.S.							DOES OBAMA HAVE ENOUGH EXPERIENCE?		HILLARY FOR CHANGE OR SAME OLD POL?		MOST INFLUENTIAL ENDORSEMENT			EFFECT OF BILL'S CAMPAIGN		FINANCIAL SITUATION		
	ECO- NOMY	IRAQ WAR	HLTH CARE	ILEGL IMMIG	ENVI- RMENT	TERR- ORISM		YES	NO	CHANGE	SAME	KENNEDY OBAMA	BILL HILLARY	OPRAH OBAMA	MORE LKLY	LESS LKLY	GETTING AHEAD	HOLDING STEADY	FALLING BEHIND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL ANSWERING	700	283	207	81	39	35	22	365	245	359	257	240	158	135	136	211	119	400	152
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100.0%	100.0%	100.0%
More Likely	136	56	45	13	7	6	3	60	62	103	25	31	76	16	136	-	27	73	30
	19.4%	20%	22%	16%	18.4%	17.5%	13.0%	16.3%	25%	28.7%	9.9%	12.9%	47.7%	12.0%	100%		22.7%	18.3%	19.9%
								H		K			LN						
Less Likely	211	86	55	23	15	13	11	144	48	58	126	102	18	42	-	211	34	120	49
	30.2%	30%	27%	28%	38.8%	38.0%	50.4%	39.5%	20%	16.1%	49.0%	42.3%	11.5%	31.0%	100%		28.4%	30.0%	32.0%
							bCd	I		J		MN		M					
No Difference	332	133	102	42	15	15	8	152	129	193	100	102	62	77	-	-	57	197	68
	47.5%	47%	49%	52%	37.7%	41.9%	36.6%	41.7%	53%	53.7%	38.7%	42.3%	38.8%	57.0%			48.0%	49.4%	44.8%
								H		K				LM					
Don't Know/ Undecided	17	6	4	3	2	1	-	8	4	6	6	6	3	-	-	-	1	8	5
	2.5%	2.2%	2.1%	3.6%	5.0%	2.6%		2.2%	1.8%	1.6%	2.4%	2.5%	1.9%				0.9%	2.0%	3.3%
Refused	3	2	1	-	-	-	-	1	1	-	-	-	-	-	-	-	-	1	-
	0.4%	0.7%	0.5%					0.3%	0.5%									0.3%	

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRS  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.

11 WHICH BEST DESCRIBES YOUR FAMILY'S SITUATION?

	MOST IMPORTANT ISSUE FACING U.S.							DOES OBAMA HAVE ENOUGH EXPERIENCE?		HILLARY FOR CHANGE OR SAME OLD POL?		MOST INFLUENTIAL ENDORSEMENT			EFFECT OF BILL'S CAMPAIGN		FINANCIAL SITUATION		
	TOTAL	ECO- NOMY	IRAQ WAR	HLTH CARE	I LEGL IMMIG	ENVI- RMENT	TERR- ORISM	YES	NO	CHANGE	SAME	KENNEDY OBAMA	BILL HILLARY	OPRAH OBAMA	MORE LKLY	LESS LKLY	GETTING AHEAD	HOLDING STEADY	FALLING BEHIND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL ANSWERING	700	283	207	81	39	35	22	365	245	359	257	240	158	135	136	211	119	400	152
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100.0%	100.0%	100.0%
Getting Ahead Financially	119	46	42	9	7	5	5	66	47	60	47	38	31	24	27	34	119	-	-
	17.0%	16%	20%	11%	17.7%	14.0%	22.5%	18.2%	19%	16.7%	18.2%	15.6%	19.6%	17.9%	20%	16%	100.0%		
				D															
Holding Steady Financially	400	159	117	50	20	24	16	212	126	208	144	144	81	78	73	120	-	400	-
	57.1%	56%	57%	62%	52.2%	68.8%	72.5%	58.1%	52%	58.0%	56.1%	59.8%	51.1%	58.0%	54%	57%		100.0%	
							b					m							
Falling Behind Financially	152	67	40	20	10	4	-	76	58	80	51	45	42	30	30	49	-	-	152
	21.7%	24%	19%	25%	24.9%	11.0%		20.9%	24%	22.3%	19.8%	18.7%	26.8%	22.5%	22%	23%			100.0%
		F		f								l							
Don't Know/ Undecided	13	6	2	-	1	1	-	4	6	6	5	6	2	1	2	4	-	-	-
	1.9%	2.1%	1.0%		2.4%	3.0%		1.1%	2.4%	1.6%	2.0%	2.6%	1.3%	0.8%	1.5%	2.0%			
Refused	17	6	6	2	1	1	1	6	8	5	10	8	2	1	4	5	-	-	-
	2.4%	2.1%	2.8%	2.3%	2.7%	3.1%	5.0%	1.7%	3.2%	1.4%	3.9%	3.3%	1.2%	0.8%	2.8%	2.3%			
									j			n							

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRS  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.

12 WHICH OF THE FOLLOWING BEST DESCRIBES YOU?

	MOST IMPORTANT ISSUE FACING U.S.						DOES OBAMA HAVE ENOUGH EXPERIENCE?		HILLARY FOR CHANGE OR SAME OLD POL?		MOST INFLUENTIAL ENDORSEMENT			EFFECT OF BILL'S CAMPAIGN		FINANCIAL SITUATION			
	TOTAL	ECO- NOMY	IRAQ WAR	HLTH CARE	ILEGL IMMIG	ENVI- RMENT	TERR- ORISM	YES	NO	CHANGE	SAME	KENNEDY OBAMA	BILL HILLARY	OPRAH OBAMA	MORE LKLY	LESS LKLY	GETTING AHEAD	HOLDING STEADY	FALLING BEHIND
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL ANSWERING	700	283	207	81	39	35	22	365	245	359	257	240	158	135	136	211	119	400	152
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100.0%	100.0%	100.0%
Born in California	233	100	61	25	17	14	7	113	93	121	92	74	54	55	45	65	38	133	61
	33.3%	35%	29%	31%	43.3%	40.2%	32.7%	31.1%	38%	33.7%	35.7%	31.0%	34.3%	40.6%	33%	31%	31.8%	33.2%	40.0%
									h					l					
Moved in the Last Four Years	92	27	36	16	1	5	3	61	22	40	40	29	21	17	18	29	24	53	14
	13.2%	9.4%	17%	20%	2.4%	14.7%	13.3%	16.6%	8.9%	11.1%	15.5%	12.2%	13.2%	12.4%	13%	14%	19.8%	13.3%	8.9%
		E	BE	BE		e		I									S		
Moved Five to Ten Years Ago	73	27	21	7	4	5	5	43	23	45	25	23	14	17	10	24	11	50	11
	10.5%	9.7%	10%	8.3%	11.1%	14.9%	22.1%	11.9%	9.5%	12.5%	9.6%	9.6%	8.6%	12.5%	7.2%	11%	9.2%	12.6%	7.2%
																		S	
Moved More than 10 Years Ago	286	123	84	32	16	10	7	142	99	149	92	106	68	45	60	89	47	163	66
	40.8%	44%	40%	39%	40.5%	27.1%	31.9%	39.0%	40%	41.4%	35.7%	44.3%	42.7%	33.6%	44%	42%	39.2%	40.9%	43.8%
		F										N							
Refused	16	6	6	2	1	1	-	5	8	5	9	7	2	1	4	5	-	-	-
	2.2%	2.1%	2.8%	2.3%	2.7%	3.1%		1.4%	3.2%	1.4%	3.4%	2.9%	1.2%	0.8%	2.8%	2.3%			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRS  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.



13 ARE THERE ANY MEMBERS OF YOUR HOUSEHOLD WHO ARE US VETERANS?

	MOST IMPORTANT ISSUE FACING U.S.							DOES OBAMA HAVE ENOUGH EXPERIENCE?		HILLARY FOR CHANGE OR SAME OLD POL?		MOST INFLUENTIAL ENDORSEMENT			EFFECT OF BILL'S CAMPAIGN		FINANCIAL SITUATION		
	ECO- NOMY	IRAQ WAR	HLTH CARE	ILEGL IMMIG	ENVI- RMENT	TERR- ORISM	YES	NO	CHANGE	SAME	KENNEDY OBAMA	BILL HILLARY	OPRAH OBAMA	MORE LKLY	LESS LKLY	GETTING AHEAD	HOLDING STEADY	FALLING BEHIND	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL ANSWERING	700	283	207	81	39	35	22	365	245	359	257	240	158	135	136	211	119	400	152
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100.0%	100.0%	100.0%
Yes	233	86	80	21	17	10	9	111	86	110	94	77	53	49	45	77	35	140	49
	33.3%	30%	39%	26%	43.1%	28.6%	40.7%	30.5%	35%	30.7%	36.4%	32.3%	33.6%	36.1%	33%	37%	29.6%	34.9%	32.4%
			bd		d														
No	463	196	125	60	22	25	13	253	157	248	163	163	104	86	90	134	84	258	102
	66.2%	69%	60%	74%	56.9%	71.4%	59.3%	69.3%	64%	69.0%	63.2%	67.7%	65.8%	63.9%	66%	63%	70.4%	64.6%	67.6%
		C		Ce															
Don't Know	2	1	1	-	-	-	-	-	2	1	1	-	1	-	1	-	-	2	-
	0.3%	0.3%	0.5%						0.8%	0.3%	0.4%		0.6%		0.7%			0.5%	
Refused	2	1	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-
	0.3%	0.3%	0.5%					0.3%											

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRS  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.

14 AGE GROUP

	MOST IMPORTANT ISSUE FACING U.S.						DOES OBAMA HAVE ENOUGH EXPERIENCE?		HILLARY FOR CHANGE OR SAME OLD POL?		MOST INFLUENTIAL ENDORSEMENT			EFFECT OF BILL'S CAMPAIGN		FINANCIAL SITUATION			
	ECO- NOMY	IRAQ WAR	HLTH CARE	ILEGL IMMIG	ENVI- RMENT	TERR- ORISM	YES	NO	CHANGE	SAME	KENNEDY OBAMA	BILL HILLARY	OPRAH OBAMA	MORE LKLY	LESS LKLY	GETTING AHEAD	HOLDING STEADY	FALLING BEHIND	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
TOTAL ANSWERING	700	283	207	81	39	35	22	365	245	359	257	240	158	135	136	211	119	400	152
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100.0%	100.0%	100.0%
18 to 25	17	7	7	-	1	2	-	7	7	9	8	6	5	2	8	1	2	6	1
	2.4%	2.5%	3.2%		2.7%	6.3%		1.9%	2.9%	2.6%	3.0%	2.5%	3.0%	1.6%	5.8%	0.4%	1.6%	1.6%	0.6%
															P				
26 to 35	54	22	17	9	-	2	1	36	13	29	20	17	16	16	12	19	13	30	12
	7.8%	7.8%	8.4%	11%		5.6%	4.3%	9.8%	5.1%	8.0%	7.7%	6.9%	10.3%	11.6%	8.8%	9.2%	10.7%	7.5%	7.7%
								I											
36 to 45	108	40	28	19	4	10	4	63	31	50	49	40	18	24	11	32	19	64	22
	15.4%	14%	14%	23%	11.1%	29.2%	17.6%	17.3%	13%	13.9%	19.1%	16.8%	11.6%	17.4%	8.2%	15%	16.2%	16.0%	14.4%
				bce		bcE					j					O			
46 to 55	167	78	46	13	15	8	5	88	61	86	58	57	34	41	32	53	38	90	36
	23.8%	27%	22%	16%	39.2%	21.3%	22.3%	24.1%	25%	24.0%	22.4%	23.5%	21.5%	30.2%	23%	25%	31.8%	22.6%	23.6%
		D			Cdf									m		r			
56 to 65	174	69	49	24	10	6	6	84	65	93	58	64	34	30	37	55	33	91	46
	24.9%	25%	24%	30%	25.0%	17.9%	28.4%	23.1%	27%	25.9%	22.4%	26.9%	21.4%	21.9%	27%	26%	27.9%	22.7%	30.1%
																			r
Over 65	173	63	58	15	9	7	6	84	66	92	61	54	51	22	36	48	13	117	36
	24.7%	22%	28%	19%	22.1%	19.7%	27.4%	23.0%	27%	25.5%	23.6%	22.6%	32.2%	16.5%	27%	23%	11.1%	29.2%	23.6%
				d									LN				Q	Q	Q
Refused	7	5	1	1	-	-	-	3	2	-	5	2	-	1	-	3	1	2	-
	1.0%	1.7%	0.5%	1.2%				0.8%	0.8%		1.9%	0.8%		0.7%		1.4%	0.8%	0.5%	

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRS  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.

15 ETHNICITY

	EFFECT OF BILL'S CAMPAIGN FINANCIAL SITUATION																		
	MOST IMPORTANT ISSUE FACING U.S.						DOES OBAMA HAVE ENOUGH EXPERIENCE?		HILLARY FOR CHANGE OR SAME OLD POL?		MOST INFLUENTIAL ENDORSEMENT			BILL'S CAMPAIGN		FINANCIAL SITUATION			
	TOTAL	ECO- NOMY	IRAQ WAR	HLTH CARE	I LEGL IMMIG	ENVI- RMENT	TERR- ORISM	YES	NO	CHANGE	SAME	KENNEDY OBAMA	BILL HILLARY	OPRAH OBAMA	MORE LKLY	LESS LKLY	GETTING AHEAD	HOLDING STEADY	FALLING BEHIND
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	
TOTAL ANSWERING	700	283	207	81	39	35	22	365	245	359	257	240	158	135	136	211	119	400	152
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100.0%	100.0%	100.0%
White	514	199	161	59	31	26	15	263	187	276	183	172	113	101	99	145	77	314	102
	73.4%	70%	77%	72%	79.4%	74.0%	69.8%	72.2%	76%	76.8%	71.0%	71.6%	71.6%	74.4%	73%	68%	64.8%	78.6%	67.5%
																			QS
Hispanic/ Latino	62	27	15	6	3	3	5	28	28	31	20	19	24	9	19	14	14	27	20
	8.8%	9.5%	7.3%	7.6%	7.5%	8.7%	20.9%	7.6%	11%	8.6%	7.7%	7.8%	15.2%	6.5%	14%	6.5%	11.4%	6.8%	13.1%
													LN		P				R
Black	56	22	22	7	2	2	-	41	9	25	25	32	5	13	7	30	13	27	15
	8.0%	7.8%	10%	8.7%	5.1%	6.0%		11.3%	3.8%	7.1%	9.8%	13.5%	3.2%	9.6%	5.3%	14%	11.1%	6.6%	9.9%
								I				M		M		O			
Asian	29	17	2	2	1	2	2	9	12	15	9	5	10	7	8	6	5	17	5
	4.1%	6.2%	1.0%	2.6%	2.9%	5.7%	9.2%	2.6%	4.8%	4.1%	3.5%	2.2%	6.3%	5.3%	5.8%	3.0%	4.4%	4.4%	3.3%
													l						
Other	19	9	3	5	1	1	-	9	6	11	7	4	5	5	2	7	8	6	5
	2.7%	3.1%	1.4%	6.4%	2.7%	2.6%		2.5%	2.3%	2.9%	2.8%	1.7%	3.1%	3.6%	1.5%	3.4%	6.5%	1.5%	3.4%
																	R		
Refused	21	9	5	2	1	1	-	14	4	2	13	7	1	1	1	9	2	8	4
	3.1%	3.3%	2.5%	2.3%	2.4%	3.1%		3.7%	1.5%	0.6%	5.2%	3.1%	0.6%	0.7%	0.7%	4.3%	1.7%	2.1%	2.8%
								i			J	Mn				O			

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRS  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.

16 REGION

	MOST IMPORTANT ISSUE FACING U.S.											DOES OBAMA HAVE ENOUGH EXPERIENCE?			HILLARY FOR CHANGE OR SAME OLD POL?		MOST INFLUENTIAL ENDORSEMENT			EFFECT OF BILL'S CAMPAIGN		FINANCIAL SITUATION		
	ECO- NOMY	IRAQ WAR	HLTH CARE	ILEGL IMMIG	ENVI- RMENT	TERR- ORISM	=====		=====		KENNEDY OBAMA	BILL HILLARY	OPRAH OBAMA	MORE LKLY	LESS LKLY	GETTING AHEAD	HOLDING STEADY	FALLING BEHIND						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)					
TOTAL ANSWERING	700	283	207	81	39	35	22	365	245	359	257	240	158	135	136	211	119	400	152					
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100.0%	100.0%	100.0%					
Bay Area	188	65	62	22	6	15	8	96	64	108	63	64	40	39	40	50	32	108	38					
	26.9%	23%	30%	27%	15.0%	41.5%	37.5%	26.2%	26%	30.0%	24.4%	26.8%	25.2%	28.6%	29%	24%	26.9%	27.0%	25.2%					
			bE			BE		e																
North Central	107	49	27	13	4	5	2	54	37	50	46	31	26	31	17	30	17	57	31					
	15.3%	17%	13%	16%	11.0%	13.4%	8.2%	14.8%	15%	13.8%	17.8%	13.0%	16.1%	22.9%	12%	14%	13.9%	14.3%	20.3%					
														L										
Southern	150	61	36	22	16	6	4	77	53	83	49	53	37	20	35	44	25	89	32					
	21.4%	22%	17%	27%	41.4%	17.0%	17.4%	21.1%	22%	23.2%	18.9%	22.0%	23.2%	14.8%	25%	21%	21.0%	22.3%	21.1%					
			c		BCFG							n	n											
Los Angeles	201	86	64	17	11	8	6	117	64	90	80	79	43	36	36	69	37	110	42					
	28.7%	30%	31%	21%	28.0%	23.0%	26.7%	32.0%	26%	25.2%	30.9%	33.0%	27.0%	26.5%	26%	33%	31.5%	27.6%	27.9%					
		d	d																					
Orange	54	23	18	7	2	2	2	21	26	28	20	13	13	10	9	19	8	35	8					
	7.7%	8.1%	8.7%	8.6%	4.6%	5.1%	10.2%	5.9%	11%	7.9%	7.9%	5.3%	8.4%	7.2%	6.3%	8.8%	6.8%	8.9%	5.5%					
								H																

Comparison Groups: BCDEFG/HI/JK/LMN/OP/QRS  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.