

TABLE OF CONTENTS

CA STATEWIDE (REPUBLICAN) - BANNER 1 - SUFFOLK UNIVERSITY

S1 GENDER

S2 HOW LIKELY ARE YOU TO VOTE IN THE CALIFORNIA PRIMARY NEXT TUESDAY?

S3 ARE YOU CURRENTLY REGISTERED TO VOTE AS A DEMOCRAT, REPUBLICAN, INDEPENDENT, UNDECLARED, OR SOMETHING ELSE?

1 THERE ARE 4 ACTIVE REPUBLICAN CANDIDATES FOR PRESIDENT ON YOUR BALLOT, FOR WHOM WILL YOU VOTE, OR TOWARD WHOM WOULD YOU LEAN AT THIS TIME?

2 HOW LIKELY ARE YOU TO CHANGE YOUR MIND ABOUT YOUR CHOICE BEFORE TUESDAY?

3 DID YOU WATCH THE CALIFORNIA DEBATE WEDNESDAY NIGHT?

4 WHO IMPRESSED YOU THE MOST IN THE DEBATE?

5 WHO DO YOU BELIEVE WILL BE THE NEXT PRESIDENT OF THE UNITED STATES, INCLUDING CANDIDATES FROM BOTH PARTIES?

6 WHICH OF THE FOLLOWING FOUR ISSUES IS THE MOST IMPORTANT ISSUE FACING THE COUNTRY?

9 IS JOHN MCCAIN TOO OLD TO BE PRESIDENT?

10 DOES MITT ROMNEY SAY WHAT HE THINKS OR WHAT VOTERS WANT TO HEAR?

11 WHICH BEST DESCRIBES YOUR FAMILY'S SITUATION?

12 WHICH OF THE FOLLOWING BEST DESCRIBES YOU?

13 ARE THERE ANY MEMBERS OF YOUR HOUSEHOLD WHO ARE US VETERANS?

14 AGE GROUP

15 ETHNICITY

16 REGION

S1 GENDER

	GENDER			VOTING LIKELIHOOD			REGION					AGE GROUP					US VETERAN	
	TOTAL	MALE	FEMALE	VERY LIKELY	SMWHAT LIKELY	ALREADY VOTED	BAY AREA	NORTH CENTRAL	SOUTH	LA	ORANGE	18-35	36-45	46-55	56-65	66+	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL ANSWERING	500	260	240	407	12	81	77	106	149	99	69	22	45	78	103	244	237	261
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100%	100%	100%	100%	100.0%
Male	260	260	-	211	8	41	40	55	78	51	36	10	22	43	51	131	124	135
	52.0%	100.0%		51.9%	65.3%	50.5%	51.9%	51.9%	52.3%	51.5%	52.2%	47.9%	48.0%	55.8%	49.6%	53.8%	52.2%	51.9%
Female	240	-	240	196	4	40	37	51	71	48	33	11	24	34	52	113	113	125
	48.0%		100.0%	48.1%	34.7%	49.5%	48.1%	48.1%	47.7%	48.5%	47.8%	52.1%	52.0%	44.2%	50.4%	46.2%	47.8%	48.1%

Comparison Groups: BC/DEF/GHIJK/LMNOP/QR
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

S2 HOW LIKELY ARE YOU TO VOTE IN THE CALIFORNIA PRIMARY NEXT TUESDAY?

	GENDER			VOTING LIKELIHOOD			REGION					AGE GROUP					US VETERAN	
	TOTAL	MALE	FEMALE	VERY LIKELY	SMWHAT LIKELY	ALREADY VOTED	BAY AREA	NORTH CENTRAL	SOUTH	LA	ORANGE	18-35	36-45	46-55	56-65	66+	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL ANSWERING	500	260	240	407	12	81	77	106	149	99	69	22	45	78	103	244	237	261
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100%	100%	100%	100%	100.0%
Very Likely	407	211	196	407	-	-	58	89	118	83	59	20	38	70	84	187	187	217
	81.3%	81.1%	81.5%	100.0%			75.9%	83.6%	79.2%	83.7%	85.0%	92.4%	83.8%	89.3%	81.6%	76.9%	79.0%	83.2%
												p		p				
Somewhat Likely	12	8	4	-	12	-	-	3	2	4	2	1	3	-	2	6	3	10
	2.5%	3.1%	1.8%		100.0%			3.1%	1.7%	4.4%	3.4%	3.8%	6.5%		2.3%	2.6%	1.2%	3.7%
																		q
Already Voted	81	41	40	-	-	81	19	14	29	12	8	1	4	8	17	50	47	34
	16.2%	15.7%	16.7%			100.0%	24.1%	13.3%	19.1%	11.9%	11.6%	3.8%	9.7%	10.7%	16.1%	20.5%	19.8%	13.1%
							hJK								L	LMN	r	

Comparison Groups: BC/DEF/GHIJK/LMNOP/QR
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S3 ARE YOU CURRENTLY REGISTERED TO VOTE AS A DEMOCRAT, REPUBLICAN, INDEPENDENT, UNDECLARED, OR SOMETHING ELSE?

	GENDER		VOTING LIKELIHOOD			REGION					AGE GROUP					US VETERAN		
	MALE	FEMALE	VERY LIKELY	SMWHAT LIKELY	ALREADY VOTED	BAY AREA	NORTH CENTRAL	SOUTH	LA	ORANGE	18-35	36-45	46-55	56-65	66+	YES	NO	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL ANSWERING	500	260	240	407	12	81	77	106	149	99	69	22	45	78	103	244	237	261
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100%	100%	100%	100%	100.0%
Republican	500	260	240	407	12	81	77	106	149	99	69	22	45	78	103	244	237	261
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100%	100%	100%	100%	100.0%

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 Independent T-Test for Means, Independent Z-Test for Percentages
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1 THERE ARE 4 ACTIVE REPUBLICAN CANDIDATES FOR PRESIDENT ON YOUR BALLOT, FOR WHOM WILL YOU VOTE, OR TOWARD WHOM WOULD YOU LEAN AT THIS TIME?

	GENDER		VOTING LIKELIHOOD			REGION					AGE GROUP					US VETERAN		
	TOTAL	MALE	FEMALE	VERY LIKELY	SMWHAT LIKELY	ALREADY VOTED	BAY AREA	NORTH CENTRAL	SOUTH	LA	ORANGE	18-35	36-45	46-55	56-65	66+	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL ANSWERING	500	260	240	407	12	81	77	106	149	99	69	22	45	78	103	244	237	261
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100%	100%	100%	100%	100.0%
John McCain	193	98	95	152	4	37	44	38	58	33	20	6	13	36	47	89	102	90
	38.5%	37.8%	39.4%	37.3%	35.4%	45.1%	57.5%	35.9%	38.9%	33.0%	28.6%	28.3%	28.8%	45.9%	45.2%	36.7%	43.2%	34.7%
							HIJK							m	m		r	
Mitt Romney	162	82	80	141	4	18	20	37	52	29	25	10	19	24	25	82	74	88
	32.4%	31.7%	33.2%	34.6%	30.4%	21.8%	25.8%	34.8%	34.8%	29.2%	35.7%	48.5%	41.9%	30.6%	24.1%	33.8%	31.1%	33.6%
				F								O	O			O		
Mike Huckabee	41	24	17	36	-	6	3	10	18	4	6	2	5	5	10	18	19	22
	8.2%	9.2%	7.2%	8.7%		6.9%	3.7%	9.2%	12.4%	4.5%	8.3%	10.7%	10.8%	6.9%	10.2%	7.4%	8.1%	8.4%
									GJ									
Ron Paul	18	9	9	14	-	4	3	3	3	6	2	-	-	4	4	7	9	9
	3.5%	3.5%	3.6%	3.4%		4.7%	4.0%	3.0%	2.2%	6.5%	2.5%			5.3%	3.9%	2.7%	3.7%	3.4%
Don't Know/ Undecided	68	35	34	57	4	7	6	10	14	23	15	3	7	9	14	34	23	43
	13.7%	13.4%	14.0%	14.0%	34.2%	8.9%	7.5%	9.6%	9.3%	23.7%	22.0%	12.5%	16.0%	11.3%	13.5%	13.9%	9.9%	16.6%
					f					GHI	GHI							Q
Refused	18	12	6	8	-	10	1	8	4	3	2	-	1	-	3	13	9	8
	3.6%	4.5%	2.6%	1.9%		12.6%	1.4%	7.5%	2.5%	3.2%	2.9%		2.6%		3.2%	5.5%	4.0%	3.3%
						D		Gi										

Comparison Groups: BC/DEF/GHIJK/LMNOP/QR
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2 HOW LIKELY ARE YOU TO CHANGE YOUR MIND ABOUT YOUR CHOICE BEFORE TUESDAY?

	VOTING LIKELIHOOD						REGION					AGE GROUP					US VETERAN	
	GENDER			VERY LIKELY	SMWHAT LIKELY	ALREADY VOTED	BAY AREA	NORTH CENTRAL	SOUTH	LA	ORANGE	18-35	36-45	46-55	56-65	66+	YES	NO
	TOTAL	MALE	FEMALE															
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
TOTAL ANSWERING	414	213	200	342	8	64	70	88	131	72	52	19	37	69	86	196	204	209
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100%	100%	100%	100%	100.0%
Very Likely	20	8	12	20	-	-	4	4	4	3	5	-	-	4	4	10	9	11
	4.8%	3.9%	5.7%	5.8%			5.7%	5.1%	2.8%	4.2%	8.8%			6.4%	4.7%	5.2%	4.5%	5.1%
Somewhat Likely	62	31	31	58	2	2	9	8	19	20	6	5	8	8	10	31	28	33
	15.1%	14.5%	15.6%	16.8%	30.2%	3.6%	12.9%	9.3%	14.2%	28.1%	11.6%	26.1%	22.1%	11.6%	11.8%	15.8%	13.8%	16.0%
				F						GHIK								
Unlikely	311	166	145	251	6	54	52	71	104	48	36	14	27	53	69	144	155	157
	75.3%	77.7%	72.7%	73.5%	69.8%	85.5%	74.8%	81.0%	78.9%	66.2%	69.6%	73.9%	73.4%	76.4%	81.0%	73.4%	76.0%	74.9%
						D		J	j									
Don't Know/ Undecided	17	7	10	13	-	4	5	4	2	1	5	-	2	3	2	9	9	9
	4.2%	3.3%	5.1%	3.9%		6.4%	6.6%	4.6%	1.8%	1.4%	10.0%		4.5%	4.4%	2.4%	4.5%	4.3%	4.1%
											ij							
Refused	3	1	2	-	-	3	-	-	3	-	-	-	-	1	-	2	3	-
	0.7%	0.6%	0.8%			4.5%			2.2%					1.2%	1.0%	1.4%		

Comparison Groups: BC/DEF/GHIJK/LMNOP/QR
 Independent T-Test for Means, Independent Z-Test for Percentages
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 Lower case letters indicate significance at the 90% level.

3 DID YOU WATCH THE CALIFORNIA DEBATE WEDNESDAY NIGHT?

	GENDER		VOTING LIKELIHOOD			REGION					AGE GROUP					US VETERAN		
	TOTAL	MALE	FEMALE	VERY LIKELY	SMWHAT LIKELY	ALREADY VOTED	BAY AREA	NORTH CENTRAL	SOUTH	LA	ORANGE	18-35	36-45	46-55	56-65	66+	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL ANSWERING	500	260	240	407	12	81	77	106	149	99	69	22	45	78	103	244	237	261
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100%	100%	100%	100%	100.0%
Yes	202	108	94	167	5	30	27	40	67	34	34	7	19	27	41	105	102	100
	40.4%	41.6%	39.2%	41.1%	42.1%	37.0%	35.3%	37.7%	44.9%	34.6%	49.0%	34.4%	42.5%	34.6%	39.5%	43.2%	43.0%	38.5%
											gj							
No	296	151	145	237	7	51	50	66	82	63	35	14	26	51	62	136	134	159
	59.1%	58.0%	60.4%	58.4%	57.9%	63.0%	64.7%	62.3%	55.1%	63.2%	51.0%	65.6%	57.5%	65.4%	60.5%	55.9%	56.6%	61.0%
							k											
Don't Know	2	1	1	2	-	-	-	-	-	2	-	-	-	-	-	2	1	1
	0.4%	0.4%	0.4%	0.5%						2.2%						0.9%	0.4%	0.4%

Comparison Groups: BC/DEF/GHIJK/LMNOP/QR
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 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

4 WHO IMPRESSED YOU THE MOST IN THE DEBATE?

	GENDER			VOTING LIKELIHOOD			REGION					AGE GROUP					US VETERAN	
	TOTAL	MALE	FEMALE	VERY LIKELY	SMWHAT LIKELY	ALREADY VOTED	BAY AREA	NORTH CENTRAL	SOUTH	LA	ORANGE	18-35	36-45	46-55	56-65	66+	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL ANSWERING	202	108	94	167	5	30	27	40	67	34	34	7	19	27	41	105	102	100
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100%	100%	100%	100%	100.0%
Mitt Romney	75	40	34	66	1	7	6	17	25	13	14	3	10	6	14	39	37	37
	36.9%	37.3%	36.5%	39.5%	21.2%	25.0%	22.7%	41.5%	37.3%	37.6%	41.6%	44.8%	53.2%	24.0%	35.6%	37.3%	36.6%	37.2%
				f				g					N					
John McCain	51	27	24	42	-	9	10	11	17	6	6	1	2	12	9	27	23	28
	25.0%	24.8%	25.2%	25.1%		29.0%	38.3%	27.3%	25.6%	18.7%	16.9%	15.0%	10.2%	44.0%	21.9%	25.3%	22.4%	27.6%
							jk							lMop		m		
Mike Huckabee	19	12	7	14	1	4	3	1	7	2	5	-	1	1	4	12	7	11
	9.3%	11.0%	7.3%	8.2%	23.7%	12.6%	10.6%	3.0%	11.0%	6.2%	15.3%		4.2%	3.1%	9.8%	11.6%	7.2%	11.4%
									h		h					n		
Ron Paul	4	2	2	4	-	-	-	1	1	2	-	-	-	1	1	2	2	2
	2.0%	2.1%	1.9%	2.5%				3.0%	1.2%	6.2%				4.1%	2.0%	2.1%	1.8%	2.3%
Don't Know/ Undecided	54	27	27	41	3	10	8	10	17	11	9	3	6	7	13	25	33	22
	26.8%	24.8%	29.1%	24.7%	55.1%	33.4%	28.5%	25.2%	24.9%	31.3%	26.3%	40.2%	32.4%	24.8%	30.7%	23.6%	32.0%	21.4%
																		r

Comparison Groups: BC/DEF/GHIJK/LMNOP/QR
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5 WHO DO YOU BELIEVE WILL BE THE NEXT PRESIDENT OF THE UNITED STATES, INCLUDING CANDIDATES FROM BOTH PARTIES?

	GENDER		VOTING LIKELIHOOD			REGION					AGE GROUP					US VETERAN		
	TOTAL	MALE	FEMALE	VERY LIKELY	SMWHAT LIKELY	ALREADY VOTED	BAY AREA	NORTH CENTRAL	SOUTH	LA	ORANGE	18-35	36-45	46-55	56-65	66+	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL ANSWERING	500	260	240	407	12	81	77	106	149	99	69	22	45	78	103	244	237	261
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100%	100%	100%	100%	100.0%
John McCain	147	81	66	124	2	20	27	31	42	25	21	5	9	24	37	70	67	80
	29.4%	31.1%	27.5%	30.6%	18.9%	25.3%	34.8%	29.7%	28.5%	25.6%	30.5%	24.5%	20.3%	30.5%	36.4%	28.8%	28.2%	30.8%
															M			
Hillary Clinton	71	38	32	56	3	11	6	17	19	21	7	3	4	14	15	34	25	46
	14.1%	14.8%	13.5%	13.8%	25.5%	14.0%	8.1%	16.0%	12.6%	21.6%	10.7%	13.8%	8.3%	18.3%	14.4%	13.9%	10.6%	17.5%
								g		Gik				m				Q
Barack Obama	64	31	34	51	2	12	9	11	19	14	11	2	9	14	12	26	33	31
	12.9%	11.7%	14.1%	12.5%	13.2%	15.0%	11.8%	10.7%	12.9%	13.9%	16.1%	9.8%	19.6%	18.2%	12.0%	10.7%	14.0%	12.0%
Mitt Romney	42	20	22	40	-	2	5	13	20	3	1	2	3	5	6	26	25	16
	8.4%	7.8%	9.0%	9.7%		2.9%	6.3%	11.8%	13.7%	3.3%	1.2%	7.6%	7.4%	6.3%	5.8%	10.7%	10.5%	6.2%
				F			k	JK	gJK								r	
Mike Huckabee	4	2	2	4	-	-	-	-	3	1	-	1	1	-	-	2	2	2
	0.8%	0.9%	0.7%	1.0%					1.9%	1.1%		5.1%	1.8%			0.8%	0.9%	0.7%
Ron Paul	1	-	1	1	-	-	-	-	-	1	-	-	-	-	-	1	1	-
	0.2%		0.4%	0.3%						1.0%						0.4%	0.4%	
Don't Know/ Undecided	162	79	83	126	4	31	30	30	43	33	25	8	19	20	31	78	79	81
	32.4%	30.4%	34.4%	31.0%	33.1%	38.8%	39.1%	28.4%	29.0%	33.6%	36.5%	39.1%	42.6%	25.1%	30.3%	31.8%	33.4%	31.0%
													N					
Refused	9	8	1	5	1	3	-	4	2	-	3	-	-	1	1	7	5	4
	1.8%	3.2%	0.3%	1.2%	9.3%	4.0%		3.4%	1.4%		5.0%			1.5%	1.1%	2.8%	2.0%	1.7%
		C																

Comparison Groups: BC/DEF/GHIJK/LMNOP/QR
 Independent T-Test for Means, Independent Z-Test for Percentages
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6 WHICH OF THE FOLLOWING FOUR ISSUES IS THE MOST IMPORTANT ISSUE FACING THE COUNTRY?

	GENDER		VOTING LIKELIHOOD			REGION					AGE GROUP					US VETERAN		
	TOTAL	MALE	FEMALE	VERY LIKELY	SMWHAT LIKELY	ALREADY VOTED	BAY AREA	NORTH CENTRAL	SOUTH	LA	ORANGE	18-35	36-45	46-55	56-65	66+	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL ANSWERING	500	260	240	407	12	81	77	106	149	99	69	22	45	78	103	244	237	261
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100%	100%	100%	100%	100.0%
The Economy	169	84	85	135	3	30	26	34	47	39	23	9	25	29	37	67	71	98
	33.7%	32.2%	35.4%	33.2%	25.5%	37.4%	33.4%	31.7%	31.5%	39.7%	33.5%	42.6%	54.3%	37.6%	35.9%	27.5%	30.0%	37.5%
													nOP					q
Illegal Immigration	154	91	62	132	2	19	15	36	59	23	20	7	8	23	30	82	78	75
	30.7%	35.1%	26.0%	32.4%	18.7%	24.0%	19.9%	33.5%	39.8%	23.7%	29.1%	32.5%	18.1%	29.4%	29.6%	33.7%	33.1%	28.6%
		C						G	GJ							M		
Terrorism	85	46	40	66	2	17	14	21	23	13	15	3	4	16	21	39	41	45
	17.1%	17.6%	16.5%	16.4%	14.8%	21.0%	18.4%	19.7%	15.3%	12.9%	21.3%	13.3%	9.0%	21.0%	20.0%	16.2%	17.2%	17.1%
													m	m				
The War in Iraq	64	23	41	47	4	13	15	13	13	13	10	2	7	6	10	37	30	33
	12.8%	8.9%	16.9%	11.5%	32.1%	16.5%	19.2%	11.9%	9.0%	12.9%	14.9%	11.6%	15.0%	8.3%	9.8%	15.3%	12.8%	12.5%
			B				I									n		
Don't Know/ Undecided	27	15	12	26	-	1	6	3	7	10	1	-	2	3	5	16	16	10
	5.3%	5.7%	4.8%	6.3%		1.1%	8.1%	3.1%	4.4%	9.7%	1.2%		3.7%	3.8%	4.7%	6.6%	6.6%	3.8%
			F				K			hK							hK	
Refused	2	1	1	1	1	-	1	-	-	1	-	-	-	-	-	2	1	1
	0.4%	0.4%	0.4%	0.2%	8.9%		1.1%			1.1%						0.8%	0.4%	0.4%

Comparison Groups: BC/DEF/GHIJK/LMNOP/QR
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

9 IS JOHN MCCAIN TOO OLD TO BE PRESIDENT?

	GENDER		VOTING LIKELIHOOD			REGION					AGE GROUP					US VETERAN		
	TOTAL	MALE	FEMALE	VERY LIKELY	SMWHAT LIKELY	ALREADY VOTED	BAY AREA	NORTH CENTRAL	SOUTH	LA	ORANGE	18-35	36-45	46-55	56-65	66+	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL ANSWERING	500	260	240	407	12	81	77	106	149	99	69	22	45	78	103	244	237	261
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100%	100%	100%	100%	100.0%
Yes	69	37	32	59	-	10	9	11	25	16	8	3	10	8	16	31	33	36
	13.8%	14.4%	13.2%	14.5%		12.6%	11.5%	10.7%	16.5%	16.4%	12.0%	14.0%	21.1%	10.2%	15.7%	12.6%	13.8%	13.7%
No	413	214	199	337	10	65	66	94	120	76	56	19	33	69	84	203	198	214
	82.5%	82.1%	82.9%	82.9%	81.7%	80.8%	85.9%	88.5%	80.8%	77.0%	81.0%	86.0%	72.2%	88.4%	81.3%	83.3%	83.8%	81.9%
								iJ						M				
Don't Know/ Undecided	17	8	9	11	2	4	1	1	4	7	5	-	3	1	3	9	5	11
	3.4%	3.0%	3.9%	2.6%	18.3%	5.2%	1.1%	0.8%	2.7%	6.6%	7.0%		6.7%	1.4%	3.0%	3.6%	2.0%	4.3%
										gH	gh							
Refused	1	1	-	-	-	1	1	-	-	-	-	-	-	-	-	1	1	-
	0.2%	0.4%				1.4%	1.4%									0.5%	0.5%	

Comparison Groups: BC/DEF/GHIJK/LMNOP/QR
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

10 DOES MITT ROMNEY SAY WHAT HE THINKS OR WHAT VOTERS WANT TO HEAR?

	GENDER		VOTING LIKELIHOOD			REGION					AGE GROUP					US VETERAN		
	TOTAL	MALE	FEMALE	VERY LIKELY	SMWHAT LIKELY	ALREADY VOTED	BAY AREA	NORTH CENTRAL	SOUTH	LA	ORANGE	18-35	36-45	46-55	56-65	66+	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL ANSWERING	500	260	240	407	12	81	77	106	149	99	69	22	45	78	103	244	237	261
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100%	100%	100%	100%	100.0%
What He Thinks	179	97	83	152	4	23	21	40	58	32	28	9	15	28	32	92	84	95
	35.9%	37.2%	34.4%	37.5%	33.7%	27.9%	27.6%	37.8%	39.2%	32.3%	40.0%	41.5%	33.2%	36.3%	31.2%	37.7%	35.4%	36.3%
				f					g									
What Voters Want to Hear	182	96	86	149	4	30	24	40	54	40	24	7	18	32	51	73	89	93
	36.4%	37.1%	35.7%	36.6%	28.2%	36.9%	31.0%	37.8%	36.0%	40.6%	35.2%	32.1%	39.0%	40.9%	49.3%	29.9%	37.7%	35.6%
														p	P			
Don't Know/ Undecided	136	65	71	103	5	27	30	26	36	27	17	6	13	17	20	77	61	73
	27.1%	24.9%	29.6%	25.4%	38.1%	33.9%	38.5%	24.4%	24.3%	27.1%	24.8%	26.5%	27.7%	21.7%	19.5%	31.5%	25.6%	28.1%
							HIK									nO		
Refused	3	2	1	2	-	1	2	-	1	-	-	-	-	1	-	2	3	-
	0.6%	0.9%	0.3%	0.5%		1.4%	2.9%		0.5%					1.0%		0.9%	1.3%	

Comparison Groups: BC/DEF/GHIJK/LMNOP/QR
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

11 WHICH BEST DESCRIBES YOUR FAMILY'S SITUATION?

	GENDER		VOTING LIKELIHOOD			REGION					AGE GROUP					US VETERAN		
	TOTAL	MALE	FEMALE	VERY LIKELY	SMWHAT LIKELY	ALREADY VOTED	BAY AREA	NORTH CENTRAL	SOUTH	LA	ORANGE	18-35	36-45	46-55	56-65	66+	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL ANSWERING	500	260	240	407	12	81	77	106	149	99	69	22	45	78	103	244	237	261
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100%	100%	100%	100%	100.0%
Getting Ahead Financially	120	69	51	104	4	11	16	19	41	25	19	12	14	20	31	42	47	73
	24.0%	26.6%	21.3%	25.7%	34.8%	14.1%	21.3%	17.5%	27.7%	24.8%	28.2%	56.4%	30.9%	25.7%	29.6%	17.4%	19.8%	28.1%
				F					h			MNOP	p		P			Q
Holding Steady Financially	308	154	154	245	6	56	50	66	88	62	42	9	27	46	59	162	156	151
	61.6%	59.4%	64.0%	60.3%	51.9%	69.7%	64.9%	61.9%	59.2%	62.4%	61.4%	43.6%	58.4%	59.7%	57.2%	66.6%	65.9%	58.0%
						d										L	r	
Falling Behind Financially	54	27	26	43	2	9	8	18	17	6	5	-	5	11	13	25	23	30
	10.8%	10.5%	11.0%	10.5%	13.2%	11.4%	10.0%	17.1%	11.2%	6.4%	7.0%		10.6%	13.5%	12.3%	10.2%	9.6%	11.6%
								JK										
Don't Know/ Undecided	15	7	8	11	-	4	2	2	3	5	2	-	-	1	1	12	8	6
	3.0%	2.6%	3.3%	2.7%		4.7%	2.3%	2.3%	1.9%	5.4%	3.4%			1.1%	0.9%	4.9%	3.3%	2.2%
																NO		
Refused	3	2	1	3	-	-	1	1	-	1	-	-	-	-	-	2	3	-
	0.7%	0.9%	0.4%	0.8%			1.4%	1.1%		1.0%						0.9%	1.4%	

Comparison Groups: BC/DEF/GHIJK/LMNOP/QR
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

12 WHICH OF THE FOLLOWING BEST DESCRIBES YOU?

	GENDER		VOTING LIKELIHOOD			REGION					AGE GROUP					US VETERAN		
	TOTAL	MALE	FEMALE	VERY LIKELY	SMWHAT LIKELY	ALREADY VOTED	BAY AREA	NORTH CENTRAL	SOUTH	LA	ORANGE	18-35	36-45	46-55	56-65	66+	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL ANSWERING	500	260	240	407	12	81	77	106	149	99	69	22	45	78	103	244	237	261
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100%	100%	100%	100%	100.0%
Born in California	205	109	96	163	5	36	28	62	52	42	20	14	26	43	50	70	86	117
	40.9%	42.0%	39.8%	40.2%	40.4%	44.8%	35.9%	58.7%	35.1%	42.9%	29.1%	66.5%	58.1%	55.0%	48.8%	28.8%	36.5%	44.8%
								GIJK		k		P	P	P	P			q
Moved in the Last Four Years	11	4	7	9	-	2	2	1	3	2	3	-	3	1	3	4	4	7
	2.1%	1.4%	2.9%	2.1%		2.3%	2.6%	0.8%	1.9%	2.1%	4.1%		6.6%	1.1%	2.8%	1.6%	1.6%	2.6%
Moved Five to Ten Years Ago	7	4	3	5	-	2	1	1	3	1	1	2	-	2	1	1	5	2
	1.4%	1.4%	1.4%	1.3%		2.1%	1.1%	0.8%	2.2%	1.1%	1.2%	7.7%		2.5%	1.2%	0.5%	2.1%	0.8%
Moved More than 10 Years Ago	277	143	134	228	7	41	46	42	91	52	45	6	16	32	49	169	142	135
	55.3%	54.8%	55.9%	56.1%	59.6%	50.8%	60.3%	39.7%	60.8%	52.8%	65.5%	25.8%	35.3%	41.5%	47.2%	69.1%	59.8%	51.8%
							H		H	h	H				L	LMNO	r	
Refused	1	1	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-
	0.2%	0.4%		0.3%						1.1%								

Comparison Groups: BC/DEF/GHIJK/LMNOP/QR
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

13 ARE THERE ANY MEMBERS OF YOUR HOUSEHOLD WHO ARE US VETERANS?

	GENDER		VOTING LIKELIHOOD			REGION					AGE GROUP					US VETERAN		
	TOTAL	MALE	FEMALE	VERY LIKELY	SMWHAT LIKELY	ALREADY VOTED	BAY AREA	NORTH CENTRAL	SOUTH	LA	ORANGE	18-35	36-45	46-55	56-65	66+	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL ANSWERING	500	260	240	407	12	81	77	106	149	99	69	22	45	78	103	244	237	261
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100%	100%	100%	100%	100.0%
Yes	237	124	113	187	3	47	43	52	84	31	27	2	9	22	52	147	237	-
	47.3%	47.5%	47.1%	46.0%	23.2%	57.7%	55.5%	48.9%	56.7%	31.2%	38.6%	11.4%	19.2%	28.9%	50.3%	60.2%	100%	
				e		dE	JK	J	JK					L	LMN	LMNo		
No	261	135	125	217	10	34	34	53	65	67	42	19	37	55	51	95	-	261
	52.1%	52.1%	52.2%	53.3%	76.8%	42.3%	44.5%	49.6%	43.3%	67.6%	61.4%	88.6%	80.8%	71.1%	49.7%	39.1%		100.0%
				f	dF					GHI	GI	NOP	OP	OP	p			
Don't Know	3	1	2	3	-	-	-	2	-	1	-	-	-	-	-	2	-	-
	0.6%	0.4%	0.7%	0.7%				1.6%		1.1%						0.7%		

Comparison Groups: BC/DEF/GHIJK/LMNOP/QR
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

14 AGE GROUP

	GENDER			VOTING LIKELIHOOD			REGION					AGE GROUP					US VETERAN	
	TOTAL	MALE	FEMALE	VERY LIKELY	SMWHAT LIKELY	ALREADY VOTED	BAY AREA	NORTH CENTRAL	SOUTH	LA	ORANGE	18-35	36-45	46-55	56-65	66+	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL ANSWERING	500	260	240	407	12	81	77	106	149	99	69	22	45	78	103	244	237	261
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100%	100%	100%	100%	100.0%
18 to 25	8	6	2	8	-	-	-	2	1	4	-	8	-	-	-	-	1	7
	1.5%	2.2%	0.8%	1.9%				1.9%	0.8%	4.4%		35.3%					0.3%	2.6%
																		Q
26 to 35	14	5	9	12	1	1	2	2	3	3	3	14	-	-	-	-	2	12
	2.8%	1.8%	3.9%	3.0%	6.6%	1.0%	2.6%	2.3%	1.9%	3.3%	4.9%	64.7%					0.7%	4.7%
																		Q
36 to 45	45	22	24	38	3	4	6	6	9	14	10	-	45	-	-	-	9	37
	9.1%	8.4%	9.8%	9.4%	23.7%	5.4%	7.8%	5.8%	6.3%	14.0% hi	14.5% hi		100%				3.7%	14.1%
																		Q
46 to 55	78	43	34	70	-	8	15	19	22	12	10	-	-	78	-	-	22	55
	15.6%	16.7%	14.4%	17.1% f		10.3%	19.6%	18.3%	14.8%	11.8%	14.1%			100%			9.5%	21.2%
																		Q
56 to 65	103	51	52	84	2	17	14	26	30	15	18	-	-	-	103	-	52	51
	20.6%	19.6%	21.6%	20.7%	18.7%	20.5%	18.7%	24.5% j	20.3%	14.8%	25.7% j				100%		21.9%	19.6%
Over 65	244	131	113	187	6	50	38	48	82	47	28	-	-	-	-	244	147	95
	48.7%	50.5%	46.9%	46.1%	51.0%	61.7% D	49.2%	45.7%	55.3% K	47.4%	40.7%					100%	62.0% R	36.6%
Refused	8	2	6	8	-	1	2	2	1	4	-	-	-	-	-	-	4	3
	1.7%	0.9%	2.6%	1.9%		1.1%	2.3%	1.6%	0.5%	4.3% i							1.9%	1.1%

Comparison Groups: BC/DEF/GHIJK/LMNOP/QR
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

15 ETHNICITY

	GENDER		VOTING LIKELIHOOD			REGION					AGE GROUP					US VETERAN		
	TOTAL	MALE	FEMALE	VERY LIKELY	SMWHAT LIKELY	ALREADY VOTED	BAY AREA	NORTH CENTRAL	SOUTH	LA	ORANGE	18-35	36-45	46-55	56-65	66+	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL ANSWERING	500	260	240	407	12	81	77	106	149	99	69	22	45	78	103	244	237	261
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100%	100%	100%	100%	100.0%
White	438	224	214	354	11	73	67	96	129	82	64	17	36	66	90	224	214	222
	87.5%	86.1%	89.1%	87.1%	86.8%	90.1%	86.8%	90.5%	86.6%	82.7%	93.0%	78.5%	78.6%	85.1%	86.9%	91.9%	90.3%	85.3%
											J					M	r	
Hispanic/ Latino	22	12	11	18	1	3	1	3	7	9	2	2	5	5	7	3	9	14
	4.4%	4.5%	4.4%	4.5%	6.6%	3.6%	1.4%	3.0%	4.9%	8.6%	2.9%	9.9%	10.1%	7.0%	6.7%	1.3%	3.7%	5.2%
										Gh			P	P	P			
Asian	13	6	7	10	1	2	5	3	4	1	-	1	1	3	2	6	4	9
	2.5%	2.2%	2.9%	2.5%	6.6%	2.1%	6.6%	2.7%	2.5%	1.0%		3.8%	2.7%	3.2%	1.9%	2.5%	1.5%	3.5%
							j											
Black	2	2	-	1	-	1	-	-	1	1	-	-	-	1	1	-	1	1
	0.5%	0.9%		0.3%		1.4%			0.8%	1.1%				1.6%	1.1%		0.5%	0.4%
Other	7	5	3	7	-	-	1	-	5	1	1	1	3	-	2	1	3	4
	1.5%	1.9%	1.1%	1.8%			1.4%		3.0%	1.0%	1.2%	3.7%	6.6%		2.4%	0.5%	1.4%	1.6%
Refused	18	12	6	15	-	2	3	4	3	5	2	1	1	2	1	9	6	10
	3.5%	4.5%	2.5%	3.8%		2.8%	3.7%	3.8%	2.2%	5.5%	2.9%	4.1%	1.9%	3.1%	1.0%	3.9%	2.6%	4.0%
																o		

Comparison Groups: BC/DEF/GHIJK/LMNOP/QR
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.

16 REGION

	GENDER		VOTING LIKELIHOOD			REGION					AGE GROUP					US VETERAN		
	TOTAL	MALE	FEMALE	VERY LIKELY	SMWHAT LIKELY	ALREADY VOTED	BAY AREA	NORTH CENTRAL	SOUTH	LA	ORANGE	18-35	36-45	46-55	56-65	66+	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
TOTAL ANSWERING	500	260	240	407	12	81	77	106	149	99	69	22	45	78	103	244	237	261
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100%	100%	100%	100%	100%	100%	100.0%
Bay Area	77	40	37	58	-	19	77	-	-	-	-	2	6	15	14	38	43	34
	15.4%	15.4%	15.4%	14.4%		22.9%	100.0%					9.2%	13.2%	19.3%	13.9%	15.5%	18.1%	13.2%
							d											
North Central	106	55	51	89	3	14	-	106	-	-	-	4	6	19	26	48	52	53
	21.2%	21.2%	21.3%	21.8%	26.5%	17.4%		100.0%				20.8%	13.5%	24.9%	25.2%	19.9%	21.9%	20.2%
																		m
Southern	149	78	71	118	2	29	-	-	149	-	-	4	9	22	30	82	84	65
	29.8%	30.0%	29.6%	29.0%	19.9%	35.2%			100.0%			19.0%	20.6%	28.3%	29.4%	33.8%	35.7%	24.7%
																		m
																		R
Los Angeles	99	51	48	83	4	12	-	-	-	99	-	8	14	12	15	47	31	67
	19.8%	19.6%	20.0%	20.4%	35.0%	14.5%				100.0%		35.2%	30.6%	15.0%	14.2%	19.3%	13.1%	25.7%
												no	no					Q
Orange	69	36	33	59	2	8	-	-	-	-	69	3	10	10	18	28	27	42
	13.8%	13.8%	13.8%	14.4%	18.7%	9.9%					100.0%	15.7%	22.1%	12.5%	17.2%	11.5%	11.3%	16.3%

Comparison Groups: BC/DEF/GHIJK/LMNOP/QR
 Independent T-Test for Means, Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.