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CA STATEWIDE (REPUBLICAN) - BANNER 4 - SUFFOLK UNIVERSITY

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S1 GENDER

	GENDER/ AGE GROUP						GENDER/ REGION										ETHNICITY					
	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	WHITE	HISP	ASIAN	BLACK
	18-45	18-45	46-65	46-65	66+	66+	BAY	BAY	N.CEN	N.CEN	SOUTH	SOUTH	LA	LA	ORNGE	ORNGE	ORNGE	ORNGE	(R)	(S)	(T)	(U)
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
TOTAL ANSWERING	500	32	35	94	86	131	113	40	37	55	51	78	71	51	48	36	33	438	22	13	2	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Male	260	32	-	94	-	131	-	40	-	55	-	78	-	51	-	36	-	224	12	6	2	
	52.0%	100%		100%		100%		100%		100%		100%		100%		100%		51.2%	52%	45.7%	100%	
																					RST	
Female	240	-	35	-	86	-	113	-	37	-	51	-	71	-	48	-	33	214	11	7	-	
	48.0%		100%		100%		100%		100%		100%		100%		100%		100%	48.8%	48%	54.3%		

Comparison Groups: BCDEFG/HIJKLMNO/PQ/RSTU  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.

S2 HOW LIKELY ARE YOU TO VOTE IN THE CALIFORNIA PRIMARY NEXT TUESDAY?

	GENDER/ AGE GROUP							GENDER/ REGION									ETHNICITY					
	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	WHITE	HISP	ASIAN	BLACK
	18-45	18-45	46-65	46-65	66+	66+	BAY	BAY	N.CEN	N.CEN	SOUTH	SOUTH	LA	LA	ORNGE	ORNGE	ORNGE	ORNGE	WHITE	HISP	ASIAN	BLACK
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
TOTAL ANSWERING	500	32	35	94	86	131	113	40	37	55	51	78	71	51	48	36	33	438	22	13	2	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very Likely	407	28	30	82	72	99	88	31	27	47	42	63	55	41	42	29	30	354	18	10	1	
	81.3%	86.0%	87.0%	86.5%	83.2%	75.8%	78.2%	77.8%	73.8%	84.8%	82.3%	81.0%	77.3%	80%	87.2%	80.6%	89.7%	80.9%	83%	80.1%	52.8%	
			f	f													im					
Somewhat Likely	12	1	3	2	-	5	2	-	-	-	3	2	-	3	1	2	-	11	1	1	-	
	2.5%	3.4%	7.7%	2.5%		3.6%	1.5%				6.5%	3.2%		6.5%	2.1%	6.5%		2.5%	3.7%	6.5%		
Already Voted	81	3	2	10	14	27	23	9	10	8	6	12	16	7	5	5	3	73	3	2	1	
	16.2%	10.5%	5.3%	11.1%	16.8%	20.7%	20.3%	22.2%	26.2%	15.2%	11.3%	15.9%	22.7%	13%	10.6%	12.9%	10.3%	16.7%	13%	13.4%	47.2%	
					C	Cd	Cd				koq		koq									

Comparison Groups: BCDEFG/HIJKLMNOQ/RSTU  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.

S3 ARE YOU CURRENTLY REGISTERED TO VOTE AS A DEMOCRAT, REPUBLICAN, INDEPENDENT, UNDECLARED, OR SOMETHING ELSE?

	GENDER/ AGE GROUP						GENDER/ REGION										ETHNICITY					
	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	WHITE	HISP	ASIAN	BLACK
	18-45	18-45	46-65	46-65	66+	66+	BAY	BAY	N.CEN	N.CEN	SOUTH	SOUTH	LA	LA	ORNGE	ORNGE						
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
TOTAL ANSWERING	500	32	35	94	86	131	113	40	37	55	51	78	71	51	48	36	33	438	22	13	2	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Republican	500	32	35	94	86	131	113	40	37	55	51	78	71	51	48	36	33	438	22	13	2	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Comparison Groups: BCDEFG/HIJKLMNO/PQRSTU  
 Independent T-Test for Means, Independent Z-Test for Percentages  
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1 THERE ARE 4 ACTIVE REPUBLICAN CANDIDATES FOR PRESIDENT ON YOUR BALLOT, FOR WHOM WILL YOU VOTE, OR TOWARD WHOM WOULD YOU LEAN AT THIS TIME?

	GENDER/ AGE GROUP							GENDER/ REGION										ETHNICITY				
	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	WHITE	HISP	ASIAN	BLACK
	TOTAL	18-45	18-45	46-65	46-65	66+	66+	BAY	BAY	N.CEN	N.CEN	SOUTH	SOUTH	LA	LA	ORNGE	ORNGE	ORNGE	ORNGE	WHITE	HISP	ASIAN
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
TOTAL ANSWERING	500	32	35	94	86	131	113	40	37	55	51	78	71	51	48	36	33	438	22	13	2	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
John McCain	193	11	9	42	40	45	44	27	18	19	19	30	28	12	20	10	9	174	7	7	-	
	38.5%	32.7%	24.9%	44.7%	46.3%	34.6%	39.0%	66.7%	47.6%	34.8%	37.1%	38.1%	39.8%	24%	42.6%	29.0%	28.2%	39.9%	32%	56.0%		
				C	Cf		c	MNOPQ	Npq				n		n							
								iJKL														
Mitt Romney	162	11	18	26	22	45	37	7	13	18	19	28	23	17	12	13	12	146	4	2	-	
	32.4%	34.8%	52.5%	27.9%	25.8%	34.2%	33.3%	16.7%	35.7%	32.6%	37.1%	36.5%	33.0%	33%	25.5%	35.5%	35.9%	33.4%	16%	16.5%		
				DEFG					H	h	H	H	H	h		h	h	S				
Mike Huckabee	41	5	2	8	7	11	7	1	2	5	5	11	7	4	-	2	3	36	3	-	1	
	8.2%	14.6%	7.2%	8.9%	8.6%	8.2%	6.6%	2.8%	4.8%	8.7%	9.7%	14.3%	10.2%	8.7%		6.5%	10.3%	8.3%	15%		52.8%	
												Hi	h									
Ron Paul	18	-	-	6	2	2	4	2	1	2	1	-	3	4	2	-	2	14	2	-	-	
	3.5%			6.0%	2.9%	1.8%	3.8%	5.6%	2.4%	4.3%	1.6%		4.5%	8.7%	4.3%		5.1%	3.2%	8.6%			
Don't Know/ Undecided	68	5	5	9	13	20	14	2	4	4	7	7	6	12	11	9	6	51	6	2	1	
	13.7%	14.2%	15.4%	9.9%	15.5%	15.0%	12.5%	5.6%	9.5%	6.5%	12.9%	9.5%	9.1%	24%	23.4%	25.8%	17.9%	11.7%	27%	19.4%	47.2%	
														iJLM	HiJLM	HiJLM	h					
														H								
Refused	18	1	-	2	1	8	5	1	-	7	1	1	2	1	2	1	1	16	-	1	-	
	3.6%	3.6%		2.6%	1.0%	6.2%	4.7%	2.8%		13.0%	1.6%	1.6%	3.4%	2.2%	4.3%	3.2%	2.6%	3.6%		8.1%		
						E	e			LmNpq												
										hK												

Comparison Groups: BCDEFG/HIJKLMNOQRSTU  
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2 HOW LIKELY ARE YOU TO CHANGE YOUR MIND ABOUT YOUR CHOICE BEFORE TUESDAY?

	GENDER/ AGE GROUP							GENDER/ REGION										ETHNICITY				
	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	WHITE	HISP	ASIAN	BLACK
	18-45	18-45	46-65	46-65	66+	66+	BAY	BAY	N.CEN	N.CEN	SOUTH	SOUTH	LA	LA	ORNGE	ORNGE	ORNGE	ORNGE	(R)	(S)	(T)	(U)
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
TOTAL ANSWERING	414	26	29	83	72	103	93	37	33	44	44	69	62	38	35	26	26	371	16	9	1	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Very Likely	20	-	-	6	3	2	8	2	2	1	3	4	-	-	3	1	3	18	1	1	-	
	4.8%			7.2%	3.5%	2.3%	8.5%	6.1%	5.3%	2.7%	7.5%	5.4%			8.8%	4.5%	12.9%	4.8%	7.4%	9.6%		
							F															
Somewhat Likely	62	8	5	8	10	15	16	6	4	2	6	7	11	12	8	3	3	56	3	-	-	
	15.1%	30.1%	17.5%	10.0%	13.7%	14.4%	17.4%	15.2%	10.5%	5.4%	13.2%	10.7%	18.2%	32%	23.5%	13.6%	9.7%	15.1%	17%			
		D											J	KLPQ	J							
														hIJ								
Unlikely	311	18	23	66	56	80	64	28	25	38	33	57	47	26	22	17	19	280	12	5	1	
	75.3%	69.9%	76.8%	80.0%	77.8%	77.7%	68.7%	75.8%	73.7%	86.5%	75.5%	82.1%	75.3%	68%	64.7%	68.2%	71.0%	75.6%	76%	59.8%	100%	
				g						nO		o									RST	
Don't Know/ Undecided	17	-	2	2	3	5	4	1	4	2	2	-	2	-	1	3	2	14	-	2	-	
	4.2%		5.6%	2.9%	3.8%	4.4%	4.6%	3.0%	10.5%	5.4%	3.8%		3.9%		2.9%	13.6%	6.5%	3.9%		21.8%		
Refused	3	-	-	-	1	1	1	-	-	-	-	1	2	-	-	-	-	2	-	1	-	
	0.7%				1.1%	1.2%	0.9%					1.8%	2.6%					0.6%		8.8%		

Comparison Groups: BCDEFG/HIJKLMNOQ/RSTU  
 Independent T-Test for Means, Independent Z-Test for Percentages  
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 Lower case letters indicate significance at the 90% level.

3 DID YOU WATCH THE CALIFORNIA DEBATE WEDNESDAY NIGHT?

	GENDER/ AGE GROUP						GENDER/ REGION										ETHNICITY				
	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	WHITE	HISP	ASIAN	BLACK	
	18-45	18-45	46-65	46-65	66+	66+	BAY	BAY	N.CEN	N.CEN	SOUTH	SOUTH	LA	LA	ORNGE	ORNGE	(R)	(S)	(T)	(U)	
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL ANSWERING	500	32	35	94	86	131	113	40	37	55	51	78	71	51	48	36	33	438	22	13	2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	202	11	15	38	30	59	46	12	15	23	17	35	32	20	14	19	15	183	11	1	-
	40.4%	35.1%	44.3%	40.0%	34.6%	45.0%	41.1%	30.6%	40.5%	41.3%	33.9%	44.4%	45.5%	39%	29.8%	51.6%	46.2%	41.7%	50%	8.8%	-
													o			ho		T	T		
No	296	21	19	57	57	71	65	28	22	32	34	43	39	30	33	17	18	253	11	12	2
	59.1%	64.9%	55.7%	60.0%	65.4%	54.1%	58.0%	69.4%	59.5%	58.7%	66.1%	55.6%	54.5%	59%	68.1%	48.4%	53.8%	57.8%	50%	91.2%	100%
					f			p							p				RS	RS	
Don't Know	2	-	-	-	-	1	1	-	-	-	-	-	-	1	1	-	-	2	-	-	-
	0.4%					0.8%	0.9%							2.2%	2.1%			0.5%			

Comparison Groups: BCDEFG/HIJKLMNO/PQRSTU  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.

4 WHO IMPRESSED YOU THE MOST IN THE DEBATE?

	GENDER/ AGE GROUP							GENDER/ REGION										ETHNICITY				
	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	WHITE	HISP	ASIAN	BLACK
	18-45	18-45	46-65	46-65	66+	66+	BAY	BAY	N.CEN	N.CEN	SOUTH	SOUTH	LA	LA	ORNGE	ORNGE	ORNGE	ORNGE	WHITE	HISP	ASIAN	BLACK
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
TOTAL ANSWERING	202	11	15	38	30	59	46	12	15	23	17	35	32	20	14	19	15	183	11	1	-	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Mitt Romney	75	3	10	13	8	24	16	-	6	8	8	16	9	8	5	8	6	69	1	-	-	
	36.9%	30.0%	66.2%	35.0%	25.8%	40.2%	33.7%		41.2%	36.8%	47.6%	46.4%	27.5%	39%	35.7%	43.8%	38.9%	38.0%	10%			
			BDEFG															S				
John McCain	51	2	1	13	8	12	15	8	3	6	5	7	10	3	3	2	3	43	5	1	-	
	25.0%	20.1%	5.2%	34.4%	26.1%	19.6%	32.6%	63.6%	17.6%	26.3%	28.6%	21.4%	30.0%	17%	21.4%	12.5%	22.2%	23.5%	48%	100%	-	
				C	C	c	C	MNOPQ											RS			
								IJKL														
Mike Huckabee	19	-	1	2	2	10	3	1	2	1	-	5	2	1	1	3	2	18	1	-	-	
	9.3%		5.2%	6.1%	8.4%	16.1%	5.9%	9.1%	11.8%	5.3%		14.3%	7.5%	5.6%	7.1%	18.8%	11.1%	9.7%	10%			
						g																
Ron Paul	4	-	-	1	1	1	1	-	-	1	-	-	1	1	1	-	-	3	1	-	-	
	2.0%			2.9%	2.7%	2.0%	2.2%			5.3%			2.5%	5.6%	7.1%			1.8%	7.3%			
Don't Know/ Undecided	54	6	4	8	11	13	12	3	4	6	4	6	10	7	4	5	4	49	3	-	-	
	26.8%	49.9%	23.3%	21.5%	37.0%	22.1%	25.6%	27.3%	29.4%	26.3%	23.8%	17.9%	32.5%	33%	28.6%	25.0%	27.8%	27.0%	24%			
			f																			

Comparison Groups: BCDEFG/HIJKLMNOQ/RSTU  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.



5 WHO DO YOU BELIEVE WILL BE THE NEXT PRESIDENT OF THE UNITED STATES, INCLUDING CANDIDATES FROM BOTH PARTIES?

	GENDER/ AGE GROUP							GENDER/ REGION										ETHNICITY				
	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	WHITE	HISP	ASIAN	BLACK
	18-45	18-45	46-65	46-65	66+	66+	BAY	BAY	N.CEN	N.CEN	SOUTH	SOUTH	LA	LA	ORNGE	ORNGE	ORNGE	ORNGE	WHITE	HISP	ASIAN	BLACK
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
TOTAL ANSWERING	500	32	35	94	86	131	113	40	37	55	51	78	71	51	48	36	33	438	22	13	2	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
John McCain	147	8	6	34	27	38	32	14	12	19	12	22	20	10	15	15	6	132	6	4	-	
	29.4%	25.2%	18.4%	36.5%	31.0%	29.3%	28.3%	36.1%	33.3%	34.8%	24.2%	28.6%	28.4%	20%	31.9%	41.9%	17.9%	30.1%	27%	30.3%	-	
				C				nq		nq						kNQ						
Hillary Clinton	71	2	5	16	13	20	14	4	2	10	7	10	9	12	9	2	5	63	5	1	1	
	14.1%	6.9%	13.0%	17.3%	14.8%	15.2%	12.4%	11.1%	4.8%	17.4%	14.5%	12.7%	12.5%	24%	19.1%	6.5%	15.4%	14.4%	22%	6.4%	47.2%	
										i	i			IP	Ip							
Barack Obama	64	6	5	11	16	14	12	6	4	5	7	11	8	6	8	3	8	59	2	1	1	
	12.9%	17.8%	15.2%	11.2%	18.5%	10.8%	10.6%	13.9%	9.5%	8.7%	12.9%	14.3%	11.4%	11%	17.0%	9.7%	23.1%	13.4%	8.8%	7.0%	52.8%	
					g												ij					
Mitt Romney	42	-	5	5	6	15	11	2	3	6	7	10	10	2	1	-	1	34	1	-	-	
	8.4%		14.4%	5.2%	7.0%	11.7%	9.4%	5.6%	7.1%	10.9%	12.9%	12.7%	14.8%	4.3%	2.1%		2.6%	7.9%	3.6%			
						d				o	OQ	OQ	hNOQ									
Mike Huckabee	4	1	1	-	-	1	1	-	-	-	-	1	2	1	-	-	-	2	2	-	-	
	0.8%	3.4%	2.3%			0.9%	0.7%					1.6%	2.3%	2.2%				0.5%	8.6%			
Ron Paul	1	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-	1	-	-	-	
	0.2%						0.9%								2.1%			0.2%				
Don't Know/ Undecided	162	15	13	26	25	36	42	13	17	12	18	22	21	20	13	12	14	139	7	7	-	
	32.4%	46.7%	36.7%	27.4%	28.8%	27.5%	36.9%	33.3%	45.2%	21.7%	35.5%	28.6%	29.5%	39%	27.7%	32.3%	41.0%	31.8%	30%	56.3%	-	
		def						Jlmo						j			j			r		
Refused	9	-	-	2	-	6	1	-	-	4	-	1	1	-	-	3	-	8	-	-	-	
	1.8%			2.5%		4.5%	0.7%			6.5%		1.6%	1.1%			9.7%		1.8%				
						g																

Comparison Groups: BCDEFG/HIJKLMNOPQ/RSTU  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.

6 WHICH OF THE FOLLOWING FOUR ISSUES IS THE MOST IMPORTANT ISSUE FACING THE COUNTRY?

	GENDER/ AGE GROUP							GENDER/ REGION										ETHNICITY			
	TOTAL	MALE 18-45	FEM 18-45	MALE 46-65	FEM 46-65	MALE 66+	FEM 66+	MALE BAY	FEM BAY	MALE N.CEN	FEM N.CEN	MALE SOUTH	FEM SOUTH	MALE LA	FEM LA	MALE ORNGE	FEM ORNGE	WHITE	HISP	ASIAN	BLACK
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL ANSWERING	500	32	35	94	86	131	113	40	37	55	51	78	71	51	48	36	33	438	22	13	2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
The Economy	169	18	16	30	36	35	32	18	8	16	18	21	26	19	20	10	13	142	11	5	2
	33.7%	56.5%	44.9%	32.3%	41.3%	26.7%	28.4%	44.4%	21.4%	28.3%	35.5%	27.0%	36.4%	37%	42.6%	29.0%	38.5%	32.5%	49%	37.9%	100%
		DFG	Fg		FG			Il					i		Il		i				RST
Illegal Immigration	154	8	7	35	19	48	34	10	5	22	14	36	23	12	11	12	8	137	4	1	-
	30.7%	25.4%	20.3%	36.7%	21.7%	36.9%	30.0%	25.0%	14.3%	39.1%	27.4%	46.0%	33.0%	24%	23.4%	32.3%	25.6%	31.3%	20%	6.4%	-
				CE		CE				Io	i	IKNOQ	I			i		T			
												H									
Terrorism	85	2	5	20	17	22	17	4	10	14	7	10	13	7	6	10	4	77	4	3	-
	17.1%	7.3%	13.2%	21.4%	19.4%	16.9%	15.3%	11.1%	26.2%	26.1%	12.9%	12.7%	18.2%	13%	12.8%	29.0%	12.8%	17.6%	18%	24.1%	-
				B	b				hkl	hkl						klnoq					
																h					
The War in Iraq	64	3	6	7	10	13	24	3	11	4	9	6	7	7	6	3	7	57	3	2	-
	12.8%	10.8%	16.8%	7.4%	11.1%	9.8%	21.6%	8.3%	31.0%	6.5%	17.7%	7.9%	10.2%	13%	12.8%	9.7%	20.5%	13.1%	12%	14.0%	-
							DEF		LMNOP		jl						jl				
									HJ												
Don't Know/ Undecided	27	-	2	2	6	12	4	4	2	-	3	5	2	6	4	-	1	22	-	2	-
	5.3%		4.8%	2.3%	6.5%	8.9%	3.9%	11.1%	4.8%		6.5%	6.3%	2.3%	11%	8.5%		2.6%	5.0%		17.6%	-
						D								m							
Refused	2	-	-	-	-	1	1	-	1	-	-	-	-	1	-	-	-	2	-	-	-
	0.4%					0.8%	0.8%		2.4%					2.2%				0.5%			

Comparison Groups: BCDEFG/HIJKLMNOQ/RSTU  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.

9 IS JOHN MCCAIN TOO OLD TO BE PRESIDENT?

	GENDER/ AGE GROUP						GENDER/ REGION										ETHNICITY					
	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	WHITE	HISP	ASIAN	BLACK
	18-45	18-45	46-65	46-65	66+	66+	BAY	BAY	N.CEN	N.CEN	SOUTH	SOUTH	LA	LA	ORNGE	ORNGE	(R)	(S)	(T)	(U)		
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
TOTAL ANSWERING	500	32	35	94	86	131	113	40	37	55	51	78	71	51	48	36	33	438	22	13	2	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Yes	69	7	6	12	12	19	12	4	4	5	7	15	10	11	5	2	6	62	4	1	1	
	13.8%	20.7%	17.2%	12.7%	14.1%	14.4%	10.6%	11.1%	11.9%	8.7%	12.9%	19.0%	13.6%	22%	10.6%	6.5%	17.9%	14.1%	16%	7.0%	52.8%	
												p		jP								
No	413	24	27	79	73	109	94	34	32	50	44	63	57	34	42	31	25	361	19	12	-	
	82.5%	75.7%	77.5%	83.8%	85.0%	83.1%	83.5%	86.1%	85.7%	91.3%	85.5%	81.0%	80.7%	67%	87.2%	87.1%	74.4%	82.4%	84%	93.0%	-	
								N	N	mNQ	N				N	N						
Don't Know/ Undecided	17	1	2	3	1	2	7	-	1	-	1	-	4	6	1	2	3	14	-	-	1	
	3.4%	3.6%	5.4%	3.6%	1.0%	1.7%	5.9%		2.4%		1.6%		5.7%	11%	2.1%	6.5%	7.7%	3.2%			47.2%	
							EF							iko								
Refused	1	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	1	-	-	-	
	0.2%					0.8%		2.8%										0.3%				

Comparison Groups: BCDEFG/HIJKLMNOQ/RSTU  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.

10 DOES MITT ROMNEY SAY WHAT HE THINKS OR WHAT VOTERS WANT TO HEAR?

	GENDER/ AGE GROUP						GENDER/ REGION										ETHNICITY				
	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	
	18-45	18-45	46-65	46-65	66+	66+	BAY	BAY	N.CEN	N.CEN	SOUTH	SOUTH	LA	LA	ORNGE	ORNGE	WHITE	HISP	ASIAN	BLACK	
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
TOTAL ANSWERING	500	32	35	94	86	131	113	40	37	55	51	78	71	51	48	36	33	438	22	13	2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
What He Thinks	179	9	15	32	28	54	37	9	12	20	20	33	25	17	15	17	10	160	4	2	-
	35.9%	28.4%	42.8%	34.0%	32.8%	41.5%	33.3%	22.2%	33.3%	37.0%	38.7%	42.9%	35.2%	33%	31.9%	48.4%	30.8%	36.4%	17%	14.5%	
											h	H			H		ST				
What Voters Want to Hear	182	15	10	43	40	39	34	13	11	20	20	33	20	18	22	12	13	161	12	4	1
	36.4%	46.9%	27.4%	45.3%	46.2%	29.4%	30.5%	33.3%	28.6%	37.0%	38.7%	42.9%	28.4%	35%	46.8%	32.3%	38.5%	36.8%	53%	31.5%	52.8%
		cf		CFG	CFG						m				im						
Don't Know/ Undecided	136	8	10	20	17	36	41	16	14	14	12	11	25	17	10	7	10	114	7	7	1
	27.1%	24.7%	29.7%	20.8%	20.1%	27.4%	36.2%	38.9%	38.1%	26.1%	22.6%	14.3%	35.2%	33%	21.3%	19.4%	30.8%	26.1%	30%	54.0%	47.2%
							DE	kLop	kLop				kLop	L			l		R		
Refused	3	-	-	-	1	2	-	2	-	-	-	-	1	-	-	-	-	3	-	-	-
	0.6%				0.9%	1.7%		5.6%					1.1%					0.7%			

Comparison Groups: BCDEFG/HIJKLMNO/PQRSTU  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.

11 WHICH BEST DESCRIBES YOUR FAMILY'S SITUATION?

	GENDER/ AGE GROUP							GENDER/ REGION										ETHNICITY				
	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	WHITE	HISP	ASIAN	BLACK
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
TOTAL ANSWERING	500	32	35	94	86	131	113	40	37	55	51	78	71	51	48	36	33	438	22	13	2	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Getting Ahead Financially	120	11	15	30	21	27	15	11	5	12	7	24	18	13	11	9	10	102	5	3	2	
	24.0%	35.5%	42.5%	31.4%	24.1%	20.6%	13.7%	27.8%	14.3%	21.7%	12.9%	30.2%	25.0%	26%	23.4%	25.8%	30.8%	23.4%	24%	21.0%	100%	
		G	EFG	FG	G			k				IK	k	k			iK				RST	
Holding Steady Financially	308	20	16	53	53	82	80	24	26	31	35	45	44	32	30	22	20	274	13	8	-	
	61.6%	60.9%	47.0%	55.9%	60.8%	62.5%	71.4%	61.1%	69.0%	56.5%	67.7%	57.1%	61.4%	63%	61.7%	61.3%	61.5%	62.6%	59%	65.6%	-	
						c	CDe															
Falling Behind Financially	54	1	4	12	11	14	11	3	4	11	7	9	8	2	4	2	3	48	3	-	-	
	10.8%	3.6%	10.6%	12.7%	13.0%	10.8%	9.5%	8.3%	11.9%	19.6%	14.5%	11.1%	11.4%	4.3%	8.5%	6.5%	7.7%	11.0%	13%			
				b	b					Np	n											
Don't Know/ Undecided	15	-	-	-	2	6	6	-	2	-	2	1	2	3	2	2	-	10	1	2	-	
	3.0%				2.0%	4.4%	5.4%		4.8%		4.8%	1.6%	2.3%	6.5%	4.3%	6.5%		2.3%	3.6%	13.4%		
Refused	3	-	-	-	-	2	-	1	-	1	-	-	-	-	1	-	-	3	-	-	-	
	0.7%					1.8%		2.8%		2.2%					2.1%			0.8%				

Comparison Groups: BCDEFG/HIJKLMNOQ/RSTU  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.

12 WHICH OF THE FOLLOWING BEST DESCRIBES YOU?

	GENDER/ AGE GROUP							GENDER/ REGION										ETHNICITY				
	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	WHITE	HISP	ASIAN	BLACK
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
TOTAL ANSWERING	500	32	35	94	86	131	113	40	37	55	51	78	71	51	48	36	33	438	22	13	2	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Born in California	205	21	20	52	41	37	34	14	13	33	29	30	23	20	22	12	8	175	15	6	1	
	40.9%	64.6%	57.3%	54.9%	47.7%	27.9%	29.8%	36.1%	35.7%	60.9%	56.5%	38.1%	31.8%	39%	46.8%	32.3%	25.6%	40.1%	67%	44.6%	47.2%	
		FG	FG	FG	FG					LMNPQ	LMnPQ				mQ				R			
										HI	HI											
Moved in the Last Four Years	11	1	2	1	3	1	3	1	1	-	1	1	2	-	2	1	2	9	-	1	-	
	2.1%	3.6%	5.3%	1.3%	3.0%	0.8%	2.4%	2.8%	2.4%		1.6%	1.6%	2.3%		4.3%	3.2%	5.1%	2.2%		8.8%		
Moved Five to Ten Years Ago	7	-	2	2	1	1	-	-	1	-	1	2	1	1	-	-	1	7	-	-	-	
	1.4%		4.8%	2.5%	0.9%	0.9%			2.4%		1.6%	3.2%	1.1%	2.2%			2.6%	1.6%				
Moved More than 10 Years Ago	277	10	11	39	42	92	76	24	22	22	21	45	46	29	23	23	22	246	7	6	1	
	55.3%	31.8%	32.7%	41.3%	48.4%	70.3%	67.8%	61.1%	59.5%	39.1%	40.3%	57.1%	64.8%	57%	48.9%	64.5%	66.7%	56.2%	33%	46.6%	52.8%	
					c	BCDE	BCDE	JK	jk			jk	JKo	jk		JK	JKo	S				
Refused	1	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	
	0.2%													2.2%								

Comparison Groups: BCDEFG/HIJKLMNOPQ/RSTU  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.

13 ARE THERE ANY MEMBERS OF YOUR HOUSEHOLD WHO ARE US VETERANS?

	GENDER/ AGE GROUP						GENDER/ REGION										ETHNICITY				
	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	
	18-45	18-45	46-65	46-65	66+	66+	BAY	BAY	N.CEN	N.CEN	SOUTH	SOUTH	LA	LA	ORNGE	ORNGE	WHITE	HISP	ASIAN	BLACK	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
TOTAL ANSWERING	500	32	35	94	86	131	113	40	37	55	51	78	71	51	48	36	33	438	22	13	2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	237	5	7	33	41	86	61	23	19	26	26	43	41	17	14	14	13	214	9	4	1
	47.3%	14.4%	18.8%	35.2%	47.5%	65.3%	54.3%	58.3%	52.4%	47.8%	50.0%	55.6%	58.0%	33%	29.8%	38.7%	38.5%	48.8%	39%	28.7%	52.8%
				BC	BCd	BCDEg	BCD	NOq	no	o	no	NOq	NOpQ								
No	261	28	28	61	45	46	50	17	18	29	24	35	30	33	34	22	20	222	14	9	1
	52.1%	85.6%	81.2%	64.8%	52.5%	34.7%	44.3%	41.7%	47.6%	52.2%	46.8%	44.4%	42.0%	65%	70.2%	61.3%	61.5%	50.8%	61%	71.3%	47.2%
		DEFG	DEFG	eFG	F									ikLM	IjKLM	m	hLM				
														H	H						
Don't Know	3	-	-	-	-	-	2	-	-	-	2	-	-	1	-	-	-	2	-	-	-
	0.6%						1.5%				3.2%			2.2%				0.4%			

Comparison Groups: BCDEFG/HIJKLMNOpQ/RSTU  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.

14 AGE GROUP

	GENDER/ AGE GROUP							GENDER/ REGION										ETHNICITY				
	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	WHITE	HISP	ASIAN	BLACK
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
TOTAL ANSWERING	500	32	35	94	86	131	113	40	37	55	51	78	71	51	48	36	33	438	22	13	2	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
18 to 25	8	6	2	-	-	-	-	-	-	1	1	1	-	3	1	-	-	6	1	-	-	
	1.5%	17.9%	5.3%							2.2%	1.6%	1.6%		6.5%	2.1%			1.5%	5.0%			
26 to 35	14	5	9	-	-	-	-	1	1	-	2	1	2	2	1	-	3	10	1	1	-	
	2.8%	14.2%	26.9%					2.8%	2.4%		4.8%	1.6%	2.3%	4.3%	2.1%		10.3%	2.4%	4.6%	6.5%		
																	1					
36 to 45	45	22	24	-	-	-	-	3	3	1	5	4	6	8	6	6	4	36	5	1	-	
	9.1%	67.9%	67.8%					8.3%	7.1%	2.2%	9.7%	4.8%	8.0%	15%	12.8%	16.1%	12.8%	8.2%	21%	9.8%		
											j			J1	J	J	j					
46 to 55	78	-	-	43	34	-	-	9	6	12	7	12	10	6	6	5	5	66	5	3	1	
	15.6%			46.0%	39.9%			22.2%	16.7%	21.7%	14.5%	15.9%	13.6%	11%	12.8%	12.9%	15.4%	15.1%	24%	19.9%	52.8%	
56 to 65	103	-	-	51	52	-	-	6	9	12	14	20	10	4	10	9	8	90	7	2	1	
	20.6%			54.0%	60.1%			13.9%	23.8%	21.7%	27.4%	25.4%	14.8%	8.7%	21.3%	25.8%	25.6%	20.5%	31%	15.8%	47.2%	
									n	n	hmN	N			n	n	N					
Over 65	244	-	-	-	-	131	113	21	17	29	20	40	43	26	21	16	12	224	3	6	-	
	48.7%					100%	100%	52.8%	45.2%	52.2%	38.7%	50.8%	60.2%	50%	44.7%	45.2%	35.9%	51.1%	14%	48.0%		
														KoQ				S		S		
Refused	8	-	-	-	-	-	-	-	2	-	2	-	1	2	2	-	-	5	-	-	-	
	1.7%								4.8%		3.2%		1.1%	4.3%	4.3%			1.2%				

Comparison Groups: BCDEFG/HIJKLMNOPQ/RSTU  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.



15 ETHNICITY

	GENDER/ AGE GROUP							GENDER/ REGION										ETHNICITY				
	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	WHITE	HISP	ASIAN	BLACK
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
TOTAL ANSWERING	500	32	35	94	86	131	113	40	37	55	51	78	71	51	48	36	33	438	22	13	2	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
White	438	28	25	79	77	117	107	33	33	49	47	67	62	41	41	34	30	438	-	-	-	
	87.5%	85.8%	71.9%	83.7%	88.8%	89.4%	94.7%	83.3%	90.5%	89.1%	91.9%	85.7%	87.5%	80%	85.1%	93.5%	92.3%	100%				
					C	C	CD				n					n						
Hispanic/ Latino	22	2	5	7	5	2	1	1	-	2	1	2	5	4	4	1	1	-	22	-	-	
	4.4%	6.9%	13.0%	7.4%	6.1%	1.8%	0.7%	2.8%		4.3%	1.6%	3.2%	6.8%	8.7%	8.5%	3.2%	2.6%	100%				
			FG	FG	G								k									
Asian	13	1	1	1	3	3	3	3	2	1	2	1	2	-	1	-	-	-	-	13	-	
	2.5%	3.9%	2.4%	1.2%	3.9%	2.6%	2.3%	8.3%	4.8%	2.2%	3.2%	1.6%	3.4%		2.1%					100%		
Black	2	-	-	2	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-	-	2	
	0.5%			2.5%								1.6%		2.2%							100%	
Other	7	1	3	2	-	1	-	1	-	-	-	4	1	-	1	-	1	-	-	-	-	
	1.5%	3.5%	7.7%	2.6%		0.9%		2.8%				4.8%	1.1%		2.1%		2.6%					
Refused	18	-	2	2	1	7	2	1	2	2	2	2	1	4	1	1	1	-	-	-	-	
	3.5%		5.1%	2.6%	1.2%	5.3%	2.2%	2.8%	4.8%	4.3%	3.2%	3.2%	1.1%	8.7%	2.1%	3.2%	2.6%					
						e								m								

Comparison Groups: BCDEFG/HIJKLMNO PQ/RSTU  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.

16 REGION

	GENDER/ AGE GROUP							GENDER/ REGION										ETHNICITY				
	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	MALE	FEM	WHITE	HISP	ASIAN	BLACK
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	
TOTAL ANSWERING	500	32	35	94	86	131	113	40	37	55	51	78	71	51	48	36	33	438	22	13	2	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Bay Area	77	4	4	14	15	21	17	40	37	-	-	-	-	-	-	-	-	67	1	5	-	
	15.4%	13.8%	10.1%	15.3%	17.3%	16.1%	14.9%	100%	100%									15.3%	5.0%	40.4%		
																		S		rS		
North Central	106	2	8	24	21	29	20	-	-	55	51	-	-	-	-	-	-	96	3	3	-	
	21.2%	7.4%	23.6%	25.3%	24.7%	21.9%	17.5%			100%	100%							21.9%	14%	22.5%		
				b	B	B	b															
Southern	149	6	7	32	20	40	43	-	-	-	-	78	71	-	-	-	-	129	7	4	1	
	29.8%	19.3%	20.9%	34.1%	23.3%	30.2%	38.0%					100%	100%					29.5%	33%	29.0%	52.8%	
							BCE															
Los Angeles	99	13	8	10	16	26	21	-	-	-	-	-	-	51	48	-	-	82	9	1	1	
	19.8%	41.4%	23.5%	10.6%	18.9%	19.4%	19.1%							100%	100%			18.7%	38%	8.1%	47.2%	
			DEFG	d		d	d													rT		
Orange	69	6	8	14	14	16	12	-	-	-	-	-	-	-	-	36	33	64	2	-	-	
	13.8%	18.1%	21.9%	14.8%	15.7%	12.4%	10.5%									100%	100%	14.7%	9.1%			

Comparison Groups: BCDEFG/HIJKLMNO/PQRSTU  
 Independent T-Test for Means, Independent Z-Test for Percentages  
 Upper case letters indicate significance at the 95% level.  
 Lower case letters indicate significance at the 90% level.