

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|--------|------|----------------|------|---------------|-----|-----|-------|------|------|------------------------------|------------------------|------|-------|-------|-------|-------|-------|------------|
| | | AREA | | | | | | | | | | | | | | | | | | |
| | | GENDER | | LIKELY TO VOTE | | PARTY | | | DC | | | | | AGE | | | | | | |
| | | Total | Male | Fe- male | Very | Some- what | Dem | Rep | Other | Area | West | Pied- mont Val- ley | Rich- mond South | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over 75 |
| Total | | 600 | 275 | 325 | 583 | 17 | 269 | 188 | 141 | 164 | 51 | 134 | 104 | 147 | 99 | 111 | 149 | 133 | 65 | 37 |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| DC Area | | 164 | 76 | 88 | 160 | 4 | 80 | 42 | 42 | 164 | 0 | 0 | 0 | 0 | 41 | 32 | 42 | 33 | 10 | 4 |
| | C% | 27 | 28 | 27 | 27 | 24 | 30 | 22 | 30 | 100 | 0 | 0 | 0 | 0 | 41 | 29 | 28 | 25 | 15 | 11 |
| West | | 51 | 22 | 29 | 49 | 2 | 20 | 13 | 18 | 0 | 51 | 0 | 0 | 0 | 6 | 5 | 12 | 16 | 8 | 3 |
| | C% | 9 | 8 | 9 | 8 | 12 | 7 | 7 | 13 | 0 | 100 | 0 | 0 | 0 | 6 | 5 | 8 | 12 | 12 | 8 |
| Piedmont Valley | | 134 | 62 | 72 | 132 | 2 | 53 | 50 | 31 | 0 | 0 | 134 | 0 | 0 | 17 | 26 | 23 | 28 | 23 | 15 |
| | C% | 22 | 23 | 22 | 23 | 12 | 20 | 27 | 22 | 0 | 0 | 100 | 0 | 0 | 17 | 23 | 15 | 21 | 35 | 41 |
| Richmond South | | 104 | 48 | 56 | 96 | 8 | 49 | 30 | 25 | 0 | 0 | 0 | 104 | 0 | 17 | 25 | 28 | 17 | 11 | 5 |
| | C% | 17 | 17 | 17 | 16 | 47 | 18 | 16 | 18 | 0 | 0 | 0 | 100 | 0 | 17 | 23 | 19 | 13 | 17 | 14 |
| East | | 147 | 67 | 80 | 146 | 1 | 67 | 53 | 25 | 0 | 0 | 0 | 0 | 147 | 18 | 23 | 44 | 39 | 13 | 10 |
| | C% | 25 | 24 | 25 | 25 | 6 | 25 | 28 | 18 | 0 | 0 | 0 | 0 | 100 | 18 | 21 | 30 | 29 | 20 | 27 |

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | | |
|----------------------|--|--------|--------|----------------|-------|-------|-----|-------|------|------|-------|-------|------|-------|-------|-------|-------|-------|------|-----|
| | | GENDER | | LIKELY TO VOTE | | PARTY | | | AREA | | | | | AGE | | | | | | |
| | | Male | Female | Very | Some- | Dem | Rep | Other | DC | West | Pied- | Rich- | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over | |
| | | | | | what | | | | | | mont | mond | | | | | | | 75 | |
| | | Total | | | | | | | | | Val- | South | | | | | | | | |
| Total | | 600 | 275 | 325 | 583 | 17 | 269 | 188 | 141 | 164 | 51 | 134 | 104 | 147 | 99 | 111 | 149 | 133 | 65 | 37 |
| C% | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Male | | 275 | 275 | 0 | 266 | 9 | 116 | 81 | 76 | 76 | 22 | 62 | 48 | 67 | 53 | 58 | 68 | 60 | 27 | 9 |
| C% | | 46 | 100 | 0 | 46 | 53 | 43 | 43 | 54 | 46 | 43 | 46 | 46 | 46 | 54 | 52 | 46 | 45 | 42 | 24 |
| Female | | 325 | 0 | 325 | 317 | 8 | 153 | 107 | 65 | 88 | 29 | 72 | 56 | 80 | 46 | 53 | 81 | 73 | 38 | 28 |
| C% | | 54 | 0 | 100 | 54 | 47 | 57 | 57 | 46 | 54 | 57 | 54 | 54 | 54 | 46 | 48 | 54 | 55 | 58 | 76 |

S2. How likely are you to vote in the Presidential Election on November 4th?

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | | |
|----------------------|--|--------|--------|----------------|-----------|-------|-----|-------|---------|------|-------------------|-----------------|------|-------|-------|-------|-------|-------|---------|-----|
| | | GENDER | | LIKELY TO VOTE | | PARTY | | | AREA | | | | | AGE | | | | | | |
| | | Male | Female | Very | Some-what | Dem | Rep | Other | DC Area | West | Pied-mont Val-ley | Rich-mond South | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over 75 | |
| Total | | 600 | 275 | 325 | 583 | 17 | 269 | 188 | 141 | 164 | 51 | 134 | 104 | 147 | 99 | 111 | 149 | 133 | 65 | 37 |
| C% | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very likely | | 583 | 266 | 317 | 583 | 0 | 263 | 186 | 132 | 160 | 49 | 132 | 96 | 146 | 92 | 110 | 147 | 129 | 62 | 37 |
| C% | | 97 | 97 | 98 | 100 | 0 | 98 | 99 | 94 | 98 | 96 | 99 | 92 | 99 | 93 | 99 | 99 | 97 | 95 | 100 |
| Somewhat likely | | 17 | 9 | 8 | 0 | 17 | 6 | 2 | 9 | 4 | 2 | 2 | 8 | 1 | 7 | 1 | 2 | 4 | 3 | 0 |
| C% | | 3 | 3 | 2 | 0 | 100 | 2 | 1 | 6 | 2 | 4 | 1 | 8 | 1 | 7 | 1 | 1 | 3 | 5 | 0 |

Q1. Which political party do you feel closest to - Democrat, Republican, or Independent?

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | | |
|------------------------------------|----|--------|--------|----------------|-----------|-------|-----|-------|---------|------|-------------------|-----------------|------|-------|-------|-------|-------|-------|---------|-----|
| | | GENDER | | LIKELY TO VOTE | | PARTY | | | AREA | | | | | AGE | | | | | | |
| | | Male | Female | Very | Some-what | Dem | Rep | Other | DC Area | West | Pied-mont Val-ley | Rich-mond South | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over 75 | |
| Total | | 600 | 275 | 325 | 583 | 17 | 269 | 188 | 141 | 164 | 51 | 134 | 104 | 147 | 99 | 111 | 149 | 133 | 65 | 37 |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Democrat | | 269 | 116 | 153 | 263 | 6 | 269 | 0 | 0 | 80 | 20 | 53 | 49 | 67 | 51 | 47 | 67 | 56 | 26 | 18 |
| | C% | 45 | 42 | 47 | 45 | 35 | 100 | 0 | 0 | 49 | 39 | 40 | 47 | 46 | 52 | 42 | 45 | 42 | 40 | 49 |
| Republican | | 188 | 81 | 107 | 186 | 2 | 0 | 188 | 0 | 42 | 13 | 50 | 30 | 53 | 23 | 35 | 46 | 47 | 22 | 14 |
| | C% | 31 | 29 | 33 | 32 | 12 | 0 | 100 | 0 | 26 | 25 | 37 | 29 | 36 | 23 | 32 | 31 | 35 | 34 | 38 |
| Independent/ Unaffiliated/Other | | 141 | 76 | 65 | 132 | 9 | 0 | 0 | 141 | 42 | 18 | 31 | 25 | 25 | 25 | 28 | 35 | 30 | 17 | 5 |
| | C% | 24 | 28 | 20 | 23 | 53 | 0 | 0 | 100 | 26 | 35 | 23 | 24 | 17 | 25 | 25 | 23 | 23 | 26 | 14 |
| Not registered yet | | 2 | 2 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 1 | 1 | 0 | 0 | 0 |
| | C% | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 0 |

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|--------|------|----------------|------|---------------|-----|-----|-------|------------|------|------------------------------|------------------------|------|-------|-------|-------|-------|-------|------------|
| | | GENDER | | LIKELY TO VOTE | | PARTY | | | AREA | | | | | AGE | | | | | | |
| | | Total | Male | Fe- male | Very | Some- what | Dem | Rep | Other | DC Area | West | Pied- mont Val- ley | Rich- mond South | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over 75 |
| Total | | 600 | 275 | 325 | 583 | 17 | 269 | 188 | 141 | 164 | 51 | 134 | 104 | 147 | 99 | 111 | 149 | 133 | 65 | 37 |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| 18-25 | | 25 | 14 | 11 | 23 | 2 | 15 | 4 | 6 | 14 | 2 | 2 | 4 | 3 | 25 | 0 | 0 | 0 | 0 | 0 |
| | C% | 4 | 5 | 3 | 4 | 12 | 6 | 2 | 4 | 9 | 4 | 1 | 4 | 2 | 25 | 0 | 0 | 0 | 0 | 0 |
| 26-35 | | 74 | 39 | 35 | 69 | 5 | 36 | 19 | 19 | 27 | 4 | 15 | 13 | 15 | 74 | 0 | 0 | 0 | 0 | 0 |
| | C% | 12 | 14 | 11 | 12 | 29 | 13 | 10 | 13 | 16 | 8 | 11 | 13 | 10 | 75 | 0 | 0 | 0 | 0 | 0 |
| 36-45 | | 111 | 58 | 53 | 110 | 1 | 47 | 35 | 28 | 32 | 5 | 26 | 25 | 23 | 0 | 111 | 0 | 0 | 0 | 0 |
| | C% | 19 | 21 | 16 | 19 | 6 | 17 | 19 | 20 | 20 | 10 | 19 | 24 | 16 | 0 | 100 | 0 | 0 | 0 | 0 |
| 46-55 | | 149 | 68 | 81 | 147 | 2 | 67 | 46 | 35 | 42 | 12 | 23 | 28 | 44 | 0 | 0 | 149 | 0 | 0 | 0 |
| | C% | 25 | 25 | 25 | 25 | 12 | 25 | 24 | 25 | 26 | 24 | 17 | 27 | 30 | 0 | 0 | 100 | 0 | 0 | 0 |
| 56-65 | | 133 | 60 | 73 | 129 | 4 | 56 | 47 | 30 | 33 | 16 | 28 | 17 | 39 | 0 | 0 | 0 | 133 | 0 | 0 |
| | C% | 22 | 22 | 22 | 22 | 24 | 21 | 25 | 21 | 20 | 31 | 21 | 16 | 27 | 0 | 0 | 0 | 100 | 0 | 0 |
| 66-75 | | 65 | 27 | 38 | 62 | 3 | 26 | 22 | 17 | 10 | 8 | 23 | 11 | 13 | 0 | 0 | 0 | 0 | 65 | 0 |
| | C% | 11 | 10 | 12 | 11 | 18 | 10 | 12 | 12 | 6 | 16 | 17 | 11 | 9 | 0 | 0 | 0 | 0 | 100 | 0 |
| Over 75 | | 37 | 9 | 28 | 37 | 0 | 18 | 14 | 5 | 4 | 3 | 15 | 5 | 10 | 0 | 0 | 0 | 0 | 0 | 37 |
| | C% | 6 | 3 | 9 | 6 | 0 | 7 | 7 | 4 | 2 | 6 | 11 | 5 | 7 | 0 | 0 | 0 | 0 | 0 | 100 |
| Refused | | 6 | 0 | 6 | 6 | 0 | 4 | 1 | 1 | 2 | 1 | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | C% | 1 | 0 | 2 | 1 | 0 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

Q3. Which of the following best describes your race or ethnicity?

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|--------|------|----------------|------|---------------|-----|-----|-------|------------|------|------------------------------|------------------------|------|-------|-------|-------|-------|-------|------------|
| | | GENDER | | LIKELY TO VOTE | | PARTY | | | AREA | | | | | AGE | | | | | | |
| | | Total | Male | Fe- male | Very | Some- what | Dem | Rep | Other | DC Area | West | Pied- mont Val- ley | Rich- mond South | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over 75 |
| Total | | 600 | 275 | 325 | 583 | 17 | 269 | 188 | 141 | 164 | 51 | 134 | 104 | 147 | 99 | 111 | 149 | 133 | 65 | 37 |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| White/Caucasian | | 426 | 193 | 233 | 414 | 12 | 139 | 161 | 124 | 117 | 44 | 103 | 77 | 85 | 73 | 82 | 100 | 91 | 52 | 25 |
| | C% | 71 | 70 | 72 | 71 | 71 | 52 | 86 | 88 | 71 | 86 | 77 | 74 | 58 | 74 | 74 | 67 | 68 | 80 | 68 |
| African-American | | 110 | 51 | 59 | 106 | 4 | 100 | 6 | 4 | 11 | 5 | 20 | 18 | 56 | 12 | 13 | 33 | 30 | 12 | 9 |
| | C% | 18 | 19 | 18 | 18 | 24 | 37 | 3 | 3 | 7 | 10 | 15 | 17 | 38 | 12 | 12 | 22 | 23 | 18 | 24 |
| Asian | | 16 | 10 | 6 | 15 | 1 | 11 | 5 | 0 | 14 | 0 | 2 | 0 | 0 | 6 | 4 | 1 | 4 | 1 | 0 |
| | C% | 3 | 4 | 2 | 3 | 6 | 4 | 3 | 0 | 9 | 0 | 1 | 0 | 0 | 6 | 4 | 1 | 3 | 2 | 0 |
| American Indian | | 3 | 2 | 1 | 3 | 0 | 0 | 0 | 3 | 0 | 0 | 2 | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 0 |
| | C% | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 2 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 0 |
| Hispanic | | 24 | 15 | 9 | 24 | 0 | 11 | 8 | 5 | 19 | 1 | 2 | 2 | 0 | 7 | 7 | 7 | 3 | 0 | 0 |
| | C% | 4 | 5 | 3 | 4 | 0 | 4 | 4 | 4 | 12 | 2 | 1 | 2 | 0 | 7 | 6 | 5 | 2 | 0 | 0 |
| Undecided | | 7 | 2 | 5 | 7 | 0 | 4 | 3 | 0 | 0 | 0 | 0 | 4 | 3 | 0 | 3 | 3 | 1 | 0 | 0 |
| | C% | 1 | 1 | 2 | 1 | 0 | 1 | 2 | 0 | 0 | 0 | 0 | 4 | 2 | 0 | 3 | 2 | 1 | 0 | 0 |
| Refused | | 14 | 2 | 12 | 14 | 0 | 4 | 5 | 5 | 3 | 1 | 5 | 3 | 2 | 1 | 1 | 4 | 3 | 0 | 3 |
| | C% | 2 | 1 | 4 | 2 | 0 | 1 | 3 | 4 | 2 | 2 | 4 | 3 | 1 | 1 | 1 | 3 | 2 | 0 | 8 |

Q4. Were you a Hillary Clinton supporter originally in the Democratic Primary?

BASE: Dems/Ind

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|--------|--------|----------------|-----------|-------|-----|-------|---------|------|-------------------|-----------------|------|-------|-------|-------|-------|-------|---------|-----|
| | | GENDER | | LIKELY TO VOTE | | PARTY | | | AREA | | | | | AGE | | | | | | |
| | | Male | Female | Very | Some-what | Dem | Rep | Other | DC Area | West | Pied-mont Val-ley | Rich-mond South | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over 75 | |
| Total | C% | | | | | | | | | | | | | | | | | | | |
| Total | | 410 | 192 | 218 | 395 | 15 | 269 | 0 | 141 | 122 | 38 | 84 | 74 | 92 | 76 | 75 | 102 | 86 | 43 | 23 |
| | | 100 | 100 | 100 | 100 | 100 | 100 | 0 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | | 163 | 72 | 91 | 156 | 7 | 118 | 0 | 45 | 50 | 19 | 34 | 33 | 27 | 22 | 25 | 41 | 33 | 22 | 16 |
| | | 40 | 38 | 42 | 39 | 47 | 44 | 0 | 32 | 41 | 50 | 40 | 45 | 29 | 29 | 33 | 40 | 38 | 51 | 70 |
| No | | 226 | 115 | 111 | 219 | 7 | 143 | 0 | 83 | 68 | 19 | 47 | 37 | 55 | 51 | 47 | 55 | 47 | 19 | 6 |
| | | 55 | 60 | 51 | 55 | 47 | 53 | 0 | 59 | 56 | 50 | 56 | 50 | 60 | 67 | 63 | 54 | 55 | 44 | 26 |
| Undecided | | 19 | 4 | 15 | 18 | 1 | 8 | 0 | 11 | 4 | 0 | 2 | 4 | 9 | 2 | 3 | 6 | 5 | 2 | 1 |
| | | 5 | 2 | 7 | 5 | 7 | 3 | 0 | 8 | 3 | 0 | 2 | 5 | 10 | 3 | 4 | 6 | 6 | 5 | 4 |
| Refused | | 2 | 1 | 1 | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 0 |
| | | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 0 |

Q5. Which one of the following issues matters most in deciding your vote for president?

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|--------|------|-------------|------|----------------|-----|-------|-------|------------|------|------------------------------|------------------------|------|-------|-------|-------|-------|-------|------------|--|
| | | GENDER | | | | LIKELY TO VOTE | | PARTY | | | AREA | | | | | AGE | | | | | |
| | | Total | Male | Fe- male | Very | Some- what | Dem | Rep | Other | DC Area | West | Pied- mont Val- ley | Rich- mond South | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over 75 | |
| Total | | 600 | 275 | 325 | 583 | 17 | 269 | 188 | 141 | 164 | 51 | 134 | 104 | 147 | 99 | 111 | 149 | 133 | 65 | 37 | |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Taxes | | 37 | 23 | 14 | 35 | 2 | 17 | 13 | 7 | 11 | 0 | 8 | 11 | 7 | 7 | 7 | 11 | 4 | 5 | 3 | |
| | C% | 6 | 8 | 4 | 6 | 12 | 6 | 7 | 5 | 7 | 0 | 6 | 11 | 5 | 7 | 6 | 7 | 3 | 8 | 8 | |
| Education | | 33 | 16 | 17 | 31 | 2 | 19 | 8 | 6 | 10 | 2 | 5 | 11 | 5 | 8 | 12 | 7 | 5 | 0 | 1 | |
| | C% | 6 | 6 | 5 | 5 | 12 | 7 | 4 | 4 | 6 | 4 | 4 | 11 | 3 | 8 | 11 | 5 | 4 | 0 | 3 | |
| Iraq War | | 51 | 26 | 25 | 50 | 1 | 16 | 25 | 10 | 14 | 3 | 15 | 5 | 14 | 11 | 12 | 10 | 10 | 5 | 3 | |
| | C% | 9 | 9 | 8 | 9 | 6 | 6 | 13 | 7 | 9 | 6 | 11 | 5 | 10 | 11 | 11 | 7 | 8 | 8 | 8 | |
| Terrorism | | 36 | 18 | 18 | 35 | 1 | 11 | 18 | 7 | 8 | 3 | 11 | 4 | 10 | 8 | 3 | 10 | 10 | 4 | 1 | |
| | C% | 6 | 7 | 6 | 6 | 6 | 4 | 10 | 5 | 5 | 6 | 8 | 4 | 7 | 8 | 3 | 7 | 8 | 6 | 3 | |
| Economy/Jobs | | 310 | 134 | 176 | 302 | 8 | 157 | 81 | 71 | 89 | 32 | 62 | 52 | 75 | 35 | 55 | 82 | 81 | 36 | 17 | |
| | C% | 52 | 49 | 54 | 52 | 47 | 58 | 43 | 50 | 54 | 63 | 46 | 50 | 51 | 35 | 50 | 55 | 61 | 55 | 46 | |
| Moral Values | | 36 | 12 | 24 | 34 | 2 | 7 | 20 | 9 | 9 | 7 | 6 | 5 | 9 | 8 | 12 | 5 | 7 | 3 | 1 | |
| | C% | 6 | 4 | 7 | 6 | 12 | 3 | 11 | 6 | 5 | 14 | 4 | 5 | 6 | 8 | 11 | 3 | 5 | 5 | 3 | |
| Healthcare | | 48 | 25 | 23 | 48 | 0 | 29 | 6 | 13 | 16 | 2 | 10 | 9 | 11 | 16 | 9 | 6 | 7 | 5 | 5 | |
| | C% | 8 | 9 | 7 | 8 | 0 | 11 | 3 | 9 | 10 | 4 | 7 | 9 | 7 | 16 | 8 | 4 | 5 | 8 | 14 | |
| Other | | 29 | 13 | 16 | 28 | 1 | 4 | 13 | 11 | 3 | 1 | 9 | 5 | 11 | 3 | 1 | 14 | 4 | 4 | 2 | |
| | C% | 5 | 5 | 5 | 5 | 6 | 1 | 7 | 8 | 2 | 2 | 7 | 5 | 7 | 3 | 1 | 9 | 3 | 6 | 5 | |
| Undecided | | 20 | 8 | 12 | 20 | 0 | 9 | 4 | 7 | 4 | 1 | 8 | 2 | 5 | 3 | 0 | 4 | 5 | 3 | 4 | |
| | C% | 3 | 3 | 4 | 3 | 0 | 3 | 2 | 5 | 2 | 2 | 6 | 2 | 3 | 3 | 0 | 3 | 4 | 5 | 11 | |

Q6. There are six candidates for President listed on your ballot - Democrat Barack Obama, Republican John McCain, Independent Greens Chuck Baldwin, Libertarian Bob Barr, Green Party Cynthia McKinney, and Independent Ralph Nader. At this point, for whom will you vote?

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | |
|----------------------|------|-------------|------|----------------|-----|-------|-------|------------|------|------------------------------|------------------------|------|-------|-------|-------|-------|-------|------------|-----|
| | | GENDER | | LIKELY TO VOTE | | PARTY | | | AREA | | | | | AGE | | | | | |
| Total | Male | Fe- male | Very | Some- what | Dem | Rep | Other | DC Area | West | Pied- mont Val- ley | Rich- mond South | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over 75 | |
| Total | 600 | 275 | 325 | 583 | 17 | 269 | 188 | 141 | 164 | 51 | 134 | 104 | 147 | 99 | 111 | 149 | 133 | 65 | 37 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Barack Obama | 294 | 135 | 159 | 286 | 8 | 237 | 10 | 47 | 95 | 24 | 59 | 53 | 63 | 60 | 57 | 76 | 58 | 22 | 17 |
| C% | 49 | 49 | 49 | 49 | 47 | 88 | 5 | 33 | 58 | 47 | 44 | 51 | 43 | 61 | 51 | 51 | 44 | 34 | 46 |
| John McCain | 219 | 93 | 126 | 218 | 1 | 4 | 172 | 43 | 54 | 19 | 50 | 36 | 60 | 25 | 40 | 55 | 55 | 30 | 13 |
| C% | 37 | 34 | 39 | 37 | 6 | 1 | 91 | 30 | 33 | 37 | 37 | 35 | 41 | 25 | 36 | 37 | 41 | 46 | 35 |
| Chuck Baldwin | 1 | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| C% | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| Bob Barr | 2 | 2 | 0 | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 2 | 1 | 1 | 0 | 0 | 0 | 0 |
| C% | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 0 |
| Ralph Nader | 2 | 0 | 2 | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 2 | 0 | 1 | 1 | 0 | 0 | 0 |
| C% | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 0 |
| Undecided | 72 | 40 | 32 | 64 | 8 | 27 | 6 | 37 | 11 | 8 | 21 | 13 | 19 | 10 | 11 | 17 | 17 | 11 | 6 |
| C% | 12 | 15 | 10 | 11 | 47 | 10 | 3 | 26 | 7 | 16 | 16 | 13 | 13 | 10 | 10 | 11 | 13 | 17 | 16 |
| Refused | 10 | 5 | 5 | 10 | 0 | 0 | 0 | 10 | 4 | 0 | 3 | 2 | 1 | 2 | 1 | 0 | 3 | 2 | 1 |
| C% | 2 | 2 | 2 | 2 | 0 | 0 | 0 | 7 | 2 | 0 | 2 | 2 | 1 | 2 | 1 | 0 | 2 | 3 | 3 |

Q7. Is your mind made up or do you think you might change your mind before the election?

BASE: Those who know who they are voting for

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|--------|------|----------------|------|---------------|-----|-----|-------|------------|------|------------------------------|------------------------|------|-------|-------|-------|-------|-------|------------|
| | | GENDER | | LIKELY TO VOTE | | PARTY | | | AREA | | | | | AGE | | | | | | |
| | | Total | Male | Fe- male | Very | Some- what | Dem | Rep | Other | DC Area | West | Pied- mont Val- ley | Rich- mond South | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over 75 |
| Total | | 518 | 230 | 288 | 509 | 9 | 242 | 182 | 94 | 149 | 43 | 110 | 89 | 127 | 87 | 99 | 132 | 113 | 52 | 30 |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Mind made up | | 455 | 202 | 253 | 451 | 4 | 231 | 161 | 63 | 128 | 38 | 101 | 77 | 111 | 74 | 84 | 115 | 101 | 46 | 30 |
| | C% | 88 | 88 | 88 | 89 | 44 | 95 | 88 | 67 | 86 | 88 | 92 | 87 | 87 | 85 | 85 | 87 | 89 | 88 | 100 |
| Might change | | 57 | 28 | 29 | 52 | 5 | 9 | 19 | 29 | 17 | 5 | 9 | 10 | 16 | 12 | 13 | 16 | 11 | 5 | 0 |
| | C% | 11 | 12 | 10 | 10 | 56 | 4 | 10 | 31 | 11 | 12 | 8 | 11 | 13 | 14 | 13 | 12 | 10 | 10 | 0 |
| Undecided | | 6 | 0 | 6 | 6 | 0 | 2 | 2 | 2 | 4 | 0 | 0 | 2 | 0 | 1 | 2 | 1 | 1 | 1 | 0 |
| | C% | 1 | 0 | 2 | 1 | 0 | 1 | 1 | 2 | 3 | 0 | 0 | 2 | 0 | 1 | 2 | 1 | 1 | 2 | 0 |

Virginia (#4817)
 Q8. As of today, who are you leaning toward?
 BASE: Undecided

2008/10/05

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|--------|------|----------------|------|---------------|-----|-----|-------|------------|------|------------------------------|------------------------|------|-------|-------|-------|-------|-------|------------|
| | | GENDER | | LIKELY TO VOTE | | PARTY | | | AREA | | | | | AGE | | | | | | |
| | | Total | Male | Fe- male | Very | Some- what | Dem | Rep | Other | DC Area | West | Pied- mont Val- ley | Rich- mond South | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over 75 |
| Total | C% | 82 | 45 | 37 | 74 | 8 | 27 | 6 | 47 | 15 | 8 | 24 | 15 | 20 | 12 | 12 | 17 | 20 | 13 | 7 |
| | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Barack Obama | C% | 15 | 10 | 5 | 15 | 0 | 11 | 0 | 4 | 1 | 1 | 3 | 6 | 4 | 1 | 3 | 5 | 4 | 1 | 1 |
| | | 18 | 22 | 14 | 20 | 0 | 41 | 0 | 9 | 7 | 13 | 13 | 40 | 20 | 8 | 25 | 29 | 20 | 8 | 14 |
| John McCain | C% | 17 | 12 | 5 | 12 | 5 | 2 | 4 | 11 | 4 | 4 | 3 | 2 | 4 | 3 | 2 | 4 | 4 | 3 | 1 |
| | | 21 | 27 | 14 | 16 | 63 | 7 | 67 | 23 | 27 | 50 | 13 | 13 | 20 | 25 | 17 | 24 | 20 | 23 | 14 |
| Undecided | C% | 36 | 16 | 20 | 33 | 3 | 14 | 2 | 20 | 6 | 3 | 13 | 5 | 9 | 6 | 5 | 7 | 8 | 6 | 4 |
| | | 44 | 36 | 54 | 45 | 38 | 52 | 33 | 43 | 40 | 38 | 54 | 33 | 45 | 50 | 42 | 41 | 40 | 46 | 57 |
| Refused | C% | 14 | 7 | 7 | 14 | 0 | 0 | 0 | 12 | 4 | 0 | 5 | 2 | 3 | 2 | 2 | 1 | 4 | 3 | 1 |
| | | 17 | 16 | 19 | 19 | 0 | 0 | 0 | 26 | 27 | 0 | 21 | 13 | 15 | 17 | 17 | 6 | 20 | 23 | 14 |

Q6./Q8. There are 5 major candidates for President, at this point, for whom will you vote?

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|--------|--------|----------------|-----------|-------|-----|-------|---------|------|------------------|-----------------|------|-------|-------|-------|-------|-------|---------|-----|
| | | GENDER | | LIKELY TO VOTE | | PARTY | | | | AREA | | | | AGE | | | | | | |
| | | Male | Female | Very | Some-what | Dem | Rep | Other | DC Area | West | Pied-mont Valley | Rich-mond South | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over 75 | |
| Total | C% | | | | | | | | | | | | | | | | | | | |
| Total | | 600 | 275 | 325 | 583 | 17 | 269 | 188 | 141 | 164 | 51 | 134 | 104 | 147 | 99 | 111 | 149 | 133 | 65 | 37 |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Barack Obama | | 309 | 145 | 164 | 301 | 8 | 248 | 10 | 51 | 96 | 25 | 62 | 59 | 67 | 61 | 60 | 81 | 62 | 23 | 18 |
| | C% | 52 | 53 | 50 | 52 | 47 | 92 | 5 | 36 | 59 | 49 | 46 | 57 | 46 | 62 | 54 | 54 | 47 | 35 | 49 |
| John McCain | | 236 | 105 | 131 | 230 | 6 | 6 | 176 | 54 | 58 | 23 | 53 | 38 | 64 | 28 | 42 | 59 | 59 | 33 | 14 |
| | C% | 39 | 38 | 40 | 39 | 35 | 2 | 94 | 38 | 35 | 45 | 40 | 37 | 44 | 28 | 38 | 40 | 44 | 51 | 38 |
| Chuck Baldwin | | 1 | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| | C% | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| Bob Barr | | 2 | 2 | 0 | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 2 | 1 | 1 | 0 | 0 | 0 | 0 |
| | C% | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 0 |
| Ralph Nader | | 2 | 0 | 2 | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 2 | 0 | 1 | 1 | 0 | 0 | 0 |
| | C% | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 0 |
| Undecided | | 36 | 16 | 20 | 33 | 3 | 14 | 2 | 20 | 6 | 3 | 13 | 5 | 9 | 6 | 5 | 7 | 8 | 6 | 4 |
| | C% | 6 | 6 | 6 | 6 | 18 | 5 | 1 | 14 | 4 | 6 | 10 | 5 | 6 | 6 | 5 | 5 | 6 | 9 | 11 |
| Refused | | 14 | 7 | 7 | 14 | 0 | 0 | 0 | 12 | 4 | 0 | 5 | 2 | 3 | 2 | 2 | 1 | 4 | 3 | 1 |
| | C% | 2 | 3 | 2 | 2 | 0 | 0 | 0 | 9 | 2 | 0 | 4 | 2 | 2 | 2 | 2 | 1 | 3 | 5 | 3 |

Q9. There are four candidates for U.S. Senate listed on your ballot - Democrat Mark Warner, Republican Jim Gilmore, Independent Greens Glenda Gail Parker, and Libertarian Bill Redpath. At this point, for whom will you vote or toward whom do you lean?

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | | |
|----------------------|------|--------|------|----------------|-----|-------|-------|---------|------|-----------|---------|-----------|-------|------|-------|-------|-------|-------|-------|---------|
| | | GENDER | | LIKELY TO VOTE | | PARTY | | | AREA | | | | | AGE | | | | | | |
| Total | Male | Female | Very | Some-what | Dem | Rep | Other | DC Area | West | Pied-mont | Val-ley | Rich-mond | South | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over 75 |
| Total | 600 | 275 | 325 | 583 | 17 | 269 | 188 | 141 | 164 | 51 | 134 | 104 | 147 | 99 | 111 | 149 | 133 | 65 | 37 | |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Mark Warner | 339 | 165 | 174 | 329 | 10 | 217 | 40 | 82 | 97 | 32 | 65 | 64 | 81 | 62 | 67 | 89 | 70 | 32 | 16 | |
| C% | 57 | 60 | 54 | 56 | 59 | 81 | 21 | 58 | 59 | 63 | 49 | 62 | 55 | 63 | 60 | 60 | 53 | 49 | 43 | |
| Jim Gilmore | 151 | 57 | 94 | 149 | 2 | 12 | 115 | 24 | 43 | 14 | 37 | 20 | 37 | 17 | 27 | 41 | 43 | 16 | 7 | |
| C% | 25 | 21 | 29 | 26 | 12 | 4 | 61 | 17 | 26 | 27 | 28 | 19 | 25 | 17 | 24 | 28 | 32 | 25 | 19 | |
| Glenda Gail Parker | 4 | 0 | 4 | 4 | 0 | 0 | 0 | 4 | 0 | 0 | 0 | 0 | 4 | 0 | 1 | 2 | 1 | 0 | 0 | |
| C% | 1 | 0 | 1 | 1 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 0 | 3 | 0 | 1 | 1 | 1 | 0 | 0 | |
| Undecided | 92 | 47 | 45 | 87 | 5 | 38 | 30 | 24 | 20 | 5 | 30 | 18 | 19 | 17 | 14 | 14 | 16 | 16 | 13 | |
| C% | 15 | 17 | 14 | 15 | 29 | 14 | 16 | 17 | 12 | 10 | 22 | 17 | 13 | 17 | 13 | 9 | 12 | 25 | 35 | |
| Refused | 14 | 6 | 8 | 14 | 0 | 2 | 3 | 7 | 4 | 0 | 2 | 2 | 6 | 3 | 2 | 3 | 3 | 1 | 1 | |
| C% | 2 | 2 | 2 | 2 | 0 | 1 | 2 | 5 | 2 | 0 | 1 | 2 | 4 | 3 | 2 | 2 | 2 | 2 | 3 | |

Q10. Overall, which candidate do you trust more - Barack Obama or John McCain?

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|--------|------|----------------|------|---------------|-----|-----|-------|------------|------|------------------------------|------------------------|------|-------|-------|-------|-------|-------|------------|
| | | GENDER | | LIKELY TO VOTE | | PARTY | | | AREA | | | | | AGE | | | | | | |
| | | Total | Male | Fe- male | Very | Some- what | Dem | Rep | Other | DC Area | West | Pied- mont Val- ley | Rich- mond South | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over 75 |
| Total | | 600 | 275 | 325 | 583 | 17 | 269 | 188 | 141 | 164 | 51 | 134 | 104 | 147 | 99 | 111 | 149 | 133 | 65 | 37 |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Obama | | 301 | 134 | 167 | 295 | 6 | 253 | 8 | 40 | 88 | 26 | 60 | 55 | 72 | 58 | 56 | 76 | 62 | 26 | 19 |
| | C% | 50 | 49 | 51 | 51 | 35 | 94 | 4 | 28 | 54 | 51 | 45 | 53 | 49 | 59 | 50 | 51 | 47 | 40 | 51 |
| McCain | | 224 | 99 | 125 | 220 | 4 | 4 | 168 | 52 | 55 | 17 | 50 | 38 | 64 | 26 | 41 | 57 | 58 | 29 | 13 |
| | C% | 37 | 36 | 38 | 38 | 24 | 1 | 89 | 37 | 34 | 33 | 37 | 37 | 44 | 26 | 37 | 38 | 44 | 45 | 35 |
| Undecided | | 66 | 38 | 28 | 59 | 7 | 10 | 12 | 44 | 19 | 8 | 22 | 11 | 6 | 13 | 12 | 14 | 12 | 10 | 4 |
| | C% | 11 | 14 | 9 | 10 | 41 | 4 | 6 | 31 | 12 | 16 | 16 | 11 | 4 | 13 | 11 | 9 | 9 | 15 | 11 |
| Refused | | 9 | 4 | 5 | 9 | 0 | 2 | 0 | 5 | 2 | 0 | 2 | 0 | 5 | 2 | 2 | 2 | 1 | 0 | 1 |
| | C% | 2 | 1 | 2 | 2 | 0 | 1 | 0 | 4 | 1 | 0 | 1 | 0 | 3 | 2 | 2 | 1 | 1 | 0 | 3 |

Q11. Which political party - if any - do you blame for the recent turmoil on Wall Street in the banking and financial sectors?

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|--------|------|----------------|------|---------------|-----|-----|-------|------------|------|------------------------------|------------------------|------|-------|-------|-------|-------|-------|------------|
| | | GENDER | | LIKELY TO VOTE | | PARTY | | | AREA | | | | | AGE | | | | | | |
| | | Total | Male | Fe- male | Very | Some- what | Dem | Rep | Other | DC Area | West | Pied- mont Val- ley | Rich- mond South | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over 75 |
| Total | | 600 | 275 | 325 | 583 | 17 | 269 | 188 | 141 | 164 | 51 | 134 | 104 | 147 | 99 | 111 | 149 | 133 | 65 | 37 |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Blame Democrats | | 87 | 34 | 53 | 87 | 0 | 5 | 62 | 20 | 20 | 7 | 22 | 16 | 22 | 9 | 15 | 19 | 25 | 13 | 6 |
| | C% | 15 | 12 | 16 | 15 | 0 | 2 | 33 | 14 | 12 | 14 | 16 | 15 | 15 | 9 | 14 | 13 | 19 | 20 | 16 |
| Blame Republicans | | 235 | 113 | 122 | 235 | 0 | 173 | 19 | 43 | 58 | 24 | 63 | 35 | 55 | 38 | 46 | 65 | 49 | 20 | 14 |
| | C% | 39 | 41 | 38 | 40 | 0 | 64 | 10 | 30 | 35 | 47 | 47 | 34 | 37 | 38 | 41 | 44 | 37 | 31 | 38 |
| Neither | | 186 | 92 | 94 | 175 | 11 | 55 | 76 | 53 | 59 | 13 | 33 | 37 | 44 | 36 | 40 | 43 | 37 | 21 | 8 |
| | C% | 31 | 33 | 29 | 30 | 65 | 20 | 40 | 38 | 36 | 25 | 25 | 36 | 30 | 36 | 36 | 29 | 28 | 32 | 22 |
| Undecided | | 79 | 33 | 46 | 73 | 6 | 28 | 28 | 23 | 23 | 7 | 12 | 14 | 23 | 13 | 10 | 19 | 19 | 11 | 7 |
| | C% | 13 | 12 | 14 | 13 | 35 | 10 | 15 | 16 | 14 | 14 | 9 | 13 | 16 | 13 | 9 | 13 | 14 | 17 | 19 |
| Refused | | 13 | 3 | 10 | 13 | 0 | 8 | 3 | 2 | 4 | 0 | 4 | 2 | 3 | 3 | 0 | 3 | 3 | 0 | 2 |
| | C% | 2 | 1 | 3 | 2 | 0 | 3 | 2 | 1 | 2 | 0 | 3 | 2 | 2 | 3 | 0 | 2 | 2 | 0 | 5 |

Q12. Did you watch the Vice Presidential debate Thursday night?

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|--------|------|----------------|------|---------------|-----|-----|-------|------------|------|------------------------------|------------------------|------|-------|-------|-------|-------|-------|------------|
| | | GENDER | | LIKELY TO VOTE | | PARTY | | | AREA | | | | | AGE | | | | | | |
| | | Total | Male | Fe- male | Very | Some- what | Dem | Rep | Other | DC Area | West | Pied- mont Val- ley | Rich- mond South | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over 75 |
| Total | | 600 | 275 | 325 | 583 | 17 | 269 | 188 | 141 | 164 | 51 | 134 | 104 | 147 | 99 | 111 | 149 | 133 | 65 | 37 |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | | 450 | 198 | 252 | 445 | 5 | 197 | 142 | 111 | 135 | 36 | 107 | 73 | 99 | 61 | 90 | 113 | 102 | 51 | 28 |
| | C% | 75 | 72 | 78 | 76 | 29 | 73 | 76 | 79 | 82 | 71 | 80 | 70 | 67 | 62 | 81 | 76 | 77 | 78 | 76 |
| No | | 142 | 73 | 69 | 130 | 12 | 64 | 46 | 30 | 26 | 14 | 27 | 31 | 44 | 36 | 21 | 34 | 29 | 13 | 8 |
| | C% | 24 | 27 | 21 | 22 | 71 | 24 | 24 | 21 | 16 | 27 | 20 | 30 | 30 | 36 | 19 | 23 | 22 | 20 | 22 |
| Undecided | | 2 | 0 | 2 | 2 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 1 | 1 |
| | C% | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 2 | 3 |
| Refused | | 6 | 4 | 2 | 6 | 0 | 6 | 0 | 0 | 3 | 1 | 0 | 0 | 2 | 2 | 0 | 2 | 2 | 0 | 0 |
| | C% | 1 | 1 | 1 | 1 | 0 | 2 | 0 | 0 | 2 | 2 | 0 | 0 | 1 | 2 | 0 | 1 | 2 | 0 | 0 |

Q13. Who do you think won the debate - Joe Biden or Sarah Palin?

BASE: Those who watched the VP debate

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|--------|------|----------------|------|---------------|-----|-----|-------|------------|------|------------------------------|------------------------|------|-------|-------|-------|-------|-------|------------|
| | | GENDER | | LIKELY TO VOTE | | PARTY | | | AREA | | | | | AGE | | | | | | |
| | | Total | Male | Fe- male | Very | Some- what | Dem | Rep | Other | DC Area | West | Pied- mont Val- ley | Rich- mond South | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over 75 |
| Total | | 450 | 198 | 252 | 445 | 5 | 197 | 142 | 111 | 135 | 36 | 107 | 73 | 99 | 61 | 90 | 113 | 102 | 51 | 28 |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Biden | | 207 | 81 | 126 | 205 | 2 | 158 | 11 | 38 | 66 | 20 | 41 | 34 | 46 | 35 | 46 | 52 | 44 | 19 | 10 |
| | C% | 46 | 41 | 50 | 46 | 40 | 80 | 8 | 34 | 49 | 56 | 38 | 47 | 46 | 57 | 51 | 46 | 43 | 37 | 36 |
| Palin | | 119 | 58 | 61 | 117 | 2 | 9 | 75 | 35 | 19 | 9 | 34 | 28 | 29 | 12 | 21 | 27 | 33 | 17 | 9 |
| | C% | 26 | 29 | 24 | 26 | 40 | 5 | 53 | 32 | 14 | 25 | 32 | 38 | 29 | 20 | 23 | 24 | 32 | 33 | 32 |
| Neither | | 88 | 44 | 44 | 87 | 1 | 20 | 45 | 23 | 36 | 3 | 24 | 7 | 18 | 9 | 17 | 26 | 19 | 8 | 6 |
| | C% | 20 | 22 | 17 | 20 | 20 | 10 | 32 | 21 | 27 | 8 | 22 | 10 | 18 | 15 | 19 | 23 | 19 | 16 | 21 |
| Undecided | | 36 | 15 | 21 | 36 | 0 | 10 | 11 | 15 | 14 | 4 | 8 | 4 | 6 | 5 | 6 | 8 | 6 | 7 | 3 |
| | C% | 8 | 8 | 8 | 8 | 0 | 5 | 8 | 14 | 10 | 11 | 7 | 5 | 6 | 8 | 7 | 7 | 6 | 14 | 11 |

Q14. Did the debate make you more likely to vote for Barack Obama or John McCain?

BASE: Those who watched the debate

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | | |
|--------------------------------|----|--------|------|----------------|------|---------------|-----|-----|-------|------------|------|------------------------------|------------------------|------|-------|-------|-------|-------|-------|------------|
| | | GENDER | | LIKELY TO VOTE | | PARTY | | | AREA | | | | | AGE | | | | | | |
| | | Total | Male | Fe- male | Very | Some- what | Dem | Rep | Other | DC Area | West | Pied- mont Val- ley | Rich- mond South | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over 75 |
| Total | | 450 | 198 | 252 | 445 | 5 | 197 | 142 | 111 | 135 | 36 | 107 | 73 | 99 | 61 | 90 | 113 | 102 | 51 | 28 |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| More likely to vote for Obama | | 143 | 57 | 86 | 141 | 2 | 116 | 3 | 24 | 49 | 11 | 24 | 30 | 29 | 26 | 31 | 38 | 27 | 11 | 9 |
| | C% | 32 | 29 | 34 | 32 | 40 | 59 | 2 | 22 | 36 | 31 | 22 | 41 | 29 | 43 | 34 | 34 | 26 | 22 | 32 |
| More likely to vote for McCain | | 82 | 34 | 48 | 80 | 2 | 2 | 67 | 13 | 14 | 5 | 30 | 12 | 21 | 13 | 14 | 17 | 22 | 11 | 5 |
| | C% | 18 | 17 | 19 | 18 | 40 | 1 | 47 | 12 | 10 | 14 | 28 | 16 | 21 | 21 | 16 | 15 | 22 | 22 | 18 |
| No difference | | 213 | 102 | 111 | 212 | 1 | 75 | 69 | 69 | 69 | 19 | 48 | 31 | 46 | 22 | 44 | 55 | 50 | 28 | 11 |
| | C% | 47 | 52 | 44 | 48 | 20 | 38 | 49 | 62 | 51 | 53 | 45 | 42 | 46 | 36 | 49 | 49 | 49 | 55 | 39 |
| Undecided | | 12 | 5 | 7 | 12 | 0 | 4 | 3 | 5 | 3 | 1 | 5 | 0 | 3 | 0 | 1 | 3 | 3 | 1 | 3 |
| | C% | 3 | 3 | 3 | 3 | 0 | 2 | 2 | 5 | 2 | 3 | 5 | 0 | 3 | 0 | 1 | 3 | 3 | 2 | 11 |

Q15. Regardless of how you would vote, how comfortable would you be with Barack Obama as president?

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | | |
|------------------------|----|--------|--------|----------------|-----------|-------|-----|-------|---------|------|-------------------|-----------------|------|-------|-------|-------|-------|-------|---------|-----|
| | | GENDER | | LIKELY TO VOTE | | PARTY | | | AREA | | | | | AGE | | | | | | |
| | | Male | Female | Very | Some-what | Dem | Rep | Other | DC Area | West | Pied-mont Val-ley | Rich-mond South | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over 75 | |
| Total | C% | | | | | | | | | | | | | | | | | | | |
| Total | | 600 | 275 | 325 | 583 | 17 | 269 | 188 | 141 | 164 | 51 | 134 | 104 | 147 | 99 | 111 | 149 | 133 | 65 | 37 |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Extremely comfortable | | 155 | 59 | 96 | 153 | 2 | 136 | 5 | 14 | 38 | 13 | 29 | 35 | 40 | 30 | 28 | 38 | 33 | 14 | 11 |
| | C% | 26 | 21 | 30 | 26 | 12 | 51 | 3 | 10 | 23 | 25 | 22 | 34 | 27 | 30 | 25 | 26 | 25 | 22 | 30 |
| Very comfortable | | 121 | 67 | 54 | 119 | 2 | 86 | 10 | 25 | 41 | 8 | 27 | 14 | 31 | 24 | 24 | 30 | 24 | 9 | 7 |
| | C% | 20 | 24 | 17 | 20 | 12 | 32 | 5 | 18 | 25 | 16 | 20 | 13 | 21 | 24 | 22 | 20 | 18 | 14 | 19 |
| Somewhat comfortable | | 125 | 60 | 65 | 119 | 6 | 34 | 38 | 51 | 50 | 8 | 21 | 21 | 25 | 21 | 31 | 39 | 24 | 10 | 0 |
| | C% | 21 | 22 | 20 | 20 | 35 | 13 | 20 | 36 | 30 | 16 | 16 | 20 | 17 | 21 | 28 | 26 | 18 | 15 | 0 |
| Not at all comfortable | | 164 | 72 | 92 | 162 | 2 | 3 | 124 | 37 | 30 | 17 | 44 | 28 | 45 | 21 | 26 | 35 | 43 | 24 | 14 |
| | C% | 27 | 26 | 28 | 28 | 12 | 1 | 66 | 26 | 18 | 33 | 33 | 27 | 31 | 21 | 23 | 23 | 32 | 37 | 38 |
| Undecided | | 24 | 11 | 13 | 19 | 5 | 4 | 11 | 9 | 2 | 4 | 11 | 4 | 3 | 0 | 1 | 4 | 7 | 8 | 4 |
| | C% | 4 | 4 | 4 | 3 | 29 | 1 | 6 | 6 | 1 | 8 | 8 | 4 | 2 | 0 | 1 | 3 | 5 | 12 | 11 |
| Refused | | 11 | 6 | 5 | 11 | 0 | 6 | 0 | 5 | 3 | 1 | 2 | 2 | 3 | 3 | 1 | 3 | 2 | 0 | 1 |
| | C% | 2 | 2 | 2 | 2 | 0 | 2 | 0 | 4 | 2 | 2 | 1 | 2 | 2 | 3 | 1 | 2 | 2 | 0 | 3 |

Q16. Regardless of how you would vote, how comfortable would you be with John McCain as president?

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | | |
|------------------------|----|--------|------|----------------|------|---------------|-----|-----|-------|------------|------|------------------------------|------------------------|------|-------|-------|-------|-------|-------|------------|
| | | GENDER | | LIKELY TO VOTE | | PARTY | | | | | AREA | | | | AGE | | | | | |
| | | Total | Male | Fe- male | Very | Some- what | Dem | Rep | Other | DC Area | West | Pied- mont Val- ley | Rich- mond South | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over 75 |
| Total | C% | 600 | 275 | 325 | 583 | 17 | 269 | 188 | 141 | 164 | 51 | 134 | 104 | 147 | 99 | 111 | 149 | 133 | 65 | 37 |
| | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Extremely comfortable | C% | 70 | 26 | 44 | 70 | 0 | 9 | 49 | 12 | 16 | 4 | 17 | 10 | 23 | 8 | 12 | 16 | 20 | 10 | 4 |
| | | 12 | 9 | 14 | 12 | 0 | 3 | 26 | 9 | 10 | 8 | 13 | 10 | 16 | 8 | 11 | 11 | 15 | 15 | 11 |
| Very comfortable | C% | 119 | 46 | 73 | 117 | 2 | 8 | 86 | 25 | 37 | 5 | 24 | 26 | 27 | 15 | 26 | 28 | 26 | 17 | 7 |
| | | 20 | 17 | 22 | 20 | 12 | 3 | 46 | 18 | 23 | 10 | 18 | 25 | 18 | 15 | 23 | 19 | 20 | 26 | 19 |
| Somewhat comfortable | C% | 161 | 86 | 75 | 154 | 7 | 67 | 38 | 54 | 43 | 15 | 38 | 24 | 41 | 28 | 24 | 45 | 39 | 13 | 9 |
| | | 27 | 31 | 23 | 26 | 41 | 25 | 20 | 38 | 26 | 29 | 28 | 23 | 28 | 28 | 22 | 30 | 29 | 20 | 24 |
| Not at all comfortable | C% | 218 | 101 | 117 | 212 | 6 | 174 | 6 | 38 | 61 | 22 | 44 | 40 | 51 | 44 | 46 | 54 | 40 | 19 | 13 |
| | | 36 | 37 | 36 | 36 | 35 | 65 | 3 | 27 | 37 | 43 | 33 | 38 | 35 | 44 | 41 | 36 | 30 | 29 | 35 |
| Undecided | C% | 22 | 10 | 12 | 20 | 2 | 5 | 9 | 8 | 4 | 4 | 9 | 2 | 3 | 2 | 2 | 3 | 6 | 6 | 3 |
| | | 4 | 4 | 4 | 3 | 12 | 2 | 5 | 6 | 2 | 8 | 7 | 2 | 2 | 2 | 2 | 2 | 5 | 9 | 8 |
| Refused | C% | 10 | 6 | 4 | 10 | 0 | 6 | 0 | 4 | 3 | 1 | 2 | 2 | 2 | 2 | 1 | 3 | 2 | 0 | 1 |
| | | 2 | 2 | 1 | 2 | 0 | 2 | 0 | 3 | 2 | 2 | 1 | 2 | 1 | 2 | 1 | 2 | 2 | 0 | 3 |

Q17. When all the votes are counted in November of 2008, who do you think will be our next President?

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | | |
|----------------------|--|--------|--------|----------------|-----------|-------|-----|-------|---------|------|------------------|-----------------|------|-------|-------|-------|-------|-------|---------|-----|
| | | GENDER | | LIKELY TO VOTE | | PARTY | | | AREA | | | | | AGE | | | | | | |
| | | Male | Female | Very | Some-what | Dem | Rep | Other | DC Area | West | Pied-mont Valley | Rich-mond South | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over 75 | |
| Total | | 600 | 275 | 325 | 583 | 17 | 269 | 188 | 141 | 164 | 51 | 134 | 104 | 147 | 99 | 111 | 149 | 133 | 65 | 37 |
| C% | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Obama | | 340 | 156 | 184 | 336 | 4 | 233 | 44 | 61 | 103 | 21 | 77 | 61 | 78 | 67 | 72 | 87 | 71 | 25 | 14 |
| C% | | 57 | 57 | 57 | 58 | 24 | 87 | 23 | 43 | 63 | 41 | 57 | 59 | 53 | 68 | 65 | 58 | 53 | 38 | 38 |
| McCain | | 131 | 63 | 68 | 128 | 3 | 15 | 94 | 22 | 38 | 10 | 26 | 22 | 35 | 13 | 24 | 37 | 31 | 17 | 9 |
| C% | | 22 | 23 | 21 | 22 | 18 | 6 | 50 | 16 | 23 | 20 | 19 | 21 | 24 | 13 | 22 | 25 | 23 | 26 | 24 |
| Undecided | | 125 | 54 | 71 | 115 | 10 | 17 | 50 | 58 | 21 | 20 | 31 | 21 | 32 | 17 | 15 | 24 | 30 | 23 | 14 |
| C% | | 21 | 20 | 22 | 20 | 59 | 6 | 27 | 41 | 13 | 39 | 23 | 20 | 22 | 17 | 14 | 16 | 23 | 35 | 38 |
| Refused | | 4 | 2 | 2 | 4 | 0 | 4 | 0 | 0 | 2 | 0 | 0 | 0 | 2 | 2 | 0 | 1 | 1 | 0 | 0 |
| C% | | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 2 | 0 | 1 | 1 | 0 | 0 |

Q18. Has anyone in your household ever served in the U.S. military?

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|--------|------|----------------|------|---------------|-----|-----|-------|------------|------|------------------------------|------------------------|------|-------|-------|-------|-------|-------|------------|
| | | GENDER | | LIKELY TO VOTE | | PARTY | | | AREA | | | | | AGE | | | | | | |
| | | Total | Male | Fe- male | Very | Some- what | Dem | Rep | Other | DC Area | West | Pied- mont Val- ley | Rich- mond South | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over 75 |
| Total | | 600 | 275 | 325 | 583 | 17 | 269 | 188 | 141 | 164 | 51 | 134 | 104 | 147 | 99 | 111 | 149 | 133 | 65 | 37 |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | | 280 | 117 | 163 | 280 | 0 | 118 | 101 | 59 | 67 | 30 | 66 | 40 | 77 | 28 | 45 | 71 | 70 | 36 | 27 |
| | C% | 47 | 43 | 50 | 48 | 0 | 44 | 54 | 42 | 41 | 59 | 49 | 38 | 52 | 28 | 41 | 48 | 53 | 55 | 73 |
| No | | 318 | 158 | 160 | 301 | 17 | 149 | 87 | 82 | 97 | 21 | 68 | 64 | 68 | 71 | 66 | 77 | 62 | 29 | 10 |
| | C% | 53 | 57 | 49 | 52 | 100 | 55 | 46 | 58 | 59 | 41 | 51 | 62 | 46 | 72 | 59 | 52 | 47 | 45 | 27 |
| Refused | | 2 | 0 | 2 | 2 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 1 | 1 | 0 | 0 |
| | C% | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 |

Q19. Does anyone in your household belong to a labor union?

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|--------|------|----------------|------|---------------|-----|-----|-------|------------|------|------------------------------|------------------------|------|-------|-------|-------|-------|-------|------------|
| | | GENDER | | LIKELY TO VOTE | | PARTY | | | AREA | | | | | AGE | | | | | | |
| | | Total | Male | Fe- male | Very | Some- what | Dem | Rep | Other | DC Area | West | Pied- mont Val- ley | Rich- mond South | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over 75 |
| Total | | 600 | 275 | 325 | 583 | 17 | 269 | 188 | 141 | 164 | 51 | 134 | 104 | 147 | 99 | 111 | 149 | 133 | 65 | 37 |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | | 56 | 30 | 26 | 56 | 0 | 37 | 10 | 9 | 20 | 7 | 10 | 6 | 13 | 13 | 6 | 14 | 11 | 5 | 7 |
| | C% | 9 | 11 | 8 | 10 | 0 | 14 | 5 | 6 | 12 | 14 | 7 | 6 | 9 | 13 | 5 | 9 | 8 | 8 | 19 |
| No | | 542 | 245 | 297 | 525 | 17 | 230 | 178 | 132 | 144 | 44 | 124 | 98 | 132 | 86 | 105 | 134 | 121 | 60 | 30 |
| | C% | 90 | 89 | 91 | 90 | 100 | 86 | 95 | 94 | 88 | 86 | 93 | 94 | 90 | 87 | 95 | 90 | 91 | 92 | 81 |
| Refused | | 2 | 0 | 2 | 2 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 1 | 1 | 0 | 0 |
| | C% | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 |

Q20. In the 2004 presidential election, did you vote for George Bush, John Kerry, Michael Badnarik, or Michael Peroutka?

| ===== BANNER 1 ===== | | | | | | | | | | | | | | | | | | | | |
|------------------------------------|----|--------|------|----------------|------|---------------|-----|-----|-------|------------|------|------------------------------|------------------------|------|-------|-------|-------|-------|-------|------------|
| | | GENDER | | LIKELY TO VOTE | | PARTY | | | AREA | | | | | AGE | | | | | | |
| | | Total | Male | Fe- male | Very | Some- what | Dem | Rep | Other | DC Area | West | Pied- mont Val- ley | Rich- mond South | East | 18-35 | 36-45 | 46-55 | 56-65 | 66-75 | Over 75 |
| Total | | 600 | 275 | 325 | 583 | 17 | 269 | 188 | 141 | 164 | 51 | 134 | 104 | 147 | 99 | 111 | 149 | 133 | 65 | 37 |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| George Bush - Republican | | 295 | 126 | 169 | 287 | 8 | 51 | 169 | 73 | 70 | 25 | 67 | 56 | 77 | 34 | 53 | 74 | 77 | 39 | 17 |
| | C% | 49 | 46 | 52 | 49 | 47 | 19 | 90 | 52 | 43 | 49 | 50 | 54 | 52 | 34 | 48 | 50 | 58 | 60 | 46 |
| John Kerry - Democrat | | 252 | 128 | 124 | 248 | 4 | 189 | 11 | 52 | 86 | 24 | 47 | 38 | 57 | 46 | 48 | 68 | 50 | 21 | 15 |
| | C% | 42 | 47 | 38 | 43 | 24 | 70 | 6 | 37 | 52 | 47 | 35 | 37 | 39 | 46 | 43 | 46 | 38 | 32 | 41 |
| Michael Badnarick - Libertarian | | 2 | 2 | 0 | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 2 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 |
| | C% | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 |
| Did not vote | | 51 | 19 | 32 | 46 | 5 | 29 | 8 | 14 | 8 | 2 | 18 | 10 | 13 | 18 | 9 | 7 | 6 | 5 | 5 |
| | C% | 9 | 7 | 10 | 8 | 29 | 11 | 4 | 10 | 5 | 4 | 13 | 10 | 9 | 18 | 8 | 5 | 5 | 8 | 14 |

| ===== BANNER 2 ===== | | | | | | | | | | | | | | | | | | | | |
|----------------------|-------|------------------|----------|-------|-----|---------------------------|-----|-------------------------|-----|-------------------------|-----|----------------------|----------|-------------|-------|-----------|--------------|-----------|--|--|
| RACE | | | | | | | | | | | | | | | | | | | | |
| RACE | | | | | | HILLARY CLINTON SUPPORTER | | SERVED IN U.S. MILITARY | | MEMBER OF A LABOR UNION | | MOST IMPORTANT ISSUE | | | | | | | | |
| Total | White | African-American | Hispanic | Asian | | Yes | No | Yes | No | Yes | No | Economy/ Jobs | Iraq War | Health-care | Taxes | Terrorism | Moral Values | Education | | |
| Total | 600 | 426 | 110 | 24 | 16 | 163 | 226 | 280 | 318 | 56 | 542 | 310 | 51 | 48 | 37 | 36 | 36 | 33 | | |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| DC Area | 164 | 117 | 11 | 19 | 14 | 50 | 68 | 67 | 97 | 20 | 144 | 89 | 14 | 16 | 11 | 8 | 9 | 10 | | |
| C% | 27 | 27 | 10 | 79 | 88 | 31 | 30 | 24 | 31 | 36 | 27 | 29 | 27 | 33 | 30 | 22 | 25 | 30 | | |
| West | 51 | 44 | 5 | 1 | 0 | 19 | 19 | 30 | 21 | 7 | 44 | 32 | 3 | 2 | 0 | 3 | 7 | 2 | | |
| C% | 9 | 10 | 5 | 4 | 0 | 12 | 8 | 11 | 7 | 13 | 8 | 10 | 6 | 4 | 0 | 8 | 19 | 6 | | |
| Piedmont Valley | 134 | 103 | 20 | 2 | 2 | 34 | 47 | 66 | 68 | 10 | 124 | 62 | 15 | 10 | 8 | 11 | 6 | 5 | | |
| C% | 22 | 24 | 18 | 8 | 13 | 21 | 21 | 24 | 21 | 18 | 23 | 20 | 29 | 21 | 22 | 31 | 17 | 15 | | |
| Richmond South | 104 | 77 | 18 | 2 | 0 | 33 | 37 | 40 | 64 | 6 | 98 | 52 | 5 | 9 | 11 | 4 | 5 | 11 | | |
| C% | 17 | 18 | 16 | 8 | 0 | 20 | 16 | 14 | 20 | 11 | 18 | 17 | 10 | 19 | 30 | 11 | 14 | 33 | | |
| East | 147 | 85 | 56 | 0 | 0 | 27 | 55 | 77 | 68 | 13 | 132 | 75 | 14 | 11 | 7 | 10 | 9 | 5 | | |
| C% | 25 | 20 | 51 | 0 | 0 | 17 | 24 | 28 | 21 | 23 | 24 | 24 | 27 | 23 | 19 | 28 | 25 | 15 | | |

```

===== BANNER 2 =====
      RACE
-----
      Afr-   HILLARY   SERVED IN   MEMBER OF A   MOST IMPORTANT ISSUE
      ican-   CLINTON   U.S. MILITARY  LABOR UNION   -----
      Amer-   SUPPORTER  U.S. MILITARY  LABOR UNION   -----
      ican-   Yes      No      Yes      No      Yes      No      nomy/   Iraq   Health   Terror   Moral   Edu-
      Total  White  pan-   pan-   Asian  Yes      No      Yes      No      Yes      No      Jobs   War    -care  Taxes  -ism  Values  cation
      -----
Total      600   426   110   24    16    163   226   280   318   56    542   310   51    48    37    36    36    33
C%      100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100
Male      275   193   51    15    10    72    115   117   158   30    245   134   26    25    23    18    12    16
C%      46    45    46    63    63    44    51    42    50    54    45    43    51    52    62    50    33    48
Female    325   233   59     9     6    91    111   163   160   26    297   176   25    23    14    18    24    17
C%      54    55    54    38    38    56    49    58    50    46    55    57    49    48    38    50    67    52
  
```

S2. How likely are you to vote in the Presidential Election on November 4th?

===== BANNER 2 =====

| | RACE | | | | | HILLARY CLINTON SUPPORTER | | SERVED IN U.S. MILITARY | | MEMBER OF A LABOR UNION | | MOST IMPORTANT ISSUE | | | | | | | |
|-----------------|-------|-------|------------------|----------|-------|---------------------------|-----|-------------------------|-----|-------------------------|-----|----------------------|----------|-------------|-------|-----------|--------------|-----------|--|
| | Total | White | African-American | Hispanic | Asian | Yes | No | Yes | No | Yes | No | Economy/ Jobs | Iraq War | Health-care | Taxes | Terrorism | Moral Values | Education | |
| Total | 600 | 426 | 110 | 24 | 16 | 163 | 226 | 280 | 318 | 56 | 542 | 310 | 51 | 48 | 37 | 36 | 36 | 33 | |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Very likely | 583 | 414 | 106 | 24 | 15 | 156 | 219 | 280 | 301 | 56 | 525 | 302 | 50 | 48 | 35 | 35 | 34 | 31 | |
| C% | 97 | 97 | 96 | 100 | 94 | 96 | 97 | 100 | 95 | 100 | 97 | 97 | 98 | 100 | 95 | 97 | 94 | 94 | |
| Somewhat likely | 17 | 12 | 4 | 0 | 1 | 7 | 7 | 0 | 17 | 0 | 17 | 8 | 1 | 0 | 2 | 1 | 2 | 2 | |
| C% | 3 | 3 | 4 | 0 | 6 | 4 | 3 | 0 | 5 | 0 | 3 | 3 | 2 | 0 | 5 | 3 | 6 | 6 | |

Q1. Which political party do you feel closest to - Democrat, Republican, or Independent?

| ===== BANNER 2 ===== | | | | | | | | | | | | | | | | | | | | |
|------------------------------------|-------|------------------|----------|-------|-----|---------------------------|-----|-------------------------|-----|-------------------------|-----|----------------------|----------|-------------|-------|-----------|--------------|-----------|--|--|
| RACE | | | | | | | | | | | | | | | | | | | | |
| RACE | | | | | | HILLARY CLINTON SUPPORTER | | SERVED IN U.S. MILITARY | | MEMBER OF A LABOR UNION | | MOST IMPORTANT ISSUE | | | | | | | | |
| Total | White | African-American | Hispanic | Asian | | Yes | No | Yes | No | Yes | No | Economy/ Jobs | Iraq War | Health care | Taxes | Terrorism | Moral Values | Education | | |
| Total | 600 | 426 | 110 | 24 | 16 | 163 | 226 | 280 | 318 | 56 | 542 | 310 | 51 | 48 | 37 | 36 | 36 | 33 | | |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Democrat | 269 | 139 | 100 | 11 | 11 | 118 | 143 | 118 | 149 | 37 | 230 | 157 | 16 | 29 | 17 | 11 | 7 | 19 | | |
| C% | 45 | 33 | 91 | 46 | 69 | 72 | 63 | 42 | 47 | 66 | 42 | 51 | 31 | 60 | 46 | 31 | 19 | 58 | | |
| Republican | 188 | 161 | 6 | 8 | 5 | 0 | 0 | 101 | 87 | 10 | 178 | 81 | 25 | 6 | 13 | 18 | 20 | 8 | | |
| C% | 31 | 38 | 5 | 33 | 31 | 0 | 0 | 36 | 27 | 18 | 33 | 26 | 49 | 13 | 35 | 50 | 56 | 24 | | |
| Independent/ Unaffiliated/Other | 141 | 124 | 4 | 5 | 0 | 45 | 83 | 59 | 82 | 9 | 132 | 71 | 10 | 13 | 7 | 7 | 9 | 6 | | |
| C% | 24 | 29 | 4 | 21 | 0 | 28 | 37 | 21 | 26 | 16 | 24 | 23 | 20 | 27 | 19 | 19 | 25 | 18 | | |
| Not registered yet | 2 | 2 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| C% | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |

| ===== BANNER 2 ===== | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|-----------|-----------|-------|-----|-----|---------------------------|-----|-------------------------|-----|-------------------------|-----------|----------------------|--------|-------|--------|--------|--------|-----|--|
| | | RACE | | | | | HILLARY CLINTON SUPPORTER | | SERVED IN U.S. MILITARY | | MEMBER OF A LABOR UNION | | MOST IMPORTANT ISSUE | | | | | | | |
| | | Afr-ican- | His-panic | Asian | | Yes | No | Yes | No | Yes | No | Eco-nomy/ | Iraq | Health | Taxes | Terror | Moral | Edu- | | |
| Total | C% | White | Amer- | | | | | | | | | Jobs | War | -care | | -ism | Values | cation | | |
| Total | | 600 | 426 | 110 | 24 | 16 | 163 | 226 | 280 | 318 | 56 | 542 | 310 | 51 | 48 | 37 | 36 | 36 | 33 | |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| 18-25 | | 25 | 19 | 3 | 2 | 1 | 7 | 14 | 6 | 19 | 7 | 18 | 9 | 1 | 2 | 4 | 0 | 5 | 3 | |
| | C% | 4 | 4 | 3 | 8 | 6 | 4 | 6 | 2 | 6 | 13 | 3 | 3 | 2 | 4 | 11 | 0 | 14 | 9 | |
| 26-35 | | 74 | 54 | 9 | 5 | 5 | 15 | 37 | 22 | 52 | 6 | 68 | 26 | 10 | 14 | 3 | 8 | 3 | 5 | |
| | C% | 12 | 13 | 8 | 21 | 31 | 9 | 16 | 8 | 16 | 11 | 13 | 8 | 20 | 29 | 8 | 22 | 8 | 15 | |
| 36-45 | | 111 | 82 | 13 | 7 | 4 | 25 | 47 | 45 | 66 | 6 | 105 | 55 | 12 | 9 | 7 | 3 | 12 | 12 | |
| | C% | 19 | 19 | 12 | 29 | 25 | 15 | 21 | 16 | 21 | 11 | 19 | 18 | 24 | 19 | 19 | 8 | 33 | 36 | |
| 46-55 | | 149 | 100 | 33 | 7 | 1 | 41 | 55 | 71 | 77 | 14 | 134 | 82 | 10 | 6 | 11 | 10 | 5 | 7 | |
| | C% | 25 | 23 | 30 | 29 | 6 | 25 | 24 | 25 | 24 | 25 | 25 | 26 | 20 | 13 | 30 | 28 | 14 | 21 | |
| 56-65 | | 133 | 91 | 30 | 3 | 4 | 33 | 47 | 70 | 62 | 11 | 121 | 81 | 10 | 7 | 4 | 10 | 7 | 5 | |
| | C% | 22 | 21 | 27 | 13 | 25 | 20 | 21 | 25 | 19 | 20 | 22 | 26 | 20 | 15 | 11 | 28 | 19 | 15 | |
| 66-75 | | 65 | 52 | 12 | 0 | 1 | 22 | 19 | 36 | 29 | 5 | 60 | 36 | 5 | 5 | 5 | 4 | 3 | 0 | |
| | C% | 11 | 12 | 11 | 0 | 6 | 13 | 8 | 13 | 9 | 9 | 11 | 12 | 10 | 10 | 14 | 11 | 8 | 0 | |
| Over 75 | | 37 | 25 | 9 | 0 | 0 | 16 | 6 | 27 | 10 | 7 | 30 | 17 | 3 | 5 | 3 | 1 | 1 | 1 | |
| | C% | 6 | 6 | 8 | 0 | 0 | 10 | 3 | 10 | 3 | 13 | 6 | 5 | 6 | 10 | 8 | 3 | 3 | 3 | |
| Refused | | 6 | 3 | 1 | 0 | 0 | 4 | 1 | 3 | 3 | 0 | 6 | 4 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | C% | 1 | 1 | 1 | 0 | 0 | 2 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | |

Q3. Which of the following best describes your race or ethnicity?

| | | ===== BANNER 2 ===== | | | | | | | | | | | | | | | | | | | |
|------------------|----|----------------------|-----------|-------|-----|-----|---------------------------|-----|-------------------------|-----|-------------------------|-----------|----------------------|-------------|-------|------------|--------------|------------|-----|--|--|
| | | RACE | | | | | HILLARY CLINTON SUPPORTER | | SERVED IN U.S. MILITARY | | MEMBER OF A LABOR UNION | | MOST IMPORTANT ISSUE | | | | | | | | |
| | | Afr-ican- | His-panic | Asian | | Yes | No | Yes | No | Yes | No | Eco-nomy/ | Iraq War | Health-care | Taxes | Terror-ism | Moral Values | Edu-cation | | | |
| Total | C% | White | Amer-ican | Asian | | Yes | No | Yes | No | Yes | No | Jobs | War | -care | Taxes | -ism | Values | Education | | | |
| Total | | 600 | 426 | 110 | 24 | 16 | 163 | 226 | 280 | 318 | 56 | 542 | 310 | 51 | 48 | 37 | 36 | 36 | 33 | | |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| White/Caucasian | | 426 | 426 | 0 | 0 | 0 | 95 | 154 | 210 | 216 | 44 | 382 | 215 | 43 | 28 | 23 | 29 | 31 | 23 | | |
| | C% | 71 | 100 | 0 | 0 | 0 | 58 | 68 | 75 | 68 | 79 | 70 | 69 | 84 | 58 | 62 | 81 | 86 | 70 | | |
| African-American | | 110 | 0 | 110 | 0 | 0 | 44 | 56 | 46 | 62 | 10 | 98 | 66 | 4 | 10 | 9 | 3 | 3 | 6 | | |
| | C% | 18 | 0 | 100 | 0 | 0 | 27 | 25 | 16 | 19 | 18 | 18 | 21 | 8 | 21 | 24 | 8 | 8 | 18 | | |
| Asian | | 16 | 0 | 0 | 0 | 16 | 7 | 4 | 0 | 16 | 0 | 16 | 7 | 1 | 5 | 1 | 1 | 0 | 1 | | |
| | C% | 3 | 0 | 0 | 0 | 100 | 4 | 2 | 0 | 5 | 0 | 3 | 2 | 2 | 10 | 3 | 3 | 0 | 3 | | |
| American Indian | | 3 | 0 | 0 | 0 | 0 | 3 | 0 | 3 | 0 | 0 | 3 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | | |
| | C% | 1 | 0 | 0 | 0 | 0 | 2 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 3 | 0 | 0 | | |
| Hispanic | | 24 | 0 | 0 | 24 | 0 | 8 | 8 | 10 | 14 | 2 | 22 | 12 | 1 | 3 | 3 | 1 | 1 | 1 | | |
| | C% | 4 | 0 | 0 | 100 | 0 | 5 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 6 | 8 | 3 | 3 | 3 | | |
| Undecided | | 7 | 0 | 0 | 0 | 0 | 0 | 2 | 2 | 5 | 0 | 7 | 0 | 1 | 2 | 1 | 0 | 1 | 2 | | |
| | C% | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 2 | 0 | 1 | 0 | 2 | 4 | 3 | 0 | 3 | 6 | | |
| Refused | | 14 | 0 | 0 | 0 | 0 | 6 | 2 | 9 | 5 | 0 | 14 | 9 | 1 | 0 | 0 | 1 | 0 | 0 | | |
| | C% | 2 | 0 | 0 | 0 | 0 | 4 | 1 | 3 | 2 | 0 | 3 | 3 | 2 | 0 | 0 | 3 | 0 | 0 | | |

Q4. Were you a Hillary Clinton supporter originally in the Democratic Primary?

BASE: Dems/Ind

| ===== BANNER 2 ===== | | | | | | | | | | | | | | | | | | |
|----------------------|-------|-------|------------------|----------|-------|---------------------------|-----|-------------------------|-----|-------------------------|-----|----------------------|----------|-------------|-------|-----------|--------------|-----------|
| RACE | | | | | | | | | | | | | | | | | | |
| | RACE | | | | | HILLARY CLINTON SUPPORTER | | SERVED IN U.S. MILITARY | | MEMBER OF A LABOR UNION | | MOST IMPORTANT ISSUE | | | | | | |
| | Total | White | African-American | Hispanic | Asian | Yes | No | Yes | No | Yes | No | Economy/ Jobs | Iraq War | Health-care | Taxes | Terrorism | Moral Values | Education |
| Total | 410 | 263 | 104 | 16 | 11 | 163 | 226 | 177 | 231 | 46 | 362 | 228 | 26 | 42 | 24 | 18 | 16 | 25 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 163 | 95 | 44 | 8 | 7 | 163 | 0 | 73 | 88 | 30 | 131 | 88 | 13 | 13 | 10 | 6 | 3 | 16 |
| C% | 40 | 36 | 42 | 50 | 64 | 100 | 0 | 41 | 38 | 65 | 36 | 39 | 50 | 31 | 42 | 33 | 19 | 64 |
| No | 226 | 154 | 56 | 8 | 4 | 0 | 226 | 96 | 130 | 16 | 210 | 127 | 11 | 26 | 14 | 12 | 13 | 8 |
| C% | 55 | 59 | 54 | 50 | 36 | 0 | 100 | 54 | 56 | 35 | 58 | 56 | 42 | 62 | 58 | 67 | 81 | 32 |
| Undecided | 19 | 13 | 4 | 0 | 0 | 0 | 0 | 6 | 13 | 0 | 19 | 12 | 2 | 3 | 0 | 0 | 0 | 1 |
| C% | 5 | 5 | 4 | 0 | 0 | 0 | 0 | 3 | 6 | 0 | 5 | 5 | 8 | 7 | 0 | 0 | 0 | 4 |
| Refused | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| C% | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

Q5. Which one of the following issues matters most in deciding your vote for president?

| ===== BANNER 2 ===== | | | | | | | | | | | | | | | | | | | |
|----------------------|-------|------------------|----------|-------|-------|---------------------------|-----|-------------------------|-----|-------------------------|-----|----------------------|----------|-------------|-------|-----------|--------------|-----------|-------|
| RACE | | | | | | HILLARY CLINTON SUPPORTER | | SERVED IN U.S. MILITARY | | MEMBER OF A LABOR UNION | | MOST IMPORTANT ISSUE | | | | | | | |
| Total | White | African-American | Hispanic | Asian | Other | Yes | No | Yes | No | Yes | No | Economy/ Jobs | Iraq War | Health care | Taxes | Terrorism | Moral Values | Education | Other |
| Total | 600 | 426 | 110 | 24 | 16 | 163 | 226 | 280 | 318 | 56 | 542 | 310 | 51 | 48 | 37 | 36 | 36 | 33 | |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Taxes | 37 | 23 | 9 | 3 | 1 | 10 | 14 | 20 | 17 | 8 | 29 | 0 | 0 | 0 | 37 | 0 | 0 | 0 | |
| C% | 6 | 5 | 8 | 13 | 6 | 6 | 6 | 7 | 5 | 14 | 5 | 0 | 0 | 0 | 100 | 0 | 0 | 0 | |
| Education | 33 | 23 | 6 | 1 | 1 | 16 | 8 | 13 | 20 | 8 | 25 | 0 | 0 | 0 | 0 | 0 | 0 | 33 | |
| C% | 6 | 5 | 5 | 4 | 6 | 10 | 4 | 5 | 6 | 14 | 5 | 0 | 0 | 0 | 0 | 0 | 0 | 100 | |
| Iraq War | 51 | 43 | 4 | 1 | 1 | 13 | 11 | 24 | 26 | 3 | 47 | 0 | 51 | 0 | 0 | 0 | 0 | 0 | |
| C% | 9 | 10 | 4 | 4 | 6 | 8 | 5 | 9 | 8 | 5 | 9 | 0 | 100 | 0 | 0 | 0 | 0 | 0 | |
| Terrorism | 36 | 29 | 3 | 1 | 1 | 6 | 12 | 15 | 21 | 0 | 36 | 0 | 0 | 0 | 0 | 36 | 0 | 0 | |
| C% | 6 | 7 | 3 | 4 | 6 | 4 | 5 | 5 | 7 | 0 | 7 | 0 | 0 | 0 | 0 | 100 | 0 | 0 | |
| Economy/Jobs | 310 | 215 | 66 | 12 | 7 | 88 | 127 | 149 | 161 | 28 | 282 | 310 | 0 | 0 | 0 | 0 | 0 | 0 | |
| C% | 52 | 50 | 60 | 50 | 44 | 54 | 56 | 53 | 51 | 50 | 52 | 100 | 0 | 0 | 0 | 0 | 0 | 0 | |
| Moral Values | 36 | 31 | 3 | 1 | 0 | 3 | 13 | 17 | 19 | 4 | 32 | 0 | 0 | 0 | 0 | 0 | 36 | 0 | |
| C% | 6 | 7 | 3 | 4 | 0 | 2 | 6 | 6 | 6 | 7 | 6 | 0 | 0 | 0 | 0 | 0 | 100 | 0 | |
| Healthcare | 48 | 28 | 10 | 3 | 5 | 13 | 26 | 19 | 29 | 3 | 45 | 0 | 0 | 48 | 0 | 0 | 0 | 0 | |
| C% | 8 | 7 | 9 | 13 | 31 | 8 | 12 | 7 | 9 | 5 | 8 | 0 | 0 | 100 | 0 | 0 | 0 | 0 | |
| Other | 29 | 24 | 1 | 1 | 0 | 5 | 9 | 17 | 12 | 1 | 28 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| C% | 5 | 6 | 1 | 4 | 0 | 3 | 4 | 6 | 4 | 2 | 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| Undecided | 20 | 10 | 8 | 1 | 0 | 9 | 6 | 6 | 13 | 1 | 18 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| C% | 3 | 2 | 7 | 4 | 0 | 6 | 3 | 2 | 4 | 2 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |

Q6. There are six candidates for President listed on your ballot - Democrat Barack Obama, Republican John McCain, Independent Greens Chuck Baldwin, Libertarian Bob Barr, Green Party Cynthia McKinney, and Independent Ralph Nader. At this point, for whom will you vote?

| ===== BANNER 2 ===== | | | | | | | | | | | | | | | | | | |
|----------------------|-------|------------------|----------|-------|-----|---------------------------|-----|-------------------------|-----|-------------------------|-----|----------------------|----------|--------------|-------|-------------|--------------|-------------|
| RACE | | | | | | HILLARY CLINTON SUPPORTER | | SERVED IN U.S. MILITARY | | MEMBER OF A LABOR UNION | | MOST IMPORTANT ISSUE | | | | | | |
| Total | White | African-American | Hispanic | Asian | | Yes | No | Yes | No | Yes | No | Economy/ Jobs | Iraq War | Health -care | Taxes | Terror -ism | Moral Values | Edu- cation |
| Total | 600 | 426 | 110 | 24 | 16 | 163 | 226 | 280 | 318 | 56 | 542 | 310 | 51 | 48 | 37 | 36 | 36 | 33 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Barack Obama | 294 | 171 | 94 | 10 | 9 | 120 | 152 | 121 | 173 | 41 | 253 | 170 | 17 | 30 | 20 | 12 | 9 | 19 |
| C% | 49 | 40 | 85 | 42 | 56 | 74 | 67 | 43 | 54 | 73 | 47 | 55 | 33 | 63 | 54 | 33 | 25 | 58 |
| John McCain | 219 | 192 | 4 | 10 | 5 | 10 | 37 | 113 | 106 | 9 | 210 | 94 | 27 | 9 | 14 | 21 | 22 | 10 |
| C% | 37 | 45 | 4 | 42 | 31 | 6 | 16 | 40 | 33 | 16 | 39 | 30 | 53 | 19 | 38 | 58 | 61 | 30 |
| Chuck Baldwin | 1 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| C% | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 |
| Bob Barr | 2 | 2 | 0 | 0 | 0 | 0 | 2 | 0 | 2 | 0 | 2 | 1 | 0 | 0 | 0 | 0 | 1 | 0 |
| C% | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 0 |
| Ralph Nader | 2 | 2 | 0 | 0 | 0 | 0 | 2 | 2 | 0 | 0 | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| C% | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Undecided | 72 | 51 | 12 | 4 | 2 | 28 | 31 | 38 | 32 | 5 | 65 | 38 | 7 | 8 | 3 | 3 | 4 | 3 |
| C% | 12 | 12 | 11 | 17 | 13 | 17 | 14 | 14 | 10 | 9 | 12 | 12 | 14 | 17 | 8 | 8 | 11 | 9 |
| Refused | 10 | 7 | 0 | 0 | 0 | 4 | 2 | 6 | 4 | 0 | 10 | 6 | 0 | 1 | 0 | 0 | 0 | 0 |
| C% | 2 | 2 | 0 | 0 | 0 | 2 | 1 | 2 | 1 | 0 | 2 | 2 | 0 | 2 | 0 | 0 | 0 | 0 |

Q7. Is your mind made up or do you think you might change your mind before the election?

BASE: Those who know who they are voting for

| ===== BANNER 2 ===== | | | | | | | | | | | | | | | | | | | |
|----------------------|-------|------------------|----------|-------|---------------------------|-----|-------------------------|-----|-------------------------|-----|----------------------|----------|--------------|-------|-------------|--------------|-------------|-----|--|
| RACE | | | | | | | | | | | | | | | | | | | |
| | | | | | HILLARY CLINTON SUPPORTER | | SERVED IN U.S. MILITARY | | MEMBER OF A LABOR UNION | | MOST IMPORTANT ISSUE | | | | | | | | |
| Total | White | African-American | Hispanic | Asian | Yes | No | Yes | No | Yes | No | Economy/ Jobs | Iraq War | Health -care | Taxes | Terror -ism | Moral Values | Edu- cation | | |
| Total | 518 | 368 | 98 | 20 | 14 | 131 | 193 | 236 | 282 | 51 | 467 | 266 | 44 | 39 | 34 | 33 | 32 | 30 | |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Mind made up | 455 | 316 | 92 | 19 | 12 | 121 | 161 | 211 | 244 | 47 | 408 | 240 | 40 | 36 | 28 | 29 | 25 | 25 | |
| C% | 88 | 86 | 94 | 95 | 86 | 92 | 83 | 89 | 87 | 92 | 87 | 90 | 91 | 92 | 82 | 88 | 78 | 83 | |
| Might change | 57 | 48 | 4 | 1 | 2 | 8 | 30 | 23 | 34 | 4 | 53 | 25 | 3 | 3 | 5 | 3 | 6 | 4 | |
| C% | 11 | 13 | 4 | 5 | 14 | 6 | 16 | 10 | 12 | 8 | 11 | 9 | 7 | 8 | 15 | 9 | 19 | 13 | |
| Undecided | 6 | 4 | 2 | 0 | 0 | 2 | 2 | 2 | 4 | 0 | 6 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | |
| C% | 1 | 1 | 2 | 0 | 0 | 2 | 1 | 1 | 1 | 0 | 1 | 0 | 2 | 0 | 3 | 3 | 3 | 3 | |

Virginia (#4817)
 Q8. As of today, who are you leaning toward?
 BASE: Undecided

2008/10/05

| ===== BANNER 2 ===== | | | | | | | | | | | | | | | | | | |
|----------------------|-------|------------------|----------|-------|---------------------------|-----|-------------------------|-----|-------------------------|-----|----------------------|----------|-------------|-------|-----------|--------------|-----------|-----|
| RACE | | | | | | | | | | | | | | | | | | |
| | | | | | HILLARY CLINTON SUPPORTER | | SERVED IN U.S. MILITARY | | MEMBER OF A LABOR UNION | | MOST IMPORTANT ISSUE | | | | | | | |
| Total | White | African-American | Hispanic | Asian | Yes | No | Yes | No | Yes | No | Economy/ Jobs | Iraq War | Health-care | Taxes | Terrorism | Moral Values | Education | |
| Total | 82 | 58 | 12 | 4 | 2 | 32 | 33 | 44 | 36 | 5 | 75 | 44 | 7 | 9 | 3 | 3 | 4 | 3 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Barack Obama | 15 | 9 | 6 | 0 | 0 | 8 | 7 | 13 | 2 | 0 | 15 | 8 | 1 | 2 | 1 | 1 | 0 | 1 |
| C% | 18 | 16 | 50 | 0 | 0 | 25 | 21 | 30 | 6 | 0 | 20 | 18 | 14 | 22 | 33 | 33 | 0 | 33 |
| John McCain | 17 | 17 | 0 | 0 | 0 | 0 | 11 | 10 | 7 | 2 | 15 | 10 | 1 | 0 | 2 | 0 | 4 | 0 |
| C% | 21 | 29 | 0 | 0 | 0 | 0 | 33 | 23 | 19 | 40 | 20 | 23 | 14 | 0 | 67 | 0 | 100 | 0 |
| Undecided | 36 | 21 | 6 | 4 | 2 | 18 | 13 | 11 | 23 | 3 | 31 | 18 | 5 | 5 | 0 | 2 | 0 | 2 |
| C% | 44 | 36 | 50 | 100 | 100 | 56 | 39 | 25 | 64 | 60 | 41 | 41 | 71 | 56 | 0 | 67 | 0 | 67 |
| Refused | 14 | 11 | 0 | 0 | 0 | 6 | 2 | 10 | 4 | 0 | 14 | 8 | 0 | 2 | 0 | 0 | 0 | 0 |
| C% | 17 | 19 | 0 | 0 | 0 | 19 | 6 | 23 | 11 | 0 | 19 | 18 | 0 | 22 | 0 | 0 | 0 | 0 |

Q6./Q8. There are 5 major candidates for President, at this point, for whom will you vote?

| | | ===== BANNER 2 ===== | | | | | | | | | | | | | | | | | | | |
|---------------|----|----------------------|-----------|-------|-----|-----|---------------------------|-----|-------------------------|-----|-------------------------|----------------|----------------------|--------------|-------|-------------|--------------|------------|-----|--|--|
| | | RACE | | | | | HILLARY CLINTON SUPPORTER | | SERVED IN U.S. MILITARY | | MEMBER OF A LABOR UNION | | MOST IMPORTANT ISSUE | | | | | | | | |
| | | Afr-ican- | His-panic | Asian | | Yes | No | Yes | No | Yes | No | Eco-nomy/ Jobs | Iraq War | Health -care | Taxes | Terror -ism | Moral Values | Edu-cation | | | |
| Total | C% | White | Amer-ican | | | | | | | | | | | | | | | | | | |
| Total | | 600 | 426 | 110 | 24 | 16 | 163 | 226 | 280 | 318 | 56 | 542 | 310 | 51 | 48 | 37 | 36 | 36 | 33 | | |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Barack Obama | | 309 | 180 | 100 | 10 | 9 | 128 | 159 | 134 | 175 | 41 | 268 | 178 | 18 | 32 | 21 | 13 | 9 | 20 | | |
| | C% | 52 | 42 | 91 | 42 | 56 | 79 | 70 | 48 | 55 | 73 | 49 | 57 | 35 | 67 | 57 | 36 | 25 | 61 | | |
| John McCain | | 236 | 209 | 4 | 10 | 5 | 10 | 48 | 123 | 113 | 11 | 225 | 104 | 28 | 9 | 16 | 21 | 26 | 10 | | |
| | C% | 39 | 49 | 4 | 42 | 31 | 6 | 21 | 44 | 36 | 20 | 42 | 34 | 55 | 19 | 43 | 58 | 72 | 30 | | |
| Chuck Baldwin | | 1 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | | |
| | C% | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | | |
| Bob Barr | | 2 | 2 | 0 | 0 | 0 | 0 | 2 | 0 | 2 | 0 | 2 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | | |
| | C% | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 0 | | |
| Ralph Nader | | 2 | 2 | 0 | 0 | 0 | 0 | 2 | 2 | 0 | 0 | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | C% | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| Undecided | | 36 | 21 | 6 | 4 | 2 | 18 | 13 | 11 | 23 | 3 | 31 | 18 | 5 | 5 | 0 | 2 | 0 | 2 | | |
| | C% | 6 | 5 | 5 | 17 | 13 | 11 | 6 | 4 | 7 | 5 | 6 | 6 | 10 | 10 | 0 | 6 | 0 | 6 | | |
| Refused | | 14 | 11 | 0 | 0 | 0 | 6 | 2 | 10 | 4 | 0 | 14 | 8 | 0 | 2 | 0 | 0 | 0 | 0 | | |
| | C% | 2 | 3 | 0 | 0 | 0 | 4 | 1 | 4 | 1 | 0 | 3 | 3 | 0 | 4 | 0 | 0 | 0 | 0 | | |

Q9. There are four candidates for U.S. Senate listed on your ballot - Democrat Mark Warner, Republican Jim Gilmore, Independent Greens Glenda Gail Parker, and Libertarian Bill Redpath. At this point, for whom will you vote or toward whom do you lean?

| ===== BANNER 2 ===== | | | | | | | | | | | | | | | | | | |
|----------------------|-------|------------------|-----|-----|----------|-------|---------------------------|-----|-------------------------|-----|-------------------------|-----|----------------------|----------|--------------|-------|-------------|--------------|
| RACE | | | | | | | | | | | | | | | | | | |
| Total | White | African-American | | | Hispanic | Asian | HILLARY CLINTON SUPPORTER | | SERVED IN U.S. MILITARY | | MEMBER OF A LABOR UNION | | MOST IMPORTANT ISSUE | | | | | |
| | | American | | | | | Yes | No | Yes | No | Yes | No | Economy/ Jobs | Iraq War | Health -care | Taxes | Terror -ism | Moral Values |
| Total | 600 | 426 | 110 | 24 | 16 | 163 | 226 | 280 | 318 | 56 | 542 | 310 | 51 | 48 | 37 | 36 | 36 | 33 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Mark Warner | 339 | 225 | 82 | 12 | 8 | 117 | 171 | 138 | 201 | 36 | 303 | 187 | 24 | 31 | 24 | 21 | 14 | 19 |
| C% | 57 | 53 | 75 | 50 | 50 | 72 | 76 | 49 | 63 | 64 | 56 | 60 | 47 | 65 | 65 | 58 | 39 | 58 |
| Jim Gilmore | 151 | 135 | 2 | 6 | 3 | 12 | 24 | 88 | 63 | 9 | 142 | 66 | 17 | 8 | 8 | 13 | 18 | 7 |
| C% | 25 | 32 | 2 | 25 | 19 | 7 | 11 | 31 | 20 | 16 | 26 | 21 | 33 | 17 | 22 | 36 | 50 | 21 |
| Glenda Gail Parker | 4 | 4 | 0 | 0 | 0 | 0 | 2 | 4 | 0 | 0 | 4 | 3 | 0 | 0 | 0 | 0 | 0 | 0 |
| C% | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| Undecided | 92 | 53 | 24 | 6 | 5 | 30 | 27 | 40 | 52 | 11 | 81 | 46 | 9 | 8 | 5 | 2 | 4 | 7 |
| C% | 15 | 12 | 22 | 25 | 31 | 18 | 12 | 14 | 16 | 20 | 15 | 15 | 18 | 17 | 14 | 6 | 11 | 21 |
| Refused | 14 | 9 | 2 | 0 | 0 | 4 | 2 | 10 | 2 | 0 | 12 | 8 | 1 | 1 | 0 | 0 | 0 | 0 |
| C% | 2 | 2 | 2 | 0 | 0 | 2 | 1 | 4 | 1 | 0 | 2 | 3 | 2 | 2 | 0 | 0 | 0 | 0 |

Q10. Overall, which candidate do you trust more - Barack Obama or John McCain?

| | | ===== BANNER 2 ===== | | | | | | | | | | | | | | | | | | | |
|-----------|----|----------------------|-----------|-------|-----|-----|---------------------------|-----|-------------------------|-----|-------------------------|-----------|----------------------|-------------|-------|------------|--------------|------------|-----|--|--|
| | | RACE | | | | | HILLARY CLINTON SUPPORTER | | SERVED IN U.S. MILITARY | | MEMBER OF A LABOR UNION | | MOST IMPORTANT ISSUE | | | | | | | | |
| | | Afr-ican- | His-panic | Asian | | Yes | No | Yes | No | Yes | No | Eco-nomy/ | Iraq War | Health-care | Taxes | Terror-ism | Moral Values | Edu-cation | | | |
| Total | C% | White | Amer-ican | | | | | | | | | Jobs | | | | | | | | | |
| Total | | 600 | 426 | 110 | 24 | 16 | 163 | 226 | 280 | 318 | 56 | 542 | 310 | 51 | 48 | 37 | 36 | 36 | 33 | | |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Obama | | 301 | 170 | 102 | 11 | 9 | 132 | 149 | 127 | 174 | 40 | 261 | 171 | 20 | 31 | 22 | 12 | 7 | 22 | | |
| | C% | 50 | 40 | 93 | 46 | 56 | 81 | 66 | 45 | 55 | 71 | 48 | 55 | 39 | 65 | 59 | 33 | 19 | 67 | | |
| McCain | | 224 | 201 | 2 | 10 | 5 | 12 | 42 | 121 | 103 | 11 | 213 | 97 | 28 | 10 | 13 | 22 | 24 | 10 | | |
| | C% | 37 | 47 | 2 | 42 | 31 | 7 | 19 | 43 | 32 | 20 | 39 | 31 | 55 | 21 | 35 | 61 | 67 | 30 | | |
| Undecided | | 66 | 51 | 4 | 3 | 2 | 15 | 33 | 27 | 39 | 5 | 61 | 38 | 2 | 6 | 2 | 2 | 5 | 1 | | |
| | C% | 11 | 12 | 4 | 13 | 13 | 9 | 15 | 10 | 12 | 9 | 11 | 12 | 4 | 13 | 5 | 6 | 14 | 3 | | |
| Refused | | 9 | 4 | 2 | 0 | 0 | 4 | 2 | 5 | 2 | 0 | 7 | 4 | 1 | 1 | 0 | 0 | 0 | 0 | | |
| | C% | 2 | 1 | 2 | 0 | 0 | 2 | 1 | 2 | 1 | 0 | 1 | 1 | 2 | 2 | 0 | 0 | 0 | 0 | | |

Q11. Which political party - if any - do you blame for the recent turmoil on Wall Street in the banking and financial sectors?

| ===== BANNER 2 ===== | | | | | | | | | | | | | | | | | | |
|----------------------|-------|-------|------------------|----------|-------|---------------------------|-----|-------------------------|-----|-------------------------|-----|----------------------|----------|-------------|-------|-----------|--------------|-----------|
| RACE | | | | | | | | | | | | | | | | | | |
| | RACE | | | | | HILLARY CLINTON SUPPORTER | | SERVED IN U.S. MILITARY | | MEMBER OF A LABOR UNION | | MOST IMPORTANT ISSUE | | | | | | |
| | Total | White | African-American | Hispanic | Asian | Yes | No | Yes | No | Yes | No | Economy/ Jobs | Iraq War | Health-care | Taxes | Terrorism | Moral Values | Education |
| Total | 600 | 426 | 110 | 24 | 16 | 163 | 226 | 280 | 318 | 56 | 542 | 310 | 51 | 48 | 37 | 36 | 36 | 33 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Blame Democrats | 87 | 75 | 2 | 3 | 3 | 3 | 19 | 48 | 39 | 0 | 87 | 43 | 7 | 6 | 5 | 8 | 10 | 4 |
| C% | 15 | 18 | 2 | 13 | 19 | 2 | 8 | 17 | 12 | 0 | 16 | 14 | 14 | 13 | 14 | 22 | 28 | 12 |
| Blame Republicans | 235 | 134 | 78 | 9 | 7 | 100 | 110 | 116 | 119 | 25 | 210 | 133 | 20 | 24 | 15 | 11 | 6 | 14 |
| C% | 39 | 31 | 71 | 38 | 44 | 61 | 49 | 41 | 37 | 45 | 39 | 43 | 39 | 50 | 41 | 31 | 17 | 42 |
| Neither | 186 | 150 | 12 | 8 | 6 | 31 | 71 | 75 | 111 | 21 | 165 | 80 | 19 | 14 | 14 | 13 | 16 | 12 |
| C% | 31 | 35 | 11 | 33 | 38 | 19 | 31 | 27 | 35 | 38 | 30 | 26 | 37 | 29 | 38 | 36 | 44 | 36 |
| Undecided | 79 | 60 | 14 | 4 | 0 | 19 | 26 | 32 | 47 | 8 | 71 | 48 | 4 | 2 | 3 | 4 | 4 | 3 |
| C% | 13 | 14 | 13 | 17 | 0 | 12 | 12 | 11 | 15 | 14 | 13 | 15 | 8 | 4 | 8 | 11 | 11 | 9 |
| Refused | 13 | 7 | 4 | 0 | 0 | 10 | 0 | 9 | 2 | 2 | 9 | 6 | 1 | 2 | 0 | 0 | 0 | 0 |
| C% | 2 | 2 | 4 | 0 | 0 | 6 | 0 | 3 | 1 | 4 | 2 | 2 | 2 | 4 | 0 | 0 | 0 | 0 |

Q12. Did you watch the Vice Presidential debate Thursday night?

| | | ===== BANNER 2 ===== | | | | | | | | | | | | | | | | | | | |
|-----------|----|----------------------|-------|------------------|----------|-------|---------------------------|-----|-------------------------|-----|-------------------------|-----|----------------------|----------|-------------|-------|-----------|--------------|-----------|--|--|
| | | RACE | | | | | HILLARY CLINTON SUPPORTER | | SERVED IN U.S. MILITARY | | MEMBER OF A LABOR UNION | | MOST IMPORTANT ISSUE | | | | | | | | |
| | | Total | White | African-American | Hispanic | Asian | Yes | No | Yes | No | Yes | No | Economy/ Jobs | Iraq War | Health-care | Taxes | Terrorism | Moral Values | Education | | |
| Total | | 600 | 426 | 110 | 24 | 16 | 163 | 226 | 280 | 318 | 56 | 542 | 310 | 51 | 48 | 37 | 36 | 36 | 33 | | |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Yes | | 450 | 328 | 70 | 21 | 11 | 115 | 176 | 230 | 220 | 41 | 409 | 234 | 43 | 37 | 24 | 27 | 28 | 18 | | |
| | C% | 75 | 77 | 64 | 88 | 69 | 71 | 78 | 82 | 69 | 73 | 75 | 75 | 84 | 77 | 65 | 75 | 78 | 55 | | |
| No | | 142 | 96 | 34 | 3 | 5 | 40 | 50 | 48 | 94 | 13 | 129 | 71 | 7 | 10 | 13 | 9 | 8 | 15 | | |
| | C% | 24 | 23 | 31 | 13 | 31 | 25 | 22 | 17 | 30 | 23 | 24 | 23 | 14 | 21 | 35 | 25 | 22 | 45 | | |
| Undecided | | 2 | 0 | 2 | 0 | 0 | 2 | 0 | 0 | 2 | 0 | 2 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | C% | 0 | 0 | 2 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| Refused | | 6 | 2 | 4 | 0 | 0 | 6 | 0 | 2 | 2 | 2 | 2 | 3 | 1 | 1 | 0 | 0 | 0 | 0 | | |
| | C% | 1 | 0 | 4 | 0 | 0 | 4 | 0 | 1 | 1 | 4 | 0 | 1 | 2 | 2 | 0 | 0 | 0 | 0 | | |

Q13. Who do you think won the debate - Joe Biden or Sarah Palin?

BASE: Those who watched the VP debate

| | | ===== BANNER 2 ===== | | | | | | | | | | | | | | | | | | | |
|-----------|----|----------------------|-----------|-------|-----|-----|---------------------------|-----|-------------------------|-----|-------------------------|-----------|----------------------|--------|-------|--------|--------|--------|-----|--|--|
| | | RACE | | | | | HILLARY CLINTON SUPPORTER | | SERVED IN U.S. MILITARY | | MEMBER OF A LABOR UNION | | MOST IMPORTANT ISSUE | | | | | | | | |
| | | Afr-ican- | His- | Asian | | Yes | No | Yes | No | Yes | No | Eco-nomy/ | Iraq | Health | Taxes | Terror | Moral | Edu- | | | |
| Total | C% | White | Amer-ican | panic | | | | | | | | Jobs | War | -care | | -ism | Values | cation | | | |
| Total | | 450 | 328 | 70 | 21 | 11 | 115 | 176 | 230 | 220 | 41 | 409 | 234 | 43 | 37 | 24 | 27 | 28 | 18 | | |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Biden | | 207 | 125 | 56 | 9 | 9 | 81 | 105 | 94 | 113 | 21 | 186 | 125 | 15 | 26 | 11 | 5 | 5 | 10 | | |
| | C% | 46 | 38 | 80 | 43 | 82 | 70 | 60 | 41 | 51 | 51 | 45 | 53 | 35 | 70 | 46 | 19 | 18 | 56 | | |
| Palin | | 119 | 110 | 0 | 3 | 0 | 13 | 28 | 74 | 45 | 5 | 114 | 42 | 19 | 6 | 6 | 15 | 12 | 2 | | |
| | C% | 26 | 34 | 0 | 14 | 0 | 11 | 16 | 32 | 20 | 12 | 28 | 18 | 44 | 16 | 25 | 56 | 43 | 11 | | |
| Neither | | 88 | 65 | 12 | 7 | 0 | 11 | 28 | 42 | 46 | 9 | 79 | 48 | 7 | 2 | 5 | 4 | 8 | 5 | | |
| | C% | 20 | 20 | 17 | 33 | 0 | 10 | 16 | 18 | 21 | 22 | 19 | 21 | 16 | 5 | 21 | 15 | 29 | 28 | | |
| Undecided | | 36 | 28 | 2 | 2 | 2 | 10 | 15 | 20 | 16 | 6 | 30 | 19 | 2 | 3 | 2 | 3 | 3 | 1 | | |
| | C% | 8 | 9 | 3 | 10 | 18 | 9 | 9 | 9 | 7 | 15 | 7 | 8 | 5 | 8 | 8 | 11 | 11 | 6 | | |

Q14. Did the debate make you more likely to vote for Barack Obama or John McCain?

BASE: Those who watched the debate

| ===== BANNER 2 ===== | | | | | | | | | | | | | | | | | | |
|--------------------------------|-------|-------|------------------|----------|-------|---------------------------|-----|-------------------------|-----|-------------------------|-----|----------------------|----------|-------------|-------|-----------|--------------|-----------|
| RACE | | | | | | | | | | | | | | | | | | |
| | RACE | | | | | HILLARY CLINTON SUPPORTER | | SERVED IN U.S. MILITARY | | MEMBER OF A LABOR UNION | | MOST IMPORTANT ISSUE | | | | | | |
| | Total | White | African-American | Hispanic | Asian | Yes | No | Yes | No | Yes | No | Economy/ Jobs | Iraq War | Health-care | Taxes | Terrorism | Moral Values | Education |
| Total | 450 | 328 | 70 | 21 | 11 | 115 | 176 | 230 | 220 | 41 | 409 | 234 | 43 | 37 | 24 | 27 | 28 | 18 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| More likely to vote for Obama | 143 | 81 | 44 | 8 | 5 | 58 | 72 | 57 | 86 | 13 | 130 | 86 | 11 | 17 | 9 | 3 | 1 | 9 |
| C% | 32 | 25 | 63 | 38 | 45 | 50 | 41 | 25 | 39 | 32 | 32 | 37 | 26 | 46 | 38 | 11 | 4 | 50 |
| More likely to vote for McCain | 82 | 76 | 0 | 2 | 0 | 2 | 12 | 44 | 38 | 4 | 78 | 28 | 15 | 1 | 3 | 13 | 11 | 1 |
| C% | 18 | 23 | 0 | 10 | 0 | 2 | 7 | 19 | 17 | 10 | 19 | 12 | 35 | 3 | 13 | 48 | 39 | 6 |
| No difference | 213 | 163 | 26 | 11 | 6 | 50 | 90 | 119 | 94 | 21 | 192 | 114 | 16 | 17 | 12 | 9 | 16 | 8 |
| C% | 47 | 50 | 37 | 52 | 55 | 43 | 51 | 52 | 43 | 51 | 47 | 49 | 37 | 46 | 50 | 33 | 57 | 44 |
| Undecided | 12 | 8 | 0 | 0 | 0 | 5 | 2 | 10 | 2 | 3 | 9 | 6 | 1 | 2 | 0 | 2 | 0 | 0 |
| C% | 3 | 2 | 0 | 0 | 0 | 4 | 1 | 4 | 1 | 7 | 2 | 3 | 2 | 5 | 0 | 7 | 0 | 0 |

Q15. Regardless of how you would vote, how comfortable would you be with Barack Obama as president?

| ===== BANNER 2 ===== | | | | | | | | | | | | | | | | | | | | |
|------------------------|----|-----------|-----------|-------|-------|-----|---------------------------|-----|-------------------------|-----|-------------------------|-----------|----------------------|--------|-------|--------|--------|--------|-----|-----|
| | | RACE | | | | | HILLARY CLINTON SUPPORTER | | SERVED IN U.S. MILITARY | | MEMBER OF A LABOR UNION | | MOST IMPORTANT ISSUE | | | | | | | |
| | | Afr-ican- | His-panic | Asian | | Yes | No | Yes | No | Yes | No | Eco-nomy/ | Iraq | Health | Taxes | Terror | Moral | Edu- | | |
| Total | C% | White | Amer-ican | panic | Asian | Yes | No | Yes | No | Yes | No | Jobs | War | -care | | -ism | Values | cation | | |
| Total | | 600 | 426 | 110 | 24 | 16 | 163 | 226 | 280 | 318 | 56 | 542 | 310 | 51 | 48 | 37 | 36 | 36 | 33 | |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Extremely comfortable | | 155 | 75 | 64 | 8 | 3 | 70 | 76 | 66 | 89 | 26 | 129 | 89 | 10 | 14 | 15 | 2 | 4 | 15 | |
| | C% | 26 | 18 | 58 | 33 | 19 | 43 | 34 | 24 | 28 | 46 | 24 | 29 | 20 | 29 | 41 | 6 | 11 | 45 | |
| Very comfortable | | 121 | 82 | 30 | 3 | 3 | 38 | 67 | 55 | 66 | 12 | 109 | 71 | 7 | 16 | 5 | 9 | 2 | 4 | |
| | C% | 20 | 19 | 27 | 13 | 19 | 23 | 30 | 20 | 21 | 21 | 20 | 23 | 14 | 33 | 14 | 25 | 6 | 12 | |
| Somewhat comfortable | | 125 | 99 | 6 | 11 | 5 | 32 | 50 | 50 | 75 | 6 | 119 | 59 | 10 | 6 | 8 | 9 | 10 | 10 | |
| | C% | 21 | 23 | 5 | 46 | 31 | 20 | 22 | 18 | 24 | 11 | 22 | 19 | 20 | 13 | 22 | 25 | 28 | 30 | |
| Not at all comfortable | | 164 | 152 | 0 | 2 | 3 | 11 | 26 | 99 | 65 | 10 | 154 | 70 | 23 | 8 | 8 | 16 | 17 | 4 | |
| | C% | 27 | 36 | 0 | 8 | 19 | 7 | 12 | 35 | 20 | 18 | 28 | 23 | 45 | 17 | 22 | 44 | 47 | 12 | |
| Undecided | | 24 | 16 | 6 | 0 | 2 | 4 | 5 | 5 | 19 | 0 | 24 | 15 | 0 | 3 | 1 | 0 | 3 | 0 | |
| | C% | 4 | 4 | 5 | 0 | 13 | 2 | 2 | 2 | 6 | 0 | 4 | 5 | 0 | 6 | 3 | 0 | 8 | 0 | |
| Refused | | 11 | 2 | 4 | 0 | 0 | 8 | 2 | 5 | 4 | 2 | 7 | 6 | 1 | 1 | 0 | 0 | 0 | 0 | |
| | C% | 2 | 0 | 4 | 0 | 0 | 5 | 1 | 2 | 1 | 4 | 1 | 2 | 2 | 2 | 0 | 0 | 0 | 0 | |

Q16. Regardless of how you would vote, how comfortable would you be with John McCain as president?

| ===== BANNER 2 ===== | | | | | | | | | | | | | | | | | | | | |
|------------------------|-------|------------------|----------|-------|-----|---------------------------|-----|-------------------------|-----|-------------------------|-----|----------------------------------|----------|-------------|-------|-----------|--------------|-----------|--|--|
| ----- RACE ----- | | | | | | | | | | | | | | | | | | | | |
| | | | | | | HILLARY CLINTON SUPPORTER | | SERVED IN U.S. MILITARY | | MEMBER OF A LABOR UNION | | ----- MOST IMPORTANT ISSUE ----- | | | | | | | | |
| Total | White | African-American | Hispanic | Asian | | Yes | No | Yes | No | Yes | No | Economy/ Jobs | Iraq War | Health-care | Taxes | Terrorism | Moral Values | Education | | |
| Total | 600 | 426 | 110 | 24 | 16 | 163 | 226 | 280 | 318 | 56 | 542 | 310 | 51 | 48 | 37 | 36 | 36 | 33 | | |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Extremely comfortable | 70 | 58 | 6 | 3 | 2 | 4 | 15 | 37 | 33 | 3 | 67 | 39 | 3 | 1 | 3 | 4 | 8 | 4 | | |
| C% | 12 | 14 | 5 | 13 | 13 | 2 | 7 | 13 | 10 | 5 | 12 | 13 | 6 | 2 | 8 | 11 | 22 | 12 | | |
| Very comfortable | 119 | 96 | 6 | 7 | 4 | 13 | 20 | 60 | 59 | 7 | 112 | 47 | 14 | 7 | 11 | 14 | 9 | 6 | | |
| C% | 20 | 23 | 5 | 29 | 25 | 8 | 9 | 21 | 19 | 13 | 21 | 15 | 27 | 15 | 30 | 39 | 25 | 18 | | |
| Somewhat comfortable | 161 | 126 | 24 | 3 | 1 | 44 | 70 | 75 | 86 | 18 | 143 | 84 | 19 | 15 | 5 | 9 | 10 | 8 | | |
| C% | 27 | 30 | 22 | 13 | 6 | 27 | 31 | 27 | 27 | 32 | 26 | 27 | 37 | 31 | 14 | 25 | 28 | 24 | | |
| Not at all comfortable | 218 | 126 | 68 | 11 | 7 | 91 | 113 | 101 | 117 | 26 | 192 | 124 | 13 | 21 | 16 | 9 | 7 | 14 | | |
| C% | 36 | 30 | 62 | 46 | 44 | 56 | 50 | 36 | 37 | 46 | 35 | 40 | 25 | 44 | 43 | 25 | 19 | 42 | | |
| Undecided | 22 | 18 | 2 | 0 | 2 | 3 | 6 | 3 | 19 | 0 | 22 | 11 | 1 | 3 | 2 | 0 | 2 | 1 | | |
| C% | 4 | 4 | 2 | 0 | 13 | 2 | 3 | 1 | 6 | 0 | 4 | 4 | 2 | 6 | 5 | 0 | 6 | 3 | | |
| Refused | 10 | 2 | 4 | 0 | 0 | 8 | 2 | 4 | 4 | 2 | 6 | 5 | 1 | 1 | 0 | 0 | 0 | 0 | | |
| C% | 2 | 0 | 4 | 0 | 0 | 5 | 1 | 1 | 1 | 4 | 1 | 2 | 2 | 2 | 0 | 0 | 0 | 0 | | |

Q17. When all the votes are counted in November of 2008, who do you think will be our next President?

| | | ===== BANNER 2 ===== | | | | | | | | | | | | | | | | | | | |
|-----------|----|----------------------|-------|------------------|----------|-------|---------------------------|-----|-------------------------|-----|-------------------------|-----|----------------------|----------|-------------|-------|-----------|--------------|-----------|--|--|
| | | RACE | | | | | HILLARY CLINTON SUPPORTER | | SERVED IN U.S. MILITARY | | MEMBER OF A LABOR UNION | | MOST IMPORTANT ISSUE | | | | | | | | |
| | | Total | White | African-American | Hispanic | Asian | Yes | No | Yes | No | Yes | No | Economy/ Jobs | Iraq War | Health Care | Taxes | Terrorism | Moral Values | Education | | |
| Total | | 600 | 426 | 110 | 24 | 16 | 163 | 226 | 280 | 318 | 56 | 542 | 310 | 51 | 48 | 37 | 36 | 36 | 33 | | |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Obama | | 340 | 220 | 88 | 13 | 10 | 122 | 162 | 149 | 191 | 43 | 297 | 186 | 28 | 31 | 27 | 17 | 13 | 23 | | |
| | C% | 57 | 52 | 80 | 54 | 63 | 75 | 72 | 53 | 60 | 77 | 55 | 60 | 55 | 65 | 73 | 47 | 36 | 70 | | |
| McCain | | 131 | 106 | 8 | 9 | 4 | 15 | 22 | 72 | 59 | 7 | 124 | 59 | 13 | 9 | 7 | 10 | 12 | 7 | | |
| | C% | 22 | 25 | 7 | 38 | 25 | 9 | 10 | 26 | 19 | 13 | 23 | 19 | 25 | 19 | 19 | 28 | 33 | 21 | | |
| Undecided | | 125 | 100 | 12 | 2 | 0 | 22 | 42 | 59 | 66 | 6 | 119 | 64 | 9 | 7 | 3 | 9 | 11 | 3 | | |
| | C% | 21 | 23 | 11 | 8 | 0 | 13 | 19 | 21 | 21 | 11 | 22 | 21 | 18 | 15 | 8 | 25 | 31 | 9 | | |
| Refused | | 4 | 0 | 2 | 0 | 2 | 4 | 0 | 0 | 2 | 0 | 2 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | | |
| | C% | 1 | 0 | 2 | 0 | 13 | 2 | 0 | 0 | 1 | 0 | 0 | 0 | 2 | 2 | 0 | 0 | 0 | 0 | | |

Q18. Has anyone in your household ever served in the U.S. military?

| | | ===== BANNER 2 ===== | | | | | | | | | | | | | | | | | | | |
|---------|----|----------------------|-----------|-------|-----|-----|---------------------------|-----|-------------------------|-----|-------------------------|----------------|----------------------|--------------|-------|-------------|--------------|------------|-----|--|--|
| | | RACE | | | | | HILLARY CLINTON SUPPORTER | | SERVED IN U.S. MILITARY | | MEMBER OF A LABOR UNION | | MOST IMPORTANT ISSUE | | | | | | | | |
| | | Afr-ican- | His-panic | Asian | | Yes | No | Yes | No | Yes | No | Eco-nomy/ Jobs | Iraq War | Health -care | Taxes | Terror -ism | Moral Values | Edu-cation | | | |
| Total | C% | White | Amer-ican | | | | | | | | | | | | | | | | | | |
| Total | | 600 | 426 | 110 | 24 | 16 | 163 | 226 | 280 | 318 | 56 | 542 | 310 | 51 | 48 | 37 | 36 | 36 | 33 | | |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Yes | | 280 | 210 | 46 | 10 | 0 | 73 | 96 | 280 | 0 | 40 | 240 | 149 | 24 | 19 | 20 | 15 | 17 | 13 | | |
| | C% | 47 | 49 | 42 | 42 | 0 | 45 | 42 | 100 | 0 | 71 | 44 | 48 | 47 | 40 | 54 | 42 | 47 | 39 | | |
| No | | 318 | 216 | 62 | 14 | 16 | 88 | 130 | 0 | 318 | 16 | 302 | 161 | 26 | 29 | 17 | 21 | 19 | 20 | | |
| | C% | 53 | 51 | 56 | 58 | 100 | 54 | 58 | 0 | 100 | 29 | 56 | 52 | 51 | 60 | 46 | 58 | 53 | 61 | | |
| Refused | | 2 | 0 | 2 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | | |
| | C% | 0 | 0 | 2 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | | |

Q19. Does anyone in your household belong to a labor union?

| | | ===== BANNER 2 ===== | | | | | | | | | | | | | | | | | | | |
|---------|----|----------------------|-----------|-------|-----|-----|---------------------------|-----|-------------------------|-----|-------------------------|----------------|----------------------|--------------|-------|-------------|--------------|------------|-----|--|--|
| | | RACE | | | | | HILLARY CLINTON SUPPORTER | | SERVED IN U.S. MILITARY | | MEMBER OF A LABOR UNION | | MOST IMPORTANT ISSUE | | | | | | | | |
| | | Afr-ican- | His-panic | Asian | | Yes | No | Yes | No | Yes | No | Eco-nomy/ Jobs | Iraq War | Health -care | Taxes | Terror -ism | Moral Values | Edu-cation | | | |
| Total | C% | White | Amer-ican | | | | | | | | | | | | | | | | | | |
| Total | | 600 | 426 | 110 | 24 | 16 | 163 | 226 | 280 | 318 | 56 | 542 | 310 | 51 | 48 | 37 | 36 | 36 | 33 | | |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Yes | | 56 | 44 | 10 | 2 | 0 | 30 | 16 | 40 | 16 | 56 | 0 | 28 | 3 | 3 | 8 | 0 | 4 | 8 | | |
| | C% | 9 | 10 | 9 | 8 | 0 | 18 | 7 | 14 | 5 | 100 | 0 | 9 | 6 | 6 | 22 | 0 | 11 | 24 | | |
| No | | 542 | 382 | 98 | 22 | 16 | 131 | 210 | 240 | 302 | 0 | 542 | 282 | 47 | 45 | 29 | 36 | 32 | 25 | | |
| | C% | 90 | 90 | 89 | 92 | 100 | 80 | 93 | 86 | 95 | 0 | 100 | 91 | 92 | 94 | 78 | 100 | 89 | 76 | | |
| Refused | | 2 | 0 | 2 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | | |
| | C% | 0 | 0 | 2 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | | |

Q20. In the 2004 presidential election, did you vote for George Bush, John Kerry, Michael Badnarik, or Michael Peroutka?

| | | ===== BANNER 2 ===== | | | | | | | | | | | | | | | | | | | |
|---------------------------------|----|----------------------|-----------|-----------|-------|-----|---------------------------|-----|-------------------------|-----|-------------------------|-----------|----------------------|-------------|-------|------------|--------------|------------|-----|--|--|
| | | RACE | | | | | HILLARY CLINTON SUPPORTER | | SERVED IN U.S. MILITARY | | MEMBER OF A LABOR UNION | | MOST IMPORTANT ISSUE | | | | | | | | |
| | | Afr-ican- | His-panic | Asian | | Yes | No | Yes | No | Yes | No | Eco-nomy/ | Iraq War | Health-care | Taxes | Terror-ism | Moral Values | Edu-cation | | | |
| Total | C% | White | Amer-ican | His-panic | Asian | Yes | No | Yes | No | Yes | No | Jobs | War | -care | Taxes | -ism | Values | Edu-cation | | | |
| Total | | 600 | 426 | 110 | 24 | 16 | 163 | 226 | 280 | 318 | 56 | 542 | 310 | 51 | 48 | 37 | 36 | 36 | 33 | | |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| George Bush - Republican | | 295 | 250 | 16 | 11 | 5 | 28 | 86 | 158 | 135 | 19 | 274 | 132 | 32 | 15 | 19 | 23 | 27 | 16 | | |
| | C% | 49 | 59 | 15 | 46 | 31 | 17 | 38 | 56 | 42 | 34 | 51 | 43 | 63 | 31 | 51 | 64 | 75 | 48 | | |
| John Kerry - Democrat | | 252 | 148 | 78 | 9 | 9 | 118 | 115 | 107 | 145 | 37 | 215 | 146 | 17 | 26 | 17 | 9 | 8 | 17 | | |
| | C% | 42 | 35 | 71 | 38 | 56 | 72 | 51 | 38 | 46 | 66 | 40 | 47 | 33 | 54 | 46 | 25 | 22 | 52 | | |
| Michael Badnarick - Libertarian | | 2 | 2 | 0 | 0 | 0 | 0 | 2 | 0 | 2 | 0 | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| | C% | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| Did not vote | | 51 | 26 | 16 | 4 | 2 | 17 | 23 | 15 | 36 | 0 | 51 | 31 | 2 | 7 | 1 | 4 | 1 | 0 | | |
| | C% | 9 | 6 | 15 | 17 | 13 | 10 | 10 | 5 | 11 | 0 | 9 | 10 | 4 | 15 | 3 | 11 | 3 | 0 | | |

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|--------------------|------|-------|---------------------------|--------|----------------------|---------|-------|------------|------|-------|---|------|---------|-------|-----------------|-----|----------------|-------|-----|
| | | VOTE FOR PRESIDENT | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANKING/FINANCIAL SECTORS | | | | WATCH VP DEBATE | | WHO WON DEBATE | | |
| | | Mc- | Cain | Undec | Made up | Change | Warner | Gilmore | Undec | Obama | Cain | Undec | Dems | Reps | Neither | Undec | Yes | No | Biden | Palin | |
| Total | C% | 600 | 309 | 236 | 36 | 455 | 57 | 339 | 151 | 92 | 301 | 224 | 66 | 87 | 235 | 186 | 79 | 450 | 142 | 207 | 119 |
| | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| DC Area | C% | 164 | 96 | 58 | 6 | 128 | 17 | 97 | 43 | 20 | 88 | 55 | 19 | 20 | 58 | 59 | 23 | 135 | 26 | 66 | 19 |
| | | 27 | 31 | 25 | 17 | 28 | 30 | 29 | 28 | 22 | 29 | 25 | 29 | 23 | 25 | 32 | 29 | 30 | 18 | 32 | 16 |
| West | C% | 51 | 25 | 23 | 3 | 38 | 5 | 32 | 14 | 5 | 26 | 17 | 8 | 7 | 24 | 13 | 7 | 36 | 14 | 20 | 9 |
| | | 9 | 8 | 10 | 8 | 8 | 9 | 9 | 9 | 5 | 9 | 8 | 12 | 8 | 10 | 7 | 9 | 8 | 10 | 10 | 8 |
| Piedmont Valley | C% | 134 | 62 | 53 | 13 | 101 | 9 | 65 | 37 | 30 | 60 | 50 | 22 | 22 | 63 | 33 | 12 | 107 | 27 | 41 | 34 |
| | | 22 | 20 | 22 | 36 | 22 | 16 | 19 | 25 | 33 | 20 | 22 | 33 | 25 | 27 | 18 | 15 | 24 | 19 | 20 | 29 |
| Richmond South | C% | 104 | 59 | 38 | 5 | 77 | 10 | 64 | 20 | 18 | 55 | 38 | 11 | 16 | 35 | 37 | 14 | 73 | 31 | 34 | 28 |
| | | 17 | 19 | 16 | 14 | 17 | 18 | 19 | 13 | 20 | 18 | 17 | 17 | 18 | 15 | 20 | 18 | 16 | 22 | 16 | 24 |
| East | C% | 147 | 67 | 64 | 9 | 111 | 16 | 81 | 37 | 19 | 72 | 64 | 6 | 22 | 55 | 44 | 23 | 99 | 44 | 46 | 29 |
| | | 25 | 22 | 27 | 25 | 24 | 28 | 24 | 25 | 21 | 24 | 29 | 9 | 25 | 23 | 24 | 29 | 22 | 31 | 22 | 24 |

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|-----------------------|------|-------|---------------------------------|-------------|-------------------------|--------------|-------|------------|-----|------|---|------|------|--------------|--------------------|-----|-------------------|-------|-------|
| | | VOTE FOR PRESIDENT | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANK- ING/FINANCIAL SECTORS | | | | WATCH VP DEBATE | | WHO WON DEBATE | | |
| | | Mc- | Cain | Undec | Made up | Ch- ange | War- ner | Gil- more | Undec | Obama | Mc- | Cain | Undec | Dems | Reps | Nei- ther | Undec | Yes | No | Biden | Palin |
| Total | C% | 600 | 309 | 236 | 36 | 455 | 57 | 339 | 151 | 92 | 301 | 224 | 66 | 87 | 235 | 186 | 79 | 450 | 142 | 207 | 119 |
| | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Male | | 275 | 145 | 105 | 16 | 202 | 28 | 165 | 57 | 47 | 134 | 99 | 38 | 34 | 113 | 92 | 33 | 198 | 73 | 81 | 58 |
| | C% | 46 | 47 | 44 | 44 | 44 | 49 | 49 | 38 | 51 | 45 | 44 | 58 | 39 | 48 | 49 | 42 | 44 | 51 | 39 | 49 |
| Female | | 325 | 164 | 131 | 20 | 253 | 29 | 174 | 94 | 45 | 167 | 125 | 28 | 53 | 122 | 94 | 46 | 252 | 69 | 126 | 61 |
| | C% | 54 | 53 | 56 | 56 | 56 | 51 | 51 | 62 | 49 | 55 | 56 | 42 | 61 | 52 | 51 | 58 | 56 | 49 | 61 | 51 |

S2. How likely are you to vote in the Presidential Election on November 4th?

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | | |
|----------------------|--|--------------------|------|-------|---------------------------|--------|----------------------|---------|-------|------------|------|-------|---|------|---------|-------|-----------------|-----|----------------|-------|-----|
| | | VOTE FOR PRESIDENT | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANKING/FINANCIAL SECTORS | | | | WATCH VP DEBATE | | WHO WON DEBATE | | |
| | | Obama | Cain | Undec | Made up | Change | Warner | Gilmore | Undec | Obama | Cain | Undec | Dems | Reps | Neither | Undec | Yes | No | Biden | Palin | |
| Total | | 600 | 309 | 236 | 36 | 455 | 57 | 339 | 151 | 92 | 301 | 224 | 66 | 87 | 235 | 186 | 79 | 450 | 142 | 207 | 119 |
| C% | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very likely | | 583 | 301 | 230 | 33 | 451 | 52 | 329 | 149 | 87 | 295 | 220 | 59 | 87 | 235 | 175 | 73 | 445 | 130 | 205 | 117 |
| C% | | 97 | 97 | 97 | 92 | 99 | 91 | 97 | 99 | 95 | 98 | 98 | 89 | 100 | 100 | 94 | 92 | 99 | 92 | 99 | 98 |
| Somewhat likely | | 17 | 8 | 6 | 3 | 4 | 5 | 10 | 2 | 5 | 6 | 4 | 7 | 0 | 0 | 11 | 6 | 5 | 12 | 2 | 2 |
| C% | | 3 | 3 | 3 | 8 | 1 | 9 | 3 | 1 | 5 | 2 | 2 | 11 | 0 | 0 | 6 | 8 | 1 | 8 | 1 | 2 |

Q1. Which political party do you feel closest to - Democrat, Republican, or Independent?

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | | |
|------------------------------------|----|--------------------|------|-------|---------------------------|---------|----------------------|----------|-------|------------|-----|------|---|------|------|----------|-----------------|-----|----------------|-------|-------|
| | | VOTE FOR PRESIDENT | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANKING/FINANCIAL SECTORS | | | | WATCH VP DEBATE | | WHO WON DEBATE | | |
| | | Mc- | Cain | Undec | Made up | Ch-ange | War-ner | Gil-more | Undec | Obama | Mc- | Cain | Undec | Dems | Reps | Nei-ther | Undec | Yes | No | Biden | Palin |
| Total | C% | 600 | 309 | 236 | 36 | 455 | 57 | 339 | 151 | 92 | 301 | 224 | 66 | 87 | 235 | 186 | 79 | 450 | 142 | 207 | 119 |
| | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Democrat | C% | 269 | 248 | 6 | 14 | 231 | 9 | 217 | 12 | 38 | 253 | 4 | 10 | 5 | 173 | 55 | 28 | 197 | 64 | 158 | 9 |
| | | 45 | 80 | 3 | 39 | 51 | 16 | 64 | 8 | 41 | 84 | 2 | 15 | 6 | 74 | 30 | 35 | 44 | 45 | 76 | 8 |
| Republican | C% | 188 | 10 | 176 | 2 | 161 | 19 | 40 | 115 | 30 | 8 | 168 | 12 | 62 | 19 | 76 | 28 | 142 | 46 | 11 | 75 |
| | | 31 | 3 | 75 | 6 | 35 | 33 | 12 | 76 | 33 | 3 | 75 | 18 | 71 | 8 | 41 | 35 | 32 | 32 | 5 | 63 |
| Independent/ Unaffiliated/Other | C% | 141 | 51 | 54 | 20 | 63 | 29 | 82 | 24 | 24 | 40 | 52 | 44 | 20 | 43 | 53 | 23 | 111 | 30 | 38 | 35 |
| | | 24 | 17 | 23 | 56 | 14 | 51 | 24 | 16 | 26 | 13 | 23 | 67 | 23 | 18 | 28 | 29 | 25 | 21 | 18 | 29 |
| Not registered yet | C% | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 2 | 0 | 0 |
| | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 |

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|--------------------|------|-------|---------|---------------------------|---------|----------------------|-------|-------|------------|------|-------|---|------|----------|-------|-----------------|-----|----------------|-------|
| | | VOTE FOR PRESIDENT | | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANKING/FINANCIAL SECTORS | | | | WATCH VP DEBATE | | WHO WON DEBATE | |
| | | Mc- | Cain | Undec | Made up | Ch-ange | War-ner | Gil-more | Undec | Obama | Mc- | Cain | Undec | Dems | Reps | Nei-ther | Undec | Yes | No | Biden | Palin |
| Total | C% | 600 | 309 | 236 | 36 | 455 | 57 | 339 | 151 | 92 | 301 | 224 | 66 | 87 | 235 | 186 | 79 | 450 | 142 | 207 | 119 |
| | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| 18-25 | C% | 25 | 17 | 6 | 1 | 21 | 2 | 16 | 4 | 5 | 17 | 5 | 3 | 1 | 9 | 9 | 5 | 12 | 12 | 6 | 2 |
| | | 4 | 6 | 3 | 3 | 5 | 4 | 5 | 3 | 5 | 6 | 2 | 5 | 1 | 4 | 5 | 6 | 3 | 8 | 3 | 2 |
| 26-35 | C% | 74 | 44 | 22 | 5 | 53 | 10 | 46 | 13 | 12 | 41 | 21 | 10 | 8 | 29 | 27 | 8 | 49 | 24 | 29 | 10 |
| | | 12 | 14 | 9 | 14 | 12 | 18 | 14 | 9 | 13 | 14 | 9 | 15 | 9 | 12 | 15 | 10 | 11 | 17 | 14 | 8 |
| 36-45 | C% | 111 | 60 | 42 | 5 | 84 | 13 | 67 | 27 | 14 | 56 | 41 | 12 | 15 | 46 | 40 | 10 | 90 | 21 | 46 | 21 |
| | | 19 | 19 | 18 | 14 | 18 | 23 | 20 | 18 | 15 | 19 | 18 | 18 | 17 | 20 | 22 | 13 | 20 | 15 | 22 | 18 |
| 46-55 | C% | 149 | 81 | 59 | 7 | 115 | 16 | 89 | 41 | 14 | 76 | 57 | 14 | 19 | 65 | 43 | 19 | 113 | 34 | 52 | 27 |
| | | 25 | 26 | 25 | 19 | 25 | 28 | 26 | 27 | 15 | 25 | 25 | 21 | 22 | 28 | 23 | 24 | 25 | 24 | 25 | 23 |
| 56-65 | C% | 133 | 62 | 59 | 8 | 101 | 11 | 70 | 43 | 16 | 62 | 58 | 12 | 25 | 49 | 37 | 19 | 102 | 29 | 44 | 33 |
| | | 22 | 20 | 25 | 22 | 22 | 19 | 21 | 28 | 17 | 21 | 26 | 18 | 29 | 21 | 20 | 24 | 23 | 20 | 21 | 28 |
| 66-75 | C% | 65 | 23 | 33 | 6 | 46 | 5 | 32 | 16 | 16 | 26 | 29 | 10 | 13 | 20 | 21 | 11 | 51 | 13 | 19 | 17 |
| | | 11 | 7 | 14 | 17 | 10 | 9 | 9 | 11 | 17 | 9 | 13 | 15 | 15 | 9 | 11 | 14 | 11 | 9 | 9 | 14 |
| Over 75 | C% | 37 | 18 | 14 | 4 | 30 | 0 | 16 | 7 | 13 | 19 | 13 | 4 | 6 | 14 | 8 | 7 | 28 | 8 | 10 | 9 |
| | | 6 | 6 | 6 | 11 | 7 | 0 | 5 | 5 | 14 | 6 | 6 | 6 | 7 | 6 | 4 | 9 | 6 | 6 | 5 | 8 |
| Refused | C% | 6 | 4 | 1 | 0 | 5 | 0 | 3 | 0 | 2 | 4 | 0 | 1 | 0 | 3 | 1 | 0 | 5 | 1 | 1 | 0 |
| | | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 2 | 1 | 0 | 2 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 0 |

Q3. Which of the following best describes your race or ethnicity?

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|--------------------|------|-------|---------------------------|--------|----------------------|----------|-------|------------|------|-------|---|------|----------|-----------------|-----|----------------|-------|-------|-----|
| | | VOTE FOR PRESIDENT | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANKING/FINANCIAL SECTORS | | | WATCH VP DEBATE | | WHO WON DEBATE | | | |
| | | Mc- | Cain | Undec | Made up | Change | War-ner | Gil-more | Undec | Obama | Cain | Undec | Dems | Reps | Nei-ther | Undec | Yes | No | Biden | Palin | |
| Total | C% | 600 | 309 | 236 | 36 | 455 | 57 | 339 | 151 | 92 | 301 | 224 | 66 | 87 | 235 | 186 | 79 | 450 | 142 | 207 | 119 |
| | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| White/Caucasian | C% | 426 | 180 | 209 | 21 | 316 | 48 | 225 | 135 | 53 | 170 | 201 | 51 | 75 | 134 | 150 | 60 | 328 | 96 | 125 | 110 |
| | | 71 | 58 | 89 | 58 | 69 | 84 | 66 | 89 | 58 | 56 | 90 | 77 | 86 | 57 | 81 | 76 | 73 | 68 | 60 | 92 |
| African-American | C% | 110 | 100 | 4 | 6 | 92 | 4 | 82 | 2 | 24 | 102 | 2 | 4 | 2 | 78 | 12 | 14 | 70 | 34 | 56 | 0 |
| | | 18 | 32 | 2 | 17 | 20 | 7 | 24 | 1 | 26 | 34 | 1 | 6 | 2 | 33 | 6 | 18 | 16 | 24 | 27 | 0 |
| Asian | C% | 16 | 9 | 5 | 2 | 12 | 2 | 8 | 3 | 5 | 9 | 5 | 2 | 3 | 7 | 6 | 0 | 11 | 5 | 9 | 0 |
| | | 3 | 3 | 2 | 6 | 3 | 4 | 2 | 2 | 5 | 3 | 2 | 3 | 3 | 3 | 3 | 0 | 2 | 4 | 4 | 0 |
| American Indian | C% | 3 | 2 | 0 | 1 | 0 | 2 | 3 | 0 | 0 | 1 | 0 | 2 | 0 | 2 | 0 | 1 | 3 | 0 | 1 | 2 |
| | | 1 | 1 | 0 | 3 | 0 | 4 | 1 | 0 | 0 | 0 | 0 | 3 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 2 |
| Hispanic | C% | 24 | 10 | 10 | 4 | 19 | 1 | 12 | 6 | 6 | 11 | 10 | 3 | 3 | 9 | 8 | 4 | 21 | 3 | 9 | 3 |
| | | 4 | 3 | 4 | 11 | 4 | 2 | 4 | 4 | 7 | 4 | 4 | 5 | 3 | 4 | 4 | 5 | 5 | 2 | 4 | 3 |
| Undecided | C% | 7 | 4 | 3 | 0 | 7 | 0 | 5 | 2 | 0 | 4 | 3 | 0 | 2 | 2 | 3 | 0 | 5 | 2 | 4 | 1 |
| | | 1 | 1 | 1 | 0 | 2 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 2 | 1 | 2 | 0 | 1 | 1 | 2 | 1 |
| Refused | C% | 14 | 4 | 5 | 2 | 9 | 0 | 4 | 3 | 4 | 4 | 3 | 4 | 2 | 3 | 7 | 0 | 12 | 2 | 3 | 3 |
| | | 2 | 1 | 2 | 6 | 2 | 0 | 1 | 2 | 4 | 1 | 1 | 6 | 2 | 1 | 4 | 0 | 3 | 1 | 1 | 3 |

Q4. Were you a Hillary Clinton supporter originally in the Democratic Primary?

BASE: Dems/Ind

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|--------------------|------|-------|---------|---------------------------|---------|----------------------|-------|-------|------------|-------|------|---|----------|-------|-----|-----------------|-------|----------------|-----|
| | | VOTE FOR PRESIDENT | | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANKING/FINANCIAL SECTORS | | | | WATCH VP DEBATE | | WHO WON DEBATE | |
| | | Mc- | | Undec | Made up | Ch-ange | War-ner | Gil-more | Undec | Obama | Cain | Undec | Dems | Reps | Nei-ther | Undec | Yes | No | Biden | Palin | |
| Total | C% | Obama | Cain | Undec | up | ange | ner | more | Undec | Obama | Cain | Undec | Dems | Reps | ther | Undec | Yes | No | Biden | Palin | |
| Total | | 410 | 299 | 60 | 34 | 294 | 38 | 299 | 36 | 62 | 293 | 56 | 54 | 25 | 216 | 108 | 51 | 308 | 94 | 196 | 44 |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | | 163 | 128 | 10 | 18 | 121 | 8 | 117 | 12 | 30 | 132 | 12 | 15 | 3 | 100 | 31 | 19 | 115 | 40 | 81 | 13 |
| | C% | 40 | 43 | 17 | 53 | 41 | 21 | 39 | 33 | 48 | 45 | 21 | 28 | 12 | 46 | 29 | 37 | 37 | 43 | 41 | 30 |
| No | | 226 | 159 | 48 | 13 | 161 | 30 | 171 | 24 | 27 | 149 | 42 | 33 | 19 | 110 | 71 | 26 | 176 | 50 | 105 | 28 |
| | C% | 55 | 53 | 80 | 38 | 55 | 79 | 57 | 67 | 44 | 51 | 75 | 61 | 76 | 51 | 66 | 51 | 57 | 53 | 54 | 64 |
| Undecided | | 19 | 12 | 2 | 3 | 12 | 0 | 11 | 0 | 4 | 12 | 2 | 5 | 2 | 6 | 5 | 6 | 16 | 3 | 10 | 2 |
| | C% | 5 | 4 | 3 | 9 | 4 | 0 | 4 | 0 | 6 | 4 | 4 | 9 | 8 | 3 | 5 | 12 | 5 | 3 | 5 | 5 |
| Refused | | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 0 | 1 |
| | C% | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 2 | 4 | 0 | 1 | 0 | 0 | 1 | 0 | 2 |

Q5. Which one of the following issues matters most in deciding your vote for president?

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|--------------------|------|-------|---------|---------------------------|---------|----------------------|-------|-------|------------|-------|------|---|----------|-------|-----|-----------------|-------|----------------|-----|
| | | VOTE FOR PRESIDENT | | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANKING/FINANCIAL SECTORS | | | | WATCH VP DEBATE | | WHO WON DEBATE | |
| | | Mc- | Cain | Undec | Made up | Change | War-ner | Gil-more | Undec | Obama | Cain | Undec | Dems | Reps | Nei-ther | Undec | Yes | No | Biden | Palin | |
| Total | C% | 600 | 309 | 236 | 36 | 455 | 57 | 339 | 151 | 92 | 301 | 224 | 66 | 87 | 235 | 186 | 79 | 450 | 142 | 207 | 119 |
| | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Taxes | C% | 37 | 21 | 16 | 0 | 28 | 5 | 24 | 8 | 5 | 22 | 13 | 2 | 5 | 15 | 14 | 3 | 24 | 13 | 11 | 6 |
| | | 6 | 7 | 7 | 0 | 6 | 9 | 7 | 5 | 5 | 7 | 6 | 3 | 6 | 6 | 8 | 4 | 5 | 9 | 5 | 5 |
| Education | C% | 33 | 20 | 10 | 2 | 25 | 4 | 19 | 7 | 7 | 22 | 10 | 1 | 4 | 14 | 12 | 3 | 18 | 15 | 10 | 2 |
| | | 6 | 6 | 4 | 6 | 5 | 7 | 6 | 5 | 8 | 7 | 4 | 2 | 5 | 6 | 6 | 4 | 4 | 11 | 5 | 2 |
| Iraq War | C% | 51 | 18 | 28 | 5 | 40 | 3 | 24 | 17 | 9 | 20 | 28 | 2 | 7 | 20 | 19 | 4 | 43 | 7 | 15 | 19 |
| | | 9 | 6 | 12 | 14 | 9 | 5 | 7 | 11 | 10 | 7 | 13 | 3 | 8 | 9 | 10 | 5 | 10 | 5 | 7 | 16 |
| Terrorism | C% | 36 | 13 | 21 | 2 | 29 | 3 | 21 | 13 | 2 | 12 | 22 | 2 | 8 | 11 | 13 | 4 | 27 | 9 | 5 | 15 |
| | | 6 | 4 | 9 | 6 | 6 | 5 | 6 | 9 | 2 | 4 | 10 | 3 | 9 | 5 | 7 | 5 | 6 | 6 | 2 | 13 |
| Economy/Jobs | C% | 310 | 178 | 104 | 18 | 240 | 25 | 187 | 66 | 46 | 171 | 97 | 38 | 43 | 133 | 80 | 48 | 234 | 71 | 125 | 42 |
| | | 52 | 58 | 44 | 50 | 53 | 44 | 55 | 44 | 50 | 57 | 43 | 58 | 49 | 57 | 43 | 61 | 52 | 50 | 60 | 35 |
| Moral Values | C% | 36 | 9 | 26 | 0 | 25 | 6 | 14 | 18 | 4 | 7 | 24 | 5 | 10 | 6 | 16 | 4 | 28 | 8 | 5 | 12 |
| | | 6 | 3 | 11 | 0 | 5 | 11 | 4 | 12 | 4 | 2 | 11 | 8 | 11 | 3 | 9 | 5 | 6 | 6 | 2 | 10 |
| Healthcare | C% | 48 | 32 | 9 | 5 | 36 | 3 | 31 | 8 | 8 | 31 | 10 | 6 | 6 | 24 | 14 | 2 | 37 | 10 | 26 | 6 |
| | | 8 | 10 | 4 | 14 | 8 | 5 | 9 | 5 | 9 | 10 | 4 | 9 | 7 | 10 | 8 | 3 | 8 | 7 | 13 | 5 |
| Other | C% | 29 | 8 | 17 | 1 | 20 | 5 | 10 | 11 | 4 | 7 | 15 | 5 | 3 | 7 | 14 | 4 | 25 | 4 | 8 | 11 |
| | | 5 | 3 | 7 | 3 | 4 | 9 | 3 | 7 | 4 | 2 | 7 | 8 | 3 | 3 | 8 | 5 | 6 | 3 | 4 | 9 |
| Undecided | C% | 20 | 10 | 5 | 3 | 12 | 3 | 9 | 3 | 7 | 9 | 5 | 5 | 1 | 5 | 4 | 7 | 14 | 5 | 2 | 6 |
| | | 3 | 3 | 2 | 8 | 3 | 5 | 3 | 2 | 8 | 3 | 2 | 8 | 1 | 2 | 2 | 9 | 3 | 4 | 1 | 5 |

Q6. There are six candidates for President listed on your ballot - Democrat Barack Obama, Republican John McCain, Independent Greens Chuck Baldwin, Libertarian Bob Barr, Green Party Cynthia McKinney, and Independent Ralph Nader. At this point, for whom will you vote?

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|-----------------------|-------|------|-------|---------------------------------|------|-------------------------|------|-------|------------|-------|-------|---|------|------|-------|--------------------|-----|-------------------|-------|-------|
| | | VOTE FOR PRESIDENT | | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANK- ING/FINANCIAL SECTORS | | | | WATCH VP DEBATE | | WHO WON DEBATE | | |
| | | Mc- | Obama | Cain | Undec | Made | Ch- | War- | Gil- | Undec | Mc- | Obama | Cain | Undec | Dems | Reps | Nei- | Undec | Yes | No | Biden | Palin |
| | | Total | Obama | Cain | Undec | up | ange | ner | more | Undec | Obama | Cain | Undec | Dems | Reps | ther | Undec | Yes | No | Biden | Palin | |
| Total | | 600 | 309 | 236 | 36 | 455 | 57 | 339 | 151 | 92 | 301 | 224 | 66 | 87 | 235 | 186 | 79 | 450 | 142 | 207 | 119 | |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Barack Obama | | 294 | 294 | 0 | 0 | 272 | 20 | 253 | 8 | 33 | 276 | 1 | 17 | 3 | 200 | 59 | 28 | 213 | 75 | 177 | 5 | |
| | C% | 49 | 95 | 0 | 0 | 60 | 35 | 75 | 5 | 36 | 92 | 0 | 26 | 3 | 85 | 32 | 35 | 47 | 53 | 86 | 4 | |
| John McCain | | 219 | 0 | 219 | 0 | 182 | 33 | 51 | 135 | 30 | 4 | 206 | 9 | 77 | 14 | 93 | 32 | 171 | 48 | 12 | 95 | |
| | C% | 37 | 0 | 93 | 0 | 40 | 58 | 15 | 89 | 33 | 1 | 92 | 14 | 89 | 6 | 50 | 41 | 38 | 34 | 6 | 80 | |
| Chuck Baldwin | | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | |
| | C% | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | |
| Bob Barr | | 2 | 0 | 0 | 0 | 0 | 2 | 2 | 0 | 0 | 0 | 2 | 0 | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 2 | |
| | C% | 0 | 0 | 0 | 0 | 0 | 4 | 1 | 0 | 0 | 0 | 1 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | |
| Ralph Nader | | 2 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 2 | 2 | 0 | 0 | 0 | |
| | C% | 0 | 0 | 0 | 0 | 0 | 4 | 0 | 0 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 0 | |
| Undecided | | 72 | 15 | 17 | 36 | 0 | 0 | 31 | 8 | 27 | 18 | 15 | 35 | 4 | 18 | 31 | 15 | 53 | 17 | 18 | 16 | |
| | C% | 12 | 5 | 7 | 100 | 0 | 0 | 9 | 5 | 29 | 6 | 7 | 53 | 5 | 8 | 17 | 19 | 12 | 12 | 9 | 13 | |
| Refused | | 10 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 1 | 2 | 0 | 3 | 1 | 2 | 3 | 2 | 9 | 1 | 0 | 1 | |
| | C% | 2 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | 0 | 5 | 1 | 1 | 2 | 3 | 2 | 1 | 0 | 1 | |

Q7. Is your mind made up or do you think you might change your mind before the election?

BASE: Those who know who they are voting for

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|-----------------------|------|-------|------|---------------------------------|------|-------------------------|-------|-------|------------|-------|------|---|------|-------|-----|--------------------|-------|-------------------|-----|
| | | VOTE FOR PRESIDENT | | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANK- ING/FINANCIAL SECTORS | | | | WATCH VP DEBATE | | WHO WON DEBATE | |
| | | Mc- | | Undec | Made | Ch- | War- | Gil- | Undec | Obama | Cain | Undec | Dems | Reps | Nei- | Undec | Yes | No | Biden | Palin | |
| Total | C% | Obama | Cain | Undec | up | ange | ner | more | Undec | Obama | Cain | Undec | Dems | Reps | ther | Undec | Yes | No | Biden | Palin | |
| Total | | 518 | 294 | 219 | 0 | 455 | 57 | 306 | 143 | 64 | 281 | 209 | 28 | 82 | 215 | 152 | 62 | 388 | 124 | 189 | 102 |
| | C% | 100 | 100 | 100 | 0 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Mind made up | | 455 | 272 | 182 | 0 | 455 | 0 | 272 | 129 | 54 | 270 | 175 | 10 | 73 | 204 | 127 | 44 | 337 | 112 | 171 | 86 |
| | C% | 88 | 93 | 83 | 0 | 100 | 0 | 89 | 90 | 84 | 96 | 84 | 36 | 89 | 95 | 84 | 71 | 87 | 90 | 90 | 84 |
| Might change | | 57 | 20 | 33 | 0 | 0 | 57 | 32 | 10 | 10 | 11 | 30 | 16 | 9 | 11 | 21 | 16 | 47 | 10 | 18 | 14 |
| | C% | 11 | 7 | 15 | 0 | 0 | 100 | 10 | 7 | 16 | 4 | 14 | 57 | 11 | 5 | 14 | 26 | 12 | 8 | 10 | 14 |
| Undecided | | 6 | 2 | 4 | 0 | 0 | 0 | 2 | 4 | 0 | 0 | 4 | 2 | 0 | 0 | 4 | 2 | 4 | 2 | 0 | 2 |
| | C% | 1 | 1 | 2 | 0 | 0 | 0 | 1 | 3 | 0 | 0 | 2 | 7 | 0 | 0 | 3 | 3 | 1 | 2 | 0 | 2 |

Virginia (#4817)
 Q8. As of today, who are you leaning toward?
 BASE: Undecided

2008/10/05

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|-----------------------|------|-------|------|---------------------------------|------|-------------------------|-------|-------|------------|-------|------|---|-------|-------|-----|--------------------|-------|-------------------|-----|
| | | VOTE FOR PRESIDENT | | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANK- ING/FINANCIAL SECTORS | | | | WATCH VP DEBATE | | WHO WON DEBATE | |
| | | Mc- | | Undec | Made | Ch- | War- | Gil- | Undec | Mc- | Undec | Dems | Reps | Nei- | Undec | Yes | No | Biden | Palin | | |
| Total | C% | Obama | Cain | Undec | up | ange | ner | more | Undec | Obama | Cain | Undec | Dems | Reps | ther | Undec | Yes | No | Biden | Palin | |
| Total | | 82 | 15 | 17 | 36 | 0 | 0 | 33 | 8 | 28 | 20 | 15 | 38 | 5 | 20 | 34 | 17 | 62 | 18 | 18 | 17 |
| | C% | 100 | 100 | 100 | 100 | 0 | 0 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Barack Obama | | 15 | 15 | 0 | 0 | 0 | 0 | 4 | 4 | 7 | 11 | 0 | 4 | 0 | 8 | 5 | 0 | 14 | 1 | 10 | 4 |
| | C% | 18 | 100 | 0 | 0 | 0 | 0 | 12 | 50 | 25 | 55 | 0 | 11 | 0 | 40 | 15 | 0 | 23 | 6 | 56 | 24 |
| John McCain | | 17 | 0 | 17 | 0 | 0 | 0 | 10 | 2 | 3 | 0 | 9 | 8 | 2 | 0 | 9 | 6 | 11 | 6 | 0 | 6 |
| | C% | 21 | 0 | 100 | 0 | 0 | 0 | 30 | 25 | 11 | 0 | 60 | 21 | 40 | 0 | 26 | 35 | 18 | 33 | 0 | 35 |
| Undecided | | 36 | 0 | 0 | 36 | 0 | 0 | 17 | 0 | 17 | 7 | 4 | 23 | 2 | 8 | 15 | 9 | 26 | 8 | 8 | 4 |
| | C% | 44 | 0 | 0 | 100 | 0 | 0 | 52 | 0 | 61 | 35 | 27 | 61 | 40 | 40 | 44 | 53 | 42 | 44 | 44 | 24 |
| Refused | | 14 | 0 | 0 | 0 | 0 | 0 | 2 | 2 | 1 | 2 | 2 | 3 | 1 | 4 | 5 | 2 | 11 | 3 | 0 | 3 |
| | C% | 17 | 0 | 0 | 0 | 0 | 0 | 6 | 25 | 4 | 10 | 13 | 8 | 20 | 20 | 15 | 12 | 18 | 17 | 0 | 18 |

Q6./Q8. There are 5 major candidates for President, at this point, for whom will you vote?

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|--------------------|------|-------|---------------------------|--------|----------------------|---------|-------|------------|------|-------|---|------|---------|-------|-----------------|-----|----------------|-------|-----|
| | | VOTE FOR PRESIDENT | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANKING/FINANCIAL SECTORS | | | | WATCH VP DEBATE | | WHO WON DEBATE | | |
| | | Obama | Cain | Undec | Made up | Change | Warner | Gilmore | Undec | Obama | Cain | Undec | Dems | Reps | Neither | Undec | Yes | No | Biden | Palin | |
| Total | C% | 600 | 309 | 236 | 36 | 455 | 57 | 339 | 151 | 92 | 301 | 224 | 66 | 87 | 235 | 186 | 79 | 450 | 142 | 207 | 119 |
| Barack Obama | C% | 309 | 309 | 0 | 0 | 272 | 20 | 257 | 12 | 40 | 287 | 1 | 21 | 3 | 208 | 64 | 28 | 227 | 76 | 187 | 9 |
| John McCain | C% | 236 | 0 | 236 | 0 | 182 | 33 | 61 | 137 | 33 | 4 | 215 | 17 | 79 | 14 | 102 | 38 | 182 | 54 | 12 | 101 |
| Chuck Baldwin | C% | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 |
| Bob Barr | C% | 2 | 0 | 0 | 0 | 0 | 2 | 2 | 0 | 0 | 0 | 2 | 0 | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 2 |
| Ralph Nader | C% | 2 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 2 | 2 | 0 | 0 | 0 |
| Undecided | C% | 36 | 0 | 0 | 36 | 0 | 0 | 17 | 0 | 17 | 7 | 4 | 23 | 2 | 8 | 15 | 9 | 26 | 8 | 8 | 4 |
| Refused | C% | 14 | 0 | 0 | 0 | 0 | 0 | 2 | 2 | 1 | 2 | 2 | 3 | 1 | 4 | 5 | 2 | 11 | 3 | 0 | 3 |

Q9. There are four candidates for U.S. Senate listed on your ballot - Democrat Mark Warner, Republican Jim Gilmore, Independent Greens Glenda Gail Parker, and Libertarian Bill Redpath. At this point, for whom will you vote or toward whom do you lean?

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|-----------------------|------|-------|------|---------------------------------|------|-------------------------|-------|-------|------------|-------|------|---|-------|-------|-----|--------------------|-------|-------------------|-----|
| | | VOTE FOR PRESIDENT | | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANK- ING/FINANCIAL SECTORS | | | | WATCH VP DEBATE | | WHO WON DEBATE | |
| | | Mc- | | Undec | Made | Ch- | War- | Gil- | Undec | Mc- | Undec | Dems | Reps | Nei- | Undec | Yes | No | Biden | Palin | | |
| Total | C% | Obama | Cain | Undec | up | ange | ner | more | Undec | Obama | Cain | Undec | Dems | Reps | ther | Undec | Yes | No | Biden | Palin | |
| Total | | 600 | 309 | 236 | 36 | 455 | 57 | 339 | 151 | 92 | 301 | 224 | 66 | 87 | 235 | 186 | 79 | 450 | 142 | 207 | 119 |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Mark Warner | | 339 | 257 | 61 | 17 | 272 | 32 | 339 | 0 | 0 | 249 | 57 | 33 | 21 | 197 | 78 | 43 | 253 | 84 | 174 | 26 |
| | C% | 57 | 83 | 26 | 47 | 60 | 56 | 100 | 0 | 0 | 83 | 25 | 50 | 24 | 84 | 42 | 54 | 56 | 59 | 84 | 22 |
| Jim Gilmore | | 151 | 12 | 137 | 0 | 129 | 10 | 0 | 151 | 0 | 14 | 133 | 4 | 58 | 12 | 60 | 14 | 121 | 28 | 12 | 70 |
| | C% | 25 | 4 | 58 | 0 | 28 | 18 | 0 | 100 | 0 | 5 | 59 | 6 | 67 | 5 | 32 | 18 | 27 | 20 | 6 | 59 |
| Glenda Gail Parker | | 4 | 0 | 2 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 2 | 2 | 0 | 0 | 0 | 4 | 4 | 0 | 0 | 2 |
| | C% | 1 | 0 | 1 | 0 | 0 | 4 | 0 | 0 | 0 | 0 | 1 | 3 | 0 | 0 | 0 | 5 | 1 | 0 | 0 | 2 |
| Undecided | | 92 | 40 | 33 | 17 | 54 | 10 | 0 | 0 | 92 | 38 | 29 | 25 | 7 | 26 | 43 | 14 | 64 | 26 | 19 | 21 |
| | C% | 15 | 13 | 14 | 47 | 12 | 18 | 0 | 0 | 100 | 13 | 13 | 38 | 8 | 11 | 23 | 18 | 14 | 18 | 9 | 18 |
| Refused | | 14 | 0 | 3 | 2 | 0 | 3 | 0 | 0 | 0 | 0 | 3 | 2 | 1 | 0 | 5 | 4 | 8 | 4 | 2 | 0 |
| | C% | 2 | 0 | 1 | 6 | 0 | 5 | 0 | 0 | 0 | 0 | 1 | 3 | 1 | 0 | 3 | 5 | 2 | 3 | 1 | 0 |

Q10. Overall, which candidate do you trust more - Barack Obama or John McCain?

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | |
|----------------------|-------|-------------|-------|---------------------------|-------------|----------------------|--------------|-------|-------|-------------|-------|------|---|--------------|-------|-----|-----------------|-------|----------------|-----|
| VOTE FOR PRESIDENT | | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANKING/FINANCIAL SECTORS | | | | WATCH VP DEBATE | | WHO WON DEBATE | |
| Total | Obama | Mc- Cain | Undec | Made up | Ch- ange | War- ner | Gil- more | Undec | Obama | Mc- Cain | Undec | Dems | Reps | Nei- ther | Undec | Yes | No | Biden | Palin | |
| Total | 600 | 309 | 236 | 36 | 455 | 57 | 339 | 151 | 92 | 301 | 224 | 66 | 87 | 235 | 186 | 79 | 450 | 142 | 207 | 119 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Obama | 301 | 287 | 4 | 7 | 270 | 11 | 249 | 14 | 38 | 301 | 0 | 0 | 5 | 207 | 58 | 25 | 219 | 76 | 184 | 5 |
| C% | 50 | 93 | 2 | 19 | 59 | 19 | 73 | 9 | 41 | 100 | 0 | 0 | 6 | 88 | 31 | 32 | 49 | 54 | 89 | 4 |
| McCain | 224 | 1 | 215 | 4 | 175 | 30 | 57 | 133 | 29 | 0 | 224 | 0 | 77 | 12 | 98 | 34 | 177 | 47 | 8 | 102 |
| C% | 37 | 0 | 91 | 11 | 38 | 53 | 17 | 88 | 32 | 0 | 100 | 0 | 89 | 5 | 53 | 43 | 39 | 33 | 4 | 86 |
| Undecided | 66 | 21 | 17 | 23 | 10 | 16 | 33 | 4 | 25 | 0 | 0 | 66 | 5 | 16 | 25 | 20 | 50 | 16 | 15 | 12 |
| C% | 11 | 7 | 7 | 64 | 2 | 28 | 10 | 3 | 27 | 0 | 0 | 100 | 6 | 7 | 13 | 25 | 11 | 11 | 7 | 10 |
| Refused | 9 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 | 0 | 4 | 3 | 0 | 0 |
| C% | 2 | 0 | 0 | 6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 0 | 1 | 2 | 0 | 0 |

Q11. Which political party - if any - do you blame for the recent turmoil on Wall Street in the banking and financial sectors?

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|--------------------|------|-------|---------------------------|---------|----------------------|----------|-------|------------|------|-------|---|------|----------|-------|-----------------|-----|----------------|-------|-----|
| | | VOTE FOR PRESIDENT | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANKING/FINANCIAL SECTORS | | | | WATCH VP DEBATE | | WHO WON DEBATE | | |
| | | Mc- | Cain | Undec | Made up | Ch-ange | War-ner | Gil-more | Undec | Obama | Cain | Undec | Dems | Reps | Nei-ther | Undec | Yes | No | Biden | Palin | |
| Total | C% | 600 | 309 | 236 | 36 | 455 | 57 | 339 | 151 | 92 | 301 | 224 | 66 | 87 | 235 | 186 | 79 | 450 | 142 | 207 | 119 |
| | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Blame Democrats | C% | 87 | 3 | 79 | 2 | 73 | 9 | 21 | 58 | 7 | 5 | 77 | 5 | 87 | 0 | 0 | 0 | 66 | 21 | 7 | 44 |
| | | 15 | 1 | 33 | 6 | 16 | 16 | 6 | 38 | 8 | 2 | 34 | 8 | 100 | 0 | 0 | 0 | 15 | 15 | 3 | 37 |
| Blame Republicans | C% | 235 | 208 | 14 | 8 | 204 | 11 | 197 | 12 | 26 | 207 | 12 | 16 | 0 | 235 | 0 | 0 | 181 | 52 | 139 | 11 |
| | | 39 | 67 | 6 | 22 | 45 | 19 | 58 | 8 | 28 | 69 | 5 | 24 | 0 | 100 | 0 | 0 | 40 | 37 | 67 | 9 |
| Neither | C% | 186 | 64 | 102 | 15 | 127 | 21 | 78 | 60 | 43 | 58 | 98 | 25 | 0 | 0 | 186 | 0 | 150 | 36 | 48 | 46 |
| | | 31 | 21 | 43 | 42 | 28 | 37 | 23 | 40 | 47 | 19 | 44 | 38 | 0 | 0 | 100 | 0 | 33 | 25 | 23 | 39 |
| Undecided | C% | 79 | 28 | 38 | 9 | 44 | 16 | 43 | 14 | 14 | 25 | 34 | 20 | 0 | 0 | 0 | 79 | 46 | 31 | 13 | 15 |
| | | 13 | 9 | 16 | 25 | 10 | 28 | 13 | 9 | 15 | 8 | 15 | 30 | 0 | 0 | 0 | 100 | 10 | 22 | 6 | 13 |
| Refused | C% | 13 | 6 | 3 | 2 | 7 | 0 | 0 | 7 | 2 | 6 | 3 | 0 | 0 | 0 | 0 | 0 | 7 | 2 | 0 | 3 |
| | | 2 | 2 | 1 | 6 | 2 | 0 | 0 | 5 | 2 | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 2 | 1 | 0 | 3 |

Q12. Did you watch the Vice Presidential debate Thursday night?

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|--------------------|------|-------|---------------------------|---------|----------------------|----------|-------|------------|------|-------|---|------|----------|-------|-----------------|-----|----------------|-------|-----|
| | | VOTE FOR PRESIDENT | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANKING/FINANCIAL SECTORS | | | | WATCH VP DEBATE | | WHO WON DEBATE | | |
| | | Mc- | Cain | Undec | Made up | Ch-ange | War-ner | Gil-more | Undec | Obama | Cain | Undec | Dems | Reps | Nei-ther | Undec | Yes | No | Biden | Palin | |
| Total | C% | 600 | 309 | 236 | 36 | 455 | 57 | 339 | 151 | 92 | 301 | 224 | 66 | 87 | 235 | 186 | 79 | 450 | 142 | 207 | 119 |
| | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | C% | 450 | 227 | 182 | 26 | 337 | 47 | 253 | 121 | 64 | 219 | 177 | 50 | 66 | 181 | 150 | 46 | 450 | 0 | 207 | 119 |
| | | 75 | 73 | 77 | 72 | 74 | 82 | 75 | 80 | 70 | 73 | 79 | 76 | 76 | 77 | 81 | 58 | 100 | 0 | 100 | 100 |
| No | C% | 142 | 76 | 54 | 8 | 112 | 10 | 84 | 28 | 26 | 76 | 47 | 16 | 21 | 52 | 36 | 31 | 0 | 142 | 0 | 0 |
| | | 24 | 25 | 23 | 22 | 25 | 18 | 25 | 19 | 28 | 25 | 21 | 24 | 24 | 22 | 19 | 39 | 0 | 100 | 0 | 0 |
| Undecided | C% | 2 | 2 | 0 | 0 | 2 | 0 | 0 | 0 | 2 | 2 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 |
| | | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 0 |
| Refused | C% | 6 | 4 | 0 | 2 | 4 | 0 | 2 | 2 | 0 | 4 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 |
| | | 1 | 1 | 0 | 6 | 1 | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |

Q13. Who do you think won the debate - Joe Biden or Sarah Palin?

BASE: Those who watched the VP debate

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|-----------------------|------|-------|------|---------------------------------|------|-------------------------|-------|-------|------------|-------|------|---|------|-------|-----|--------------------|-------|-------------------|-----|
| | | VOTE FOR PRESIDENT | | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANK- ING/FINANCIAL SECTORS | | | | WATCH VP DEBATE | | WHO WON DEBATE | |
| | | Mc- | | Undec | Made | Ch- | War- | Gil- | Undec | Obama | Cain | Undec | Dems | Reps | Nei- | Undec | Yes | No | Biden | Palin | |
| Total | C% | Obama | Cain | Undec | up | ange | ner | more | Undec | Obama | Cain | Undec | Dems | Reps | ther | Undec | Yes | No | Biden | Palin | |
| Total | | 450 | 227 | 182 | 26 | 337 | 47 | 253 | 121 | 64 | 219 | 177 | 50 | 66 | 181 | 150 | 46 | 450 | 0 | 207 | 119 |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Biden | | 207 | 187 | 12 | 8 | 171 | 18 | 174 | 12 | 19 | 184 | 8 | 15 | 7 | 139 | 48 | 13 | 207 | 0 | 207 | 0 |
| | C% | 46 | 82 | 7 | 31 | 51 | 38 | 69 | 10 | 30 | 84 | 5 | 30 | 11 | 77 | 32 | 28 | 46 | 0 | 100 | 0 |
| Palin | | 119 | 9 | 101 | 4 | 86 | 14 | 26 | 70 | 21 | 5 | 102 | 12 | 44 | 11 | 46 | 15 | 119 | 0 | 0 | 119 |
| | C% | 26 | 4 | 55 | 15 | 26 | 30 | 10 | 58 | 33 | 2 | 58 | 24 | 67 | 6 | 31 | 33 | 26 | 0 | 0 | 100 |
| Neither | | 88 | 21 | 55 | 8 | 60 | 9 | 37 | 33 | 14 | 20 | 55 | 11 | 13 | 20 | 45 | 6 | 88 | 0 | 0 | 0 |
| | C% | 20 | 9 | 30 | 31 | 18 | 19 | 15 | 27 | 22 | 9 | 31 | 22 | 20 | 11 | 30 | 13 | 20 | 0 | 0 | 0 |
| Undecided | | 36 | 10 | 14 | 6 | 20 | 6 | 16 | 6 | 10 | 10 | 12 | 12 | 2 | 11 | 11 | 12 | 36 | 0 | 0 | 0 |
| | C% | 8 | 4 | 8 | 23 | 6 | 13 | 6 | 5 | 16 | 5 | 7 | 24 | 3 | 6 | 7 | 26 | 8 | 0 | 0 | 0 |

Q14. Did the debate make you more likely to vote for Barack Obama or John McCain?

BASE: Those who watched the debate

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | | |
|--------------------------------|----|--------------------|------|-------|---------|---------------------------|---------|----------------------|-------|-------|------------|-------|------|---|----------|-------|-----|-----------------|-------|----------------|-----|
| | | VOTE FOR PRESIDENT | | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANKING/FINANCIAL SECTORS | | | | WATCH VP DEBATE | | WHO WON DEBATE | |
| | | Mc- | | Undec | Made up | Ch-ange | War-ner | Gil-more | Undec | Obama | Mc- | Undec | Dems | Reps | Nei-ther | Undec | Yes | No | Biden | Palin | |
| Total | C% | Obama | Cain | Undec | up | ange | ner | more | Undec | Obama | Cain | Undec | Dems | Reps | ther | Undec | Yes | No | Biden | Palin | |
| Total | | 450 | 227 | 182 | 26 | 337 | 47 | 253 | 121 | 64 | 219 | 177 | 50 | 66 | 181 | 150 | 46 | 450 | 0 | 207 | 119 |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 0 | 100 | 100 |
| More likely to vote for Obama | | 143 | 138 | 4 | 1 | 127 | 11 | 122 | 8 | 13 | 137 | 0 | 6 | 5 | 104 | 26 | 6 | 143 | 0 | 131 | 4 |
| | C% | 32 | 61 | 2 | 4 | 38 | 23 | 48 | 7 | 20 | 63 | 0 | 12 | 8 | 57 | 17 | 13 | 32 | 0 | 63 | 3 |
| More likely to vote for McCain | | 82 | 0 | 76 | 3 | 66 | 8 | 16 | 54 | 12 | 0 | 77 | 5 | 42 | 1 | 29 | 7 | 82 | 0 | 2 | 59 |
| | C% | 18 | 0 | 42 | 12 | 20 | 17 | 6 | 45 | 19 | 0 | 44 | 10 | 64 | 1 | 19 | 15 | 18 | 0 | 1 | 50 |
| No difference | | 213 | 85 | 99 | 17 | 139 | 26 | 107 | 59 | 35 | 80 | 97 | 32 | 17 | 71 | 92 | 31 | 213 | 0 | 73 | 54 |
| | C% | 47 | 37 | 54 | 65 | 41 | 55 | 42 | 49 | 55 | 37 | 55 | 64 | 26 | 39 | 61 | 67 | 47 | 0 | 35 | 45 |
| Undecided | | 12 | 4 | 3 | 5 | 5 | 2 | 8 | 0 | 4 | 2 | 3 | 7 | 2 | 5 | 3 | 2 | 12 | 0 | 1 | 2 |
| | C% | 3 | 2 | 2 | 19 | 1 | 4 | 3 | 0 | 6 | 1 | 2 | 14 | 3 | 3 | 2 | 4 | 3 | 0 | 0 | 2 |

Q15. Regardless of how you would vote, how comfortable would you be with Barack Obama as president?

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | | |
|------------------------|----|--------------------|------|-------|---------------------------|---------|----------------------|----------|-------|------------|-----|------|---|------|------|----------|-----------------|-----|----------------|-------|-------|
| | | VOTE FOR PRESIDENT | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANKING/FINANCIAL SECTORS | | | | WATCH VP DEBATE | | WHO WON DEBATE | | |
| | | Mc- | Cain | Undec | Made up | Ch-ange | War-ner | Gil-more | Undec | Obama | Mc- | Cain | Undec | Dems | Reps | Nei-ther | Undec | Yes | No | Biden | Palin |
| Total | C% | 600 | 309 | 236 | 36 | 455 | 57 | 339 | 151 | 92 | 301 | 224 | 66 | 87 | 235 | 186 | 79 | 450 | 142 | 207 | 119 |
| Extremely comfortable | C% | 155 | 150 | 3 | 1 | 146 | 6 | 135 | 4 | 16 | 154 | 1 | 0 | 5 | 116 | 24 | 10 | 118 | 35 | 101 | 3 |
| Very comfortable | C% | 121 | 106 | 8 | 5 | 95 | 10 | 96 | 6 | 19 | 103 | 8 | 10 | 0 | 70 | 35 | 14 | 92 | 29 | 70 | 2 |
| Somewhat comfortable | C% | 125 | 45 | 62 | 12 | 69 | 24 | 69 | 31 | 19 | 37 | 55 | 29 | 12 | 31 | 55 | 25 | 89 | 36 | 29 | 20 |
| Not at all comfortable | C% | 164 | 2 | 153 | 4 | 136 | 13 | 31 | 103 | 25 | 1 | 152 | 11 | 65 | 14 | 64 | 18 | 133 | 31 | 5 | 93 |
| Undecided | C% | 24 | 2 | 10 | 10 | 5 | 4 | 6 | 5 | 11 | 2 | 8 | 14 | 5 | 2 | 5 | 12 | 14 | 10 | 2 | 1 |
| Refused | C% | 11 | 4 | 0 | 4 | 4 | 0 | 2 | 2 | 2 | 4 | 0 | 2 | 0 | 2 | 3 | 0 | 4 | 1 | 0 | 0 |

Q16. Regardless of how you would vote, how comfortable would you be with John McCain as president?

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | | |
|------------------------|----|--------------------|-------|-------|---------------------------|--------|----------------------|----------|-------|------------|-------|------|---|------|------|----------|-----------------|-----|----------------|-------|-------|
| | | VOTE FOR PRESIDENT | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANKING/FINANCIAL SECTORS | | | | WATCH VP DEBATE | | WHO WON DEBATE | | |
| | | Mc- | Cain | Undec | Made up | Change | War-ner | Gil-more | Undec | Obama | Mc- | Cain | Undec | Dems | Reps | Nei-ther | Undec | Yes | No | Biden | Palin |
| | | Total | Obama | Cain | Undec | up | ange | ner | more | Undec | Obama | Cain | Undec | Dems | Reps | Nei-ther | Undec | Yes | No | Biden | Palin |
| Total | | 600 | 309 | 236 | 36 | 455 | 57 | 339 | 151 | 92 | 301 | 224 | 66 | 87 | 235 | 186 | 79 | 450 | 142 | 207 | 119 |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Extremely comfortable | | 70 | 9 | 60 | 0 | 61 | 3 | 10 | 44 | 14 | 9 | 61 | 0 | 24 | 9 | 22 | 15 | 49 | 19 | 2 | 34 |
| | C% | 12 | 3 | 25 | 0 | 13 | 5 | 3 | 29 | 15 | 3 | 27 | 0 | 28 | 4 | 12 | 19 | 11 | 13 | 1 | 29 |
| Very comfortable | | 119 | 10 | 106 | 3 | 92 | 20 | 35 | 60 | 21 | 9 | 102 | 8 | 42 | 4 | 59 | 11 | 94 | 25 | 10 | 52 |
| | C% | 20 | 3 | 45 | 8 | 20 | 35 | 10 | 40 | 23 | 3 | 46 | 12 | 48 | 2 | 32 | 14 | 21 | 18 | 5 | 44 |
| Somewhat comfortable | | 161 | 77 | 60 | 12 | 106 | 19 | 94 | 37 | 24 | 72 | 53 | 32 | 14 | 59 | 63 | 23 | 123 | 38 | 52 | 25 |
| | C% | 27 | 25 | 25 | 33 | 23 | 33 | 28 | 25 | 26 | 24 | 24 | 48 | 16 | 25 | 34 | 29 | 27 | 27 | 25 | 21 |
| Not at all comfortable | | 218 | 206 | 1 | 9 | 188 | 9 | 190 | 5 | 22 | 204 | 3 | 10 | 3 | 159 | 34 | 20 | 164 | 54 | 138 | 5 |
| | C% | 36 | 67 | 0 | 25 | 41 | 16 | 56 | 3 | 24 | 68 | 1 | 15 | 3 | 68 | 18 | 25 | 36 | 38 | 67 | 4 |
| Undecided | | 22 | 3 | 9 | 8 | 4 | 6 | 8 | 3 | 9 | 3 | 5 | 14 | 4 | 2 | 6 | 10 | 16 | 6 | 5 | 3 |
| | C% | 4 | 1 | 4 | 22 | 1 | 11 | 2 | 2 | 10 | 1 | 2 | 21 | 5 | 1 | 3 | 13 | 4 | 4 | 2 | 3 |
| Refused | | 10 | 4 | 0 | 4 | 4 | 0 | 2 | 2 | 2 | 4 | 0 | 2 | 0 | 2 | 2 | 0 | 4 | 0 | 0 | 0 |
| | C% | 2 | 1 | 0 | 11 | 1 | 0 | 1 | 1 | 2 | 1 | 0 | 3 | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 0 |

Q17. When all the votes are counted in November of 2008, who do you think will be our next President?

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | | |
|----------------------|--|--------------------|------|-------|---------------------------|---------|----------------------|----------|-------|------------|------|-------|---|------|----------|-----------------|-----|----------------|-------|-------|-----|
| | | VOTE FOR PRESIDENT | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANKING/FINANCIAL SECTORS | | | WATCH VP DEBATE | | WHO WON DEBATE | | | |
| | | Mc- | Cain | Undec | Made up | Ch-ange | War-ner | Gil-more | Undec | Mc- | Cain | Undec | Dems | Reps | Nei-ther | Undec | Yes | No | Biden | Palin | |
| Total | | 600 | 309 | 236 | 36 | 455 | 57 | 339 | 151 | 92 | 301 | 224 | 66 | 87 | 235 | 186 | 79 | 450 | 142 | 207 | 119 |
| C% | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Obama | | 340 | 264 | 49 | 16 | 272 | 29 | 264 | 39 | 33 | 260 | 50 | 28 | 21 | 196 | 83 | 32 | 260 | 74 | 176 | 27 |
| C% | | 57 | 85 | 21 | 44 | 60 | 51 | 78 | 26 | 36 | 86 | 22 | 42 | 24 | 83 | 45 | 41 | 58 | 52 | 85 | 23 |
| McCain | | 131 | 16 | 115 | 0 | 121 | 8 | 29 | 83 | 19 | 15 | 113 | 3 | 48 | 11 | 54 | 18 | 87 | 44 | 11 | 62 |
| C% | | 22 | 5 | 49 | 0 | 27 | 14 | 9 | 55 | 21 | 5 | 50 | 5 | 55 | 5 | 29 | 23 | 19 | 31 | 5 | 52 |
| Undecided | | 125 | 27 | 72 | 18 | 60 | 20 | 46 | 29 | 38 | 24 | 61 | 35 | 18 | 26 | 49 | 29 | 101 | 24 | 20 | 30 |
| C% | | 21 | 9 | 31 | 50 | 13 | 35 | 14 | 19 | 41 | 8 | 27 | 53 | 21 | 11 | 26 | 37 | 22 | 17 | 10 | 25 |
| Refused | | 4 | 2 | 0 | 2 | 2 | 0 | 0 | 0 | 2 | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 2 | 0 | 0 | 0 |
| C% | | 1 | 1 | 0 | 6 | 0 | 0 | 0 | 0 | 2 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |

Q18. Has anyone in your household ever served in the U.S. military?

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | | |
|----------------------|----|--------------------|------|-------|---------|---------------------------|---------|----------------------|-------|-------|------------|-------|------|---|----------|-------|-----|-----------------|-------|----------------|-----|
| | | VOTE FOR PRESIDENT | | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANKING/FINANCIAL SECTORS | | | | WATCH VP DEBATE | | WHO WON DEBATE | |
| | | Mc- | Cain | Undec | Made up | Ch-ange | War-ner | Gil-more | Undec | Obama | Cain | Undec | Dems | Reps | Nei-ther | Undec | Yes | No | Biden | Palin | |
| Total | C% | 600 | 309 | 236 | 36 | 455 | 57 | 339 | 151 | 92 | 301 | 224 | 66 | 87 | 235 | 186 | 79 | 450 | 142 | 207 | 119 |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | | 280 | 134 | 123 | 11 | 211 | 23 | 138 | 88 | 40 | 127 | 121 | 27 | 48 | 116 | 75 | 32 | 230 | 48 | 94 | 74 |
| | C% | 47 | 43 | 52 | 31 | 46 | 40 | 41 | 58 | 43 | 42 | 54 | 41 | 55 | 49 | 40 | 41 | 51 | 34 | 45 | 62 |
| No | | 318 | 175 | 113 | 23 | 244 | 34 | 201 | 63 | 52 | 174 | 103 | 39 | 39 | 119 | 111 | 47 | 220 | 94 | 113 | 45 |
| | C% | 53 | 57 | 48 | 64 | 54 | 60 | 59 | 42 | 57 | 58 | 46 | 59 | 45 | 51 | 60 | 59 | 49 | 66 | 55 | 38 |
| Refused | | 2 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | C% | 0 | 0 | 0 | 6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

Q19. Does anyone in your household belong to a labor union?

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | | |
|----------------------|--|--------------------|------|-------|---------------------------|---------|----------------------|----------|-------|------------|------|-------|---|------|----------|-------|-----------------|-----|----------------|-------|-----|
| | | VOTE FOR PRESIDENT | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANKING/FINANCIAL SECTORS | | | | WATCH VP DEBATE | | WHO WON DEBATE | | |
| | | Mc- | Cain | Undec | Made up | Ch-ange | War-ner | Gil-more | Undec | Obama | Cain | Undec | Dems | Reps | Nei-ther | Undec | Yes | No | Biden | Palin | |
| Total | | 600 | 309 | 236 | 36 | 455 | 57 | 339 | 151 | 92 | 301 | 224 | 66 | 87 | 235 | 186 | 79 | 450 | 142 | 207 | 119 |
| C% | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | | 56 | 41 | 11 | 3 | 47 | 4 | 36 | 9 | 11 | 40 | 11 | 5 | 0 | 25 | 21 | 8 | 41 | 13 | 21 | 5 |
| C% | | 9 | 13 | 5 | 8 | 10 | 7 | 11 | 6 | 12 | 13 | 5 | 8 | 0 | 11 | 11 | 10 | 9 | 9 | 10 | 4 |
| No | | 542 | 268 | 225 | 31 | 408 | 53 | 303 | 142 | 81 | 261 | 213 | 61 | 87 | 210 | 165 | 71 | 409 | 129 | 186 | 114 |
| C% | | 90 | 87 | 95 | 86 | 90 | 93 | 89 | 94 | 88 | 87 | 95 | 92 | 100 | 89 | 89 | 90 | 91 | 91 | 90 | 96 |
| Refused | | 2 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| C% | | 0 | 0 | 0 | 6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

Q20. In the 2004 presidential election, did you vote for George Bush, John Kerry, Michael Badnarik, or Michael Peroutka?

| ===== BANNER 3 ===== | | | | | | | | | | | | | | | | | | | | | |
|---------------------------------|----|--------------------|------|-------|---------------------------|---------|----------------------|----------|-------|------------|------|-------|---|------|----------|-------|-----------------|-----|----------------|-------|-----|
| | | VOTE FOR PRESIDENT | | | MIND MADE UP/MIGHT CHANGE | | VOTE FOR U.S. SENATE | | | TRUST MORE | | | BLAME FOR TURMOIL ON WALL STREET IN BANKING/FINANCIAL SECTORS | | | | WATCH VP DEBATE | | WHO WON DEBATE | | |
| | | Mc- | Cain | Undec | Made up | Ch-ange | War-ner | Gil-more | Undec | Obama | Cain | Undec | Dems | Reps | Nei-ther | Undec | Yes | No | Biden | Palin | |
| Total | C% | 600 | 309 | 236 | 36 | 455 | 57 | 339 | 151 | 92 | 301 | 224 | 66 | 87 | 235 | 186 | 79 | 450 | 142 | 207 | 119 |
| George Bush - Republican | C% | 295 | 66 | 203 | 13 | 216 | 41 | 102 | 139 | 43 | 59 | 200 | 32 | 78 | 54 | 122 | 36 | 227 | 66 | 44 | 102 |
| John Kerry - Democrat | C% | 49 | 21 | 86 | 36 | 47 | 72 | 30 | 92 | 47 | 20 | 89 | 48 | 90 | 23 | 66 | 46 | 50 | 46 | 21 | 86 |
| John Kerry - Democrat | C% | 252 | 212 | 27 | 12 | 210 | 14 | 215 | 10 | 25 | 212 | 18 | 22 | 9 | 166 | 42 | 31 | 195 | 51 | 147 | 13 |
| Michael Badnarick - Libertarian | C% | 42 | 69 | 11 | 33 | 46 | 25 | 63 | 7 | 27 | 70 | 8 | 33 | 10 | 71 | 23 | 39 | 43 | 36 | 71 | 11 |
| Michael Badnarick - Libertarian | C% | 2 | 2 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 2 | 0 | 2 | 0 | 0 | 2 | 0 | 2 | 0 |
| Michael Badnarick - Libertarian | C% | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 3 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 |
| Did not vote | C% | 51 | 29 | 6 | 11 | 29 | 2 | 20 | 2 | 24 | 30 | 6 | 10 | 0 | 13 | 22 | 12 | 26 | 25 | 14 | 4 |
| Did not vote | C% | 9 | 9 | 3 | 31 | 6 | 4 | 6 | 1 | 26 | 10 | 3 | 15 | 0 | 6 | 12 | 15 | 6 | 18 | 7 | 3 |

===== BANNER 4 =====

| | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | | |
|-----------------|--|-------|--------|--|-----|------|---------------|---|-----|------|---------------|-----------------------------------|-------|--------|-------------------|------|-------|--------------------|
| | Total | Obama | McCain | No diff | Ext | Very | Some- what | Not at all | Ext | Very | Some- what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote |
| Total | 600 | 143 | 82 | 213 | 155 | 121 | 125 | 164 | 70 | 119 | 161 | 218 | 340 | 131 | 125 | 295 | 252 | 51 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| DC Area | 164 | 49 | 14 | 69 | 38 | 41 | 50 | 30 | 16 | 37 | 43 | 61 | 103 | 38 | 21 | 70 | 86 | 8 |
| C% | 27 | 34 | 17 | 32 | 25 | 34 | 40 | 18 | 23 | 31 | 27 | 28 | 30 | 29 | 17 | 24 | 34 | 16 |
| West | 51 | 11 | 5 | 19 | 13 | 8 | 8 | 17 | 4 | 5 | 15 | 22 | 21 | 10 | 20 | 25 | 24 | 2 |
| C% | 9 | 8 | 6 | 9 | 8 | 7 | 6 | 10 | 6 | 4 | 9 | 10 | 6 | 8 | 16 | 8 | 10 | 4 |
| Piedmont Valley | 134 | 24 | 30 | 48 | 29 | 27 | 21 | 44 | 17 | 24 | 38 | 44 | 77 | 26 | 31 | 67 | 47 | 18 |
| C% | 22 | 17 | 37 | 23 | 19 | 22 | 17 | 27 | 24 | 20 | 24 | 20 | 23 | 20 | 25 | 23 | 19 | 35 |
| Richmond South | 104 | 30 | 12 | 31 | 35 | 14 | 21 | 28 | 10 | 26 | 24 | 40 | 61 | 22 | 21 | 56 | 38 | 10 |
| C% | 17 | 21 | 15 | 15 | 23 | 12 | 17 | 17 | 14 | 22 | 15 | 18 | 18 | 17 | 17 | 19 | 15 | 20 |
| East | 147 | 29 | 21 | 46 | 40 | 31 | 25 | 45 | 23 | 27 | 41 | 51 | 78 | 35 | 32 | 77 | 57 | 13 |
| C% | 25 | 20 | 26 | 22 | 26 | 26 | 20 | 27 | 33 | 23 | 25 | 23 | 23 | 27 | 26 | 26 | 23 | 25 |

===== BANNER 4 =====

| | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | | |
|--------|---|-------|--------|---|-----|------|-----------|--|-----|------|-----------|--------------------------------|-------|--------|-------------------|------|-------|--------------|
| | Total | Obama | McCain | No diff | Ext | Very | Some-what | Not at all | Ext | Very | Some-what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote |
| Total | 600 | 143 | 82 | 213 | 155 | 121 | 125 | 164 | 70 | 119 | 161 | 218 | 340 | 131 | 125 | 295 | 252 | 51 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Male | 275 | 57 | 34 | 102 | 59 | 67 | 60 | 72 | 26 | 46 | 86 | 101 | 156 | 63 | 54 | 126 | 128 | 19 |
| C% | 46 | 40 | 41 | 48 | 38 | 55 | 48 | 44 | 37 | 39 | 53 | 46 | 46 | 48 | 43 | 43 | 51 | 37 |
| Female | 325 | 86 | 48 | 111 | 96 | 54 | 65 | 92 | 44 | 73 | 75 | 117 | 184 | 68 | 71 | 169 | 124 | 32 |
| C% | 54 | 60 | 59 | 52 | 62 | 45 | 52 | 56 | 63 | 61 | 47 | 54 | 54 | 52 | 57 | 57 | 49 | 63 |

S2. How likely are you to vote in the Presidential Election on November 4th?

===== BANNER 4 =====

| | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | | |
|-----------------|---|-------|--------|---|-----|------|-----------|--|-----|------|-----------|--------------------------------|-------|--------|-------------------|------|-------|--------------|
| | Total | Obama | McCain | No diff | Ext | Very | Some-what | Not at all | Ext | Very | Some-what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote |
| Total | 600 | 143 | 82 | 213 | 155 | 121 | 125 | 164 | 70 | 119 | 161 | 218 | 340 | 131 | 125 | 295 | 252 | 51 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very likely | 583 | 141 | 80 | 212 | 153 | 119 | 119 | 162 | 70 | 117 | 154 | 212 | 336 | 128 | 115 | 287 | 248 | 46 |
| C% | 97 | 99 | 98 | 100 | 99 | 98 | 95 | 99 | 100 | 98 | 96 | 97 | 99 | 98 | 92 | 97 | 98 | 90 |
| Somewhat likely | 17 | 2 | 2 | 1 | 2 | 2 | 6 | 2 | 0 | 2 | 7 | 6 | 4 | 3 | 10 | 8 | 4 | 5 |
| C% | 3 | 1 | 2 | 0 | 1 | 2 | 5 | 1 | 0 | 2 | 4 | 3 | 1 | 2 | 8 | 3 | 2 | 10 |

Q1. Which political party do you feel closest to - Democrat, Republican, or Independent?

===== BANNER 4 =====

| | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | | |
|------------------------------------|---|-------|--------|---|-----|------|-----------|--|-----|------|-----------|--------------------------------|-------|--------|-------------------|------|-------|--------------|
| | Total | Obama | McCain | No diff | Ext | Very | Some-what | Not at all | Ext | Very | Some-what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote |
| Total | 600 | 143 | 82 | 213 | 155 | 121 | 125 | 164 | 70 | 119 | 161 | 218 | 340 | 131 | 125 | 295 | 252 | 51 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Democrat | 269 | 116 | 2 | 75 | 136 | 86 | 34 | 3 | 9 | 8 | 67 | 174 | 233 | 15 | 17 | 51 | 189 | 29 |
| C% | 45 | 81 | 2 | 35 | 88 | 71 | 27 | 2 | 13 | 7 | 42 | 80 | 69 | 11 | 14 | 17 | 75 | 57 |
| Republican | 188 | 3 | 67 | 69 | 5 | 10 | 38 | 124 | 49 | 86 | 38 | 6 | 44 | 94 | 50 | 169 | 11 | 8 |
| C% | 31 | 2 | 82 | 32 | 3 | 8 | 30 | 76 | 70 | 72 | 24 | 3 | 13 | 72 | 40 | 57 | 4 | 16 |
| Independent/ Unaffiliated/Other | 141 | 24 | 13 | 69 | 14 | 25 | 51 | 37 | 12 | 25 | 54 | 38 | 61 | 22 | 58 | 73 | 52 | 14 |
| C% | 24 | 17 | 16 | 32 | 9 | 21 | 41 | 23 | 17 | 21 | 34 | 17 | 18 | 17 | 46 | 25 | 21 | 27 |
| Not registered yet | 2 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 2 | 0 | 2 | 0 | 0 | 2 | 0 | 0 |
| C% | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 0 |

===== BANNER 4 =====

| | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | | |
|---------|---|-------|--------|---|-----|------|-----------|--|-----|------|-----------|--------------------------------|-------|--------|-------------------|------|-------|--------------|
| | Total | Obama | McCain | No diff | Ext | Very | Some-what | Not at all | Ext | Very | Some-what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote |
| Total | 600 | 143 | 82 | 213 | 155 | 121 | 125 | 164 | 70 | 119 | 161 | 218 | 340 | 131 | 125 | 295 | 252 | 51 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| 18-25 | 25 | 5 | 2 | 5 | 9 | 6 | 5 | 4 | 3 | 3 | 7 | 11 | 18 | 3 | 3 | 8 | 12 | 5 |
| C% | 4 | 3 | 2 | 2 | 6 | 5 | 4 | 2 | 4 | 3 | 4 | 5 | 5 | 2 | 2 | 3 | 5 | 10 |
| 26-35 | 74 | 21 | 11 | 17 | 21 | 18 | 16 | 17 | 5 | 12 | 21 | 33 | 49 | 10 | 14 | 26 | 34 | 13 |
| C% | 12 | 15 | 13 | 8 | 14 | 15 | 13 | 10 | 7 | 10 | 13 | 15 | 14 | 8 | 11 | 9 | 13 | 25 |
| 36-45 | 111 | 31 | 14 | 44 | 28 | 24 | 31 | 26 | 12 | 26 | 24 | 46 | 72 | 24 | 15 | 53 | 48 | 9 |
| C% | 19 | 22 | 17 | 21 | 18 | 20 | 25 | 16 | 17 | 22 | 15 | 21 | 21 | 18 | 12 | 18 | 19 | 18 |
| 46-55 | 149 | 38 | 17 | 55 | 38 | 30 | 39 | 35 | 16 | 28 | 45 | 54 | 87 | 37 | 24 | 74 | 68 | 7 |
| C% | 25 | 27 | 21 | 26 | 25 | 25 | 31 | 21 | 23 | 24 | 28 | 25 | 26 | 28 | 19 | 25 | 27 | 14 |
| 56-65 | 133 | 27 | 22 | 50 | 33 | 24 | 24 | 43 | 20 | 26 | 39 | 40 | 71 | 31 | 30 | 77 | 50 | 6 |
| C% | 22 | 19 | 27 | 23 | 21 | 20 | 19 | 26 | 29 | 22 | 24 | 18 | 21 | 24 | 24 | 26 | 20 | 12 |
| 66-75 | 65 | 11 | 11 | 28 | 14 | 9 | 10 | 24 | 10 | 17 | 13 | 19 | 25 | 17 | 23 | 39 | 21 | 5 |
| C% | 11 | 8 | 13 | 13 | 9 | 7 | 8 | 15 | 14 | 14 | 8 | 9 | 7 | 13 | 18 | 13 | 8 | 10 |
| Over 75 | 37 | 9 | 5 | 11 | 11 | 7 | 0 | 14 | 4 | 7 | 9 | 13 | 14 | 9 | 14 | 17 | 15 | 5 |
| C% | 6 | 6 | 6 | 5 | 7 | 6 | 0 | 9 | 6 | 6 | 6 | 6 | 4 | 7 | 11 | 6 | 6 | 10 |
| Refused | 6 | 1 | 0 | 3 | 1 | 3 | 0 | 1 | 0 | 0 | 3 | 2 | 4 | 0 | 2 | 1 | 4 | 1 |
| C% | 1 | 1 | 0 | 1 | 1 | 2 | 0 | 1 | 0 | 0 | 2 | 1 | 1 | 0 | 2 | 0 | 2 | 2 |

Q3. Which of the following best describes your race or ethnicity?

| ===== BANNER 4 ===== | | | | | | | | | | | | | | | | | | | |
|----------------------|----|---|--------|---------|-----|---|-----------|------------|-----|--|-----------|------------|-------|--------------------------------|-------|------|-------------------|--------------|-----|
| | | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | |
| | | Obama | McCain | No diff | Ext | Very | Some-what | Not at all | Ext | Very | Some-what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote | |
| Total | C% | 600 | 143 | 82 | 213 | 155 | 121 | 125 | 164 | 70 | 119 | 161 | 218 | 340 | 131 | 125 | 295 | 252 | 51 |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| White/Caucasian | C% | 426 | 81 | 76 | 163 | 75 | 82 | 99 | 152 | 58 | 96 | 126 | 126 | 220 | 106 | 100 | 250 | 148 | 26 |
| | C% | 71 | 57 | 93 | 77 | 48 | 68 | 79 | 93 | 83 | 81 | 78 | 58 | 65 | 81 | 80 | 85 | 59 | 51 |
| African-American | C% | 110 | 44 | 0 | 26 | 64 | 30 | 6 | 0 | 6 | 6 | 24 | 68 | 88 | 8 | 12 | 16 | 78 | 16 |
| | C% | 18 | 31 | 0 | 12 | 41 | 25 | 5 | 0 | 9 | 5 | 15 | 31 | 26 | 6 | 10 | 5 | 31 | 31 |
| Asian | C% | 16 | 5 | 0 | 6 | 3 | 3 | 5 | 3 | 2 | 4 | 1 | 7 | 10 | 4 | 0 | 5 | 9 | 2 |
| | C% | 3 | 3 | 0 | 3 | 2 | 2 | 4 | 2 | 3 | 3 | 1 | 3 | 3 | 3 | 0 | 2 | 4 | 4 |
| American Indian | C% | 3 | 0 | 0 | 1 | 0 | 0 | 3 | 0 | 0 | 3 | 0 | 0 | 1 | 0 | 2 | 3 | 0 | 0 |
| | C% | 1 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 3 | 0 | 0 | 0 | 0 | 2 | 1 | 0 | 0 |
| Hispanic | C% | 24 | 8 | 2 | 11 | 8 | 3 | 11 | 2 | 3 | 7 | 3 | 11 | 13 | 9 | 2 | 11 | 9 | 4 |
| | C% | 4 | 6 | 2 | 5 | 5 | 2 | 9 | 1 | 4 | 6 | 2 | 5 | 4 | 7 | 2 | 4 | 4 | 8 |
| Undecided | C% | 7 | 4 | 1 | 0 | 4 | 0 | 1 | 2 | 1 | 0 | 4 | 2 | 3 | 2 | 2 | 5 | 2 | 0 |
| | C% | 1 | 3 | 1 | 0 | 3 | 0 | 1 | 1 | 1 | 0 | 2 | 1 | 1 | 2 | 2 | 2 | 1 | 0 |
| Refused | C% | 14 | 1 | 3 | 6 | 1 | 3 | 0 | 5 | 0 | 3 | 3 | 4 | 5 | 2 | 7 | 5 | 6 | 3 |
| | C% | 2 | 1 | 4 | 3 | 1 | 2 | 0 | 3 | 0 | 3 | 2 | 2 | 1 | 2 | 6 | 2 | 2 | 6 |

Q4. Were you a Hillary Clinton supporter originally in the Democratic Primary?

BASE: Dems/Ind

===== BANNER 4 =====

| | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | | |
|-----------|---|-------|--------|---|-----|------|-----------|--|-----|------|-----------|--------------------------------|-------|--------|-------------------|------|-------|--------------|
| | Total | Obama | McCain | No diff | Ext | Very | Some-what | Not at all | Ext | Very | Some-what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote |
| Total | 410 | 140 | 15 | 144 | 150 | 111 | 85 | 40 | 21 | 33 | 121 | 212 | 294 | 37 | 75 | 124 | 241 | 43 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 163 | 58 | 2 | 50 | 70 | 38 | 32 | 11 | 4 | 13 | 44 | 91 | 122 | 15 | 22 | 28 | 118 | 17 |
| C% | 40 | 41 | 13 | 35 | 47 | 34 | 38 | 28 | 19 | 39 | 36 | 43 | 41 | 41 | 29 | 23 | 49 | 40 |
| No | 226 | 72 | 12 | 90 | 76 | 67 | 50 | 26 | 15 | 20 | 70 | 113 | 162 | 22 | 42 | 86 | 115 | 23 |
| C% | 55 | 51 | 80 | 63 | 51 | 60 | 59 | 65 | 71 | 61 | 58 | 53 | 55 | 59 | 56 | 69 | 48 | 53 |
| Undecided | 19 | 10 | 0 | 4 | 4 | 6 | 3 | 2 | 2 | 0 | 7 | 6 | 10 | 0 | 9 | 9 | 8 | 2 |
| C% | 5 | 7 | 0 | 3 | 3 | 5 | 4 | 5 | 10 | 0 | 6 | 3 | 3 | 0 | 12 | 7 | 3 | 5 |
| Refused | 2 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 2 | 0 | 0 | 2 | 1 | 0 | 1 |
| C% | 0 | 0 | 7 | 0 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 1 | 0 | 0 | 3 | 1 | 0 | 2 |

Q5. Which one of the following issues matters most in deciding your vote for president?

===== BANNER 4 =====

| | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | | |
|--------------|---|-------|--------|---|-----|------|-----------|--|-----|------|-----------|--------------------------------|-------|--------|-------------------|------|-------|--------------|
| | Total | Obama | McCain | No diff | Ext | Very | Some-what | Not at all | Ext | Very | Some-what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote |
| Total | 600 | 143 | 82 | 213 | 155 | 121 | 125 | 164 | 70 | 119 | 161 | 218 | 340 | 131 | 125 | 295 | 252 | 51 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Taxes | 37 | 9 | 3 | 12 | 15 | 5 | 8 | 8 | 3 | 11 | 5 | 16 | 27 | 7 | 3 | 19 | 17 | 1 |
| C% | 6 | 6 | 4 | 6 | 10 | 4 | 6 | 5 | 4 | 9 | 3 | 7 | 8 | 5 | 2 | 6 | 7 | 2 |
| Education | 33 | 9 | 1 | 8 | 15 | 4 | 10 | 4 | 4 | 6 | 8 | 14 | 23 | 7 | 3 | 16 | 17 | 0 |
| C% | 6 | 6 | 1 | 4 | 10 | 3 | 8 | 2 | 6 | 5 | 5 | 6 | 7 | 5 | 2 | 5 | 7 | 0 |
| Iraq War | 51 | 11 | 15 | 16 | 10 | 7 | 10 | 23 | 3 | 14 | 19 | 13 | 28 | 13 | 9 | 32 | 17 | 2 |
| C% | 9 | 8 | 18 | 8 | 6 | 6 | 8 | 14 | 4 | 12 | 12 | 6 | 8 | 10 | 7 | 11 | 7 | 4 |
| Terrorism | 36 | 3 | 13 | 9 | 2 | 9 | 9 | 16 | 4 | 14 | 9 | 9 | 17 | 10 | 9 | 23 | 9 | 4 |
| C% | 6 | 2 | 16 | 4 | 1 | 7 | 7 | 10 | 6 | 12 | 6 | 4 | 5 | 8 | 7 | 8 | 4 | 8 |
| Economy/Jobs | 310 | 86 | 28 | 114 | 89 | 71 | 59 | 70 | 39 | 47 | 84 | 124 | 186 | 59 | 64 | 132 | 146 | 31 |
| C% | 52 | 60 | 34 | 54 | 57 | 59 | 47 | 43 | 56 | 39 | 52 | 57 | 55 | 45 | 51 | 45 | 58 | 61 |
| Moral Values | 36 | 1 | 11 | 16 | 4 | 2 | 10 | 17 | 8 | 9 | 10 | 7 | 13 | 12 | 11 | 27 | 8 | 1 |
| C% | 6 | 1 | 13 | 8 | 3 | 2 | 8 | 10 | 11 | 8 | 6 | 3 | 4 | 9 | 9 | 9 | 3 | 2 |
| Healthcare | 48 | 17 | 1 | 17 | 14 | 16 | 6 | 8 | 1 | 7 | 15 | 21 | 31 | 9 | 7 | 15 | 26 | 7 |
| C% | 8 | 12 | 1 | 8 | 9 | 13 | 5 | 5 | 1 | 6 | 9 | 10 | 9 | 7 | 6 | 5 | 10 | 14 |
| Other | 29 | 5 | 6 | 14 | 2 | 3 | 10 | 12 | 7 | 8 | 5 | 7 | 9 | 14 | 6 | 21 | 5 | 2 |
| C% | 5 | 3 | 7 | 7 | 1 | 2 | 8 | 7 | 10 | 7 | 3 | 3 | 3 | 11 | 5 | 7 | 2 | 4 |
| Undecided | 20 | 2 | 4 | 7 | 4 | 4 | 3 | 6 | 1 | 3 | 6 | 7 | 6 | 0 | 13 | 10 | 7 | 3 |
| C% | 3 | 1 | 5 | 3 | 3 | 3 | 2 | 4 | 1 | 3 | 4 | 3 | 2 | 0 | 10 | 3 | 3 | 6 |

Q6. There are six candidates for President listed on your ballot - Democrat Barack Obama, Republican John McCain, Independent Greens Chuck Baldwin, Libertarian Bob Barr, Green Party Cynthia McKinney, and Independent Ralph Nader. At this point, for whom will you vote?

===== BANNER 4 =====

| | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | | |
|---------------|---|-------|--------|---|-----|------|-----------|--|-----|------|-----------|--------------------------------|-------|--------|-------------------|------|-------|--------------|
| | Total | Obama | McCain | No diff | Ext | Very | Some-what | Not at all | Ext | Very | Some-what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote |
| Total | 600 | 143 | 82 | 213 | 155 | 121 | 125 | 164 | 70 | 119 | 161 | 218 | 340 | 131 | 125 | 295 | 252 | 51 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Barack Obama | 294 | 134 | 0 | 75 | 148 | 97 | 41 | 2 | 9 | 8 | 72 | 198 | 253 | 16 | 23 | 62 | 206 | 26 |
| C% | 49 | 94 | 0 | 35 | 95 | 80 | 33 | 1 | 13 | 7 | 45 | 91 | 74 | 12 | 18 | 21 | 82 | 51 |
| John McCain | 219 | 4 | 72 | 92 | 3 | 8 | 54 | 147 | 58 | 104 | 49 | 1 | 45 | 115 | 59 | 195 | 19 | 5 |
| C% | 37 | 3 | 88 | 43 | 2 | 7 | 43 | 90 | 83 | 87 | 30 | 0 | 13 | 88 | 47 | 66 | 8 | 10 |
| Chuck Baldwin | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 |
| C% | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Bob Barr | 2 | 0 | 2 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 2 | 0 | 2 | 0 | 0 | 2 | 0 | 0 |
| C% | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 0 |
| Ralph Nader | 2 | 0 | 0 | 2 | 0 | 0 | 2 | 0 | 0 | 0 | 2 | 0 | 2 | 0 | 0 | 2 | 0 | 0 |
| C% | 0 | 0 | 0 | 1 | 0 | 0 | 2 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 0 |
| Undecided | 72 | 5 | 7 | 36 | 3 | 14 | 26 | 12 | 2 | 7 | 32 | 17 | 35 | 0 | 35 | 29 | 26 | 15 |
| C% | 12 | 3 | 9 | 17 | 2 | 12 | 21 | 7 | 3 | 6 | 20 | 8 | 10 | 0 | 28 | 10 | 10 | 29 |
| Refused | 10 | 0 | 1 | 8 | 0 | 2 | 2 | 1 | 0 | 0 | 4 | 2 | 2 | 0 | 8 | 5 | 0 | 5 |
| C% | 2 | 0 | 1 | 4 | 0 | 2 | 2 | 1 | 0 | 0 | 2 | 1 | 1 | 0 | 6 | 2 | 0 | 10 |

Q7. Is your mind made up or do you think you might change your mind before the election?

BASE: Those who know who they are voting for

===== BANNER 4 =====

| | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | | |
|--------------|---|-------|--------|---|-----|------|-----------|--|-----|------|-----------|--------------------------------|-------|--------|-------------------|------|-------|--------------|
| | Total | Obama | McCain | No diff | Ext | Very | Some-what | Not at all | Ext | Very | Some-what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote |
| Total | 518 | 138 | 74 | 169 | 152 | 105 | 97 | 151 | 68 | 112 | 125 | 199 | 303 | 131 | 82 | 261 | 226 | 31 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Mind made up | 455 | 127 | 66 | 139 | 146 | 95 | 69 | 136 | 61 | 92 | 106 | 188 | 272 | 121 | 60 | 216 | 210 | 29 |
| C% | 88 | 92 | 89 | 82 | 96 | 90 | 71 | 90 | 90 | 82 | 85 | 94 | 90 | 92 | 73 | 83 | 93 | 94 |
| Might change | 57 | 11 | 8 | 26 | 6 | 10 | 24 | 13 | 3 | 20 | 19 | 9 | 29 | 8 | 20 | 41 | 14 | 2 |
| C% | 11 | 8 | 11 | 15 | 4 | 10 | 25 | 9 | 4 | 18 | 15 | 5 | 10 | 6 | 24 | 16 | 6 | 6 |
| Undecided | 6 | 0 | 0 | 4 | 0 | 0 | 4 | 2 | 4 | 0 | 0 | 2 | 2 | 2 | 2 | 4 | 2 | 0 |
| C% | 1 | 0 | 0 | 2 | 0 | 0 | 4 | 1 | 6 | 0 | 0 | 1 | 1 | 2 | 2 | 2 | 1 | 0 |

Virginia (#4817)
 Q8. As of today, who are you leaning toward?
 BASE: Undecided

2008/10/05

===== BANNER 4 =====

| | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | | |
|--------------|---|--------|---------|---|------|-----------|------------|--|------|-----------|------------|--------------------------------|--------|-------|-------------------|-------|--------------|-----|
| | Obama | McCain | No diff | Ext | Very | Some-what | Not at all | Ext | Very | Some-what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote | |
| Total | 82 | 5 | 8 | 44 | 3 | 16 | 28 | 13 | 2 | 7 | 36 | 19 | 37 | 0 | 43 | 34 | 26 | 20 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 0 | 100 | 100 | 100 | 100 |
| Barack Obama | 15 | 4 | 0 | 10 | 2 | 9 | 4 | 0 | 0 | 2 | 5 | 8 | 11 | 0 | 4 | 4 | 6 | 3 |
| C% | 18 | 80 | 0 | 23 | 67 | 56 | 14 | 0 | 0 | 29 | 14 | 42 | 30 | 0 | 9 | 12 | 23 | 15 |
| John McCain | 17 | 0 | 4 | 7 | 0 | 0 | 8 | 6 | 2 | 2 | 11 | 0 | 4 | 0 | 13 | 8 | 8 | 1 |
| C% | 21 | 0 | 50 | 16 | 0 | 0 | 29 | 46 | 100 | 29 | 31 | 0 | 11 | 0 | 30 | 24 | 31 | 5 |
| Undecided | 36 | 1 | 3 | 17 | 1 | 5 | 12 | 4 | 0 | 3 | 12 | 9 | 16 | 0 | 18 | 13 | 12 | 11 |
| C% | 44 | 20 | 38 | 39 | 33 | 31 | 43 | 31 | 0 | 43 | 33 | 47 | 43 | 0 | 42 | 38 | 46 | 55 |
| Refused | 14 | 0 | 1 | 10 | 0 | 2 | 4 | 3 | 0 | 0 | 8 | 2 | 6 | 0 | 8 | 9 | 0 | 5 |
| C% | 17 | 0 | 13 | 23 | 0 | 13 | 14 | 23 | 0 | 0 | 22 | 11 | 16 | 0 | 19 | 26 | 0 | 25 |

Q6./Q8. There are 5 major candidates for President, at this point, for whom will you vote?

===== BANNER 4 =====

| | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | | |
|---------------|---|-------|--------|---|-----|------|-----------|--|-----|------|-----------|--------------------------------|-------|--------|-------------------|------|-------|--------------|
| | Total | Obama | McCain | No diff | Ext | Very | Some-what | Not at all | Ext | Very | Some-what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote |
| Total | 600 | 143 | 82 | 213 | 155 | 121 | 125 | 164 | 70 | 119 | 161 | 218 | 340 | 131 | 125 | 295 | 252 | 51 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Barack Obama | 309 | 138 | 0 | 85 | 150 | 106 | 45 | 2 | 9 | 10 | 77 | 206 | 264 | 16 | 27 | 66 | 212 | 29 |
| C% | 52 | 97 | 0 | 40 | 97 | 88 | 36 | 1 | 13 | 8 | 48 | 94 | 78 | 12 | 22 | 22 | 84 | 57 |
| John McCain | 236 | 4 | 76 | 99 | 3 | 8 | 62 | 153 | 60 | 106 | 60 | 1 | 49 | 115 | 72 | 203 | 27 | 6 |
| C% | 39 | 3 | 93 | 46 | 2 | 7 | 50 | 93 | 86 | 89 | 37 | 0 | 14 | 88 | 58 | 69 | 11 | 12 |
| Chuck Baldwin | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 |
| C% | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Bob Barr | 2 | 0 | 2 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 2 | 0 | 2 | 0 | 0 | 2 | 0 | 0 |
| C% | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 0 |
| Ralph Nader | 2 | 0 | 0 | 2 | 0 | 0 | 2 | 0 | 0 | 0 | 2 | 0 | 2 | 0 | 0 | 2 | 0 | 0 |
| C% | 0 | 0 | 0 | 1 | 0 | 0 | 2 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 0 |
| Undecided | 36 | 1 | 3 | 17 | 1 | 5 | 12 | 4 | 0 | 3 | 12 | 9 | 16 | 0 | 18 | 13 | 12 | 11 |
| C% | 6 | 1 | 4 | 8 | 1 | 4 | 10 | 2 | 0 | 3 | 7 | 4 | 5 | 0 | 14 | 4 | 5 | 22 |
| Refused | 14 | 0 | 1 | 10 | 0 | 2 | 4 | 3 | 0 | 0 | 8 | 2 | 6 | 0 | 8 | 9 | 0 | 5 |
| C% | 2 | 0 | 1 | 5 | 0 | 2 | 3 | 2 | 0 | 0 | 5 | 1 | 2 | 0 | 6 | 3 | 0 | 10 |

Q9. There are four candidates for U.S. Senate listed on your ballot - Democrat Mark Warner, Republican Jim Gilmore, Independent Greens Glenda Gail Parker, and Libertarian Bill Redpath. At this point, for whom will you vote or toward whom do you lean?

===== BANNER 4 =====

| | Total | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | | | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | |
|--------------------|-------|---|--------|---------|-----|------|-----------|------------|---|------|-----------|------------|--|--------|-------|------|--------------------------------|--------------|--|-------------------|--|--|
| | | Obama | McCain | No diff | Ext | Very | Some-what | Not at all | Ext | Very | Some-what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote | | | | |
| Total | 600 | 143 | 82 | 213 | 155 | 121 | 125 | 164 | 70 | 119 | 161 | 218 | 340 | 131 | 125 | 295 | 252 | 51 | | | | |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | | |
| Mark Warner | 339 | 122 | 16 | 107 | 135 | 96 | 69 | 31 | 10 | 35 | 94 | 190 | 264 | 29 | 46 | 102 | 215 | 20 | | | | |
| C% | 57 | 85 | 20 | 50 | 87 | 79 | 55 | 19 | 14 | 29 | 58 | 87 | 78 | 22 | 37 | 35 | 85 | 39 | | | | |
| Jim Gilmore | 151 | 8 | 54 | 59 | 4 | 6 | 31 | 103 | 44 | 60 | 37 | 5 | 39 | 83 | 29 | 139 | 10 | 2 | | | | |
| C% | 25 | 6 | 66 | 28 | 3 | 5 | 25 | 63 | 63 | 50 | 23 | 2 | 11 | 63 | 23 | 47 | 4 | 4 | | | | |
| Glenda Gail Parker | 4 | 0 | 0 | 4 | 0 | 0 | 2 | 2 | 2 | 0 | 2 | 0 | 2 | 0 | 2 | 2 | 2 | 0 | | | | |
| C% | 1 | 0 | 0 | 2 | 0 | 0 | 2 | 1 | 3 | 0 | 1 | 0 | 1 | 0 | 2 | 1 | 1 | 0 | | | | |
| Undecided | 92 | 13 | 12 | 35 | 16 | 19 | 19 | 25 | 14 | 21 | 24 | 22 | 33 | 19 | 38 | 43 | 25 | 24 | | | | |
| C% | 15 | 9 | 15 | 16 | 10 | 16 | 15 | 15 | 20 | 18 | 15 | 10 | 10 | 15 | 30 | 15 | 10 | 47 | | | | |
| Refused | 14 | 0 | 0 | 8 | 0 | 0 | 4 | 3 | 0 | 3 | 4 | 1 | 2 | 0 | 10 | 9 | 0 | 5 | | | | |
| C% | 2 | 0 | 0 | 4 | 0 | 0 | 3 | 2 | 0 | 3 | 2 | 0 | 1 | 0 | 8 | 3 | 0 | 10 | | | | |

Q10. Overall, which candidate do you trust more - Barack Obama or John McCain?

===== BANNER 4 =====

| | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | | |
|-----------|---|-------|--------|---|-----|------|-----------|--|-----|------|-----------|--------------------------------|-------|--------|-------------------|------|-------|--------------|
| | Total | Obama | McCain | No diff | Ext | Very | Some-what | Not at all | Ext | Very | Some-what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote |
| Total | 600 | 143 | 82 | 213 | 155 | 121 | 125 | 164 | 70 | 119 | 161 | 218 | 340 | 131 | 125 | 295 | 252 | 51 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Obama | 301 | 137 | 0 | 80 | 154 | 103 | 37 | 1 | 9 | 9 | 72 | 204 | 260 | 15 | 24 | 59 | 212 | 30 |
| C% | 50 | 96 | 0 | 38 | 99 | 85 | 30 | 1 | 13 | 8 | 45 | 94 | 76 | 11 | 19 | 20 | 84 | 59 |
| McCain | 224 | 0 | 77 | 97 | 1 | 8 | 55 | 152 | 61 | 102 | 53 | 3 | 50 | 113 | 61 | 200 | 18 | 6 |
| C% | 37 | 0 | 94 | 46 | 1 | 7 | 44 | 93 | 87 | 86 | 33 | 1 | 15 | 86 | 49 | 68 | 7 | 12 |
| Undecided | 66 | 6 | 5 | 32 | 0 | 10 | 29 | 11 | 0 | 8 | 32 | 10 | 28 | 3 | 35 | 32 | 22 | 10 |
| C% | 11 | 4 | 6 | 15 | 0 | 8 | 23 | 7 | 0 | 7 | 20 | 5 | 8 | 2 | 28 | 11 | 9 | 20 |
| Refused | 9 | 0 | 0 | 4 | 0 | 0 | 4 | 0 | 0 | 0 | 4 | 1 | 2 | 0 | 5 | 4 | 0 | 5 |
| C% | 2 | 0 | 0 | 2 | 0 | 0 | 3 | 0 | 0 | 0 | 2 | 0 | 1 | 0 | 4 | 1 | 0 | 10 |

Q11. Which political party - if any - do you blame for the recent turmoil on Wall Street in the banking and financial sectors?

===== BANNER 4 =====

| | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | | |
|-------------------|---|-------|--------|---|-----|------|-----------|--|-----|------|-----------|--------------------------------|-------|--------|-------------------|------|-------|--------------|
| | Total | Obama | McCain | No diff | Ext | Very | Some-what | Not at all | Ext | Very | Some-what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote |
| Total | 600 | 143 | 82 | 213 | 155 | 121 | 125 | 164 | 70 | 119 | 161 | 218 | 340 | 131 | 125 | 295 | 252 | 51 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Blame Democrats | 87 | 5 | 42 | 17 | 5 | 0 | 12 | 65 | 24 | 42 | 14 | 3 | 21 | 48 | 18 | 78 | 9 | 0 |
| C% | 15 | 3 | 51 | 8 | 3 | 0 | 10 | 40 | 34 | 35 | 9 | 1 | 6 | 37 | 14 | 26 | 4 | 0 |
| Blame Republicans | 235 | 104 | 1 | 71 | 116 | 70 | 31 | 14 | 9 | 4 | 59 | 159 | 196 | 11 | 26 | 54 | 166 | 13 |
| C% | 39 | 73 | 1 | 33 | 75 | 58 | 25 | 9 | 13 | 3 | 37 | 73 | 58 | 8 | 21 | 18 | 66 | 25 |
| Neither | 186 | 26 | 29 | 92 | 24 | 35 | 55 | 64 | 22 | 59 | 63 | 34 | 83 | 54 | 49 | 122 | 42 | 22 |
| C% | 31 | 18 | 35 | 43 | 15 | 29 | 44 | 39 | 31 | 50 | 39 | 16 | 24 | 41 | 39 | 41 | 17 | 43 |
| Undecided | 79 | 6 | 7 | 31 | 10 | 14 | 25 | 18 | 15 | 11 | 23 | 20 | 32 | 18 | 29 | 36 | 31 | 12 |
| C% | 13 | 4 | 9 | 15 | 6 | 12 | 20 | 11 | 21 | 9 | 14 | 9 | 9 | 14 | 23 | 12 | 12 | 24 |
| Refused | 13 | 2 | 3 | 2 | 0 | 2 | 2 | 3 | 0 | 3 | 2 | 2 | 8 | 0 | 3 | 5 | 4 | 4 |
| C% | 2 | 1 | 4 | 1 | 0 | 2 | 2 | 2 | 0 | 3 | 1 | 1 | 2 | 0 | 2 | 2 | 2 | 8 |

Q12. Did you watch the Vice Presidential debate Thursday night?

===== BANNER 4 =====

| | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | | |
|-----------|---|-------|--------|---|-----|------|-----------|--|-----|------|-----------|--------------------------------|-------|--------|-------------------|------|-------|--------------|
| | Total | Obama | McCain | No diff | Ext | Very | Some-what | Not at all | Ext | Very | Some-what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote |
| Total | 600 | 143 | 82 | 213 | 155 | 121 | 125 | 164 | 70 | 119 | 161 | 218 | 340 | 131 | 125 | 295 | 252 | 51 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 450 | 143 | 82 | 213 | 118 | 92 | 89 | 133 | 49 | 94 | 123 | 164 | 260 | 87 | 101 | 227 | 195 | 26 |
| C% | 75 | 100 | 100 | 100 | 76 | 76 | 71 | 81 | 70 | 79 | 76 | 75 | 76 | 66 | 81 | 77 | 77 | 51 |
| No | 142 | 0 | 0 | 0 | 35 | 29 | 36 | 31 | 19 | 25 | 38 | 54 | 74 | 44 | 24 | 66 | 51 | 25 |
| C% | 24 | 0 | 0 | 0 | 23 | 24 | 29 | 19 | 27 | 21 | 24 | 25 | 22 | 34 | 19 | 22 | 20 | 49 |
| Undecided | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 2 | 0 |
| C% | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 |
| Refused | 6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 0 | 0 | 2 | 4 | 0 |
| C% | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 2 | 0 |

Q13. Who do you think won the debate - Joe Biden or Sarah Palin?

BASE: Those who watched the VP debate

===== BANNER 4 =====

| | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | | |
|-----------|---|-------|--------|---|-----|------|-----------|--|-----|------|-----------|--------------------------------|-------|--------|-------------------|------|-------|--------------|
| | Total | Obama | McCain | No diff | Ext | Very | Some-what | Not at all | Ext | Very | Some-what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote |
| Total | 450 | 143 | 82 | 213 | 118 | 92 | 89 | 133 | 49 | 94 | 123 | 164 | 260 | 87 | 101 | 227 | 195 | 26 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Biden | 207 | 131 | 2 | 73 | 101 | 70 | 29 | 5 | 2 | 10 | 52 | 138 | 176 | 11 | 20 | 44 | 147 | 14 |
| C% | 46 | 92 | 2 | 34 | 86 | 76 | 33 | 4 | 4 | 11 | 42 | 84 | 68 | 13 | 20 | 19 | 75 | 54 |
| Palin | 119 | 4 | 59 | 54 | 3 | 2 | 20 | 93 | 34 | 52 | 25 | 5 | 27 | 62 | 30 | 102 | 13 | 4 |
| C% | 26 | 3 | 72 | 25 | 3 | 2 | 22 | 70 | 69 | 55 | 20 | 3 | 10 | 71 | 30 | 45 | 7 | 15 |
| Neither | 88 | 4 | 16 | 65 | 12 | 13 | 25 | 25 | 9 | 28 | 28 | 13 | 41 | 13 | 34 | 62 | 22 | 4 |
| C% | 20 | 3 | 20 | 31 | 10 | 14 | 28 | 19 | 18 | 30 | 23 | 8 | 16 | 15 | 34 | 27 | 11 | 15 |
| Undecided | 36 | 4 | 5 | 21 | 2 | 7 | 15 | 10 | 4 | 4 | 18 | 8 | 16 | 1 | 17 | 19 | 13 | 4 |
| C% | 8 | 3 | 6 | 10 | 2 | 8 | 17 | 8 | 8 | 4 | 15 | 5 | 6 | 1 | 17 | 8 | 7 | 15 |

Q14. Did the debate make you more likely to vote for Barack Obama or John McCain?

BASE: Those who watched the debate

===== BANNER 4 =====

| | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | | |
|--------------------------------|---|-------|--------|---|-----|------|-----------|--|-----|------|-----------|--------------------------------|-------|--------|-------------------|------|-------|--------------|
| | Total | Obama | McCain | No diff | Ext | Very | Some-what | Not at all | Ext | Very | Some-what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote |
| Total | 450 | 143 | 82 | 213 | 118 | 92 | 89 | 133 | 49 | 94 | 123 | 164 | 260 | 87 | 101 | 227 | 195 | 26 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| More likely to vote for Obama | 143 | 143 | 0 | 0 | 82 | 39 | 20 | 2 | 0 | 4 | 42 | 94 | 124 | 9 | 8 | 28 | 105 | 10 |
| C% | 32 | 100 | 0 | 0 | 69 | 42 | 22 | 2 | 0 | 4 | 34 | 57 | 48 | 10 | 8 | 12 | 54 | 38 |
| More likely to vote for McCain | 82 | 0 | 82 | 0 | 0 | 2 | 11 | 67 | 22 | 34 | 23 | 3 | 16 | 44 | 22 | 76 | 4 | 2 |
| C% | 18 | 0 | 100 | 0 | 0 | 2 | 12 | 50 | 45 | 36 | 19 | 2 | 6 | 51 | 22 | 33 | 2 | 8 |
| No difference | 213 | 0 | 0 | 213 | 36 | 49 | 53 | 61 | 27 | 54 | 53 | 64 | 115 | 34 | 64 | 116 | 81 | 14 |
| C% | 47 | 0 | 0 | 100 | 31 | 53 | 60 | 46 | 55 | 57 | 43 | 39 | 44 | 39 | 63 | 51 | 42 | 54 |
| Undecided | 12 | 0 | 0 | 0 | 0 | 2 | 5 | 3 | 0 | 2 | 5 | 3 | 5 | 0 | 7 | 7 | 5 | 0 |
| C% | 3 | 0 | 0 | 0 | 0 | 2 | 6 | 2 | 0 | 2 | 4 | 2 | 2 | 0 | 7 | 3 | 3 | 0 |

Q15. Regardless of how you would vote, how comfortable would you be with Barack Obama as president?

===== BANNER 4 =====

| | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | | |
|------------------------|---|-------|--------|---|-----|------|-----------|--|-----|------|-----------|--------------------------------|-------|--------|-------------------|------|-------|--------------|
| | Total | Obama | McCain | No diff | Ext | Very | Some-what | Not at all | Ext | Very | Some-what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote |
| Total | 600 | 143 | 82 | 213 | 155 | 121 | 125 | 164 | 70 | 119 | 161 | 218 | 340 | 131 | 125 | 295 | 252 | 51 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Extremely comfortable | 155 | 82 | 0 | 36 | 155 | 0 | 0 | 0 | 8 | 6 | 31 | 107 | 137 | 3 | 15 | 30 | 111 | 14 |
| C% | 26 | 57 | 0 | 17 | 100 | 0 | 0 | 0 | 11 | 5 | 19 | 49 | 40 | 2 | 12 | 10 | 44 | 27 |
| Very comfortable | 121 | 39 | 2 | 49 | 0 | 121 | 0 | 0 | 5 | 9 | 43 | 64 | 95 | 11 | 15 | 29 | 81 | 11 |
| C% | 20 | 27 | 2 | 23 | 0 | 100 | 0 | 0 | 7 | 8 | 27 | 29 | 28 | 8 | 12 | 10 | 32 | 22 |
| Somewhat comfortable | 125 | 20 | 11 | 53 | 0 | 0 | 125 | 0 | 14 | 31 | 44 | 34 | 64 | 35 | 24 | 77 | 37 | 9 |
| C% | 21 | 14 | 13 | 25 | 0 | 0 | 100 | 0 | 20 | 26 | 27 | 16 | 19 | 27 | 19 | 26 | 15 | 18 |
| Not at all comfortable | 164 | 2 | 67 | 61 | 0 | 0 | 0 | 164 | 43 | 71 | 42 | 8 | 36 | 78 | 50 | 142 | 17 | 5 |
| C% | 27 | 1 | 82 | 29 | 0 | 0 | 0 | 100 | 61 | 60 | 26 | 4 | 11 | 60 | 40 | 48 | 7 | 10 |
| Undecided | 24 | 0 | 2 | 10 | 0 | 0 | 0 | 0 | 0 | 2 | 1 | 4 | 4 | 4 | 16 | 13 | 2 | 9 |
| C% | 4 | 0 | 2 | 5 | 0 | 0 | 0 | 0 | 0 | 2 | 1 | 2 | 1 | 3 | 13 | 4 | 1 | 18 |
| Refused | 11 | 0 | 0 | 4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 4 | 0 | 5 | 4 | 4 | 3 |
| C% | 2 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 4 | 1 | 2 | 6 |

Q16. Regardless of how you would vote, how comfortable would you be with John McCain as president?

===== BANNER 4 =====

| | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | | |
|------------------------|---|-------|--------|---|-----|------|-----------|--|-----|------|-----------|--------------------------------|-------|--------|-------------------|------|-------|--------------|
| | Total | Obama | McCain | No diff | Ext | Very | Some-what | Not at all | Ext | Very | Some-what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote |
| Total | 600 | 143 | 82 | 213 | 155 | 121 | 125 | 164 | 70 | 119 | 161 | 218 | 340 | 131 | 125 | 295 | 252 | 51 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Extremely comfortable | 70 | 0 | 22 | 27 | 8 | 5 | 14 | 43 | 70 | 0 | 0 | 0 | 18 | 40 | 12 | 56 | 10 | 4 |
| C% | 12 | 0 | 27 | 13 | 5 | 4 | 11 | 26 | 100 | 0 | 0 | 0 | 5 | 31 | 10 | 19 | 4 | 8 |
| Very comfortable | 119 | 4 | 34 | 54 | 6 | 9 | 31 | 71 | 0 | 119 | 0 | 0 | 30 | 60 | 29 | 104 | 14 | 1 |
| C% | 20 | 3 | 41 | 25 | 4 | 7 | 25 | 43 | 0 | 100 | 0 | 0 | 9 | 46 | 23 | 35 | 6 | 2 |
| Somewhat comfortable | 161 | 42 | 23 | 53 | 31 | 43 | 44 | 42 | 0 | 0 | 161 | 0 | 99 | 24 | 38 | 82 | 61 | 18 |
| C% | 27 | 29 | 28 | 25 | 20 | 36 | 35 | 26 | 0 | 0 | 100 | 0 | 29 | 18 | 30 | 28 | 24 | 35 |
| Not at all comfortable | 218 | 94 | 3 | 64 | 107 | 64 | 34 | 8 | 0 | 0 | 0 | 218 | 186 | 5 | 25 | 36 | 160 | 20 |
| C% | 36 | 66 | 4 | 30 | 69 | 53 | 27 | 5 | 0 | 0 | 0 | 100 | 55 | 4 | 20 | 12 | 63 | 39 |
| Undecided | 22 | 3 | 0 | 11 | 3 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 3 | 2 | 17 | 13 | 3 | 6 |
| C% | 4 | 2 | 0 | 5 | 2 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 1 | 2 | 14 | 4 | 1 | 12 |
| Refused | 10 | 0 | 0 | 4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 0 | 4 | 4 | 4 | 2 |
| C% | 2 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 3 | 1 | 2 | 4 |

Q17. When all the votes are counted in November of 2008, who do you think will be our next President?

===== BANNER 4 =====

| | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | | |
|-----------|---|-------|--------|---|-----|------|-----------|--|-----|------|-----------|--------------------------------|-------|--------|-------------------|------|-------|--------------|
| | Total | Obama | McCain | No diff | Ext | Very | Some-what | Not at all | Ext | Very | Some-what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote |
| Total | 600 | 143 | 82 | 213 | 155 | 121 | 125 | 164 | 70 | 119 | 161 | 218 | 340 | 131 | 125 | 295 | 252 | 51 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Obama | 340 | 124 | 16 | 115 | 137 | 95 | 64 | 36 | 18 | 30 | 99 | 186 | 340 | 0 | 0 | 102 | 208 | 28 |
| C% | 57 | 87 | 20 | 54 | 88 | 79 | 51 | 22 | 26 | 25 | 61 | 85 | 100 | 0 | 0 | 35 | 83 | 55 |
| McCain | 131 | 9 | 44 | 34 | 3 | 11 | 35 | 78 | 40 | 60 | 24 | 5 | 0 | 131 | 0 | 113 | 14 | 4 |
| C% | 22 | 6 | 54 | 16 | 2 | 9 | 28 | 48 | 57 | 50 | 15 | 2 | 0 | 100 | 0 | 38 | 6 | 8 |
| Undecided | 125 | 8 | 22 | 64 | 15 | 15 | 24 | 50 | 12 | 29 | 38 | 25 | 0 | 0 | 125 | 78 | 28 | 19 |
| C% | 21 | 6 | 27 | 30 | 10 | 12 | 19 | 30 | 17 | 24 | 24 | 11 | 0 | 0 | 100 | 26 | 11 | 37 |
| Refused | 4 | 2 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 2 | 2 | 0 |
| C% | 1 | 1 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | 0 |

Q18. Has anyone in your household ever served in the U.S. military?

===== BANNER 4 =====

| | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | | |
|---------|--|-------|--------|--|-----|------|---------------|---|-----|------|---------------|-----------------------------------|-------|--------|-------------------|------|-------|--------------------|
| | Total | Obama | McCain | No diff | Ext | Very | Some- what | Not at all | Ext | Very | Some- what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote |
| Total | 600 | 143 | 82 | 213 | 155 | 121 | 125 | 164 | 70 | 119 | 161 | 218 | 340 | 131 | 125 | 295 | 252 | 51 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 280 | 57 | 44 | 119 | 66 | 55 | 50 | 99 | 37 | 60 | 75 | 101 | 149 | 72 | 59 | 158 | 107 | 15 |
| C% | 47 | 40 | 54 | 56 | 43 | 45 | 40 | 60 | 53 | 50 | 47 | 46 | 44 | 55 | 47 | 54 | 42 | 29 |
| No | 318 | 86 | 38 | 94 | 89 | 66 | 75 | 65 | 33 | 59 | 86 | 117 | 191 | 59 | 66 | 135 | 145 | 36 |
| C% | 53 | 60 | 46 | 44 | 57 | 55 | 60 | 40 | 47 | 50 | 53 | 54 | 56 | 45 | 53 | 46 | 58 | 71 |
| Refused | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 |
| C% | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 |

Q19. Does anyone in your household belong to a labor union?

===== BANNER 4 =====

| | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | | |
|---------|--|-------|--------|--|-----|------|---------------|---|-----|------|---------------|-----------------------------------|-------|--------|-------------------|------|-------|--------------------|
| | Total | Obama | McCain | No diff | Ext | Very | Some- what | Not at all | Ext | Very | Some- what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote |
| Total | 600 | 143 | 82 | 213 | 155 | 121 | 125 | 164 | 70 | 119 | 161 | 218 | 340 | 131 | 125 | 295 | 252 | 51 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 56 | 13 | 4 | 21 | 26 | 12 | 6 | 10 | 3 | 7 | 18 | 26 | 43 | 7 | 6 | 19 | 37 | 0 |
| C% | 9 | 9 | 5 | 10 | 17 | 10 | 5 | 6 | 4 | 6 | 11 | 12 | 13 | 5 | 5 | 6 | 15 | 0 |
| No | 542 | 130 | 78 | 192 | 129 | 109 | 119 | 154 | 67 | 112 | 143 | 192 | 297 | 124 | 119 | 274 | 215 | 51 |
| C% | 90 | 91 | 95 | 90 | 83 | 90 | 95 | 94 | 96 | 94 | 89 | 88 | 87 | 95 | 95 | 93 | 85 | 100 |
| Refused | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 |
| C% | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 |

Q20. In the 2004 presidential election, did you vote for George Bush, John Kerry, Michael Badnarik, or Michael Peroutka?

===== BANNER 4 =====

| | DID DEBATE MAKE YOU MORE LIKELY TO VOTE | | | HOW COMFORTABLE WILL YOU BE WITH OBAMA AS PRESIDENT | | | | HOW COMFORTABLE WILL YOU BE WITH MCCAIN AS PRESIDENT | | | | WHO WILL BE THE NEXT PRESIDENT | | | VOTED FOR IN 2004 | | | |
|---------------------------------|---|-------|--------|---|-----|------|-----------|--|-----|------|-----------|--------------------------------|-------|--------|-------------------|------|-------|--------------|
| | Total | Obama | McCain | No diff | Ext | Very | Some-what | Not at all | Ext | Very | Some-what | Not at all | Obama | McCain | Undec | Bush | Kerry | Did not vote |
| Total | 600 | 143 | 82 | 213 | 155 | 121 | 125 | 164 | 70 | 119 | 161 | 218 | 340 | 131 | 125 | 295 | 252 | 51 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| George Bush - Republican | 295 | 28 | 76 | 116 | 30 | 29 | 77 | 142 | 56 | 104 | 82 | 36 | 102 | 113 | 78 | 295 | 0 | 0 |
| C% | 49 | 20 | 93 | 54 | 19 | 24 | 62 | 87 | 80 | 87 | 51 | 17 | 30 | 86 | 62 | 100 | 0 | 0 |
| John Kerry - Democrat | 252 | 105 | 4 | 81 | 111 | 81 | 37 | 17 | 10 | 14 | 61 | 160 | 208 | 14 | 28 | 0 | 252 | 0 |
| C% | 42 | 73 | 5 | 38 | 72 | 67 | 30 | 10 | 14 | 12 | 38 | 73 | 61 | 11 | 22 | 0 | 100 | 0 |
| Michael Badnarick - Libertarian | 2 | 0 | 0 | 2 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 2 | 2 | 0 | 0 | 0 | 0 | 0 |
| C% | 0 | 0 | 0 | 1 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 |
| Did not vote | 51 | 10 | 2 | 14 | 14 | 11 | 9 | 5 | 4 | 1 | 18 | 20 | 28 | 4 | 19 | 0 | 0 | 51 |
| C% | 9 | 7 | 2 | 7 | 9 | 9 | 7 | 3 | 6 | 1 | 11 | 9 | 8 | 3 | 15 | 0 | 0 | 100 |

===== BANNER 5 =====

| | Total | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | |
|-----------------|-------|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|
| | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female |
| Total | 600 | 111 | 99 | 128 | 154 | 36 | 66 | 76 | 88 | 22 | 29 | 62 | 72 | 48 | 56 | 67 | 80 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| DC Area | 164 | 40 | 33 | 34 | 41 | 2 | 12 | 76 | 88 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| C% | 27 | 36 | 33 | 27 | 27 | 6 | 18 | 100 | 100 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| West | 51 | 6 | 5 | 12 | 16 | 4 | 7 | 0 | 0 | 22 | 29 | 0 | 0 | 0 | 0 | 0 | 0 |
| C% | 9 | 5 | 5 | 9 | 10 | 11 | 11 | 0 | 0 | 100 | 100 | 0 | 0 | 0 | 0 | 0 | 0 |
| Piedmont Valley | 134 | 23 | 20 | 27 | 24 | 12 | 26 | 0 | 0 | 0 | 0 | 62 | 72 | 0 | 0 | 0 | 0 |
| C% | 22 | 21 | 20 | 21 | 16 | 33 | 39 | 0 | 0 | 0 | 0 | 100 | 100 | 0 | 0 | 0 | 0 |
| Richmond South | 104 | 23 | 19 | 18 | 27 | 7 | 9 | 0 | 0 | 0 | 0 | 0 | 0 | 48 | 56 | 0 | 0 |
| C% | 17 | 21 | 19 | 14 | 18 | 19 | 14 | 0 | 0 | 0 | 0 | 0 | 0 | 100 | 100 | 0 | 0 |
| East | 147 | 19 | 22 | 37 | 46 | 11 | 12 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 67 | 80 |
| C% | 25 | 17 | 22 | 29 | 30 | 31 | 18 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 100 | 100 |

===== BANNER 5 =====

| | | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | |
|--------|-----|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|
| Total | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female |
| Total | 600 | 111 | 99 | 128 | 154 | 36 | 66 | 76 | 88 | 22 | 29 | 62 | 72 | 48 | 56 | 67 | 80 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Male | 275 | 111 | 0 | 128 | 0 | 36 | 0 | 76 | 0 | 22 | 0 | 62 | 0 | 48 | 0 | 67 | 0 |
| C% | 46 | 100 | 0 | 100 | 0 | 100 | 0 | 100 | 0 | 100 | 0 | 100 | 0 | 100 | 0 | 100 | 0 |
| Female | 325 | 0 | 99 | 0 | 154 | 0 | 66 | 0 | 88 | 0 | 29 | 0 | 72 | 0 | 56 | 0 | 80 |
| C% | 54 | 0 | 100 | 0 | 100 | 0 | 100 | 0 | 100 | 0 | 100 | 0 | 100 | 0 | 100 | 0 | 100 |

S2. How likely are you to vote in the Presidential Election on November 4th?

===== BANNER 5 =====

| | | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | |
|-----------------|-----|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|
| Total | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female |
| Total | 600 | 111 | 99 | 128 | 154 | 36 | 66 | 76 | 88 | 22 | 29 | 62 | 72 | 48 | 56 | 67 | 80 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Very likely | 583 | 107 | 95 | 126 | 150 | 33 | 66 | 72 | 88 | 22 | 27 | 61 | 71 | 44 | 52 | 67 | 79 |
| C% | 97 | 96 | 96 | 98 | 97 | 92 | 100 | 95 | 100 | 100 | 93 | 98 | 99 | 92 | 93 | 100 | 99 |
| Somewhat likely | 17 | 4 | 4 | 2 | 4 | 3 | 0 | 4 | 0 | 0 | 2 | 1 | 1 | 4 | 4 | 0 | 1 |
| C% | 3 | 4 | 4 | 2 | 3 | 8 | 0 | 5 | 0 | 0 | 7 | 2 | 1 | 8 | 7 | 0 | 1 |

Q1. Which political party do you feel closest to - Democrat, Republican, or Independent?

===== BANNER 5 =====

| | Total | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | |
|------------------------------------|-------|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|
| | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female |
| Total | 600 | 111 | 99 | 128 | 154 | 36 | 66 | 76 | 88 | 22 | 29 | 62 | 72 | 48 | 56 | 67 | 80 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Democrat | 269 | 49 | 49 | 53 | 70 | 14 | 30 | 37 | 43 | 7 | 13 | 27 | 26 | 22 | 27 | 23 | 44 |
| C% | 45 | 44 | 49 | 41 | 45 | 39 | 45 | 49 | 49 | 32 | 45 | 44 | 36 | 46 | 48 | 34 | 55 |
| Republican | 188 | 25 | 33 | 43 | 50 | 13 | 23 | 12 | 30 | 7 | 6 | 18 | 32 | 14 | 16 | 30 | 23 |
| C% | 31 | 23 | 33 | 34 | 32 | 36 | 35 | 16 | 34 | 32 | 21 | 29 | 44 | 29 | 29 | 45 | 29 |
| Independent/ Unaffiliated/Other | 141 | 36 | 17 | 31 | 34 | 9 | 13 | 27 | 15 | 8 | 10 | 17 | 14 | 12 | 13 | 12 | 13 |
| C% | 24 | 32 | 17 | 24 | 22 | 25 | 20 | 36 | 17 | 36 | 34 | 27 | 19 | 25 | 23 | 18 | 16 |
| Not registered yet | 2 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 |
| C% | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 0 |

===== BANNER 5 =====

| | Total | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | |
|---------|-------|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|
| | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female |
| Total | 600 | 111 | 99 | 128 | 154 | 36 | 66 | 76 | 88 | 22 | 29 | 62 | 72 | 48 | 56 | 67 | 80 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| 18-25 | 25 | 14 | 11 | 0 | 0 | 0 | 0 | 7 | 7 | 2 | 0 | 1 | 1 | 3 | 1 | 1 | 2 |
| C% | 4 | 13 | 11 | 0 | 0 | 0 | 0 | 9 | 8 | 9 | 0 | 2 | 1 | 6 | 2 | 1 | 3 |
| 26-35 | 74 | 39 | 35 | 0 | 0 | 0 | 0 | 15 | 12 | 2 | 2 | 7 | 8 | 9 | 4 | 6 | 9 |
| C% | 12 | 35 | 35 | 0 | 0 | 0 | 0 | 20 | 14 | 9 | 7 | 11 | 11 | 19 | 7 | 9 | 11 |
| 36-45 | 111 | 58 | 53 | 0 | 0 | 0 | 0 | 18 | 14 | 2 | 3 | 15 | 11 | 11 | 14 | 12 | 11 |
| C% | 19 | 52 | 54 | 0 | 0 | 0 | 0 | 24 | 16 | 9 | 10 | 24 | 15 | 23 | 25 | 18 | 14 |
| 46-55 | 149 | 0 | 0 | 68 | 81 | 0 | 0 | 20 | 22 | 5 | 7 | 12 | 11 | 10 | 18 | 21 | 23 |
| C% | 25 | 0 | 0 | 53 | 53 | 0 | 0 | 26 | 25 | 23 | 24 | 19 | 15 | 21 | 32 | 31 | 29 |
| 56-65 | 133 | 0 | 0 | 60 | 73 | 0 | 0 | 14 | 19 | 7 | 9 | 15 | 13 | 8 | 9 | 16 | 23 |
| C% | 22 | 0 | 0 | 47 | 47 | 0 | 0 | 18 | 22 | 32 | 31 | 24 | 18 | 17 | 16 | 24 | 29 |
| 66-75 | 65 | 0 | 0 | 0 | 0 | 27 | 38 | 2 | 8 | 3 | 5 | 10 | 13 | 5 | 6 | 7 | 6 |
| C% | 11 | 0 | 0 | 0 | 0 | 75 | 58 | 3 | 9 | 14 | 17 | 16 | 18 | 10 | 11 | 10 | 8 |
| Over 75 | 37 | 0 | 0 | 0 | 0 | 9 | 28 | 0 | 4 | 1 | 2 | 2 | 13 | 2 | 3 | 4 | 6 |
| C% | 6 | 0 | 0 | 0 | 0 | 25 | 42 | 0 | 5 | 5 | 7 | 3 | 18 | 4 | 5 | 6 | 8 |
| Refused | 6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 1 | 0 | 2 | 0 | 1 | 0 | 0 |
| C% | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 3 | 0 | 3 | 0 | 2 | 0 | 0 |

Q3. Which of the following best describes your race or ethnicity?

===== BANNER 5 =====

| | Total | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | |
|------------------|-------|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|
| | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female |
| Total | 600 | 111 | 99 | 128 | 154 | 36 | 66 | 76 | 88 | 22 | 29 | 62 | 72 | 48 | 56 | 67 | 80 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| White/Caucasian | 426 | 78 | 77 | 89 | 102 | 26 | 51 | 54 | 63 | 20 | 24 | 42 | 61 | 32 | 45 | 45 | 40 |
| C% | 71 | 70 | 78 | 70 | 66 | 72 | 77 | 71 | 72 | 91 | 83 | 68 | 85 | 67 | 80 | 67 | 50 |
| African-American | 110 | 15 | 10 | 27 | 36 | 9 | 12 | 2 | 9 | 2 | 3 | 15 | 5 | 12 | 6 | 20 | 36 |
| C% | 18 | 14 | 10 | 21 | 23 | 25 | 18 | 3 | 10 | 9 | 10 | 24 | 7 | 25 | 11 | 30 | 45 |
| Asian | 16 | 6 | 4 | 3 | 2 | 1 | 0 | 8 | 6 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 |
| C% | 3 | 5 | 4 | 2 | 1 | 3 | 0 | 11 | 7 | 0 | 0 | 3 | 0 | 0 | 0 | 0 | 0 |
| American Indian | 3 | 0 | 1 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 1 |
| C% | 1 | 0 | 1 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 0 | 1 |
| Hispanic | 24 | 10 | 4 | 5 | 5 | 0 | 0 | 12 | 7 | 0 | 1 | 1 | 1 | 2 | 0 | 0 | 0 |
| C% | 4 | 9 | 4 | 4 | 3 | 0 | 0 | 16 | 8 | 0 | 3 | 2 | 1 | 4 | 0 | 0 | 0 |
| Undecided | 7 | 1 | 2 | 1 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 2 | 1 |
| C% | 1 | 1 | 2 | 1 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 7 | 3 | 1 |
| Refused | 14 | 1 | 1 | 1 | 6 | 0 | 3 | 0 | 3 | 0 | 1 | 0 | 5 | 2 | 1 | 0 | 2 |
| C% | 2 | 1 | 1 | 1 | 4 | 0 | 5 | 0 | 3 | 0 | 3 | 0 | 7 | 4 | 2 | 0 | 3 |

Q4. Were you a Hillary Clinton supporter originally in the Democratic Primary?

BASE: Dems/Ind

===== BANNER 5 =====

| | Total | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | |
|-----------|-------|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|
| | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female |
| Total | 410 | 85 | 66 | 84 | 104 | 23 | 43 | 64 | 58 | 15 | 23 | 44 | 40 | 34 | 40 | 35 | 57 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 163 | 27 | 20 | 32 | 42 | 13 | 25 | 21 | 29 | 9 | 10 | 15 | 19 | 16 | 17 | 11 | 16 |
| C% | 40 | 32 | 30 | 38 | 40 | 57 | 58 | 33 | 50 | 60 | 43 | 34 | 48 | 47 | 43 | 31 | 28 |
| No | 226 | 56 | 42 | 50 | 52 | 9 | 16 | 41 | 27 | 6 | 13 | 28 | 19 | 16 | 21 | 24 | 31 |
| C% | 55 | 66 | 64 | 60 | 50 | 39 | 37 | 64 | 47 | 40 | 57 | 64 | 48 | 47 | 53 | 69 | 54 |
| Undecided | 19 | 2 | 3 | 1 | 10 | 1 | 2 | 2 | 2 | 0 | 0 | 0 | 2 | 2 | 2 | 0 | 9 |
| C% | 5 | 2 | 5 | 1 | 10 | 4 | 5 | 3 | 3 | 0 | 0 | 0 | 5 | 6 | 5 | 0 | 16 |
| Refused | 2 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 |
| C% | 0 | 0 | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 2 |

Q5. Which one of the following issues matters most in deciding your vote for president?

===== BANNER 5 =====

| | Total | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | |
|--------------|-------|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|
| | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female |
| Total | 600 | 111 | 99 | 128 | 154 | 36 | 66 | 76 | 88 | 22 | 29 | 62 | 72 | 48 | 56 | 67 | 80 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Taxes | 37 | 10 | 4 | 9 | 6 | 4 | 4 | 6 | 5 | 0 | 0 | 5 | 3 | 7 | 4 | 5 | 2 |
| C% | 6 | 9 | 4 | 7 | 4 | 11 | 6 | 8 | 6 | 0 | 0 | 8 | 4 | 15 | 7 | 7 | 3 |
| Education | 33 | 7 | 13 | 9 | 3 | 0 | 1 | 4 | 6 | 0 | 2 | 2 | 3 | 6 | 5 | 4 | 1 |
| C% | 6 | 6 | 13 | 7 | 2 | 0 | 2 | 5 | 7 | 0 | 7 | 3 | 4 | 13 | 9 | 6 | 1 |
| Iraq War | 51 | 14 | 9 | 8 | 12 | 4 | 4 | 5 | 9 | 1 | 2 | 9 | 6 | 4 | 1 | 7 | 7 |
| C% | 9 | 13 | 9 | 6 | 8 | 11 | 6 | 7 | 10 | 5 | 7 | 15 | 8 | 8 | 2 | 10 | 9 |
| Terrorism | 36 | 6 | 5 | 10 | 10 | 2 | 3 | 3 | 5 | 2 | 1 | 6 | 5 | 3 | 1 | 4 | 6 |
| C% | 6 | 5 | 5 | 8 | 6 | 6 | 5 | 4 | 6 | 9 | 3 | 10 | 7 | 6 | 2 | 6 | 8 |
| Economy/Jobs | 310 | 46 | 44 | 70 | 93 | 18 | 35 | 39 | 50 | 16 | 16 | 28 | 34 | 20 | 32 | 31 | 44 |
| C% | 52 | 41 | 44 | 55 | 60 | 50 | 53 | 51 | 57 | 73 | 55 | 45 | 47 | 42 | 57 | 46 | 55 |
| Moral Values | 36 | 8 | 12 | 3 | 9 | 1 | 3 | 5 | 4 | 2 | 5 | 1 | 5 | 2 | 3 | 2 | 7 |
| C% | 6 | 7 | 12 | 2 | 6 | 3 | 5 | 7 | 5 | 9 | 17 | 2 | 7 | 4 | 5 | 3 | 9 |
| Healthcare | 48 | 18 | 7 | 3 | 10 | 4 | 6 | 11 | 5 | 1 | 1 | 4 | 6 | 4 | 5 | 5 | 6 |
| C% | 8 | 16 | 7 | 2 | 6 | 11 | 9 | 14 | 6 | 5 | 3 | 6 | 8 | 8 | 9 | 7 | 8 |
| Other | 29 | 2 | 2 | 10 | 8 | 1 | 5 | 1 | 2 | 0 | 1 | 3 | 6 | 2 | 3 | 7 | 4 |
| C% | 5 | 2 | 2 | 8 | 5 | 3 | 8 | 1 | 2 | 0 | 3 | 5 | 8 | 4 | 5 | 10 | 5 |
| Undecided | 20 | 0 | 3 | 6 | 3 | 2 | 5 | 2 | 2 | 0 | 1 | 4 | 4 | 0 | 2 | 2 | 3 |
| C% | 3 | 0 | 3 | 5 | 2 | 6 | 8 | 3 | 2 | 0 | 3 | 6 | 6 | 0 | 4 | 3 | 4 |

Q6. There are six candidates for President listed on your ballot - Democrat Barack Obama, Republican John McCain, Independent Greens Chuck Baldwin, Libertarian Bob Barr, Green Party Cynthia McKinney, and Independent Ralph Nader. At this point, for whom will you vote?

===== BANNER 5 =====

| | Total | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | |
|---------------|-------|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|
| | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female |
| Total | 600 | 111 | 99 | 128 | 154 | 36 | 66 | 76 | 88 | 22 | 29 | 62 | 72 | 48 | 56 | 67 | 80 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Barack Obama | 294 | 66 | 51 | 58 | 76 | 11 | 28 | 46 | 49 | 9 | 15 | 34 | 25 | 24 | 29 | 22 | 41 |
| C% | 49 | 59 | 52 | 45 | 49 | 31 | 42 | 61 | 56 | 41 | 52 | 55 | 35 | 50 | 52 | 33 | 51 |
| John McCain | 219 | 27 | 38 | 52 | 58 | 14 | 29 | 19 | 35 | 9 | 10 | 15 | 35 | 14 | 22 | 36 | 24 |
| C% | 37 | 24 | 38 | 41 | 38 | 39 | 44 | 25 | 40 | 41 | 34 | 24 | 49 | 29 | 39 | 54 | 30 |
| Chuck Baldwin | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| C% | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| Bob Barr | 2 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 |
| C% | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 0 |
| Ralph Nader | 2 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 |
| C% | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 |
| Undecided | 72 | 14 | 7 | 16 | 18 | 10 | 7 | 7 | 4 | 4 | 4 | 12 | 9 | 10 | 3 | 7 | 12 |
| C% | 12 | 13 | 7 | 13 | 12 | 28 | 11 | 9 | 5 | 18 | 14 | 19 | 13 | 21 | 5 | 10 | 15 |
| Refused | 10 | 2 | 1 | 2 | 1 | 1 | 2 | 4 | 0 | 0 | 0 | 1 | 2 | 0 | 2 | 0 | 1 |
| C% | 2 | 2 | 1 | 2 | 1 | 3 | 3 | 5 | 0 | 0 | 0 | 2 | 3 | 0 | 4 | 0 | 1 |

Q7. Is your mind made up or do you think you might change your mind before the election?

BASE: Those who know who they are voting for

===== BANNER 5 =====

| | Total | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | |
|--------------|-------|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|
| | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female |
| Total | 518 | 95 | 91 | 110 | 135 | 25 | 57 | 65 | 84 | 18 | 25 | 49 | 61 | 38 | 51 | 60 | 67 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Mind made up | 455 | 82 | 76 | 97 | 119 | 23 | 53 | 55 | 73 | 17 | 21 | 43 | 58 | 36 | 41 | 51 | 60 |
| C% | 88 | 86 | 84 | 88 | 88 | 92 | 93 | 85 | 87 | 94 | 84 | 88 | 95 | 95 | 80 | 85 | 90 |
| Might change | 57 | 13 | 12 | 13 | 14 | 2 | 3 | 10 | 7 | 1 | 4 | 6 | 3 | 2 | 8 | 9 | 7 |
| C% | 11 | 14 | 13 | 12 | 10 | 8 | 5 | 15 | 8 | 6 | 16 | 12 | 5 | 5 | 16 | 15 | 10 |
| Undecided | 6 | 0 | 3 | 0 | 2 | 0 | 1 | 0 | 4 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 |
| C% | 1 | 0 | 3 | 0 | 1 | 0 | 2 | 0 | 5 | 0 | 0 | 0 | 0 | 0 | 4 | 0 | 0 |

Virginia (#4817)
 Q8. As of today, who are you leaning toward?
 BASE: Undecided

2008/10/05

===== BANNER 5 =====

| | Total | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | |
|--------------|-------|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|
| | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female |
| Total | 82 | 16 | 8 | 18 | 19 | 11 | 9 | 11 | 4 | 4 | 4 | 13 | 11 | 10 | 5 | 7 | 13 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Barack Obama | 15 | 4 | 0 | 5 | 4 | 1 | 1 | 1 | 0 | 1 | 0 | 2 | 1 | 4 | 2 | 2 | 2 |
| C% | 18 | 25 | 0 | 28 | 21 | 9 | 11 | 9 | 0 | 25 | 0 | 15 | 9 | 40 | 40 | 29 | 15 |
| John McCain | 17 | 5 | 0 | 4 | 4 | 3 | 1 | 4 | 0 | 1 | 3 | 3 | 0 | 2 | 0 | 2 | 2 |
| C% | 21 | 31 | 0 | 22 | 21 | 27 | 11 | 36 | 0 | 25 | 75 | 23 | 0 | 20 | 0 | 29 | 15 |
| Undecided | 36 | 4 | 7 | 6 | 9 | 6 | 4 | 2 | 4 | 2 | 1 | 7 | 6 | 4 | 1 | 1 | 8 |
| C% | 44 | 25 | 88 | 33 | 47 | 55 | 44 | 18 | 100 | 50 | 25 | 54 | 55 | 40 | 20 | 14 | 62 |
| Refused | 14 | 3 | 1 | 3 | 2 | 1 | 3 | 4 | 0 | 0 | 0 | 1 | 4 | 0 | 2 | 2 | 1 |
| C% | 17 | 19 | 13 | 17 | 11 | 9 | 33 | 36 | 0 | 0 | 0 | 8 | 36 | 0 | 40 | 29 | 8 |

Q6./Q8. There are 5 major candidates for President, at this point, for whom will you vote?

===== BANNER 5 =====

| | Total | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | |
|---------------|-------|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|
| | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female |
| Total | 600 | 111 | 99 | 128 | 154 | 36 | 66 | 76 | 88 | 22 | 29 | 62 | 72 | 48 | 56 | 67 | 80 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Barack Obama | 309 | 70 | 51 | 63 | 80 | 12 | 29 | 47 | 49 | 10 | 15 | 36 | 26 | 28 | 31 | 24 | 43 |
| C% | 52 | 63 | 52 | 49 | 52 | 33 | 44 | 62 | 56 | 45 | 52 | 58 | 36 | 58 | 55 | 36 | 54 |
| John McCain | 236 | 32 | 38 | 56 | 62 | 17 | 30 | 23 | 35 | 10 | 13 | 18 | 35 | 16 | 22 | 38 | 26 |
| C% | 39 | 29 | 38 | 44 | 40 | 47 | 45 | 30 | 40 | 45 | 45 | 29 | 49 | 33 | 39 | 57 | 33 |
| Chuck Baldwin | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| C% | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| Bob Barr | 2 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 |
| C% | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 0 |
| Ralph Nader | 2 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 |
| C% | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 |
| Undecided | 36 | 4 | 7 | 6 | 9 | 6 | 4 | 2 | 4 | 2 | 1 | 7 | 6 | 4 | 1 | 1 | 8 |
| C% | 6 | 4 | 7 | 5 | 6 | 17 | 6 | 3 | 5 | 9 | 3 | 11 | 8 | 8 | 2 | 1 | 10 |
| Refused | 14 | 3 | 1 | 3 | 2 | 1 | 3 | 4 | 0 | 0 | 0 | 1 | 4 | 0 | 2 | 2 | 1 |
| C% | 2 | 3 | 1 | 2 | 1 | 3 | 5 | 5 | 0 | 0 | 0 | 2 | 6 | 0 | 4 | 3 | 1 |

Q9. There are four candidates for U.S. Senate listed on your ballot - Democrat Mark Warner, Republican Jim Gilmore, Independent Greens Glenda Gail Parker, and Libertarian Bill Redpath. At this point, for whom will you vote or toward whom do you lean?

===== BANNER 5 =====

| | Total | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | |
|--------------------|-------|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|
| | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female |
| Total | 600 | 111 | 99 | 128 | 154 | 36 | 66 | 76 | 88 | 22 | 29 | 62 | 72 | 48 | 56 | 67 | 80 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Mark Warner | 339 | 70 | 59 | 78 | 81 | 17 | 31 | 48 | 49 | 13 | 19 | 38 | 27 | 30 | 34 | 36 | 45 |
| C% | 57 | 63 | 60 | 61 | 53 | 47 | 47 | 63 | 56 | 59 | 66 | 61 | 38 | 63 | 61 | 54 | 56 |
| Jim Gilmore | 151 | 21 | 23 | 30 | 54 | 6 | 17 | 13 | 30 | 6 | 8 | 11 | 26 | 8 | 12 | 19 | 18 |
| C% | 25 | 19 | 23 | 23 | 35 | 17 | 26 | 17 | 34 | 27 | 28 | 18 | 36 | 17 | 21 | 28 | 23 |
| Glenda Gail Parker | 4 | 0 | 1 | 0 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 |
| C% | 1 | 0 | 1 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 |
| Undecided | 92 | 17 | 14 | 18 | 12 | 12 | 17 | 11 | 9 | 3 | 2 | 13 | 17 | 10 | 8 | 10 | 9 |
| C% | 15 | 15 | 14 | 14 | 8 | 33 | 26 | 14 | 10 | 14 | 7 | 21 | 24 | 21 | 14 | 15 | 11 |
| Refused | 14 | 3 | 2 | 2 | 4 | 1 | 1 | 4 | 0 | 0 | 0 | 0 | 2 | 0 | 2 | 2 | 4 |
| C% | 2 | 3 | 2 | 2 | 3 | 3 | 2 | 5 | 0 | 0 | 0 | 0 | 3 | 0 | 4 | 3 | 5 |

Q10. Overall, which candidate do you trust more - Barack Obama or John McCain?

===== BANNER 5 =====

| | Total | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | |
|-----------|-------|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|
| | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female |
| Total | 600 | 111 | 99 | 128 | 154 | 36 | 66 | 76 | 88 | 22 | 29 | 62 | 72 | 48 | 56 | 67 | 80 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Obama | 301 | 62 | 52 | 59 | 79 | 13 | 32 | 41 | 47 | 10 | 16 | 31 | 29 | 26 | 29 | 26 | 46 |
| C% | 50 | 56 | 53 | 46 | 51 | 36 | 48 | 54 | 53 | 45 | 55 | 50 | 40 | 54 | 52 | 39 | 58 |
| McCain | 224 | 29 | 38 | 54 | 61 | 16 | 26 | 21 | 34 | 9 | 8 | 15 | 35 | 16 | 22 | 38 | 26 |
| C% | 37 | 26 | 38 | 42 | 40 | 44 | 39 | 28 | 39 | 41 | 28 | 24 | 49 | 33 | 39 | 57 | 33 |
| Undecided | 66 | 17 | 8 | 14 | 12 | 7 | 7 | 12 | 7 | 3 | 5 | 16 | 6 | 6 | 5 | 1 | 5 |
| C% | 11 | 15 | 8 | 11 | 8 | 19 | 11 | 16 | 8 | 14 | 17 | 26 | 8 | 13 | 9 | 1 | 6 |
| Refused | 9 | 3 | 1 | 1 | 2 | 0 | 1 | 2 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 2 | 3 |
| C% | 2 | 3 | 1 | 1 | 1 | 0 | 2 | 3 | 0 | 0 | 0 | 0 | 3 | 0 | 0 | 3 | 4 |

Q11. Which political party - if any - do you blame for the recent turmoil on Wall Street in the banking and financial sectors?

===== BANNER 5 =====

| | Total | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | |
|-------------------|-------|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|
| | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female |
| Total | 600 | 111 | 99 | 128 | 154 | 36 | 66 | 76 | 88 | 22 | 29 | 62 | 72 | 48 | 56 | 67 | 80 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Blame Democrats | 87 | 9 | 15 | 20 | 24 | 5 | 14 | 8 | 12 | 4 | 3 | 7 | 15 | 4 | 12 | 11 | 11 |
| C% | 15 | 8 | 15 | 16 | 16 | 14 | 21 | 11 | 14 | 18 | 10 | 11 | 21 | 8 | 21 | 16 | 14 |
| Blame Republicans | 235 | 55 | 29 | 49 | 65 | 9 | 25 | 27 | 31 | 7 | 17 | 39 | 24 | 14 | 21 | 26 | 29 |
| C% | 39 | 50 | 29 | 38 | 42 | 25 | 38 | 36 | 35 | 32 | 59 | 63 | 33 | 29 | 38 | 39 | 36 |
| Neither | 186 | 35 | 41 | 41 | 39 | 16 | 13 | 28 | 31 | 6 | 7 | 12 | 21 | 24 | 13 | 22 | 22 |
| C% | 31 | 32 | 41 | 32 | 25 | 44 | 20 | 37 | 35 | 27 | 24 | 19 | 29 | 50 | 23 | 33 | 28 |
| Undecided | 79 | 10 | 13 | 18 | 20 | 5 | 13 | 11 | 12 | 5 | 2 | 3 | 9 | 6 | 8 | 8 | 15 |
| C% | 13 | 9 | 13 | 14 | 13 | 14 | 20 | 14 | 14 | 23 | 7 | 5 | 13 | 13 | 14 | 12 | 19 |
| Refused | 13 | 2 | 1 | 0 | 6 | 1 | 1 | 2 | 2 | 0 | 0 | 1 | 3 | 0 | 2 | 0 | 3 |
| C% | 2 | 2 | 1 | 0 | 4 | 3 | 2 | 3 | 2 | 0 | 0 | 2 | 4 | 0 | 4 | 0 | 4 |

Q12. Did you watch the Vice Presidential debate Thursday night?

===== BANNER 5 =====

| | Total | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | |
|-----------|-------|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|
| | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female |
| Total | 600 | 111 | 99 | 128 | 154 | 36 | 66 | 76 | 88 | 22 | 29 | 62 | 72 | 48 | 56 | 67 | 80 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 450 | 79 | 72 | 92 | 123 | 27 | 52 | 59 | 76 | 13 | 23 | 49 | 58 | 34 | 39 | 43 | 56 |
| C% | 75 | 71 | 73 | 72 | 80 | 75 | 79 | 78 | 86 | 59 | 79 | 79 | 81 | 71 | 70 | 64 | 70 |
| No | 142 | 30 | 27 | 34 | 29 | 9 | 12 | 14 | 12 | 8 | 6 | 13 | 14 | 14 | 17 | 24 | 20 |
| C% | 24 | 27 | 27 | 27 | 19 | 25 | 18 | 18 | 14 | 36 | 21 | 21 | 19 | 29 | 30 | 36 | 25 |
| Undecided | 2 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 |
| C% | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 |
| Refused | 6 | 2 | 0 | 2 | 2 | 0 | 0 | 3 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 2 |
| C% | 1 | 2 | 0 | 2 | 1 | 0 | 0 | 4 | 0 | 5 | 0 | 0 | 0 | 0 | 0 | 0 | 3 |

Q13. Who do you think won the debate - Joe Biden or Sarah Palin?

BASE: Those who watched the VP debate

===== BANNER 5 =====

| | Total | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | |
|-----------|-------|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|
| | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female |
| Total | 450 | 79 | 72 | 92 | 123 | 27 | 52 | 59 | 76 | 13 | 23 | 49 | 58 | 34 | 39 | 43 | 56 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Biden | 207 | 42 | 39 | 31 | 65 | 8 | 21 | 24 | 42 | 7 | 13 | 20 | 21 | 14 | 20 | 16 | 30 |
| C% | 46 | 53 | 54 | 34 | 53 | 30 | 40 | 41 | 55 | 54 | 57 | 41 | 36 | 41 | 51 | 37 | 54 |
| Palin | 119 | 19 | 14 | 29 | 31 | 10 | 16 | 7 | 12 | 5 | 4 | 14 | 20 | 18 | 10 | 14 | 15 |
| C% | 26 | 24 | 19 | 32 | 25 | 37 | 31 | 12 | 16 | 38 | 17 | 29 | 34 | 53 | 26 | 33 | 27 |
| Neither | 88 | 10 | 16 | 28 | 17 | 6 | 8 | 16 | 20 | 1 | 2 | 12 | 12 | 2 | 5 | 13 | 5 |
| C% | 20 | 13 | 22 | 30 | 14 | 22 | 15 | 27 | 26 | 8 | 9 | 24 | 21 | 6 | 13 | 30 | 9 |
| Undecided | 36 | 8 | 3 | 4 | 10 | 3 | 7 | 12 | 2 | 0 | 4 | 3 | 5 | 0 | 4 | 0 | 6 |
| C% | 8 | 10 | 4 | 4 | 8 | 11 | 13 | 20 | 3 | 0 | 17 | 6 | 9 | 0 | 10 | 0 | 11 |

Q14. Did the debate make you more likely to vote for Barack Obama or John McCain?

BASE: Those who watched the debate

===== BANNER 5 =====

| | Total | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | |
|--------------------------------|-------|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|
| | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female |
| Total | 450 | 79 | 72 | 92 | 123 | 27 | 52 | 59 | 76 | 13 | 23 | 49 | 58 | 34 | 39 | 43 | 56 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| More likely to vote for Obama | 143 | 34 | 23 | 21 | 44 | 2 | 18 | 25 | 24 | 2 | 9 | 8 | 16 | 12 | 18 | 10 | 19 |
| C% | 32 | 43 | 32 | 23 | 36 | 7 | 35 | 42 | 32 | 15 | 39 | 16 | 28 | 35 | 46 | 23 | 34 |
| More likely to vote for McCain | 82 | 11 | 16 | 13 | 26 | 10 | 6 | 2 | 12 | 3 | 2 | 10 | 20 | 8 | 4 | 11 | 10 |
| C% | 18 | 14 | 22 | 14 | 21 | 37 | 12 | 3 | 16 | 23 | 9 | 20 | 34 | 24 | 10 | 26 | 18 |
| No difference | 213 | 34 | 32 | 54 | 51 | 14 | 25 | 30 | 39 | 8 | 11 | 29 | 19 | 14 | 17 | 21 | 25 |
| C% | 47 | 43 | 44 | 59 | 41 | 52 | 48 | 51 | 51 | 62 | 48 | 59 | 33 | 41 | 44 | 49 | 45 |
| Undecided | 12 | 0 | 1 | 4 | 2 | 1 | 3 | 2 | 1 | 0 | 1 | 2 | 3 | 0 | 0 | 1 | 2 |
| C% | 3 | 0 | 1 | 4 | 2 | 4 | 6 | 3 | 1 | 0 | 4 | 4 | 5 | 0 | 0 | 2 | 4 |

Q15. Regardless of how you would vote, how comfortable would you be with Barack Obama as president?

===== BANNER 5 =====

| | | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | | |
|------------------------|----|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|-----|
| Total | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | |
| Total | | 600 | 111 | 99 | 128 | 154 | 36 | 66 | 76 | 88 | 22 | 29 | 62 | 72 | 48 | 56 | 67 | 80 |
| | C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Extremely comfortable | | 155 | 29 | 29 | 23 | 48 | 7 | 18 | 11 | 27 | 2 | 11 | 14 | 15 | 20 | 15 | 12 | 28 |
| | C% | 26 | 26 | 29 | 18 | 31 | 19 | 27 | 14 | 31 | 9 | 38 | 23 | 21 | 42 | 27 | 18 | 35 |
| Very comfortable | | 121 | 31 | 17 | 30 | 24 | 6 | 10 | 25 | 16 | 5 | 3 | 17 | 10 | 6 | 8 | 14 | 17 |
| | C% | 20 | 28 | 17 | 23 | 16 | 17 | 15 | 33 | 18 | 23 | 10 | 27 | 14 | 13 | 14 | 21 | 21 |
| Somewhat comfortable | | 125 | 26 | 26 | 31 | 32 | 3 | 7 | 27 | 23 | 4 | 4 | 12 | 9 | 6 | 15 | 11 | 14 |
| | C% | 21 | 23 | 26 | 24 | 21 | 8 | 11 | 36 | 26 | 18 | 14 | 19 | 13 | 13 | 27 | 16 | 18 |
| Not at all comfortable | | 164 | 21 | 26 | 36 | 42 | 15 | 23 | 8 | 22 | 8 | 9 | 14 | 30 | 14 | 14 | 28 | 17 |
| | C% | 27 | 19 | 26 | 28 | 27 | 42 | 35 | 11 | 25 | 36 | 31 | 23 | 42 | 29 | 25 | 42 | 21 |
| Undecided | | 24 | 1 | 0 | 5 | 6 | 5 | 7 | 2 | 0 | 2 | 2 | 5 | 6 | 0 | 4 | 2 | 1 |
| | C% | 4 | 1 | 0 | 4 | 4 | 14 | 11 | 3 | 0 | 9 | 7 | 8 | 8 | 0 | 7 | 3 | 1 |
| Refused | | 11 | 3 | 1 | 3 | 2 | 0 | 1 | 3 | 0 | 1 | 0 | 0 | 2 | 2 | 0 | 0 | 3 |
| | C% | 2 | 3 | 1 | 2 | 1 | 0 | 2 | 4 | 0 | 5 | 0 | 0 | 3 | 4 | 0 | 0 | 4 |

Q16. Regardless of how you would vote, how comfortable would you be with John McCain as president?

===== BANNER 5 =====

| | Total | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | |
|------------------------|-------|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|
| | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female |
| Total | 600 | 111 | 99 | 128 | 154 | 36 | 66 | 76 | 88 | 22 | 29 | 62 | 72 | 48 | 56 | 67 | 80 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Extremely comfortable | 70 | 7 | 13 | 16 | 20 | 3 | 11 | 5 | 11 | 2 | 2 | 5 | 12 | 4 | 6 | 10 | 13 |
| C% | 12 | 6 | 13 | 13 | 13 | 8 | 17 | 7 | 13 | 9 | 7 | 8 | 17 | 8 | 11 | 15 | 16 |
| Very comfortable | 119 | 13 | 28 | 24 | 30 | 9 | 15 | 14 | 23 | 1 | 4 | 8 | 16 | 12 | 14 | 11 | 16 |
| C% | 20 | 12 | 28 | 19 | 19 | 25 | 23 | 18 | 26 | 5 | 14 | 13 | 22 | 25 | 25 | 16 | 20 |
| Somewhat comfortable | 161 | 37 | 15 | 40 | 44 | 9 | 13 | 24 | 19 | 6 | 9 | 23 | 15 | 14 | 10 | 19 | 22 |
| C% | 27 | 33 | 15 | 31 | 29 | 25 | 20 | 32 | 22 | 27 | 31 | 37 | 21 | 29 | 18 | 28 | 28 |
| Not at all comfortable | 218 | 50 | 40 | 39 | 55 | 12 | 20 | 28 | 33 | 10 | 12 | 22 | 22 | 16 | 24 | 25 | 26 |
| C% | 36 | 45 | 40 | 30 | 36 | 33 | 30 | 37 | 38 | 45 | 41 | 35 | 31 | 33 | 43 | 37 | 33 |
| Undecided | 22 | 1 | 3 | 6 | 3 | 3 | 6 | 2 | 2 | 2 | 2 | 4 | 5 | 0 | 2 | 2 | 1 |
| C% | 4 | 1 | 3 | 5 | 2 | 8 | 9 | 3 | 2 | 9 | 7 | 6 | 7 | 0 | 4 | 3 | 1 |
| Refused | 10 | 3 | 0 | 3 | 2 | 0 | 1 | 3 | 0 | 1 | 0 | 0 | 2 | 2 | 0 | 0 | 2 |
| C% | 2 | 3 | 0 | 2 | 1 | 0 | 2 | 4 | 0 | 5 | 0 | 0 | 3 | 4 | 0 | 0 | 3 |

Q17. When all the votes are counted in November of 2008, who do you think will be our next President?

===== BANNER 5 =====

| | Total | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | |
|-----------|-------|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|
| | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female |
| Total | 600 | 111 | 99 | 128 | 154 | 36 | 66 | 76 | 88 | 22 | 29 | 62 | 72 | 48 | 56 | 67 | 80 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Obama | 340 | 81 | 58 | 63 | 95 | 12 | 27 | 51 | 52 | 7 | 14 | 38 | 39 | 30 | 31 | 30 | 48 |
| C% | 57 | 73 | 59 | 49 | 62 | 33 | 41 | 67 | 59 | 32 | 48 | 61 | 54 | 63 | 55 | 45 | 60 |
| McCain | 131 | 16 | 21 | 37 | 31 | 10 | 16 | 15 | 23 | 6 | 4 | 10 | 16 | 12 | 10 | 20 | 15 |
| C% | 22 | 14 | 21 | 29 | 20 | 28 | 24 | 20 | 26 | 27 | 14 | 16 | 22 | 25 | 18 | 30 | 19 |
| Undecided | 125 | 12 | 20 | 28 | 26 | 14 | 23 | 8 | 13 | 9 | 11 | 14 | 17 | 6 | 15 | 17 | 15 |
| C% | 21 | 11 | 20 | 22 | 17 | 39 | 35 | 11 | 15 | 41 | 38 | 23 | 24 | 13 | 27 | 25 | 19 |
| Refused | 4 | 2 | 0 | 0 | 2 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 |
| C% | 1 | 2 | 0 | 0 | 1 | 0 | 0 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 |

Q18. Has anyone in your household ever served in the U.S. military?

===== BANNER 5 =====

| | Total | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | |
|---------|-------|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|
| | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female |
| Total | 600 | 111 | 99 | 128 | 154 | 36 | 66 | 76 | 88 | 22 | 29 | 62 | 72 | 48 | 56 | 67 | 80 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 280 | 38 | 35 | 58 | 83 | 21 | 42 | 23 | 44 | 10 | 20 | 32 | 34 | 20 | 20 | 32 | 45 |
| C% | 47 | 34 | 35 | 45 | 54 | 58 | 64 | 30 | 50 | 45 | 69 | 52 | 47 | 42 | 36 | 48 | 56 |
| No | 318 | 73 | 64 | 70 | 69 | 15 | 24 | 53 | 44 | 12 | 9 | 30 | 38 | 28 | 36 | 35 | 33 |
| C% | 53 | 66 | 65 | 55 | 45 | 42 | 36 | 70 | 50 | 55 | 31 | 48 | 53 | 58 | 64 | 52 | 41 |
| Refused | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 |
| C% | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 |

Q19. Does anyone in your household belong to a labor union?

===== BANNER 5 =====

| | Total | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | |
|---------|-------|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|
| | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female |
| Total | 600 | 111 | 99 | 128 | 154 | 36 | 66 | 76 | 88 | 22 | 29 | 62 | 72 | 48 | 56 | 67 | 80 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 56 | 10 | 9 | 13 | 12 | 7 | 5 | 11 | 9 | 1 | 6 | 4 | 6 | 6 | 0 | 8 | 5 |
| C% | 9 | 9 | 9 | 10 | 8 | 19 | 8 | 14 | 10 | 5 | 21 | 6 | 8 | 13 | 0 | 12 | 6 |
| No | 542 | 101 | 90 | 115 | 140 | 29 | 61 | 65 | 79 | 21 | 23 | 58 | 66 | 42 | 56 | 59 | 73 |
| C% | 90 | 91 | 91 | 90 | 91 | 81 | 92 | 86 | 90 | 95 | 79 | 94 | 92 | 88 | 100 | 88 | 91 |
| Refused | 2 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 |
| C% | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 |

Q20. In the 2004 presidential election, did you vote for George Bush, John Kerry, Michael Badnarik, or Michael Peroutka?

===== BANNER 5 =====

| | Total | 18-45 | | 46-65 | | OVER 65 | | DC AREA | | WEST | | PIEDMONT VALLEY | | RICHMOND SOUTH | | EAST | |
|---------------------------------|-------|-------|--------|-------|--------|---------|--------|---------|--------|------|--------|-----------------|--------|----------------|--------|------|--------|
| | | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female |
| Total | 600 | 111 | 99 | 128 | 154 | 36 | 66 | 76 | 88 | 22 | 29 | 62 | 72 | 48 | 56 | 67 | 80 |
| C% | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| George Bush - Republican | 295 | 38 | 49 | 67 | 84 | 21 | 35 | 29 | 41 | 11 | 14 | 26 | 41 | 22 | 34 | 38 | 39 |
| C% | 49 | 34 | 49 | 52 | 55 | 58 | 53 | 38 | 47 | 50 | 48 | 42 | 57 | 46 | 61 | 57 | 49 |
| John Kerry - Democrat | 252 | 59 | 35 | 57 | 61 | 12 | 24 | 45 | 41 | 9 | 15 | 25 | 22 | 24 | 14 | 25 | 32 |
| C% | 42 | 53 | 35 | 45 | 40 | 33 | 36 | 59 | 47 | 41 | 52 | 40 | 31 | 50 | 25 | 37 | 40 |
| Michael Badnarick - Libertarian | 2 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 |
| C% | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 0 | 0 |
| Did not vote | 51 | 12 | 15 | 4 | 9 | 3 | 7 | 2 | 6 | 2 | 0 | 9 | 9 | 2 | 8 | 4 | 9 |
| C% | 9 | 11 | 15 | 3 | 6 | 8 | 11 | 3 | 7 | 9 | 0 | 15 | 13 | 4 | 14 | 6 | 11 |