AREA				
	N= St Louis City St Louis Suburbs KC Area Southwest North Southeast	1 2 3 4 5	(1/ 50)	600 100% 37 6% 177 30% 108 18% 120 20% 85 14% 73 12%
and I wo Missouri	y name is and I am conducting a survey uld like to get your opinions on some political qu households statewide. Would you be willing to spe g some brief questions? <rotate>(in that househo N= Yes - Continue</rotate>	estions. We nd three min	are calling	600 100% 600 100% 0 0%
CENDO				
GENDR Record G	ender N= Male Female	1 2	(1/ 96)	600 100% 274 46% 326 54%
S2 S2. Than November	k You. How likely are you to vote in the President	ial Election	on	
November	Yory likely Somewhat likely Already voted Not very/Not at all likely Other/Undecided/Refused	1 2 3 4 5	(1/ 56)	600 100% 570 95% 21 4% 9 2% 0 0% 0 0%
INT21 Thank yo	u for your time.			
	N= Not voting	21	(1/ 57)	0 0% 0 0%
	which political party do you feel closest to - Dem ent/Undeclared, or something else?	ocrat, Repub	lican,	
	N= Democrat Republican Independent/Undeclared Other Not registered yet Refused	1 2 3 4 5	(1/ 59)	600 100% 239 40% 219 37% 113 19% 10 2% 1 0% 18 3%

S4 S4. What	is your age category? N= 18-25 26-35 36-45 46-55 56-65 00ver 75 Refused	1 2 3 4 5 6 7 8	(1/	60)	600 11 36 104 153 128 93 71 4	100% 2% 6% 17% 26% 21% 16% 12%
	h of the following best describes your race or eth N= White/Caucasian African-American Asian American Indian Hispanic Undecided (DO NOT READ) Refused (DO NOT READ)	nicity? 1 2 3 4 5 6 7	(1/	61)	600 517 53 6 8 7 1	100% 86% 9% 1% 1% 0%
Q1 Were you	a Hillary Clinton supporter originally?					
Q1. Were	you a Hillary Clinton supporter originally? N= Yes. No Undecided	1 2 3	(1/	62)	159 432 6	100% 27% 72% 1%
	Refused	4			3	1%
McCain, Baldwin,	Refused ere are 6 candidates for President on your ballot: Democrat Barack Obama , Libertarian Bob Barr, Cons Independent Ralph Nader {NAY-der}, and Write-In G . At this point, for whom will you vote? <including< td=""><td>4 Republican stitution Par Green Party C</td><td>ty Ch</td><td></td><td></td><td></td></including<>	4 Republican stitution Par Green Party C	ty Ch			
Q2&4. The McCain, I Baldwin,	Refused ere are 6 candidates for President on your ballot: Democrat Barack Obama , Libertarian Bob Barr, Cons Independent Ralph Nader {NAY-der}, and Write-In G	4 Republican stitution Par Green Party C	ty Ch	a		100% 45% 44% 0% 0% 1% 0% 2%
Q2&4. The McCain, McCain, McKinney	Refused	Republican stitution Partreen Party C g leaners> 1 2 3 4 5 6 7 8	ty Ch ynthi (1/	a 63)	600 270 262 2 2 6 1 43	100% 45% 44% 0% 0% 1% 0%
Q2&4. The McCain, Baldwin, McKinney	Refused	Republican stitution Partreen Party C g leaners> 1 2 3 4 5 6 7 8	ty Ch ynthi (1/	63)	600 270 262 2 2 6 1 43 14	100% 45% 44% 0% 0% 1% 0%

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Q6. Which of the following reasons drive your vote for Barack Obama: is it a
vote for Obama, a vote for Joe Biden, a vote against McCain, or a vote against
George Bush?
      N=
                                                       262 100%
      (1/67)
                                                       190 73%
      More of a vote for Biden .....
                                                        4
                                                           2%
      More of a vote against McCain .....
                                                       16
                                                           6%
      More of a vote against Palin .....
                                                        1
                                                           0%
      More of a vote against Bush .....
                                                        37
                                                          14%
      Other .....
                                                       10
                                                          4%
      Undecided .....
                                                        3
                                                           1%
      Refused .....
                                                           0%
Q7. Which one of the following issues matters most in deciding your vote for
president?
ONE ANSWER ONLY!
                                                       600 100%
      N=
                                               ( 1/ 68)
                                                       39 7%
      Education .....
                                       02
                                                       25
                                                           4%
      Iraq .....
                                       0.3
                                                       39
                                                           7%
      Terrorism .....
                                       0.4
                                                       33
                                                           6%
      Economy/Jobs .....
                                                       241 40%
      Moral values .....
                                                       112 19%
      Healthcare .....
                                                       52
                                                           9%
                                                       27
                                                           5%
                                       0.8
      Undecided (DO NOT READ) .....
                                                       30
                                                           5%
      Refused (DO NOT READ) .....
                                                        2
                                                           0%
Q7A
Q7A. Do you know who Joe The Plumber is?
      N=
                                                       600 100%
      Yes ...... 1
                                               ( 1/ 70)
                                                       477
                                                          80%
                                                       119 20%
      Undecided .....
                                       3
                                                        4
                                                          1%
      Refused .....
                                                        0
                                                          0%
Q7B. Does Joe's story affect whether you will vote for John McCain or Barack
Obama?
                                                       477 100%
                                               ( 1/ 71)
      Yes - More likely to vote for John McCain ..... 1
                                                       39 8%
      Yes - More likely to vote for Barack Obama ..... 2
                                                       13
                                                           3%
      Does not affect how I will vote .....
                                                       411 86%
      Undecided .....
                                                       12
                                                          3%
                                                           0%
                                                        2
Q8. Overall, which candidate do you trust more - Barack Obama or John McCain?
                                                       600 100%
                                                       243 41%
      Obama .....
      McCain ..... 2
                                                       269 45%
      Undecided .....
                                                       81
                                                         14%
                                                          1%
Q9. Regardless of how you would vote, how comfortable would you be with Barack
Obama as president?
      N=
                                                       600 100%
      Extremely comfortable ...... 1
                                               ( 1/ 73)
                                                       130 22%
                                                       135
      Very comfortable .....
                                                          23%
      Somewhat comfortable .....
                                                       109
                                                          18%
      Not at all comfortable .....
                                                       200 33%
      Undecided (DO NOT READ) .....
                                                       20
                                                          3%
      Refused (DO NOT READ) .....
                                                        6
                                                           1%
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	ardless of how you would vote, how comfortable wou s_president?	ld you be wit	th (Joh	n	500	1000
	N= Extremely comfortable Very comfortable Somewhat comfortable Not at all comfortable Undecided (DO NOT READ) Refused (DO NOT READ)	1 2 3 4 5	(:	1/	74)	85 151 166 172 21	4%
	ch of the following comes closest to your opinion tial election?	of the upcom:	ing			600	1000
	N= It's the most important election of my life	1	(1/	75)	203	100% 34%
	It's very important but not the most important .	2				296	49%
	It's no different than any other presidential $\ensuremath{\boldsymbol{.}}$ election	3				90	15%
	It's not really that important to me $\ldots \ldots$	4				6	1%
	Undecided (DO NOT READ)	5				5	1%
	Refused (DO NOT READ)	6				0	0%
be our n	n all the votes are counted in November of 2008, wext President? (Not necessarily who you are voting 11 be the next President?) - Barack Obama or John N= Obama McCain Undecided Refused	for but who	do	УO		600 349 139 105 7	100% 58% 23% 18% 1%
	anyone in your household ever served in the U.S. N= Yes	military? 1 2 3 4	(:	1/	77)	600 277 320 2 1	53% 0%
Q14 Q14. Doe	s anyone in your household belong to a labor union N= Yes No Undecided (DO NOT READ) Refused (DO NOT READ)	1 2 3 4	(:	1/	78)	600 119 477 2 2	100% 20% 80% 0% 0%
Q15 Q15. In	the 2004 presidential election, did you vote for: N= John Kerry - Democrat George Bush - Republican Ralph Nader - Reform Michael Badnarik - Libertarian Did not vote (DO NOT READ) Undecided (DO NOT READ) Refused (DO NOT READ)	1 2 3 4 5 6 7	(:	1/	79)	600 265 314 1 0 9 3 7	100% 44% 52% 0% 0% 2% 1%