

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		PARTY			AREA					AGE			RACE			
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North- east	Col- umbus /SE	Tol- edo/ NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
Total	600	276	324	543	23	270	184	94	79	150	153	76	142	78	260	188	70	511	63
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Cuyahoga	79	36	43	71	2	52	5	12	79	0	0	0	0	12	29	31	7	49	19
C%	13	13	13	13	9	19	3	13	100	0	0	0	0	15	11	16	10	10	30
Northeast	150	69	81	134	6	74	38	32	0	150	0	0	0	20	68	48	14	140	10
C%	25	25	25	25	26	27	21	34	0	100	0	0	0	26	26	26	20	27	16
Columbus/SE	153	70	83	137	9	61	65	13	0	0	153	0	0	24	71	41	15	138	7
C%	26	25	26	25	39	23	35	14	0	0	100	0	0	31	27	22	21	27	11
Toledo/NW	76	34	42	73	1	37	19	14	0	0	0	76	0	10	29	27	10	66	6
C%	13	12	13	13	4	14	10	15	0	0	0	100	0	13	11	14	14	13	10
Cinci/Dayton	142	67	75	128	5	46	57	23	0	0	0	0	142	12	63	41	24	118	21
C%	24	24	23	24	22	17	31	24	0	0	0	0	100	15	24	22	34	23	33

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		PARTY			AREA					AGE			RACE			
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North- east	Col- umbus /SE	Tol- edo/ NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
Total	600	276	324	543	23	270	184	94	79	150	153	76	142	78	260	188	70	511	63
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	276	276	0	253	9	109	86	52	36	69	70	34	67	32	136	81	27	235	23
C%	46	100	0	47	39	40	47	55	46	46	46	45	47	41	52	43	39	46	37
Female	324	0	324	290	14	161	98	42	43	81	83	42	75	46	124	107	43	276	40
C%	54	0	100	53	61	60	53	45	54	54	54	55	53	59	48	57	61	54	63

S2. How likely are you to vote in the Presidential Election on November 4th?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		PARTY			AREA					AGE			RACE			
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North- east	Col- umbus /SE	Tol- edo/ NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
Total	600	276	324	543	23	270	184	94	79	150	153	76	142	78	260	188	70	511	63
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very likely	543	253	290	543	0	241	170	86	71	134	137	73	128	75	236	170	58	471	54
C%	91	92	90	100	0	89	92	91	90	89	90	96	90	96	91	90	83	92	86
Somewhat likely	23	9	14	0	23	7	6	4	2	6	9	1	5	1	10	8	4	16	1
C%	4	3	4	0	100	3	3	4	3	4	6	1	4	1	4	4	6	3	2
Already voted	34	14	20	0	0	22	8	4	6	10	7	2	9	2	14	10	8	24	8
C%	6	5	6	0	0	8	4	4	8	7	5	3	6	3	5	5	11	5	13

S3. And which political party do you feel closest to - Democrat, Republican, Independent/Undeclared, or something else?

===== BANNER 1 =====																			
	GENDER		LIKELY TO VOTE		PARTY				AREA				AGE				RACE		
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North- east	Col- umbus /SE	Tol- edo/ NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
Total	600	276	324	543	23	270	184	94	79	150	153	76	142	78	260	188	70	511	63
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat	270	109	161	241	7	270	0	0	52	74	61	37	46	46	108	90	26	215	51
C%	45	39	50	44	30	100	0	0	66	49	40	49	32	59	42	48	37	42	81
Republican	184	86	98	170	6	0	184	0	5	38	65	19	57	18	84	50	28	172	2
C%	31	31	30	31	26	0	100	0	6	25	42	25	40	23	32	27	40	34	3
Independent/Undeclared	94	52	42	86	4	0	0	94	12	32	13	14	23	12	48	30	4	80	8
C%	16	19	13	16	17	0	0	100	15	21	8	18	16	15	18	16	6	16	13
Other	16	9	7	12	4	0	0	0	5	0	6	0	5	0	6	8	2	12	0
C%	3	3	2	2	17	0	0	0	6	0	4	0	4	0	2	4	3	2	0
Not registered yet	4	2	2	4	0	0	0	0	2	2	0	0	0	2	2	0	0	2	0
C%	1	1	1	1	0	0	0	0	3	1	0	0	0	3	1	0	0	0	0
Refused	32	18	14	30	2	0	0	0	3	4	8	6	11	0	12	10	10	30	2
C%	5	7	4	6	9	0	0	0	4	3	5	8	8	0	5	5	14	6	3

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		PARTY				AREA				AGE			RACE			
	Total	Male	Fe-	Some-	Dem	Rep	Ind	Cuya-	North	Col-	Tol-	Cinci	18-35	36-55	56-75	Over	White	Black	
			male	what															hoga
Total	600	276	324	543	23	270	184	94	79	150	153	76	142	78	260	188	70	511	63
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-25	32	13	19	31	1	24	0	6	8	12	4	4	4	32	0	0	0	20	10
C%	5	5	6	6	4	9	0	6	10	8	3	5	3	41	0	0	0	4	16
26-35	46	19	27	44	0	22	18	6	4	8	20	6	8	46	0	0	0	38	8
C%	8	7	8	8	0	8	10	6	5	5	13	8	6	59	0	0	0	7	13
36-45	107	52	55	99	4	43	42	18	14	30	27	12	24	0	107	0	0	92	11
C%	18	19	17	18	17	16	23	19	18	20	18	16	17	0	41	0	0	18	17
46-55	153	84	69	137	6	65	42	30	15	38	44	17	39	0	153	0	0	139	10
C%	26	30	21	25	26	24	23	32	19	25	29	22	27	0	59	0	0	27	16
56-65	110	41	69	98	6	58	20	22	15	28	22	19	26	0	0	110	0	92	10
C%	18	15	21	18	26	21	11	23	19	19	14	25	18	0	0	59	0	18	16
66-75	78	40	38	72	2	32	30	8	16	20	19	8	15	0	0	78	0	64	10
C%	13	14	12	13	9	12	16	9	20	13	12	11	11	0	0	41	0	13	16
Over 75	70	27	43	58	4	26	28	4	7	14	15	10	24	0	0	0	70	62	4
C%	12	10	13	11	17	10	15	4	9	9	10	13	17	0	0	0	100	12	6
Refused	4	0	4	4	0	0	4	0	0	0	2	0	2	0	0	0	0	4	0
C%	1	0	1	1	0	0	2	0	0	0	1	0	1	0	0	0	0	1	0

S5. Which of the following best describes your race or ethnicity?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		PARTY			AREA					AGE			RACE			
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North- east	Col- umbus /SE	Tol- edo/ NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
Total	600	276	324	543	23	270	184	94	79	150	153	76	142	78	260	188	70	511	63
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White/Caucasian	511	235	276	471	16	215	172	80	49	140	138	66	118	58	231	156	62	511	0
C%	85	85	85	87	70	80	93	85	62	93	90	87	83	74	89	83	89	100	0
African-American	63	23	40	54	1	51	2	8	19	10	7	6	21	18	21	20	4	0	63
C%	11	8	12	10	4	19	1	9	24	7	5	8	15	23	8	11	6	0	100
American Indian	10	8	2	6	4	4	2	2	4	0	3	2	1	0	2	8	0	0	0
C%	2	3	1	1	17	1	1	2	5	0	2	3	1	0	1	4	0	0	0
Hispanic	6	6	0	6	0	0	2	2	4	0	0	0	2	2	4	0	0	0	0
C%	1	2	0	1	0	0	1	2	5	0	0	0	1	3	2	0	0	0	0
Undecided	6	2	4	4	2	0	2	2	3	0	3	0	0	0	2	4	0	0	0
C%	1	1	1	1	9	0	1	2	4	0	2	0	0	0	1	2	0	0	0
Refused	4	2	2	2	0	0	4	0	0	0	2	2	0	0	0	0	4	0	0
C%	1	1	1	0	0	0	2	0	0	0	1	3	0	0	0	0	6	0	0

Q1. Do you think Ohio is on the right track or the wrong track?

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===== BANNER 1 =====

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	GENDER		LIKELY TO VOTE		PARTY			AREA					AGE			RACE			
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North- east	Col- umbus /SE	Tol- edo/ NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
Total	600	276	324	543	23	270	184	94	79	150	153	76	142	78	260	188	70	511	63
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right track	201	92	109	187	6	111	48	20	33	60	53	23	32	36	83	62	18	175	22
C%	34	33	34	34	26	41	26	21	42	40	35	30	23	46	32	33	26	34	35
Wrong track	245	134	111	228	5	107	76	48	29	48	56	39	73	26	115	76	26	204	31
C%	41	49	34	42	22	40	41	51	37	32	37	51	51	33	44	40	37	40	49
Undecided	154	50	104	128	12	52	60	26	17	42	44	14	37	16	62	50	26	132	10
C%	26	18	32	24	52	19	33	28	22	28	29	18	26	21	24	27	37	26	16

Q2. Were you a Hillary Clinton supporter originally?

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===== BANNER 1 =====

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	GENDER		LIKELY TO VOTE		PARTY			AREA					AGE			RACE			
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North -east	Col- umbus /SE	Tol- edo/ NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
Total	600	276	324	543	23	270	184	94	79	150	153	76	142	78	260	188	70	511	63
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	218	82	136	189	11	146	22	28	37	68	47	22	44	29	87	70	30	187	21
C%	36	30	42	35	48	54	12	30	47	45	31	29	31	37	33	37	43	37	33
No	350	178	172	326	10	112	156	60	37	80	99	48	86	45	159	106	38	302	34
C%	58	64	53	60	43	41	85	64	47	53	65	63	61	58	61	56	54	59	54
Undecided	24	13	11	20	2	10	6	6	5	2	5	4	8	4	14	6	0	14	8
C%	4	5	3	4	9	4	3	6	6	1	3	5	6	5	5	3	0	3	13
Refused	8	3	5	8	0	2	0	0	0	0	2	2	4	0	0	6	2	8	0
C%	1	1	2	1	0	1	0	0	0	0	1	3	3	0	0	3	3	2	0

Q3. If the General Election for Attorney General were held today and the candidates were Democrat Richard Cordray, Republican Mike Crites, or Independent Robert Owens, for whom would you vote or toward whom would you lean?

===== BANNER 1 =====																			
	GENDER		LIKELY TO VOTE		PARTY					AREA				AGE			RACE		
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North- east	Col- umbus /SE	Tol- edo/ NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
Total	600	276	324	543	23	270	184	94	79	150	153	76	142	78	260	188	70	511	63
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Richard Cordray	208	91	117	184	4	166	20	20	39	62	55	19	33	31	81	70	26	165	37
C%	35	33	36	34	17	61	11	21	49	41	36	25	23	40	31	37	37	32	59
Mike Crites	130	71	59	122	2	16	96	14	7	26	44	16	37	10	62	38	18	128	0
C%	22	26	18	22	9	6	52	15	9	17	29	21	26	13	24	20	26	25	0
Robert Owens	34	22	12	32	2	8	8	12	2	10	10	2	10	6	20	8	0	32	2
C%	6	8	4	6	9	3	4	13	3	7	7	3	7	8	8	4	0	6	3
Undecided	212	84	128	191	15	74	60	46	29	48	40	37	58	29	95	66	20	170	24
C%	35	30	40	35	65	27	33	49	37	32	26	49	41	37	37	35	29	33	38
Refused	16	8	8	14	0	6	0	2	2	4	4	2	4	2	2	6	6	16	0
C%	3	3	2	3	0	2	0	2	3	3	3	3	3	3	1	3	9	3	0

Q5. Is your mind made up or do you think you might change your mind before the election?

BASE: Those who know who they are voting for

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===== BANNER 1 =====

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	GENDER		LIKELY TO VOTE		PARTY			AREA					AGE			RACE			
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North- east	Col- /SE	Tol- NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
Total	518	245	273	475	11	254	168	72	74	132	130	60	122	72	238	146	58	439	61
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Mind made up	452	214	238	413	7	238	148	48	70	112	116	50	104	66	204	126	52	377	59
C%	87	87	87	87	64	94	88	67	95	85	89	83	85	92	86	86	90	86	97
Might change	50	20	30	48	2	14	14	16	2	16	8	8	16	6	20	20	4	48	2
C%	10	8	11	10	18	6	8	22	3	12	6	13	13	8	8	14	7	11	3
Undecided	16	11	5	14	2	2	6	8	2	4	6	2	2	0	14	0	2	14	0
C%	3	4	2	3	18	1	4	11	3	3	5	3	2	0	6	0	3	3	0

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE			PARTY			AREA					AGE			RACE		
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North- east	Col- umbus /SE	Tol- edo/ NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
Total	600	276	324	543	23	270	184	94	79	150	153	76	142	78	260	188	70	511	63
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Bob Barr	6	4	2	6	0	2	2	0	0	0	0	2	4	0	2	4	0	4	0
C%	1	1	1	1	0	1	1	0	0	0	0	3	3	0	1	2	0	1	0
John McCain	249	120	129	223	13	28	162	38	11	63	77	32	66	24	106	80	35	237	3
C%	42	43	40	41	57	10	88	40	14	42	50	42	46	31	41	43	50	46	5
Cynthia McKinney	2	0	2	2	0	2	0	0	0	0	0	2	0	2	0	0	0	2	0
C%	0	0	1	0	0	1	0	0	0	0	0	3	0	3	0	0	0	0	0
Ralph Nader	8	6	2	8	0	2	0	4	0	2	2	0	4	2	4	0	2	8	0
C%	1	2	1	1	0	1	0	4	0	1	1	0	3	3	2	0	3	2	0
Barack Obama	306	133	173	279	7	230	18	42	67	80	65	37	57	48	142	88	28	235	59
C%	51	48	53	51	30	85	10	45	85	53	42	49	40	62	55	47	40	46	94
Undecided	16	7	9	14	2	4	0	8	0	4	7	2	3	2	5	9	0	12	1
C%	3	3	3	3	9	1	0	9	0	3	5	3	2	3	2	5	0	2	2
Refused	13	6	7	11	1	2	2	2	1	1	2	1	8	0	1	7	5	13	0
C%	2	2	2	2	4	1	1	2	1	1	1	1	6	0	0	4	7	3	0

Q7. Which of the following reasons drive your vote for John McCain: is it a vote for McCain, a vote for Sarah Palin, or a vote against Barack Obama?

BASE: Those voting for or leaning towards McCain

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===== BANNER 1 =====

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	GENDER		LIKELY TO VOTE		PARTY			AREA					AGE			RACE			
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North- east	Col- /SE	Tol- NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
Total	249	120	129	223	13	28	162	38	11	63	77	32	66	24	106	80	35	237	3
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More of a vote for McCain	122	62	60	108	4	8	94	14	4	38	42	13	25	8	62	26	22	116	0
C%	49	52	47	48	31	29	58	37	36	60	55	41	38	33	58	33	63	49	0
More of a vote for Palin	20	7	13	18	2	4	12	4	0	8	2	2	8	0	10	10	0	18	2
C%	8	6	10	8	15	14	7	11	0	13	3	6	12	0	9	13	0	8	67
More of a vote against Obama	38	19	19	36	2	8	26	2	0	6	15	4	13	8	12	12	6	38	0
C%	15	16	15	16	15	29	16	5	0	10	19	13	20	33	11	15	17	16	0
Other	20	8	12	20	0	4	14	2	2	2	6	4	6	4	6	6	4	20	0
C%	8	7	9	9	0	14	9	5	18	3	8	13	9	17	6	8	11	8	0
Undecided	30	17	13	26	4	2	11	10	4	8	8	6	4	4	12	13	1	27	1
C%	12	14	10	12	31	7	7	26	36	13	10	19	6	17	11	16	3	11	33
Refused	19	7	12	15	1	2	5	6	1	1	4	3	10	0	4	13	2	18	0
C%	8	6	9	7	8	7	3	16	9	2	5	9	15	0	4	16	6	8	0

Q8. Which of the following reasons drive your vote for Barack Obama: is it a vote for Obama, a vote for Joe Biden, a vote against McCain, or a vote against George Bush?

BASE: Those voting for or leaning towards Obama

===== BANNER 1 =====																			
	GENDER		LIKELY TO VOTE		PARTY			AREA					AGE			RACE			
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North- east	Col- /SE	Tol- NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
Total	306	133	173	279	7	230	18	42	67	80	65	37	57	48	142	88	28	235	59
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More of a vote for Obama	216	97	119	199	5	166	12	26	51	60	41	23	41	34	100	64	18	169	39
C%	71	73	69	71	71	72	67	62	76	75	63	62	72	71	70	73	64	72	66
More of a vote for Biden	4	2	2	2	0	2	0	0	2	2	0	0	0	0	0	2	2	2	2
C%	1	2	1	1	0	1	0	0	3	3	0	0	0	0	0	2	7	1	3
More of a vote against McCain	32	13	19	30	0	24	2	6	8	8	6	6	4	4	20	8	0	24	6
C%	10	10	11	11	0	10	11	14	12	10	9	16	7	8	14	9	0	10	10
More of a vote against Palin	4	2	2	2	0	2	0	2	0	0	1	0	3	0	2	2	0	0	4
C%	1	2	1	1	0	1	0	5	0	0	2	0	5	0	1	2	0	0	7
More of a vote against Bush	36	16	20	34	0	28	2	4	4	6	15	6	5	8	14	10	4	28	8
C%	12	12	12	12	0	12	11	10	6	8	23	16	9	17	10	11	14	12	14
Other	4	1	3	4	0	2	0	2	2	2	0	0	0	2	2	0	0	4	0
C%	1	1	2	1	0	1	0	5	3	3	0	0	0	4	1	0	0	2	0
Undecided	8	2	6	6	2	6	2	0	0	2	2	0	4	0	4	2	2	6	0
C%	3	2	3	2	29	3	11	0	0	3	3	0	7	0	3	2	7	3	0
Refused	2	0	2	2	0	0	0	2	0	0	0	2	0	0	0	0	2	2	0
C%	1	0	1	1	0	0	0	5	0	0	0	5	0	0	0	0	7	1	0

Q9. The unemployment rate in Ohio is over seven percent. Which Presidential candidate - Barack Obama or John McCain - has the best plan to bring jobs to Ohio?

===== BANNER 1 =====																			
	GENDER		LIKELY TO VOTE		PARTY				AREA					AGE			RACE		
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North- east	Col- umbus /SE	Tol- edo/ NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
Total	600	276	324	543	23	270	184	94	79	150	153	76	142	78	260	188	70	511	63
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Obama	296	135	161	267	9	222	20	36	63	82	63	35	53	44	138	88	26	237	47
C%	49	49	50	49	39	82	11	38	80	55	41	46	37	56	53	47	37	46	75
McCain	148	70	78	138	4	10	116	14	5	44	43	13	43	12	60	50	24	142	2
C%	25	25	24	25	17	4	63	15	6	29	28	17	30	15	23	27	34	28	3
Other	16	11	5	12	2	6	4	2	0	4	6	2	4	0	6	8	2	14	0
C%	3	4	2	2	9	2	2	2	0	3	4	3	3	0	2	4	3	3	0
Both	18	8	10	16	0	8	4	4	4	4	3	2	5	6	8	4	0	16	0
C%	3	3	3	3	0	3	2	4	5	3	2	3	4	8	3	2	0	3	0
Undecided	72	25	47	60	8	14	28	24	4	4	25	10	29	12	32	18	8	60	10
C%	12	9	15	11	35	5	15	26	5	3	16	13	20	15	12	10	11	12	16
Refused	4	2	2	4	0	2	0	0	0	0	2	0	2	0	0	2	2	4	0
C%	1	1	1	1	0	1	0	0	0	0	1	0	1	0	0	1	3	1	0
Neither (DO NOT READ)	46	25	21	46	0	8	12	14	3	12	11	14	6	4	16	18	8	38	4
C%	8	9	6	8	0	3	7	15	4	8	7	18	4	5	6	10	11	7	6

Q10. Which one of the following issues matters most in deciding your vote for president?

===== BANNER 1 =====																			
	GENDER		LIKELY TO VOTE			PARTY				AREA				AGE			RACE		
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North -east	Col- umbus /SE	Tol- edo/ NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
	C%																		
Total	600	276	324	543	23	270	184	94	79	150	153	76	142	78	260	188	70	511	63
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Taxes	40	21	19	40	0	16	16	4	4	6	15	0	15	4	28	8	0	34	4
C%	7	8	6	7	0	6	9	4	5	4	10	0	11	5	11	4	0	7	6
Education	24	12	12	22	2	12	0	4	5	4	7	4	4	6	12	4	2	18	4
C%	4	4	4	4	9	4	0	4	6	3	5	5	3	8	5	2	3	4	6
Iraq	28	8	20	22	2	14	8	4	2	8	8	4	6	2	12	4	10	28	0
C%	5	3	6	4	9	5	4	4	3	5	5	5	4	3	5	2	14	5	0
Terrorism	20	9	11	20	0	2	14	2	1	4	7	5	3	0	8	8	4	18	2
C%	3	3	3	4	0	1	8	2	1	3	5	7	2	0	3	4	6	4	3
Economy/Jobs	308	143	165	293	3	170	78	44	51	80	57	43	77	46	128	102	28	257	41
C%	51	52	51	54	13	63	42	47	65	53	37	57	54	59	49	54	40	50	65
Moral values	68	34	34	58	2	12	40	12	4	16	28	2	18	4	36	20	8	66	2
C%	11	12	10	11	9	4	22	13	5	11	18	3	13	5	14	11	11	13	3
Healthcare	38	13	25	28	6	22	8	2	4	14	13	4	3	4	16	8	10	30	6
C%	6	5	8	5	26	8	4	2	5	9	8	5	2	5	6	4	14	6	10
Other	42	22	20	34	4	14	6	14	5	10	10	10	7	4	16	18	4	36	0
C%	7	8	6	6	17	5	3	15	6	7	7	13	5	5	6	10	6	7	0
Undecided	32	14	18	26	4	8	14	8	3	8	8	4	9	8	4	16	4	24	4
C%	5	5	6	5	17	3	8	9	4	5	5	5	6	10	2	9	6	5	6

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		PARTY			AREA					AGE			RACE			
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North- east	Col- umbus /SE	Tol- edo/ NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
Total	509	241	268	457	23	231	154	79	66	125	128	62	128	70	222	156	58	434	52
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	347	174	173	318	4	138	123	56	38	92	87	40	90	44	161	107	32	302	32
C%	68	72	65	70	17	60	80	71	58	74	68	65	70	63	73	69	55	70	62
No	156	61	95	135	17	92	29	20	28	31	37	22	38	26	59	45	26	128	20
C%	31	25	35	30	74	40	19	25	42	25	29	35	30	37	27	29	45	29	38
Undecided	6	6	0	4	2	1	2	3	0	2	4	0	0	0	2	4	0	4	0
C%	1	2	0	1	9	0	1	4	0	2	3	0	0	0	1	3	0	1	0

Q10B. Does Joe's story affect whether you will vote for John McCain or Barack Obama?

BASE: Those who know who Joe the Plumber is

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===== BANNER 1 =====

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	GENDER		LIKELY TO VOTE		PARTY				AREA					AGE			RACE		
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North- east	Col- /SE	Tol- bus NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
Total	347	174	173	318	4	138	123	56	38	92	87	40	90	44	161	107	32	302	32
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes - More likley to vote for John McCain	21	14	7	21	0	5	9	6	2	4	10	3	2	4	6	9	2	20	1
C%	6	8	4	7	0	4	7	11	5	4	11	8	2	9	4	8	6	7	3
Yes - More likely to vote for Barack Obama	14	9	5	14	0	9	1	0	2	3	4	1	4	0	12	1	1	12	0
C%	4	5	3	4	0	7	1	0	5	3	5	3	4	0	7	1	3	4	0
Does not affect how I will vote	294	143	151	268	4	122	108	42	34	77	69	32	82	40	129	96	26	255	30
C%	85	82	87	84	100	88	88	75	89	84	79	80	91	91	80	90	81	84	94
Undecided	15	8	7	12	0	2	5	6	0	8	2	3	2	0	12	1	2	12	1
C%	4	5	4	4	0	1	4	11	0	9	2	8	2	0	7	1	6	4	3
Refused	3	0	3	3	0	0	0	2	0	0	2	1	0	0	2	0	1	3	0
C%	1	0	2	1	0	0	0	4	0	0	2	3	0	0	1	0	3	1	0

Q11. Overall, which candidate do you trust more - Barack Obama or John McCain?

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===== BANNER 1 =====

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	GENDER		LIKELY TO VOTE		PARTY			AREA					AGE			RACE			
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North- east	Col- umbus /SE	Tol- edo/ NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
Total	600	276	324	543	23	270	184	94	79	150	153	76	142	78	260	188	70	511	63
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Obama	304	135	169	273	9	228	14	40	68	84	61	33	58	50	144	86	24	233	59
C%	51	49	52	50	39	84	8	43	86	56	40	43	41	64	55	46	34	46	94
McCain	216	105	111	198	8	28	150	28	7	58	64	25	62	18	100	64	30	208	2
C%	36	38	34	36	35	10	82	30	9	39	42	33	44	23	38	34	43	41	3
Undecided	60	26	34	54	4	8	14	26	2	6	16	18	18	6	14	32	8	52	2
C%	10	9	10	10	17	3	8	28	3	4	10	24	13	8	5	17	11	10	3
Refused	20	10	10	18	2	6	6	0	2	2	12	0	4	4	2	6	8	18	0
C%	3	4	3	3	9	2	3	0	3	1	8	0	3	5	1	3	11	4	0

Q12. Regardless of how you would vote, how comfortable would you be with Barack Obama as president?

===== BANNER 1 =====																			
	GENDER		LIKELY TO VOTE			PARTY			AREA					AGE			RACE		
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North- east	Col- umbus /SE	Tol- edo/ NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
Total	600	276	324	543	23	270	184	94	79	150	153	76	142	78	260	188	70	511	63
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Extremely comfortable	150	65	85	135	3	120	10	14	46	40	24	13	27	22	76	44	8	103	37
C%	25	24	26	25	13	44	5	15	58	27	16	17	19	28	29	23	11	20	59
Very comfortable	140	63	77	126	6	92	18	22	15	36	38	23	28	22	66	38	14	118	18
C%	23	23	24	23	26	34	10	23	19	24	25	30	20	28	25	20	20	23	29
Somewhat comfortable	124	55	69	114	4	32	50	28	10	26	34	19	35	18	50	40	14	118	4
C%	21	20	21	21	17	12	27	30	13	17	22	25	25	23	19	21	20	23	6
Not at all comfortable	144	74	70	128	8	24	92	14	6	44	46	11	37	8	62	46	26	134	2
C%	24	27	22	24	35	9	50	15	8	29	30	14	26	10	24	24	37	26	3
Undecided	34	17	17	34	0	0	14	16	0	4	9	10	11	8	6	16	4	30	2
C%	6	6	5	6	0	0	8	17	0	3	6	13	8	10	2	9	6	6	3
Refused	8	2	6	6	2	2	0	0	2	0	2	0	4	0	0	4	4	8	0
C%	1	1	2	1	9	1	0	0	3	0	1	0	3	0	0	2	6	2	0

Q13. Regardless of how you would vote, how comfortable would you be with John McCain as president?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE			PARTY			AREA					AGE			RACE		
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North- east	Col- umbus /SE	Tol- edo/ NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
Total	600	276	324	543	23	270	184	94	79	150	153	76	142	78	260	188	70	511	63
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Extremely comfortable	64	27	37	58	4	6	54	4	5	16	23	3	17	8	28	18	8	58	2
C%	11	10	11	11	17	2	29	4	6	11	15	4	12	10	11	10	11	11	3
Very comfortable	118	55	63	108	2	24	76	14	5	30	40	18	25	18	52	32	16	114	2
C%	20	20	19	20	9	9	41	15	6	20	26	24	18	23	20	17	23	22	3
Somewhat comfortable	145	78	67	135	4	49	42	40	13	38	30	21	43	11	76	46	10	128	13
C%	24	28	21	25	17	18	23	43	16	25	20	28	30	14	29	24	14	25	21
Not at all comfortable	237	103	134	208	11	185	4	24	54	60	53	26	44	35	100	74	28	179	44
C%	40	37	41	38	48	69	2	26	68	40	35	34	31	45	38	39	40	35	70
Undecided	28	11	17	28	0	4	8	12	0	6	5	8	9	6	4	14	4	24	2
C%	5	4	5	5	0	1	4	13	0	4	3	11	6	8	2	7	6	5	3
Refused	8	2	6	6	2	2	0	0	2	0	2	0	4	0	0	4	4	8	0
C%	1	1	2	1	9	1	0	0	3	0	1	0	3	0	0	2	6	2	0

Q14. Which of the following comes closest to your opinion of the upcoming Presidential election?

===== BANNER 1 =====																			
	GENDER			LIKELY TO VOTE		PARTY			AREA					AGE			RACE		
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North- east	Col- umbus /SE	Tol- edo/ NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
Total	600	276	324	543	23	270	184	94	79	150	153	76	142	78	260	188	70	511	63
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Most important	223	94	129	206	5	131	58	20	36	52	56	26	53	35	98	74	16	180	35
C%	37	34	40	38	22	49	32	21	46	35	37	34	37	45	38	39	23	35	56
Very important	271	119	152	245	10	117	90	46	34	78	66	34	59	37	110	78	42	243	22
C%	45	43	47	45	43	43	49	49	43	52	43	45	42	47	42	41	60	48	35
No different than any other	82	47	35	72	6	18	28	24	6	20	19	12	25	6	46	22	8	74	4
C%	14	17	11	13	26	7	15	26	8	13	12	16	18	8	18	12	11	14	6
Not really that important	14	14	0	12	2	2	6	0	3	0	8	0	3	0	4	8	2	6	2
C%	2	5	0	2	9	1	3	0	4	0	5	0	2	0	2	4	3	1	3
Undecided	6	2	4	6	0	0	0	4	0	0	2	2	2	0	2	4	0	6	0
C%	1	1	1	1	0	0	0	4	0	0	1	3	1	0	1	2	0	1	0
Refused	4	0	4	2	0	2	2	0	0	0	2	2	0	0	0	2	2	2	0
C%	1	0	1	0	0	1	1	0	0	0	1	3	0	0	0	1	3	0	0

Q15. When all the votes are counted in November of 2008, who do you think will be our next President?

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===== BANNER 1 =====

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	GENDER		LIKELY TO VOTE		PARTY			AREA					AGE			RACE			
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North- east	Col- umbus /SE	Tol- edo/ NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
Total	600	276	324	543	23	270	184	94	79	150	153	76	142	78	260	188	70	511	63
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Obama	396	187	209	357	13	222	76	70	66	98	89	51	92	56	182	122	36	323	57
C%	66	68	65	66	57	82	41	74	84	65	58	67	65	72	70	65	51	63	90
McCain	92	49	43	86	2	20	60	10	5	28	31	8	20	10	36	34	10	86	4
C%	15	18	13	16	9	7	33	11	6	19	20	11	14	13	14	18	14	17	6
Undecided	102	38	64	94	6	26	44	14	6	22	31	15	28	12	40	30	18	94	2
C%	17	14	20	17	26	10	24	15	8	15	20	20	20	15	15	16	26	18	3
Refused	10	2	8	6	2	2	4	0	2	2	2	2	2	0	2	2	6	8	0
C%	2	1	2	1	9	1	2	0	3	1	1	3	1	0	1	1	9	2	0

Q16. Has anyone in your household ever served in the U.S. military?

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===== BANNER 1 =====

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	GENDER		LIKELY TO VOTE		PARTY			AREA					AGE			RACE			
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North- east	Col- umbus /SE	Tol- edo/ NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
Total	600	276	324	543	23	270	184	94	79	150	153	76	142	78	260	188	70	511	63
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	243	112	131	227	4	101	78	38	30	60	52	37	64	26	73	96	44	215	20
C%	41	41	40	42	17	37	42	40	38	40	34	49	45	33	28	51	63	42	32
No	351	160	191	310	19	169	104	54	48	90	98	39	76	50	183	92	26	292	41
C%	59	58	59	57	83	63	57	57	61	60	64	51	54	64	70	49	37	57	65
Undecided	2	0	2	2	0	0	2	0	1	0	1	0	0	0	2	0	0	2	0
C%	0	0	1	0	0	0	1	0	1	0	1	0	0	0	1	0	0	0	0
Refused	4	4	0	4	0	0	0	2	0	0	2	0	2	2	2	0	0	2	2
C%	1	1	0	1	0	0	0	2	0	0	1	0	1	3	1	0	0	0	3

Q17. Does anyone in your household belong to a labor union?

===== BANNER 1 =====

	GENDER		LIKELY TO VOTE		PARTY			AREA					AGE			RACE			
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North- east	Col- umbus /SE	Tol- edo/ NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
Total	600	276	324	543	23	270	184	94	79	150	153	76	142	78	260	188	70	511	63
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	136	53	83	123	7	82	24	18	19	46	25	28	18	13	57	56	10	117	13
C%	23	19	26	23	30	30	13	19	24	31	16	37	13	17	22	30	14	23	21
No	460	220	240	416	16	186	160	74	60	102	128	48	122	63	203	130	60	392	48
C%	77	80	74	77	70	69	87	79	76	68	84	63	86	81	78	69	86	77	76
Undecided	2	1	1	2	0	2	0	0	0	2	0	0	0	0	0	2	0	2	0
C%	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	1	0	0	0
Refused	2	2	0	2	0	0	0	2	0	0	0	0	2	2	0	0	0	0	2
C%	0	1	0	0	0	0	0	2	0	0	0	0	1	3	0	0	0	0	3

Q18. In the 2004 presidential election, did you vote for?

===== BANNER 1 =====																			
	GENDER		LIKELY TO VOTE			PARTY			AREA					AGE			RACE		
	Total	Male	Fe- male	Very	Some- what	Dem	Rep	Ind	Cuya- hoga	North- east	Col- umbus /SE	Tol- edo/ NW	Cinci- /Day- ton	18-35	36-55	56-75	Over 75	White	Black
Total	600	276	324	543	23	270	184	94	79	150	153	76	142	78	260	188	70	511	63
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
John Kerry - Democrat	255	104	151	228	9	211	6	28	54	70	55	30	46	41	108	78	28	203	42
C%	43	38	47	42	39	78	3	30	68	47	36	39	32	53	42	41	40	40	67
George Bush - Republican	262	129	133	242	8	36	170	40	7	68	83	35	69	24	126	76	32	250	6
C%	44	47	41	45	35	13	92	43	9	45	54	46	49	31	48	40	46	49	10
Ralph Nader - Reform	8	6	2	6	0	2	2	2	4	2	2	0	0	0	2	6	0	4	4
C%	1	2	1	1	0	1	1	2	5	1	1	0	0	0	1	3	0	1	6
Michael Badnarik - Libertarian	4	2	2	4	0	2	0	0	2	0	2	0	0	0	0	4	0	2	0
C%	1	1	1	1	0	1	0	0	3	0	1	0	0	0	0	2	0	0	0
Did not vote	29	16	13	23	4	11	2	10	8	6	3	7	5	7	12	8	2	18	5
C%	5	6	4	4	17	4	1	11	10	4	2	9	4	9	5	4	3	4	8
Undecided	10	5	5	10	0	2	0	6	2	2	2	0	4	2	4	2	2	8	2
C%	2	2	2	2	0	1	0	6	3	1	1	0	3	3	2	1	3	2	3
Refused	32	14	18	30	2	6	4	8	2	2	6	4	18	4	8	14	6	26	4
C%	5	5	6	6	9	2	2	9	3	1	4	5	13	5	3	7	9	5	6

===== BANNER 2 =====																			
		DIRECTION OF OHIO			HILLARY CLINTON SUPPORTER		VOTE FOR ATTORNEY GENERAL		VOTE FOR PRESIDENT			MADE UP /CHANGE		REASON FOR MCCAIN			REASON FOR OBAMA		
		Right	Wrong		Yes	No	Cord	Cri-	Mc-	Obama	Undec	Made	ch-	For	Ag-	For	For	Ag-	ainst
Total		track	track				-ray	tes	Cain	Obama	Undec	up	ange	Cain	Obama	Palin	Obama	Bush	Cain
		600	201	245	218	350	208	130	249	306	16	452	50	122	38	20	216	36	32
C%		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
		79	33	29	37	37	39	7	11	67	0	70	2	4	0	0	51	4	8
C%		13	16	12	17	11	19	5	4	22	0	15	4	3	0	0	24	11	25
		150	60	48	68	80	62	26	63	80	4	112	16	38	6	8	60	6	8
C%		25	30	20	31	23	30	20	25	26	25	25	32	31	16	40	28	17	25
		153	53	56	47	99	55	44	77	65	7	116	8	42	15	2	41	15	6
C%		26	26	23	22	28	26	34	31	21	44	26	16	34	39	10	19	42	19
		76	23	39	22	48	19	16	32	37	2	50	8	13	4	2	23	6	6
C%		13	11	16	10	14	9	12	13	12	13	11	16	11	11	10	11	17	19
		142	32	73	44	86	33	37	66	57	3	104	16	25	13	8	41	5	4
C%		24	16	30	20	25	16	28	27	19	19	23	32	20	34	40	19	14	13

===== BANNER 2 =====																		
	DIRECTION OF OHIO			HILLARY CLINTON SUPPORTER		VOTE FOR ATTORNEY GENERAL		VOTE FOR PRESIDENT			MADE UP /CHANGE		REASON FOR MCCAIN			REASON FOR OBAMA		
	Total	Right track	Wrong track	Yes	No	Cord -ray	Cri-tes	Mc-Cain	Obama	Undec	Made up	ch-ange	Mc-Cain	For Obama	Ag-ainst Palin	For Obama	Ag-ainst Bush	Ag-ainst Cain
Total	600	201	245	218	350	208	130	249	306	16	452	50	122	38	20	216	36	32
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	276	92	134	82	178	91	71	120	133	7	214	20	62	19	7	97	16	13
C%	46	46	55	38	51	44	55	48	43	44	47	40	51	50	35	45	44	41
Female	324	109	111	136	172	117	59	129	173	9	238	30	60	19	13	119	20	19
C%	54	54	45	62	49	56	45	52	57	56	53	60	49	50	65	55	56	59

S2. How likely are you to vote in the Presidential Election on November 4th?

		===== BANNER 2 =====																		
		DIRECTION OF OHIO			HILLARY CLINTON SUPPORTER		VOTE FOR ATTORNEY GENERAL		VOTE FOR PRESIDENT			MADE UP /CHANGE		REASON FOR MCCAIN			REASON FOR OBAMA			
		Right	Wrong		Yes	No	Cord	Cri-	Mc-	Obama	Undec	Made	ch-	For	Ag-	For	For	Ag-	Ag-	
		track	track	Total			-ray	tes	Cain	Obama	Undec	up	ange	Cain	Obama	Palin	Obama	Bush	Mc-	
Total		600	201	245	218	350	208	130	249	306	16	452	50	122	38	20	216	36	32	
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very likely		543	187	228	189	326	184	122	223	279	14	413	48	108	36	18	199	34	30	
	C%	91	93	93	87	93	88	94	90	91	88	91	96	89	95	90	92	94	94	
Somewhat likely		23	6	5	11	10	4	2	13	7	2	7	2	4	2	2	5	0	0	
	C%	4	3	2	5	3	2	2	5	2	13	2	4	3	5	10	2	0	0	
Already voted		34	8	12	18	14	20	6	13	20	0	32	0	10	0	0	12	2	2	
	C%	6	4	5	8	4	10	5	5	7	0	7	0	8	0	0	6	6	6	

S3. And which political party do you feel closest to - Democrat, Republican, Independent/Undeclared, or something else?

		===== BANNER 2 =====																		
		DIRECTION OF OHIO			HILLARY CLINTON SUPPORTER		VOTE FOR ATTORNEY GENERAL			VOTE FOR PRESIDENT			MADE UP /CHANGE		REASON FOR MCCAIN			REASON FOR OBAMA		
		Right track	Wrong track	Yes	No	Cord -ray	Cri-tes	Mc-Cain	Obama	Undec	Made up	ch-ange	For Cain	Ag-ainst Obama	For Palin	For Obama	Ag-ainst Bush	Ag-ainst Mc-Cain		
Total	C%	600	201	245	218	350	208	130	249	306	16	452	50	122	38	20	216	36	32	
Democrat	C%	270	111	107	146	112	166	16	28	230	4	238	14	8	8	4	166	28	24	
Republican	C%	184	48	76	22	156	20	96	162	18	0	148	14	94	26	12	12	2	2	
Independent/Undeclared	C%	94	20	48	28	60	20	14	38	42	8	48	16	14	2	4	26	4	6	
Other	C%	16	8	4	6	8	0	2	6	4	3	2	4	2	0	0	2	2	0	
Not registered yet	C%	4	4	0	4	0	0	0	0	4	0	4	0	0	0	0	4	0	0	
Refused	C%	32	10	10	12	14	2	2	15	8	1	12	2	4	2	0	6	0	0	

		===== BANNER 2 =====																	
		DIRECTION OF OHIO			HILLARY CLINTON SUPPORTER		VOTE FOR ATTORNEY GENERAL		VOTE FOR PRESIDENT			MADE UP /CHANGE		REASON FOR MCCAIN			REASON FOR OBAMA		
		Right track	Wrong track	Yes	No	Cord -ray	Cri-tes	Mc-Cain	Obama	Undec	Made up	Might ch-ange	For Cain	Ag-ainst Obama	For Palin	For Obama	Ag-ainst Bush	Ag-ainst Mc-Cain	
Total	C%	600	201	245	218	350	208	130	249	306	16	452	50	122	38	20	216	36	32
		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-25	C%	32	20	6	17	13	17	4	7	24	1	28	2	2	2	0	18	4	2
		5	10	2	8	4	8	3	3	8	6	6	4	2	5	0	8	11	6
26-35	C%	46	16	20	12	32	14	6	17	24	1	38	4	6	6	0	16	4	2
		8	8	8	6	9	7	5	7	8	6	8	8	5	16	0	7	11	6
36-45	C%	107	40	35	38	61	36	26	45	57	1	79	10	20	8	6	37	4	10
		18	20	14	17	17	17	20	18	19	6	17	20	16	21	30	17	11	31
46-55	C%	153	43	80	49	98	45	36	61	85	4	125	10	42	4	4	63	10	10
		26	21	33	22	28	22	28	24	28	25	28	20	34	11	20	29	28	31
56-65	C%	110	32	40	40	62	36	16	41	56	6	76	12	8	8	8	40	6	8
		18	16	16	18	18	17	12	16	18	38	17	24	7	21	40	19	17	25
66-75	C%	78	30	36	30	44	34	22	39	32	3	50	8	18	4	2	24	4	0
		13	15	15	14	13	16	17	16	10	19	11	16	15	11	10	11	11	0
Over 75	C%	70	18	26	30	38	26	18	35	28	0	52	4	22	6	0	18	4	0
		12	9	11	14	11	13	14	14	9	0	12	8	18	16	0	8	11	0
Refused	C%	4	2	2	2	2	0	2	4	0	0	4	0	4	0	0	0	0	0
		1	1	1	1	1	0	2	2	0	0	1	0	3	0	0	0	0	0

S5. Which of the following best describes your race or ethnicity?

		===== BANNER 2 =====																	
		DIRECTION OF OHIO			HILLARY CLINTON SUPPORTER		VOTE FOR ATTORNEY GENERAL		VOTE FOR PRESIDENT			MADE UP /CHANGE		REASON FOR MCCAIN			REASON FOR OBAMA		
		Right track	Wrong track	Yes	No	Cord -ray	Cri-tes	Mc-Cain	Obama	Undec	Made up	ch-ange	For Cain	Ag-ainst Obama	For Palin	For Obama	Ag-ainst Bush	Ag-ainst Cain	
		Total																	
Total		600	201	245	218	350	208	130	249	306	16	452	50	122	38	20	216	36	32
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White/Caucasian		511	175	204	187	302	165	128	237	235	12	377	48	116	38	18	169	28	24
	C%	85	87	83	86	86	79	98	95	77	75	83	96	95	100	90	78	78	75
African-American		63	22	31	21	34	37	0	3	59	1	59	2	0	0	2	39	8	6
	C%	11	11	13	10	10	18	0	1	19	6	13	4	0	0	10	18	22	19
American Indian		10	2	4	4	4	4	0	4	4	2	6	0	2	0	0	4	0	0
	C%	2	1	2	2	1	2	0	2	1	13	1	0	2	0	0	2	0	0
Hispanic		6	2	4	4	2	2	0	0	4	0	6	0	0	0	0	4	0	0
	C%	1	1	2	2	1	1	0	0	1	0	1	0	0	0	0	2	0	0
Undecided		6	0	0	2	4	0	0	1	4	1	0	0	0	0	0	0	0	2
	C%	1	0	0	1	1	0	0	0	1	6	0	0	0	0	0	0	0	6
Refused		4	0	2	0	4	0	2	4	0	0	4	0	4	0	0	0	0	0
	C%	1	0	1	0	1	0	2	2	0	0	1	0	3	0	0	0	0	0

Q1. Do you think Ohio is on the right track or the wrong track?

		===== BANNER 2 =====																	
		DIRECTION OF OHIO			HILLARY CLINTON SUPPORTER		VOTE FOR ATTORNEY GENERAL		VOTE FOR PRESIDENT			MADE UP /CHANGE		REASON FOR MCCAIN			REASON FOR OBAMA		
		Right track	Wrong track	Total	Yes	No	Cord -ray	Cri-tes	Mc-Cain	Obama	Undec	Made up	ch-ange	For Cain	Ag-ainst Obama	For Palin	For Obama	Ag-ainst Bush	Ag-ainst Cain
Total	C%	600	201	245	218	350	208	130	249	306	16	452	50	122	38	20	216	36	32
		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right track	C%	201	201	0	105	92	95	36	59	133	3	165	6	38	10	0	87	16	16
		34	100	0	48	26	46	28	24	43	19	37	12	31	26	0	40	44	50
Wrong track	C%	245	0	245	69	162	71	66	101	119	7	183	26	50	20	12	95	14	6
		41	0	100	32	46	34	51	41	39	44	40	52	41	53	60	44	39	19
Undecided	C%	154	0	0	44	96	42	28	89	54	6	104	18	34	8	8	34	6	10
		26	0	0	20	27	20	22	36	18	38	23	36	28	21	40	16	17	31

Q2. Were you a Hillary Clinton supporter originally?

		===== BANNER 2 =====																	
		DIRECTION OF OHIO			HILLARY CLINTON SUPPORTER		VOTE FOR ATTORNEY GENERAL		VOTE FOR PRESIDENT			MADE UP /CHANGE		REASON FOR MCCAIN			REASON FOR OBAMA		
		Right track	Wrong track	Yes	No	Cord -ray	Cri-tes	Mc-Cain	Obama	Undec	Made up	ch-ange	For Cain	Ag-ainst Obama	For Palin	For Obama	Ag-ainst Bush	Ag-ainst Cain	
		Total																	
Total		600	201	245	218	350	208	130	249	306	16	452	50	122	38	20	216	36	32
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes		218	105	69	218	0	111	12	50	154	6	164	18	22	8	4	100	22	12
	C%	36	52	28	100	0	53	9	20	50	38	36	36	18	21	20	46	61	38
No		350	92	162	0	350	91	118	189	138	9	270	32	100	30	14	108	12	16
	C%	58	46	66	0	100	44	91	76	45	56	60	64	82	79	70	50	33	50
Undecided		24	4	12	0	0	6	0	7	14	1	18	0	0	0	2	8	2	4
	C%	4	2	5	0	0	3	0	3	5	6	4	0	0	0	10	4	6	13
Refused		8	0	2	0	0	0	0	3	0	0	0	0	0	0	0	0	0	0
	C%	1	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0

Q3. If the General Election for Attorney General were held today and the candidates were Democrat Richard Cordray, Republican Mike Crites, or Independent Robert Owens, for whom would you vote or toward whom would you lean?

		===== BANNER 2 =====																		
		DIRECTION OF OHIO			HILLARY CLINTON SUPPORTER		VOTE FOR ATTORNEY GENERAL			VOTE FOR PRESIDENT			MADE UP /CHANGE		REASON FOR MCCAIN			REASON FOR OBAMA		
		Right track	Wrong track	-----	Yes	No	-----	Cord -ray	Cri-tes	Mc-Cain	Obama	Undec	Made up	Might ch-ange	For Cain	Ag-ainst Obama	For Palin	For Obama	Ag-ainst Bush	Mc-ainst Cain
Total	C%	600	201	245	218	350	208	130	249	306	16	452	50	122	38	20	216	36	32	
Richard Cordray	C%	208	95	71	111	91	208	0	25	178	1	182	10	10	4	4	136	16	16	
Mike Crites	C%	130	36	66	12	118	0	130	115	12	1	100	18	68	18	6	4	2	4	
Robert Owens	C%	34	8	16	8	24	0	0	18	10	2	22	2	10	2	0	6	2	2	
Undecided	C%	212	60	84	83	113	0	0	87	104	12	142	20	34	14	10	68	16	10	
Refused	C%	16	2	8	4	4	0	0	4	2	0	6	0	0	0	0	2	0	0	

Q5. Is your mind made up or do you think you might change your mind before the election?

BASE: Those who know who they are voting for

		===== BANNER 2 =====																	
		DIRECTION OF OHIO		HILLARY CLINTON SUPPORTER		VOTE FOR ATTORNEY GENERAL		VOTE FOR PRESIDENT		MADE UP /CHANGE		REASON FOR MCCAIN			REASON FOR OBAMA				
		Right track	Wrong track	Yes	No	Cord -ray	Cri-tes	Mc-Cain	Obama	Undec	Made up	Might ch-ange	For Cain	Ag-ainst Obama	For Palin	For Obama	Ag-ainst Bush	Mc-ainst Cain	
Total		518	173	221	184	316	196	122	214	288	0	452	50	120	38	18	208	32	30
	C%	100	100	100	100	100	100	100	100	100	0	100	100	100	100	100	100	100	100
Mind made up		452	165	183	164	270	182	100	180	260	0	452	0	108	32	8	196	22	26
	C%	87	95	83	89	85	93	82	84	90	0	100	0	90	84	44	94	69	87
Might change		50	6	26	18	32	10	18	24	22	0	0	50	8	0	10	8	10	2
	C%	10	3	12	10	10	5	15	11	8	0	0	100	7	0	56	4	31	7
Undecided		16	2	12	2	14	4	4	10	6	0	0	0	4	6	0	4	0	2
	C%	3	1	5	1	4	2	3	5	2	0	0	0	3	16	0	2	0	7

		===== BANNER 2 =====																		
		DIRECTION OF OHIO			HILLARY CLINTON SUPPORTER		VOTE FOR ATTORNEY GENERAL			VOTE FOR PRESIDENT			MADE UP /CHANGE		REASON FOR MCCAIN			REASON FOR OBAMA		
		Right track	Wrong track	Yes	No	Cord -ray	Cri-tes	Mc-Cain	Obama	Undec	Made up	ch-ange	For Cain	Ag-ainst Obama	For Palin	For Obama	Ag-ainst Bush	Ag-ainst McCain		
Total	C%	600	201	245	218	350	208	130	249	306	16	452	50	122	38	20	216	36	32	
		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Bob Barr	C%	6	0	6	2	4	2	0	0	0	0	2	4	0	0	0	0	0	0	
		1	0	2	1	1	1	0	0	0	0	0	8	0	0	0	0	0	0	
John McCain	C%	249	59	101	50	189	25	115	249	0	0	180	24	122	38	20	0	0	0	
		42	29	41	23	54	12	88	100	0	0	40	48	100	100	100	0	0	0	
Cynthia McKinney	C%	2	0	0	0	2	0	0	0	0	0	2	0	0	0	0	0	0	0	
		0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	
Ralph Nader	C%	8	2	6	0	8	0	2	0	0	0	8	0	0	0	0	0	0	0	
		1	1	2	0	2	0	2	0	0	0	2	0	0	0	0	0	0	0	
Barack Obama	C%	306	133	119	154	138	178	12	0	306	0	260	22	0	0	0	216	36	32	
		51	66	49	71	39	86	9	0	100	0	58	44	0	0	0	100	100	100	
Undecided	C%	16	3	7	6	9	1	1	0	0	16	0	0	0	0	0	0	0	0	
		3	1	3	3	3	0	1	0	0	100	0	0	0	0	0	0	0	0	
Refused	C%	13	4	6	6	0	2	0	0	0	0	0	0	0	0	0	0	0	0	
		2	2	2	3	0	1	0	0	0	0	0	0	0	0	0	0	0	0	

Q7. Which of the following reasons drive your vote for John McCain: is it a vote for McCain, a vote for Sarah Palin, or a vote against Barack Obama?

BASE: Those voting for or leaning towards McCain

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===== BANNER 2 =====
          DIRECTION      HILLARY      VOTE FOR      VOTE FOR      MADE UP      REASON FOR MCCAIN      REASON FOR OBAMA
          OF OHIO        CLINTON      ATTORNEY      PRESIDENT      /CHANGE      REASON FOR MCCAIN      REASON FOR OBAMA
          -----        SUPPORTER      GENERAL      PRESIDENT      -----        -----        -----
          Right Wrong -----        Cord Cri-      Mc-      Made      Might      For      Ag-
          track track -----        -ray tes      Cain Obama Undec      up      ch-      Mc-      ainst For      For      ainst Ag-
          Total track track Yes No -ray tes      Cain Obama Undec      up      ange      Cain Obama Palin Obama Bush Cain
          -----        -----        -----        -----        -----        -----        -----        -----        -----        -----        -----        -----        -----        -----        -----
Total          249   59  101   50  189   25  115  249   0   0  180   24  122   38   20   0   0   0
C%          100  100  100  100  100  100  100  100   0   0  100  100  100  100  100   0   0   0

More of a vote for
McCain          122   38   50   22  100   10   68  122   0   0  108   8  122   0   0   0   0   0
C%          49   64   50   44   53   40   59   49   0   0   60  33  100   0   0   0   0   0

More of a vote for
Palin           20   0   12   4   14   4   6   20   0   0   8   10   0   0   20   0   0   0
C%           8   0   12   8   7   16   5   8   0   0   4  42   0   0  100   0   0   0

More of a vote against
Obama           38   10   20   8   30   4   18   38   0   0  32   0   0   38   0   0   0   0   0
C%          15   17   20  16  16  16  16  15   0   0  18   0   0  100   0   0   0   0   0

Other           20   0   10   2   16   4   12   20   0   0  20   0   0   0   0   0   0   0   0
C%           8   0   10   4   8  16  10   8   0   0  11   0   0   0   0   0   0   0   0

Undecided       30   5   4   7   19   2   6   30   0   0  10   4   0   0   0   0   0   0   0
C%          12   8   4  14  10   8   5  12   0   0   6  17   0   0   0   0   0   0   0

Refused         19   6   5   7   10   1   5   19   0   0   2   2   0   0   0   0   0   0   0
C%           8  10   5  14   5   4   4   8   0   0   1   8   0   0   0   0   0   0   0

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Q8. Which of the following reasons drive your vote for Barack Obama: is it a vote for Obama, a vote for Joe Biden, a vote against McCain, or a vote against George Bush?

BASE: Those voting for or leaning towards Obama

===== BANNER 2 =====																			
	DIRECTION OF OHIO			HILLARY CLINTON SUPPORTER		VOTE FOR ATTORNEY GENERAL			VOTE FOR PRESIDENT			MADE UP /CHANGE		REASON FOR MCCAIN			REASON FOR OBAMA		
	Total	Right track	Wrong track	Yes	No	Cord -ray	Cri-tes	Mc-Cain	Obama	Undec	Made up	ch-ange	Mc-Cain	Obama	Palin	Obama	Bush	Ag-ainst	Ag-ainst
Total	306	133	119	154	138	178	12	0	306	0	260	22	0	0	0	216	36	32	
C%	100	100	100	100	100	100	100	0	100	0	100	100	0	0	0	100	100	100	
More of a vote for Obama	216	87	95	100	108	136	4	0	216	0	196	8	0	0	0	216	0	0	
C%	71	65	80	65	78	76	33	0	71	0	75	36	0	0	0	100	0	0	
More of a vote for Biden	4	2	0	4	0	2	0	0	4	0	4	0	0	0	0	0	0	0	
C%	1	2	0	3	0	1	0	0	1	0	2	0	0	0	0	0	0	0	
More of a vote against McCain	32	16	6	12	16	16	4	0	32	0	26	2	0	0	0	0	0	32	
C%	10	12	5	8	12	9	33	0	10	0	10	9	0	0	0	0	0	100	
More of a vote against Palin	4	2	2	4	0	2	0	0	4	0	2	2	0	0	0	0	0	0	
C%	1	2	2	3	0	1	0	0	1	0	1	9	0	0	0	0	0	0	
More of a vote against Bush	36	16	14	22	12	16	2	0	36	0	22	10	0	0	0	0	36	0	
C%	12	12	12	14	9	9	17	0	12	0	8	45	0	0	0	0	100	0	
Other	4	4	0	4	0	2	0	0	4	0	4	0	0	0	0	0	0	0	
C%	1	3	0	3	0	1	0	0	1	0	2	0	0	0	0	0	0	0	
Undecided	8	4	2	6	2	4	0	0	8	0	6	0	0	0	0	0	0	0	
C%	3	3	2	4	1	2	0	0	3	0	2	0	0	0	0	0	0	0	
Refused	2	2	0	2	0	0	2	0	2	0	0	0	0	0	0	0	0	0	
C%	1	2	0	1	0	0	17	0	1	0	0	0	0	0	0	0	0	0	

Q9. The unemployment rate in Ohio is over seven percent. Which Presidential candidate - Barack Obama or John McCain - has the best plan to bring jobs to Ohio?

		===== BANNER 2 =====																	
		DIRECTION OF OHIO			HILLARY CLINTON SUPPORTER		VOTE FOR ATTORNEY GENERAL		VOTE FOR PRESIDENT			MADE UP /CHANGE		REASON FOR MCCAIN			REASON FOR OBAMA		
		Right track	Wrong track	Yes	No	Cord -ray	Cri-tes	Mc-Cain	Obama	Undec	Made up	ch-ange	For Cain	Ag-ainst Obama	For Palin	For Obama	Ag-ainst Bush	Ag-ainst Mc-Cain	
Total	C%	600	201	245	218	350	208	130	249	306	16	452	50	122	38	20	216	36	32
Obama	C%	296	125	111	144	138	164	16	14	268	5	244	16	0	0	0	196	28	32
McCain	C%	148	38	68	24	122	20	80	139	4	1	120	20	86	22	12	0	2	0
Other	C%	16	2	10	4	8	2	2	9	2	3	8	2	0	4	0	0	0	0
Both	C%	18	6	2	6	12	0	4	11	6	1	14	2	4	2	2	2	2	0
Undecided	C%	72	20	34	24	44	14	20	42	20	4	36	8	20	6	0	12	4	0
Refused	C%	4	2	0	2	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Neither (DO NOT READ)	C%	46	8	20	14	26	8	8	33	6	2	30	2	12	4	6	6	0	0
		8	4	8	6	7	4	6	13	2	13	7	4	10	11	30	3	0	0

Q10. Which one of the following issues matters most in deciding your vote for president?

		===== BANNER 2 =====																	
		DIRECTION OF OHIO			HILLARY CLINTON SUPPORTER		VOTE FOR ATTORNEY GENERAL		VOTE FOR PRESIDENT			MADE UP /CHANGE		REASON FOR MCCAIN			REASON FOR OBAMA		
		Right track	Wrong track	Yes	No	Cord -ray	Cri-tes	Mc-Cain	Obama	Undec	Made up	Might ch-ange	For Cain	Ag-ainst Obama	For Palin	For Obama	Ag-ainst Bush	Ag-ainst Mc-Cain	
		Total																	
Total		600	201	245	218	350	208	130	249	306	16	452	50	122	38	20	216	36	32
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Taxes		40	16	18	10	26	16	10	19	18	1	36	0	12	2	0	12	2	2
	C%	7	8	7	5	7	8	8	8	6	6	8	0	10	5	0	6	6	6
Education		24	14	8	12	12	6	2	3	18	1	16	2	0	2	0	14	2	2
	C%	4	7	3	6	3	3	2	1	6	6	4	4	0	5	0	6	6	6
Iraq		28	12	8	12	14	12	8	13	14	0	24	2	10	0	0	8	2	2
	C%	5	6	3	6	4	6	6	5	5	0	5	4	8	0	0	4	6	6
Terrorism		20	2	8	4	14	2	10	20	0	0	18	2	10	2	2	0	0	0
	C%	3	1	3	2	4	1	8	8	0	0	4	4	8	5	10	0	0	0
Economy/Jobs		308	109	131	130	164	122	52	87	200	8	228	34	42	12	8	144	26	20
	C%	51	54	53	60	47	59	40	35	65	50	50	68	34	32	40	67	72	63
Moral values		68	14	38	6	60	8	34	57	8	1	56	4	34	12	4	4	0	0
	C%	11	7	16	3	17	4	26	23	3	6	12	8	28	32	20	2	0	0
Healthcare		38	14	10	20	16	20	4	10	26	0	24	2	4	2	0	14	4	4
	C%	6	7	4	9	5	10	3	4	8	0	5	4	3	5	0	6	11	13
Other		42	12	14	12	24	14	8	21	12	4	26	2	4	2	2	10	0	2
	C%	7	6	6	6	7	7	6	8	4	25	6	4	3	5	10	5	0	6
Undecided		32	8	10	12	20	8	2	19	10	1	24	2	6	4	4	10	0	0
	C%	5	4	4	6	6	4	2	8	3	6	5	4	5	11	20	5	0	0

===== BANNER 2 =====																		
	DIRECTION OF OHIO			HILLARY CLINTON SUPPORTER		VOTE FOR ATTORNEY GENERAL		VOTE FOR PRESIDENT			MADE UP /CHANGE		REASON FOR MCCAIN			REASON FOR OBAMA		
	Total	Right track	Wrong track	Yes	No	Cord -ray	Cri-tes	Mc-Cain	Obama	Undec	Made up	ch-ange	For Cain	Ag-ainst Obama	For Palin	For Obama	Ag-ainst Bush	Ag-ainst Cain
Total	509	172	203	190	294	176	104	213	258	13	386	38	106	30	16	185	30	24
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	347	117	141	111	219	113	82	159	163	6	273	23	92	19	4	117	18	16
C%	68	68	69	58	74	64	79	75	63	46	71	61	87	63	25	63	60	67
No	156	50	61	73	75	59	22	50	93	7	107	15	10	11	12	67	12	7
C%	31	29	30	38	26	34	21	23	36	54	28	39	9	37	75	36	40	29
Undecided	6	5	1	6	0	4	0	4	2	0	6	0	4	0	0	1	0	1
C%	1	3	0	3	0	2	0	2	1	0	2	0	4	0	0	1	0	4

Q10B. Does Joe's story affect whether you will vote for John McCain or Barack Obama?

BASE: Those who know who Joe the Plumber is

		===== BANNER 2 =====																		
		DIRECTION OF OHIO		HILLARY CLINTON SUPPORTER		VOTE FOR ATTORNEY GENERAL		VOTE FOR PRESIDENT			MADE UP /CHANGE		REASON FOR MCCAIN			REASON FOR OBAMA				
		Right	Wrong	Yes	No	Cord	Cri-	Mc-	Mc-	Obama	Undec	Made	Might	For	Ag-	For	For	Ag-	Ag-	
		track	track			-ray	tes	Cain	Cain	Obama	Undec	up	change	Cain	Obama	Palin	Obama	Bush	Cain	
		-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total		347	117	141	111	219	113	82	159	163	6	273	23	92	19	4	117	18	16	
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Yes - More likley to vote for John McCain		21	8	5	7	13	4	6	15	6	0	16	3	6	2	1	6	0	0	
	C%	6	7	4	6	6	4	7	9	4	0	6	13	7	11	25	5	0	0	
Yes - More likely to vote for Barack Obama		14	3	6	9	5	6	0	1	11	0	14	0	1	0	0	9	0	0	
	C%	4	3	4	8	2	5	0	1	7	0	5	0	1	0	0	8	0	0	
Does not affect how I will vote		294	102	122	94	184	98	71	134	138	5	238	16	81	17	2	97	18	14	
	C%	85	87	87	85	84	87	87	84	85	83	87	70	88	89	50	83	100	88	
Undecided		15	4	5	1	14	3	5	8	6	1	5	3	3	0	1	3	0	2	
	C%	4	3	4	1	6	3	6	5	4	17	2	13	3	0	25	3	0	13	
Refused		3	0	3	0	3	2	0	1	2	0	0	1	1	0	0	2	0	0	
	C%	1	0	2	0	1	2	0	1	1	0	0	4	1	0	0	2	0	0	

Q11. Overall, which candidate do you trust more - Barack Obama or John McCain?

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===== BANNER 2 =====
          DIRECTION      HILLARY      VOTE FOR      VOTE FOR      MADE UP      REASON FOR MCCAIN      REASON FOR OBAMA
          OF OHIO        CLINTON      ATTORNEY      PRESIDENT      /CHANGE      FOR          AG-          FOR          FOR          AG-          AG-
          -----        SUPPORTER      GENERAL      PRESIDENT      -----        -----        -----        -----        -----        -----        -----
          Right Wrong -----        Cord Cri-   Mc-          Made   Might For   Ag-          For          For          Ag-   Ag-
          track track -----        -ray tes   Cain   Obama Undec   up   ch-   Mc-   ainst For   For   ainst   ainst
          Total track track Yes  No   -ray tes   Cain   Obama Undec   up   ange   Cain   Obama Palin Obama Bush   Cain
-----
Total          600   201   245   218   350   208   130   249   306   16   452   50   122   38   20   216   36   32
C%          100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100

Obama          304   133   113   150   142   168   12   10   282   3   260   20   0   0   0   202   30   30
C%          51   66   46   69   41   81   9   4   92   19   58   40   0   0   0   94   83   94

McCain         216   50   92   42   168   26   102   207   2   3   174   20   118   38   16   0   0   2
C%          36   25   38   19   48   13   78   83   1   19   38   40   97   100   80   0   0   6

Undecided       60   12   32   16   34   10   10   25   16   9   14   8   2   0   4   12   2   0
C%          10   6   13   7   10   5   8   10   5   56   3   16   2   0   20   6   6   0

Refused         20   6   8   10   6   4   6   7   6   1   4   2   2   0   0   2   4   0
C%          3   3   3   5   2   2   5   3   2   6   1   4   2   0   0   1   11   0

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Q12. Regardless of how you would vote, how comfortable would you be with Barack Obama as president?

		===== BANNER 2 =====																		
		DIRECTION OF OHIO			HILLARY CLINTON SUPPORTER		VOTE FOR ATTORNEY GENERAL			VOTE FOR PRESIDENT			MADE UP /CHANGE		REASON FOR MCCAIN			REASON FOR OBAMA		
		Right track	Wrong track	Total	Yes	No	Cord -ray	Cri-tes	Mc-Cain	Obama	Undec	Made up	ch-ange	Might For Cain	For Obama	Ag-ainst Palin	For Obama	Ag-ainst Bush	Ag-ainst Cain	
Total		600	201	245	218	350	208	130	249	306	16	452	50	122	38	20	216	36	32	
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Extremely comfortable		150	69	65	70	76	92	4	3	144	1	136	6	0	0	2	122	6	12	
	C%	25	34	27	32	22	44	3	1	47	6	30	12	0	0	10	56	17	38	
Very comfortable		140	60	54	72	60	60	22	23	116	0	120	8	8	2	4	72	16	12	
	C%	23	30	22	33	17	29	17	9	38	0	27	16	7	5	20	33	44	38	
Somewhat comfortable		124	34	50	40	76	30	30	70	40	4	66	28	32	8	8	20	14	6	
	C%	21	17	20	18	22	14	23	28	13	25	15	56	26	21	40	9	39	19	
Not at all comfortable		144	32	62	24	118	22	68	127	4	7	118	4	70	28	6	2	0	0	
	C%	24	16	25	11	34	11	52	51	1	44	26	8	57	74	30	1	0	0	
Undecided		34	4	12	8	20	4	6	23	2	4	12	4	12	0	0	0	0	2	
	C%	6	2	5	4	6	2	5	9	1	25	3	8	10	0	0	0	0	6	
Refused		8	2	2	4	0	0	0	3	0	0	0	0	0	0	0	0	0	0	
	C%	1	1	1	2	0	0	0	1	0	0	0	0	0	0	0	0	0	0	

Q13. Regardless of how you would vote, how comfortable would you be with John McCain as president?

		===== BANNER 2 =====																		
		DIRECTION OF OHIO			HILLARY CLINTON SUPPORTER		VOTE FOR ATTORNEY GENERAL			VOTE FOR PRESIDENT			MADE UP /CHANGE		REASON FOR MCCAIN			REASON FOR OBAMA		
		Right track	Wrong track	Total	Yes	No	Cord -ray	Cri-tes	Mc-Cain	Obama	Undec	Made up	ch-ange	Might For	For Cain	Ag-ainst Obama	For Palin	For Obama	Ag-ainst Bush	Ag-ainst Mc-Cain
Total		600	201	245	218	350	208	130	249	306	16	452	50	122	38	20	216	36	32	
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Extremely comfortable		64	24	24	16	46	16	30	58	4	0	60	4	34	10	4	4	0	0	
	C%	11	12	10	7	13	8	23	23	1	0	13	8	28	26	20	2	0	0	
Very comfortable		118	22	50	20	96	10	60	110	4	1	96	14	68	14	10	4	0	0	
	C%	20	11	20	9	27	5	46	44	1	6	21	28	56	37	50	2	0	0	
Somewhat comfortable		145	48	65	50	89	45	28	57	77	5	93	16	20	14	4	55	10	2	
	C%	24	24	27	23	25	22	22	23	25	31	21	32	16	37	20	25	28	6	
Not at all comfortable		237	97	94	118	107	129	10	11	215	5	199	12	0	0	2	149	26	28	
	C%	40	48	38	54	31	62	8	4	70	31	44	24	0	0	10	69	72	88	
Undecided		28	8	10	10	12	8	2	10	6	5	4	4	0	0	0	4	0	2	
	C%	5	4	4	5	3	4	2	4	2	31	1	8	0	0	0	2	0	6	
Refused		8	2	2	4	0	0	0	3	0	0	0	0	0	0	0	0	0	0	
	C%	1	1	1	2	0	0	0	1	0	0	0	0	0	0	0	0	0	0	

Q14. Which of the following comes closest to your opinion of the upcoming Presidential election?

		===== BANNER 2 =====																	
		DIRECTION OF OHIO			HILLARY CLINTON SUPPORTER		VOTE FOR ATTORNEY GENERAL		VOTE FOR PRESIDENT			MADE UP /CHANGE		REASON FOR MCCAIN			REASON FOR OBAMA		
		Right track	Wrong track	Yes	No	Cord -ray	Cri-tes	Mc-Cain	Obama	Undec	Made up	ch-ange	For Cain	Ag-ainst Obama	For Palin	For Obama	Ag-ainst Bush	Ag-ainst Cain	
		Total																	
Total		600	201	245	218	350	208	130	249	306	16	452	50	122	38	20	216	36	32
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Most important		223	82	95	75	140	94	40	71	141	5	187	16	28	18	6	107	18	16
	C%	37	41	39	34	40	45	31	29	46	31	41	32	23	47	30	50	50	50
Very important		271	93	108	111	148	86	70	129	127	6	207	22	78	16	8	83	14	12
	C%	45	46	44	51	42	41	54	52	42	38	46	44	64	42	40	38	39	38
No different than any other		82	24	32	30	48	22	18	39	34	3	50	10	14	4	6	22	4	4
	C%	14	12	13	14	14	11	14	16	11	19	11	20	11	11	30	10	11	13
Not really that important		14	2	6	2	10	4	2	6	2	2	6	2	0	0	0	2	0	0
	C%	2	1	2	1	3	2	2	2	1	13	1	4	0	0	0	1	0	0
Undecided		6	0	4	0	2	2	0	1	2	0	0	0	0	0	0	2	0	0
	C%	1	0	2	0	1	1	0	0	1	0	0	0	0	0	0	1	0	0
Refused		4	0	0	0	2	0	0	3	0	0	2	0	2	0	0	0	0	0
	C%	1	0	0	0	1	0	0	1	0	0	0	0	2	0	0	0	0	0

Q15. When all the votes are counted in November of 2008, who do you think will be our next President?

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===== BANNER 2 =====
          DIRECTION      HILLARY      VOTE FOR      VOTE FOR      MADE UP      REASON FOR      REASON FOR
          OF OHIO        CLINTON    ATTORNEY     PRESIDENT    /CHANGE     FOR MCCAINE    FOR OBAMA
          -----      SUPPORTER  -----      -----      -----      -----      -----
          Right Wrong  -----      Cord Cri-    Mc-          Made ch-    For   Ag-    For   For   Ag-   Ag-
          Total track track Yes  No  -ray tes  Cain  Obama Undec up  ange  Cain  Obama Palin Obama Bush  Cain
          -----      -----      -----      -----      -----      -----      -----      -----      -----      -----      -----      -----      -----      -----      -----
Total          600   201   245   218   350   208   130   249   306   16   452   50   122   38   20   216   36   32
C%          100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100   100
Obama          396   155   167   164   212   166   56   93   278   7   320   26   36   18   10   200   30   30
C%          66    77    68    75    61    80   43   37   91   44   71   52   30   47   50   93   83   94
McCain         92    26    40    22    70   12   50   85    6    0   82    6   56   12    6    2    0    2
C%          15    13    16    10   20    6   38   34    2    0   18   12   46   32   30    1    0    6
Undecided     102    18    36    28    64   30   24   65   22    9   46   18   28    8    4   14    6    0
C%          17    9    15    13   18   14   18   26    7   56   10   36   23   21   20    6   17    0
Refused        10     2     2     4     4     0     0     6     0     0     4     0     2     0     0     0     0     0
C%           2     1     1     2     1     0     0     2     0     0     1     0     2     0     0     0     0     0

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Q16. Has anyone in your household ever served in the U.S. military?

		===== BANNER 2 =====																	
		DIRECTION OF OHIO			HILLARY CLINTON SUPPORTER		VOTE FOR ATTORNEY GENERAL		VOTE FOR PRESIDENT			MADE UP /CHANGE		REASON FOR MCCAIN			REASON FOR OBAMA		
		Right track	Wrong track	Yes	No	Cord -ray	Cri-tes	Mc-Cain	Obama	Undec	Made up	ch-ange	For Cain	Ag-ainst Obama	For Palin	For Obama	Ag-ainst Bush	Ag-ainst Cain	
		Total																	
Total		600	201	245	218	350	208	130	249	306	16	452	50	122	38	20	216	36	32
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes		243	93	94	95	138	83	68	117	101	8	173	24	68	10	8	59	18	10
	C%	41	46	38	44	39	40	52	47	33	50	38	48	56	26	40	27	50	31
No		351	108	149	121	210	125	62	129	203	7	275	26	54	28	12	155	18	22
	C%	59	54	61	56	60	60	48	52	66	44	61	52	44	74	60	72	50	69
Undecided		2	0	0	0	0	0	0	2	0	0	2	0	0	0	0	0	0	0
	C%	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Refused		4	0	2	2	2	0	0	1	2	1	2	0	0	0	0	2	0	0
	C%	1	0	1	1	1	0	0	0	1	6	0	0	0	0	0	1	0	0

Q17. Does anyone in your household belong to a labor union?

		===== BANNER 2 =====																		
		DIRECTION OF OHIO			HILLARY CLINTON SUPPORTER		VOTE FOR ATTORNEY GENERAL		VOTE FOR PRESIDENT			MADE UP /CHANGE		REASON FOR MCCAIN			REASON FOR OBAMA			
		Right	Wrong		Yes	No	Cord	Cri-	Mc-	Obama	Undec	Made	ch-	Mc-	Ag-	For	For	Ag-	Ag-	
		track	track				-ray	tes	Cain		up	ange	Cain	Obama	Palin	Obama	Bush	ainst	ainst	
		Total																		
Total		600	201	245	218	350	208	130	249	306	16	452	50	122	38	20	216	36	32	
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes		136	51	53	56	70	57	20	49	76	4	106	12	16	8	10	50	12	8	
	C%	23	25	22	26	20	27	15	20	25	25	23	24	13	21	50	23	33	25	
No		460	150	188	158	280	151	110	199	230	9	346	38	106	30	10	166	24	24	
	C%	77	75	77	72	80	73	85	80	75	56	77	76	87	79	50	77	67	75	
Undecided		2	0	2	2	0	0	0	0	0	2	0	0	0	0	0	0	0	0	
	C%	0	0	1	1	0	0	0	0	0	13	0	0	0	0	0	0	0	0	
Refused		2	0	2	2	0	0	0	1	0	1	0	0	0	0	0	0	0	0	
	C%	0	0	1	1	0	0	0	0	0	6	0	0	0	0	0	0	0	0	

Q18. In the 2004 presidential election, did you vote for?

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===== BANNER 2 =====
          DIRECTION      HILLARY      VOTE FOR      VOTE FOR      MADE UP      REASON FOR      REASON FOR
          OF OHIO        CLINTON    ATTORNEY    PRESIDENT    /CHANGE    FOR MCCAIN    FOR OBAMA
          -----      SUPPORTER  GENERAL    -----      -----      -----      -----
          Right Wrong  -----      Cord Cri-   Mc-      Made   Might For   Ag-      Ag-
          track track  Yes  No  -ray tes  Cain  Obama Undec  up   ch-   Cain  Obama Palin  Obama Bush  Cain
          -----      -----      -----      -----      -----      -----      -----      -----      -----      -----
Total      600  201  245  218  350  208  130  249  306  16  452  50  122  38  20  216  36  32
C%      100  100  100  100  100  100  100  100  100  100  100  100  100  100  100  100  100  100

John Kerry - Democrat      255  107  102  144  101  159  10  25  223  4  223  10  8  4  2  167  24  16
C%      43  53  42  66  29  76  8  10  73  25  49  20  7  11  10  77  67  50

George Bush -
Republican      262  66  116  40  214  36  108  200  48  4  196  28  106  34  18  26  10  10
C%      44  33  47  18  61  17  83  80  16  25  43  56  87  89  90  12  28  31

Ralph Nader - Reform
C%      8  2  4  4  4  2  4  4  4  0  4  4  2  0  0  2  0  0

Michael Badnarik -
Libertarian      4  0  0  0  4  0  0  2  0  2  0  0  0  0  0  0  0  0
C%      1  0  0  0  1  0  0  1  0  13  0  0  0  0  0  0  0  0

Did not vote      29  18  5  14  11  7  6  8  17  2  15  6  6  0  0  11  0  4
C%      5  9  2  6  3  3  5  3  6  13  3  12  5  0  0  5  0  13

Undecided      10  2  8  2  6  0  0  0  6  0  8  0  0  0  0  4  2  0
C%      2  1  3  1  2  0  0  0  2  0  2  0  0  0  0  2  6  0

Refused      32  6  10  14  10  4  2  10  8  4  6  2  0  0  0  6  0  2
C%      5  3  4  6  3  2  2  4  3  25  1  4  0  0  0  3  0  6

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===== BANNER 3 =====																			
BEST PLAN TO BRING JOBS OHIO		MOST IMPORTANT ISSUE								TRUST MORE		COMFORTABLE WITH MCCAIN				COMFORTABLE WITH OBAMA			
Total	Obama	Mc- Cain	Eco- nomy/ Jobs	Moral value	Taxes	Hea- lth- care	Iraq	Educa- -tion	Obama	Mc- Cain	Ext	Very	Some- what	Not at all	Ext	Very	Some- what	Not at all	
Total	600	296	148	308	68	40	38	28	24	304	216	150	140	124	144	64	118	145	237
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Cuyahoga	79	63	5	51	4	4	4	2	5	68	7	46	15	10	6	5	5	13	54
C%	13	21	3	17	6	10	11	7	21	22	3	31	11	8	4	8	4	9	23
Northeast	150	82	44	80	16	6	14	8	4	84	58	40	36	26	44	16	30	38	60
C%	25	28	30	26	24	15	37	29	17	28	27	27	26	21	31	25	25	26	25
Columbus/SE	153	63	43	57	28	15	13	8	7	61	64	24	38	34	46	23	40	30	53
C%	26	21	29	19	41	38	34	29	29	20	30	16	27	27	32	36	34	21	22
Toledo/NW	76	35	13	43	2	0	4	4	4	33	25	13	23	19	11	3	18	21	26
C%	13	12	9	14	3	0	11	14	17	11	12	9	16	15	8	5	15	14	11
Cinci/Dayton	142	53	43	77	18	15	3	6	4	58	62	27	28	35	37	17	25	43	44
C%	24	18	29	25	26	38	8	21	17	19	29	18	20	28	26	27	21	30	19

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===== BANNER 3 =====
      BEST PLAN
      TO BRING
      JOBS OHIO
-----
      Total  Obama  Cain  Eco-  Moral  Taxes  Hea-  Educa  TRUST MORE  COMFORTABLE WITH MCCAIN  COMFORTABLE WITH OBAMA
      C%      C%      C%      nomy/  value  care  lth-  -tion  Obama  Cain  Ext  Very  what  all  Ext  Very  what  all
      -----
Total      600  296  148  308   68   40   38   28   24  304  216  150  140  124  144   64  118  145  237
C%      100  100  100  100  100  100  100  100  100  100  100  100  100  100  100  100  100  100
Male      276  135   70  143   34   21   13   8   12  135  105   65   63   55   74   27   55   78  103
C%      46   46   47   46   50   53   34   29   50   44   49   43   45   44   51   42   47   54   43
Female    324  161   78  165   34   19   25   20   12  169  111   85   77   69   70   37   63   67  134
C%      54   54   53   54   50   48   66   71   50   56   51   57   55   56   49   58   53   46   57
  
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S2. How likely are you to vote in the Presidential Election on November 4th?

===== BANNER 3 =====																				
		BEST PLAN TO BRING JOBS OHIO		MOST IMPORTANT ISSUE							TRUST MORE		COMFORTABLE WITH MCCAIN				COMFORTABLE WITH OBAMA			
		Mc-	Eco-	Moral	Taxes	Hea-	Educa-			Mc-		Ext	Very	Some-	Not	Ext	Very	Some-	Not	
		Cain	nomy/ Jobs	value		lth- care	tion	Iraq		Cain				what	at all			what	at all	
		Total	Obama	Cain						Obama	Cain									
Total		600	296	148	308	68	40	38	28	24	304	216	150	140	124	144	64	118	145	237
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very likely		543	267	138	293	58	40	28	22	22	273	198	135	126	114	128	58	108	135	208
	C%	91	90	93	95	85	100	74	79	92	90	92	90	90	92	89	91	92	93	88
Somewhat likely		23	9	4	3	2	0	6	2	2	9	8	3	6	4	8	4	2	4	11
	C%	4	3	3	1	3	0	16	7	8	3	4	2	4	3	6	6	2	3	5
Already voted		34	20	6	12	8	0	4	4	0	22	10	12	8	6	8	2	8	6	18
	C%	6	7	4	4	12	0	11	14	0	7	5	8	6	5	6	3	7	4	8

S3. And which political party do you feel closest to - Democrat, Republican, Independent/Undeclared, or something else?

===== BANNER 3 =====																				
		BEST PLAN TO BRING JOBS OHIO		MOST IMPORTANT ISSUE							TRUST MORE		COMFORTABLE WITH MCCAIN				COMFORTABLE WITH OBAMA			
		Mc-	Eco-	Moral	Hea-	Educa-				Mc-		Ext	Very	Some-	Not	Ext	Very	Some-	Not	
		Obama	nomy/ Jobs	value	lth- care	Taxes	Iraq	-tion	Obama	Cain				what	at all			what	at all	
		Total	Obama	Cain																
Total		600	296	148	308	68	40	38	28	24	304	216	150	140	124	144	64	118	145	237
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat		270	222	10	170	12	16	22	14	12	228	28	120	92	32	24	6	24	49	185
	C%	45	75	7	55	18	40	58	50	50	75	13	80	66	26	17	9	20	34	78
Republican		184	20	116	78	40	16	8	8	0	14	150	10	18	50	92	54	76	42	4
	C%	31	7	78	25	59	40	21	29	0	5	69	7	13	40	64	84	64	29	2
Independent/Undeclared		94	36	14	44	12	4	2	4	4	40	28	14	22	28	14	4	14	40	24
	C%	16	12	9	14	18	10	5	14	17	13	13	9	16	23	10	6	12	28	10
Other		16	6	4	4	0	4	4	0	2	4	4	2	0	4	8	0	2	4	8
	C%	3	2	3	1	0	10	11	0	8	1	2	1	0	3	6	0	2	3	3
Not registered yet		4	4	0	0	0	0	0	0	2	4	0	4	0	0	0	0	0	0	4
	C%	1	1	0	0	0	0	0	0	8	1	0	3	0	0	0	0	0	0	2
Refused		32	8	4	12	4	0	2	2	4	14	6	0	8	10	6	0	2	10	12
	C%	5	3	3	4	6	0	5	7	17	5	3	0	6	8	4	0	2	7	5

===== BANNER 3 =====																				
		BEST PLAN TO BRING JOBS OHIO			MOST IMPORTANT ISSUE						TRUST MORE		COMFORTABLE WITH MCCAIN				COMFORTABLE WITH OBAMA			
		Mc-	Eco-	Moral	Hea-				Educa-	Mc-			Some-	Not			Some-	Not		
Total	C%	Obama	Cain	Jobs	value	Taxes	care	Iraq	-tion	Obama	Cain	Ext	Very	what	at	Ext	Very	what	at	
Total		600	296	148	308	68	40	38	28	24	304	216	150	140	124	144	64	118	145	237
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-25		32	22	2	16	0	2	2	0	6	26	6	12	10	6	2	6	4	5	15
	C%	5	7	1	5	0	5	5	0	25	9	3	8	7	5	1	9	3	3	6
26-35		46	22	10	30	4	2	2	2	0	24	12	10	12	12	6	2	14	6	20
	C%	8	7	7	10	6	5	5	7	0	8	6	7	9	10	4	3	12	4	8
36-45		107	51	20	51	18	6	6	8	6	55	46	21	34	24	24	18	16	38	33
	C%	18	17	14	17	26	15	16	29	25	18	21	14	24	19	17	28	14	26	14
46-55		153	87	40	77	18	22	10	4	6	89	54	55	32	26	38	10	36	38	67
	C%	26	29	27	25	26	55	26	14	25	29	25	37	23	21	26	16	31	26	28
56-65		110	58	22	62	8	4	6	4	4	56	32	26	26	24	24	8	18	24	48
	C%	18	20	15	20	12	10	16	14	17	18	15	17	19	19	17	13	15	17	20
66-75		78	30	28	40	12	4	2	0	0	30	32	18	12	16	22	10	14	22	26
	C%	13	10	19	13	18	10	5	0	0	10	15	12	9	13	15	16	12	15	11
Over 75		70	26	24	28	8	0	10	10	2	24	30	8	14	14	26	8	16	10	28
	C%	12	9	16	9	12	0	26	36	8	8	14	5	10	11	18	13	14	7	12
Refused		4	0	2	4	0	0	0	0	0	0	4	0	0	2	2	0	2	0	0
	C%	1	0	1	1	0	0	0	0	0	0	2	0	0	2	1	3	0	1	0

S5. Which of the following best describes your race or ethnicity?

===== BANNER 3 =====																				
		BEST PLAN TO BRING JOBS OHIO			MOST IMPORTANT ISSUE						TRUST MORE		COMFORTABLE WITH MCCAIN				COMFORTABLE WITH OBAMA			
		Mc-	Eco-	Moral	Hea-	Educa-	Mc-				Some-	Not				Some-	Not			
Total	Obama	Cain	nomy/ Jobs	value	Taxes	care	Iraq	-tion	Obama	Cain	Ext	Very	what	at	Ext	Very	what	at		

Total	600	296	148	308	68	40	38	28	24	304	216	150	140	124	144	64	118	145	237	
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
White/Caucasian	511	237	142	257	66	34	30	28	18	233	208	103	118	118	134	58	114	128	179	
C%	85	80	96	83	97	85	79	100	75	77	96	69	84	95	93	91	97	88	76	
African-American	63	47	2	41	2	4	6	0	4	59	2	37	18	4	2	2	2	13	44	
C%	11	16	1	13	3	10	16	0	17	19	1	25	13	3	1	3	2	9	19	
American Indian	10	4	0	4	0	0	0	0	0	4	2	4	0	2	2	2	0	0	6	
C%	2	1	0	1	0	0	0	0	0	1	1	3	0	2	1	3	0	0	3	
Hispanic	6	4	2	4	0	0	0	0	2	4	2	4	0	0	2	2	0	0	4	
C%	1	1	1	1	0	0	0	0	8	1	1	3	0	0	1	3	0	0	2	
Undecided	6	4	0	2	0	2	2	0	0	4	0	2	2	0	2	0	0	2	4	
C%	1	1	0	1	0	5	5	0	0	1	0	1	1	0	1	0	0	1	2	
Refused	4	0	2	0	0	0	0	0	0	0	2	0	2	0	2	0	2	2	0	
C%	1	0	1	0	0	0	0	0	0	0	1	0	1	0	1	0	2	1	0	

Q1. Do you think Ohio is on the right track or the wrong track?

===== BANNER 3 =====																				
		BEST PLAN TO BRING JOBS OHIO		MOST IMPORTANT ISSUE							TRUST MORE		COMFORTABLE WITH MCCAIN				COMFORTABLE WITH OBAMA			
		Mc-	Eco-	Moral	Hea-	Educa-				Mc-		Ext	Very	Some-	Not	Ext	Very	Some-	Not	
		Obama	nomy/ Jobs	value	lth- care	-tion	Iraq			Obama	Cain			what	at all			what	at all	
		Total																		
Total		600	296	148	308	68	40	38	28	24	304	216	150	140	124	144	64	118	145	237
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right track		201	125	38	109	14	16	14	12	14	133	50	69	60	34	32	24	22	48	97
	C%	34	42	26	35	21	40	37	43	58	44	23	46	43	27	22	38	19	33	41
Wrong track		245	111	68	131	38	18	10	8	8	113	92	65	54	50	62	24	50	65	94
	C%	41	38	46	43	56	45	26	29	33	37	43	43	39	40	43	38	42	45	40
Undecided		154	60	42	68	16	6	14	8	2	58	74	16	26	40	50	16	46	32	46
	C%	26	20	28	22	24	15	37	29	8	19	34	11	19	32	35	25	39	22	19

Q2. Were you a Hillary Clinton supporter originally?

===== BANNER 3 =====																				
		BEST PLAN TO BRING JOBS OHIO		MOST IMPORTANT ISSUE							TRUST MORE		COMFORTABLE WITH MCCAIN				COMFORTABLE WITH OBAMA			
		Mc-	Eco-	Moral	Hea-	Educa-				Mc-		Ext	Very	Some-	Not	Ext	Very	Some-	Not	
		Obama	nomy/ Jobs	value	lth- care	Taxes	Iraq	-tion	Obama	Cain				what	at			what	at	
		Total																		
Total		600	296	148	308	68	40	38	28	24	304	216	150	140	124	144	64	118	145	237
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes		218	144	24	130	6	10	20	12	12	150	42	70	72	40	24	16	20	50	118
	C%	36	49	16	42	9	25	53	43	50	49	19	47	51	32	17	25	17	34	50
No		350	138	122	164	60	26	16	14	12	142	168	76	60	76	118	46	96	89	107
	C%	58	47	82	53	88	65	42	50	50	47	78	51	43	61	82	72	81	61	45
Undecided		24	14	2	12	0	4	2	0	0	12	6	4	8	8	2	2	2	6	12
	C%	4	5	1	4	0	10	5	0	0	4	3	3	6	6	1	3	2	4	5
Refused		8	0	0	2	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0
	C%	1	0	0	1	3	0	0	7	0	0	0	0	0	0	0	0	0	0	0

Q3. If the General Election for Attorney General were held today and the candidates were Democrat Richard Cordray, Republican Mike Crites, or Independent Robert Owens, for whom would you vote or toward whom would you lean?

===== BANNER 3 =====																				
BEST PLAN TO BRING JOBS OHIO		MOST IMPORTANT ISSUE									TRUST MORE		COMFORTABLE WITH MCCAIN				COMFORTABLE WITH OBAMA			
Total	Obama	Mc- Cain	Eco- Jobs	Moral value	Taxes	Hea- lth- care	Iraq	Educa- tion		Obama	Mc- Cain	Ext	Very	Some- what	Not at all	Ext	Very	Some- what	Not at all	
Total	600	296	148	308	68	40	38	28	24	304	216	150	140	124	144	64	118	145	237	
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Richard Cordray	208	164	20	122	8	16	20	12	6	168	26	92	60	30	22	16	10	45	129	
C%	35	55	14	40	12	40	53	43	25	55	12	61	43	24	15	25	8	31	54	
Mike Crites	130	16	80	52	34	10	4	8	2	12	102	4	22	30	68	30	60	28	10	
C%	22	5	54	17	50	25	11	29	8	4	47	3	16	24	47	47	51	19	4	
Robert Owens	34	14	6	18	2	0	2	2	2	12	18	8	4	12	8	4	8	12	10	
C%	6	5	4	6	3	0	5	7	8	4	8	5	3	10	6	6	7	8	4	
Undecided	212	96	42	112	22	14	10	2	12	106	70	44	52	50	44	14	38	60	82	
C%	35	32	28	36	32	35	26	7	50	35	32	29	37	40	31	22	32	41	35	
Refused	16	6	0	4	2	0	2	4	2	6	0	2	2	2	2	0	2	0	6	
C%	3	2	0	1	3	0	5	14	8	2	0	1	1	2	1	0	2	0	3	

Q5. Is your mind made up or do you think you might change your mind before the election?

BASE: Those who know who they are voting for

===== BANNER 3 =====																					
		BEST PLAN TO BRING JOBS OHIO										TRUST MORE		COMFORTABLE WITH MCCAIN				COMFORTABLE WITH OBAMA			
		----- MOST IMPORTANT ISSUE -----										-----		-----				-----			
		Mc-	Eco-	Moral		Hea-		Educa		Mc-		Ext	Very	Some-	Not	Ext	Very	Some-	Not		
Total	Obama	Cain	Jobs	value	Taxes	care	Iraq	-tion	Obama	Cain				what	at			what	at		
Total	518	264	144	268	64	36	28	26	20	284	204	148	128	96	128	64	112	121	213		
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		
Mind made up	452	244	120	228	56	36	24	24	16	260	174	136	120	66	118	60	96	93	199		
C%	87	92	83	85	88	100	86	92	80	92	85	92	94	69	92	94	86	77	93		
Might change	50	16	20	34	4	0	2	2	2	20	20	6	8	28	4	4	14	16	12		
C%	10	6	14	13	6	0	7	8	10	7	10	4	6	29	3	6	13	13	6		
Undecided	16	4	4	6	4	0	2	0	2	4	10	6	0	2	6	0	2	12	2		
C%	3	2	3	2	6	0	7	0	10	1	5	4	0	2	5	0	2	10	1		

===== BANNER 3 =====																				
		BEST PLAN TO BRING JOBS OHIO			MOST IMPORTANT ISSUE						TRUST MORE		COMFORTABLE WITH MCCAIN				COMFORTABLE WITH OBAMA			
		Mc-	Eco-	Moral	Hea-	Educa-			Mc-			Ext	Very	Some-	Not	Ext	Very	Some-	Not	
Total	Obama	Cain	nomy/ Jobs	value	Taxes	lth- care	Iraq	-tion	Obama	Cain	Ext	Very	what	at all	Ext	Very	what	at all		
Total	600	296	148	308	68	40	38	28	24	304	216	150	140	124	144	64	118	145	237	
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Bob Barr	6	0	4	4	0	0	0	0	0	0	4	0	0	4	2	2	0	4	0	
C%	1	0	3	1	0	0	0	0	0	0	2	0	0	3	1	3	0	3	0	
John McCain	249	14	139	87	57	19	10	13	3	10	207	3	23	70	127	58	110	57	11	
C%	42	5	94	28	84	48	26	46	13	3	96	2	16	56	88	91	93	39	5	
Cynthia McKinney	2	2	0	2	0	0	0	0	0	2	0	0	0	2	0	0	2	0	0	
C%	0	1	0	1	0	0	0	0	0	1	0	0	0	2	0	0	2	0	0	
Ralph Nader	8	6	0	4	0	0	0	0	2	6	0	2	0	4	2	0	0	2	6	
C%	1	2	0	1	0	0	0	0	8	2	0	1	0	3	1	0	0	1	3	
Barack Obama	306	268	4	200	8	18	26	14	18	282	2	144	116	40	4	4	4	77	215	
C%	51	91	3	65	12	45	68	50	75	93	1	96	83	32	3	6	3	53	91	
Undecided	16	5	1	8	1	1	0	0	1	3	3	1	0	4	7	0	1	5	5	
C%	3	2	1	3	1	3	0	0	4	1	1	1	0	3	5	0	1	3	2	
Refused	13	1	0	3	2	2	2	1	0	1	0	0	1	0	2	0	1	0	0	
C%	2	0	0	1	3	5	5	4	0	0	0	0	1	0	1	0	1	0	0	

Q7. Which of the following reasons drive your vote for John McCain: is it a vote for McCain, a vote for Sarah Palin, or a vote against Barack Obama?

BASE: Those voting for or leaning towards McCain

===== BANNER 3 =====																					
		BEST PLAN TO BRING JOBS OHIO										TRUST MORE		COMFORTABLE WITH MCCAIN				COMFORTABLE WITH OBAMA			
		MOST IMPORTANT ISSUE																			
		Mc-	Eco-	Moral		Hea-		Educa		Mc-			Ext	Very	Some-	Not	Ext	Very	Some-	Not	
		Obama	nomy/ Jobs	value	Taxes	lth- care	Iraq	-tion	Obama	Cain	Ext	Very	what	at	all	Ext	Very	what	at		
		Total	Obama	Cain	Jobs	value	Taxes	lth- care	Iraq	-tion	Obama	Cain	Ext	Very	Some-	Not	Ext	Very	Some-	Not	
Total		249	14	139	87	57	19	10	13	3	10	207	3	23	70	127	58	110	57	11	
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
More of a vote for McCain		122	0	86	42	34	12	4	10	0	0	118	0	8	32	70	34	68	20	0	
	C%	49	0	62	48	60	63	40	77	0	0	57	0	35	46	55	59	62	35	0	
More of a vote for Palin		20	0	12	8	4	0	0	0	0	0	16	2	4	8	6	4	10	4	2	
	C%	8	0	9	9	7	0	0	0	0	0	8	67	17	11	5	7	9	7	18	
More of a vote against Obama		38	0	22	12	12	2	2	0	2	0	38	0	2	8	28	10	14	14	0	
	C%	15	0	16	14	21	11	20	0	67	0	18	0	9	11	22	17	13	25	0	
Other		20	0	12	2	4	2	0	0	0	0	18	0	2	4	14	6	10	4	0	
	C%	8	0	9	2	7	11	0	0	0	0	9	0	9	6	11	10	9	7	0	
Undecided		30	7	5	12	0	3	3	2	0	5	12	0	6	9	6	4	5	11	3	
	C%	12	50	4	14	0	16	30	15	0	50	6	0	26	13	5	7	5	19	27	
Refused		19	7	2	11	3	0	1	1	1	5	5	1	1	9	3	0	3	4	6	
	C%	8	50	1	13	5	0	10	8	33	50	2	33	4	13	2	0	3	7	55	

Q8. Which of the following reasons drive your vote for Barack Obama: is it a vote for Obama, a vote for Joe Biden, a vote against McCain, or a vote against George Bush?

BASE: Those voting for or leaning towards Obama

===== BANNER 3 =====																				
		BEST PLAN TO BRING JOBS OHIO		MOST IMPORTANT ISSUE							TRUST MORE		COMFORTABLE WITH MCCAIN				COMFORTABLE WITH OBAMA			
		Mc- Obama	Cain	Eco- nomy/ Jobs	Moral value	Taxes	Hea- lth- care	Iraq	Educa- -tion	Obama	Mc- Cain	Ext	Very	Some- what	Not at all	Ext	Very	Some- what	Not at all	
Total		306	268	4	200	8	18	26	14	18	282	2	144	116	40	4	4	4	77	215
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More of a vote for Obama		216	196	0	144	4	12	14	8	14	202	0	122	72	20	2	4	4	55	149
	C%	71	73	0	72	50	67	54	57	78	72	0	85	62	50	50	100	100	71	69
More of a vote for Biden		4	0	2	2	2	0	0	0	0	4	0	0	2	0	2	0	0	2	2
	C%	1	0	50	1	25	0	0	0	0	1	0	0	2	0	50	0	0	3	1
More of a vote against McCain		32	32	0	20	0	2	4	2	2	30	2	12	12	6	0	0	0	2	28
	C%	10	12	0	10	0	11	15	14	11	11	100	8	10	15	0	0	0	3	13
More of a vote against Palin		4	2	0	2	0	0	2	0	0	4	0	4	0	0	0	0	0	4	0
	C%	1	1	0	1	0	0	8	0	0	1	0	3	0	0	0	0	0	5	0
More of a vote against Bush		36	28	2	26	0	2	4	2	2	30	0	6	16	14	0	0	0	10	26
	C%	12	10	50	13	0	11	15	14	11	11	0	4	14	35	0	0	0	13	12
Other		4	2	0	0	2	2	0	0	0	4	0	0	4	0	0	0	0	4	0
	C%	1	1	0	0	25	11	0	0	0	1	0	0	3	0	0	0	0	5	0
Undecided		8	8	0	4	0	0	2	2	0	8	0	0	8	0	0	0	0	0	8
	C%	3	3	0	2	0	0	8	14	0	3	0	0	7	0	0	0	0	0	4
Refused		2	0	0	2	0	0	0	0	0	0	0	0	2	0	0	0	0	0	2
	C%	1	0	0	1	0	0	0	0	0	0	0	0	2	0	0	0	0	0	1

Q9. The unemployment rate in Ohio is over seven percent. Which Presidential candidate - Barack Obama or John McCain - has the best plan to bring jobs to Ohio?

===== BANNER 3 =====																				
		BEST PLAN TO BRING JOBS OHIO		MOST IMPORTANT ISSUE							TRUST MORE		COMFORTABLE WITH MCCAIN				COMFORTABLE WITH OBAMA			
		Mc- Cain	Eco- nomy/ Jobs	Moral value	Taxes	Hea- lth- care	Iraq	Educa- tion	Obama	Mc- Cain	Ext	Very	Some- what	Not at all	Ext	Very	Some- what	Not at all		
Total	C%	Obama	Cain	Jobs	value	Taxes	care	Iraq	tion	Obama	Cain	Ext	Very	Some- what	Not at all	Ext	Very	Some- what	Not at all	
Total		600	296	148	308	68	40	38	28	24	304	216	150	140	124	144	64	118	145	237
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Obama		296	296	0	196	2	16	30	14	12	274	6	142	102	46	2	6	10	65	205
	C%	49	100	0	64	3	40	79	50	50	90	3	95	73	37	1	9	8	45	86
McCain		148	0	148	62	32	18	4	8	2	2	140	2	8	32	100	46	72	28	2
	C%	25	0	100	20	47	45	11	29	8	1	65	1	6	26	69	72	61	19	1
Other		16	0	0	4	4	0	0	0	0	2	6	0	0	4	10	0	0	8	6
	C%	3	0	0	1	6	0	0	0	0	1	3	0	0	3	7	0	0	6	3
Both		18	0	0	4	6	0	0	0	0	6	10	2	4	6	4	2	8	4	2
	C%	3	0	0	1	9	0	0	0	0	2	5	1	3	5	3	3	7	3	1
Undecided		72	0	0	22	18	4	4	6	6	14	32	4	18	24	12	8	10	28	14
	C%	12	0	0	7	26	10	11	21	25	5	15	3	13	19	8	13	8	19	6
Refused		4	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	C%	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Neither (DO NOT READ)		46	0	0	18	6	2	0	0	4	6	22	0	8	12	16	2	18	12	8
	C%	8	0	0	6	9	5	0	0	17	2	10	0	6	10	11	3	15	8	3

Q10. Which one of the following issues matters most in deciding your vote for president?

===== BANNER 3 =====																				
		BEST PLAN TO BRING JOBS OHIO		MOST IMPORTANT ISSUE							TRUST MORE		COMFORTABLE WITH MCCAIN				COMFORTABLE WITH OBAMA			
		Mc- Obama	Cain	Eco- nomy/ Jobs	Moral value	Taxes	Hea- lth- care	Iraq	Educa- -tion	Obama	Mc- Cain	Ext	Very	Some- what	Not at all	Ext	Very	Some- what	Not at all	
Total	C%																			
Total		600	296	148	308	68	40	38	28	24	304	216	150	140	124	144	64	118	145	237
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Taxes		40	16	18	0	0	40	0	0	0	18	18	8	8	2	18	4	12	6	16
	C%	7	5	12	0	0	100	0	0	0	6	8	5	6	2	13	6	10	4	7
Education		24	12	2	0	0	0	0	24	16	4	10	4	4	6	0	2	4	4	18
	C%	4	4	1	0	0	0	0	100	5	2	7	3	3	4	0	2	3	3	8
Iraq		28	14	8	0	0	0	28	0	12	12	8	10	2	6	8	4	2	10	
	C%	5	5	5	0	0	0	100	0	4	6	5	7	2	4	13	3	1	4	
Terrorism		20	0	10	0	0	0	0	0	0	20	0	0	6	14	6	8	6	0	
	C%	3	0	7	0	0	0	0	0	0	9	0	0	5	10	9	7	4	0	
Economy/Jobs		308	196	62	308	0	0	0	0	194	78	96	86	70	38	18	44	87	145	
	C%	51	66	42	100	0	0	0	0	64	36	64	61	56	26	28	37	60	61	
Moral values		68	2	32	0	68	0	0	0	8	54	2	4	18	40	14	30	16	6	
	C%	11	1	22	0	100	0	0	0	3	25	1	3	15	28	22	25	11	3	
Healthcare		38	30	4	0	0	0	38	0	28	6	10	16	4	4	4	4	4	22	
	C%	6	10	3	0	0	0	100	0	9	3	7	11	3	3	6	3	3	9	
Other		42	18	2	0	0	0	0	0	18	10	8	8	10	10	2	8	14	12	
	C%	7	6	1	0	0	0	0	0	6	5	5	6	8	7	3	7	10	5	
Undecided		32	8	10	0	0	0	0	0	10	14	8	4	8	8	8	6	6	8	
	C%	5	3	7	0	0	0	0	0	3	6	5	3	6	6	13	5	4	3	

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===== BANNER 3 =====
      BEST PLAN
      TO BRING
      JOBS OHIO
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      Total  Obama  Cain  Eco-  Moral  Taxes  Hea-  Educa  TRUST MORE  COMFORTABLE WITH MCCAIN  COMFORTABLE WITH OBAMA
      C%      C%      C%  nomy/  value  care  lth-  tion  Obama  Cain  Ext  Very  what  all  Ext  Very  what  all
      -----
Total      509  250  125  262   53   36   31   26   21  258  182  128  117  105  122   52  100  116  210
C%      100  100  100  100  100  100  100  100  100  100  100  100  100  100  100  100  100  100
Yes        347  155   99  175   45   27   18   18   13  156  141   79   78   68   95   38   78   96  112
C%        68   62   79   67   85   75   58   69   62   60   77   62   67   65   78   73   78   83   53
No         156   93   24   83    8    9   13    8    8  100   37   48   38   35   27   10   22   18   98
C%        31   37   19   32   15   25   42   31   38   39   20   38   32   33   22   19   22   16   47
Undecided    6    2    2    4    0    0    0    0    0    2    4    1    1    2    0    4    0    2    0
C%         1    1    2    2    0    0    0    0    0    1    2    1    1    2    0    8    0    2    0
  
```

Q10B. Does Joe's story affect whether you will vote for John McCain or Barack Obama?

BASE: Those who know who Joe the Plumber is

===== BANNER 3 =====																						
	BEST PLAN		MOST IMPORTANT ISSUE										TRUST MORE		COMFORTABLE WITH MCCAIN				COMFORTABLE WITH OBAMA			
	TO BRING		Eco-	Moral	Hea-	Educa	Iraq	-tion	Obama	Cain	Ext	Very	Some-	Not	at	Ext	Very	Some-	Not	at		
	Total	Obama																			Jobs	value
Total	347	155	99	175	45	27	18	18	13	156	141	79	78	68	95	38	78	96	112			
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100			
Yes - More likley to vote for John McCain	21	5	8	7	0	4	0	2	1	6	13	4	2	5	6	4	7	5	5			
C%	6	3	8	4	0	15	0	11	8	4	9	5	3	7	6	11	9	5	4			
Yes - More likely to vote for Barack Obama	14	11	1	11	0	2	1	0	0	13	1	5	8	0	1	0	1	4	9			
C%	4	7	1	6	0	7	6	0	0	8	1	6	10	0	1	0	1	4	8			
Does not affect how I will vote	294	135	84	153	44	21	14	16	8	131	120	66	68	56	84	34	69	74	96			
C%	85	87	85	87	98	78	78	89	62	84	85	84	87	82	88	89	88	77	86			
Undecided	15	4	6	4	1	0	3	0	2	6	6	2	0	6	4	0	1	10	2			
C%	4	3	6	2	2	0	17	0	15	4	4	3	0	9	4	0	1	10	2			
Refused	3	0	0	0	0	0	0	0	2	0	1	2	0	1	0	0	0	3	0			
C%	1	0	0	0	0	0	0	0	15	0	1	3	0	1	0	0	0	3	0			

Q11. Overall, which candidate do you trust more - Barack Obama or John McCain?

===== BANNER 3 =====																				
		BEST PLAN TO BRING JOBS OHIO		MOST IMPORTANT ISSUE							TRUST MORE		COMFORTABLE WITH MCCAIN				COMFORTABLE WITH OBAMA			
		Mc-	Eco-	Moral	Taxes	Hea-	Educa-			Obama	Mc-	Ext	Very	Some-	Not	Ext	Very	Some-	Not	
Total	Obama	Cain	Jobs	value		lth-	-tion	Iraq		Cain				what	at			what	at	
						care									all				all	
Total	600	296	148	308	68	40	38	28	24	304	216	150	140	124	144	64	118	145	237	
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Obama	304	274	2	194	8	18	28	12	16	304	0	142	112	40	6	6	6	67	219	
C%	51	93	1	63	12	45	74	43	67	100	0	95	80	32	4	9	5	46	92	
McCain	216	6	140	78	54	18	6	12	4	0	216	2	12	62	126	54	106	54	2	
C%	36	2	95	25	79	45	16	43	17	0	100	1	9	50	88	84	90	37	1	
Undecided	60	10	6	28	4	4	0	4	4	0	0	4	10	18	12	2	4	22	12	
C%	10	3	4	9	6	10	0	14	17	0	0	3	7	15	8	3	3	15	5	
Refused	20	6	0	8	2	0	4	0	0	0	0	2	6	4	0	2	2	2	4	
C%	3	2	0	3	3	0	11	0	0	0	0	1	4	3	0	3	2	1	2	

Q12. Regardless of how you would vote, how comfortable would you be with Barack Obama as president?

===== BANNER 3 =====																				
		BEST PLAN TO BRING JOBS OHIO		MOST IMPORTANT ISSUE							TRUST MORE		COMFORTABLE WITH MCCAIN				COMFORTABLE WITH OBAMA			
		Mc- Obama	Cain	Eco- nomy/ Jobs	Moral value	Taxes	Hea- lth- care	Iraq	Educa- -tion	Obama	Mc- Cain	Ext	Very	Some- what	Not at all	Ext	Very	Some- what	Not at all	
Total	C%																			
Total		600	296	148	308	68	40	38	28	24	304	216	150	140	124	144	64	118	145	237
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Extremely comfortable		150	142	2	96	2	8	10	8	10	142	2	150	0	0	0	6	2	31	107
	C%	25	48	1	31	3	20	26	29	42	47	1	100	0	0	0	9	2	21	45
Very comfortable		140	102	8	86	4	8	16	10	4	112	12	0	140	0	0	8	16	34	80
	C%	23	34	5	28	6	20	42	36	17	37	6	0	100	0	0	13	14	23	34
Somewhat comfortable		124	46	32	70	18	2	4	2	4	40	62	0	0	124	0	10	38	40	36
	C%	21	16	22	23	26	5	11	7	17	13	29	0	0	100	0	16	32	28	15
Not at all comfortable		144	2	100	38	40	18	4	6	6	6	126	0	0	0	144	38	54	36	14
	C%	24	1	68	12	59	45	11	21	25	2	58	0	0	0	100	59	46	25	6
Undecided		34	4	6	16	4	4	2	0	0	4	14	0	0	0	0	2	8	4	0
	C%	6	1	4	5	6	10	5	0	0	1	6	0	0	0	0	3	7	3	0
Refused		8	0	0	2	0	0	2	2	0	0	0	0	0	0	0	0	0	0	0
	C%	1	0	0	1	0	0	5	7	0	0	0	0	0	0	0	0	0	0	0

Q13. Regardless of how you would vote, how comfortable would you be with John McCain as president?

===== BANNER 3 =====																				
		BEST PLAN TO BRING JOBS OHIO		MOST IMPORTANT ISSUE							TRUST MORE		COMFORTABLE WITH MCCAIN				COMFORTABLE WITH OBAMA			
		Mc- Obama	Cain	Eco- nomy/ Jobs	Moral value	Taxes	Hea- lth- care	Iraq	Educa- -tion	Obama	Mc- Cain	Ext	Very	Some- what	Not at all	Ext	Very	Some- what	Not at all	
Total	C%																			
Total		600	296	148	308	68	40	38	28	24	304	216	150	140	124	144	64	118	145	237
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Extremely comfortable		64	6	46	18	14	4	4	8	0	6	54	6	8	10	38	64	0	0	0
	C%	11	2	31	6	21	10	11	29	0	2	25	4	6	8	26	100	0	0	0
Very comfortable		118	10	72	44	30	12	4	4	2	6	106	2	16	38	54	0	118	0	0
	C%	20	3	49	14	44	30	11	14	8	2	49	1	11	31	38	0	100	0	0
Somewhat comfortable		145	65	28	87	16	6	4	2	4	67	54	31	34	40	36	0	0	145	0
	C%	24	22	19	28	24	15	11	7	17	22	25	21	24	32	25	0	0	100	0
Not at all comfortable		237	205	2	145	6	16	22	10	18	219	2	107	80	36	14	0	0	0	237
	C%	40	69	1	47	9	40	58	36	75	72	1	71	57	29	10	0	0	0	100
Undecided		28	10	0	12	2	2	2	2	0	6	0	4	2	0	2	0	0	0	0
	C%	5	3	0	4	3	5	5	7	0	2	0	3	1	0	1	0	0	0	0
Refused		8	0	0	2	0	0	2	2	0	0	0	0	0	0	0	0	0	0	0
	C%	1	0	0	1	0	0	5	7	0	0	0	0	0	0	0	0	0	0	0

Q14. Which of the following comes closest to your opinion of the upcoming Presidential election?

===== BANNER 3 =====																				
		BEST PLAN TO BRING JOBS OHIO		MOST IMPORTANT ISSUE							TRUST MORE		COMFORTABLE WITH MCCAIN				COMFORTABLE WITH OBAMA			
		Mc- Obama	Cain	Eco- nomy/ Jobs	Moral value	Taxes	Hea- lth- care	Iraq	Educa- tion	Obama	Mc- Cain	Ext	Very	Some- what	Not at all	Ext	Very	Some- what	Not at all	
Total	C%																			
Total		600	296	148	308	68	40	38	28	24	304	216	150	140	124	144	64	118	145	237
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Most important		223	147	48	131	28	16	20	2	8	137	68	93	44	26	48	30	32	38	113
	C%	37	50	32	43	41	40	53	7	33	45	31	62	31	21	33	47	27	26	48
Very important		271	121	76	129	30	18	14	20	6	131	112	45	70	68	72	24	64	77	94
	C%	45	41	51	42	44	45	37	71	25	43	52	30	50	55	50	38	54	53	40
No different than any other		82	26	20	38	10	2	4	6	6	32	32	10	24	30	12	6	22	24	24
	C%	14	9	14	12	15	5	11	21	25	11	15	7	17	24	8	9	19	17	10
Not really that important		14	2	2	8	0	2	0	0	2	4	2	0	2	0	10	4	0	2	6
	C%	2	1	1	3	0	5	0	0	8	1	1	0	1	0	7	6	0	1	3
Undecided		6	0	0	2	0	2	0	0	2	0	0	2	0	0	0	0	0	2	0
	C%	1	0	0	1	0	5	0	0	8	0	0	1	0	0	0	0	0	1	0
Refused		4	0	2	0	0	0	0	0	0	2	0	0	0	2	0	0	0	2	0
	C%	1	0	1	0	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0

Q15. When all the votes are counted in November of 2008, who do you think will be our next President?

===== BANNER 3 =====																				
		BEST PLAN TO BRING JOBS OHIO		MOST IMPORTANT ISSUE							TRUST MORE		COMFORTABLE WITH MCCAIN				COMFORTABLE WITH OBAMA			
		Mc-	Eco-	Moral	Taxes	Hea-	Educa-			Mc-		Ext	Very	Some-	Not	Ext	Very	Some-	Not	
		Obama	nomy/ Jobs	value		lth- care	tion	Iraq		Obama	Cain			what	at			what	at	
		Total	Obama	Cain																
Total		600	296	148	308	68	40	38	28	24	304	216	150	140	124	144	64	118	145	237
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Obama		396	272	42	234	24	26	26	14	18	274	78	142	124	76	40	20	48	95	219
	C%	66	92	28	76	35	65	68	50	75	90	36	95	89	61	28	31	41	66	92
McCain		92	6	64	32	20	6	4	10	4	8	84	2	6	20	58	28	46	16	2
	C%	15	2	43	10	29	15	11	36	17	3	39	1	4	16	40	44	39	11	1
Undecided		102	18	38	40	24	6	6	4	2	22	50	6	10	28	42	16	24	30	16
	C%	17	6	26	13	35	15	16	14	8	7	23	4	7	23	29	25	20	21	7
Refused		10	0	4	2	0	2	2	0	0	0	4	0	0	0	4	0	0	4	0
	C%	2	0	3	1	0	5	5	0	0	0	2	0	0	0	3	0	0	3	0

Q16. Has anyone in your household ever served in the U.S. military?

===== BANNER 3 =====																							
		BEST PLAN TO BRING JOBS OHIO										MOST IMPORTANT ISSUE		TRUST MORE		COMFORTABLE WITH MCCAIN				COMFORTABLE WITH OBAMA			
		Mc-		Eco-	Moral		Hea-	Educa-		Mc-		Some-		Not		Some-		Not					
Total		Obama	Cain	Jobs	value	Taxes	care	Iraq	-tion	Obama	Cain	Ext	Very	what	all	Ext	Very	what	all				
Total		600	296	148	308	68	40	38	28	24	304	216	150	140	124	144	64	118	145	237			
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100			
Yes		243	105	74	129	30	10	18	16	8	103	104	43	60	48	72	38	56	50	83			
	C%	41	35	50	42	44	25	47	57	33	34	48	29	43	39	50	59	47	34	35			
No		351	189	72	175	38	30	20	12	16	199	110	107	78	74	72	24	62	93	154			
	C%	59	64	49	57	56	75	53	43	67	65	51	71	56	60	50	38	53	64	65			
Undecided		2	0	2	2	0	0	0	0	0	0	2	0	0	2	0	2	0	0	0			
	C%	0	0	1	1	0	0	0	0	0	0	1	0	0	2	0	3	0	0	0			
Refused		4	2	0	2	0	0	0	0	0	2	0	0	2	0	0	0	0	2	0			
	C%	1	1	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0	1	0			

Q17. Does anyone in your household belong to a labor union?

===== BANNER 3 =====																				
		BEST PLAN TO BRING JOBS OHIO		MOST IMPORTANT ISSUE							TRUST MORE		COMFORTABLE WITH MCCAIN				COMFORTABLE WITH OBAMA			
		Mc-	Eco-	Moral	Hea-	Educa-				Mc-		Ext	Very	Some-	Not	Ext	Very	Some-	Not	
		Obama	nomy/ Jobs	value	lth- care	-tion	Iraq			Obama	Cain			what	at all			what	at all	
		Total																		
Total		600	296	148	308	68	40	38	28	24	304	216	150	140	124	144	64	118	145	237
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes		136	78	24	80	14	8	8	4	4	78	36	44	38	22	26	12	22	38	54
	C%	23	26	16	26	21	20	21	14	17	26	17	29	27	18	18	19	19	26	23
No		460	218	124	226	54	32	30	24	20	226	180	106	102	102	116	52	96	107	181
	C%	77	74	84	73	79	80	79	86	83	74	83	71	73	82	81	81	81	74	76
Undecided		2	0	0	2	0	0	0	0	0	0	0	0	0	0	2	0	0	0	2
	C%	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1
Refused		2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	C%	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Q18. In the 2004 presidential election, did you vote for?

===== BANNER 3 =====																				
		BEST PLAN TO BRING JOBS OHIO		MOST IMPORTANT ISSUE							TRUST MORE		COMFORTABLE WITH MCCAIN				COMFORTABLE WITH OBAMA			
		Mc-	Eco-	Moral	Hea-	Educa-				Mc-		Ext	Very	Some-	Not	Ext	Very	Some-	Not	
		Obama	nomy/ Jobs	value	lth- care	Taxes	Iraq	-tion	Obama	Cain				what	at all			what	at all	
		Total	Obama	Cain																
Total		600	296	148	308	68	40	38	28	24	304	216	150	140	124	144	64	118	145	237
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
John Kerry - Democrat		255	215	6	159	10	14	26	16	8	219	18	125	88	26	14	10	14	52	175
	C%	43	73	4	52	15	35	68	57	33	72	8	83	63	21	10	16	12	36	74
George Bush - Republican		262	48	134	106	52	22	8	10	10	50	184	16	30	84	116	50	98	74	34
	C%	44	16	91	34	76	55	21	36	42	16	85	11	21	68	81	78	83	51	14
Ralph Nader - Reform		8	4	4	6	2	0	0	0	0	6	2	2	4	0	2	2	2	2	2
	C%	1	1	3	2	3	0	0	0	0	2	1	1	3	0	1	3	2	1	1
Michael Badnarik - Libertarian		4	2	0	2	0	2	0	0	0	0	2	0	0	2	2	0	2	2	0
	C%	1	1	0	1	0	5	0	0	0	0	1	0	0	2	1	0	2	1	0
Did not vote		29	17	4	17	0	0	2	0	4	17	6	7	8	6	4	2	2	7	14
	C%	5	6	3	6	0	0	5	0	17	6	3	5	6	5	3	3	2	5	6
Undecided		10	4	0	2	0	2	0	0	2	6	0	0	4	2	2	0	0	0	8
	C%	2	1	0	1	0	5	0	0	8	2	0	0	3	2	1	0	0	0	3
Refused		32	6	0	16	4	0	2	2	0	6	4	0	6	4	4	0	0	8	4
	C%	5	2	0	5	6	0	5	7	0	2	2	0	4	3	3	0	0	6	2

===== BANNER 4 =====

	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
	Total	Most	Very	No diff	Not really	Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did not vote
Total	600	223	271	82	14	396	92	243	351	136	460	255	262	29
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Cuyahoga	79	36	34	6	3	66	5	30	48	19	60	54	7	8
C%	13	16	13	7	21	17	5	12	14	14	13	21	3	28
Northeast	150	52	78	20	0	98	28	60	90	46	102	70	68	6
C%	25	23	29	24	0	25	30	25	26	34	22	27	26	21
Columbus/SE	153	56	66	19	8	89	31	52	98	25	128	55	83	3
C%	26	25	24	23	57	22	34	21	28	18	28	22	32	10
Toledo/NW	76	26	34	12	0	51	8	37	39	28	48	30	35	7
C%	13	12	13	15	0	13	9	15	11	21	10	12	13	24
Cinci/Dayton	142	53	59	25	3	92	20	64	76	18	122	46	69	5
C%	24	24	22	30	21	23	22	26	22	13	27	18	26	17

===== BANNER 4 =====

	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
	Total	Most	Very	No diff	Not really	Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did not vote
Total	600	223	271	82	14	396	92	243	351	136	460	255	262	29
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	276	94	119	47	14	187	49	112	160	53	220	104	129	16
C%	46	42	44	57	100	47	53	46	46	39	48	41	49	55
Female	324	129	152	35	0	209	43	131	191	83	240	151	133	13
C%	54	58	56	43	0	53	47	54	54	61	52	59	51	45

S2. How likely are you to vote in the Presidential Election on November 4th?

===== BANNER 4 =====

	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
	Total	Most	Very	No diff	Not really	Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did not vote
Total	600	223	271	82	14	396	92	243	351	136	460	255	262	29
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very likely	543	206	245	72	12	357	86	227	310	123	416	228	242	23
C%	91	92	90	88	86	90	93	93	88	90	90	89	92	79
Somewhat likely	23	5	10	6	2	13	2	4	19	7	16	9	8	4
C%	4	2	4	7	14	3	2	2	5	5	3	4	3	14
Already voted	34	12	16	4	0	26	4	12	22	6	28	18	12	2
C%	6	5	6	5	0	7	4	5	6	4	6	7	5	7

S3. And which political party do you feel closest to - Democrat, Republican, Independent/Undeclared, or something else?

===== BANNER 4 =====

	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
	Total	Most	Very	No diff	Not really	Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did not vote
Total	600	223	271	82	14	396	92	243	351	136	460	255	262	29
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat	270	131	117	18	2	222	20	101	169	82	186	211	36	11
C%	45	59	43	22	14	56	22	42	48	60	40	83	14	38
Republican	184	58	90	28	6	76	60	78	104	24	160	6	170	2
C%	31	26	33	34	43	19	65	32	30	18	35	2	65	7
Independent/Undeclared	94	20	46	24	0	70	10	38	54	18	74	28	40	10
C%	16	9	17	29	0	18	11	16	15	13	16	11	15	34
Other	16	8	4	0	4	10	0	6	10	2	14	2	6	4
C%	3	4	1	0	29	3	0	2	3	1	3	1	2	14
Not registered yet	4	4	0	0	0	4	0	0	4	0	4	2	0	2
C%	1	2	0	0	0	1	0	0	1	0	1	1	0	7
Refused	32	2	14	12	2	14	2	20	10	10	22	6	10	0
C%	5	1	5	15	14	4	2	8	3	7	5	2	4	0

===== BANNER 4 =====

	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
	Total	Most	Very	No diff	Not really	Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did not vote
Total	600	223	271	82	14	396	92	243	351	136	460	255	262	29
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-25	32	15	15	2	0	22	6	12	20	5	27	19	6	7
C%	5	7	6	2	0	6	7	5	6	4	6	7	2	24
26-35	46	20	22	4	0	34	4	14	30	8	36	22	18	0
C%	8	9	8	5	0	9	4	6	9	6	8	9	7	0
36-45	107	36	39	28	4	67	18	28	77	22	85	35	58	6
C%	18	16	14	34	29	17	20	12	22	16	18	14	22	21
46-55	153	62	71	18	0	115	18	45	106	35	118	73	68	6
C%	26	28	26	22	0	29	20	19	30	26	26	29	26	21
56-65	110	38	52	12	4	78	14	40	70	34	76	46	44	2
C%	18	17	19	15	29	20	15	16	20	25	17	18	17	7
66-75	78	36	26	10	4	44	20	56	22	22	54	32	32	6
C%	13	16	10	12	29	11	22	23	6	16	12	13	12	21
Over 75	70	16	42	8	2	36	10	44	26	10	60	28	32	2
C%	12	7	15	10	14	9	11	18	7	7	13	11	12	7
Refused	4	0	4	0	0	0	2	4	0	0	4	0	4	0
C%	1	0	1	0	0	0	2	2	0	0	1	0	2	0

S5. Which of the following best describes your race or ethnicity?

===== BANNER 4 =====

	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
	Total	Most	Very	No diff	Not really	Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did not vote
Total	600	223	271	82	14	396	92	243	351	136	460	255	262	29
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White/Caucasian	511	180	243	74	6	323	86	215	292	117	392	203	250	18
C%	85	81	90	90	43	82	93	88	83	86	85	80	95	62
African-American	63	35	22	4	2	57	4	20	41	13	48	42	6	5
C%	11	16	8	5	14	14	4	8	12	10	10	16	2	17
American Indian	10	4	2	2	2	4	2	6	4	4	6	4	0	4
C%	2	2	1	2	14	1	2	2	1	3	1	2	0	14
Hispanic	6	4	0	0	2	6	0	2	4	2	4	2	2	2
C%	1	2	0	0	14	2	0	1	1	1	1	1	1	7
Undecided	6	0	2	2	2	4	0	0	6	0	6	4	0	0
C%	1	0	1	2	14	1	0	0	2	0	1	2	0	0
Refused	4	0	2	0	0	2	0	0	4	0	4	0	4	0
C%	1	0	1	0	0	1	0	0	1	0	1	0	2	0

Q1. Do you think Ohio is on the right track or the wrong track?

===== BANNER 4 =====

	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
	Total	Most	Very	No diff	Not really	Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did not vote
Total	600	223	271	82	14	396	92	243	351	136	460	255	262	29
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right track	201	82	93	24	2	155	26	93	108	51	150	107	66	18
C%	34	37	34	29	14	39	28	38	31	38	33	42	25	62
Wrong track	245	95	108	32	6	167	40	94	149	53	188	102	116	5
C%	41	43	40	39	43	42	43	39	42	39	41	40	44	17
Undecided	154	46	70	26	6	74	26	56	94	32	122	46	80	6
C%	26	21	26	32	43	19	28	23	27	24	27	18	31	21

Q2. Were you a Hillary Clinton supporter originally?

===== BANNER 4 =====

	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
	Total	Most	Very	No diff	Not really	Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did not vote
Total	600	223	271	82	14	396	92	243	351	136	460	255	262	29
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	218	75	111	30	2	164	22	95	121	56	158	144	40	14
C%	36	34	41	37	14	41	24	39	34	41	34	56	15	48
No	350	140	148	48	10	212	70	138	210	70	280	101	214	11
C%	58	63	55	59	71	54	76	57	60	51	61	40	82	38
Undecided	24	8	10	2	2	20	0	4	18	8	16	10	8	4
C%	4	4	4	2	14	5	0	2	5	6	3	4	3	14
Refused	8	0	2	2	0	0	0	6	2	2	6	0	0	0
C%	1	0	1	2	0	0	0	2	1	1	1	0	0	0

Q3. If the General Election for Attorney General were held today and the candidates were Democrat Richard Cordray, Republican Mike Crites, or Independent Robert Owens, for whom would you vote or toward whom would you lean?

===== BANNER 4 =====

	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
	Total	Most	Very	No	Not	Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did
				diff	really									not
Total	600	223	271	82	14	396	92	243	351	136	460	255	262	29
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Richard Cordray	208	94	86	22	4	166	12	83	125	57	151	159	36	7
C%	35	42	32	27	29	42	13	34	36	42	33	62	14	24
Mike Crites	130	40	70	18	2	56	50	68	62	20	110	10	108	6
C%	22	18	26	22	14	14	54	28	18	15	24	4	41	21
Robert Owens	34	16	10	8	0	22	6	14	18	4	30	12	20	0
C%	6	7	4	10	0	6	7	6	5	3	7	5	8	0
Undecided	212	71	101	30	6	146	22	66	142	51	157	70	96	16
C%	35	32	37	37	43	37	24	27	40	38	34	27	37	55
Refused	16	2	4	4	2	6	2	12	4	4	12	4	2	0
C%	3	1	1	5	14	2	2	5	1	3	3	2	1	0

Q5. Is your mind made up or do you think you might change your mind before the election?

BASE: Those who know who they are voting for

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===== BANNER 4 =====

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	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
	Total	Most	Very	No	Not	Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did
				diff	really									not
Total	518	205	239	62	8	354	90	199	315	118	400	237	236	21
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Mind made up	452	187	207	50	6	320	82	173	275	106	346	223	196	15
C%	87	91	87	81	75	90	91	87	87	90	87	94	83	71
Might change	50	16	22	10	2	26	6	24	26	12	38	10	28	6
C%	10	8	9	16	25	7	7	12	8	10	10	4	12	29
Undecided	16	2	10	2	0	8	2	2	14	0	16	4	12	0
C%	3	1	4	3	0	2	2	1	4	0	4	2	5	0

===== BANNER 4 =====

	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
	Total	Most	Very	No diff	Not really	Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did not vote
Total	600	223	271	82	14	396	92	243	351	136	460	255	262	29
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Bob Barr	6	2	2	0	2	6	0	2	4	0	6	0	6	0
C%	1	1	1	0	14	2	0	1	1	0	1	0	2	0
John McCain	249	71	129	39	6	93	85	117	129	49	199	25	200	8
C%	42	32	48	48	43	23	92	48	37	36	43	10	76	28
Cynthia McKinney	2	0	2	0	0	2	0	0	2	2	0	0	2	0
C%	0	0	1	0	0	1	0	0	1	1	0	0	1	0
Ralph Nader	8	2	2	2	2	8	0	6	2	4	4	2	2	2
C%	1	1	1	2	14	2	0	2	1	3	1	1	1	7
Barack Obama	306	141	127	34	2	278	6	101	203	76	230	223	48	17
C%	51	63	47	41	14	70	7	42	58	56	50	87	18	59
Undecided	16	5	6	3	2	7	0	8	7	4	9	4	4	2
C%	3	2	2	4	14	2	0	3	2	3	2	2	2	7
Refused	13	2	3	4	0	2	1	9	4	1	12	1	0	0
C%	2	1	1	5	0	1	1	4	1	1	3	0	0	0

Q7. Which of the following reasons drive your vote for John McCain: is it a vote for McCain, a vote for Sarah Palin, or a vote against Barack Obama?

BASE: Those voting for or leaning towards McCain

===== BANNER 4 =====

	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
	Total	Most	Very	No	Not	Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did
				diff	really									not
Total	249	71	129	39	6	93	85	117	129	49	199	25	200	8
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More of a vote for McCain	122	28	78	14	0	36	56	68	54	16	106	8	106	6
C%	49	39	60	36	0	39	66	58	42	33	53	32	53	75
More of a vote for Palin	20	6	8	6	0	10	6	8	12	10	10	2	18	0
C%	8	8	6	15	0	11	7	7	9	20	5	8	9	0
More of a vote against Obama	38	18	16	4	0	18	12	10	28	8	30	4	34	0
C%	15	25	12	10	0	19	14	9	22	16	15	16	17	0
Other	20	8	8	4	0	6	8	10	10	2	18	4	16	0
C%	8	11	6	10	0	6	9	9	8	4	9	16	8	0
Undecided	30	7	12	6	4	14	2	7	20	8	21	4	15	2
C%	12	10	9	15	67	15	2	6	16	16	11	16	8	25
Refused	19	4	7	5	2	9	1	14	5	5	14	3	11	0
C%	8	6	5	13	33	10	1	12	4	10	7	12	6	0

Q8. Which of the following reasons drive your vote for Barack Obama: is it a vote for Obama, a vote for Joe Biden, a vote against McCain, or a vote against George Bush?

BASE: Those voting for or leaning towards Obama

===== BANNER 4 =====															
	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004			Did not vote
	Total	Most	Very	No diff	Not really	Obama	McCain	Yes	No	Yes	No	Kerry	Bush		
Total	306	141	127	34	2	278	6	101	203	76	230	223	48	17	
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
More of a vote for Obama	216	107	83	22	2	200	2	59	155	50	166	167	26	11	
C%	71	76	65	65	100	72	33	58	76	66	72	75	54	65	
More of a vote for Biden	4	0	2	2	0	0	2	4	0	2	2	2	0	0	
C%	1	0	2	6	0	0	33	4	0	3	1	1	0	0	
More of a vote against McCain	32	16	12	4	0	30	2	10	22	8	24	16	10	4	
C%	10	11	9	12	0	11	33	10	11	11	10	7	21	24	
More of a vote against Palin	4	0	4	0	0	4	0	2	2	2	2	4	0	0	
C%	1	0	3	0	0	1	0	2	1	3	1	2	0	0	
More of a vote against Bush	36	18	14	4	0	30	0	18	18	12	24	24	10	0	
C%	12	13	11	12	0	11	0	18	9	16	10	11	21	0	
Other	4	0	4	0	0	4	0	4	0	2	2	2	2	0	
C%	1	0	3	0	0	1	0	4	0	3	1	1	4	0	
Undecided	8	0	8	0	0	8	0	2	6	0	8	8	0	0	
C%	3	0	6	0	0	3	0	2	3	0	3	4	0	0	
Refused	2	0	0	2	0	2	0	2	0	0	2	0	0	2	
C%	1	0	0	6	0	1	0	2	0	0	1	0	0	12	

Q9. The unemployment rate in Ohio is over seven percent. Which Presidential candidate - Barack Obama or John McCain - has the best plan to bring jobs to Ohio?

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===== BANNER 4 =====

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	Total	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
		Most	Very	No diff	Not really		Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did not vote
Total	600	223	271	82	14	396	92	243	351	136	460	255	262	29	
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Obama	296	147	121	26	2	272	6	105	189	78	218	215	48	17	
C%	49	66	45	32	14	69	7	43	54	57	47	84	18	59	
McCain	148	48	76	20	2	42	64	74	72	24	124	6	134	4	
C%	25	22	28	24	14	11	70	30	21	18	27	2	51	14	
Other	16	6	4	2	4	10	0	8	8	6	8	4	10	2	
C%	3	3	1	2	29	3	0	3	2	4	2	2	4	7	
Both	18	4	10	4	0	12	4	8	10	6	12	8	6	0	
C%	3	2	4	5	0	3	4	3	3	4	3	3	2	0	
Undecided	72	10	44	14	0	36	12	28	42	4	66	12	38	4	
C%	12	4	16	17	0	9	13	12	12	3	14	5	15	14	
Refused	4	0	2	0	0	0	0	2	2	0	4	0	0	0	
C%	1	0	1	0	0	0	0	1	1	0	1	0	0	0	
Neither (DO NOT READ)	46	8	14	16	6	24	6	18	28	18	28	10	26	2	
C%	8	4	5	20	43	6	7	7	8	13	6	4	10	7	

Q10. Which one of the following issues matters most in deciding your vote for president?

===== BANNER 4 =====

	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
	Total	Most	Very	No	Not	Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did
				diff	really									not
Total	600	223	271	82	14	396	92	243	351	136	460	255	262	29
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Taxes	40	16	18	2	2	26	6	10	30	8	32	14	22	0
C%	7	7	7	2	14	7	7	4	9	6	7	5	8	0
Education	24	8	6	6	2	18	4	8	16	4	20	8	10	4
C%	4	4	2	7	14	5	4	3	5	3	4	3	4	14
Iraq	28	2	20	6	0	14	10	16	12	4	24	16	10	0
C%	5	1	7	7	0	4	11	7	3	3	5	6	4	0
Terrorism	20	2	16	2	0	8	6	10	10	4	16	0	20	0
C%	3	1	6	2	0	2	7	4	3	3	3	0	8	0
Economy/Jobs	308	131	129	38	8	234	32	129	175	80	226	159	106	17
C%	51	59	48	46	57	59	35	53	50	59	49	62	40	59
Moral values	68	28	30	10	0	24	20	30	38	14	54	10	52	0
C%	11	13	11	12	0	6	22	12	11	10	12	4	20	0
Healthcare	38	20	14	4	0	26	4	18	20	8	30	26	8	2
C%	6	9	5	5	0	7	4	7	6	6	7	10	3	7
Other	42	8	22	8	2	26	6	20	22	12	30	14	18	4
C%	7	4	8	10	14	7	7	8	6	9	7	5	7	14
Undecided	32	8	16	6	0	20	4	2	28	2	28	8	16	2
C%	5	4	6	7	0	5	4	1	8	1	6	3	6	7

===== BANNER 4 =====

	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
	Total	Most	Very	No diff	Not really	Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did not vote
Total	509	187	232	70	12	340	77	200	303	115	390	220	219	27
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	347	136	146	47	10	232	59	141	200	91	254	129	169	19
C%	68	73	63	67	83	68	77	71	66	79	65	59	77	70
No	156	49	85	20	2	106	14	55	101	22	132	87	50	6
C%	31	26	37	29	17	31	18	28	33	19	34	40	23	22
Undecided	6	2	1	3	0	2	4	4	2	2	4	4	0	2
C%	1	1	0	4	0	1	5	2	1	2	1	2	0	7

Q10B. Does Joe's story affect whether you will vote for John McCain or Barack Obama?

BASE: Those who know who Joe the Plumber is

===== BANNER 4 =====

	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
	Total	Most	Very	No	Not	Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did
				diff	really									not
Total	347	136	146	47	10	232	59	141	200	91	254	129	169	19
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes - More likley to vote for John McCain	21	6	11	4	0	12	4	7	14	3	18	3	15	3
C%	6	4	8	9	0	5	7	5	7	3	7	2	9	16
Yes - More likely to vote for Barack Obama	14	5	4	5	0	13	0	8	4	5	9	7	3	0
C%	4	4	3	11	0	6	0	6	2	5	4	5	2	0
Does not affect how I will vote	294	123	125	32	10	197	54	124	166	81	211	118	137	14
C%	85	90	86	68	100	85	92	88	83	89	83	91	81	74
Undecided	15	2	5	6	0	8	1	1	14	2	13	1	11	2
C%	4	1	3	13	0	3	2	1	7	2	5	1	7	11
Refused	3	0	1	0	0	2	0	1	2	0	3	0	3	0
C%	1	0	1	0	0	1	0	1	1	0	1	0	2	0

Q11. Overall, which candidate do you trust more - Barack Obama or John McCain?

===== BANNER 4 =====

	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
	Total	Most	Very	No diff	Not really	Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did not vote
Total	600	223	271	82	14	396	92	243	351	136	460	255	262	29
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Obama	304	137	131	32	4	274	8	103	199	78	226	219	50	17
C%	51	61	48	39	29	69	9	42	57	57	49	86	19	59
McCain	216	68	112	32	2	78	84	104	110	36	180	18	184	6
C%	36	30	41	39	14	20	91	43	31	26	39	7	70	21
Undecided	60	12	20	14	8	36	0	30	28	20	36	12	22	6
C%	10	5	7	17	57	9	0	12	8	15	8	5	8	21
Refused	20	6	8	4	0	8	0	6	14	2	18	6	6	0
C%	3	3	3	5	0	2	0	2	4	1	4	2	2	0

Q12. Regardless of how you would vote, how comfortable would you be with Barack Obama as president?

===== BANNER 4 =====

	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
	Total	Most	Very	No diff	Not really	Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did not vote
Total	600	223	271	82	14	396	92	243	351	136	460	255	262	29
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Extremely comfortable	150	93	45	10	0	142	2	43	107	44	106	125	16	7
C%	25	42	17	12	0	36	2	18	30	32	23	49	6	24
Very comfortable	140	44	70	24	2	124	6	60	78	38	102	88	30	8
C%	23	20	26	29	14	31	7	25	22	28	22	35	11	28
Somewhat comfortable	124	26	68	30	0	76	20	48	74	22	102	26	84	6
C%	21	12	25	37	0	19	22	20	21	16	22	10	32	21
Not at all comfortable	144	48	72	12	10	40	58	72	72	26	116	14	116	4
C%	24	22	27	15	71	10	63	30	21	19	25	5	44	14
Undecided	34	10	12	6	2	14	6	16	16	6	26	2	16	4
C%	6	4	4	7	14	4	7	7	5	4	6	1	6	14
Refused	8	2	4	0	0	0	0	4	4	0	8	0	0	0
C%	1	1	1	0	0	0	0	2	1	0	2	0	0	0

Q13. Regardless of how you would vote, how comfortable would you be with John McCain as president?

===== BANNER 4 =====

	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
	Total	Most	Very	No diff	Not really	Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did not vote
Total	600	223	271	82	14	396	92	243	351	136	460	255	262	29
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Extremely comfortable	64	30	24	6	4	20	28	38	24	12	52	10	50	2
C%	11	13	9	7	29	5	30	16	7	9	11	4	19	7
Very comfortable	118	32	64	22	0	48	46	56	62	22	96	14	98	2
C%	20	14	24	27	0	12	50	23	18	16	21	5	37	7
Somewhat comfortable	145	38	77	24	2	95	16	50	93	38	107	52	74	7
C%	24	17	28	29	14	24	17	21	26	28	23	20	28	24
Not at all comfortable	237	113	94	24	6	219	2	83	154	54	181	175	34	14
C%	40	51	35	29	43	55	2	34	44	40	39	69	13	48
Undecided	28	8	8	6	2	14	0	12	14	10	16	4	6	4
C%	5	4	3	7	14	4	0	5	4	7	3	2	2	14
Refused	8	2	4	0	0	0	0	4	4	0	8	0	0	0
C%	1	1	1	0	0	0	0	2	1	0	2	0	0	0

Q14. Which of the following comes closest to your opinion of the upcoming Presidential election?

===== BANNER 4 =====

	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
	Total	Most	Very	No diff	Not really	Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did not vote
Total	600	223	271	82	14	396	92	243	351	136	460	255	262	29
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Most important	223	223	0	0	0	167	30	86	135	63	158	129	72	12
C%	37	100	0	0	0	42	33	35	38	46	34	51	27	41
Very important	271	0	271	0	0	169	52	115	154	51	218	104	136	9
C%	45	0	100	0	0	43	57	47	44	38	47	41	52	31
No different than any other	82	0	0	82	0	46	10	32	48	16	66	20	46	6
C%	14	0	0	100	0	12	11	13	14	12	14	8	18	21
Not really that important	14	0	0	0	14	10	0	8	6	4	10	2	4	2
C%	2	0	0	0	100	3	0	3	2	3	2	1	2	7
Undecided	6	0	0	0	0	4	0	2	4	2	4	0	2	0
C%	1	0	0	0	0	1	0	1	1	1	1	0	1	0
Refused	4	0	0	0	0	0	0	0	4	0	4	0	2	0
C%	1	0	0	0	0	0	0	0	1	0	1	0	1	0

Q15. When all the votes are counted in November of 2008, who do you think will be our next President?

===== BANNER 4 =====

	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
	Total	Most	Very	No diff	Not really	Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did not vote
Total	600	223	271	82	14	396	92	243	351	136	460	255	262	29
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Obama	396	167	169	46	10	396	0	127	265	98	296	221	128	19
C%	66	75	62	56	71	100	0	52	75	72	64	87	49	66
McCain	92	30	52	10	0	0	92	62	30	8	84	12	72	4
C%	15	13	19	12	0	0	100	26	9	6	18	5	27	14
Undecided	102	24	46	26	4	0	0	52	48	28	72	22	58	6
C%	17	11	17	32	29	0	0	21	14	21	16	9	22	21
Refused	10	2	4	0	0	0	0	2	8	2	8	0	4	0
C%	2	1	1	0	0	0	0	1	2	1	2	0	2	0

Q16. Has anyone in your household ever served in the U.S. military?

===== BANNER 4 =====

	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
	Total	Most	Very	No diff	Not really	Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did not vote
Total	600	223	271	82	14	396	92	243	351	136	460	255	262	29
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	243	86	115	32	8	127	62	243	0	79	162	97	106	12
C%	41	39	42	39	57	32	67	100	0	58	35	38	40	41
No	351	135	154	48	6	265	30	0	351	55	296	158	154	17
C%	59	61	57	59	43	67	33	0	100	40	64	62	59	59
Undecided	2	2	0	0	0	0	0	0	0	2	0	0	2	0
C%	0	1	0	0	0	0	0	0	0	1	0	0	1	0
Refused	4	0	2	2	0	4	0	0	0	0	2	0	0	0
C%	1	0	1	2	0	1	0	0	0	0	0	0	0	0

Q17. Does anyone in your household belong to a labor union?

===== BANNER 4 =====

	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
	Total	Most	Very	No diff	Not really	Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did not vote
Total	600	223	271	82	14	396	92	243	351	136	460	255	262	29
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	136	63	51	16	4	98	8	79	55	136	0	74	48	8
C%	23	28	19	20	29	25	9	33	16	100	0	29	18	28
No	460	158	218	66	10	296	84	162	296	0	460	179	214	21
C%	77	71	80	80	71	75	91	67	84	0	100	70	82	72
Undecided	2	2	0	0	0	0	0	2	0	0	0	2	0	0
C%	0	1	0	0	0	0	0	1	0	0	0	1	0	0
Refused	2	0	2	0	0	2	0	0	0	0	0	0	0	0
C%	0	0	1	0	0	1	0	0	0	0	0	0	0	0

Q18. In the 2004 presidential election, did you vote for?

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===== BANNER 4 =====

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	IMPORTANCE OF ELECTION					NEXT PRESIDENT		HOUSEHOLD MEMBER SERVED U.S. MILITARY		HOUSEHOLD MEMBER IN LABOR UNION		VOTED FOR IN 2004		
	Total	Most	Very	No diff	Not really	Obama	McCain	Yes	No	Yes	No	Kerry	Bush	Did not vote
Total	600	223	271	82	14	396	92	243	351	136	460	255	262	29
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100
John Kerry - Democrat	255	129	104	20	2	221	12	97	158	74	179	255	0	0
C%	43	58	38	24	14	56	13	40	45	54	39	100	0	0
George Bush - Republican	262	72	136	46	4	128	72	106	154	48	214	0	262	0
C%	44	32	50	56	29	32	78	44	44	35	47	0	100	0
Ralph Nader - Reform	8	0	4	2	2	4	4	2	6	0	8	0	0	0
C%	1	0	1	2	14	1	4	1	2	0	2	0	0	0
Michael Badnarik - Libertarian	4	2	0	0	2	2	0	2	2	0	4	0	0	0
C%	1	1	0	0	14	1	0	1	1	0	1	0	0	0
Did not vote	29	12	9	6	2	19	4	12	17	8	21	0	0	29
C%	5	5	3	7	14	5	4	5	5	6	5	0	0	100
Undecided	10	0	6	0	2	10	0	4	6	2	8	0	0	0
C%	2	0	2	0	14	3	0	2	2	1	2	0	0	0
Refused	32	8	12	8	0	12	0	20	8	4	26	0	0	0
C%	5	4	4	10	0	3	0	8	2	3	6	0	0	0

===== BANNER 5 =====

	Total	18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON	
		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Total	600	84	101	125	138	67	81	36	43	69	81	70	83	34	42	67	75
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Cuyahoga	79	12	14	14	16	10	13	36	43	0	0	0	0	0	0	0	0
C%	13	14	14	11	12	15	16	100	100	0	0	0	0	0	0	0	0
Northeast	150	21	29	30	36	18	16	0	0	69	81	0	0	0	0	0	0
C%	25	25	29	24	26	27	20	0	0	100	100	0	0	0	0	0	0
Columbus/SE	153	23	28	33	33	14	20	0	0	0	0	70	83	0	0	0	0
C%	26	27	28	26	24	21	25	0	0	0	0	100	100	0	0	0	0
Toledo/NW	76	8	14	20	16	6	12	0	0	0	0	0	0	34	42	0	0
C%	13	10	14	16	12	9	15	0	0	0	0	0	0	100	100	0	0
Cinci/Dayton	142	20	16	28	37	19	20	0	0	0	0	0	0	0	0	67	75
C%	24	24	16	22	27	28	25	0	0	0	0	0	0	0	0	100	100

===== BANNER 5 =====

		18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON	
Total		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Total	600	84	101	125	138	67	81	36	43	69	81	70	83	34	42	67	75
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	276	84	0	125	0	67	0	36	0	69	0	70	0	34	0	67	0
C%	46	100	0	100	0	100	0	100	0	100	0	100	0	100	0	100	0
Female	324	0	101	0	138	0	81	0	43	0	81	0	83	0	42	0	75
C%	54	0	100	0	100	0	100	0	100	0	100	0	100	0	100	0	100

S2. How likely are you to vote in the Presidential Election on November 4th?

===== BANNER 5 =====

	Total	18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON	
		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Total	600	84	101	125	138	67	81	36	43	69	81	70	83	34	42	67	75
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very likely	543	76	98	115	120	62	68	32	39	65	69	62	75	34	39	60	68
C%	91	90	97	92	87	93	84	89	91	94	85	89	90	100	93	90	91
Somewhat likely	23	3	2	4	8	2	4	0	2	2	4	5	4	0	1	2	3
C%	4	4	2	3	6	3	5	0	5	3	5	7	5	0	2	3	4
Already voted	34	5	1	6	10	3	9	4	2	2	8	3	4	0	2	5	4
C%	6	6	1	5	7	4	11	11	5	3	10	4	5	0	5	7	5

S3. And which political party do you feel closest to - Democrat, Republican, Independent/Undeclared, or something else?

===== BANNER 5 =====

	Total	18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON	
		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Total	600	84	101	125	138	67	81	36	43	69	81	70	83	34	42	67	75
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democrat	270	31	58	55	68	23	35	26	26	27	47	22	39	15	22	19	27
C%	45	37	57	44	49	34	43	72	60	39	58	31	47	44	52	28	36
Republican	184	29	31	30	32	27	31	1	4	22	16	30	35	10	9	23	34
C%	31	35	31	24	23	40	38	3	9	32	20	43	42	29	21	34	45
Independent/Undeclared	94	21	9	26	26	5	7	3	9	20	12	7	6	6	8	16	7
C%	16	25	9	21	19	7	9	8	21	29	15	10	7	18	19	24	9
Other	16	0	0	7	3	2	4	2	3	0	0	4	2	0	0	3	2
C%	3	0	0	6	2	3	5	6	7	0	0	6	2	0	0	4	3
Not registered yet	4	2	0	0	2	0	0	2	0	0	2	0	0	0	0	0	0
C%	1	2	0	0	1	0	0	6	0	0	2	0	0	0	0	0	0
Refused	32	1	3	7	7	10	4	2	1	0	4	7	1	3	3	6	5
C%	5	1	3	6	5	15	5	6	2	0	5	10	1	9	7	9	7

===== BANNER 5 =====

	Total	18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON	
		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Total	600	84	101	125	138	67	81	36	43	69	81	70	83	34	42	67	75
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-25	32	13	19	0	0	0	0	4	4	3	9	2	2	3	1	1	3
C%	5	15	19	0	0	0	0	11	9	4	11	3	2	9	2	1	4
26-35	46	19	27	0	0	0	0	1	3	6	2	5	15	2	4	5	3
C%	8	23	27	0	0	0	0	3	7	9	2	7	18	6	10	7	4
36-45	107	52	55	0	0	0	0	7	7	12	18	16	11	3	9	14	10
C%	18	62	54	0	0	0	0	19	16	17	22	23	13	9	21	21	13
46-55	153	0	0	84	69	0	0	9	6	19	19	24	20	13	4	19	20
C%	26	0	0	67	50	0	0	25	14	28	23	34	24	38	10	28	27
56-65	110	0	0	41	69	0	0	5	10	11	17	9	13	7	12	9	17
C%	18	0	0	33	50	0	0	14	23	16	21	13	16	21	29	13	23
66-75	78	0	0	0	0	40	38	9	7	9	11	7	12	4	4	11	4
C%	13	0	0	0	0	60	47	25	16	13	14	10	14	12	10	16	5
Over 75	70	0	0	0	0	27	43	1	6	9	5	7	8	2	8	8	16
C%	12	0	0	0	0	40	53	3	14	13	6	10	10	6	19	12	21
Refused	4	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	2
C%	1	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	3

S5. Which of the following best describes your race or ethnicity?

===== BANNER 5 =====

	Total	18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON	
		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Total	600	84	101	125	138	67	81	36	43	69	81	70	83	34	42	67	75
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White/Caucasian	511	67	83	111	120	57	69	19	30	65	75	62	76	33	33	56	62
C%	85	80	82	89	87	85	85	53	70	94	93	89	92	97	79	84	83
African-American	63	11	18	8	12	4	10	8	11	4	6	2	5	1	5	8	13
C%	11	13	18	6	9	6	12	22	26	6	7	3	6	3	12	12	17
American Indian	10	2	0	2	2	4	0	4	0	0	0	3	0	0	2	1	0
C%	2	2	0	2	1	6	0	11	0	0	0	4	0	0	5	1	0
Hispanic	6	4	0	2	0	0	0	4	0	0	0	0	0	0	0	2	0
C%	1	5	0	2	0	0	0	11	0	0	0	0	0	0	0	3	0
Undecided	6	0	0	2	4	0	0	1	2	0	0	1	2	0	0	0	0
C%	1	0	0	2	3	0	0	3	5	0	0	1	2	0	0	0	0
Refused	4	0	0	0	0	2	2	0	0	0	0	2	0	0	2	0	0
C%	1	0	0	0	0	3	2	0	0	0	0	3	0	0	5	0	0

Q1. Do you think Ohio is on the right track or the wrong track?

===== BANNER 5 =====

	Total	18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON	
		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Total	600	84	101	125	138	67	81	36	43	69	81	70	83	34	42	67	75
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Right track	201	32	44	36	39	24	24	13	20	27	33	24	29	12	11	16	16
C%	34	38	44	29	28	36	30	36	47	39	41	34	35	35	26	24	21
Wrong track	245	36	25	64	56	34	28	19	10	28	20	32	24	17	22	38	35
C%	41	43	25	51	41	51	35	53	23	41	25	46	29	50	52	57	47
Undecided	154	16	32	25	43	9	29	4	13	14	28	14	30	5	9	13	24
C%	26	19	32	20	31	13	36	11	30	20	35	20	36	15	21	19	32

Q2. Were you a Hillary Clinton supporter originally?

===== BANNER 5 =====

	Total	18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON	
		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Total	600	84	101	125	138	67	81	36	43	69	81	70	83	34	42	67	75
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	218	25	42	35	54	22	38	17	20	22	46	17	30	7	15	19	25
C%	36	30	42	28	39	33	47	47	47	32	57	24	36	21	36	28	33
No	350	54	52	84	76	40	42	17	20	47	33	50	49	23	25	41	45
C%	58	64	51	67	55	60	52	47	47	68	41	71	59	68	60	61	60
Undecided	24	5	7	5	3	3	1	2	3	0	2	3	2	3	1	5	3
C%	4	6	7	4	2	4	1	6	7	0	2	4	2	9	2	7	4
Refused	8	0	0	1	5	2	0	0	0	0	0	0	2	1	1	2	2
C%	1	0	0	1	4	3	0	0	0	0	0	0	2	3	2	3	3

Q3. If the General Election for Attorney General were held today and the candidates were Democrat Richard Cordray, Republican Mike Crites, or Independent Robert Owens, for whom would you vote or toward whom would you lean?

===== BANNER 5 =====

	Total	18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON	
		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Total	600	84	101	125	138	67	81	36	43	69	81	70	83	34	42	67	75
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Richard Cordray	208	24	43	39	42	28	32	19	20	24	38	16	39	10	9	22	11
C%	35	29	43	31	30	42	40	53	47	35	47	23	47	29	21	33	15
Mike Crites	130	22	14	28	24	21	19	1	6	19	7	27	17	9	7	15	22
C%	22	26	14	22	17	31	23	3	14	28	9	39	20	26	17	22	29
Robert Owens	34	10	6	12	4	0	2	2	0	8	2	6	4	0	2	6	4
C%	6	12	6	10	3	0	2	6	0	12	2	9	5	0	5	9	5
Undecided	212	26	38	45	61	13	27	13	16	16	32	19	21	14	23	22	36
C%	35	31	38	36	44	19	33	36	37	23	40	27	25	41	55	33	48
Refused	16	2	0	1	7	5	1	1	1	2	2	2	2	1	1	2	2
C%	3	2	0	1	5	7	1	3	2	3	2	3	2	3	2	3	3

Ohio (#4840)
 Q5. Is your mind made up or do you think you might change your mind before the election?
 BASE: Those who know who they are voting for

2008/10/20

===== BANNER 5 =====

	Total	18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON	
		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Total	518	77	92	116	113	52	64	35	39	63	69	63	67	29	31	55	67
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Mind made up	452	64	81	105	96	45	57	34	36	52	60	58	58	23	27	47	57
C%	87	83	88	91	85	87	89	97	92	83	87	92	87	79	87	85	85
Might change	50	6	10	9	13	5	7	1	1	7	9	2	6	4	4	6	10
C%	10	8	11	8	12	10	11	3	3	11	13	3	9	14	13	11	15
Undecided	16	7	1	2	4	2	0	0	2	4	0	3	3	2	0	2	0
C%	3	9	1	2	4	4	0	0	5	6	0	5	4	7	0	4	0

===== BANNER 5 =====

	Total	18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON	
		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Total	600	84	101	125	138	67	81	36	43	69	81	70	83	34	42	67	75
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Bob Barr	6	2	0	2	2	0	0	0	0	0	0	0	0	0	2	4	0
C%	1	2	0	2	1	0	0	0	0	0	0	0	0	0	5	6	0
John McCain	249	36	33	49	53	35	39	2	9	38	25	40	37	15	17	25	41
C%	42	43	33	39	38	52	48	6	21	55	31	57	45	44	40	37	55
Cynthia McKinney	2	0	2	0	0	0	0	0	0	0	0	0	0	0	2	0	0
C%	0	0	2	0	0	0	0	0	0	0	0	0	0	0	5	0	0
Ralph Nader	8	4	0	0	2	2	0	0	0	2	0	2	0	0	0	2	2
C%	1	5	0	0	1	3	0	0	0	3	0	3	0	0	0	3	3
Barack Obama	306	41	64	70	71	22	38	34	33	27	53	24	41	19	18	29	28
C%	51	49	63	56	51	33	47	94	77	39	65	34	49	56	43	43	37
Undecided	16	1	2	4	6	2	1	0	0	2	2	4	3	0	2	1	2
C%	3	1	2	3	4	3	1	0	0	3	2	6	4	0	5	1	3
Refused	13	0	0	0	4	6	3	0	1	0	1	0	2	0	1	6	2
C%	2	0	0	0	3	9	4	0	2	0	1	0	2	0	2	9	3

Q7. Which of the following reasons drive your vote for John McCain: is it a vote for McCain, a vote for Sarah Palin, or a vote against Barack Obama?

BASE: Those voting for or leaning towards McCain

===== BANNER 5 =====

	Total	18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON	
		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Total	249	36	33	49	53	35	39	2	9	38	25	40	37	15	17	25	41
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More of a vote for McCain	122	14	14	31	19	17	23	1	3	25	13	22	20	6	7	8	17
C%	49	39	42	63	36	49	59	50	33	66	52	55	54	40	41	32	41
More of a vote for Palin	20	1	5	4	8	2	0	0	0	3	5	0	2	0	2	4	4
C%	8	3	15	8	15	6	0	0	0	8	20	0	5	0	12	16	10
More of a vote against Obama	38	8	8	5	7	6	4	0	0	5	1	8	7	0	4	6	7
C%	15	22	24	10	13	17	10	0	0	13	4	20	19	0	24	24	17
Other	20	5	3	0	4	3	5	0	2	1	1	3	3	2	2	2	4
C%	8	14	9	0	8	9	13	0	22	3	4	8	8	13	12	8	10
Undecided	30	7	3	6	7	4	3	1	3	4	4	4	4	5	1	3	1
C%	12	19	9	12	13	11	8	50	33	11	16	10	11	33	6	12	2
Refused	19	1	0	3	8	3	4	0	1	0	1	3	1	2	1	2	8
C%	8	3	0	6	15	9	10	0	11	0	4	8	3	13	6	8	20

Q8. Which of the following reasons drive your vote for Barack Obama: is it a vote for Obama, a vote for Joe Biden, a vote against McCain, or a vote against George Bush?

BASE: Those voting for or leaning towards Obama

===== BANNER 5 =====

	Total	18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON	
		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Total	306	41	64	70	71	22	38	34	33	27	53	24	41	19	18	29	28
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More of a vote for Obama	216	29	42	52	51	16	26	29	22	17	43	16	25	15	8	20	21
C%	71	71	66	74	72	73	68	85	67	63	81	67	61	79	44	69	75
More of a vote for Biden	4	0	0	0	0	2	2	2	0	0	2	0	0	0	0	0	0
C%	1	0	0	0	0	9	5	6	0	0	4	0	0	0	0	0	0
More of a vote against McCain	32	5	9	8	10	0	0	2	6	4	4	4	2	0	6	3	1
C%	10	12	14	11	14	0	0	6	18	15	8	17	5	0	33	10	4
More of a vote against Palin	4	0	0	1	1	1	1	0	0	0	0	0	1	0	0	2	1
C%	1	0	0	1	1	5	3	0	0	0	0	0	2	0	0	7	4
More of a vote against Bush	36	4	8	9	7	3	5	1	3	5	1	4	11	4	2	2	3
C%	12	10	13	13	10	14	13	3	9	19	2	17	27	21	11	7	11
Other	4	1	3	0	0	0	0	0	2	1	1	0	0	0	0	0	0
C%	1	2	5	0	0	0	0	0	6	4	2	0	0	0	0	0	0
Undecided	8	2	2	0	2	0	2	0	0	0	2	0	2	0	0	2	2
C%	3	5	3	0	3	0	5	0	0	0	4	0	5	0	0	7	7
Refused	2	0	0	0	0	0	2	0	0	0	0	0	0	0	2	0	0
C%	1	0	0	0	0	0	5	0	0	0	0	0	0	0	11	0	0

Q9. The unemployment rate in Ohio is over seven percent. Which Presidential candidate - Barack Obama or John McCain - has the best plan to bring jobs to Ohio?

===== BANNER 5 =====

	Total	18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON	
		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Total	600	84	101	125	138	67	81	36	43	69	81	70	83	34	42	67	75
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Obama	296	47	48	67	78	21	35	30	33	29	53	28	35	19	16	29	24
C%	49	56	48	54	57	31	43	83	77	42	65	40	42	56	38	43	32
McCain	148	15	17	32	30	23	29	2	3	27	17	18	25	5	8	18	25
C%	25	18	17	26	22	34	36	6	7	39	21	26	30	15	19	27	33
Other	16	2	0	4	2	5	3	0	0	1	3	6	0	0	2	4	0
C%	3	2	0	3	1	7	4	0	0	1	4	9	0	0	5	6	0
Both	18	4	6	2	4	2	0	0	4	3	1	2	1	0	2	3	2
C%	3	5	6	2	3	3	0	0	9	4	1	3	1	0	5	4	3
Undecided	72	13	21	6	12	6	12	1	3	2	2	9	16	4	6	9	20
C%	12	15	21	5	9	9	15	3	7	3	2	13	19	12	14	13	27
Refused	4	0	0	0	2	2	0	0	0	0	0	0	2	0	0	2	0
C%	1	0	0	0	1	3	0	0	0	0	0	0	2	0	0	3	0
Neither (DO NOT READ)	46	3	9	14	10	8	2	3	0	7	5	7	4	6	8	2	4
C%	8	4	9	11	7	12	2	8	0	10	6	10	5	18	19	3	5

Q10. Which one of the following issues matters most in deciding your vote for president?

===== BANNER 5 =====

	Total	18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON	
		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Total	600	84	101	125	138	67	81	36	43	69	81	70	83	34	42	67	75
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Taxes	40	7	3	13	13	1	3	4	0	3	3	10	5	0	0	4	11
C%	7	8	3	10	9	1	4	11	0	4	4	14	6	0	0	6	15
Education	24	7	5	3	7	2	0	4	1	2	2	5	2	0	4	1	3
C%	4	8	5	2	5	3	0	11	2	3	2	7	2	0	10	1	4
Iraq	28	3	7	0	8	5	5	1	1	2	6	4	4	0	4	1	5
C%	5	4	7	0	6	7	6	3	2	3	7	6	5	0	10	1	7
Terrorism	20	1	1	4	4	4	6	0	1	4	0	1	6	3	2	1	2
C%	3	1	1	3	3	6	7	0	2	6	0	1	7	9	5	1	3
Economy/Jobs	308	42	55	74	65	27	41	24	27	34	46	25	32	22	21	38	39
C%	51	50	54	59	47	40	51	67	63	49	57	36	39	65	50	57	52
Moral values	68	9	13	13	13	12	8	1	3	12	4	13	15	0	2	8	10
C%	11	11	13	10	9	18	10	3	7	17	5	19	18	0	5	12	13
Healthcare	38	1	9	7	9	5	7	0	4	4	10	4	9	4	0	1	2
C%	6	1	9	6	7	7	9	0	9	6	12	6	11	12	0	1	3
Other	42	7	5	5	13	10	2	2	3	6	4	4	6	3	7	7	0
C%	7	8	5	4	9	15	2	6	7	9	5	6	7	9	17	10	0
Undecided	32	7	3	6	6	1	9	0	3	2	6	4	4	2	2	6	3
C%	5	8	3	5	4	1	11	0	7	3	7	6	5	6	5	9	4

===== BANNER 5 =====

	Total	18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON	
		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Total	509	77	85	109	113	55	67	31	35	57	68	61	67	30	32	62	66
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	347	60	48	72	84	42	38	22	16	43	49	38	49	23	17	48	42
C%	68	78	56	66	74	76	57	71	46	75	72	62	73	77	53	77	64
No	156	16	37	34	29	11	29	9	19	12	19	19	18	7	15	14	24
C%	31	21	44	31	26	20	43	29	54	21	28	31	27	23	47	23	36
Undecided	6	1	0	3	0	2	0	0	0	2	0	4	0	0	0	0	0
C%	1	1	0	3	0	4	0	0	0	4	0	7	0	0	0	0	0

Q10B. Does Joe's story affect whether you will vote for John McCain or Barack Obama?

BASE: Those who know who Joe the Plumber is

===== BANNER 5 =====

	Total	18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON	
		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Total	347	60	48	72	84	42	38	22	16	43	49	38	49	23	17	48	42
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes - More likley to vote for John McCain	21	6	0	6	2	2	5	2	0	2	2	7	3	2	1	1	1
C%	6	10	0	8	2	5	13	9	0	5	4	18	6	9	6	2	2
Yes - More likely to vote for Barack Obama	14	4	2	4	3	1	0	2	0	2	1	3	1	1	0	1	3
C%	4	7	4	6	4	2	0	9	0	5	2	8	2	4	0	2	7
Does not affect how I will vote	294	47	41	58	77	38	30	18	16	35	42	27	42	19	13	44	38
C%	85	78	85	81	92	90	79	82	100	81	86	71	86	83	76	92	90
Undecided	15	3	5	4	0	1	2	0	0	4	4	1	1	1	2	2	0
C%	4	5	10	6	0	2	5	0	0	9	8	3	2	4	12	4	0
Refused	3	0	0	0	2	0	1	0	0	0	0	0	2	0	1	0	0
C%	1	0	0	0	2	0	3	0	0	0	0	0	4	0	6	0	0

Q11. Overall, which candidate do you trust more - Barack Obama or John McCain?

===== BANNER 5 =====

	Total	18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON	
		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Total	600	84	101	125	138	67	81	36	43	69	81	70	83	34	42	67	75
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Obama	304	43	62	70	75	22	32	34	34	28	56	26	35	17	16	30	28
C%	51	51	61	56	54	33	40	94	79	41	69	37	42	50	38	45	37
McCain	216	31	33	46	40	28	34	1	6	36	22	31	33	12	13	25	37
C%	36	37	33	37	29	42	42	3	14	52	27	44	40	35	31	37	49
Undecided	60	6	4	9	19	11	11	1	1	3	3	9	7	5	13	8	10
C%	10	7	4	7	14	16	14	3	2	4	4	13	8	15	31	12	13
Refused	20	4	2	0	4	6	4	0	2	2	0	4	8	0	0	4	0
C%	3	5	2	0	3	9	5	0	5	3	0	6	10	0	0	6	0

Q12. Regardless of how you would vote, how comfortable would you be with Barack Obama as president?

===== BANNER 5 =====

		18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON		
Total		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	
Total		600	84	101	125	138	67	81	36	43	69	81	70	83	34	42	67	75
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Extremely comfortable		150	19	24	37	44	9	17	24	22	14	26	7	17	8	5	12	15
	C%	25	23	24	30	32	13	21	67	51	20	32	10	20	24	12	18	20
Very comfortable		140	26	30	23	35	14	12	7	8	12	24	25	13	8	15	11	17
	C%	23	31	30	18	25	21	15	19	19	17	30	36	16	24	36	16	23
Somewhat comfortable		124	18	24	25	25	12	18	2	8	13	13	10	24	11	8	19	16
	C%	21	21	24	20	18	18	22	6	19	19	16	14	29	32	19	28	21
Not at all comfortable		144	15	17	37	25	22	26	3	3	29	15	24	22	2	9	16	21
	C%	24	18	17	30	18	33	32	8	7	42	19	34	27	6	21	24	28
Undecided		34	6	6	3	5	8	6	0	0	1	3	4	5	5	5	7	4
	C%	6	7	6	2	4	12	7	0	0	1	4	6	6	15	12	10	5
Refused		8	0	0	0	4	2	2	0	2	0	0	0	2	0	0	2	2
	C%	1	0	0	0	3	3	2	0	5	0	0	0	2	0	0	3	3

Q13. Regardless of how you would vote, how comfortable would you be with John McCain as president?

===== BANNER 5 =====

		18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON		
Total		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	
Total		600	84	101	125	138	67	81	36	43	69	81	70	83	34	42	67	75
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Extremely comfortable		64	13	13	6	12	8	10	2	3	6	10	12	11	1	2	6	11
	C%	11	15	13	5	9	12	12	6	7	9	12	17	13	3	5	9	15
Very comfortable		118	15	19	25	29	15	15	1	4	21	9	21	19	7	11	5	20
	C%	20	18	19	20	21	22	19	3	9	30	11	30	23	21	26	7	27
Somewhat comfortable		145	22	27	42	20	14	18	5	8	22	16	13	17	13	8	25	18
	C%	24	26	27	34	14	21	22	14	19	32	20	19	20	38	19	37	24
Not at all comfortable		237	30	38	51	64	22	32	28	26	19	41	22	31	12	14	22	22
	C%	40	36	38	41	46	33	40	78	60	28	51	31	37	35	33	33	29
Undecided		28	4	4	1	9	6	4	0	0	1	5	2	3	1	7	7	2
	C%	5	5	4	1	7	9	5	0	0	1	6	3	4	3	17	10	3
Refused		8	0	0	0	4	2	2	0	2	0	0	0	2	0	0	2	2
	C%	1	0	0	0	3	3	2	0	5	0	0	0	2	0	0	3	3

Q14. Which of the following comes closest to your opinion of the upcoming Presidential election?

===== BANNER 5 =====

		18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON		
Total		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	
Total		600	84	101	125	138	67	81	36	43	69	81	70	83	34	42	67	75
	C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Most important		223	29	42	43	57	22	30	18	18	16	36	25	31	13	13	22	31
	C%	37	35	42	34	41	33	37	50	42	23	44	36	37	38	31	33	41
Very important		271	30	46	62	61	27	41	13	21	36	42	23	43	18	16	29	30
	C%	45	36	46	50	44	40	51	36	49	52	52	33	52	53	38	43	40
No different than any other		82	21	13	15	15	11	7	2	4	17	3	14	5	2	10	12	13
	C%	14	25	13	12	11	16	9	6	9	25	4	20	6	6	24	18	17
Not really that important		14	4	0	4	0	6	0	3	0	0	0	8	0	0	0	3	0
	C%	2	5	0	3	0	9	0	8	0	0	0	11	0	0	0	4	0
Undecided		6	0	0	1	3	1	1	0	0	0	0	0	2	1	1	1	1
	C%	1	0	0	1	2	1	1	0	0	0	0	0	2	3	2	1	1
Refused		4	0	0	0	2	0	2	0	0	0	0	0	2	0	2	0	0
	C%	1	0	0	0	1	0	2	0	0	0	0	0	2	0	5	0	0

Q15. When all the votes are counted in November of 2008, who do you think will be our next President?

===== BANNER 5 =====

	Total	18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON	
		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Total	600	84	101	125	138	67	81	36	43	69	81	70	83	34	42	67	75
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Obama	396	63	60	89	104	35	45	32	34	40	58	41	48	27	24	47	45
C%	66	75	59	71	75	52	56	89	79	58	72	59	58	79	57	70	60
McCain	92	13	15	21	11	15	15	2	3	20	8	16	15	3	5	8	12
C%	15	15	15	17	8	22	19	6	7	29	10	23	18	9	12	12	16
Undecided	102	8	26	15	19	15	17	2	4	9	13	13	18	4	11	10	18
C%	17	10	26	12	14	22	21	6	9	13	16	19	22	12	26	15	24
Refused	10	0	0	0	4	2	4	0	2	0	2	0	2	0	2	2	0
C%	2	0	0	0	3	3	5	0	5	0	2	0	2	0	5	3	0

Q16. Has anyone in your household ever served in the U.S. military?

===== BANNER 5 =====

		18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON		
Total		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	
Total		600	84	101	125	138	67	81	36	43	69	81	70	83	34	42	67	75
C%		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes		243	28	26	35	50	49	51	13	17	30	30	23	29	19	18	27	37
C%		41	33	26	28	36	73	63	36	40	43	37	33	35	56	43	40	49
No		351	54	73	88	88	18	30	23	25	39	51	45	53	15	24	38	38
C%		59	64	72	70	64	27	37	64	58	57	63	64	64	44	57	57	51
Undecided		2	0	2	0	0	0	0	0	1	0	0	0	1	0	0	0	0
C%		0	0	2	0	0	0	0	0	2	0	0	0	1	0	0	0	0
Refused		4	2	0	2	0	0	0	0	0	0	0	2	0	0	0	2	0
C%		1	2	0	2	0	0	0	0	0	0	0	3	0	0	0	3	0

Q17. Does anyone in your household belong to a labor union?

===== BANNER 5 =====

	Total	18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON	
		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Total	600	84	101	125	138	67	81	36	43	69	81	70	83	34	42	67	75
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	136	11	24	22	47	20	12	9	10	18	28	10	15	10	18	6	12
C%	23	13	24	18	34	30	15	25	23	26	35	14	18	29	43	9	16
No	460	71	77	103	91	46	68	27	33	50	52	60	68	24	24	59	63
C%	77	85	76	82	66	69	84	75	77	72	64	86	82	71	57	88	84
Undecided	2	0	0	0	0	1	1	0	0	1	1	0	0	0	0	0	0
C%	0	0	0	0	0	1	1	0	0	1	1	0	0	0	0	0	0
Refused	2	2	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0
C%	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	3	0

Q18. In the 2004 presidential election, did you vote for?

===== BANNER 5 =====

	Total	18-45		46-65		OVER 65		CUYAHOGA		NORTHEAST		COLUMBUS/SE		TOLEDO/NW		CINCI/DAYTON	
		Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
Total	600	84	101	125	138	67	81	36	43	69	81	70	83	34	42	67	75
C%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
John Kerry - Democrat	255	27	49	52	67	25	35	26	28	22	48	20	35	16	14	20	26
C%	43	32	49	42	49	37	43	72	65	32	59	29	42	47	33	30	35
George Bush - Republican	262	41	41	58	54	30	34	1	6	44	24	39	44	14	21	31	38
C%	44	49	41	46	39	45	42	3	14	64	30	56	53	41	50	46	51
Ralph Nader - Reform	8	2	0	2	0	2	2	2	2	2	0	2	0	0	0	0	0
C%	1	2	0	2	0	3	2	6	5	3	0	3	0	0	0	0	0
Michael Badnarik - Libertarian	4	0	0	2	2	0	0	1	1	0	0	1	1	0	0	0	0
C%	1	0	0	2	1	0	0	3	2	0	0	1	1	0	0	0	0
Did not vote	29	9	4	5	3	2	6	5	3	0	6	3	0	3	4	5	0
C%	5	11	4	4	2	3	7	14	7	0	7	4	0	9	10	7	0
Undecided	10	1	3	1	1	3	1	1	1	1	1	2	0	0	0	1	3
C%	2	1	3	1	1	4	1	3	2	1	1	3	0	0	0	1	4
Refused	32	4	4	5	11	5	3	0	2	0	2	3	3	1	3	10	8
C%	5	5	4	4	8	7	4	0	5	0	2	4	4	3	7	15	11

