

AREA

N=			500	100%
NE Virginia	1	( 1/ 98)	156	31%
West	2		33	7%
Piedmont Valley	3		76	15%
Richmond South	4		94	19%
East	5		141	28%

START

Hello, my name is \_\_\_\_\_ and I am conducting a survey for Suffolk University and I would like to get your opinions on some political questions. This week we are calling Virginia households statewide. Would you be willing to spend a few minutes answering some questions? (..or rotate per household)

N=			500	100%
Continue	1	( 1/105)	500	100%

GEND

RECORD GENDER

N=			500	100%
Male	1	( 1/106)	231	46%
Female	2		269	54%

S2. Thank You. How likely are you to vote in the Virginia Democratic Primary?

N=			500	100%
Very likely	1	( 1/107)	350	70%
Somewhat likely	2		150	30%
Not very likely	3		0	0%
Not at all likely	4		0	0%
Other/Undecided/Refused	5		0	0%

S3. Can you tell me when the Democratic Primary is?

N=			500	100%
"Next week"	1	( 1/110)	109	22%
"Next Tuesday"	2		160	32%
"June 9"	3		231	46%
Other time frame/month	4		0	0%
Undecided/Refused	5		0	0%

Q1. What is your age category?

N=			500	100%
18-35	1	( 1/113)	76	16%
36-45	2		91	18%
46-55	3		125	25%
56-65	4		103	21%
66-75	5		67	13%
Over 75	6		36	7%
Refused	7		2	0%

Q2. Are you . . .

N=			500	100%
White/Caucasian	1	( 1/114)	340	68%
Black/African-American	2		123	25%
Asian	3		6	1%
Hispanic/Latino (Mexican, Spanish)	4		15	3%
Other	5		9	2%
Refused (DO NOT READ)	6		7	1%

Q3. Do you think of yourself as a Democrat, Republican, or Independent?

N=			500	100%
Democrat	1	( 1/115)	255	51%
Republican	2		55	11%
Independent/Unaffiliated/Other	3		176	35%
Undecided	4		14	3%

PRE4

Great, I am going to read you a list of individuals in state and national politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First, take Barack Obama.

N=			500	100%
Continue	1	( 1/116)	500	100%

Q4. Is your opinion of Barack Obama generally favorable or generally unfavorable?  
 N= 500 100%  
 Never heard of ..... 1 ( 1/117) 2 0%  
 Favorable ..... 2 409 82%  
 Unfavorable ..... 3 61 12%  
 Heard of/undecided ..... 4 28 6%

Q5. Is your opinion of Brian Moran generally favorable or generally unfavorable?  
 N= 500 100%  
 Never heard of ..... 1 ( 1/118) 167 33%  
 Favorable ..... 2 164 33%  
 Unfavorable ..... 3 26 5%  
 Heard of/undecided ..... 4 143 29%

Q6. Is your opinion of Bob McDonnell generally favorable or generally unfavorable?  
 N= 500 100%  
 Never heard of ..... 1 ( 1/119) 91 18%  
 Favorable ..... 2 137 27%  
 Unfavorable ..... 3 136 27%  
 Heard of/undecided ..... 4 136 27%

Q7. Is your opinion of Terry McAuliffe generally favorable or generally unfavorable?  
 N= 500 100%  
 Never heard of ..... 1 ( 1/120) 84 17%  
 Favorable ..... 2 184 37%  
 Unfavorable ..... 3 105 21%  
 Heard of/undecided ..... 4 127 25%

Q8. Is your opinion of Bill Clinton generally favorable or generally unfavorable?  
 N= 500 100%  
 Never heard of ..... 1 ( 1/121) 6 1%  
 Favorable ..... 2 354 71%  
 Unfavorable ..... 3 94 19%  
 Heard of/undecided ..... 4 46 9%

Q9. Is your opinion of Tim Kaine generally favorable or generally unfavorable?  
 N= 500 100%  
 Never heard of ..... 1 ( 1/122) 13 3%  
 Favorable ..... 2 372 74%  
 Unfavorable ..... 3 70 14%  
 Heard of/undecided ..... 4 45 9%

Q10. Is your opinion of Creigh Deed (CREE DEEDS) generally favorable or generally unfavorable?  
 N= 500 100%  
 Never heard of ..... 1 ( 1/123) 126 25%  
 Favorable ..... 2 192 38%  
 Unfavorable ..... 3 45 9%  
 Heard of/undecided ..... 4 137 27%

Q11. Of the following issues, which is the most important to you?  
 READ LIST  
 N= 500 100%  
 Healthcare ..... 01 ( 1/124) 93 19%  
 Education ..... 02 61 12%  
 Environment/Global Warming ..... 03 28 6%  
 National Security ..... 04 44 9%  
 Economy/Jobs ..... 05 207 41%  
 Mortgage/Foreclosure crisis ..... 06 11 2%  
 National Deficit/National Debt ..... 07 16 3%  
 Transportation ..... 08 7 1%  
 Taxes ..... 09 25 5%  
 Undecided/Refused ..... 10 8 2%

Q12. Which is your second most important issue?

N=			492	100%
Healthcare .....	01	( 1/126)	104	21%
Education .....	02		73	15%
Environment/Global Warming .....	03		38	8%
National Security .....	04		61	12%
Economy/Jobs .....	05		136	28%
Mortgage/Foreclosure crisis .....	06		12	2%
National Deficit/National Debt .....	07		41	8%
Transportation .....	08		8	2%
Taxes .....	09		17	3%
Undecided/Refused .....	10		2	0%

Q13. How concerned are you about the possible threat of North Korea using nuclear weapons?

N=			500	100%
Very concerned .....	1	( 1/128)	191	38%
Somewhat concerned .....	2		208	42%
Not very concerned .....	3		69	14%
Not at all concerned .....	4		26	5%
Undecided .....	5		6	1%
Refused .....	6		0	0%

Q14. What do you think the United States should do regarding the recent North Korean nuclear test:

N=			500	100%
One-Continue with our present policy .....	1	( 1/129)	25	5%
Two-Work harder to get the help of China, Japan, Russia and others .....	2		228	46%
Three-Talk directly with North Korean .....	3		82	16%
Four-Impose tougher economic, diplomatic and ... military sanctions against North Korea .....	4		93	19%
Five-Employ direct military intervention and ... action .....	5		13	3%
Undecided .....	6		54	11%
Refused .....	7		5	1%

Q15. There are three Democratic candidates for Governor listed on your ballot. They are: Terry McAuliffe, Brian Moran, and Creigh Deeds (CREE DEEDS). At this point, for whom will you vote or toward whom would you lean at this time?

N=			500	100%
Terry McAuliffe .....	1	( 1/130)	102	20%
Brian Moran .....	2		102	20%
Creigh Deeds .....	3		136	27%
Undecided (DO NOT READ) .....	4		150	30%
Refused (DO NOT READ) .....	5		10	2%

Q16. If you were standing in the voting booth today would you vote for McAuliffe, Moran, or Deeds?

N=			160	100%
Terry McAuliffe .....	1	( 1/131)	27	17%
Brian Moran .....	2		13	8%
Creigh Deeds .....	3		7	4%
Undecided (DO NOT READ) .....	4		109	68%
Refused (DO NOT READ) .....	5		4	3%

Q15 & 16 CONSOLIDATED (INITIAL + PROBE)

N=			500	100%
Terry McAuliffe .....	1	( 1/131)	129	26%
Brian Moran .....	2		115	23%
Creigh Deeds .....	3		143	29%
Undecided (DO NOT READ) .....	4		109	22%
Refused (DO NOT READ) .....	5		4	1%

Q17. How likely are you to change your mind about your choice before the Primary next Tuesday?

N=			387	100%
It's very likely I'll change my mind before next Tuesday	1	( 1/132)	26	7%
It's somewhat likely that I'll change my mind before next Tuesday	2		165	43%
It's unlikely I'll change my mind before Tuesday	3		182	47%
Undecided (DO NOT READ)	4		11	3%
Refused (DO NOT READ)	5		3	1%

Q18. On May 22nd the Washington Post endorsed Creigh Deeds (CREE DEEDS) in the Democratic Primary for Governor. Knowing this, will you be more likely or less likely to vote for Creigh Deeds?

N=			500	100%
More likely	1	( 1/133)	113	23%
Less likely	2		107	21%
No difference (DO NOT READ)	3		240	48%
Undecided/Refused (DO NOT READ)	4		40	8%

Q19. Last week there were published reports alleging that in 2004 Terry McAuliffe offered campaign money to Ralph Nader to stay off the presidential ballot in certain swing states. McAuliffe's campaign has denied any wrongdoing. Do these allegations make you more likely or less likely to vote for Terry McAuliffe?

N=			500	100%
More likely	1	( 1/134)	51	10%
Less likely	2		166	33%
No difference (DO NOT READ)	3		248	50%
Undecided/Refused (DO NOT READ)	4		35	7%

Q20. Of the three candidates - {RANDOMIZE} McAuliffe, Moran, and Deeds - who has the most experience to be Governor?

N=			500	100%
Terry McAuliffe	1	( 1/135)	69	14%
Brian Moran	2		101	20%
Creigh Deeds	3		127	25%
Undecided (DO NOT READ)	4		198	40%
Refused (DO NOT READ)	5		5	1%

Q21. Of the three candidates, who will successfully address Virginia's transportation challenges?

N=			500	100%
Terry McAuliffe	1	( 1/136)	56	11%
Brian Moran	2		85	17%
Creigh Deeds	3		110	22%
Undecided (DO NOT READ)	4		239	48%
Refused (DO NOT READ)	5		10	2%

Q22. Of the three candidates, who has the best leadership skills to improve the Virginia economy?

N=			500	100%
Terry McAuliffe	1	( 1/137)	87	17%
Brian Moran	2		88	18%
Creigh Deeds	3		130	26%
Undecided (DO NOT READ)	4		195	39%
Refused (DO NOT READ)	5		0	0%

Q23. Who will fight to protect the environment? - {RANDOMIZE} McAuliffe, Moran, or Deeds?

N=			500	100%
Terry McAuliffe	1	( 1/138)	77	15%
Brian Moran	2		96	19%
Creigh Deeds	3		100	20%
Undecided (DO NOT READ)	4		224	45%
Refused (DO NOT READ)	5		3	1%

Q24. Who cares about problems of people like you? {RANDOMIZE} - McAuliffe, Moran, or Deeds?

N=			500	100%
Terry McAuliffe	1	( 1/139)	73	15%
Brian Moran	2		89	18%
Creigh Deeds	3		123	25%
Undecided (DO NOT READ)	4		207	41%
Refused (DO NOT READ)	5		8	2%

Q25. Of the three, who has run the most negative campaign?

N=			500	100%
Terry McAuliffe	1	( 1/140)	128	26%
Brian Moran	2		49	10%
Creigh Deeds	3		35	7%
Undecided (DO NOT READ)	4		280	56%
Refused (DO NOT READ)	5		8	2%

Q26. Who will be the strongest opponent to face Republican Bob McDonnell?

N=			500	100%
Terry McAuliffe	1	( 1/141)	132	26%
Brian Moran	2		110	22%
Creigh Deeds	3		124	25%
Undecided (DO NOT READ)	4		131	26%
Refused (DO NOT READ)	5		3	1%

Q27. There are three Democratic candidates for Lieutenant Governor listed on your ballot. They are: Jody Wagner, Michael Signer, and Jon Bowerbank. At this point, for whom will you vote or toward whom would you lean at this time?

N=			500	100%
Jody Wagner	1	( 1/142)	135	27%
Michael Signer	2		23	5%
Jon Bowerbank	3		30	6%
Undecided (DO NOT READ)	4		308	62%
Refused (DO NOT READ)	5		4	1%

Q28. On May 18th, Jon Bowerbank withdrew his candidacy. If the Democratic Primary were between Jody Wagner or Michael Signer, for whom would you vote or toward whom will you lean?

N=			30	100%
Jody Wagner	1	( 1/143)	13	43%
Michael Signer	2		11	37%
Jon Bowerbank	3		0	0%
Undecided (DO NOT READ)	4		3	10%
Refused (DO NOT READ)	5		3	10%

Q27 & 28 CONSOLIDATED REMOVING BOWERBANK FROM BALLOT TEST

N=			500	100%
Jody Wagner	1	( 1/142)	148	30%
Michael Signer	2		34	7%
Jon Bowerbank	3		00	0%
Undecided (DO NOT READ)	4		311	62%
Refused (DO NOT READ)	5		7	1%

Q29. Finally, are there any union members in your household?

N=			500	100%
Yes	1	( 1/144)	56	11%
No	2		444	89%
Undecided (DO NOT READ)	3		0	0%
Refused (DO NOT READ)	4		0	0%