

AREA

N=			400	100%
DC Area	1	(1/ 92)	109	27%
West	2		34	9%
Piedmont Valley	3		90	23%
Richmond South	4		68	17%
East	5		99	25%

START

Hello, my name is _____ and I am conducting a survey for Suffolk University and I would like to get your opinions on some questions about the upcoming Virginia Governor's race. Would you be willing to spend five minutes answering some brief questions?

N=			400	100%
Continue	1	(1/ 94)	400	100%

S1

S1. Are you currently registered to vote?

N=			400	100%
Yes	1	(1/ 95)	400	100%
No, ask to speak with a registered voter and ... re-introduce.	2		0	0%
No/Refused	3		0	0%

GEND

RECORD GENDER

N=			400	100%
Male	1	(1/ 98)	193	48%
Female	2		207	52%

S2

S2. Thank You. How likely are you to vote in the Election for Governor next Tuesday?

N=			400	100%
Very likely	1	(1/ 99)	359	90%
Somewhat likely	2		41	10%
Not very/not at all likely	3		0	0%
Other/Undecided/Refused	4		0	0%

Q1

Q1. Which political party do you feel closest to - Democrat, Republican, or Independent?

N=			400	100%
Democrat	1	(1/102)	162	41%
Republican	2		162	41%
Independent/Unaffiliated/Other	3		76	19%

Q2

Q2. What is your age category?

N=			400	100%
18-25	1	(1/103)	11	3%
26-35	2		16	4%
36-45	3		60	15%
46-55	4		102	26%
56-65	5		89	22%
66-75	6		70	18%
Over 75	7		48	12%
Refused	8		4	1%

Q3

Q3. Which of the following best describes your race or ethnicity?

N=			400	100%
White/Caucasian	1	(1/104)	296	74%
Black/African-American	2		67	17%
Asian	3		13	3%
Hispanic/Latino (Mexican, Spanish)	4		11	3%
Other	5		5	1%
Refused (DO NOT READ)	6		8	2%

Q4

Q4. Which one of the following issues matters most in deciding your vote for governor?

N=			400	100%
Taxes	1	(1/105)	62	16%
Education	2		54	14%
Economy/Jobs	3		129	32%
Healthcare	4		89	22%
Transportation	5		42	11%
Undecided (DO NOT READ)	6		24	6%
Refused (DO NOT READ)	7		0	0%

Q5

Q5. How would you rate the job performance of Barack Obama?

N=			400	100%
Approve	1	(1/106)	201	50%
Disapprove	2		166	42%
Undecided (DO NOT READ)	3		32	8%
Refused (DO NOT READ)	4		1	0%

Q6

Q6. How would you rate the job performance of Tim Kaine?

N=			400	100%
Approve	1	(1/107)	216	54%
Disapprove	2		125	31%
Undecided (DO NOT READ)	3		56	14%
Refused (DO NOT READ)	4		3	1%

Q7

Q7. There are two candidates for Governor listed on your ballot - Republican Bob McDonnell or Democrat Creigh Deeds (CREE DEEDS). At this point, for whom will you vote?

N=			400	100%
Bob McDonnell	1	(1/108)	206	52%
Creigh Deeds	2		161	40%
Undecided (DO NOT READ)	3		33	8%
Refused (DO NOT READ)	4		0	0%

Q8

Q8. Is your mind made up or do you think you might change your mind before the election?

N=			367	100%
Mind made up	1	(1/109)	309	84%
Might change	2		54	15%
Undecided (DO NOT READ)	3		4	1%
Refused (DO NOT READ)	4		0	0%

Q9

Q9. As of today, who are you leaning toward?

N=			33	100%
Bob McDonnell	1	(1/110)	10	30%
Creigh Deeds	2		0	0%
Undecided (DO NOT READ)	3		21	64%
Refused (DO NOT READ)	4		2	6%

VOTE

Q7 or Q9 vote for.

N=			400	100%
Bob McDonnell	1	(1/111)	216	54%
Creigh Deeds	2		161	40%
Undecided	3		21	5%
Refused	4		2	1%

Q10

Q10. There has been a lot of discussion about the tone of the campaigns. Which candidate has been more negative in tone - McDonnell or Deeds?

N=			400	100%
Bob McDonnell	1	(1/112)	86	22%
Creigh Deeds	2		173	43%
Undecided (DO NOT READ)	3		136	34%
Refused (DO NOT READ)	4		5	1%

Q11

Q11. Which candidate - McDonnell or Deeds - has a better plan to deal with the transportation issue?

N=			400	100%
Bob McDonnell	1	(1/113)	162	41%
Creigh Deeds	2		104	26%
Undecided (DO NOT READ)	3		126	32%
Refused (DO NOT READ)	4		8	2%

Q12

Q12. Would you favor or oppose an increase in state taxes to pay for new road and transit projects?

N=			400	100%
Favor	1	(1/114)	179	45%
Oppose	2		189	47%
Undecided (DO NOT READ)	3		29	7%
Refused (DO NOT READ)	4		3	1%

Q13

Q13. Do you believe Creigh Deeds has flip-flopped on the issue of taxes?

N=			400	100%
Yes	1	(1/115)	171	43%
No	2		126	32%
Undecided (DO NOT READ)	3		98	25%
Refused (DO NOT READ)	4		5	1%

Q14

Q14. Overall, which candidate do you trust more - Bob McDonnell or Creigh Deeds?

N=			400	100%
Bob McDonnell	1	(1/116)	188	47%
Creigh Deeds	2		142	36%
Undecided (DO NOT READ)	3		30	8%
Refused (DO NOT READ)	4		2	1%
Both (DO NOT READ)	5		6	2%
Neither (DO NOT READ)	6		32	8%

Q15

Q15. Regardless of how you would vote, how comfortable would you be with Bob McDonnell as governor? {READ}

N=			400	100%
Extremely comfortable	1	(1/117)	80	20%
Very comfortable	2		91	23%
Somewhat comfortable	3		124	31%
Not at all comfortable	4		83	21%
Undecided (DO NOT READ)	5		20	5%
Refused (DO NOT READ)	6		2	1%

Q16

Q16. Regardless of how you would vote, how comfortable would you be with Creigh Deeds as governor? {READ}

N=		400	100%
Extremely comfortable	1 (1/118)	33	8%
Very comfortable	2	103	26%
Somewhat comfortable	3	100	25%
Not at all comfortable	4	142	36%
Undecided (DO NOT READ)	5	21	5%
Refused (DO NOT READ)	6	1	0%

Q17

Q17. There are two candidates for Lieutenant Governor listed on your ballot - Republican Bill Bolling (BOWL-ing) and Democrat Jody Wagner. At this point, for whom will you vote or toward whom do you lean?

N=		400	100%
Bill Bolling	1 (1/119)	190	48%
Jody Wagner	2	136	34%
Undecided (DO NOT READ)	3	69	17%
Refused (DO NOT READ)	4	5	1%

Q18

Q18. There are two candidates for Attorney General listed on your ballot - Republican Ken Cuccinelli {COOCH-in-ELLIE} and Democrat Stephen Shannon. At this point, for whom will you vote or toward whom do you lean?

N=		400	100%
Ken Cuccinelli	1 (1/120)	192	48%
Stephen Shannon	2	135	34%
Undecided (DO NOT READ)	3	70	18%
Refused (DO NOT READ)	4	3	1%

Q19

Q19. The federal government is considering the costs and benefits of drilling for oil off of Virginia's shores. Do you think the federal government should approve or disapprove offshore oil drilling?

N=		400	100%
Approve	1 (1/121)	277	69%
Disapprove	2	79	20%
Undecided (DO NOT READ)	3	44	11%
Refused (DO NOT READ)	4	0	0%

Q20

Q20. Which comes closer to the way you feel:
1>government reform of the nation's healthcare system is necessary to control costs and expand coverage, or
2>government action on healthcare will do more harm than good?

N=		400	100%
Government reform of healthcare system is necessary	1 (1/122)	175	44%
Government action on health care will do more harm than good	2	190	48%
Undecided (DO NOT READ)	3	29	7%
Refused (DO NOT READ)	4	6	2%

Q21

Q21. When all the votes are counted next Tuesday, who do you think will be our next governor? (Not necessarily who you are voting for but who do you think will be the next Governor?) - Bob McDonnell or Creigh Deeds?

N=			400	100%
McDonnell	1	(1/123)	266	67%
Deeds	2		83	21%
Undecided (DO NOT READ)	3		49	12%
Refused (DO NOT READ)	4		2	1%

Q22

Q22. Has anyone in your household ever served in the U.S. military?

N=			400	100%
Yes	1	(1/124)	224	56%
No	2		175	44%
Undecided (DO NOT READ)	3		1	0%
Refused (DO NOT READ)	4		0	0%

Q23

Q23. Does anyone in your household belong to a labor union?

N=			400	100%
Yes	1	(1/125)	41	10%
No	2		359	90%
Undecided (DO NOT READ)	3		0	0%
Refused (DO NOT READ)	4		0	0%

Q24

Q24. In the 2008 presidential election, did you vote for Barack Obama, John McCain, Ralph Nader, or Bob Barr?

N=			400	100%
Barack Obama	1	(1/126)	194	49%
John McCain	2		177	44%
Ralph Nader	3		6	2%
Bob Barr	4		0	0%
Did not vote (DO NOT READ)	5		5	1%
Undecided (DO NOT READ)	6		7	2%
Refused (DO NOT READ)	7		11	3%