

FL Statewide Marginals

AREA			
N=		600	100%
South	1	168	28%
North	2	132	22%
West	3	156	26%
East	4	144	24%

INT00

Hello, my name is _____ and I am conducting a survey for 7NEWS/ Suffolk University and I would like to get your opinions on some political questions. Would you be willing to spend five minutes answering some questions?

N=		600	100%
Continue	00	600	100%

GENDR

RECORD GENDER

N=		600	100%
Male	1	287	48%
Female	2	313	52%

S1. Thank You. Are you currently registered to vote in Florida?

N=		600	100%
Yes	1	600	100%
No	2	0	0%

S2. How likely are you to vote this November - very likely, somewhat likely, 50-50, not very likely, or not at all likely?

N=		600	100%
Very likely	1	575	96%
Somewhat likely	2	25	4%
50-50	3	0	0%
Not very likely	4	0	0%
Not at all likely	5	0	0%
Und/Refused	6	0	0%

S3. Are you enrolled as a Democrat, Republican, or Independent / No Party Affiliation?

N=		600	100%
Democrat	1	245	41%
Republican	2	220	37%
No party	3	135	23%

S4. What is your age category?

N=		600	100%
18-34 YRS	1	103	17%
35-44 YRS	2	104	17%
45-54 YRS	3	105	18%
55-64 YRS	4	107	18%
65-74 YRS	5	109	18%
75+ YRS	6	56	9%
Refused	7	16	3%

S5. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

N=		600	100%
White/Caucasian	1	418	70%
Black/African-American	2	73	12%
American Indian/Alaska Native	3	8	1%
Asian	4	8	1%
Native Hawaiian/Other Pacific Islander	5	4	1%
Hispanic/Latino	6	82	14%
Other	7	0	0%
Don't know (DO NOT READ)	8	7	1%

PRE6

Great, I am going to read you a list of individuals in state and national politics. For each, please tell me if your opinion of them is generally

favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama...

N=	600	100%
Continue	1	600 100%

Q6. Is your opinion of Barack Obama generally favorable or generally unfavorable?

N=	600	100%
Never heard	1	3 1%
Favorable	2	300 50%
Unfavorable	3	269 45%
Heard of/Undecided	4	28 5%

Q7. Is your opinion of Rick Scott generally favorable or generally unfavorable?

N=	600	100%
Never heard	1	23 4%
Favorable	2	220 37%
Unfavorable	3	269 45%
Heard of/Undecided	4	88 15%

Q8. Is your opinion of Bill Nelson generally favorable or generally unfavorable?

N=	600	100%
Never heard	1	71 12%
Favorable	2	244 41%
Unfavorable	3	155 26%
Heard of/Undecided	4	130 22%

Q9. Is your opinion of Marco Rubio (ROO-be-oh) generally favorable or generally unfavorable?

N=	600	100%
Never heard	1	24 4%
Favorable	2	296 49%
Unfavorable	3	180 30%
Heard of/Undecided	4	100 17%

Q10. Is your opinion of Hillary Clinton generally favorable or generally unfavorable?

N=	600	100%
Never heard	1	2 0%
Favorable	2	410 68%
Unfavorable	3	154 26%
Heard of/Undecided	4	34 6%

Q11. Is your opinion of Mitt Romney generally favorable or generally unfavorable?

N=	600	100%
Never heard	1	6 1%
Favorable	2	252 42%
Unfavorable	3	267 45%
Heard of/Undecided	4	75 13%

Q12. Is your opinion of Jeb Bush generally favorable or generally unfavorable?

N=	600	100%
Never heard	1	4 1%
Favorable	2	333 56%
Unfavorable	3	204 34%
Heard of/Undecided	4	59 10%

Q13. If the General Election for United States President were held today and the candidates were Democrat Barack Obama and Republican Mitt Romney for whom will you vote or towards whom do you LEAN at this time?

N=	600	100%
Obama	1	275 46%
Romney	2	270 45%
Other (DO NOT READ)	3	11 2%
Undecided (DO NOT READ)	4	41 7%
Refused (DO NOT READ)	5	3 1%

Q14. Is your vote more a vote FOR Obama or AGAINST Republican Mitt Romney?		
N=		275 100%
For Obama	1	212 77%
Against Romney	2	63 23%
Q15. Is your vote more a vote FOR Romney or AGAINST Democrat Barack Obama?		
N=		270 100%
For Romney	1	137 51%
Against Obama	2	133 49%
Q16. Of the four options, would your vote be FOR Obama, FOR Romney, AGAINST Obama or AGAINST Romney, thinking about how you feel today?		
N=		55 100%
For Obama	1	16 29%
For Romney	2	2 4%
Against Obama	3	28 51%
Against Romney	4	9 16%
Q17. Overall, do you approve or disapprove of the job Barack Obama is doing as President?		
N=		600 100%
Approve	1	284 47%
Disapprove	2	276 46%
Undecided (DO NOT READ)	3	40 7%
Q18. Despite who you are personally voting for, when all the votes are counted, who do you think will be elected President this November - Barack Obama or Mitt Romney?		
N=		600 100%
Obama	1	303 51%
Romney	2	186 31%
Other (DO NOT READ)	3	6 1%
Undecided (DO NOT READ)	4	97 16%
Refused (DO NOT READ)	5	8 1%
Q19. If the price of regular gas hit 4.50/gallon this October, would you vote for Obama or Romney?		
N=		600 100%
Obama	1	241 40%
Romney	2	241 40%
Other (DO NOT READ)	3	20 3%
Undecided (DO NOT READ)	4	86 14%
Refused (DO NOT READ)	5	12 2%
Q20. Which candidate - Barack Obama or Mitt Romney - is better equipped to fix the economy?		
N=		600 100%
Obama	1	241 40%
Romney	2	252 42%
Other (DO NOT READ)	3	21 4%
Undecided (DO NOT READ)	4	86 14%
Q21. Assume for a moment that Marco Rubio was selected as the vice presidential candidate of the Republican Party in 2012. Knowing this, would you vote for the Democratic ticket of Obama-Biden or a Republican ticket of Romney-Rubio?		
N=		600 100%
Dem Ticket Obama-Biden	1	261 44%
Rep Ticket Romney-Rubio	2	283 47%
Independent candidate (DO NOT READ)	3	7 1%
Undecided (DO NOT READ)	4	47 8%
Q22. Assume for a moment that Jeb Bush was selected as the vice presidential candidate of the Republican Party in 2012. Knowing this, would you vote for the Democratic ticket of Obama-Biden or a Republican ticket of Romney-Bush?		
N=		600 100%
Dem Ticket Obama-Biden	1	270 45%
Rep Ticket Romney-Bush	2	279 47%
Independent candidate (DO NOT READ)	3	7 1%
Undecided (DO NOT READ)	4	42 7%

Q23. Does Mitt Romney's Mormon religion have an effect on your vote-does it make you more likely to vote for him, less likely to vote for him or does it make no difference?

N=		600	100%
More likely	1	19	3%
Less likely	2	44	7%
No difference	3	527	88%
Undecided (DO NOT READ)	4	5	1%
Refused (DO NOT READ)	5	5	1%

Q24. Do you think the country is heading in the right direction or is on the wrong track?

N=		600	100%
Right direction	1	187	31%
Wrong track	2	359	60%
Undecided (DO NOT READ)	3	54	9%

Q25. What do you think is the most important issue facing the country right now:

(READ 1-10)

N=		600	100%
Reducing the national debt	01	62	10%
Taxes	02	12	2%
Jobs and the economy	03	314	52%
Schools and education	04	36	6%
Health care	05	37	6%
Income inequality	06	32	5%
Energy independence	07	18	3%
Illegal immigration	08	4	1%
Terrorism and National Security	09	16	3%
Military involvement in Iraq, Afghanistan, Libya	10	17	3%
Undecided (DO NOT READ)	11	52	9%

Q25A. On Friday, the U.S. Department of Labor reported that the national unemployment rate dropped to 8.1 percent. How would you rate the jobs outlook in Florida - excellent, good, fair, poor?

N=		600	100%
Excellent	1	10	2%
Good	2	68	11%
Fair	3	230	38%
Poor	4	256	43%
Undecided (DO NOT READ)	5	36	6%

Q26. Are you in favor or opposed to the Obama Healthcare plan?

N=		600	100%
Favor	1	202	34%
Oppose	2	303	51%
Undecided (DO NOT READ)	3	95	16%

Q27. Question #6 on the Florida ballot is a proposed amendment that provides that public funds may NOT be expended for any abortion or for health-benefits coverage that includes coverage of abortion. At this point, would you vote yes to prohibit public funds for abortion or no to not prohibit funds for abortion on question #6?

N=		600	100%
Yes, prohibit public funds for abortion	1	269	45%
No, to not prohibit funds	2	282	47%
Undecided (DO NOT READ)	3	49	8%

Q28. Which is more important - a candidate you trust on social issues such as gay marriage and abortion or a candidate you trust on economic issues, like improving the economy?

N=		600	100%
Social issues	1	82	14%
Economic issues	2	457	76%
Undecided (DO NOT READ)	3	61	10%

Q29. Do you think the state of Florida is heading in the right direction or is on the wrong track?

N=	600	100%
Right direction	1	251 42%
Wrong track	2	259 43%
Undecided (DO NOT READ)	3	90 15%

Q30. Do you approve or disapprove of the job Rick Scott is doing as Governor?

N=	600	100%
Approve	1	250 42%
Disapprove	2	261 44%
Undecided (DO NOT READ)	3	89 15%

Q31. Is the recession over in Florida?

N=	600	100%
Yes	1	71 12%
No	2	488 81%
Undecided (DO NOT READ)	3	41 7%

Q32. Is the housing market getting better in Florida?

N=	600	100%
Yes	1	234 39%
No	2	327 55%
Undecided (DO NOT READ)	3	39 7%

Q33. Do you support or oppose the implementation of Stand Your Ground Laws, which protect individuals who react to threats with deadly force and do not first attempt to retreat from the threat? - Support or oppose?

N=	600	100%
Support Stand Your Ground Law	1	298 50%
Oppose Stand Your Ground Law	2	193 32%
Undecided (DO NOT READ)	3	109 18%

Q34. In the wake of the Trayvon Martin (tray-vahn) shooting, do you believe that neighborhood watch groups and individual volunteers should be more closely monitored by local sheriff departments? Yes or no?

N=	600	100%
Yes	1	423 71%
No	2	137 23%
Undecided (DO NOT READ)	3	40 7%

Q35. Would you support or oppose a change in U.S. policy towards Cuba which would allow trade, travel, and diplomatic relations between the U.S. and Cuba, even with the Castro family still in power?

N=	600	100%
Support	1	350 58%
Oppose	2	174 29%
Undecided (DO NOT READ)	3	76 13%

DEMO

THE FINAL TWO QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

N=	600	100%
Continue	1	600 100%

Q36. Are there any members of your household who are union members

N=	600	100%
Yes	1	83 14%
No	2	514 86%
Undecided (DO NOT READ)	3	3 1%

Q37. Do you currently have children in the school system?

N=	600	100%
Yes	1	145 24%
No	2	454 76%
Undecided (DO NOT READ)	3	1 0%

