

Region

	BANNER 1																		
	GENDER			AREA					LIKELY TO VOTE		PARTY			AGE					
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Mountain West	67	32	35	67	-	-	-	-	59	8	20	27	20	1	14	11	11	12	18
	13	14	13	100					13	20	10	17	15	7	17	14	10	12	16
Charlotte Area	109	51	58	-	109	-	-	-	102	7	39	40	30	4	15	21	21	23	25
	22	22	22		100				22	17	19	25	23	27	18	26	20	23	23
Triad	84	39	45	-	-	84	-	-	77	7	31	33	19	1	15	13	18	17	19
	17	17	17			100			17	17	15	20	14	7	18	16	17	17	17
Triangle	114	53	61	-	-	-	114	-	109	5	52	30	32	5	18	16	29	21	25
	23	23	23				100		24	12	25	19	24	33	22	20	27	21	23
East/Coastal Plain	126	60	66	-	-	-	-	126	112	14	62	32	31	4	20	19	28	29	24
	25	26	25					100	24	34	30	20	23	27	24	24	26	28	22

Gender

BANNER 1																			
	GENDER		AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	235	235	-	32	51	39	53	60	218	17	83	89	61	8	41	37	47	50	51
	47	100		48	47	46	46	48	47	41	41	55	46	53	50	46	44	49	46
Female	265	-	265	35	58	45	61	66	241	24	121	73	71	7	41	43	60	52	60
	53		100	52	53	54	54	52	53	59	59	45	54	47	50	54	56	51	54

S2. Thank You. How likely are you to vote in the North Carolina election for U.S. Senate this November - very likely, somewhat likely, not very likely, or not at all likely?

BANNER 1																			
GENDER		AREA						LIKELY TO VOTE		PARTY			AGE						
TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65	
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very Likely	459	218	241	59	102	77	109	112	459	-	195	150	112	12	71	75	99	97	102
	92	93	91	88	94	92	96	89	100		96	93	85	80	87	94	93	95	92
Somewhat Likely	41	17	24	8	7	7	5	14	-	41	9	12	20	3	11	5	8	5	9
	8	7	9	12	6	8	4	11		100	4	7	15	20	13	6	7	5	8

1. Are you enrolled as a Democrat, Republican, Libertarian, or Unaffiliated (Independent)?

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	GENDER		AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF/IND	18-25	26-35	36-45	46-55	56-65	OVER 65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democratic	204	83	121	20	39	31	52	62	195	9	204	-	-	7	26	38	46	45	40
	41	35	46	30	36	37	46	49	42	22	100			47	32	48	43	44	36
Republican	162	89	73	27	40	33	30	32	150	12	-	162	-	1	29	26	33	32	40
	32	38	28	40	37	39	26	25	33	29		100		7	35	32	31	31	36
Libertarian	2	2	-	-	-	1	-	1	2	-	-	-	-	-	2	-	-	-	-
	*	1				1		1	*					2					
Unaffiliated(independent)	132	61	71	20	30	19	32	31	112	20	-	-	132	7	25	16	28	25	31
	26	26	27	30	28	23	28	25	24	49			100	47	30	20	26	25	28

2. What is your age category?

	BANNER 1																		
	GENDER			AREA					LIKELY TO VOTE		PARTY			AGE					
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-25	15	8	7	1	4	1	5	4	12	3	7	1	7	15	-	-	-	-	-
	3	3	3	1	4	1	4	3	3	7	3	1	5	100					
26-35	82	41	41	14	15	15	18	20	71	11	26	29	25	-	82	-	-	-	-
	16	17	15	21	14	18	16	16	15	27	13	18	19		100				
36-45	80	37	43	11	21	13	16	19	75	5	38	26	16	-	-	80	-	-	-
	16	16	16	16	19	15	14	15	16	12	19	16	12			100			
46-55	107	47	60	11	21	18	29	28	99	8	46	33	28	-	-	-	107	-	-
	21	20	23	16	19	21	25	22	22	20	23	20	21				100		
56-65	102	50	52	12	23	17	21	29	97	5	45	32	25	-	-	-	-	102	-
	20	21	20	18	21	20	18	23	21	12	22	20	19					100	
66-75	70	35	35	11	16	12	17	14	66	4	27	25	18	-	-	-	-	-	70
	14	15	13	16	15	14	15	11	14	10	13	15	14						63
Over 75 years	41	16	25	7	9	7	8	10	36	5	13	15	13	-	-	-	-	-	41
	8	7	9	10	8	8	7	8	8	12	6	9	10						37
Refused	3	1	2	-	-	1	-	2	3	-	2	1	-	-	-	-	-	-	-
	1	*	1			1		2	1		1	1							

3. Which of the following best describes your race or ethnicity?

	BANNER 1																			
	GENDER			AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65	
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
White/Caucasian	382	187	195	61	81	68	84	88	351	31	117	151	112	7	56	65	81	79	93	
	76	80	74	91	74	81	74	70	76	76	57	93	85	47	68	81	76	77	84	
African-American	94	31	63	2	23	14	24	31	87	7	78	6	10	7	20	13	22	17	14	
	19	13	24	3	21	17	21	25	19	17	38	4	8	47	24	16	21	17	13	
Asian	4	4	-	1	2	-	1	-	4	-	-	1	3	1	2	-	-	1	-	
	1	2		1	2		1		1			1	2	7	2			1		
American Indian	5	4	1	2	-	-	1	2	3	2	1	1	3	-	2	1	1	-	1	
	1	2	*	3			1	2	1	5	*	1	2		2	1	1		1	
Hispanic/Latino	1	1	-	-	-	-	1	-	1	-	-	1	-	-	1	-	-	-	-	
	*	*					1		*			1			1					
Other	2	1	1	-	1	-	-	1	2	-	2	-	-	-	-	-	-	2	-	
	*	*	*		1			1	*		1							2		
Undecided	1	-	1	-	-	-	-	1	1	-	1	-	-	-	-	-	-	-	-	
	*		*					1	*		*									
Refused	11	7	4	1	2	2	3	3	10	1	5	2	4	-	1	1	3	3	3	
	2	3	2	1	2	2	3	2	2	2	2	1	3		1	1	3	3	3	

4. Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

	BANNER 1																		
	GENDER			AREA				LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Barack Obama	215	87	128	15	48	30	67	55	205	10	165	7	43	5	28	39	52	46	44
	43	37	48	22	44	36	59	44	45	24	81	4	33	33	34	49	49	45	40
Mitt Romney	238	130	108	44	50	46	40	58	218	20	35	138	64	5	44	37	48	47	55
	48	55	41	66	46	55	35	46	47	49	17	85	48	33	54	46	45	46	50
Someone else	26	11	15	3	8	4	4	7	23	3	3	11	12	1	7	-	2	7	9
	5	5	6	4	7	5	4	6	5	7	1	7	9	7	9		2	7	8
Did not vote	13	4	9	3	2	2	3	3	7	6	-	3	9	4	2	3	2	1	1
	3	2	3	4	2	2	3	2	2	15		2	7	27	2	4	2	1	1
Undecided	3	-	3	1	-	-	-	2	2	1	-	1	2	-	-	-	1	-	2
	1		1	1				2	*	2		1	2				1		2
Refused	5	3	2	1	1	2	-	1	4	1	1	2	2	-	1	1	2	1	-
	1	1	1	1	1	2		1	1	2	*	1	2		1	1	2	1	

6. Do you approve or disapprove of the job Barack Obama is doing as president?

BANNER 1																			
	GENDER		AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF/IND	18-25	26-35	36-45	46-55	56-65	OVER 65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	207	80	127	16	45	33	62	51	197	10	154	10	42	6	30	35	49	42	44
	41	34	48	24	41	39	54	40	43	24	75	6	32	40	37	44	46	41	40
Disapprove	263	137	126	46	57	43	47	70	236	27	36	143	83	9	46	42	52	53	59
	53	58	48	69	52	51	41	56	51	66	18	88	63	60	56	52	49	52	53
Undecided	27	17	10	5	6	7	5	4	24	3	12	9	6	-	6	3	6	7	5
	5	7	4	7	6	8	4	3	5	7	6	6	5		7	4	6	7	5
Refused	3	1	2	-	1	1	-	1	2	1	2	-	1	-	-	-	-	-	3
	1	*	1		1	1		1	*	2	1		1						3

7. Do you approve or disapprove of the job Kay Hagan is doing as U.S. Senator?

BANNER 1																			
	GENDER		AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	212	87	125	19	51	36	57	49	202	10	151	10	50	5	29	39	51	44	44
	42	37	47	28	47	43	50	39	44	24	74	6	38	33	35	49	48	43	40
Disapprove	233	125	108	40	47	36	44	66	213	20	29	137	66	7	41	37	47	45	54
	47	53	41	60	43	43	39	52	46	49	14	85	50	47	50	46	44	44	49
Undecided	54	22	32	8	11	11	13	11	44	10	24	15	15	3	12	4	9	13	12
	11	9	12	12	10	13	11	9	10	24	12	9	11	20	15	5	8	13	11
Refused	1	1	-	-	-	1	-	-	-	1	-	-	1	-	-	-	-	-	1
	*	*				1				2			1						1

8. Barack Obama

BANNER 1																			
	GENDER		AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	222	89	133	16	50	31	70	55	211	11	166	8	47	7	29	38	54	45	48
	44	38	50	24	46	37	61	44	46	27	81	5	36	47	35	48	50	44	43
Unfavorable	267	139	128	49	56	50	42	70	239	28	35	150	81	8	51	40	52	55	59
	53	59	48	73	51	60	37	56	52	68	17	93	61	53	62	50	49	54	53
Heard of/Undecided	11	7	4	2	3	3	2	1	9	2	3	4	4	-	2	2	1	2	4
	2	3	2	3	3	4	2	1	2	5	1	2	3		2	2	1	2	4

9. Hillary Clinton

BANNER 1																			
	GENDER		AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	2	1	1	-	2	-	-	-	1	1	-	2	-	-	1	-	1	-	-
	*	*	*		2				*	2		1			1		1		
Favorable	263	107	156	33	62	37	70	61	241	22	179	27	57	8	39	47	58	56	54
	53	46	59	49	57	44	61	48	53	54	88	17	43	53	48	59	54	55	49
Unfavorable	191	106	85	26	35	37	37	56	179	12	11	120	58	6	34	27	42	35	46
	38	45	32	39	32	44	32	44	39	29	5	74	44	40	41	34	39	34	41
Heard of/Undecided	44	21	23	8	10	10	7	9	38	6	14	13	17	1	8	6	6	11	11
	9	9	9	12	9	12	6	7	8	15	7	8	13	7	10	8	6	11	10

10. Kay Hagan

BANNER 1																			
	GENDER		AREA					LIKELY TO VOTE		PARTY			AGE					OVER 65	
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55		56-65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	8	5	3	1	2	-	-	5	7	1	5	2	1	-	2	3	1	1	1
	2	2	1	1	2			4	2	2	2	1	1		2	4	1	1	1
Favorable	211	83	128	17	51	32	62	49	197	14	156	11	43	4	29	37	52	45	43
	42	35	48	25	47	38	54	39	43	34	76	7	33	27	35	46	49	44	39
Unfavorable	235	126	109	39	48	45	41	62	220	15	30	136	68	7	47	36	44	46	53
	47	54	41	58	44	54	36	49	48	37	15	84	52	47	57	45	41	45	48
Heard of/Undecided	46	21	25	10	8	7	11	10	35	11	13	13	20	4	4	4	10	10	14
	9	9	9	15	7	8	10	8	8	27	6	8	15	27	5	5	9	10	13

11. Thom Tillis

BANNER 1																			
	GENDER		AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	17	8	9	2	3	-	6	6	15	2	7	4	6	2	3	1	1	4	6
	3	3	3	3	3		5	5	3	5	3	2	5	13	4	1	1	4	5
Favorable	189	102	87	35	34	33	32	55	175	14	31	110	47	4	34	32	40	35	42
	38	43	33	52	31	39	28	44	38	34	15	68	36	27	41	40	37	34	38
Unfavorable	220	91	129	20	56	35	60	49	208	12	146	13	60	6	28	39	51	50	46
	44	39	49	30	51	42	53	39	45	29	72	8	45	40	34	49	48	49	41
Heard of/Undecided	74	34	40	10	16	16	16	16	61	13	20	35	19	3	17	8	15	13	17
	15	14	15	15	15	19	14	13	13	32	10	22	14	20	21	10	14	13	15

12. Sean Haugh

BANNER 1																			
	GENDER		AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	378	175	203	51	80	68	80	99	351	27	162	124	90	11	55	63	84	75	89
	76	74	77	76	73	81	70	79	76	66	79	77	68	73	67	79	79	74	80
Favorable	13	6	7	3	1	1	5	3	11	2	5	3	5	1	8	3	-	-	1
	3	3	3	4	1	1	4	2	2	5	2	2	4	7	10	4			1
Unfavorable	19	8	11	2	6	4	2	5	18	1	7	7	5	1	4	1	5	3	5
	4	3	4	3	6	5	2	4	4	2	3	4	4	7	5	1	5	3	5
Heard of/Undecided	90	46	44	11	22	11	27	19	79	11	30	28	32	2	15	13	18	24	16
	18	20	17	16	20	13	24	15	17	27	15	17	24	13	18	16	17	24	14

13. Pat McCrory

BANNER 1																			
	GENDER		AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	25	14	11	3	3	3	8	8	22	3	12	6	7	1	2	3	4	6	9
	5	6	4	4	3	4	7	6	5	7	6	4	5	7	2	4	4	6	8
Favorable	178	94	84	23	41	33	35	46	164	14	19	109	49	3	32	30	31	36	46
	36	40	32	34	38	39	31	37	36	34	9	67	37	20	39	38	29	35	41
Unfavorable	225	96	129	28	52	36	61	48	216	9	152	20	52	7	39	39	52	49	39
	45	41	49	42	48	43	54	38	47	22	75	12	39	47	48	49	49	48	35
Heard of/Undecided	72	31	41	13	13	12	10	24	57	15	21	27	24	4	9	8	20	11	17
	14	13	15	19	12	14	9	19	12	37	10	17	18	27	11	10	19	11	15

14. Dan Forest

BANNER 1																			
	GENDER		AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKLY	SMWT LIKLY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	290	126	164	39	61	49	60	81	265	25	127	86	75	9	49	41	68	54	69
	58	54	62	58	56	58	53	64	58	61	62	53	57	60	60	51	64	53	62
Favorable	48	29	19	5	11	12	7	13	43	5	13	26	9	1	11	9	7	11	8
	10	12	7	7	10	14	6	10	9	12	6	16	7	7	13	11	7	11	7
Unfavorable	53	25	28	5	9	7	15	17	50	3	28	12	13	3	10	9	10	13	8
	11	11	11	7	8	8	13	13	11	7	14	7	10	20	12	11	9	13	7
Heard of/Undecided	109	55	54	18	28	16	32	15	101	8	36	38	35	2	12	21	22	24	26
	22	23	20	27	26	19	28	12	22	20	18	23	27	13	15	26	21	24	23

15. Richard Burr

BANNER 1																			
	GENDER		AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	63	27	36	14	14	6	5	24	53	10	28	24	11	1	14	12	11	8	16
	13	11	14	21	13	7	4	19	12	24	14	15	8	7	17	15	10	8	14
Favorable	151	93	58	16	34	36	35	30	136	15	17	87	46	2	25	26	33	30	34
	30	40	22	24	31	43	31	24	30	37	8	54	35	13	30	32	31	29	31
Unfavorable	173	71	102	21	36	28	46	42	168	5	112	20	40	6	24	30	41	41	30
	35	30	38	31	33	33	40	33	37	12	55	12	30	40	29	38	38	40	27
Heard of/Undecided	113	44	69	16	25	14	28	30	102	11	47	31	35	6	19	12	22	23	31
	23	19	26	24	23	17	25	24	22	27	23	19	27	40	23	15	21	23	28

16. North Carolina General Assembly

	BANNER 1																		
	GENDER		AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	21	9	12	5	4	2	3	7	18	3	10	5	6	1	2	1	3	2	11
	4	4	5	7	4	2	3	6	4	7	5	3	5	7	2	1	3	2	10
Favorable	163	78	85	20	34	28	30	51	146	17	38	85	39	6	25	26	36	35	34
	33	33	32	30	31	33	26	40	32	41	19	52	30	40	30	32	34	34	31
Unfavorable	208	97	111	27	44	40	58	39	196	12	126	32	49	3	35	44	47	44	35
	42	41	42	40	40	48	51	31	43	29	62	20	37	20	43	55	44	43	32
Heard of/Undecided	108	51	57	15	27	14	23	29	99	9	30	40	38	5	20	9	21	21	31
	22	22	22	22	25	17	20	23	22	22	15	25	29	33	24	11	20	21	28

17. U.S. Congress

BANNER 1																			
	GENDER		AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	5	3	2	-	3	2	-	-	5	-	3	2	-	-	1	-	1	1	2
	1	1	1		3	2			1		1	1			1		1	1	2
Favorable	81	38	43	17	11	10	19	24	68	13	28	31	22	2	12	15	18	13	20
	16	16	16	25	10	12	17	19	15	32	14	19	17	13	15	19	17	13	18
Unfavorable	337	167	170	44	78	60	77	78	318	19	146	99	90	10	54	59	74	74	64
	67	71	64	66	72	71	68	62	69	46	72	61	68	67	66	74	69	73	58
Heard of/Undecided	77	27	50	6	17	12	18	24	68	9	27	30	20	3	15	6	14	14	25
	15	11	19	9	16	14	16	19	15	22	13	19	15	20	18	8	13	14	23

18. For U.S. Senate, there are three candidates listed on your ballot in the following order: Republican Thom Tillis, Democrat Kay Hagan, and Libertarian Sean Haugh. At this point, for whom will you vote: Tillis, Hagan, or Haugh?

	BANNER 1																		
	GENDER		AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
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Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Thom Tillis	225	125	100	39	44	43	41	58	208	17	30	138	56	6	42	36	43	43	53
	45	53	38	58	40	51	36	46	45	41	15	85	42	40	51	45	40	42	48
Democrat Kay Hagan	227	89	138	22	54	34	64	53	213	14	170	9	48	7	26	40	56	50	47
	45	38	52	33	50	40	56	42	46	34	83	6	36	47	32	50	52	49	42
Libertarian Sean Haugh	19	11	8	4	4	2	3	6	16	3	1	6	11	1	6	2	3	4	3
	4	5	3	6	4	2	3	5	3	7	*	4	8	7	7	2	3	4	3
Undecided	27	9	18	2	7	4	6	8	21	6	3	8	16	1	7	2	5	5	7
	5	4	7	3	6	5	5	6	5	15	1	5	12	7	9	2	5	5	6
Refused	2	1	1	-	-	1	-	1	1	1	-	1	1	-	1	-	-	-	1
	*	*	*			1		1	*	2		1	1		1				1

20. Who would be your second choice - Tillis or Hagan?

	BANNER 1																		
	GENDER			AREA					LIKELY TO VOTE		PARTY			AGE					
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Those voting for Sean Haugh	22	12	10	4	5	3	3	7	18	4	1	6	14	1	7	2	3	5	4
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Thom Tillis	4	1	3	1	1	1	1	-	3	1	-	1	3	1	-	1	-	1	1
	18	8	30	25	20	33	33		17	25		17	21	100		50		20	25
Democrat Kay Hagan	9	8	1	2	1	1	2	3	7	2	-	2	6	-	4	1	1	3	-
	41	67	10	50	20	33	67	43	39	50		33	43		57	50	33	60	
Undecided	8	2	6	1	2	1	-	4	7	1	1	3	4	-	3	-	2	1	2
	36	17	60	25	40	33		57	39	25	100	50	29		43		67	20	50
Refused	1	1	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	1
	5	8			20				6				7						25

21. Thinking about Kay Hagan, a recent ad has charged her with missing several Senate Armed Service Committee hearings which suggest that Hagan was sitting back at a crucial time as ISIS became more of a threat in Iraq and Syria. Does this ad make you more likely to vote for Kay Hagan, less likely, or would it make no difference in your vote?

BANNER 1																			
	GENDER		AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More Likely Hagan	46	19	27	5	9	9	13	10	39	7	32	3	11	-	6	5	12	9	14
	9	8	10	7	8	11	11	8	8	17	16	2	8		7	6	11	9	13
Less Likely Hagan	173	89	84	26	40	22	32	53	158	15	34	91	47	10	29	21	35	37	39
	35	38	32	39	37	26	28	42	34	37	17	56	36	67	35	26	33	36	35
No difference	267	122	145	35	55	51	66	60	250	17	133	64	69	4	46	54	57	54	51
	53	52	55	52	50	61	58	48	54	41	65	40	52	27	56	68	53	53	46
Undecided	10	3	7	1	4	1	2	2	9	1	4	2	4	1	1	-	1	2	5
	2	1	3	1	4	1	2	2	2	2	2	1	3	7	1		1	2	5
Refused	4	2	2	-	1	1	1	1	3	1	1	2	1	-	-	-	2	-	2
	1	1	1		1	1	1	1	1	2	*	1	1				2		2

22. Thinking about Thom Tillis, a recent ad has charged him with cutting \$500 million dollars from North Carolina schools as the Speaker of the House and opposing a bill that would make college loans more affordable. Does this ad make you more likely to vote for Thom Tillis, less likely, or would it make no difference in your vote?

BANNER 1																			
	GENDER			AREA				LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More Likely Tillis	62	37	25	15	11	5	10	21	56	6	17	33	12	2	6	8	11	14	20
	12	16	9	22	10	6	9	17	12	15	8	20	9	13	7	10	10	14	18
Less Likely Tillis	195	75	120	18	49	40	48	40	180	15	118	28	48	5	24	29	49	47	40
	39	32	45	27	45	48	42	32	39	37	58	17	36	33	29	36	46	46	36
No difference	223	118	105	31	43	37	54	58	206	17	65	93	64	7	50	42	43	37	43
	45	50	40	46	39	44	47	46	45	41	32	57	48	47	61	52	40	36	39
Undecided	16	3	13	3	6	1	1	5	14	2	3	6	7	-	2	1	2	4	7
	3	1	5	4	6	1	1	4	3	5	1	4	5		2	1	2	4	6
Refused	4	2	2	-	-	1	1	2	3	1	1	2	1	1	-	-	2	-	1
	1	1	1			1	1	2	1	2	*	1	1	7		2			1

23. Thinking about Congress, if the elections were today, would you vote for/lean toward the Republican candidate or the Democratic candidate for Congress in your district?

	BANNER 1																		
	GENDER		AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican	223	119	104	47	43	38	43	52	205	18	25	137	60	5	41	34	46	40	56
	45	51	39	70	39	45	38	41	45	44	12	85	45	33	50	42	43	39	50
Democratic	231	92	139	16	54	35	67	59	214	17	173	8	49	9	31	42	53	50	44
	46	39	52	24	50	42	59	47	47	41	85	5	37	60	38	52	50	49	40
Undecided	43	22	21	4	11	10	4	14	38	5	6	16	21	1	9	4	8	12	9
	9	9	8	6	10	12	4	11	8	12	3	10	16	7	11	5	7	12	8
Refused	3	2	1	-	1	1	-	1	2	1	-	1	2	-	1	-	-	-	2
	1	1	*		1	1		1	*	2		1	2		1				2

24. Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

	BANNER 1																		
	GENDER		AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
For Obama	100	39	61	7	22	17	24	30	96	4	75	8	17	2	12	17	20	19	28
	20	17	23	10	20	20	21	24	21	10	37	5	13	13	15	21	19	19	25
Against Obama	140	70	70	29	26	16	30	39	127	13	15	82	43	2	27	20	30	23	37
	28	30	26	43	24	19	26	31	28	32	7	51	33	13	33	25	28	23	33
He's not a factor	240	119	121	30	57	48	57	48	218	22	108	66	64	9	42	38	55	58	38
	48	51	46	45	52	57	50	38	47	54	53	41	48	60	51	48	51	57	34
Don't Know/Refused	20	7	13	1	4	3	3	9	18	2	6	6	8	2	1	5	2	2	8
	4	3	5	1	4	4	3	7	4	5	3	4	6	13	1	6	2	2	7

25. Will the issue of which party controls Congress be a factor in your vote for Congress this year?

BANNER 1																			
	GENDER		AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	347	161	186	47	74	60	83	83	323	24	148	118	79	9	52	59	75	78	72
	69	69	70	70	68	71	73	66	70	59	73	73	60	60	63	74	70	76	65
No	122	60	62	16	27	22	26	31	111	11	44	34	44	4	25	18	29	23	23
	24	26	23	24	25	26	23	25	24	27	22	21	33	27	30	22	27	23	21
Undecided	27	13	14	3	8	1	5	10	22	5	10	9	8	1	5	3	3	1	13
	5	6	5	4	7	1	4	8	5	12	5	6	6	7	6	4	3	1	12
Refused	4	1	3	1	-	1	-	2	3	1	2	1	1	1	-	-	-	-	3
	1	*	1	1		1		2	1	2	1	1	1	7					3

26. What is the most important issue when casting your vote for Congress this year: (RANDOMIZE) jobs, healthcare, federal budget deficit, education, foreign policy/terrorism, and immigration..?

	BANNER 1																			
	GENDER			AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65	
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Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Jobs	88	47	41	14	19	15	21	19	83	5	42	23	22	2	16	14	16	20	19	
	18	20	15	21	17	18	18	15	18	12	21	14	17	13	20	18	15	20	17	
Healthcare	103	40	63	17	19	18	26	23	91	12	48	31	24	1	13	22	24	20	23	
	21	17	24	25	17	21	23	18	20	29	24	19	18	7	16	28	22	20	21	
Federal Budget deficit	55	36	19	8	12	6	11	18	48	7	14	23	18	2	6	7	12	15	13	
	11	15	7	12	11	7	10	14	10	17	7	14	14	13	7	9	11	15	12	
Education	81	28	53	10	18	15	19	19	74	7	52	14	15	5	18	9	18	17	13	
	16	12	20	15	17	18	17	15	16	17	25	9	11	33	22	11	17	17	12	
Foreign Policy/terrorism	89	43	46	13	18	14	20	24	81	8	24	38	27	4	17	10	22	16	20	
	18	18	17	19	17	17	18	19	18	20	12	23	20	27	21	12	21	16	18	
Immigration	38	21	17	2	12	11	4	9	36	2	10	16	11	-	4	7	5	5	16	
	8	9	6	3	11	13	4	7	8	5	5	10	8		5	9	5	5	14	
Other	13	7	6	1	2	2	4	4	13	-	3	6	4	-	5	3	1	3	1	
	3	3	2	1	2	2	4	3	3		1	4	3		6	4	1	3	1	
Undecided	25	8	17	2	9	1	7	6	25	-	8	9	8	-	3	5	9	4	4	
	5	3	6	3	8	1	6	5	5		4	6	6		4	6	8	4	4	
Refused	8	5	3	-	-	2	2	4	8	-	3	2	3	1	-	3	-	2	2	
	2	2	1			2	2	3	2		1	1	2	7	4		2	2	2	

28. The November 4th ballot will include a question to amend the North Carolina Constitution as follows: It would provide that a person accused of any criminal offense in Superior Court for which the state is not seeking a sentence of death may waive the right to trial by jury and instead be tried by a judge. Would you be for or against this proposed amendment?

BANNER 1																			
=====																			
	GENDER			AREA				LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65

Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
For	222	113	109	37	47	40	48	50	203	19	79	76	66	4	44	41	54	43	35
	44	48	41	55	43	48	42	40	44	46	39	47	50	27	54	51	50	42	32
Against	211	100	111	25	44	31	45	66	193	18	94	70	46	9	28	29	44	47	52
	42	43	42	37	40	37	39	52	42	44	46	43	35	60	34	36	41	46	47
Undecided	65	21	44	5	18	12	20	10	61	4	29	16	20	2	10	9	8	12	24
	13	9	17	7	17	14	18	8	13	10	14	10	15	13	12	11	7	12	22
Refused	2	1	1	-	-	1	1	-	2	-	2	-	-	-	-	1	1	-	-
	*	*	*			1	1		*		1					1	1		

29. Overall, do you feel that the Affordable Care Act signed into law in 2010, sometimes called Obamacare, is generally good for North Carolina or generally bad?

	BANNER 1																		
	GENDER		AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Generally Good	211	86	125	18	49	31	61	52	199	12	162	10	39	5	27	39	48	49	42
	42	37	47	27	45	37	54	41	43	29	79	6	30	33	33	49	45	48	38
Generally Bad	248	127	121	45	48	49	47	59	226	22	27	140	79	7	48	35	53	50	53
	50	54	46	67	44	58	41	47	49	54	13	86	60	47	59	44	50	49	48
Undecided	40	21	19	4	12	4	6	14	33	7	14	12	14	3	7	5	6	3	16
	8	9	7	6	11	5	5	11	7	17	7	7	11	20	9	6	6	3	14
Refused	1	1	-	-	-	-	-	1	1	-	1	-	-	-	-	1	-	-	-
	*	*						1	*		*					1			

30. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, or very conservative?

BANNER 1																			
	GENDER		AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very Liberal	28	10	18	3	4	3	10	8	25	3	23	1	4	-	5	7	2	6	8
	6	4	7	4	4	4	9	6	5	7	11	1	3		6	9	2	6	7
Liberal	106	45	61	13	24	18	32	19	104	2	78	8	20	1	9	19	27	24	26
	21	19	23	19	22	21	28	15	23	5	38	5	15	7	11	24	25	24	23
Moderate	174	74	100	21	42	28	40	43	160	14	81	37	55	10	33	29	42	32	27
	35	31	38	31	39	33	35	34	35	34	40	23	42	67	40	36	39	31	24
Conservative	110	59	51	16	21	22	16	35	97	13	10	64	35	2	19	18	22	22	26
	22	25	19	24	19	26	14	28	21	32	5	40	27	13	23	22	21	22	23
Very Conservative	73	41	32	13	15	12	14	19	65	8	7	51	15	1	13	7	13	15	23
	15	17	12	19	14	14	12	15	14	20	3	31	11	7	16	9	12	15	21
Undecided	7	6	1	1	2	1	2	1	6	1	3	1	3	-	2	-	1	3	1
	1	3	*	1	2	1	2	1	1	2	1	1	2		2		1	3	1
Refused	2	-	2	-	1	-	-	1	2	-	2	-	-	1	1	-	-	-	-
	*		1		1			1	*		1			7	1				

31. In general do you support or oppose the Tea Party in North Carolina?

BANNER 1																			
	GENDER		AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support	96	51	45	18	10	22	15	31	88	8	9	54	32	2	15	17	19	24	18
	19	22	17	27	9	26	13	25	19	20	4	33	24	13	18	21	18	24	16
Neutral	96	54	42	9	19	14	23	31	84	12	16	54	26	4	19	10	23	15	25
	19	23	16	13	17	17	20	25	18	29	8	33	20	27	23	12	21	15	23
Oppose	267	109	158	34	64	44	70	55	249	18	165	36	65	5	38	47	59	61	55
	53	46	60	51	59	52	61	44	54	44	81	22	49	33	46	59	55	60	50
Undecided	39	21	18	6	15	4	6	8	36	3	13	17	9	3	10	6	6	2	12
	8	9	7	9	14	5	5	6	8	7	6	10	7	20	12	8	6	2	11
Refused	2	-	2	-	1	-	-	1	2	-	1	1	-	1	-	-	-	-	1
	*		1		1			1	*		*	1		7					1

34. When it comes to politics, what TV News Network or commentary source do you trust the most (randomize) ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

	BANNER 1																			
	GENDER			AREA					LIKELY TO VOTE		PARTY			AGE						
	TOTAL	MALE	FE-	MTN/ WEST	CHAR- LOTTE	TRIAD	TRI- ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65	
			MALE																	
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
ABC	50	20	30	12	7	3	14	14	46	4	26	8	16	1	6	10	11	12	9	
	10	9	11	18	6	4	12	11	10	10	13	5	12	7	7	12	10	12	8	
CBS	48	19	29	1	8	10	14	15	44	4	29	11	8	2	4	9	8	11	14	
	10	8	11	1	7	12	12	12	10	10	14	7	6	13	5	11	7	11	13	
CNN	78	27	51	10	20	11	17	20	71	7	45	8	24	5	22	4	16	18	12	
	16	11	19	15	18	13	15	16	15	17	22	5	18	33	27	5	15	18	11	
C-SPAN	13	9	4	3	4	1	2	3	11	2	4	1	8	1	5	2	2	2	1	
	3	4	2	4	4	1	2	2	2	5	2	1	6	7	6	2	2	2	1	
COMEDY Central	16	7	9	3	2	4	5	2	14	2	9	1	6	1	2	3	3	4	3	
	3	3	3	4	2	5	4	2	3	5	4	1	5	7	2	4	3	4	3	
Fox NEWS	148	84	64	21	33	30	26	38	139	9	11	103	33	3	21	22	32	28	41	
	30	36	24	31	30	36	23	30	30	22	5	64	25	20	26	28	30	27	37	
MSNBC	50	20	30	7	11	12	10	10	45	5	39	7	4	-	8	9	12	13	8	
	10	9	11	10	10	14	9	8	10	12	19	4	3		10	11	11	13	7	
NBC	39	17	22	6	14	6	3	10	35	4	19	7	13	1	7	7	10	6	8	
	8	7	8	9	13	7	3	8	8	10	9	4	10	7	9	9	9	6	7	
Undecided	44	24	20	3	8	6	17	10	41	3	17	10	17	1	5	10	10	6	12	
	9	10	8	4	7	7	15	8	9	7	8	6	13	7	6	12	9	6	11	
Refused	14	8	6	1	2	1	6	4	13	1	5	6	3	-	2	4	3	2	3	
	3	3	2	1	2	1	5	3	3	2	2	4	2		2	5	3	2	3	

35. What is your annual household income?

	BANNER 1																		
	GENDER			AREA					LIKELY TO VOTE		PARTY			AGE					
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$60,000 per year	205	92	113	27	42	38	38	60	185	20	90	63	51	9	26	21	45	46	57
	41	39	43	40	39	45	33	48	40	49	44	39	39	60	32	26	42	45	51
Under \$100,000 per year	111	61	50	15	26	18	26	26	102	9	45	38	28	2	20	19	27	22	21
	22	26	19	22	24	21	23	21	22	22	22	23	21	13	24	24	25	22	19
Under \$140,000 per year	57	25	32	10	13	9	16	9	55	2	20	18	19	2	12	14	8	11	10
	11	11	12	15	12	11	14	7	12	5	10	11	14	13	15	18	7	11	9
\$140,000 or OVER	40	24	16	5	8	8	13	6	38	2	18	11	10	-	14	10	6	6	4
	8	10	6	7	7	10	11	5	8	5	9	7	8		17	12	6	6	4
Undecided	17	6	11	2	4	1	7	3	15	2	6	8	3	-	1	3	4	2	7
	3	3	4	3	4	1	6	2	3	5	3	5	2		1	4	4	2	6
Refused	70	27	43	8	16	10	14	22	64	6	25	24	21	2	9	13	17	15	12
	14	11	16	12	15	12	12	17	14	15	12	15	16	13	11	16	16	15	11

36. How important is religion in your life?

	BANNER 1																		
	GENDER			AREA					LIKELY TO VOTE		PARTY			AGE					
	TOTAL	MALE	FE-MALE	MTN/WEST	CHAR-LOTTE	TRIAD	TRI-ANGLE	EAST	VERY LIKELY	SMWT LIKELY	DEM	REP	UNAFF /IND	18-25	26-35	36-45	46-55	56-65	OVER 65
Total	500	235	265	67	109	84	114	126	459	41	204	162	132	15	82	80	107	102	111
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	364	163	201	42	89	59	73	101	334	30	138	132	93	13	60	51	75	77	85
	73	69	76	63	82	70	64	80	73	73	68	81	70	87	73	64	70	75	77
Somewhat important	74	36	38	14	8	17	21	14	68	6	30	23	21	1	12	14	14	13	20
	15	15	14	21	7	20	18	11	15	15	15	14	16	7	15	18	13	13	18
Not very important	28	15	13	5	7	2	8	6	26	2	14	5	9	-	4	5	10	3	6
	6	6	5	7	6	2	7	5	6	5	7	3	7		5	6	9	3	5
Not at all important	29	18	11	5	4	4	11	5	27	2	20	2	6	1	5	8	7	8	-
	6	8	4	7	4	5	10	4	6	5	10	1	5	7	6	10	7	8	
Undecided	1	-	1	1	-	-	-	-	-	1	-	-	1	-	-	-	1	-	-
	*		*	1						2			1				1		
Refused	4	3	1	-	1	2	1	-	4	-	2	-	2	-	1	2	-	1	-
	1	1	*		1	2	1		1		1		2		1	2		1	

Region

BANNER 2

	JOB APPROVALS																			
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	ROM-OBAMA	NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/AT ALL
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Mountain West	67	15	44	15	-	16	46	5	19	40	8	61	5	31	36	10	56	42	14	10
	13	7	18	8		8	17	19	9	17	15	16	5	12	15	21	12	12	19	18
Charlotte Area	109	48	50	44	4	45	57	6	51	47	11	81	26	58	51	9	100	89	8	11
	22	22	21	22	22	22	22	22	24	20	20	21	25	22	22	19	22	24	11	19
Triad	84	30	46	28	2	33	43	7	36	36	11	68	14	42	42	6	78	59	17	6
	17	14	19	14	11	16	16	26	17	15	20	18	13	16	18	13	17	16	23	11
Triangle	114	67	40	61	6	62	47	5	57	44	13	84	27	53	61	7	107	73	21	19
	23	31	17	31	33	30	18	19	27	19	24	22	25	20	26	15	24	20	28	33
East/Coastal Plain	126	55	58	49	6	51	70	4	49	66	11	88	34	79	47	15	111	101	14	11
	25	26	24	25	33	25	27	15	23	28	20	23	32	30	20	32	25	28	19	19

Gender

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	ROM-OBAMA	NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/AT ALL
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	235	87	130	75	12	80	137	17	87	125	22	187	41	131	104	27	207	163	36	33
	47	40	55	38	67	39	52	63	41	54	41	49	39	50	44	57	46	45	49	58
Female	265	128	108	122	6	127	126	10	125	108	32	195	65	132	133	20	245	201	38	24
	53	60	45	62	33	61	48	37	59	46	59	51	61	50	56	43	54	55	51	42

S2. Thank You. How likely are you to vote in the North Carolina election for U.S. Senate this November - very likely, somewhat likely, not very likely, or not at all likely?

BANNER 2																				
JOB APPROVALS																				
		FEELING FOR VOTING FOR OBAMA				OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/AT ALL	
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very Likely	459	205	218	187	18	197	236	24	202	213	44	351	97	244	215	44	414	334	68	53
	92	95	92	95	100	95	90	89	95	91	81	92	92	93	91	94	92	92	92	93
Somewhat Likely	41	10	20	10	-	10	27	3	10	20	10	31	9	19	22	3	38	30	6	4
	8	5	8	5		5	10	11	5	9	19	8	8	7	9	6	8	8	8	7

1. Are you enrolled as a Democrat, Republican, Libertarian, or Unaffiliated (Independent)?

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	ROM-OBAMA	FEEL NEY	FEEL GOOD	FEEL OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democratic	204	165	35	155	10	154	36	12	151	29	24	117	81	101	103	29	175	138	30	34
	41	77	15	79	56	74	14	44	71	12	44	31	76	38	43	62	39	38	41	60
Republican	162	7	138	6	1	10	143	9	10	137	15	151	9	96	66	6	156	132	23	7
	32	3	58	3	6	5	54	33	5	59	28	40	8	37	28	13	35	36	31	12
Libertarian	2	-	1	-	-	1	1	-	1	1	-	2	-	1	1	1	1	1	-	1
	*		*			*	*		*	*		1		*	*	2	*	*		2
Unaffiliated(independent)	132	43	64	36	7	42	83	6	50	66	15	112	16	65	67	11	120	93	21	15
	26	20	27	18	39	20	32	22	24	28	28	29	15	25	28	23	27	26	28	26

2. What is your age category?

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-25	15	5	5	5	-	6	9	-	5	7	3	7	8	2	13	2	13	13	1	1
	3	2	2	3		3	3		2	3	6	2	8	1	5	4	3	4	1	2
26-35	82	28	44	27	1	30	46	6	29	41	12	56	25	35	47	8	73	60	12	9
	16	13	18	14	6	14	17	22	14	18	22	15	24	13	20	17	16	16	16	16
36-45	80	39	37	34	5	35	42	3	39	37	4	65	14	34	46	8	72	51	14	13
	16	18	16	17	28	17	16	11	18	16	7	17	13	13	19	17	16	14	19	23
46-55	107	52	48	49	3	49	52	6	51	47	9	81	23	52	55	9	98	75	14	17
	21	24	20	25	17	24	20	22	24	20	17	21	22	20	23	19	22	21	19	30
56-65	102	46	47	41	5	42	53	7	44	45	13	79	20	57	45	9	93	77	13	11
	20	21	20	21	28	20	20	26	21	19	24	21	19	22	19	19	21	21	18	19
66-75	70	31	34	28	3	30	34	4	31	30	9	56	12	52	18	7	63	55	11	4
	14	14	14	14	17	14	13	15	15	13	17	15	11	20	8	15	14	15	15	7
Over 75 years	41	13	21	12	1	14	25	1	13	24	3	37	3	28	13	3	38	30	9	2
	8	6	9	6	6	7	10	4	6	10	6	10	3	11	5	6	8	8	12	4
Refused	3	1	2	1	-	1	2	-	-	2	1	1	1	3	-	1	2	3	-	-
	1	*	1	1		*	1			1	2	*	1	1		2	*	1		

3. Which of the following best describes your race or ethnicity?

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White/Caucasian	382	130	208	117	13	124	232	24	144	203	34	382	-	198	184	35	346	259	66	53
	76	60	87	59	72	60	88	89	68	87	63	100		75	78	74	77	71	89	93
African-American	94	73	20	70	3	72	18	3	57	21	16	-	94	51	43	9	85	86	6	2
	19	34	8	36	17	35	7	11	27	9	30		89	19	18	19	19	24	8	4
Asian	4	2	2	1	1	2	2	-	2	1	1	-	4	-	4	-	4	2	1	-
	1	1	1	1	6	1	1		1	*	2		4		2		1	1	1	
American Indian	5	-	3	-	-	-	5	-	1	3	1	-	5	3	2	-	5	5	-	-
	1		1				2		*	1	2		5	1	1		1	1		
Hispanic/Latino	1	-	1	-	-	-	1	-	-	1	-	-	1	1	-	-	1	-	1	-
	*		*				*			*			1	*			*		1	
Other	2	2	-	2	-	2	-	-	2	-	-	-	2	2	-	1	1	2	-	-
	*	1		1		1			1				2	1	2	2	*	1		
Undecided	1	1	-	1	-	1	-	-	-	-	1	-	-	1	-	-	1	1	-	-
	*	*		1		*					2			*			*	*		
Refused	11	7	4	6	1	6	5	-	6	4	1	-	-	7	4	2	9	9	-	2
	2	3	2	3	6	3	2		3	2	2			3	2	4	2	2		4

4. Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

BANNER 2

JOB APPROVALS

	2012 ELECTION		FEELING FOR VOTING OBAMA		OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		NOT VERY/ AT ALL	
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	AT ALL
Total	500 100	215 100	238 100	197 100	18 100	207 100	263 100	27 100	212 100	233 100	54 100	382 100	106 100	263 100	237 100	47 100	452 100	364 100	74 100	57 100
Barack Obama	215 43	215 100	-	197 100	18 100	196 95	10 4	8 30	184 87	9 4	22 41	130 34	77 73	108 41	107 45	23 49	192 42	139 38	35 47	38 67
Mitt Romney	238 48	-	238 100	-	-	7 3	216 82	15 56	20 9	194 83	24 44	208 54	26 25	136 52	102 43	22 47	215 48	188 52	35 47	13 23
Someone else	26 5	-	-	-	-	1 *	21 8	3 11	2 1	20 9	4 7	24 6	2 2	12 5	14 6	1 2	25 6	21 6	3 4	2 4
Did not vote	13 3	-	-	-	-	2 1	10 4	-	4 2	5 2	3 6	12 3	1 1	5 2	8 3	-	13 3	10 3	1 1	2 4
Undecided	3 1	-	-	-	-	-	3 1	-	-	3 1	-	3 1	-	-	3 1	1 2	2 *	2 1	-	1 2
Refused	5 1	-	-	-	-	1 *	3 1	1 4	2 1	2 1	1 2	5 1	-	2 1	3 1	-	5 1	4 1	-	1 2

5. Today, do you feel good about voting for Barack Obama or do you regret voting for Barack Obama?

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/AT ALL
Those who voted Obama in 2012	215	215	-	197	18	196	10	8	184	9	22	130	77	108	107	23	192	139	35	38
	100	100		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Feel Good	197	197	-	197	-	187	5	5	169	7	21	117	73	97	100	21	176	130	33	32
	92	92		100		95	50	62	92	78	95	90	95	90	93	91	92	94	94	84
Regret	7	7	-	-	7	2	4	1	5	2	-	4	3	4	3	-	7	3	1	2
	3	3			39	1	40	12	3	22		3	4	4	3		4	2	3	5
Undecided	10	10	-	-	10	7	1	2	10	-	-	9	-	6	4	2	8	5	1	4
	5	5			56	4	10	25	5			7		6	4	9	4	4	3	11
Refused	1	1	-	-	1	-	-	-	-	-	1	-	1	1	-	-	1	1	-	-
	*	*			6						5		1	1			1	1		

6. Do you approve or disapprove of the job Barack Obama is doing as president?

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	ROM-OBAMA	NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/AT ALL
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	207	196	7	187	9	207	-	-	179	9	19	124	76	104	103	22	185	138	34	33
	41	91	3	95	50	100			84	4	35	32	72	40	43	47	41	38	46	58
Disapprove	263	10	216	5	5	-	263	-	20	219	24	232	26	146	117	23	239	203	38	19
	53	5	91	3	28		100		9	94	44	61	25	56	49	49	53	56	51	33
Undecided	27	8	15	5	3	-	-	27	13	5	9	24	3	11	16	2	25	21	1	5
	5	4	6	3	17			100	6	2	17	6	3	4	7	4	6	6	1	9
Refused	3	1	-	-	1	-	-	-	-	-	2	2	1	2	1	-	3	2	1	-
	1	*			6						4	1	1	1	*		1	1	1	

7. Do you approve or disapprove of the job Kay Hagan is doing as U.S. Senator?

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM- NEY	FEEL GOOD	OTHER	APP- ROVE	DIS- APRVE	UNDEC	APP- ROVE	DIS- APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	212	184	20	169	15	179	20	13	212	-	-	144	62	102	110	24	188	137	34	38
	42	86	8	86	83	86	8	48	100			38	58	39	46	51	42	38	46	67
Disapprove	233	9	194	7	2	9	219	5	-	233	-	203	26	129	104	20	212	185	34	13
	47	4	82	4	11	4	83	19		100		53	25	49	44	43	47	51	46	23
Undecided	54	22	24	21	1	19	24	9	-	-	54	34	18	31	23	3	51	42	5	6
	11	10	10	11	6	9	9	33			100	9	17	12	10	6	11	12	7	11
Refused	1	-	-	-	-	-	-	-	-	-	-	1	-	1	-	-	1	-	1	-
	*											*		*			*		1	

8. Barack Obama

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	ROM-OBAMA	NEEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/AT ALL
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	222	211	5	197	14	202	10	8	188	11	23	137	77	110	112	23	199	147	34	39
	44	98	2	100	78	98	4	30	89	5	43	36	73	42	47	49	44	40	46	68
Unfavorable	267	3	229	-	3	4	251	12	18	220	29	236	27	149	118	24	242	209	38	17
	53	1	96		17	2	95	44	8	94	54	62	25	57	50	51	54	57	51	30
Heard of/Undecided	11	1	4	-	1	1	2	7	6	2	2	9	2	4	7	-	11	8	2	1
	2	*	2		6	*	1	26	3	1	4	2	2	2	3		2	2	3	2

9. Hillary Clinton

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/AT ALL
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	2	-	2	-	-	1	1	-	1	1	-	1	1	1	1	-	2	1	-	1
	*		1			*	*		*	*		*	1	*	*		*	*		2
Favorable	263	188	66	175	13	179	68	15	174	53	36	162	94	134	129	30	233	184	37	39
	53	87	28	89	72	86	26	56	82	23	67	42	89	51	54	64	52	51	50	68
Unfavorable	191	12	149	9	3	14	169	8	23	159	9	180	7	104	87	14	176	147	29	14
	38	6	63	5	17	7	64	30	11	68	17	47	7	40	37	30	39	40	39	25
Heard of/Undecided	44	15	21	13	2	13	25	4	14	20	9	39	4	24	20	3	41	32	8	3
	9	7	9	7	11	6	10	15	7	9	17	10	4	9	8	6	9	9	11	5

10. Kay Hagan

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	FEEL OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/AT ALL
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	8	5	1	4	1	5	2	1	3	1	4	4	4	2	6	-	8	7	-	1
	2	2	*	2	6	2	1	4	1	*	7	1	4	1	3		2	2		2
Favorable	211	188	15	175	13	181	19	10	193	3	15	139	65	103	108	24	187	137	34	38
	42	87	6	89	72	87	7	37	91	1	28	36	61	39	46	51	41	38	46	67
Unfavorable	235	7	202	5	2	9	213	13	7	214	14	202	29	131	104	22	212	188	35	11
	47	3	85	3	11	4	81	48	3	92	26	53	27	50	44	47	47	52	47	19
Heard of/Undecided	46	15	20	13	2	12	29	3	9	15	21	37	8	27	19	1	45	32	5	7
	9	7	8	7	11	6	11	11	4	6	39	10	8	10	8	2	10	9	7	12

11. Thom Tillis

BANNER 2

JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/AT ALL
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	17	11	4	11	-	12	5	-	6	3	8	8	9	9	8	1	16	14	3	-
	3	5	2	6		6	2		3	1	15	2	8	3	3	2	4	4	4	
Favorable	189	9	168	8	1	10	170	9	13	163	13	160	25	106	83	18	171	146	30	11
	38	4	71	4	6	5	65	33	6	70	24	42	24	40	35	38	38	40	41	19
Unfavorable	220	179	20	164	15	169	37	13	181	26	13	155	59	105	115	23	197	145	32	40
	44	83	8	83	83	82	14	48	85	11	24	41	56	40	49	49	44	40	43	70
Heard of/Undecided	74	16	46	14	2	16	51	5	12	41	20	59	13	43	31	5	68	59	9	6
	15	7	19	7	11	8	19	19	6	18	37	15	12	16	13	11	15	16	12	11

12. Sean Haugh

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/AT ALL
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	378	164	180	150	14	159	197	20	168	173	37	290	78	200	178	41	337	273	53	47
	76	76	76	76	78	77	75	74	79	74	69	76	74	76	75	87	75	75	72	82
Favorable	13	5	8	5	-	4	7	2	4	7	2	7	6	4	9	-	13	9	2	2
	3	2	3	3		2	3	7	2	3	4	2	6	2	4		3	2	3	4
Unfavorable	19	5	11	5	-	5	13	1	5	11	3	15	4	9	10	1	18	15	3	1
	4	2	5	3		2	5	4	2	5	6	4	4	3	4	2	4	4	4	2
Heard of/Undecided	90	41	39	37	4	39	46	4	35	42	12	70	18	50	40	5	84	67	16	7
	18	19	16	19	22	19	17	15	17	18	22	18	17	19	17	11	19	18	22	12

13. Pat McCrory

BANNER 2																					
JOB APPROVALS																					
	TOTAL	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		NOT VERY/ AT ALL
		OBAMA	ROM-NEY	FEEL GOOD	FEEL OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT		
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Never heard	25	12	10	12	-	14	9	2	13	7	5	12	11	15	10	2	23	20	4	1	
	5	6	4	6		7	3	7	6	3	9	3	10	6	4	4	5	5	5	2	
Favorable	178	17	147	17	-	19	151	8	22	140	16	160	15	104	74	14	163	145	23	9	
	36	8	62	9		9	57	30	10	60	30	42	14	40	31	30	36	40	31	16	
Unfavorable	225	168	42	150	18	155	54	14	161	44	20	157	64	108	117	28	197	143	37	42	
	45	78	18	76	100	75	21	52	76	19	37	41	60	41	49	60	44	39	50	74	
Heard of/Undecided	72	18	39	18	-	19	49	3	16	42	13	53	16	36	36	3	69	56	10	5	
	14	8	16	9		9	19	11	8	18	24	14	15	14	15	6	15	15	14	9	

14. Dan Forest

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	ROM-OBAMA	NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/AT ALL
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	290	135	127	126	9	135	143	10	135	122	33	214	69	155	135	35	255	206	41	40
	58	63	53	64	50	65	54	37	64	52	61	56	65	59	57	74	56	57	55	70
Favorable	48	10	34	8	2	8	36	4	11	36	1	40	7	26	22	3	45	41	5	2
	10	5	14	4	11	4	14	15	5	15	2	10	7	10	9	6	10	11	7	4
Unfavorable	53	27	22	26	1	27	21	5	30	18	5	40	13	25	28	2	51	37	11	4
	11	13	9	13	6	13	8	19	14	8	9	10	12	10	12	4	11	10	15	7
Heard of/Undecided	109	43	55	37	6	37	63	8	36	57	15	88	17	57	52	7	101	80	17	11
	22	20	23	19	33	18	24	30	17	24	28	23	16	22	22	15	22	22	23	19

15. Richard Burr

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/AT ALL
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	63	28	26	26	2	31	30	2	24	23	16	39	23	33	30	8	54	45	10	7
	13	13	11	13	11	15	11	7	11	10	30	10	22	13	13	17	12	12	14	12
Favorable	151	18	119	16	2	20	120	11	25	117	9	139	9	85	66	11	140	121	22	8
	30	8	50	8	11	10	46	41	12	50	17	36	8	32	28	23	31	33	30	14
Unfavorable	173	120	45	109	11	110	53	9	117	45	11	125	45	85	88	20	153	113	30	27
	35	56	19	55	61	53	20	33	55	19	20	33	42	32	37	43	34	31	41	47
Heard of/Undecided	113	49	48	46	3	46	60	5	46	48	18	79	29	60	53	8	105	85	12	15
	23	23	20	23	17	22	23	19	22	21	33	21	27	23	22	17	23	23	16	26

16. North Carolina General Assembly

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	ROM-OBAMA	FEEL NEY	FEEL GOOD	FEEL OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/AT ALL
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	21	8	10	8	-	10	10	1	8	8	5	10	10	9	12	2	19	19	2	-
	4	4	4	4		5	4	4	4	3	9	3	9	3	5	4	4	5	3	
Favorable	163	37	112	36	1	39	116	8	32	108	23	123	38	94	69	10	153	140	17	5
	33	17	47	18	6	19	44	30	15	46	43	32	36	36	29	21	34	38	23	9
Unfavorable	208	140	57	126	14	130	65	13	142	52	14	167	35	97	111	28	180	114	43	47
	42	65	24	64	78	63	25	48	67	22	26	44	33	37	47	60	40	31	58	82
Heard of/Undecided	108	30	59	27	3	28	72	5	30	65	12	82	23	63	45	7	100	91	12	5
	22	14	25	14	17	14	27	19	14	28	22	21	22	24	19	15	22	25	16	9

17. U.S. Congress

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/AT ALL
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	5	3	2	3	-	5	-	-	3	1	1	1	4	2	3	-	5	5	-	-
	1	1	1	2		2			1	*	2	*	4	1	1		1	1		
Favorable	81	26	46	24	2	23	47	11	25	40	16	54	25	47	34	6	75	70	8	2
	16	12	19	12	11	11	18	41	12	17	30	14	24	18	14	13	17	19	11	4
Unfavorable	337	158	152	145	13	152	168	16	160	148	29	275	52	174	163	39	297	228	54	52
	67	73	64	74	72	73	64	59	75	64	54	72	49	66	69	83	66	63	73	91
Heard of/Undecided	77	28	38	25	3	27	48	-	24	44	8	52	25	40	37	2	75	61	12	3
	15	13	16	13	17	13	18		11	19	15	14	24	15	16	4	17	17	16	5

18. For U.S. Senate, there are three candidates listed on your ballot in the following order: Republican Thom Tillis, Democrat Kay Hagan, and Libertarian Sean Haugh. At this point, for whom will you vote: Tillis, Hagan, or Haugh?

BANNER 2

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JOB APPROVALS																				

	2012	FEELING FOR				OBAMA JOB			HAGAN JOB			RACE		U.S.		LABOR UNION		IMPORTANCE OF		
	ELECTION	VOTING		OBAMA		APPROVAL			APPROVAL			WHITE	OTHER	MILITARY	NO	YES	NO	VERY	SMWT	NOT
		ROM-	FEEL	OTHER	APP-	DIS-	UNDEC	APP-	DIS-	UNDEC			YES	NO	YES	NO	VERY	SMWT	VERY/	
	TOTAL	OBAMA	NEU	GOOD	ROVE	APRVE	UNDEC	ROVE	APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	AT ALL	
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Thom Tillis	225	4	201	4	-	8	205	12	8	199	18	194	27	130	95	21	203	178	34	12
	45	2	84	2		4	78	44	4	85	33	51	25	49	40	45	45	49	46	21
Democrat Kay Hagan	227	201	15	186	15	189	26	11	197	7	23	147	72	109	118	24	203	147	35	41
	45	93	6	94	83	91	10	41	93	3	43	38	68	41	50	51	45	40	47	72
Libertarian Sean Haugh	19	7	5	5	2	6	11	2	3	14	2	17	2	8	11	2	17	16	1	2
	4	3	2	3	11	3	4	7	1	6	4	4	2	3	5	4	4	4	1	4
Undecided	27	3	16	2	1	4	20	2	4	12	11	22	5	15	12	-	27	22	3	2
	5	1	7	1	6	2	8	7	2	5	20	6	5	6	5		6	6	4	4
Refused	2	-	1	-	-	-	1	-	-	1	-	2	-	1	1	-	2	1	1	-
	*		*				*			*		1		*	*		*	*	1	

20. Who would be your second choice - Tillis or Hagan?

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	FEEL OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/AT ALL
Those voting for Sean Haugh	22 100	7 100	6 100	5 100	2 100	6 100	13 100	3 100	3 100	17 100	2 100	20 100	2 100	8 100	14 100	2 100	20 100	19 100	1 100	2 100
Republican Thom Tillis	4 18	1 14	1 17	1 20	-	1 17	2 15	1 33	-	4 24	-	3 15	1 50	1 12	3 21	-	4 20	3 16	1 100	-
Democrat Kay Hagan	9 41	5 71	2 33	4 80	1 50	5 83	2 15	2 67	3 100	4 24	2 100	8 40	1 50	4 50	5 36	2 100	7 35	7 37	-	2 100
Undecided	8 36	1 14	2 33	-	1 50	-	8 62	-	-	8 47	-	8 40	-	2 25	6 43	-	8 40	8 42	-	-
Refused	1 5	-	1 17	-	-	-	1 8	-	-	1 6	-	1 5	-	1 12	-	-	1 5	1 5	-	-

21. Thinking about Kay Hagan, a recent ad has charged her with missing several Senate Armed Service Committee hearings which suggest that Hagan was sitting back at a crucial time as ISIS became more of a threat in Iraq and Syria. Does this ad make you more likely to vote for Kay Hagan, less likely, or would it make no difference in your vote?

BANNER 2

JOB APPROVALS																				
2012 ELECTION		FEELING FOR VOTING OBAMA				OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
TOTAL	OBAMA	ROM-NEY	FEEL GOOD	FEEL OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL	
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More Likely Hagan	46	39	6	36	3	38	4	4	42	-	4	31	11	27	19	6	40	30	8	7
	9	18	3	18	17	18	2	15	20		7	8	10	10	8	13	9	8	11	12
Less Likely Hagan	173	14	137	12	2	16	153	4	13	144	16	140	31	99	74	17	156	144	19	9
	35	7	58	6	11	8	58	15	6	62	30	37	29	38	31	36	35	40	26	16
No difference	267	154	91	143	11	146	101	18	152	84	31	202	59	128	139	24	242	179	46	40
	53	72	38	73	61	71	38	67	72	36	57	53	56	49	59	51	54	49	62	70
Undecided	10	7	2	5	2	6	3	1	4	3	3	5	5	5	5	-	10	9	-	-
	2	3	1	3	11	3	1	4	2	1	6	1	5	2	2		2	2		
Refused	4	1	2	1	-	1	2	-	1	2	-	4	-	4	-	-	4	2	1	1
	1	*	1	1		*	1		*	1		1		2			1	1	1	2

22. Thinking about Thom Tillis, a recent ad has charged him with cutting \$500 million dollars from North Carolina schools as the Speaker of the House and opposing a bill that would make college loans more affordable. Does this ad make you more likely to vote for Thom Tillis, less likely, or would it make no difference in your vote?

BANNER 2

JOB APPROVALS																				
2012 ELECTION		FEELING FOR VOTING OBAMA				OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		NOT VERY/ AT ALL
TOTAL	OBAMA	ROM- NEY	FEEL GOOD	OTHER	APP- ROVE	DIS- APRVE	UNDEC	APP- ROVE	DIS- APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	AT ALL	
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More Likely Tillis	62	5	57	5	-	4	55	3	5	52	5	46	13	35	27	11	51	47	12	3
	12	2	24	3		2	21	11	2	22	9	12	12	13	11	23	11	13	16	5
Less Likely Tillis	195	139	34	129	10	135	47	12	137	28	30	134	56	93	102	20	175	145	20	27
	39	65	14	65	56	65	18	44	65	12	56	35	53	35	43	43	39	40	27	47
No difference	223	64	140	57	7	62	148	12	65	143	15	187	32	123	100	16	206	160	38	24
	45	30	59	29	39	30	56	44	31	61	28	49	30	47	42	34	46	44	51	42
Undecided	16	6	5	5	1	5	11	-	4	8	4	12	4	9	7	-	16	11	2	2
	3	3	2	3	6	2	4		2	3	7	3	4	3	3		4	3	3	4
Refused	4	1	2	1	-	1	2	-	1	2	-	3	1	3	1	-	4	1	2	1
	1	*	1	1		*	1		*	1		1	1	1	*		1	*	3	2

23. Thinking about Congress, if the elections were today, would you vote for/lean toward the Republican candidate or the Democratic candidate for Congress in your district?

BANNER 2

JOB APPROVALS

	2012 ELECTION		FEELING FOR VOTING FOR OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		NOT VERY/ AT ALL
	TOTAL	OBAMA	ROM- NEY	FEEL GOOD	OTHER	APP- ROVE	DIS- APRVE	UNDEC	APP- ROVE	DIS- APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican	223	4	194	4	-	6	208	9	8	196	19	202	17	128	95	18	204	170	37	15
	45	2	82	2		3	79	33	4	84	35	53	16	49	40	38	45	47	50	26
Democratic	231	199	23	188	11	193	26	11	190	16	25	143	81	114	117	25	206	155	33	41
	46	93	10	95	61	93	10	41	90	7	46	37	76	43	49	53	46	43	45	72
Undecided	43	12	19	5	7	8	27	7	14	19	10	34	8	19	24	4	39	37	3	1
	9	6	8	3	39	4	10	26	7	8	19	9	8	7	10	9	9	10	4	2
Refused	3	-	2	-	-	-	2	-	-	2	-	3	-	2	1	-	3	2	1	-
	1		1				1			1		1		1	*		1	1	1	

24. Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

BANNER 2

JOB APPROVALS

	2012 ELECTION		FEELING FOR VOTING FOR OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		NOT VERY/ AT ALL
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
For Obama	100	90	9	84	6	90	6	4	78	10	12	46	50	59	41	12	88	84	9	7
	20	42	4	43	33	43	2	15	37	4	22	12	47	22	17	26	19	23	12	12
Against Obama	140	3	118	3	-	4	133	3	8	122	10	126	13	88	52	6	133	109	22	9
	28	1	50	2		2	51	11	4	52	19	33	12	33	22	13	29	30	30	16
He's not a factor	240	112	102	102	10	103	115	20	117	92	30	198	36	105	135	26	214	155	40	40
	48	52	43	52	56	50	44	74	55	39	56	52	34	40	57	55	47	43	54	70
Don't Know/Refused	20	10	9	8	2	10	9	-	9	9	2	12	7	11	9	3	17	16	3	1
	4	5	4	4	11	5	3		4	4	4	3	7	4	4	6	4	4	4	2

25. Will the issue of which party controls Congress be a factor in your vote for Congress this year?

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	FEEL OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	347	160	160	149	11	153	176	16	148	169	30	270	67	187	160	40	306	245	54	46
	69	74	67	76	61	74	67	59	70	73	56	71	63	71	68	85	68	67	73	81
No	122	44	62	37	7	42	70	10	54	53	15	94	27	60	62	6	116	94	14	11
	24	20	26	19	39	20	27	37	25	23	28	25	25	23	26	13	26	26	19	19
Undecided	27	8	15	8	-	9	16	1	7	10	9	15	11	15	12	1	26	23	4	-
	5	4	6	4		4	6	4	3	4	17	4	10	6	5	2	6	6	5	
Refused	4	3	1	3	-	3	1	-	3	1	-	3	1	1	3	-	4	2	2	-
	1	1	*	2		1	*		1	*		1	1	*	1		1	1	3	

26. What is the most important issue when casting your vote for Congress this year: (RANDOMIZE) jobs, healthcare, federal budget deficit, education, foreign policy/terrorism, and immigration..?

BANNER 2

JOB APPROVALS

	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		NOT VERY/ AT ALL
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jobs	88	44	36	44	-	44	38	6	40	38	10	55	31	39	49	4	84	63	14	11
	18	20	15	22		21	14	22	19	16	19	14	29	15	21	9	19	17	19	19
Healthcare	103	54	38	47	7	52	46	5	52	38	13	75	25	62	41	12	91	76	13	13
	21	25	16	24	39	25	17	19	25	16	24	20	24	24	17	26	20	21	18	23
Federal Budget deficit	55	15	35	12	3	11	40	4	14	37	4	49	4	37	18	5	50	42	6	7
	11	7	15	6	17	5	15	15	7	16	7	13	4	14	8	11	11	12	8	12
Education	81	53	22	48	5	54	23	3	53	17	11	49	28	32	49	8	73	57	12	12
	16	25	9	24	28	26	9	11	25	7	20	13	26	12	21	17	16	16	16	21
Foreign Policy/terrorism	89	24	55	23	1	23	61	5	25	55	9	80	8	46	43	11	77	64	16	9
	18	11	23	12	6	11	23	19	12	24	17	21	8	17	18	23	17	18	22	16
Immigration	38	11	23	11	-	10	25	2	13	24	-	37	1	24	14	2	36	29	7	2
	8	5	10	6		5	10	7	6	10		10	1	9	6	4	8	8	9	4
Other	13	2	10	2	-	3	10	-	4	8	1	12	1	8	5	2	11	7	4	-
	3	1	4	1		1	4		2	3	2	3	1	3	2	4	2	2	5	
Undecided	25	9	14	8	1	8	16	-	8	13	4	18	7	12	13	3	22	19	2	3
	5	4	6	4	6	4	6		4	6	7	5	7	5	5	6	5	5	3	5
Refused	8	3	5	2	1	2	4	2	3	3	2	7	1	3	5	-	8	7	-	-
	2	1	2	1	6	1	2	7	1	1	4	2	1	1	2		2	2		

28. The November 4th ballot will include a question to amend the North Carolina Constitution as follows: It would provide that a person accused of any criminal offense in Superior Court for which the state is not seeking a sentence of death may waive the right to trial by jury and instead be tried by a judge. Would you be for or against this proposed amendment?

BANNER 2

JOB APPROVALS																				
2012 ELECTION		FEELING FOR VOTING OBAMA				OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		NOT VERY/ AT ALL
TOTAL	OBAMA	ROM- NEY	FEEL GOOD	OTHER	APP- ROVE	DIS- APRVE	UNDEC	APP- ROVE	DIS- APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	AT ALL	
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
For	222	88	109	81	7	84	123	14	86	111	24	174	44	119	103	23	199	159	35	27
	44	41	46	41	39	41	47	52	41	48	44	46	42	45	43	49	44	44	47	47
Against	211	89	104	82	7	86	114	11	91	101	19	158	48	108	103	20	191	164	24	20
	42	41	44	42	39	42	43	41	43	43	35	41	45	41	43	43	42	45	32	35
Undecided	65	36	25	32	4	35	26	2	33	21	11	48	14	35	30	4	60	41	14	10
	13	17	11	16	22	17	10	7	16	9	20	13	13	13	13	9	13	11	19	18
Refused	2	2	-	2	-	2	-	-	2	-	-	2	-	1	1	-	2	-	1	-
	*	1		1		1			1			1		*	*		*		1	

29. Overall, do you feel that the Affordable Care Act signed into law in 2010, sometimes called Obamacare, is generally good for North Carolina or generally bad?

BANNER 2

JOB APPROVALS

	2012 ELECTION		FEELING FOR VOTING FOR OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		NOT VERY/ AT ALL
	TOTAL	OBAMA	ROM- NEY	FEEL GOOD	OTHER	APP- ROVE	DIS- APRVE	UNDEC	APP- ROVE	DIS- APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Generally Good	211	193	15	179	14	182	19	9	182	12	17	130	74	110	101	24	187	139	33	36
	42	90	6	91	78	88	7	33	86	5	31	34	70	42	43	51	41	38	45	63
Generally Bad	248	8	202	6	2	11	225	11	20	202	25	228	15	134	114	18	229	192	35	19
	50	4	85	3	11	5	86	41	9	87	46	60	14	51	48	38	51	53	47	33
Undecided	40	14	20	12	2	14	19	6	10	19	11	23	17	18	22	5	35	32	6	2
	8	7	8	6	11	7	7	22	5	8	20	6	16	7	9	11	8	9	8	4
Refused	1	-	1	-	-	-	-	1	-	-	1	1	-	1	-	-	1	1	-	-
	*		*					4			2	*		*			*	*		

30. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, or very conservative?

BANNER 2																				
JOB APPROVALS																				
	TOTAL	2012 ELECTION		FEELING FOR VOTING OBAMA		OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		NOT VERY/ AT ALL
		OBAMA	ROM-NEY	FEEL GOOD	FEEL OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very Liberal	28	26	1	26	-	25	3	-	25	2	1	17	11	14	14	6	22	16	6	6
	6	12	*	13		12	1		12	1	2	4	10	5	6	13	5	4	8	11
Liberal	106	97	6	88	9	87	14	4	82	11	13	69	33	48	58	10	96	64	22	19
	21	45	3	45	50	42	5	15	39	5	24	18	31	18	24	21	21	18	30	33
Moderate	174	85	70	77	8	84	75	14	90	61	23	139	32	87	87	19	155	127	21	23
	35	40	29	39	44	41	29	52	42	26	43	36	30	33	37	40	34	35	28	40
Conservative	110	-	98	-	-	5	99	6	7	90	13	94	13	67	43	6	104	90	16	4
	22		41			2	38	22	3	39	24	25	12	25	18	13	23	25	22	7
Very Conservative	73	-	61	-	-	-	69	3	2	67	3	61	11	42	31	6	66	61	8	4
	15		26				26	11	1	29	6	16	10	16	13	13	15	17	11	7
Undecided	7	5	2	4	1	4	3	-	4	2	1	2	4	4	3	-	7	4	1	1
	1	2	1	2	6	2	1		2	1	2	1	4	2	1		2	1	1	2
Refused	2	2	-	2	-	2	-	-	2	-	-	-	2	1	1	-	2	2	-	-
	*	1		1		1			1				2	*	*		*	1		

31. In general do you support or oppose the Tea Party in North Carolina?

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/AT ALL
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support	96	6	80	6	-	8	85	3	9	82	5	88	7	51	45	9	86	77	13	6
	19	3	34	3		4	32	11	4	35	9	23	7	19	19	19	19	21	18	11
Neutral	96	16	68	13	3	11	76	7	13	66	16	80	14	58	38	6	90	77	15	4
	19	7	29	7	17	5	29	26	6	28	30	21	13	22	16	13	20	21	20	7
Oppose	267	184	64	169	15	178	73	15	182	60	25	189	69	136	131	29	238	177	40	45
	53	86	27	86	83	86	28	56	86	26	46	49	65	52	55	62	53	49	54	79
Undecided	39	8	25	8	-	9	28	2	7	24	8	24	15	18	21	3	36	31	6	2
	8	4	11	4		4	11	7	3	10	15	6	14	7	9	6	8	9	8	4
Refused	2	1	1	1	-	1	1	-	1	1	-	1	1	-	2	-	2	2	-	-
	*	*	*	1		*	*		*	*		*	1		1		*	1		

34. When it comes to politics, what TV News Network or commentary source do you trust the most (randomize) ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		NOT VERY/ AT ALL
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC	50	26	19	24	2	27	18	5	28	17	5	31	18	19	31	6	44	36	8	6
	10	12	8	12	11	13	7	19	13	7	9	8	17	7	13	13	10	10	11	11
CBS	48	29	16	28	1	28	18	2	27	16	5	35	13	29	19	5	43	39	5	4
	10	13	7	14	6	14	7	7	13	7	9	9	12	11	8	11	10	11	7	7
CNN	78	45	25	43	2	44	23	10	47	16	15	47	29	38	40	7	71	57	9	11
	16	21	11	22	11	21	9	37	22	7	28	12	27	14	17	15	16	16	12	19
C-SPAN	13	7	4	5	2	6	7	-	6	6	1	10	3	6	7	1	12	6	1	5
	3	3	2	3	11	3	3		3	3	2	3	3	2	3	2	3	2	1	9
COMEDY Central	16	10	4	10	-	10	6	-	10	5	1	15	-	10	6	2	14	7	4	4
	3	5	2	5		5	2		5	2	2	4		4	3	4	3	2	5	7
Fox NEWS	148	8	126	7	1	9	137	1	6	133	8	135	9	86	62	8	139	121	21	6
	30	4	53	4	6	4	52	4	3	57	15	35	8	33	26	17	31	33	28	11
MSNBC	50	42	8	40	2	40	7	3	39	4	7	31	18	31	19	7	43	29	12	9
	10	20	3	20	11	19	3	11	18	2	13	8	17	12	8	15	10	8	16	16
NBC	39	19	14	16	3	18	17	4	21	11	7	29	9	20	19	7	32	32	4	3
	8	9	6	8	17	9	6	15	10	5	13	8	8	8	8	15	7	9	5	5
Undecided	44	20	18	17	3	18	24	2	21	19	4	37	6	21	23	4	40	29	7	6
	9	9	8	9	17	9	9	7	10	8	7	10	6	8	10	9	9	8	9	11
Refused	14	9	4	7	2	7	6	-	7	6	1	12	1	3	11	-	14	8	3	3
	3	4	2	4	11	3	2		3	3	2	3	1	1	5		3	2	4	5

35. What is your annual household income?

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$60,000 per year	205	87	94	80	7	89	103	12	88	86	31	147	56	111	94	22	183	159	25	21
	41	40	39	41	39	43	39	44	42	37	57	38	53	42	40	47	40	44	34	37
Under \$100,000 per year	111	48	53	43	5	44	58	7	46	54	10	86	21	63	48	14	97	76	20	13
	22	22	22	22	28	21	22	26	22	23	19	23	20	24	20	30	21	21	27	23
Under \$140,000 per year	57	27	27	26	1	26	31	-	28	26	3	48	9	34	23	3	54	41	9	7
	11	13	11	13	6	13	12		13	11	6	13	8	13	10	6	12	11	12	12
\$140,000 or OVER	40	19	18	18	1	19	16	5	19	18	3	32	7	15	25	2	38	29	3	8
	8	9	8	9	6	9	6	19	9	8	6	8	7	6	11	4	8	8	4	14
Undecided	17	6	9	5	1	5	12	-	6	11	-	14	3	8	9	1	16	11	3	3
	3	3	4	3	6	2	5		3	5		4	3	3	4	2	4	3	4	5
Refused	70	28	37	25	3	24	43	3	25	38	7	55	10	32	38	5	64	48	14	5
	14	13	16	13	17	12	16	11	12	16	13	14	9	12	16	11	14	13	19	9

36. How important is religion in your life?

BANNER 2																				
JOB APPROVALS																				
	2012 ELECTION		FEELING FOR VOTING OBAMA			OBAMA JOB APPROVAL			HAGAN JOB APPROVAL			RACE		U.S. MILITARY		LABOR UNION		IMPORTANCE OF RELIGION		
	TOTAL	OBAMA	ROM-NEY	FEEL GOOD	OTHER	APP-ROVE	DIS-APRVE	UNDEC	APP-ROVE	DIS-APRVE	UNDEC	WHITE	OTHER	YES	NO	YES	NO	VERY	SMWT	NOT VERY/ AT ALL
Total	500	215	238	197	18	207	263	27	212	233	54	382	106	263	237	47	452	364	74	57
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	364	139	188	130	9	138	203	21	137	185	42	259	95	194	170	33	330	364	-	-
	73	65	79	66	50	67	77	78	65	79	78	68	90	74	72	70	73	100		
Somewhat important	74	35	35	33	2	34	38	1	34	34	5	66	8	41	33	5	69	-	74	-
	15	16	15	17	11	16	14	4	16	15	9	17	8	16	14	11	15	100		
Not very important	28	16	8	14	2	16	12	-	18	8	2	28	-	16	12	4	24	-	-	28
	6	7	3	7	11	8	5		8	3	4	7		6	5	9	5			49
Not at all important	29	22	5	18	4	17	7	5	20	5	4	25	2	11	18	4	25	-	-	29
	6	10	2	9	22	8	3	19	9	2	7	7	2	4	8	9	6			51
Undecided	1	-	1	-	-	-	1	-	-	1	-	1	-	-	1	-	1	-	-	-
	*		*				*			*		*			*		*			
Refused	4	3	1	2	1	2	2	-	3	-	1	3	1	1	3	1	3	-	-	-
	1	1	*	1	6	1	1		1		2	1	1	*	1	2	1			

Region

	BANNER 3																			
	U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW	
	TOTAL	TIL-	HAGAN	HAUGH	UND	MORE	LESS	NO	MORE	LESS	NO	ABC	CBS	CNN	C-	COM-	FOX	MSNBC	NBC	HAGAN
		LIS				LKLY	LKLY	DIFF	LKLY	LKLY	DIFF				SPAN	EDY				LIS
Total	500	227	234	22	15	46	173	267	62	195	223	50	48	78	13	16	148	50	39	480
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Mountain West	67	40	22	4	1	5	26	35	15	18	31	12	1	10	3	3	21	7	6	65
	13	18	9	18	7	11	15	13	24	9	14	24	2	13	23	19	14	14	15	14
Charlotte Area	109	44	57	5	3	9	40	55	11	49	43	7	8	20	4	2	33	11	14	106
	22	19	24	23	20	20	23	21	18	25	19	14	17	26	31	12	22	22	36	22
Triad	84	43	35	3	2	9	22	51	5	40	37	3	10	11	1	4	30	12	6	84
	17	19	15	14	13	20	13	19	8	21	17	6	21	14	8	25	20	24	15	18
Triangle	114	42	67	3	2	13	32	66	10	48	54	14	14	17	2	5	26	10	3	108
	23	19	29	14	13	28	18	25	16	25	24	28	29	22	15	31	18	20	8	22
East/Coastal Plain	126	58	53	7	7	10	53	60	21	40	58	14	15	20	3	2	38	10	10	117
	25	26	23	32	47	22	31	22	34	21	26	28	31	26	23	12	26	20	26	24

Gender

BANNER 3																				
U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW		
TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS	
Total	500 100	227 100	234 100	22 100	15 100	46 100	173 100	267 100	62 100	195 100	223 100	50 100	48 100	78 100	13 100	16 100	148 100	50 100	39 100	480 100
Male	235 47	126 56	90 38	12 55	6 40	19 41	89 51	122 46	37 60	75 38	118 53	20 40	19 40	27 35	9 69	7 44	84 57	20 40	17 44	225 47
Female	265 53	101 44	144 62	10 45	9 60	27 59	84 49	145 54	25 40	120 62	105 47	30 60	29 60	51 65	4 31	9 56	64 43	30 60	22 56	255 53

S2. Thank You. How likely are you to vote in the North Carolina election for U.S. Senate this November - very likely, somewhat likely, not very likely, or not at all likely?

BANNER 3																				
U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW		
TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS	
Total	500	227	234	22	15	46	173	267	62	195	223	50	48	78	13	16	148	50	39	480
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very Likely	459	210	219	18	11	39	158	250	56	180	206	46	44	71	11	14	139	45	35	441
	92	93	94	82	73	85	91	94	90	92	92	92	92	91	85	88	94	90	90	92
Somewhat Likely	41	17	15	4	4	7	15	17	6	15	17	4	4	7	2	2	9	5	4	39
	8	7	6	18	27	15	9	6	10	8	8	8	8	9	15	12	6	10	10	8

1. Are you enrolled as a Democrat, Republican, Libertarian, or Unaffiliated (Independent)?

BANNER 3																				
U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW		
TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS	
Total	500 100	227 100	234 100	22 100	15 100	46 100	173 100	267 100	62 100	195 100	223 100	50 100	48 100	78 100	13 100	16 100	148 100	50 100	39 100	480 100
Democratic	204 41	30 13	170 73	1 5	3 20	32 70	34 20	133 50	17 27	118 61	65 29	26 52	29 60	45 58	4 31	9 56	11 7	39 78	19 49	195 41
Republican	162 32	140 62	10 4	6 27	5 33	3 7	91 53	64 24	33 53	28 14	93 42	8 16	11 23	8 10	1 8	1 6	103 70	7 14	7 18	157 33
Libertarian	2 *	1 *	-	1 5	-	-	1 1	1 *	-	1 1	1 *	-	-	1 1	-	-	1 1	-	-	2 *
Unaffiliated(independent)	132 26	56 25	54 23	14 64	7 47	11 24	47 27	69 26	12 19	48 25	64 29	16 32	8 17	24 31	8 62	6 38	33 22	4 8	13 33	126 26

2. What is your age category?

	BANNER 3																			
	U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW	
	TOTAL	TIL-	HAGAN	HAUGH	UND	MORE	LESS	NO	MORE	LESS	NO	ABC	CBS	CNN	C-	COM-	FOX	MSNBC	NBC	HAGAN
		LIS				LKLY	LKLY	DIFF	LKLY	LKLY	DIFF				SPAN	EDY				LIS
Total	500	227	234	22	15	46	173	267	62	195	223	50	48	78	13	16	148	50	39	480
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-25	15	6	8	1	-	-	10	4	2	5	7	1	2	5	1	1	3	-	1	13
	3	3	3	5			6	1	3	3	3	2	4	6	8	6	2		3	3
26-35	82	42	26	7	6	6	29	46	6	24	50	6	4	22	5	2	21	8	7	79
	16	19	11	32	40	13	17	17	10	12	22	12	8	28	38	12	14	16	18	16
36-45	80	36	41	2	1	5	21	54	8	29	42	10	9	4	2	3	22	9	7	77
	16	16	18	9	7	11	12	20	13	15	19	20	19	5	15	19	15	18	18	16
46-55	107	44	57	3	3	12	35	57	11	49	43	11	8	16	2	3	32	12	10	106
	21	19	24	14	20	26	20	21	18	25	19	22	17	21	15	19	22	24	26	22
56-65	102	44	53	5	-	9	37	54	14	47	37	12	11	18	2	4	28	13	6	97
	20	19	23	23		20	21	20	23	24	17	24	23	23	15	25	19	26	15	20
66-75	70	31	34	2	3	10	21	36	14	28	25	6	11	7	1	1	23	5	5	65
	14	14	15	9	20	22	12	13	23	14	11	12	23	9	8	6	16	10	13	14
Over 75 years	41	22	14	2	2	4	18	15	6	12	18	3	3	5	-	2	18	3	3	40
	8	10	6	9	13	9	10	6	10	6	8	6	6	6		12	12	6	8	8
Refused	3	2	1	-	-	-	2	1	1	1	1	1	-	1	-	-	1	-	-	3
	1	1	*				1	*	2	1	*	2		1			1			1

3. Which of the following best describes your race or ethnicity?

	BANNER 3																			
	U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW	
	TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS
Total	500 100	227 100	234 100	22 100	15 100	46 100	173 100	267 100	62 100	195 100	223 100	50 100	48 100	78 100	13 100	16 100	148 100	50 100	39 100	480 100
White/Caucasian	382 76	196 86	153 65	20 91	11 73	31 67	140 81	202 76	46 74	134 69	187 84	31 62	35 73	47 60	10 77	15 94	135 91	31 62	29 74	372 78
African-American	94 19	22 10	69 29	1 5	2 13	11 24	28 16	51 19	11 18	52 27	27 12	17 34	12 25	26 33	1 8	- -	7 5	17 34	8 21	87 18
Asian	4 1	1 *	1 *	1 5	1 7	- -	1 1	2 1	- -	2 1	1 *	1 2	- -	- -	1 8	- -	1 1	- -	- -	2 *
American Indian	5 1	3 1	1 *	- -	1 7	- -	2 1	3 1	1 2	1 1	3 1	- -	1 2	2 3	1 8	- -	- -	- -	1 3	5 1
Hispanic/Latino	1 *	1 *	- -	- -	- -	- -	- -	1 *	1 2	- -	- -	- -	- -	- -	- -	- -	1 1	- -	- -	1 *
Other	2 *	- -	2 1	- -	- -	- -	- -	2 1	- -	1 1	1 *	- -	- -	1 1	- -	- -	- -	1 2	- -	1 *
Undecided	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -	1 1	- -	- -	- -	1 1	- -	- -	- -	- -	- -	1 *
Refused	11 2	4 2	7 3	- -	- -	4 9	2 1	5 2	3 5	4 2	4 2	1 2	- -	1 1	- -	1 6	4 3	1 2	1 3	11 2

4. Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

	BANNER 3																			
	U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW	
	TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS
Total	500	227	234	22	15	46	173	267	62	195	223	50	48	78	13	16	148	50	39	480
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Barack Obama	215	4	202	7	2	39	14	154	5	139	64	26	29	45	7	10	8	42	19	202
	43	2	86	32	13	85	8	58	8	71	29	52	60	58	54	62	5	84	49	42
Mitt Romney	238	202	19	6	10	6	137	91	57	34	140	19	16	25	4	4	126	8	14	234
	48	89	8	27	67	13	79	34	92	17	63	38	33	32	31	25	85	16	36	49
Someone else	26	12	6	7	1	-	13	13	-	12	11	3	3	3	2	-	7	-	5	26
	5	5	3	32	7		8	5		6	5	6	6	4	15		5		13	5
Did not vote	13	5	5	1	1	1	7	3	-	7	5	1	-	4	-	2	3	-	1	10
	3	2	2	5	7	2	4	1		4	2	2		5		12	2		3	2
Undecided	3	1	-	1	1	-	2	1	-	1	1	1	-	-	-	-	2	-	-	3
	1	*		5	7		1	*		1	*	2					1			1
Refused	5	3	2	-	-	-	-	5	-	2	2	-	-	1	-	-	2	-	-	5
	1	1	1					2		1	1			1			1			1

6. Do you approve or disapprove of the job Barack Obama is doing as president?

BANNER 3																				
U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW		
TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS	
Total	500	227	234	22	15	46	173	267	62	195	223	50	48	78	13	16	148	50	39	480
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	207	8	191	6	2	38	16	146	4	135	62	27	28	44	6	10	9	40	18	194
	41	4	82	27	13	83	9	55	6	69	28	54	58	56	46	62	6	80	46	40
Disapprove	263	207	31	13	11	4	153	101	55	47	148	18	18	23	7	6	137	7	17	257
	53	91	13	59	73	9	88	38	89	24	66	36	38	29	54	38	93	14	44	54
Undecided	27	12	11	3	1	4	4	18	3	12	12	5	2	10	-	-	1	3	4	26
	5	5	5	14	7	9	2	7	5	6	5	10	4	13			1	6	10	5
Refused	3	-	1	-	1	-	-	2	-	1	1	-	-	1	-	-	1	-	-	3
	1		*		7			1		1	*			1			1			1

7. Do you approve or disapprove of the job Kay Hagan is doing as U.S. Senator?

BANNER 3																				
U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW		
TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS	
Total	500 100	227 100	234 100	22 100	15 100	46 100	173 100	267 100	62 100	195 100	223 100	50 100	48 100	78 100	13 100	16 100	148 100	50 100	39 100	480 100
Approve	212 42	8 4	200 85	3 14	1 7	42 91	13 8	152 57	5 8	137 70	65 29	28 56	27 56	47 60	6 46	10 62	6 4	39 78	21 54	204 42
Disapprove	233 47	200 88	8 3	17 77	7 47	- 83	144 83	84 31	52 84	28 14	143 64	17 34	16 33	16 21	6 46	5 31	133 90	4 8	11 28	229 48
Undecided	54 11	19 8	26 11	2 9	7 47	4 9	16 9	31 12	5 8	30 15	15 7	5 10	5 10	15 19	1 8	1 6	8 5	7 14	7 18	46 10
Refused	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1	-	-	1 *

8. Barack Obama

BANNER 3																				
	U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW	
	TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS
Total	500 100	227 100	234 100	22 100	15 100	46 100	173 100	267 100	62 100	195 100	223 100	50 100	48 100	78 100	13 100	16 100	148 100	50 100	39 100	480 100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	222 44	7 3	205 88	6 27	4 27	40 87	18 10	157 59	5 8	143 73	68 30	28 56	28 58	50 64	6 46	11 69	9 6	41 82	20 51	208 43
Unfavorable	267 53	219 96	24 10	13 59	10 67	6 13	153 88	103 39	57 92	45 23	152 68	19 38	19 40	27 35	7 54	5 31	138 93	8 16	17 44	261 54
Heard of/Undecided	11 2	1 *	5 2	3 14	1 7	- 1	2 1	7 3	- 4	7 4	3 1	3 6	1 2	1 1	- -	- -	1 1	1 2	2 5	11 2

9. Hillary Clinton

BANNER 3																				
	U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW	
	TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS
Total	500 100	227 100	234 100	22 100	15 100	46 100	173 100	267 100	62 100	195 100	223 100	50 100	48 100	78 100	13 100	16 100	148 100	50 100	39 100	480 100
Never heard	2 *	1 *	-	-	1 7	-	1 1	1 *	-	-	2 1	-	-	-	-	-	1 1	-	-	1 *
Favorable	263 53	56 25	196 84	9 41	2 13	42 91	58 34	154 58	24 39	148 76	84 38	36 72	36 75	60 77	6 46	9 56	13 9	44 88	33 85	248 52
Unfavorable	191 38	156 69	21 9	6 27	8 53	1 2	105 61	82 31	36 58	29 15	120 54	9 18	9 19	10 13	5 38	5 31	128 86	4 8	3 8	187 39
Heard of/Undecided	44 9	14 6	17 7	7 32	4 27	3 7	9 5	30 11	2 3	18 9	17 8	5 10	3 6	8 10	2 15	2 12	6 4	2 4	3 8	44 9

10. Kay Hagan

BANNER 3																				
U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW		
TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS	
Total	500 100	227 100	234 100	22 100	15 100	46 100	173 100	267 100	62 100	195 100	223 100	50 100	48 100	78 100	13 100	16 100	148 100	50 100	39 100	480 100
Never heard	8 2	1 *	5 2	- -	2 13	- -	3 2	5 2	- -	4 2	4 2	- -	1 2	2 3	- -	2 1	- -	2 5	- -	- -
Favorable	211 42	5 2	202 86	3 14	1 7	41 89	9 5	156 58	5 8	138 71	65 29	27 54	27 56	47 60	6 46	10 62	6 4	40 80	22 56	205 43
Unfavorable	235 47	210 93	2 1	16 73	6 40	2 4	141 82	89 33	56 90	35 18	138 62	18 36	17 35	21 27	4 31	4 25	129 87	7 14	12 31	231 48
Heard of/Undecided	46 9	11 5	25 11	3 14	6 40	3 7	20 12	17 6	1 2	18 9	16 7	5 10	3 6	8 10	3 23	2 12	11 7	3 6	3 8	44 9

11. Thom Tillis

BANNER 3																				
	U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW	
	TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS
Total	500 100	227 100	234 100	22 100	15 100	46 100	173 100	267 100	62 100	195 100	223 100	50 100	48 100	78 100	13 100	16 100	148 100	50 100	39 100	480 100
Never heard	17 3	3 1	11 5	1 5	2 13	2 4	5 3	10 4	-	8 4	7 3	1 2	2 4	3 4	-	-	4 3	-	3 8	-
Favorable	189 38	178 78	10 4	1 5	-	6 13	115 66	65 24	53 85	19 10	115 52	15 30	11 23	14 18	1 8	4 25	116 78	5 10	10 26	187 39
Unfavorable	220 44	10 4	192 82	15 68	2 13	36 78	23 13	157 59	4 6	141 72	70 31	28 56	28 58	46 59	8 62	9 56	10 7	42 84	20 51	219 46
Heard of/Undecided	74 15	36 16	21 9	5 23	11 73	2 4	30 17	35 13	5 8	27 14	31 14	6 12	7 15	15 19	4 31	3 19	18 12	3 6	6 15	74 15

12. Sean Haugh

BANNER 3																				
U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW		
TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS	
Total	500 100	227 100	234 100	22 100	15 100	46 100	173 100	267 100	62 100	195 100	223 100	50 100	48 100	78 100	13 100	16 100	148 100	50 100	39 100	480 100
Never heard	378 76	175 77	183 78	10 45	10 67	36 78	131 76	201 75	45 73	150 77	170 76	37 74	34 71	58 74	12 92	12 75	113 76	39 78	28 72	363 76
Favorable	13 3	7 3	4 2	2 9	-	-	5 3	8 3	3 5	3 2	7 3	2 4	4 8	2 3	1 8	-	2 1	-	2 5	12 2
Unfavorable	19 4	10 4	7 3	2 9	-	1 2	8 5	10 4	3 5	7 4	8 4	2 4	4 8	2 3	-	-	6 4	3 6	1 3	19 4
Heard of/Undecided	90 18	35 15	40 17	8 36	5 33	9 20	29 17	48 18	11 18	35 18	38 17	9 18	6 12	16 21	-	4 25	27 18	8 16	8 21	86 18

13. Pat McCrory

BANNER 3																				
U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW		
TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS	
Total	500 100	227 100	234 100	22 100	15 100	46 100	173 100	267 100	62 100	195 100	223 100	50 100	48 100	78 100	13 100	16 100	148 100	50 100	39 100	480 100
Never heard	25 5	9 4	13 6	- 0	3 20	2 4	10 6	13 5	3 5	9 5	12 5	9 18	4 8	3 4	2 15	- 0	3 2	1 2	- 0	20 4
Favorable	178 36	147 65	24 10	4 18	3 20	6 13	93 54	75 28	34 55	27 14	112 50	6 12	14 29	16 21	3 23	4 25	104 70	3 6	14 36	172 36
Unfavorable	225 45	35 15	173 74	14 64	2 13	34 74	39 23	148 55	17 27	130 67	74 33	27 54	23 48	49 63	8 62	10 62	13 9	44 88	20 51	221 46
Heard of/Undecided	72 14	36 16	24 10	4 18	7 47	4 9	31 18	31 12	8 13	29 15	25 11	8 16	7 15	10 13	- 0	2 12	28 19	2 4	5 13	67 14

14. Dan Forest

BANNER 3																				
	U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW	
	TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS
Total	500 100	227 100	234 100	22 100	15 100	46 100	173 100	267 100	62 100	195 100	223 100	50 100	48 100	78 100	13 100	16 100	148 100	50 100	39 100	480 100
Never heard	290 58	125 55	145 62	11 50	9 60	29 63	93 54	159 60	33 53	125 64	120 54	31 62	31 65	51 65	11 85	11 69	79 53	32 64	17 44	276 58
Favorable	48 10	36 16	10 4	1 5	1 7	3 7	24 14	21 8	11 18	8 4	29 13	4 8	2 4	4 5	1 8	-	27 18	1 2	3 8	46 10
Unfavorable	53 11	16 7	34 15	3 14	-	7 15	16 9	30 11	6 10	23 12	24 11	7 14	9 19	8 10	-	1 6	8 5	6 12	5 13	52 11
Heard of/Undecided	109 22	50 22	45 19	7 32	5 33	7 15	40 23	57 21	12 19	39 20	50 22	8 16	6 12	15 19	1 8	4 25	34 23	11 22	14 36	106 22

15. Richard Burr

BANNER 3																				
U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW		
TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS	
Total	500 100	227 100	234 100	22 100	15 100	46 100	173 100	267 100	62 100	195 100	223 100	50 100	48 100	78 100	13 100	16 100	148 100	50 100	39 100	480 100
Never heard	63 13	26 11	31 13	2 9	4 27	7 15	24 14	30 11	8 13	30 15	20 9	9 18	9 19	10 13	3 23	1 6	16 11	5 10	7 18	52 11
Favorable	151 30	112 49	24 10	12 55	3 20	11 24	70 40	67 25	28 45	32 16	87 39	9 18	10 21	16 21	1 8	2 12	84 57	4 8	9 23	150 31
Unfavorable	173 35	44 19	123 53	6 27	-	24 52	39 23	106 40	18 29	85 44	68 30	22 44	18 38	34 44	7 54	7 44	21 14	29 58	14 36	172 36
Heard of/Undecided	113 23	45 20	56 24	2 9	8 53	4 9	40 23	64 24	8 13	48 25	48 22	10 20	11 23	18 23	2 15	6 38	27 18	12 24	9 23	106 22

16. North Carolina General Assembly

BANNER 3																				
U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW		
TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS	
Total	500 100	227 100	234 100	22 100	15 100	46 100	173 100	267 100	62 100	195 100	223 100	50 100	48 100	78 100	13 100	16 100	148 100	50 100	39 100	480 100
Never heard	21 4	9 4	9 4	- 4	3 20	3 7	11 6	6 2	5 8	8 4	8 4	3 6	5 10	5 6	- 6	- 4	6 4	- 6	- 6	17 4
Favorable	163 33	111 49	43 18	5 23	4 27	10 22	84 49	64 24	31 50	44 23	86 39	12 24	12 25	23 29	3 23	- 56	83 56	5 10	11 28	155 32
Unfavorable	208 42	49 22	147 63	8 36	3 20	30 65	33 19	141 53	16 26	110 56	77 35	25 50	21 44	33 42	9 69	12 75	20 14	38 76	18 46	205 43
Heard of/Undecided	108 22	58 26	35 15	9 41	5 33	3 7	45 26	56 21	10 16	33 17	52 23	10 20	10 21	17 22	1 8	4 25	39 26	7 14	10 26	103 21

17. U.S. Congress

	BANNER 3																						
	U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW				
	TOTAL	TIL-	HAGAN	HAUGH	UND	MORE	LESS	NO	MORE	LESS	NO	ABC	CBS	CNN	C-	SPAN	COM-	EDY	FOX	MSNBC	NBC	HAGAN	
		LIS				LKLY	LKLY	DIFF	LKLY	LKLY	DIFF												/TIL-
Total	500	227	234	22	15	46	173	267	62	195	223	50	48	78	13	16	148	50	39	480			
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	5	1	3	-	1	1	1	3	-	4	1	-	2	1	-	-	2	-	-	3			
	1	*	1		7	2	1	1		2	*		4	1			1			1			
Favorable	81	44	32	2	3	6	36	36	13	27	38	6	9	16	2	2	26	3	8	76			
	16	19	14	9	20	13	21	13	21	14	17	12	19	21	15	12	18	6	21	16			
Unfavorable	337	148	171	13	5	33	100	196	39	134	154	38	28	47	11	13	96	43	28	334			
	67	65	73	59	33	72	58	73	63	69	69	76	58	60	85	81	65	86	72	70			
Heard of/Undecided	77	34	28	7	6	6	36	32	10	30	30	6	9	14	-	1	24	4	3	67			
	15	15	12	32	40	13	21	12	16	15	13	12	19	18		6	16	8	8	14			

18. For U.S. Senate, there are three candidates listed on your ballot in the following order: Republican Thom Tillis, Democrat Kay Hagan, and Libertarian Sean Haugh. At this point, for whom will you vote: Tillis, Hagan, or Haugh?

BANNER 3																					
	U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW HAGAN /TIL- LIS		
	TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC		NBC	
Total	500	227	234	22	15	46	173	267	62	195	223	50	48	78	13	16	148	50	39	480	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Republican Thom Tillis	225	225	-	-	-	3	131	86	57	22	141	16	12	19	5	6	129	8	11	221	
	45	99				7	76	32	92	11	63	32	25	24	38	38	87	16	28	46	
Democrat Kay Hagan	227	-	227	-	-	40	17	162	5	149	67	28	29	51	7	10	6	42	24	216	
	45		97			87	10	61	8	76	30	56	60	65	54	62	4	84	62	45	
Libertarian Sean Haugh	19	-	-	19	-	-	10	9	-	12	4	4	5	2	1	-	2	-	3	18	
	4			86			6	3		6	2	8	10	3	8		1		8	4	
Undecided	27	2	7	3	15	3	15	9	-	12	10	2	2	6	-	-	10	-	1	23	
	5	1	3	14	100	7	9	3		6	4	4	4	8			7		3	5	
Refused	2	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	1	-	-	2	
	*							*			*						1			*	

21. Thinking about Kay Hagan, a recent ad has charged her with missing several Senate Armed Service Committee hearings which suggest that Hagan was sitting back at a crucial time as ISIS became more of a threat in Iraq and Syria. Does this ad make you more likely to vote for Kay Hagan, less likely, or would it make no difference in your vote?

BANNER 3

	=====																			
	U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW	
	TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS
Total	500 100	227 100	234 100	22 100	15 100	46 100	173 100	267 100	62 100	195 100	223 100	50 100	48 100	78 100	13 100	16 100	148 100	50 100	39 100	480 100
More Likely Hagan	46 9	3 1	43 18	-	-	46 100	-	-	2 3	33 17	11 5	6 12	7 15	8 10	1 8	4 25	-	9 18	3 8	44 9
Less Likely Hagan	173 35	132 58	18 8	12 55	11 73	- 100	173 100	-	44 71	34 17	87 39	15 30	12 25	20 26	3 23	3 19	90 61	4 8	15 38	167 35
No difference	267 53	87 38	165 71	10 45	4 27	-	-	267 100	14 23	123 63	123 55	28 56	28 58	49 63	7 54	9 56	54 36	36 72	19 49	255 53
Undecided	10 2	3 1	7 3	-	-	-	-	-	1 2	4 2	1 *	1 2	1 2	1 1	2 15	-	1 1	1 2	2 5	10 2
Refused	4 1	2 1	1 *	-	-	-	-	-	1 2	1 1	1 *	-	-	-	-	-	3 2	-	-	4 1

22. Thinking about Thom Tillis, a recent ad has charged him with cutting \$500 million dollars from North Carolina schools as the Speaker of the House and opposing a bill that would make college loans more affordable. Does this ad make you more likely to vote for Thom Tillis, less likely, or would it make no difference in your vote?

BANNER 3

	=====																			
	U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW	
	TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS
Total	500 100	227 100	234 100	22 100	15 100	46 100	173 100	267 100	62 100	195 100	223 100	50 100	48 100	78 100	13 100	16 100	148 100	50 100	39 100	480 100
More Likely Tillis	62 12	57 25	5 2	- -	- -	2 4	44 25	14 5	62 100	- -	- -	7 14	5 10	5 6	- -	2 12	32 22	3 6	5 13	62 13
Less Likely Tillis	195 39	22 10	152 65	14 64	7 47	33 72	34 20	123 46	- -	195 100	- -	26 52	28 58	47 60	4 31	7 44	13 9	32 64	15 38	185 39
No difference	223 45	141 62	70 30	5 23	6 40	11 24	87 50	123 46	- -	- -	223 100	16 32	14 29	24 31	8 62	7 44	94 64	14 28	16 41	215 45
Undecided	16 3	5 2	6 3	3 14	2 13	- -	6 3	6 2	- -	- -	- -	1 2	1 2	1 1	1 8	- -	7 5	- -	3 8	14 3
Refused	4 1	2 1	1 *	- -	- -	- -	2 1	1 *	- -	- -	- -	- -	- -	1 1	- -	- -	2 1	1 2	- -	4 1

23. Thinking about Congress, if the elections were today, would you vote for/lean toward the Republican candidate or the Democratic candidate for Congress in your district?

BANNER 3

	U.S. SENATE RACE				HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW HAGAN /TIL- LIS		
	TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX		MSNBC	NBC
Total	500	227	234	22	15	46	173	267	62	195	223	50	48	78	13	16	148	50	39	480
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican	223	197	11	4	11	2	131	87	51	23	139	14	8	16	5	6	134	8	12	218
	45	87	5	18	73	4	76	33	82	12	62	28	17	21	38	38	91	16	31	45
Democratic	231	13	210	7	1	42	24	159	8	149	69	30	34	55	6	9	8	42	19	220
	46	6	90	32	7	91	14	60	13	76	31	60	71	71	46	56	5	84	49	46
Undecided	43	17	13	10	3	2	18	19	3	23	13	6	5	7	2	1	5	-	8	39
	9	7	6	45	20	4	10	7	5	12	6	12	10	9	15	6	3	-	21	8
Refused	3	-	-	1	-	-	-	2	-	-	2	-	1	-	-	-	1	-	-	3
	1			5				1			1		2				1			1

24. Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

BANNER 3

	=====																			
	U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW	
	TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS
Total	500	227	234	22	15	46	173	267	62	195	223	50	48	78	13	16	148	50	39	480
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
For Obama	100	10	88	2	-	22	13	60	6	68	25	13	13	22	4	-	7	21	10	93
	20	4	38	9		48	8	22	10	35	11	26	27	28	31		5	42	26	19
Against Obama	140	117	9	7	6	5	86	48	31	20	85	8	7	13	2	3	82	7	6	136
	28	52	4	32	40	11	50	18	50	10	38	16	15	17	15	19	55	14	15	28
He's not a factor	240	92	128	12	7	18	66	148	24	102	104	28	26	40	7	13	53	21	20	233
	48	41	55	55	47	39	38	55	39	52	47	56	54	51	54	81	36	42	51	49
Don't Know/Refused	20	8	9	1	2	1	8	11	1	5	9	1	2	3	-	-	6	1	3	18
	4	4	4	5	13	2	5	4	2	3	4	2	4	4			4	2	8	4

25. Will the issue of which party controls Congress be a factor in your vote for Congress this year?

BANNER 3																				
U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW		
TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS	
Total	500	227	234	22	15	46	173	267	62	195	223	50	48	78	13	16	148	50	39	480
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	347	166	165	10	6	35	117	189	42	133	160	29	32	52	12	11	113	41	22	332
	69	73	71	45	40	76	68	71	68	68	72	58	67	67	92	69	76	82	56	69
No	122	52	56	9	4	9	43	67	15	48	56	17	12	20	1	5	29	9	13	120
	24	23	24	41	27	20	25	25	24	25	25	34	25	26	8	31	20	18	33	25
Undecided	27	9	10	2	5	2	13	7	5	11	7	4	4	5	-	-	4	-	4	24
	5	4	4	9	33	4	8	3	8	6	3	8	8	6			3		10	5
Refused	4	-	3	1	-	-	-	4	-	3	-	-	-	1	-	-	2	-	-	4
	1		1	5				1		2				1			1			1

26. What is the most important issue when casting your vote for Congress this year: (RANDOMIZE) jobs, healthcare, federal budget deficit, education, foreign policy/terrorism, and immigration..?

BANNER 3

	U.S. SENATE RACE																				HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW
	TOTAL	TIL-				HAGAN			HAUGH			UND			MORE			LESS			NO			ABC	CBS	CNN	C-		COM-		FOX	MSNBC	NBC	HAGAN /TIL- LIS
		LIS	HAGAN	HAUGH	UND	LKLY	LKLY	DIFF	LKLY	LKLY	DIFF	LKLY	LKLY	DIFF	LKLY	LKLY	DIFF	SPAN	EDY															
Total	500	227	234	22	15	46	173	267	62	195	223	50	48	78	13	16	148	50	39	480														
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100														
Jobs	88	36	47	4	1	15	25	46	9	43	34	14	6	19	3	3	17	10	7	83														
	18	16	20	18	7	33	14	17	15	22	15	28	12	24	23	19	11	20	18	17														
Healthcare	103	36	59	5	3	6	32	62	9	48	41	13	11	18	2	3	23	12	14	98														
	21	16	25	23	20	13	18	23	15	25	18	26	23	23	15	19	16	24	36	20														
Federal Budget deficit	55	35	17	2	1	4	23	27	15	13	26	4	6	4	2	3	24	5	1	55														
	11	15	7	9	7	9	13	10	24	7	12	8	12	5	15	19	16	10	3	11														
Education	81	20	54	4	2	14	17	47	9	46	22	11	12	15	1	2	7	14	9	77														
	16	9	23	18	13	30	10	18	15	24	10	22	25	19	8	12	5	28	23	16														
Foreign Policy/terrorism	89	53	28	4	4	3	41	43	8	27	50	4	10	16	4	1	36	3	3	86														
	18	23	12	18	27	7	24	16	13	14	22	8	21	21	31	6	24	6	8	18														
Immigration	38	22	13	2	-	2	16	19	6	5	25	2	2	2	-	2	22	4	2	38														
	8	10	6	9	-	4	9	7	10	3	11	4	4	3	-	12	15	8	5	8														
Other	13	9	4	-	-	2	3	8	2	3	8	-	-	-	-	1	7	1	-	13														
	3	4	2	-	-	4	2	3	3	2	4	-	-	-	-	6	5	2	-	3														
Undecided	25	13	9	-	3	-	12	11	4	7	12	1	1	3	1	1	9	1	3	23														
	5	6	4	-	20	-	7	4	6	4	5	2	2	4	8	6	6	2	8	5														
Refused	8	3	3	1	1	-	4	4	-	3	5	1	-	1	-	-	3	-	-	7														
	2	1	1	5	7	-	2	1	-	2	2	2	-	1	-	-	2	-	-	1														

28. The November 4th ballot will include a question to amend the North Carolina Constitution as follows: It would provide that a person accused of any criminal offense in Superior Court for which the state is not seeking a sentence of death may waive the right to trial by jury and instead be tried by a judge. Would you be for or against this proposed amendment?

BANNER 3

	=====																			
	U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW	
	TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS
Total	500	227	234	22	15	46	173	267	62	195	223	50	48	78	13	16	148	50	39	480
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
For	222	109	98	8	5	20	74	122	29	87	101	24	21	36	11	5	68	13	19	212
	44	48	42	36	33	43	43	46	47	45	45	48	44	46	85	31	46	26	49	44
Against	211	98	94	13	6	20	81	105	27	83	92	24	19	31	1	8	66	27	16	203
	42	43	40	59	40	43	47	39	44	43	41	48	40	40	8	50	45	54	41	42
Undecided	65	20	40	1	4	6	18	38	6	24	29	2	7	11	1	3	14	10	4	63
	13	9	17	5	27	13	10	14	10	12	13	4	15	14	8	19	9	20	10	13
Refused	2	-	2	-	-	-	-	2	-	1	1	-	1	-	-	-	-	-	-	2
	*		1					1		1	*		2							*

30. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, or very conservative?

BANNER 3																				
U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW		
TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS	
Total	500 100	227 100	234 100	22 100	15 100	46 100	173 100	267 100	62 100	195 100	223 100	50 100	48 100	78 100	13 100	16 100	148 100	50 100	39 100	480 100
Very Liberal	28 6	2 1	25 11	1 5	-	9 20	1 1	17 6	3 5	15 8	9 4	4 8	6 12	4 5	1 8	1 6	-	10 20	-	24 5
Liberal	106 21	7 3	93 40	4 18	2 13	16 35	13 8	73 27	3 5	71 36	29 13	12 24	13 27	20 26	3 23	4 25	4 3	20 40	11 28	100 21
Moderate	174 35	60 26	101 43	9 41	3 20	15 33	47 27	109 41	13 21	82 42	73 33	22 44	19 40	38 49	5 38	9 56	29 20	13 26	18 46	168 35
Conservative	110 22	90 40	6 3	6 27	8 53	2 4	72 42	34 13	24 39	19 10	62 28	6 12	4 8	12 15	2 15	-	67 45	2 4	7 18	107 22
Very Conservative	73 15	65 29	3 1	2 9	2 13	2 4	39 23	29 11	18 29	5 3	47 21	6 12	6 12	2 3	1 8	1 6	45 30	4 8	3 8	73 15
Undecided	7 1	3 1	4 2	-	-	1 2	1 1	4 1	1 2	2 1	3 1	-	-	-	1 8	1 6	3 2	1 2	-	6 1
Refused	2 *	-	2 1	-	-	1 2	-	1 *	-	1 1	-	-	-	2 3	-	-	-	-	-	2 *

31. In general do you support or oppose the Tea Party in North Carolina?

BANNER 3																				
U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW		
TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS	
Total	500 100	227 100	234 100	22 100	15 100	46 100	173 100	267 100	62 100	195 100	223 100	50 100	48 100	78 100	13 100	16 100	148 100	50 100	39 100	480 100
Support	96 19	79 35	10 4	4 18	3 20	5 11	49 28	40 15	17 27	14 7	62 28	4 8	6 12	5 6	- 6	1 6	68 46	1 2	4 10	93 19
Neutral	96 19	68 30	15 6	5 23	6 40	3 7	50 29	39 15	22 35	13 7	52 23	7 14	10 21	7 9	2 15	2 12	48 32	1 2	4 10	93 19
Oppose	267 53	55 24	198 85	12 55	2 13	38 83	49 28	175 66	19 31	154 79	91 41	35 70	27 56	59 76	10 77	13 81	16 11	47 94	28 72	259 54
Undecided	39 8	24 11	10 4	1 5	4 27	- -	24 14	12 4	4 6	14 7	17 8	4 8	5 10	6 8	1 8	- -	15 10	1 2	3 8	33 7
Refused	2 *	1 *	1 *	- -	- -	- -	1 1	1 *	- -	- -	1 *	- -	- -	1 1	- -	- -	1 1	- -	- -	2 *

35. What is your annual household income?

BANNER 3																				
	U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW HAGAN /TIL- LIS	
	TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC		NBC
Total	500 100	227 100	234 100	22 100	15 100	46 100	173 100	267 100	62 100	195 100	223 100	50 100	48 100	78 100	13 100	16 100	148 100	50 100	39 100	480 100
Under \$60,000 per year	205 41	83 37	99 42	13 59	10 67	21 46	76 44	101 38	26 42	97 50	71 32	23 46	28 58	37 47	4 31	6 38	52 35	20 40	18 46	194 40
Under \$100,000 per year	111 22	54 24	50 21	4 18	2 13	10 22	34 20	64 24	16 26	37 19	55 25	8 16	6 12	15 19	3 23	4 25	38 26	13 26	10 26	108 22
Under \$140,000 per year	57 11	26 11	29 12	- -	1 7	6 13	17 10	33 12	5 8	21 11	31 14	6 12	8 17	9 12	2 15	1 6	17 11	5 10	2 5	55 11
\$140,000 or OVER	40 8	16 7	20 9	3 14	1 7	3 7	11 6	26 10	2 3	14 7	24 11	6 12	2 4	7 9	3 23	1 6	8 5	4 8	2 5	39 8
Undecided	17 3	10 4	6 3	1 5	- -	1 2	10 6	5 2	2 3	6 3	7 3	1 2	3 6	1 1	- -	- -	5 3	2 4	- -	15 3
Refused	70 14	38 17	30 13	1 5	1 7	5 11	25 14	38 14	11 18	20 10	35 16	6 12	1 2	9 12	1 8	4 25	28 19	6 12	7 18	69 14

36. How important is religion in your life?

BANNER 3																				
	U.S. SENATE RACE					HAGAN AD			TILLIS AD			TV NEWS NETWORKS							KNOW	
	TOTAL	TIL- LIS	HAGAN	HAUGH	UND	MORE LKLY	LESS LKLY	NO DIFF	MORE LKLY	LESS LKLY	NO DIFF	ABC	CBS	CNN	C- SPAN	COM- EDY	FOX	MSNBC	NBC	HAGAN /TIL- LIS
Total	500 100	227 100	234 100	22 100	15 100	46 100	173 100	267 100	62 100	195 100	223 100	50 100	48 100	78 100	13 100	16 100	148 100	50 100	39 100	480 100
Very important	364 73	179 79	152 65	19 86	13 87	30 65	144 83	179 67	47 76	145 74	160 72	36 72	39 81	57 73	6 46	7 44	121 82	29 58	32 82	348 72
Somewhat important	74 15	35 15	36 15	1 5	1 7	8 17	19 11	46 17	12 19	20 10	38 17	8 16	5 10	9 12	1 8	4 25	21 14	12 24	4 10	71 15
Not very important	28 6	8 4	19 8	- -	1 7	2 4	6 3	19 7	2 3	12 6	12 5	3 6	3 6	3 4	2 15	2 12	6 4	2 4	1 3	28 6
Not at all important	29 6	4 2	23 10	2 9	- -	5 11	3 2	21 8	1 2	15 8	12 5	3 6	1 2	8 10	3 23	2 12	- -	7 14	2 5	28 6
Undecided	1 *	- -	1 *	- -	- -	- -	1 1	- -	- -	- -	1 *	- -	- -	1 1	- -	- -	- -	- -	- -	1 *
Refused	4 1	1 *	3 1	- -	- -	1 2	- -	2 1	- -	3 2	- -	- -	- -	- -	1 8	1 6	- -	- -	- -	4 1

Region

BANNER 4																				
GENERAL CONGRESS																				
TOTAL	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Mountain West	67	47	16	4	7	29	30	47	16	3	14	17	8	10	13	2	27	15	10	5
	13	21	7	9	7	21	12	14	13	11	16	17	15	12	15	5	13	14	18	12
Charlotte Area	109	43	54	11	22	26	57	74	27	8	19	19	12	18	18	12	42	26	13	8
	22	19	23	26	22	19	24	21	22	30	22	18	22	22	20	32	20	23	23	20
Triad	84	38	35	10	17	16	48	60	22	1	15	18	6	15	14	11	38	18	9	8
	17	17	15	23	17	11	20	17	18	4	17	17	11	19	16	29	19	16	16	20
Triangle	114	43	67	4	24	30	57	83	26	5	21	26	11	19	20	4	38	26	16	13
	23	19	29	9	24	21	24	24	21	19	24	25	20	23	22	11	19	23	28	32
East/Coastal Plain	126	52	59	14	30	39	48	83	31	10	19	23	18	19	24	9	60	26	9	6
	25	23	26	33	30	28	20	24	25	37	22	22	33	23	27	24	29	23	16	15

Gender

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	235	119	92	22	39	70	119	161	60	13	47	40	36	28	43	21	92	61	25	24
	47	53	40	51	39	50	50	46	49	48	53	39	65	35	48	55	45	55	44	60
Female	265	104	139	21	61	70	121	186	62	14	41	63	19	53	46	17	113	50	32	16
	53	47	60	49	61	50	50	54	51	52	47	61	35	65	52	45	55	45	56	40

S2. Thank You. How likely are you to vote in the North Carolina election for U.S. Senate this November - very likely, somewhat likely, not very likely, or not at all likely?

BANNER 4																				
GENERAL CONGRESS																				
PARTY CANDIDATE				FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very Likely	459	205	214	38	96	127	218	323	111	22	83	91	48	74	81	36	185	102	55	38
	92	92	93	88	96	91	91	93	91	81	94	88	87	91	91	95	90	92	96	95
Somewhat Likely	41	18	17	5	4	13	22	24	11	5	5	12	7	7	8	2	20	9	2	2
	8	8	7	12	4	9	9	7	9	19	6	12	13	9	9	5	10	8	4	5

1. Are you enrolled as a Democrat, Republican, Libertarian, or Unaffiliated (Independent)?

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democratic	204	25	173	6	75	15	108	148	44	10	42	48	14	52	24	10	90	45	20	18
	41	11	75	14	75	11	45	43	36	37	48	47	25	64	27	26	44	41	35	45
Republican	162	137	8	16	8	82	66	118	34	9	23	31	23	14	38	16	63	38	18	11
	32	61	3	37	8	59	28	34	28	33	26	30	42	17	43	42	31	34	32	28
Libertarian	2	1	1	-	-	-	2	2	-	-	1	-	-	-	-	1	1	-	-	1
	*	*	*				1	1			1					3	*			2
Unaffiliated(independent)	132	60	49	21	17	43	64	79	44	8	22	24	18	15	27	11	51	28	19	10
	26	27	21	49	17	31	27	23	36	30	25	23	33	19	30	29	25	25	33	25

2. What is your age category?

BANNER 4																				
GENERAL CONGRESS																				
TOTAL	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-25	15	5	9	1	2	2	9	9	4	1	2	1	2	5	4	-	9	2	2	-
	3	2	4	2	2	1	4	3	3	4	2	1	4	6	4		4	2	4	
26-35	82	41	31	9	12	27	42	52	25	5	16	13	6	18	17	4	26	20	12	14
	16	18	13	21	12	19	18	15	20	19	18	13	11	22	19	11	13	18	21	35
36-45	80	34	42	4	17	20	38	59	18	3	14	22	7	9	10	7	21	19	14	10
	16	15	18	9	17	14	16	17	15	11	16	21	13	11	11	18	10	17	25	25
46-55	107	46	53	8	20	30	55	75	29	3	16	24	12	18	22	5	45	27	8	6
	21	21	23	19	20	21	23	22	24	11	18	23	22	22	25	13	22	24	14	15
56-65	102	40	50	12	19	23	58	78	23	1	20	20	15	17	16	5	46	22	11	6
	20	18	22	28	19	16	24	22	19	4	23	19	27	21	18	13	22	20	19	15
66-75	70	33	31	6	20	23	21	47	15	6	11	11	9	9	17	8	40	15	5	2
	14	15	13	14	20	16	9	14	12	22	12	11	16	11	19	21	20	14	9	5
Over 75 years	41	23	13	3	8	14	17	25	8	7	8	12	4	4	3	8	17	6	5	2
	8	10	6	7	8	10	7	7	7	26	9	12	7	5	3	21	8	5	9	5
Refused	3	1	2	-	2	1	-	2	-	1	1	-	-	1	-	1	1	-	-	-
	1	*	1		2	1		1		4	1			1		3	*			

3. Which of the following best describes your race or ethnicity?

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White/Caucasian	382	202	143	34	46	126	198	270	94	15	55	75	49	49	80	37	147	86	48	32
	76	91	62	79	46	90	82	78	77	56	62	73	89	60	90	97	72	77	84	80
African-American	94	11	78	5	50	9	28	59	25	9	29	22	4	26	6	1	50	19	8	6
	19	5	34	12	50	6	12	17	20	33	33	21	7	32	7	3	24	17	14	15
Asian	4	2	-	2	-	-	4	2	-	2	1	1	-	-	-	-	3	1	-	-
	1	1		5			2	1		7	1	1					1	1		
American Indian	5	3	1	1	-	4	1	4	1	-	-	2	-	1	2	-	3	1	-	1
	1	1	*	2		3	*	1	1			2		1	2		1	1		2
Hispanic/Latino	1	1	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-
	*	*					*		1											
Other	2	-	2	-	-	-	2	2	-	-	1	-	-	1	-	-	-	-	1	-
	*		1				1	1			1			1					2	
Undecided	1	-	1	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-
	*		*		1					4				1						
Refused	11	4	6	1	3	1	6	10	1	-	2	3	2	3	1	-	2	4	-	1
	2	2	3	2	3	1	2	3	1		2	3	4	4	1		1	4		2

4. Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Barack Obama	215	4	199	12	90	3	112	160	44	8	44	54	15	53	24	11	87	48	27	19
	43	2	86	28	90	2	47	46	36	30	50	52	27	65	27	29	42	43	47	48
Mitt Romney	238	194	23	19	9	118	102	160	62	15	36	38	35	22	55	23	94	53	27	18
	48	87	10	44	9	84	42	46	51	56	41	37	64	27	62	61	46	48	47	45
Someone else	26	15	3	8	-	11	14	15	10	1	5	7	3	3	5	2	12	7	2	3
	5	7	1	19		8	6	4	8	4	6	7	5	4	6	5	6	6	4	8
Did not vote	13	5	5	2	1	6	6	7	3	3	2	3	1	1	5	1	10	3	-	-
	3	2	2	5	1	4	2	2	2	11	2	3	2	1	6	3	5	3		
Undecided	3	2	-	1	-	1	2	3	-	-	-	1	1	-	-	-	1	-	-	-
	1	1		2		1	1	1				1	2				*			
Refused	5	3	1	1	-	1	4	2	3	-	1	-	-	2	-	1	1	-	1	-
	1	1	*	2		1	2	1	2		1			2		3	*		2	

5. Today, do you feel good about voting for Barack Obama or do you regret voting for Barack Obama?

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Those who voted Obama in 2012	215 100	4 100	199 100	12 100	90 100	3 100	112 100	160 100	44 100	8 100	44 100	54 100	15 100	53 100	24 100	11 100	87 100	48 100	27 100	19 100
Feel Good	197 92	4 100	188 94	5 42	84 93	3 100	102 91	149 93	37 84	8 100	44 100	47 87	12 80	48 91	23 96	11 100	80 92	43 90	26 96	18 95
Regret	7 3	-	4 2	3 25	4 4	-	3 3	4 2	3 7	-	-	3 6	1 7	1 2	-	-	3 3	1 2	-	1 5
Undecided	10 5	-	7 4	3 25	2 2	-	7 6	6 4	4 9	-	-	4 7	2 13	3 6	1 4	-	3 3	4 8	1 4	-
Refused	1 *	-	-	1 8	-	-	-	1 1	-	-	-	-	-	1 2	-	-	1 1	-	-	-

6. Do you approve or disapprove of the job Barack Obama is doing as president?

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	207	6	193	8	90	4	103	153	42	9	44	52	11	54	23	10	89	44	26	19
	41	3	84	19	90	3	43	44	34	33	50	50	20	67	26	26	43	40	46	48
Disapprove	263	208	26	27	6	133	115	176	70	16	38	46	40	23	61	25	103	58	31	16
	53	93	11	63	6	95	48	51	57	59	43	45	73	28	69	66	50	52	54	40
Undecided	27	9	11	7	4	3	20	16	10	1	6	5	4	3	5	2	12	7	-	5
	5	4	5	16	4	2	8	5	8	4	7	5	7	4	6	5	6	6	-	12
Refused	3	-	1	1	-	-	2	2	-	1	-	-	-	1	-	1	1	2	-	-
	1		*	2			1	1		4				1		3	*	2		

7. Do you approve or disapprove of the job Kay Hagan is doing as U.S. Senator?

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	212	8	190	14	78	8	117	148	54	7	40	52	14	53	25	13	88	46	28	19
	42	4	82	33	78	6	49	43	44	26	45	50	25	65	28	34	43	41	49	48
Disapprove	233	196	16	19	10	122	92	169	53	10	38	38	37	17	55	24	86	54	26	18
	47	88	7	44	10	87	38	49	43	37	43	37	67	21	62	63	42	49	46	45
Undecided	54	19	25	10	12	10	30	30	15	9	10	13	4	11	9	-	31	10	3	3
	11	9	11	23	12	7	12	9	12	33	11	13	7	14	10		15	9	5	8
Refused	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	1	-	1	-	-
	*						*			4						3		1		

8. Barack Obama

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	222	9	204	9	90	4	117	162	48	9	46	54	14	55	27	11	94	48	27	20
	44	4	88	21	90	3	49	47	39	33	52	52	25	68	30	29	46	43	47	50
Unfavorable	267	212	24	29	9	135	114	183	67	16	40	48	40	22	61	26	108	59	30	18
	53	95	10	67	9	96	48	53	55	59	45	47	73	27	69	68	53	53	53	45
Heard of/Undecided	11	2	3	5	1	1	9	2	7	2	2	1	1	4	1	1	3	4	-	2
	2	1	1	12	1	1	4	1	6	7	2	1	2	5	1	3	1	4		5

9. Hillary Clinton

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	2	2	-	-	-	1	1	1	-	1	-	1	-	-	-	-	1	-	-	-
	*	1				1	*	*		4		1				*				
Favorable	263	41	200	22	92	24	135	182	61	18	55	68	18	60	33	12	121	51	26	22
	53	18	87	51	92	17	56	52	50	67	62	66	33	74	37	32	59	46	46	55
Unfavorable	191	162	15	14	6	100	79	141	45	4	25	28	34	12	47	22	67	48	28	14
	38	73	6	33	6	71	33	41	37	15	28	27	62	15	53	58	33	43	49	35
Heard of/Undecided	44	18	16	7	2	15	25	23	16	4	8	6	3	9	9	4	16	12	3	4
	9	8	7	16	2	11	10	7	13	15	9	6	5	11	10	11	8	11	5	10

10. Kay Hagan

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	8	2	5	1	3	2	3	4	2	2	1	3	-	1	1	-	5	1	1	1
	2	1	2	2	3	1	1	1	2	7	1	3		1	1		2	1	2	2
Favorable	211	9	192	10	81	10	114	148	53	8	42	51	16	51	25	13	86	49	27	17
	42	4	83	23	81	7	48	43	43	30	48	50	29	63	28	34	42	44	47	42
Unfavorable	235	192	18	23	11	118	98	167	56	11	37	38	35	21	56	23	90	53	27	19
	47	86	8	53	11	84	41	48	46	41	42	37	64	26	63	61	44	48	47	48
Heard of/Undecided	46	20	16	9	5	10	25	28	11	6	8	11	4	8	7	2	24	8	2	3
	9	9	7	21	5	7	10	8	9	22	9	11	7	10	8	5	12	7	4	8

11. Thom Tillis

BANNER 4

GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	17	4	9	4	6	3	6	12	2	3	5	5	-	3	2	-	9	3	2	-
	3	2	4	9	6	2	2	3	2	11	6	5		4	2		4	3	4	
Favorable	189	160	15	14	10	101	71	135	46	8	31	29	28	19	41	20	72	39	23	13
	38	72	6	33	10	72	30	39	38	30	35	28	51	23	46	53	35	35	40	32
Unfavorable	220	17	186	16	73	16	123	159	50	7	42	53	19	48	25	15	85	54	28	22
	44	8	81	37	73	11	51	46	41	26	48	51	35	59	28	39	41	49	49	55
Heard of/Undecided	74	42	21	9	11	20	40	41	24	9	10	16	8	11	21	3	39	15	4	5
	15	19	9	21	11	14	17	12	20	33	11	16	15	14	24	8	19	14	7	12

12. Sean Haugh

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	378	175	174	29	80	105	179	272	82	21	70	80	43	55	69	28	159	82	44	31
	76	78	75	67	80	75	75	78	67	78	80	78	78	68	78	74	78	74	77	78
Favorable	13	5	7	1	-	4	8	8	5	-	3	2	-	7	1	-	3	4	4	1
	3	2	3	2		3	3	2	4		3	2		9	1		1	4	7	2
Unfavorable	19	10	6	2	3	7	9	11	8	-	4	3	1	4	2	4	9	4	1	3
	4	4	3	5	3	5	4	3	7		5	3	2	5	2	11	4	4	2	8
Heard of/Undecided	90	33	44	11	17	24	44	56	27	6	11	18	11	15	17	6	34	21	8	5
	18	15	19	26	17	17	18	16	22	22	12	17	20	19	19	16	17	19	14	12

13. Pat McCrory

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	25	8	15	2	9	7	8	18	3	4	5	10	1	4	1	-	16	2	1	4
	5	4	6	5	9	5	3	5	2	15	6	10	2	5	1		8	2	2	10
Favorable	178	141	21	15	10	85	75	126	41	10	28	30	29	13	40	21	63	45	23	13
	36	63	9	35	10	61	31	36	34	37	32	29	53	16	45	55	31	41	40	32
Unfavorable	225	37	171	16	69	23	125	161	55	6	47	49	16	55	27	12	93	49	28	19
	45	17	74	37	69	16	52	46	45	22	53	48	29	68	30	32	45	44	49	48
Heard of/Undecided	72	37	24	10	12	25	32	42	23	7	8	14	9	9	21	5	33	15	5	4
	14	17	10	23	12	18	13	12	19	26	9	14	16	11	24	13	16	14	9	10

14. Dan Forest

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	290	122	145	22	61	82	134	212	60	15	50	64	28	47	53	22	131	60	33	22
	58	55	63	51	61	59	56	61	49	56	57	62	51	58	60	58	64	54	58	55
Favorable	48	32	15	1	6	17	24	38	8	2	7	11	10	4	8	6	14	15	6	4
	10	14	6	2	6	12	10	11	7	7	8	11	18	5	9	16	7	14	11	10
Unfavorable	53	20	30	3	14	12	27	32	19	2	12	6	4	11	11	3	19	12	8	8
	11	9	13	7	14	9	11	9	16	7	14	6	7	14	12	8	9	11	14	20
Heard of/Undecided	109	49	41	17	19	29	55	65	35	8	19	22	13	19	17	7	41	24	10	6
	22	22	18	40	19	21	23	19	29	30	22	21	24	23	19	18	20	22	18	15

15. Richard Burr

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	63	23	33	7	18	16	27	43	11	9	11	16	4	15	11	2	37	9	3	3
	13	10	14	16	18	11	11	12	9	33	12	16	7	19	12	5	18	8	5	8
Favorable	151	111	26	13	12	66	68	100	44	6	26	25	28	12	32	15	62	31	23	11
	30	50	11	30	12	47	28	29	36	22	30	24	51	15	36	39	30	28	40	28
Unfavorable	173	41	122	10	52	24	93	134	36	2	37	30	14	38	22	15	57	48	18	20
	35	18	53	23	52	17	39	39	30	7	42	29	25	47	25	39	28	43	32	50
Heard of/Undecided	113	48	50	13	18	34	52	70	31	10	14	32	9	16	24	6	49	23	13	6
	23	22	22	30	18	24	22	20	25	37	16	31	16	20	27	16	24	21	23	15

16. North Carolina General Assembly

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	21	7	10	4	9	7	5	8	6	7	4	8	3	2	1	-	16	2	-	-
	4	3	4	9	9	5	2	2	5	26	5	8	5	2	1		8	2		
Favorable	163	106	46	11	27	65	66	118	38	6	27	39	21	17	32	15	63	34	26	12
	33	48	20	26	27	46	28	34	31	22	31	38	38	21	36	39	31	31	46	30
Unfavorable	208	51	144	12	51	28	125	158	44	5	42	36	20	43	36	12	78	50	23	23
	42	23	62	28	51	20	52	46	36	19	48	35	36	53	40	32	38	45	40	58
Heard of/Undecided	108	59	31	16	13	40	44	63	34	9	15	20	11	19	20	11	48	25	8	5
	22	26	13	37	13	29	18	18	28	33	17	19	20	23	22	29	23	23	14	12

17. U.S. Congress

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	5	1	4	-	1	-	4	1	2	2	2	1	-	-	1	-	4	1	-	-
	1	*	2		1		2	*	2	7	2	1			1		2	1		
Favorable	81	45	31	5	20	22	36	56	19	6	12	25	9	10	15	6	40	16	9	4
	16	20	13	12	20	16	15	16	16	22	14	24	16	12	17	16	20	14	16	10
Unfavorable	337	143	169	24	64	90	174	248	81	7	64	58	41	55	61	27	121	84	42	35
	67	64	73	56	64	64	72	71	66	26	73	56	75	68	69	71	59	76	74	88
Heard of/Undecided	77	34	27	14	15	28	26	42	20	12	10	19	5	16	12	5	40	10	6	1
	15	15	12	33	15	20	11	12	16	44	11	18	9	20	13	13	20	9	11	2

18. For U.S. Senate, there are three candidates listed on your ballot in the following order: Republican Thom Tillis, Democrat Kay Hagan, and Libertarian Sean Haugh. At this point, for whom will you vote: Tillis, Hagan, or Haugh?

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Thom Tillis	225	195	13	17	10	117	90	165	51	9	36	35	35	19	53	22	83	53	26	16
	45	87	6	40	10	84	38	48	42	33	41	34	64	23	60	58	40	48	46	40
Democrat Kay Hagan	227	9	205	13	87	7	125	162	53	9	45	58	17	53	26	13	94	50	28	19
	45	4	89	30	87	5	52	47	43	33	51	56	31	65	29	34	46	45	49	48
Libertarian Sean Haugh	19	4	6	8	2	7	10	9	8	2	4	4	2	4	3	1	12	3	-	2
	4	2	3	19	2	5	4	3	7	7	5	4	4	5	3	3	6	3	-	5
Undecided	27	15	7	5	1	8	14	11	9	6	3	6	1	4	7	1	16	4	2	3
	5	7	3	12	1	6	6	3	7	22	3	6	2	5	8	3	8	4	4	8
Refused	2	-	-	-	-	1	1	-	1	1	-	-	-	1	-	1	-	1	1	-
	*					1	*		1	4				1		3		1	2	

20. Who would be your second choice - Tillis or Hagan?

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Those voting for Sean Haugh	22 100	4 100	7 100	10 100	2 100	7 100	12 100	10 100	9 100	2 100	4 100	5 100	2 100	4 100	4 100	2 100	13 100	4 100	-	3 100
Republican Thom Tillis	4 18	2 50	-	2 20	-	2 29	2 17	4 40	-	-	-	2 40	-	-	2 50	-	3 23	1 25	-	-
Democrat Kay Hagan	9 41	-	6 86	3 30	2 100	1 14	6 50	4 40	4 44	1 50	3 75	1 20	1 50	3 75	1 25	-	5 38	2 50	-	2 67
Undecided	8 36	2 50	1 14	5 50	-	3 43	4 33	1 10	5 56	1 50	1 25	2 40	1 50	1 25	1 25	1 50	4 31	1 25	-	1 33
Refused	1 5	-	-	-	-	1 14	-	1 10	-	-	-	-	-	-	-	1 50	1 8	-	-	-

21. Thinking about Kay Hagan, a recent ad has charged her with missing several Senate Armed Service Committee hearings which suggest that Hagan was sitting back at a crucial time as ISIS became more of a threat in Iraq and Syria. Does this ad make you more likely to vote for Kay Hagan, less likely, or would it make no difference in your vote?

BANNER 4

	GENERAL CONGRESS																			
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR	AGNST	NOT A	YES	NO	UND	JOBS	HLTH-	BUD-	FRGN	POLCY	IMMIG	<60K	<100K	<140K	OVER
					OBAMA	OBAMA	FACTR					CARE	GET							EDUC
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More Likely Hagan	46	2	42	2	22	5	18	35	9	2	15	6	4	14	3	2	21	10	6	3
	9	1	18	5	22	4	8	10	7	7	17	6	7	17	3	5	10	9	11	8
Less Likely Hagan	173	131	24	18	13	86	66	117	43	13	25	32	23	17	41	16	76	34	17	11
	35	59	10	42	13	61	28	34	35	48	28	31	42	21	46	42	37	31	30	28
No difference	267	87	159	19	60	48	148	189	67	7	46	62	27	47	43	19	101	64	33	26
	53	39	69	44	60	34	62	54	55	26	52	60	49	58	48	50	49	58	58	65
Undecided	10	1	5	4	4	-	6	4	2	4	2	3	-	3	1	-	5	2	-	-
	2	*	2	9	4	-	2	1	2	15	2	3	-	4	1	-	2	2	-	-
Refused	4	2	1	-	1	1	2	2	1	1	-	-	1	-	1	1	2	1	1	-
	1	1	*	-	1	1	1	1	1	4	-	-	2	-	1	3	1	1	2	-

22. Thinking about Thom Tillis, a recent ad has charged him with cutting \$500 million dollars from North Carolina schools as the Speaker of the House and opposing a bill that would make college loans more affordable. Does this ad make you more likely to vote for Thom Tillis, less likely, or would it make no difference in your vote?

BANNER 4

GENERAL CONGRESS																				
TOTAL	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More Likely Tillis	62	51	8	3	6	31	24	42	15	5	9	9	15	9	8	6	26	16	5	2
	12	23	3	7	6	22	10	12	12	19	10	9	27	11	9	16	13	14	9	5
Less Likely Tillis	195	23	149	23	68	20	102	133	48	11	43	48	13	46	27	5	97	37	21	14
	39	10	65	53	68	14	42	38	39	41	49	47	24	57	30	13	47	33	37	35
No difference	223	139	69	13	25	85	104	160	56	7	34	41	26	22	50	25	71	55	31	24
	45	62	30	30	25	61	43	46	46	26	39	40	47	27	56	66	35	50	54	60
Undecided	16	8	4	4	1	3	8	10	3	3	2	4	-	3	4	1	11	1	-	-
	3	4	2	9	1	2	3	3	2	11	2	4	-	4	4	3	5	1	-	-
Refused	4	2	1	-	-	1	2	2	-	1	-	1	1	1	-	1	-	2	-	-
	1	1	*	-	-	1	1	1	-	4	-	1	2	1	-	3	-	2	-	-

23. Thinking about Congress, if the elections were today, would you vote for/lean toward the Republican candidate or the Democratic candidate for Congress in your district?

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican	223	223	-	-	4	126	88	164	49	10	37	39	32	13	56	22	85	53	25	17
	45	100			4	90	37	47	40	37	42	38	58	16	63	58	41	48	44	42
Democratic	231	-	231	-	90	7	125	168	49	11	46	54	19	55	29	12	102	47	30	19
	46		100		90	5	52	48	40	41	52	52	35	68	33	32	50	42	53	48
Undecided	43	-	-	43	6	5	26	14	23	5	5	10	4	12	4	2	17	10	1	4
	9			100	6	4	11	4	19	19	6	10	7	15	4	5	8	9	2	10
Refused	3	-	-	-	-	2	1	1	1	1	-	-	-	1	-	2	1	1	1	-
	1					1	*	*	1	4				1		5	*	1	2	

24. Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
For Obama	100	4	90	6	100	-	-	74	21	4	24	30	8	20	9	5	49	19	11	6
	20	2	39	14	100			21	17	15	27	29	15	25	10	13	24	17	19	15
Against Obama	140	126	7	5	-	140	-	101	31	8	20	27	21	10	31	15	48	33	19	8
	28	57	3	12		100		29	25	30	23	26	38	12	35	39	23	30	33	20
He's not a factor	240	88	125	26	-	-	240	162	66	12	43	40	26	45	46	17	97	56	27	25
	48	39	54	60			100	47	54	44	49	39	47	56	52	45	47	50	47	62
Don't Know/Refused	20	5	9	6	-	-	-	10	4	3	1	6	-	6	3	1	11	3	-	1
	4	2	4	14				3	3	11	1	6		7	3	3	5	3		2

25. Will the issue of which party controls Congress be a factor in your vote for Congress this year?

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	347	164	168	14	74	101	162	347	-	-	67	75	38	46	66	31	139	80	43	31
	69	74	73	33	74	72	68	100			76	73	69	57	74	82	68	72	75	78
No	122	49	49	23	21	31	66	-	122	-	15	21	15	27	22	5	48	28	14	8
	24	22	21	53	21	22	28		100		17	20	27	33	25	13	23	25	25	20
Undecided	27	10	11	5	4	8	12	-	-	27	5	6	2	6	1	2	17	3	-	1
	5	4	5	12	4	6	5		100		6	6	4	7	1	5	8	3		2
Refused	4	-	3	1	1	-	-	-	-	-	1	1	-	2	-	-	1	-	-	-
	1		1	2	1						1	1		2			*			

26. What is the most important issue when casting your vote for Congress this year: (RANDOMIZE) jobs, healthcare, federal budget deficit, education, foreign policy/terrorism, and immigration..?

BANNER 4

	GENERAL CONGRESS																			
	PARTY CANDIDATE				FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME			
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jobs	88	37	46	5	24	20	43	67	15	5	88	-	-	-	-	-	36	17	5	11
	18	17	20	12	24	14	18	19	12	19	100						18	15	9	28
Healthcare	103	39	54	10	30	27	40	75	21	6	-	103	-	-	-	-	50	23	12	5
	21	17	23	23	30	19	17	22	17	22		100					24	21	21	12
Federal Budget deficit	55	32	19	4	8	21	26	38	15	2	-	-	55	-	-	-	19	15	7	6
	11	14	8	9	8	15	11	11	12	7			100				9	14	12	15
Education	81	13	55	12	20	10	45	46	27	6	-	-	-	81	-	-	32	18	10	7
	16	6	24	28	20	7	19	13	22	22				100			16	16	18	18
Foreign Policy/terrorism	89	56	29	4	9	31	46	66	22	1	-	-	-	-	89	-	40	19	15	5
	18	25	13	9	9	22	19	19	18	4				100			20	17	26	12
Immigration	38	22	12	2	5	15	17	31	5	2	-	-	-	-	-	38	13	9	5	3
	8	10	5	5	5	11	7	9	4	7					100	6	8	9	8	8
Other	13	8	3	2	-	5	8	2	11	-	-	-	-	-	-	-	3	4	1	-
	3	4	1	5		4	3	1	9								1	4	2	
Undecided	25	11	10	4	3	8	12	17	6	2	-	-	-	-	-	-	9	6	2	1
	5	5	4	9	3	6	5	5	5	7							4	5	4	2
Refused	8	5	3	-	1	3	3	5	-	3	-	-	-	-	-	-	3	-	-	2
	2	2	1		1	2	1	1		11							1			5

28. The November 4th ballot will include a question to amend the North Carolina Constitution as follows: It would provide that a person accused of any criminal offense in Superior Court for which the state is not seeking a sentence of death may waive the right to trial by jury and instead be tried by a judge. Would you be for or against this proposed amendment?

BANNER 4

GENERAL CONGRESS																				
TOTAL	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K	
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
For	222	108	92	20	39	74	106	158	54	10	47	45	26	32	41	15	81	58	31	22
	44	48	40	47	39	53	44	46	44	37	53	44	47	40	46	39	40	52	54	55
Against	211	95	97	18	43	55	104	144	52	12	35	45	26	33	39	15	93	47	19	14
	42	43	42	42	43	39	43	41	43	44	40	44	47	41	44	39	45	42	33	35
Undecided	65	20	40	5	18	11	28	44	15	5	6	13	3	15	9	8	30	6	7	4
	13	9	17	12	18	8	12	13	12	19	7	13	5	19	10	21	15	5	12	10
Refused	2	-	2	-	-	-	2	1	1	-	-	-	-	1	-	-	1	-	-	-
	*		1				1	*	1					1			*			

30. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, or very conservative?

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very Liberal	28	2	26	-	13	3	10	22	5	1	8	3	2	8	2	3	14	2	2	4
	6	1	11		13	2	4	6	4	4	9	3	4	10	2	8	7	2	4	10
Liberal	106	7	92	7	40	4	54	79	20	5	18	31	3	26	12	5	48	22	14	7
	21	3	40	16	40	3	22	23	16	19	20	30	5	32	13	13	23	20	25	18
Moderate	174	59	93	21	35	29	107	112	55	7	31	35	20	29	39	13	67	45	19	18
	35	26	40	49	35	21	45	32	45	26	35	34	36	36	44	34	33	41	33	45
Conservative	110	89	12	9	5	60	44	79	25	5	24	18	11	13	22	6	42	24	12	8
	22	40	5	21	5	43	18	23	20	19	27	17	20	16	25	16	20	22	21	20
Very Conservative	73	63	3	5	3	43	22	52	12	9	5	14	18	4	13	11	31	16	9	3
	15	28	1	12	3	31	9	15	10	33	6	14	33	5	15	29	15	14	16	8
Undecided	7	3	3	1	3	1	3	3	4	-	2	1	1	-	1	-	3	2	-	-
	1	1	1	2	3	1	1	1	3		2	1	2		1		1	2		
Refused	2	-	2	-	1	-	-	-	1	-	-	1	-	1	-	-	-	-	1	-
	*		1		1				1			1		1					2	

31. In general do you support or oppose the Tea Party in North Carolina?

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support	96	78	12	6	8	53	33	79	14	2	16	13	16	4	28	10	35	25	12	8
	19	35	5	14	8	38	14	23	11	7	18	13	29	5	31	26	17	23	21	20
Neutral	96	68	16	10	4	39	48	56	32	8	12	19	15	11	17	10	41	22	9	4
	19	30	7	23	4	28	20	16	26	30	14	18	27	14	19	26	20	20	16	10
Oppose	267	53	194	19	81	37	142	194	62	9	53	58	22	61	38	17	104	60	33	28
	53	24	84	44	81	26	59	56	51	33	60	56	40	75	43	45	51	54	58	70
Undecided	39	23	8	8	7	11	16	17	14	8	6	13	2	4	6	1	24	4	3	-
	8	10	3	19	7	8	7	5	11	30	7	13	4	5	7	3	12	4	5	-
Refused	2	1	1	-	-	-	1	1	-	-	1	-	-	1	-	-	1	-	-	-
	*	*	*				*	*			1			1			*			

34. When it comes to politics, what TV News Network or commentary source do you trust the most (randomize) ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

BANNER 4

	GENERAL CONGRESS																			
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC	50	14	30	6	13	8	28	29	17	4	14	13	4	11	4	2	23	8	6	6
	10	6	13	14	13	6	12	8	14	15	16	13	7	14	4	5	11	7	11	15
CBS	48	8	34	5	13	7	26	32	12	4	6	11	6	12	10	2	28	6	8	2
	10	4	15	12	13	5	11	9	10	15	7	11	11	15	11	5	14	5	14	5
CNN	78	16	55	7	22	13	40	52	20	5	19	18	4	15	16	2	37	15	9	7
	16	7	24	16	22	9	17	15	16	19	22	17	7	19	18	5	18	14	16	18
C-SPAN	13	5	6	2	4	2	7	12	1	-	3	2	2	1	4	-	4	3	2	3
	3	2	3	5	4	1	3	3	1	-	3	2	4	1	4	-	2	3	4	8
COMEDY Central	16	6	9	1	-	3	13	11	5	-	3	3	3	2	1	2	6	4	1	1
	3	3	4	2	-	2	5	3	4	-	3	3	5	2	1	5	3	4	2	2
Fox NEWS	148	134	8	5	7	82	53	113	29	4	17	23	24	7	36	22	52	38	17	8
	30	60	3	12	7	59	22	33	24	15	19	22	44	9	40	58	25	34	30	20
MSNBC	50	8	42	-	21	7	21	41	9	-	10	12	5	14	3	4	20	13	5	4
	10	4	18	-	21	5	9	12	7	-	11	12	9	17	3	11	10	12	9	10
NBC	39	12	19	8	10	6	20	22	13	4	7	14	1	9	3	2	18	10	2	2
	8	5	8	19	10	4	8	6	11	15	8	14	2	11	3	5	9	9	4	5
Undecided	44	16	21	7	9	11	23	25	13	6	7	7	4	5	9	2	13	11	6	4
	9	7	9	16	9	8	10	7	11	22	8	7	7	6	10	5	6	10	11	10
Refused	14	4	7	2	1	1	9	10	3	-	2	-	2	5	3	-	4	3	1	3
	3	2	3	5	1	1	4	3	2	-	2	-	4	6	3	-	2	3	2	8

35. What is your annual household income?

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH- CARE	BUD- GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$60,000 per year	205	85	102	17	49	48	97	139	48	17	36	50	19	32	40	13	205	-	-	-
	41	38	44	40	49	34	40	40	39	63	41	49	35	40	45	34	100			
Under \$100,000 per year	111	53	47	10	19	33	56	80	28	3	17	23	15	18	19	9	-	111	-	-
	22	24	20	23	19	24	23	23	23	11	19	22	27	22	21	24		100		
Under \$140,000 per year	57	25	30	1	11	19	27	43	14	-	5	12	7	10	15	5	-	-	57	-
	11	11	13	2	11	14	11	12	11		6	12	13	12	17	13			100	
\$140,000 or OVER	40	17	19	4	6	8	25	31	8	1	11	5	6	7	5	3	-	-	-	40
	8	8	8	9	6	6	10	9	7	4	12	5	11	9	6	8				100
Undecided	17	9	6	2	2	8	6	11	3	3	2	6	1	2	3	1	-	-	-	-
	3	4	3	5	2	6	2	3	2	11	2	6	2	2	3	3				
Refused	70	34	27	9	13	24	29	43	21	3	17	7	7	12	7	7	-	-	-	-
	14	15	12	21	13	17	12	12	17	11	19	7	13	15	8	18				

36. How important is religion in your life?

BANNER 4																				
GENERAL CONGRESS																				
	PARTY CANDIDATE			FACTOR OF VOTE			PARTY CONTROL			MOST IMPORTANT ISSUE						INCOME				
	TOTAL	REP	DEM	UND	FOR OBAMA	AGNST OBAMA	NOT A FACTR	YES	NO	UND	JOBS	HLTH-CARE	BUD-GET	EDUC	FRGN POLCY	IMMIG	<60K	<100K	<140K	OVER 140K
Total	500	223	231	43	100	140	240	347	122	27	88	103	55	81	89	38	205	111	57	40
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	364	170	155	37	84	109	155	245	94	23	63	76	42	57	64	29	159	76	41	29
	73	76	67	86	84	78	65	71	77	85	72	74	76	70	72	76	78	68	72	72
Somewhat important	74	37	33	3	9	22	40	54	14	4	14	13	6	12	16	7	25	20	9	3
	15	17	14	7	9	16	17	16	11	15	16	13	11	15	18	18	12	18	16	8
Not very important	28	11	17	-	3	6	19	23	5	-	5	8	3	4	6	1	11	6	3	4
	6	5	7		3	4	8	7	4		6	8	5	5	7	3	5	5	5	10
Not at all important	29	4	24	1	4	3	21	23	6	-	6	5	4	8	3	1	10	7	4	4
	6	2	10	2	4	2	9	7	5		7	5	7	10	3	3	5	6	7	10
Undecided	1	1	-	-	-	-	1	-	1	-	-	1	-	-	-	-	-	-	-	-
	*	*					*		1			1								
Refused	4	-	2	2	-	-	4	2	2	-	-	-	-	-	-	-	-	2	-	-
	1		1	5			2	1	2									2		

Region

	BANNER 5																			
	STATE ISSUES																			
	STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
	TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Mountain West	67	21	21	25	-	37	25	5	18	45	4	3	13	21	16	13	18	9	34	
	13	11	14	16		17	12	8	9	18	10	11	12	12	15	18	19	9	13	
Charlotte Area	109	45	31	30	3	47	44	18	49	48	12	4	24	42	21	15	10	19	64	
	22	24	21	20	23	21	21	28	23	19	30	14	23	24	19	21	10	20	24	
Triad	84	28	31	23	2	40	31	12	31	49	4	3	18	28	22	12	22	14	44	
	17	15	21	15	15	18	15	18	15	20	10	11	17	16	20	16	23	15	16	
Triangle	114	52	33	29	-	48	45	20	61	47	6	10	32	40	16	14	15	23	70	
	23	28	22	19		22	21	31	29	19	15	36	30	23	15	19	16	24	26	
East/Coastal Plain	126	39	34	45	8	50	66	10	52	59	14	8	19	43	35	19	31	31	55	
	25	21	23	30	62	23	31	15	25	24	35	29	18	25	32	26	32	32	21	

Gender

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	235	88	83	57	7	113	100	21	86	127	21	10	45	74	59	41	51	54	109
	47	48	55	38	54	51	47	32	41	51	52	36	42	43	54	56	53	56	41
Female	265	97	67	95	6	109	111	44	125	121	19	18	61	100	51	32	45	42	158
	53	52	45	62	46	49	53	68	59	49	48	64	58	57	46	44	47	44	59

S2. Thank You. How likely are you to vote in the North Carolina election for U.S. Senate this November - very likely, somewhat likely, not very likely, or not at all likely?

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-OSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very Likely	459	173	141	134	11	203	193	61	199	226	33	25	104	160	97	65	88	84	249
	92	94	94	88	85	91	91	94	94	91	82	89	98	92	88	89	92	88	93
Somewhat Likely	41	12	9	18	2	19	18	4	12	22	7	3	2	14	13	8	8	12	18
	8	6	6	12	15	9	9	6	6	9	18	11	2	8	12	11	8	12	7

1. Are you enrolled as a Democrat, Republican, Libertarian, or Unaffiliated (Independent)?

BANNER 5																			
STATE ISSUES																			
	STATE OF N.C. ECONOMY				TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
	TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-OSE
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democratic	204	82	54	62	6	79	94	29	162	27	14	23	78	81	10	7	9	16	165
	41	44	36	41	46	36	45	45	77	11	35	82	74	47	9	10	9	17	62
Republican	162	52	54	53	3	76	70	16	10	140	12	1	8	37	64	51	54	54	36
	32	28	36	35	23	34	33	25	5	56	30	4	8	21	58	70	56	56	13
Libertarian	2	-	1	1	-	1	1	-	-	2	-	-	-	1	1	-	1	-	1
	*		1	1		*	*			1				1	1		1		*
Unaffiliated(independent)	132	51	41	36	4	66	46	20	39	79	14	4	20	55	35	15	32	26	65
	26	28	27	24	31	30	22	31	18	32	35	14	19	32	32	21	33	27	24

2. What is your age category?

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-25	15	8	3	3	1	4	9	2	5	7	3	-	1	10	2	1	2	4	5
	3	4	2	2	8	2	4	3	2	3	8		1	6	2	1	2	4	2
26-35	82	36	21	22	3	44	28	10	27	48	7	5	9	33	19	13	15	19	38
	16	19	14	14	23	20	13	15	13	19	18	18	8	19	17	18	16	20	14
36-45	80	28	25	26	1	41	29	9	39	35	5	7	19	29	18	7	17	10	47
	16	15	17	17	8	18	14	14	18	14	12	25	18	17	16	10	18	10	18
46-55	107	33	35	37	2	54	44	8	48	53	6	2	27	42	22	13	19	23	59
	21	18	23	24	15	24	21	12	23	21	15	7	25	24	20	18	20	24	22
56-65	102	43	34	23	2	43	47	12	49	50	3	6	24	32	22	15	24	15	61
	20	23	23	15	15	19	22	18	23	20	8	21	23	18	20	21	25	16	23
66-75	70	23	22	22	3	21	32	17	29	29	12	6	17	17	15	14	12	17	35
	14	12	15	14	23	9	15	26	14	12	30	21	16	10	14	19	12	18	13
Over 75 years	41	14	8	18	1	14	20	7	13	24	4	2	9	10	11	9	6	8	20
	8	8	5	12	8	6	9	11	6	10	10	7	8	6	10	12	6	8	7
Refused	3	-	2	1	-	1	2	-	1	2	-	-	-	1	1	1	1	-	2
	1		1	1		*	1		*	1				1	1	1	1		1

3. Which of the following best describes your race or ethnicity?

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White/Caucasian	382	138	122	113	9	174	158	48	130	228	23	17	69	139	94	61	88	80	189
	76	75	81	74	69	78	75	74	62	92	58	61	65	80	85	84	92	83	71
African-American	94	39	20	33	2	36	45	13	70	10	14	11	33	26	10	10	6	11	64
	19	21	13	22	15	16	21	20	33	4	35	39	31	15	9	14	6	11	24
Asian	4	2	1	-	1	2	2	-	1	1	2	-	-	3	-	-	-	1	1
	1	1	1		8	1	1		*	*	5			2				1	*
American Indian	5	-	4	1	-	4	-	1	1	3	1	-	-	1	3	1	1	2	2
	1		3	1		2		2	*	1	2			1	3	1	1	2	1
Hispanic/Latino	1	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-
	*	1				*				*									
Other	2	2	-	-	-	1	1	-	2	-	-	-	-	2	-	-	-	-	2
	*	1				*	*		1					1					1
Undecided	1	-	1	-	-	-	1	-	-	1	-	-	-	1	-	-	-	-	1
	*		1				*			*				1					*
Refused	11	3	2	5	1	4	4	3	7	4	-	-	4	2	3	1	1	2	8
	2	2	1	3	8	2	2	5	3	2			4	1	3	1	1	2	3

4. Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Barack Obama	215	101	55	56	3	88	89	36	193	8	14	26	97	85	-	-	6	16	184
	43	55	37	37	23	40	42	55	91	3	35	93	92	49			6	17	69
Mitt Romney	238	74	82	74	8	109	104	25	15	202	20	1	6	70	98	61	80	68	64
	48	40	55	49	62	49	49	38	7	81	50	4	6	40	89	84	83	71	24
Someone else	26	6	8	10	2	16	7	3	1	20	5	-	2	10	6	8	3	8	12
	5	3	5	7	15	7	3	5	*	8	12		2	6	5	11	3	8	4
Did not vote	13	2	3	8	-	6	6	1	2	11	-	-	1	6	3	3	3	3	5
	3	1	2	5		3	3	2	1	4			1	3	3	4	3	3	2
Undecided	3	-	-	3	-	-	3	-	-	2	1	-	-	1	1	1	3	-	-
	1			2			1			1	2			1	1	1	3		
Refused	5	2	2	1	-	3	2	-	-	5	-	1	-	2	2	-	1	1	2
	1	1	1	1		1	1			2		4		1	2		1	1	1

5. Today, do you feel good about voting for Barack Obama or do you regret voting for Barack Obama?

BANNER 5																			
STATE ISSUES																			
	STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY			
	TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE
Those who voted Obama in 2012	215	101	55	56	3	88	89	36	193	8	14	26	97	85	-	-	6	16	184
	100	100	100	100	100	100	100	100	100	100	100	100	100	100			100	100	100
Feel Good	197	93	51	50	3	81	82	32	179	6	12	26	88	77	-	-	6	13	169
	92	92	93	89	100	92	92	89	93	75	86	100	91	91			100	81	92
Regret	7	2	2	3	-	3	4	-	4	2	1	-	4	2	-	-	-	2	5
	3	2	4	5		3	4		2	25	7		4	2				12	3
Undecided	10	6	2	2	-	4	3	3	9	-	1	-	4	6	-	-	-	-	10
	5	6	4	4		5	3	8	5		7		4	7					5
Refused	1	-	-	1	-	-	-	1	1	-	-	-	1	-	-	-	-	1	-
	*			2				3	1				1					6	

6. Do you approve or disapprove of the job Barack Obama is doing as president?

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	207	96	54	53	4	84	86	35	182	11	14	25	87	84	5	-	8	11	178
	41	52	36	35	31	38	41	54	86	4	35	89	82	48	5		8	11	67
Disapprove	263	78	85	93	7	123	114	26	19	225	19	3	14	75	99	69	85	76	73
	53	42	57	61	54	55	54	40	9	91	48	11	13	43	90	95	89	79	27
Undecided	27	11	11	4	1	14	11	2	9	11	6	-	4	14	6	3	3	7	15
	5	6	7	3	8	6	5	3	4	4	15		4	8	5	4	3	7	6
Refused	3	-	-	2	1	1	-	2	1	1	1	-	1	1	-	1	-	2	1
	1			1	8	*		3	*	*	2		1	1		1		2	*

7. Do you approve or disapprove of the job Kay Hagan is doing as U.S. Senator?

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	212	95	60	52	5	86	91	33	182	20	10	25	82	90	7	2	9	13	182
	42	51	40	34	38	39	43	51	86	8	25	89	77	52	6	3	9	14	68
Disapprove	233	72	71	86	4	111	101	21	12	202	19	2	11	61	90	67	82	66	60
	47	39	47	57	31	50	48	32	6	81	48	7	10	35	82	92	85	69	22
Undecided	54	18	19	13	4	24	19	11	17	25	11	1	13	23	13	3	5	16	25
	11	10	13	9	31	11	9	17	8	10	28	4	12	13	12	4	5	17	9
Refused	1	-	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	1	-
	*			1		*				*						1		1	

8. Barack Obama

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	222	104	56	57	5	89	92	39	194	11	17	26	96	90	4	-	8	17	187
	44	56	37	38	38	40	44	60	92	4	42	93	91	52	4		8	18	70
Unfavorable	267	79	87	94	7	125	116	26	15	231	21	2	9	81	102	70	88	74	75
	53	43	58	62	54	56	55	40	7	93	52	7	8	47	93	96	92	77	28
Heard of/Undecided	11	2	7	1	1	8	3	-	2	6	2	-	1	3	4	3	-	5	5
	2	1	5	1	8	4	1		1	2	5		1	2	4	4		5	2

9. Hillary Clinton

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	2	-	-	1	1	1	1	-	-	1	1	-	-	1	1	-	-	1	-
	*			1	8	*	*			*	2			1	1			1	
Favorable	263	114	70	76	3	107	113	41	182	54	27	25	92	103	26	13	16	21	206
	53	62	47	50	23	48	54	63	86	22	68	89	87	59	24	18	17	22	77
Unfavorable	191	61	62	62	6	91	82	18	14	168	8	2	9	45	78	53	78	60	38
	38	33	41	41	46	41	39	28	7	68	20	7	8	26	71	73	81	62	14
Heard of/Undecided	44	10	18	13	3	23	15	6	15	25	4	1	5	25	5	7	2	14	23
	9	5	12	9	23	10	7	9	7	10	10	4	5	14	5	10	2	15	9

10. Kay Hagan

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	8	3	1	3	1	5	3	-	4	2	2	1	3	1	2	-	1	2	2
	2	2	1	2	8	2	1		2	1	5	4	3	1	2		1	2	1
Favorable	211	89	65	53	4	84	91	34	182	18	11	24	83	90	6	3	10	12	182
	42	48	43	35	31	38	43	52	86	7	28	86	78	52	5	4	10	12	68
Unfavorable	235	73	73	84	5	111	101	23	11	207	17	2	9	63	93	66	82	63	63
	47	39	49	55	38	50	48	35	5	83	42	7	8	36	85	90	85	66	24
Heard of/Undecided	46	20	11	12	3	22	16	8	14	21	10	1	11	20	9	4	3	19	20
	9	11	7	8	23	10	8	12	7	8	25	4	10	11	8	5	3	20	7

11. Thom Tillis

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	17	8	2	6	1	9	6	2	9	5	3	3	5	6	2	-	2	2	7
	3	4	1	4	8	4	3	3	4	2	8	11	5	3	2		2	2	3
Favorable	189	63	60	63	3	84	86	19	13	160	16	3	5	45	75	57	72	53	46
	38	34	40	41	23	38	41	29	6	65	40	11	5	26	68	78	75	55	17
Unfavorable	220	96	59	58	7	92	92	34	175	30	14	21	87	89	14	5	13	17	183
	44	52	39	38	54	41	44	52	83	12	35	75	82	51	13	7	14	18	69
Heard of/Undecided	74	18	29	25	2	37	27	10	14	53	7	1	9	34	19	11	9	24	31
	15	10	19	16	15	17	13	15	7	21	18	4	8	20	17	15	9	25	12

12. Sean Haugh

BANNER 5																			
STATE ISSUES																			
	STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY			
	TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	378	142	115	110	11	167	161	48	161	187	29	23	78	134	81	55	76	74	199
	76	77	77	72	85	75	76	74	76	75	72	82	74	77	74	75	79	77	75
Favorable	13	4	4	5	-	6	6	1	6	6	1	1	4	1	7	-	3	5	5
	3	2	3	3		3	3	2	3	2	2	4	4	1	6		3	5	2
Unfavorable	19	7	2	10	-	10	7	2	6	13	-	-	4	8	-	7	2	3	12
	4	4	1	7		5	3	3	3	5			4	5		10	2	3	4
Heard of/Undecided	90	32	29	27	2	39	37	14	38	42	10	4	20	31	22	11	15	14	51
	18	17	19	18	15	18	18	22	18	17	25	14	19	18	20	15	16	15	19

13. Pat McCrory

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	25	8	6	9	2	13	7	5	12	8	4	4	3	6	8	4	4	3	12
	5	4	4	6	15	6	3	8	6	3	10	14	3	3	7	5	4	3	4
Favorable	178	68	59	49	2	88	72	18	19	148	11	2	9	49	62	55	67	57	38
	36	37	39	32	15	40	34	28	9	60	28	7	8	28	56	75	70	59	14
Unfavorable	225	95	58	66	6	92	99	32	166	48	11	20	86	92	18	3	13	14	188
	45	51	39	43	46	41	47	49	79	19	28	71	81	53	16	4	14	15	70
Heard of/Undecided	72	14	27	28	3	29	33	10	14	44	14	2	8	27	22	11	12	22	29
	14	8	18	18	23	13	16	15	7	18	35	7	8	16	20	15	12	23	11

14. Dan Forest

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	290	105	87	89	9	130	119	40	133	135	21	21	66	97	66	34	52	58	157
	58	57	58	59	69	59	56	62	63	54	52	75	62	56	60	47	54	60	59
Favorable	48	22	15	10	1	22	22	4	12	34	2	-	6	12	13	17	18	13	15
	10	12	10	7	8	10	10	6	6	14	5		6	7	12	23	19	14	6
Unfavorable	53	21	14	18	-	25	26	1	29	22	2	1	9	27	8	6	4	7	40
	11	11	9	12		11	12	2	14	9	5	4	8	16	7	8	4	7	15
Heard of/Undecided	109	37	34	35	3	45	44	20	37	57	15	6	25	38	23	16	22	18	55
	22	20	23	23	23	20	21	31	18	23	38	21	24	22	21	22	23	19	21

15. Richard Burr

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	63	13	20	25	5	33	22	8	27	26	10	5	14	17	19	6	13	15	27
	13	7	13	16	38	15	10	12	13	10	25	18	13	10	17	8	14	16	10
Favorable	151	60	56	34	1	70	65	16	20	121	10	1	16	40	48	43	50	46	44
	30	32	37	22	8	32	31	25	9	49	25	4	15	23	44	59	52	48	16
Unfavorable	173	76	40	53	4	80	73	18	119	44	10	16	54	74	17	10	16	13	139
	35	41	27	35	31	36	35	28	56	18	25	57	51	43	15	14	17	14	52
Heard of/Undecided	113	36	34	40	3	39	51	23	45	57	10	6	22	43	26	14	17	22	57
	23	19	23	26	23	18	24	35	21	23	25	21	21	25	24	19	18	23	21

16. North Carolina General Assembly

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	21	4	5	9	3	11	9	1	10	6	5	2	3	4	6	4	3	5	6
	4	2	3	6	23	5	4	2	5	2	12	7	3	2	5	5	3	5	2
Favorable	163	66	52	41	4	84	66	13	38	113	12	3	16	52	58	33	59	39	55
	33	36	35	27	31	38	31	20	18	46	30	11	15	30	53	45	61	41	21
Unfavorable	208	76	65	64	3	83	94	29	138	59	10	18	72	86	14	14	16	19	162
	42	41	43	42	23	37	45	45	65	24	25	64	68	49	13	19	17	20	61
Heard of/Undecided	108	39	28	38	3	44	42	22	25	70	13	5	15	32	32	22	18	33	44
	22	21	19	25	23	20	20	34	12	28	32	18	14	18	29	30	19	34	16

17. U.S. Congress

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	5	1	1	2	1	3	2	-	3	1	1	-	1	2	1	-	1	1	-
	1	1	1	1	8	1	1		1	*	2		1	1	1		1	1	
Favorable	81	31	28	20	2	39	35	7	28	45	8	1	15	27	24	14	16	24	32
	16	17	19	13	15	18	17	11	13	18	20	4	14	16	22	19	17	25	12
Unfavorable	337	122	103	105	7	145	146	44	157	161	18	21	77	119	67	48	67	50	203
	67	66	69	69	54	65	69	68	74	65	45	75	73	68	61	66	70	52	76
Heard of/Undecided	77	31	18	25	3	35	28	14	23	41	13	6	13	26	18	11	12	21	32
	15	17	12	16	23	16	13	22	11	17	32	21	12	15	16	15	12	22	12

18. For U.S. Senate, there are three candidates listed on your ballot in the following order: Republican Thom Tillis, Democrat Kay Hagan, and Libertarian Sean Haugh. At this point, for whom will you vote: Tillis, Hagan, or Haugh?

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Thom Tillis	225	68	75	77	5	109	96	20	12	195	18	2	7	59	89	65	79	66	55
	45	37	50	51	38	49	45	31	6	79	45	7	7	34	81	89	82	69	21
Democrat Kay Hagan	227	102	64	57	4	95	92	38	193	20	14	24	92	98	5	2	8	15	194
	45	55	43	38	31	43	44	58	91	8	35	86	87	56	5	3	8	16	73
Libertarian Sean Haugh	19	9	4	6	-	7	11	1	2	12	5	1	4	8	4	2	2	5	11
	4	5	3	4		3	5	2	1	5	12	4	4	5	4	3	2	5	4
Undecided	27	6	7	10	4	9	12	6	4	19	3	1	3	8	12	3	7	8	7
	5	3	5	7	31	4	6	9	2	8	8	4	3	5	11	4	7	8	3
Refused	2	-	-	2	-	2	-	-	-	2	-	-	-	1	-	1	-	2	-
	*			1		1				1				1		1		2	

20. Who would be your second choice - Tillis or Hagan?

BANNER 5																			
STATE ISSUES																			
	STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY			
	TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE
Those voting for Sean Haugh	22 100	10 100	5 100	7 100	-	8 100	13 100	1 100	3 100	14 100	5 100	1 100	4 100	9 100	6 100	2 100	4 100	5 100	12 100
Republican Thom Tillis	4 18	-	2 40	2 29	-	1 12	3 23	-	1 33	1 7	2 40	-	-	1 11	2 33	1 50	1 25	1 20	1 8
Democrat Kay Hagan	9 41	5 50	3 60	1 14	-	5 62	4 31	-	2 67	5 36	2 40	1 100	2 50	4 44	2 33	-	-	2 40	7 58
Undecided	8 36	5 50	-	3 43	-	2 25	5 38	1 100	-	7 50	1 20	-	2 50	4 44	2 33	-	3 75	2 40	3 25
Refused	1 5	-	-	1 14	-	-	1 8	-	-	1 7	-	-	-	-	-	1 50	-	-	1 8

21. Thinking about Kay Hagan, a recent ad has charged her with missing several Senate Armed Service Committee hearings which suggest that Hagan was sitting back at a crucial time as ISIS became more of a threat in Iraq and Syria. Does this ad make you more likely to vote for Kay Hagan, less likely, or would it make no difference in your vote?

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More Likely Hagan	46	20	14	11	1	20	20	6	39	6	1	9	16	15	2	2	5	3	38
	9	11	9	7	8	9	9	9	18	2	2	32	15	9	2	3	5	3	14
Less Likely Hagan	173	56	46	65	6	74	81	18	20	135	18	1	13	47	72	39	49	50	49
	35	30	31	43	46	33	38	28	9	54	45	4	12	27	65	53	51	52	18
No difference	267	102	89	71	5	122	105	38	147	101	18	17	73	109	34	29	40	39	175
	53	55	59	47	38	55	50	58	70	41	45	61	69	63	31	40	42	41	66
Undecided	10	7	1	2	-	4	3	3	4	3	3	1	3	3	1	1	1	2	4
	2	4	1	1		2	1	5	2	1	8	4	3	2	1	1	1	2	1
Refused	4	-	-	3	1	2	2	-	1	3	-	-	1	-	1	2	1	2	1
	1			2	8	1	1		*	1			1		1	3	1	2	*

22. Thinking about Thom Tillis, a recent ad has charged him with cutting \$500 million dollars from North Carolina schools as the Speaker of the House and opposing a bill that would make college loans more affordable. Does this ad make you more likely to vote for Thom Tillis, less likely, or would it make no difference in your vote?

BANNER 5																			
STATE ISSUES																			
	STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY			
	TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More Likely Tillis	62	19	20	20	3	29	27	6	8	48	6	3	3	13	24	18	17	22	19
	12	10	13	13	23	13	13	9	4	19	15	11	3	7	22	25	18	23	7
Less Likely Tillis	195	83	53	54	5	87	83	24	131	49	15	15	71	82	19	5	14	13	154
	39	45	35	36	38	39	39	37	62	20	38	54	67	47	17	7	15	14	58
No difference	223	77	74	68	4	101	92	29	68	139	15	9	29	73	62	47	62	52	91
	45	42	49	45	31	45	44	45	32	56	38	32	27	42	56	64	65	54	34
Undecided	16	6	2	8	-	4	7	5	3	9	4	1	3	5	5	1	3	7	3
	3	3	1	5		2	3	8	1	4	10	4	3	3	5	1	3	7	1
Refused	4	-	1	2	1	1	2	1	1	3	-	-	-	1	-	2	-	2	-
	1		1	1	8	*	1	2	*	1				1		3		2	

23. Thinking about Congress, if the elections were today, would you vote for/lean toward the Republican candidate or the Democratic candidate for Congress in your district?

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-OSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican	223	68	72	76	7	108	95	20	7	201	14	2	7	59	89	63	78	68	53
	45	37	48	50	54	49	45	31	3	81	35	7	7	34	81	86	81	71	20
Democratic	231	103	66	58	4	92	97	40	195	19	17	26	92	93	12	3	12	16	194
	46	56	44	38	31	41	46	62	92	8	42	93	87	53	11	4	12	17	73
Undecided	43	14	12	15	2	20	18	5	9	25	9	-	7	21	9	5	6	10	19
	9	8	8	10	15	9	9	8	4	10	22		7	12	8	7	6	10	7
Refused	3	-	-	3	-	2	1	-	-	3	-	-	-	1	-	2	-	2	1
	1			2		1	*			1				1		3		2	*

24. Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-OSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
For Obama	100	46	28	25	1	39	43	18	85	7	8	13	40	35	5	3	8	4	81
	20	25	19	16	8	18	20	28	40	3	20	46	38	20	5	4	8	4	30
Against Obama	140	41	44	53	2	74	55	11	7	127	6	3	4	29	60	43	53	39	37
	28	22	29	35	15	33	26	17	3	51	15	11	4	17	55	59	55	41	14
He's not a factor	240	90	78	64	8	106	104	28	110	108	21	10	54	107	44	22	33	48	142
	48	49	52	42	62	48	49	43	52	44	52	36	51	61	40	30	34	50	53
Don't Know/Refused	20	8	-	10	2	3	9	8	9	6	5	2	8	3	1	5	2	5	7
	4	4		7	15	1	4	12	4	2	12	7	8	2	1	7	2	5	3

25. Will the issue of which party controls Congress be a factor in your vote for Congress this year?

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	347	125	108	108	6	158	144	44	160	166	21	22	79	112	79	52	79	56	194
	69	68	72	71	46	71	68	68	76	67	52	79	75	64	72	71	82	58	73
No	122	46	37	35	4	54	52	15	44	67	11	5	20	55	25	12	14	32	62
	24	25	25	23	31	24	25	23	21	27	28	18	19	32	23	16	15	33	23
Undecided	27	11	5	9	2	10	12	5	4	14	8	1	5	7	5	9	2	8	9
	5	6	3	6	15	5	6	8	2	6	20	4	5	4	5	12	2	8	3
Refused	4	3	-	-	1	-	3	1	3	1	-	-	2	-	1	-	1	-	2
	1	2			8		1	2	1	*			2		1		1		1

26. What is the most important issue when casting your vote for Congress this year: (RANDOMIZE) jobs, healthcare, federal budget deficit, education, foreign policy/terrorism, and immigration..?

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jobs	88	39	24	25	-	47	35	6	44	38	6	8	18	31	24	5	16	12	53
	18	21	16	16		21	17	9	21	15	15	29	17	18	22	7	17	12	20
Healthcare	103	40	34	28	1	45	45	13	51	43	9	3	31	35	18	14	13	19	58
	21	22	23	18	8	20	21	20	24	17	22	11	29	20	16	19	14	20	22
Federal Budget deficit	55	15	20	18	2	26	26	3	17	32	6	2	3	20	11	18	16	15	22
	11	8	13	12	15	12	12	5	8	13	15	7	3	11	10	25	17	16	8
Education	81	29	21	29	2	32	33	15	52	24	5	8	26	29	13	4	4	11	61
	16	16	14	19	15	14	16	23	25	10	12	29	25	17	12	5	4	11	23
Foreign Policy/terrorism	89	33	37	16	3	41	39	9	23	62	4	2	12	39	22	13	28	17	38
	18	18	25	11	23	18	18	14	11	25	10	7	11	22	20	18	29	18	14
Immigration	38	11	7	20	-	15	15	8	13	23	2	3	5	13	6	11	10	10	17
	8	6	5	13		7	7	12	6	9	5	11	5	7	5	15	10	10	6
Other	13	5	2	6	-	5	4	3	2	11	-	1	2	1	6	2	3	5	4
	3	3	1	4		2	2	5	1	4		4	2	1	5	3	3	5	1
Undecided	25	8	4	9	4	7	10	8	7	12	6	1	7	5	6	5	4	5	11
	5	4	3	6	31	3	5	12	3	5	15	4	7	3	5	7	4	5	4
Refused	8	5	1	1	1	4	4	-	2	3	2	-	2	1	4	1	2	2	3
	2	3	1	1	8	2	2		1	1	5		2	1	4	1	2	2	1

28. The November 4th ballot will include a question to amend the North Carolina Constitution as follows: It would provide that a person accused of any criminal offense in Superior Court for which the state is not seeking a sentence of death may waive the right to trial by jury and instead be tried by a judge. Would you be for or against this proposed amendment?

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
For	222	85	71	60	6	222	-	-	86	120	15	9	42	82	50	34	47	46	111
	44	46	47	39	46	100			41	48	38	32	40	47	45	47	49	48	42
Against	211	70	67	69	5	-	211	-	88	105	18	9	41	78	52	28	44	35	117
	42	38	45	45	38		100		42	42	45	32	39	45	47	38	46	36	44
Undecided	65	30	12	21	2	-	-	65	35	23	7	10	21	14	8	11	5	15	37
	13	16	8	14	15			100	17	9	18	36	20	8	7	15	5	16	14
Refused	2	-	-	2	-	-	-	-	2	-	-	-	2	-	-	-	-	-	2
	*			1					1				2						1

29. Overall, do you feel that the Affordable Care Act signed into law in 2010, sometimes called Obamacare, is generally good for North Carolina or generally bad?

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Generally Good	211	96	55	57	3	86	88	35	211	-	-	26	91	78	7	3	8	16	180
	42	52	37	38	23	39	42	54	100			93	86	45	6	4	8	17	67
Generally Bad	248	77	80	86	5	120	105	23	-	248	-	2	8	77	94	64	85	68	71
	50	42	53	57	38	54	50	35		100		7	8	44	85	88	89	71	27
Undecided	40	12	15	9	4	15	18	7	-	-	40	-	7	19	8	6	3	11	16
	8	6	10	6	31	7	9	11			100		7	11	7	8	3	11	6
Refused	1	-	-	-	1	1	-	-	-	-	-	-	-	-	1	-	-	1	-
	*				8	*									1			1	

31. In general do you support or oppose the Tea Party in North Carolina?

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-OSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support	96	30	34	30	2	47	44	5	8	85	3	2	2	16	49	26	96	-	-
	19	16	23	20	15	21	21	8	4	34	8	7	2	9	45	36	100		
Neutral	96	35	27	30	4	46	35	15	16	68	11	1	11	28	31	25	-	96	-
	19	19	18	20	31	21	17	23	8	27	28	4	10	16	28	34		100	
Oppose	267	110	80	73	4	111	117	37	180	71	16	25	85	119	21	12	-	-	267
	53	59	53	48	31	50	55	57	85	29	40	89	80	68	19	16			100
Undecided	39	10	9	18	2	18	14	7	6	23	10	-	8	11	8	10	-	-	-
	8	5	6	12	15	8	7	11	3	9	25		8	6	7	14			
Refused	2	-	-	1	1	-	1	1	1	1	-	-	-	-	1	-	-	-	-
	*			1	8		*	2	*	*					1				

34. When it comes to politics, what TV News Network or commentary source do you trust the most (randomize) ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

BANNER 5																			
STATE ISSUES																			
STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY				
TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE	
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC	50	20	16	14	-	24	24	2	27	15	8	4	12	22	6	6	4	7	35
	10	11	11	9		11	11	3	13	6	20	14	11	13	5	8	4	7	13
CBS	48	15	19	14	-	21	19	7	28	16	4	6	13	19	4	6	6	10	27
	10	8	13	9		9	9	11	13	6	10	21	12	11	4	8	6	10	10
CNN	78	36	21	16	5	36	31	11	43	25	10	4	20	38	12	2	5	7	59
	16	19	14	11	38	16	15	17	20	10	25	14	19	22	11	3	5	7	22
C-SPAN	13	6	6	-	1	11	1	1	7	4	2	1	3	5	2	1	-	2	10
	3	3	4		8	5	*	2	3	2	5	4	3	3	2	1		2	4
COMEDY Central	16	4	7	5	-	5	8	3	9	7	-	1	4	9	-	1	1	2	13
	3	2	5	3		2	4	5	4	3		4	4	5		1	1	2	5
Fox NEWS	148	46	40	56	6	68	66	14	9	134	5	-	4	29	67	45	68	48	16
	30	25	27	37	46	31	31	22	4	54	12		4	17	61	62	71	50	6
MSNBC	50	25	9	16	-	13	27	10	43	7	-	10	20	13	2	4	1	1	47
	10	14	6	11		6	13	15	20	3		36	19	7	2	5	1	1	18
NBC	39	10	15	14	-	19	16	4	20	13	6	-	11	18	7	3	4	4	28
	8	5	10	9		9	8	6	9	5	15		10	10	6	4	4	4	10
Undecided	44	16	13	14	1	19	15	9	17	21	5	2	12	16	10	4	7	11	22
	9	9	9	9	8	9	7	14	8	8	12	7	11	9	9	5	7	11	8
Refused	14	7	4	3	-	6	4	4	8	6	-	-	7	5	-	1	-	4	10
	3	4	3	2		3	2	6	4	2			7	3	1		4	4	4

35. What is your annual household income?

BANNER 5																			
STATE ISSUES																			
	STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY			
	TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$60,000 per year	205	71	65	65	4	81	93	30	87	94	24	14	48	67	42	31	35	41	104
	41	38	43	43	31	36	44	46	41	38	60	50	45	39	38	42	36	43	39
Under \$100,000 per year	111	35	37	35	4	58	47	6	48	57	6	2	22	45	24	16	25	22	60
	22	19	25	23	31	26	22	9	23	23	15	7	21	26	22	22	26	23	22
Under \$140,000 per year	57	27	19	10	1	31	19	7	26	31	-	2	14	19	12	9	12	9	33
	11	15	13	7	8	14	9	11	12	12		7	13	11	11	12	12	9	12
\$140,000 or OVER	40	17	10	12	1	22	14	4	20	19	-	4	7	18	8	3	8	4	28
	8	9	7	8	8	10	7	6	9	8		14	7	10	7	4	8	4	10
Undecided	17	10	2	5	-	4	8	5	5	9	3	1	3	7	3	3	4	6	5
	3	5	1	3		2	4	8	2	4	8	4	3	4	3	4	4	6	2
Refused	70	25	17	25	3	26	30	13	25	38	7	5	12	18	21	11	12	14	37
	14	14	11	16	23	12	14	20	12	15	18	18	11	10	19	15	12	15	14

36. How important is religion in your life?

BANNER 5																			
STATE ISSUES																			
	STATE OF N.C. ECONOMY					TRIAL BY JUDGE			OBAMACARE GOOD FOR N.CAROLINA			POLITICAL VIEWPOINT				SUPPORT OF TEA PARTY			
	TOTAL	IMPRV	SAME	WORSE	UND	FOR	AGNST	UND	GOOD	BAD	UND	VERY LIB	LIB	MOD	CONSV	VERY CONSV	SUP-PORT	NEU-TRAL	OPP-POSE
Total	500	185	150	152	13	222	211	65	211	248	40	28	106	174	110	73	96	96	267
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	364	141	99	112	12	159	164	41	139	192	32	16	64	127	90	61	77	77	177
	73	76	66	74	92	72	78	63	66	77	80	57	60	73	82	84	80	80	66
Somewhat important	74	24	22	27	1	35	24	14	33	35	6	6	22	21	16	8	13	15	40
	15	13	15	18	8	16	11	22	16	14	15	21	21	12	15	11	14	16	15
Not very important	28	9	12	7	-	16	9	3	15	13	-	1	7	13	4	2	5	4	18
	6	5	8	5		7	4	5	7	5		4	7	7	4	3	5	4	7
Not at all important	29	9	15	5	-	11	11	7	21	6	2	5	12	10	-	2	1	-	27
	6	5	10	3		5	5	11	10	2	5	18	11	6		3	1		10
Undecided	1	-	1	-	-	-	1	-	-	1	-	-	-	1	-	-	-	-	1
	*		1				*			*				1					*
Refused	4	2	1	1	-	1	2	-	3	1	-	-	1	2	-	-	-	-	4
	1	1	1	1		*	1		1	*			1	1					1

Region

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Mountain West	67	16	49	33	26	17	39	35	20	3	2	23	28	5	5	16	21	20	27	17	44
	13	7	18	13	14	8	17	19	9	23	11	13	12	10	9	11	12	12	13	21	13
Charlotte Area	109	50	56	62	35	51	48	34	56	1	6	41	52	11	9	34	36	34	44	11	78
	22	23	21	24	18	24	20	18	25	8	32	23	23	23	17	23	21	21	21	14	23
Triad	84	31	50	37	37	32	45	33	35	1	4	33	36	12	7	36	28	28	40	10	60
	17	14	19	14	19	15	19	17	16	8	21	19	16	25	13	24	16	17	19	12	18
Triangle	114	70	42	70	37	62	41	32	60	5	2	35	61	7	15	35	46	30	58	19	77
	23	32	16	27	19	29	17	17	27	38	11	20	27	15	28	23	27	18	28	23	23
East/Coastal Plain	126	55	70	61	56	49	62	55	49	3	5	46	48	13	17	30	42	51	39	24	78
	25	25	26	23	29	23	26	29	22	23	26	26	21	27	32	20	24	31	19	30	23

Gender

BANNER 6																					
FAVORABILITY RATINGS																					
	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Male	235	89	139	107	106	83	126	102	91	6	8	94	96	29	25	93	71	78	97	38	167
	47	40	52	41	55	39	54	54	41	46	42	53	43	60	47	62	41	48	47	47	50
Female	265	133	128	156	85	128	109	87	129	7	11	84	129	19	28	58	102	85	111	43	170
	53	60	48	59	45	61	46	46	59	54	58	47	57	40	53	38	59	52	53	53	50

S2. Thank You. How likely are you to vote in the North Carolina election for U.S. Senate this November - very likely, somewhat likely, not very likely, or not at all likely?

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very Likely	459	211	239	241	179	197	220	175	208	11	18	164	216	43	50	136	168	146	196	68	318
	92	95	90	92	94	93	94	93	95	85	95	92	96	90	94	90	97	90	94	84	94
Somewhat Likely	41	11	28	22	12	14	15	14	12	2	1	14	9	5	3	15	5	17	12	13	19
	8	5	10	8	6	7	6	7	5	15	5	8	4	10	6	10	3	10	6	16	6

1. Are you enrolled as a Democrat, Republican, Libertarian, or Unaffiliated (Independent)?

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Democratic	204	166	35	179	11	156	30	31	146	5	7	19	152	13	28	17	112	38	126	28	146
	41	75	13	68	6	74	13	16	66	38	37	11	68	27	53	11	65	23	61	35	43
Republican	162	8	150	27	120	11	136	110	13	3	7	109	20	26	12	87	20	85	32	31	99
	32	4	56	10	63	5	58	58	6	23	37	61	9	54	23	58	12	52	15	38	29
Libertarian	2	1	1	-	2	1	1	1	1	-	-	1	1	-	-	1	1	1	1	-	2
	*	*	*		1	*	*	1	*			1	*			1	1	1	*		1
Unaffiliated(independent)	132	47	81	57	58	43	68	47	60	5	5	49	52	9	13	46	40	39	49	22	90
	26	21	30	22	30	20	29	25	27	38	26	28	23	19	25	30	23	24	24	27	27

2. What is your age category?

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-25	15	7	8	8	6	4	7	4	6	1	1	3	7	1	3	2	6	6	3	2	10
	3	3	3	3	3	2	3	2	3	8	5	2	3	2	6	1	3	4	1	2	3
26-35	82	29	51	39	34	29	47	34	28	8	4	32	39	11	10	25	24	25	35	12	54
	16	13	19	15	18	14	20	18	13	62	21	18	17	23	19	17	14	15	17	15	16
36-45	80	38	40	47	27	37	36	32	39	3	1	30	39	9	9	26	30	26	44	15	59
	16	17	15	18	14	18	15	17	18	23	5	17	17	19	17	17	17	16	21	19	18
46-55	107	54	52	58	42	52	44	40	51	-	5	31	52	7	10	33	41	36	47	18	74
	21	24	19	22	22	25	19	21	23		26	17	23	15	19	22	24	22	23	22	22
56-65	102	45	55	56	35	45	46	35	50	-	3	36	49	11	13	30	41	35	44	13	74
	20	20	21	21	18	21	20	19	23		16	20	22	23	25	20	24	21	21	16	22
66-75	70	34	33	37	28	29	30	24	31	1	2	27	26	5	5	20	20	21	23	13	39
	14	15	12	14	15	14	13	13	14	8	11	15	12	10	9	13	12	13	11	16	12
Over 75 years	41	14	26	17	18	14	23	18	15	-	3	19	13	3	3	14	10	13	12	7	25
	8	6	10	6	9	7	10	10	7		16	11	6	6	6	9	6	8	6	9	7
Refused	3	1	2	1	1	1	2	2	-	-	-	-	-	1	-	1	1	1	-	1	2
	1	*	1	*	1	*	1	1						2		1	1	1		1	1

3. Which of the following best describes your race or ethnicity?

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White/Caucasian	382	137	236	162	180	139	202	160	155	7	15	160	157	40	40	139	125	123	167	54	275
	76	62	88	62	94	66	86	85	70	54	79	90	70	83	75	92	72	75	80	67	82
African-American	94	73	20	89	3	61	23	22	55	5	4	13	59	6	12	6	43	34	31	21	48
	19	33	7	34	2	29	10	12	25	38	21	7	26	12	23	4	25	21	15	26	14
Asian	4	2	2	2	1	-	2	1	1	-	-	-	2	-	-	-	1	1	2	1	1
	1	1	1	1	1		1	1	*				1				1	1	1	1	*
American Indian	5	-	4	3	1	2	3	1	2	1	-	2	-	1	-	2	-	3	-	3	1
	1		1	1	1	1	1	1	1	8		1		2		1		2		4	*
Hispanic/Latino	1	-	1	-	1	-	1	1	-	-	-	-	1	-	1	1	-	-	1	-	1
	*		*		1		*	1					*		2	1			*		*
Other	2	2	-	-	1	2	-	-	1	-	-	-	2	-	-	-	1	-	1	-	1
	*	1			1	1			*				1				1		*		*
Undecided	1	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	*	*				*															1
Refused	11	7	4	7	4	6	4	4	6	-	-	3	4	1	-	3	3	2	6	1	10
	2	3	1	3	2	3	2	2	3			2	2	2		2	2	1	3	1	3

4. Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Barack Obama	215	211	3	188	12	188	7	9	179	5	5	17	168	10	27	18	120	37	140	26	158
	43	95	1	71	6	89	3	5	81	38	26	10	75	21	51	12	69	23	67	32	47
Mitt Romney	238	5	229	66	149	15	202	168	20	8	11	147	42	34	22	119	45	112	57	46	152
	48	2	86	25	78	7	86	89	9	62	58	83	19	71	42	79	26	69	27	57	45
Someone else	26	3	20	6	16	3	18	7	14	-	3	10	9	3	3	8	6	8	7	4	18
	5	1	7	2	8	1	8	4	6		16	6	4	6	6	5	3	5	3	5	5
Did not vote	13	3	9	3	8	3	3	3	3	-	-	1	2	1	1	3	1	4	2	4	3
	3	1	3	1	4	1	1	2	1			1	1	2	2	2	1	2	1	5	1
Undecided	3	-	3	-	3	-	3	1	2	-	-	1	2	-	-	1	-	2	1	-	2
	1		1		2		1	1	1			1	1			1		1	*		1
Refused	5	-	3	-	3	2	2	1	2	-	-	2	2	-	-	2	1	-	1	1	4
	1		1		2	1	1	1	1			1	1			1	1		*	1	1

6. Do you approve or disapprove of the job Barack Obama is doing as president?

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Approve	207	202	4	179	14	181	9	10	169	4	5	19	155	8	27	20	110	39	130	23	152
	41	91	1	68	7	86	4	5	77	31	26	11	69	17	51	13	64	24	62	28	45
Disapprove	263	10	251	68	169	19	213	170	37	7	13	151	54	36	21	120	53	116	65	47	168
	53	5	94	26	88	9	91	90	17	54	68	85	24	75	40	79	31	71	31	58	50
Undecided	27	8	12	15	8	10	13	9	13	2	1	8	14	4	5	11	9	8	13	11	16
	5	4	4	6	4	5	6	5	6	15	5	4	6	8	9	7	5	5	6	14	5
Refused	3	2	-	1	-	1	-	-	1	-	-	-	2	-	-	-	1	-	-	-	1
	1	1		*		*			*				1				1				*

8. Barack Obama

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Favorable	222	222	-	191	15	193	7	10	183	5	5	20	168	11	28	22	119	39	139	28	161
	44	100		73	8	91	3	5	83	38	26	11	75	23	53	15	69	24	67	35	48
Unfavorable	267	-	267	69	171	13	226	178	29	7	14	155	52	37	23	124	52	121	64	50	169
	53		100	26	90	6	96	94	13	54	74	87	23	77	43	82	30	74	31	62	50
Heard of/Undecided	11	-	-	3	5	5	2	1	8	1	-	3	5	-	2	5	2	3	5	3	7
	2			1	3	2	1	1	4	8		2	2		4	3	1	2	2	4	2

9. Hillary Clinton

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	2	1	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	*				*														
Favorable	263	191	69	263	-	177	60	51	169	7	6	43	176	15	29	38	128	59	147	40	183
	53	86	26	100		84	26	27	77	54	32	24	78	31	55	25	74	36	71	49	54
Unfavorable	191	15	171	-	191	19	155	133	32	5	10	121	32	31	18	97	34	96	44	31	131
	38	7	64		100	9	66	70	15	38	53	68	14	65	34	64	20	59	21	38	39
Heard of/Undecided	44	15	26	-	-	15	19	5	19	1	3	14	17	2	6	16	11	8	17	10	23
	9	7	10			7	8	3	9	8	16	8	8	4	11	11	6	5	8	12	7

10. Kay Hagan

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	8	6	2	6	1	-	-	2	1	1	-	2	3	2	-	-	-	4	1	2	2
	2	3	1	2	1			1	*	8		1	1	4				2	*	2	1
Favorable	211	193	13	177	19	211	-	9	179	4	6	25	155	8	30	27	114	38	136	29	157
	42	87	5	67	10	100		5	81	31	32	14	69	17	57	18	66	23	65	36	47
Unfavorable	235	7	226	60	155	-	235	169	23	8	12	143	48	37	19	115	48	110	54	42	151
	47	3	85	23	81		100	89	10	62	63	80	21	77	36	76	28	67	26	52	45
Heard of/Undecided	46	16	26	20	16	-	-	9	17	-	1	8	19	1	4	9	11	11	17	8	27
	9	7	10	8	8			5	8		5	4	8	2	8	6	6	7	8	10	8

11. Thom Tillis

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	17	12	5	13	3	6	4	-	-	1	-	5	3	1	1	1	1	6	2	4	2
	3	5	2	5	2	3	2			8		3	1	2	2	1	1	4	1	5	1
Favorable	189	10	178	51	133	9	169	189	-	7	9	125	26	32	15	99	35	104	37	39	123
	38	5	67	19	70	4	72	100		54	47	70	12	67	28	66	20	64	18	48	36
Unfavorable	220	183	29	169	32	179	23	-	220	3	7	21	178	11	31	29	125	33	148	24	172
	44	82	11	64	17	85	10		100	23	37	12	79	23	58	19	72	20	71	30	51
Heard of/Undecided	74	17	55	30	23	17	39	-	-	2	3	27	18	4	6	22	12	20	21	14	40
	15	8	21	11	12	8	17			15	16	15	8	8	11	15	7	12	10	17	12

12. Sean Haugh

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	378	171	199	204	148	165	174	146	172	-	-	136	173	35	29	111	134	120	159	55	261
	76	77	75	78	77	78	74	77	78			76	77	73	55	74	77	74	76	68	77
Favorable	13	5	7	7	5	4	8	7	3	13	-	4	7	2	3	2	6	6	6	5	8
	3	2	3	3	3	2	3	4	1	100		2	3	4	6	1	3	4	3	6	2
Unfavorable	19	5	14	6	10	6	12	9	7	-	19	10	7	-	12	7	11	8	6	2	14
	4	2	5	2	5	3	5	5	3		100	6	3		23	5	6	5	3	2	4
Heard of/Undecided	90	41	47	46	28	36	41	27	38	-	-	28	38	11	9	31	22	29	37	19	54
	18	18	18	17	15	17	17	14	17			16	17	23	17	21	13	18	18	23	16

13. Pat McCrory

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	25	14	10	18	6	12	9	8	11	-	-	-	-	-	1	1	5	4	7	4	15
	5	6	4	7	3	6	4	4	5						2	1	3	2	3	5	4
Favorable	178	20	155	43	121	25	143	125	21	4	10	178	-	34	15	108	27	103	24	42	110
	36	9	58	16	63	12	61	66	10	31	53	100		71	28	72	16	63	12	52	33
Unfavorable	225	168	52	176	32	155	48	26	178	7	7	-	225	11	32	24	137	35	160	19	178
	45	76	19	67	17	73	20	14	81	54	37		100	23	60	16	79	21	77	23	53
Heard of/Undecided	72	20	50	26	32	19	35	30	10	2	2	-	-	3	5	18	4	21	17	16	34
	14	9	19	10	17	9	15	16	5	15	11			6	9	12	2	13	8	20	10

14. Dan Forest

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	290	141	144	164	106	131	125	105	135	5	6	91	136	-	-	73	99	87	119	37	200
	58	64	54	62	55	62	53	56	61	38	32	51	60			48	57	53	57	46	59
Favorable	48	11	37	15	31	8	37	32	11	2	-	34	11	48	-	28	13	31	12	13	32
	10	5	14	6	16	4	16	17	5	15		19	5	100		19	8	19	6	16	9
Unfavorable	53	28	23	29	18	30	19	15	31	3	12	15	32	-	53	12	33	15	30	12	36
	11	13	9	11	9	14	8	8	14	23	63	8	14		100	8	19	9	14	15	11
Heard of/Undecided	109	42	63	55	36	42	54	37	43	3	1	38	46	-	-	38	28	30	47	19	69
	22	19	24	21	19	20	23	20	20	23	5	21	20			25	16	18	23	23	20

15. Richard Burr

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	63	30	33	40	20	24	26	23	21	2	-	18	22	5	2	-	-	22	21	17	33
	13	14	12	15	10	11	11	12	10	15		10	10	10	4			13	10	21	10
Favorable	151	22	124	38	97	27	115	99	29	2	7	108	24	28	12	151	-	78	32	33	95
	30	10	46	14	51	13	49	52	13	15	37	61	11	58	23	100		48	15	41	28
Unfavorable	173	119	52	128	34	114	48	35	125	6	11	27	137	13	33	-	173	40	116	15	143
	35	54	19	49	18	54	20	19	57	46	58	15	61	27	62		100	25	56	19	42
Heard of/Undecided	113	51	58	57	40	46	46	32	45	3	1	25	42	2	6	-	-	23	39	16	66
	23	23	22	22	21	22	20	17	20	23	5	14	19	4	11			14	19	20	20

16. North Carolina General Assembly

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	21	10	11	13	5	8	8	7	7	-	-	4	4	1	1	4	3	-	-	4	6
	4	5	4	5	3	4	3	4	3			2	2	2	2	3	2			5	2
Favorable	163	39	121	59	96	38	110	104	33	6	8	103	35	31	15	78	40	163	-	55	82
	33	18	45	22	50	18	47	55	15	46	42	58	16	65	28	52	23	100		68	24
Unfavorable	208	139	64	147	44	136	54	37	148	6	6	24	160	12	30	32	116	-	208	10	189
	42	63	24	56	23	64	23	20	67	46	32	13	71	25	57	21	67		100	12	56
Heard of/Undecided	108	34	71	44	46	29	63	41	32	1	5	47	26	4	7	37	14	-	-	12	60
	22	15	27	17	24	14	27	22	15	8	26	26	12	8	13	25	8			15	18

17. U.S. Congress

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Never heard	5	4	1	4	-	2	1	-	2	-	-	1	2	-	-	-	1	1	-	-	-
	1	2	*	2		1	*		1			1	1				1	1			
Favorable	81	28	50	40	31	29	42	39	24	5	2	42	19	13	12	33	15	55	10	81	-
	16	13	19	15	16	14	18	21	11	38	11	24	8	27	23	22	9	34	5	100	
Unfavorable	337	161	169	183	131	157	151	123	172	8	14	110	178	32	36	95	143	82	189	-	337
	67	73	63	70	69	74	64	65	78	62	74	62	79	67	68	63	83	50	91		100
Heard of/Undecided	77	29	47	36	29	23	41	27	22	-	3	25	26	3	5	23	14	25	9	-	-
	15	13	18	14	15	11	17	14	10		16	14	12	6	9	15	8	15	4		

18. For U.S. Senate, there are three candidates listed on your ballot in the following order: Republican Thom Tillis, Democrat Kay Hagan, and Libertarian Sean Haugh. At this point, for whom will you vote: Tillis, Hagan, or Haugh?

BANNER 6																					
FAVORABILITY RATINGS																					
	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican Thom Tillis	225	7	217	56	155	5	209	178	10	7	10	146	35	36	16	111	44	111	49	44	146
	45	3	81	21	81	2	89	94	5	54	53	82	16	75	30	74	25	68	24	54	43
Democrat Kay Hagan	227	203	19	192	19	199	-	9	190	4	6	22	170	10	33	22	122	40	145	32	166
	45	91	7	73	10	94		5	86	31	32	12	76	21	62	15	71	25	70	40	49
Libertarian Sean Haugh	19	6	11	7	5	3	13	1	12	2	2	3	12	-	3	11	4	3	8	2	11
	4	3	4	3	3	1	6	1	5	15	11	2	5		6	7	2	2	4	2	3
Undecided	27	6	19	8	12	4	12	1	7	-	1	7	7	2	1	7	3	9	5	3	14
	5	3	7	3	6	2	5	1	3		5	4	3	4	2	5	2	6	2	4	4
Refused	2	-	1	-	-	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-
	*		*				*		*				*						*		

20. Who would be your second choice - Tillis or Hagan?

BANNER 6																					
FAVORABILITY RATINGS																					
	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Those voting for Sean Haugh	22 100	6 100	13 100	9 100	6 100	3 100	16 100	1 100	15 100	2 100	2 100	4 100	14 100	1 100	3 100	12 100	6 100	5 100	8 100	2 100	13 100
Republican Thom Tillis	4 18	1 17	2 15	2 22	- -	- -	3 19	- 13	2 13	- -	- -	- -	1 7	- -	- -	2 17	1 17	1 20	2 25	1 50	2 15
Democrat Kay Hagan	9 41	5 83	2 15	4 44	4 67	3 100	5 31	1 100	7 47	2 100	- -	1 25	8 57	- -	2 67	5 42	3 50	2 40	6 75	1 50	7 54
Undecided	8 36	- -	8 62	3 33	2 33	- -	7 44	- 40	6 40	- -	1 50	2 50	5 36	1 100	1 33	4 33	2 33	2 40	- -	- -	3 23
Refused	1 5	- -	1 8	- -	- -	- -	1 6	- -	- -	- -	1 50	1 25	- -	- -	- -	1 8	- -	- -	- -	- -	1 8

21. Thinking about Kay Hagan, a recent ad has charged her with missing several Senate Armed Service Committee hearings which suggest that Hagan was sitting back at a crucial time as ISIS became more of a threat in Iraq and Syria. Does this ad make you more likely to vote for Kay Hagan, less likely, or would it make no difference in your vote?

BANNER 6

FAVORABILITY RATINGS

	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV		
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More Likely Hagan	46	40	6	42	1	41	2	6	36	-	1	6	34	3	7	11	24	10	30	6	33
	9	18	2	16	1	19	1	3	16		5	3	15	6	13	7	14	6	14	7	10
Less Likely Hagan	173	18	153	58	105	9	141	115	23	5	8	93	39	24	16	70	39	84	33	36	100
	35	8	57	22	55	4	60	61	10	38	42	52	17	50	30	46	23	52	16	44	30
No difference	267	157	103	154	82	156	89	65	157	8	10	75	148	21	30	67	106	64	141	36	196
	53	71	39	59	43	74	38	34	71	62	53	42	66	44	57	44	61	39	68	44	58
Undecided	10	6	3	8	1	4	1	1	4	-	-	3	3	-	-	3	3	4	2	1	7
	2	3	1	3	1	2	*	1	2			2	1			2	2	2	1	1	2
Refused	4	1	2	1	2	1	2	2	-	-	-	1	1	-	-	-	1	1	2	2	1
	1	*	1	*	1	*	1	1				1	*				1	1	1	2	*

22. Thinking about Thom Tillis, a recent ad has charged him with cutting \$500 million dollars from North Carolina schools as the Speaker of the House and opposing a bill that would make college loans more affordable. Does this ad make you more likely to vote for Thom Tillis, less likely, or would it make no difference in your vote?

BANNER 6

FAVORABILITY RATINGS

	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	TOTAL	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
More Likely Tillis	62	5	57	24	36	5	56	53	4	3	3	34	17	11	6	28	18	31	16	13	39
	12	2	21	9	19	2	24	28	2	23	16	19	8	23	11	19	10	19	8	16	12
Less Likely Tillis	195	143	45	148	29	138	35	19	141	3	7	27	130	8	23	32	85	44	110	27	134
	39	64	17	56	15	65	15	10	64	23	37	15	58	17	43	21	49	27	53	33	40
No difference	223	68	152	84	120	65	138	115	70	7	8	112	74	29	24	87	68	86	77	38	154
	45	31	57	32	63	31	59	61	32	54	42	63	33	60	45	58	39	53	37	47	46
Undecided	16	5	11	7	4	2	4	1	4	-	1	4	3	-	-	3	2	2	4	3	8
	3	2	4	3	2	1	2	1	2	-	5	2	1	-	-	2	1	1	2	4	2
Refused	4	1	2	-	2	1	2	1	1	-	-	1	1	-	-	1	-	-	1	-	2
	1	*	1	-	1	*	1	1	*	-	-	1	*	-	-	1	-	-	*	-	1

23. Thinking about Congress, if the elections were today, would you vote for/lean toward the Republican candidate or the Democratic candidate for Congress in your district?

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Republican	223	9	212	41	162	9	192	160	17	5	10	141	37	32	20	111	41	106	51	45	143
	45	4	79	16	85	4	82	85	8	38	53	79	16	67	38	74	24	65	25	56	42
Democratic	231	204	24	200	15	192	18	15	186	7	6	21	171	15	30	26	122	46	144	31	169
	46	92	9	76	8	91	8	8	85	54	32	12	76	31	57	17	71	28	69	38	50
Undecided	43	9	29	22	14	10	23	14	16	1	2	15	16	1	3	13	10	11	12	5	24
	9	4	11	8	7	5	10	7	7	8	11	8	7	2	6	9	6	7	6	6	7
Refused	3	-	2	-	-	-	2	-	1	-	1	1	1	-	-	1	-	-	1	-	1
	1		1				1		*		5	1	*			1			*		*

24. Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
For Obama	100	90	9	92	6	81	11	10	73	-	3	10	69	6	14	12	52	27	51	20	64
	20	41	3	35	3	38	5	5	33		16	6	31	12	26	8	30	17	25	25	19
Against Obama	140	4	135	24	100	10	118	101	16	4	7	85	23	17	12	66	24	65	28	22	90
	28	2	51	9	52	5	50	53	7	31	37	48	10	35	23	44	14	40	13	27	27
He's not a factor	240	117	114	135	79	114	98	71	123	8	9	75	125	24	27	68	93	66	125	36	174
	48	53	43	51	41	54	42	38	56	62	47	42	56	50	51	45	54	40	60	44	52
Don't Know/Refused	20	11	9	12	6	6	8	7	8	1	-	8	8	1	-	5	4	5	4	3	9
	4	5	3	5	3	3	3	4	4	8		4	4	2		3	2	3	2	4	3

25. Will the issue of which party controls Congress be a factor in your vote for Congress this year?

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	347	162	183	182	141	148	167	135	159	8	11	126	161	38	32	100	134	118	158	56	248
	69	73	69	69	74	70	71	71	72	62	58	71	72	79	60	66	77	72	76	69	74
No	122	48	67	61	45	53	56	46	50	5	8	41	55	8	19	44	36	38	44	19	81
	24	22	25	23	24	25	24	24	23	38	42	23	24	17	36	29	21	23	21	23	24
Undecided	27	9	16	18	4	8	11	8	7	-	-	10	6	2	2	6	2	6	5	6	7
	5	4	6	7	2	4	5	4	3			6	3	4	4	4	1	4	2	7	2
Refused	4	3	1	2	1	2	1	-	4	-	-	1	3	-	-	1	1	1	1	-	1
	1	1	*	1	1	1	*		2			1	1			1	1	1	*		*

26. What is the most important issue when casting your vote for Congress this year: (RANDOMIZE) jobs, healthcare, federal budget deficit, education, foreign policy/terrorism, and immigration..?

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Jobs	88	46	40	55	25	42	37	31	42	3	4	28	47	7	12	26	37	27	42	12	64
	18	21	15	21	13	20	16	16	19	23	21	16	21	15	23	17	21	17	20	15	19
Healthcare	103	54	48	68	28	51	38	29	53	2	3	30	49	11	6	25	30	39	36	25	58
	21	24	18	26	15	24	16	15	24	15	16	17	22	23	11	17	17	24	17	31	17
Federal Budget deficit	55	14	40	18	34	16	35	28	19	-	1	29	16	10	4	28	14	21	20	9	41
	11	6	15	7	18	8	15	15	9		5	16	7	21	8	19	8	13	10	11	12
Education	81	55	22	60	12	51	21	19	48	7	4	13	55	4	11	12	38	17	43	10	55
	16	25	8	23	6	24	9	10	22	54	21	7	24	8	21	8	22	10	21	12	16
Foreign Policy/terrorism	89	27	61	33	47	25	56	41	25	1	2	40	27	8	11	32	22	32	36	15	61
	18	12	23	13	25	12	24	22	11	8	11	22	12	17	21	21	13	20	17	19	18
Immigration	38	11	26	12	22	13	23	20	15	-	4	21	12	6	3	15	15	15	12	6	27
	8	5	10	5	12	6	10	11	7		21	12	5	12	6	10	9	9	6	7	8
Other	13	2	11	3	10	4	9	8	3	-	1	6	5	-	4	5	4	3	6	1	10
	3	1	4	1	5	2	4	4	1		5	3	2		8	3	2	2	3	1	3
Undecided	25	10	15	12	10	7	13	12	9	-	-	9	9	1	2	6	10	6	10	1	18
	5	5	6	5	5	3	6	6	4			5	4	2	4	4	6	4	5	1	5
Refused	8	3	4	2	3	2	3	1	6	-	-	2	5	1	-	2	3	3	3	2	3
	2	1	1	1	2	1	1	1	3			1	2	2		1	2	2	1	2	1

28. The November 4th ballot will include a question to amend the North Carolina Constitution as follows: It would provide that a person accused of any criminal offense in Superior Court for which the state is not seeking a sentence of death may waive the right to trial by jury and instead be tried by a judge. Would you be for or against this proposed amendment?

BANNER 6

FAVORABILITY RATINGS

	TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS	
		FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV
Total	500 100	222 100	267 100	263 100	191 100	211 100	235 100	189 100	220 100	13 100	19 100	178 100	225 100	48 100	53 100	151 100	173 100	163 100	208 100	81 100	337 100
For	222 44	89 40	125 47	107 41	91 48	84 40	111 47	84 44	92 42	6 46	10 53	88 49	92 41	22 46	25 47	70 46	80 46	84 52	83 40	39 48	145 43
Against	211 42	92 41	116 43	113 43	82 43	91 43	101 43	86 46	92 42	6 46	7 37	72 40	99 44	22 46	26 49	65 43	73 42	66 40	94 45	35 43	146 43
Undecided	65 13	39 18	26 10	41 16	18 9	34 16	23 10	19 10	34 15	1 8	2 11	18 10	32 14	4 8	1 2	16 11	18 10	13 8	29 14	7 9	44 13
Refused	2 *	2 1	-	2 1	-	2 1	-	-	2 1	-	-	-	2 1	-	1 2	-	2 1	-	2 1	-	2 1

29. Overall, do you feel that the Affordable Care Act signed into law in 2010, sometimes called Obamacare, is generally good for North Carolina or generally bad?

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Generally Good	211	194	15	182	14	182	11	13	175	6	6	19	166	12	29	20	119	38	138	28	157
	42	87	6	69	7	86	5	7	80	46	32	11	74	25	55	13	69	23	66	35	47
Generally Bad	248	11	231	54	168	18	207	160	30	6	13	148	48	34	22	121	44	113	59	45	161
	50	5	87	21	88	9	88	85	14	46	68	83	21	71	42	80	25	69	28	56	48
Undecided	40	17	21	27	8	11	17	16	14	1	-	11	11	2	2	10	10	12	10	8	18
	8	8	8	10	4	5	7	8	6	8	-	6	5	4	4	7	6	7	5	10	5
Refused	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-	1
	*				1				*										*		*

30. How would you describe your own political viewpoint - very liberal, liberal, moderate, conservative, or very conservative?

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very Liberal	28	26	2	25	2	24	2	3	21	1	-	2	20	-	1	1	16	3	18	1	21
	6	12	1	10	1	11	1	2	10	8		1	9		2	1	9	2	9	1	6
Liberal	106	96	9	92	9	83	9	5	87	4	4	9	86	6	9	16	54	16	72	15	77
	21	43	3	35	5	39	4	3	40	31	21	5	38	12	17	11	31	10	35	19	23
Moderate	174	90	81	103	45	90	63	45	89	1	8	49	92	12	27	40	74	52	86	27	119
	35	41	30	39	24	43	27	24	40	8	42	28	41	25	51	26	43	32	41	33	35
Conservative	110	4	102	26	78	6	93	75	14	7	-	62	18	13	8	48	17	58	14	24	67
	22	2	38	10	41	3	40	40	6	54		35	8	27	15	32	10	36	7	30	20
Very Conservative	73	-	70	13	53	3	66	57	5	-	7	55	3	17	6	43	10	33	14	14	48
	15		26	5	28	1	28	30	2		37	31	1	35	11	28	6	20	7	17	14
Undecided	7	4	3	3	4	3	2	4	2	-	-	1	4	-	2	3	2	-	4	-	5
	1	2	1	1	2	1	1	2	1			1	2		4	2	1		2		1
Refused	2	2	-	1	-	2	-	-	2	-	-	-	2	-	-	-	-	1	-	-	-
	*	1		*		1			1				1					1			

34. When it comes to politics, what TV News Network or commentary source do you trust the most (randomize) ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC	50	28	19	36	9	27	18	15	28	2	2	6	27	4	7	9	22	12	25	6	38
	10	13	7	14	5	13	8	8	13	15	11	3	12	8	13	6	13	7	12	7	11
CBS	48	28	19	36	9	27	17	11	28	4	4	14	23	2	9	10	18	12	21	9	28
	10	13	7	14	5	13	7	6	13	31	21	8	10	4	17	7	10	7	10	11	8
CNN	78	50	27	60	10	47	21	14	46	2	2	16	49	4	8	16	34	23	33	16	47
	16	23	10	23	5	22	9	7	21	15	11	9	22	8	15	11	20	14	16	20	14
C-SPAN	13	6	7	6	5	6	4	1	8	1	-	3	8	1	-	1	7	3	9	2	11
	3	3	3	2	3	3	2	1	4	8		2	4	2		1	4	2	4	2	3
COMEDY Central	16	11	5	9	5	10	4	4	9	-	-	4	10	-	1	2	7	-	12	2	13
	3	5	2	3	3	5	2	2	4			2	4		2	1	4		6	2	4
Fox NEWS	148	9	138	13	128	6	129	116	10	2	6	104	13	27	8	84	21	83	20	26	96
	30	4	52	5	67	3	55	61	5	15	32	58	6	56	15	56	12	51	10	32	28
MSNBC	50	41	8	44	4	40	7	5	42	-	3	3	44	1	6	4	29	5	38	3	43
	10	18	3	17	2	19	3	3	19		16	2	20	2	11	3	17	3	18	4	13
NBC	39	20	17	33	3	22	12	10	20	2	1	14	20	3	5	9	14	11	18	8	28
	8	9	6	13	2	10	5	5	9	15	5	8	9	6	9	6	8	7	9	10	8
Undecided	44	20	22	21	14	19	18	11	20	-	1	12	21	5	8	13	14	12	22	8	24
	9	9	8	8	7	9	8	6	9		5	7	9	10	15	9	8	7	11	10	7
Refused	14	9	5	5	4	7	5	2	9	-	-	2	10	1	1	3	7	2	10	1	9
	3	4	2	2	2	3	2	1	4			1	4	2	2	2	4	1	5	1	3

35. What is your annual household income?

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Under \$60,000 per year	205	94	108	121	67	86	90	72	85	3	9	63	93	14	19	62	57	63	78	40	121
	41	42	40	46	35	41	38	38	39	23	47	35	41	29	36	41	33	39	38	49	36
Under \$100,000 per year	111	48	59	51	48	49	53	39	54	4	4	45	49	15	12	31	48	34	50	16	84
	22	22	22	19	25	23	23	21	25	31	21	25	22	31	23	21	28	21	24	20	25
Under \$140,000 per year	57	27	30	26	28	27	27	23	28	4	1	23	28	6	8	23	18	26	23	9	42
	11	12	11	10	15	13	11	12	13	31	5	13	12	12	15	15	10	16	11	11	12
\$140,000 or OVER	40	20	18	22	14	17	19	13	22	1	3	13	19	4	8	11	20	12	23	4	35
	8	9	7	8	7	8	8	7	10	8	16	7	8	8	15	7	12	7	11	5	10
Undecided	17	6	11	8	6	5	10	6	6	-	2	7	7	1	1	3	5	4	6	2	6
	3	3	4	3	3	2	4	3	3		11	4	3	2	2	2	3	2	3	2	2
Refused	70	27	41	35	28	27	36	36	25	1	-	27	29	8	5	21	25	24	28	10	49
	14	12	15	13	15	13	15	19	11	8		15	13	17	9	14	14	15	13	12	15

36. How important is religion in your life?

BANNER 6																					
FAVORABILITY RATINGS																					
TOTAL	OBAMA		CLINTON		HAGAN		TILLIS		HAUGH		MCCRORY		FOREST		BURR		N.C. GEN. ASSEMBLY		U.S. CONGRESS		
	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	FAV	UNFAV	
Total	500	222	267	263	191	211	235	189	220	13	19	178	225	48	53	151	173	163	208	81	337
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Very important	364	147	209	184	147	137	188	146	145	9	15	145	143	41	37	121	113	140	114	70	228
	73	66	78	70	77	65	80	77	66	69	79	81	64	85	70	80	65	86	55	86	68
Somewhat important	74	34	38	37	29	34	35	30	32	2	3	23	37	5	11	22	30	17	43	8	54
	15	15	14	14	15	16	15	16	15	15	16	13	16	10	21	15	17	10	21	10	16
Not very important	28	16	11	15	10	18	7	6	17	1	1	6	18	2	3	3	12	4	21	1	24
	6	7	4	6	5	9	3	3	8	8	5	3	8	4	6	2	7	2	10	1	7
Not at all important	29	23	6	24	4	20	4	5	23	1	-	3	24	-	1	5	15	1	26	1	28
	6	10	2	9	2	9	2	3	10	8	-	2	11	-	2	3	9	1	12	1	8
Undecided	1	-	1	1	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-	1	-
	*		*	*				1										1		1	
Refused	4	2	2	2	1	2	1	1	3	-	-	1	3	-	1	-	3	-	4	-	3
	1	1	1	1	1	1	*	1	1			1	1		2		2		2		1